



Fifty Years Ago.
This is the cradle in which there grew
That thought of a philanthropic brain;
A remedy that would make life new
For the multitudes that were racked
With pain.
'Twas sarsaparilla, as made, you know
By Ayer, some 50 years ago.

Ayer's Sarsaparilla

was in its infancy half a century ago. To-day it does "bestride the narrow world like a colossus." What is the secret of its power? Its cures! The number of them! The wonder of them! Imitators have followed it from the beginning of its success. They are still behind it. Wearing the only medal granted to sarsaparilla in the World's Fair of 1903, it points proudly to its record. Others imitate the remedy; they can't imitate the record.

50 Years of Cures.

REPEATS GRACE DARLING'S ACT.

Daughter of the Keeper of the Victoria Lighthouse Saves Many Lives.

Victoria, B. C., July 10.—Miss Sea, daughter of the keeper of the Victoria Lighthouse, is winning for herself the fame of a British Columbian Grace Darling. Less than a year ago, at great personal risk, she rescued an unfortunate yachting party, that had come to grief in the Straits of Fuca, and yesterday she duplicated that heroic performance. The lightship, the *W. J. Crowe*, while sailing out beyond Ocean dock, and Diver McHardy and the captain of the wrecking steamer, *Whitlaw*, were on board, found themselves in imminent danger of death. There was a heavy sea running at the time, and the *Whitlaw* was pitching and rolling. The *W. J. Crowe* was promptly lowered, and the lighthouse boat pulled to the rescue. The accident must have had a fatal termination, had not Miss Sea, daughter of the Royal Humane Society will place the facts before that body and are confident that Miss Sea will receive the society's medal.

STRUCK IT RICH.

The Elgin Field Oil and Gas Company Make a Hit.

The Elgin Field Oil and Gas Company have been for some time prospecting and boring for oil and gas in the vicinity of Wallaceport. Some weeks ago gas and oil were struck in a well sunk, and in such quantities as to encourage further operations. The sinking of a new well at the site of the first one, south of Wallaceport, near Tyndall, was commenced, and on Wednesday an immense flow of gas was struck at a depth of 120 feet. The gas is found in a gravel bed about 20 feet deep, just above the rock. When this bed was reached, the gas escaped from the gravel with such force as to drive the gravel through the 2-inch boards of the platform, and the gas holes in the boards like shot fired through paper. The supply appears to be unlimited, and the force of the gas is so great that it has so far been impossible to control it. It is one of the largest yields ever struck in the province, and a wonderful thing about it is that the gas is got in a gravel bed entirely without water. It has been found impossible to shut off the escaping gas, and if an attempt were made to plug the well it is feared the tubing would be blown out. One cannot get very near the well for fear of suffocation.

LIEUT.-GOV. KIRKPATRICK.

Toronto, July 10.—Lady Kirkpatrick announces that Sir Kirkpatrick has passed one of the best nights he has had, and is today much improved.

PHILADELPHIA JUMPERS.

Troy, N. Y., July 10.—On a wager of \$50, Wm. Rainey, of this city, jumped from the tool house in the center of the Congress street, in Hudson River. Rainey says he may decide to jump from the Broadway street shortly. Mr. Rainey weighs 200 pounds.

KILAUEA IN ERUPTION.

Honolulu, July 4, via San Francisco, July 10.—The volcano of Kilauea attracted notice on the evening of June 24 with terrific explosions, which were felt for 30 miles away, and almost immediately after fire was seen by persons living along the Kau coast. Several lava fountains are in operation, and the lava lake continues to rise rapidly, and is now about 500 feet deep and increasing in activity.

The Only Perfect Dyestuffs in the World.

The scientific preparation of dyestuffs and putting them up in proper shape for family dyeing has been brought to perfection by Wells & Richardson Company, who are proprietors of the celebrated Diamond Dyes. These popular dyes have been furnished from the homes of Canada madder, fustic, logwood, cochineal, and all other antiquated dyestuffs. The work of home dyeing is now done quickly and successfully by Diamond Dyes; the process is one that would astonish our grandfathers. Today millions all over the world use the scientific Diamond Dyes in preference to all others. Diamond Dyes commend themselves to all who use them, because they are the strongest, brightest, and fastest, and the easiest to work with. Diamond Dyes, like all other perfect and popular preparations, are large and imitated in style of package and the way they are put up. These imitations are worthless and adulterated dyes, ruinous to all kinds of goods, and dangerous to handle. Great caution is advised when buying dyes for home use. Ask only for the "Diamond" dye, and see that the name is on every packet.

The World of Sport.

Guelph Wins in the Game With Hamilton.

Toronto Loses in the Match With Scranton.

Suspensions, Sanctions and Other Rulings of the C. W. A. Racing Board.

Wheeling From New York to This City.

A London Horse Second at Trenton—A Trotter Drops Dead—Various Sporting Events.

BASISBALL.

EASTERN LEAGUE GAMES—FRIDAY.

At Wilkesbarre—R. H. E. 9 14 5
Buffalo—Odwell and Diggins; Souders 10 18 4

At Springfield—Springfield 3 7 0
Batteries—Maine and Duncan; Maloney and Ryan.

At Scranton—Scranton 7 11 5
Batteries—Harper and Boyd; Gaston and Carey.

At Providence—Providence 6 8 3
Batteries—Braun and Dixon; Decker, Frayer and Baker.

NATIONAL LEAGUE GAMES—FRIDAY.

At Pittsburgh—Pittsburgh 4 10 5
Batteries—Hawley and Merritt; Seymour and Warner.

At Cincinnati—Cincinnati 7 12 9
Batteries—Rhines, Ehret, Damman and Pate; Orth and Boyle and Clements and McFarland.

At Louisville—Louisville 9 12 1
Batteries—Blackburn and Clarke; Hill and Wilson.

At Chicago—Chicago 8 13 3
Batteries—Fried and Kitzinger; Lewis and Lake.

At St. Louis—St. Louis 3 12 0
Batteries—Carney and Douglas; Dunn, Daub, Glin and A.

GUELPH WINS.

Guelph, Ont., July 10.—Guelph defeated Hamilton here yesterday afternoon in a well-played game of ball.

Guelph's timely hitting and good fielding, along with Hamilton's costly errors, won them the game. Crowe was hit freely, but he kept them well scattered. Score: R. H. E.

Guelph..... 9 12 0 1 0 0 2 12
Hamilton..... 0 1 0 0 1 0 0 2 12

Batteries—Crowe and Roberts; Cochran and Conwell. Umpire—Dyson.

ROUGH ON LONDON.

There is no denying that the result of the game (Thursday's) was rough on the Londoners. The Cockneys played all around the locals, particularly in the third and fourth innings.

re-ckoning, were really entitled to win the game. Johnson, except in the sixth, when he was hit by a single, pitched effective ball, and his support, the Londoners, were beaten. The umpiring was somewhat against the visitors, too, though it can hardly be claimed that it affected the score. Matthew Holman must have entertained a different opinion, however, for he applied for a different umpire at future games. —Hamilton Herald.

HAMILTON VIEWS.

The Hamilton Spectator has these comments on Thursday's game: Guelph should send his suit to the laundry.

The umpire should keep Johnson in the box. The Hams need a couple of hard-hitting fielders. Although the Londoners were beaten, they played a great game. Doc Sippel growled once, and almost frightened the umpire.

Johnson was the only player who was not hit. The Hams have the work out for them when they tackle the Londoners. Johnson pitched a good game, but the Hams pounded him all over in the sixth inning. Besides being a good batter Jo Jo Keenan has no equal in the league as a fresh player. The Londoners became very gay when they got in the lead, but their good spirits were off when the game progressed. There was considerable kicking over several of Patton's decisions. He allows the players to play the game. Johnson had terrific speed, pitching an underhand delivery, which mystified the Hams, two men striking out in the first inning.

FLYS.

The Toronto have won 22 out of the last 20 games played.

The Toronto have won three out of five from Wilkesbarre, four out of five from Scranton, and one out of eleven from Syracuse, eight out of fourteen from Buffalo, two out of four from Providence, and one out of four from Springfield.

Pitcher takes has been released by Buffalo. Shortstop Sullivan and Catcher Harry Smith did not accompany the Hams on their trip. Old Man Wise, who has been on the bench lately, will play second and Barry goes to short.

President Byrne, of the Brooklyn League for a pitcher.

The Texas League is resting in Philadelphia, where he has gone to get into shape before Chris Von Der Ahe will give him any salary.

Kansas City has played 33 games away from home and lost all but four of that number. That is worse than Columbus did last year.

