

ALLIES HOLD FAST TO NEWLY WON TERRITORY

The London Advertiser

HOME EDITION

LONDON, CANADA—THE HOME OF UNBROKEN PROSPERITY.

THE LONDON, ONTARIO, ADVERTISER, WEDNESDAY EVENING, AUGUST 1, 1917. 96 COLUMNS. PRICE, TWO CENTS.

ALLIES HOLD FAST TO NEWLY WON TERRITORY

TROOPS OF ENTENTE CONSOLIDATE GAINS IN FIERCE WEATHER

Torrential Rainstorm in Belgium—Germans Attack Near Verdun, Making Slight Gain—British Repulse Counter-Attacks at La Basse e Ville and the Canal.

Paris, Aug. 1.—After the magnificent success of the French and British in Belgium yesterday, says the official statement issued by the French war department, the Entente troops in a torrential rainstorm consolidated the positions which they had gained. After several days of artillery preparation the Germans this morning attacked the positions on the left bank of the Meuse River in the Verdun region, which the French had captured from them on July 17.

The text of the statement reads: "In Belgium after our magnificent success yesterday, our troops under a torrential rainstorm consolidated the positions which they had captured. The artillery bombardment on our front in the Aisne region was continued. East of Arras, a vigorous counter-attack permitted us to make progress at several points and to take prisoners."

On the left bank of the Meuse in the region between Avoyourt and Hill 304 the British artillery preparation which lasted several days, attacked this morning the positions which had been captured by the Germans on July 17. The enemy was only able to reach certain advance elements of our first line which were stopped by our fire. There was nothing to report on the west of the Yser.

REFULGE COUNTER-ATTACKS. London, Aug. 1.—German counter-attacks yesterday afternoon and last night against the new British position at La Basse e Ville and north of the Ypres-Comines Canal, in Belgium, were successfully repulsed, says the official statement issued today by the British war office. Another German counter-attack in the neighborhood of the Ypres-Roulers Railway was crushed by the British artillery. Heavy rain has been falling since early yesterday afternoon, and the weather continues unfavorable for operations.

SPAIN INTERNS GERMAN U-BOAT IN PERROL PORT Madrid, Aug. 1.—The German submarine U-B-23, which entered the mouth of the Coruna Monday in a stormy and foggy condition, has been interned in Perrol, twelve miles north of Coruna, escorted by the Spanish torpedo-boat Andaz. It will be interned there.

WELSH TROOPS INFLECT CRUSHING DEFEAT ON 3RD GERMAN GUARDS KAISER'S CRACK BODY OF TROOPS Terrain in New Battle Zone Difficult in Extreme—Line Had Been Looked Upon As Impregnable, But British Had Made Their Preparations On An Immense Scale.

British Front in France and Belgium, Aug. 1.—The Associated Press says that Welsh troops yesterday added a new star to their crown, for it fell to them to crush the 3rd German Guards, the Kaiser's crack body of troops. The terrain in this new battle zone created tremendous difficulty for the attacking armies. Between Dixmude and the Point du Jour the Ypres-Comines Canal crosses the lines on the lower part of the Ypres salient, and the Germans had been imbedded for three years, and this portion of the line has come to be looked back upon as an impregnable position.

Enemy Held Higher Land. Below this section, opposing lines followed either bank of the Yser Canal, and then went on the Ypres salient, face to face, but with the Germans holding the dominating high land about the salient. The Dixmude-Liezern section of the front is a wilderness of partly inundated and deserted farms dotted with pools of brackish water, and cut into strange shapes by drainage ditches. There are but few remaining civilian habitations in this "No Man's Land."

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STARTING OF BATTLE WHICH PROMISES TO BE GREATEST

Flanders Likely To Be Scene of Fierce Struggle.

MAY LAST FOR MONTHS

But Proportionate Results Are Expected In Paris.

GREAT HOPE ENTERTAINED

Military Observers See Chance To Clear Foe Out of Whole District.

Paris, August 1.—The battle of Flanders has begun, and the indications are that it will be the biggest battle of the war.

The offensive of the French and British armies has been expected for some weeks past, for although the French and British communications gave no inkling of it the German reports showed clearly a large scale operation was preparing.

The French public, however, did not know that French troops had been dispatched to share in the assault. Originally the front from the North Sea coast to Ypres had been held by the French in the Neuport region, then by the Belgians as far as Elverdinghe, and then by the British. The British troops later relieved the French and part of the Belgians along the coast.

It is thoroughly recognized here that the operation is only the beginning of a battle that will last weeks, perhaps months, but it is also hoped and believed that its effects will be in proportion to the extraordinary care and vast scale on which it has been prepared.

The first part of the program has been carried out with complete success and in a way which augurs well for its accomplishment as a whole. A glance at the map is sufficient to show the importance of the operations now being carried out. What has been effected fully justifies the German apprehension and the French jubilation. French military observers say it is not too much to hope that the Germans may soon be cleared out of French and Belgian Flanders if things continue to go as well as they did yesterday.

BRITISH DRIVE OUT ENEMY FROM POST ON LUGUNGU RIVER Resume Advance On Kilwa Area After Rain.

London, Aug. 1.—British troops have driven the Germans from their positions on the Kilwa River, in German East Africa, and also are pushing forward in the Kilwa region, says an official statement issued today by the British war office. The text reads: "The German position on the Kilwa River has been captured. The enemy has been driven from his positions on the Kilwa River and the Kilwa area, a heavy rainfall checked our advance for some days. Our forward movements have now been resumed."

NATIONAL GOVERNMENT NEED OF THE COUNTRY, DECLARE MINISTERS Resolutions Passed at General Association in Winnipeg.

Winnipeg, Man., Aug. 1.—The General Ministerial Association of Winnipeg, comprising a large number of prominent business and professional men, adopted unanimously a number of resolutions yesterday dealing with the public affairs of Canada. The resolutions passed will be presented to the resolutions committee of the Western Liberal convention to be held in Winnipeg next week.

THE WEATHER TOMORROW—FAIR AND COOLER. Toronto, Aug. 1.—8 A.M. Forecast. Today—Moderate to fresh southwest winds; fair and very warm today; thunderstorms in some places during the night.

Thursday—Moderate to fresh west and lowest temperatures during the 24 hours previous to 8 a.m. today. Clear. High. Low. Weather. Victoria 70 36 Fair Clear. Calgary 70 36 Fair Clear. Port Arthur 70 36 Fair Clear. Parr Sound 72 38 Fair Clear. Port Stanley 84 70 Fair Clear. Buffalo 80 38 Fair Clear. Toronto 82 70 Fair Clear. Kingston 83 74 Fair Clear. Ottawa 84 76 Fair Clear. Montreal 78 74 Fair Clear. Quebec 84 76 Fair Clear. Father Point 83 76 Rain.

Showers have occurred in many parts of the Western Province, and heavy rains have been fairly general in Northern Ontario, while from Southern Ontario eastward the weather has been fair. Extreme heat has prevailed over the greater part of Ontario.

Went To France With London Battery



MAJOR ALLAN McEWEN, D. S. O., son of Lieut.-Col. McEwen of Byron, who is on furlough in the city.

SAID THAT ACID TO DESTROY SHELLS WAS USED IN CITY MUNITION PLANTS BY ENEMY A story was in circulation today that a plot had been discovered in one of the munition plants to destroy shells. They were said to be sprinkled with a strong acid, which worked unnoticed and ate holes into the shells, rendering them useless. According to the rumor, a number of defective shells were examined, and it was found that they were treated in this way.

The authorities refuse to give any information about the story, but it is going the rounds among munition workers in the city. It was said that persons of German extraction were employed in the factory where the acid is alleged to have been used.

LONDON LADIES AT PORT FAINTED AS RAFT OVERTURNED

Mrs. Gramlich and Mrs. Warner Have Narrow Escape. RESCUED BY SWIMMERS

Two London ladies, Mrs. James Gramlich, 659 Oxford street, and Mrs. Warner of Knowlwood Park, had a narrow escape from drowning at Port Stanley this afternoon at 2 o'clock, when they fainted in the water and were brought to shore unconscious.

The two ladies went into the lake at the city bathing house, and were riding the waves on a raft. The craft suddenly overturned, and they were thrown into the water. Evidently both fainted, as they were helpless, although the water was not over their heads.

Two stalwart swimmers got hold of the ladies, and they were resuscitated. Dr. Homer Black of London was on the ground, and he brought them round after half an hour.

BERLIN DISPATCH SAYS RESISTANCE OF RUSS INCREASES

But Adds That Czernovitz Will Be Captured.

Copenhagen, Aug. 1.—A dispatch to the Berlin Voessische Zeitung says the Russian resistance for the defence of Czernovitz is increasing. Fresh troops are being sent with great energy and without faltering is strenuously opposing the Austro-German advance on Kurland. Fighting is most sanguinary, but the defenders are unable to prevent the Austro-Germans occupying positions favorable for further operations, including Kimpulung. The writer predicts the Russians will be soon forced to abandon Czernovitz.

OIL WAREHOUSE AT KINGSTON IS GUTTED

Kingston, Aug. 1.—The oil warehouse of F. Kelly Company at the outskirts of the city was gutted by fire early this morning, with a loss of several thousands of dollars, partly covered by insurance. The firemen had a hard job, as the warehouse was filled with oil and gasoline. Two automobile trucks were destroyed.

AMERICAN WILL GIVE \$1,000 TO FIRST AVIATOR TO BOMB BERLIN, NOW OFFERS \$5,000 TO GERMAN ORPHANAGE IF WAR IS BROUGHT TO A CLOSE BEFORE 1918

Sigmund Saxe, of New York, Whose Offer Was Extended To Canadian Airmen, Gives Views On Need of Giving "Greatest Murderer" Dose of His Own Medicine—Ready To Give Fortune To End War.

Sigmund Saxe of New York, who made an offer of \$1,000 to the first American aviator to drop bombs on the city of Berlin, was in London yesterday, and after interviewed by The Advertiser, personally confirmed the statement that his offer is extended to the members of the Canadian branch of the Royal Flying Corps.

Because his offer was denounced by certain pro-Germans and pacifists of the States, as being antagonistic to the German people as distinguished from the militarists, Mr. Saxe announced to The Advertiser today that he would give \$5,000 to any German orphanage, even designated by the kaiser, should the war end before 1918.

HATES MILITARISM, NOT PEOPLE. Apart from the attitude of the pro-Germans of the States, Mr. Saxe wishes to show that he is a humanitarian at heart, and that his proffer was made only because he hated the militarism of Germany.

The \$1,000 open to American and Canadian aviators will be given in the form of a liberty bond, and is at present in the keeping of a New York trust company.

"I have received a virtual deluge of letters from various pacifists of the German element, accusing me of being inhuman," Mr. Saxe stated. "They say I am emulating Prussian brutality by making such an offer. They have called me vile names, telling me that my nature is bestial. But didn't Sherman say war was hell? Well if that is so, the only way to end the war in my opinion is to give the Germans all the hell we possibly can."

WOULD GIVE EVERY CENT TO END WAR. "The chemical business has made enough money during this war for me to live in luxury for the remainder of my life. I am a humanitarian, and I believe the greater will be my profits. But I would sacrifice every cent if by so doing this war could be won tomorrow. I sincerely hope that I shall have to pay the \$5,000 I have offered, as well as the \$1,000."

The letter through which Mr. Saxe made his offer was published in almost every newspaper of New York, and received the commendation of all the various editors who published it.

Although he is essentially a humanitarian, Mr. Saxe is not opposed to reprisals.

GIVE PRUSSIAN DOSE OF HIS OWN STUFF. "The ruthlessness of Germany is such as to make my blood boil every time I read of their devilish air raids over old London," he said. "The murders of women and children can only be stopped by giving the Prussians a dose of their own medicine, which in my opinion is entirely a matter of reprisals."

TAKES TITLE OF "GREATEST MURDERER." "I regret that Napoleon the greatest murderer of the world. But Denny had the weight of his own terrible perpetrations."

"My mother was a German and my father was from Poland," continued Mr. Saxe. "but I was born in New York, and although I am sympathetic with the people of Germany, I despise their Government, and the militarism of the country. When the war is ended I would have the kaiser placed on some guarded island where he could mediate over his wrongs, and as for the remainder of the Hohenzollern brood, I would have them destroyed and Germany made a republic."

UP TO AMERICA TO WIN THE WAR. "We, on the other side, have not begun to realize the enormity of the task that confronts us, and until we return wounded and mangled we are doing nothing to win the war. I believe that the United States will be compelled to bear the brunt of the war, now that the condition of Russia is so unassuring. England, because of her smaller population and her already long participation in the struggle, cannot long continue to bear the brunt. France is literally bleached white, and it will be up to America to either win or lose the world conflict."

TEDDY COULD IMPRESS RUSSIANS. The Red commission, according to Mr. Saxe, has not accomplished what was expected of it, as seen by conditions since the revolution. If ex-President Roosevelt were to lead a party of Russian-Americans to Russia, and show the natives of that land what they could become with their interminable resources, it would have a great effect on the part of the United States Government. Such a movement would not only bring the relations of the two countries closer together, but when the Russians saw the improvement that migrating to America had done their former brothers they could be brought to realize that their country needs edifying, and that the method of living in United States is superior.

IDEA OF MECHANICAL BALLOON APPEALS. This suggested clock-work method is heartily indorsed by Mr. Saxe, for as he points out it would involve no loss of life on the part of the Allies, but would be constructed so that the balloon would blow up itself, after the last bomb had been dropped.

Mr. Saxe, because of his knowledge of the German system of doing things, was recently able to explain to the United States Government the means the German Government had of receiving mail from America.

Mr. Saxe, who is a man between 50 and 60 years, with an attractive personality and of distinguished appearance, left London for Toronto last night, his visit to the city being solely in the interests of the chemical business. He paid a visit to the Hon. C. S. Hyman while in the city, and it was at the office of the latter that The Advertiser secured a notable interview.

NEW YORK SWELTERS IN DAY AND NIGHT; MANY DEATHS CAUSED BY HEAT

Thousands Sleep in Parks, on Beaches or On Fire Escapes.

New York, Aug. 1.—New York continued to swelter today in the hot wave which has held the city in its grip for the past two days. There was a heavy dew in sight, according to the forecast. Countless thousands of people are suffering for the past two days from the heat.

EVIDENCE PUTS BLAME ON TRAIN DISPATCHERS Warrant issued for S. Harrington, Who Suffers From Shock.

Edmonton, Alta., Aug. 1.—Evidence given yesterday afternoon by conductors and engineers of the freight and excursion C. N. R. trains which collided at Calahoo, Indian Reserve, last Saturday night, has held the city in its grip for the past two days. There was a heavy dew in sight, according to the forecast. Countless thousands of people are suffering for the past two days from the heat.

IMPEACH GALT OR DISMISS JUSTICES, DEMANDS TRIBUNE Winnipeg Paper Calls the McLeod-Tellier Probe Scandalous.

[Special to The Advertiser.] Winnipeg, Aug. 1.—The Tribune (dependent), commenting on the McLeod-Tellier report, says: "In the political history of Canada, amongst all disgraces and humiliating happenings, there is not anything which quite equals the scandalousness of the McLeod-Tellier investigation."

"If this finding is to stand, and it is to be operative with Sir Robert Borden, as it apparently is, then the Galt should be impeached. If Justice Galt is not to be impeached, as Ezekiel McLeod and Justice Tellier should be ignominiously removed from bench or have their pensions annulled, and Hon. Mr. Rogers should be forced to leave the Government."

SECTIONMAN KILLED. Hamilton, Aug. 1.—Frank Janna, sectionman on the Grand Trunk, was cut to pieces when an express train ran over him at Winona today. The head was completely severed, and one leg is missing. An inquest is to be held.

HARVEST HAS BEGUN IN EXETER DISTRICT Exeter, Aug. 1.—Harvest has commenced here. This morning the first binder was seen busy in a field of wheat, and the appearance of other fields assures that more will be out in a few days.

SAFE AREAS FOR KIDS IN RIVER TO BE PROVIDED

Fire Chief and City Engineer To Choose Swimming Spots. BOARD DOES GOOD WORK. Ald. Moorhead Bring Up Matter, and His Conferees Concur With Ideas.

