# PAGES MISSING

FEATURING GROCERY MARKETS AND THE WAR

# CANADIAN GROCER

Only Weekly Grocery Paper Published in Canada

THE MACLEAN PUBLISHING COMPANY, LTD.

Vol. XXVIII

PUBLICATION OFFICE: TORONTO, AUGUST 28, 1914

No. 35

# A Natural Remedy

There is no simpler, safer, or more agreeable preparation than

ENO'S 'FRUIT SALT'

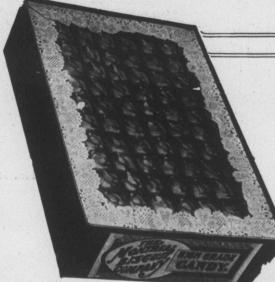
The approved remedy for driving out disease germs. Its action is quick and thorough. It clears the intestines, rouses the torpid liver to new life, stimulates the mucous membrane to a healthy action, and cleanses and invigorates the whole digestive tract.

than forty years Eno's 'Fruit Salt' has been before the public both at home and abroad.

Largely advertised and well established, it is now in good demand, and is therefore bound to carry with it enquiries for other lines.

Should consequently be stocked by all Chemists, Grocers and Stores.

Prepared only by J. C. ENO, Limited, 'FRUIT SALT' Works, London, Eng.



# "BORDO" Chocolates

have worked their way into the popular fancy in a way that amazes people who have never tried the winning flavor—once tried the case is clear.

If you would like to know the delicious, enticing flavor of "Bordo," send for our liberal sample.

Try it out and get in line for real (60%) profits and continued demand.

Sample on request.

#### THE MONTREAL BISCUIT COMPANY

"The Originators" and Manufacturers of "SWEETS THAT SATISFY," MONTREAL

## BLUE and WHITE

The Brasso Colours

These will be the Decorations at the Toronto Exhibition.

You will find them on our Stand.

The location is the Manufacturers' Section Number 2.

Call and see

"WHERE THE SHINE COMES FROM"



## While reading War "Extras"

don't neglect keeping posted on trade events. To keep up sales during war times salesmen must necessarily concentrate their efforts on the better quality food products. The majority make it a point to look over this page carefully from week to week. They know that articles here advertised are high quality, dependable lines, that make good selling at all times.

We, as agents, neither advertise nor sell any lines that we cannot personally vouch for and the quality of which we have not proved. The more you get acquainted with these quality lines the more you will recommend them.

Here are a few—it will pay you to look for others in coming issues.

#### Griffin & Skelley Dried Fruits.

Seedless Raisins, Prunes, Apricots, Peaches and Pears in all their original goodness. A revelation to the grocer who has been handling other brands.

#### Stower's Lime Juice Cordial

pleases the most fastidious palates. Already sweetened, just add water and you have a most wholesome drink.

#### Cox's Gelatine.

Served with fruit, Cox's Instant Jelly Powder makes a delicious dessert. Perfectly pure — British made.

#### Taylor's Peels (Candied or Drained)

Lemon, Citron, and Orange Peels, made from best imported fruit skins. They are tender and represent the height of quality.

#### Codou's Macaroni, Vermicelli, Etc.

Made of finest Taganrok Russian wheat. Genuine French products made by Felix Codou.

#### Thistle Brand Fish

Are caught right and canned right. They retain the fresh sea flavor.

## Arthur P. Tippet & Co.

AGENTS Montreal

## CALGARY, ALBERTA

WHOLESALE GROCERY BROKERS and MANUFACTURERS' AGENTS

Competent salesmen and excellent storage accommodation at a minimum

## W. H. ESCOTT CO., LIMITED

326 EIGHTH AVE. WEST

CALGARY, ALBERTA

Also WINNIPEG, REGINA, EDMONTON

WE GET RESULTS.

CORRESPONDENCE SOLICITED

## Out of nearly half a hundred sizes and styles of Elgin Coffee Mills



No. 40

No. 40 is one of the most popular

It meets the requirements of the average grocer in a way that is most satisfactory. The Elgin National Mill works like a charm—easy to operate, cuts keen and quickly. The first expense of installation is the only expense—no cost for electric current which is unnecessary in the general grocery business. It will pay you to write for our catalogue and prices.

See last issue of "Grocer" for Jobbers.

MADE BY

Woodruff & Edwards Co.

ELGIN, ILL., U.S.A.



### In times of War

As in times of peace, the demand continues for

## "Cook's Friend"

Baking Powder. A satisfaction-giver for over 50 years.

Dealers find it profitable to sell Cook's Friend at all times

W. D. McLaren, Limited, Montreal

# Special Announcement!

No increase in prices

The makers of the well-known E.D.S. Pure Fruit Jams and Jellies have decided that although Old Country Jams cannot be imported, the price for E.D.S. Jams will, for the present, remain the same as before the War.

Dealers will be well advised, however, to lay in a good supply —new season's crop all ready for shipment.





Made only by

E. D. Smith & Son

WINONA

**ONTARIO** 

AGENTS:

NEWTON A. HILL - Toronto
W. H. DUNN - - Montreal
MASON & HICKEY - Winnipeg
R. B. COLWELL . Halifax, N.S.
A. P. ARMSTRONG - Sydney, N.S.



## Let fresh milk go up in price

if it will owing to uncontrollable conditions. With a generous supply of Borden's Milk Products you or your patrons need not worry.

## Borden's Milk Products

Eagle Brand Milk, Borden's Evaporated Milk, Reindeer Brand Coffee, Cocoa and Milk are always ready for the emergency and fill the place of fresh, sweet milk in a way no others can. They will act as a leveling or equalizing medium for the good housewife during the period of war prices. They will help relieve the situation by taking the place of fresh milk—when it goes up as it surely will.

Place your order now for the all-year-round goods.

### Borden Milk Co., Limited

"Leaders of Quality"

MONTREAL

Branch Office: No. 2 Arcade Building Vancouver, B.C.

## JAPAN TEAS:-

Our import orders and shipments are coming along regularly.

There is a general rush for our musters of actuals which up to the present have all been sold immediately, and in fact the demand this season has practically doubled.

## **FURUYA & NISHIMURA**

Say You Saw It in Canadian Grocer A store convenience — costs little — gives big service



Holds every size bag from 1/4 to 10 lbs. Always ready. Saves time, space and waste of bags. Supply of bags is laid in the top; one by one is secured as required. The most practical bag holder made. You cannot afford to be without one. Write for Prices and detailed particulars.

For sale by all first-class jobbers or The O. P. McGregor Paper Co., Limited 411 Spadina Ave., Toronto





GOLD DUST has always received and is still receiving the benefit of extensive, unique and persistent advertising. Our catch phrase—"LET THE GOLD DUST TWINS DO YOUR WORK"—has been drilled into the minds of women everywhere, and it's easy for you to sell GOLD DUST because every woman knows it means a saving of work for her. Since she can depend on GOLD DUST results, you can depend on GOLD DUST sales.

"Let the Gold Dust Twins do your work."

The N. K. Fairbank Co., Limited

# Buy a COLES GUARANTEED ELECTRIC MILL



There's a tremendous difference—
as great as there
is between an unsigned check and
a signed one.

When the name COLES is on your mill you're certain it's "right."

Have you a copy of Catalogue 913C?

26 models of electric machines.
Makers of Hand
Coffee Mills for
twenty-five years.

COLES MANUFACTURING CO.
1615 North 23rd St. PHILA., PA

AGENTS: Chase & Sanborn, Montreal; The Codville Co., Winnipeg to Tochunier, Mitchell & Co., Toronto: James Turner & Co., Hamilton-Ontario: Kelly, Douglas & Co., Vancouver, B.C.; L. T. Mewburn & Co., Calgary, Alta.

# Are you coming to the Canadian National Exhibition?

WE are looking forward with pleasure to meeting a large number of friends at

# OUR BOOTH Right-hand Side of Entrance to Manufacturers' Annexe.

Here you will find Ocean Blue; Cipsy Stove Closs; Linoleo Floor Wax; Closso, The One-Minute Metal Polish; Zog, The Paint Cleaner; and Pyn-ka Polish,—a line of sellers that bring customers to your store and keep them satisfied. Our chief representatives will be in attendance and will cordially welcome your call at our booth. Make it your headquarters throughout the Exhibition.

HARGREAVES (CANADA), LIMITED,
33. FRONT STREET, E. TORONTO.
Western Agents: For Manitoba, Saskatchewan & Alberta;
Nicholson & Bain, Winnipeg, Regina. Saskatoon,
Calgary and Edmonton. For British Columbia and Yukon:
Donkin, Creeden & Avery,
117, Arcade Buildings, Vancouver, B.C.





The above cut shows an article of daily use in every household in Canada. We specialize on

# Scrubbing Brushes

and have the cost of this class of goods reduced to a minimum. The Dealer gets the advantage of this when he buys our Brushes. We have a large range in every class of material which show good margins of profit in lines to retail from 10 cents to 25 cents. Remember it's the KEYSTONE BRAND.

### Stevens-Hepner Company

Limited Port Elgin, Ontario.

## Don't Get The War Scare

THERE ARE PLENTY OF GOODS IN CANADA TO SUPPLY YOUR REQUIREMENTS

RECEIVED LAST WEEK: (In Store)

50 Bales Sicily Filberts
1,000 Cases Cleaned Currants

16-oz. Cartons

CANNED GOODS-Fruits, Vegetables, etc.

We have a large and well-assorted stock All lines. Imported and Domestic

California Canned Fruits

California Canned Asparagus
California Dried Fruits

Hawaiian Pines

FINEST GOODS PACKED

CHEAPEST FOOD TO-DAY IS

CANNED SALMON

We carry a full assortment of well-known brands

FRASER RIVER SOCKEYE

RIVERS INLET SOCKEYE RED SPRING

RED COHOES and PINK

Talls

Flats

Half-Flats

OUR PRICES ARE REASONABLE OUR DELIVERIES ARE PROMPT SATISFACTION ALWAYS

For Prices, Samples, Information, communicate with us

L. Chaput, Fils & Cie, Limitée, Montreal

WHOLESALE GROCERS AND IMPORTERS





# By selling the finer grade Peas you make a larger profit

"Early June Peas" only cost you 2½c. dozen more than "Standards"; "Sweet Wrinkle Peas" only cost you 2½c. a dozen more than "Early Junes." Without any difficulty you can get at least 1c. a can more for these finer grades. This means an extra profit of 9½c. for you on every dozen tins.

Dominion Canners' Peas are vastly superior to foreign canned Peas, as most of these are artificially colored with a chemical which destroys the true flavor of the Pea, and is considered injurious to the human system.

Government Regulations now insist that canned Peas artificially colored, must have that fact stated on the label.

Dominion Canners' Peas retain their full, natural flavor, as they are picked and canned on the same day. The Peas are usually canned within a few hours after picking.

Canned Peas are cheaper to the householder than Fresh Peas. It takes about four quarts of Peas in the pod to fill a No. 2 can. Don't fail to point this fact out to your customer.

Dominion Canners, Limited



#### DON'T GUESS

You cannot go on choosing your fancy biscuit stock forever. You must choose the right one some time or quit. CARR'S Biscuits have been chosen by more successful grocers more times than any other make. There must be a reason. Put in a stock right away.

## CARR & CO. CARLISLE ENGLAND

AGENTS: Wm. H. Dunn, Montreal and Toronto; Hamblin & Brereton, Limited, Winnipeg, Man., and Vancouver, B. C.; T. A. MacNab & Co., St. John's, Newfoundland



Profitable goods make you a permanent customer of the firm from whom you buy them. Your customers have the same attitude towards you.

### CHINESE STARCH

is a profitable line for you to carry, because it is a ready seller, enabling you to turn your stock quickly.

Chinese starch satisfies in every way; your customers are bound to be pleased with the excellent results obtained from its use and they'll come back for more.

Freight prepaid on order for two cases or more.

Ocean Mills, Montreal

## Cleave's

CELEBRATED

#### **DEVONSHIRE CREAM**

## Chocolate

A high-grade and up-to-date article, showing an excellent profit and giving increasing satisfaction.

#### THE CHOCOLATE THE PEOPLE WANT.

Also other new and attractive 5 cent lines.

#### AGENTS:

MONTREAL—F. Davy & Co., 6 St. Sacrament St.
TORONTO—Mason's Ltd., 25 Melinda St.
WINNIPEG—Hamblin & Brereton, Ltd., 149 Notre Dame
Ave. E.
VANCOUVER—Hamblin & Brereton, Ltd., 842 Camble St.

JOHN CLEAVE & SON, LIMITED CREDITON, DEVON, ENGLAND

## **Electric Cut Your Coffee**



With an Electric Cutting Machine designed with Machine Steel Burrs tempered in Oil, which produces evenness in Grind, thus improving the Cup quality of the Coffee. Has also a Fan connected with the Rotating Burr, which keeps the Grind Head clean, so there is no danger in mixing Grades.

There is also a Numbered Setting Device arranged so that you can give your castomers their Coffee as they like it. Sold on Monthly Payments and Positively GUARANTEED. Live agents wanted at principal points in Canada.

J. H. Galloway
11 Market Street
HAMILTON, ONT.

## In a Class by Itself

The wise grocer will not offer any substitute for

## Shredded Wheat

because he knows there is no substitute for it. Shredded Wheat is in a class by itself. It stands alone, unique and incomparable. The nutritive value of this food is due to the shredding process—and the process is covered by many patents. We are educating thousands of persons to eat it every year. You are our distributer. May we ask your cooperation in getting it to the customers in a fresh and appetizing way?

TRISCUIT is the Shredded Wheat Wafer — a crisp, tasty, whole wheat toast—delicious with butter, cheese or marmalades.

Shredded Wheat Biscuit is packed in odorless spruce wood cases, which may be readily sold for ten or fifteen cents, thereby adding to the grocer's profits.

Made by

The Canadian Shredded Wheat Co. Limited

Niagara Falls, Ont.



Toronto Office :49 Wellington St. E.

(62-A)

#### "SOVEREIGN"

## SALMON

FINEST BRITISH COLUMBIA



SOCKEYE

\_\_\_\_\_

QUALITY
IS OUR FIRST
CONSIDERATION

\_\_\_\_\_\_\_

PACKED BY
THE ANGLO BRITISH COLUMBIA PACKING CO. LTD.
VANCOUVER, B. C.

## Richards QUICK NAPTHA THE WOMAN'S SOAP

# The Sign of a Good Buy in Soaps

Here's a soap with a reputation behind it—it is well advertised—has a large sale—offers a 26½ per cent. profit—is backed by good service to you. Better let your wholesaler supply you with a few cases this very week.

### The Richards Pure Soap Co.

Limited

Woodstock

Ontario

# Has your refrigerator all of these features?

¶ In other words is yours the best that can be bought for the money? Is it an "Arctic?"

¶—which keeps the temperature always low and the ice consumption reduced to the minimum.

¶—ice chamber fittings of heavy galvanized iron easily separated and removed.

¶—perfect circulation of dry, cold air, caused by liberal air ducts properly located.

¶ An absolute guarantee as to construction and efficiency goes with every "Arctic."

¶ Catalogue sent with full particulars. State requirements.

John Hillock & Co.

TORONTO, ONTARIO

Western Ontario: J. H. Galloway & Co., Hamilton. Saskatchewan: Western Butchers' Supply Co., Regina, Sask. V cheeks there



You can rely on us to give you Best Service and Best Prices possible during the present unrest and trouble.

## BALFOUR, SMYE & CO., Wholesale HAMILTON

'Phones: No. 3595, 3596, 3597, 3598, 748, 462; 1807 Night 'Phone.

### WE WANT AGENCIES

EVAPORATED APPLES, CANNED GOODS, PEAS, BEANS, FRUITS, VEGETABLES, Etc.

Cash advances made on consignments from reliable shippers

WM. C. CHRISTMAS & CO., - MONTREAL

Best references from the trade, banks and shippers

## get full value

Every line of type in Canadian Grocer is printed for a distinct purpose—SERVICE.

In no feature of this journal is the idea of service more notable than in the advertising. The constant study of shrewd advertisers is how to be of most service to you.

The more the advertising may be made to pay YOU—the better will it pay the advertiser.

You are not getting the fullest benefits from this journal unless you are a constant and careful reader of its advertising pages.

There is no feature more helpful—more important—more interesting.

Why not secure to-day the educative and personal benefits of your paper by keeping in intimate touch with advertising sections?

Look it over NOW-while you think of it.

# CLARK'S TOMATO KETCHUP

Sizes, 8 oz., 12 oz., 16 oz,

CLARK'S REPUTATION, we are sure, Mr. Grocer, is a sufficient guarantee that CLARK'S 1914 pack will be the BEST EVER.

Only the best ripe tomatoes used and absolutely no preservatives.

THE PUREST OF THE PURE.
ORDER NOW.



# CLARK'S PEANUT BUTTER

Sizes, ¼, ½, and 1, and 24 lb. pails.

## BETTER THAN BUTTER NICER THAN JAM

A first-class seller and an admirable substitute for Butter and Jam in these high-price days. Guaranteed to contain nothing but highest grade peanuts and to be strictly pure.

W. CLARK, LIMITED, - MONTREAL

# White MALT



# Cottell's VINEGAR

- I Is the Vinegar to build up a permanent, increasing and profitable trade.
- I Its delicious flavour and aroma distinguish it from all others.
- I It is equally good for pickling, salads and table use.
- I It is guaranteed full strength,

in short, it is the Vinegar which will pay you best to handle.

Write us to-day and let us sample and quote you.

WHITE, COTTELL & CO., - CAMBERWELL, LONDON, ENG.

## It's different, superior and then plus

Because the maker has had nearly 20 years of practical experience in Lancashire, Eng. He gets the quality there—the "want more" taste—by using only pure fruits and cane sugar.

A trial will prove. Put up in 5 lb. pails and glass .jars. Order from your wholesaler.

#### Furnivall-New, Limited, Hamilton, Ont.

AGENTS

Halifax, B. C. Woodworth, 533 Robie St.; St. John, N.B., W. W. Chase, 79 Paradise Row; Montreal, W. S. Silcock; Ottawa, E. Archdeacon; Toronto, Dunn-Hortop Co.; Fort William, W. F. Elliot; Winnipeg, H. P. Pennock & Co., Ltd.; Manitoba, Saskatchewan, Alberta, W. H. Escott Co., Ltd. Offices: Regina, Calgary, Edmonton.

The real home-made variety.



The kind that turns one sale into many Rose Quesnel (Smoking)
Master Mason (Smoking)
King George Navy (Chewing)
Maple Sugar (Chewing)

—the four popular Rock City brand tobaccos—real businessgetters and profit-makers that have the confidence of the tobacco-using trade of Canada.

They are popular with men who appreciate a good chew or smoke.

Order from your wholesaler.

The Rock City Tobacco Co.

Winnipeg and Quebec



The Bowser Outfit makes two sales grow where one grew before. The motorist brings his wife to buy groceries and naturally buys his gasolene at the same time, next day he comes to buy gasolene and sees some groceries that please him and buys them. Grocers who have no Bowser Outfit, lose both these sales and all the



profitable trade in high-grade goods that follows. The man who rolls along the street in a car that cost as much as a house and lot has money, he's a good customer and you want his trade. You want to sell him his gasolene because he has to buy that almost every day. We do more than supply you the Bowser Outfit that handles the gasolene—we have taught motorists to look for the Bowser Outfit and buy their gasolene where they find it. Write us for suggestions that will increase your sales. Ask for free booklet. No obligation incurred.

## S. F. BOWSER & COMPANY, Inc. 66-68 Frazer Avenue, Toronto, Ont., Canada

Toronto, Ont., Canada

Original patentees and manufacturers of standard, self-measuring hand and power driven pumps, large and small tanks, gasolene and oil storage and distributing systems, oil filtering and circulating systems, dry cleaner's systems, etc. Established 1885.

## Sterling Catsup is made to suit the epicure

Every day the Sterling Catsup territory is extending; every day the sale is growing, and all because it is just what the people want—it suits the cultivated taste because of its superior, truly delicious flavor, and has the volume of sale because this flavor meets the popular demand.

The freshness and deliciousness of the fresh-picked tomato is not killed by the over-use of cheap spices. The scientific blending of good spices, fresh picked tomatoes, and good vinegar give Sterling its ready sale and constant call.

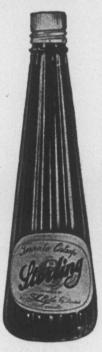
Sell at a popular price and a good profit.

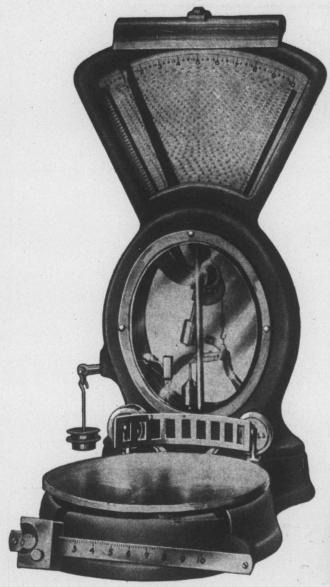
Order from your wholesaler

The T. A. Lytle Co., Limited

"CANADA'S LARGEST PICKLE INDUSTRY" Sterling Road, Toronto







# Be Loyal to the Land of the Maple

## **Use Brantford Scales**

The Only Computing Scale Made in Canada

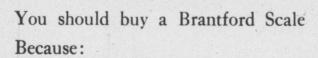
AGATE BEARINGS

NO SPRINGS

At the present time, Canadian Workmen need work. All things being equal, you should support a Canadian Industry and keep the money in our own country.

All our men are working full time. You can help us to keep the wheels going.

Our goods are right and we stand behind them with a long Guarantee.



It will make money for you every day.

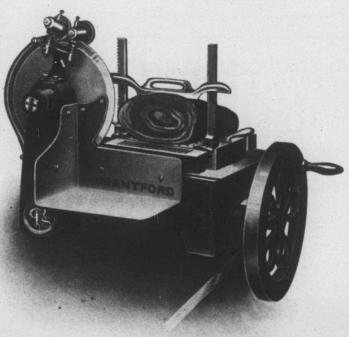
It is better value for the money than any Computing Scale sold in Canada.

It is made in Canada by Canadian Workmen.

## The Brantford Computing Scale Company, Limited

**BRANTFORD** 

**ONTARIO** 



Our New Meat Slicer

The best slicing machine on the market, has many new and important features.

See Our Exhibit in the Industrial Building, No. 4, at the Toronto Exhibition

# Granulated

100 Per Cent. Pure Cane. Put up in the sized grain your customers prefer: Red label for Fine Grain; Blue label, Medium Grain; Green label, Coarse Grain.



### THE TEST OF TIME

For more than forty years, Electric Paste Stove Polish has met every requirement of thousands upon thousands of critical housekeepers.

What more could you ask? Have you tried it yet?



Place your order now, so as to avoid delay, as we are away behind on our orders. Selling agents for Canada are—

D. J. McLeod & Co., Edmonton, Alberta; Orr & MacLain, Winnipeg; E. B. Thompson, Terente, for Western Ontario; G. C. Warren, Rogins, Sask.

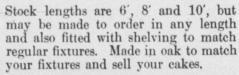
## Standard Biscuit Case

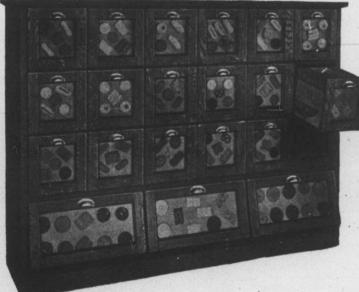
In Sectional Lengths

makes provision for not only your tins, but also large wooden cake boxes which you find difficult to place and show contents to advantage.

This case shown is 6' long and 54" high, having 3 large patent roller bins in base, with bevel front to display cakes or contents of large cake boxes, and above this glass display oak front slides, fitted with rollers to insure easy running, show your stock

to insure easy running, show your stock of cakes in tins. Every large bin in base adds two feet to length of case.





#### Walker Bin & Store Fixture Co.,

LIMITED

Berlin,

Ontario

Representatives:

Manitoba:--Watson & Truesdale, Winnipeg, Man.

Sask. Alta., and Eastern B.C.:—North-West Specialty Co., 226 3rd Ave., Saskatoon; 111 Howard Ave., Edmonton; 110 Eastman Chambers, Regina.

Vancouver, B.C.:—R. J. Borland, 1105 Pacific Street.

Montreal:—W. S. Silcock, 33 St. Nicholas St. Maritime Provinces:—R. R. Rankine, 46 Adelaide St., St. John, N.B.

## Manufacturers' Agents and Brokers' Directory

The Canadian market is over three thousand miles long and extends from the peach belt to the Arctic Ocean. Manufacturers and merchants can not hope to cover this market satisfactorily or get the best out of their Canadian opportunities without the assistance of local agents. The following firms in all parts of Canada are prepared to act as agents for good lines. The service department of the Canadian Grocer is at the disposal of firms wanting agents or of agents wanting agencies.

ONTABIO.

#### CHARLES H. COLE

Agent for McVitie & Price, Jas. Pascall, T. W. Beach, Johnston-Baird Co., etc.

New Address:
33 Front Street East - Toronto
Montreal Office': 501 Reade Bldg.

#### MORROW & COMPANY CEREALS

TOBONTO, CANADA.
Rolled Oats, Oatmeals, Rolled Wheat, Split
Peas, Pot and Pearl Barley, Graham Flour,
Buckwheat Flour, Potato Flour, Wheatlets,
Commeal, Lentils, Beans and Peas, Domestic
and Imported; Sal Soda, etc., etc. Write for
prices and samples, carloads and less.

"We are in the market for White Beans, small or large lots. Send samples and prices immediately."

#### W. H. Millman & Sons

Wholesale Grocery Brokers
TORONTO

### W. G. PATRICK & CO.

Manufacturers' Agents and Importers.

51-53 Wellington St. W., Toronto

## W. G. A. LAMBE & CO

Established 1885

SUGARS

**FRUITS** 

KINDLY MENTION THIS PAPER WHEN WRITING ADVER-TISERS ONTARIO (Centinued)

#### HENRI DE LEEUW

28 Fr at Street E. TORONTO

RICE, COFFEE, DRIED FRUITS, SEEDS, CANNED and FRESH FISH, CHEESE: EDAM, STILLTON, ROQUEFORT; CON-FECTIONERY, ETC.

You can talk across the Continent for two cents per word with a want ad. in this paper.

WESTERN PROVINCES.

#### H. P. PENNOCK & CO.,

Wholesale Grocery Brokers and Manufacturers' Agents.
WINNIFEG.

We solicit accounts of large and progressive manufacturers wanting live representatives.

#### G. C. WARREN, REGINA

Importer, Wholesale Broker and Manufacturers'

Trade Established, 15 years.

Domestic and Foreign Agencies Solicited

Warehouse: 1313 Garnet St.

#### LEADLAY LIMITED

Grocery Brokers and Importers

WINNIPEG TORONTO CALGARY
332(Bannatyne 309 King St. W. 510 Ninth Ave. W.

## W. H. Escott Co.,

Wholesale Grocery Brokers and Manufacturers' Agents

#### Commission Merchants

WINNIPEG CALGARY REGINA EDMONTON

#### Hamblin & Brereton

Importers and Manufacturers' Agents.
Winnipeg, Calgary, Vancouver.
We call on the Jobbing and Retail
Trade.

WESTERN PROVINCES-Continued.

#### WATSON&TRUESDALE

Wholesale Commission Brokers and Manufacturers' Agents.