Fitchers Blackburn, of the Dallas club, and Hill, of the Paris club, of the Texas League, thought it would be all right if they whipped the umpire after the game, but the board of directors got together and fined each of them \$15.

The Texas League has divided the season into two parts, the two weeks, or, if the same club captures both series, the winner and the second series, the loser, will play off at the close of the season for a silver trophy. San Antonio has won the first event, the series closing on June 27.

To defeat a strong team like the Londoners it is necessary for them to play first-class ball, because the boys from the west play the game for all it is worth. They can bat, run bases and field, and no liberties can be taken with them. —Hamilton Spectator.

Speaking of a decision against the

Guelphs in Wednesday's game, the Spectator says: "Had Patton rendered that decision against the Londoners, the atmosphere at Dundurn would have taken on a deep blue tint."
Roberts, late of Hamilton, has signed with Guelph. If Roberts would have less to say, he would be a good ball player. Now is his chance to reform.
Vigneaux left Guelph for Coopersville yesterday to enter into the service of Manager Taylor's team.

WHEEL- FROM NEW YORK TO LONDON.

It is pretty hot work wheeling these days, even in and around the city where the roads are fairly good, but it must be searching indeed, on heavy country roads, and on long journeys.

Two cyclists who arrived in Montreal last night have at least come to this conclusion. They are Messrs. F. C. Redfield, of Albany, N. Y., and T. A. Harvey, of London, Ont., who are riding from New York to London.

They broke the journey at Glen Falls, where they rested for a couple of days, and it has taken them three weeks to make the distance from Glen Falls to Montreal. They reached La Prairie last evening about sunset after some amusing and wearisome experiences, only to find the last boat gone. They were compelled to ride on to Longueuil, where they took the ferry to the city. Today will be spent in viewing the sights of Montreal, and tomorrow they will continue their journey to London, proceeding via Ottawa, Kingston, Belleville, and Toronto. Both gentlemen are members of the London American Wheelmen. They are stopping at the St. James Hotel. —[Montreal Star, July 8.]

WHEELMEN AND POLITICIANS.

To the Editor of The Advertiser:

On the 17th ult. I sent a note on the carriage of bicycles to the Free Press, but that was the last I heard of it.

The railways have published their little table of reductions, and bicyclists are told to be thankful for the quarter loaf, which is better than no bread. In the note to the F. P. I referred to the anxiety of politicians to have wheelmen join their ranks at campaign meetings; I also pointed out that the wheelmen's fair and just request was opposed by Sir Charles Tupper in the commons, and by his following in the senate. Now, let every self-respecting wheelman do two things: First, refuse to join in any demonstration, to any politician who showed himself the minion of the railways by his vote on the Casey Bill; second, to use the railway as little as possible, so long as they unjustly discriminate against bicyclists. A few railway tickets will buy a good supply of mud-guards and rubber caps. Who has ever heard of any good the senate has done, any way? It is an expensive obstruction to progress that should be ended, or greatly amended. My acquaintances know I am a good conservative, but like many others, I am not going to shout any longer for Tupper, or any one else whose service is first due the railway corporations.

F. GUEST.

MCCARTHY'S FAST MILE.

Toronto, July 10.—T. B. McCarthy made one of the fastest miles ever ridden in Canada Thursday afternoon on the island track, covering the distance in 1:57 2-5. He was practicing for his match with McLeod and Davidson, and had D. Wilson and C. Greathart start with him. The trio were paced by Sparling and W. Greathart. They made the first quarter in 27 1-5 seconds.

SUSPENSIONS AND SANCTIONS.

Toronto, July 10.—The following suspensions were made by the referee at the C. W. A. meeting July 7, 1904: R. O. Blayney, Cecil Elliott, till July 13, for interfering with each other in the track; W. Richardson, for improper conduct, and Graves, till the 16th, for unfair riding.

The following are suspended pending an investigation into their amateur standing: H. A. Cousinot, L. G. Cameron, Harold Cooke and A. Martineau, for a different umpire at future games.

Sanctions have been issued as follows: July 12, Orange Association, Brampton, a permit was granted to George F. Smith and J. B. White to ride at Norwood, N. Y., July 6; permits were also granted to B. Bain, H. Brantford, Winnipeg; J. Clement, Petrolia, and J. F. Davidson, Toronto, to compete at Detroit on July 10.

As racing men seem to be very ignorant of the rules of the board, it was decided to have the board, the chairmen of their respective districts for a copy of rules, as it is the intention of the board to deal sternly with the rule breakers.

The 25-mile Dominion championship (professional), and also the 5, 1 and 5-mile district championships, have been granted to the Brantford Bicycle Club, to be competed for at the district race meeting on Aug. 4.

CRICKET.

CANADIANS WON AGAIN.

Chicago, July 10.—Against the Wanderers on Thursday the Canadian cricketers made 127 runs for six wickets. The Mackenzie contributed 35, Wadsworth 34, McMurtry 17, J. L. Connell 13, and Lyon 11. The Wanderers made 105 in their full inning.

In the ball game between the Canadians and picked team of cricketers the former won in five innings by a score of 10 to 6.

PHILADELPHIANS VS. MEN OF WARWICKSHIRE.

Birmingham, July 10.—The gentlemen of Philadelphia on Thursday began a cricket match against an eleven from Warwickshire. The home players won the toss, and went in first, scoring 256 runs. At the close of play the Philadelphians had scored 79 runs for two wickets down. The Americans were all out for 269 runs yesterday.

ROVERS WIN AT DETROIT.

Detroit, July 10.—The cricket match which took place here between the Rovers, of Trinity College School, Port Hope, Ont., and the Detroit Athletic Club resulted in the visitors winning easily by a score of 200 to 95.

BYES.

The Clinton club will play with Galt in that town on July 13, next Tuesday.

With Berlin, in Berlin, on July 14, with Listowel, at Clinton, on Aug. 5, with Berlin, at Clinton, on Aug. 12, with London, at Clinton, on Aug. 17.

THE TURF.

AT WINDSOR—FRIDAY.

First race, 9-15 mile—Ada Russell 1. Duke 2. Galt 3. Time, 1:58 1-2.

Second race, 7 furlongs—Sir Erek, Lela B. Wenlock, Rathmore, Shenk, George Carstons also ran.

Third race, 7 furlongs—Sir Erek, Roseberry, Ray B. Mis, Thomas A'Becket, Wild Mountain, Swift, Last Fellow, Belle, Lenore, Steve, Clinton also ran.

Fourth race, 3 mile—Robinson 1. Miss Francis 2. Fay Bel 3. Time, 1:14 1-2.

Springtime, Best Brown, Crocus, Chiquita, Dandridge also ran.

Fourth race, 1 mile, selling—The

Duchess 1. Everest 2. Cecil 3. Time, 1:42 1-2. Traveler, Judith C. G. R. Longhurst, Last also ran.
Fifth race, 3 mile, selling—Rover 1. Wanga 2. Blasco 3. Time, 1:14 1-2. Gus Straus, Sweden, Pete Kelly, Narcissus also ran.
Sixth race, 3 mile, selling, Gladion 1. Sky Blue 2. Gwen 3. Time, 1:15 1-2. Alva, Fly Jun., Hartford Boy, Hermina also ran.

A LONDON HORSE SECOND—TROTTER DROPS DEAD.

Trenton, Ont., July 10.—The last day of the Bay of Quinte circuit races was largely attended. During the afternoon the pacer mare Josephine paced a mile without driver or sulky, in 2:31.

Dicksey dropped dead in the second heat of the 2:27 trot.

In the mile run, handicap, James Brady's (London) Homer was second. Temple's (Stratford) Tom Appleby was distanced in the 2:27 trot.

AT FORT ERIE—FRIDAY.

First race, selling, 7 furlongs—Campania won by two lengths. Rapalatchie second, by four lengths. Bickley 3. Time, 1:30 1-2. Miss Celestina and Reiff also ran. Carmel was left at the post.

Second race, selling, 1 mile—Protus won by two lengths. Kinney second by three lengths. May Step 3. Time, 1:42 1-2. Bob Leach, Flossie, Chatham, Ponnetta and Umberton also ran.

Third race, selling, 5 furlongs—Braxey won by a length. Saratamer second by half a length. Fratello 3. Time, 1:02 1-2. Protien, Right Chance, Sidel won by three lengths. W. C. T. Second by two lengths. Albert 5. Time, 1:15 1-2. Walkover also ran.

LAWN BOWLING.

Safer's hold a bowling tournament on July 22 and 23, when several Western Ontario clubs will compete.

FOOTBALL.

The Dresden football team has received and accepted a challenge from Glenora, one of the crack teams of Western Ontario clubs will be played in about two weeks.

A Model Fishing Trip.

London in the Center of the Finest Sportsmen's Waters.