The first step towards the establishment of municipal swimming areas at several sections along the river was taken last evening by the board of works, when a recommendation to that effect submitted by Ald. C. G. Moorhead was given earnest consideration.

Ald. Moorhead pointed out the danger which exists because of children being allowed to go bathing in secluded places in the river, because no better facilities are afforded.

As a result of this lack of properly supervised and protected areas many young lives, he asserted, have been sacrificed that could have been saved.

Chairman John M. Moore concurred with Ald. Moorhead, and said that in conversation with many citizens on the subject everyone was unanimous that protected swimming areas should be provided at several places along the river.

"Many people have told me that if the city fails to see the advisability of furnishing funds for the sites, they would be willing to subscribe to meet the costs of establishing this needed protection for our boys and girls," said Chairman Moore.

Long Been Needed. "This thing should have been done long ago, regardless of cost, and I don't think it would cost much at that. But even if we save one life we will be well repaid."

By all means provide them at different points along the river and have them supervised," said Ald. Cunningham, Keene and Drake.

It was finally decided to leave the matter in the hands of Fire Chief Aitken and City Engineer Brazier to select the locations and submit the costs of establishing the same. The matter will be dealt with finally at the next board meeting, but it is a foregone conclusion Ald. Moorhead's recommendation will be acted upon soon.

COAXED BY WIFE TO DESERT COLORS, GIVEN 6 MONTHS

William Plourard Left Unit for the Second Time.

WOMAN WEEPS IN COURT Severely Lectured and Might Have Been Prosecuted for Exerting Influence.

Confessing to the magistrate that she had been instrumental in inducing her husband to desert from the 63rd Battery, the young wife of William A. Plourard wept bitterly in police court today when the latter was sentenced to six months in jail for the offence.

"This offence is your second one, and but for your young wife, who will suffer for not alone because of your weakness, but because of her own indiscretion in coaxing you to desert, I would have made the sentence much more severe," said the magistrate in passing sentence.

Plourard enlisted first with the 153rd Battalion when that unit was stationed in St. Thomas. He absented himself and was arrested a few weeks later and tried for deserting. He was convicted and sentenced by Magistrate Maxwell of St. Thomas to serve six months at the Ontario Reformatory at Guelph.

He was liberated in November last under the amnesty order issued by the governor-general at that time freeing all military prisoners. He returned to the city and then attached himself to the 63rd Battery.

One month later he married and his young wife in her desire to have him with her more of the time, induced him to bring him back on a desertion charge.

Major Osborne, representing the military authorities, asked for a severe sentence, stating that Plourard would not be taken back under any consideration. He further pointed out that, under the law, Mrs. Plourard was in reality guilty of an offence in inducing her husband to desert.

"That is correct, but I think this young woman is now suffering an anguish sufficient, which will be a lesson to her," said Magistrate Graydon. "She no doubt did it, little realizing the seriousness of her actions. I want to say that Canada would be at war as long as this will be a lesson."

Plourard took his sentence composedly. He was sentenced to six months in jail for the offence.

CONSCRIPT BILL BEFORE SENATE; SAYS LOUGHEED

Declares Voluntarism Illegal, Puts Premium Upon Cowardice.

REFERS TO "BLOODY KEY" Election Refused in 1915 and Coalition Rejected in 1917.

OTTAWA, July 31.—Sir James Lougheed, in the Senate today, moved the second reading of the military service bill.

After sketching the circumstances leading up to the decision to enforce conscription, Sir James said there was nothing more illegal than voluntarism. It put a premium upon cowardice, and resulted in the bold and worthy men of the land risking their lives for the reluctant and unworthy.

In Canada no defence of the country and no recognition of the military service of the Dominion, no matter how recent, the spirit of the clause or portion of the country might be.

To take a referendum upon the question at the present time would be doing violence to the principle of defence. To do that, on the question of military service, the Government, through a referendum, should ask the verdict of the cowardly, the shirkers, the traitorous persons, who had not responded to the call of duty, would constitute a farce in the greatest tragedy the world had ever seen.

It was futile to talk, as some portions of the country did, of defending Canada in Canada. Canada had been defended in Europe, where Britain and civilization were being defended.

The names of traitors had come down in history marked with contempt, scorn and odium, but there were thousands of traitors. There was the active treason that opened the gates to an enemy; and there was the passive treason, the shirkers through the passive as through the active.

In Canada there was a powerful element that openly proclaimed its disloyalty to Britain and repudiated the duty of defence. To them he would say that Canada would be at war as long as Britain was at war.

Australia do about conscription? Senator Dandurand—"What did Australia do about conscription?"

CHAIRMAN APPEALS TO COAL MEN FOR THEIR CO-OPERATION

Hears Dealers' Explanations As To Overcharging.

TRIED TO STOP RUSH Public in Panic and Price Was Put Up To Check Wild Buying.

The afternoon session of the Dominion Fuel Commission, held yesterday at the city hall, was devoted to a discussion of the hard coal situation.

Chairman C. A. McGrath explained that complaints had come to him that dealers in London were overcharging, and he wanted an explanation of the \$10 a ton for coal here.

The local distributors explained that in early May and June they were swamped with orders. The demand was equal to 50 per cent or more in May of the total amount sold in 1916.

June the percentage reached 70 and 80. It was decided to charge \$10 a ton to stop this and prevent speculation.

The customers were told that the dealer did not want to sell that the dealer did not want to sell that the dealer did not want to sell.

In closing the session, Mr. McGrath asked for the co-operation and sympathy of the coal men.

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SMALLMANS/INGRAM THE WEATHER STORMS AND COOLER. SMALLMANS/INGRAM

August Furniture Sale

10 to 50 Per Cent Reductions on All Furniture, Rugs, Carpets, Linoleums

Yes, everything in both sections is reduced for this August sale—the first time in the history of these departments that they have joined hands in this event and offered together such liberal reductions ten to fifty per cent off.

- ### Dining-Room Furniture
- ONE ONLY WALNUT DINING-ROOM SUITE, William and Mary design, more than one-third off the price and less than one-half its present value. Buffet, 60 inches wide, Two-Door China Cabinet, with long drawer in bottom; 50x50-inch Round-Top Table, extends to eight feet, and set of six Dining Chairs, the seats upholstered in tapestry. August sale price, \$149.00
 - ONE ONLY WALNUT DINING-ROOM SUITE, buffet 60 inches wide; Two-Door China Cabinet, 48x48-inch Round-Top Table and set of Six Leather-Seat Dinners. August sale price \$162.00
 - ONE ONLY JACOBAN OAK DINING-ROOM SUITE—Buffet 48 inches wide, 45x45-inch Round-Top Table and set of Six Leather-Seat Dinners. August sale price \$59.50
 - TWO ONLY COMBINATION BUFFETS, in fumed oak, have good-sized china cabinets with bent glass doors at either end. August sale price \$27.75
 - ONE ONLY CHINA CABINET, quartered oak, 40 inches wide, bent glass in the door and ends. August sale price \$24.75
 - FUMED OAK DINING CHAIRS, full box frame seats, upholstered in genuine leather; set of one arm chair and five smaller chairs. August sale price \$17.50
- ### Bedroom Furniture
- ONE ONLY BEDROOM SUITE in old ivory. The suite includes the dresser, bed, chiffonier, three-mirror dressing table, rocker and chair. August sale price \$84.50
 - ONE ONLY MAHOGANY DRESSER, William and Mary design. August sale price \$32.50
 - ONE ONLY MAHOGANY CHIFFONIER, to match above dresser. August sale price \$28.50
 - ONE ONLY MAHOGANY DRESSER, more than one-third off. August sale price \$21.50
 - ONE ONLY MAHOGANY CHIFFONIER. August sale price \$16.75
 - ONE ONLY DRESSER, curly birch, one-quarter off. August sale price \$22.50
 - ONE ONLY CHIFFONIER, ivory enamel, one-third off. August sale price \$26.00
 - ONE ONLY DRESSING TABLE, ivory enamel, one-third off. August sale price \$21.50

Living-Room Furniture

Twelve only Chairs and Rockers, like cut, frames are made of solid quarter-cut oak, either fumed or golden; seats and backs upholstered in good quality leatherette; looks and wears like leather. August sale price \$7.95

One only Desk, Jacobean, oak, open top. August sale price \$15.75

Room Rugs, Carpets and Linoleums 10 to 50 Per Cent. Off

GENUINE ORIENTAL RUGS IN THE AUGUST SALE AT JUST HALF THE FORMER PRICES.

- One only Anatolian, light ground, size 9x12 feet. August sale price \$95.00
- One only Anatolian, size 8 ft. 3 in. by 9 ft. 8 in., red ground with green border. Thursday half price. \$75.00
- One only Enzli, size 8 ft. 3 in. by 11 ft. 3 in., ground straw with blending of old rose. Thursday half price. \$75.00
- One only Akbar, size 3 ft. 1 in. by 6 ft., light ground. Thursday half price. Sale price \$17.50
- One only Ouchak, size 6x9 feet, in colors of red and green. Thursday half price. Sale price \$45.00
- Three only Shirvan Rugs, now almost beyond price. These three Thursday at half the before-the-war price:
 - One size 3 ft. 3 in. by 5 ft. Sale price \$12.50
 - One size 4 ft. by 5 ft. 8 in. Sale price \$42.50

ALL WOOL AND UNION INGRAIN RUGS, IN EVERY MADE SIZE. THURSDAY HALF PRICE.

- Size 9x12 feet. Sale prices \$12.25, \$10.00 and \$8.25
- Size 9x10 ft. 6 in. Sale prices \$12.25, \$9.25, \$7.50, \$6.75
- Size 9x9 feet. Sale prices \$9.00, \$8.25, \$7.75, \$7.00
- Size 6x9 feet. Sale price \$5.25

A FEW MORE VERANDA MATS AT JUST HALF PRICE.

- Size 6x9 feet. Sale price \$6.25
- Size 4 ft. 6 in. by 7 ft. 6 in. Sale price \$3.75
- Size 3x6 feet. Sale price \$1.85
- Size 27x54 inches. Sale price \$1.25
- Size 24x36 inches. Sale price .75c

AFTERNOON TEA SPECIALS. Special: Cold Roast Veal, Sliced Cucumbers, Bread and Butter 25c Cantaloupe Sundae 20c

SMALLMANS/INGRAM

DODDS KIDNEY PILLS

ALL KIDNEY DISEASES

23 THE PHARMACY

NOMINATION BLANK

GOOD FOR 5,000 VOTES. Nominate Yourself or a Friend. PRIZE CONTEST DEPARTMENT OF THE ADVERTISER. Dundas Street, London, Ont.

NTY CLERK IS HELPING ON FARM. NCEY, July 31.—County Clerk is helping his son Norman on the farm.

RACKET OF CUT-OUT DISTURBS NEIGHBORS IN THE EARLY HOURS

Residents on Bruce street, between Wortley road and Marley Place, are strenuously protesting against the noise made by the driver of a milk and cream motor truck, who persists in opening up the cutout on his machine between 3 and 4 o'clock in the morning.

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BISURATED MAGNESIA

For Dyspepsia, Indigestion, Heartburn, Belching, Sour Stomach, Gas in Stomach, etc. take a teaspoonful of Bisurated Magnesia in half glass of hot water after eating. Is safe, gives instant relief from all forms of stomach disorders. Sold by all druggists everywhere.

Ladies! Keep It on The Dresser

Few drops on corn or callus stops pain, then they lift off.

Your high heels have put corns on your toes and callouses on your feet, but why care now?

This tiny bottle holds an almost magical fluid. A chemist in Cincinnati discovered this ether compound and named it freezone. Small bottles of freezone can be had at any drug store for a few cents.

Never limp or twist your face in pain again, but get a bottle of freezone and apply a few drops on your legs. Instantly the soreness disappears, and shortly you will find the corn or callus so shriveled and loose that you lift it off with fingers.

Just think! You get rid of the corn, soft corn, or a corn between the toes, as well as hardened callouses, without suffering one particle, without the slightest irritation of the surrounding skin. Just a touch of freezone on a sore gives instant relief.

BURIED AT ALVINSTON.

WATFORD, July 31.—The funeral took place from her parents home in Brooke, today, to Alvinston Cemetery. Roberta May, daughter of Alex. Rundle.

STRAY DOGS ARE NEAR VICTIMS; NEED WATCHING

Many Dumb Brutes Overcome and Have to Be Destroyed.

COME TO DIE ON MARKET Danger of Outbreak of Madness Pointed Out by One Dog Fancier.

Although the heat has not so far effected local human beings as to prostrate them, certain species of the lower animals have suffered to such an extent that several who enjoyed life some days ago are no longer in existence.

According to reports from animal owners, within the last two days no less than fifteen dogs and cats have been destroyed by their masters, because of certain constitutional ailments attributed to the excessive heat.

Heat Days Are Dog Days. Heat days are dog days, and the canines are suffering from the sun's rays as only those owning the animals realize.

Dogs prostrate or sick from the high temperature can be seen all over the city, and it has been found necessary to destroy many of those most serious offenders.

Five dogs lay about the market today in different stages of heat prostration, and two will be destroyed this afternoon, according to one of the officials.

Drink Stale Water. Stray canines are generally effected more by the heat than dogs with owners, as when the former find it hard to get water they resort to the tepid, standing water of the gutters, as a means of cooling their throats.

The condition of tramp dogs because of the heat makes one pity the poor dumb brutes, said a dog fancier today, "before this hot spell is over many dogs will have to be shot or strangled in the name of humanity."

SAYS 2 DOCTORS WOULD NOT COME, HIS BOY DIED

Nicholas Zybuk Says a Third Promised, But Did Not Appear.

LAD EXPIRES IN AGONY

Policemen Endeavored to Locate Physician, But Could Not Secure One.

According to the story of Nicholas Zybuk, 254 Wellington street, father of 3-year-old Joseph Zybuk, whose funeral took place today, some medical men of London do not care to have their rest disturbed by sick persons.

He states that his son took violently ill on Monday at midnight, and two doctors were called. Both refused to attend the child, stating that they did not take night calls. Later a policeman called a third physician, and he promised to come, but he did not reach the place.

The boy died in agony at 4 o'clock in the morning without receiving medical attention. It was thought that the child might have been saved if properly cared for. The boy was 3 years and 7 months old.

DEATHS AND FUNERALS

CHURCH PIONEER DIES.

Mrs. Sarah J. Wellsted, a member of the Tabernacle Baptist Church since it was founded, died at her home on Tuesday afternoon. She had been ill since March and her death was not unexpected.

In spite of her great age she was an active worker in the church. Her husband she attended the former York Talbot street, was erected. They were considered the principal members of the church for many years.

ALFRED HILL BURIED.

The funeral of Alfred Hill, who died at Victoria Hospital on Sunday after taking oxalic acid in mistake for epsom salts, was held at 11 a.m. at the residence of his brother, Ernest Hill, 14 Market street.

MRS. M. E. BENSON DEAD.

Mrs. Melissa Esther Benson died at her home, 353 Dufferin avenue, at 10 a.m. this morning as the result of a paralytic stroke. She had been ill for some time. She was 78 years old, was born in Lobo Township, coming to the city at an early age. Her husband, W. D. Benson, survives her, as well as two daughters, Mrs. A. T. Chadwick, Toronto, and Mrs. T. H. Gibbons of London, and three sons, Paul, Minn., and C. Benson of the firm of Benson & Wilcox, city.

NEW SALVATION ARMY COMPANY TO BE FORMED

A Salvation Army company is to be organized in East London. It was stated at headquarters today. A store has been rented on Dundas street, east of Adelaide, and will be used as temporary headquarters in charge of Ensign Nellie Doherty and Lewis C. Chubb.

ON HUNT FOR IDEAS FOR LONDON'S 200

General Manager E. V. Buchanan and Chairman Philip Pocock of the utilities commission, are in Detroit getting ideas on the care of a 200. The commission will build a bear pit at Springbank, four hours having been promised on the board, and information as to construction will be obtained.

YOUNG LONDONER WHO HAS BEEN REPORTED DANGEROUSLY WOUNDED

He is recovering from his wounds.

LABOR LEADERS TOLD THEY CAN'T BUY TON OF COAL

Reveal This Fact To the New American Fuel Expert in City.

The trades and labor council, which is represented at the hearing of the Dominion Fuel Commission yesterday, will continue its efforts to secure coal for the city.

