

TARIFF ON COAL MEANS \$22.85 A TON IN LONDON

P.U.C. Enjoys Huge Surplus:: Prince of Wales Home Again

PREMIER AT ARENA TONIGHT

London To Send Thousands To Greet Prime Minister of Canada.

STRATHROY, AFTERNOON

Hon. W. L. Mackenzie King Addresses West Middlesex Electors in Elliott Interests.

London meets at the arena tonight, where the city will greet the prime minister of Canada, Rt. Hon. W. L. Mackenzie King. The premier will speak in the interests of Canada and of Liberalism before a crowd anticipated to task the largest hall in the city. E. S. Little, Liberal candidate in London, will also speak.

The prime minister passed through London this morning. Together with his campaign party he was en route for Strathroy. He will return to London tonight, and the first words of a message from the premier of Canada will be uttered at 8 o'clock.

Five thousand can be seated at the arena. Preparations are already complete with additional seats lining the playing area and a large platform at the south end.

Here a few minutes. Mr. King had only a few moments in London this morning. He found time, however, to leave his car at the C. N. R. station as it was shunted between Clarence and Richmond streets, and speak with Mr. Little.

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CHICKEN THEFT VERY RAMPANT AGAIN

New Series of Robberies Now Taking Up Time of the County Police.

FIFTY IN LATEST RAID

Culminating in a raid on a coop near Strathroy Tuesday night, more than 50 stolen chickens were recovered.

For a few weeks after the Harbison case and the arrest of two local men on a charge of receiving stolen chickens the thefts were checked, but they have broken out anew.

The police believe they know who is head of the gang at work now. His methods, however, make it difficult to prove any specific charge against him. It is alleged that he visits the farmers during the day, posing as a buyer for a distant firm. In this manner he procures their flocks. To avoid buying he offers a price which he knows no farmer will accept.

Unusually within a few days after the visit of this individual to any neighborhood, chicken thefts are reported from it. Police have no doubt that the buyer is merely the advance agent of the thieves and that he selects these coops which will be most profitable for raiding.

The Weather

FORECASTS.

Today—Moderate winds; fair. Saturday—Easterly gales with rain.

High pressure has come into the western provinces from the north-west with cold weather and there are strong indications that a storm, now developing over the southwestern states, will move to the great lakes. From Ontario eastward the weather is fair and moderately warm.

Temperatures.

The highest and lowest temperatures previous to 8 a.m. today were:

Stations. High Low Weather
Toronto..... 54 40 Clear
Kingston..... 54 41 Fair
Ottawa..... 56 38 Fair
Montreal..... 56 42 Clear
Quebec..... 54 26 Cloudy
Halifax..... 52 35 Cloudy

LOCAL TEMPERATURES.

The highest and lowest temperatures recorded in London during the 24 hours previous to 8 o'clock last night were: Highest, 58; lowest, 38.

The official temperatures for the 12 hours previous to 8 a.m. today were: Highest, 61; lowest, 38.

Sun rises at 6:33 a.m. and sets at 5:54 p.m.

Barometric Readings.

Thursday—8 p.m., 29.01.

Today—8 a.m., 29.12.

DRUG AND SHOE TRADES MOVE AHEAD RAPIDLY

London Firms Report Business Conditions Are Highly Gratifying and Predictions Are Made of Further Rapid Progress in Near Future—Public Has Greater Spending Power.

TURNOVER IN 1925 SET NEW MARK FOR RECENT YEARS

Drugs and druggists' supplies are keeping pace with the rapid advancement in general trade in Canada during the past year. The prosperous state of this business at the present time is well voiced by E. C. Mitchell, manager of the London branch of the National Drug and Chemical Company of Canada, who told The Advertiser this morning that he fully expects this year's trade to pass the record peak.

Mr. Mitchell was enthusiastic over prospects for the coming winter. In the thirty years he has been engaged in the wholesale drug business he has rarely seen an outlook as bright as the present one, he declared.

Optimism Supreme.
"The mental attitude of the people of Canada today is also outstanding," he remarked. "Everybody is beginning to talk good times, and this has been most encouraging to manufacturers who have persevered in the depressions of 1921, 1922 and 1923 and who are now well on the way to a period of prosperous stability."

"In our own business in London we have just finished the best summer I can remember in my 17 years here. So brisk is trade at the present that I haven't the slightest doubt that we will pass the mark the firm made in 1920."

"In July and August the business increase was 25 per cent, which is an accurate indication, I think, of the present progress in druggists' supplies."

Spending Power Increases.
"An increase in the spending power of the consumer is also noticeable and reports from retailers show a healthy condition of trade in every instance."

The city branch of the National Drug and Chemical Company employs thirty persons and during the past few months the entire staff has been engaged every minute in handling the large volume of orders, according to Mr. Mitchell.

In each of the 17 branches of the Canadian National Drug and Chemical Company, scattered from coast to coast, a period of rapid progress is apparent, Mr. Mitchell states, and the officials of the firm, which has its headquarters in Montreal, are confident that 1925 will prove to be a banner year.

Shoe Business Good.
A 25 per cent increase in business

NET OPERATING REVENUE OF RAILWAYS DECREASES

Canadian Press Despatch.
Ottawa, Oct. 16.—A decrease of \$1,025,259.42 in the net operating revenue on all Canadian steam railways is shown for the year 1924, as compared with 1923, according to a report just issued by the dominion bureau of statistics.

The gross earnings from operation last year totalled \$445,923,877.46, while operating expenses were \$339,483,927.27, leaving a net operating revenue of \$64,439,950.19, as against a net operating revenue in 1923 of \$64,475,228.61.

Gross earnings were high for the first seven months last year, particularly for February and March; but from August on they were considerably below the 1923 and 1922 revenues.

REDUCE COST OF TEACHING IRISH LANGUAGE IN SCHOOLS

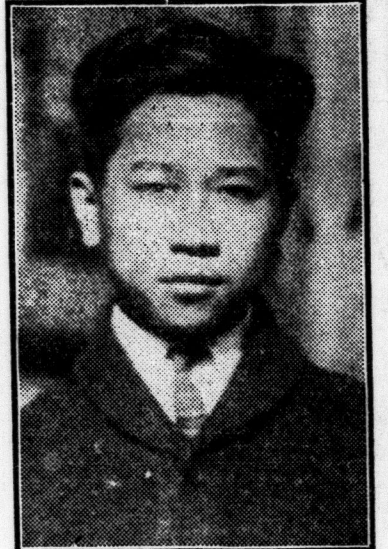
Associated Press Despatch.
Dublin, Oct. 16.—The technical committee of County Mayo has reduced from 670 to 400 pounds the money provided for the teaching of the Irish language, and forecasts a further reduction next year.

Monsieur D'Alton, who introduced the motion, said that he knows mothers who threaten to withdraw their children from school if the teaching of Irish is not dropped. He declared that the spoken language is losing ground, even in districts where it was generally spoken till comparatively recently.

HEAD OF WHEAT POOLS SAYS POLICY UNCHANGED

Canadian Press Despatch.
Winnipeg, Oct. 1.—At the close of the meeting of the central selling agency of the western wheat pools last night, A. J. McPhail, president, stated that there would be no change in the policies of the pools.

Mr. McPhail stated that he viewed the marketing situation in a very serious light. He said that three weeks' fine weather was necessary to complete satisfactorily the harvesting of the western crop, but that the outlook for a stretch of weather of that sort was not bright this late in the year.



LEE CHOW, a newcomer to Canada and a pupil at Rectory street school, who has shown after one year in this country his remarkable progress in learning the English language through an essay, written recently, on "Fire Prevention."

CHINESE YOUTH SETS HIGH MARK

Lee Chow Has Original Ideas On the Subject of Fire Prevention.

A Chinese lad, out from the Orient but a little over a year, has already shown a remarkable ability along literary lines. Lee Chow during fire prevention week wrote an excellent essay on fire prevention.

The lad, who is a pupil at the Rectory street school, has just been promoted from Grade V, and is making rapid progress. Though Lee's English is not quite perfect, his ideas were splendid, and through the kindness of his teacher, Miss R. Dunston, the essay has been forwarded to The Advertiser for publication.

Both Miss Dunston and the principal of the school, G. S. Edwards, are to be commended for their successful efforts in bringing the lad into such a rapid acquaintance with the English language, and particularly one who has so recently come to Canada.

The essay follows:
"Fires sometimes are useful, but sometimes cause great damage, such as burning houses, buildings and factories, and many lives may be lost. This is very terrible for the people and our country."

"Most of the fires are started by careless people, from matches and cigars. They do not squeeze them out before they throw them down. Matches, coal oil, gasoline, and ashes can very easily cause fires, which may destroy our house and furniture."

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PRINCE IS WELCOMED ON RETURN

British Heir-Apparent Gets an Affectionate Greeting as His 25,000-Mile Trip Ends.

KISSES FOR HIS MOTHER

Battle Cruiser Repulse Met Off Spithead by Destroyers and Planes.

Associated Press Despatch.

London, Oct. 16.—London gave the Prince of Wales the most affectionate welcome of all his home-comings this morning, when he returned from his 25,000-mile voyage to South Africa and South America. He was greeted at the Victoria station by the King and Queen, other members of the royal family and thousands of spectators.

The prince stepped from the train which brought him from Portsmouth wearing the uniform of the Welsh Guards.

After shaking hands with the King, the young heir-apparent bent low over the Queen's hand. Then, dropping all formal salutations, he placed an arm about his mother and kissed her affectionately on both cheeks.

His sister, Princess Mary, and his nee-in-law, the Duchess of York, were the next to greet the home-comer.

CRUISER REPULSE ARRIVES.

Associated Press Despatch.

Portsmouth, England, Oct. 16.—The Prince of Wales, heir-apparent to the British throne, came home today on the "Princess Alice" journey, which took him through a large part of British South Africa and to the capitals of South America. The prince, who carried with him the 25,000-mile voyage, came in from the sea this morning to find a daisy, grizzling autumn day.

Shortly before noon, she steamed into the dockyard here and the royal traveller set foot on his home soil amid the cheers of a welcoming crowd. The prince was greeted by the Duke of York and Prince Henry, who came here on a special train to meet their brother.

LONDON PROSPEROUS, SAYS TAX COLLECTOR

Over Ninety Per Cent of Taxes Paid Yesterday, Last Official Day.

That the average citizen of London is quite prosperous is convincingly demonstrated in the report of City Tax Collector E. S. Houghton, who announced this morning that over 90 per cent of the city taxes, some \$2,500,000 have been collected.

Mr. Houghton expressed himself as being more than pleased with the manner in which the citizens had paid their taxes.

"It is a splendid record, and I am greatly pleased," said Mr. Houghton, "and shows that the city is in a prosperous condition. We are still busy opening mail that came in last night, and the total I have given you will be greatly augmented by the time this check is totalled. Yesterday, the last official day for payment, we took in over \$100,000."

Prisoners Use Mothers' Way

Prisoners Haven't Enough To Do Now, Says Dawson.

"The way their mothers used to do it is good enough for these birds," said Governor Byron Dawson of the county jail this morning, when asked if they had a washing machine, as venerable as that at the Perth jail, which has seen forty years' service.

"It keeps us busy to find things for the prisoners to do. We haven't time to think about installing labor-saving devices for them. I am sure Sheriff Graham also denied the rumor that any extensive installation of housewives' aids was contemplated at the county jail."

BODIES OF SLAIN BANDITS EXHIBITED AS WARNINGS

Associated Press Despatch.
Beirut, Syria, Oct. 16.—The bodies of 24 bandits killed by French troops in the course of a "cleaning up" operation in the vicinity of Damascus, have been taken into that city and exposed in the public square as a warning to others. One hundred bandits were killed in this operation.

London Welcomes Premier



PREMIER KING AND HIS FRIEND, E. S. LITTLE.

Premier King was met at the station this morning by many Londoners, including his friend, E. S. Little, Liberal candidate in London. The premier was in the best of health and showed no signs of his strenuous campaign waged across Canada. His trip has left him highly optimistic. Premier King will speak in London tonight at the arena. He spoke this afternoon at Strathroy.

Public Utilities Reports Total Surplus of \$41,000 For First Eight Months

Splendid Increases Are Shown in Both Water and Hydro-Electric Departments.

SERVICES EXTENDED

Surplus Compared With Period of 1924 Shows Increase of Fifty Per Cent.

More than \$41,000 is the net surplus of the public utilities commission for the first eight months of 1925, according to a report prepared by General Manager Buchanan. This surplus represents an increase of more than 50 per cent over the surplus for the corresponding figure of 1924. The waterworks department accounts for \$17,000 of the total surplus, and the electrical for \$24,078.

In spite of the fact that there has been less horsepower purchased, revenue in the electrical department boomed. This was due largely to extension of services to residences. Such installation did not increase the peak load basis of cost. A slight decline is shown in the revenue from hydro used for industrial purposes.

The gradual extension of the meter system of paying for water has sent the revenue from residential users up from \$69,751 to \$96,450.

Unmetered residential rates have decreased proportionately. The installation of meters has absorbed a large part of what would have otherwise been a substantial surplus in this department.

SPECTACLE FRAMES WILL MATCH WOMEN'S DRESSES

Associated Press Despatch.
Paris, Oct. 16.—Dame Fashion's last vagary in this, Europe's city of fashions, has been to set all the women to wearing spectacles. The pretty eyes of the 1925 Parisienne are no weaker than those of 1924, but the celluloid frames of the eyeglasses, made in many varieties of colors, are novel and "chic" when they match her dress.

A Paris oculist displays in his window a large tray filled with celluloid frames in mauve, blue, rose, and, in fact, almost every conceivable hue that might be required to harmonize with mademoiselle's suit or frock.

"I sell about 100 pairs of spectacles with plain glasses, through which anyone can see, every day," said the oculist. "The correct thing is to have the frames made in colors to match the dress."

TORY PLAN WOULD HIT CONSUMER

Tariff Wall Proposed by Meighen Would Create Prohibitive Fuel Prices in Ontario.

INCREASE OF SIX DOLLARS

Opinion on Prices Expressed by London Coal Dealers—Reasons Are Given.

The householder in London and throughout Western Ontario would be obliged to pay \$22.85 a ton for anthracite furnace coal which now costs \$16.50 a ton if the policy of high tariff on American coal promised by Hon. Arthur Meighen at Edmonton were made effective.

This is the opinion expressed by Charles Martin, well known wholesale coal dealer of London. Mr. Martin's figures are substantiated by the Chantler Coal Company.

The purpose of a high protective tariff on coal as outlined by Mr. Meighen at Edmonton would be to shut out American coal and thus force the use of domestic coal from Alberta and Nova Scotia. In achieving this purpose, however, the individual householder in Ontario would pay \$6 a ton more than he is now paying, according to local merchants. The results of high tariff against coal, from these figures may be summarized as follows:

CONSUMER NOW PAYS:
For American anthracite \$16.50 a ton
For Alberta bituminous \$15.00 a ton

CONSUMER WOULD PAY:
For American anthracite \$22.85 a ton
For Alberta bituminous \$17.36 a ton

These figures are calculated by local merchants in the following way. The present cost of Alberta bituminous coal in Ontario is \$15 a ton, and American anthracite or hard coal, commonly used in house furnaces, is \$16.50. The consumer is willing to pay \$16.50 for the latter because it is far better than the coal in his furnace.

If American hard coal were barred out by prohibitive high tariff and Alberta was called on to supply all Ontario, local coal dealers agree that it would be necessary for the railroads to raise the freight rate from \$7.50 to \$8.36 a ton in order to haul large quantities with present equipment at any profit. The minimum price of Alberta coal would thus become \$15 plus \$2.36 extra freight, or \$17.36.

Would Need 38 per cent Tariff.
To shut out American hard coal so that the consumer would be forced to buy Alberta coal, local dealers believe that a tariff of \$6.36 a ton, or 38 per cent on imports, or a resultant price of \$22.85.

Premier King has pointed out this effect of Mr. Meighen's high protection on coal as a striking example of how protection operates against the consumer and thus in the end against the producer as well. The prosperity of the manufacturer must depend on the purchasing power of prosperity of the consumer and the Liberal policy of moderate protection has the prosperity of the consumer as the first motive in order to help all.

LAST FRENCH DETACHMENT LEAVES OCCUPIED DISTRICT

Associated Press Despatch.
Berlin, Oct. 16.—The last French detachment which had remained at Ruhrort for the protection of the inter-allied Rhine shipping commission has left. The Ruhr region now is completely evacuated.

THRESHING DELAY INJURES GRADE OF WESTERN WHEAT

Canadian Press Despatch.
Winnipeg, Oct. 15.—Serious damage to the grade of the western wheat crop because of delay in threshing operations occasioned by continued bad weather is indicated in a special report of threshing conditions published by the Manitoba Free Press today. The report is compiled from answers to queries sent to over 100 points in Manitoba, Saskatchewan and Alberta.

BERLIN THINKS CONFERENCE NOT FULL SUCCESS YET

Associated Press Despatch.
Berlin, Oct. 16.—Berlin heard the news of the adoption of the security pact at Locarno without surprise. The newspaper quickly pointed out that these yet remains much to be done before the conference can be considered a success or Germany's signature put to the pact.

LABOR DENOUNCES COMMUNISTS

Atlantic City, N. J., Oct. 16.—After having re-elected President Green and his associate officers, denounced the Communist movement, and voted against formation of a labor party, the convention of the American Federation of Labor still had 23 resolutions left to vote on at its concluding session today.

PROSPECTS OF DISCOVERING OIL APPEARS UNFAVORABLE

Associated Press Despatch.
Melbourne, Oct. 16.—While the prospects of the discovery of oil in commercial quantities in Australia are generally unfavorable, indications in the Roma district of Queensland and the Kimberley district of western Australia justify the recommendation that further detailed geological mapping should be undertaken and trial boring conducted, says a report of the federal joint committee of public accounts on oil exploration in Australia and Papua.

VINING EXPLODES STORIES OF DOUBTS

Head of Public Utilities Ridicules Report on His Political Prediction.

Jared Vining, chairman of the public utilities commission, this morning gave the following statement to The Advertiser in reply to an article appearing in the local Conservative paper, inferring that Mr. Vining had doubts regarding the election result.

"As chairman of the public utilities commission," said Mr. Vining, "I have no political affiliation, but as a private citizen I have no doubt that Premier King will be returned to power with a majority that will enable him to carry on without the aid of any other political group. Notwithstanding the hysterical campaign that is being carried on in the Conservative press, I am not only certain that King will be returned, but it is also certain that the Liberal candidate in London will be returned with a very comfortable majority."

At a meeting of the utilities commission yesterday Mr. Vining made a laudatory reference to an increase in duties after the 25th and the local Conservative organ featured it in their report of the meeting as an expression of doubt on the part of Mr. Vining.

"The Free Press has followed its usual practice," said Mr. Vining, "in putting a startling headline over a story that doesn't warrant it. There has never been a meeting of the utilities commission during the eight years that I have been on it any discussion of political matters, except in a very few cases. However, the magnifying of trivial incidents by the Free Press is a usual custom."

SPEED ON BRIDGE BRINGS \$5 FINES

Two of Twelve Summoned Pay Fines Before Court This Morning.

Two of twelve motorists who received summonses yesterday for speeding on the Ridout street bridge, paid their fines without protest in court this morning. Five dollars and costs is the amount set by Magistrate A. H. M. Graydon as penalty for the bylaw breach of traversing the condemned Ridout street structure at a greater rate of speed than 1 mile per hour.

Unless the remaining ten motorists pay their fines out of court this afternoon or tomorrow they will have to appear in open court on Monday.

Four speeders of the 20-mile-an-hour-and-over variety, paid fines of \$5 and costs this morning.

Two liquor cases were scheduled to be brought before the court, but the offenders pleaded guilty out of court and made their settlements.

John Clark, 44 years old, paid a fine of \$50 and costs for having liquor in a public place.

News Briefs

Canadian Press Despatch.
New York—An intense hatred of the British has been engendered in China as a result of recent Shanghai rioting, James M. Yard, recently returned Methodist missionary, said yesterday. China, he said, is on the verge of a renaissance.

WOULD RESTORE MONARCHY.
New York—The Nationalist party in Germany is for restoration of the monarchy, declared Prince Otto von Bismarck, grand nephew of Bismarck, on his arrival in the United States yesterday.

TRACK WALKERS KILLED.
New York—Three track walkers were run down by a subway express yesterday. Their bodies were discovered some hours later when they failed to report.

DEAD HAND ON THROTTLE.
Syracuse, N. Y.—With a dead man's hand gripping the throttle, the Western Express, bound for Chicago, rushed 15 miles through the night before the fireman discovered that Engineer William C. Vanbergen's head had been crushed by a girder on a bridge.

CHARLIE GOING TO N. Y.
Los Angeles, Cal.—Charlie Chaplin has announced that he plans to move his motion picture business to New York in the near future. He denied a report that the Chaplin studio would be moved to England.

BOMB DAMAGES CHURCH.
Chicago—The Bethesda Baptist church in the south side negro district was damaged to the extent of \$100,000 by a bomb explosion today. The building, a former synagogue, was bombed a year ago shortly after it was purchased by the negro congregation. Police attribute the attacks to race antagonism.

OIL COMPANY SEEKING AMENDMENT OF BYLAW

Mayor Favors Permitting Erection of New Service Station.

The Imperial Oil Company will ask the city council to amend the bylaw which classes Wortley road and Bruce street as being in the restricted area as far as gasoline service stations are concerned.

A representative of the Imperial Oil Company called on City Clerk Baker this morning. The clerk pointed out that there was always the danger, should the bylaw not be amended, that a citizen might get an injunction against the company for operating a gas station in the restricted area.

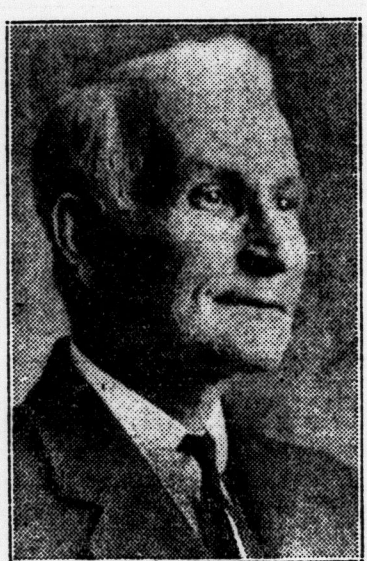
The matter will come before the council next Monday night. Mayor Wenlock said today that he was in favor of amending the bylaw.

The Bruce Ridings

Jas. Malcolm in North; Dr. W. A. Hall in South



JAMES MALCOLM



DR. W. A. HALL

Results Never Sure in Hot Political Campaign of the Bruce Ridings—Election Favored Low Tariff Element in Contest of Past 14 Years.

Bruce county history is filled with the hottest political campaigns, which are still recounted where local politicians gather. There have been famous by-elections which have fought with greater tenacity than general elections, when excitement ran so high that even the school children became involved. No matter how the county was cut up, or perhaps even gerrymandered, no result was ever sure, although some men sat through several parliaments without defeat.

Bruce has contributed some remarkable men to Canada's parliament and Ontario's legislature. The great Edward Blake sat for a Bruce seat for several terms. The Conservatives had Alex. McNeill, a man of culture and extraordinary ability. The Liberals had John Tolmie, defeated by friend and foe, and the Conservatives had Henry Cargill, outstanding businessman.

In the last parliament the north riding was represented by James Malcolm, and the south by J. W. Findlay, a Progressive. The Conservatives suffered complete eclipse, their candidates running as bad thirds in both ridings.

Malcolm For Cabinet.
Mr. Malcolm is again the Liberal candidate in North Bruce. He has again as his Conservative opponent Col. Hugh Clark, who represented the riding from 1911 to 1921, and who was previously in the legislature. Mr. Malcolm has gone rapidly to the front since elected four years ago, and is one of the younger men in the Liberal ranks for whom greater future is predicted. He has been Ontario whip, and frequently mentioned for a cabinet position.

Mr. Malcolm was born in Kincardine where he now resides. His father was Andrew Malcolm, who established the Malcolm furniture manufacturing plants, and who represented Centre Bruce in the legislature from 1898 to 1902. It is a strange coincidence that it was Clark who defeated Andrew Malcolm. At the last federal elections, Andrew Malcolm's son defeated Col. Clark, and is trying to do it again. Mr. Malcolm was educated at Kincardine schools and Upper Canada college. He is a large manufacturer, and is president of furniture factories in Kincardine, Listowel and Kitchener. He served his town as utility commissioner, school trustee, councillor and mayor.