Recreation and Health-Giving Cool Freezes at Our Doors.

Notes of a Recent Short Outing by Mr. P. E. Bucke, City.

During the heated term, when the average citizen is lolling around with his tongue hanging out, it would be imagined there was no place around London where a cool breeze could be had off the water, and yet of all the cities in the world, not one is so centrally situated as London. To the north we have Lake Huron, east lies Lake Ontario, south Lake Erie, and west Lake St. Clair, any one of which is within a few hours run by rail of the spot where this article is printed, and yet perhaps there are not five people in a hundred that have visited the whole four of our magnificent lakes.

Just as the water level rises, so the water level of the commerce of the world. But, my dear Mr. Editor, I did not sit down to give my views on trade and commerce, but to throw together a few notes on a fishing trip just completed. Many remarks appear to think that unless they can get into Muskegon, or down the St. Lawrence, or the rocky mountains, they have no other way of the way place, there is no sport to be had. I must confess that I was never so happy as myself to take a run in his fishing steamer from Sarnia to Kettle Point, 20 miles into Lake Huron, on July 7.

The day was hot and sultry on shore, but no sooner did the boat pass out of the St. Clair river into the lake than the water cooled, and the air was changed. The oppressive heat and thirst caused by the sun and dust, with its consequent languor, died away, and the fact that we were all vertebrate animals soon became apparent to us so that when the tea bell sounded there was a grand scuffle to the cook shop. On our way up the lake we were met by a brilliant sunset. The bright orb of day sunk to rest in the cool waves of the mighty lake, leaving behind it a bank of vermilion clouds.

We reached our destination at 8 p.m. Mr. Eugene Phelps, who keeps a semi-luxurious house-hotel, on the beach of the party, and landed us and our baggage without any trouble or difficulty, so that when we arrived at his house, situated close to the water's edge, we found everything awaiting us. Kettle Point runs out a mile and a half or two miles into Lake Huron to the northward, and forms a beautiful bay looking west. This bay is from two to three miles long, and is strewn with boulders of all sizes, some even showing their heads above water, should imagine the extent of this drowned land, so to speak, must cover 100,000 acres, as it rubs out for several miles into the lake. This shallow water, with its boulder bed, is alive with the small-mouthed, or green, bass, running from five ounces up to three pounds. I am told that later in the season even heavier fish are taken. We confined our fishing to a couple of hours in the morning, and the same in the evening. All the fishing was done with the fly, either casting or trolling. The two days sport produced between 150 and 200 pounds of fish. Three of the party used steel rods, and found them most satisfactory. Dull brown to light colored flies appeared to take the best. Montreal, Canada, and Mississauga, being the favorite spots.

It would well repay any party on a visit to this lake, and I think to get some one who has been there before to pilot the way for them. Mr. Phelps' charges are moderate. The usual way is to go to Forest, six miles, and get a rig at that place and drive over. For a dollar, I was told they would take three or four people. On our way down to Sarnia, Mr. Jones had nets lifted, which is a most interesting sight when viewed for the first time. The pound nets are set a mile apart. The catch on the morning we came down aggregated about three-quarters of a ton, principally pickerel and blue-black herring.

The captain of the steamer sold us a very strange story of his own personal experience, but you must not ask me to vouch for its truth, as fishermen captains and anglers are not in holy rapture.

A rousing wind at times to raise, and sail free scripture."

Here is the yarn: The captain was sailing on Lake Mississauga, when a terrible gale arose, accompanied by a sort of tidal wave. The night was pitch dark, the schooner pitched and strained a good deal, and was eventually making considerable headway as day began to break, all of a sudden the felt a heavy bump, and then all was still. As daylight came the captain said he had looked over the side and found his boat was sitting on the track of the Piquet Island Railway, so he set his anchor light and turned in. Presently the train came along, the driver blew his whistle, but the captain never stirred. After a little the driver came aboard, and says he, "Who is the skipper of this here craft?" "I," says the captain, "don't want the headlights. 'What?' says the driver; 'you've got to clear out of here. What do you mean by running up my track this way?' The captain he turned round in his bed, and says he, "My anchor light is set, and I don't care a continental for you or your blooming engine, so get out with you." Mr. Jones says the captain was under the headlights. "What?" says the driver; "you've got to clear out of here. What do you mean by running up my track this way?" The captain he turned round in his bed, and says he, "My anchor light is set, and I don't care a continental for you or your blooming engine, so get out with you." Mr. Jones says the captain was under the headlights. "What?" says the driver; "you've got to clear out of here. What do you mean by running up my track this way?" The captain he turned round in his bed, and says he, "My anchor light is set, and I don't care a continental for you or your blooming engine, so get out with you." Mr. Jones says the captain was under the headlights. "What?" says the driver; "you've got to clear out of here. What do you mean by running up my track this way?" 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C. P. in his heaven.

And right with the world.

—Browning.

London, Saturday, July 10, 1897.

The electors of Ontario will certainly not buy Mr. Whitney's "pig in a poke."

Mr. J. S. Willison, managing editor of the Globe, will take his first trip to the old world next month. He will no doubt enjoy his well-deserved holiday.

An Ottawa correspondent says that Hon. Mr. Tarte, minister of public works, will within the next few days visit and inspect a number of harbor improvements now in progress in Ontario.

It shakes one's confidence in humanity something to read that the author of "Darling, I am growing old; silver threads among the gold" has been taken into court for failing to support his wife.

"After all," asks the Ottawa Journal, "Why should not Sir Wilfrid be prime minister of the British empire yet?" Yes, why not? One of these days the Canadian nation will be a very much more influential portion of the British empire than it has been in the past.

Cincinnati city council has recognized the rights of the bicyclists to fair treatment on the public highways. It has passed an ordinance providing for a dry strip of from four to six feet wide in the middle of the road, and imposing a fine on any one who violates the law.

The Hamilton Herald, which is not Liberal in its predilections, says that when Mr. Whitney talked at Dundas he spoke the same piece as he had spoken at other points of Ontario, "but," adds our contemporary, "somehow it fails to convince Mr. Whitney's hearers that Whitney will win, or to show them why he should win."

The Welsh version of the jubilee hymn is a most awe-inspiring production. Here is the first verse:

Dy deyrnas sydd, a Breenin mawr,
 Er dyddian tragwyddoldeb;
 O flaen dy Faine conauan aur
 A deifi dy Saint mewn undeb
 Neudian ddiar modorol ych
 Gan goran p e r ddadseiniant;
 O gad i'f blant i agosau
 A cwyu eu haderbri mollant.

The great trick for the non-Welshman is to repeat more than one line at a time without becoming tongue-tied.

The Investors' Guardian, of London, England, thus refers to the outlook in Canada: "Apparently Canada is to show the States the way to prosperity at any rate, while the republic is still laboring uneasily amidst general depression, trusts and tariffs, something of a boom is developing in the Dominion. The over-sea trade of the colony, both export and import, is showing great elasticity, and city men and speculators are already busily at work on the mining potentialities of British Columbia. These, among other things, point to a great revival in Canadian affairs." The possibilities for a progressive and prosperous future for Canada are certainly many.

Nearly a month ago The Advertiser reported the likelihood of the Wabash sending its freight over the G. T. R., as well as its fast passenger service. The news is now confirmed, but it will be a month or two before the freight passes over the G. T. R. system. The reason lies in the fact that the Wabash has for years had an agreement with the Michigan Central to send its freight by that line, and it does not expire for some time yet. At its expiry, the Wabash freight will likely go over the Air line, that arrangement enabling the G. T. R. management to more fully devote their fine track through this city to passenger traffic.

Here is a description from a recent letter of a burning day in Australia: "It was more like a revelation from another world yesterday than a phenomenon hot day, for when morning broke the town was literally a huge oven, over which the skies hung inverted in flaming sheets of brass. The streets were yellow tornadoes of whirling dust, whilst waves of heat, that seemed almost visible, met the discomfited wayfarer everywhere; and very early in the day many people emphatically professed to have solved the problem of whether life was worth living. The wind was from the north, and the heat from everywhere, and towards 7 o'clock the rays of the sun, which could only now and then be seen, showing fiery red from the blinding haze that enveloped it, beat down still more fiercely. At that hour the thermometer registered 103 degrees of heat. In the shade, whilst in the sun the mercury showed 118 degrees. The wind was raging along with great velocity, and when matters were at their most unendurable pass the force of it was registered as 55 miles an hour."

This should reconcile us to the comparatively mild, though unusual, hot spell we have been called on to endure recently.

Sir Richard.

We have good reasons for stating that Sir Richard Cartwright will not go to Great Britain as high commissioner, but will remain a member of the Dominion Government. Sir Richard would make a good high commissioner, but his services as a member of the cabinet are invaluable.