After the session yesterday, the representatives were told that London might get a ton of coal, but it never would get a supply of coal.

The coal dealer who was agent of a coal company, said Joseph Dean, the president of the trades council, "We are going to see whether the commission or whether we can get our rights."

"We have some information that we are preparing, and we will forward it in good time to the fuel commission. It was stated that the higher price, \$19 a ton, was only charged for a period of ten days. We have receipts that show that it extended for a longer period, and that the dealers took the coal."

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THE \$10 PER TON CHARGE

Joseph Dean Says Council Has Bundles of Receipts Showing High Charge.

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SERG. MAJ. WHITE, DECORATED BY KING, BRINGS HOME PARTY

Non-Commissioned Officer Brings Back Fine Record.

39 MEN FROM OVERSEAS

Two Men Overcome With Heat On March To Wolsley Barracks.

Wearing the Military Medal, personally presented to him at Buckingham Palace by King George, on June 5 last, Sergt-Major William J. White, 506 Grosvenor street, returned to the city today in charge of a party of 39 wounded and invalided soldiers.

The party arrived via C. P. R. at 11:30 o'clock. Despite the intense heat a large number of friends and relatives were on hand to greet the returned heroes.

Owing to a recent arrangement, those who are assigned to permanent base duty are compelled now to report upon arrival to Wolsley Barracks.

Twenty-nine of those arriving today were marched to the barracks, carrying their kit bags. Beneath the burning sun, these men, many wounded in France, found the march from the C. P. R. depot to the barracks a severe tax on their strength. Two were overcome on Oxford street and were placed on stretchers and taken to their destination. Had there been a sufficient number of motor cars on hand these men would not have been compelled to make the march.

As it was, only eleven came through the downtown streets on the way to the barracks. The remainder were taken to the barracks by motor cars.

Sergt-Major White was greeted upon his arrival by a host of friends and a number of members of the military staff at military headquarters.

One of the best known officers in this district is a member of the instructional staff of Military District No. 1. He gained much praise from the high-

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DAVISERVICE WILL PROTECT YOU

We Would Like to Send You Literature

that would tell YOU a vitally important and interesting message about our Life policies; our new \$10.00 Accident Policy; our Gold Bond Accident Policy; our Industrial Accident Policies; or our Auto Liability, Property Damage, Collision and Fire Policies. Send in the coupon, please.

I am interested in the kinds of insurance checked below, and would be pleased to receive descriptive literature.

Name _____

Address _____

KIND: SICKNESS MUTUAL LIFE ACCIDENT MONTHLY LIABILITY AUTO

DAVISERVICE WILL PROTECT YOU

Our First Anniversary Today we celebrate our first birthday. One year ago we first opened our offices for the transaction of a General Insurance business.

Today we can proudly say we have transacted more business than has ever been done in this city by any other Agency in Western Ontario.

representing a premium income of over \$10,700.00. We have a total of nearly 700 clients, and have paid 68 Accident, Sickness, Auto and Fire claims.

How have we accomplished these results? First—We brought to the business twenty years of Insurance experience and a thorough knowledge of every feature of the business.

Second—We have placed our business with Companies standing high in the regard of the London public, and with National and International reputations for favorable contracts and liberal settlements. Glance over the list of Companies represented.

Third—We have worked, Worked, WORKED. Fourth—We have promised personal SERVICE with every contract sold, and have freely furnished it at every opportunity. Everyone of our 68 claims have been adjusted to the entire satisfaction of the policyholders.

In short—our watchwords are SERVICE, Safety, Liberality and Service

We believe with our experience, connections, liberal contracts offered and Service policy we are in a better position to attend to ALL your Insurance needs than any other Agency in the City or District.

WE THANK YOU for your liberal patronage of the past twelve months, and we especially invite inquiries about our various forms of policies, which are the cheapest and most liberal obtainable.

THE GEO. H. DAVIS INSURANCE AGENCY 206 Royal Bank Building, London, Ont. 776-3822

DAVISERVICE WILL PROTECT YOU

Companies Represented

LIFE: The Mutual Life of Canada

CASUALTY AND LIABILITY: The Dominion Guarantee and Accident Insurance Co. The General Accident Assurance Co. The Maryland Casualty Co.

FIRE: British America Home Palatine National Waterloo Mutual Glens Falls

In addition to this we have broker-arrangements for placing fire insurance with the

London and Lancashire Atlas Royal Guardian Northwestern National Millers' National La Nationale and others.

LIVE STOCK: General Animals Insurance Co.

DAVISERVICE WILL PROTECT YOU

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CTV BREVITIES

BOARD MEETS TONIGHT. The board of works will meet tonight with much routine business to dispose of.

MUST SEND IN NAME.—If "A Democrat" sends in his name as an evidence of good faith his letter regarding the proposed new rate will be printed.

JULY'S BANK CLEARINGS.—Bank clearings for July last were \$2,442,232, and for the same week this year \$2,442,232.

FOR PTE. WANDLEY.—A service bulletin is being held at the local office of the Soldiers' Aid Commission for Pte. W. Wandley.

ONLY TWO ACCEPTED.—A. Brown and N. W. Cunningham were the only two recruits accepted at the Armories yesterday. In addition one man was rejected as unfit.

SPECIAL SERVICE.—A special service will be held in Bethel Presbyterian Church, Proof Lines, on Saturday evening at 7:30. Rev. John Elder will be the officiating minister.

GARBAGE WORKER HURT.—H. Charliss, an employee in the garbage department, was injured when a horse kicked him on the leg, inflicting a serious wound. He will be laid up for a few days.

FINANCE BOARD TO MEET.—The Finance Board of the city council will meet this evening with a big business of business to dispose of. It is expected that the Finance Board will have a long session, and will be in session until 11 o'clock.

NEW MEN FOR BRIGADE.—Three new men were accepted for the 1st Battalion of the Royal Canadian Regiment yesterday. They are Pte. J. J. O'Brien, Pte. J. J. O'Brien, and Pte. J. J. O'Brien.

A LIGHT FIRE LOSS.—The first loss for this month, according to Chief of Fire, was \$2,000. The loss was caused by a fire in a store on the corner of Dundas and York streets.

RECRUITS FOR AIR CORPS.—Capt. Beattie, Toronto, interested in the recruiting of recruits for the Royal Flying Corps, was in London yesterday.

PASS WITH HONORS.—At the recent examination in music held by the University of Toronto in this city, nine students passed successfully.

CAPT. TAYLOR OFF DUTY.—Capt. Taylor of central fire hall was forced to report off duty owing to an injury to his knee, received when he was thrown to the pavement yesterday.

MISS MCINTOSH GETS CORDIAL WELCOME AT MEETING OF CHAPTER

The Isabel Hampton Chapter held its weekly meeting in St. Peter's Hall yesterday, July 31. Arrangements were made to hold future meetings at Fort Stanley during the rest of the summer.

GREAT STORM A YEAR AGO.—A year ago this afternoon at 4 o'clock this city and district was visited by one of the worst electrical and rain storms in years. Thousands of dollars worth of property was destroyed.

S. A. ARCHITECT IN CITY.—Bridie M. Miller, secretary and architect in charge of the Salvation Army, was in the city today making a number of calls on her friends.

TEMPERATURE TODAY IS LESS THAN YESTERDAY

Citizens continue to sweater in the heat, notwithstanding the fact that the official registration at the South London observatory was only 95.2 degrees.

COMING TO SUPPLY PULPIT.—Rev. G. F. Assiter, formerly of the Christian Church here and now of the Centennial Methodist Church, will be in the city today making a number of calls on his friends.

TOO LATE TO CLASSIFY

McFalls.—To Mr. and Mrs. Stanley McFalls, a son (Robert Alexander), b. 1917, at the home of the parents.

"You Are Doing Fine Boys," Go After Them Harder!

Last Words of Soldier

These were the last words of Sergt. Herman Aitken, son of Fire Chief John Aitken, who died from wounds a few weeks ago while fighting in France.

Several of the men were practically buried, and Sergt. Aitken was among them. He was brought out of the ground dying, but smiling, and his last words were to cheer his men on to the attack. He was very seriously wounded, and there was no chance to save his life.

ALL MEN FROM ADVERTISER CAR ONE OFFICE TO TOURS DISTRICT, HELP FARMERS DELIGHTING ALL

Robinson-Little Staff Volunteers to Help Gather in the Crops. Immense Interest Aroused in Contest Where Prize Is Seen.

NEED IS A CRYING ONE WILL VISIT ALL TOWNS

Some Farmers Are Advertising Standing Crops For Sale—Need Many Men.

The situation among the farmers is serious for want of help, and many wholesalers are taking steps to assist them. One firm will send its available staff to the farm, taking half at once for two weeks, and the other half for two weeks more.

Great enthusiasm was aroused yesterday by candidates in the London Advertiser's \$10,000 prize contest, and their many friends, as the special prize automobile, which is a 1918 model Chevrolet, and one of the eight automobiles given in the contest.

After viewing this handsome automobile, candidates are more determined than ever to hustle during this special prize trip offer, and also the extra \$1,000 worth of new subscriptions turned in by August 7. They realize more and more that they can get enough new subscribers to secure at least one automobile and that million, with place them in a more comfortable position toward winning one of the big automobiles.

CANDIDATE TO WED.

The candidate for the position of secretary of the London Advertiser's \$10,000 prize contest during the past three weeks, and made his decision on the contest yesterday afternoon for one of the Hoosier Kitchen Cabinets for Miss Eva Newton, of Woodstock, who is to be married next week. Miss Newton is one of the most popular young ladies in the contest and has a host of friends assisting her in the race for the grand prize.

CONTEST NOTES.

Six months' subscription (new) to The Advertiser will count in the \$15,000 contest. Candidates need not pay the \$15 is complete, as individual subscriptions are being received every day at the contest department for individual candidates. All new subscriptions turned in before 8:30 p.m. August 7 will count in the \$15,000 extra vote.

The subscription price of The Advertiser by mail is \$3 per year.

The "Two Free Trips" to either New York or down the St. Lawrence to Saguenay will be given to the first 200 subscribers to The Advertiser by 8:30 p.m. August 7.

The grand prize and one of the first prizes in each of the eight districts will be at the picnic at Lakeside this

SOLICITOR DENIES RIGHT TO DIVIDE ON FIFTY-FIFTY Firm Cannot Split Between Public and Separate Schools. MAY BRING IN ACTION Friendly Suit May Be Entered To Settle Point Now in Dispute.

That a friendly suit may be entered to determine the rights of partners in any business to place their assessments as they desire for supporting either separate or public schools, is considered likely to be undertaken shortly. City solicitor Meredith has given his opinion that partners have no right to divide their assessments between the public and separate schools, but that must go either to the one or the other. One simple case was given at the city hall today. There are three men in the business, two Catholics and a Protestant. They wish the assessment to be divided in half, fifty per cent to the public schools.

TAXI DRIVER WAS HEAVILY FINED FOR GIVING GIRL LIQUOR Two Other Men Also Charged With Breaking Bylaw.

ST. THOMAS, July 31.—"Chick" Dalton, a taxi driver, was fined \$200 and costs by Magistrate Maxwell today for supplying Grace La Forge, a young Tillsonburg girl, with liquor. In default of payment he will serve four months in jail.

Dalton will also come before County Magistrate Hunt for another infraction of the Ontario Liquor Control Act on Wednesday. The fine has not yet been paid.

Edward Pettit and Lewis Bates of Port Stanley were charged at the court of County Magistrate Hunt today with supplying Grace La Forge with liquor, contrary to the Ontario Liquor Control Act. The case was laid over until Monday at the request of the accused.

DRUGS WERE STOLEN. ST. THOMAS, July 31.—A thief, evidently a drug fiend, broke into the dispensary at the college in this town here early Tuesday morning, and helped himself to a quantity of drugs and other material. Entrance was obtained by prying open a window leading to the dispensary. Bottles which contained drugs were scattered all over the floor, and in many instances partially broken. There is no clue to the theft.

SHOP WAS BURNED. ST. THOMAS, July 31.—A blacksmith shop owned by W. Davis at Piquette was totally destroyed by fire Tuesday afternoon. The loss is partly covered by insurance.

FARMERS BUSY CUTTING WHEAT. PRESENCE, July 31.—Hay cutting is practically finished and in many districts farmers are busy with the wheat. Oats will be a fine crop, and corn is coming along splendidly. Rain is needed badly. Potatoes have dropped materially in price and are expected to be lower still in a few days, as a result of the large number coming in. Cherries are fairly plentiful. Berries will be a short crop, unless rain comes quickly, as the intense heat is withering them up. Apples, pears and plums are held for immediate attack.

AT CONFERENCE OF ONTARIO LIBERAL CANDIDATES



A hurry-up conference of federal politicians in Toronto made many interesting contributions to the war policies of Canada's parties. Most of the federal members and candidates from the province of Ontario attended behind closed doors. Photo shows at the right, Hon. Geo. P. Graham, for years Sir Wilfrid Laurier's chief lieutenant for Ontario, posed while chatting with candidates.

LOST HIS LIFE IN ATTEMPT TO WARN CHILDREN OF DANGER Chatham Motorman Struck His Head Against Telegraph Pole.

CHATHAM, July 31.—Frank Montgomery, a motorman on the Chatham, Wallaceburg and Lake Erie Electric Railway, lost his life at Erie Beach pleasure resort, in an effort to warn some little children who were playing on the track of their danger. While leaning out from a moving freight car to call to the youngsters, his head came in contact with a telegraph pole, and he was knocked unconscious. He recovered in a few minutes, and was able to walk around, but at about 10:30 p.m. he suddenly fell over dead. The remains were brought to Chatham tonight, and an inquest will be held. Motorman Montgomery was a son of Joseph Montgomery, of Edgar street, this city, and was unmarried.

GERMAN BATTERY MEN REPLACED NINE TIMES AND GUNS FIVE TIMES London, Aug. 1.—According to reports from special correspondents, the majority of British troops engaged in the latest assault are English, although there are some Scottish, Welsh and Australian. It is said the Germans are employing a new scheme of defence, which apparently depends principally upon organization for counter-attacks. They now diminish their garrisons and by the constant increase in the strength of their supports and reserve who hold rear lines in force, and who are organized for immediate attack.

MANY ENTRIES. KITCHENER, July 31.—Judging by the entries which are being received, the annual bowling tournament which is being held here will be a record-breaker in point of attendance. The draw will be made next Friday night.

BURIED AT LAKEVIEW. SARNIA, July 31.—The funeral of Jacob N. Bremer, a former member of the city police force, was held at Lakeview cemetery, this afternoon. Interment taking place at Lakeview cemetery. The service was provided for the members of the Guard of whom he was a member, to attend the funeral. Mr. Bremer was well known throughout the city, having resided here for a number of years. He was also at one time caretaker of the public library. Pneumonia, contracted about a month ago, was the cause of death.

RAIN IS NEEDED. SARNIA, July 31.—Rain is badly needed in the section of the county. The intense heat of the past week has absorbed practically all the moisture and a rainfall would be welcome. The raspberry crop, which gave promise of being abundant, is now particularly in need of moisture, and will not be as good as predicted unless showers come. Corn, wheat, and other grains are maturing rapidly, and having is still being carried on rapidly. An abundant crop is being raised. The potato, turnip and potato crops are doing nicely, and growers are still optimistic.

TELLS OF AIR RAID. SARNIA, July 31.—Scroggie, president of the Young Men's Patriotic Club, is in receipt of a letter from Miss Mary McCreck, of London, asking a check for \$50 from the Young Men's Patriotic Club, to assist her in carrying on war work among the Canadian wounded and prisoners of war. Mention is made in the letter of an air raid on London, and the fact that the letter and parcel system is working better than in the past. Miss McCreck has been engaged in war work in England for some time past, and has encountered numerous hardships among the young men in the hospitals and camps.

REDUCED RAILWAY FARES Single Fare plus 25 cents from all points in Ontario. Ask Ticket Agent for Certificate. A Thrilling Story of the Last Air Raid on London will be told by a Lady who was an Eye Witness. The Great War Veterans' Band Will Provide the Music.

FIRE CHIEF VICTIM OF SUNSTROKE WHILE BUSY AT ROAD WORK

Intense Heat Is Seriously Affecting Crops at Tillsonburg.