WINNIPEG - MAN

Domestic and Foreign Agencies Solicited.

#### COCKBURN-NOLAN CO.

Importers, Brokers and Commission Merchants

Representing Pugsley-Dingman Co., Limited. Canned Foods, Limited. 312-314 Ross Avenue, Winnipeg

### H. G. SPURGEON WINNIPEG

Wholesale Broker and Manufacturers'
Agent
Canadian, British and Foreign Agencies
Solicited.
230 Chambers of Commerce.
P.O. Box 1812.

#### FRANK H. WILEY

Wholesale Commission Merchant and

Grocery Broker
757-759 Henry Ave., WINNIPEG

#### Ruttan, Alderson & Lound, Ltd.

Successors to RUTTAN & CHIPMAN Commission Brokers

WINNIPEG.

MAN.

#### BRITISH COLUMBIA.

#### The Campbell Brokerage Co.

Hansfacturers' Ajests and Commission Brobers. We have our own warehouse and trackage. Shipments stored and distributed. Can give special attention to a few good agencies.

857 Beatty Street, Vancouver, B.C.

#### NEWFOUNDLAND

#### T. A. MACNAB & CO.

ST. JOHN'S, - NEWFOUNDLAND
MANUFACTURERS' AGENTS
and COMMISSION MERCHANTS
Importers and exporters. Prompt and careful attention to all business. Highest Canadian and foreign references. Cable address: "Macmab," St. John's.
Codes: A, B, C, 5th edition, and private.

When writing advertisers kindly mention having seen the ad. in this paper. QUEBEC.

#### SPLENDID CONNECTION

Amongst the Jebbers and Retailers I am open for a few more agencies, and can handle them to advantage. Have You a Line of Candy Gross Goods?

CLAUDE BEAUCHAMP 228 Commissioners St., Montreal. Phone Main 836.

Room 5.

H. D. GODARD & CO.

207 St. James Street, Montreal, P.Q.

BROKERS AND MANUFACTURERS' AGENTS

We would like two more good Canadian agencies, also one British or foreign.

#### WOMEN KNOW

The exquisite flavor and uses of

#### MAPLEINE

Can you supply them? ORDER FROM Frederick E. Robson & Co., 25 Front St. E., Toronto, Ont., Canada,

Mason & Hickey, 287 Stanley St., Winnipeg, Man., Can. CRESCENT MFG. CO.

SEATTLE, WASH.



### Mathieu's Nervine Powders



are a simple but effective remedy in all forms of headaches a remedy which every merchant can recommend as a quick and sure

Try Mathieu's Nervine Powders yourself at our expense as per cou-pon attached, if you don't know them and are a sufferer from head-

As a remedy for colds and bronchial troubles Mathieu's Syrup of Tar and Cod Liver Oil has become famous and this sister preparation -Nervine Powders-is rapidly winning its way.

The J. L. MATHIEU CO. Proprietors Sherbrooke, P.O.

Please send regular box of Mathieu's Nervine Powders to the following address:— ....... With (Name of firm) .....

City or town ......Prov.....

Genuine Preparation for cleaning Cutlery 6d. and 1s. Canisters. 'WELLINGTON'

## KNIFE

JOHN OAKEY & SONS, Limited Manufacturers of

Emery, Black Lead Emery Glass and Flint Cloths and Papers, etc.

Wellington Mills, London, England



#### No Hesitation

### Bluenose' Butter

It always opens up in excellent shape, and its quality and flavor are remarkably fine. Taste 'Bluenose' yourself! Then you'll feel more enthusiastic about recommending it.

SOLE PACKERS

SMITH & PROCTOR, - HALIFAX, N.S.

#### **SMITH** AND PROCTOR

SOLE PACKERS

Halifax. - N.S.

Keeping sales up during time of war is a problem easily solved by dealers who sell the moderate-priced



## Brand Jellies, Starch, Borax

These specialties are of highest grade. They can always be de-

pended upon for quality and purity. Put up in neat and attractive packages. Get the Busy Bees working for you.

Send for samples.

FORBES & NADEAU, Montreal, Que.



#### GRAB!

Yes, don't hesitate about answering this advertisement.

YIG-NOL
is a discovery of importance to
Wholesaler, Retailer, and House-

VIG-NOL acts so effectively and so harmlessly on the clothes that it nearly does the washing itself.

VIG-NOL, THE TABLET WASHING WONDER.

It Has Peculiar Properties Which Make It a Winner. Write for Special Introductory Offer.

H. NAGLE & CO. P. O. Box Montreal Jobbers, Write for Discounts.





CANADA must feed the Empire, must help to feed all Europe. Canada will do her duty.

Canada must dig in and in digging in will prosper—times look better already for the grocery trade.

Canada was dazed by the suddenness of the "bolt from the blue." To-day that's passed and Canada has awakened to her enormous opportunity.

Canada is an agricultural country — a producer of foodstuffs for which there is a keen demand to-day. The farmer is going to get big prices for his grain, his cattle and his hogs. He's going to have a lot more money to spend this year. He's going to pay that bill he owes you. You are going to have more money to buy goods. Canada is going to prosper, because she is going to export more goods than ever before. The balance of trade will be in Canada's favor and Canadians will prosper.

But you must have courage to face the shifting of trade that is taking place.

Imported goods are sure to go higher in price, and in some cases will be off the market—due to various reasons—increase in ocean shipping rates, increase in marine insurance, high exchange rates, war taxes, or production in war area.

Nearly every firm influenced by a desire to curb abnormal demand and to make supplies in hand go as far as possible and to keep the wheels moving for a longer time, have put on a slight increase in price.

Spices do not grow in Canada. Some are produced in the war area, all are affected by the increased dangers and costs of ocean transportation. But let us face the situation with the resolve to make the best of it. Let us fight loyally here at home, the fight for honest prices in this crisis.





WHITE SWAN
SPICES AND CEREALS, LIMITED

TORONTO



## No Advance in Prices



The Markets of the whole world are seething with excitement, and there is no doubt there will be a heavy advance in almost all food commodities, and we take this opportunity of advising the trade that as yet we have made no increase in the famous lines here illustrated.



La Perle Pure Olive Oil, in tins and

H. P. Sauce.

We do not guarantee this for any stated length of time.

OWING TO THE DISLOCATION OF TRADE CONDITIONS IN EUROPE WE ARE OPEN TO REPRESENT A FEW CANADIAN MANUFACTURERS WHO DESIRE THEIR LINES WELL PLACED ON THE MARKET.

W. G. Patrick & Company, Limited

Head Office: TORONTO

Branches at:

Montreal, Winnipeg, Calgary and Vancouver

# The Outlook in Canada

TRULY, it is an ill-wind that blows nobody good. One Continent's "down" is another Continent's "up." The industries of Europe are, generally speaking, at a standstill, and matters will be worse before they can be better.

The whole world is looking to the North American Continent—to Canada and the United States—for much of its provisions, machinery, textiles, boots and shoes, beverages, vehicles, cement, brick, earthenware, fancy goods, furs, glass, garments, paper, soap, tobacco, wood products, and much else. Canada must get ready to meet the demand made upon her. We have continued prosperity ahead of us if our manufacturers and merchants rise quickly to take advantage of their opportunity.

It is a time for business hopefulness, not for business gloom

# Our Tea Special This Week

5,000 Fancy Basket Tins, each 1 lb. Our Own Blend, packed in Cases 50 tins at 29c.

F.O.B. Toronto

Black, or Mixed, or Green.

All orders filled in rotation.

EBY-BLAIN, LIMITED
Toronto



# Again we lead

—again others will follow as they did when we introduced our clip cap tumbler last spring

This time it's the Anchor Cap Tumbler

This tumbler is just one of the results of our unswerving policy to give you the best possible value for your money. The old style was good, but this style is better—it keeps better, it is absolutely airtight and sanitary, it looks better and will sell better.

Despite the increased cost due to this improvement and to the big jump in sugar, this new tumbler will retail at 10c. We're even giving you better value than ever before.

The demand for "Banner Brand" products is enormous—we're running overtime—proof positive of the popularity of this brand.

The volunteers at Valcartier are eat-

ing "Banner Brand"—just another testimonial.

With these popular-priced pure fruit jams on your shelf you will enable your customers to economize very materially in the matter of fruits for the Fall and Winter.

Every ounce of Lindners' Banner Brand Jams, Jellies and Marmalades is pure, wholesome and delicious—made of fresh, ripe fruit, apple jelly and cane sugar.

See the new Banner Brand Container—the Anchor Cap Tumbler, at the earliest opportunity—your jobber has it.

Banner Brand Jams also put up in 12-ounce glass jars and No. 2 and 5 gold-lacquered pails—all flavors.

## LINDNERS LIMITED

306 Ross Ave. WINNIPEG

CIAO.TO

Representatives:

H. Whissell, 2928 Drolet St., Montreal; H. D. Marshall, Ottawa; W. L. McKenzie & Co., Edmonton and Regina; Jacksons, Limited, Calgary; H. E. Gross, Vancouver; R. S. McIndoe, Toronto.

340 Dufferin St. TORONTO

Don't be without

## MELAGAMA AND MINTO TEA

We are still filling all orders for 40c AND HIGHER (USUAL GOOD QUAL-ITY) at old prices.

We take this opportunity of asking our numerous customers to mail in their orders in advance of immediate requirements, and although our travellers are off the road at present, our increased business necessitates some delay in shipping orders promptly.

P.S.—Sale guaranteed. Freight paid on 60 lbs. and over. See price list in back of this issue.

MINTO BROS., LIMITED TORONTO

## WAR Bertrand's Macaron1

On account of the War situation, the French Government has stopped the exportation of "BERTRAND'S MACARONI."

We therefore notify our numerous customers that it is impossible for us to fill the orders they were kind enough to give us. We can assure them that as soon as the situation will permit to enable us to receive our regular shipments, we will be pleased to fill all orders intrusted to us.

We thank all customers for their patronage, and regret the inconvenience they are put to.

## Henri Jonas & Company

Montreal

Agents for Canada and United States

## With Provisions Up



and liable to go much higher, it is advisable for grocers and butchers to minimize loss from spoilage by using the best storage system that gold can buy,

#### The "Eureka" Refrigerator

Kefrigerator

For the past 28
years this refrigerator has gained
popularity very
rapidly, until to
day it is used
throughout the
Dominion more
than any other
make. Grocers and
butchers from
coast to coast
back up every
statement we
make about the
Eureka. Its dry,
cold circulating
air system and
its economy in
ice consumption
have won their
good-will.

For full information write to

### Eureka Refrigerator Co.

31 BROCK AVENUE, TORONTO

## CRYSTAL SUGAR

We are making every possible effort to take care of our customers, but in order to do this, it is absolutely necessary that all work together and keep the demand within something like normal bounds, and not allow anyone to stock up beyond actual requirements. Unless this course is pursued, the available supplies will be speedily exhausted and all will suffer in consequence.

With this situation in mind we have been reluctantly compelled to reduce many of the orders which we have received for **Crystal Granulated**, but by conserving supplies as much as possible, we hope to be able to take care of all our good friends, and when in need of immediate supplies we will be glad to have our customers communicate with us, by wire, phone or letter.

All quotations will be the very lowest consistent with market conditions, and orders will be filled as promptly as possible.

## Dominion Sugar Company,

Wallaceburg and Berlin Canada

# The Embargo on Tea from England Is Removed and

## PRICES ARE REDUCED

Although this enables us to get to our stocks in London, the Colombo and Calcutta markets remain closed and the situation is extremely difficult. However, in the meantime we have reduced the price of SALADA as follows:

	* NOTES 12/13/1	Per lb.		Per lb.
BROWN Label 1's, and ½'sTo	the consumer	35c to	the trade	29c
BLUE Label 1's, ½'s, ¼'s, ½'s	"	45c	"	35c
<b>RED</b> Label 1's, and ½'s	"	55c	"	41c
GOLD Label ½'s	"	65c	"	49c
RED-GOLD ½'s	"	80c	"	55c

We cannot guarantee these prices except from day to day.

REMEMBER The Salada guarantee is always in force. We are determined the retailer shall be fully protected. THE GUARANTEE: You may return SALADA at any time and be refunded the full purchase price without question and at our expense.

# <sup>12</sup>SALADA<sup>33</sup>

Toronto

Montreal

London, Eng.



# The brand new, and delicious appetizer

## Colman's SAYORA

One of, if not the most delicate and delicious condiment for meat, fish, etc. This entirely new preparation introduces the brand new taste—the taste that once tried always pulls. It is a sales-maker from the word "go."

Let us send you small trial order—be the first to introduce "Savora" in your town.

Magor, Son & Co., Limited

AGENTS FOR DOMINION OF CANADA

403 St. Paul St., Montreal

Toronto Office: 30 Church Street



Every housekeeper in Canada knows this familiar yellow package contains

## BENSON'S PREPARED CORN

and that it is the best summer food on your shelves. So she doesn't leave it there long.

Quick turnover gives you a splendid profit.

Made by

Canada Starch Co., Ltd.

# CANADIAN GROCER

VOL. XXVIII

**AUGUST 28, 1914** 

No. 35

## War Tax to Provide \$7,000,000 in Seven Months

Some Surprise at Sugar Being Placed on the List — Means Advance of 70c Per Cwt.—Coffee Goes up 3 and 4 Cents per Pound —Imported Cigars, Tobaccos and Liquors to Pay a Share.

SEVEN million dollars is the amount of money the Canadian parliament estimates the war tax on foodstuffs, tobaccos, cigars, beverages, etc., will bring in between now and the end of the fiscal year—March 31. Sugar is the principal article of food that is subjected to the war tax, and on this item alone it is estimated that the increased customs would mean a revenue in a year of \$5,000,000, or about half that amount between now and the end of March.

Coffee is another item in the foodstuff line that will be made bear a share in providing the necessary revenue. Green coffee now enters free. Under the new tariff it will pay 2½ cents per pound, British preferential, and 3 cents per pound as the general rate. The increase in revenue for a year, judging from the past, would be about \$500,000, or about half that amount between now and the end of the fiscal year.

There have been changes made in condensed milk, condensed coffee, and milk foods, but the increased revenue here will be inconsequential.

#### Where Revenue is Cut Off.

The tariff has also been raised on sweetened biscuits, preserved fruits and jams and jellies, but a large share of these imports come from the United Kingdom and since the embargo on foodstuffs there has been put an effective stop to the shipping of them, it would not appear at the time of writing that the increased revenue would amount to very much. But later on this may be changed.

On cigars, eigarettes and tobaccos the excise will be higher. The specific duty on cigars and cigarettes is up from \$3 to \$3.50 per pound. Cut tobacco is raised from 55 to 65 cents and manufactured tobacco (n.o.p.) and snuff from 50 to 60 cents. This in a year would mean an increase in the excise duty of \$200,000.

The increase in the excise on spirits will, it is estimated, mean an additional revenue of \$1,250,000 before the end of the fiscal year.

These duties mentioned together with the other rises shown in the schedule on the next page, will probably bring the total up to the \$7,000,000 extra by March 31. The Government finds it requires a capital and special war expenditure of about \$60,000,000, and the seven millions from this war tax will go towards this fund.

#### How Sugar Is Affected.

From the table it will be seen that the duty on sugar is more than double. On raw sugar prior to change it was

31½ cents per hundred, British preferential, whereas under the new schedule it is 88c. This means an increase of 56½ cents per hundred weight. Under the General Tariff the increase is the same. In the case of refined the British preference is increased by 80 cents per hundred and the General by 75c. The increase in the duty alone should mean at least a 70c advance in the refiners' price, and the fact that when they go into the advanced raw market next time for supplies will mean still further advances. The war tax on sugar was undoubtedly unexpected in most quarters.

Where formerly there was no duty on green coffee, 2½ cents per pound will be charged against it coming from British dominions. The General Tariff will be 3 cents per pound. Coffee will therefore advance in price and in fact it has, as will be seen from our market pages.

The advance in the duty on coffee has disarranged the coffee situation considerably. It means a straight advance of at least 3 cents per pound as little coffee comes via British possessions, and therefore the preferential tariff would not apply. Loss in weight in roasting will bring this up to 4 cents. This will probably mean that the retailer will have to add on 5 cents per pound. Early in the week all offers were withdrawn from primary sources, but it was expected quotations on Brazil coffee would be resumed soon. There was pretty heavy trading in coffee during the past month, due to the anxiety of importers in getting supplies and the uncertainty of shipments.

It has been stated that the rise in the duty on spirits would have an effect on the price of vinegar, but vinegar men say that this does not necessarily follow. Vinegar manufacturers get their spirits from bond from liquor holders, and as these are used for manufacturing purposes they claim the higher excise does not apply to this article. Before the war tax was levied, vinegar manufacturers anticipated that vinegar duties would be advanced and one at least took out several thousand gallons spirits from bond in expectation of same.

There is, however, news going the rounds that later on, or at any minute, the Government may put on some additional war taxes on other excise goods and that vinegar will be one of them. It is therefore difficult for the manufacturers to know exactly where they are at.

Imported eigars and eigarettes will be higher. In case of the latter there may be a decrease in the number in a box.

#### The War and the Tariff

O obtain an increase of \$7,000,000 in customs duties between now and March 31, the Dominion Government has established what is colloquially called a "War Tax." The following are the changes in the tariff as announced in parliament by Finance Minister White:—

winte.—	D *	.,	
P-:4	Present tariff.		tariff.
	. pref. General.	Brit. pref.	General.
Cocoa paste, sweetened3½c	4c	4c	4½e
Cocoa powder	25e	22½ p.c.	27½ p.c.
Cocoa and chocolate preparations. 22½ p.c per lb		22½ p.e. and 1e	35 p.e. and le
Coffee extract2c	2c.	5e	5c.
Coffee roasted, n.o.p	2c.	4e	5c
Coffee, roasted, indirect10 p.c. a	and 11/2c 10 p.c. and 2c.	4c and 7½ p.c.	10 p.c. and 5c
Coffee, green, direct free	free.	21/4c	3e
Coffee, green, n.o.p	10 p.c.	10 p.c. and 3c	10 p.c. and 3c
Condensed milk2c	31/4c	2½c	33/46
Condensed coffee and milk 20 p.c.	30 p.c.	25 p.c.	35 p.c.
Milk foods, n.o.p	c. 27½ p.c.	20 p.c.	30 p.c.
Biscuits, sweetened		20 p.c.	60 p.c.
Fruits preserved in brandy not ex-			
ceeding 40 p.c	50 p.c.	60 p.c.	60 p.c.
Fruits preserved in brandy exceed-			
ing 40 p.c\$2.40 ga	al and 30 same.	\$3 and 30 pc.	same
p.c.			
Fruits, canned	21/4 c	13/4 c	2½c
Jellies, jams, etc	3½c	23/4c	33/4e
Preserved ginger20 p.c.	30 p.c.	25 p.c.	35 p.e.
Cocoa, dessicated3c	4c	3½c	4½c
Sugar, refined72c.	\$1.08	\$1.52	\$1.93
Sugar, raw	er 100 lbs.31½c.	88c.	88c.
Confectionery	35 p.e.	221/2 p.e. and 1/2e	35 p.c. and 1/2c.
Cigars and cigarettes\$3per 11	b. and 25same	\$3.50 and 25 p.c.	
Mfg. Tobacco, n.o.p 50c/	50c.	60c.	60c.
Cut tobaccos	same	65c.	same
Ales, beers and porters in casks,	1		
per gal	same	30e	same
Ales, etc., in bottles, gals24c.	same	42e	same

#### Lime and Fruit Juices.

Lime and fruit juices having not more than 25 per cent. of proof spirits are placed under a duty of 75c instead of 60c per gallon.

If the proof spirit is more than 25 per cent. the specific duty is raised from \$2.40 to \$3.00 per gallon, the ad valorem duty remaining unchanged at 30 per cent.

Lime juice and fruit juice, n.o.p., are increased from 22 to  $22\frac{1}{2}$  per cent. under the general tariff and from 15 to  $17\frac{1}{2}$  per cent., under the British preference.

Alcohol is increased from \$2.40 to \$3.00 per gallon.

On alcoholic perfumes in small bottles the duty is raised from 50 to 60 per cent.; in larger bottles

the specific duty is raised from \$2.40 to \$3.00. The ad valorem duty to remain unchanged.

On spirits of nitre the duty is also raised from \$2.40 to \$3.00 per gallon.

On medicated wines the increase is from 50 to 60 per cent.

On malt flour a special war tax of 3c per pound is imposed in addition to the existing ad valorem duty of 35 per cent.

Chemical preparations, including patent medicines, when dry, remain unchanged; but on all others the duty is raised from 50 to 60 per cent. If they contain more than 40 per cent. of proof spirits the specific duty is increased from \$2.40 to \$3.00 per gallon.

Paints and colors, ground in spirits, are increased from \$1.00 to \$1.25 per gallon.

#### The Excise Increases.

The following are the increases in the excise duties:—

Spirits from \$1.90 to \$2.40 per gallon. Malt liquors from 10 to 15c per gallon.

Malt from 11/2c to 3c per pound; crushed malt from 21/2c to 5c.

Manufactured tobacco from 5c to 10c per pound; cut tobacco and twist from 5c to 10c per pound.

Snuff and snuff flour from 5e to 10e per pound.

Cigars from \$2.00 to \$3.00 per thousand; if in small packages \$3.00 to \$4.00 per thousand.

Cigarettes weighing not more than three pounds per thousand, from \$2.40 to \$3.00 per thousand; weighing more than three pounds per thousand from \$7.00 to \$8.00 per thousand.

In order to meet the action of distillers and

In order to meet the action of distillers and brewers who have ex-warehoused their goods with a view to avoiding expected war taxes, all the excise duties are made retroactive to August 7th, and the same date applies to the import duties on liquors.

## The European War Cuts Off Many Supplies

No Flavorings for Jelly Powders—Imports of Jute Stopped—Seed Supplies Likely to be Short—Price of Tin Doubles—Some Cases Where There Are no Advances—Bread up in Montreal.

#### JELLY FLAVORS HARD TO GET.

Jelly powder manufacturers are now unable to obtain the necessary ingredients at the former prices. A big percentage of the flavors used in the manufacture come from Germany, and, of course, this source of supply is absolutely cut off. Some of the firms are holding their former prices, but as soon as present supplies of flavoring materials are depleted there will undoubtedly be price advances.

#### SALT IN JUTE BAGS.

The fact is that it is almost next to impossible at the present time to obtain jute bags, there has been a rise in price of salt sold in them. The jute comes from India, and usually in German bottoms, and now it simply cannot be secured. The price of salt in barrels, cotton bags and cartons remains the same. The exact extent of the advance in salt in jute bags has not yet been decided upon.

Jute being hard to get is also increasing the cost of sugar sold in bags made from it. Substitutes are being made from hessian cloth, which is claimed to be just about as good.

#### TIN DOUBLES IN PRICE.

How the European war is causing an increase in the prices of certain metals and affecting the production of others is told by the Geological Survey of New York. The war has raised the New York price of tin to 65 cents a pound. In July tin sold as low as 30.5 cents a pound. The raise in price is attributed to insecurity of ocean freights which are carried largely in English and German bottoms.

The price of tin has a direct bearing on the canned goods market, as the cost of the can containing the goods must be added on to the general cost. It may not, however, directly affect this year's prices, as no doubt the majority of the canners have had their supplies of tin cans for some time. But should the present situation be maintained for any length of time, prices another year would have to be partially based on this increased cost.

#### NO INCREASE IN THIS CASE.

The Cowan Co., Toronto, has announced to the trade that between now and Christmas at least there will be no increase in the prices of their 5-lb., 1-lb., 1/2-lb., 1/4-lb. and 10-cent tins. President H. N. Cowan further announces

that he does not expect the staff will be reduced or wages cut. This policy has been taken in face of the fact that some of their raw materials have gone up in price.

E. D. Smith & Son, Winona, Ont., and the Imperial Extract Co., Toronto, announce no advance at present in jams and marmalade respectively. Many other firms are doing the same so far as the present is concerned.

### GOOD MACARONI SALES.

The past few weeks has seen a big demand for macaroni. The reason for this is plain. The war has put a stop to the importing of macaroni, and it is a very nourishing food. These two facts have tended to heavy sales. Macaroni, etc., should be sold now as a cheap and wholesome food.

#### SPEDS ARE HIGHER.

While no doubt there are few who realize it, the European war is having the effect of boosting the prices of seeds. Bird seed, for instance, is up from \$7.50 a hundred to \$12. France is the chief country of production of bird seed, so the reason for this advance is plain.

Vegetable seeds, too, are liable to go up, as we obtain large supplies from France. Seed men say that in many cases seeds produced in Canada grow all to tops, whereas the imported seeds go more to root. This is why Canada imports so many of them. Flower seeds are brought principally from Germany, France and Italy, while the bulk of our bulbs come from Holland. Of course, the

#### WAR COURAGE.

Many a man in Canada, willing to go a-warring across the seas, is unwilling to fight at home—against the shadowy foes of bad times or of business depression.

This is a time in Canada when Canadian business men should fight—fight to capture new trade and to hold old trade. To stop one's advertising is to withdraw a powerful offensive and defensive force, and to expose one's business without a guard.

If the courage of manufacturers, wholesalers, retailers—the generals and captains of trade and industry—fails, the courage of the nation will ebb.

Keep up your courage. Keep up your advertising. present season for seeds is about over, but it is no doubt the effect of the war will be seen next year.

#### BREAD IS DEARER

In Montreal there have been advances made in bread prices from 1c to as much as 3c per loaf. The difference is due to the fact that prices have been on an irregular basis, and, while the big makers were getting up to 14c, some of the smaller bakers, who have keen competition, were down as low as 10c. This accounts for the difference in the increase, as some of the small people who were taking a very small profit have taken the opportunity to put their business on a better basis—and it is said that they needed to. The advances in the price of flour are hardly covered by the advance of 1c, but 2 cents should meet the situation and give the baker something to his advantage.

#### ON THE LONDON TEA MARKET.

A letter from London, England, dated August 13, received by Canadian Grocer, has the following to say on Indian teas: "The first auctions since August Bank holiday and the declaration of war were held during the week, for which 40,242 packages were catalogued. Although competition was fairly active, there was a tendency among buyers to restrict an upward movement by division of parcels. This is accounted for by the desire on the part of distributors to keep retail prices at the same level as hitherto. Prices were irregular and uncertain, good liquoring medium teas up to 9d per lb. being mostly sought after at firm to dearer rates, whilst fine teas, which usually at this time of the year command most attention, were neglected. Common descriptions with fair average quality remain much on a parity with the last quotations, but those with light plain liquors were inclined to be easier." . . .

#### FOODS OF BRITISH SOLDIERS.

A telegram from Paris, France, to London says:—"A special envoy of The Temps, who has returned from the front, had an opportunity of seeing the British troops. He was much struck by the excellent commissary arrangements. Huge cases of sugar, tea, cocoa, tinned meats and vegetables and enormous pots of jam have been provided for the men. Everything has been done, he said, in the minutest detail to insure their well-being."

## Grocery Situation as Told by Brokers' Cables

More Foreign Goods Coming Than Anticipated—Embargo off Tea and Some Other Goods in Great Britain—Currants, Raisins, Spanish Almonds Are Being Purchased — Some Code Cables Coming.

From Interviews with Grocery Importers.