The Fast Steamship Line.

Harper's Weekly (New York) commenting on the new Canadian fast steamship line says:

"The expectation in connection with the line, at Ottawa, is that not only will it secure a large part of the passenger trade of the Orient, which now goes from London and Southampton, but that it will cut into the trans-Atlantic passenger trade of New York and Boston. It has been urged ever since the idea was first mooted that Montreal is as convenient a port for a large part of the United States as New York, and that with a fast and luxurious line of steamers it will inevitably become a rival to New York as a trans-Atlantic passenger port."

The Canadian line, sailing for hundreds of miles in sight of land, along the mighty St. Lawrence, is certainly by far the most attractive route. When the tourist goes by way of New York, he is out of sight of land in a couple of hours. It is gratifying to know that though the new line costs Canada \$250,000 a year less than the late Conservative government of Canada had resolved to grant another company, there has been no difficulty in financing the enterprise. The money was provided by British capitalists as soon as it was asked for.

Everybody Has Work in Britain.

Mr. John Stark, president of the Baptist home mission board, and a leading Toronto business man, who has recently returned from a trip through England, informed the Mail and Empire that apparently there was not a man in the old country out of work who was desirous of employment, and this appeared to be the case equally in England, Scotland and Ireland. This is a condition of affairs in marked contrast with that which prevailed for some time in the United States and other protectionist countries, where very large numbers of workmen have been idle and are so still. In Great Britain the conditions are steadier than over the border, because the natural trend of trade is not interfered with by governmental restrictions. The progress of the United Kingdom, in the last half century, has been phenomenal. Mr. Mulhall, the eminent statistician, prints a striking summary of the progress made in Britain during the Queen's reign. His figures given below are relative, not actual, the 100 representing "par," and the others the ratio of increase:

Population	1837-40	1570	1897
Commerce	100	121	159
Shipping	100	480	623
Mining	100	322	503
Textile manufactures	100	310	602
Hardware manufactures	100	252	369
Agriculture	100	409	569
Revenue	100	120	105
Wealth	100	140	195
	100	203	487

Here is Sir Charles H. Tupper's picture of Britain's condition:

"What is the whole policy of the civilized markets of the world, steadily and every year finding their outlets in the vast markets decreasing, they spend millions on their navy, and millions on their army, to force their wares and their goods and their merchandise into the uncivilized markets of the world—which they are endeavoring to occupy, to settle and control."

In view of the facts Sir Charles Tupper ought to apologize for his rash and ill-founded statements.

Canada's Industrial Progress.

There are many indications that business is improving throughout the Dominion. New opportunities to invest capital are springing up on every side.

At Guelph, the Linsseed Oil Company has been formed. It will employ, to begin with, 20 men.

The Standard Chemical Company, of Toronto, has been incorporated with a capital stock of \$80,000, to manufacture chemicals, wood pulp, etc.

The Canadian Pulp Supply Company, Montreal, is being incorporated with a capital stock of \$15,000, to manufacture stamp canceling machines, and accessories pertaining thereto.

The Brantford Machine Tool Company, Brantford, Ont., has been incorporated with a capital stock of \$150,000, to manufacture machinery, castings, machine supplies, etc.

The Canadian Manufacturer says that the Perth, Ont., canning factory has proven such a success that an enlargement is now necessary.

The Albion Iron Works, Victoria, B. C., have recently greatly enlarged their works.

The Halifax Chronicle states that an English company will build a factory for the manufacture of terra cotta in Halifax county, N. S.

WOULDN'T IT?

From the Atlanta Constitution. Now wouldn't it be nice

On a plunging ship of ice
 To sail away where Arctic waters roll?
 To fare and fare away

Where it's freezing every day,
 And hang our summer straw hats on the pole!

To present our tickets there,
 Where the dancing polar bear
 Gives the only entertainment—without price.

To shake his frigid paw
 And to give him our applause
 In a comfortable theater of ice!

A MELTING APPEAL.

Hamilton Herald.

"If people who have the faculty of 'freezing with a glance' will come this way, they may find something to their advantage."

A GOOD OMEN.

Montreal Herald.

Shipments of cattle from Montreal last month were larger than for any corresponding month in five years. The export trade is expanding in all branches.

POINTS FOR BUSINESS MEN.

New York Telegram.

The live advertiser carries little dead stock.

You won't stay long in the swim unless you look out for the undertow. The sheriff advises for those who do not believe in printer's ink. If you wish to be both seen and heard do your talking in type.

OH, KAM, KAM!

Belleville Sun.

An exchange claims that there are two kinds of women—those who think it is nicer to kiss a lot of men once, and those who think it is nicer to kiss one man a lot of times. A visit to some Canadian summer resort would lead to the suspicion that still another kind exists—those who think it is nicer to kiss a lot of men lots of times.

THE WIFE IN RUSSIA.

St. Louis Republic.

"This is a curious custom you Americans have of referring to your wives by their husbands' names," observed Glanvock Kaplon, an intelligent Russian traveler. "I suppose the Americans hold his wife in as high esteem as the Russian holds his, but if at home I should speak of my better half as Mrs. Kaplon, my friends would at once conclude that my domestic relations were not as pleasant as they should be, and that I was the victim of a legal separation. When I first heard an American speak of his wife as Mrs. Jones, for example, I felt almost intolerable. I wish you a good morning." Like a ghost Bella wandered pale and spiritless about the house for a couple of days. Finally, she went to her mother, and bending down to kiss the face that looked vacantly up at her, murmured, "Mother, I have sacrificed all but thee." And with a soft "Good-bye," she left the room. Five hours later she returned, the bedroom door open, and found the tub filled with water. In it was the girl dead.

THE BICYCLE COMES DOWN.

[Chicago Times-Herald.]

A heavy cut in the price of a commodity that has come into such universal favor as the bicycle, the manufacture of which employs millions of dollars of capital and much of the best business brains of the country, is a matter of such general interest that it may well engage the attention of those who study trade conditions.

The effect of the bicycle business upon general industrial prosperity has been a subject of much speculation and much controversy. While certain mercantile interests deplore the increasing tendency of humanity to invest its savings in wheels, there are others who contend that this mammoth industry has mollified the asperities of industrial depression by distributing vast amounts of capital and by furnishing employment to hundreds of thousands of skilled mechanics.

Whether the bicycle has been a winged distributor of prosperity or has been a swift messenger of impoverishment, it is certain that the decision of Col. Pope to cut the price of the Columbia will cause a revolution in the bicycle business. The conservative character of the Pope Company and the tenacity with which it has clung to the standard figure as the standard price of a standard wheel the world over, makes the announcement of the cut all the more sensational.

While hundreds of firms have been engaged ostensibly in manufacturing \$100 wheels they have made no secret of the fact that they have also been supplying \$50 and \$75 wheels in great quantities to meet the demands of the trade. The key to the situation is found in one of the interviews published in this paper in which the manufacturers declared that they had been making \$100 wheels all along, but that they "never let anyone get out of the store because he had only \$50."

While some dealers will continue to adhere to the old price there is no doubt that the old repeated prediction that the \$100 wheel is doomed is about to be fulfilled. With increased and constantly growing competition, increased popular demand for cheaper wheels and increased mechanical facilities for enlarging and perfecting the product, it is not possible to hold a high-grade bicycle at the price it obtained ten years ago when the business was in its infancy.

Salt and Its Properties.

Used in washing the hair it will prevent the hair from falling out. A teaspoonful of salt in a lamp will make kerosene oil give a brighter light.

Added to a bucket of water it forms a remarkably effective fire extinguisher.

A handful of rock salt added to the bath is the next best thing to an ocean dip.

Damp salt will remove the discoloration of tea and the like in dishes that have been carefully washed.

New calicoes soaked in a strong solution of salt for an hour before washing will retain their color better.

As a dentifrice salt and water will not only cleanse but whiten the teeth and will harden the gums.

When broiling steak a pinch or two of salt thrown on the fire will quench the flames arising from the dripping fat.

A weak solution is good for sore throat, to be used as a gargle and this is still better if a few grains of red pepper are added.

Ink stains may be removed by the use of moistened salt. When comes discolored remove it and use a fresh supply until no color remains.

Dissolved in water and snuffed up the nostrils it is of use in curing catarrh, but when chronic its use must be persisted in night and morning for several months.

A little salt in raw or boiled starch will prevent the iron from sticking to it and make the starch whiter. If the iron is rough lay some salt on a piece of brown paper, lay a warm bath with Citicura Soap, gentle applications of Citicura Soap, and the iron will be clean.