TILLSONBURG, July 31.—Fire chief, Tom Young, while supervising road work, was struck by a sunstroke and was removed to his home. He is resting quietly tonight. Today was the hottest of the year here. Rain is badly needed. The intense heat is affecting the corn seriously.

BOY WAS OVERCOME. ST. THOMAS, July 31.—Tuesday was the hottest day of the summer in this section, the temperature ranging from 88 to 116 degrees. The mercury rose in the shade at 8 o'clock in the morning, and at noon was up to 102. Walter Carter, a lad of the neighborhood, was overcome by the heat while in a departmental store. Several men employed out the old reservoir in front of the store, but he was unable to be revived and died.

FINE CROPS IN AYLMER DISTRICT HAYING WELL ALONG

AYLMER, July 31.—Farmers all through this district are working early and late saving the finest crops in many years. Hay cutting is well advanced and a lot of fruit has been picked. Wheat-cutting has commenced. The fine quality of a good shower is needed. The Carnation Milk Products Company, tearing out the old reservoir in front of its plant, and will build a new one in its place.

THEY REMODELING THE INTERIOR OF THE plant, and installing many thousands of dollars worth of new machinery. Ed Smale and R. Fitzpatrick have erected a public bathing house on the beach at Port Hope, and the new bath warrants it, they will build a larger one.

Mr. Millard, who has been proprietor of the Ark Garage in Aylmer for many years, has disposed of his interest to Milton Wright, who will have charge of the machine shop in connection. There is some talk of the Gem Theatre, which has been closed for some years, being reopened under a new management.

Wm. Mills of the firm of Mills & Wolfe, implement dealers, fell through a hole in the hayrack of Edward Wilber's barn while erecting a hayrack, track, and was badly shaken up. No bones were broken. The Interurban Motors Company, Limited, is installing a 350-gallon boiler on the road between Aylmer and Port Hope, with a view of causing motorists considerable trouble.

HELD ON SERIOUS CHARGE. SARNIA, July 31.—John C. L. Gorman, of Galt, was in the city today to take back Wm. Burgess Keefe, who is being held on a charge of kidnapping. Keefe was arrested by the local police on coming off a White Star line steamer from Detroit, when the boat was en route for some time past. The chief spent several hours in the city, and on the splendid progress made here since his last visit.

BRUTAL TREATMENT. SARNIA, July 31.—Provincial Detective Constable J. H. Galt, who made a trip to the sixth line of Moore on Monday evening to investigate a alleged case of horse theft, was subjected to a rather revolting nature. Becoming angry, when one of the horses was attacked it with a pitchfork, and after inflicting some painful injuries, left the barn, and returned for nearly three days, and then secured the services of a neighbor to end the case. The fact of the case is in the hands of the police magistrate at Court House, and a charge is made, the case may come up for trial. However it is thought locally that the case will be settled out of court.

STILL IN JAIL. SARNIA, July 31.—John Johnston and Robert Burdette, the two Indian youths who were arrested at Port Hope, were still confined in the lockup here, and when or where the case will be disposed of is not known. It is believed, however, that the horse stolen was owned by the father of one of the boys, it is expected that they will be dealt with leniently.

PAINFULLY INJURED. SARNIA, July 31.—Horace Vignault, son of Mr. Vignault, of Christina street, was painfully injured on Monday evening by being run down by a motor car. The car was driven by a man named Harris, he was playing on Christina street, and when Mr. Harris, father of the Vignault boy's company, approached in a motor car and came to a stop, the two lads ran out from the road, and Vignault was struck by a motor car going in the same direction. He received a severe cut in the forehead and a severe cut in the chest part of the arm, requiring several stitches. He is being treated at Robertson's drug store, and Dr. McDonald attended him. The injuries are very painful, but are not of a serious nature.

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BIG CANADIAN WHO WANTS UNION GOVT.

ALLIED WITHDRAWAL FROM OLD GREECE PROCEEDS RAPIDLY

Greek Government Gratiified By Action Taken.

Athens, Monday, July 30.—Withdrawal of the Allied forces from Old Greece, Thessaly and Epirus in accordance with the decision of the Balkan conference at Paris, is being rapidly carried out. The last Franco-British troops left Piræus today. The withdrawal from Corinth and other occupied points was previously executed. The Italians are making preparations to evacuate their other sections of Greece, retaining only a small triangle near Avlona in Albania.

The unanimity of the Allied action is a source of satisfaction as the Italian generalissimo has been widely criticized for yielding in the interest of the united action to withdraw all and leave Greece to the Greeks.

Preparations are under way to call out the classes of 1916 and 1917, aggregating 60,000 men. The Greek Government is highly gratified at the result as showing the Allies are recognizing the territorial integrity of Greece.

Heroic Russ Sailors Betrayed and Slain By Supposed Friends Russian Soldiers Fire Upon Troops Who Had Defeated Enemy.

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OTTAWA, July 31.—The total number of persons born in the United States who enlisted in the Canadian expeditionary forces up to April 30 is 9,813, according to a return laid on the table of the Commons today by Sir Edward Keefe. Up to the same date the enlistment of natives of the British Isles totalled 152,001.

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LIESTOR FELL IN ACTION. MCKENZIE, July 31.—Word has been received by Rev. S. R. McVittie that Lieut. R. Kingham was killed in action on July 18. He went overseas with the 21st Battalion in Belgium, and was promoted to Captain. He was in the Church for a term of three years, when he was called to Sparta, when during there a year he offered his services as a chaplain, but as there was no opening for him, he went as a private. He was a member of the Methodist Church for a term of three years, when he was called to Sparta, when during there a year he offered his services as a chaplain, but as there was no opening for him, he went as a private.

LIET. ROWLEY KILLED. GUELPH, July 31.—News has been received that Lieut. Eric G. Rowley was killed in France on July 6. He was a former O. A. C. student, and an officer of the 153rd Battalion. He went overseas with a draft of officers in September, 1916, and shortly after his arrival was transferred to the Royal Flying Corps. Early in the spring he was sent to France and was doing service as an observer at the British front for some time before his death. While making a flight something went wrong with the engine of his machine, and the pilot and observer plunged several hundred feet to the earth, killing both men instantly. Lieut. Rowley was a member of the O. A. C. from September, 1912, to January, 1916, and was one of the brilliant young men who have attended the college in recent years. He was the winner of the governor-general's medal in April, 1915, and was awarded a number of prizes and scholarships.

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SIGN HERE



HENDERSON'S VISIT TO PARIS WORRIES BRITISH GOVERNMENT

London, Aug. 1.—The fact that a member of the cabinet, Arthur Henderson, minister without portfolio in the war council, had gone on a mission to Paris with the pacifist, Ramsay MacDonald, M.P., George James Ward, chairman of the Labor party in the House of Commons, and Russian delegates, aroused great irritation among the members of parliament, and seems to threaten trouble in the Government. The pacifist movement is in conflict with French Socialists in regard to the proposed conference of Allied Socialist Governments in London, and the subsequent international conference at Stockholm.

Reversed His Attitude. The crisis of the matter lies in the fact that Mr. Henderson, since he returned from Petrograd, reversed his attitude on the question of the British Labor party and Socialists meeting the former resolution against joining the conference with the pacifist. Mr. Henderson has not publicly explained his change of views, but it is known that he has been in contact with the pacifist movement, and it is stated that the heads of the Labor party accepted his advice, which nevertheless seemed to have caused a crisis in the party, which is now unanimous in its support of Mr. Henderson.

The Government has been closely questioned in the House of Commons in the past few days on the subject of Mr. Henderson's mission to Paris and the admission by Andrew Bonar Law, chairman of the exchequer, that it was settled without the Government's knowledge and that he was doing in Paris in ignorance of what he was doing in Paris. Henderson's mission to Paris and the admission by Andrew Bonar Law, chairman of the exchequer, that it was settled without the Government's knowledge and that he was doing in Paris in ignorance of what he was doing in Paris.

Feeling Aroused. Mr. Henderson's fellow members of the Labor party in the ministry, who are as ignorant as the members of the war cabinet of Mr. Henderson's mission to Paris, are feeling very angry. Mr. Henderson's mission to Paris and the admission by Andrew Bonar Law, chairman of the exchequer, that it was settled without the Government's knowledge and that he was doing in Paris in ignorance of what he was doing in Paris.

LITTLE RUST IN MANITOBA. WINNIPEG, July 31.—The making of last week's mysterious double drowning in British Columbia, identified today as John Potter, 162 First avenue, P. O. Box 100, is a case of double drowning. The identification was made by his wife. His woman companion is still unknown. Potter was a local agent for the Curtis publications.

A POOR BEGINNING. PALMERSTON, July 31.—At the annual examinations of G. B. R. candidates in mechanical drawing and mathematics, the Palmerston lads, G. McCreck, J. Kennedy, J. Jones, D. White, and W. King, were successful over eleven other competing stations. This creditable showing is largely due to instructor Stinson of Sarnia, and Locomotive Foreman, Archie of Palmerston.

WIFE IDENTIFIES BODY. WINNIPEG, July 31.—The making of last week's mysterious double drowning in British Columbia, identified today as John Potter, 162 First avenue, P. O. Box 100, is a case of double drowning. The identification was made by his wife. His woman companion is still unknown. Potter was a local agent for the Curtis publications.



Mme. Entente (giving the first lesson to her young Hellenic pupil)—"This won't do at all, Alexander, unless you wish to come to an untimely end which must not follow in father's footsteps!"—Passing Show.

Ashplant's Ashplant's Ashplant's

War Economy Shoe Sale

FIRST AID TO THE POCKETBOOK



Now Comes Our Greatest Midsummer Clearaway of Shoes

And, in the spirit of the times, we call it our "WAR ECONOMY" SALE. For these days call for the WISEST ECONOMY in every direction. And that does not mean stinting, hoarding, but CAREFUL BUYING, TAKING ADVANTAGE OF OPPORTUNITIES. Considered as a means of wise "War Economy," the reductions offered in this great sale are so radical, so sweeping, so important, that thousands will surely be here early tomorrow right at the start.

Whole companies, battalions, regiments of stylish summer shoes at radically-reduced prices. Smart folks need no second calling when an Ashplant Annual Clearance Sale is announced. Especially this year, when "WAR ECONOMY" not only helps the individual, but the entire nation as well.

READ THE PRICES and GET HERE!



Grey Kid, Grey Buck, White and Blue Kid, Champagne and Patent Pumps

\$4.98 is our War Economy Price on any pair of Grey Kid, Grey Buck, White Buck, Brown Kid and Champagne Kid Pumps, which we have been selling at \$7.50 per pair.

Bronze Kid Pumps, a special lot Three-Button Shoes and some White Buck Sport Shoes in this \$1.98 lot.

\$2.98 is our War Economy Price on Grey Dawn Colonials, Blue and White Kid Pumps, Patent Colt Roman Sandals, with high or low heels; White Buck Sport Oxfords and Boots, sold this season at \$5.00 and \$6.00.

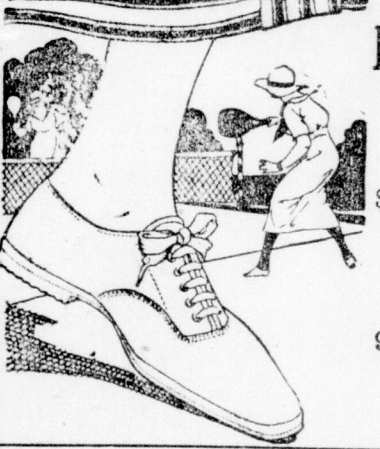
\$1.98 is our War Economy Price on 350 pairs of Boston Favorite, Queen Quality and other makes of \$5.00, \$4.00 and \$3.00 Pumps.

Men Have To Guard Their Bank Accounts These Days

Here are more than 500 pairs of the Snappiest Summer Oxfords, and the reduced prices tell only half the story. **\$2.98** is our War Economy Price on Mahogany Tan Calf and Black Calf Oxfords, up-to-date shapes. See west window for samples.

\$3.48 War Economy Price on Black Velour Calf Goodyear Welt Oxfords with Neolin Soles, of English shapes. Regular \$5.00.

\$3.98 War Economy Price on Mahogany Tan Russia Calf Oxfords, Neolin or Oak-Tanned Soles, English lasts.



Rubber Soled Sport Shoes at War Economy Prices

\$1.38 War Economy Price to clear up a hundred pairs of Ladies' White Canvas Rubber-Soled Boots, all sizes. Regular \$2.00.

98c War Economy Price on big lot of Sport Oxfords, rubber Soles and Heels. Regular \$1.50.

\$1.48 War Economy Price on Ladies' White Canvas Pumps, white covered heels, American made, guaranteed clean, and all sizes.

\$1.48 War Economy Price on Special White Canvas Oxford Shoes, leather soles, low heel, English last. Regular \$2.50; all sizes.

Children's Summer Footwear at War Economy Prices

SIZES 5 TO 7½.
Classic Slippers, choice of any style, for \$1.49
Patent Ankle Strap Slippers \$1.08
White Canvas Roman Sandals 88c
White Canvas Button Boots 98c
Chocolate Strap Slippers 98c
White Canvas Strap Slippers 49c

SIZES 8 TO 10½.
Classic Slippers, choice of any style, \$1.83
Patent Ankle Strap Slippers \$1.28
White Canvas Roman Sandals 98c
White Canvas Lace Boots \$1.18
Patent Roman Sandals \$1.48
Chocolate Strap Slippers \$1.08
White Canvas Strap Slippers 49c

SIZES 11 TO 2.
Classic Slippers, choice of any style, \$2.18
Patent Ankle Strap Slippers \$1.48
White Canvas Lace Boots \$1.38
Barefoot Sandals, sizes 1 and 2 89c



Practice War Economy---Spend Freely---But Buy Wisely

BOYS' LOW SHOES, \$1.39.
Choice of any pair; sell regularly at \$2.00 and \$2.25; suitable to wear until snow flies.

BOYS' PATENT BOOTS, \$1.98.
Fifty pairs of Blucher Lace and Button Boots, worth \$3.00, extension soles, dull tops, round toes.

MEN'S GOODYEAR WELT CALF LACE BOOTS, \$3.98.
Choice of two styles, a Hi-Toe Blucher and an English last, straight lace. Today's regular price \$5.50.

See the Growing Girls' Patent Strap Slippers clearing at \$1.48. Sizes 5, 6 and 7.

MEN'S VICI KID BOOTS AT \$3.28.
A gentleman's Boot on a straight last, choice of Blucher or Balmoral pattern. All new, fresh goods; every size in stock.

LADIES' STRAP SLIPPERS, \$1.48.
Dongola Kid Three-Button Slippers, turned soles, Cuban heels, just the thing for hot weather.

Ashplant's

THE GOOD SHOE STORE

ODD LOTS NOT LISTED HALF PRICE

SUIT CASES 98c

Page of Interest to Women

Cynthia Grey's Mail-Box

Easiest Way to Wash.
Dear Miss Grey.—While perusing your Page, I came across "Wee Wee Woman's" inquiry. "How to make washing easy," so I thought I would send along a recipe I got from a friend about a year ago. I think it the easiest way to wash I have ever tried. Slice 2-3 of bar of soap into ¼ boiler of water; when hot put in 1 teaspoonful of Gillette's lye, let dissolve, then put water when cold water. Put clothes in (without wetting first), let boil, then rise in two waters, using warm water for rinsing. Washing your well might hope this will be a benefit to "Wee Wee Woman," I will sign myself,
R. B. S.

Is It a Myth?
Dear Miss Grey.—Do you really believe there is such a season as winter? I did until about last Friday night, but these few hot days have given me the idea that such a thing is just sort of a myth. To business now!
Will you, please, once more tell how to make a rose bowl. I have the petals all salted away, but I don't know what spices to put in.
I won't ask you what you think of my writing, because I fear that would necessitate such terms as "endanger your position on The Advertiser staff." Thanking you in advance, I remain,
R. B. S.

