



The Countess of Landon.









 dit Unotid Jake? Trates what t want

 "Sober?" ejaculated Uncle Jake, in
dignanty.
-To uniderstand and answer

## Beauty




the evening telegram, ST. Johns, newfoundland, APRL 12, 1924 Murphy's Good Things!



## 

 WOMEN DYEANY GARMENT


## OR DRAPERY!  ${ }^{\substack{\text { Wh } \\ \text { nig } \\ \text { nig } \\ \hline \\ \hline}}$

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$\qquad$ To use THREE FLOW ERS, is a mark of refine ment. At all drug and de partment stores.

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 Ho mindit sest tatith

at hot mith cenain


T. A. MACNAB \& CO., Water Street, St. John's



## MAJESTIO WEEK-END PROGRAMME CAMERON GEDDES will Sing

(a)-"ROCKED IN THE CRADLE OF THE DEEP." (b)-"WHEN YOU COME HOME." (c)-TOSTTS "GOOD BYE"

## Buck Jones in "SECOND HAND LOVE"



# $\sqrt{3}$ STEER'S 20 <br> <br> Re-Construction Announcement. 

 <br> <br> Re-Construction Announcement.}

## Ihusiness Reorganized--Premises Extensively Renovated.

Our Dry Goods Store, which was rather dark and cramped, is now large and spacious, and one of the brightest and most attractive in the city. Our big new Showroom is well worth a visit. Our new Spring Stock of English and American Goods, now ready for inspection, is the best selection we have ever carried. See the superb showing of New English and Ame:rican Millinery, just in time for Easter. Beautiful Dresses, Spring Coats, very latest styles. All the newest things in Blouses. Jumpers, Costumes, Kimonos, Underwear, etn

## GENT'S FURNISHINGS!

MEN'S SUITS-In Tweed, well made, good patterns. From $\$ 11.90$ to $\$ 27.50$.
FROM $\$ 11.90$ to $\$ 27.50$.
SERGE SUITS, $\$ 19.50$ to $\$ 20.00$. NEUY SHIRTS--Fancy soft fronts, best values,

## $\$ 1.35, \$ 2.00$

PLIIN FAWN GAMBRIC SHIIRTS, 2.25.
TIES-Big assortment to select from - 23c. to 85c.

SPEGIAL LINE RIGLANS.
Fawn, without belt, $\mathbf{\$ 1 5 . 0 0}$, and with belt, $\$ 15.50$; Navy, with belt, \$16.00.
STYLISH NEW CAPS, pleated back, from 90c. up. ARROW BRAND COLLARS, BRAGES, ARM BANDS GARTERS, ETG.

All other departments well stocked with New Goods, both useful \& attractive



Meth. Orphanage
Ladies' Aid Formed


## Guad In Cinstr haducion Sal  Now Proceeding at The Royal Stores

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Vic Kid Bals.


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 These Goods are new and comprise the very. latest from England and
 the sale pricit it means dolliars saved on the very needful things for Easter

## for

Newest Effeots in Hosiery

| for Easter <br> Seldom ha <br> nounc <br> Hosiery, <br> Hosiery in <br> sug <br> give of Spring <br> pleasing | and the Spring. The entire stock is offered during this freat Pre-Easter sale, at sale, at very sub- stantial savings, Below we give a few of the many lines Inspection proval. $n$ and ap- |
| :---: | :---: |
| Cashmere Hose. | Women's Lisle H Sizes $81 / 2$ to 10 , sllk |
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| Colored Cashmere Hose. |  |
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|  | Women's Silk |
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| Shade of Grey Mole, Coatink Putbr | Silk Hose. |
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| Ribbed Cashmere Hose. |  |
| 1e. Osster, |  |
|  | Pure Silk Hose. |
| 312 | jacoio ony. |
| Women's Cashmere Hose. |  |
|  | Child's and Misses 'Hose. |
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New Gloves for Easter
Spring

Fabric Gauntlets Long Silk Gioves
 Women's Gauntlets.






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Fabric Gauntlets.


| Ladies' and Gent's English Bicycles! <br> English and American Inner Tubes. English and American Outer Cases. English Bicycle Lamps (Carbide). Telescopic Hand Pumps and Connections. Luggage Carriers- 3 Sizes. Bicycle Bells, Wrenches, Oilers, Patches Cement, Valves, Valve Tubing Toe Clips, Pants Clips, Tire Tape. Toe Clips, Pants Clips, Tire Tape. Carbide, in 1,5 and 100 lb . tins. Also a full line of Motor Patches, Patchquici, and the celebrated "Dan and the celebrated "Dandee" Tube Patches. <br> Martin-Royal Stores Hardware Company, Ltd. PHONE 591. P.O. BOX 696. |
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## GOOD GROEERIES

REASONABLE PRICES.