ORONTO, Aug. 27.—There was an evident note of optimism among the grocery brokers this week that absent last, or at the most only visible to a small degree. Cables were arriving more freely and foreign goods were being purchased and paid for with more facility; there were signs of a gradual lifting of the embargo on at at least some foodstuffs in Great Britain, and even one or two cables came over the waters in code form. Last week almost everyone had concluded it was next to impossible to get any market news from abroad and the prohibition of foods in the motherland was thought to be at the very least a prolonged fixture. Things are evidently loosening up considerably since the shock of the first stage of the European upheaval had paralyzed ocean commerce and foreign markets.

#### Embargo Off Tea

Probably the most important market feature of the week was the removal of the embargo on tea in the Old Country. This has been a much debated question during the past couple of weeks. first information reached Toronto shortly after export of all goods was probibited that the embargo would be removed. This, however, did not materialize as anticipated, the next information coming to the effect that it would be retained. This caused some packers of package teas to advance prices as the supplies were totally cut off while in many cases bulk teas had been advanced a week or two previous. Towards the end of last week calculations were again upset by the sudden arrival of a cable that the British authorities had relaxed and that tea could be exported. broker cabled Colombo during the week to determine whether tea could be bought on that market or not and received the laconic reply "Yes."

Another evidence of the reopening up of foreign trade is found in the two cables received by a broker from his raisin shipper in Denia, Spain. The first quoted raisins at a certain price to be shipped via New York and the next gave a quotation of two shillings less direct to Canada.

#### Cocoa and Cocoa Butter Coming.

The embargo in Great Britain has, too, been lifted on unsweetened cocoa, ac-

cording to the agent of a British cocoa firm. Jams or biscuits cannot be exported. One broker reports it taken off cocoa-butter the export of which was at first prohibited. On the Corinthian which has arrived in port at Montreal he has a shipment of this line, the invoice being dated August 4. The same man received a cable from Shanghai on tea in code form which last week was allowed under no circumstances. "We sent a message there," he states, "which had to be in English and which cost us \$1.26 per word." The rate of exchange at the beginning of the week was 121/2 or exactly \$5 per pound sterling.

#### Goods Left at British Docks.

Still another importer was very hopeful of getting through his supplies of confectionery, jellies, custard powders and other more or less luxuries. On Monday last he received several letters from Old Country manufacturers all of

#### BRITISH EMBARGO LOOSENING.

From present indications it appears that the embargo on foodstuffs in Great Britain is gradually being loosened as the authorities get time to consider the merits of each individual When war was first declared the British Government prohibited exportations of foodstuffs as a precautionary measure. It was no doubt their desire to hold all staple articles in case they should be later on required and this embargo stopped exports entirely Now that the situation is being analyzed it looks as if the policy of the authorities is to allow those goods to proceed which are considered to be in the luxury class, or which were plentiful are not actually needed for the main-tenance of life This reasoning would account for the removal of the embargo on such goods as tea, cocoa, cocoa-butter, confectionery (apart from sweetened chocolate) jellies, custard powders, etc.

which intimated that it would only be a matter of a short time before the embargo would be removed. One letter dated August 13 stated that the shipper had received instructions from the authorities to leave the goods that had been hauled to the docks there until definite word was received as to whether they could be shipped or not. "As the dock is not any too safe a place for foodstuffs," remarked the importer, "it would certainly appear that the goods would soon be shipped. While of course I cannot say definitely, I certainly expect my confectionery, jellies and luxuries on order. I am informed too that prices of the majority of the goods are down from what they were after the initial scare and in fact some are on the same basis as those existing before the war." This importer represents a Swiss firm, and while a letter dated July 30 arrived the other day, two weeks late, no news since the war became general has come through. It is next to impossible to get shipments from Switzerland even though she is one of the neutral countries of Europe. Goods from there usually come up through Germany and Belgium to Antwerp from where they are shipped, and anyone acquainted at all with the map and the war proceedings so far will realize that that route as well as the next best through France to Cherbourg, is capable of handling no freight.

#### Some Currants on the Way.

From Patras, Greece, comes the cable that no more old currants would be shipped from there dating from Friday last. Just why this embargo is placed on old currants by the Greek Government is not known, but it does not affect the new fruit. The broker who received this cable has, however, old currants on the way via New York which are expected to arrive in four or five weeks time. These have been pretty well distributed among the wholesale trade. Practically all the currants in this country now are in the hands of the retailers.

So far as one broker is concerned, news from Spain is rather conflicting. His Valencia raisin shipper in response to a cable advised that the war was hindering shipments. His Malaga raisin and Spanish almond shipper on the other hand, cabled that prospects were very favorable to shipments. This importer sells as a rule a couple of hundred tons of Spanish almonds a season to 50 of French. While Sicily produces the biggest crop, the higher duty prevents them being shipped to any great extent here. They do not enjoy the French treaty tax like the Spanish and French goods. So far as the French walnuts and almonds are concerned, however, there are few prospects of getting much goods through. There have of course been many sales of old walnuts, one firm cleaning up some 400 cases in a short time.

A French cream of tartar exporter

was cabled since the outbreak of the war as to prospects of shipping and prices. No answer was received by wire but a letter came the other day stating that cream of tartar was quoted about double and that none was being exported. The same firm received a letter from their French walnut shipper which, as seen by the post mark and stamp, had been posted in England. This illustrates the way things are tied up in the countries actually engaged in hostilities.

On the whole things look very much brighter than at any time since the first declaration of war.

### What Caused Food Advances?

Was it the Rush of Buyers or Were Rises Made First? — Purchases Made by Consumers in Montreal Stores—Staple Articles Gone in for Generally.

S there are always two sides to a question, so there will be two viewpoints as to the incentive for the increased prices of foodstuffs—on the one hand it is claimed that a rush of buyers made it necessary to protect stocks to a certain extent, particularly as many lines were low at the time war broke out; on the other hand, it will be said that the advances in prices started the buying.

A commonsense view of the situation brings out the main factor that war has always had the effect of advancing prices of foodstuffs—there is a curtailment of production and an interference with transportation, while there can be but little change in the consumption of staples. People can do without some merchandise, but they cannot go without food.

#### Taking Only Legitimate Profit.

There is nothing to show that, generally speaking, there has been any effort or the part of the average grocery trade to take more than a legitimate profit and to provide against a future which gives prospects that certain lines of imported goods will be cut off. Flour and sugar have been advanced, and it is in connection with these two commodities that the principal demand of the public has been. The increased prices which the retailer is usually charging are only in proportion to the increased cost he is paying, and this applies to the other lines which have been advanced-and they are not so many as the public might be led to believe.

That there has been a great rush on the part of the buying public is evident at all the grocery stores—but as to the extent that this buying might be referred to as a panic is a different matter. A representative of Canadian Grocer had an opportunity of looking over a big bunch of orders which had been received in the grocery department of one of the largest stores in Montreal, and with a few exceptions he was impressed with the sensible manner in which the people were buying staples.

#### How the People Bought.

The orders not only indicated that staples were being bought, but that in the buying there was no particular indication that commodities or articles to be affected by the war were being chosen in particular. The manager of the department stated his opinion that purchases were being made against the day when there might not be so much money in the family exchequer, and he considered that a wise domestic policy was being shown.

The orders were running on the average from two to five dollars each, and on practically every one there was an order for sugar; orders for flour were also to be noted in nearly every case, and again rice was an outstanding item. When people are buying large quantities of rice it does not look as if they are buying without judgment. Right through the lines of staples the ordering was strong, and when the statement is made that in this house the sales of laundry soap-which is hardly likely to be much affected by the war-had been doubled, the point is emphasized that it was evident that it was a case largely of buying staple goods.

In the store referred to the statement

was made by the manager that the trade of the week before Christmas had been doubled and the usual volume quadrupled since the opening of the war—and the rush was growing rather than subsiding. It was the policy of the store to sell out everything at the old prices that conditions would permit, and not many advances had been made.

#### Cut Down on Sales of Sugar.

The difficulty was in adopting a policy to control the sales of flour and sugar, and it was not long after the big buying began that single orders for sugar were refused, and even on mixed orders the item was held down to one 20-lb. bag. With flour the demand had run as high as 100 barrels a day in the wood, not to mention bags; this had to be controlled, and flour also was only sold in mixed orders.

Of course, in the rush of orders there were a number of buyers who showed the evidence of panic, and who bought without judgment. This store had one order for \$105, which included a case of corn flakes, canned goods by the case, and a couple of crazy items like half a dozen 65c tins of asparagus and three gallons of olive oil. Three other orders had been for three barrels of flour each, and one man had wanted four barrels of flour.

#### GROCERS DONATE \$200.

Hamilton, Aug. 26.—(Special). — At the last meeting of the Hamilton Retail Grocers' Association it was decided to donate \$200 to assist in looking after the needy. It will be handed over to the committee of women who had charge of the Hospital Ship fund in Hamilton. The Grocers' Hump this year will be abandoned owing to the war.

From the reports presented it was believed that the surplus from the picnic at the Falls this year would be as large as ever, but the exact amount is not yet known. John L. Brown, chairman of the Picnic Committee, was presented with a folding bed chair in handsome oak and leather and Secretary M. R. Hill's honorarium was increased by \$25—in appreciation of his services.

A discussion took place on the advancing prices caused by the war. Eric C. Jamieson maintained that it was nothing but sound business ethics to charge for present stocks held by retailers on a basis of what the stock could be replaced at. Otherwise when the war is over and when the inevitable slump comes, the merchant must undoubtedly lose.

"Well, little boy, do you want to buy some candy?"

"Sure I do, but I gotta buy soap."—Life.

## War Tax Drives Up Sugar, Coffee & Tobaccos

A 70 Cent Advance Results in Sugar—Coffees Higher from 2 to 4 Cents — Tobacco Prices Disarranged and Many Withdrawn — Embargo Off Tea Eases the Situation a Little, but Supplies Are Not Large.

ONDITIONS in the grocery trade have further adjusted themselves during the week and there has been a settling with the adjustments. The situation in the world crisis in Europe has remained practically unchanged for so many days that, serious though it may be, the business tendency to discount the future has soon brought things to a new basis upon which trade is being conducted for the time being.

The trade has taken up the watch and wait attitude and the watching for the present has turned from the North Sea to the conflict being waged between the armies of the Allies and the German war machine. Should the result of this battle be such as to further inflame the public mind and indicate that trade and commerce is to further be interfered with, demands on the grocery stocks may be

expected to increase.

The new feature of the week has been the war tax budget of Hon. W. T. White, and this has caused further commotion in the sugar market particularly. Coffee, spirits and tobacco are also materially affected. There has been no opportunity as yet to make detailed adjustments, but this can be done in a general way on the basis of the increased tax. Sugar is affected 70c cwt.; coffee 3c a lb., and tobacco and spirits to such an extent that quotations have been withdrawn. Montreal was chiefly concerned over the liquor tax which was announced as retroactive from Aug. 7, and would have meant serious losses; the losses on tobacco would also be very great. It is expected that an adjustment of this point on the basis of applying the clause to withdrawals from bond exceeding the usual proportion will be satisfactory.

There is really no market for sugar. There are three prices quoted by the Eastern refiners with a dollar between the top and the bottom. There are wholesalers who are protecting their customers when they have the goods at around \$5.75, and others who are making deliveries at \$6.50. The refiners are doing the best they can to control the situation by distributing the output according to demand

and necessities, but this is very difficult.

The sugar situation from the public standpoint is not so serious as it might seem, but there is little to indicate lower prices for the time being, although there has been a slight recession in New York, and the embargo has been removed on exports from Jamaica. There is in the country probably more sugar than at the same time a year ago, but the difference is that it is in the homes of the people instead of the hands of the refiners—this is not a very serious matter.

Both in the wholesale and the retail trade it is noted that the people apparently are taking heed of the warnings that are being given about the necessity for putting extravagant tastes behind them in the future. Buying is in staples largely and there is a falling off in the sales of those imported luxuries which were the first to go up in price. Heavy buying in staples continues and sales are not confined to the foodstuffs affected, but practically all lines of useful commodities—buying is evidently against the day when in many cases there may not be the family funds for the buying of the needed goods.

The tea situation continues without material change and this steady condition applies to the markets generally. One package firm that had previously advanced tea 10c a lb. has lowered the price 5c. The lifting of the embargo by England has been reported, but if this be true, it would be some weeks before the situation would be materially improved, although the atmosphere would be cleared to some extent. Coffee goes up with the change in the tariff some 3 or 4 cents.

Flour remains a steady market, and cereals are all firm; in fact so short are stocks in some cases and so hard is it to get supplies that prices much above the mill quotations are being paid. Provisions are generally firmer, with some lines higher in price.

## Markets in Brief

FRUITS AND VEGETABLES-

Lemons still very high. Late Canadian fruits now in. Local vegetables getting cheaper.

FLOUR AND CEREALS-

No change in quotations. Mills have all orders wanted. Mill feeds should get cheaper.

FISH AND OYSTERS-

Shell oysters next week. Imported herrings go up. More canned and cured fish selling.

PRODUCE AND PROVISIONS

Backs and cooked meats dearer. Lard advances quarter. Dressed hogs go up. New honey at uncertain prices.

GENERAL GROCERIES-

Sugar advances 70c on war tax. Coffee, liquors and tobacco are seriously affected. Tea situation continues very firm. Orders for staple lines continue heavy.

#### ONTABIO MARKETS.

FRUITS AND VEGETABLES-

Lemons exceedingly scarce, and prices high.
Early St. John peaches selling at \$1.25.
Tomatoes arriving rapidly and prices drop.
Potato prices easier.

PRODUCE AND PROVISIONS—
Cured meat market still firm.
Butter market easier.
Cheese advances.
Honey higher in view of poor crop
this year.

FLOUR AND CEREALS— Rolled oats up 30c bbl. Flour market quite firm.

FISH AND OYSTERS— Oyster season a little late.

GENERAL MARKETS-

Sugar higher by 70c on account of war tax.

Coffees up 3 or 4c per lb.

Tobaccos and cigars higher.

Embargo reported off tea.

Dried peas up 40c bushel.

Cauned salmon prices expected soon.

#### QUEBEC MARKETS.

Montreal, Aug. 27.—With the exception of the introduction of the war tax during the week, there has been a general settling of the conditions, and, while the demand for staple lines continues, it is noticeable that the people are following to some extent the warnings which are being given against extravagance and are largely buying staple food supplies—after the first flurry there has not been much demand for luxuries, particularly those from imported sources. Sugar and coffee have ad-

vanced; there has been a big flurry in liquors and tobaccos-being the direct result of the changes in the tariff-but otherwise there have been no changes in the quotations for general groceries since a week ago. In the other departments further advances for some of the provisions are noted. Generally speaking, the advances on the head of the war tax will be on the same basis as the tax itself, but up to the time of writing, while sugar had gone up 70c at the refineries, liquor dealers had not completed their adjustments and the tobacco companies had not given their new prices, while there was considerable difference of opinion as to what should be the advances on coffee.

SUGAR.—The sugar situation seems to be almost beyond control. The advances which have been made during the week are 70c all round, which is the amount of the war tax. But there has been no adjustment to improve the conditions over a week ago, and while the refiners are doing all they can to meet demands and at the same time to kill speculation, the fact that there are three different quotations from the three Eastern concerns—each half a cent a pound apart-is an indication of what may be expected from the wholesalers. Although there is probably as much or more sugar in the country at the present time as a year ago, there is not much that would indicate lower prices, and although quotations have receded about 1/4c in New York to 71/4c, Canada is not likely to follow-in fact, the situation would rather look as though the market might go higher. In the trade there is a big difference in prices. One of the big firms is holding to the basis set down here, but is confining orders to single bags in most cases, and is only making sales to old customers. On the other hand, another big firm makes the quotation of \$6.50, and is in a position to make free deliveries for any reasonable amount at that price. Refiners are working from hand to mouth, and are endeavoring to distribute the monthly output according to demand and requirements.

Extra Granulated Sugars—	I	er	100	lbs.
100 lb, bags 5	3		6	15
20 lb, bags		**	. D	80
2 and 5-lb, cartons			. 6	05
Second grade, in 100 lb. bags		**	. 5	60
Yellow Sugars-				-
No. 3			. 0	70
No. 2		**	. 5	80
No. 1		•••	. 0	30
Extra Ground Sugars-				15
Barrels		**	. 6	10
20 lb. boxes	***	**	. 6	55
Daniel Comment				00
Barrels			6	15
50 lb. boxes	**		. 6	
25 lb. boxes			. 6	35
Davida Tarmen				
100 lb, boxes			. 6	50
50 lb. boxes			. 6	70
50 lb, boxes			. 6	80
Crystal Diamonds-				
Barrels			. 6	55
100 lb. boxes			. 6	70
50 lb. boxes			. 6	80
Cartons and half cartons			. 7	65
Crystal Dominoes, cartons			. 7	75
COFFEECoffee is one of t	h	9	ite	ms
Alandar Name of the office of the				

that has been directly affected by the im-

position of the war tax, although as yet there has not been definite adjustments made throughout the trade. At one wholesale house the statement is made that the rise will be 2c to 3c lb .-- the former being for the dearer coffees and the latter for the cheaper. wholesaler stated that he had put his prices up 31/2e lb.; a packer who works on an extensive basis puts the increase at 4c to 41/2c lb.; and another runs the increase up to 5c on the basis of 3c additional to cover the war tax, and 2c to meet the general conditions-difficulties of securing supplies, etc.

Bogotas   0.30   0.34	Coffee, Roas	sted-	-						-	
Jamaica         0 26 0 29           Java         0 34 0 39           Maricalbo         0 29 0 31           Mexican         0 30 0 34           Mocha         0 32 0 36           Rio         0 23 0 25           Santos         0 27 0 29										
Java         0.34         0.39           Maricalbo         0.29         0.31           Mexican         0.30         0.34           Mocha         0.32         0.36           Rio         0.23         0.26           Santos         0.27         0.29	Gautema	a .		 	 	 	 			
Maricaibo         0 29         0 31           Mexican         0 30         0 34           Mocha         0 32         0 35           Rio         0 23         0 25           Santos         0 27         0 29	Jamaica			 	 	 	 			
Mexican         0 30         0 34           Mocha         0 32         0 36           Rio         0 23         0 26           Santos         0 27         0 29	Java				 	 	 			
Mocha         0 32         0 36           Rio         0 23         0 26           Santos         0 27         0 29	Maricaiba			 	 	 	 			
Rio 0 23 0 26 Santos 0 27 0 29	Mexican			 	 	 	 			
Santos 0 27 0 29	Mocha .			 	 	 	 			
	Rio			 	 	 	 			
Chicago nee 1h 0 12 0 15	Santos .			 	 	 	 			
CHICOLY, Del 10 V.10	Chicory,	per	lb.	 	 	 	 	. 0	12	0 15

DRIED FRUITS.—The change noted in this department for the week is that

#### PROPRIETARY ARTICLES.

Since the war broke out it has been difficult to follow the rapid changes of prices in so far as many commodities are concerned. In the Proprietary Article section of Canadian Grocer therefore, it may be that some goods are quoted at prices which do not hold at the time the retailer is ordering the goods. While the present upset conditions continue, quotations on Proprietary lines should be obtained direct from the manufacturers and wholesalers.

there is a slowing up in the demand for the lines which would come in the class of luxuries-from the price standpoint. There are no changes in the quotations, but the situation is a little easier, and this applies particularly to commodities which have their source on this side of

the water.		
Apples, 50-lb, boxes	0 11	0 111/2
Nectarines, choice Peaches, choice Pears, choice Apricots	0 09 0 14	
DRIED FRUITS.		
Candied Peels-		
Citron	0 101/4	
Currants-		
Amalias, loose	0 07	0 11
Amalias, 1-lb. pkgs	0 081/2	0 121/2
Filiatras, fine, loose	0 01	0 11
Dates— Dromedary, package stock, per pkg. Fards, choicest Hallowee, loose Hallowee, 1-lb, pkgs.	0 11 0 051/2	0 131/2 0 141/2 0 08 0 091/2
· Fige-		
Finest, 6 crown, about 12 Res	0 13 ents les	0 13%
Prunes—	0 1954	0 13
50 to 60, in 25-lb, boxes, faced	0 1116	0 12
70 to 80, in 25-lb, boxes, faced	0 10	
80 to 90, in 25-lb, boxes, faced		0 09%
95 to 180, in 25-lb, boxes, faced		6 0616
60 to 70, in 25-lb, boxes, faced		0 11
Raisins		
Malaga table, box of 22 lbs., accord-		
ing to quality	5 00	6 60
Muscatels, loose, 3 crown, Ib	****	0 00%
0.0		

Sultana, looseLower grades Sultana, 1 lb. pkgs	0 14 0 15	0 16
Valencia, new	0 08	0 0014
Seeded, choice Prices quoted on all lines of fruits liable	to be	ehaded

DRIED VEGETABLES. - The high prices of a week ago prevail still in the market for dried vegetables and the situation is firm. There is still considerable spread in this department to be noted between the quotations of the different houses. The difference in some instances amounts to as much as a cent a pound on Canadian white beans. The wide margin is evidently the result of some firms running low in their supplies while recognizing that the situation for such commodities is not likely to improve for some time.

Beans—		
Hand picked, per bush,	3 70	4 45
Canadian white, per bush,	3 60	4 20
Yellow, per bush,	3 85	4 50
Yellow eyes, per bush		5 00
Lima, per lb	0 10	0 11
Peas, per bushel	3 40	3 50
Peas, Imperial green, per bush		3 60
Barley, pot, per bag	3 50	4 50
Barley, pearl	5 00	6 00

RICE.—There have been heavy demands for rice. This is a good feature of the market, for it shows a strong demand for staples. Although the prices have been advanced a cent a pound since the opening of the war it should be remembered that the basis is still reasonably low in comparison with other food Continued interference with stuffs. shipping and the holding up of supplies coming via London are likely to have the effect of raising prices further.

"C.Č." India bright Lustre	. 4 15
Fancy Rices-	
Polished	
Imperial Glace	. 5 90
Sparkle	6 10
Snow	. 6 30
Ice drips	. 6 45 . 8 10
Prices are per 100 lbs., packed in bags (250 lbs.) bags (100 lbs.), and quarter-bags (50 lbs.); add 100 lbs. for pockets (25 lbs.), and 20c for half (12½ lbs.).	10c per
Imported Patna-	0 07%
Velvet head Carolina         0 10           Sago, brown         0 06	0 11 0 061/4

Rangoon Rices— Per cwt.

MOLASSES .- The continued higher tendency for sugar would on the face of it warrant higher quotations for molasses but on the other hand there are heavy stocks in the country and further advances are not necessitated by higher costs for the reason that in any event there would be no more shipments coming into the market until the new erop after the first of the year. Situation for corn syrups is firm but no further advances have been made.

	Prices for
Barbadoes Molasses-	Island of Montreal.
	Fancy, Choice,
Puncheons	
Barrels	
Half barrels	
For outside territories pri-	ces range about 3c lower
Carload lots of 20 punche	
barrels or half barrels, to o	ne buyer, may be sold at
"open prices." No discount	s will be given.
Com Syrups-	
Barrels, per lb., 3%c: 1/4	bbls., 4c; 1/4 bbls., 0 041/4
Pails, 381/2 lbs., \$1.95: 25	
Cases, 2 lb, tins, 2 doz. i	
Cases, 5 lb, tine, 1 doz.	in case 3 00
Onne 10 th Alex 1/ 3	4 00

SPICES. — Situation remains very much as a week ago, and altogether unsettled. Dealers have no idea where their supplies are coming from. One shipment of pepper for a local house has arrived during the week, but it must have been shipped before the start of the war. There is a serious shortage of cream tartar and no quotations are being made. Forty-one cents is mentioned as a basis but it is doubtful if any sales are being made at this figure.

Allspice Cassia Cayenne pepper Cloves Cream tartar Ginger, Cochin Ginger, Jamaica Mace Nutmes Pepper, black Pepper, black Pepper, white Pastry spice Pickling spice	0 22—0 25 0 30—0 35 0 35—0 40 0 40—0 45 0 21—0 23 0 25—0 30 0 85—1 10 0 30—0 35 0 23—0 25 0 31—0 32 0 25—0 32 0 20—0 25	34-1b. pkgs. dozen. 0 60-0 70 0 72-0 90 1 02-1 15 15-1 30 1 35-1 60 90-1 05 102-1 20 0 80-0 90 1 05-1 10 0 75-0 90	34-1b. tins, dozen. 0 70-0 80 0 80-0 90 1 10-1 25 1 25-1 40
Lower prices for pa	ails, boxes	or baliers w	hen delivery
Cardamon seed, per	lb., bulk	2	2 00 2 50
Carraway— Canadian Dutch Cinnamon, Ceylon, I Mustard seed, bulk Celery seed, bulk Cayenne chillies Shredded cocoanut,	ъ.		0 12 0 20 0 60 0 18 0 22 0 35 0 45 0 25 0 30 0 20 0 25

NUTS.—At the advanced prices nuts come to be classed with the luxuries again—as they were in the public mind until the last few years—and there is a falling off in the demand noted. Quotations remained unchanged.

Shelled walnuts, per lb	0 52	0 52 0 54 0 20
Pecans— 3 crown Large Giants	0 18	0 18 0 20 0 22
Almonds	0 20 0 16	0 25 0 27 0 16
Peanuts, No. 1, 13c; No. 2	* ****	0 11 0 09

TEA .- There is practically no change in the tea situation, except a decrease of 5c per lb. on Salada tea. There have been reports that the embargo has been lifted on supplies in England but there has actually been no confirmation of this in the trade. Some teas have been coming forward through the States, having been delivered at American ports. Prices generally have not changed within the week and the embargo continues as the big influence. Orders are heavy and packet tea men report that they will have difficulty in filling orders if fresh stocks do not come forward within a reasonable period and in fact some orders are already being cut. Demands are heavy and the instance is quoted of one consignment of China of a quality quoted before the war about 5d in London selling at 17c cash f.o.b. Montreal.

LIQUORS.—Prices in the liquor business have been entirely upset by the war tax, and, further than that advances will be made in accordance with the higher tariff, little can be said at this time. The feature of the situation which caused particular feeling was that it was

proposed to make the bill retroactive to Aug 7, which would have meant that wholesalers would have been called upon to pay the increased tariff without having an opportunity to recoup themselves, and when it is said that this tariff amounts to as much as \$30 on a barrel of whiskey and that the profits are usually less than a third of this, the difficulties of the wholesaler can be appreciated. However, the amendment that ordinary withdrawals from bond during the period between the 7th and the date of the new bill be allowed on an average basis will go a long way towards straightening out the difficulty.

CANNED GOODS.—There have been few changes in canned goods and all the standard lines are holding to the same basis as a week ago—2½c above the old

### THE BACKBONE OF NATIONAL PROSPERITY.

Farming is by common consent the basis of our national wealth and prosperity. The farmers of Canada have, for the past two years, been getting top prices for what they have had to sell and have been able to obtain what they have had to buy at moderate prices. The war means better times for farmers.

Where the foundations of national wealth and prosperity are sound and assured, hopefulness may build her structures with confidence.

Business in Canada can and will be good if our business men will do their utmost to keep the bottom in business. Advertising is a good workman for this purpose.

When the Canadian farmer prospers, all is well.

price. Canned beans have been advanced 15c to 20c per dozen of 3-lb. tins.

TOBACCOS.—The new war tax on tobacco is such a serious matter to the tobacco trade that the big firms have withdrawn their prices for the time being and new quotations will not be given until the adjustments have been carefully considered.

MISCELLANEOUS.—There are a number of miscellaneous lines which are affected by the war tax and while the grocer handles but little the changes are not very important, and no price adjustments have been announced as yet by the wholesalers.

