TWELVE PAGES TO-DAY THE "PEOPLE'S PAPER"-FORTY-THREE YEARS IN THE PUBLIC SERVICE-IS A GIVE DALY IN A BUSY CENTKE-STUDY TIS NEWSY ADVERTISING. TWELVE PAGES TO-DAY


vOLUME XLLV. S6.00 PER YEAR BT. JOHNS, NEWFOUNDLAND, FRIDAY, DECEMBER $29,1922$.

## GREETINGS TO THE TRADE

we wish you one and all a prosperious 1923.
We helieve in showing our appreciation of past favours hy giving better garments and bettor service this year than ever before.
New Goods, New Styles THE WHITE CLOTHING MANUFACTURING CO., LTD. Wholesale Clothing Leaders

Auction SalesI AUCTION.
BEEF, MUTTON, PORK
BUTTER, Etc. o-Morrow, Saturday, T ${ }^{\text {at }} 11$ octock





M. A. Bastow \& Sons,

AUCTION SALE.
EAST ExD ATCTION Roons.


FRESH BEEF !
,thr wascio sacen Saturday, Dec. 30th. J. A. BARNES.

FOR SALE
A Beautiful Bungalow,



## mediate possession given. ther particulars apply to

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PRIVATE SALE. PRIVATE SALL.
264 BARRELS FLOUR,
Nhatly damaed on Furness Whing


$\qquad$ W. \& G. RENDELL. HOCKEY STICKS.

Our large shipment of
Hockey Sticks of all grades
has just arrived, and which
$\qquad$
$\qquad$
League Teams down to the
Kindergarten Teams. Drop in and see our assortment
W. \&. G. RENDELI'S,

The Hockey Stick Store.
It is not too late to get
CALENDARS
CALENDAR PADS
. H. COWAN,



The

## Admiral's

 Daughter, mencatia ruve BEAUTY, Love andYoUTH Night Prices: Pit 20ce Gallery 30 c, , Re
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COLONIAL LODGE

STATUTORY NOTICE



THE NDOOR TENNIS. SEts Of PNG PoNG


Saturday's Sale! All Aluminum Ware Less 10 p.c. Wm. J. Clouston

| (Under the distinguished patronage of His Excellency the Governor and Lady Allardyce) And Presented by |  |
| :---: | :---: |
|  |  |
| Dr. Charles J. Howlett, |  |
| "TheAdmiral's Daughter" |  |
| a new musical revue in three acts revealing an innovation, distinction, and what the |  |
| (Under the musical direction of Mr. Charles Hutton). CASTE: |  |
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| - Assisted by - |  |
| eaux, L. Pemney, E. Chown, J. Quinn; Messrs. C. R. R.Duder, M. G. Winter, W. Clouston, A. Edwards, A. |  |
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| Cuder, M. G. Wanter, Won Mouston, A. Edwards, A. A.Cooston, T Payne Re Raplin, Geo. Wallae, F. |  |
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& \text { ALL NEXT WEES CASINO THEATRE } \\
& \text { PLAN AXHETTONS. }
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## MOORE'S BAKERY

 Wishes to thank its, many customers for their gener-ous patronage of the past year, ard can assure them
the same "Qualily and Service" for the ensuing year"
MOORE'S BAKERY,


## NOW PHONE FOR YOUR

## Christmas Cake!


 more sine you dont have to fuss and worry
over it we wean supply you with Raw Pastry
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## STEWARTS Fancy Bakery

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## Fresh Halibut,

 Fresh Salmon,Fresh Cod Fis WADE'S Grocery Store daol, 67 Prate Prescott Street: Phone 1592 .



## Coal!




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M. A. Bastow \& Sons, Poces, 1 ILTRY! POULTRY!
Last call for your New Years.

the evining telegram, St, Johns, newfoundland, december 29, 1922-2



Days Chock full of Wonderful Buying Opportunities Awoit Yoilthere --offering values even greater--more startling--than those offered at any time during this SUPER-WONDER EVENT. Come and Save!

Searls \& Mufller
Woollen Scarfs in endless variety and color range a\%
78 e \& \$1.48

## DRESSES

Lovely Dresses-for all the Holiday Social Eventswhether they're evening functions, informal parties or daytime affairs you'll find JUST the "RIGHTT DRESS HERE. All Dress ranges are fully complete-every material, style and size represented and all selling at GRAND FINALE SALE PRICES.

300 Tams and Turkish Towels Sporis Hals Large size extra quality. New arrivals; all desired Values up to $\$ 1.60$ per pair. models at 68c and 98c

Sale 58c per pair
Ladies' COATS IN AN EXTRAORDINARY SALE planned just for the last few days of this great event. To give those of our patrons who were unable to be in attendance in the early days of this Sale an opportunity to buy their Coats from equally complete lots and at even greater savings than were shown at any time throughout this Sale. Come! Prices shown at any time throughout this Sale. Co
-materials and'styles to please everyone!