Have Earned a Rest.
Dear Miss Grey.—It is almost too hot to write, but I cannot let the opportunity slip by. I wish to thank the kind friends who have adopted the two claps (soldier and sailor) whose address I sent to the Mail-Box. I think the sailor is the first one to be introduced in our columns. I also wish to ask the readers if they have a holiday in Canada. Surely these boys have earned a rest and a chance to see their loved ones again. Some people do not think so, and I heard one man say, "What they went for, let them stay there; it is only a woman's game," etc. I have called him "a man" but I am afraid that is not the right name for him. He has a son in the American forces, but not yet overseas, and over before he thinks the war will be over. I have had to enlarge it for room for more names.
Wish the Mail-Box friends would write their opinions on this subject. Of course, Dominion-wide conscription is all that Mrs. L. has to support the war. It seems hard to think that they must stay there, like rats in a trap, until they are killed, or completely broken down old men, while the young in years, I thoroughly agree with our friend Garrett O'Connor on

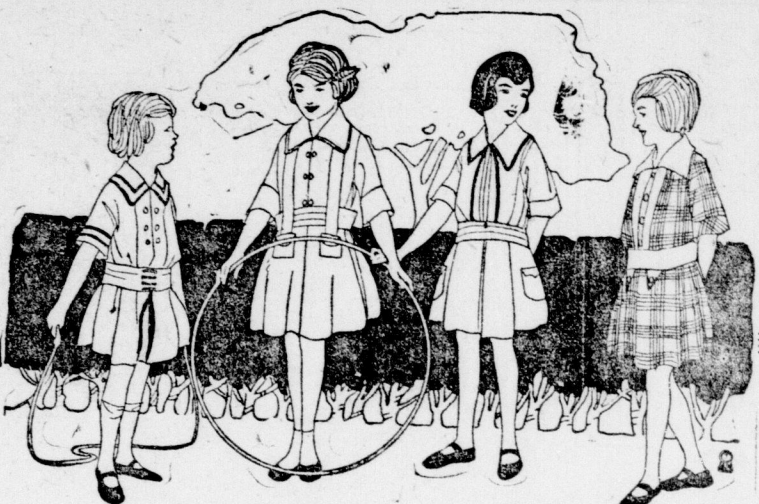
Advertiser Patterns



A POPULAR STYLE.
2051—Boys' Russian Suit.
The blouse is straight trousers and the blouse is closed at the side. Galatea seersucker, gingham, linen, drill, linen, corduroy and other wash fabrics are good for its development. It is a nice for serge and cheviot, velvet, corduroy and other suitings. The pattern is cut in four sizes: 3, 4, 5 and 6 years, for a 5-year size, 2½ yards of 44-inch material. A pattern of this illustration mailed to any address on receipt of ten cents in silver or stamps.

ADVERTISER PATTERN DEPT.
Please send above-mentioned pattern, as per directions given below:
Name
Town
Province
Age (if child's or miss's pattern)
Measurement: Bust..... Waist.....
CAUTION: Be careful to inclose the above illustration, and send size of pattern wanted. When the pattern is but measure you need only mark 33, 34 or 35, as the case may be. When in waist measure, 22, 24, 25, or whatever the pattern is, if a skirt, give waist and length measure. When "years" pattern, give age. It is not necessary to write "inches" or "years." Patterns cannot reach you in less than one week from date of application.

Smart Practical Dresses



Made of Good Tub Materials

Clearance Sale Children's Summer Dresses Commencing Tomorrow

PIQUES, REPPS, CHAMBRAYS, GINGHAMS, of serviceable qualities, in plain colors, stripes and plaids for girls from 3 to 12 years, priced as follows:

At 69c

Pink and Tan Plaid Dresses, yoke and collar of white pique; sizes 3, 4, 5 and 6 years. Regular price was \$1.00.

Two Styles at 89c

A neat style in pretty pink and blue plaids, trimmed with plain color, lacing in front; sizes 6, 8, 10 and 12 years. Regular price was \$1.25.

Fancy Plaid Dresses for children 4 and 6 years, with white repp collar, cuffs and belt. Regular price was \$1.00.

Two Styles at 98c

Gingham Dresses, in neat checks, with belt, collar and cuffs of white pique; ages 3, 4, 5 and 6 years. Regular price was \$1.50.

Fancy Plaid Dresses, trimmed with pearl buttons, white collar, belt and cuffs, two neat pockets; sizes 6, 8 and 10 years. Regular price was \$1.50.

White Pique and Drill Dresses at \$1.29

White Drill Dresses with pleated skirts, rose, blue and white, scalloping on collar and cuffs; sizes 3, 4 and 5 years. Regular price \$1.50.

White Middy Dresses, with separate pleated skirt with underwaist attached, middy with navy or cadet collar, ties and cuffs; ages 4 and 6 years.

Fine White Pique Dresses, belted style, with pockets, neatly trimmed with blue, rose or self scalloping; ages 3, 4, 5 and 6 years. Regular price was \$2.00.

Chambray and Gingham Dresses at \$1.29

Thirteen Sample Dresses for girls 8 and 9 years in pretty stripe and check gingham, with large collars, belts and pockets; very pretty styles, but no two alike. Regular \$2.00 and \$2.50 values.

Chambray Dresses

in copen, tan and pink; belt, pockets, collar and cuffs of plaid gingham; sizes 4 and 6 years. Regular price was \$1.50.

Blue and Pink Chambray Dresses of fine quality, nicely made with pleated skirt; sizes 3, 4, 5 and 6 years. Regular price was \$1.75.

The Different Styles at \$1.95

Nine Sample Dresses in stripes and plain colors having belts and pockets, no two styles alike; sizes 8 and 9 years only. Regular \$3.00 to \$4.00 values.

White Repp Dresses, rose, blue and self scalloping, pockets and sailor collar; ages 8, 10 and 12 years. Regular price was \$2.75.

Coat Dresses in blue and white and red and white stripes, separate skirts, coats belted, white collar; ages 8, 10 and 12 years. Regular price \$3.00.

Palm Beach Dresses in two different styles that are smart and pretty; ages 8, 10 and 12 years. Regular prices \$3.00 and \$3.50.

Tan and Pink Chambray Dresses, in pretty pleated styles, 10 and 12 years, white girdle, collar and cuffs. Regular price \$3.00.

Gray's Limited

Agents for the Ladies' Home Journal Patterns.
140 DUNDAS STREET.
Phones 115, 116.

Gray's Limited

On this subject, and he has every reason to write such letters, as he has a son in the first contingent, I believe. But not one of these brave boys (remember) make the least complaint, and would a thousand times rather stay there till the end than be called "shirkers" or have people say they are "cudd of the game."
I must close. I fear this letter is too long for print. I always get bored as it were, when talking on this subject. Yours,
NADINE.

SOCIAL AND PERSONAL

J. A. Fozell is visiting in Chatham.
Mrs. Mountjoy and daughters are holidaying at Maple Shade, Port Stanley.
Miss Brady is visiting friends in Brantford.
Mrs. Davidson and daughter are visiting Mrs. Corneil at Port Stanley.
Mrs. George Smith is the guest of Mrs. Hoffman, Brantford.
Mr. and Mrs. Stephen Fitzgerald and family are visiting Mrs. Sherry for a month at Port Stanley.
The East End Red Cross will hold its annual meeting at 3 o'clock Thursday afternoon.
Mr. and Mrs. Jeffrey Hale spent the week-end with Mrs. J. Dudley, Brantford.
Mr. and Mrs. Hill are visitors at T. Morgan's cottage, Port Stanley.
Miss Isobel Armstrong is leaving today for Quebec and a trip to Saguenay.
Miss Nellie Tait is spending a holiday with friends in Vancouver.
Rev. Robert Norwood has left for Chester, Nova Scotia, to spend a month before leaving for Philadelphia.
Mrs. R. Norwood and daughters, Jean and Eliene, are holidaying with Mrs. Hefferman, Erie Rest, Port Stanley.
Dr. and Mrs. McCauley are spending a few days in Westminister.
Mrs. George Young and sons of Beaconsfield avenue are spending a month at Ipperwash Beach.
Mrs. Charles E. Boltz motored to Toronto with Mrs. J. E. Ratcliff and daughters. They will return after spending a few days there.

DEMAND FOR BERRY PICKERS IS INSISTENT; NEED IS IMMEDIATE

It seems that the young and able citizens of London hardly realize the urgent need for berry-pickers. For miles in the country the bushes are stooping under the heavy loads of fruit that they are bearing.
As quoted by Hon. W. J. Hanna, "if waste in times of peace is a sin, it is an actual crime in war time." If the fruit is not picked it will rot; this will mean a shortage of preserves during the coming winter, and people know that these things are needed more this year than ever before.
Miss McRoberts of the Government employment bureau, is sending out an earnest appeal to those who have spare time or girls on holidays to come forward and offer their assistance. There is no other work that is more patriotic than helping in the conservation of food. The war will be won by the nations which have the greater food resources. For this district alone the farmers need 200 pickers at once. Of this number 135 have been secured, and at least 150 more are required for the later berries.
Several young people who have volunteered have dropped out, complaining of the weather being too hot. Of course the weather has been exceptionally hot for the past two weeks, but one has to think of the soldiers who are fighting our battles for us. They have to work regardless of the temperature. Others have said that the salary is not large enough. The farmers this year are paying exceedingly well in comparison to other years, and the pay is equal to that paid by firms in the city, but not enough to retire on, as some people are expecting.

CHILDREN DELIGHT IN
Curecure Soap baths because they are so refreshing. When assisted by Cuticura Ointment they do a skin health in infancy and childhood. Sample of each free with 22-page book. Address Cuticura, Dept. S, Boston.

LEADING PHYSICIANS INDORSE ABBEY'S EFFERVESCENT

WOMEN'S HEALTH
may be protected by keeping the blood pure, the stomach well, the liver active and the bowels regular by using

BEECHAM'S PILLS
In boxes, with full directions, 25c. Proprietor, Dr. J. C. Beecham, Ltd., London, England.

Miller's WORM Powders

Contain No Narcotics
WHEN your child is restless, peevish, it indicates the presence of worms. The little one's strength is being sapped and undermined. Miller's Worm Powders get promptly at the root of the trouble and restore the digestive organs to a healthy condition. Price 25 cents. At your druggist or mailed direct on receipt of price.
Northrop & Lyman Co., Ltd., Dept. E. W., Toronto

COMPASS OIL
The oil that soothes, strengthens and lubricates your joints.

LUX Washing Compound
WON'T SHRINK WOOLENS.

CEETEE UNDERCLOTHING
Guaranteed Not To Shrink.

FERNS
A choice lot of Boston and other ferns at

WEST FLORAL CO.
Phone 2187, 249 Dundas Street.

Green Peas in Pod
2 lbs. for 25c
MAIN & COLLYER
Phone 2831

WOMEN'S MASS MEETING

IN CONNECTION WITH
Win-the-War Convention

The program and speakers will be announced in Wednesday's newspapers.

Every woman who loves her country should attend this convention and work with the men to "carry out" the war to a successful issue.

DAILY BIBLE QUESTION CLUB

By Rev. T. S. Lincott, D.D.
(A. B. Rights, Clearwood)
"God's Gracious Invitation," Isaiah, iv.
Golden Text—"Seek ye Jehovah while he may be found; call ye upon him while he is near." Isaiah, lv. 4.
Verses 3-5—What habits today among Christian people, are equivalent to idolatry?
10. What are the results of present-day idolatrous habits?
11. Verses 6-7—What is meant by "enchantments, familiar spirits, and wizards"?
12. Why does the Bible forbid the use of all such occult things as mentioned in verse six?



The House-wife's Dependable Ally
Windsor Table Salt
THE CANADIAN SALT CO. LIMITED

PIRATES LOSE BOTH GAMES TO GIANTS

New York Pounds Pittsburgh Tossers for Twenty Runs In Two Games.

THREE DOUBLE-HEADERS

Dodgers Trim Cincinnati in Slow Game—Braves and Cubs Split.

PITTSBURGH, July 31.—New York pounded Pittsburgh's pitchers at will, and won both games of today's double bill, 11 to 7, and 9 to 3. Cooper and Salvo started the first game, but were forced to retire. In the second game Grimes was hit opportunely, but Schupp was able to keep Pittsburgh from hitting after the third inning until the ninth.

Score—First game—R.H.E. New York... 2 0 2 2 2 0 6—11 13 0 Pittsburgh... 0 2 1 0 0 1 1—7 13 1

PHILADELPHIA SHUTS OUT CARDINALS IN ONE GAME

ST. LOUIS, July 31.—Philadelphia shut out St. Louis in the first game of today's double-header, 6 to 0. St. Louis won the second game, 4 to 2. Alexander was master in the first game, allowing the Cardinals only four hits. Meadows pitched eight passes.

NO FAST PLAYING IN BROOKLYN-CINCINNATI GAME

CINCINNATI, July 31.—Brooklyn took the second game of the series today, 4 to 4, in a game devoid of fast baseball.

BRAVES DIVIDE WITH CUBS—CHICAGO WINS FIRST 9-6

CHICAGO, July 31.—Boston and Chicago divided a double-header today, the Cubs winning the first game, 9 to 6, and the Braves taking the second, 8 to 1. The second game furnished a triple play in the second inning.

TENNIS CHAMP FOR NAVY

NEW YORK, July 31.—William M. Johnston of San Francisco, national doubles tennis champion, has received a commission as ensign in the naval militia of California.

HOW THEY STAND

NATIONAL LEAGUE table with columns for team, wins, losses, percentage, and games behind.

AMERICAN LEAGUE table with columns for team, wins, losses, percentage, and games behind.

INTERNATIONAL LEAGUE table with columns for team, wins, losses, percentage, and games behind.

ENTRIES NOW RECEIVED FOR EXETER TOURNEY

EXETER, July 31.—Entries for the Seventh Annual Tournament of the Exeter Bowling Club will be received up to 8 p.m. August 7.

BOSTON TAKES LEAD FROM WHITE SOX

Reds Now Top League—Defeat Chicago 5-2.

DETROIT TRIMS SENS

Indians Win From Athletics by Hard Hitting—Seibold Knocked Off Mound.

BOSTON, July 31.—Boston took the lead in the American League today by defeating Chicago 5 to 2. Cicotte was hit hard, and the game was practically decided in the first inning when Hooper made a frank home run with two men on bases.

FOUR OF TWELVE RUNS EARNED AT WASHINGTON

WASHINGTON, D. C., July 31.—The Detroit took the second game of the series with Washington today, 8 to 4. Both teams pitched poorly.

HARD HITTING WINS FOR INDIANS AT PHILADELPHIA

PHILADELPHIA, July 31.—Hard hitting saved Cleveland the victory here today, 8 to 5. The visitors knocked Seibold off the mound, and his successor, Bush and Dugan, were forced to leave the game, owing to the intense heat.

YANKEES SCORE AGAIN OVER ST. LOUIS BROWNS

NEW YORK, July 31.—New York again defeated St. Louis here today, 4 to 1. The Yanks won in the fifth inning after two men were out, on singles by Walters, Caldwell, Bauman and Rockingham, and a base on balls to High.

GRAND CIRCUIT RACES ON AT KALAMAZOO

Kalamazoo, Mich., July 31.—Kalamazoo held annual Grand Circuit race meeting opens this afternoon at Recreation Park. There are three events on the program.

GOVT. LOSES PILE IN STOPPING RACING

With the ending yesterday of race meets in Ontario under the provisions of the new racing law, the Government is deprived of a profitable source of revenue.

LEAFS HOLD BISOONS TO 3 HITS; WIN AGAIN

Leake, in Great Form, Pitches Good Game at Toronto.

MONTREAL HAS TO SPLIT

Baltimore's Poor Base Running Was Big Factor in Rebels' Win.

REBS EVEN COUNT WITH BIRDS BY WINNING

BALTIMORE, July 31.—Richmond evened the count against Baltimore today, 4 to 3. Poor base-running by the home team was a big factor in the defeat of the locals.

MONTREAL BREAKS EVEN WITH ROCHESTER CREW

MONTREAL, July 31.—Montreal split today's double-header with Rochester, the visitors winning the first game, 5 to 4, and the home team taking the second, 5 to 4.

SPURT OF MACK'S PETS HAS MADE PHILLIE HAPPY

Fans Again Are Flocking to Support of Connie's Team.

PRESTON WAS UP BY THREE SHOTS

PRESTON, July 31.—A friendly game of bowling between five rinks from Galt and the locals resulted in a draw today.

TOURNAMENT AT SARNIA

SARNIA, July 31.—A local Scotch Doubles Tournament was held at the greens of the Sarnia Bowling Club on Monday evening, with eight entries and the following score resulted.