Dr. Hall in South.
In the south riding of Bruce Dr. W. A. Hall of Walkerton is the candidate. The riding hasn't been Conservative since 1911, when Senator Donnelly won for his party. At the election after Mr. Donnelly went to the senate, Rebekah Truax, a veteran Liberal, won a great victory, repeated his success in 1917, but was defeated in 1921 by a Progressive. South Bruce has always been good fighting ground.

As a country doctor with a large practice, Dr. Hall is extremely well known. He has been president of the Liberal association and a prominent worker in the party for many years. It was always felt that he would be a strong candidate, and such he is proving to be. Dr. Hall has always taken a great interest in the affairs of his town, Walkerton.

South Bruce contains a large population of German descent, to whom appeal is being made by a nomination in the Conservatives of a man of like race. Associated with Dr. Hall in his campaign is Rebekah Truax, who won so many battles. Despite the fact that he is not the candidate, Mr. Truax is in the battle to the finish, and will no doubt be a large factor in gaining success for Dr. Hall, who believes firmly in Liberal policies as those best suited to the welfare of his riding, which is largely agricultural, but which has some good manufacturing plants.

Clifford Elvins Speaks on Value of Advertising to Insurance Men.

The opening meeting of the London Life Men's club for the season of 1925-26 was held Thursday evening in the clubroom, with the largest attendance of any meeting since organization.

The speaker was Clifford Elvins of Toronto, advertising manager of The Imperial Life Assurance company, and secretary of the Insurance Institute, speaking on "Why Advertising?" He emphasized the tremendous value of advertising both in securing new business and in holding old customers, in attracting better salesmen, and in the general tone of efficiency it injects into the organization as a whole. He mentioned several notable examples of business concerns which had made phenomenal progress through the aid of advertising, and also some which by discontinuing the practice of keeping in the public eye had gradually declined to insolvency.

He stressed also the importance of keeping up to date in advertising as in other phases of business and commended the London Life for its progress in recent years. Mr. Elvins has established for himself the reputation of being one of the foremost men and leading authorities in insurance advertising in Canada.

Other features of the evening's program were selections by the Waverley ensemble and the newly organized London Life quartet. J. H. Castle Graham occupied the chair. Officers for the year are: President, J. H. Castle Graham; vice-president, E. E. Turf; secretary, P. Ferguson; treasurer, L. M. Dalziel. The following are the new committee chairman: Program, T. O. Robinson; finances, H. H. Sharratt; house, C. L. Norton.

International Organization Opens Doors to Londoner

Pessimism, that ogre which smites every human being periodically, has no part in the life of J. P. Collier, a young London lawyer.

Rather its a grand old world and the sunshine of today is permanent, for this morning he received a certificate which informs him that he is now a fully accredited member of the Hole In One club, a far-famed international body of limited membership.

Mr. Collier qualified for admission to this select group when on the links of the Highland golf club a few days ago he sank a 116-yard drive into the third hole in one shot.

Along with the certificate Mr. Collier will receive a dozen golf balls from an Ohio firm and a case of ginger ale from a Toronto manufacturer.

The only previous player to achieve this feat locally was T. A. Kern, who made a hole in one over the same course some time ago.

OUTLINES PROGRAM FOR CENTENNIAL

Chamber of Commerce Manager Submits Suggestions For Consideration by Committee.

TO ADVERTISE CITY

W. H. Wood, manager of the London chamber of commerce, sees in London's centennial celebration, to be held next summer, a wonderful opportunity of not only welcoming back former sons and daughters of the city, but of advertising London all over the North American continent.

Mr. Wood has outlined a constructive program that will be of considerable help to the main committee when it is formed. A later date. Thirty-one suggestions were embodied in Mr. Wood's plan, a copy of which was read before a meeting at the city hall, and was later turned over to City Clerk Baker.

He says in part:

"The one hundredth anniversary of the founding of a community offers to the citizens of that community an opportunity to commemorate the occasion in a way that will reflect credit upon citizens, the institutions in the community, and upon the community itself.

"Prompted by a pardonable pride in our city, and in the hope that they may be constructive, the following suggestions are offered as a contribution toward assuring to residents and visitors an attractive, clean, dignified, educational, and profitable celebration of the centennial of the city of London.

"First—The object of the celebration should be clearly defined.

"Second—The approval and support of all constructive agencies in the community should be obtained.

"Third—The practical co-operation of all constructive agencies in the community should be carried through to a successful conclusion a sane and wise program that will attract desirable people to the celebration and to the city and at the same time stimulate civic pride.

"Fourth—The giving of any surplus in finances towards London's war memorial would be a most desirable object.

"Definite suggestions for a program of a week or two weeks' duration are as follows:

"Registration headquarters, office and celebration workshop—The London chamber of commerce.

"London Progress Exposition—For the entire period of the celebration, sponsored by the London chamber of commerce. All receipts to be contributed toward London's war memorial.

"Loyalty to London campaign—The London chamber of commerce.

"Trades processions—Trades and labor council.

"Pageants—Picturing history of London from early days to the present—Y. W. C. A. and Y. M. C. A.

"Aquatic sports—Public utilities commission and Y. M. C. A.

"Military (tattoo) Local military units.

"Military games—Gymkhana—Local military units.

"Firemen's demonstration—Past to present. Firemen's picnic. Local fire department.

"Fraternal society day and demonstration—Local fraternal organizations.

"Evening athletic meets—London amateur athletic association and Y. M. C. A.

"Industrial field day—Employees of London manufacturing plants, Y. M. C. A.

"Bicycle races—His Worship Mayor Wenlock.

"Athletic field day—Open to the world. London amateur athletic association.

"Motor parade—Floral procession. The London Motor club and Automotive Dealers' association.

"Shooting tournament—Clay birds. London Gun club.

"Calisthenic parade.

"Golf tournament—Local clubs.

"Tennis tournaments—Local clubs.

"Lawn and indoor bowling tournaments—Local clubs.

"Baseball games—Local clubs.

"Football games—Local clubs.

"Cricket games—Local clubs.

"Lacrosse games—Indian teams.

"Community singing and chorus—Various choirs, musical institutions and luncheon clubs.

"Band tournaments—Open to the world.

"Band concerts—Local bands.

"Community dances—Local council of women.

"Community picnic—Grocers and butchers and Irish.

"Barbecue—Butchers.

"Family reunions and picnics.

"A program built around events as herein suggested would challenge the serious consideration of citizens who would with unflinching work unflinchingly until the full measure of success is achieved," concluded Mr. Wood.

NATURE STUDY CLASSES' EQUIPMENT BEING ORDERED

Secretary Tanner of the board of education is busy compiling a list of supplies needed in the 15 public schools of the city which have classes taking up agricultural instruction such as nature study and scientific gardening.

Mr. Tanner points out that the government allows a grant of \$20 per class for this work and in some schools there are groups of children taking up this line of work. There is no expense to the ratepayers of London as all the money used for this purpose comes from the government.

Mr. Tanner is ordering bulbs for school gardens, seedling apparatus, grafting wax, bird gages, etc.

NEXT MONDAY LAST DAY FOR REGISTRATION AT "U"

The official registration figures for this year's enrollment at the University of Western Ontario will be made public on Tuesday, according to Dr. K. P. R. Neville, M.A., F.A.G.S., registrar.

Dr. Neville said today that Monday would be the last day for registration. The records would be ready Tuesday. Since the official registration day a number of students have entered. This will likely swell the grand total considerably above the 800 mark.

SYNOD'S ACTION ATTACKED HERE

Request To Accept Episcopate Termed Big Barrier To Co-operation.

OPINION IS GENERAL

"That is no opening at all," declared the Rev. William Beattie, pastor of First United church, this morning, in reference to the move of the provincial synod of the Anglican church at Toronto to open Anglican pulpits to other clergy on condition that they accept the basis of union, as laid down by the Lambeth conference and believe in the episcopate as the ultimate form of government for the whole church.

Dr. Beattie's opinion was general among the clergy of the non-episcopal communions and was also concurred in by most of the Anglican clergy themselves.

"That means that the door is open to clergy of denominations already possessing episcopate, such as the Methodist Episcopal church," continued Dr. Beattie. "There are only a few small bodies of that kind in Canada. It closes the door to clergy of the United church forever. I don't think forms of government are really vital, in any case."

"I would welcome the opportunity of uniting other clergy to my pulpit without a lot of humiliating restrictions," declared the Rev. Quintin Warner, rector of the Bishop Cronyn Memorial church.

"It is offering a thing with one hand and taking it away with the other," he continued. "I think the closed pulpit is a tradition which we have inherited from the past and would welcome its abolition. I don't for one minute advocate the promiscuous inviting of everybody to our pulpits, but I do think no harm would be done by occasionally inviting by preaching upon those of those other denominations into our pulpits."

"I have preached in other pulpits, but I don't think any form of government to them and I am sure that no clergyman I invited to my pulpit would antagonize my parishioners by preaching upon those points in which we disagree," concluded Mr. Warner.

LIBERAL CAUSE AIDED BY MANUFACTURERS

Heads of Many Big Concerns Actively Engaged in Election Activities.

Every day brings the announcement that another manufacturer is supporting the Liberals in the present election campaign. In Nova Scotia Aubrey Davis of the big Davis factories at Newmarket is appearing on the platform on behalf of Premier King.

Right here in Western Ontario there are several manufacturers running as Liberals. These include T. W. Goodison, of Sarnia, running in West Lambton. He is a manufacturer of threshing machines.

E. S. Little of London is a member of a big manufacturing firm wholesaling textiles.

James Malcolm of Kincardine is the head of big furniture-making plants in Kincardine, Listowel and Kitchener.

Ed. Odette (East Essex) is a manufacturer of auto tops at Tilbury.

Fred Sanderson is in the flax business at St. Marys and is Liberal candidate in that district.

Robert W. Gladstone, Liberal candidate in South Wellington, is head of the Canada Ingot Iron Company at Guelph, extensive manufacturers of iron castings.

W. D. Euler, independent Liberal in North Waterloo, is interested in several manufacturing concerns.

NORTH BAY TRAVELLERS ORGANIZING NEW COUNCIL

The commercial travellers of North Bay are organizing a new council of the United Commercial Travellers, according to an announcement made today by R. A. Parrish, grand secretary of the association, whose headquarters is here.

Mr. Parrish says that word has been received from John Lockhart, president of the Ontario branch, to the effect that the new body will be under the jurisdiction of the grand council of Ontario and Quebec.

It is expected that the institution will take place early in November. This will make the local council, it is expected, the largest subordinate council in the Ontario-Quebec jurisdiction, which is rapidly forging to the front.

London council, No. 630, is the largest council in the grand jurisdiction. It has held a leading place since organized.

POPPY DAY PROCEEDS TO BE POOLED THIS YEAR

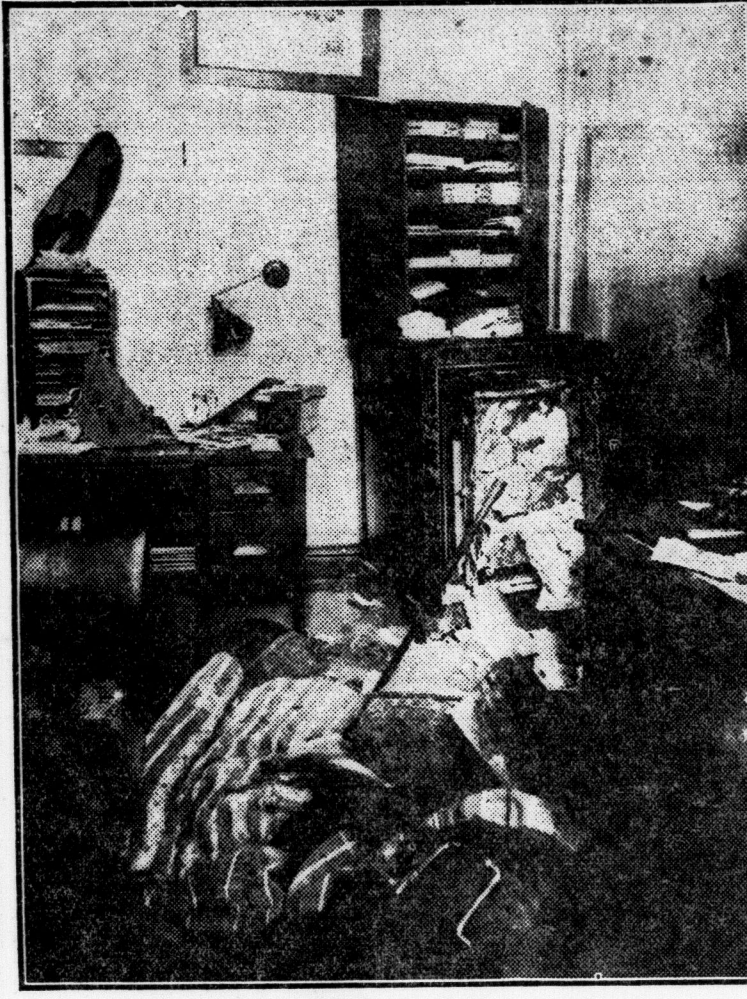
The members of the Imperial Order of the Daughters of the Empire here have been asked to assist the members of the Amputations association in their Poppy Day efforts this year, according to statement made by V. E. Burt, president of the local branch of the "Fragments from France" today.

Mr. Burt said that he understood that the combined fund collected by the different city organizations was to be sent to Toronto and that the money would be distributed from that central point on the pro rata basis.

AMPUTATIONS ASSOCIATION PLANS SERIES OF EUCHRES

In order to provide a sinking fund for their organization here the members of the Amputations association, London chapter, will give a series of fortnightly euchres this winter, according to President V. E. Burt, head of the local command.

"The fund was given a good start by the London veterans' band," said Burt. "We hope to add considerably to the work that body so ably started."



AFTER TILLSONBURG BURGLARS LEFT. This is the safe of the Northway Trust Company, limited, of Tillsonburg which was robbed early Thursday morning, together with \$450 in cash, two gold watches and four Hudson seal coats. Excellent clues were left in the form of a crowbar, brace and bit, jimmy and other burglar tools.

PREMIER WILL ASSIST LONDON'S UNEMPLOYED

King To Take Matter Up With Cabinet Upon Return To Ottawa.

Mayor Wenlock was in receipt of a telegram this morning from W. H. Measures, private secretary to Hon. Macdonald King, prime minister of Canada, stating that on his return to Ottawa, Mr. King would take up with his cabinet the mayor's representations regarding help for London unemployed this winter.

The mayor suggested in his letter that the dominion government pay one-third of the excess cost of winter work for unemployed this winter.

Only Three Try To Play Hookey

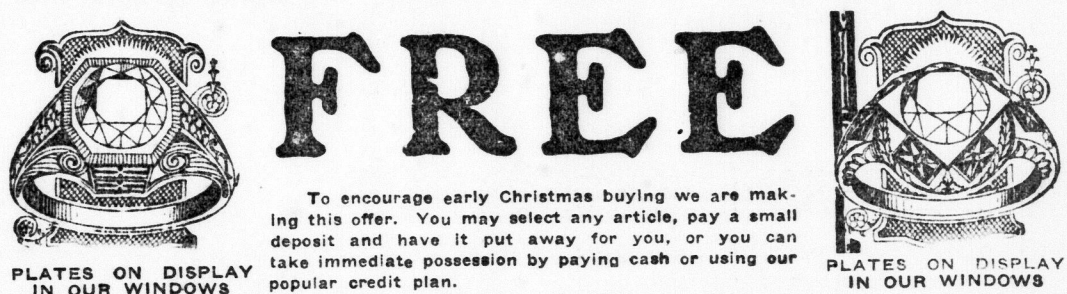
London School Children Well Behaved, States Official.

There have been only three public school youngsters who have had the nerve to play hookey from school this month," T. J. Holmes, school attendance officer, stated.

Last month seven boys were caught "mitching" from school, but decided it didn't pay after worded interviews with their parents.

Mr. Holmes states that school attendance records are excellent, several schools having an attendance of 97 per cent.

500 HAND-PAINTED CHINA PLATES GIVEN AWAY FREE



OPEN A CREDIT ACCOUNT OR LAY AWAY ANY ARTICLE TO VALUE OF \$3.95 OR OVER

DIAMONDS

AS LOW AS \$5 DOWN

Select any of these Diamond Rings and buy on credit. Income tax deductible. Pay \$5 down and the balance in 12 easy payments arranged.

Set in 14k gold, a number of beautiful Diamonds in various styles \$25.00

Large Perfect Diamonds, set in 14k gold in 18k gold \$40.00

Lay one of these away for Christmas. The smallest perfect diamond we have yet shown \$50.00

Just pay a small amount down on this Diamond ring; arrange balance to suit \$75.00

See these real snappy rings. Each are Perfect Diamonds \$95.00

Watches

\$2 CASH, \$1 WEEK

Men, here is a watch, 15 jewel, splendid timekeeper \$15.00

This watch is a 17-jewel movement. Pay \$2 down and the balance in 12 easy payments arranged. See this high-grade timepiece. Then pay \$1 week \$25.00

\$5 CASH, BAL. WEEKLY

Gruen 15-jewel, a watch worth carrying \$25.00

An Elgin, guaranteed finest timekeeper \$35.00

A thin model Elgin, streamline series \$45.00

The famous Gruen Pentagon \$75.00

DIAMONDS

AS LOW AS \$5 DOWN

Put a diamond away for wifely this Christmas and buy out of income rather than capital.

We pride ourselves on this real value. A Diamond of the best quality \$100.00

Perfect Blue White Diamonds, set in various settings \$125.00

Select this Handsome Ring and arrange to pay out of income rather than capital \$150.00

We actually save you from \$50 to \$75.00 on this 18k white gold \$250.00

A Large Diamond Ring, perfect set in 18k white gold \$400.00

HER CHRISTMAS GIFT

Pay a Deposit

Bearpina \$1.00 to \$50.00

10k Birth Rings \$2.00

10k Box Settings \$3.00 up

10k Onyx Rings \$5.00 up

14k Diamond Onyx \$10.00 to \$30.00

Meah Bags, best make, \$4 to \$20

Pearl Neckties \$3.00 to \$50.00

Ivory Sets \$12.00 to \$50.00

LADIES' WATCHES

\$2 CASH, \$1 WEEK

A 15-Jewel Wrist Watch, various shapes. Very reliable timekeeper, 15 jewel \$10.00

A most dependable watch, in the oblong shape \$18.00

\$5 CASH, BAL. WEEKLY

Ladies' Elgin, in white or green gold-filled case \$27.00

An Elgin in solid 14k gold case \$37.00

A Gruen, in the latest style \$55.00

HIS CHRISTMAS GIFT

Pay a Deposit

Watch Chains \$2 to \$35.00

Waldemar Knives \$1.50 to \$12.00

14k Solid Scarf Pins \$3.00 to \$50.00

10k Signet Rings \$5.00

10k and 14k Rings \$7.00 to \$20.00

Cuff Links \$1.50 to \$50.00

Cigarette Cases \$1.50 to \$25.00

Masonic and Odd Fellow Rings \$7.00 to \$75.00

97-PIECE DINNER SETS

Old Willow Pattern \$30.00

British Scenery Pattern \$40.00

Birds Real Old Willow \$75.00

\$1 CASH, \$1 WEEK

8-Day Mantel Clocks \$9.95 to \$30.00

Piece Set La France Silver Flatware \$14.65

21-Piece Tea Sets \$10.00

21-Piece Tea Sets \$14.50

COMMUNITY PLATE

26-Piece Sets \$32.70

32-Piece Sets \$38.95

Adam, Bird of Paradise or Hampton Court Patterns.

JOHNSTON BROS.

214 DUNDAS STREET OPPOSITE CITY GAS OFFICE

New Invention Saves Millions

A Lamp That Burns 94% Air

A new oil lamp that gives an amazingly brilliant, soft, white light, even better than gas or electricity, has been tested by the U. S. government and 35 leading universities and found to be superior to 10 ordinary oil lamps. It burns without odor, smoke or noise—no pumping up, is simple, clean, safe. Burns 94 per cent air and 6 per cent kerosene (local oil).

The inventor, F. B. Johnson, 246 Craig street west, Montreal, is offering to send a lamp on 10 days' FREE trial, or even to give one FREE to the first user in each locality who will help him introduce it. Write him today for full particulars. Also ask him to explain how you can get the agency, and without experience or money make \$250 to \$500 per month.

Chathamites May Again Get Steam

New Community Heating System For City Rumored.

Special to The Advertiser.

Chatham, Oct. 15.—Rumors were current in the city today that a community heating system will likely be available again. Negotiations have not yet reached the stage where any definite announcement can be made. It appears that there are legal entanglements with respect to a franchise granted the former Chatham steam heat company. Sheriff E. W. Harley, under a writ of execution, has advertised to sell underground pipes, conduits and connections of the defunct Chatham Steam Heat Company in respect to unpaid taxes amounting to approximately \$1,700. The sale has been postponed until December. It was announced today.

"Senior Misses" School Oxfords

These Low Heeled Oxfords, of black or tan calf leathers, are very popular—because of the way they "stand up" in wintry weather—as well as their stylish, comfortable appearance.

PATENT LEATHER OXFORDS

Broad toes, extension soles, low, broad, rubber heels; sizes 3 to 7. **\$3.00**

GUNMETAL OXFORDS

French toe style, neatly perforated, low rubber heels. Priced at **\$3.50**

VELOUR OR TAN CALF OXFORDS

Dressy square toes, military rubber heels; sizes 3 to 7. Priced at **\$4.00**

Ashplant's
THE SHOE STORE

Anyone wishing to donate their car to assist Dr. Ross in his campaign on election day, call phone 1468.

Started In Stage Coach Days

There is one depositor—out of 35,000 Huron & Erie customers—whose Savings Account is sixty years old.

It means something to hold a savings depositor for that period of time.

Here are some of the reasons:—

Adequate safeguards. Remunerative rates of interest.

Friendly assistance in financial transactions.

Although only one customer remembers The Huron & Erie of 1865, there are hundreds of depositors whose fathers and grandfathers knew The Huron & Erie in their day as a reliable, friendly depository for savings.

You are cordially invited to start a savings account here.

We shall endeavor to be worthy of your business for many years.

3 1/2% on Deposits

\$6,750,000

Surplus Security

The Huron & Erie
MORTGAGE CORPORATION

Four Branches in London
Richmond Opposite Post Office—Market Square
Dundas Opposite Rectory—Elmwood & Westley
T. G. Meredith, K.C., President
Hume Cronyn, General Manager

"Older than the Dominion of Canada"



Sweeping Everything Under the Bed.



OLD BOYS' REUNION PLANS UNDER WAY

1926 Centennial Celebration Will Surpass All Former Gatherings.

ENTHUSIASM SHOWN

The London centennial reunion to be held next summer will surpass beyond measure any old boys' reunion ever held in the past, judging from the enthusiastic manner in which delegates at last night's general meeting in the city hall took hold of the proposition. A number of helpful suggestions were offered by those present, including a comprehensive program outlined by W. H. Wood, secretary of the London Chamber of Commerce. Another meeting will be held on Nov. 10 to report back further suggestions from lodges, service clubs, women's organizations, etc.

Mayor Wenige presided at the meeting, and outlined what had already been done by the temporary committee composed of himself, City Clerk Baker, and City Treasurer James Bell. The names of 20,000 former residents of the city had been

Raleigh Opposes Trustee System

Special to The Advertiser.

Chatham, Oct. 15.—Ratepayers of Raleigh township, at a mass meeting, unanimously passed a resolution to the provincial government protesting against the abolition of the rural school trustee boards in favor of an elective township school board. A committee was appointed to urge other townships to join in the campaign opposing the proposed measure. The change, the resolution points out, will prove more costly to the ratepayers, and will destroy the present community spirit, which permeates school sections.

secured, and letters were going or had gone forward to these people. City Treasurer Bell declared that a lot of hard work would be necessary to bring next year's celebration up to the standard of the old-time reunions, but he was confident that this could be done.

City Clerk Baker made it plain that the city council did not want the centennial run by any small group or clique.

