
the evening telegram, st. johns, newfoundland, february 17, 1917-2


> erceser
> low Fis

War News.


HITT AND RUNN—From Mrs. Runn's Expression and the Swoon We Should Judge That She Was About Through With Husbands!
BYIHITT

the evening telegram, st. John's, newfound iand, february 17, 1917-4

It takes a joint of beef to make a bottle of Bovril

$$
\begin{aligned}
& \text { Bovril contains the goodness of the beef. } \\
& \begin{array}{l}
\text { The vital elements that give beef its special } \\
\text { place and value as a food are concentrated and }
\end{array} \\
& \text { stored in Bovril. } \\
& \begin{array}{l}
\text { In theory many non-meat fods have a high nourishing } \\
\text { value, but they do not yield up nearly all their nourish- }
\end{array} \\
& \begin{array}{l}
\text { ment to the body. They are like German money, not } \\
\text { morth its face value when you try to turn it into gold. }
\end{array} \\
& \begin{array}{l}
\text { But Bovril enables you to extract that nourishment } \\
\text { which othewwise you would never get. In other words. }
\end{array} \\
& \text { in enormously increases the feeding value of other foods. } \\
& \begin{array}{l}
\text { The nation needs that you should get eery. ounce } \\
\text { of strenth out of the food you buy. Bovil helps you } \\
\text { to do this Therefore sart taking Bovil today }
\end{array}
\end{aligned}
$$

TO-DAY'S Messages.
11.30 P.M.


Body-building powers of BOVRIL proved equal to $\mathbf{1 0}$ to $\mathbf{2 0}$ times the amount taken.

About Pictures and their correct framing.

 and piturenst hat are umdoubtedly
often spoilt by unsuitabie framing.
ing We have for many years made Picture-framI. We have workshops. fited with Wo We have men who understand prfectly what T. We have the largest stock of Mouldings in the Witwe are prepared to carry vut promplly and
with complete satisfaction all orders received by
und
U. S. Picture and Portrait Co.

Pieture Framing Experts.


##  

We are now offering at Old Prices, the following lines, in Men's Shirts:

## FOR WORKING DAYS:

Khaki Cotton Shirts, from Khaki Sateen, Shirts, from Khaki Flannel Shirts, from
Fancy Striped Flannelette Shirts, from 60c to $\$ 1.00$ Fancy Striped Regatta Shirts, from . 60 c to $\$ 1.00$ Fancy Striped Flannel Shirts, from $\mathbf{\$ 1 . 3 0}$ to $\mathbf{\$ 3 . 2 0}$ Grey Flannel Shirts,

FULL ASSORTMENT OF SIZES. FULL VALUE FOR YOUR MONEY

FOR HOLIDAY WEAR:
A splendid assortment of NEGLIGEE SHIRTS, including the latest, with
SIL FINISH FRONTS
Soft Cuff, $\mathbf{\$ 1 . 2 0}$ to $\mathbf{\$ 2 . 8 0}$ each
Starched Cuiff, 55c to $\$ 1.30$

## We would not try to describe the values offered in this splen ety of Shirst but would invite yout to come and see for yourself.





Kimball ORGANS. MUSICIANS' SUPPLY CO. Royal Stores Furniture.


Sextants,
Quadrants, Logs, etc.
A large asso
lars, all prices
Chronometers cleaned, repai
Your' instruments covered by
W. E R. ENGLISH Jewellers \& Marine Opticians.

## Just Arrived : Two Cars

 Winsoor Talle Salt, T. A. MACNAB \& Co. New Dress Goods !

Whipcords, Venetians, Mere. and Fancy Poplins, Cashmeres, etc.

William Frow. The "Evening Telegram" is read by over 40,000 People daily.

 Sink Million Tous a Month.




THE WIFE HE LEFT BEHIND HIM
Pursues her daily round of. Domestic Duties
The homes of our Gallant Soldiers \& Sailors are not neglected in times of war. The Motto of $S_{\text {weethearts }}$ and Wives is
CLEANLINESS AS USUAL" SUNLIGHT SOAP.
We see to it that their hardships are not of a physical nature, for the guaranteed purity SUNLIGHT SOAP REST AND COMFORT
F for allwho use it.


The Name Lever on soap is a guarantee of Purity 2 Excellence
Lever Brothers Limited Port Sumlight
'The War's Fury Cannot be Prolonged.








## T. J. Elens

ROBIN HOOD
FLOUR,



## Ladies' Club



N

## Messages Receivd

 Previous to 9 A. M.


Wincarnis will give you the New Health Neak, Anwemic, "Neryy, PRITown.


Wher RyTs

All the Newfoundland Men Can't Be Fighters,
but these who can't fight and are smokers can help to protect their country by using the Tobacco and Cigarettes made by Newfoundlanders in their own Island. If quality and price count first it's made un self the question-.-"What does Protection. Then buy the Tobaccos and Cigarettes made at HOME.

## Mmperialप̈baceoces

 Oranges, Apples and Grapes 1 Second Hand Safe in good order now for sale. BURT \& LAWRENCE. Advertise in the TELECRA㓭
mie peoples papre- THE EVENING TELEGRAM, FEB. 17, 1917-10-read by everrone.


## SPECIAL FAMILY BEEF.

TO-DAY EX STEAMER AND RAIL: 100 Barrels Libby's Special Family BEEF.
FINEST QUALIIY AT FINEST PRICE.

F.McNAMARA,<br>Queen Street.



Pork, Ribs and Beef!
Ham Butt Pork,
Fat Back Pork,
Libby's Special Plate, and
Family Beef,
Tierces Spare Ribs.
$\overline{\overline{G E O} \text { NEAL }}$

| 0000000000000000000000Rossley's Brilish Theatre. |  |
| :---: | :---: |
| - pue |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| limmed |  |
|  |  |
|  |  |


| 5c. The Crescent Picture Palace. 5 c. EVERY AFTERNOON 2.15-EVERY NIGHT 7.15. |  |
| :---: | :---: |
| Presenting Mae Marsh and Robert Harron in <br> "The Reformers" |  |
| The Reformer ${ }_{\text {a }}$ reel Bioraph pronection. |  |
|  |  |
|  |  |
|  |  |



Harvey \& Co., Ltd.
wholesalejonly
 FRED. J. ROIL \& CO.

FIZANCIAL DEPARTMENT.




FRED J. ROIL, \& CO.

|  | NO MATTER HOW THE FIRE IS CAUSED <br> if you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rátes. |
| :---: | :---: |
| prame: | PERCIE JOBNSON, <br> Insurance Agent. |

Read The Telegran