Best, greatest of blood purifiers and humor cures

Column of Casualties.

Lovely Young Girl Dies Broken-Hearted.

A Montreal Man Shoots an Abandoned Woman and Himself.

A Lunatic at Halifax Kills Another With a Blow From a Bed Slab—Two Men Drowned.

Atlantic City, N. J., July 10.—Behind the death of Miss Bella Lloyd, who was found drowned in a bathtub, at her mother's home, is a sad story of sacrifice of hope, happiness and, at last, life itself to shield her mother's weakness from the eyes of the world. The girl was only 20 years of age, but she managed the boarding house, called the Dudley Arms, owned by her mother, where they lived. The mother was always kept out of sight, few of the boarders having seen her in a number of years. Alcohol and drugs had made her a physical and mental wreck. Finally there came one who filled the girl's idea of manhood. He did not understand why he never saw the mother, of whom she spoke with such gentle love. She would say to him that her mother was an invalid and saw no one; that on the wedding day he would meet her. Shame, love, fear and pride kept the poor girl silent, and of the real truth her betrothed was kept in ignorance, until one day a rumor reached his ear. The girl saw her doom, as he strode into her presence, his face hard with anger.

"Is it true?" he demanded, pointing upward to the room where the inebriate mother was hidden from sight. Her eyes told the tale as she burst into tears.

"You have lied to me," he cried brutally, "and an alcoholic mother is intolerable. I wish you a good morning." Like a ghost Bella wandered pale and spiritless about the house for a couple of days. Finally, she went to her mother, and bending down to kiss the face that looked vacantly up at her, murmured, "Mother, I have sacrificed all but thee." And with a soft "Good-bye," she left the room. Five hours later she returned, the bedroom door open, and found the tub filled with water. In it was the girl dead.

KILLED AT SEATTLE.

St. Thomas, July 10.—Barney Padon, M. C. R. conductor, has received a telegram conveying the sad information that his brother James had been killed at Seattle, Wash. The deceased left the city about ten years ago. He was a brakeman on the M. C. R. here. About three years ago he was on a visit to his relatives here.

DOUBLE TRAGEDY IN MONTREAL.

Montreal, Que., July 10.—The east end of Montreal was the scene last night of a shocking double tragedy. A young French-Canadian named Xavier Charbonneau, 25 years old, and a mulder by trade, shot and killed Rosina Therrien, 40 years old, and then committed suicide by shooting himself through the head. The tragedy was the result of a quarrel between Charbonneau and a woman named Melinda Ouellette, 30 years old, who was his housekeeper, and having had a dispute with Charbonneau, she put him out. Yesterday afternoon he returned, went back to the house in a drunken condition, and failing to find the woman in, went to sleep. When he awoke he went down to the yard and asked another woman, Rosina Therrien, where her friend was. The latter told him they did not wish to have anything to do with him. Charbonneau then pulled out a revolver and shot her dead. He then shot himself in the head. The bodies were found by a neighbor who called the police.

KILLED BY A LUNATIC.

Halifax, N. S., July 10.—There was a horrible tragedy in the Annapolis county jail here yesterday morning. An inmate named Barry attacked his room-mate, another inmate, and was killed by him senseless with one blow of a bedstead slat, and then beating out his brains. The latter was taken to the Yarmouth, and the murderer to Annapolis.

TWO MEN DROWNED.

Two men named Daniel and Shea, who left Pictou Island for Pictou in an open boat two days ago, are supposed to have been drowned. Their boat has been found adrift, but the occupants are missing.

MURDER AND ATTEMPTED SUICIDE.

Waverley, N. Y., July 10.—A tragedy occurred here last evening, as a result of which H. Masterson, a resident of the village, is dead, and his wife is expected to live. Masterson and his wife lived on Chemung street, and had frequent quarrels. Last night before Mrs. Masterson became afraid of her husband, and notified the police. They responded, and took a revolver from her. Since then Mrs. Masterson has kept away from her husband, being afraid of his life. Yesterday afternoon Masterson called to see her. He had been drinking. She refused to see him, but he insisted, stating that he wanted to kiss her. At his request she opened the door of the house, whereupon Masterson drew a revolver and fired at her. The bullet took effect in her side, shoulder and breast. Masterson then turned the weapon upon himself and fired the remaining three shots into his shoulder, breast and arm.

A TORONTO GIRL'S SUICIDE.

Toronto, July 10.—Maggie Gammage, a 17-year-old girl who was engaged to be married to William Ryan, committed suicide here. Her parents discovered that she was in trouble, they called to see her. He had been drinking. She refused to see him, but he insisted, stating that he wanted to kiss her. At his request she opened the door of the house, whereupon Masterson drew a revolver and fired at her. The bullet took effect in her side, shoulder and breast. Masterson then turned the weapon upon himself and fired the remaining three shots into his shoulder, breast and arm.

ITCHING SKIN DISEASES

BRANDY CURE TREATMENT for torturing, disgusting, itching, burning, and scaly skin and scalp diseases with itching—Worm bites with Citicura Soap, gentle applications of Citicura Soap, and the iron will be clean.

Citicura

Is sold throughout the world. For Sale in Canada, U.S.A., and all parts of the world.

Best, greatest of blood purifiers and humor cures

Best, greatest of blood purifiers and humor cures

Best, greatest of blood purifiers and humor cures

Best, greatest of blood purifiers and humor cures

Best, greatest of blood purifiers and humor cures

SOUTH AMERICA'S LARGEST CITY

Those schoolbooks which yet set down Rio de Janeiro as the largest city in South America will have to be corrected. Another city, lying far to the southward, has gone ahead of it in our times—the rapidly growing city of Buenos Ayres, in the Argentine Republic. The population of that city is twice as great as it was twelve years ago; it is now 700,000. There are only four, or, we may say, three cities of larger population in the United States. Buenos Ayres has rushed forward, and that very steadily. A few years ago it began to gain upon Rio, which is now a good distance in the rear, perhaps 100,000 souls. The cause of the extraordinary growth of Buenos Ayres is immigration. One-half of its inhabitants are Europeans, the greater number of whom are Italians. The immigration of Italians into the city for a year past has been very great. The growth of the commerce, the industries, the wealth, and the prosperity of the city has been very remarkable than that of its population. The schoolbooks must hereafter place Buenos Ayres first among the cities of South America.

WOULD YOU BELIEVE YOUR NEIGHBORS

London People Give Their Testimony.

Nothing Like Home Talk for Home People.

Here is what two well-known London people say about the new remedy which cures heart and nerve troubles: Mr. August Heric says: "I have used Milburn's Heart and Nerve Pills, which I procured at W. T. Strong's drug store, for my own use, because of the nervousness and general debility from which I suffered. They gave me great relief at once. Now my nerves are strong, and I feel healthy and vigorous, and can recommend them as a splendid tonic for weak nerves, heart trouble, etc."

DOANS KIDNEY PILLS

Price 50 cents per Box, or 6 for \$2.50. At Dealers, or Mailed on Receipt of Price by T. MILBURN & CO., Toronto.

Chew

and chew—and
 Gasp and choke.
 Who knows how much dirt you really swallowed.

Look at the delicate golden flakes in Tillsen's Pan Dried Rolled Oats.

Dive away down into the bottom of the bag. You won't find dirt or black specks there. None there to find.

The Tillsen Co., Limited, Tilsenburgh, Ont.

ARCHER'S FACE BALM

A perfect flesh dressing and a skin tonic. Cream for removing wrinkles, freckles, pimples, blackheads, sunburn, and all skin troubles. Sold by all druggists. Price 50 cents. Prepared by The Archer Toilet Specific Co., Limited, 2 McCaul Street, Toronto.

Now for Your Suit

—AT—
WM. SLATER'S,
 OPPOSITE THE V. PRICES LOW.

Among the many wonderful events or discoveries of Queen Victoria's remarkable reign, we call your attention to the discovery of

SWEET HOME SOAP

Millions use it, and should not in all their jubilee celebrations forget to enhance the pleasures of the occasion by using Mr. Chadwick's original Jubilee Soap or March. All users of Sweet Home Soap may have them free.

LONDON SOAP CO.

Saturday Night Fair.

From 7 to 10 O'Clock.

CHAPMAN'S

ON GROUND FLOOR.