"We want every organization in the city behind this thing," said the clerk. "It means a lot of money, and while I feel sure that the council of 1926 will be prepared to make an annual grant, most of the money will have to be raised in other ways. When the citizens get really behind the move, there won't be any trouble about the money," predicted Mr. Baker. "We welcome every citizen and every organization. We have no scheme as yet, and we have no organization. We want you people here tonight to take back ideas to your own organization, talk them over, and offer new or better suggestion, if possible."

CONSERVATIVES HOLD GATHERING AT LUCAN

Large Audience Hears Haney Speak On Behalf of A. K. Hodgins.

Special to The Advertiser.

Lucan, Oct. 15.—The opera house here was well filled tonight at a meeting in the interest of A. K. Hodgins, Conservative candidate in East Middlesex. More than half the audience were women. The speakers were W. S. Haney, M.L.A., George Elliott, M.L.A., Mrs. A. T. Edwards and the candidate.

Mr. Haney spoke at length on the alleged exodus of Canadian men and women to United States, and blamed the King government for it. He claimed that 25 per cent of the pensions being paid to former soldiers were being paid to men now resident in United States. He also declared that the Liberal party in this election was not the real Liberal party. The real Liberals, such as Mr. Fielding, Sir Lomer Gouin and others, had left the ship he contended. He styled Premier King as a dreamer and a theorist, and therefore not the proper man for the premiership in days of great practical problems. Mr. Elliott also spoke of the people leaving Canada, and gave the fiscal policy of the King government as the reason. Mrs. Edwards spoke particularly to the women.

AGED COUPLE DISAPPEAR EN ROUTE TO GERMANY

Associated Press Despatch.
Newark, N. J., Oct. 15.—John Grosseger and his wife, aged couple of Greta, Manitoba, who were to have passed through this city yesterday on their way for a visit to their native land, Germany, are missing. The police have been asked to organize a search for the Manitobans, last heard of yesterday in Philadelphia when they were supposed to have left for Newark.

DOMINION NEARER 2-PARTY SYSTEM

Liberal-Progressive Differences Grow Less—Follow Britain and U. S. A.

SPEAKS AT ORILLIA

By Staff Correspondent of the Canadian Press.

Orillia, Ont., Oct. 15.—Thousands of tiny Union Jacks welcomed Premier King in Orillia tonight. In all the provinces of the Dominion no hall in which Mr. King has spoken was more decorated and befagged than that of Orillia. As the crowd entered Union Jacks were distributed. As Mr. King came in the crowd arose, waving the flags in greeting.

"It remains for Orillia," commented the prime minister, "to give me the finest reception which it has been my privilege to have."

"In the journey I have made," he said, "I have sought to keep national unity before my fellow citizens in all parts of the Dominion. It is my proud belief that the policies of the Liberal party are policies which will make for national unity."

He instanced elections in the United States and Great Britain as illustrating determination not to have third parties. "After crossing the country from coast to coast, I am glad to see that these differences are getting less," he said, referring to Liberals and Progressives.

"Standing near a neighboring constituency," Mr. King said, "I say to our friends there, I hope you will get behind Mr. Drury for all you are worth. Any differences between Mr. Drury and myself on account of his being a Progressive and me being a Liberal will be as nothing compared to the difference between Mr. Meighen and myself."

As at Parry Sound, Mr. King attacked Mr. Meighen's proposal to put a tariff on foreign coal and to give assistance out of federal taxes to transportation rates from the maritimes and the west to the central provinces.

"I do not think," said Mr. King, "that the people fully realize what this proposal means. At a moment when the nation is striving to throw off the burden of taxation, Mr. Meighen is proposing to add to the burden of taxation. I have seen some winters in Canada when we have all



STEELE'S
GLASSES FITTED AT STEELE'S ARE PERFECT IN

VISION
COMFORT
APPEARANCE
SERVICE
PRICE

LONDON'S LEADING OPTOMETRISTS

Stores at London, St. Thomas, Kitchener and Stratford.



Distributed by LONDON CONFECTION CO., 218 Horton Street.

The Operation I Avoided—



MRS. IDA M. COFFMAN



If there is one thing more than another a woman dreads, it is a surgical operation, and to be told that one is necessary is very disheartening.

Hospitals are grand institutions, and undoubtedly many operations are necessary. However, we have received hundreds of letters from women who have been restored to health by Lydia E. Pinkham's Vegetable Compound after an operation had been deemed advisable.

Every woman who suffers as Mrs. Coffman did naturally wishes to avoid an operation if possible, and the remarkable statements which she makes in her letter will be read with interest by women everywhere.

Mrs. Coffman's Letter Follows:

Sidell, Illinois.—"I was a nervous wreck. I was suffering from a pain in my left side which was noticeable at all times, but sometimes it was almost unbearable and I could not even let the bed clothing rest on my body at night. I had been sick for seven years, but not so badly until the last eighteen months, and had become so run-down that I cared for nobody and would rather have died than live. I couldn't do my work without help and the doctor told me that an operation was all there was left for me. I would not consent to that so my husband brought me a bottle of Lydia E. Pinkham's Vegetable Compound and begged me to take it. I have taken fourteen bottles of it and I feel ten years younger. Life is full of hope. I do all my housework and had a large garden this year. I never will be without the Vegetable Compound in the house and when my two little girls reach womanhood I shall advise them to take it."—Mrs. Ida M. Coffman, R. R. No. 2, Sidell, Illinois.

Alberta Woman Avoids an Operation

Provost, Alberta.—"I was in a bad condition and would suffer awful pains at times and could not do anything. The doctor said I should have an operation. I read testimonials of Lydia E. Pinkham's Vegetable Compound in the papers and a friend recommended me to take it. After taking three bottles I became much better and now I have a bonny baby girl four months old. I do my housework and help a little with the chores. I recommend the Vegetable Compound to my friends and am willing for you to use this testimonial letter."—Mrs. A. A. Adams, Box 51, Provost, Alberta.

Before Submitting to an operation Women should try

Lydia E. Pinkham's Vegetable Compound

LYDIA E. PINKHAM MEDICINE CO. LYNN, MASS.

Ross' Reliable Furs

It should be known, however, that furs of inferior grades are in the market looking like the real article, and are sold as high-class Electric Seal, which are very unsatisfactory.

In order to avoid buying these unsatisfactory garments, it is wise to see that the label attached is known as that of a dependable manufacturer.

The maker's Label should be a guarantee able manufacturer.

Ross' Limited Label Means Dependability

ELECTRIC SEAL COAT, all plain seal, wrap-around style. Long shawl roll collar, and new full sleeves with band cuffs. **\$135**

French Brokette Lining. 45-in. long. Price **\$140**

ELECTRIC SEAL, PLAIN BOX-STYLE COAT, shawl roll collar and wide cuffs with inside windshields. Straight front fastening. Lined with Sunset Brocade. Length 45 inches **\$140**

Price **\$140**

ELECTRIC SEAL COAT, with new gathered collar, full sleeves with wide cuffs and inside windshields. Lined with Sonora Brocade. Length 47 inches. Price **\$140**

ELECTRIC SEAL COAT, trimmed with best Alaska Sable, shawl roll collar and deep cuffs. Lined with Pussy-Willow **\$167.50**

Rose design lining. 45 inches long. Price **\$167.50**

HUDSON SEAL COATS

The favorite Fur Coat of the season. Luxurious, Serviceable, Correct and most comfortable garment in the trade. Large range now in our show-rooms. Every garment high-class, and guaranteed satisfactory. Prices based on our own factory cost.

COAT OF ALL HUDSON SEAL, wrap-around style, with large jeweled button. New gathered collar and full sleeves gathered on band at cuffs. Lined with best French Embroidered Canton Crepe Silk. 45 inches long. Price **\$275**

COAT OF HUDSON SEAL, with gathered Siberian Squirrel collar, full sleeves, gathered on band cuffs at wrist. Wrap-around style. Lined with French Brokette lining. Price **\$280**

ROSS' LIMITED

MANUFACTURERS

PHONE 1319

196 DUNDAS ST.



FEDERAL ELECTION, 1925. Headquarters of **J. COLBERT**

LABOR CANDIDATE
Arcade Building, 227, Dundas St.
Phone 8507J.

Musical Instrument Insurance
Covers loss from FIRE, THEFT, BREAKAGE, etc.

Write or phone for particulars.
THE DAVIS INSURANCE AGENCY, LIMITED.

208 Royal Bank Bldg. Phone 776W.

LOCAL RECEPTION PLEASES BUS FIRM

Head of Company Now Working Out Permanent Route Schedules.

FOUR IN OPERATION

The Metropolitan Bus company, which started operation on the London street railway yesterday with four buses, is well pleased with the reception it has received from the citizens. So enthused is President C. J. Kamm that he is making arrangements for more buses for London, and is now busy working out permanent routes for operation.

South London is one of the first sections of the city to be served by the new bus service. The routes are being mapped out today for the benefit of South London citizens.

Ald. L. H. Douglass stated that the buses were doing a splendid business, which bore out his contention that London was now ripe for up-to-date transportation service, such as would not or could not be given by the street railway.

At present the buses are operating on Dundas street and the Hamilton road route.

LAMB HITS METHODS OF IMMIGRATION DEPT.

A. A. Commissioner Addresses Kiwanians at Noon Luncheon.

The Canadian government has not used its opportunities as have the governments of Australia and New Zealand," Commissioner Lamb, of the Immigration Department, told the Kiwanians at their luncheon meeting today at the Tecumseh hotel.

"The British government voted the sum of \$16,000,000 annually for a five-year period to assist in sending out worthy British emigrants to the colonies. New Zealand and Australia took immediate advantage of this offer and entered into agreements with the home government, with the result that it cost \$10 to emigrate a British lad to Australia and only \$25 to send one to New Zealand; while coming to Canada, nearer to the motherland, cost \$100 to the emigrant, entails a minimum cost of \$100. The boys we send out stick to the farms, become producers, and thus are assets to Canadian national life, but the Canadian government will not allow us to bring them over. What are you Canadians going to do about it?" asked the commissioner.

The matter of the sale of tickets for the Edward Johnson concert on Monday evening was discussed and a vigorous campaign between now and the end of the week was urged.

Some objections were raised to the number of German and Italian songs on the Johnson program but the members, on being assured that the audience would be supplied with translations, decided to let the action, and to allow the program to remain as announced.

At the conclusion of the meeting, Mr. King was escorted to the door by the members of the Johnson program but the members, on being assured that the audience would be supplied with translations, decided to let the action, and to allow the program to remain as announced.

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BISHOP MUST BE SATISFIED BEFORE MINISTERS INVITED

Rule With Respect to Calling In Outsiders Revised by the Synod.

HOT DEBATE ENSUES

Rev. H. J. Cody Closes Arguments by Accepting Amendment Because of Effects.

Canadian Press Despatch. Toronto, Oct. 15.—By the adoption of an amendment which occasioned very warm debate at the concluding session of the provincial synod of the Church of England here this afternoon, ministers of other denominations will be permitted to officiate occasionally in Anglican pulpits. The resolution provides that any minister who is invited must first be licensed by the bishop, who shall first assure himself that the clergyman is working for the reunion of Christendom according to the principles laid down by the Lambeth Conference.

Immediately the vote was taken on the amendment, Rev. M. MacTier demanded to know if a quorum was present, and told the prolocutor, Provost Seagar, that the latter "was not going to force a thing like that." The prolocutor declared, amid a storm of protests, that the vote had been taken. Canon Beamish also demanded to know if a quorum was present, adding sotto voce, "We will put an end to this provincial synod."

The demand, however, was withdrawn after numerous appeals had been made to the delegates to consider the seriousness of the situation created. Many who had been strongest in their denunciation of the canon were among those who emphasized that a small minority should not be allowed to destroy the work of a representative house. If the question had been pressed, it would have been necessary to carry a quorum of the records of the work of the synod.

Dr. Cody Closes Debate. Rev. H. J. Cody, sitting in silence through the entire discussion, closed the debate. "I accept this amendment," he said, "because it expresses a general attitude of goodwill and fellowship. I am not entirely in favor of it as it stands. In the face of its provisions I feel that I am handing over to a minister of another denomination to occupy my pulpit unless I am sure of his views on certain ecclesiastical questions; but I accept it because in my opinion our reasons for refusing to do so would be misrepresented."

What examination the minister of another denomination should undergo before being permitted to take part in a service of the Anglican church occupied attention of this morning's session. Under amendments brought in by the last session of the synod, it is permitted for the bishop of any diocese to authorize the filling of the pulpits. This morning's session brought the amendments up for confirmation.

The debate in the morning criticized the fact that some bishops demanded that ministers be called before them and put through a cross-examination of their beliefs. "If I want to ask another minister to officiate here for me, should I have to bring him on the carpet before my bishop?" said Canon Skeg. "I think if you do that there is no safety for the church. We would not want an examination of a minister who would consent to such an examination."

The practice of inviting other ministers to officiate was going on, it was stated, unauthorized. "This amendment is simply a matter of putting into the power of the bishops what they must be doing already without authority before," said one member.

"One of the changes that has come about in the last few years," said Archbishop Pethica, "has been the closer fellowship with the other churches, 'is that there is a greater and more intense interest in the unity of the church. At the same time we must go as quietly and assuredly as we can, because others in their undue haste make mistakes."

There will be only two speakers at tonight's big gathering in Little Italy. Charles H. Hyman has been asked and has consented to act as chairman. Arrangements have been made for a band to be in attendance, but the chief interest and honor to London is in Mr. King's speech. Fresh from his tour of the west, he is expected to deliver one of the most important messages of the campaign, a resume of his meetings in the prairie provinces, where the conditions of prosperity of the country have been sedulously learned.

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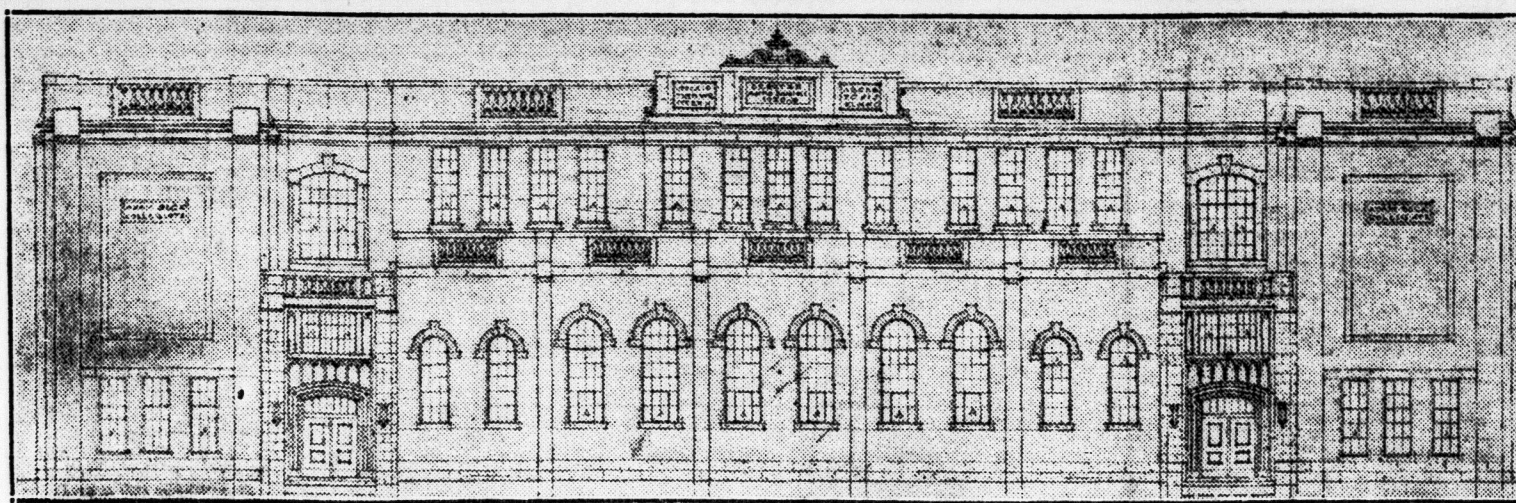
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Above is shown the front elevation of the proposed new 20-room school at the corner of Dundas street and Highbury avenue to house the students of the London East collegiate institute and of the Pottersburg public school. The board of education has approved of the plans, and they have been forwarded to the department of education for final official approval. The board has voted of \$215,000 from the council for the new building and an additional \$25,000 for the school.

BRIGHT BUSINESS OUTLOOK SEEN BY BELL TELEPHONE CO.

General Conditions Reported Good—Healthy Prospects for Practically All Trade.

FOR ALL DOMINION

The following optimistic report on various phases of business in Canada has been compiled and published by the Bell Telephone Company. The facts presented show progress and rapid improvement in practically all lines of industry. The report says: "The business outlook in general remains good, there being little change from conditions a month ago. Predictions in regard to business all continue to point to better conditions throughout the country. Although much of this optimism comes from the prospects of the grain crop, other leading industries are also showing a gain. Iron and steel have shown a slight trend upward, the amount of building has been greater this summer than last; mining is forging ahead steadily; railway earnings are up; car loadings are ahead of the same period last year; foreign trade is increasing, and retail and wholesale trade show increasing activity."

Both the month's total and the year's total of the value of contract awards to date exceed those of last year for the same period. As compiled by the MacLean Building Reports Ltd., the contracts awarded throughout Canada for September totalled \$22,745,400, compared with \$22,506,300 for September a year ago. Residential building accounted for 25.7 per cent, business buildings 24.8 per cent, industrial buildings 12.2 per cent, and public works and utilities 48.3 per cent of the September total.

The accumulated construction for the nine months of the year has amounted to \$208,677,400, compared with \$201,712,900, during the corresponding period last year.

According to the Dominion bureau of statistics, Canada's external trade in August showed a favorable balance of \$1,137,553,500, compared with \$1,111,111,111 for August, 1924, and \$782,821,600 for the same month last year. Imports for the same month were \$1,079,000 and \$699,600, respectively, thus leaving a favorable trade balance of \$29,435,000 this August, as compared with \$11,111,111 for the same month last year. This August trade balance is the best since 1919.

For the twelve months ending Aug. 31, 1925, exports were \$1,137,553,500, compared with \$1,111,111,111 for the same period last year, and imports were \$1,079,000 and \$699,600, respectively, leaving a favorable trade balance of \$29,435,000 this August, as compared with \$11,111,111 for the same month last year.

The Dominion bureau of statistics estimates the 1925 wheat crop at 391,800,000 bushels, almost 130,000,000 bushels greater than that of 1924. These harvests are the best since 1919, when only in 1923 the harvest was 452,000,000 bushels, the largest in Canada's history.

The grain is being marketed much quicker this year than ever before. In the first two weeks of September the C. P. R. handled 55,558,200 bushels of wheat, compared with 48,333,333 in the same period last year.

Production of steel increased slightly in August, 25,010 tons of steel ingots and castings being produced. The July production was 22,478 tons. The cumulative production of the year to date shows a decrease of 16.5 per cent, as compared with the same period last year, but 17.5 tons being produced this year and 563,705 tons last year.

Employment in these industries has shown a slight upward trend during the month.

Wholesale and Retail. Dun's Bulletin reports little change in the wholesale and retail trades, but any change shown is for the better. Fall buying has now started and the outlook is bright. Collections are reported as fair throughout the country.

Mining Activities. According to a statement issued by the Dominion bureau of statistics, outstanding advances were made in the mineral production for the first half of 1925. Production reached a record in August.

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PLAN OF PROPOSED EAST LONDON SCHOOL. The Rectory street public school site, which started out quite heavily at the beginning of the week, has petered out. Dr. W. S. Downham, M.O.H., stated this morning. On the other hand, however, cases of chickenpox are distinctly on the increase. Six new cases were reported yesterday and today, bringing the total for the past ten days to 25.

TWENTY-EIGHT TORIES NOMINATED YESTERDAY

Additions to Number of Candidates Include Twenty-Three Liberals.

Canadian Press Despatch. Ottawa, Oct. 16.—Of the seventy-three candidates named for the twenty-seven seats in which nominations were held yesterday, twenty-eight were Conservatives, twenty-three Liberals, and thirteen Progressives. Three independent Liberals, one independent Conservative, and one straight independent candidate were also nominated, in addition to two straight Labor and two Farmer-Labor candidates.

By provinces, nominations were as follows: Quebec—Liberals 3, Conservatives 5, Independent Liberals 1, Independent Progressives 1, Total of ten candidates for three seats.

Ontario—Liberals 7, Conservatives 7, Labor 2, Farmer-Labor 1, Independent Liberal 1, Independent Conservative 1. Total of 19 candidates for seven seats.

Manitoba—Liberals 3, Conservatives 3, Progressives 2. Total of ten candidates for four seats.

Saskatchewan—Liberals 4, Conservatives 4, Progressives 4. Total of twelve candidates for four seats.

British Columbia—Liberals 2, Conservatives 2, Progressives 2, Independent Liberal 1, Farmer-Labor 1. Total of eleven candidates for five seats.

Yukon—Liberals 1, Conservative 1. Total of two candidates for one seat.

DR. RICHARD KELLY BURIED FROM HOME OF BROTHER. The funeral of the late Dr. Richard Kelly, prominent Detroit physician, who died in New York last week, was held from the home of his brother, Thomas J. Kelly, 475 St. James street, Thursday morning. St. Michael's church, solemn requiem high mass was sung at 9 o'clock by Monsignor J. Brady, with Father Tierney as deacon and Father Chelmsford as sub-deacon. Interment was in Holy Angels' cemetery. St. Thomas, Monsignor West conducted the services at the grave.

The pallbearers were G. B. Finney, James Egan, J. P. Butler, John Farrell, Garret Burns, and John McVey.

FINES OF \$200 AND \$400 PAID TO ESCAPE TERMS. John Boyle and Philip Kostic, convicted in Magistrate A. H. M. Graydon's court during the past month on liquor selling charges, yesterday paid fines of \$400 and \$200 to escape a further three-month jail term. Upon payment of the money to Police court Clerk John Moule, Boyle and Kostic will be released from jail 30 days after the day of their conviction, being compelled under new O. T. A. amendments to give bail for a minimum of that period.

HAPPY SOLUTION FOUND FOR MARRIAGE PROBLEM. Canadian Press Despatch. Quebec, Oct. 16.—Meeting at the same time the ruling of the civil law and the ne temere decree, William Zannis, an orthodox Greek, and Dame Maria Plante, both local residents, have been married before a priest of the Catholic church here, thus bringing to a happy settlement a marriage difficulty which might have gone to the privy council.

MRS. MINNIE FEWINGS DIES AT HER HOME ON KING ST. Mrs. Minnie Ada Fewings, secretary-treasurer of the music club of Cronyn Memorial church and a member of the church since its dedication in 1910, died yesterday morning. She is the wife of Albert George Fewings, 601 King street. Mrs. Fewings was born in Bristol, England, coming to Canada as a child.

The funeral will be held from the G. L. Ferguson funeral home tomorrow afternoon, with Rev. E. Q. Warrenton in charge of the services. Interment is to be made at Woodland cemetery.

NEW COMPANIES FORMED. Toronto, Oct. 15.—New companies, with authorized capital of \$10,022,900, were reported to the Monetary Times during the week ended Oct. 10, 1925. The companies were 89 companies with \$7,724,400 capital the previous week, and 43 companies with \$5,356,520 capital the corresponding week of last year.

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LONDON IS NEAR HOTEL OBJECTIVE

Total of \$225,000 of \$300,000 Objective Provided by Citizens.

Announcing To The Ladies of London and
Vicinity The Opening of a

Daylight Women's Store

LOCATED IN DOMINION SAVINGS BLDG.,
COR. RICHMOND AND KING STS.

Tomorrow we will be in readiness to show you an interesting collection of Coats, Dresses and Hats of smart distinction, at Special Introductory Prices.

A visit to this store will convince you of our sincerity to offer you attractive values in the newest modes.

Whether you intend making a purchase or not we will be very pleased to have you attend our opening.

We have a daylight store, where garments may be chosen in the light in which they are worn. The Store's motto will be: Quality, Value and Service.

Complete satisfaction or money refunded.



All Southbound
Cars Stop at
the Door.

W. G. STEWART

FORMERLY WITH HUDSON'S FASHION SHOPPE

PHONE 220W.

The Daylight
Store
on the Corner.

200 NEW BENCHES FOR SPRINGBANK

Utilities Commission Decides
To Spend \$2,000 On Wood
and Concrete Benches.

Springbank park will have 200 additional benches for the use of picnickers next year, according to a decision reached by the public utilities commissioners yesterday afternoon. These benches will be constructed of wood and concrete at a cost of \$2,000. They will be built by employees of the commission.