## Men's and Boys' Department, Second Hoor

All ranges of MEN'S and BOYS' SUITS, OVERCOATS, SINGLE PANTS, etc., are once again fully complete, with prices guaranteed by us to be lower-much lower than they will be at any time during the coming year.A VISIT TO OUR MEN'S \& BOYS' DEPARTMENT WILL PAY YOU!

## 250 Piéces <br> Fur Neckwear

In one Grand Display. All Furs are now priced so low as to make possible the purchase of Two for the ordinary cost of One.

## Hats!

## Hats!

Splendid ranges of LADIES' HATS including new arrivals-all placed in
one group and offered at GRAND FINALE SALE SAVINGS.

## Camisoles and Silk Underwear

Magnificent Display of LADIES' SLLK CREPE DE CHENE CAMISOLESJersey Silk and Crepe de Chene Un-dergarments-just out of their tissue wrappings, and offered at Sale Prices.

## Entire Ranges Costumes,y

 Skirts, Waists, Sweater Wear, Children's Dresses and Coats,Etc., Etc. Heavily reduced. AND WE GUARANTEE THAT THE PRICES OF THESE GARMENTS WILL NOT be less during the coming year-in fact, if we duplicate some of them AT ALL, we shall have to sell thein at Hisher Prices.

## London, New York\&Paris Assoc. offashion



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|  | Improved Heating System． <br>  | Splendid Big Prog |
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| frilizs nor mavr． |  | Iy Lady＇s Latch |

＂Comedy Skit－－Singing， Talking，Dancing from a very successful tour of Australia，They will
appear every afternoon and each evening．
the pathe news topics of the day EDUCATIONAL REVIEW． Watch for Now Year＇s Big Holiday programine－－3 Sessions－3
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## Sorn brave men of the outbo，





Last lssue for 1922.











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 --at the Royal Stores-Too thelp you with your New Yeaz preparations, we have seleeted an assortment ofprices for
Friday \&esaturday THE LAST TWO SHOPPING DAYS OF THE YEAR

Russia Experimenting
With New Currencies












Special offers in
Tollet Goods Toilet Goods and Stationery

















Everything in Men's Wear

| Will be found marked at very reasonable prices in our Men's deparment best" for New Year Calls. |  |
| :---: | :---: |
| Men's Shirts. |  |
|  |  |
| Another lot of Negligee Shirts in fine Cotton; light grounds with colored stripes; sizes 14 to $161 / 2$; soft cuffs. <br> Regular \$1:55 each for $\qquad$ |  |
|  |  |
| Men's Wool Socks. In Brown shades only; seamless feet; allsizes. Reg. 75c. pair for .. ..68c. |  |
| Men's Heavy Weol Socks. <br> In shades of Fawn, Grey and Canary; as- 72C. sorted sizes. Reg. 80c. pair for .......... .. |  |
| Men's Flowing End Ties. <br> Silk and near Silk; all the newest designs. 54c. and colors. Reg. 6ec. each for .. .. .e .... |  |
| Men's String Ties. <br> Self colors of Brown, Navy and Crimson <br> Reg. 85 c. each for <br> 79c. |  |
| Men's Velour Hats. <br>  |  |
| Men's Felt Hats. |  |
| Winter welight Felt Hats in shades of Brown, dres nd Fawn pertect Attuig sizes; Leather $\$ 3.15$ sweat bands. Reg. $\$ 3,75$ each for | $.39$ |


| Gan You Use a New Sweater $?$ |
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| All Wool Sweaters. |
| Gruth smart Tuxedo collari fhales of Roser |
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| Women's Scares. |
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##  <br> and Comforts <br> at decided savings <br> Wadded Comforts <br>  Sition Part Wool Blankets All Wool Blankets 



## Winter Gloves

Women's Driving Gloves.
 Dent's Kid Gloves.
 Women's Suede Gloves
 Mens Than Kid Gloves.

Hosiery Specials

 Women's Plain Cash. Hose,
 Misses' Cashmere Hose


## The

Royal

Special Footwear Values

Stores, Ltd.


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## Prin

Printing Silent Letters

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# A Happy and Prosperous New Year 

 TO ALL OUR FRIENDS AND PATRONSWe set the standard for high quality of Ladies' and Men's Apparel through our Real Values and attractive Low Prices. To buy from us through a period of years, one must have a substantial reason, not based on friendship or any other personal characteristic. The best and most substantial reason is that we give Genuine Values and every customer finds it more profitable to deal with us.
We are better and more determined than ever to carry the highest standard of merchandise, embodyingevery new style feature of each season, at the lowest possible prices. And that to make your shopping here more pleasant and most economical will be our main object.
Make your purchases here; you will be delighted.

## COME TO SEE US.

## WE THANK YOU.

## ONE STORE EXCLUSIVELY DEVOTED FOR LADIES APPAREL

## No Other Connection With

 Any Other Store in the City.ONE STORE CATERING ONLY FOR MEN AND BOYS CLOTHING

## Only one rule:~A SATISFIED CUSTOMER IS OUR MOST IMPORTANT ASSET.

## THE ENGLISH-AMERICAN. CLOTHIMG COMPAMY

 312--WATER STREET--314



## 

## ONLY 2 MORE SHOPPING DAYS LEFT in 1922

That Means 2 More Days of Saving Opportunities if You Buy From Us. What About It?