GAY CRUSADER TAKES ENGLISH DERBY STAKES

Newmarket, Eng., July 31.—The new Derby stakes were here today, and won by Gay Crusader. Danellson was second, and Dark Legend was third.

PHILADELPHIA GETS PITCHER

CHATTANOOGA, Tenn., July 31.—Announcement is made that Eddie Eason, Chattanooga pitcher and utility player, has been sold to the Philadelphia Americans. The terms were not revealed, but it was said that the Chattanooga team would receive players in return.

2:14 FEATURE GOES TO FARMER SHEARS

Snappy Racing Marks Second Day of Mt. Clemens Meet.

MOUNT CLEMENS, July 31.—Fine racing marked the second day of the "Baitshop" meeting, with an abundance of contests and some accidents.

LOCAL BOWLERS TRIM BURNS' KITCHENER ROLLERS—STILL GOING STRONG.

Buffalo, July 31.—Jimmie Bell's London bowlers defeated Burns' Kitchener rollers today, and so the London rink remains in the trophy play, going into the third round of the International Lawn Bowling Association Tourney.

KALAMAZOO RESULTS.

KALAMAZOO, Mich., July 31.—Two strong favorites and an outsider captured the three races today at the Grand Circuit program here today.

McGRAW GETS DEMAREE

Trades Kiduff for the Chicago Pitcher.

CLEANALL Laundry Soap

Washes Without Rubbing! SCALDS OR BOILS FOR TWENTY MINUTES. FULL DIRECTIONS INSIDE.

Scarcity of Labor Affects the Home

The problem is solved by using Cleanall Laundry Soap. Washes with out rubbing. Hurts nothing but dirt.

PHILLIE STARS ARE EXPENSIVE LUXURIES

Alexander and Evers Said To Draw \$22,000 Between Them.

HIGH COST OF BASEBALL

Enormous Salaries May Compel Abolition of Bleachers and "Two Bit" Seats.

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JIMMIE BELL AND RINK WIN AT BUFFALO

Local Bowlers Trim Burns' Kitchener Rollers—Still Going Strong.

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WINDSOR CITY MAY ANNEX JOCKEY CLUB

Citizens Will Vote On Question In Few Weeks.

WINDSOR, July 31.—Despite strong opposition from the Windsor Jockey Club and the township of Sandwich West, the Ontario municipal and railway board sitting at Windsor this afternoon allowed the application of Thomas Totten and other ratepayers of Sandwich West of the annexation to the city of 100 acres lying east and west of Howard avenue.

ROTHSCHILD, SPORTSMAN, WAS BIG WINNER ON TURF

Racehorse Owner Won Large Sum in the Races.

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DUTCH CLAIM BRITISH U-BOAT PURSUED HER VICTIM BEYOND LINE

After Signal "Respect Neutrality" Was Hoisted Sub Departed.

THE HAGUE, Netherlands, July 31.—An official statement was issued today by the Netherlands Government regarding the sinking of the German steamship Batavier II by a British submarine July 27. It says: "The steamer Batavier II was shelled outside territorial waters by the British submarine L-55 near Texel."

BRITISH WAR OFFICE IS NOT BUYING ANY RIFLES IN CANADA

No Improved Enfields Are Asked From the Ross Rifle Factory.

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White Label shoe advertisement with large text: 'White Label', 'KEEP YOUR SHOES NEAT', 'For Men's, Women's and Children's Shoes', 'Liquid 10-Cake 10-C'. Includes a small image of a shoe.

Labatt's Special Ale or Lager advertisement with image of a glass of beer and text: 'Tired? Thirsty?', 'Labatt's Special Ale or Lager', 'Your Grocer Sells Them!', 'John Labatt, Limited, Est. 1832, London, Canada'.

Champion Toledo advertisement with image of a car and text: 'An Absolute Guarantee', 'Champion Toledo', 'Dependable Spark Plugs', 'Champion Spark Plug Co. of Canada, Limited, Windsor, Ontario, 14'.

THE LONDON ADVERTISER'S \$16,000 PRIZE CONTEST

ESSEX COUNTY MAKING BIG BID FOR THE "TWO FREE TRIPS"

ONLY SEVEN MORE DAYS IN WHICH TO WIN THIS SPECIAL OFFER

Grand Prize

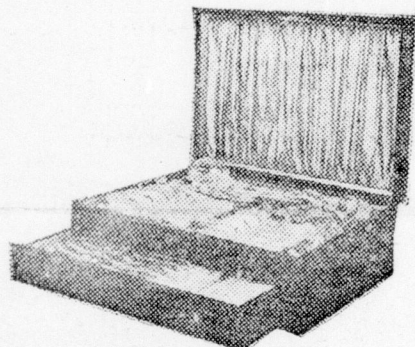


McLaughlin Special D-45—6 Cylinder—Now on exhibition at the McLaughlin Garage, Richmond Street, London. This costly touring car will be given to the candidate receiving the greatest number of votes, irrespective of districts. Grand Prize will be given \$1,000, to be donated to some patriotic organization in his or her district.

Candidates, Please Note!

The 50,000 extra vote offer is not confined to the winner of the "Free Trip." Each and every candidate turning in \$15 worth of new subscriptions before August 7 will be given 50,000 extra votes in addition to the regular votes. There is no limit to the number of \$15 clubs a candidate may send in. For instance 50 new subscribers at \$3 each would give you 50,000 votes. This is not so hard to accomplish when you get down to business and canvass every person. Figure out where your standing in the contest will be with 50 new subscribers added.

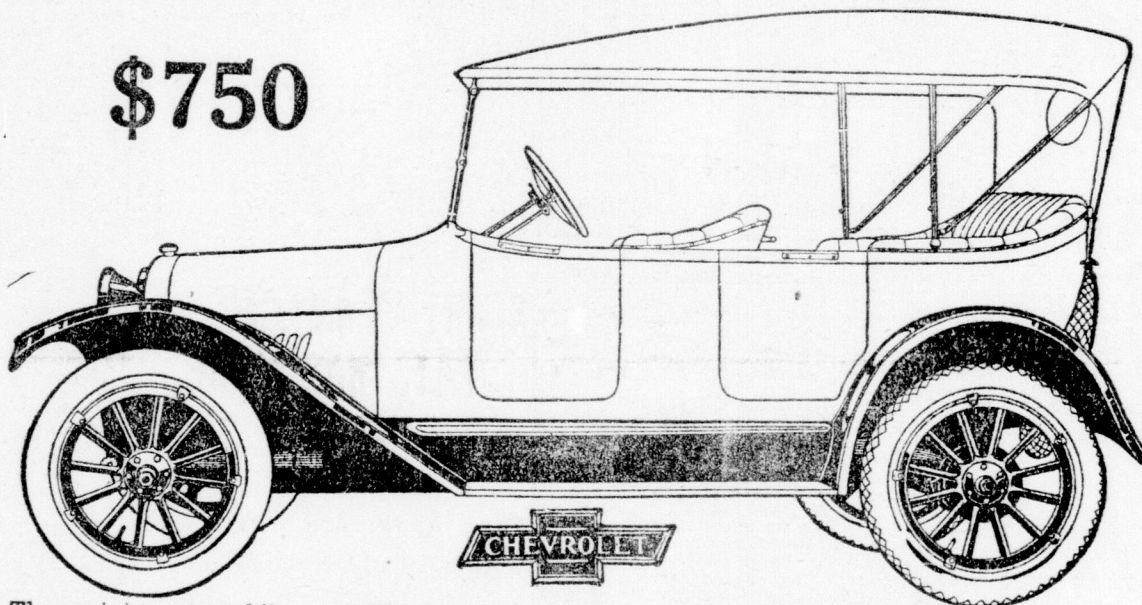
EIGHT CABINETS OF SILVER
Costing \$114.50 Each



Now on exhibition at Smallman & Ingram's. One for each of the eight districts.

FIRST PRIZE IN EACH DISTRICT

\$750



These eight automobiles cost The Advertiser \$6,000. They are the 1918 model, and are now on exhibition at the Ontario Garage, Dundas Street, London.

50,000 EXTRA VOTES

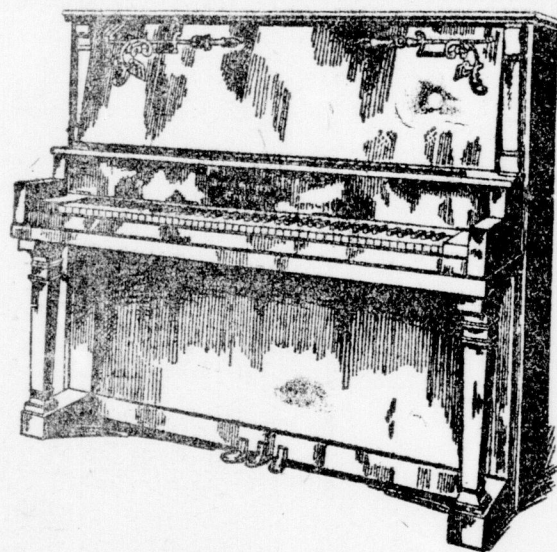
FOR EVERY \$15 WORTH OF NEW SUBSCRIPTIONS TURNED IN BY 8:30 P. M. AUGUST 7.

25,000 EXTRA VOTES

FOR EVERY \$15 WORTH OF OLD SUBSCRIPTIONS TURNED IN BY 8:30 P. M., AUGUST 7. THIS IN ADDITION TO THE REGULAR SCHEDULE OF VOTES GIVEN ON BACK SUBSCRIPTIONS AND RENEWALS.

Second Prize In Each District

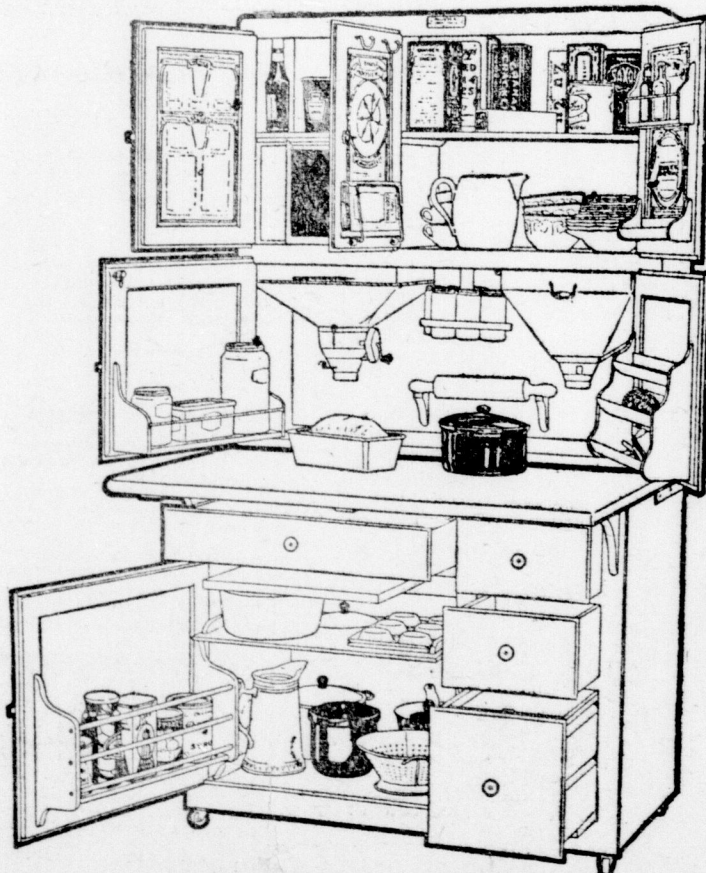
A \$400 Mason & Risch Piano



These eight sweet-toned Mason & Risch Pianos cost The Advertiser \$3,200, and are now on exhibition at the Mason & Risch show rooms, Dundas Street, London.

CASH PRIZES

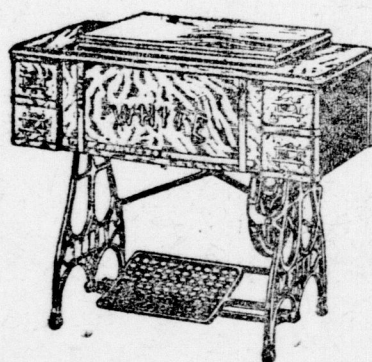
\$1,000 WILL BE GIVEN TO THE WINNER OF THE GRAND PRIZE, WHICH WILL BE DONATED TO SOME PATRIOTIC ORGANIZATION IN HIS OR HER DISTRICT; \$125 IN CASH WILL BE GIVEN TO THE WINNER OF THE FIRST PRIZE IN EACH DISTRICT FOR PATRIOTIC PURPOSES.



Eight \$50 Hoosier Kitchen Cabinets

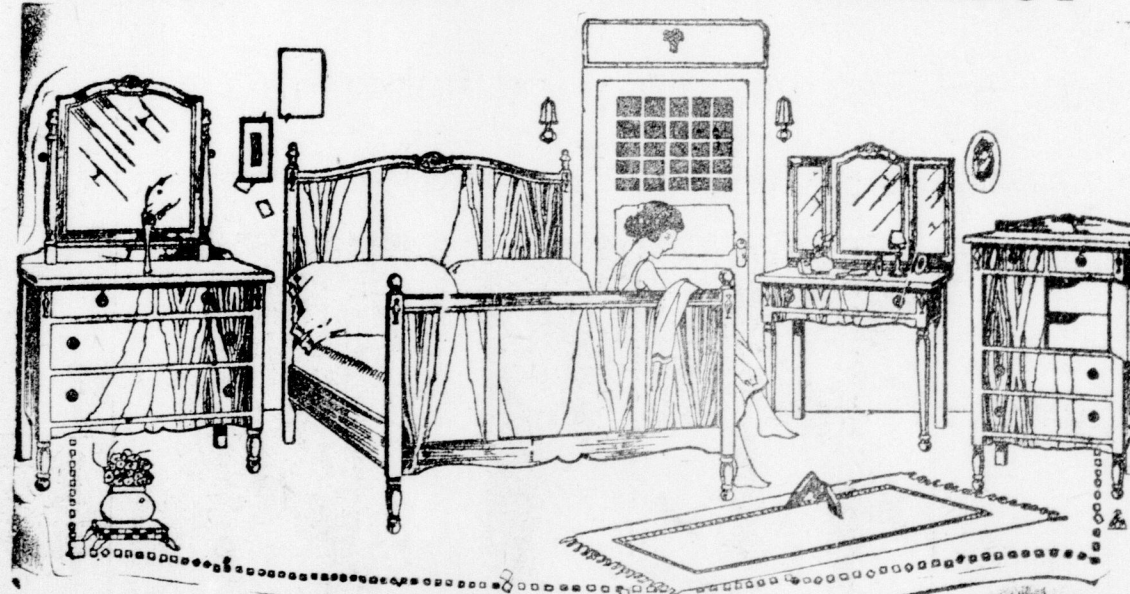
Now on exhibition at the Trafford Furniture Company, Dundas Street, London.

EIGHT CANADIAN "WHITE" Sewing Machines



One for each of the eight districts.

THIRD PRIZE IN EACH DISTRICT



Eight of these Black Walnut Bedroom Sets cost the Advertiser \$1,200. They are now on exhibition at the Ontario Furniture Co.'s show rooms, Dundas Street, London.

AMUSEMENTS, LECTURES

PATRICIA TODAY—THREE BIG FEATURES. FATTY ARBUCKLE IN "THE ROUGH HOUSE" MARJORIE RAMBEAU IN "THE DEBIT" ANNA BATTEN EDWARDS The Sweet Singer of Maine. August 6, 7, 8 and 9. MARY PICKFORD In "The Little American" 26c

MAJESTIC TODAY AND THURSDAY.

ALICE BRADY in "The Dancer's Peril" With Alexis Kooloff of Russian Imperial Ballet. FRIDAY AND SATURDAY PAULINE FREDERICK in "The Love That Lives" PHONE 658, GRAND BEND

\$3 Special excursion. London to Grand Bend on the Detroit and Windsor. Wednesday, August 1. Return same night. Luxurious motor cars go anywhere. Automobile Tour Services. F. B. CLARKE, 416 Richmond Street, London, Ontario.

Automobile Excursions

Civil Holiday! Hurrah! We are off for Grand Bend on Lake Huron. Saturday, August 4, Sunday, August 5, Monday, August 6, via F. B. Clarke's high-class touring service, because we hooked our seats. Phone 658 for details. Open evenings. Automobile Touring cars go anywhere. F. B. CLARKE, 416 Richmond Street, London, Ontario.