A steel tower, to be mounted on a truck already owned by the commission, will be purchased at a cost of \$1,400 plus duty. The purchase had become a necessity with the advent of the target type of light on public streets. Hitherto it has been necessary to send a man up a ladder, which was only held in place by another man. The risk is great, and more than justifies the cost of the tower. It is to be built by a Trenton, New Jersey, firm. No Canadian company manufactures this type of apparatus.

Manager Buchanan informed the commission that a survey to determine where the leakage in city water mains is greatest is now being conducted. A pitometer is used. Four years ago when a similar survey was made, a daily loss of 129,000 gallons was detected and eliminated. It was decided to grade the Thames park baseball diamonds and to seed them. The cost will be \$2,000. Additional bleachers will be provided. Water mains will be extended 1,350 feet on Victoria street, west of Richmond, under the local improvement plan.

CLAIMS LAZINESS A GREAT VIRTUE

R. E. Crouch Addresses Lions
Club—Says Industries Re-
sult of Laziness.

"The lazy man is the source of all efficiency, and laziness, far from being ignoble, is a great virtue, and a constituent part of the character of all the geniuses the world has ever produced," asserted R. E. Crouch, head librarian of the London public library, last night, before the Lions Club at their weekly dinner at the Tecumseh hotel.

"The greatest industries of the modern world are the direct results of laziness, and were we all to become suddenly active and industrious, the motor industry would go bankrupt, because we should prefer walking to riding; the theatres would be forced to close their doors, for the reason that we should actively amuse ourselves instead of sitting back on plush cushions while others sang, danced or chased a leather ball around a field to the accompaniment of our vociferous cheers."

After the dinner the club members attended in a body the lecture of Sir Fabian Ware of the imperial war graves commission at Metropolitan United church.

Brownies Meet Macs Tomorrow

Play Fifth Game in Series For
Softball Title.

Brownies and McCormicks meet tomorrow afternoon at the federal square in the fourth game of the play-off for the championship of the girls' major softball league. The tilt starts at 2:30. The Brownies, last year's Ontario title holders, have captured two games, and were well on their way to grab the laurels, but McCormicks came back last Saturday with an unexpected punch and forced another game. Whether tomorrow's last tilt will be a matter of doubt, for the biscuit makers have yet to unloose their full batting strength. If they win, the series is tied and another tilt will be necessary.

CANADIAN EDUCATIONISTS WILL CONVEINE IN OTTAWA

Address of President to Open Con-
ference on Nov. 10.

The twelfth meeting of the Canadian Educational Association will be held in Ottawa on Nov. 10, 11 and 12. Members from all parts of the dominion will be present, but it is not definitely known as yet whether a delegation from London will attend.

Opening on Nov. 10, with an address by the president, the association will proceed to the business of the convention. The following topics will be discussed: Physical education, teachers' superannuation, and in the evening there will be an address at the normal school assembly hall. On Wednesday, technical education, part time classes, teaching of modern languages, and rotary schools will be the themes of discussion. On the closing day the officers for the coming year will be elected, and officials from all the provinces will be heard.

DAVID PETCH PASSES AT AGE OF 80 YEARS

David Petch, for 40 years a resident of West London, died after a brief illness at Berea, Ohio, Wednesday. Mr. Petch was 80 years of age, and had a wide circle of friends in this city. While living in London he was an energetic member of the congregation of St. George's Anglican church. The funeral was to have been held in Berea this afternoon.

3 TRUE BILLS RETURNED BY JURY.

Canadian Press Despatch. Windsor, Oct. 15.—Three more true bills were returned by the grand jury of supreme court at Sandwich today. The jury found bills in the case of J. Ellington, charged with a serious offence; Pat Mills, charged with breaking and entering and theft; and Hyman Richardson, et al, charged with smuggling.



The popular Pattern No. 518 is on the floor. It is a beautiful design in Old Rose, a color which harmonizes with light or dark-toned draperies.



There is only one "Congoleum" and it is identified by this Gold Seal pasted on the face of every pattern.

"Weren't you clever to choose a Congoleum Rug!"

Isn't it a pleasure to usher your guest into a room that's the perfection of dainty charm?

With a Congoleum Gold Seal Rug on the floor, you've gone far toward realizing such an ideal. These rugs come in bright, colorful patterns that harmonize beautifully with modern furniture and draperies.

And they have a smooth, sanitary surface that cannot absorb dust, grease and spilled liquids, hence they are the easiest things in the world to clean. Just go over them with a damp mop, and dirt will disappear like magic.

Patterns for Every Room

Patterns are so varied that you can have appropriate rugs in every room at prices that will amaze you. There are rich Oriental and floral designs for living-room and dining-room, and conventional patterns that are just the thing for kitchen, bathroom and pantry.

Congoleum Rugs hug the floor without fastening of any kind—they never curl at the edges or corners.

CONGOLEUM
GOLD SEAL
ART-RUGS

Made in Canada—by Canadians—for Canadians

Congoleum Gold Seal Art-Rugs are made in seventeen sizes; ranging from the handy 18 x 36 inch mats to the 9 x 15 foot room-size rugs.

If you are not acquainted with Congoleum Rugs, be sure to see them at your dealer's. You'll be amazed at their beauty and low price. You owe it to yourself to learn why Canadian housewives regard Congoleum Rugs as the biggest floor-covering value in all the Dominion.

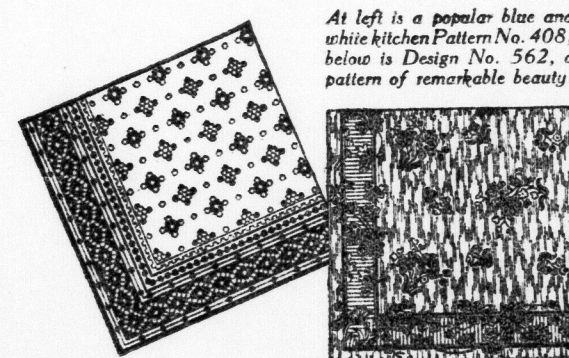
Congoleum-By-the-Yard

The same easily cleaned, flat-lying, durable material as Congoleum Gold Seal Rugs, for use where it is desired to cover the entire floor. It is made two yards wide, without border, in a variety of beautiful patterns.

Congoleum Gold Seal Hall-Runner

Your choice of two bright floral designs with border, which will add a touch of color to your halls or wherever you can use a runner. Made in rolls, 36 inches wide of the identical material as the famous Congoleum Rugs.

CONGOLEUM CANADA LIMITED
1270 St. Patrick Street, Montreal, Quebec.



At left is a popular blue and white kitchen Pattern No. 408; below is Design No. 562, a pattern of remarkable beauty.

WE SELL CONGOLEUM RUGS

MARA'S, 134 Dundas Street

ALL THE NEWEST PATTERNS IN CONGOLEUM RUGS

ONTARIO FURNITURE CO., 230 Dundas St.

Hangmen Come and Slayers Go, Shirts, Fame and Records Fade As Washer Marches To Glory

Machine at Perth Jail Served
Two Murderers Within
Half Century.

REACHES MIDDLE AGE

Special to The Advertiser
by Staff Correspondent.

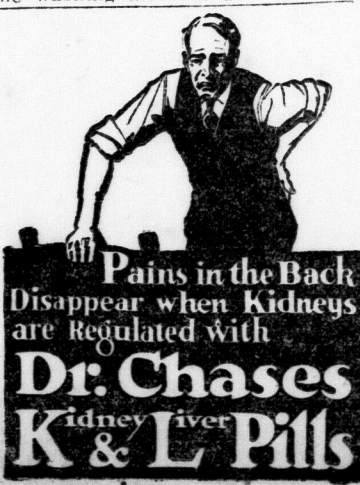
Stratford, Oct. 15.—"A mere youngster, and good for another 40 years," was the decision of the Perth county council when it had inspected the washing machine at the county

jail, which had done duty longer than the jail itself, some 45 years at least.

After four and a half decades, a plate in one end of the washer pulled out, succumbing to the ravages of time. The machine, which is like a large barrel, suspended on a truss-like frame, is turned over by manpower—cheap at the jail. It was one of the plates which supported it on the truss that pulled out. The councilors told Jailor A. T. Tretheway that he would be able to get it repaired by putting another larger plate where the old one had pulled away.

The machine was first installed in the old Perth county jail on Mornington street, about 45 years ago. Some five years after this the new jail, the one at present in use, was built. The washing machine moved to the new building. Since first installed the faithful instrument of cleanliness has performed its weekly function without trouble. Even yet it would, on the whole, pass for quite a youthful contrivance.

The clothes for many famous prisoners have gone through the old mill. It has served for only two executed murderers, Amos Chatfield, who departed this life via the rope, 30 years ago, and Frank Rosemond, a negro, executed in June, 1909. It has since then served, and been operated by lesser celebrities in the world of crime. A recent customer, a year or more ago, was Edward Harlton, who is now being hunted for murder of a traffic officer in London recently.



Pains in the Back
Disappear when Kidneys
are Regulated with
**Dr. Chase's
Kidney
& L Pills**

When a Scream Startles You

—and your heart jumps up in your throat—
and you know one of the children is hurt—
run to the medicine cabinet for the bottle of

Absorbine Jr.
THE ANTISEPTIC LINIMENT

Whether it is a cut hand or a gashed knee—a torn arm, burnt finger, sprained ankle, bruise or open wound—apply "ABSORBINE JR." full strength.

It may smart for an instant—but it will cleanse the wound, destroy germs, prevent infection, ease the pain and promote rapid and healthy healing.

For toothache, saturate cotton with "ABSORBINE JR." and place in the cavity in the tooth. Then rub the face with this reliable liniment—it stops the pain.

If the children get sore throat or tonsillitis, make a gargle with "ABSORBINE JR." You see how useful, how handy, how necessary it is to keep a bottle of "ABSORBINE JR." always in the house—it saves so much pain and suffering.

\$1.25 a bottle—at most druggists or sent postpaid by

W. F. YOUNG Inc.,
Lyman Building, Montreal.



WESLEY BAZAAR SHOWER. ladies' aid bazaar recently. A dainty lunch was served by the hostess, Mrs. T. Copp, Wortley road, who was assisted by her daughter, Miss Edith Copp.

You will like Fig Newtons

Registered Trade Mark.

YOU'VE never tasted anything just like Fig Newtons. They're wonderful—such flavor! Such goodness!

A delicious cake around a delectable jam of real Smyrna Figs. The finest cake "Uneeda Bakers" can produce. The best figs which can be bought anywhere in the world.

Ask your grocer for Fig Newtons. By the pound or by the package.

Ask your grocer to show you his selection of other biscuit baked by National Biscuit Company. You—and your family—will find a new satisfaction in these most famous biscuit.

NATIONAL BISCUIT COMPANY
"Uneeda Bakers"



This N.B.C. Uneeda seal in red appears on each end of every National Biscuit Company package. It is your assurance of quality biscuits.

Some N.B.C. Specialties

Fig Newtons
Zu Zu Ginger Snaps
Uneeda Biscuit
(Soda)
Chocolate Snaps
Cheese Tid-Bit
Lemon Snaps
National Zwieback
Peanut Snaps

Duncan, Kershaw & Co., Limited, Distributors 1 Jarvis St., Toronto, Main 6415

EMPRESS UNITED CHURCH WILL HOLD ANNIVERSARY

The 55th anniversary services of the Empress United church will be held Sunday. Rev. J. Bruce

Hunter, B.A., B.D., of the Metropolitan church, and Rev. C. K. Bradshaw, B.A., of Hyatt avenue United, will preach morning and evening respectively. The choir will offer an extra fine program of music and will be assisted by Mr. and Mrs. Walter Chilton, well-known soloists of the city. The church is doing excellent work under their popular pastor, Rev. J. E. Chapman, B.A., and all are looking forward to a most successful anniversary.

The London Advertiser

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FRIDAY, OCTOBER 16, 1925.

The Difference in Methods.

The proposals of Mr. King and Mr. Meighen for the development of western coal fields by giving them a market in Ontario show very clearly the difference between two ideals. Mr. Meighen, speaking at Nanaimo, a coal-producing center on Vancouver Island, made the following promise: "But this I say, coal will get protection, and real protection, on October 29th when the Conservative government is returned to power."

The reason why Mr. Meighen made that promise was that he was speaking in a riding where the coal interests predominate. If Mr. Meighen had a more intimate knowledge of some of the coal areas of British Columbia he would see that protection against U. S. coal coming in would not help matters at all. Some of the largest mines in the Crow's Nest Pass district have the majority stock held by interests that operate U. S. railroads. These roads are the largest customers at these B. C. mines, and being in control can practically name the price they will pay for coal. A tariff on coal from United States would not help the situation at all.

The people of Ontario would be affected at once by a higher tariff on coal, because the consumer here would have to pay it, and he is paying too much for coal now. Ontario does not want its coal supply shut off at the present source before being assured of an adequate supply elsewhere.

Mr. King's attitude is that the government should proceed with experiments of Alberta and Nova Scotia coal, with coking processes for the latter, and trial shipments of the former to determine what it is going to cost the consumer in the central section of Canada. To this end coking experiments have been carried on in the east, and trial shipments were arranged for from the west, but were delayed on account of a strike in the field producing the grade of coal in Alberta that most nearly compared with U. S. anthracite. The government's idea has been all through to protect the consumer of coal, and to make certain that he can get his supply of coal at a price he can afford to pay. It does not desire to close off the present supply before making certain of another.

This policy is fairer to Alberta and fairer to Ontario than that proposed by Mr. Meighen of clapping a tax on coal if he is elected on October 29. It would be a bad thing for Alberta coal interests to undertake to supply fuel to Ontario before they were certain of their ability to do it at a price Ontario can pay. If they could not do it, and in the meantime our other supply had been increased by heavy taxation which Mr. Meighen promises, the Ontario consumer and the Alberta producer would be in a worse position than they are today. Mr. Meighen's hasty judgment of an immediate increase in taxation on coal is not a comforting prospect for the people of Ontario.

The Free Press Then and Now.

The Free Press gets itself into some peculiar mixups when elections are on. Just now it feels that it must go through exactly the same motions as Mr. Meighen. If the leader is grave and doleful the Free Press must be drab and plaintive.

So in its editorial columns of October 6 it pictured the sad condition of Canada under Mr. King, and used the following:

"There has been a steady migration of our best sons across the border."
On the 13th of December, 1924, the Free Press reviewed the school attendance figures for the month of November and stated:

"One of the most significant features of the November report is that only one child has left, with its parents, for Detroit or other American center, while two have returned from Detroit, two from Windsor and one from Chicago. The figures indicate that the exodus to the States has not only stopped but has been completely reversed."

In December there was no prospect of an election. The Free Press could see no harm in finding the truth and coming to the surface with it. Today it's different. It must get in line with its leader. Such a thing as a cheerful bit of unbiased news showing that London was getting more pupils from U. S. schools than it was sending to them must be swallowed up in the gloom that our best sons are going to United States.

They Tried and Failed.

From Conservative headquarters there is coming a campaign of advertising that pictures Canadians rushing across the border. Here is one typical phrase:

"The cream of our youth, fresh from our schools and colleges, are leaving the homes that have raised them, are forsaking the country that has educated them, and are throwing in their lot with Canada's greatest rival."

The argument proceeds that the one certain way to check this emigration is to elect a Conservative government on October 29. Canada has elected Conservative governments before, several times, and in view of the claims made today it becomes a matter of interest to see what they did when in power. The claim made for the National Policy, when the resolution favoring its adoption was moved in the commons by Sir John A. Macdonald in 1877, was that it would "retain in Canada thousands of our fellow countrymen." The Conservatives came into power and placed the National Policy in operation in 1879, so before the census of 1891

was taken it had a fair chance to demonstrate its worth.

The 1891 census showed that of 886,000 people entering Canada for the ten years 1881-1891 only 36,000 remained. The situation was so acute that Hon. T. M. Daly, minister of the interior in the Conservative government of 1892, said in the house of commons:

"I do not believe that our fiscal policy has anything to do with our people going to the other side of the line. No amount of talk from the gentlemen opposite will convince any reasonable-minded man that the fiscal policy of this government has had anything to do with the people going to United States."

That was the best a Conservative minister could say for the National Policy; he felt that he had to apologize for its failure to do the very thing that had been so definitely claimed for it—"retain in Canada thousands of our fellow countrymen."

Other Conservatives were more outspoken. In the same year, 1892, as the result of the showing of the 1921 census, Richard Armstrong, upon being elected president of the Young Conservative Association in Toronto, said:

"The question as to why thousands are leaving this country every year and going to the United States should engage our serious attention, and we should try and solve this question, for it is quite evident that the older heads are not going to do so. I am informed on reliable authority that no fewer than four thousand persons have left this city during the past year, left all that is near and dear—and gone into foreign exile. In short, there is no concealing the fact that we are being annexed in job lots every week, and there is not a voice raised against it."

The evidence given above, it should be noted, is from Conservatives themselves telling of the failure of the policy their own party had inaugurated.

The same party came into power in 1911 when the Laurier government was defeated. The last ten years of the Laurier regime compared with the following ten years of Borden-Meighen government furnishes this contrast in emigration from Canada to United States:

1901-1911, Laurier 235,518
1911-1921, Borden-Meighen 757,672

Today the statement is made by Conservative speakers that 100,000 went to United States in the last fiscal year, and only 2,000 came back. The first part of the statement is correct, but the latter part is not. It is secured by using United States figures of those turned back at the border or being deported after crossing contrary to the quota law. United States has no record of the number of people leaving that country for Canada. A person who has crossed the border coming to this country knows that the only person who asks where he is going is a Canadian officer, and the government immigration department has the full name and postoffice address of every repatriated Canadian, and for the last fiscal year they numbered 43,775. There is also a record of American settlers taking up homesteads and locating in Canada. For this same year these numbered 15,818, making a total movement toward Canada of 59,593, against an emigration of 100,000, leaving the net exodus at exactly 40,407 for the year.

In view of past performances by Conservative governments it is absurd for them to claim that they possess the knowledge of how to stop Canadians going to United States. They have had their opportunity on two notable occasions with enough majority in the house to apply any remedial enactments they desired, and in both instances they failed miserably to apply the cure of which they boast today. Their cry today of "Let's get the boys and girls home" is an echo of an equally futile appeal, "Let's get the boys out of the trenches by Christmas."

A Puzzle From Mr. Hodgins.

A rather puzzling inconsistency was presented by A. K. Hodgins, Conservative candidate, in his speech at Lambeth on Tuesday evening. Mr. Hodgins is reported as saying that "the legislation Premier King gave the country had been largely dictated by the attitude of the Progressive element in the west. The farmers had not had a square deal during the past four years."

The Progressives, who, Mr. Hodgins declares, influenced the legislation of the King government, are themselves farmers. If they influenced the King government they must have helped themselves. Apparently, from Mr. Hodgins' remarks, they used their influence against their own interests.

Note and Comment.

The druggist across the street is pushing the sale of a new kind of perfume, which he says is one of his best smellers.

With such a number of Northern Spies in the country, they ought to be able to find out where the corn borer goes in winter.

The cost of feeding prisoners at Hamilton has increased from 10.5 cents to 12.22 cents per day. Here's a point for Mr. Meighen.

The jailer of Perth county wants a new washing-machine, the last one having been in service 40 years. That's almost equivalent to a life sentence.

Hamilton man caught a coyote running around the streets there, and after the real wolf-hunt near St. Thomas the Times-Journal of that city yells out "Copy-cat!"

If the council remains inactive, it and the street railway company may go out of business at about the same time. This was written by the Hamilton Spectator about the situation in that city, and of course can have no reference to London.

The Toronto Telegram asks: "Is there no hope of extracting Hon. Peter Smith from durance in time to accept nomination as a U. F. O.-Liberal candidate at the ensuing dominating election?" There is fortunately not another paper in Canada that would seek to sharpen its poor wit on the unfortunate circumstances in which Peter Smith finds himself.

Ned's Secret

He looked when I came home from work and walked along the street with him, as how he had a spell of ash or somethin' ailin' of his skin.

I met Ned Whiskers yesterday when we were walking home at night. I judgin' from the way he strode that things were not exactly right. I noticed how he jerked at times and shuffled out from side to side, as though Ned had a pint of rum tucked somewhere down beneath his hide.

I knew of course this could not be for Ned he is a sober man, he never touches drink at all nor rushes with a boozy can.

And so I says to Ned right out how he was rockin' at the knees, and actin' like a bound we have that sometimes has a spell of fleas, and I was wonderin' what was wrong, if there was nothin' I could do, perhaps he'd caught a new disease or gettin' tackled by the flu.

Well Ned he grins as like he should at things I often say to him, it never rises his temper up nor makes him hot beneath his skin.

Says he "There's nothin' ailin' me, I am as hungry as a cow, and that's the reason why I am a-headin' for my home right now. I sleep at nights like how I should, and take my oats three times a day, in fact for one as old as me I reckon I'm a lively Jay."

"When I was walkin' down just now the reason why I wiggle" Ned says "is just a private matter now, and you perhaps you shouldn't know. But yesterday my missus come when I was startin' off to work, and made me don next to my hide an itchy winter undershirt."

—ARK.

(Copyright)

25 Years Ago Today

(From The Advertiser of October 16, 1900.)

Mr. Charles E. A. Carr, manager of the London street railway, left today for Kansas City to attend a convention of the Street Railway Association of America.

Mr. and Mrs. McNeil of Durham were the guests of Mr. and Mrs. Andrew Templeton, 163 Waterloo street, for a few days. Mr. and Mrs. John Crockett, a West London carpenter who lives at 35 Gunn street, brought to The Advertiser office a number of clippings from his raspberry bushes, loaded with ripe fruit. The berries lack the sweetness of the regular season's crop.

Ald. Robert McCully of St. Thomas announces that he is a candidate for the majority of that town.

Brooklyn beat Pittsburg in the first game of the world's series held at Pittsburg today. The score was 5-2. Batteries for Pittsburg were Waddell and Zimmer; for Brooklyn, McGinnity and McGuire.

The members of St. Paul's Young Men's club purpose holding a paper-chase Thanksgiving morning. Messrs. A. G. Dunn and Gordon Butler have been chosen to act as hares. A full turnout of the members is expected.

Whether or not the city will continue to have a hospital trust will be settled at the elections in January. Ald. Bremer wanted the council to abolish the hospital trust and have the council in control, stating that expenses had increased too rapidly. Mayor Rumball defended the members of the trust, as did several other aldermen.

Ald. Stevenson gave notice of motion to have the engineer see that fire escapes were provided at the opera house.

On behalf of the 7th Regiment Lieut.-Adj. McCrimmon asked for lights to be placed on the market square that fall drilling might be held there. The chairman of No. 3 committee said that there were no funds for that purpose.

Editorial Opinion

UNCLE SAM AS THEIR BOGEY.

(From the Detroit News)

CONSERVATIVE newspapers in Canada, particularly in the east, are crediting the United States with a plot to annex Canada, and are accusing the Liberal party, headed by Prime Minister King, of doing nothing to frustrate this evil intention. They are insisting that Canada maintain herself as a separate nation; and the way to do that, they say, is to adopt a high protective tariff.

It is strange that this desire and conspiracy to annex Canada has been discovered by the Canadian Conservatives, for this country has kept it a dark secret. We have not heard a voice raised to this effect, nor seen a single agate line in any newspaper. To be sure, after the civil war certain non-combatant senators and military officers whose occupation was gone talked about sending them into Canada. This was due to the fact that a number of copperheads had fled to Canada during the war and under the protection afforded them there had continued their propaganda against the maintenance of the union. But the project never received serious support, and it was soon forgotten. A half century later Champ Clark let fall a few words about how nice it would be if Canada and the United States were to combine, and all over this country a loud laugh went up—not with any uncomplicated thought of Canada, but in derision of a notion that was absurd because Canada's desire to be an independent state within the British Empire was so well known. So Champ had to laugh it off with his hundred million compatriots.

It may be that at the bottom of this fear of an annexation scheme is Canada's claim to all the land north of her as far as the Pole. To get control of all that valuable ice which MacMillan has started out to explore, would it not be a feasible scheme to take all Canada? On the other hand, perhaps not.

As for a high protective tariff, if Canada wants it let her adopt it. It is none of our business. At the same time, we can tell her a lot about high tariffs, especially about their connection with high prices, dishonest lobbying, control of the legislative body by combinations of capital and many other things that advocates of high protection seldom mention. But annexation is another matter. If those Canadians who are so hopped up about it will tell us where we can find the Americans who are intriguing to bring it about, we shall thank them. It will make a darn good funny story.