 NEW LAD EGGS............. .......50e. doze



at lowest wholesale prices
STEERBOOTHERS


## JUGS!

A Splendid Assortment,

## 12, 15, 18 cents and up.

S. 0. STEELE \& SONS, Ltd. 100 WATER STREET
$\qquad$




## Candid Chats

 Concerning Crisco

Crisco does not smoke until it reaches 455 degrees,
a heat higher than is necessary for frying You need

 each food merely strain out the food particles,
the Crisco over again
ASK YOUR GROCER FOR CRISCO. Traer S. Aule






## AVALON TELEPHONE COMPANY, LTD. <br> PIC. Preference Shares. Participating in Profits Tax Exempt. <br> For particulars, apply to the Company's J. J. MURPHY, Broker Phone No. 1073. <br> 

 . 25 e.


## Accordeons, Mouthorgans.

Accordeons: $\$ 4.50, \$ 6.00, \$ 7.00$,
$\$ 8.25$. Another shipment New Echo Mouthorgans, the favorites.

## CHAS. HUTTON home of music

 222 Water Streot.

## Newfoundland

5 1-2 per cent Bonds Maturing 1939.
bernard d. parsons
${ }^{\text {Phone }}$ 1697W
averseodir
ADVERTISE IN THE EVENING TELEGRAM.


Style, Quality and Practical Convenience

The many lines quoted below have been cut to ensure a speedy clearance. These lines are all seasonable goods and should prove splendid saving opportunities which will be taken advantage of by all who wish to economize. We have had a name for Clearance Sales and the present offering is priced to eclipse all past efforts.


## Costumes.

A Snappy Line at a Snappy Price.


## Ladies’ 1-Piece Dresses

9 Only.
2 Only
10 Only
20 nly.
Reg. 14.00 Sale Price 4.68 Reg. 10.00 Sale Price 3.75 Reg. 22.00 Sale Price 7.44 Reg. 32.00 Sale Price 10.75

## Ladies' Raglans.

60 nly
40 nly
40 nly
5 Only
3 Only Grey
Reg. 22.00 Sale Price 13.50 Reg. 25.50 Sale Price 16.00 Reg. 28.50 Sale Price 18.00 Reg. 35.00 Sale Price 20.00

## Ladies' Silk Dresses.

Black and Coloured Silk . . . . . . Reg. 20.00 Sale Price 7.00
Black and Coloured Silk . . . . . . Reg. 24.00 Sale Price 8.00

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## House Furnishings.

Every one is Spring Cleaning now, and these lines should fit in

## Cretonne . . .. . . . . . . . Reg. 45c. Sale Price 30c.

## Cretonne

Cretonne Remnants
Sash Scrim Casement Cloth Reg. 70c. Sale Price 35c. Reg. 40c. Sale Price 20c. Reg. 30c. Sale Price 15c. Reg. 1.40 Sale Price 67c.

## Wall Paper.



## Men's Furnishings.

Men's Raglans Men's Raglans Trench Coats White Overalls White Overall Coats Rain Coats Boys' Khaki Pants Boys' Linen Collars Men's Tweed Suits Men's Tweed Suits Men's Pants.

Reg. 25.00 Sale Price 15.00 Reg. 30.00 Sale Price 17.50 Reg. 30.00 Sale Price 17.50 Reg. 3.20 Sale Price 1.50 Reg. 3.20 Sale Price 1.50 Reg. 11.50 Sale Price 8.00 Reg. 2.20 Sale Price 1.00 Reg. 30c. Sale Price 15c. Reg. 13.00 Sale Price 10.50 Reg. 14.00 Sale Price 12.00 Reg. 2.90 Sale Price 2.69

## Dress Department.

Dress Tweeds . . ...... . .Reg. 3.30 Sale Price 1.65 Whip Cords . . .......... . Reg. 1.80 Sale Price 75c. Slightly Damaged . . . . . . Reg. 1.80 Sale Price 50c. Plaids . . .... ..............Reg. 1.35 Sale Price 85c.