ALICE DUMBAR, CANADA'S FUNNIEST COMEDIENNE—Concert talent, dancers, pianists, Henderson's Amusement Exchange, 214 Wellington Street, London, Phone 2670.

FIRST-CLASS ORCHESTRA FOR SOCIAL ENTERTAINMENTS, dances, parties, etc. Open evenings. Henderson's Amusement Exchange, 214 Wellington Street, London, Phone 2670.

GRANT MILLIGAN, Violin Soloist—Concert engagements accepted. 1131 Richmond Street, London, August 2, 3 and 4 o'clock.

ROBERT HANNAN, ELUCIDATIONS—Concert engagements accepted. 351 Princess Avenue, Telephone 3753.

ORIGINAL SWEDISH MOVEMENT—Concert engagements accepted. 351 Princess Avenue, Telephone 3753.

DANCING LESSONS, PALACE ACADEMY—Any time during summer months. Five o'clock to ten o'clock. The new dances. Guaranteed satisfaction. Phone, Dayton and King Streets.

MUSIC PIANO AND PARTY PARTIES.—New songs; open day and night. Miss Virginia Harpers, 122 Queen's Avenue, Phone 2670.

GEORGIA A. SEEBER, ELUCIDATIONS—Concert engagements accepted. 351 Princess Avenue, Telephone 3753.

MEETINGS Dominion Lodge No. 48. Meets this evening over Bank of Nova Scotia. General business. Visitors welcome. T. H. Leach, 407 Grand.

WOMEN'S CHRISTIAN ASSOCIATION—Meeting Monday at 7 p.m. at W. C. A. residence, Thursday, August 2, at 3 o'clock.

GRAND EASTERN STAR—Regular meeting, Wednesday, August 2, 7 p.m. at 214 Wellington Street. Visitors welcome. Leola Thomas, secretary, 77 Carleton Place.

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LOST AND FOUND. LOST—RING OF KEYS, IN LEATHER BAG, with address on back. Kindly return to this office, 300-302, 304, 306, 308, 310, 312, 314, 316, 318, 320, 322, 324, 326, 328, 330, 332, 334, 336, 338, 340, 342, 344, 346, 348, 350, 352, 354, 356, 358, 360, 362, 364, 366, 368, 370, 372, 374, 376, 378, 380, 382, 384, 386, 388, 390, 392, 394, 396, 398, 400, 402, 404, 406, 408, 410, 412, 414, 416, 418, 420, 422, 424, 426, 428, 430, 432, 434, 436, 438, 440, 442, 444, 446, 448, 450, 452, 454, 456, 458, 460, 462, 464, 466, 468, 470, 472, 474, 476, 478, 480, 482, 484, 486, 488, 490, 492, 494, 496, 498, 500, 502, 504, 506, 508, 510, 512, 514, 516, 518, 520, 522, 524, 526, 528, 530, 532, 534, 536, 538, 540, 542, 544, 546, 548, 550, 552, 554, 556, 558, 560, 562, 564, 566, 568, 570, 572, 574, 576, 578, 580, 582, 584, 586, 588, 590, 592, 594, 596, 598, 600, 602, 604, 606, 608, 610, 612, 614, 616, 618, 620, 622, 624, 626, 628, 630, 632, 634, 636, 638, 640, 642, 644, 646, 648, 650, 652, 654, 656, 658, 660, 662, 664, 666, 668, 670, 672, 674, 676, 678, 680, 682, 684, 686, 688, 690, 692, 694, 696, 698, 700, 702, 704, 706, 708, 710, 712, 714, 716, 718, 720, 722, 724, 726, 728, 730, 732, 734, 736, 738, 740, 742, 744, 746, 748, 750, 752, 754, 756, 758, 760, 762, 764, 766, 768, 770, 772, 774, 776, 778, 780, 782, 784, 786, 788, 790, 792, 794, 796, 798, 800, 802, 804, 806, 808, 810, 812, 814, 816, 818, 820, 822, 824, 826, 828, 830, 832, 834, 836, 838, 840, 842, 844, 846, 848, 850, 852, 854, 856, 858, 860, 862, 864, 866, 868, 870, 872, 874, 876, 878, 880, 882, 884, 886, 888, 890, 892, 894, 896, 898, 900, 902, 904, 906, 908, 910, 912, 914, 916, 918, 920, 922, 924, 926, 928, 930, 932, 934, 936, 938, 940, 942, 944, 946, 948, 950, 952, 954, 956, 958, 960, 962, 964, 966, 968, 970, 972, 974, 976, 978, 980, 982, 984, 986, 988, 990, 992, 994, 996, 998, 1000.

BORN, MARRIED, DIED.

BORN. DIXON—To Mr. and Mrs. E. A. Dixon, 1917, Florence Ashford, formerly of London, a son, on Saturday, July 28, 1917.

MARRIED. BICKNELL—At St. Paul's Cathedral, on Wednesday, August 1, 1917, by the Rev. Precentor Tucker, M. D., Florence Ashford, only daughter of the late B. A. Mitchell, Esq., and Mrs. Mitchell of London, and Charles Leslie Bicknell, Ph.D., son of Mr. and Mrs. J. A. Bicknell of Dunville.

BRENNAN—ROCKETT—At St. Peter's Cathedral, on Tuesday, July 31, 1917, by Rev. Father Tobin, Rose May, youngest daughter of Mr. and Mrs. Arthur Rockett, to John Lawrence Brennan of Prince Albert, Sask., only son of Mr. and Mrs. Charles Brennan of London.

DIED. JAMES—Liet. Ivan James, killed in action, July 27, 1917, son of Mrs. A. James, 232 Talbot Street.

INQUEST—In Edmonton, July 31, 1917, Gilbert C. McIntosh, aged 33 years, by a coroner's jury. Cause of death, influenza. Burial in Mount Pleasant Cemetery.

STEPHENS—At the parents' residence, No. 3 Woodward Avenue, August 1, 1917, the late Mrs. M. and Mrs. Claude Stephens, in his 65th year, after a long illness. Burial in Mount Pleasant Cemetery.

SOUTAR—At Chatham, on Tuesday, July 31, 1917, James Soutar, aged 35 years. Interment on Thursday, August 2, at Chatham.

WELLSTED—On Monday, July 30, 1917, Sarah J., wife of the late John Wellsted, aged 37 years. Burial in Mount Pleasant Cemetery.

WOOD—At his late residence, 214 Wellington Street, on Monday evening, July 30, 1917, Edward Wood, dearly loved husband of Susan B. Wood. Burial in Mount Pleasant Cemetery.

ALICE DUMBAR, CANADA'S FUNNIEST COMEDIENNE—Concert talent, dancers, pianists, Henderson's Amusement Exchange, 214 Wellington Street, London, Phone 2670.

GRANT MILLIGAN, Violin Soloist—Concert engagements accepted. 1131 Richmond Street, London, August 2, 3 and 4 o'clock.

ROBERT HANNAN, ELUCIDATIONS—Concert engagements accepted. 351 Princess Avenue, Telephone 3753.

ORIGINAL SWEDISH MOVEMENT—Concert engagements accepted. 351 Princess Avenue, Telephone 3753.

DANCING LESSONS, PALACE ACADEMY—Any time during summer months. Five o'clock to ten o'clock. The new dances. Guaranteed satisfaction. Phone, Dayton and King Streets.

MUSIC PIANO AND PARTY PARTIES.—New songs; open day and night. Miss Virginia Harpers, 122 Queen's Avenue, Phone 2670.

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SITUATIONS WANTED.

POSITION WANTED—LADY DESIRES position as an assistant bookkeeper or cashier. Box 266, Advertiser.

WORK WANTED. YOUNG WOMAN DESIRES PLAIN sewing to do at home. Charges reasonable. 218 Clarence.

AUTOMOBILES AND TAXIS. FIVE-PASSENGER FORD FOR SALE—\$250. In A1 condition. 263 Horton Street.

COUNTRY DRIVING. 5-passenger cars, 15c per mile. 7-passenger cars, 20c per mile. All hours.

LAUGHTON'S GARAGE. 381 Wellington Street. Phone 5337.

EXCEPTIONAL USED-CAR VALUES PRICED TO SELL QUICKLY

IF YOU ARE LOOKING FOR A BARGAIN, INVESTIGATE THESE CARS: CHALMERS, 1916 TOURING CAR, ELECTRIC LIGHT AND STARTER, \$850.00. McLAUGHLIN TOURING CAR, ELECTRIC LIGHT AND STARTER, \$445.00. FORD, 1917 TOURING CAR, ELECTRIC LIGHT AND STARTER, \$525.00. McLAUGHLIN ROADSTER, \$390.00.

ALL OF THE ABOVE CARS ARE IN FIRST-CLASS CONDITION, HAVING BEEN THOROUGHLY INSPECTED AND ADJUSTED. TERMS CAN BE MADE FOR PART PAYMENT.

BEEMER & CO., LIMITED

131-133 QUEEN'S AVENUE, LONDON, ONT. DISTRIBUTORS FOR CHALMERS, CADILLAC AND GRAY-DORT CARS.

Stop! Look! Listen! TIRES—TUBES—TIRES

Is Your Size Between?

With prices steadily increasing on all makes of tires, in order to become better acquainted with the motoring public of London, we are putting on for one week only the most daring and stupendous tire sale ever offered in this city, at prices far below those of other tires offering the same quality and mileage guarantee.

SALE POSITIVELY CLOSES FRIDAY NIGHT, AUGUST 3. PENNSYLVANIA GUARANTEED TIRES TIRES AND TUBES

VACUUM CUP EBONY TREAD BAR CIRCLE

Sizes. 6,000 Miles. 5,000 Miles. 3,500 Miles.

30x3 1/2 \$22.50 20.45 20.45

32x3 1/2 26.50 23.85 26.55

34x3 1/2 32.75 29.05 27.20

36x3 1/2 37.30 34.65 28.45

38x3 1/2 42.55 39.10 29.20

40x3 1/2 47.50 44.10 30.20

42x3 1/2 52.50 49.10 31.20

44x3 1/2 57.50 54.10 32.20

46x3 1/2 62.50 59.10 33.20

48x3 1/2 67.50 64.10 34.20

50x3 1/2 72.50 69.10 35.20

52x3 1/2 77.50 74.10 36.20

54x3 1/2 82.50 79.10 37.20

56x3 1/2 87.50 84.10 38.20

58x3 1/2 92.50 89.10 39.20

60x3 1/2 97.50 94.10 40.20

62x3 1/2 102.50 99.10 41.20

64x3 1/2 107.50 104.10 42.20

66x3 1/2 112.50 109.10 43.20

68x3 1/2 117.50 114.10 44.20

70x3 1/2 122.50 119.10 45.20

72x3 1/2 127.50 124.10 46.20

74x3 1/2 132.50 129.10 47.20

76x3 1/2 137.50 134.10 48.20

78x3 1/2 142.50 139.10 49.20

80x3 1/2 147.50 144.10 50.20

82x3 1/2 152.50 149.10 51.20

84x3 1/2 157.50 154.10 52.20

86x3 1/2 162.50 159.10 53.20

88x3 1/2 167.50 164.10 54.20

90x3 1/2 172.50 169.10 55.20

92x3 1/2 177.50 174.10 56.20

94x3 1/2 182.50 179.10 57.20

96x3 1/2 187.50 184.10 58.20

98x3 1/2 192.50 189.10 59.20

100x3 1/2 197.50 194.10 60.20

102x3 1/2 202.50 199.10 61.20

104x3 1/2 207.50 204.10 62.20

106x3 1/2 212.50 209.10 63.20

108x3 1/2 217.50 214.10 64.20

110x3 1/2 222.50 219.10 65.20

112x3 1/2 227.50 224.10 66.20

114x3 1/2 232.50 229.10 67.20

116x3 1/2 237.50 234.10 68.20

118x3 1/2 242.50 239.10 69.20

120x3 1/2 247.50 244.10 70.20

122x3 1/2 252.50 249.10 71.20

124x3 1/2 257.50 254.10 72.20

126x3 1/2 262.50 259.10 73.20

128x3 1/2 267.50 264.10 74.20

130x3 1/2 272.50 269.10 75.20

132x3 1/2 277.50 274.10 76.20

134x3 1/2 282.50 279.10 77.20

136x3 1/2 287.50 284.10 78.20

138x3 1/2 292.50 289.10 79.20

140x3 1/2 297.50 294.10 80.20

142x3 1/2 302.50 299.10 81.20

144x3 1/2 307.50 304.10 82.20

146x3 1/2 312.50 309.10 83.20

148x3 1/2 317.50 314.10 84.20

150x3 1/2 322.50 319.10 85.20

152x3 1/2 327.50 324.10 86.20

154x3 1/2 332.50 329.10 87.20

156x3 1/2 337.50 334.10 88.20

158x3 1/2 342.50 339.10 89.20

160x3 1/2 347.50 344.10 90.20

162x3 1/2 352.50 349.10 91.20

164x3 1/2 357.50 354.10 92.20

166x3 1/2 362.50 359.10 93.20

168x3 1/2 367.50 364.10 94.20

170x3 1/2 372.50 369.10 95.20

172x3 1/2 377.50 374.10 96.20

HOOPER DECLARES HE FEELS BETTER NOW THAN IN 28 YEARS

Had Breakdown and Gave Up His Shopwork. ALARMED OVER CONDITION "My Friends Congratulate Me On My Improvement on Tanlac," He Says.

"I have had a long, hard struggle with ill-health but by the help of Tanlac I have overcome all my troubles and, although I'm now fifty-six, I am actually feeling better than I have been in twenty-five years old." This interesting and remarkable statement was made by Sam Hooper, owner and operator of a blacksmith shop at 9 Brook avenue, Toronto, a few days ago. Mr. Hooper has been blacksmithing in Toronto for many years. He is a member of both the Ancient and Independent Orders of Foresters, also of the Odd-fellows, and is a man of wide acquaintance and many staunch friends.

BIRN MEETING WAS POSTPONED

HIDBERTON, July 31.—The meeting of the Birn Women's Institute was postponed until a later date. The Thordale Institute was unable to attend until a later date. Miss H. M. Hodgins has returned after spending five weeks with friends in U.Sborne.

LIEUT. WICKETT A PRISONER.

WATFORD, July 31.—Word has been received from Flight-Lieut. H. Wickett, formerly of the 10th Battalion, that he is a prisoner in St. Francis hospital, Westphalia, Germany. He has a wounded right shoulder which is broken in two places but is otherwise fit. He says "he had a good scrap" after his bus was wrecked but it ended in his capture.

FIREMAN OVERCOME.

STRATFORD, July 31.—The excessive heat resulted in the prostration of G.T.R. fireman C. S. Sch... of this city. While at Georgetown, he had a fit and fell into a vat of water, when he fell unconscious. He was revived sufficiently to be brought to his home.

WIN-THE-WAR CONVENTION. The ARENA, Toronto. Thursday, August 2nd. 5:00 p.m.—Convention meets. Speakers: THE PEOPLE OF ONTARIO. 7 to 8 p.m.—Band Concert, Queen's Own Band. 8 p.m.—The Great War Veterans—Parade, Bands, Short Speeches. 8:50 p.m.—Addresses. HUGH GUTHRIE, M.P., SIR WILLIAM HEARST, M.P.P., N. W. ROWELL, M.P.P. Friday, August 3rd. 10 a.m.—The Convention will meet to record the decision of The People of Ontario. The Ladies have commanded us to make no distinction between men and women. We have obeyed. Red and Blue Badges will have exactly the same privileges. NOTE.—Proposed resolutions should be sent at once to Executive at 76 Adelaide Street West, Toronto. Convention R. R. Rates—Single Fare plus 25 cents will prevail. Registration and Badges at Kind Edward Hotel on Thursday from 9 a.m. to 1.30 p.m. After that at Arena. At 8 p.m. THE WOMEN OF ONTARIO will take over the Arena and hold a meeting of indorsation. This will be conducted and advertised entirely by them. GOD SAVE THE KING

British and French Penetrate Lines Of Germans To Depth of Two Miles, Storming Some Wonderful Defences

Line Advanced Over Front of Fifteen Miles, and Many Villages Taken by the Allies, With Remarkably Light Losses—Germans Lose Heavily.