Lighter Vein

"If the president, vice-president and all the members of the cabinet should die, who would officiate?" asked the teacher. Robert tried hard, but in vain, to think of the next in succession, until a happy thought struck him. "The undertaker!"—Acton Leader.

Judge—You are accused of breaking a jug on the head of the plaintiff.
Accused—Well, I had no intention of breaking the jug.—Madrid Buen Humor.

Figuring on the Facts

Business Progress Requires Stable Government and Working Majority in Parliament—Non-Partisan Study of the Facts Shows Liberal Party To Have Only Possibility of Strong Government.

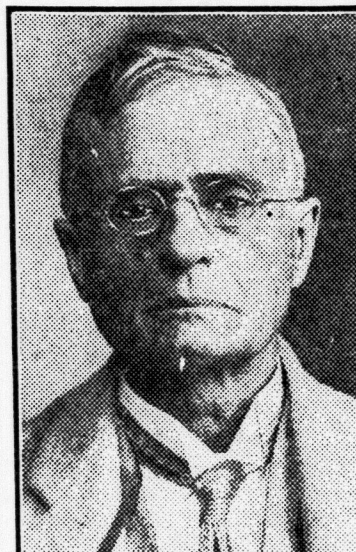
By JOHN LEWIS.

A good many people believe that for business reasons, apart from politics, there ought to be a government with an assured working majority. In private conversation, real opinions, and not opinions biased where Conservatives express their by partisanship, few of them will express the hope that Mr. Meighen can obtain such a majority. The most they will say is that no party will have a working majority—the very condition which businessmen dread.

Let anyone try to figure out a Meighen majority, and he will find himself faced with stubborn facts. The new house of commons will contain 245 members. A bare majority will be 123. Mr. Meighen has 50 followers. Where is he to obtain 72 more? Even that would give him a majority of only one, not a working majority. The new house will have eleven more representatives from the prairies than the old one, and on the prairies the Meighen party is weak in the extreme.

The Patenaude-Quebec Group. Faced with the task of increasing Mr. Meighen's following by 150 per cent and more, the partisans are looking wistfully at Quebec. The movement led by Patenaude has some curious and puzzling aspects.

Patenaude represents the only conspicuous addition to the forces opposed to the government. On the government side the new men, not hitherto associated with federal politics, are Massey in Ontario and Dunning in Saskatchewan. There is nothing equivocal in their position. They give a hearty and straightforward support to the Mackenzie King government; they are Liberals who can give reasons for their Liberalism. They are young, energetic and enthusiastic. They are real and substantial additions to the strength of the Liberal cause. It cannot be said that Patenaude is doing similar service for Meighen and Conservatism. He gives the impression that the



SENATOR JOHN LEWIS.

further complicated. And it is upon this strange equivocal Patenaude alliance that Conservatives are building most of their hopes.

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Conservative forces are divided, just as their policy is sectional and tends to divide Canada. A writer in Saturday Night says that Lord Atholstane, one of Patenaude's chief backers, is hostile to Mr. Meighen, and is trying to unhorse him. This much at least is known, that Patenaude was not sought out by Meighen, but imposed upon him by others. That is another difference. Massey and Dunning were chosen and sought out by Mackenzie King.

Liberal Party is Strongest.

The Liberal party is by far the strongest of the four, and growing stronger as the campaign proceeds—stronger through the coming out of Massey and Dunning and through other causes. The obvious way to end uncertainty and insure stability for the next parliament is to give the Mackenzie King government the few more supporters required to assure a working majority. As a strong, united party it is the instrument clearly indicated to maintain a united Canada. Surely that is to be preferred to a dubious alliance between Meighen and Patenaude, between the remnants of the Conservative party and a fourth party carved out of Quebec. The Liberal party is above all others the party which makes a nation-wide appeal. It is as free from sectionalism as from racial or religious prejudice. It is the Canadian party. The Conservative party under Macdonald, Cartier and Tupper, once claimed this title with some warrant. But it has drifted into sectionalism, and has surrendered the broader field to the Liberals.

MANY HEAR GOODISON AT RALLY IN BRIGDEN

Senator McCoig Recounts Premier's Work, Beneficial To Sugar Beet Growers.

Special to The Advertiser. Brigden, Oct. 15.—The Oddfellows' hall was well filled tonight for a Liberal rally in the interests of W. T. Goodison, candidate in West Lambton. The speakers were the candidate, Senator A. B. McCoig,



Save Money!

Make your own hard or soft soap by using waste fats and —

GILLETT'S PURE FLAKE LYE

It costs less to make soap than to buy it!

FULL DIRECTIONS WITH EVERY CAN

ALSO USE GILLETT'S LYE FOR ALL CLEANING DISINFECTING SPRAYING ETC.

and Silas Miller of Moore township. The chairman was William Miller, reeve of Moore township.

Mr. McCoig dealt with the sugar beet situation, and pointed out the work of the King government, which has been advantageous to sugar beet growers. He also drew attention to the fact that only two of the Conservatives who were with Sir Robert Borden were now in the front line under the Meighen regime.

The issues of the campaign were dealt with by Mr. Goodison and Mr. Miller in their addresses.

OUR GUARANTEE

"Your Money Is Not Ours Until YOU are Satisfied"

YOUR SAFEGUARD

SUIT OR OVERCOAT
NO MORE \$25 NO LESS
MADE TO MEASURE

FREE PANTS

with every order for

Suit or Overcoat

This Ad. is for the purpose of attracting you to our store and selling you what we advertise to sell—we have nothing to "put over"—yours is the choice of material and style, and our salesmen will not try to sell you something you don't want.

COME AND INVESTIGATE.

NO MORE \$25 NO LESS

Scotland Woolen Mills Co

"Jack Canuck's Old Reliable Tailors"

245 DUNDAS STREET, LONDON



Mgr. Bonaventure Ceretti, papal nuncio at Paris, who is to receive the red hat of the cardinalate at the autumn consistory. He was said to have used great tact in the recent break between the French government and the vatican.



"Snap" of F. C. Betts, London lawyer, triumphantly displaying the 19-pound muskelonge, caught during his vacation at Manitoulin Island.



The "Cheerio" girl's ball team of Glencoe. The "Cheerio's" have been managed during their past successful season by Martin Abbott, of Glencoe.



Mrs. A. H. Graydon, with a large northern pike, weighing 17 pounds, which she caught at Manitoulin Island last July.



Dr. Arthur MacDonald, Washington brain specialists, who is to introduce a bill in the United States Congress, asking that the brain of each senator and representative be weighed and made public.



Capt. Rene Fonck, French ace, credited with bringing down 96 German planes during the war, who is competing in the international air races at Mitchell Field.



King George's pair of Labrador retrievers in the English kennel club's mammoth show at the Alexandra Palace.



Manager Bill McKechnie of the Pittsburg Pirates, with a real squash bat he received from an admirer.



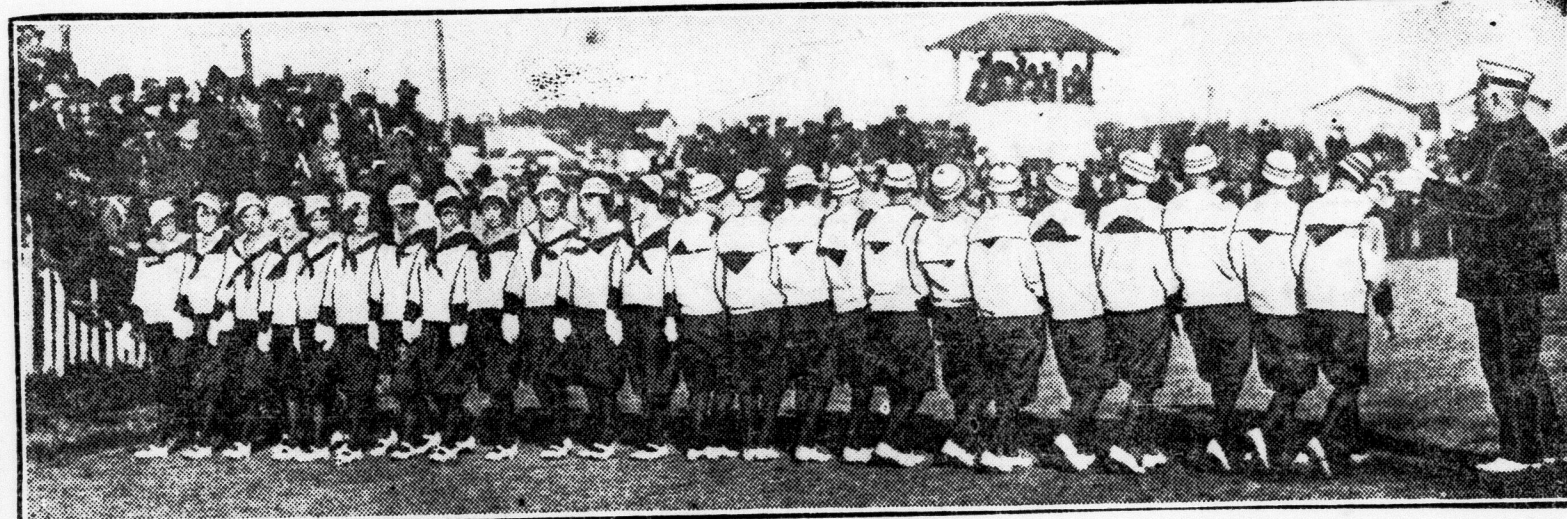
Sir William Pryke, (right) London's lord mayor-elect, and Sir Alfred Bower, Bart., the retiring lord mayor, with sword and mace bearers at the Guildhall ceremony.



Earl of Ronaldshay, who succeeds Earl Reading as viceroy of India. He was former governor of Bengal.



Leigh Falker, cattle king of Australia, with his wife, sails for a trip abroad.

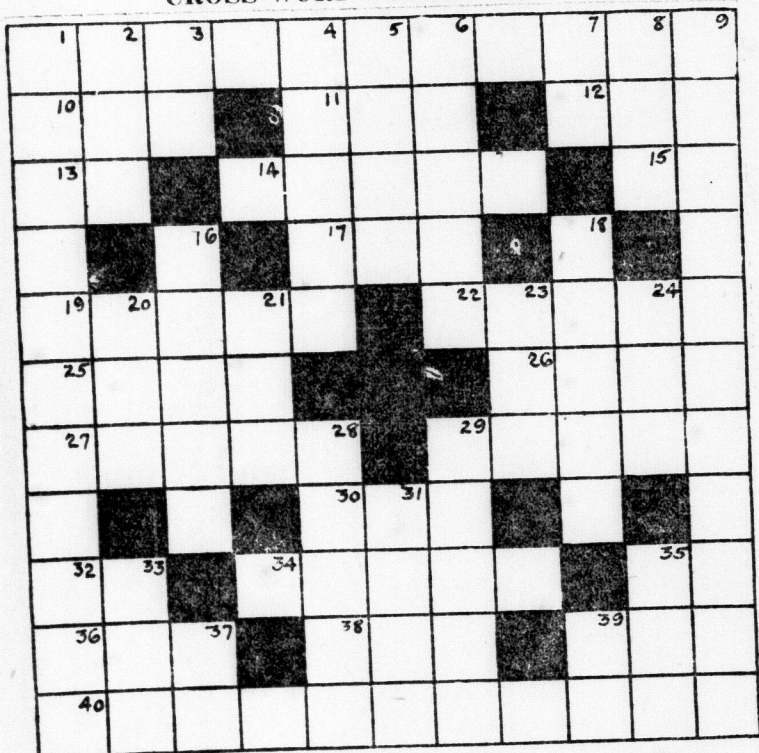


Girl's drill corps of Thorold, Ont., in a formation at the recent fall fair. Their instructor, A. Martin, Sen., is shown on the right.



A party of hunters and their moose bag in Nova Scotia.

CROSS WORD PUZZLE NO. 350.



HORIZONTAL.

- 1 Reduction to a lower office
- 10 Masculine name
- 11 Nickname
- 12 Greek letter
- 13 Compass point
- 14 Great vast
- 15 Abbreviation for "kilometre"
- 16 Scandinavian
- 17 Ravishes, violates
- 18 A timid animal
- 26 Common bivalve
- 27 Poetic name for Ireland (poet.)
- 28 Spanish for "queen"
- 29 Instrument used instead of a sextant
- 30 Exotic
- 31 Evasive
- 32 Two
- 33 Pedal digit
- 34 Masculine name
- 35 1200
- 36 Sarcophagus

SOLUTION TO NO. 349.

A	M	B	I	A	X	I	L
L	I	S	P	A	N	B	E
E	T	A	N	E	S	E	
D	M	E	N	T	O	R	P
O	Y	E	A	R	N	S	I
N	I	L	M	U	E	R	N
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VERTICAL.

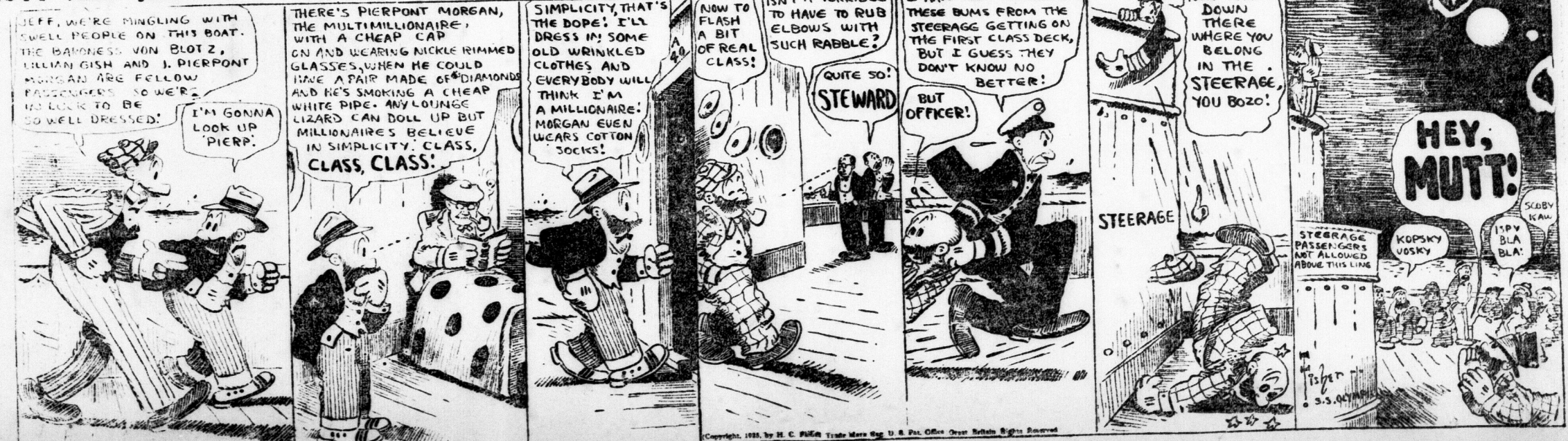
- 1 Cute off from hereditary rights
- 2 Before (poet.)
- 3 Southern state (abbr.)
- 4 Present
- 5 Venture
- 6 Wrath
- 7 Personal pronoun
- 8 Sturdy tree
- 9 Science of coins and medals
- 10 Species of iris
- 11 Cleft
- 12 Means of propulsion
- 13 Japanese coin
- 14 Superior war aviator
- 15 To give birth to, as sheep
- 16 Witchcraft city
- 17 Lines from center to circumference
- 18 Incinerate
- 19 American canal
- 20 Refrigerate
- 21 Unstairs railroad (abbr.)
- 22 Note of musical scale

ROBERT'S SYRUP
OF THE EXTRACT OF COD LIVER & TAR
GET RID OF THAT COLD BEFORE IT BECOMES SOMETHING WORSE. IT IS A SYRUP THAT HAS GAINED AN UNVARIABLE REPUTATION THROUGHOUT THE WORLD IN TREATING COUGHS, COLDS, OR BRONCHITIS.
BREAKS UP COUGHS

THE GUMPS—THE EYES OF THE WORLD



MUTT AND JEFF



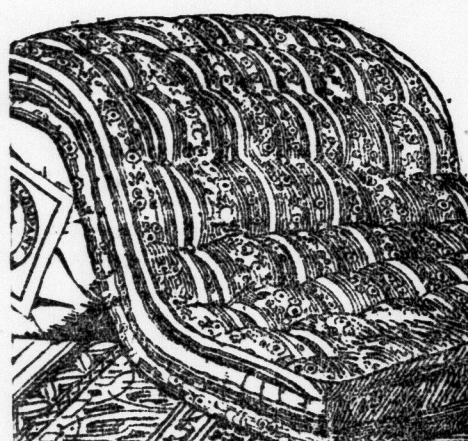
By BUD FISHER

FREE! FREE! FREE!

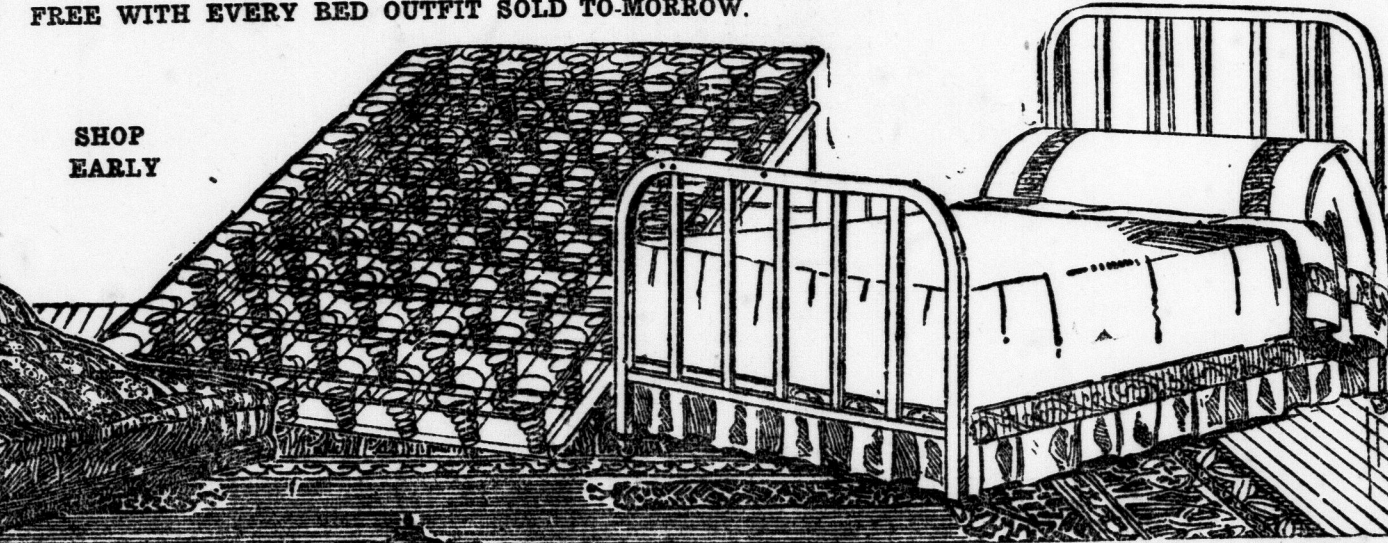
ONE PAIR BLANKETS --- ONE PAIR PILLOWS --- ONE LARGE WOOL-FILLED COMFORTER FREE WITH EVERY BED OUTFIT SOLD TO-MORROW.

\$1
Down

Delivers
Outfit
and Free
Specials.



SHOP
EARLY



\$1
Down

Delivers
Outfit
and Free
Specials.



Electric
Heaters

On Sale

\$8.50

Electric
Heater

\$4.95

This Massive SIMMONS BED OUTFIT

Including Bed, Spring and Mattress, with Pillows, Blankets and Comforter---All Goes for

\$39

Below we list the separate prices to show that the price of complete outfit has not been inflated

This Is Our Greatest Bedding Value!	Bed \$14.50	This Is Our Greatest Bedding Value!
	Spring 12.00	
	Mattress 12.50	
	Total \$39.00	

This Is
Our
Greatest
Bedding
Value!

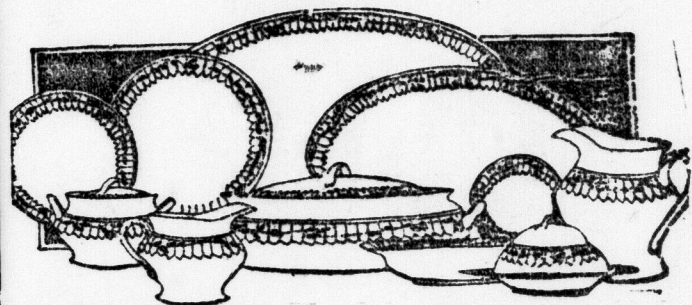
This wonderful Bed offer includes a Simmons 2-Inch Post Bed, in beautiful satin walnut finish; a Simmons Heavy Double Service Coil Spring and Simmons Layer Felt Victor Mattress, with heavy imperial roll edge and finest art ticking. This outfit sells regularly for \$39, but for this week we are offering free with every outfit one pair of the largest size flannelette blankets and one large, thick wool-filled comforter, covered in flowered chintz, and one pair Simmons all-features pillows.

This Is the Finest \$39 Outfit On the Market

3-Piece English Carving Set Free

WITH EVERY DINNER SET SOLD TO-MORROW

These Carving Sets are high-quality English steel, with heavy horn handles, fitted in a nice case. We believe this to be one of the most startling merchandising offers ever made in Western Ontario.



97-Piece Dinner Sets On Sale For \$29 To \$39

Come in and see for yourself that the Dishes are priced lower than anywhere else in London and are all from England's best potteries, in all the new designs and colorings.

\$1 DOWN

DELIVERS CARVERS AND DISHES AT ONCE.



200 Lamps
On Sale
To-Morrow

A big special cash purchase brings Lamps to you at the most startling prices offered by this store.

EXTRA SPECIAL!

BRIDGE, JUNIOR OR PIANO LAMPS with beautiful gold Polychrome standards, with silk shade with gold fringe. \$1.00 DOWN DELIVERS

\$15

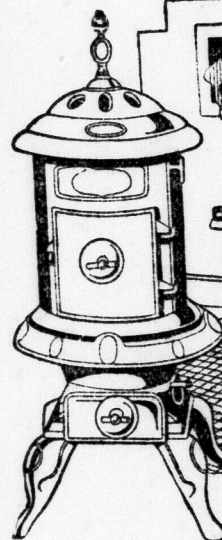
STOVES AND RANGES

At Special Prices and Terms

The kind of Stove you buy has everything to do with the question of economically heating your home this winter! Every good style of Stove and Range is here for your selection. Not only that, but they are here in the right size to fit your individual heating requirements, enabling you to get just the right degree of warmth without the use of a larger than necessary heater that will only consume that much more coal.