- | | | | |
|--|----------------------------------|---|-------------------------------|
| HOSE—Ladies' Black Cotton Hose, Hermendorf dye, worth 10c. | Saturday Night 3 for 25c | SOCKS—Men's Fine Black Cashmere Socks, worth 35c. | Saturday Night 35c |
| HOSE—Ladies' Black Cotton Hose, Hermendorf dye, worth 20c. | Saturday Night 15c | CREPON—300 yards Mohair Crepon, 48 inches wide, worth 39c. | Saturday Night 25c |
| HOSE—Ladies' Black Ribbed Cotton Hose, Hermendorf dye, worth 18c. | Saturday Night 13c | GRENADINE—Ten pieces Black Yak Grenadines, worth 65c, 75c and 85c per yard. | Saturday Night 60c |
| HOSE—Ladies' Ribbed Black Cashmere Hose, worth 35c. | Saturday Night 25c | MOREEN—Eight pieces 40-Inch Colored Moreen for skirts, worth 50c. | Saturday Night 35c |
| BELTS—Ladies' Black and Colored Belts, Leather Harness Buckles, worth 25c. | Saturday Night 19c | DRESS GOODS—Ten pieces very special Colored Dress Goods, worth 50c. | Saturday Night 25c |
| MITTS—Ladies' Black and Colored Lace Mitts, worth 25c and 35c. | Saturday Night 21c | DRESS PATTERNS—Ten pieces very special Dress Patterns, worth \$1 per yard. | Saturday Night 50c |
| GLOVES—Ladies' Colored Silk Gloves, worth 50c. | Saturday Night 39c | DRESS GOODS—Twelve pieces Dress Goods, worth 25c per yard. | Saturday Night 12 1-2c |
| HANDKERCHIEFS—Colored Bordered Handkerchiefs, worth 5c. | Saturday Night 10 for 25c | DRESS GOODS—Fifteen pieces All-Wool Dress Goods, 42 inches wide, worth 25c. | Saturday Night 15c |
| PARASOLS—Ladies' Black and Fancy Parasols, worth \$1.25 to \$3. | Saturday Night \$1.25 | GRENADINE—Ten pieces Black Grenadine, worth 12 1/2c. | Saturday Night 5c |
| PARASOLS—Ladies' Black and Fancy Parasols, worth \$1. | Saturday Night 89c | DENIMS—Colored Denims, sateen finish, 34 inches wide, worth 30c. | Saturday Night 20c |
| WAISTS—Ladies' Shirt Waists, worth \$1. | Saturday Night 50c | SATEEN—Art Sateen, good patterns, best quality, worth 20c. | Saturday Night 15c |
| VESTS—Five special lines Ladies' Cotton Vests. | Saturday Night 10c | LAWNS—Printed Dress Lawns, Dresden patterns, worth 15c. | Saturday Night 10c |
| VESTS—Ladies' Cotton Vests, no sleeves. | Saturday Night 4c | LAWNS—Victoria Lawns, 45 inches wide, worth 15c. | Saturday Night 12 1-2c |
| BRACES—Men's Silk Elastic Suspenders, worth 20c. | Saturday Night 10c | SHEETING—Bleached Sheet, English make, 24 yards wide, worth 30c. | Saturday Night 22c |
| SWEATERS—Men's Fine All-Wool Sweaters, worth \$2.25. | Saturday Night \$1.50 | QUILTS—White Quilts, full size, snap at \$1. | Saturday Night 75c |
| HOSE—Men's All-Wool Bicycle Hose, worth 75c. | Saturday Night 39c | | |

DUE PROMINENCE

is given all subjects which bear directly upon business life. The



Forest City Business and Commercial College, London, Ont. In all its work, it lays stress upon the details. Our pupils owe their success to this fact, perhaps more than to any other we could mention. Mr. C. E. Trone has accepted a position as book-keeper with Graham's Evaporating Works, Norwich, Ont. J. W. WESTERVELT, Principal.



Alaska

Is not colder in Midwinter than our ice drinks. When the mercury goes up almost out of sight, don't suffer but come in and enjoy our cool prepared drinks. KENT, Caterer and Confectioner, 206 Dundas street. ywt

THE ROOM OCCUPIED

by you can be made more home-like and attractive by placing new Wall Paper upon it. Do it at cost much. Wall Paper can be had at any price. Some of the cheaper grades are of handsome design. See the thousands of patterns.

R. Lewis, 434 Richmond St.

R.K. Cowan

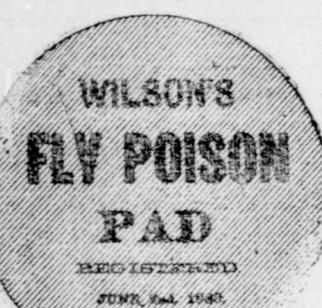
Barriater, etc., over Bank of Commerce and County Buildings, London.

The Inspector of the

NEW YORK CENTRAL

Says: "I desire to say a word to you concerning the running qualities of the CRUEN PRECISION WATCHES. Being in a position to observe closely their performance, I unhesitatingly pronounce them the most accurate timekeepers that have ever come to my notice, and especially recommend them for railroad service, or wherever a precise timepiece may be desired."

H. Davis & Son, Sole Agents, 170 Dundas St.



BEWARE OF IMITATIONS.

WILSON'S FLY PADS

ARE SOLD BY ALL DRUGGISTS.

SPECIAL NOTICES.

Hunt & Sons' old established feather bed and mattress cleaning factory, manufacturers of goose feather pillows, mattresses and spring beds. Ticks filled with feathers and delivered. Stoves to be sold, or exchanged. 283 Richmond street, north, opposite Victoria Park and Central Avenue. Telephone 897.

Headquarters for Baby Carriages—Beautiful designs, beautiful colorings, and prices finer than ever. It costs you nothing to see them at TRAP-FORD'S, 55 and 57 King street, city.

T. C. Thornhill, watchmaker, etc. Knowing times are hard, will on March 1 lower his charges on watches, etc., to benefit the laborer, because of machinery and monopoly. 402 Talbot street.

Photography Artist! Photography Permanent. Qualities so essential in first-class portraits to be had every day at Frank Cooper's old established studio over 109, 121 and 123 Dundas street. ywt

Bowman, Kennedy & Co. are offering their high grade Remington wheels at \$70 cash. This is a rare opportunity to secure one of these splendid wheels. The manufacturers have not made any reduction on the price of this wheel, holding it firm at \$100. Messrs. Bowman, Kennedy & Co., however, offer at the above close price to clear our present consignment. b

Notice to Advertisers.

Prompt changes are requested from our advertisers. Copy must be handed in by 4 p.m. the day before to insure insertion the following day. We cannot undertake to make changes when handed in the day of issue.

The uttered part of a man's life, let us always repeat, bears to the unuttered, unconscious part of the small unknown proportion. He himself never knows it, much less the others.

THE WHOLE OF OUR STOCK OF . . . Straw Hats

—AT COST—

Also All Summer

FEDORAS AND LIGHT STIFF HATS

This is a genuine clearing sale. As the season is short we wish to dispose of our entire stock.

MILNE, SPITTAL & CO.,

146 Dundas Street.

VERY WARM, FOLLOWED BY COOLER—LOCAL THUNDER-STORMS.

Toronto, Ont., July 9-11 p.m.—The low area, which was over the Western States yesterday, has moved to the Missouri Valley, and extends as a trough of low pressure to the lake region. The weather still remains cool, and very warm in Ontario, but cooler, with showers throughout the Eastern Provinces. Minimum and maximum temperatures: Esquimaux, 48-68; Calgary, 40-58; Qu'Appelle, 48-64; Winnipeg, 60-75; Port Arthur, 60-64; Parry Sound, 60-80; Toronto, 44-62; Ottawa, 58-74; Montreal, 74-90; Quebec, 70-72; Halifax, 64-82. PROBABILITIES.

Toronto, July 10-1 a.m.—Probabilities for the lower lakes region: Very warm at first, with local thunder storms, followed by a change to cooler weather.

LOCAL TEMPERATURES. The highest and lowest readings of the thermometer at the observatory yesterday were 96 and 61.

Fishing Tackle!

The followers of Izaak Walton will find a fine assortment of SILK LINES, BASS AND TROUT FLIES, RODS, REELS, BAIT CANS, FISHING BASKETS.

Call and see our stock. It will not cost very much to fit you out well.

Wm. Gurd & Co., 185 Dundas St., London.

There's a World

of satisfaction in a suit of clothes such as we make to order—the best that fine materials and skillful hands can produce.

SOUTHCOTT'S, 361 Richmond Street.

"Just as Good"

as JOHNSTON BROS' Bread is good proof that ours is the best. Let us serve you in all parts of the city. Phone 818.

394 RICHMOND STREET is the place to buy your Cigars, Pipes, Tobaccos, etc.

W. J. PORTWOOD OPPOSITE CITY HALL

A TEST FOR STENOGRAPHERS. There is a business man in Philadelphia who is a terror to stenographers on account of his rapid delivery and accuracy. The other day, in order to test the accuracy of a stenographer whom he thought of engaging, he dictated the following at a very rapid rate: "In promulgating your esoteric cogitation or articulating your superficial sentimentalities and amiable philosophical or psychological observations, beware of platitudinous ponderosity. Let— But he got no further, for the poor amanuensis broke his pencil in the effort, after which he got up, wiped the perspiration from his forehead, and quickly left the office."