## Skirts.

8 Only White Pique . . . . . . . . . . Reg. 3.40 Sale Price 1.30 Reg. 1.70 Sale Price 75c. Reg. 1.70 Sale Price 75c. Reg. 75c. Sale Price 30 c . Reg. 5.00 Sale Price 1.83

## Ladies' Silk Skirts.

Black Silk
Moiret Poplin
Navy Silk, Poplin \& Moire Fancy Silk
Black \& Navy Silk Poplin Fancy Plaid Silk

Reg. 9.00 Sale Price 3.50 Reg. 9.50 Sale Price 3.47 Reg. 9.50 Sale Price 3.47 Reg. 6.50 Sale Price 2.68 Reg. 7.00 Sale Price 2.75 Reg. 7.00 Sale Price 2.97

## Blouses.

Black Georgette Waists . Crepe-de-Chene Black Silk .
Colored Crepe-de-Chene
Colored Crepe-de-Chene
White Silk
Fancy Silk
Grey \& Khaki Flannelette
Ladies' Corset Covers .
Ladies' Corset Covers.
Reg. 9.00 Sale Price 3.50 Reg. 11.00 Sale Price 4.00 Reg. 12.00 Sale Price 6.00 tte-
Reg. 7.00 Sale Price 2.50 Reg. 10.50 Sale Price 4.00 Reg. 15.00 Sale Price 4.00 Reg. 9.50 Sale Price 4.00 Reg. 2.00 Sale Price 70 c.

Reg. 95c. Sale Price 60c. .Reg. 1.10 Sale Price 65c.

CHILDRENS and MISSES
6 Only Child's Serge Dresses . . .. . . 10.50 Sale Price 3.30 4 Only Misses' Plaid Dresses . . .. . . . 10.00 Sale Price 3.87 7 Only Navy Sailor Dresses . . . . . . . 20.00 Sale Price 8.00
6 Only Jack Tar Tog Middie
12.00 Sale Price 3.50

## Ladies' Gloves.

Regular 45c. ...n ... .... . . . . .................. . . Sale Price 22c.

OUR OUTPORT PATRONS will receive our usual prompt attention to their orders while these offers hold good.

Lack of space forbids a full list of goods and the batance of our stock is offered at greatly reduced pric

## INVICTUS Boots and Shoes.

VICI and BOX CALF-in Tans and Blacks.
300 Pairs. Full assortment in Sizes and Styles. \$10.49

Children's Boots. Clearing Line. Values up to 3.30 . . . . . . . . Sale Price 1.50

## Dorothy Dodd. clearing lines.



The Aches and Pains of Muscular Strains ATRR thi, of come tho anter-ffects -



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MARITIME DRUG STORE
The Shanghai
Traffic Regulations
 We publen belom portion ot tho hikheay imeaded tor the use













KEEPIING FAITH If you appoint The Royal Trust Compan with your heirs by assuring the con servation of your esate and the pro duction of a sound revenue therefom and you may be assured that The Reyal Trust Company will keep faith with you in seeing that your wishes, as expressed in your Will, are effectively carried out.

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& \text { Consult our officers or wite forl booklet } \\
& \text { "Sme Remarks on Wills." }
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THE ROYAL TRUST Q




























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## KIDNEY 4. PILLS <br> 087 THEP


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## London,New York\&Paris Association of Fashion TOWELS! TOWELS! TOWELS!

 1,000 pairs Turkish Towels 49c. per pair
## $P_{\substack{\text { condition } \\ \text { sie }}}^{\text {ERS }}$

Large size, extra quality-Guaranteed values at 81.30 per pair. The kind of Towels that have made
Store Towel-famous. Avail of this opportunity. Hundreds of other Specials to be seen on display -0 . the same superb values.

## On Sale Monday Morning from 9 to 11 o'clock only

## London,New York\&Paris Association of Fashion




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HAND-WRITINE Compotition!
open to all children between the ages on 6 to 15 Years.
Write in ink on a p piece of plain white paper, the following sentence 12 ,times:

Nillimaud Nill is the Best Nille Mado

Write your name, age and a didrese in the upper right hand corner of the
 TYou may send in as many sheets as you like, but each sheet must be ac Muna may send in asmany sheesbas
For the best hand-witing received of the aboore sentence, the following

 | For children 10 10 years and underi | Children over 10 yrs and upto 15 yrs |
| :--- | :--- |


there will aiso be hundreds of consolation prizes.
The Judges for this Competition will be:
Mr. S. T. Harrington, M.A. Head. Haster Methodist College.
Rev. Bro. Ryan. Principal St. Bonaventures Colle
Mr. R. R. Wood, B.A., Head master Bishop Feild College
Ar. R. R. Wood, B.A., Headmaster Bishop Feild College
and the Agent for the Nestle \& Anglo-Swiss Condensed Milk $C$
Closing date of the Competition will be announced in local newspapers.


Household Notes.





## Harbor Grace Notes




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The Lighter Side.