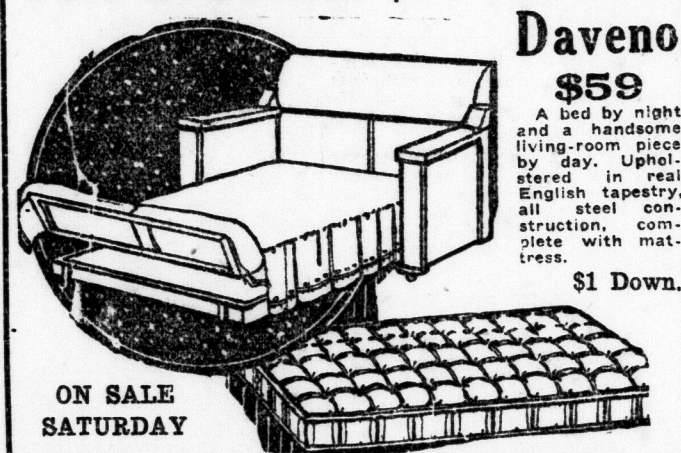
Sole Agent For

HAPPY THOUGHT STOVES



Ontario Furniture Company
228-230 DUNDAS STREET

This Beautiful \$75 Kroehler Davenport



ON SALE SATURDAY

DRAPERY BARGAINS

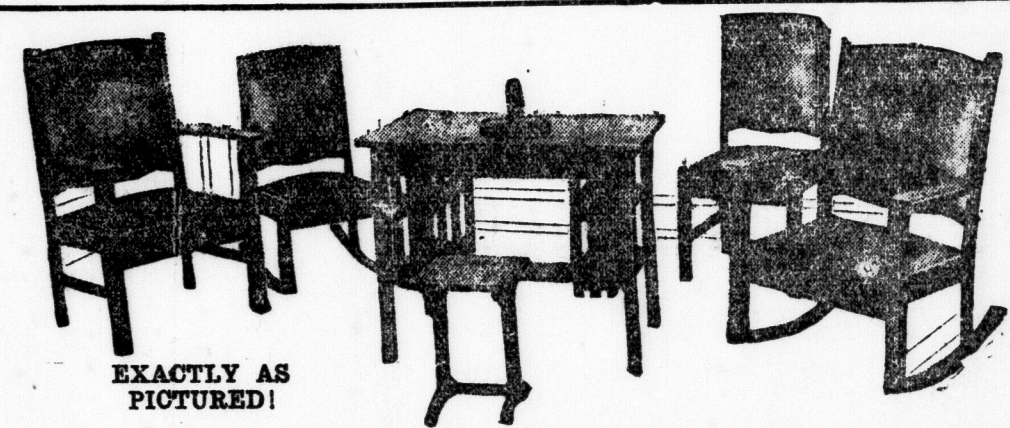
1,200 YARDS CROSS-BARRED

MARQUISETTE

Regular 35c and 40c values. White or ivory, good quality, with neat cross-bars or square designs

12c YARD

50c Cretonnes in 30 different patterns. On sale at, 39c	Yard	Yard
Scotch Madras, good quality. Reg. 50c value, at, 37c	Yard	Yard
Swiss Net, with colored dots. Reg. price \$1.00, at, 39c	Yard	Yard
Bungalow Net, good designs, wide widths. Reg. 65c quality, for, yard, 49c	Yard	Yard
Raw Silk, good quality. Reg. \$1.00 yard, for, yard, 79c	Yard	Yard
Imported French Velour, all shades. Reg. \$3.50 and \$4.00 value, for, yard, \$2.95	Yard	Yard
SILK PANELS		
Two beautiful designs, large size. Reg. value \$7.50, for, each, \$4.95	Yard	Yard
MILL ENDS OF 75c CASEMENT CLOTH, ecru, rose, mauve, blue and peach. Yard, 29c	Yard	Yard
Turned Edge Curtains, with tie-backs, in marquisette. Reg. \$2.00 value, for, pair, 98c	Yard	Yard
Ruffled Edge Curtains, in marquisette, with cross-bar designs. Reg. \$2.50, for, pair, \$1.39	Yard	Yard
Mill Ends of White Scrim. Reg. 18c value, for, yard, 10c	Yard	Yard
Swiss Crash, in blue, rose, orchid, mauve and green. Reg. \$1.00 yard, for, yard, 39c	Yard	Yard
50 pairs Scotch Lace Curtains, large size. Reg. \$3.50, for, pair, \$1.95	Yard	Yard



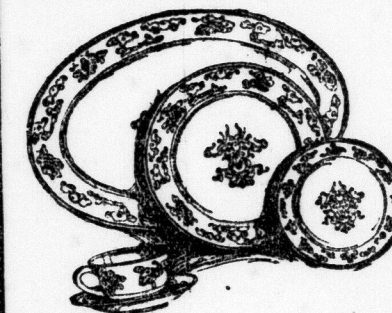
EXACTLY AS
PICTURED!

THIS WHOLE ROOMFUL
OF FURNITURE FOR

\$49

This magnificent Suite is massive and sturdy in design; made of good, solid oak and upholstered in splendid brown Bradley leather, with all spring seats, upholstered seats and backs. This Suite consists of two chairs, two rockers, library table and end table. The complete set goes on sale for only

\$1 DOWN Delivers This Suite At Once



KNETCHEL KITCHEN CABINET

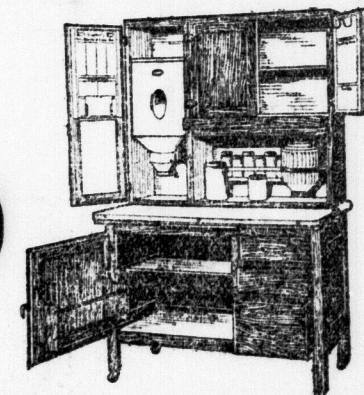
One solid carload of 60 Cabinets to go at this special offer. You will find that this is the biggest value in Canada at

A 23-Piece Tea Set Free To-Morrow

A Beautiful REAL CHINA LUSTER TEA SET given away absolutely free with every Kitchen Cabinet sold to-morrow. You choose from shades of blue, gold and pearl. THIS 23-PIECE SET IS WORTH AT LEAST \$10. This offer is made possible by the Knetchel Kitchen Cabinet Company, who are using this method to stimulate sales this month.

\$59

\$1 Down Delivers



RELIGIOUS COUNCIL MEETS AT KILWORTH

38th Annual Convention Held by Delaware and Westminster Board.

Special to The Advertiser. Delaware, Oct. 15.—The 38th annual convention of the religious educational council of Delaware and Westminster was held at Kilworth church.

The opening exercises of the afternoon session were conducted by Rev. H. Royle, after which the president, William Howlett, conducted the business. The Kilworth United church choir led the singing and rendered a special number. The reports of the various departmental heads showed that the work of the Sunday schools in the district was making good progress, nearly all the schools having made reports. Following a half-hour spent in group study, the round-table conference was conducted by Rev. John Richardson. Miss M.

Young of London gave a splendid address on children's work. The evening session opened with the Rev. Maxwell Parr leading devotions. Officers elected were: President, Mr. John Currie; vice-president, Mr. Isaac McGrath; secretary-treasurer, Mrs. Eli Davis; departmental heads, Miss Smith, Mrs. Royle, Mr. Nickles, Miss May Caldwell, Joseph Mitchell, Mrs. H. W. Baker, James Brown, Robert Elliott. The Wilton Grove choir rendered special music and led the singing. Addresses were given by the Rev. James Finley and the Rev. John Richardson.

Senator McCoig Will Answer Challenge of Chaplin In Kent

Special to The Advertiser. Bridgeton, Oct. 15.—"We will announce our position on the challenge of Mr. Alex. Chaplin and his associates on Saturday night at the big Liberal rally in the armories in Chatham," said Senator A. B. McCoig tonight, when his attention was called to the challenge issued today. He was speaking at a big Liberal rally here in behalf of W. T. Good-

LARGE CROWD ATTENDS LIBERAL GATHERING

Women Electors Fill Hall at Simcoe To Hear George Sewell.

Special to The Advertiser. Simcoe, Oct. 15.—The Liberal Progressive hall was crowded to the doors tonight by women electors, who swarmed to hear Mrs. Grant

Needham speak in the interests of the candidate, George B. Sewell. If the attendance at this meeting is any criterion to go by, the people's popular candidate for Norfolk and Elgin will surely go over the top. After Mrs. Needham's address, volunteers for ward work were asked for and readily responded. The entire gathering awaited the arrival of Mr. Sewell, who made his appearance shortly after 10 o'clock coming from St. Williams, where he had addressed a very enthusiastic meeting. After deafening applause, Mr. Sewell addressed the gathering in his usual pleasing manner, setting out his views on the question of the day.

CANDIDATES NOMINATED IN 27 CONSTITUENCIES

Canadian Press Despatch. Ottawa, Oct. 15.—Candidates have been officially nominated in 27 Canadian constituencies. As provided in the election laws, nominations were received between 12 and 2 o'clock today for those constituencies which would otherwise be seriously handicapped in their preparations for polling. Because of their broad exposure, sparse and scattered population and, in some cases, slow means of communication, these constituencies have been allowed two weeks, instead of one week, between nomination and polling days.

WOMEN and THE HOME

Mother Clubs Lay Plans For King To Present Trophy To Winner of Robb Medal

Premier Likely To Make Presentation at Lord Roberts School Tonight.

EXERCISES PLANNED

Allan McNaughton Will Be Honored For Securing Highest Marks in the City.

Plans have been made for the Rt. Hon. W. L. Mackenzie King, prime minister of Canada, to present the Robb medal to Allan McNaughton at the Lord Roberts school, when he visits the city tonight. Although the premier is due at the arena at 8 o'clock, arrangements are being made to have him come to the school at 7:45 to make the presentation.

Allan McNaughton, son of Mr. and Mrs. Jas. E. McNaughton, Adelaide street, won the coveted medal when he received the highest standing in the city of London, whose entrance to high schools examination last summer.

The presentation will take place at the first autumn meeting of the school, the importance of passing successfully from public to high school, has arranged graduation exercises for tonight, when graduation pins, the gift of the mothers' club, will be awarded. Opportunity is also being taken for the public presentation of the Robb medal, this year won by a Lord Roberts school boy.

The Robb medal was instituted in the city about thirty years ago by the late Thomas B. Robb, a graduate of the old Union school of this city. It was given to the pupil achieving highest standing at the entrance to high school examinations, and for a few years during his life-time, was presented personally. This was followed up at his death, with a bequest of \$500 to continue the medal. His idea was that this amount, invested at 5 per cent, would yield \$25 a year, the price of the medal.

From that time on, the London school board has carried out his wishes. Some years ago the medal has exceeded the \$25, but the additional cost, amounting to not more than \$5, has been made up by the board.

Arranged for Parents.

The gathering at the Lord Roberts school tonight is being arranged for the parents of the school children of the district, and it is expected that over 500 will be present. The Rev. Dean Norman Tucker will give the address of the evening, and present the Robb medal to Allan McNaughton. The second address will be given by the Rev. J. Bruce Hunter, while the Robb medal will be presented, through Inspector Adamson, to Allan McNaughton, by the Rt. Hon. W. L. Mackenzie King, premier of Canada.

Following the evening's program, supper will be served, with the presentation of the eighth grade acting as hostesses.

The meeting will begin at 7:30 instead of the usual hour.

M'GILLIVRAY COUPLE FIFTY YEARS MARRIED

Mr. and Mrs. Reuben Wilson Are Showered With Gifts by Their Children.

Special to The Advertiser. Parkhill, Oct. 14.—Mr. and Mrs. Reuben R. Wilson of McGillivray celebrated the 50th anniversary of their wedding recently, when all the family gathered and showered them with gifts. There were present all the members of their family except two sons, who have been dead for some time. Mrs. J. Wilson and Mrs. John Grieve, both of London, and brother and sister of the couple, were also present.

Mr. Wilson came to McGillivray with his parents from Nova Scotia in 1851. He was but an infant, they drove miles into a solid bush, not a tree having been cut down west of Moray. Here they settled on the farm where Mr. and Mrs. Wilson now reside. Mrs. Wilson was Miss Katherine Underwood. She was born 73 years ago in Scarborough, East Toronto. Mr. Wilson is now 76 years of age.

Neither Mr. or Mrs. Wilson are enjoying good health at present, but in spite of this fact a very enjoyable time was spent at the celebration. The happy couple enjoyed this event as much as the youngest of the assembled guests.

EMBRO YOUNG PEOPLE. Embro, Oct. 15.—The young people of the Knox United church met on Monday night. The president, Mark Smith, was in charge of the following program: Instrumentals on the piano by Miss Vera Laur and Edie Smith, and Miss Blanche Cuddy gave a good report of the Young People's conference, held recently in St. Andrew's church, London.

Order from your grocer his best tea and he'll usually send "Red Rose."

RED ROSE

TEA "is good tea"

The same good tea for 30 years. Try it!



ALLAN McNAUGHTON, son of Mr. and Mrs. James E. McNaughton, Adelaide street, who will be presented with the Robb medal at the Lord Roberts school tonight.

WESLEY SCHOOL TO GIVE PAGEANT

Anniversary Will Be Marked On October 27—Juniors Also Taking Part.

A pageant portraying ancient and modern life in India is already under way at the Wesley United Sunday school, and it is to be presented at the church on October 27 to mark the annual anniversary of the school. The pageant will be a more pretentious offering than the usual entertainment for this occasion. It is arranged in six scenes, and realistic costumes and scenic effects are being devised by the leaders.

The pageant is called Followers of the Star. With charming symbolism life in India in the long-ago days up to the present time will be presented, and a clever cast has been chosen which is now engaged in rehearsing. The role of the angel of the church of India is to be taken by Miss Myrtle Rouson, pupil of Miss Belle Brown, the newly-appointed soprano soloist at the Wesley United church, and sang most acceptably at the two services last Sunday.

Dr. Allan Ross, who has been spending the past few months with his mother, Mrs. James Ross, Hayman court, has left for his home in Los Angeles, California.

Miss Mary Tillmann, eldest daughter of Dr. and Mrs. W. J. Tillmann, Central avenue, has left to attend school at the Stratford convent.

Mr. and Mrs. Ormond Higman of Ottawa will be week-end guests with Mr. and Mrs. H. C. Cutt and with Mrs. R. Cook.

Mrs. Harley Brown gave a smart tea on Tuesday in honor of Miss French, who is a charming English guest with Mrs. E. B. Smith.

Miss Elva E. Just, a popular graduate of the Victoria hospital nurses' training school, left this week to take up post-graduate study in Cleveland, Ohio.

Mrs. C. S. King of Walkerville was a recent week-end guest with her parents, Mr. and Mrs. T. H. Carling, having come to the city for the Wed-Baker wedding.

Mrs. George Kingston of Toronto is a guest with Mr. and Mrs. Gerald Pearson, in honor of her guest, Mrs. Pearson, entertained informally at bridge on Wednesday afternoon.

Mrs. A. E. Miller, regent of the London Municipal chapter, I. O. G. T., gave a luncheon at the home of Mrs. A. E. Miller, regent of the London Municipal chapter, I. O. G. T., to represent the chapter at the general meeting of the Ontario Provincial chapter.

Mr. Millyard Dickinson is expected back in the city very shortly from Vancouver, B. C., where he has spent about a year and will be with his parents, Mr. and Mrs. J. A. Dickinson, Fall Mill street.

Mr. J. L. Johnson, accompanied by his daughter, Mrs. H. T. Keaton, and grandchildren, and Mr. and Mrs. H. T. Dennis, spent the week-end at the former's old home in Vineland, Ontario. The party made the trip by motor.

Mr. and Mrs. Murray Armstrong, Oxford street, accompanied by Mrs. Pearson, in this city, are enjoying a short motor trip, visiting Stratford, Hamilton and Dundas. In Dundas they will be guests with Mr. and Mrs. Penn.

An interesting event of this week will be the marriage of Miss Olive Pearson, daughter of Mrs. M. E. Pearson, to Mr. Wilfred J. Venton of Toronto, which takes place at Saturday afternoon at the home of the bride-elect's mother, Evergreen avenue.

Miss Belle Fetterley was the hostess of this week's meeting of the Sir George Ross chapter, I. O. D. E., entertaining the members at her home on Richmond street north. Plans for the coming year were discussed, and for a rummage sale to be held in the near future. Mrs. W. C. assisted the hostess at the tea hour.

Mrs. Frank Anderson, president of the Huron Diocesan W. A., and the majority of the diocesan officers, will go to Simcoe on Oct. 28 to attend the semi-annual meeting of the Huron branch, taking place in Trinity church, that city. His lordship the bishop of Huron will preside at the missionary meeting in the evening, when Rev. C. E. Spencer of Japan will deliver an address.

Mrs. Victor Hogarth of Exeter and Mrs. Gordon Higman of Elmhurst, Lambeth, entertained delightfully at the latter's home recently in honor of Mrs. Robert Aylen of Windsor, sister of Mrs. Hogarth. The house was artistically decorated with autumn foliage and flowers, with yellow candles and jack-o'-lanterns. Dancing and cards were enjoyed in the living-room, where a cheery fire burned on the open hearth. Supper was served at midnight.

The charter members of the Edith Cavell lodge were the guests of Mrs. Percy Allan at the home on Richmond street north, this week, to say farewell and wish bon voyage to Mrs. A. E. Saddle, who, with her husband, is sailing from New York Oct. 28 for England, where they will in future make their home. As a small remembrance, Mrs. Saddle was presented with a lovely pin as a token of the appreciation of her many kindnesses to the lodge. Dainty refreshments were served by the hostess.

Mrs. W. E. Murdy loaned her lovely home on Turbot street for a delightful euchre, under the auspices of the C. E. F. Returned chapter, recently. The hostess was assisted in

Social and Personal

Miss Lillian Johnson is spending two weeks with friends in Windsor. Miss May Belle Adams of St. Thomas was a guest in the city over last week-end.

Mrs. John Mayer of Piccadilly street is visiting in New York City for two weeks.

Mrs. C. H. Osher entertained at bridge this week at the Smallman and Ingram tea room.

Mrs. Thomas Coleridge of this city has been enjoying a visit with Mrs. C. B. Adair in Peterboro.

Mrs. W. J. Robinson has returned to town after an enjoyable visit with her daughter, Mrs. J. E. Howitt, in Guelph.

Miss Macbeth, who has just returned from an enjoyable trip abroad, is visiting her sister, Mrs. J. S. Niven.

Miss Shee, recently appointed deaconess of St. Paul's cathedral, arrived in the city last evening to assume her new duties.

Mr. and Mrs. T. H. Haskett and the Misses D. and M. Haskett of this city were guests this week at the Walker House in Toronto.

Mr. and Mrs. Stanley Campbell and wee son, of Bothwell, were recent guests with Mrs. Campbell's mother, Mrs. H. H. Kelly, Victoria street.

Miss Isabel Armstrong of Ottawa was a guest with Mr. and Mrs. A. Ballantyne in Brantford this week, before coming on to London.

Mrs. B. C. McCann, president of the National Catholic Women's league, goes to Ottawa over the week-end.

Mr. and Mrs. James Hendry and Mr. and Mrs. R. L. Kelly motored to Goderich and spent the week-end with Mr. and Mrs. R. Cutt and with Mrs. R. Cook.

Mr. and Mrs. Harry Meads and Police Sergeant Tomlin and Mrs. Tomlin of this city motored to Owen Sound on Saturday last to visit Mrs. Meads' brother, Mr. Jack Puckett.

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receiving her guests by the regent, Mrs. D. F. Campbell. At the tea hour Mrs. J. T. Williams, Mrs. Albert Nicol, Mrs. Collins, Mrs. Albert Lorking and Mrs. Masterman assisted the hostess. The prize-winners were Miss M. Bawden and Mr. Livingstone, while the consolations were awarded to Mrs. MacDougall and Mrs. Charles Jacobs.

St. James' church, South London, was the center of attraction on Wednesday evening, when the convenor of the approaching bazaar, Mrs. E. Richards, assisted by Mrs. H. Kirby, Mrs. Colbert and Mrs. Hallet, arranged a handkerchief shower in aid of one of the booths. The London Ladies' orchestra, directed by Miss Doris Scott, presented a brilliant and attractive program. Other artists appearing were Miss Elsie Green and Miss Bernice, who charmed the audience with their singing. Fortune-telling added much attraction to the evening. At the close refreshments were served.

Complimenting Miss Jean Switzer, a bride-elect of this month, Miss Anne Burgess and Miss Jean Maguire arranged a delightful miscellaneous shower at the former's home on Stanley street recently. The joint hostesses were assisted by Miss Lulu Leitch. During the evening the guest of honor was presented with a supposed bouquet, which was, in reality, a bunch of flower candles, with notes attached disclosing the hiding-places of the collection of lovely gifts. The room was prettily decorated in Halloween suggestions and the pretty tea table, from which refreshments were served, was gay with black and yellow decorations.

Mrs. Jack Stewart, Cliftondale avenue, gave an evening recently in honor of her husband's birthday. The dining-room was effectively done in pink and white streamers and the party was given by Mrs. Stewart, crowned with candles. Mrs. Stewart received her guests, numbering about 30, in a most enjoyable manner. The guests were seated at long tables, and the hostess, who was also present, wearing a gown of black satin, while Miss Mina Gibson, their sister, who assisted the hostess, wore a smart gown of black and white check silk. Miss Mary Stewart, wife daughter of the house, made a winsome doer. The evening was enjoyably spent in euchre and a dainty buffet luncheon was served.

An interesting event of this week was the party given by Mrs. James Hendry at her home on Vauxhall street, when the members of Loch Lomond chapter gathered to do honor to Miss Mary Stewart, bride-elect of this month. The evening was spent in games and music. An address was read by the regent, complimenting Miss Robertson on her splendid work in the chapter, and presenting her with three lovely Special guests of the occasion were the chapter members Mrs. Thomas MacDonald presented her with a beautiful bouquet lamp, a gift from Mr. and Mrs. Hendry. A dainty buffet lunch was served and Mrs. Thomas MacDonald poured out tea at a prettily arranged table. The officers assisted in having come to the city for the Wed-Baker wedding.

The first in the series of Wednesday four o'clocks of the present school year was given at the Wesley United church by the students of the Institute of Musical Art, Mr. A. D. Jordan, the musical director, presiding. The following pupils took part: Marion McMahon, Isabel Younge, Nyland Smith, Jean Nobbs, Mary Younge, Luella Bell, Annie Holif, Herbert Noble, Vera Riddell, Jack McDonald, Gladys Chapman, Elsie Ford, Marjorie Watson, Ruth Beamish, Marjorie Lewis, Shirley Jeffries, Marion Lewis, Bessie Jackson, Doris, Dorothy Edwards, James Langford, Eleanor Ward, Grant Emerson, Billy Watters, Betty Baragar, Doris Turner, Jack Smith, Lois Fry, Irene O'Connell, Edith Jones, Mary Westbury, Eleanor Wilson, Billy Norfolk, and Dorothy French. The teachers represented were Misses Alberta Tory, Irene Burrows, Gladys Sharpe, Gladys Roedding, Jennie Steele, Dorothy Munroe, Mabel Stevens and Edith Irvine.

CLUB NEWS

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WOMEN and THE HOME

GRAVES OF SOLDIERS A GIRDLE OF HONOR ENCIRCLING WORLD

Vice-Chairman of the Imperial Commission Explains Work in Many Areas.

STONES PERMANENT

"Like a girdle of honor encircling the world."

Thus Major General Sir Fabian Ware, vice-chairman of the Imperial war graves commission, described the massed thousands of headstones to the British dead, which extend over the whole world. He was speaking before a large gathering in the Metropolitan church hall last night, under the auspices of the Municipal chapter, I. O. D. E., of which Mrs. A. E. Miller is regent. Brig-Gen. W. B. M. King acted as chairman.

"Each little plot of ground where the soldier dead lies buried, whether it be in France or Italy or Macedonia, is just as much a part of the British empire as is Canada or Australia," he said. "For by treaty with the nations, it has been handed over to Great Britain."

The speaker, by means of lantern slides and his own eloquence, impressed the audience with the permanency and beauty of the memorials which mark the graves. In the rugged mountain areas of Italy, and in the wilds of Macedonia, where the construction of suitable cemeteries would seem almost impossible, the war graves commission has done its work.

Great thick walls of stone guard the little cemeteries far up the mountain sides, where snow slides might otherwise harm the graves. The sterile sand dunes of the Orient have been made to blossom with flowers, and are carpeted with green grass wherever a cemetery is found.

The war graves commission has been given ten years to complete its task and will be well within this time, declared the speaker.

Twenty thousand headstones a week was the output, all by British labor. But even at this rate it must take a long time to complete the task, when it was remembered that Britain lost a million men in the war.

Describes Headstones.

The speaker described in detail the simple white headstones, which mark each known soldier's grave. So permanent has this stone been made, and so firmly rooted to the ground that it will last hundreds of years. A beam of cement is laid in a ditch, then the stone is cemented to it. Row on row they stand in the cemeteries which cover the world.

The speaker told how each small cemetery was marked by the familiar "Cross of Sacrifice," a replica of which was to be found in Mount Pleasant cemetery this city. It was an amazing thought that crosses, similar to this one, extended over the world over, expressing the beautiful idea that all of those who lie under

Women Secure against lost charm this new way of solving oldest hygienic problem

SHEER gowns and ill-timed social or business demands hold no terror for the modern woman. The insecurity of the old-time "sanitary pad" has been ended.

"KOTEX," a new and remarkable way, is now used by 8 in 10 better class women.

It's five times as absorbent as ordinary cotton pads!

You dine, dance, motor for hours in sheerest frock without a second's doubt or fear.

It discolors, too. And thus stops ALL danger of offending.

Discards as easily as a piece of tissue. No laundry. No embarrassment.