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#### ONTARIO MARKETS.

Toronto, August 27.—The consumer, following his raid on the retail store in search of sugar and flour, has repeated his tactics on tea, resulting from an understanding that bulk tea was going up, and from the fact that one firm advanced their price ten cents a pound. Others

made some advances, but the situation has eased because the embargo on tea had been reported lifted in England. This tended to relieve the minds of the consumer and of the retailer. Nevertheless, despite the fact that the Dominion Government has threatened to hold an inquiry into the high price of foodstuffs, it is stated on good authority that it is almost impossible to buy tea in Toronto.

Advances have taken place in many lines, while in many cases it is impossible to give prices at all. Principal among lines affected are dried peas, which are up 40 cents a bushel, and there are few on the market. White pepper is up 2 cents a lb. The tendency for raisins is up, while the market for other lines of dried fruits is down. An important change is in rolled oats, which advanced 30 cents a barrel. An embargo was placed by the British Government on English cocoas, but on August 14 the export of cocoa, but not chocolate, was permitted. All manufacturers are disposed to maintain old prices. There has been a slight advance in the price of some chocolate.

SUGAR.—The sugar men generally regard the sugar situation as unchanged, with the exception of an advance all round of 70 cents, this being the war tax. Retailers and consumers are settling down to a less excitable state, and resuming business more on a normal basis. One firm stated that if the war continued until October, which it most likely would, the situation would be worse, as that was the month for harvesting. Retailers have accepted the war tax as a necessary evil, believing that the Government must tax something which everyone used to secure the necessary revenue. The St. Lawrence Refineries state that supplies from their refinery will be pro rata with supplies sent out last year, and that no one will be permitted to suffer for a condition over which they have no con-

The Acadia Sugar Refinery, Halifax, give the following as their prices this week:—Extra granulated, \$6.10 in bags, and \$6.15 in barrels. No. 1 Acadia yellow, \$5.80 bags, and \$5.85 bbls.; unbranded Acadia yellow, \$5.60 bags, \$5.60 bbls. On August 24 this company announced an advance in price of 70 cents due to the war tax, but are only in position to offer limited quantities at present. They expect their new Woodside refinery to be operating shortly, which will enable them to catch up with their contracts.

The Canada Sugar Refining Co. advanced their prices 70c during the week on account of the war tax. This brings their quotations up to \$5.31 per cwt. This firm state they are continuing to supply a normal trade as a year ago, and will continue to do so as long as they can get

the sugar. The European beet crop will on account of the war be greatly reduced the estimated reduction being from 7,-188,000 tons to 4,826,000 tons. The situation must remain firm now for many months at least.

	0 lbs. 5 81 5 21
	5 26
	5 41
	6 71
	6 10
Extra Ground Sugars— Barrels	5 51
	4 71
	5 91
Powdered Sugars-	0 01
	5 31
	5 51
	5 71
Crystal Diamonds—	
	5 86
	5 86
50 lb, boxes	5 96
	5.86
	5 96
to the boats first	6 16
Cartons (20 to case)	7 91
	7 91
	8 10
Yellow Sugars-	
	4 21
Barrels granulated and yellow may be had at 5 cwt. above bag prices.	c per

DRIED FRUITS.—The apricot market is lower owing to the fact that shipments from the United States cannot be got to Europe, as shipping on the Atlantic is very limited. As the export trade determines the price, the state of the market here will be controlled by the volume of exports. The prune market is a trifle easier, and but for the fact that the crop is a smaller one, the price would have been much smaller. Prunes are not expected to average as large in size as was expected, and for that reason it is believed that large sizes are likely to advance before long. The lower price, of course, is due to the large supplies on hand owing to difficulty in making exports. The supply of apples is large, and this market should be easier. Owing to the fact that foreign figs have been cut off from this market, the demand for California figs will be greater, and the price probably will be correspondingly higher. Local wholesalers state that seedless raisins are scare, and were so before the war. Prices have advanced slightly. Candied peels are scarce and prices are up. It is doubtful if new supplies can be secured for this fall

plies can be secured for this i	an.	
Apples, evaporated, per lb	0 10%	0 11
Standard, 25 lb, boxes Choice, 25 lb, boxes Fancy Candied Peels—	0 161/2 0 18 0 22	0 18 0 181/2 0 24
Lemon Orange Citron Currants—	0 12 0 12 0 18	0 15 0 15 0 20
Filiatras, per lb. Amalas, choicest, per lb. Patras, per lb. Vostizzas, choice Vostizzas, shade dried Cleaned, ½ cent more.	0 091/2	0 10 0 10 0 10½ 0 12 0 14
Dates— Fards, choicest, 12-1b, boxes Fards, choicest, 00-1b, boxes Package dates Hallowes	0 091/4 0 09 0 081/4 0 061/4	0 1014 0 0914 0 10 0 07
Prunes— 30-49s, California, 25 lb, boxes 40-50s, 25 lb, boxes 50-67s, 25 lb, boxes 60-70s, 50 lb, boxes 70-80s, 50 lb, boxes 30-90s, 50 lb, boxes 90-100s, 50 lb, boxes 25-lb, boxes 25-lb, boxes 4c more.	0 14 0 13 0 121/4 0 101/2 0 10 0 091/2 0 08	0 15 0 14 0 12% 0 11 0 10% 0 10 0 08%
Standard. 50-lb. boxes	0 09	0 10

D.	isins—							
	Sultana,	choice.	new			0 10	0 11	
	Sultana,	fancy.	new			 0 12	0 14	
	Valencia	******				 0 09	0 091/2	
	Seeded,	fancy,	1 lb.	packets		 0 101/2	0 11	
	Seeded,	choice,	1 lb.	packets		 	0 10	
	Seeded,	choice,	12 0	Z		 *****	0 081/2	
	Seedless,	16 OZ.	, pac	ekets	******	 0 101/2	0 11	

TEA.—The reported lifting of the Old Country embargo on tea is the chief feature in this market. While this has created an easier feeling here, yet it should be remembered that this tea in London, England, will not arrive for four or five weeks at least. From a week ago the situation in package teas remains same generally as week ago except that the Salada Tea Co. have dropped prices 5 cents per pound.

Tea men state that no auctions are being held in Colombo or Calcutta, and no tea is going forward to London. It is stated that there are only seventy million pounds of tea in England, which is only enough to last six weeks. If no new tea comes forward in the meantime the embargo might be replaced at any time, it is thought.

SYRUPS.—Manufacturers are filling orders in the usual way. Where they supplied 100 cases before the war, they are not now supplying 50 cases. The scare on the part of the consumer which existed two weeks ago has passed, but prices remain the same. Starch prices have not changed since an advance was made two weeks ago. The market is regulated by the corn market, and there has been little change lately there. The corn crop is reported good.

	corn crop is reported good.		
	Syrups—	Per	case.
	2 lb. tins, 2 doz. in case		2 65
	5 lb, tins, 1 doz, in case		3 00
	10 lb, tins, 1/2 doz, in case		2 90
	20 lb. tins, ¼ doz. in case		2 85
	Barrels, per lb		0 03%
	Half barrels, lb,		0 04
	Quarter barrels, 1b		0 04%
	Pails, 381/2 lbs, each		1 95
	Pails, 25 lbs, each		1 40
	Molasses, per gallon-		
	New Orleans, barrels	0 26	0 28
	New Orleans, half-harrels	0 28	0 30
	West Indies, barrels	0 24	0 26
	West Indies, half barrels	0 26	0 28
	Barbadoes, fancy, barrels	0 45	0 48
	Barbadoes, fancy, half barrels	0 47	0 51
	Maple Syrup-Compound-		
	Gallons, 6 to case	4 40	4 80
	1/2 gals., 12 to case	4 70	5 40
	% gals., 24 to case		5 40
	Pints, 24 to case	2 50	3 00
	Maple Syrup-Pure-		
	5 gallon cans, 1 to case	45	6 60
	Gallons, 6 to case	6 60	8 00
	14 gallons, 12 to case	6 95	7 25
	Quarts, 24 to case, in glass	7 00	7 25
	Pints, 24 to case	4 00	6 90
	Maple Sugar-		
	Pure, per 1b.	****	0 12%
*	Maple Cream Sugar-		
á	24 twin bars	1.11	1 80
	40 and 48 twin bars	3 60	4 85
	Maple butter, lb, tins, dozen	****	1 90
	NUTS _There will hardly	he	anv

NUTS.—There will hardly be any French nuts placed on the market this year, and what are being sold now are last year's stock. Some importers have been cabling to France all week, but have been unable to secure prices. When the French ports have been opened, and Atlantic shipping has been resumed, it may be that a few supplies will be got through. At present, prices quoted in Canadian Grocer cannot be taken as standard, as it is difficult to secure any sort of quotations. California walnut crop is 20 per cent. below normal, but of fine quality. Their almond crop is also

a light one, and prices, which will be named in a few days, will be higher.

In shell—	Per Ib.
Almonds, Tarragona	0 20 0 20%
Brazils, medium, new	0 12 0 13
Brazils, large, washed, new	0 13 0 14
Chestnuts, peck	1 75 1 90
Filberts, Sicily, new	0 14 0 15.
Peanuts, Jumbos, roasted	0 121/4 0 131/4
Peanuts, hand-picked, roasted	0 10% 0 11
Popula fanor reasted	
Peanuts, fancy, roasted	0 091/4 0 10
Pecans	0 17 0 18
Walnuts, Grenoble	0 19 0 20
Walnuts, Bordeaux	0 18
Walnuts, Marbots	0 19
Shelled—	
Almonds	0 60
Filberts	0 27
Peanuts	0 11 0 12
Pecans	0 56 0 60
. Walnuts	0 50 0 55
	0 00

BEANS.—Beans can still be purchased here for \$3.50-\$4 per bushel for Canadian primes. The crop this year looks good for the road, but when analyzed, the pods are found to contain two to four beans, instead of the customary six or seven. The hot weather in the latter part of July had a lot to do with this. Farmers are holding their prices very firm, and there are few old beans in the country. It is not likely that there will be any beans imported this year from Austria, which will no doubt affect the market later on.

Peas have advanced 40 cents a bushel, and it is practically impossible to buy. Inquiries are coming in heavy from the West as far as Vancouver, where they will take any peas they can lay hands on. The new crop looks fairly good in some sections.

Beans- Canadi	an primes		Per 3 50	bushel.
Lima, Peas, blue	per lb	n, per bushper bush		

SPICES.—The price of pure cream of tartar remains at 50 cents. A further advance is expected early, and in thirty days it is not expected there will be any cream of tartar available. White pepper is two cents higher. Dealers are depending almost entirely on what stocks they already have of spices, as there are none on the way. It will be impossible to buy until financial situation clears. Dealers in Singapore want money for their supplies, otherwise they will not sell.

Spices Compound, per lb.	Pure, per lb.
Allspices, ground0 12	0 18
Allspice, whole	0 17
Cinnamon, whole	0 21-0 26
Cinnamon, ground 0 18-0 19	0 21-0 26
Cinnamon, Batavia	0 26-0 36
Cloves, whole	0 28-0 33
Cloves, ground 0 21-0 26	0 31-0 33
Cream of tartar 0 19-0 27	0 50
Curry powder	0 27
Ginger, Cochin 0 14-0 17	0 20-0 23
Ginger, Jamaica, ground, 0 17-0 20	0 24-0 27
Ginger, Jamaica, whole	0 24-0 27
Ginger, African, ground	0 18
Mace	0 80-1 05
Nutmegs, brown, 64s, 52c;	
80s, 42c; 100s	0 37
Nutmegs, ground, bulk, 47c;	
1 lb. tins	0 57
Pastry spice	0 27
Peppers, black, ground 0 12-0 16	0 19-0 22
Peppers, black, whole	0 20-0 22
Peppers, white, ground 0 19-0 27	0 33-0 37
Peppers, white, whole	0 31-0 33
Pickling spice	0 17
Turmenc	0 20-0 28

RICE AND TAPIOCA.—This market maintains its firm position that it has held for some time. Tapioca is quoted higher,

### CANADIAN GROCER

Carolina, per lb	0 06 1/2	0 05 0 06 0 071/6 0 08 0 08 0 121/6
Brown, per lb	0 06	0 061/a 0 06
Tapioca— Bullet, double goat Medium pearl Seed pearl Flake	0 07	0 101/2 0 071/2 0 071/2 0 101/2

JAM.—A local firm of jam makers who have not yet advanced their prices state that an advance is likely. An embargo has been placed on English jam, and as the amount imported in times of peace is big, the supply will be reduced, resulting in higher prices.

CANNED GOODS.—Prices of new canned goods have not yet been announced, and wholesalers are anxiously awaiting their appearance. The Dominion Canners recently revised their old prices, there now being an advance of 5 cents on vegetables and 10 cents on fruit. New salmon prices are not yet out, but are expected at any time.

### MANITOBA MARKETS.

WINNIPEG, Aug. 26.—The chaotic condition of the markets, which immediately followed the announcement of war, has hardly abated. In some lines a steading tendency is noted, but others are far from being upon any firm footing. It is very certain that many further price changes are to be struck, and indications at the present time are that many of these will be in an upward direction.

The fluctuations noted during the past week have been upward, with one of two notable exceptions, such as California raisins. Sugar, perhaps, has been the most sensational product, although beans with another jump of 30c have followed closely after.

#### Effect of War Tax.

The announcement of the war tax, made known on Friday, resulted in several changes which could otherwise have been avoided perhaps for a week or two. It seems, however, that crop conditions would have necessitated an advance in some lines specified by the Government, even without this impost.

Conditions are so uncertain at present that it is difficult to predict what the future will bring forth. General opinion, however, is that the present rising market is likely to continue. A discontinuance of hostilities in Europe would, of course, effect a change downward, but there is absolutely no chance of this.

SUGAR.—By reason of the war tax an advance of practically 1e a pound was expected to be struck. One firm made an advance of 70 cents per cwt. Another went up 50 cents. The situation here is serious. Sugar has been practically 1 cent lower than conditions war-

ranted for some time. If this further advance comes on top of the rise necessitated by the recent war tax—and such a thing seems very likely—sugar will have gone up nearly \$2 per cwt.

		CHIC
Sugar, Eastern-		acks
Extra standard granulated	[	20
Extra ground or icing		70
Powdered	;	50
r-owdered		00
Lumps, hard	7	15
Montreal yellow	6	80
Sugar RC-		
Extra standard granulated		20
Extra standard granulated		
Yellow sugar		80
Bar sugar	€	35
Icing sugar	. 6	65
Powdere1 sugar		
Powderel sugar		30
H. P. lumps	7	05
H. P. lumps Sugar packed in barrels, 5c per cwt. more		
Sugar, Western Ontario-		
Sacks, per 100 lbs		10
Sacas, per no tos,	!	
Barrels, per cwt	6	05
Barrels, per cwt. Halves, 50 lbs., per cwt.	6	10
Bales, 20 lbs., per cwt	6	15
Powdered, barrels		40
Powdered, Darrels		20
Powdered, 50s		75
Powdered, 25s	7	05
Icing, barrels	6	70
Icing, 50s		95
Talan Off		
Icing, 25s	1	TO
Icing, pails	7	00
Cut loaf, barrels	6	80
Cut loaf, barrels Cut loaf, 50s		OK
Cut loaf, 25s		90
Cut 10a1, 208	1	30
B. C. Cane Syrups-		
2-lb. tins, 2 doz. to case, per case	2	85
5-lb. tins, 1 doz. to case, per case	3	20
10.1h time 14 doe to once mor once		00
10-lb. tins, ½ doz. to case, per case 20-lb. tins, 3 tins to case, per case (These prices prevail in Winnipeg, Calgary, Moose Jaw and Lethbridge, For Edmonton and		00
20-10, tins, 3 tins to case, per case	4	30
(These prices prevail in Winnipeg, Calgary,	Reg	gina.
Moose Jaw and Lethbridge. For Edmonton an	d S	aska
toon they are 5c case higher.)		
Molasses-		
MOISSES-	er ga	
Barbadoes	0	49
New Orleans	0	31
Maple Syrups— Per	r cas	
Imperial quarte case 9 des	UMB	40
Imperial quarts, case, 2 doz	0	90
imperial % gais., I doz	5	50
New, pure, 1/2 gal., case	9	00
New, pure, 16 gal., quarts, case 2 dog.		70
Imperial ½ gals., 1 doz.  New, pure, ½ gal., case New, pure, ½ gal., quarts, case 2 doz.  New, pure, quart bottles, case 2 doz.		TE
rien, pure, quare potties, case 2 doz,		10

DRIED FRUITS.—This line seems to have been affected less than some others by reason of the war. A number of changes, however, have been felt. Raisins have gone down somewhat. There is a big carry-over stock, and it has been determined to reduce prices and shipments after August 1.

Prunes have advanced from ½ to ¾ cent. The present supply is all gone and the new crop has not proved as good as was expected.

There has been no change yet on apricots, but it is fully expected that a movement in the downward direction will take place before another week. The new crop is coming on the market and it is exceedingly difficult—and exceedingly costly—to ship to the Old Country under present conditions. The supply for local consumption will be large and tend to reduce prices.

Apples, evaporated, new, 25s	0 13	0 1316
Apricots, choice, 25's	****	0 16%
Apricots, choice, 10's		0 16%
Apricots, standard, 25's		0 14
Currents-		
Dry clean		0 08%
Washed		0 0914
1 lb. package		0 09
2 lb. package		0 18
Vostiggas, 1 lb.		0 12
	****	0.12
Dates-		0.001/
Hallowi, loose, per lb		0 061/4
Hallowi, 1 lb. pkgs		0 07%
Fard dates, 12-lb. boxes	****	1 10
Peaches-		
Standard, 25-lb. boxes		0 06%
Choice, 25-1b, boxes		0 07%
Choice, 10-lb, boxes		0 0816
Extra choice, 25-lb, boxes		0 0834
Prunes, in 25-lb, boxes-		
90 to 100		0 0814
80 to 90		0 09
		0 11
	****	0 12
60 to 70	****	
50 to 60	****	0 13
40 to 50	****	0 131/2
Raisins, Valencias—		
Extra select Valencias, 26's, box		2 15
Raisins, Sultanas-		
California		0 09%
Smyrnas	0.08	0 1216
Defuine Musestale		100 - 600 12 - 11
\$ crown, loose, 50's	183.	0.08%
a erount tonac' as a		

3 crown, loose, 25's Choice, seeded, lb, Extra fancy seeded, li Raisins, Australians—	 	0 00 0 00% 0 00%
Lexias, 56-lb. boxes 12-oz. packages, fancy 12-oz. packages, choice	 	0.081/4 0.077/6 0.071/6

TEA AND COFFEE.—Here again the war duty has necessitated a change, coffees having been advanced generally 3c—at least one firm has raised them 3½c.

The future of coffee hangs in the balance between conflicting influences. Buyers here seem of the opinion that it will be quite possible to get lower prices at the original points. Cost of transportation, however, owing to the war, will be very much higher, and of course a much higher insurance rate must be paid. The general opinion, therefore, is that on the local market coffee will go still higher. The market is strong.

No war tax was placed upon tea, but the embargo has been lifted. There has been no change in the price here. There does not seem to be any expectation of a higher price for tea being charged at the initial point as with coffee; however, there is a certainty that the rate of transportation and the rate of insurance will be much higher. Here also comes in the question of the rate of exchange. If there is not a reduction in this, and a great reduction in transportation and insurance rates—none of which things seem likely—an increase of from 4 to 5c per lb. will have to be struck.

BEANS.—The war continues to bring an advance here. A rise in this product had been predicted last week, but nothing such as has come about was expected. Only war conditions will produce this. The general advance has been about 30c and the reason, of course, has been the purchasing being done here for the French and British Governments, who seem desirous of securing all the available beans.

Beans— Austrian, hand picked  3 lb, picker  Cal. Lima, per lb.	 3 30 3 00 0 06%
Pot, per sack, 98 lbs	3 60 5 00
Peas— Split peas, sack, 98 lbs,	3 65
Whole peas, bushel	2 25

### ALBERTA MARKETS.

(By Wire.)

Edmonton, Aug. 27.—Demand is great and the supply, according to well-informed houses, is not adequate. Householders are laying in big stocks of supplies, in case prices soar beyond the reach of the average wage earner.

Beans are soaring, while sugar prices have been withdrawn, and at present no prices are at hand. Tea has advanced ten cents per pound, while the coffee market is very excited, and all coffees will be at least 3 or 4 cents per pound higher on account of the war tax.

Rice, one of the staple foods of the

homesteader, has advanced \$10 per ton, while flour remains practically steady, although prices may advance any time.

Canned goods do not seem to be greatly affected by the war, although last week there was an increase in price of 10 to 25 per cent.

Potatoes are in great demand, while the supply is short. Prices are sure to advance, for the middle west supply is below the average.

On account of the war tax imported tobaccos are up 5 cents a pound and sugar 70 cents a cwt. In many cases at present demand exceeds supply. Sugar is scarce here and business is being done largely on a cash basis.

Meats are all up owing to a curtailment in the water supply. The new prices may be only temporary.

Produce and Provisions— Butter, creamery, per lb.  Butter, dairy, No. 1, 22c; No. 2.  Cheese, per lb. Lard, pure, 3's, per case Lard, pure, 5's, per case. Lard, pure, 10's, per case. Lard, pure, 10's, per case.  General—	0 16	0 26 0 16 0 1614 7 50 7 45 7 40 2 43
Beans, Ontario, per bushel	2 90	3 00
Beans, Austrian		3 10
Coffee, whole roasted, Rio		0 161/4
Evaporated apples, 50's		0 12
Potatoes, new, per bushel		1 20
Dellad arts 90%	****	0 66
Rolled oats, 20's		2 90
Rolled oats, bail		
Flour, 98's, \$3.50; rolled oats, 80's		2 50
Rice, per cwt		4 10
Sugar, standard, gran., per cwt		6 70
Sugar, yellow, per cwt		6 05
Canned Goods-		0 00
		2 00
Apples, gals., case		1 85
Corn, standard, per two dozen		2 15
Peas, standard, 2 dozen		1 95
Plums, Lombard		2 20
Peaches		3 15
Strawberries, \$4.10; raspberries		3 90
	2 45	2 65
Tomatoes, standard, per dozen		
Salmon, sockeye, 4 doz. talls, case, 1s	****	9 25
Cohoes, 1's, \$6.15; humpbacks, 1's	****	3 60
Fruits-		
Lemons	7 75	9 00

#### SASKATCHEWAN MARKETS.

Regina, Aug. 25 (Special by wire).—
Harvesting in Saskatchewan progresses favorably. There are now several thousand men in the harvest fields, and conditions could not be better for the speedy harvesting of the grains already ripe. No severe frosts have occurred during the past week, the weather for the most part being fair and warm. No damage from hail has been reported from any districts during year.

The most outstanding advance noted in the local market, is in sugar, the price jumping \$1 per hundred on Friday, August 21. The B.C. Sugar refinery have withdrawn all prices, and jobbers are shipping sugar from their own stock at \$1 advance until prices are named. Sugar is now wholesaling at \$6.92 on the local market. All coffees have been advanced 3 cents per pound, and a general advance in all jams of 3 cents a pail is reported. Practically every article with the exception of dried peaches, which has dropped, is quoted at a higher figure than one week ago. These include, cheese, one-half cent higher; beans, quoted at \$3.25; lima beans at nine and three-quarter cents; macaroni, one-half cent a pound higher; cured

meats, advanced one cent per pound, currants quoted at 111/4 cents; all spices, mustards, confectionery, and so one. An advance is expected in biscuits.

Canned peaches have advanced 50 cents per case over last week, owing to the partial failure of the crop in the east. Domestic cigars are up \$5 per 1,000, and prices on all tobaccos will be advanced within the next few days. Butter and eggs are strong. On some lines of imported stuff the market is practically cleaned up.

In fruits, lemons have now been advanced to \$12 per case, while many of the other green fruits show decline.

Produce and Provisions-		
Butter, creamery, per lb	0 26	0 27
Butter, dairy, No. 1, 18c; No. 2		0 14
Cheese, per lb	0 16%	0 161/4
Cheese, per lb. Eggs, fresh, per doz.		
Lard, 3's, per case		7 30
Lard, 5's, per case		7 25
Lard, 10's, per case		7 20
Lard, 20's, each		2 35
General—		
Beans, Ontario, per bushel		3 00
Beans, Austrian, per bush.		3 25
Coffee, whole roasted, Rio		0 20
Evap. apples, 50's		0 1214
Potatoes, new, per bushel	****	1 75
Rolled cate 20's	****	0 68
Rolled onto beil	****	2 36
Rolled oats, 20's Rolled oats, bail Flour, 98's, \$3.35; rolled oats, 80's	****	2 85
Pice per cut	****	4 75
Rice, per cwt.	****	6 92
Sugar, standard, gran., per cwt	****	
Sugar, yellow, per cwt	****	6 47
Walnuts, shelled, 54c; almonds	****	0 53
Canned Goods—		
Apples, gals., case, \$1.61-\$1.91, doz		3 82
Broken beans, 2's Corn, standard, per 2 dozen Peas, standard, per 2 dozen		2 60
Corn, standard, per 2 dozen,		2 21
Peas, standard, per 2 dozen	2 00	2 05
Filims, Lombard	2 10	2 21
Peaches		3 16
Strawberries and raspberries		4 20
Tomatoes, standard, per dozen		2 65
Salmon, Sockeye, 4 doz. talls, case, 1s		10 50
Red springs, 1s		6 70
Cohoes, 1's, \$6; humpbacks, 1's		4 25
Fruits-		
		10 00
		12 00
Oranges	9 00	4 75
Dried Fruits-		
Currants, per lb., 11%c; pkg		0 12
HE BY BY HE		

### NEW BRUNSWICK MARKETS.

(By Wire.)

St. John, Aug. 27.-All markets are firm and business is decidedly brisk. Dealers are unable to supply the demand on many staples. Cannot get quoting from some houses on certain lines. Collections are fairly steady. Expecting sugar to go higher. Refiners withholding prices. Barrelled beef is easier after phenomenal jump. Oatmeal is higher and cornmeal has advanced. Molasses have increased one cent per gallon. Canned pork and beans have advanced to \$2.80; lard is higher, pure, and cheese also. Eggs are scarcer. There are no old stock potatoes on market and new are more plentiful at 90c to \$1 per bushel. White beans are higher at \$3.25 to \$3.50. There is more red spring salmon.

Produce and Provisions—Bacon, breakfast, per lb.         0 20           Bacon, roll, per lb.         25 00           Beef, barrel         26 00           Beef, corned, l lb.         3 15           Pork, American clear, per bbl.         31 00           Pork, domestic, per bbl.         0 22           Butter, dairy, per lb.         0 25           Cheese, new, lb.         0 15           Eggs         0 28           Lard, compound, per lb.         0 11           Lard, pure, per lb.         0 15	0 0 0	17 00 30 00 00 23 26 154 27
Flour and Cereals—		107
Commeal, gran. Commeal, ordinary Flour, Manitoba, per bbl. Flour, Outario	6 27 6	00 15 15 85

Rolled oats, per bbl		6 25
Fresh Fruits and Vegetables-		7 05
Lemons, Messina, box Oranges, Val., case Potatoes, new, bushel	4 00	7 00 5 50 1 00
Sugar— Standard granulated United Empire Bright yellow No. 1 yellow Paris tumps	7 00 6 90 6 80 6 50	7 10 7 00 6 90 6 60
Beans, white, per bush. Heans, yellow eyes, per bush. Canned pork and beans, per case Molasses, per gal. Cream of tartar, per lb., bulk. Currants, per lb. Rice, per cwt.	3 25	3 50 4 50 2 80 0 33 0 40 0 11 6 90

#### ON A WAR FOOTING.

Canada is going to find out, within the next few months, what it means to be "on a war footing."