LONDON, July 31.—The official statement from British headquarters in France tonight reports the capture by the Allies of the following villages: La Bassée, Ville, Steenstraete, Bixchoote, Verlorenhoek, Frezenberg, Saint Julien, Pillek, Houdge, Westhoek, and Hollebeke and more than 3,000 prisoners.

The operations of the Allied troops began this morning in the neighborhood of Ypres have been continued with success during the day despite unfavorable weather. The enemy's positions have been entered and our line has been advanced on a front of over fifteen miles, from La Bassée, on the River Lys, to Steenstraete, on the River Yser. Both of these villages are now in the hands of the Allies.

French Penetrate Two Miles. "On the extreme left the French troops, acting in close co-operation with our troops, captured the village of Verlorenhoek and rapidly penetrated to a depth of two miles. Having gained their objective, they continued their attack with the greatest gallantry beyond their original positions, and in the afternoon they entered the enemy's positions to the southeast and west of the village on a front of nearly two and a half miles, including the Kortekert Inn.

Heavy Fighting on Right Centre. "Further south, in the right centre of our attack, the French troops, in conjunction with our troops, captured the village of Westhoek and rapidly penetrated to a depth of about one mile. A number of powerful counter-attacks have been successfully repulsed.

Tremendous Bombardment. "The morning of the 31st was marked by a tremendous bombardment of the German positions. The British troops, in conjunction with our troops, captured the village of Verlorenhoek and rapidly penetrated to a depth of two miles.

French Pass Objectives. "The French troops, in conjunction with our troops, captured the village of Verlorenhoek and rapidly penetrated to a depth of two miles. The British troops, in conjunction with our troops, captured the village of Verlorenhoek and rapidly penetrated to a depth of two miles.

Go Beyond Objectives. "At the end of the morning our troops had carried out their operations, and in their dash had spontaneously gone beyond the objective which had been assigned to them. They advanced on the road between Lize and Dixmude and captured the villages of Bixchoote and Kortekert Inn.

Tanks Do Great Work. "A large number of tanks, which were in the attack, are reported to have done invaluable work during these trying stages of the battle. The Entente Allies are effecting a large concentration of German artillery and fresh troops are being rushed to the front as soon as it became apparent some offensive was contemplated. In the last few days Crown Prince Rupprecht of Bavaria has ordered that many of his divisions with fresh troops and others are being held in reserve.

Violent Fighting on Aisne. "On the Aisne front the artillery operations have been continued with success during the day. The British troops, in conjunction with our troops, captured the village of Verlorenhoek and rapidly penetrated to a depth of two miles.

Epoch-Making Offensive. "The British troops, in conjunction with our troops, captured the village of Verlorenhoek and rapidly penetrated to a depth of two miles. The British troops, in conjunction with our troops, captured the village of Verlorenhoek and rapidly penetrated to a depth of two miles.

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FINANCIAL AND COMMERCIAL

THE LOCAL MARKET

Fluctuations in butchers' meats and live stock were shown on the market today. The market was generally quiet, with some activity in the grain and oil markets.

Winnipeg Sees Oats Sell at 83 Cents. One Firm Said to Have Bought 100,000 Bushels at That Price.

Winnipeg, July 31.—A squeeze in July oats shortly before the close of trading was one of the interesting features of today's pit transactions. Some firms were apparently caught short, and in an endeavor to cover, the price was run up to 83c. It is said that one firm bought 100,000 bushels at that figure.

There was a slump of 6c for July and October tax under the big bulge of yesterday, but there were few transactions. October wheat sagged 4c from yesterday's close.

In the cash market the Government agent took nearly all the offerings. Business was moderate, and prices remained steady but 2c lower at the close. The first half of August sales closed 2c higher.

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Fulfills Every Claim

No furnace can do more than satisfy—but the "Sunshine" furnace absolutely and invariably does satisfy fully and completely when properly installed. Ask our local dealer to show you this good furnace, or write for free booklet.

McClary's SUNSHINE FURNACE. LONDON TORONTO MONTREAL WINNIPEG VANCOUVER. For Sale by J. A. PAGE, 807 Dundas Street; BULL BROS., 402 Hamilton Road.

SMALL RAISER SHOULD MRS. M. GALLAGHER SPEED UP PRODUCTION OF EGGS DURING WAR

Farmers Now Cannot Do More Than They Are Doing. Well-Known Sarnia Resident Victim of Heart-Failure.

SARNIA, July 31.—Mrs. Margaret Gallagher, aged 65, widow of the late Patrick Gallagher, dropped dead in front of her home, 134 Cobden street, about 3 o'clock this afternoon of heart failure. She had been troubled with a weak heart for some time, but was apparently in normal health when she died. She is survived by one daughter, Mrs. Arthur Weatherston, at whose home she resided. The funeral will be held on Thursday at the Catholic cemetery.

PLANNING MILL WAS BURNED AT RODNEY

RODNEY, July 31.—A fire at noon today destroyed the planning mill of John A. McIntyre and the storehouse and office building adjoining the mill, and a large quantity of lumber. The blaze was caused by a tannery boiler, which was overheating, and caused by the excessive heat.

MUCH WHEAT HAS BEEN CUT AROUND WABASH

WABASH, July 31.—The continued warm, dry weather has afforded the farmers an excellent chance to show their hay away. A great deal of wheat has been cut and stacked. The heads are well filled and the kernels of grain quite plump. All grain and root crops are growing fast and with an occasional shower will mature well.

SPOT PIGTIN

PIG COPPER ZINC SPELTER CAR LOAD LOTS OR LESS THE CANADA METAL CO., LTD. TORONTO

Aug. 1, 6, 8, 13, 15, 20, 22, 23, 29

The Dominion Savings and Investment Society

Dominion Savings Building, London, Ontario. CAPITAL PAID UP \$934,821.91 RESERVE FUND \$250,000.00 Highest rates paid on deposits and debentures.

T. H. PURDOM, K.C., NATHANIEL MILLS, President, Manager.

Thomson & McKinnon BROKERS. Stocks Bonds Grain Cotton

MARRIED MAN ADMITS SEDUCTION CHARGE IN COURT AT WOODSTOCK

Samuel Cromwell Remanded For One Week For Sentence. WOODSTOCK, July 31.—Samuel Cromwell, a married man with a large family, appeared in the police court today charged with the seduction of a girl between the ages of fourteen and sixteen. After electing summary trial, he pleaded not guilty. He said the girl had told him that she would be eighteen next birthday. He seemed totally unconcerned about the situation until the crown attorney informed him that the girl's statement did not excuse him. The fact was that she was, provided the girl's statement was true. He was remanded for one week for sentence.

POLICE BAFFLED BY DARING OF CHICKEN THEIF

MITCHENER, July 31.—Everybody is talking chicken here, chiefly because many have lost their purchases during the last fortnight. Yesterday, however, an exception, as the thief paid a return visit to the pens of A. S. Mitchell, who made a clean get-away of \$120 worth of chickens. The police are baffled as a result of the boldness of the thief and can find no clue.

FIVE NEW TEACHERS ARE APPOINTED FOR INGERSOLL SCHOOLS

INGERSOLL, July 31.—Five new teachers have been appointed for positions at the public schools and collegiate institute. They are Miss Alena M. Tavel for the collegiate institute, in place of Miss Sarah McLeish, resigned; Miss Mary E. Hearn, for room No. 6; Miss Hozarth, for room No. 6; Miss Kenny, for room No. 9 of the central school, and Miss Rowson for room No. 3 of the Ward school. The children of the various Sunday schools are looking forward eagerly to Wednesday, August 8, which has been proclaimed Ingersoll's civic holiday. The annual union Sunday school picnic will be held on that date, but it will not be held until the first of August. In the past two large excursion trains have carried the crowds to Port Stanley. It is impossible this year to get railway accommodation for the outing, and the picnic will be held at Victoria Park.

Corn Products

We are advised to buy this stock for very much higher prices. Carry this and all other stocks on very reasonable margin. KEMERER, MATTHEW & CO. J. M. Young PHONE 707. MANAGER.

The Season's Choicest CUT FLOWERS

DICKS The Quality Flower Shop. 235 DUNDAS ST. PHONE 1297.

TWENTY SEVEN MEN WERE INJURED IN RECENT AIR RAIDS

Broken Leg of Aytton Man Was the Most Serious. OWEN SOUND, July 31.—Word has been received from Mrs. Clara Eaton of London, Ontario, that twenty-seven men were injured in the recent air raids on Owen Sound. The most serious injury was that of a man whose leg was broken.

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C. H. Ward & Co. Diamond Merchants and Jewelers. Phone 1084, 386 Richmond St.

Taylor's Beef, Iron and Wine. A Restorative and Tonic. TAYLOR'S 6 CUT-RATE DRUG STORES

MURRAY ANTHRACITE COAL. Egg, Stove and Chestnut, \$5.00 per ton. ANDERSON Phone 1397, 495 York St.

Load Your Kodak With Vulcan Films. They Bring Home The Pictures. HAY'S STATIONERY Phone 150 or 53, 173 Dundas Street.

Alice Brady 'The Dancer's Perf'. Speaking of Drinking. Peters Fountain. Cool Lime Rickey. Root Beer. Chocolate Soda.

Your Savings Account. WHAT IT DOES FOR YOU. Huron & Erie MORTGAGE CORPORATION. LONDON (Two Branches) and ST. THOMAS. T. G. Meredith, K.C., President. Home Crayton, General Manager.

BROWN OPTICAL CO. EYE SPECIALISTS AND OPTICIANS. 223 Dundas St. Phone 1877. LONDON ONTARIO

SIFTON WANTS LIBS. IN THE CABINET TO CURB BIG INTERESTS. In Regina Repeats His Plea For Union Government. BREAK FROM QUEBEC. The Quebec Party Would Have Canada Drop From War.

Regina, July 31.—Sir Clifford Sifton, speaking to the Canadian Club here today said that some newspapers were charging him with advocating the retention of the big interests in the Borden Government. This was not his position. What he was advocating was that the Liberals should go into office with representatives of the Conservative party, and when they got in, if they found that the big interests were getting too much, the Liberals should put a stop to it. That was the only thing for the Liberals to do, and that was no use of their standing outside and criticizing.

Daring Aviator May Be Bishop of Owen Sound. Friends Believe He Is Bird-man Just Mentioned In Dispatches.

OWEN SOUND, July 31.—The young Ontario aviator who was mentioned in Stewart Lyon's dispatch yesterday as having five enemy machines to his credit, is no other than Capt. Billy Bishop of Owen Sound. Toronto last night made a protest against withholding the name and title of the brilliant young aviator while the dispatch mentioned his record and several identifying details.

MILLIONAIRES GIVE PALATIAL YACHTS FOR COAST DEFENCE FLEET. DETROIT, July 31.—The palatial yacht Sialia, owned by Henry Ford, and turned over by him to the War Department, to be used as a war patrol, has been fitted out for ocean service.

TRIPLETS LAST YEAR AND NOW BEARS TWINS. QUEBEC, July 31.—After giving birth to triplets last year, the wife of Adjuvant Fare, a butcher, St. Saviour ward, has just presented her husband with twins, both robust and healthy.

15 DEATHS FROM GREAT HEAT WAVE AT CHICAGO. CHICAGO, July 31.—Fifteen deaths, attributed to the heat, occurred in Chicago within the last 24 hours, Corner Hoffman said today. The Government thermometer registered 95 degrees here and it was stated that it would reach the 100 mark later in the day.

MINISTER OF MILITIA MUST TABLE REPORT OR ESTIMATES HALT. Opposition Is Determined to Learn Dr. Bruce's Temper. BAPTIE IS DISCREDITED. Sir Joseph Flavelle Replies to Kyte, But Letter Barred From Hansard.

[Special to The Advertiser.] OTTAWA, July 31.—The minister of militia had some trouble today. He asked for large sums of money with which to run his department. He reported that Dr. Bruce of Toronto made on the report that Sir William Bap- tie made on the first report that Dr. Bruce made on the Canadian medical service in England.

Baptie's Pedestal Falls. Sir William Bap- tie has been found responsible for the medical failure of the Mesopotamian campaign. His stand as a con- siderer of other people has gone down since his own resignation.

Flavelle Makes Reply. Sir Joseph Foster read to the House of Commons a letter from Sir Joseph Flavelle, denying the statement that the imperis, carrying ships is made use of by the Davies Company for the shipment of bacon of that firm.

Red Cross Criticized. J. G. Turfitt took advantage of the incident to bring up the matter of sending parcels to prisoners of war in Germany. There had been much complaint since the order was made prohibiting the sending of such parcels by the Red Cross, which had taken the work over, was sending parcels of much in- equality.

New Order Effective Today. On August 1 there went into effect new regulations that would place the parcels of the private on the same footing as the parcels of the officers. He did not think there was foundation for the report that Cana- dian prisoners were being asked to pay for the parcels sent to them.

Bruce-Baptie Reports. The estimates of the minister of militia were taken up in committee of supply, and there was a long discus- sion of the Bruce report on the Brit- ish expedition there. Dr. Bruce's report against Dr. Bruce's report, and the reply of Dr. Bruce to the Baptie report that has never been printed or made public.

Perley Overruled Bruce. Mr. Macdonald said the House had been formed by an overwhelming ma- jority that the last Bruce report had been sent to Sir George Perley, three months ago, and it was stated that Sir George had never seen the report.

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LOWAT'S TEA. THE SUPREME QUALITY. Its flavor will please you. T.A. LOWAT & CO. 250 Dundas St. Phone 3051-3052.

Photo-play News. AT THE MAJESTIC. Popular Alice Brady will undoubtedly ace greatly to her tremendous popularity by her work in "The Dancer's Perf", the latest World Picture.

WHY NOT WORK AT NIGHT, LIKE THE CITY'S CHINESE MERCHANTS? Block on Clarence Street Is Busiest in Dark Hours. NO GAMBLING OR OPIUM. China Boys Sit Around In Gowns, and Keep Cool At Any Rate.

33RD BATTALION MAN WEDS POTTERSBERG LADY. A military touch was given to a quiet wedding at the high street Church, Pottersburg, on Monday, when Mr. Horace Stafford, late of the 33rd Battalion, was married to Miss Bertha Ellen Hodgkinson of Coates avenue.

MEN BRAVE LAW TO COOL OFF IN RIVER. The fact that their forms were not encased in bathing suits did not worry six of the Thames, below the Riddow street bridge, as a means of getting rid of the heat.

"THE NATIONAL" IS PROVING A POPULAR TRAIN. Runs Through Famous Clay Belt of New Ontario and the Cobalt Mining District.

NEW HEAT RECORD MADE YESTERDAY. All heat records for the season were broken yesterday, when the official registration was given as 85.5 degrees.

PUBLIC SCHOOLS GAIN \$120,000 BY READJUSTMENT. The special committee to adjust assessments met yesterday afternoon and heard several reports.

GREAT FRENCH ARMEN BRINGS DOWN FIFTIETH ENEMY AFTER SICKNESS. Paris, Aug. 1.—Capt. George Guvener, one of France's leading aviators, has brought down his fifth German air- plane.

PTE. JAMES REDMAN DIES OF WOUNDS. Mrs. A. Ashford, 1020 Dundas street, received official word last night that her brother, Pte. James Joseph Redman, who was recently reported dangerously ill, died of wounds on July 22.

Preserved RASPBERRIES. —Delicious and very Economical. HOW you will miss the fresh fruits next winter. For preserving raspberries and all other fruits buy LANTIC SUGAR. LANTIC is specially advantageous for the early fruits in which the color is hard to preserve.

PRICES SMASHED. The Greatest Sale of Ladies' Ready-to-Wear Ever Held in London Starts On Thursday Morning at 9 o'clock. We find ourselves overstocked. We must reduce at once, so slash goes the prices on Hats, Coats, Suits, Waists, Skirts, Dresses and Summer Merchandise.

WE ARE CLOSING Thursday Afternoon to Attend the Vegetable and Fruit Growers Picnic at Springbank Park. Darch & Hunter Seed Co., Limited

LIVELY MEETING FOR THE BOYS IN KHAKI. Sergt. Major Harry Edwards, principal of the Edwards' Evangelistic Society of the U. S. A., will address the congregation of the York Street Mis- sion on Sunday evening at 7 o'clock.