You ask for it at any drug or department store, without hesitancy, simply by saying "KOTEX."

Do as millions are doing. End old, insecure ways. Enjoy life every day. Package of twelve costs only a few cents.

KOTEX

No laundry—discard like tissue

IT'S PURE

COMFORT

100% PURE

LYE

IT'S STRONG

Comfort is the Original Flaked Lye—100% pure. Save the labels for your minimum. Catalogue free.

COMFORT SOAP CO., TORONTO



MRS. WARREN B. SNYDER.

bride of the popular football star of the University of Toronto team and daughter of Hon. Dr. and Mrs. Forbes.

Beautiful Memorials.

Lovely beyond description, he said, were the great memorials to the missing, that placed in the garden of Belgium and France in memory of the entire army of British dead, the only really imperial memorials erected. Among them was one in Notre Dame cathedral. Another had been placed in the Joan of Arc chapel of Rouen cathedral.

From the border of the Yukon, up to Alaska, and down to South Africa, these monuments extend, like a girdle of honor encircling the world," said the speaker.

Lauds Col. Ware.

During the course of his talk, the speaker referred to the splendid work of Col. Frank Ware of this city, in connection with care of the graves in France some years ago. He made special mention of the King's pilgrimage to the war graves in France and Belgium. His talk throughout was a straight statement of facts, beautifully given, but without any tendency to harrow or sadden his listeners.

When he appeared on the platform at the beginning of the evening, the standard-bearers of the I. O. D. E. chapters filed down the steps on either side of the platform and placed their flags behind the speaker, an impressive little ceremony. As every one stood at attention, the National Anthem was played. This was followed by a beautiful rendition of There Is No Death, by Miss Rosa Threlk.

SARNIA SHRINE VISITS LOCAL LODGE MEMBERS

Palestine Shrine Plans Numerous Activities For Coming Weeks.

Some 45 members of the Messiah Shrine, W. S. O. J., of Sarnia, visited London last evening and were guests of Col. Frank Ware of this city.

Following the dinner the company went to the local lodgings in the Alma block, where a general business meeting was held and the visiting members conferred degrees on a number of local members. As a eulogy to be held at the home Mrs. Mills with a beautiful cut glass berry bowl. Mrs. Mills, as a token of a long-time friendship with the visiting worthy high priestess, presented Mrs. Baxter with a lovely cut glass vase as a personal gift.

During the business session plans customary, the Sarnia lodge presented of Mr. Herring, 21 Bruce street, were made. This event is taking place on Tuesday. On the following Friday another eulogy is being held in the Foresters' hall under the convener-ship of Mrs. Wootton.

Plans are also being made for a hard-time party to be held on Friday. Mrs. Linnell is the convener, and she will be assisted by Mrs. Lemery, Mrs. Wootton, Mrs. Kerr, Mrs. Young, J. Staples, Charles Westland and D. Ross.

The evening was concluded with an hour of dancing and dainty refreshments were served.

Autumn Weddings

FRANCIS-MORRIS.

St. Thomas, Oct. 15.—The marriage of Miss Pearl Morris, daughter of Mr. and Mrs. James Morris, Elysian street, to Mr. George E. Francis, this city, was solemnized at the Baptist church parsonage on Wednesday afternoon by Rev. J. E. Newnam.

The young couple left on a wedding trip to Washington, New York and Atlantic City, after which they will reside on Maple street, city.

ARRIS-SCOTT.

St. Thomas, Oct. 15.—The marriage of Miss Stella Irene Scott, daughter of Mrs. Eliza Scott, city, and Mr. Alfred A. Scott, this city, was solemnized yesterday at the bride's home, 27 Locust street, before Rev. D. C. Soules of Alma Presbyterian church.

The drawing-room was most effectively decorated with palms, ferns, mums and gladioli. To the strains of the Lohengrin Bridal Chorus, the bride entered on the altar, wearing a gown of white satin, and a becoming small hat of brown velvet.

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HOOPER-CLUBB.

One of the season's prettiest home weddings took place on Wednesday afternoon at 2 o'clock, when Mrs. L. M. Billings daughter, Miss Helen E. Clubb, became the bride of Mr. F. Hooper of Port Credit. The ceremony was performed by Major Rev. J. Bruce Hunter.

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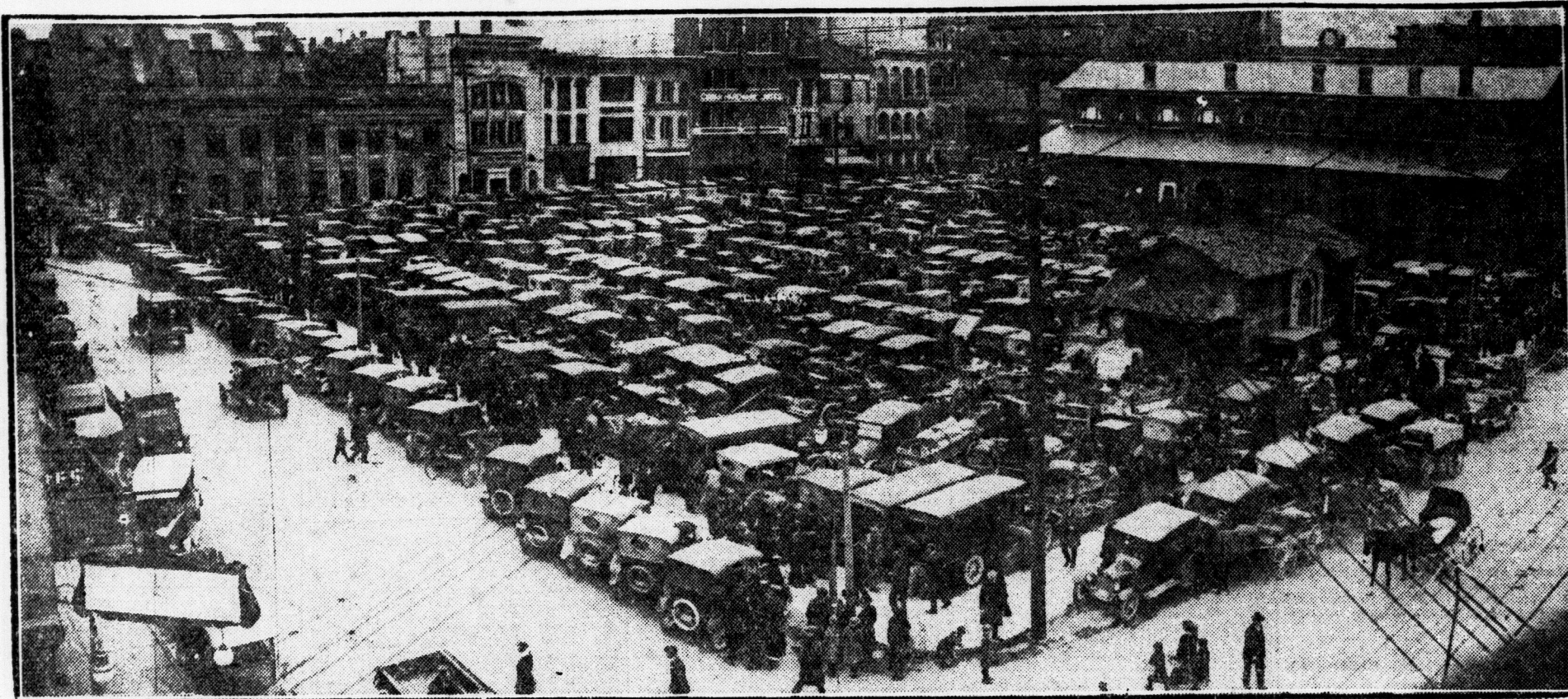
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who was charming in a frock of pink georgette with rhinestone trimming. The gown was fashioned with a wide tulle sash, tied at the back in a huge bow. She wore a large black picture hat

Shopping 'Round the Market An Economy

MERCHANTS AIM TO MERIT SUCCESS THROUGH QUALITY VALUE



A BUSY SATURDAY ON THE LONDON MARKET.

Thousands of transactions are made each market day on and around the city market place, each of which tends to make London a better business center. Progressive merchants surround the market with practically every kind of modern store.

"SHOPPING 'ROUND THE MARKET"

COWAN'S

PREPARE NOW For COLD WEATHER

You will find here articles you will need soon. Look over this Special Season Shopping List.

STOVEPIPES	25c	TAPER	45c
6 and 7-inch		PIPES	
STOVE ELBOWS	30c	T PIPES	80c
6 and 7-inch		each	
DAMPER	50c	STOVE	\$1.50 Up
PIPES		BOARDS	

SHERWIN-WILLIAMS STOVEPIPE and IRON ENAMEL
Renews Old Pipes, Gas Stoves, etc.

1/4 Pint	20c	1/2 Pint	30c	Pint	50c
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ALUMINUM PAINT, for pipes, stove trimming, etc.	
No. 1 size	35c
No. 2 size	60c
No. 3 size	\$1.05

McCLARY'S STOVE CEMENT 25c pound tin

ASBESTOS POWDER STOVE LINING
2 1/2 lbs, 25c 5 lbs, 40c

STOVE DEPARTMENT, SECOND FLOOR
Large display of McClary's and Findlay's Stoves, Ranges and Heaters.

COWAN HARDWARE

125-127 Dundas St. LIMITED Phone 3461-2

Finest of Shopping Zones Surrounds London Market

"Out of the High Rent District" Spells Values For Mr. Farmer and Mr. Citizen.

STORES PROGRESS

The market public generally does not realize that while they are replenishing the family larder on the Forest City's famous square, they are in the heart of perhaps the city's oldest, most complete and yet most economical business district. Years ago, when Covent Garden market was first established, businessmen visioned the location as one of the finest for building up steady trades.

Ideas began to take concrete form. Substantial stores and warehouses were erected and in a short time rural trade centered very largely on the streets bounding the market.

It wasn't long before city residents

Freak Tornado Takes Four Lives

Associated Press Despatch.
Baton Rouge, La., Oct. 15.—A freakish tornado dipped to earth 13 miles east of here yesterday, leaving in its wake a toll of four dead, one injured and the debris of a six-room house.

David Meyers, his wife and two children, girls aged five and three, were killed and an 18-months-old baby was injured. They were blown 70 yards from the house in which they had taken refuge.

saw the sterling worth of this refined business community, and the added trade lent impetus to the already prosperous section.

No High Rents Here.

"Out of the high rent district." This slogan may appear at first as a

mere advertising catch-phrase, but on closer analysis a potent idea is disclosed.

The average merchant on an ultra-fashionable business street, or even for that matter in an attractive middle-class district, is but a tenant. He may have a business turnover of anywhere from \$15,000 to \$150,000 a year, but these figures mean little when compared with a \$100,000 or half-million dollar building.

For this reason the merchant finds it more profitable to lease his premises for a term of years at an exceedingly big rent than to jeopardize his credit or surplus range with the resultant possibility of business collapse by attempting to purchase a big office building.

Thus, "out of the high rent district" gives a world of information. It tells that the merchant is just far enough outside the bounds of the main thoroughfares to enjoy the position of not having to part with big lease moneys.

The biggest part of the rent is paid by the consumer. A fraction may come out of the merchant's profits, or it may not. The "low rent merchant" can afford to sell for less.

The consumer buys. He buys more, and the merchant prospers.

It is a never-ending cycle of better values for Mr. Citizen and Mr. Farmer.

Canadian Airman Awarded Honors

France Honors Ottawa Ace For Valiant Service.

Associated Press Despatch.
Paris, Oct. 15.—Major W. J. Sussan, of Ottawa, Ont., commanding the 37th regiment of aviators, French air

forces in the Moroccan war, has been awarded a colonial cross and received laudable mention in despatches for the valiant services of the Canadian ace in fighting the Rifians.

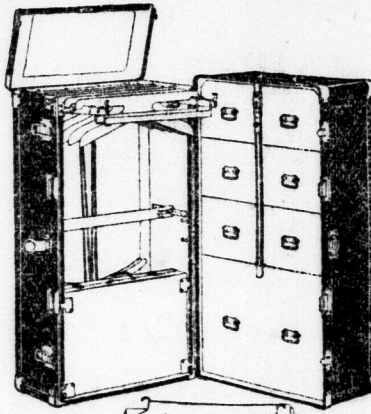
Flying is now particularly dangerous in the Moroccan war zone, owing to the unfavorable weather and the threats of Abd-el-Krim, chief of the Riffian forces, to torture any flyers taken prisoner.

Living conditions are difficult, too. Major Sussan says there has been victory all along the lines, and the enemy losses are severe. His second lie has flown for 400 hours, has made 575 attacks, and has dropped 30 tons of bombs.

J. A. BROWNLEE Hardware and Sheet Metals 385 TALBOT ST.

STOVE PIPES		All-Copper Boilers	\$3.25
6 or 7 inch Length	25c	Nickel Tea Kettles	\$1.98
6 or 7 inch Elbows	25c	Galvanized Boilers	\$1.45
6 or 7 inch Heavy	30c	Tin Boilers	\$2.00
Tapers, all sizes	40c	No. 3 Galvanized Tubes	\$1.25
Tee Pipes	60c	14-Qt. Galvanized Pails	35c
Half Lengths	15c	12-Qt. Galvanized Pails	30c
Pipe Drums	\$6.00	14-Qt. Tin Pails	45c
6 or 7 inch Drum Ovens	\$3.50	16-Qt. Tin Pails	60c
Coal Hods	90c to \$1.35	1-Ply Roofing	\$1.50
Furnace Scoops	65c	2-Ply Roofing	\$2.50
Ash Cans	\$2.25	3-Ply Roofing	\$3.00
Garbage Cans	\$1.00 to \$3.50	Roof Cement, gallon	\$1.50
Door Mats	75c and 95c	Shingles, per square	\$7.00

LONDON'S LEADING LEATHER GOODS STORE.



Traveling Goods

CLUB BAGS	
Fiber	\$1.50 to \$2.50
Real Leather	\$4.00 to \$7.00
Solid Cowhide	\$8.75 to \$40
SUIT CASES	
Fiber	\$1.25 to \$5.00
Real Leather	\$5.50 to \$30
PATENT ENAMEL CASES	
These are made in all sizes, suitable for overnight trips or longer trips. All black or with russet trimming.	
	\$4.00 to \$17.00
HAT CASES	
Made of black patent, fabric, kid or real leather. All black or with russet binding. Just the thing for an overnight or week-end trip.	
	\$4.00 to \$15.00
LADIES' HAND BAGS	
(All real leather)	
Under-Arm	\$2.00 to \$10.00
Pouch	\$1.50 to \$10.00
English Avenue	\$3.75 to \$20
BOSTON BAGS	
All real leather	\$1.50 to \$10

HARTMANN WARDROBES

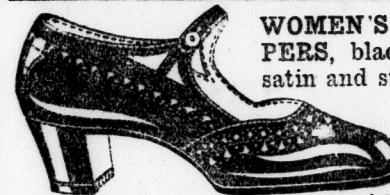
Twenty years ago unpacking a trunk was such an aggravating inconvenience. Today, if you travel with a Hartmann Wardrobe, there is a place for everything and everything is in its place. Aside from the convenience a Hartmann gives in traveling, it serves as a modern wardrobe at home to keep garments clean and in press the year round. We invite your inspection, and you are under no obligation to buy. Prices \$22.00 to \$79.00

BRIDGE AND EUCHRE PRIZES
We have a large assortment of small articles in leather, suitable for prizes, in prices ranging from 25c up

JAMES McCORMICK
391 TALBOT STREET. OPPOSITE MARKET.

NECESSITY SALE

Never do we sacrifice quality for the sake of low prices—that is your protection against unsatisfactory shoes. The entire family can save money at David's.



WOMEN'S STRAP SLIPPERS, black, brown; patent, satin and suede. Sale price, \$1.95



WOMEN'S AND GROWING GIRLS' OXFORDS AND STRAP SLIPPERS, in low and Cuban heels, with and without rubber heels; brown, black and patent leather. Value to \$5.00. Sale price, \$2.95

WOMEN'S CUSHION SOLE OXFORDS AND STRAP SLIPPERS with rubber heels. Value to \$4.50. Sale price, \$2.95

WOMEN'S PATENT LEATHER STRAP SLIPPERS AND OXFORDS; all the newest. Sale price, \$3.95

WOMEN'S BOUDOIR SLIPPERS, in all colors, with rubber heels. Sale price, 89c

MEN'S CHOICE QUALITY SHOES that will delight you; in the new broad toes; in black, brown and tan. Sale price, \$5.50

CHILDREN'S BLACK CALF and PATENT LEATHER SHOES, with chrome soles; sizes 2 to 5. Sale price, \$1.29

CHILDREN'S SHOES, from 8 to 10 1/2. Brown and black. Sale prices, \$1.98 and \$2.48

MISSSES' SHOES, in black and brown, with rubber heels and wide toes. Sale price, \$2.78

YOUTHS' SHOES, 11 to 13 1/2. Sale price, \$2.25

MEN'S SHOES, brown and black, solid leather with rubber heels. Sale price, \$2.98

MEN'S BROWN and BLACK SHOES, with round and French toes in the lot; Good-year welted soles and rubber heels. Sale price, \$3.95

MEN! We are ready for you! Here is a remarkable choice of Shoes in black and brown. Sale price, \$4.45

MEN'S WORKING SHOES, brown and black. Sale price, \$2.78

BOYS' SHOES, sizes 1 to 5. Sale price, \$2.25—\$2.68

DAVID'S SHOE STORE

131 DUNDAS STREET.

12 MARKET SQUARE.

forces in the Moroccan war, has been awarded a colonial cross and received laudable mention in despatches for the valiant services of the Canadian ace in fighting the Rifians.

Flying is now particularly dangerous

Living conditions are difficult, too.

Major Sussan says there has been victory all along the lines, and the enemy losses are severe. His second lie has flown for 400 hours, has made 575 attacks, and has dropped 30 tons of bombs.

We Pride Ourselves On Service



INTERIOR VIEW OF ANDERSONS, THE BIG STORE, SHOWING MEAT AND FOWL DISPLAY.

THE TELEPHONE

We are as close to you as your telephone, and every day please hundreds of customers through phone orders. Give us a trial order.

PHONE 1643 - 1644

OUR DELIVERY

Has been so planned that orders received for morning delivery will reach you on time for noon use. The afternoon calls arrive in time for supper.

ALWAYS PROMPT.

Your home will appreciate our Service, as our Meats will prove of Best Quality. You will be surprised at the saving you make. Quality and Low Price that surely pleases.

THE BIG STORE

ANDERSONS MEAT MARKET

PHONE 1643 - 1644

Stalls 1, 2, 3, 4, 5.

MARKET HOUSE

Deliveries: 8, 9, 11 a.m., 2, 4, and Saturday 8 p.m.

"SHOPPING 'ROUND THE MARKET" W.A. O'DELL, HARDWARE

STOVES

See our open grate.
Small \$34.00
Large \$36.00

ROOFING

Now is the time to repair your roof.
1-Ply Roofing \$1.50
2-Ply Roofing \$2.50
3-Ply Roofing \$3.00
5-Ply Roofing \$4.00

WEATHER STRIP

Copper 6c foot
Frost King 65c box
Felt with Wood, 5 ft., 7 ft., 10 ft.

Auto Drivers, Attention! Hand Cleaner, wonderful. Large 3-lb. can, only 50c

SEE OUR BIG BARGAINS IN ALUMINUMWARE

Wear-Ever Tea Kettles, regular \$4.85, now \$3.50
Roasting Pans, regular \$5.75, now \$3.98
Double Boilers, regular \$2.50, now \$1.49
Potato Pots, regular \$2.50, now \$1.39
Electric Heaters, \$7.00 each
Hot Blast Heaters \$5.00
Matches 3 boxes for 25c

ASH SIFTERS

Banner Sifter \$3.50
Simplex \$7.50
Wooden Sides 35c

See our 30-Minute Paint. Just what you want. It dries so hard.

W.A. O'DELL, HARDWARE

Pirates Win Title Ending See-Saw Battle With Crushing Attack In 8th

CUYLER'S TWO-BAGGER WITH BASES CRAMMED IN FATEFUL 8TH MARKS END OF BIG BARNEY'S GALLANT ATTEMPT TO SUSTAIN HEROIC ROLE

Veteran Carey Was Star of Corsairs' Vicious Hitting, With Three Doubles in Four Hits of Game.

ALDRIDGE'S BID FOR FAME IS SHORT-LIVED

Four-Run Attack in First Inning Scuttles His Hopes, But Mates' Dogged Fighting Spirit Overcomes Handicap.

Associated Press Despatch.

PITTSBURGH, Pa., Oct. 15.—The black emblem of the Pirates flies aloft tonight, while a daring, swashbuckling crew rules the baseball world for the first time in sixteen years.

Through the haze of a rain-soaked, furiously dramatic struggle on Forbes Field this afternoon these ruthless buccaners—Pittsburgh National League titleholders—beat down the resistance of their greatest foe, Walter Johnson, and riddled the Washington craft with defeat by the score of 9 to 7 in the seventh and deciding game of the world's series.

Forty-two thousand frenzied fans, fired to a high pitch of enthusiasm, watched the terrific hand-to-hand fight under adverse conditions, which have had few if any parallels in championship annals. They looked on, then broke loose afterward in a wild demonstration of joy, breaking through the wire screens to swarm on the field where the Pirates attacked and flashing, similarly had broken through all barriers to drive the Senators from the baseball heights and complete the greatest comeback any series has ever known.

In the final push over the Washington ramparts, Hazen (Kiki) Cuyler, a dark-browed, dashing young freebatter, struck the blow that decided the battle—a two-base thrust down the right field foul line in the eighth inning with the bases full, two out, and the score deadlocked, bringing over Carson Bigbee and Eddie Moore with the deciding runs and frustrating the greatest goal of the old master, Johnson.

Cuyler's Smash.—Cuyler, who at first seemed labeled for a home run, then was held to two bases under ground rules because the ball landed in the foul line, came at the crucial moment of the conflict. I was the first to see the smash of battering onslaughts against Johnson that had pulled the Pirates back to even terms after it seemed they had almost thrown the game away in a hectic first inning through the collapse of their pitching.

Once they had survived that disastrous first, in which Washington gained a four-run lead and Aldridge had given way to Johnny Morrison, the Pirates fought ahead with every weapon at their command. Trailing but always fighting back, a steady barrage engulfed Johnson, the buccaners tied the score in the seventh inning, then fought their way to the front in the decisive eighth after Pecknough's home run put the Senators back into the lead.

This terrific attack with the youthful Cuyler and the veteran Carey as its foremost figures, was the chief factor in the downfall of Johnson and the Senators. In the final inning, it was also due to the belated weakness of Pecknough, whose two errors came at critical junctures of Pirates rallies in the seventh and eighth, as well as to the relief pitching of Ray Kremer, who led the Senators to a narrow victory in the eighth.

These were the high spots of a battle jammed with thrills from start to finish, the major elements of a struggle that flashed in relief against a murky, rain-drenched background. The champions of two major leagues fought it out for supremacy in the most and a blazing shower that all must count.

Proved Mettle. It was in such a setting that the

Story As Told Play By Play

First Inning.—Senators: Rice up; there was a big cheer when Aldridge went out to the box when Rice walked to plate. Aldridge warmed up for a minute and seemed to have plenty of stuff. The crowd boomed Rice as usual. Foul strike one. Rice shot a liner into left but it was short. Rice got a single that bounded over the middle bag.

Stan Harris up; Harris fled out to Barnhart, hitting the first ball pitched. Goslin up; ball one, ball two, outside; ball three, Rice went to second on a wild pitch. It was short ball and hit into the dirt in front of the plate. Strike one called; ball four, Goslin walked.

Joe Harris up; Ball one, Ball two, Ball three. On another wild pitch Rice went to third and Goslin to second. The Pirates infield gathered around Aldridge. Ball four, Harris got a base on balls. The bags were loaded.

Judge up; Ball one, outside. The Pirates infield was in on the game. Strike one called. Ball two, high. Ball three, low. Strike two called. Foul. Foul. Foul. Ball four, Rice scored when Judge walked and the bases were still filled.

Bluege up; Strike one called. Ball one, Foul, strike two. Goslin scored on Bluege's sharp single to left. Harris going to third and Judge to second. Aldridge was then removed from the box and Morrison took his place. Bluege's hit, near the top of the screen was nearly a home run. It was very dark, but the Senators did not seem to have difficulty in following the course of the ball. Morrison now pitching for the Pirates.