Just what it means depends largely on how we meet the situation. It might mean continued dullness, depression, "hard times"—if we were to persist in thinking and talking "hard times."

It may, just as reasonably, mean prosperity—if we keep our heads and go after business in the right spirit of aggressiveness.

We might well follow the lead set us by some of our large industrial concerns.

An excellent example is furnished by our three leading automobile manufacturers.

One—making a high-priced car—has given instructions for the most aggressive selling campaign the company has ever undertaken; backed up by a big campaign of advertising in the newspapers.

Another, who makes variouspriced cars of high quality, had a large announcement of 1915 models in a long list of papers the very week after war was declared.

A third—a Canadian branch factory of a United States concern making a popular-price car, is announcing an important price change —and taking larger space than ever before in Canadian newspapers to tell the story.

And this, be it noted, is the attitude of the three big men in an industry that the pessimists have been predicting would be seriously affected by the war. Their unshaken confidence, their greater-than-ever determination to market successfully a class of product that is always hard to sell, should be an inspiration to the rest of our industries. These three manufacturers have tested advertising, and have confidence in its efficiency in stimulating business in times of war as well as in times of peace.

Instead of retrenching, the business men of Canada may well emulate the action of the motor car manufacturers, and go out after business in the most aggressive way possible.

### Few Lemons on Market; Tomatoes Cheaper

Trade Can Now Only Purchase Lemons in New York, and Not Many at That—Good Crop of Tomatoes Gradually Brings Down Prices—Potato Situation Easier with Better Stocks.

#### MONTREAL.

GREEN FRUITS.—Lemons continue to be the feature of the fruit market and there is considerable speculation as to how long it may be before other supplies can be looked for; prices continue high. Fair supplies of Ontario fruits are now being received and business is fair.

Apples—		
Dutchess, bbl	2-50	3 75
	9 00	3 00 2 50
Bananas, crate	4 00	4 50
Grapes, Cal., box	2 50	3 00
Cocoanuts-		
100 to 150 size	****	4 25
Lemons, Messinas-		
Extra fancy, 300 size	****	8 00 7 00
Fancy, 300 size	6 00	6 50
Limes, small boxes		1 25
Oranges—		
California, late Valencia, 176-200-216-250		4 00
California, 126-150 size, box	****	3 75
		1 50
California cantaloupes, per crate of	4 50	5 50
watermelons, each		
Peaches, per box	1 50	2 00
Plums, per crate	1 75	2 50
Plums, Canadian, basket	0 75	1 00
Peaches, Canadian, basket	0 60	0 90
Pears. Cal., box	3 50	4 00
Canadian cherries, per basket	0 90	1 00

VEGETABLES.—Further reductions in vegetables are noted as the result of the heavy local supplies coming in the market. Cabbage, cauliflower and cucumbers are all coming freely and prices are down accordingly. Ontario tomatoes are coming along fairly well although the prices are no lower than had been hoped for; Montreal tomatoes are also now offered. With the advance in the prices of so many foodstuffs it would look like good business to push vegetables which can hardly be affected.

1 50  0 40 1 50 1 00 2 50	0 75 0 75 1 76 0 75 0 50 2 00 0 25 0 50 2 20 0 25 1 25 3 00 0 50 2 50 2 50 2 50 2 50 2 50 2 50 2
0 051/2	5 25 0 06 0 75 3 50 3 00 0 60 1 25 0 75
3 00 0 25 0 15 1 00	1 25 3 50 2 50 0 35 0 25 6 80 1 25 1 50 0 75 2 25
	1 50 0 40 1 50 1 00 1 00 1 00 1 00 0 60 1 00 0 063 1 00 0 063 1 00 0 00 0 15 0 0 15 0

### TORONTO.

FRUITS.-There is little chance of the lemon market easing up any until the November fruit arrives. The European war has put on the breaks with a vengeance and no lemons can be purchased now except direct by wholesale ir New York. Lemons are still being sold to the retail trade at around \$7 the case. Of course they are usually scarce during August as it is a between season. Last year at this time lemons sold at about \$5.25. Yellow St. John peaches were selling at around \$1.25, and Canadian plums at from 40 to 60 cents a basket according to variety and quality. Plums are considered a fairly cheap fruit this year and many of them are being put down. There were plenty of canteloupes and watermelons arriving and they sold quite freely. Wholesalers say there is not yet the call for fruit that existed a year ago, and are inclined to blame the war with its tendency to cause people to hang onto their money with greater tenacity than nenal

Apples— Canadian, basket Duchess, bbl., Can. Bananas, per United Blueberries	2 50 1 50	0 45 2 75 2 00 1 75
Cantaloupes-		
Canadian, 11-qt. basket	****	0 35 0 65 1 00
Cherries	::::	0 75 3 75
California, late Valencias Lemons, Verdilla Limes, per 100 Lawtonberries, per box Plums, box, U.S. Plums, Can, basket Pears, California, box Peaches, Can, yellow, St. Johns Peaches, ½ baskets, fancy Peaches, Cal, crate Red currants, basket	0 10 1 75 0 40 2 75 1 20 0 65	3 75 7 00 1 25 0 11 2 25 0 50 3 00 1 25 0 75 1 50 0 60
Watermeions	0 40	0 50

VEGETABLES.—Tomatoes riving on the local market in large quantities from day to day and, as the supply increases the price goes down. This week tomatoes were selling as low as 20 cents, but the general prices were 25 and 30 cents the basket. At these figures it is natural that tomatoes should go into consumption rapidly. Potatoes are too easing off in price although no great abundance of them is on the move. The Ontario crop while fair is not going to be large. Many districts report a good yield while others are pessimistic. The New Brunswick crop is said to be a fine one. Potatoes are quoted from 5 to 20 cents a bag less than a week ago.

Beets, Canadian, new, doz	bunches 0 20 0 36	
Beans, Canadian, basket Cabbage, Canadian, crates		
Carrots, Canadian, new, d		

Cauliflower, crate Cucumbers, Canadian, basket Gherkins Celery, doz. Corn, per doz. Lettuce, dos. Mushrooms, per lb.	0 40 0 35 0 10 <b>0 15</b>	1 50 0 25 0 75 0 40 0 121/2 0 20 0 75
Onions—  Green, long, doz, bunches Spanish, big crate Can, 100-lb, bags Can, 75-lb, bags Green peppers, basket Potatoes, new, Canadian, per bag. l'arsley, basket Rhubarb, per dozen Suinach, Canadian, bush. Tomaloes, Canadian, basket Radishes, Can, per doz.	0 50 1 25 0 25 0 40 0 25	0 30 4 25 3 50 2 75 0 60 1 30 0 50 0 50 0 30 0 30 0 30

### WINNIPEG.

GREEN FRUITS.—There is a general movement downwards noted this week, with the single exception of lemons, which have risen; this, of course, being on account of the short supply and inability to get any new fruit in from Europe. Californias are now quoted at \$11, Messinas at \$10. California peaches are being quoted at \$1.25 and plums vary from \$1.75 to \$1.50. Crab apples have dropped from 25 to 50c, being generally quoted at \$2. Pears have also moved downwards, being quoted at \$2 generally.

The volume of business, it is admitted, has been reduced somewhat since the war commenced. The impression is that this is the natural result. People who are feeling the pinch, and who feel that they will feel the pinch, are economizing in everything that does not seem absolutely necessary.

Apples-		
Washington		1 75
Bananas, Ib.		0 041/6
Grapefruit, 54-64-80 size, case		6 50
Lemons-		
California		11 00
Messina	****	10 00
Oranges-		
California Valencias		4 00
Peaches. fresh, Cal	****	1 25
Plums, fresh, Cal.	1 25	1 75

VEGETABLES. — Ontario tomatoes have taken another drop, being now quoted from 50 to 60c per basket. Potatoes also have moved downwards, the present quotation being \$1.20. These are the only quotations which show any marked change. Supplies being sold now are almost entirely local grown.

Head lettuce, Minnesota, hampers.		3 50
Head lettuce, Cal., crate		4 50
Cal., 160-lb, sacks	2 25	2 50
Parsley, per doz. bunches New potatoes, per bush		0 40
Tomatoes, Ont., basket	0 50	0 60

The Chisholm Milling Co., Toronto, have taken over the Canadian business of Purina Mills, St. Louis, Mo., manufacturers of various cereals.

### Rolled Oats Higher and Flour Remains Firm

Advance in Former of 30 Cents a Barrel-Millers Expect Higher Flour Consequent on Rise in Wheat-The Mill Feed Situation,

#### MONTREAL.

FLOUR,-Although the demand for flour has fallen to what might be considered normal this week, mills are so filled up with orders that the situation remains very firm, and, in fact, some of the large concerns are still out of the market until they get the decks cleared somewhat. In some quarters it is figured that with the continuance of the war demand for foodstuffs will drive the prices still higher. At the present time the million bag order of the Government is the leading item in the export trade, although contracts generally are being lived up to. It will be some time until the millers will be much concerned with new business. Despite the consumption, so heavy has been the buying that calls are not now so heavy for the domestic trade, and these in many cases are being filled at prices to suit the circumstances, in other words, where buyer had failed to live up to his contract the whole increase may not be asked, and a compromise will be effected between the old and the new prices on a pro rata basis. Jobbers' prices, therefore, are not on a solid basis, and will vary according to individual circumstances.

Manitoba Wheat Flour-	Per	bbl.
First patents		6 30
Second patents		
Strong bakers'	****	5 60
Flour in cotton sacks, 10 cents per be		
	Car	Small
Winter Wheat Flour-	lots.	lots.
Fancy patents	5 95	6 20
90 per cent.	5 60	5 80
Straight roller	5.49	5 60
Blended flour	5 45	5 95

CEREALS.—Mills are maintaining the same basis for cereals, and business seems to be getting a little more settled. While orders are still heavy, it seems that the wholesalers are getting all they can conveniently handle.

Commeal—	Per 96-lb.	
Kiln dried		2 45
Softer grades	***** .	2 20
Rolled Oats-	90's in	
Small lots		2 85
25 bags or more	****	2 75
Rolled oats in cotton sacks, 5 cents	more.	
Oatmeal—fine, standard and granulated, over rolled oats in 90s, in jute.	10 per	cent.
Rolled Wheat-	100-lb.	
Small lots		3 45
Hominy, per 98-lb, sack	****	2 70

MILL FEEDS.—Mill feeds continue firm, with the firm market for grain. It is considered, however, that with the mills operating night and day the volume of material will soon have the effect of reducing prices to a lower level.

Mill Feeds-	Car	lets,	per	ton
Bran			24 26	
Middlings			29	
Wheat mouleeFeed flour			29 31	
Mixed chep, ten		****	31	00
Barley, pot, 98 lbs.			3	00
Oat chop, ton			35 35	

#### TORONTO.

FLOUR.—There is no change in the price of flour, although by the time this is at press it is possible that the increase will have taken place. The wheat mar-ket went so high on Tuesday, the advance in flour should naturally follow unless there is a reaction. A serious factor in the situation is that the Argentine Republic has prohibited the export of wheat and flour, which knocked the Canadian market sky high. wheat has begun to come in from the West, 118 cars arriving on Tuesday and 273 cars on Wednesday. Most of the wheat is grading Nos. 1, 2, and 3. The mills this year are not likely to contract ahead, as they usually do to the bakers, as under present circumstances they are unable to protect themselves.

First patent	6 30	6 20 5 70 5 50
Flour in cotton sacks, 10c per bl	ol. more.	
Winter Wheat Flour-	Small lots. per bbl.	Car lots, per bbl.
Fancy patents	5 50	5.30 4.90

Manitoba Wheat Flour-

CEREALS.—An advance of 30 cents on rolled oats has taken place, there being an advance of 15 cents on Tuesday and a similar advance on Thursday of this week. These advances are on barrels. The price of oatmeal naturally went up correspondingly, and standard 98 lbs. is now quoted at \$3.63, the former price being \$3.30. This change is attributed to the war and to the higher oat market. Cornmeal is up 15 cents per 98 lbs., and dealers state that it cannot be bought for within 40 cents a bag of what it sold a week ago.

Barley, pearl, 98 lbs		5 00
Buckwheat grits, 98 lbs	5 50	6 00
Corn flour, 98 lbs	2 50	3 00
Cornmeal, yellow, 98 lbs	2 65	2 75
Graham flour, 98 lbs		4 00
Hominy, granulated, 98 lbs		3 00
Hominy, pearl, 98 lbs	****	3 00
Oatmeal, standard, 98 lbs	****	3 63
Oatmeal, granulated, 98 lbs	****	3 63
Peas, Canadian, boiling, bush	****	3 00
Peas, split, 98 lbs	****	5 00
Rolled oats, 90-lb. bags		3 40
Rolled wheat, 100-lb. bbl		3 80
Rye flour, 98 lbs		3 00
Wheatlets, 98 lbs		4 00
Whole wheat flour, 98 lbs	****	4 00

MILL FEEDS.—No change is reported in the price of mill feeds. There is a fairly good inquiry, but not so good as there has been, as the pasture is much better than it was two weeks ago.

Mill Feeds—	Mixed	cars,	per ton
Bran			
Shorts			28 00
Wheat moulee			30 00
Feed flour, per bag		1 55	1 80

#### WINNIPEG

FLOUR AND CEREALS.—The market has steadied down considerably in the last week. Fluctuations in the wheat market continues on the grain exchange, but the milling companies are paying little or no attention to this so far as their prices are concerned. The advance which it was expected last week might come, has not taken place, the upward movement of 80c, struck the week previous, being considered sufficient for the time being. The market is of course somewhat uncertain, depending upon the ability to make shipments to Europe. etc. It is not considered likely, however, that an upward movement will come immediately.

Feed prices remain firm, being quoted at \$20 per ton and shorts at \$22.

Manitoba Wheat Flour-	Per	bbl.
First patents	****	6 10
Second patents	****	5 50
Strong bakers'		4 80
Cereale-		
Rolled oats, per 80 lbs		2 40
Oatmeat, nie, standard and gran d, 95 lbs		2 40

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### SARNIA GROCERS TO PICNIC.

Sarnia, Ont., Aug. 26.—(Special.)—
The grocers here have decided to hold
their eleventh annual picnic at Lake
Huron Park on Labor Day, Monday,
September 7. Watch for further announcement. The following officers and
committees were appointed:—

Honorary President—T. Kenny.

President-R. H. McMann.

Secretary-R. Kirby.

Treasurer-J. Leckie.

Printing Committee—R. Kirby, J. Langan, and A. Baxter.

Badge Committee-Jas. Gammon.

Invitation Committee—A. Baxter, J. D. Mills.

Banquet Committee—R. H. McMann, J. Leckie, A. Baxter.

Window Committee—Jas. Gammon, O. Jacklin, Wm. Campbell, J. Langan.

Town Committee—R. H. McMann, R. Kirby, W. H. Tricker, Joe Leckie, J. Langan, J. D. Mills, O. Jacklin.

Official Scorer—A. Baxter.
Official Starter—R. T. Laughlin.
Announcers—J. Leckie, O. Jacklin,



The Vegetable and Fruit Grocers' Association of Oakville, Ont., are presenting Valcartier camp with a carload of produce for the use of the Canadian corps in training there.

### Produce Markets Steady, But Cheese Goes Up

Some of the Strength Has Dropped out of Butter Market—Better Pasturage and Less Foreign Demand—Honey is Again Higher—Eggs Only Firm.

#### MONTREAL.

PROVISIONS.—With prospects that export trade will be resumed and that on account of the war there will be a big demand in the old country for Canadian foodstuffs, including meats, the market for provisions continues very firm with several advances. Backs with the bone in have gone up a couple of cents and boneless are almost impossible to secure. The lard situation is very firm with advances all along the line of a quarter cent and prospects that prices will go higher in the near future. The increase is the direct result of the higher prices for hogs and the fact that lard has been very cheap for some time.

Hams-	Per	lb.
Medium, per lb.	0 19 0 181/2	0 20 0 19
Danka		
Plain, bone in	****	0 24
Light, per lb	****	0 26
Boneless		0 27
Bacon-		
Breakfast, per lb	0 18	0 19
Roll		0 17
Shoulders, bone in	****	0 16%
Shoulders, boneless		C 2012
Cooked Meats— Hams, boiled, per lb		0 29
Hams, roast, per lb.	****	0 29
Shoulders, boiled		0 27
Shoulders, roasted		0 28
Day Galt Masta		
Long clear bacon, 50-70 lbs		0 151/2
Long clear bacon, 80-100 ibs	****	0 141/2
Flanks, bone in, not smoked	****	0 151/2
Barrelled Pork-	Per	bbl.
Heavy short cut mess		0 32
Heavy short cut clear	****	0 32
Clear fat pork	****	31 00 30 00
Clear pork		r lb.
Lard, Pure— Tierces, 50 lbs. net		0 13%
Tubs, 50 lbs. net		0 141/2
Boxes, 50 lbs. net		0 14
Pails, wood, 20 lbs, gross,		0 14%
Pails, wood, 20 lbs, gross Pails, tin, 20 lbs, gross		0 13%
Cases 10-th, tins, 60 in case		0 141/4
Cases, 3 and 5-Ib, tins, 60 in case	****	0 14%
Bricks, 1 lb., each	****	0 15
Lard, Compound-		0 10%
Tierces, 375 lbs., net		0 11
Tubs, 50 lbs., net		0 11
Boxes, 50 lbs., net		0 11%
Palls, Wood, 20 Mes, Met.		0 11%
Pails, tin, 20 lbs., gross		0 12
Cases 3 and 5-lb, tins, 60 in case		0 12
Bricks, 1 lb. each	****	0 13
***	Per	cwt.
Dressed, abattoir killed	14 00	14 25

BUTTER.—The butter market is a little easier with a falling off in the demands from England, the coast and other outside points, although there are no important price changes. However, the situation shows a continued falling off in receipts and even with the business confined within domestic bounds there would appear reason for husbanding supplies for the coming winter.

Finest creamery, new milk 0 29 Dairy butter 0 21	0 23
CHEESESituation is firming u	p and
the result is that higher prices a	re be-
ing paid by the trade. The gift	of 50,-
000 boxes by the Province of Que	ect of

greatly assisting in clearing the situa-

tion when there were difficulties in getting export and in making exchange arrangements.

Cheese-		
New make Old specials, per lb,	15 16	0 15½ 0 17
Stilton	 	0 18

EGGS.—Market for eggs shows little change but prices are firm and steady. With the cooler weather there should be an improvement in quality and probably some readjustment in prices.

Eggs, case lots-	Per	dozen.
New laids		0 30
Selects		0 28
No. 18	****	0 25
Splits	0 20	0 22

POULTRY.—There has been a falling off in the demand for fresh poultry owing to comparatively light consumption and the fact that wholesale houses seem to be trying to work stuff off the ice. Prices have declined materially for broilers and fowl and in consequence the arrivals have been small.

Fresh stock-	POULTRY.	Live.	Dressed.
		0 15-0 17	0 18-0 20
Ducks, milk fed		0 12-0 13	0 15-0 16
Fowl		0 13-0 15	0 16-0 18
Geese		*********	0 15-0 16
Turkeys, spring .			0 23
Turkeys, old Tom	***************************************	********	0 23
Milk fed chickens	, Ib	********	0 20-0 23
Milk fed broilers,	1b	********	0 25-0 28

HONEY.—Honey situation is very unsettled. New crop is said to be very short and for that reason prices being asked are high while on the other hand dealers have good stocks and are not bidding strong for the new stuff. It will probably take a little time to get things adjusted on a proper basis.

<b>9</b>	White Clover	Buckwheat
Barrels	0 11%	0 08
Tins, 30 lbs.	0 19%	0 10
Tins, 30 lbs,	0 20 0	15-0 16

### TORONTO.

PROVISIONS.—There has not been a great deal of change in the provision market since a week ago when several advances occurred, but the situation is yet firm. The outside demand is holding the situation up and as some firms have large contracts to fill in the Old Country, there is a steadier demand for hogs which naturally reflects on the cured meats and lard. Pure lard is a shade firmer and prices are well maintained.

Hams— Light, per lb. Medium, per lb, Large, per lb.	. 0 20 . 0 19% . 0 18	0 20½ 0 20 0 19
Backs, per lb. Boneless, per lb. Pen meal, per lb.	. 0 24 . 0 25 . 0 25	0 25 0 26 0 26
Bacon— Breakfast, per lb.  Roll, per lb. Shoulders, per lb. Pickled meats—tc *ess than smoked.	0 20 0 151/4 0 141/6	0 201/2 0 16 0 15

Dry Salt Meats— Long clear bacon, light	0 1414	0 14%
Cooked Meats— Hams, bolled, per lb. Hams, roast, per lb. Shoulders, boiled, per lb. Shoulders, roast, per lb.	0 27 0 27 0 23	0 28 0 28 0 24 0 24
Barrelled Pork— Heavy mess pork, per bbi Short cut, per bbl		28 00 32 00
Lard, Pure— Tierces, 400 lbs., per lb. Tubs, 60 lbs., per lb. Pails, 20 lbs., per lb. Tins, 3 and 5 lbs., per lb. Bricks, 1 lb., per lb. Lard, Compound—	0 121/4 0 127/4 0 131/4 0 131/4 0 141/4	0 13 0 13 0 131/4 0 14 0 15
Tierces, 400 lbs., per lb. Tubs, 50 lbs., per lb. Pails, 20 lbs., per lb.	0 10	0 101/4 0 101/4 0 11
F.O.B., live, per cwt., off car Live, fed and watered, per cwt Dressed, per cwt.		9 15 9 50 14 50

BUTTER.—Butter may have already shot its bolt. In a short time it went up 4 or 5 cents a pound but since a week ago an easier situation has developed. Some butter men even look for a decline. The recent rains have encouraged the pastures and already they are looking considerably better. Also there is a slackening in foreign demand and it is now expected that B.C. will get its usual shipments from New Zealand. Many creameries which refused to sell except at their own prices a week or two ago are now more anxious which would indicate an easier feeling.

Butter- Creamery	prints.	fresh	made		0 30	0 31
Separator					0 26	0 28
Dairy pri	nts, ch	oice .			0 25	0 26
				**********	0 22	0 24
Bakers .					0 18	0.20

EGGS.—While the egg market is firm there are not many selling just now. Supplies seem to be adequate for present business. There were no eggs offered on the exchange on Monday.

Eggs, case					Per dozen.
Strictly	new	laid,	in	cartons	0 28 0 30
Selects					0 26 0 28
Straight					0 24 0 26
Trade w	des				0 90 0 91

CHEESE.—New cheese has been going up lately wholesalers quoting it at ¼ and a half higher than week ago. Cheese was due for an advance on account of rise in butter and the gift of 50,000 boxes by Quebec to Great Britain is undoubtedly clearing a good many out of that province.

Cheese-				
	large		0 1614	0 16%
	twins	***************************************	0 161/2	0 17
	large	***************************************	0 15	0 15%
New,	twins	**************************	0 15%	0 15%

HONEY.—There is quite a perceptible firmness to the honey market just now due to the prospects of a poor crop. Wholesalers are quoting ½ a cent above last week. All the new honey is none too good in quality, much of it being dark in color.

Clo	ver	hone	,	bbls.,	per	1b.	****			0	1016		11
60	lb.	tins		******				***		- 0	n		11%
											11%		11%
10	ID,	tins	**	******	****		****	***	***	Y	12	v	1214

5 lb. tins		0 121/4	0 12%
2½ lb. tins		0 12%	0 13
Runkarhout bhla		2 75	3 25
60 lb. tins	•	0 07	0 07%

POULTRY.—Fowl is selling well this week but chickens are arriving too freely for the demand and quotations are 3 or 4 cents lower. In view of some Jewish celebrations in near future there will be good sales for live roosters and fowl

Fresh Stock-	Live.	Dressed
Fowl		0 16
Spring chicken, lb	. 0 14	0 18
Turkeys, voung	0 15	0 18
Turkeys, old Tom	0 13	0 15
Ducklings		0 13

#### WINNIPEG.

PROVISIONS.—Here there has been little change during the week. The supply being received of butter, cheese and eggs is not very heavy. War conditions, moreover, make it uncertain what the future of these products will be, and it is apparent that holders of these lines are quite content to fill present orders out of present receipts, keeping their early stock, to see if foreign orders—or orders resulting from the European trouble—will not bring about a higher price.

It is expected that cured meats will tend upwards from now until the middle of October. An interesting point with reference to this market is brought out by one of the local houses, whose manager states that their receipts this year prove conclusively that the farmers of the West are going into mixed farming, and that the supply of live stock received in future years will be much greater than in the past. For the first five months of this year receipts of cattle, hogs and sheep were all in excess of receipts for the same period in 1913. The advance in cattle was 28 per cent., in hogs 230 per cent. and in sheep 188 per cent.

Cured Meats-		
Hams, per lb		0 21
Shoulders, per lb		0 15
Bacon, per lb.		0 25
Long clear, D.S., per lb	****	0 14
Mess pork, bbl		28 00
Lard-		
Tierces		0 10%
Tubs, 60s		5 37
Pails, 20s	****	2 22
Cases, 5s		6 82
Cases, 3s	****	6 90

BUTTER.-While no change has come here it is considered very likely that an advance will be struck shortly. The supply, both in the East and in this district, has fallen off considerably owing to the exceedingly hot weather. In addition to this, butter from Denmark. which has been bought largely at the Coast, cannot be received this year, owing to the difficulties of transportation. and to the fact that the Danes will need this butter to supply others. This means that the Coast will call upon the East and centre for its supply which, taken in conjunction with the falling off in this supply, will tend to keep the prices up.

Butter— Creamery, Manitoba Dairy Cooking Cooking CHEESE.—Market is firm. Here too there is a likelihood of an advance.	EGGS.—Receipts are falling off as has been expected. No advance has as yet been struck, but this is quite likely.
Cheese-   New, large	Eggs, extra first

# Present Cheques Promptly for Payment

Legal Case Lost Because This Precaution Was Not Taken, Although There Were no Funds— Endorsers Were Sued—Similar Case in Western Ontario.

The necessity of presenting cheques for payment promptly was demonstrated recently in the law courts in Toronto when a legal case was lost because this precaution was not taken, even in the face of the fact that there were no funds in the bank. The endorsers of the cheque were sued but the judge held them not liable. A review of the case here will be interesting:

The Bank of British North America sued the defendants as endorsers of two checks drawn by Maybee & Wilson, who failed about that time, on the Market Branch of the Standard Bank. The defendants cashed the checks at the Stockvard Branch of the Bank of British North America on October 1st last. The branch forwarded the checks to its head office to be cleared, and the checks went through the clearing house on the 2nd, and were delivered in the usual way to the Standard Bank head office. checks remained at the Standard Bank (head office) all day on the 2nd, and were not sent down to the market branch of the Standard Bank, on which the checks were drawn, until the morning of the 3rd. There not being sufficient funds on the morning of the 3rd to pay the checks, the market branch of the Standard Bank retained them until a few minutes before closing of bank hours on Saturday, the 4th, when the checks not having been honored, were returned to the Bank of B. N. A., and clearing house checks received therefor. The checks were protested by notary on the 4th, but notice of dishonor were not mailed until the 6th.