What Hood's Sarsaparilla has done for others it will also do for you. Hood's Sarsaparilla cures all blood diseases.

Worms cause feverishness, moaning and restlessness during sleep. Mother Graves' Worm Expeller is pleasant, sure and effectual. If your drugist has none in stock, get him to procure it for you.

Cheap Sugar. See India Tea Company's ad, 6th page, Monday. ywt

TAKE A SPONGE BATH AND KEEP COOL.

We have a large assortment of very fine

BATH SPONGES, TOILET SPONGES, SILK SPONGES and CARRIAGE SPONGES at lowest possible prices.

W. S. B. BARKWELL, Prescription Druggist, 268 DUNDAS STREET. ywt

For Your Summer Outing

You will need some canned and bottled meats. We have a most complete assortment of picnic and holiday goods. Lunch and On-Tongues. Potted Partridge and Wild Duck. Fennel Chicken and Turkey. Heinz Beans in Tomato Sauce. New Lobsters and Sardines. Fennel's Ham and Bacon. Pickles (12 brands). Christie's Fancy Biscuits. Delicious Coffee. Drink New York Ginger Ale.

T. A. Rowat & Co., 284 Dundas Street, Phone 217.

London Advertiser.

TELEPHONE NUMBERS. 107.....Business Office. 134.....Editorial Rooms. 175.....Job Department

ALMOST SUCCUMBED

to heat—doctors gave up all hope, but after taking a trip to SPRINGBANK by the electric cars revived immediately.

A Local Budget

—Mr. Frank L. Stevens, of Wallaceburg, is in the city.

—Mr. and Miss Soper, of Guelph, are visiting friends in this city.

—Miss Jane Perkin has recovered from a short but dangerous illness.

—Miss E. Fletcher, of this city, is on a visit to her parents at Parkhill.

—Miss Jessie Scholz, of Stratford, returned home from this city yesterday.

—Mrs. (Dr.) Leitch and Mrs. Hillis, of St. Catharines, are Tecumseh house guests.

—President Everett, of the street railway company, was in the city yesterday.

—Miss Maggie Gillean, city, is a guest at the Lake View House, Amherstburg.

—Mr. J. F. Mesmer, of the London Collegiate Institute, is spending his vacation at Aylmer.

—Mr. and Mrs. Lyons, of this city, are guests of Mr. and Mrs. Wm. Galoway, Ingersoll.

—The Misses Flemming, of this city, are visiting Mr. and Mrs. W. H. Parker at Ailsa Craig.

—Mrs. J. Houston, of this city, is the guest of her mother, Mrs. William Hay, at Theodora, this week.

—Mr. Robert Johnston, of the William Johnston Printing Company, Chicago, is visiting his sister, Mrs. Holt, Wellington street.

—Miss Mabel MacRobert's name was accidentally omitted from the promotion list, grade II, to grade III, Princess avenue school.

—Miss Minnie and Master Albert Kilgour, of Galt, are visiting their aunt, Mrs. John McMeekin, Grand avenue, South London.

—Note and letter heads printed in large or small quantities at The Advertiser Job Department. Call and see us before placing your order.

—Mr. Ed. McEllistrum and bride have returned from a two weeks' honeymoon, and have taken up their residence on Wellington street.

—The New Barnes Cycle Company, of Woodstock, is in the hands of a receiver, and winding-up proceedings have been instituted. Liabilities, \$70,000; assets, \$60,000.

—Nine thousand trout were liberated from the nursery to the general ponds at the Dorchester fishing grounds this week. Some of the youngsters were 12 inches in length.

—Court Maple Leaf, No. 16, A. O. F., had a moonlight excursion over the entire street railway system last night. Several carloads of the juveniles and their friends enjoyed the trip.

—Frank Wilson, the Scottish dancer, formerly of this city, won several prizes at Scranton, Pa., on July 4. Among them was second prize in the Highland fling and first in the broad sword dance.

—The Chosen Friends' excursion committee announce their annual excursion for Sarnia on Wednesday, July 21. Good for two days; fare, \$1. As this excursion has always been popular, no doubt they will have a good crowd.

—Mr. T. L. Belcher, on behalf of the York Street Methodist Mission wishes to

thank Messrs. John H. Chapman, Thos. G. Whiskard, R. J. Young and Wilfrid Maize for the prizes given to the young men and women at York Street Mission picnic.

—Tilsonburg Observer: Fortune must be favoring Mr. J. C. Butler, who was formerly a Tilsonburg merchant, and who recently started a departmental store in London in partnership with Mr. E. O. Runians, for a three-story addition to the firm's store is now being erected.

—The friends of Wm. Duncan, of the London street railway, will be pleased to hear that his daughter Maude has returned from Toronto very much improved. The young lady, it will be remembered, was under the care of Dr. Walker, of the Rotherham House, for spinal trouble.

—Mr. A. D. Holman, of this city, has received a very sympathetic letter from Stevenson Lodge, No. 218, A. F. and A. M., Toronto, touching upon the death of his mother. Mr. Holman is a member of the lodge, but it is now eighteen years since he was privileged to meet with his brethren there.

—Adjutant Cass, of the Salvation Army here, has received word to farewell, and will leave the city shortly. His new field of labor has not yet been assigned to him. The adjutant is a very energetic worker, highly thought of by his fellow-soldiers. He will furnish for three months before assuming a new character. His successor has not yet been appointed.

—Two popular young people of Thorndale, Ont., Miss Ida Belle Griffith and Mr. Robert T. Wright, were married at Christ Church rectory, London, Ont., by Rev. J. H. Moorhouse, on June 16. Miss Griffith is the youngest daughter of Mr. and Mrs. A. Griffith, formerly of Sterling avenue, Cleveland, and many old friends will remember her as a pupil of the Sterling avenue school and her mother as a teacher in the city schools—Cleveland Leader.

—Mr. Harry Short, of R. C. Struthers & Co.'s wholesale, received a telegram yesterday announcing the sudden death of his brother-in-law, Mr. Charles Toles, at Ludington, Mich. Deceased was married to Miss Lottie Short, daughter of Mr. Job Short, of Askin street, in this city, two years ago. Much sympathy will be felt for the young widow, whose health has not been good. Mrs. Short left here last evening for Ludington. The late Mr. Toles was an American, in his 37th year, and was connected with the public schools department.

—Mr. J. H. Griffiths, of the government art studio, entertained in Queen's public street about 20 young friends at his residence last evening, the entertainment in part being a bicycle run to Glendale and thence to his home. The cyclists met at the home of Mr. F. G. Simpson, Richmond street. Mr. Griffiths' residence looked very inviting, with floral decorations, illuminated with lanterns and colored lights, and a very hungry gathering sat down to a delicious luncheon. The pleasure of the evening will long be remembered by those present.

—The funeral of the late W. S. Tooley, whose death occurred a few days ago in Chicago, took place Tuesday afternoon to Union cemetery, Dorchester Station, and was largely attended. Deceased was a son of Mr. Richard Tooley, ex-M.P.P., and was born in Devonshire, England, but when only 6 years of age his parents emigrated to Canada and settled in Yarmouth township, subsequently removing to town, 6 North Dorchester. Deceased was married in 1870 to Mary, daughter of the late Adam H. Seard, of Harrietsville, and some years ago he removed to Ridgeway, where he carried on business until a short time ago, when he took a situation in Chicago, which he had since held. Besides his aged parents, he leaves one brother, Richard, living at Wallaceburg; also a widow, three daughters and one son, namely, Misses Elsie, Bessie and Viola, at home, and Edwin R., of the department of militia and defense, Ottawa.

—A grand sacred concert was held at the York Street Mission Tent on Wednesday evening last by the Wellington Street Methodist young people. Miss Amy Doty, as musical director, deserves great credit for the high standard of proficiency of each member of her class. The following was the very interesting programme: Hymn, "All Hail the Power"; prayer, Mr. T. L. Belcher; recitation, "Bob's Complaint," Walter Craig; solo, "No, I Thank You," Mary Robinson; hymn, "Lodging to Christ," York Street Mission choir; trio, "Our Flag Colors," Myrtle Herrick, Carrie Bryan, Mary Robinson; solo, "Britannia," Winnie Robinson; recitation, Miss Amy Doty; duet, "There'll Be No Dark Valley," Misses Ina Bryan, Lizzie Robinson; physical drill, six girls; recitation, Miss Alice Allin; recitation, "If Christ Should Come Tomorrow," Miss Allin; song, "The Land of the Maple," twelve girls; Accompanists, Misses Herrick, Musgrove and Pickard. The children taking part were: Carrie Bryan, Mary Robinson, Lizzie Cooks, Irene Wonnacott, May Dunn, Daisy, Lulu and Myrtle Herrick, Lily Merrett, May Jackson and Edith Bugg.

