

THE EVENING qELEGRAM, S7. ZOBNS, NEWFOUNDLAND, OCTOBER 27, 1917



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## BUY ENVELOPRES


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 CO., Limited. AL SMOKE

## 27c. each.

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## "Disabjed"

(But Cared For By The Canada Life)
One of the improved features added to Canada Life policies is the Total Disability Benefit. This Benefit, for a very small extra premium, may be included in any of our life or endowment policies now being issued.

## Accident and Health Benefit

This new provision does more than protect you against total and permanent disability through accident--it actually furnishes a form of health insurance.

If You Should Be Disabled:

it is the unespected that happens, and good health
 not give any warning of . proach. Yet the chance if there all the time, and realizing this
from long experience tio Conad Life, if you should become from long experinenctly diabled by bite in you socident or diseane bece before
totally and pernanent reaching age 60 , will
st, Cancel all future annual premiums or deposits.
2nd, Pay you the dividends carned by the policy
2nd, Pay you the dividends earned by the policy.
3rd, Pay to you while living onetenth of your insurance each year for ten years.
Apply This to Oar. New Pension Policy: Suppose you decide e that no matter what hapens, yout
are going to make sure of 550.00 a month regula income. If
 you would have your troubles, but we have it all properly
adiusted for you. You set a defnite date at which this 55.00 a month is to
commence, say at age sixty, but you want to be sure of getting


The Disability Clause Does It II vou become totally land permanenty diabled bil meet--No more premiums are required. Instead of paying You may be only thirty when misfortune overakes yout
but this does not affect the commencement of the income.
So long as you live the s50.00 a month is paid to your and if you
should die before receiving the income for ten years the future cheques obvering e eece biving the income for ter yeara the fue periur vill go to your
beneficary.

Why Not Look Into This? It is imposible to state here all the advantiges of this
new diabaility provision, nor ane we mimpress upon you as strongly as we would like the small extra premium
required to secure this most up-todate asfeguard.

Ask For Particulars
Assurance Company C. A. C. BRUCE,

| Where She Beat Them. |  | Train Notes. | Here and There. |
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|  | Sample Lot of American Coats forw won |  |  |
|  | mixtures of Yelours and Plush, | Ham, Coaker Correed Beef, Bo- | mot |
|  | si.0.0, $\$ 12.00$, s15.50 to $\$ 25.00$. Worth a quarter more than we |  |  |
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LET US HANDLE YOUR

## FRUIT and VEGETABLE Requirements.

## You will ind our stocks tip-top in every way, and our service entirely satisfactory. We can sell you-



## CONNECT WITH US OR CALL AND SEE US.




## Ladies' Jersey Coats $\$ 3.20$ each. $\$ 3.20$ each.

LIGHT GREY, DARK GREY, RED

## S. MILLEY

## 

Ends of Cotton Tweed. Price: 80c. a pound.

LENGTHS: From $11-2$ to 5 or 6 yards.
AVERAGE COST: About 45 cents per yard.
QUALITY: Good decent weight, single width, in neat dark stripes.

Especially Suited for Men's Working Pants.

## A.\&S.RODGER'S

## Cotton Tweed Ends

## NOW IS THE TIME COSEY JERSEY.

## 



## NEW FALL GOODS FOR MEN.

Our Store for Men is complete in every respect, affording wide and varied stocks from which individual selections can now be made for Fall.


FOOTWEAR


FOR MEN.


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Handome
Handsome evening styles. distinect in int and
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last
Prices ranging from $\$ 3.10$ to $\$ 9.50 \mathrm{pr}$.

Men's UNDERWEAR. We have a full stock of Stanfield's Unshrink-
able Underwear. It is the most comfortable underwear made. It is not clumsy or to h heavy
and undoubtedly offers the greatest protection and undoubted
against cold.
Stanfield's Underwear is durable and does
not lose any of its heat-giving properties through wear.
Men may obtain weights to suit them be-
cause such an immense stock is at their discause such
posal.
Reliability is the feature of all Underwear
purchased here, insuring the purchaser absopurchased here,
lute satisfaction.

## NECKWEAR.

An unusually complete display of smart,
new patterns and designs in Men's Wide End Ties is attracting considerable attention. Smart, seasonable Neckwear in an immense
variety of beautiful effects, in many instances variety of beautiful effects, in many instances
exclusive to this Store, may be obtained at de-
cidedly reasonable prices.
Collars in the famous Arrow Brand, made
from superior linens, are shown in seventeen from superior linens, are shown in seventeen
different styles at prices that are sure to please.

## MAIL ORDERS

 Receive Our Personal and Prompt Attention.The Smile of Satisfaction is characteristic of the Boy who wears
The Royal Stores' Clothes.
He is always happy because he looks
well and always feels comfortable. Solving the clothes problems of boys is
well one of the most important parts of our
business. We've made it our ambition to give the best styles, the greatest variety
and the most attractive values in Boys
and and the most attractive values in Boys
Clothing, Footwear and Furnishing goods.
And our Boys' Department is always busy
Every Boy \& his Mother should see the complete Imes of Fall \& Winter Overcoats now ready.

Looking After Our
Prisoners.



 Londoo and hat
Len
eneopris ofren
Roven
France.

# WE OFFER MATCHLESS VALUES, 

We anticipate your needs and make every possible effort to meet them. We aim to secure for you goods in large quantities, good quality and lowest possible price.

|  | JOB LACE CURTAINS. | White Curtain Net. Selling at old Price, 22e yard. |
| :---: | :---: | :---: |
| Remnants Hall Blind Net. | 75c. per $p$ | CRETONNE. |
| erican White Sheels. |  | Selling at Old Price, 33c. yarc. |
|  | Marshall Bros | White Twill Sheeli |


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THE EVENING TELEGRAM, ST. JOHNS, NEWFOUNDLAND, october 27 , 197 - $10^{\circ}$



## "Here's Luck!"

We. offer the foliowing substitutes for f " "pot on
the erackie" and will be glad to fill your orders the crackie"
promptry
and

Welch's Grape Juice, N "Nips", Half Pints, Pints, Quarts, Half Gallons, Clicquot Club Diy Ginger Ale As so extensively advertised in The Lady's Home
Journal, The Saturday Evening Post and other leadJournal, The Saturday Evening Pos.
ing publications. Pints, Hotel Size. TO ARRIVE
The first to cure that thirst. Barrels of
Ten Dozen Pints.
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& \text { Logapberry Juice. }
\end{aligned}
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& \text { An absolutely new one all the way from the Pacific } \\
& \text { Coast-2 , oz., } 4 \text { oz., Half Pints, Pints, Quarts, Half } \\
& \text { Gallons. }
\end{aligned}
$$

Hildick's Apple Juice,
Not Cider- 6 oz., Pints, Quarts,
Write, phone or call for Price List.
P. E. OUTERBRIDGE, (Sole Agent for Newfoundland)
COMMERCLAL CHAMBERS. Telephone 60 .


| Slattery's |
| :---: |
| Wholesate Dry Goods. |
| 4,500 Yard |
| AMERICAN |
| COTTON TWEED. |
| Tile |
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 on Tuesday next 3oth in 35 Brls. Pork, Auction-FREEHOLD On the premises,
Saturday,
November
at That Desirable Freeho

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P. C. $0^{\prime}$ DRISCOLI
Patriotic Associatio Employment Commit



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CUT IN PRICE
Steak, 40c. per lb. Roasting Beef, 30 \& 35 Frying Beet, 30c. Ib Stewing Beet, 25 c. M. CONNOLA Insure with th QUEEL


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