The Bank of British North America having sued the endorsers, they raised two defences: First, that the checks were not presented in time; second, if they were, they had not received proper notices of dishonor.

The bank relied on rule 12 of the clearing house, which provides that checks received by a bank through the clearing house drawn on its city branches must be presented not later

than the following banking day, and, if dishonored, must be returned to the depositing bank not later than 3 p.m. on the next legal banking day following the presentation, except on Saturdays, when the hour shall be 12 o'clock noon.

The Appellate Division, however, held that there was nothing in the Bills of Exchange Act or the Act incorporating the Canadian Bankers' Association to make this rule binding on the public, and that the common law rule regarding presentment of checks, viz., that checks must be presented for payment on the day they are received, or at the latest on the day following their receipt, still governs, and the defendants were discharged by the failure of the bank to present the checks at the proper time.

A somewhat similar decision was given by the County Judge of Waterloo, Ont., last year. A grocer of Galt accepted a cheque from a customer in payment of his account made by a party well known to the grocer and which was endorsed by the customer. The grocer held the cheque for some days before presenting it, when it was dishonored. In the meantime the maker of the cheque had absconded, the customer refused responsibility, the grocer sued, but the judge held that the endorser was not liable as the cheque was not presented in proper time.

Despite the war in Europe, the Canadian National Exhibition will be held as previously announced. It opens tomorrow, August 29; the formal opening to take place on Monday, the 31st. The term Peace Year will still be the slogan, as the 100 years of peace between Canada and the United States will be celebrated. Every dealer who can make it at all convenient should visit the Exhibition this year. It means the collecting of a wealth of information to anyone who attends.

# CANADIAN GROCER

Established 1886.

Only Weekly Grocery Paper Published in Canada.

THE MACLEAN PUBLISHING CO., LIMITED

John Bayne MacLean - - President

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### TORONTO, AUGUST 28, 1914

#### CAUSES OF THE RAPID ADVANCES.

THAT THE WAR should cause a moderate advance in the prices of many foodstuffs was to be expected. If, however, there had not been such a wild rush on the part of the public, the advances would not have occurred with such rapidity. In sizing up the situation in the Old Country, the Produce Markets' Review looks upon the chief cause of the rapid advances as does Canadian Grocer In the last issue to hand is found the following:

"It is no exaggeration to describe what has occurred as a 'buying panic,' and although all level-headed men have raised their voices against action, and although the Board of Agriculture has done its best to allay immediate fears by pointing out that there is at least a four months' stock of the prime necessities of life, the tide has not been successfully stemmed.

"A fictitious demand has been created. The retailer has been compelled to replenish his stocks, and the wholesale dealer has been forced in his turn to purchase in excited markets, and from more or less unwilling sellers of the merchant and importing class. In this way, the moderate rise in prices, which it is admitted would have been justified, has been turned, in the case of certain classes of goods, into a serious and unnecessary enhancement of values. It was, perhaps, unfortunate that a crisis of this kind should arise coevally with the break in market transactions brought about by the Bank Holiday. At such times, public sales of produce are for the time being dispensed with, and the market by private treaty is partially closed, the ordinary outlet for many articles of produce being stopped."

Many of the daily papers after being chiefy responsible for creating the scare are now throwing out insinuations that some section of the trade—the exact one is not boldly stated—is responsible for the high prices and intimate that the government should step in and wipe out the trouble. At a time like this none of us desire to see prices advanced unduly. Our patriotism demands that all our energies should be bent on maintaining as nearly as possible normal conditions. But for the large daily papers to be almost directly

the cause of the stampede for food—the extraordinary demand necessarily put up prices—and then to insinuate that the advances were due to sinister motives on the part of the trade or a section of it, is nothing short of hypocricy

### THE SILVER LINING TO THE CLOUD.

THAT CANADA IS IN an extremely fine position in the present crisis is becoming more and more evident as the days go by. Our vast agricultural resources coupled with the great distance we are from the seat of hostilities, make us particularly fortunate and more so since ocean trade routes to practically all nations are open.

A large Western manufacturer writing to the MacLean Publishing Co. deplores the pessimistic talk that is floating around—a great deal of which is being propagated by the newspapers—and lays particular stress on the bright sides to the situation. Outside of a few districts in the West, he points out, the farmers will have a very fair crop and they are going to get a lot of money for it. In addition to that the sales of horses will be large and the prices high, and cattle prices will undoubtedly remain steady.

Taking into consideration these points and the fact that British Columbia has a big crop of fruit, and that with the high price of canned salmon this year this article will realize a great amount of money; and when we consider that Eastern Canada has a good crop of practically everything there appears to be no good reason why we can not look with enthusiasm on the future. That the Canadian farmer is going to benefit greatly in times of high grain and live stock prices is self-evident. Canadian soil and Canadian waters are going to produce more wealth than ever and as we are dependent on these two factors more than on anything else, it naturally looks as if our producers would have a great deal of money to spend.

There is always a bright lining to the dark cloud. Some of us need a little courage to see it, but in a time like the present courageous deeds are the rule, not the exception. Do not be too ready to lie down. The man who faces the situation calmly, who pays his bills as he goes, and who is loyal to his fellow men, is

the man who when the sun breaks out again will be among the heroes of the non-combatants.

### THE MARKET—A SENSITIVE PROPOSITION.

THE WORD "MARKET" is made to have a wide meaning It is used in a great variety of senses; and in its use few ever stop to think what the word really means. It is claimed by the leader of the bull faction if they may be so called—that in the recent adjustments in the prices for wholesale grocery commodities is held the explanation of the whole situation. According to him the "market" is the relation of existing conditions throughout the country or the world and supplies of any kind—a question of supply and demand. The balance is so delicately maintained that it requires but the wink of an eye at times to upset the equilibrium and change prices.

This wholesale grocer, who heads one of the largest firms in the country and who was among the first to take the upward step in price adjustments points to the world conditions to-day as proving that his conception of the developments was correct. That it was with no idea of exploiting the trade but to protect himself in a straight legitimate business way that he made advances is his claim, and he points out that the others had to follow him.

"If we have made profits on the stocks we had in hand it will only recoup us for what we stand to lose in the future," he stated, and he explained that apparently there were others who did not see what the developments might be. To-day the steamship lines had canceled rates; European countries had placed embargoes on foodstuffs; exchange was on a basis that almost prohibited business and war risks had been placed at about 5 per cent. These were factors that now showed that the advances which had been made were warranted. There are no more supplies for the present and it was difficult to say when more would be available. In the meantime it meant that there would be less business and expenses would be much the same And then when the war is over the public will not want to pay the high prices and there would be stocks on hand which would have to be disposed of at a loss.

### OUR DUTY IN THE CRISIS.

THERE IS AN OLD saying that what is one man's meat is another man's poison. The present war is undoubtedly a bitter pill to the business men of the German Empire, as it will throw the export trade of that country back a couple of generations. Through no fault of its own, industrious Germany will lose millions from this great conflagration. Factories that have been accustomed to ship their products to all parts of the globe have been closed down and even if they were working, they have no opportunity to use the high seas for transportation. That is their use the high seas for transportation. misfortune.

Canadian manufacturers are not so situated. The commercial waterways of the world are practically all open to them. Now that the first shock of the clash of arms has passed, and the feverish excitement consequent upon the great nations of Europe declaring war on one another is over, our minds are getting back to the fortunate situation in which we found ourselves.

It is clearly the duty of each of us to help fill the It is clearly the duty of each of us to gap left open by those nations whose commerce is gap left open by those nations whose commerce is

tied up. We are in a position to do this, but apart from that it should be the aim of every manufacturer, wholesaler and retailer in the trade to use his best energies in such a crisis to bring about normal conditions. By aiding to supply the deficiency created by the war, all will be doing a duty to their country.

### WESTERN GRAIN.

WRITING FROM Saskatoon, Sask., a representative says under date of Aug. 22:—Harvesting is general through this part of the country and the bulk of the grain will be in stook in a few days, provided the present favorable weather continues. The yield will be varied. In some places it is good, others medium, and still others poor; on the whole it is below the average. Threshing is commencing in some sections. The first car of wheat from the Goose Lake district passed through the city yesterday. This will be followed by many more shortly. Shipments East are commencing two weeks earlier this year than usual.

It is hoped that with the increased price being paid for cereals this season, money will be more plentiful when farmers begin to get returns for their shipments.

#### EDITORIAL NOTES.

CANADA IS BOUND to profit from the eruption of the peace of Europe.

DURING THE PAST few weeks sugar has certainly been running up the scale at the rate of a fox hunt.

IT IS THE DUTY of Canadian manufacturers to manufacture the goods that cannot be supplied by the nations now at war.

IT IS NOT VERY likely we shall ever live through another great war. Let us therefore show our true colors in this one by doing our utmost to maintain normal conditions.

IN FIXING retail prices the trade should err on the conservative side during the present crisis. No one will deny the grocer a fair share of profit based on present values; but it is the duty of the true Canadian to see that nothing more is exacted.

EDMONTON, ALTA., has a by-law which is fairly well enforced that prohibits dogs being allowed in grocery stores or other places where foodstuffs are handled. This is an example that might well be followed by many other places with good results.

CALGARY and Edmonton have an excellent method of handling the garbage of the city. All garbage from the houses has to be wrapped in paper and deposited in a barrel or other receptacle from which it is regularly removed by the city collectors and conveyed to the incinerators.

This does away with all bad smells and breeding places for flies in the back yards that is so prevalent where other methods are followed.

### CURRENT NEWS OF THE WEEK

### Quebec and Maritime Provinces.

- J. W. Racino, grocer, Montreal, has sold to Alfred Amirault.
- J. A. Paquette, grocer, Hull, Que., has disposed of his business.

The store of the Canada Food Co., Canning and Halifax, N.S., has been advertised for sale by auction.

Guy M. Drummond, of the Canada Sugar Refining Co., Montreal, holds a captaincy in the Royal Highlanders and left with the city corps to join the Canadian Overseas contingent.

#### Ontario.

- J. L. Barton, grocer of Stratford, Ont., has sold to J. W. Merner.
- Mrs. J. E. Wolfenberg, grocer, Berlin, Ont., has sold to Miss L. Eiler.

Buchanan Bros., grocers, Ingersoll, Ont., have disposed of their business.

- E. S. Rice, grocer, Acton, Ont., has sold his grocery business to J. R. Livingstone.
- J. B. Martyn, a Bowmanville grocer and hardware dealer, is disposing of his business.
- W. K. Kellogg Cereal Co. have moved their Toronto office from 32 Church St. to 59 York St.
- F. Andre, manager, Thos. J. Lipton, Toronto, has returned from a business trip to Western Canada.

The Wm. Wrigley, Jr., Co., Limited, gum manufacturers, are erecting a plant on Carlaw Avenue, Toronto.

Andrew Lambert has opened a grocery store at the corner of Davis and Mackenzie streets, Sarnia, Ont.

The grocers of Windsor, Ont., are discussing the question of organization as a branch of the Retail Merchants' Association.

Stephen Vair has opened a grocery store in Barrie, Ont. He will be remembered as the famous "Steve Vair" of hockey renown.

Thos. Cross, for many years a general merchant in Madoc, Ont., passed away last week. He was the father of Hon. C. W. Cross, of Edmonton.

Geo. Todd, a Toronto grocer, has passed away at the age of 67 years. He

was born in Fermanagh, Ireland, and came to Toronto 40 years ago.

The annual picnic of the Sarnia, Ont., grocers and clerks will be held on September 7 to Lake Huron Park. Robt. Kirby will act as secretary.

At a recent meeting of the Grocers' and Butchers' Association of Brantford, Ont., the question of cutting out all credits for the time being was discussed. Many are in accord with this.

Arthur Meighen & Bros., general merchants, Perth, Ont., have dissolved, William Meighen continuing under the same name. William Arthur Meighen, one of the partners, died a few months ago.

The merchants of Brantford, Ont., are behind a movement to hold a patriotic day in the near future when all the merchants, hotelmen, theatres, etc., will be requested to give 5 per cent. of their cash sales to a patriotic fund.

C. A. Elliott, manager of the coffee department of Greenhut-Siegel-Cooper, New York City, was in Ontario last week on a holiday. He is an old Ontario boy. He called at the Toronto office of Canadian Grocer and spent a few days in Guelph.

### Western Canada.

Crowe Bros. have opened a new grocery store in Cranbrook, B.C.

Geo. Capling, general merchant, Rouleau, Sask., has removed to Bengough.

The stock of the estate of Norman Yucht, a Calgary grocer, has been sold.

The general store of Delong & May, Carlstadt, Alta., was destroyed by fire recently.

W. J. Patterson, general merchant, Dummer, Sask., is succeeded by Patterson & Park.

The Dominion Milling and Elevator Co. has been incorporated, with head office at Nokomis, Sask.

The Retail Merchants' Association of Red Deer, Alta., held a successful picnic to Sylvan Lake. About 700 people took in the event. The merchants defeated the clerks in a game of ball by the score of 10 to 4.

Biggs Bros., grocers, Regina, Sask, have opened a branch at 15th Avenue,

ir that city. Mrs. W. H. Lockerbie, grocer, Regina, Sask., is succeeded by The Dollar for Dollar Co., which has just been incorporated.

In a newspaper advertisement recently in a Saskatoon paper the Cairn's department store offered 15,000 pounds of flour at a certain price, and the rush was so great the next day that it was all sold before eleven o'clock. Deliveries or many of them had to be postponed until Monday and Tuesday.

On account of the failure of the farmers to obtain a fair crop along the Swift Current, Cabri, and Prussia line of the C P. R., in Saskatchewan, it is said that action has been taken through the immigration department at Winnipeg to arrange with the merchants to extend them credit. The information is that \$15,000 have been appropriated for the purpose.

### A HOUSECLEANING WINDOW.

The window in the grocery store of Isaac N. Hunter, 611 College street, Toronto, recently showed a very attractive, as well as useful exhibit. Attention was drawn to this window by a white card, about 6 by 8 inches, placed in the centre, bearing the words "Enemies to Dirt." The eye of the spectator instinctively wandered in search of these foes, and soon discovered, grouped in separate piles, various brands of soap, cleansers, polishes and purifiers for home and personal use. These were in powder, solid or liquid form, enclosed in their attractive wrappers or boxes, many of them being brands well-known through extensive advertising. They were neatly arranged on a flooring of white crepe paper, bordered with blue, and comprised such products as cleaning powders, soaps, etc. The figure of a housemaid, holding a cake of soap in one hand, presided over the array. The warlike touch, prevalent everywhere, was given by little flags here and there, and a large one draped over the figure, and by another card on which appeared the loyal statement, "Britannia rules the waves."

### War Will Have No Effect on Oyster Prices

One of the Lines that Will Not be Reached—Oyster Season Ushered in with September—Hints on Handling the Bivalve—Good Food Value, as no Water is Included.

THE oyster season is here again—
that is, so far as there is an
oyster season, for the bivalves
are now handled practically all the year
round by some dealers, particularly in
Eastern Canada. However, so far as the
general public is concerned—and so far
as the season for shell oysters is concerned—and this is what is of interest
to the grocer—the rule of "R" is still
followed, and the 1st of September finds
a demand for this form of food.

The oyster business is one that should not be neglected by the grocer. Whether he finds that his trade is best suited to the northern or southern oysters, or the cheap or superior quality, there will be found a good margin of profit, and more and more every season there is found an increase in the public demand.

A few years ago the oyster was considered as a delicacy for the rich by a great many people. To-day it is a food which is generally recognized, for it is of high nutritive value, easily prepared, and is cheap when the ever increasing price of fresh meats is considered in comparison. Then, too, being confined generally to the cold weather months, it has a strong popularity—and this popularity is not more emphasized than at the opening of the season.

### Make a Tasty Display.

Much depends upon the success of dealing in oysters in the manner in which they are handled. There is nothing much more repulsive in the store than a crude receptacle that apparently had been in use a long time. Such a display will not make sales. On the other hand, the handling of the oyster stock in a sanitary manner is very simple. Shipments are usually made in one to five-gallon cans, and these cans are not made use of again.

For the retail store it will be found that a display case is advisable. These are clean and sanitary, permit of proper refrigeration, which is very important, and make a showing that will prove a very important factor in bringing sales.

These display cases are usually made of white enameled sheet metal with a close-fitting glass top. An inner receptacle holds the oysters, and there is a cavity left all round for the ice. In price they are from about five dollars to three times that figure, and most of the oyster supply houses will be found willing to supply them at cost or on a very small profit. The price to be paid would be in relation to the business of the gro-

cer, but it will usually be found good business to make the display as tasty as possible; we are now living in a day of sanitation, and clean food is what the people are asking for—and paying for.

#### Oysters in Glass Bottles

One of the Canadian oyster houses is using bottles. These hold a little less than half a quart, and are made to sell at the same price as a pint in bulk.

The chief advantage in selling oysters to-day may be found in the fact that in addition to insuring cleanliness by means of display cases, etc., there is no water packed with the oysters, and for this reason they are excellent value.

In handling bottled goods care should be taken by the grocer to see that the bottles are not exposed. They should be kept on ice just the same as the bulk goods, for if they are allowed to stand around with the pickles they will not remain in first-class condition very long.

Oyster men claim that in a pint of cysters there is ample food of a meat value for a family of three or four, and that the price is very reasonable.

The old theory that oysters have been responsible for typhoid fever has been pretty well dispelled. Probably some cases have been caused from this source, but the fact remains that it has never been satisfactorily proven, and the Oyster Growers' Association has carried out a thorough investigation.

### Quality and Price.

One thing that the grocer will have to consider in stocking oysters is the question of price, and this should be decided in relation to the trade, and where there is a large business with customers of varied financial standing it might be well to stock more than one quality. Oysters are like most anything else; they are graded in the packing. Then there is a considerable distinction between the bivalve of the southern waters and those from the warmer and less salty waters of the north. The result is that there are different qualities and sizes. Southern oysters will sell from 40c a quart up, according to grading, and the northern stocks will retail from 60e a quart for standards up to 80e for extra large for the fancy trade. However, in the retail business few will be sold above 60c the quart, as the larger ones usually go to the high-class restaurants and hotels. The dearer oyster is, of course, better in quality, usually being of better color and more solid meat.

### War No Effect.

Oysters will class with the foodstuffs that will not be affected by the war, and for this reason, with the high prices which are prevailing for many other foods, there should be a strong demand for them throughout the coming winter. They form the basis for a satisfying, appetizing and nourishing meal at a reasonable cost, and with a fair margin of profit the grocer will do well to give the proposition full consideration.

### WAR SCARE IN SCOTLAND.

The Scottish Trader, published in Glasgow, Scotland, says:—The Glasgow grocers and provision merchants have passed through one of the busiest weeks in the history of their trades. Despite the Shops Act, the meal hours of the shop assistants were curtailed in order that customers might have attention and the crush at the counters be relieved. Unlike Saturday, when the wealthier people were laying in stocks, the demand for provisions on Monday and Tuesday was more general in the poorer districts. The wives of artisans were more in evidence, and were buying as much meal, flour, bacon and sugar as their means As a rule they carried could afford. their purchases away with them. But there were larger orders which had to be delivered by messenger and van, and as these were occupied dealing with goods purchased on Saturday, deliveries could not be guaranteed. A stop had also to be put to letter orders, which form a large proportion of the business of the more extensive firms. The cash orders or. hand were sufficient to keep the assistants fully employed for some days, and shopkeepers could afford to ignore anything which was not a cash transaction. The heavy demand for supplies soon exhausted stocks. Late in the forenoon of Monday a large number of shopkeepers were completely sold out of foodstuffs. In the afternoon the state of exhaustion was almost general, and many of the shops suspended business altogether. It was not a rare experience for one customer to buy goods at a price, while the customer immediately following had to pay an advanced figure. For instance, sugar in the morning could be bought at 21/2d, but in the afternoon the price had gone up to 5d per lb.

### Backward Summer Reported for Oysters

Supplies From South Expected to be Couple of Weeks Late—Season Opens With September—Prices May be Shade Higher Than Year Ago—Good Sales of Fresh and Smoked Fish, as it is Cheap Food.

#### MONTREAL.

FISH AND OYSTERS.—The trade is preparing for the opening of the season for fresh oysters, with September. It is expected that as usual the arrival of fresh stocks will be welcomed. First arrivals will be from the private beds as the oyster fishing on the public beds is not open until the 1st of October. Southern oysters will be a little late in arriving.

Fish situation continues to be fairly satisfactory although the prices have been advancing on imported herrings and other varieties the exportation of which has been interfered with by the imposition of embargoes by European countries which are at war. Domestic herrings and salt cod should be moderate in price. Fresh varieties have been moving freely although there is beginning to be a little more inquiry for salt and canned stocks.

#### TORONTO.

FISH AND OYSTERS.—The oyster season will be a little late this year, but oyster men expect supplies at least around Sept. 15. One firm has received a sample shipment. The summer has been cold and backward for the oyster with the result that, as the development depends on favorable weather, it is as yet weak and will require some time to recuperate. The yield is not expected to be quite so good as a year ago but prices will not show any material change—no more than 5 or 10c a gallon at the outside. No prices are yet quoted here.

Fresh and smoked fish is selling well here as fish is a cheap food at the present time.

Care value.	
FRESH FISH. Montreal Tor	
Montreal Tor	onto
Halibut, fancy, express, per lb 0 11 0	10
	06
	07
Manhat and man 1h	**
	ne.
	17
	***
	***
	80
Whitefish, per lb 0 13 0	12
Lake trout, per lb 0 13 0	10
Bluefish, per lb 0 13 0	12
Herrings, per 100 count 1 50 1	75
Herring 0	07
	12
Striped bass, per lb, 0 15 0	15
	08
Perch, per lb 0 05 0	07
	12
	12
	08
SMOKED FISH.	
Montreal Com	men

	Haddies, Niobe, bur eless, per lb	.10
3	Yarmouth bloaters, 60 in box	1.20
1	Smoked herrings, medium, box	1.15
	Kippered herrings, selected, 60 in box 1.00	1.25
t	Smoked salmon, per lb	.23
2	Ciscoe herrings, basket of 15 lbs 1.76	1.80
•	Smoked halibut	.20
3	FROZEN FISH-SEA FISH.	
3	Solmon Com long In Montreal,	Toronto.
	Salmon—Gaspa, large, per lb	.1213
	Salmon, red—sockeyes, per lb1011	.11
	Salmon, pale qualla, dressed, per lb0707%	.08%
	Halibut, white western, large and	61/209
1	medium, per lb	.09
,	non 1h	***
3	Haddock, medium and large, 1b	.0708
,	Market codfish, per lb	.0708
	Canadian soles, per lb	.09
,	Blue fish, p'er ib	.15
ı	FROZEN-LAKE AND RIVER	
,	White fish, large, per lb	.1011
,	Lake trout, large and medium, Ib1112	.0614
ı	Pike, dressed and headless, lb06%07	.0516
	Pike, round, per lb	.0708
	PICKLED FISH.   21 00	
•	Salmon, Labrador, therees 300 lb 21 00 Salmon, Labrador, bbls., 200 lbs 15 00	
	Salmon, Labrador, half bbls., 100 lbs 8 00	14 00
	Sea trout, Baffin's Bay, bbls., 200 lb 12 06	14 00
	Sea trout, Labrador, bbls., 200 lb 11 50 Sea trout, Labrador, half bbls., 200 lb., 6 50	****
	Mackerel, N.S., bbls. 200 lb	
	Mackerel, N.S., pails, 20 lb	****
	Herrings, Labrador, bbls	
	Herrings, Nova Scotia, bbls 6 00	
t	Lake trout, half bbls,	8 00
1	Quebec sardines, bbls, 5 00	****
3	Tongues and sounds, per lb 0 10	****
•	Holland herrings, imported, half bbls 8 00 Holland herrings, imp'ted milkers, hf bbls 7 00	
t	Holland herrings, imp'ted milkers, kegs. 0 85	
	Holland herrings, mixed, kegs 0 75	0 65
3	Lochfyne herrings, box 1 35	
)		
1	Dried coffish, medium and small, 100 b 7 50 Dried pollock, medium and large, 100 b 7 60 Dried pollock, medium and large, 100 b 7 60 Dressed or skinless codfish, 100-lb, case. 7 60 Boneless codfish, 2-lb, blocks, 20-lb, bzs per lb, Boneless codfish, 2-lb, blocks, 20-lb, bzs per lb, Boneless codfish, 2-lb, blocks, 20-lb, bzs	T 50
t	Dried pollock, medium and large, 100 lb. 7 00	4.40
1	Boneless codfish, 2-lb. blocks, 20-lb. bxs	1 00
1	per lb	0 08
ì	per lb. 0 07 Roneless codfish, strips, 30-lb. boxes. 0 10 Shredded codfish, 12-lb. boxes, 24 cartons, 14-lb. each, a box 180 Roneless codfish to 21b. and 21b. box 180	0 07
1	Shredded codfish, 12-lb. boxes, 24 cartons,	
	%-lb. each. a box	1 80 0 15
1	BULK OVSTERS OLAMS ETC	
-	Standards, solid meats, gal.   1 80   Standards, ordinary, gal.   1 50   Selecta, per gal.   2 00   Best clams, imp. gallon   1 60   Best scollops, imp. gallon   2 00   Best pars, imp. gal	
	Standards, solid meats, gal. 180 Standards, ordinary, gal. 150 Selects, per gal. 200 Rest clares two calles	****
	Best clams, imp. gallon	
0	Best scalins, imp. gallon 2 00 Best scollops, imp. gallon 2 00 Best prawns, imp. gallon 2 20 Best shrimps, imp. gallon 2 25 Scaled best standards, quart cans, each 3 35 Scaled best select, quart cans, each 0 45	
	Sealed best standards, quart cans, each 6 35	****
	Sealed best select, quart cans, each, 0 45	
	OYSTERS, CLAMS, MUSSELS AND SHELL CRUSTACEANS, ETC.	FISH
	Cape Cod shell oysters, per bbl 12 00	
	Malpeque, shell oysters, selected J.A.P.,	
	per DDL	****
	Malpeque, shell opsters, C.C.I., bbl.         12 00           Clams, per bbl.         6 00           Mussels, per bbl.         6 00           Live lobsters, medium and large, lb.         0 25           Boiled lobsters, medium and large, lb.         0 16           Soft shelled crabs         dox	
	Live lobsters, medium and large, lb 0 25	
	Boiled lobsters, medium and large, lb 0 16 Soft shelled crabs, doz	****
	Winkles, bush. Little Necks, per 100	

### FOR SALE

FOR SALE — CASH REGISTER, SINGLE drawer. Best condition. At half cost. Apply E. A. Stahl, Berlin.

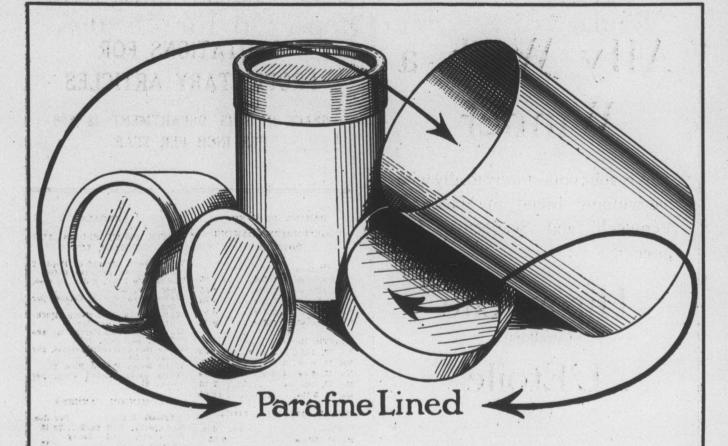
### EVIDENCE OF SMALL PEACH CROP.