HORSE DROPPED DEAD.

A horse attached to a dray dropped dead at the dray stand yesterday, overcome by the heat. W. Earl was the owner, and had been moving goods from the military camp to the G. T. R. station. He turned the horse into the stand for a short rest when the animal fell. It was a severe loss. Accidents of this sort would be less frequent if drivers adopted the humane practice of keeping the moist sponge on their horses' heads.

MR. FOGG'S REMARKABLE ESCAPE.

Mr. John W. Fogg, formerly of this city, has written to the city telling of his marvelous escape from death in the railway accident near Morgan Park, 14 miles from Chicago, last week.

There's Comfort In Cotton Dress Goods

AMERICAN PRINTS. They're long weavers and short costers

—are these American Prints—light and dark colors, perfectly fast—dark colors reversible. 7c

CREPONS "Crinkled loveliness" is the term

that best describes these airy, fairy crepon weaves—all colors, light and dark, especially light green—28 inches wide—were 12½c a yard, now... 8c

AMERICAN LAWN. It was our mis- take when we bought so many

of these American lawns, for people love variety. But we must clear them out during the hot spell, so we have disregarded cost and will sell them at 9c—principally blacks, with figures and flower patterns 9c

HOLLAND STRIPED DUCKS. Duck—28 inches wide—light and

linen shades—always neat, dainty and chic—warranted to withstand the terrors of the wash tub... 9c

ENGLISH PRINTS. Only a very few of these English Prints left—we

had a full range of colors, but now only blue, green, pink and heliotrope are left—full 30 inches wide—were a York shilling... 9c

SATEENS. These are wash goods that will stand the washing—many colors that are advertised as "fast"

prove their "fastness" only by "running" the first time they are introduced to a wash tub. But our guarantee goes with these sateens. All the newest checks full 32 inches wide, cheap at 16c... 10c

KINGSMILL'S

Agents for Butterick's Patterns.

NOT A GOOD COLLECTOR.

The Good-Natured Butcher's Visit to a Debtor Was a Failure.

"I'm not a success as a collector," admitted the big, good-natured butcher, who was talking with several others about the difficulty of getting what was coming to them. I hire a man to do the dunning the year round, and wouldn't take that job, with ten acres on Woodward avenue thrown in."

"We had one customer who ran up a big bill and was always going to settle in just a few days. My collector made this report until I got tired and out of humor. Here was a man always ordering the choicest cuts of meat, having all kinds of game in season, and sending back what didn't please him, yet never paying me a cent. It looks to me as though you didn't understand your business," I said to the collector one day when he came in with little money, and with nothing from this particular customer. I'll go and see that man myself, and he'll be glad to settle before I get through with him."

I went. I was shown into a room as pretty as a picture, and was met by as handsome an old gray-haired man as ever you clapped your eyes on. He shook my hand warmly and made such a bow as you don't often see these days. He was delighted to see me, and made me sit down in a chair as easy as a feather bed. Then we had cigars and wine that no poor man could afford to drink. He talked better than any book I ever read, and I was in a cold sweat, because I didn't know how to get away without offending him. Then I invented a story about a cranky partner who insisted on his bill being paid, and rambling off on a long apology. You never saw a man nicer about anything. He would have the bill laid out on the table and told the gentleman to pay when he could."

"As I was leaving, here came one of those professional collectors who are as cold-blooded as a fish. He pitched into my host hot blocks, while the latter just stood and looked with a stern dignity that would have paralyzed me. Before I knew what I was doing I had paid the bill, and told the fellow to get out before I threw him out. I'm no good at all as a collector."—Detroit Free Press.

JUBILEE TREE PLANTING.

Jubilee tree planting is conducted on a great scale this year in the British Isles. The oak is a favorite from its long life. There are now many historic oaks in Britain, among them the following:

Owen Glendower's oak, at Shelton, near Shrewsbury, was in full growth in 1403, for in this tree Glendower witnessed the great battle between Henry IV. and Henry Percy. Six or eight persons can stand in the hollow of its trunk. Its girth is 40½ feet. Cawthorpe oak, near Wetherby, Yorkshire, will hold 70 persons in its hollow. Prof. Burnett states its age to be 1,600 years.

The Winfarthing oak, still standing, was 700 years old at the time of the Norman conquest.

William the Conqueror's oak, in Windsor Great Park, is 83 feet in girth.

The Ellerslie oak, near Paisley, Scotland, is reported to have sheltered Sir William Wallace and 300 of his men.

Misard's Liniment Cures Diphtheria.

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Misard's Liniment Cures Diphtheria.

Capital

COURTRIGHT
AND RETURN
\$1 00
Monday, July 12,
via the MICHIGAN CENTRAL Grand ex-
cursion under the auspices of the

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dy, | **A. HICKS, 298 Richmond** **yw**

Street, Toronto. Telephone 2,845.

streets, and F. B. Clarke, 419 Richmond s

Home-Seekers Excursions
—TO—
Manitoba and the Canadian Northwest.

Good going July 2, return until Sept. 1.
Good going July 26, return until Sept. 1.

For rates, pamphlets, time tables and full information apply to any Canadian Pacific Railway Agent, C. P. R. OFFICE, 100 West street, east, Toronto.

THOS. R. PARKER, city passenger agent,
161 Dundas street, corner of Richmond. City office open 7 a.m.

MICHIGAN CENTRAL

**Special Round
Trip Excursions**

Chattanooga, Tenn.,
AND RETURN.
July 15, 16, 17 and 18.
\$17.90

Nashville, Tenn.,
June 15 to Oct. 31.
\$21.10

National Encampment, G. A. R.,
Fares Later

STAR-COLE AND RED STAR LINE

A detailed black and white illustration of a large steamship with multiple funnels and smokestacks, sailing on a choppy sea. The ship is viewed from a side-on perspective, moving towards the right. The illustration is framed by a simple border.

SARNIA TO DETROIT

Beautiful river sail. Palatial steamers. Very low rates. Call for information.

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GRAND TRUNK RAILWAY SYSTEM

OCEAN, LAKE, RIVER AND RAIL

EXCURSION TICKETS

NOW ON SALE.

The **Senior White Mountains Special**
Leaves London every Thursday at 2 p.m., for the St. Lawrence River, Mount White Mountains and Atlantic Coast.

Offices, "Cluck" corner E. De la Houke, passenger agent, or at G. T. R. depot.

THE STAR LINE

Real and United States Mail Steamer
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GERMANIC..... July 7, 12
"TEUTONIC..... July 14, 12
"SCANDINAVIC..... July 21, 12
BRITANNIC..... July 28, 12
"SCANDINAVIC..... Aug. 4, 12
GERMANIC..... Aug. 11, 12
"TEUTONIC..... Aug. 18, 12
"SCANDINAVIC..... Aug. 25, 12

On these steamers:
First class Star deck West Tour
Saloon rates—On Teutonic and Maestic,
and upwards second cabin rates, Atlantic
Coast \$15 and \$20, round trip \$25 and
\$30, according to location of berth. Sea
rates on Germanic and Britannic \$35 up-
wards. Storage at lowest rates. Compas-
sage free. Live stock, etc., as above.

For further information apply to
EDWARD DE LA HOOE
SOLE AGENT FOR LONDON.
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ALLAN LIN

Royal Mail Steamships, Liverpool,
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Nuniviat.....	July 17	July
Panama.....	July 24	July
Carthaginian.....	July 31	Aug
California.....	Aug. 7	Aug
Laurentian.....	Aug. 14	Aug

RATES OF PASSAGE.

First cabin Bury and Liverpool, \$25 50
upwards; return \$165 and upwards. Steer-
cabin Liverpool, Derby, London, Glasgow, Steer-
cabins Liverpool, Bury, London, Glasgow, Lon-
don, everything found, \$25 50 and \$25 50.
From New York to Liverpool, \$10 00. From
New York State of Nebraska, July 9, Mon-
day, \$10 00. From New York to Liverpool,
to \$125 00. Second cabin, \$35, return, \$35;
steering, \$25 50.

ALEXANDER De la Hooke, "Clocic" of
Richmond and Dundas, "Rosa R." of
St. John's, N. B., and "Hawthorn"
streets, and F. B. Clarke, 815 Richmond