## Men's Invictus <br> Cotton Blankets Rubber <br> A Saving Opportunity in Cotton Blankets. From to-day, Dec. 26th to Saturday, Dec. 30th, our stock of <br> Cotton Blankets <br> Footwear

 Hockey BootsThe Hockey Boot worn by all the famous Skaters and Champion Hockey Players of Canada and Newfoundland.

It is the most comfortable and also the most durable Hockey Boot on the market-imfact no other Hockey Boot can compare with

Would make an ideal New Year's Giitt.
at Special Cash Price

Call and inspect them.

## Wadded \& Eiderdown QUILTS

We have already greatly reduced our prices on Wadded and Eiderdown Quilts, and now offer a further reduction of 20 p.c. for cash This offer holds good up to Saturday, December 30th.
MARSHALL BROTHERS

We have a large and well assotted stock of Rubber Goods, including
THE FAMOUS MERCHANT BRAND.
Children's and Misses' Rubber Shoes. Children's and Misses Long Rubbers. Children's and Misses' Gaiters. Youths' and Boys' Rubber Shoes. Youths' and Boys' Long Rubbers. Boys' Gaiters. Ladies' Rubber Shoes Ladies' Long Rubber Ladies' Gaiters. Men's Rubber Shoes. Men's Long Rubbers. Men's Gaiters.

Friday and Saturday Our Special Sale Days. All Lines at Re duced Price

2xp

Mysteries Science

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## Farewell, 1922!

Murphy's Good Things !
Farewell to 1922 profits. We are not looking for profits now, we are going to clean off all 1922 Stock, at any price, to make room for new goods now on the way. All old goods have to go, and go in a hurry, so come and get your share of MURPHY'S GOOD THINGS at greatly reduced prices, while this Sale lasts.
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## Just Folks. 



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Dumb Creatures Which
Have Made History
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## RUBBERS are Practical and Useful Gitts!

 CHILDS LONG RUBBERS..
CHILD'S TAN LONG RUBBERS
CHILD'S THIGH RUBBERS .
GIRLS' TAN LONG RUBBERS
GIRLS' THIGH RUBBERS...
WOMENS LONG RUBBERS ..

Send the Boys and Girls here for GOOD RUBBERS, we stock the finest brands. Double wear in every pair STORM RUBBERS, LOW RUBBERS, HIGH, LOW and MEDIUM HEEL RUBBERS.

ALL MAIL ORDERS RECEIVE PROMPT ATTENTION.




Solvene
somethive xe



SOLVENE makes SNOW-WHITE CLOTHES

ST. JOHN'S GROCERY STORES


For The Xmas Feast

 Dresinin, Peanut, Butter,
rrenared Mastard, Mndia

 J. J. ST. JOHN,

 Ever Des Ola Joc Collise avy



Greetings to Friends \& Customers.
 Huadred and sixty-Fly days in Nineten Twenty Trree of
Heath and
W. P. SHORTALL,

## Warm Wool Socks, 65c. pair.

Heavy Home-Spun Local Wool-
Carefully knitted and properly shaped.
Unequalled for wear and warmth.
Double Knit Mitts-
Well shaped; guaranteed not to shrink;
will wear well. Specially good value
will wear well. Specially good value
for

## ROBERT TEMPLETON

Great Reductions in Acadia Marine Engines,


From now to thy end of December we are selling Our stock.
FOR POWER, SIMPLICTTY, and DURABLLTYY Large quantites spare parts in stock at all times.

FIRE INSURANCEI QUEEN INSURANCE CO. of America the ereat american ins. Co. OF NEMYRK



## Sawyer's 0il Clothing

ishermen Extra Strong
An article of Superior Quality Send us a trial order.

## J. B. ORR Co., Limited

 jne 6, , teenImporters

Oranges, Grapes, Onions.
Ex"Digby,"
70 cases Valencia Oranges 100 cases Valencia Onions 100 kegs Almeria Arapes ATLowser pheces

## George Neal

## Limited

 TO THE TRADEI CALENDARS.
We have a parge stock of Unprinted Calendars,
all sizes, whinh , we con have your order ready for
delivery within hort

 J. A. BASHA,

967 water street. wholesale \& RETAIL



## CLOSING SALE!

## Giving up the

 Tailoring Business.Offering extra special values
in everything.
Only two more weeks to place your order for a good cheap Suit or Overcoat.

Call in and get our prices, you'll be surprised.

## J. J. STRANG,

Tailor,
Corner Water and Prescott Streets अ/

Electric Gift Bargains! $\frac{\text { Now is your chance to buy that Electrical Gift at a }}{\text { Bargain. }}$ Bargain.
During Xmas Week, and up until the first of Janu-

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TOASTERS \& DISC STOVES <br>
\& HOT PLATES

 

TROASTERS \& HOT PLATES <br>
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RAIOGRTAPS \& WAVER BOILERR
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 AT GREATY REDUCED PRICES.
ELLECTRICAL GIFTS ARE WELL WPRTH WHILE.