A representative of Canadian Grocer spent some time during the past week in the Niagara Peninsula around Queenston looking into the fruit crop situation. With a grower of fruit he traversed an orchard containing some 500 peach trees and in the whole orchard only found one basket of ripe fruit. The grower estimated that the whole crop of peaches on the orchard would not amount to any more than half a dozen baskets. While of course there are some orchards better off than this, yet it gives an indication of what the trade is to expect this year on the whole. The crop farther west around Leamington is good and the earlier varieties—the St. Johns—are the ones now on the market.

We hear a great deal yet about the Crawford peach. There are some people who always insist on getting it, declining to take anything else. The word "Crawford" to-day, however does not mean anything when it comes to any particular peach. Time has brought about some changes in the significance of the word. It is a family name. Crawford peaches now include four varieties. They are the St. Johns, the Reeves Favorite, the Elberta, and the Chairs Choice. These are given in the order in which they come on the market.

It was thought that this year Canadian peaches would have been much higher in price on account of the almost complete failure of the crop, but the growers say they are not getting any more for them this season than last. They attribute the cause to the European war which, coupled with the high sugar market, is tending to less fruit selling.

The high wind of last Sunday played havoe with the pears in the Niagara Peninsula. In an orchard of 1,200 trees some four or five hundred baskets were estimated to have tumbled down. The fact that the pears are ripening rapidly and that there is no "give" to the pear stem as there is to the apple, facilitated the drop. However, these pears are quite saleable and will bring just about as good a price as if they had been picked by hand; but it means considerable work at a time when the grower was not prepared to give the attention to it. Also much unripened fruit fell throughout the Peninsula.



You are approached by a house that confines itself to oysters and the requisites for handling oysters, viz., paper pails and display cases.

The above is a cut of the Empire Paraffine Lined Container which will positively save you more than its cost and affords a service and efficiency that is impossible with any other paper pail on the market.

You appreciate that in the majority of cases, not only your clerk, but yourself, treat the ordinary pint or quart paper pail as a measure, not realizing that practically all of these pails hold considerably more than the pint or quart, with the result that your losses from this source far exceed your paper pail expense.

You would hesitate to measure a pint into the pail and send it to the housewife, as not being full; the natural deduction would be that she was short-measured. The Empire Container eliminates the loss and prevents dissatisfaction. It will hold full measure, but no more.

Prices F.O.B. Factory, Sombra, Ont., are as follows:—

Half Pints	\$12.00 Per M.
Pints	14.00 Per M.
Quarts	16.00 Per M.

The summer has been cold and backward, with the result that oysters are two weeks late. We will be shipping Sept. 1st, but do not expect that stock will be in as good shape as it was a year ago at that time. We have no hesitation in stating, however, that before the close of September, we will be shipping the best stock that has ever been shipped in this territory. The recent warm weather is producing very favorable results and oysters may come into their own earlier than we expect, but we deem it best to state that they probably will not come into their own until about Sept. 15th.

We solicit the favor of your orders and enquiries.

### CONNECTICUT OYSTER COMPANY

"Canada's Exclusive Oyster House"

50 JARVIS STREET,

TORONTO, ONT.

# Ally With a Winner

This is your opportunity to ally with the winning brand of Macaroni, Vermicelli and Spaghetti. The price of

### Hirondelle

(Swallow)

### L'Etoile

(Star)

brands is not increased, but *The Demand Is*, so place your order early with your wholesaler. These lines are

### MADE IN CANADA

The very best Manitoba hard wheat only is used.

You will win favor with your customers by giving them this highgrade, nutritious, economical food at this time.

### C. H. CATELLI

Montreal

AGENTS:

Tees & Persse, Limited Winnipeg C. C. Mann, Toronto

## QUOTATIONS FOR PROPRIETARY ARTICLES

SPACE IN THIS DEPARTMENT IS \$56
PER INCH PER YEAR

### BARING POWDER.

COOK'S FRIEND BAKING POWDER.

In Cartons-	
No. 1 (25c size), 4 dos\$	2 25
No. 1 (25c size), 2 dos	2 25
No. 2 (10c size), 6 dos	0 80
No. 2 (10c size), 3 dos	0 80
No. 8 (5c size), 4 dos	0 40
In Tin Boxes-	
No. 13, 1-lb., 2 dos	8 00
No. 14, 8-oz., 3 dos	
No. 15, 4-os., 4 dos	
No. 16, 21/4 lbs	7 2
No. 17, 5 lbs	14.00
ROYAL BAKING POWI	DER
Sizes Per	dos

ROYA	L BA	K	1	N	H	3			I	7	יס	WI	DEB
Size	15									1	Pe	r	dos
Royal	-Dime										.1		95
- 44	14-1b.											1	40
**	6-08.											1	95
**	14-lb.											2	55
- 44	12-08.											3	85
64	1-lb.											4	90
**	8-1b.											13	60
	5-1b.											22	85

Barrels—when packed in barrels one per cent. discount will be allowed.

WHITE SWAN SPICES AND CEREALS, LTD.

White Swan Baking Powder—5c tin, 40c per dos.; 4-os. tin, 65c per dos.; 6-os. tin, 90c per dos.; 8-os. tin, \$1.20 per dos.; 12-os. tin, \$1.60 per dos.; 16-os. tin, \$2.25 per dos.; 8-lb. tin, \$5 per dos.; 5-lb. tin, \$9.50 per dos.

### FOREST CITY BAKING POWDER.

6-02.	tins									0	75
12-os.	tins									1	25
16-os.	tins									1	75
				1							

Keen's Oxford, per lb. ....\$ 0 17

COUPON BOOKS-ALLISON'S.

### In 10-lb. lots or case ..... 0 16

For sale in Canada by The Eby-Blain Co., Ltd., Teronto; C. O. Beauchemin & Fils, Montreal, \$2, \$3, \$5, \$10, \$15 and \$20. All same price, one size or asserted.

#### UN-NUMBERED.

100 books and over, each 0 081/2 500 books to 1,000 books. 0 08

For numbering cover and each coupon, extra per book, % cent.

#### CEREALS

WHITE SWAN SFICES AND CEREALS, LITD.

White Swan Breakfast Food, 2 dos. in case, per case, \$3.00.
The King's Food, 2 dos. in case, per case, \$4.80.
White Swan Barley Crisps, per dos., \$1.
White Swan Self-rising Buck-wheat Flour, per dos., \$1.
White Swan Self-rising Pancake Flour, per dos., \$1.
White Swan Wheat Kernels, per dos., \$1.50.
White Swan Flaked Rice, \$1.
White Swan Flaked Peas, per dos., \$1.

#### DOMINION CANNERS.

Aylmer Jam	8.	P	er	dos.
Strawberry, 19			\$2	15
Raspberry, 1	red	heavy		
syrup			2	15
Black Currant			2	00
Red Currant			1	85
Peach, whit	ie.	heavy		
syrup			1	50
Pear, Bart., b	CATT	SYPUD	1	7716

#### Jellies.

Red Current	2	00
Black Current	2	20
Crabapple	1	65
Raspberry and red current	2	00
Raspberry and gooseberry	2	00
Plum jan	1	55
Green Gage plum, steneless	1	55
Gooseberry	1	85
Grape	1	55

### marmalade.

Orange j	e)	,								1	58
Green fig											20
Lemon										1	60
Pineapple										2	00
Ginger .											20

#### Pure Preserves-Bulk.

Strawberry	5 lbs.	7 lha.
Black currant	0 69	0 95
Raspberry	0 69	0 95

### 14's and 30's per lb. Freight alowed up to 25c per

	1	0	0	lt	18	ı.				Ī,			
Strawberry		••			0	1	6	9			0	80	5
Black curra	nt											0	13
Raspberry												0	18

### COCOA AND CHOCOLATE.

THE COWAN CO., LTD.

# Cocoa— Perfection, 1-lb. tins, des... 4 50 Ferfection, 14-lb. tins, dos. 2 40 Ferfection, 14-lb. tins, dos. 1 25 Perfection, 10c sise, dos... 0 90 Perfection, 5-lb. tins, per lb 0 35 Soluble, bulk, No. 1, lb... 0 20 Soluble, bulk, No. 2, lb... 0 18 London Pearl, per lb.... 0 22

Special quotations for Cocoa in barrels, kegs, etc.

### Briefly:

# About the service we offer you, Mr. Manufacturer

We stock, sell and deliver your goods. A large staff of efficient salesmen are on the job daily from the Lake Front to the Pacific Coast. Our large warehouse accommodation at the seven largest centres ensure an unexcelled service. In direct shipments we look after car distribution.

Our service is BIG—Cost is reasonable for services rendered—Better get in touch with us.

### Nicholson & Bain

Wholesale Commission Merchants
WINNIPEG

Regina Saskatoon Calgary Edmonton Lethbridge Vancouver

### A tip on the side, Mr. Grocer

Did it ever occur to you that you can make more money selling Malcolm's lines of Condensed Milk and Condensed Coffee than any other line on the market? Malcolm's lines of Milk and Coffee are making new and satisfied customers every day. For quality and deliciousness they are unsurpassed. Our Condensed Coffee, with milk and sugar added ready for use, is a seller from the start. No other brand can equal it for flavor.

### PRICES:

St. George Brand Coffee, 2 doz. in case\$4.8	30
St. George Evaporated Milk, 4 doz. in case 3.6	30
Banner Condensed Milk, 4 doz. in case 5.2	25
Princess Condensed Milk, 4 doz. in case 4.5	0
Premier Machine Skimmed 4 doz in case 3.8	OS

Order them from your wholesaler or direct from the factory. Delivered in 5-case lots to any point in Ontario or East of Halifax. We will prepay freight up to 50c. per 100 lbs.

### Malcolm's Condensing Co.

St. George, Ontario









### **CAN-O-WAX**

a household necessity

A pure refined paraffine wax, sweet and clean. A very profitable seller during the preserving season.

Can-O-Wax makes an absolutely air-tight seal for Jelly. Canned Fruits, Catsups, Sauces, etc., in jars, bottles or glasses. The long, round sticks insure convenience and economy.

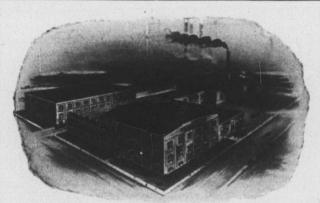
For laundry use it is indispensable, makes clothes white (no bleaching), will not injure the finest fabric. Costs little, saves much.

Let us send you a sample tin. Sold through the wholesale trade.



### CANADIAN OIL COMPANIES, Ltd.

Toronto, Ont.; Winnipeg, Montreal, Que.; St. John, Halifax, N. S.; Regina, N.B.; Sask.; Calgary, Alta.; Nelson, B.C.



### Fretz Limited can make IMMEDIATE DELIVERIES Lake or Rail

of a full line of Canned Fruits and Vegetables under "Harvest" and "Fretz" Brands.

Full line of Pure Jams put up under "Harvest" Brand.

Full line of Blended Jams, Jellies and Catsups under "Rose" Brand.

Bakers' Special Jams and Jellies in 30-lb. pails. Send your order to Amos B. Gordon Co., Toronto.

Or direct FRETZ LIMITED Hamilton,

# Unsweetened Chocolate. Supreme chocolate, ½'s. 12ib. boxes, per lb. ... Perfection chocolate, 20c size, 2 dos. in box, dos. Perfection chocolate, 10c size, 2 and 4 dos. in box, per dos. ... Diamond, 8's, 6 and 12-lb. boxes ... Diamond, 6's and 7's, 6 and 12-1b. boxes. Diamond, ¼'s, 6 and 12-1b. boxes Icings for Cake—Chocolate, white, pink, lemon, orange, maple, almond, cocoanut, cream, in ½ lb. packages, 2 doz. in box, per doz...... Chocolate Confections I Maple buds, 5-lb. boxes... Milk medallions, 5-lb. Milk medallions, 5-lb. boxes Chocolate wafers, No. 1, 5-lb. boxes Chocolate wafers, No. 2, 5-lb. boxes Nonpareil wafers, No. 1, 5-lb. boxes Nonpareil wafers, No. 2, 5-lb. boxes Chocolate ginger, 5-lb. 5-lb. boxes Chocolate ginger, 5-lb. boxes Milk chocolate wafers, 5-lb. Milk chocolate warers, 5-10. boxes. Coffee drops, 5-1b. boxes. Lunch bars, 5-1b. boxes. Milk chocolate, 5c bundles, 3 doz. in box, per box. Royal Milk Chocolate, 5c cakes, 2 doz. in box, per Nut milk chocolate, 1/4's, 6lb. boxes, lb. Nut milk chocolate, 1/4's, 6lb. boxes, lb. Nut milk chocolate, 1/4's, 6lb. boxes, lb. Nut milk chocolate, 5c bars, 24 bars, per hox Almond nut bars, 4 bars per box JOHN P. MOTT & CO.'S.

G. J. Estabrook, St. John, N. B.; J. A. Taylor, Montreal; P. Q.; F. M. Hannum, Ottawa, Ont.; Jos. E. Huxley & Co., Winnipeg, Man.; Tees & Persse, Calgary, Alta.; Johnson & Yockney, Edmonton; D. M. Doberty & Co., Vancouver and Victoria. Elite, 10c size efor cooking) doz.
Mott's breakfast cocos, 2doz. 10c size, per doz. ..
Nut milk bars, 2 dozen in

0.80 hox Nut milk breakfast cocoa. 14's and 14's Nut milk No. 1 chocolate. Nut milk Navy chocolate. Nut milk No. 1 chocolate.

Nut milk Navy chocolate.

14's 0 26

Nut milk Vanilla sticks, per gr. 100

Nut milk Diamond chocolate.

100

Nut milk plain choice chocolate liquors 20 30

Nut milk aweet chocolate coatings 0 20

WALTER BAKER & CO., LTD.

Premium No. 1, chocolate, ¼ and ¼-lb. cakes, 34c lb.; Breakfast cocoa, 1-5. ¼, ¼, 1 and 5-lb. tins., 38c. lb.; German's sweet chocolate, ¼ and ¼-lb. cakes, 6-lb. boxes, 24c lb.; Caracas sweet chocolate, ¼ and ¼-lb. cakes. 6-lb. boxes, 32c lb.; Cinquieme sweet chocolate, 1-5-lb.

cakes, 6-lb. boxes, 21c lb.; Falcon cocoa (hot er cold soda), 1lb. tins, 34c lb.; Cracked cocoa,
y-lb. pkgs, 6-lb. bags, 31c lb.
Caracas tablets, 5c cartons, 46
cartons to box, 51.25 per box;
Caracas tablets, 5c cartons, 26
tons to box, 65c.

The above quotations are f. o.b. Montreal.

0 90

0 31

### CONDENSED AND EVAPORATED MILK.

BORDEN MILK CO. LTD.

Donner Minne coll ma	
East of Fort William, On	t.
Preserved— Per	case.
Eagle Brand, each 4 doz \$	6 00
Reindeer Brand, each 4	
dos.	6 00
Silver Cow Brand, each 4	5 40
Gold Seal Brand, each 4	0 10
des	5 25
Mayflower Brand, each 4	-
doz	5 25 5 25
Purity Brand, each 4 dos	5 25
Challenge Brand, each 4	
doz	4.50
Clover Brand, each 4 dos	4 50

Evaporated (Unsweetened)	)—
St. Charles Brand, small,	
each 4 dos	2 00
4 dos.	2 00
4 dos	
each 4 dos	3 90
Peerless Brand, Family,	3 90
each 4 doz. Jersey Brand, Family, each	-
4 dos	8 90
St. Charles Brand, tall,	4 50
each, 4 dos. Peerless Brand, tall, each 4	
dos. Jersey Brand, tall, each, 4	4 50
Jersey Brand, tall, each, 4	4 50
St. Charles Brand, Hotel,	1 00
each 2 dos	4 25
each 2 dos	4 25
each, 2 dos	2 20
dos	4 25
St. Charles Brand, gallons,	4 75
each ½ doz.  "Reindeer" Coffee and Milk, "large," each 2 doz.  "Reindeer" Coffee and, Milk, "small," each 4	2 10
Milk. "large." each 2 dos.	4 80
"Reindeer" Coffee and,	
Milk, "small," each 6	5 50
"Regal" Coffee and Milk,	
aach 7 dos	4 50
"Reindeer" Cocoa and Milk,	4 80
each 2 dos	2 00

WHITE SWAN SPICES AND CEREALS, LTD.

### WHITE SWAN BLEND

******			The second second
1-lb. decor	ated tins	, 1b	0 35
Mo-Ja, 14.	lb. tins,	lb	0 32
Mo-Ja, 1-1	b. tins, 1	lb	0 30
Mo-Ja, 2-1	b. tins, l	lb	0 30
Presentation	on (with	tumblere	1) 28c

#### MINTO BROS.

### MELAGAMA BLEND.

Ground or bean-	W.S.P. R.P.	
1 and 1/4	0 25 0 30	
1 and 1/4	0 82 0 40	
1 and 1/2		
Packed in 30's and		
Terms-Net 30 day	s prepaid.	

#### FLAVORING EXTRACTS. SHIRRIFF'S.

Quintessential.		
l oz. (all flavors), dos		05
2 oz. (all flavors), doz		00
21/2 oz. (all flavors), doz		30
4 oz. (all flavors), doz		50
5 oz. (all flavors), dos		50
8 oz. (all flavors), doz		50
16 oz. (all flavors), dos		00
32 oz. (all flavors), doz	22	00
Discount on application.		

CRESCENT MFG. CO. Mapeleine—Per 2-os. bottles (retail at 50c) 4-os. bottles (retail at 90c) 8-os. bottles (retail at 31.50) 16-os. bottles (retail at 33). Gal. bottles (retail at 330)



## The New Welch Plant at St. Catharines, Ont., Is Rapidly Being Erected

October will see our new plant at St. Catharines finished, with its powerful presses, bottling machinery and storage cellars in readiness to handle the choicest of the Concord grapes grown in that splendid fruit section. This has become necessary through the rapidly increasing demand in the Dominion for

### Welch's

Grape Juice

The dealer who is unfamiliar with the profit-making and the trade-creating possibilities of Welch's should write us now for full information.

The unfailing purity, uniform high quality, delicious flavor and rich aroma of Welch's are secured by the exact Welch process of selecting only the choicest Concords, pressing, sterilizing and hermetically sealing their juice at the time of their highest perfection.

Write us for our dealer's helps, store advertising material, etc.

The Welch Grape Juice Company WESTFIELD, N.Y.



## R.H.C.

Rideau Hall Coffee is most highly commended, it's the coffee customers like. Being put up in sanitary tins it is easy to display and sell—all the deliciousness of the freshly roasted coffee bean is fully retained. Your customers will enjoy this quality coffee—there's overflow value in every cup.

Your wholesaler will supply you.

GORMAN, ECKERT & CO., Ltd.

Western Selling Agents
MASON & HICKEY WINNIPEG



### **BOLOGNA**

All meats are high-priced and must be so as long as present conditions prevail. There is one line, however, that has not advanced in price and furnishes a good food at a reasonable price. Bolognas are made out of good, fresh beef trimmings and are very cheap in comparison with other foods. If you have not sold them, try them now.

MADE UNDER GOVERNMENT INSPECTION

F. W. Fearman Co., Ltd.

# Quality and Quantity Will Always Win

That's why our new piece

### **NIGHT STICKS**

is selling so well.

A big cent's worth of delicious quality Flexible Licorice.

Order from your
Wholesale Confectioner.

Manufactured by

National Licorice Company

Montreal

# Visitors to the Exhibition are invited to call and see us

The Fruit Market is being well supplied with Foreign and Domestic Fruits. The assortment is large and prices in accordance with the times.

### **OYSTERS**

The season opens with sus to-day. Start with us this season and get the best.

WHITE & CO., Ltd., Toronto

Wholesale Fruit, Fish and Oysters

#### BOAR'S HEAD LARD COMPOUND.

#### N. K. FAIRBANK CO., LTD.

Tierces		. 0 174
Tubs, 60 lbs		. 0 103
Pails, 20 lbs		. 0 :09
Tins, 20 lbs	, 20 to case.	0 111
Cases, 5 Ths.	12 to case .	0 111
Cases, 10 lbs	., 6 to case .	. 0 11
F. O.	B. Montreal	

#### MARMALADE.

### SHIRRIFF BRAND. "SHREDDED."

1 lb.	glass	(2 dos.	case	181	90	81	80
2 Ib.	glass	(1 dos.	case	3	20	3	80
4 1b.	tin (1	dos. c	ase)	. 5	50	5	25
7 1h	tin (	14 day	CRED	R	60	8	25

#### "IMPERIAL SCOTCH."

1 lb.	glass	(2	dos.	case	81	60	\$1	58
21b.	glass	(1	dos.	case	2	80	2	70
	tin (							
7 lb.	tin (	14	doz.	case	7	75	7	50

#### MUSTARD.

#### COLMAN'S OR KEEN'S.

Per	dos.	tins
D. S. F., 14-1b D. S. F., 12-1b		\$1 4
D. S. F., 1/2-1b		2 5
D. S. F., 1-lb		5 0
F. D., ¼-lb F. D., ½-lb		0 8
F. D., 1/2-1b		1 4
	Per	f jar
Durham, 4-lb. jar		0 7
Durham, 1-lb. jar		0 2
VERMICELLI AND MA	CAT	RON
A REMINISTER SELECTION OF SELEC	UA.	

### C. H. CATELLI CO., LIMITED.

#### Hirondelle Brand. Prices for Quebec.

	D.
pkgs. L	oose.
Vermicelli, Macaroni, Spa-	
ghetti, Macaroni (short	
cut), Animals, Stars, Al-	
phabets, Small Paste As-	
sorted, 30 lbs., cases7	614
Egg noodles, case 10 lbs.,	- "
loose; cases 60 pkgs., 1/2	
lb. each	14 7

### 

Catelli Brand.	
Vermicelli, Macaroni, Spa-	***
ghetti, 30 lbs. (loose) 30 lb. cases, 1 lb. pkgs	51/
Terms, Net 30 days.	

#### Ontario. L' ETOILE (STAR) BRAND.

### Freight Prepaid.

1 lb. pkg., 25 cases or more 1 lb. pkg., less than 25 case	.071/
lots	0714
10 lb. box, loose, per lb	.051/
21 lb., loose, long, per box Terms net 30 days.	1.00

### JELLY POWDERS.

#### JELL-O.

### Assorted case, contains 2 dos 1 80

# Straight. Lemon, contains 2 dos. . . . 189 Orange contains 2 dos. . . . 189 Strawberry, contains 2 dos. . 180 Chocolate, contains 2 dos. . 180 Cherry, contains 2 dos. . . 180 Peach, contains 2 dos. . . 180 Weight, 8 lbs. to case, Freight rate, 2nd class.

### JELL-O ICE CREAM POWDER.

### Assorted case, centains 2 dos 2 50

### Straight. Chocolate contains 2 don. 2 50

Vanilla Contains 2 des		
Strawberry contains 2 dos.	2	5
Lemon contains 2 dos	2	-
Unflavored contains 2 dos		
Weight 11 lbs. to case. Fre		
water and class	Ste	60

### SOAP AND WASHING POWDERS.

#### SNAP HAND CLEANER.

3	dosen	to	box		1	-
6	dosen	to	DOX .		T	20
			30 d	lays.		

#### RICHARDS' PURE SOAP.

### 5-case lots (delivered), \$4.15 each with 20 bars of Quick Naphtha as a free premium.

### Richards' Quick Naptha Soap.

### GENUINE. Packed 100 bars to

#### FELS NAPTHA.

### 

### . .....

### THE CANADA STARCH CO., LTD., EDWARSBURG BRANDS

#### and BRANTFORD BRANDS.

Boxes. Laundry Starches—	Cents.
40 lbs., Canada Laundry.,	061/4
40 lbs., Boxes Canada white gloss, 1 lb. pkgs	06%
48 lbs., No. 1 white or blue 4 lb. cartons	071/4
4 lb. cartons	0714
200 lbs., bbls., No. 1 whi 30 lbs.; Edwardsburg silve	16 .0074
gloss, 1 lb. chrome pkg 48 lbs. silver gloss, in 6-l	s .07%
tin canisters	081/4
draw lid boxes	081/4
large crystals	071/4
cartons, chrome label .	07%
(cold water), per case 20 lbs. Benson's Enam (cold water), per case	2 00
Celluloid-boxes containing	g
45 cartons, per case	3 60

### Culinary Starch.

40 lbs. W. T. Benson & Co.'s	
prepared corn	07%
40 lbs. Canada pure corn	
starch	0614
(120-1b. boxes 1/4c higher.)	
Casco Potato Flour, 20-lb.	

#### BRANTFORD STARCH.

BRANTFORD STARCH.
Ontario and Quebec.
Laundry Starches— Canada Laundry— Boxes about 40 lbs
Acme Gloss Starch— 1-lb. cartons, boxes of 40 lbs
3-lb. canisters, cs. of 48 lbs07 Barrels, 200 lbs
lbs
6-lb. toy trunks, leck and key, 6-lb. toy drum, with drumsticks, 8 in case
100 lbs
Celluloid Starch— Boxes centaining 45 cartons, per case
Culinary Starches— Challenge Prepared Corn— 1°lb. phts., boxes of 40 lbs06 Brantford Prepared Corn— 1-lb. phts., boxes of 40 lbs07½
1-lb. pkts., boxes of 40 lbs67% "Crystal Maise" Corn Starch— 1-lb. pkts., boxes of 40 lbs67%
100 th 1/2 blakes 48

### EXHIBITION TIME IS HERE

We will show the ACTUAL CONSUMER the many advantages of

# "NUGGET" WATERPROOF SHOE POLISH

AT TORONTO, AUG. 29th-SEPT. 12th

QUEBEC Aug. 31st-Sept. 5th

> ST. JOHN Sept. 5th-12th



SHERBROOKE Sept. 5th-12th

LONDON Sept. 11th-19th

### OTTAWA, SEPT. 11th-19th

Your customers are going to see our demonstration and they are going to think of "NUGGET" every time they think of SHOE POLISH. See that you have a stock on hand to supply their demands.

CALL AND SEE US IF YOU ARE VISITING ANY OF THESE EXHIBITIONS.
WE SHALL BE GLAD TO MEET YOU.



9, 11 and 13 Davenport Road, TORONTO, ONT.

### Fish—the most wholesome summer food



Why not supply your customers with the high quality Brunswick Brand Sea Foods? They are the select of the fishermen's catch and are prepared in the most modern factories on the Atlantic coast.

Our aim has always been to cooperate with the wholesale and retail grocers and to give the consumer a good article at a fair price.

Look over your stock, Mr. Grocer, and see what "Brunswick" lines you are short. Here is a list of our leaders:

1/4 Oil Sardines, 3/4 Mustard Sardines, Kippered Herring, Herring in Tomato Sauce, Finnan Haddies (Oval and round tins)

Clams, Scallops.

Connors Bros., Limited Black's Harbor, N.B.