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and
mate vora lot of mack- Fici

Do You Remember Your FirstKnife?
PASS THE PLEASURE ALONG TO YOUR BOYS。




CHIVERS OLD ENGLISH MARMALADE- 7 Pound Tin $\$ 1.90$.

| $\begin{aligned} & \text { ONE } \\ & \text { GALLON TIN } \end{aligned}$ | CHIVERS JAMS (1 lb: screw top glass jars) Strawberv, Plum, Damson. <br> 3 for $\$ 1.45$ | $\begin{aligned} & \text { CAMPBELL'S } \\ & \text { ASSORTED SOUPS } \\ & 3 \text { Tins for } 47 \mathrm{c} \text {. } \end{aligned}$ | DOMINION TOMATOES |
| :---: | :---: | :---: | :---: |
| (Ready for use ) 65 c. | CHIVERS CUSTARD POWDER $1 / 2-1 \mathrm{~b}$. Tins 25 c . | DOMINION PORK \& BEANS (2's) 15c. Tin. | $\begin{aligned} & \left(21 / 2^{\prime} s\right) \\ & 22 c . T i n . \end{aligned}$ |

BOWRING BROTHERS,Ltd.



OPENED WITH A BANG THIS MORNING


REPUTABLE FOOTWEAR for Every Member of the Family. Thousands of pairs involved-New Styles--New Values, Indicative of Worth-While Savings at BAIRD's.

Ladies Shoes
SUEDE SHOES.

DANCING SHOES.

STRAP SHOES.

VARIETY LINE.


LACED AND STRAP SHOES
 STRAP SHOES.
 BOÜDOIR SEIPPERS.

JULIET SHOES.

BOYS' BOOTS.

BOYS' ${ }^{\prime}$ BOOTS.

BOYS' BOOTS.


Men's Boots MENS CALF BOOTS.
 MEN'S WORKING BOOTS.
 MENS BOOTS.
 GUN METAL BOOTS.


## SAMPLE LINE

 Ladles' Boots \& Shoes


## $\$ 3.98$

MEN'S TAN BOOTS.
 TAN BOOTS.
 KID BOOTS.
 KID BOOTS.


Ladies' Boots MISSES' BOOTS.
 GIRL'S SKUFFER BOOTS.
 CHILDRENS ROMAN SANDALS.
 GIRL'S TAN SHOES.
 Int finosi in in titee: ..... $\$ 1.68$

INFANTS' BOOTS.
 CHILDRENS BOOTS.
 CHILDRENS SKUFFER BOOTS.
 YOUTHS'BOOTS.
 YOUTHS' BOOTS.



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The Newfoundland British Soctety Grenfell Hall, April 23rd, at $8.30 \mathrm{p} . \mathrm{m}$,

ock Market News





## GYRIL J. GAHILL,

MROWN MFE HSURANCE COMPANY Offices: Law Chambers


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| :---: |
| St.JOHN'S <br> Grocery Stores |



${ }^{\text {THIP }}$ PEOPLLES PAPM: Don't say Paper, Say

## Grocers Headquarters

New arrivals Saturday, April 12th New Green Cabbage, Crates California Oranges, 216s "Winesap". Apples, Boxes Large Cranberries, Boxes Silverpeel Onions, Sacks Can. Table Butter, 1-lb. Blocks Choice Spare Ribs, Barrels Special Plate Beel
Special Family Beet P.E.I Potatoes, $90-\mathrm{lb}$. Sacks Amer. Gran. Sugar, Brls.

## George Neal <br> $\qquad$ <br> Water St. Eas

Beck's Cove
 ROCRNOOD'S
PURE MILK CHOCOLATE IS THE BEST

 Rockwood's and see that the name is on each piece.
O. F. PRESERVES CO. Sole Agents for N.


## BEST COAL

$\$ 12.50$ per Ton. This Coal is uniform size, contains no slack
and no rock. This is not just Scoteh Coal. This and no rock "This is not jus
Also, North Sydney (Screened) $\$ 13.50$ per Ton.
Anthracile Coal-all sizes.
A. H. MURRAY \& CO., Limited,

## Our Winter Stock! 7000 TONS <br> Best Screened North Sydney Coal and 3000 TONS <br> Best Welsh and American Anthracite Coal <br> has arrived

M. MOREY \& CO., Ltd.

## Shollac! Shellac!

DONT USE SUBSTITUTES
"MATCHLESS"

## Cost $\$ 27.00$. Receives $\$ 220.00$

"It Pays to be Protected."


 - ARE Yot Proticited

US. FIDELITY \& GUARANTY COY.

R. H. TRAPNELL, Limited
JEWELLERS \& OPTICIANS
197 Water St. ${ }^{\text {Wholeghle } \& \text { REFAL }}$ St. John's, Nid.



Keep the Kiddies Nourished by giving them a slice of WALSH'S SWEET BREAD Made solely by
the central bakery Central Street