#### OCEAN MILLS, MONTREAL.

Chinese starch, 16 oz. pack., 4 doz. per case, \$4; Ocean Corn Starch, 16 oz. pack., 4 doz. per case, \$3.00; King Corn Starch, 16 oz. pack., 4 doz. per case, \$3.00; King Corn Starch, 16 oz. pack., 4 doz. per case, \$3.12; Ocean Blane Mange, all flavors, 8 oz. pack., 4 doz. per case, \$4; Ocean Baking Soda, 8-oz. package, 120 packages, per case, \$3; Ocean Baking Soda, 6 oz. pack., 60 pack. per case, \$3; Ocean Baking Powder, 1b. pack., 3 doz. per case, \$6.76; Ocean Baking Powder, 8 oz. pack., 5 doz. per case, \$6.50; Ocean Baking Powder, 8 oz. pack., 4 doz. per case, \$1.00; Ocean Baking Powder, 5 oz. pack., 4 doz. per case, \$1.00; Ocean Baking Powder, 5 oz. pack., 4 doz. per case, \$1.00; Ocean Baking Powder, 8 oz., 120 pack., per case, \$4.25; retail at 5c per doz., 45c; Ocean Extracts, all flavors. 2 oz., 6 doz. per case, \$4.50; Ocean Mustard (French Mustard, quart size), 2 doz. per case, \$4.90; Ocean Mustard (French Mustard, quart size), 2 doz. per case, \$4.90; Ocean Mustard, pint bottles, 2 doz. per case, \$1.80; Petrolatum, 5 oz. jars, 6 doz. per case, \$5.40; Ocean Lquid Blue, pint bottles, 2 doz. per case, \$5.40; Ocean Case, \$5.40; Ocean

### SOUPS-CONCENTRATED

#### CHATEAU BRAND.

Vegetable, Mutton Broth, Mulligatawny, Chicken, Ox Tail, Pea, Scotch Broth, Julienne, Mock Turtle, Vermicelli, Consomme, Tomato.

No. 1's, 95c per dozen. Individuals, 45c per dozen. Packed 4 dozen in a case.

COW BRAND BAKING SODA.

In boxes only. Packed as follows: 

1 lb. 30 } Packages, Mixed. 3.30 SYRUP.

THE CANADA STARCH CO., L/TD., CROWN BRAND CORN

SYRUP.

SYRUP.

2-lb. tins, 2 doz. in case... 2 65
5-lb. tins, 1 doz. in case... 3 00
10-lb. tins, ½ doz. in case... 2 90
20-lb. tins, ¼ doz. in case... 2 85
Barrels, 700 lbs... ... 3¾
Half barrels. 350 lbs... 4
Quarter barrels, 175 lbs... 4¼
Pails, 38½ lbs... 1 95
Pails, 25 lbs. each ... 1 40

LILY WHITE CORN SYRUP.

2-lb. tins, 2 doz. in case... 3 00 5-lb. tins, 1 doz. in case... 3 35 10-lb. tins, ½-doz. in case.. 3 25 20-lb. tins, ¼ doz. in case.. 3 20

(5, 10 and 20-lb. tine have wire handles.)

BEAVER BRAND CORN AND MAPLE SYRUP.

Quart tins (wine measure), 2 doz. in case, per case . 4 70

THE DOMINION MOLASSES COMPANY, LTD.

Gingerbread Brand.

2s, Tins, 2 doz. to case.

	10000						
Quebec,	per	case				\$1	35
Ontario,	per	case .				1	50
Manitobs	, pe	r case				2	30
Saskatch	ewar	, per	Cas	e		2	60
Alberta,							
British (	Colu	nbia,	per	ca	se:	2	40

#### DOMOLCO BRAND.

#### 2s. Tins. 2 dos. to case.

Quebec and Ontario, per case	2	95
Manitoba, per case		
Saskatchewan, per case		
Alberta, per case		70
British Columbia, per case.		00

#### SAUCES.

#### PATERSON'S WORCESTER SAUCE.

14-pint bottles 3 and 6 dos.

Case	s, doz				0	90
doz.	bottles.	3	dos.,	cases,	1	75
		H.	P.			

	H. I		
H. P. Sauce-		Per	dos.
Cases of 3	dozen		1 90
H. P. Pickler	8—		
Cases of 2	dos.	pints	3 25
Canas of 9	dos	1/ minte	9 90

#### STOVE POLISH.

JA	MES	DOME	BL	ACK	LE	AD.
28	size,	gross				2 50
oa	size,	gross				2 40
	NI	MART	POL	TRUE		

Polish, Black and Tan ... 0 35
Metal Outfits, Black and Tan 3 65
Card Outfits, Black and Tan 3 25
Creams and White Cleaner 1 15

TEAS THE SALADA TEA CO. East of Winnipeg.

### Whole-

8 .2	9 .35
1,	
	5 .45
4	1 .55
4	9 .65
5	
	3

### LUDELLA.

### In 30, 60 and 80-1b. cases. Black, Green or Mixed.

Blue Label 1/2	0	21
Blue Label, 18	0	20
Orange Label, 1s	0	28
Orange Label, 1/8	0	24
Brown Label 1s and 1/8	0	28
Brown Label, 1/48	0	30
Green Label 1s and 1/s	0	35
Red Label 16s	0	40

### STORE MANAGEMENT-COMPLETE

16 Full-Page Illustrations

ANOTHER NEW BOOK By FRANK FARRINGTON nion book to Retail Advertising Complete \$1.00 POSTPAID

"Store Management—Complete" tells all about the management of a store so that not only the greatest sales but the largest profit may be realized.

#### THIRTEEN CHAPTERS

Here is a sample:
CHAPTER V.—The Store Policy—What it should be to hold trade. The money-beck plan. Taking back goods. Meeting cut rates. Selling remnants. Delivering goods. Substitution. Handling telephone calls. Rebating railroad fare. Courtosy to customers.

ABSOLUTELY NEW JUST PUBLISHED

Send us \$1.00. Keep the book ten days and if it isn't th the price return it and get your money back. Technical Book Dept., MacLean Publishing Co TORONTO

272 Pages

### UPTON'S KETCHUP

is steadily making friends for itself.

A friend made is always retained—because it is absolutely the best value on the market.

Write us for prices or ask your jobber.

### THE T. UPTON CO.

Limited

Factory at Hamilton, Sales Dept. at St. Catharines.

## FRUIT

### No Increase in Prices

Does this not suggest something to you in these days when prices on so many staple lines are advancing? Your sales should increase daily, especially if you handle THE BEST QUALITY.

### Everything in Fruit

### **HUGH WALKER & SON**

Established 1861

**GUELPH and NORTH BAY** 

# MOTTS : LE "O Chocolate

is the ideal chocolate for cooking and drinking purposes. Is especially suitable for icing cakes, making fudge, etc. Your customers want and should be given only the best—MOTT'S.

Retails at 10 Cents per Cake.

### JOHN P. MOTT & CO.

MANUFACTURERS

HALIFAX, NOVA SCOTIA

### **Hot Weather Special**

on

## Brooms

only while they last.

4 String, No. 100, \$3.00 line at \$2.40

4 " " 200, \$3.20 " \$2.60

4 " " 300, \$3.60 " \$3.00

Regular goods.

Walter Woods & Co. Hamilton

### Remember it's up to you

to handle goods that your customers will be satisfied with, or there's kicks—because if they are dissatisfied with anything bought at your store, you'll have to do the answering, and it's not a pleasant job at that. If you want to please your customers, ensure satisfaction, and prevent eruptions, you should sell them

### Rowat's Superior **Pickles**

They are "satisfaction producers" and always make friends fast—after that fast friends.

### ROWAT & CO.

Glasgow - Scotland

CANADIAN DISTRIBUTORS

Snowdon & Ebbitt, 325 Coristine Building, Montreal, Quebec, Ontario, Manitoba, and the North-west; F. K. Warren, Halifax, N.S.; J. A. Tilton. St. John, N.B.; C. E. Jarvis & Co., Vancouver, B.C.



### ORANGE MARMALADE. "BANNER BRAND" PURE FRUIT PRODUCTS. JAMS AND JELLIES.

2's\$2 25
4's 0 35
5's 0 42
7'8 0 60
30's, wood 0 08
12-oz. glass jar 1 20
Tumbler, glass 1 15
MARMALADE.
2's, per doz \$2 30
4's, per pail 0 40
5's, per pail '0 45
7's, per pail 0 65
30's, wood, 1b 0 08%
12-oz. glass jar, doz 1 20
Tumbler, glass, doz 1 15
Prices subject to change without notice.

MELAGAMA AND MINTO TEA.

MINTO BROS., LIMITED.
45 Front St. East.
We pack in 60 and 100-lb. cases.
All delivered prices.

	lesale	Retai
Green Label, 1s, 1/2 or 1/4 Blue Label, 1s, 1/2	.80	.40
or ¼	.85	.50
Purple Label, 18, 1/2	.40	.60
Gold Label, 1/4 only	.55	.80 1.00
JELLY POWI		

WHITE SWAN SPICE AND CEREALS, LTD.

White Swan, 15 flavors, 1 doz. in handsome counter carton, per doz......\$ 0.90
List Price. 

YEAST.

White Swan Yeast Cakes, per case 3 doz. 5c pkgs.. 1 15

### STORE MANAGEMENT—COMPLETE

16 Full-Page



272 Pages

ANOTHER NEW BOOK By FRANK FARRINGTON

A Companion book to Retail Advertising Complete \$1.00 POSTPAID

"Store Management—Complete" tells all about the management of a store so that not only the greatest sales but the largest profit may be realized.

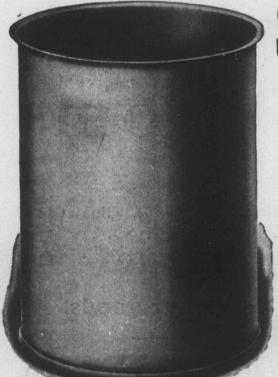
THIRTEEN CHAPTERS

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ABSOLUTELY NEW JUST PUBLISHED

Send us \$1.00. Keep the book ten days and f it isn't worth the price return it and get your money back.

Technical Book Dept., MacLean Publishing Co. TORONTO



# Sanitary Cans

"The Can of Quality"

Baked Beans, Soups, Meats and Milk.

Sanitary Can Company

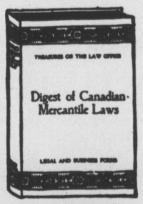
**NIAGARA FALLS, ONTARIO** 

### No one can afford to be ignorant of the laws governing business.

Few, however, have the time to read the many and complicated volumes of the country's laws and statutes, and for the benefit of the hustling business men a concise and understandable book has been prepared. It gives all the necessary laws and information regarding merchandising, the renting of a store or house, mortgages, buying property, collecting debts, etc. This book, the

### Digest of Canadian Mercantile Laws

is a ready reference, a valuable guide in daily business, and is saving many



### No work published in Canada equals it for business men

equals it for business men

A veritable consulting library on this one
line so universally needed.

Based on Dominion and Provincial Statutes
and Court Decisions.

Indorsed by barristers, sheriffs, magistrates and conveyancers.

Recommended by the Ontario Institute of
Chartered Accountants.

Used by more accountants, bankers and
business firms than any other work on
the subject. Forwarded direct, post free,
on receipt of price.

Keep the book ten days, and if it is not
satisfactory, return it and get your money
back. If remitting by cheque, make same
payable at par, Toronto.

Eastern Edition - Price, \$2.00

### Special Western Edition, \$2.50

To meet the needs of subscribers in New Ontario and the Western Provinces, where land is under The Land Titles System of Registration, an Appendix of 16 pages, containing a synopsis of the Land Titles Acts, has been added to our regular edition, thus constituting a special "Western Edition." Price \$2.50.

The MacLean Publishing Co. Limited

Montreal Toronto Winnipeg Vancouver BOOK DEPARTMENT

143-153 University Ave., Teronte, Ont.

The firms who advertise are the firms who invite your patronage. and are most deserving of it. A product that is persistently advertised to the critical dealer is a product that can be relied upon to give the satisfaction desired, for the maker behind that product must have confidence that it will earn your approval; otherwise, he would not dream of holding it up for your and vour customer's criticism.

### THE "WANT AD."

The "want ad." has grown from a little used force in business life into one of the great necessities of the present day.

Business men nowadays turn to the "want ad." as a matter of course for a hundred small services.

The "want ad." gets work for workers and workers for work.

It gets clerks for employers and finds employers for clerks. It brings together buyer and seller, and enables them to do business though they may be thousands of miles apart.

The "want ad." is the great force in the small affairs and incidents of daily life.

### "Aurora

The Valencia Oranges that cost no more than other high-grade brands but are

Better.

Ask your jobber

J. J. McCabe AGENT TORONTO, ONT.

## Early Vegetables

Tomtoes, Celery, Lettuce. Radishes,

Fresh shipments arriving daily. Our prices are exceptional-let us quote. Prompt shipment assured.

Write, phone or wire.

### LEMON BROS.

Owen Sound, Ontario

## Buyers' Guide

### Write us for New Price List of WINDSOR SALT

TORONTO SALT WORKS
TORONTO, ONT. GEO. J. CLIFF, Manage

You Want This
Taylor's Prepared
IN JARS

Over 100 years of success. A great deal different and a great deal better. Royalty has used it.

Mustard

Agents Wanted H. P. Tay ior, 14 Place Royale, Montreal

### COMTE'S

Satisfaction and profits with every sale. We want more agents. Write

Augustin Comte & Co., Limited, P.O. Box 263, MONTREAL C O F F E E S

### SUCHARD'S COCOA

The Highest Quality
Most Reasonably Priced

"Quality" Cocoa.
On Sale Anywhere.

FRANK L. BENEDICT & CO.
Agents Montreal

WRITE TO

10 Garfield Chambers, Belfast, Ireland,
for Sample Copy of the

Irish Grocer, Drug, Provision
and General Trades' Journal

If you are interested in Irish trade.

GRATTAN & CO., LIMITED ESTD, 1825 The Original Makers of

BELFAST GINGER ALE

Agents in Western Canada
EMERSON, BAMFORD CO.
842 Camble Street VANCOUVER, B.C.

### COMBINE BARRAL

Preparation for preserving freshness of eggs.

A very simple process for preserving eggs
from one laying season to another without
losing any of their qualities.

REFERENCE AND CIRCULAR FREE.

Octavier Rolland, P.O. Box 2363, Montreal

### **Raw Materials and Equipment**

Some of the largest bakers in America are placing the buying of their materials and equipment in our hands. They know that they get better value through us.

The Biscuit & Cracker Mfrs. Co. 105 Hudson St. New York City

### HOLLAND RUSK

The common verdict of your customers after they have tried it: "There's only one thing just as good—More." Order a case from your jobber to-day.

HOLLAND RUSK COMPANY HOLLAND, MICH.



### TWO CENTS PER WORD

You can talk across the continent for two cents per word with a WANT AD, in this paper

### Grocery Advertising

By Wm. Borsodi

It contains suggestions for special sales, bargain sales, cash sales, etc.; ideas for catch lines or window cards, and many hints for the preparation of live advertising copy. A collection of short talks, advertising ideas and selling phrases used by the most successful grocery advertisers.

PRICE, \$2.00.

ALL ORDERS PAYABLE

MacLean Publishing Co. 143-153 University Ave., Toronto

20th Century Retailing DEMANDS the use of

### ALLISON COUPON BOOKS



You can't get a way from credit business without driving away trade. And if you don't use Allison Coupon Books you are bound to lose some money on credit accounts. Allison Coupon Books make credit business "good as gold."

HERE'S HOW THEY WORK:

When a man wants credit give him an Allison Coupon Book, and have him sign form at the front, which becomes then his promissory note to you. As he buys you tear out coupons, and when his book is exhausted you can collect your note or extend his credit for another book, as you deem wise. No passbooks, no charging, no time wasted, no errors, no disputes.

For Sale Everywhere by Jobbers.

ALLISON COUPON COMPANY
Indianapolis, Indiana, U.S.A.

### KEEP POSTED ON SUGAR

Having been identified with Sugar for the past thirty years, and being in constant touch with all sections of this country and foreign markets, we are in the best possible position to keep you posted by mail and wire of any actual or contemplated changes and general gossip of the markets. Some of the largest concerns are subscribers, and we should like to place our proposition before you. For further information write

SMITH & SCHIPPER CO., 138 Front Street, New York

### Talk across Canada for two cents a word

WHAT DO YOU WANT TO BUY OR SELL?

A Show Case, Cheese Cutter, Coffee Mill, a Meat Slicer, a Business? Whatever your wants may be, always use this page. It is only through Canadian Grocer's Condensed Ad. Page that the fullest publicity can be given, because "Canadian Grocer" goes into the hands and is read from cover to cover by every progressive Grocer from the Atlantic to the

Try it out.

### CLASSIFIEDADVERTISING

Advertisements under this heading, 2c per word for first insertion, 1c for each subsequent insertion.

Contractions count as one word, but five figures (as \$1,000) are allowed as one word.

Cash remittances to cover cost must accompany all advertisements. In no case can this rule be overlooked. Advertisements received without remittance cannot be acknowledged.

Where replies come to our care to be forwarded, five cents must be added to cost to cover postage, etc.

### COLLECTIONS

COLLECTIONS .- ACCOUNTS AND CLAIMS of every nature collected everywhere. Send for free booklet C and forms. Commercial Collection Co., 77 Victoria St., Toronto, Ont.

#### MISCELLANEOUS

BUCKWHEAT FLOUR GUARANTEED pure and unsurpassed by any mill in the province. T. H. Squire, Queensboro, Ont., collcits your orders.

COPELAND - CHATTERSON SYSTEMS — Short, simple. Adequate to all classes of business. The Copeland-Chatterson Co., Limited, Toronto and Ottawa.

ADDING TYPEWRITERS WRITE, ADD OR subtract in one operation. Elliott-Fisher, Ltd., Room 134, Stair Building, Toronto.

GOOD STENOGRAPHERS ARE WHAT every employer wants. The place to get good stenographers is at the Remington Employment Department. No charge for the service. Remington Typewriter Co., Ltd., 144 Bay St., Toronto.

FIRE INSURANCE. INSURE IN THE Hartford. Agencies everywhere in Canada.

THE NATIONAL CASH REGISTER COM-pany guarantee to sell a better register for less money than any other house on earth. We can prove it. Make us. The National Cash Register Co., 285 Youge St., Toronto. Arthur, Ont.

WAREHOUSE AND FACTORY HEATING systems. Taylor-Forbes Company, Limited. Supplied by the trade throughout Canada.

ACCURATE COST-KEEPING IS EASY IF you have a Dey Cost Keeper. It automatically records actual time spent on each operation down to a decimal fraction of an hour. Several operations of jobs can be recorded on one card. For small firms we recommend this as an excellent combination — employees' time register and cost keeper. Whether you employ a few or hundreds of hands, we can supply you with a machine suited to your requirements. Write for catalogue. International Time Recording Company of Canada, Limited. Office and factory, 29 Alice Street, Toronto.

### WANTED

WANTED — 240 AND 1200 PLATFORM scales, cheese cutter, coffee mill, oval front six-feet show case for candies. Box 56, Canadian Grocer, Toronto.

WANTED—MANAGER OF STORE. MAR-ried man between twenty-five and forty, thor-oughly experienced in the grocery trade, of good address, and competent to handle all departments. Salary and share of profits to the right man. State fully experience, re-ferences and salary expected. Box 68, Cana-dian Grocer, Toronto. (4-9-14)

WANTED—A RELIABLE, AMBITIOUS MAN in every town, to look after the circulation of magazines. Work very remunerative. MacLean Publishing Company, 143-151 University Ave.. Toronto, Ont.

ENERGETIC SALESMAN, AGE ABOUT 40. wanted. Must have grocery connection between Montreal and Quebec, White Swan Spices & Cereals, Pearl St., Toronto, Ont. tf

WANTED—WHAT ARE YOU WANTING? A clerk, a business, a salesman, a partner? An outlay at the rate of two cents a word will make your wants known throughout the Dominion to just the men who can satisfy you. See our rates above and send along your ad. to-day.

WANTED-A POSITION IN GROCERY AS clerk or manager. Am now manager of Gro-cery Dept. of Best Grocery Store in the Boun-dary. Address, C. J. Allen, Greenwood, B.C., Can.

GROCERY STORE FOR SALE — EXCEL-lent proposition. Stock and fixtures about \$3,500. Turnover \$13,000 to \$14,000 yearly. Will sell property with business or rent. Illness reason of selling. Good buy for quick sale. Box 59. Canadian Grocer, Toronto.

WANTED—POSITION AS CLERK IN GRO-cery store or warehouse. Possess good refer-ences. R. Sloggett, Hosmer, B.C. 0

#### FOR SALE

FOR SALE—ONE COFFEE MILL. MEAT slicer, Stimpson computing scale, cheese cut-ter, all in first-class condition. A snap. Apply Box 389, North Battleford, Sask.

GENERAL STORE AND MEAT MARKET—phone central, in connection. On Calgary and McLeod branch C.P.R. Stock \$5,500.00, turnover \$1,500.00 per month. Living rooms above store. Reply to Box 57, Canadian Grocer

FOR SALE—AN ADVERTISEMENT UNDER this heading would be seen by practically every progressive grocer in the Dominion. This means that it will be read by the very man who is in need of such a coffee mill, cash register, cheese cutter, showcase, etc., that may be standing idle in your store, and which could be turned into money by an outlay of just two cents a word. See our rates above and send your ad. along to-day.

### AGENCIES WANTED

MONTREAL JOBBING FIRM SEEK agency for Canadian independent canners. Good references. Box 60, Canadian Grocer, 119

#### **BUSINESS CHANCES**

OPENING FOR GENERAL STORE AT Hubert, B.C., new town on main line Grand Trunk Pacific transcontinental railroad. Hubert is the trade center of the fertile Bulkley Valley, also supply point for great mining district. Train service has started, station and side tracts bullt, post office established, and Government bridge over Bulkley River, connecting highways, completed. Trade is waiting for right man to establish general store. For detailed information write R. L. Gale, Deputy Mining Recorder, Hubert, B.C.

FOR SALE—ONE OF BEST RETAIL GROcery businesses in West. Turnover \$160,000.00 per year. Stock \$6,500.00, and all fresh. Fixtures and working stock \$3,500.00. Turn stock every two weeks. \$5,000 cash will handle. Address replies to G. B. M., Box 1073, Calgary. (814)

### Are You Interested?

In Buying a Business,

In Selling a Business,

In Engaging a Clerk,

In Securing a Position,

In Securing a Partner, In Disposing of Second-hand Fixtures,

Then you should use Canadian Grocer's Classified Ad. Columns.

It should find for you among the progressive Grocers of Canada at least one individual who is on the lookout for just such a proposition that you have to offer.

CANADIAN GROCER reaches the retailer, the wholesaler, the manufacturer, the clerk and the traveller, just the men to whom you wish to sell or from whom you would buy.

No Other Paper Reaches All These Men.

RATES:

(payable in advance)

2c per word, first insertion.

1c per word, subsequent insertions.

5c extra per insertion when replies are to be addressed e|o Canadian Grocer.

### Canadian Grocer

143-153 University Ave., Toronto

### 原原原原原原原原原原原原原原原原原

# Cane

is King in the woodenware world



Cane washboards, Diamond King, Western King, Globe, Beaver, etc., as well as other Cane lines of woodenware, are in the quality Kingdom. They are made of carefully selected materials, and the workmanship is of the very highest order. The customer always gets full satisfaction—and you realize a good profit.

Always keep a good supply of Cane's on hand. The quality keeps them selling.

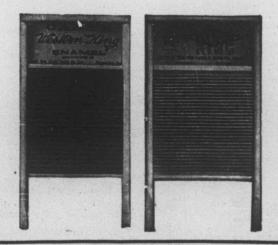
Order from your Jobber.

The Wm. Cane & Sons Co.

Limited

Newmarket,

Ont.



# From Mother to Daughter

Shirriff's True Vanilla has been adding to its list of friends for thirty years.

Once used the housewife asks for it again—mothers recommend it to their daughters.

# Shirriff's True Vanilla

is fifty per cent. stronger than the Government standard. It is made from the finest Mexican Vanilla

> beans. Our process brings out the exquisite flavor and bouquet.



It is good business to handle Shirriff's. It is a line that everybody asks for, and it gives a good profit. If you are not already able to supply your custom-

ers, write us for full information.

### Imperial Extract Co.

Steiner and Matilda Streets
Toronto

### INDEX TO ADVERTISERS

A		T. °
Allison Coupon Co Anglo-B.C. Packing Co	60	L'Chaput, Fils & Cie 6 Lake of the Woods Milling
В		L'Chaput, Fils & Cie
Balfour-Smye & Co	10 17 60	Lemon Bros.         59           Lindners, Ltd.         22           Lytle & Co.         13
Assn. Borden Milk Co. Bowser & Co.	3	M
Brantford Computing Scale	13	MacNab, T. A., & Co.       16         McCabe, J. J.       59         McGregor Paper Co.       4         McLaren, W. D.       2         Magor, Son & Co.       26         Malcolm & Son, John       49         Mathieu & Co., J. L.       17         Millman, W. H., & Sons       16         Minto Bros.       23
C		Magor, Son & Co
Campbell Brokerage Co Canada Starch Co Canadian Oil Co	16 26	Millman, W. H., & Sons 16 Minto Bros 23 Montreal Biscuit Co
Can. Shredded Wheat Co	50 9 62	Morrow & Co
Can. Shredded Wheat Co Cane & Co Catelli & Co Carr & Co	48	Inside back cover
Carr & Co	10 11	Mott, John P., & Co 57
	8	N .
Cockburn, Nolan & Co. Coles Mfg. Co. Cole, Charles H. Commercial Acct. Register. Commercial Collection Co.	16	Nagle & Co
Cole, Charles H	16 24 61	Nicholson & Bain
Connecticut Ovster Co	62	
Comte & Co	56 17	Oakey & Sons, John 17
D		Ocean Mills 8
		Р .
Diamond, John	15 7	Patrick & Co., W. G. 16 and 19 Pennock, H. P., Co., Ltd 16
E		
Eby-Blain	21	Reckitts Oversens Ltd
Eby-Blain Eckardt, H. P., & Co Emerson, Bamford & Co Escott & Co., W. H2	51 60 16	Richards Pure Soap Co 9 Rock City Tobacco Co 12
Eureka Refrigerator Co	23	Rolland, Octavien 60
y		Rowat & Co
Fairbank Co	4	
Fairbank Co. Fearman, F. W., Co. Financial Post of Canada. Forbes & Nadeau Fretz, Limited Furnival New Co.	53	St. Lawrence Sugar, Refining
Forbes & Nadeau Fretz, Limited Furnival-New Co.	17 50 12	Co
Furuya & Nishimura	4	Smith & Son. E. D
G		Smith & Proctor 17 Spurgeon H G
Gellemen I H	8	Stevens-Hepner Co
Galloway, J. H	17 53	T
Gorman, Eckert & Co Guelph Soap Co	52	Taylor's Mustard 60
н		Tippet, Arthur P., & Co 1 Toronto Salt Works 60 Tucketts, Limited Inside back cover
Hamblin, Brereton Co Hambidge Co Hamilton Cotton Co	16 52	Inside back cover
Hargreaves (Canada), Ltd	17	U A
Heinz Co	5 9 60	Upton & Co 57
Holland Rusk Co	uu	w
ı		Walker Bin & Store Fixture
Imperial Extract Co Irish Grocer	62	Co. 15 Walker, Hugh, & Son 57 Warren, G. C. 16 Watson & Truesdale 16
		Wolch Grane Inice Co 52
Jonas & Co	23	Wellington Mills
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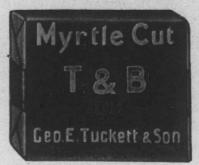
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