Peck up; Ball one, Peck hit to Wright, who threw to Moore and there was a dispute at the plate because of interference of Peck by Smith. This allowed Joe Harris to score and all four bases were loaded. Peck taking first.

Ruel up; Ball one, Strike one, swing. Ball two, outside. Strike two called. Judge scored when Moore struck Ruel's grounder and the bases were still filled.

Johnson up; Foul, strike one. Foul, strike two. Johnson struck out. Peck gets to time "at bat" and gets his base by interference by catcher.

Rice up; Strike one. Ball one, Foul, strike two. Ball two, Rice fled out to Barnhart.

FOUR RUNS, 2 HITS, 1 ERROR.—PIRATES—Moore up; foul, strike one; Moore tried to bunt but fouled the ball. Moore bunted but Johnson threw him out. Johnson has a bad leg, and the Pirates were centering their attack on him by bunting.

Carey up; ball one, low; strike one, called; strike two, called; Johnson worked very slowly. Ball two, low; ball three, outside; foul; Carey got a home hit into right for two bases, and

Official Box Score

Washington.	A.	B.	H.	O.	A.	E.	Pittsburgh.	A.	B.	H.	O.	A.	E.
Rice, c.f.	5	2	3	0	0	0	Moore, 2b.	4	3	1	2	0	0
S. Harris, 2b.	5	3	0	6	3	0	Carey, c.f.	5	3	4	4	0	0
Goslin, 1b.	2	1	2	2	0	0	Cuyler, r.f.	2	2	2	0	0	0
J. Harris, r.f.	3	1	1	1	0	0	Barnhart, i.f.	5	0	1	2	0	0
Judge, 1b.	3	1	1	5	0	0	Bigbee, i.f.	1	1	0	0	0	0
Peck, ss.	3	1	0	2	0	0	Traynor, 3b.	0	1	1	3	0	0
Ruel, c.	4	0	0	6	0	0	McInnis, 1b.	4	0	1	1	3	0
Johnson, p.	4	0	0	3	0	0	Smith, c.	4	0	1	4	0	0
							Aldridge, p.	0	0	0	0	0	0
							Morrison, p.	1	0	0	0	0	0
							Kremer, p.	1	0	0	0	0	0
							Oldham, p.	1	0	0	0	0	0
							xGrantham	1	0	0	0	0	0
							xxYde	0	1	0	0	0	0

Totals.....35 7 7 24 9 2

x—Pecknough given base in first on Smith's interference.

x—Barnhart for Morrison in fourth.

xx—Ran for Smith in eighth.

Home-run—Peck.

Two-base hits—Carey (3), Moore, J. Harris, Cuyler (2), Smith, Bigbee.

Three-base hit—Traynor.

Stolen bases—Carey.

Sacrifice hit—Cuyler.

Left on bases—Washington 5, Pittsburgh 7.

Bases on balls—Off Aldridge 3 (Goslin, J. Harris, Judge); off Johnson 1.

Struck out—By Morrison (Johnson, S. Harris); by Kremer 1 (S. Harris); by Oldham 2 (Rice, Goslin); by Johnson 3 (Cuyler, Barnhart 2).

Hits—Off Aldridge, 2 in 1-2 innings; off Morrison, 4 in 3-4 innings; off Kremer, 1 in 4 innings; off Oldham, 0 in 1 inning; off Johnson, 15 in 8 innings.

Wild pitches—Aldridge 2.

Winning pitcher—Kremer.

Losing pitcher—Johnson.

Umpires—McCormick (N.), plate; Moriarity (A.), first base; Rigler (N.), second base; Owens (A.), third base.

Time of game—2:31.

was wild with excitement.

Cuyler up; strike one, swing; ball one; Peck threw out Cuyler at first.

Carey went to second. The hit and run play was on.

Barnhart up; ball one; ball two; ball three; Carey stole third, catching Ruel asleep. Ruel did not make the throw to third. Strike one, called.

Judge scored on Barnhart's Texas leaguer.

Traynor up; ball one; ball two; high; strike one, called; Traynor forced Barnhart, Peck to S. Harris.

Wright up; Wright sent up a pop fly to Stan Harris.

THREE RUNS, 4 HITS, 0 ERRORS, FOURTH INNING.

SENATORS—Johnson up; ball one; strike one; strike two, called. Carey took Johnson's fly in left center.

Rice up; foul strike one; ball one; Rice singled past McInnis.

Stan Harris up; foul strike one; ball one, outside; foul strike two; strike three, Harris fanned.

Goslin up; ball one; strike one; called; strike two, called; Goslin singled into left and Rice raced to third. On the throw to third, Goslin went to second.

Joe Harris up; strike one, called; ball one, Rice and Goslin scored on Joe Harris' two-base drive to right.

Judge up; ball one; strike one; called; ball two; ball three, high; strike two called; foul; Judge fled out to Cuyler.

TWO RUNS, 3 HITS, 0 ERRORS.

PIRATES—McInnis up; McInnis rapped a single into left. The Pirates were still going after the first ball.

Smith up; Rice made a sliding catch of Smith's screaming hit. McInnis had to race back to first.

Grantham batted for Morrison.

Grantham up; Ball one, inside. Strike one, called. Foul, strike two, Foul.

Foul. Grantham sent out a long fly to Joe Harris.

Ball one, Strike one, called. Strike two, swing. Ball two, outside. Moore sent out a lofty fly which the Goose caught.

NO RUNS, 0 HITS, 0 ERROR.

FIFTH INNING.

SENATORS—Kremer went into the box for the Pirates.

Bluege up; Traynor robbed Bluege of a hit by leaping high in the air and spearing his boulder and throwing him out.

Peck up; Peck went out, Wright to McInnis, hitting the first ball pitched.

Ruel up; Ball one, Strike one, called. Ball two, Foul, strike two, Foul.

Foul. Carey made a nice catch of Ruel's low fly. The Pirates were giving their pitcher fine support in the field.

NO RUNS, 0 HITS, 0 ERRORS.

PIRATES—Carey up; Carey lashed the first ball into right center for two bases, his third hit and second two-bagger of the game.

Cuyler up; Foul, strike one. A foul liner from Cuyler's bat hit a spectator in the back. Carey and Cuyler's two-base hit to left. It was raining heavily.

Barnhart up; Ball one, Strike one, called. Strike two, called. Strike three, Barnhart fanned, swinging at the third strike.

Traynor up; Traynor fouled out to Ruel.

Wright up; Ball one, Ball two, outside. Strike one, swing. Foul, strike two, Ball three, outside. Foul.

Foul. Stan Harris stood still and snared Wright's pop.

ONE RUN, 2 HITS, 0 ERRORS.

SIXTH INNING.

SENATORS—Johnson up; Foul, strike one. Foul, strike two, Wright took in Johnson's host back of second.

Rice up; Wright took Rice's slow hopper and tossed him out.

Stan Harris up; Strike one, called. Ball one, Strike two. Stan Harris struck out, swinging for third strike.

NO RUNS, 0 HITS, 0 ERROR.

PIRATES—McInnis up; Ball one, Ball two, Strike one, called. Foul, strike two. The Goose gathered in McInnis' fly.

Smith up; Rice raced over to left and took Smith's drive.

Kremer up; Strike one, Strike two, swing. Foul. Ball one, outside. Ball two, outside. Kremer fouled to Ruel.

NO RUNS, 0 HITS, 0 ERROR.

SEVENTH INNING.

SENATORS—It was how raining hard and the crowd was putting up umbrellas and the bleachers covered themselves with newspapers.

Goslin up; strike one, called; ball one, outside; strike two, swing.

Kremer took Goslin's easy splash and threw him out at first.

Joe Harris up; ball one; Traynor rapped over the left field boxes and took Joe Harris' foul.

Judge up; strike on called; Cuyler got Judge's fly after a hard run.

NO RUNS, 0 HITS, 0 ERRORS.

NEW CHAMPIONS CONGRATULATED

Bucky Harris, Leader of Defeated Titleholders, Praise Pirates.

SORRY FOR PECK

By STANLEY R. HARRIS.
Special to The Advertiser.

Pittsburgh, Oct. 15.—It's all over, and the Pirates are baseball champions of the world.

And I want to congratulate Manager McKee and his hustling, courageous bunch of athletes upon their splendid victory in the world series that ended today with one of the most spectacular games in the annals of the diamond classic.

When Washington got that four-run start in the first inning, mainly through the wildness of Vic Aldridge, there were few who thought the American leaguers would be overhauled. But those plucky Buccaneers kept right after us, and although we fought desperately (they went on to their 9 to 7 victory).

After the game many fans were saying "Poor old Walter Johnson," lamenting that the great hurler did not fare better in the decisive contest. But I contend that Walter pitched well, considering the weather, and I do not believe any other pitcher would have gone through such a game in better form.

Aldridge Not Ready.

The Pirates had to use four mound-men to stop us. Aldridge showed plainly in the first inning that he could not come back to the hill with only two days' rest after a hard game. Johnny Morrison was not effective enough to satisfy Manager McKee, while Ray Kremer was not ready for any great amount of work.

If any Washington player is to be commiserated, it is Roger Pecknough. This man, voted to be the most valuable player for this season by polling league fans, was the most unfortunate man the world series. His shy

PIRATES—Moore up; ball one, inside; strike one, called; Peck dropped Moore's high fly and the batter, reached second. It should have been an easy out.

Stan Harris went over and patted Peck on the back. Carey up.

Moore scored on Carey's third double to left. The Senators protested that it was a foul ball but the umpires would not allow it.

Cuyler up; Cuyler sacrificed. Johnson to Stan Harris, Carey going to third.

Wright up; Stan Harris threw out Barnhart at first, Carey holding third.

Traynor up; it was so dark that the fielders could hardly see the ball. Carey scored on Traynor's hit to right for three bases. He was out at the plate trying to stretch it, the play being Joe Harris to Stan Harris to right.

TWO RUNS, 2 HITS, 1 ERROR.

EIGHTH INNING.

SENATORS—Bluege up; Traynor threw out Bluege at first.

Peck up; Peck got a home run into the left field stands, the ball clearing the barrier in front of the score board.

Ruel up; Ball one, Strike one, called. Ball two, high. Strike two, called. Ruel of a hit with a remarkable catch of Ruel's sharp grounder, and threw him out.

Smith took Johnson's foul over near the home benches.

ONE RUN, 1 HIT, 0 ERROR.

PIRATES—Wright up; strike one, strike two, swing; foul; it is raining steadily; ball one, outside; foul; Traynor went out and gave Wright a towel to wipe off his bat.

Johnson then went down to confer with Ruel. Judge took in Wright's foul.

Moore up; ball one; outside; ball two, low; Smith hit a long two-base drive to right. Yde ran for Smith.

There was a conference on the Pirates bench and Bigbee was sent out to bat for Kremer.

Bigbee up; ball one; ball two; Yde scored on Bigbee's two-base hit to left. The crowd went frantic. The score was now tied and the crowd called on Moore for the winning hit.

Moore up; ball one; ball two, strike one, called; foul strike two; ball three, foul; ball four, Moore walked.

Carey up; ball one; strike one, called; Peck took care of Carey's grounder and tossed to Harris, but the umpire ruled that Moore was safe at second. It was a fielder's choice. The official scorer gives Peck another error. The bases are now filled.

Cuyler up; ball one; the game was held up; while more sawdust was spread about the pitcher's box, it was still raining hard and the players wiped their bats as they came to the plate. Foul, strike one; foul strike two; foul; foul; ball two; Bigbee, Moore and Carey scored on Cuyler's home run that went to deep right.

The umpires have ruled that it is only a two-base hit. Carey went back to third. Cuyler to second.

Barnhart up; Barnhart fled out to Stan Harris.

THREE RUNS, 3 HITS, 1 ERROR.

NINTH INNING.

SENATORS—Oldham went into the box for the Pirates and Bigbee went to left field. Goch went behind the bat for the Pirates.

Rice up; ball one; strike one, called; foul strike two; ball two; Rice struck out.

Stan Harris up; strike one; strike two; Moore took Stan Harris' fly.

Goslin up; foul strike one; strike two; Goslin kicked on this one, ball one; Goslin fanned. Goslin took a third called strike.

NO RUNS, 0 HITS, 0 ERRORS.

FACTS-FIGURES

Associated Press Despatch.

Pittsburgh, Oct. 15.—Baseball fans paid \$1,182,554 to see seven games in the world's series just ended, creating a record for total receipts. The previous market was held by the 1924 event between the New York Giants and Washington Senators with \$1,093,104 taken at the gate.

The Pirates and Senators played to 15,600 fewer persons than did the Yankees and Giants in the great baseball parks of New York two years ago when the record attendance of 301,430 was set, but drew \$10,029 more.

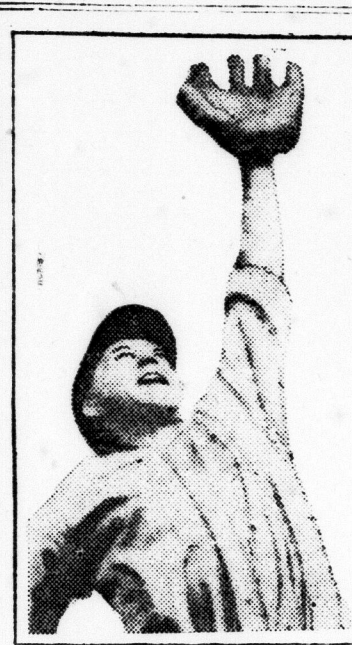
Finances: Attendance.....12,554.....250,530

Receipts.....\$1,182,554.....\$1,182,554

Players' share.....329,644.19

STEWART AND COLLEGE SHIELDS WON BY PUGH

Athletes of O. A. C. and O. V. C. Vie For Track Honors.



CARSON BIGBEE



HAZEN CUYLER

HE HIT IN PINCH.

It was Bigbee's double when he went in as a pinch-hitter in the eighth that tied the score, as Smith had doubled just before that. Yde ran for Smith.

At short for Washington was the most erratic of the set of games, and almost every one of his errors had to do with a Washington defeat.

Peck felt badly after today's battle, in which two-base miff of Moore's pop fly at the start of the seventh inning paved the way to the Pirates' tying rally, and his wild throw after feeding Carey's grounder in the eighth lost us a chance for a third out before the National leaguers got their three runs that clinched the game. He atoned splendidly for this seventh misdeed by polling a homer in the eighth that put Washington in front once more, but he had no opportunity to offset the damage.

Sorry For Peck.

I feel very sorry for Peck. He is a great ball player, and it was too bad he did not show his real worth in the series. I want to state right now that it was not over confidence that lost us the world championship. Although we got an advantage early in the series we realized all the time that we were up against a hard fighting crew and never looked to get anything we did not earn. It's not so pleasant to be beaten, but one must learn to lose. That is to the defeat.

Now that the series is over I have

results of his error in the eighth.

but one man in baseball. That is to round out a team to fight for the American league pennant next year. And if we win the flag again I trust it will be Pirates we will have to tackle in the 1926 world series.

Considered from every point the 1925 series was fine in every way. It was superbly handled by the administrative authorities of the contending clubs, and the umpires assigned to the games were as good in their work as one could find in baseball.

Men! Here's a Chance That Comes To You Only Once In Many Months On SATURDAY and MONDAY

WE WILL GIVE A PAIR OF

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We make this unusual offer because we want

Grizzlies All Keyed Up For Varsity Test--Local Fighters In Trim For Pro Debuts

More Experience Needed For Final Lap With Sarnia

Huestis Clan Aims To Pick Up Points in Saturday's Battle.

HAVE NEW PLAYS

Coach Huestis' men had another of those stiff grueling workouts last night in preparation for their exhibition clash with Toronto Varsity's intercollegiate team.

They laid off the tackling program which they went through in the drizzling rain the night before and last night concentrated on signal drill. To start they had a light dummy scrimmage practice, but it was merely sending formations against one another. The team ran through their signals in snappy fashion, and several new plays have been added to the repertoire with which the local boys hope to hold the visitors.

Varsity will bring 35 men with them, so the visitors are not liable to run out of the reserves, even if the game continues all the week. The transportation of such a vast army indicates that the Varsity coach hopes to get an early margin, comfortable enough to permit him to give his substitutes added experience. It will be London's ambition to keep the regulars in the game the full season.

The local boys are more than pleased with the opportunity of facing Varsity. They figure they will pick up a few pointers which won't do them any harm when they enter the final and crucial lap of the group battle with Jack Nover's Sarnias, and they are not averse to the idea of paying for the acquired knowledge with bumps.

It is now being generally conceded that Varsity's great showing against Queens was not due to the Presbyterian playing below form. It was simply a case of Varsity in the face of Queens' reputation and actual competition displaying unopposed strength.

The game as a contest should stand on its merits quite aside from the fact that Varsity as the first senior team to visit London is something of a spectacle.



FREDDIE VINCENT. The little Welshman who seeks Canadian football honors in the face of flyweight, should prove a big attraction when he meets Freddie Thompson of Oswego late Saturday night at the arena in the main bout of eight rounds.

WATERLOO MEET RECORDS BROKEN

Eight Marks Tumble Before Athletes--Ravelle Senior Champion.

Special to The Advertiser. Kitchener, Oct. 15.—Eight new records were made at the annual track and field meet of the Waterloo seminary and college, held today in Waterloo park. Gordon Ravelle of Toronto was star of the day, easily winning the senior championship by taking five first places and a second for 17 points, while his nearest competitor got 9 points.

Ravelle smashed two records, beating the best previous time for the 100-yard and 200-yard dashes, doing the former in 11 seconds flat and the 220 distance in 25.1-5.

In the junior department Harry Laing, last year's junior champion, and George Gray finished in a tie for the title, each gaining 12 points, with A. Gruen in third place.

Results:

Junior.

100 yards—A. Zilliox, H. Laing, C. Kinick. Time, 11.2-5.

220 yards—H. Laing, G. Orth, W. Draeger. Time, 27.1-5.

400 yards—A. Gruen, G. Orth, H. Laing. Time, 1:04.3-5.

800 yards—A. Gruen, J. Herbert, W. Draeger. Time, 2:21-5.

High jump—A. Zilliox (4 ft. 6 in.), G. Orth, J. Herbert.

Standing broad jump—A. Gruen (7 ft. 6 in.), H. Macintosh, Laing.

Running broad jump—C. Kinick (31 ft. 3 in.), G. Orth, H. Laing.

Hop, step and jump—H. Laing (31 ft. 6 in.), H. Macintosh, C. Kinick.

Senior.

100 yards—Gordon Ravelle, E. Shelly, A. Buehlow. Time, 11 seconds.

220 yards—G. Ravelle, E. Shelly, A. Buehlow. Time, 25.1-5.

400 yards—G. Ravelle, H. Ruppel, E. Shelly. Time, 1:02.1-5.

800 yards—Gordon Ravelle, H. Ruppel, E. Shelly. Time, 2:20.

High jump—M. Stokess, G. Ravelle (4 ft. 6 in.), H. Ruppel.

Shot-put—A. Schultz (44 ft. 10 in.), A. Schultz, J. Verkhof.

Standing broad jump—H. Ruppel (6 ft. 5 in.), E. Hallman, Paul.

Running broad jump—G. Ravelle (31 ft. 3 in.), M. Stokess, Ruppel.

Hop, step and jump—Shelly (35 ft. 1 in.), G. Ravelle, H. Ruppel.

The inter-form relay race was won by Form III, consisting of G. Orth, H. Laing, A. Buehlow and G. Ravelle.

CUNARD ANCHOR

ANCHOR-DONALDSON

Passenger Sailings

FROM MONTREAL.

Oct. 23—Antonia to Liverpool.
Oct. 24—Antonia to Liverpool.
Oct. 25—Antonia to Liverpool.
Oct. 26—Antonia to Liverpool.
Oct. 27—Antonia to Liverpool.
Oct. 28—Antonia to Liverpool.
Oct. 29—Antonia to Liverpool.
Oct. 30—Antonia to Liverpool.
Oct. 31—Antonia to Liverpool.

FROM NEW YORK.

Oct. 21—Antonia to Liverpool.
Oct. 22—Antonia to Liverpool.
Oct. 23—Antonia to Liverpool.
Oct. 24—Antonia to Liverpool.
Oct. 25—Antonia to Liverpool.
Oct. 26—Antonia to Liverpool.
Oct. 27—Antonia to Liverpool.
Oct. 28—Antonia to Liverpool.
Oct. 29—Antonia to Liverpool.
Oct. 30—Antonia to Liverpool.
Oct. 31—Antonia to Liverpool.

FROM BOSTON.

Nov. 1—Scythia to Q'town, Liverpool.
Nov. 15—Samarita to Q'town, Liverpool.

CHRISTMAS SAILINGS.

FROM HALIFAX.

To Plymouth, Cherbourg & London.
ASCANIA, DEC. 14.

To Glasgow and Moulie.
ATHENA, DEC. 14.

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PECK AND GOSEIN MAY BE TRADED

Rumor Says Max Carey Has Aspirations For Managerial Role.

EHMKE IS MENTIONED

Associated Press Despatch. Pittsburgh, Pa., Oct. 15.—Baseball has unexpected and at times strange ways of shifting its forces, its athletes of changing their colors.

There have been a number of queer twists of fate that brought stars of the rival Pittsburgh and Washington clubs, together in a battle that went the limit of seven games to decide the 1925 world's championship.

There may be new turns of the wheel to come, for baseball circles have under discussion the prospect that two and perhaps three of the outstanding figures of the current series donned their present uniforms for the last time in the final game.

The figures in this discussion—for that seems the only definite basis for conclusions now—are Roger Peckinpaugh, assistant manager and shortstop of the Senators, and Max Carey, captain and centerfielder of the Pirates. Goose Goslin, left fielder of the Senators and world's series home run king is the third individual involved.

Most substantial of the gossip linked with Peckinpaugh is that the veteran infielder is to succeed Lee Fohl as manager of the Red Sox, going to Boston in a trade which would send a capable pitcher to Washington, possibly Howard Ehmke.

Carey, it is said, has managerial ambitions, too, and may be involved in a transaction which also would help the Pirate pitching staff.

Carey has long been a fixture here, however, and in the end this might outweigh his ambitions to take hold of another major league club, even if the opportunity offers.

Goslin, the rumors have it, may join Peckinpaugh in his transfer to Boston, but no confirmation of any reports is forthcoming from club officials.

Should any of these prospects materialize they would be no stranger than the shifts that have brought Stuffy McInnis, star of the old champion Athletics, to an important post in the final Pirate deal; Vic Aldridge, former Chicago Cub and a holdout last spring, to the pitching peak for Pittsburgh in the big test; and Joe Harris, war hero and Red Sox castoff, to the position of Washington's most powerful batting threat.

ERNEST WYER HEADS MARATHONERS' CLUB

New International Association Is Formed at Meeting in Toronto.

Associated Press Despatch. Greenwiche, Conn., Oct. 15.—Ernest Wyer of Toronto was chosen vice-president when 25 leading runners of Canada and the United States met here last night to form the International Marathon Runners' association.

William J. Kennedy of the United States, who took the lead in the 100-mile race at the Olympic games, and that member of the Olympic team he chosen on their year's work, and not a single performance.

The association voted to present a resolution to the annual meeting of the National Amateur Athletic association, asking that the association of marathon runners be permitted to select a team to represent the United States at the Olympic games, and that members of the Olympic team be chosen on their year's work, and not a single performance.

GLENCOE AND ST. MARYS SOCCERITES PLAY TO TIE

Special to The Advertiser. Glencoe, Oct. 15.—The local high school soccer eleven and the St. Marys C. I. squad battled to a 1-1 deadlock at the opening of the local Wosca series here today.

While the local boys showed more speed and pulled off some brilliant individual plays, the visitors stuck to teamwork and worked smoothly. The return game will be played at St. Marys tomorrow. Snodgrass of St. Marys handled the game.

TIMMINS ORDERED TO PLAY WESTINGHOUSE IN FINAL

Canadian Press Despatch. Toronto, Oct. 15.—Timmins and Hamilton Westinghouse soccer teams have been ordered by the Ontario Football association to play a sudden-death game at Toronto on Oct. 24 for the Ontario cup.

On the morning of the same day the Ontario council will deal with the situation arising from the suspension of the latter club following their refusal to go to Timmins recently to play in the semi-final game. The suspension was in effect several days when the Dominion Football association lifted the ban and ordered the whole matter threshed out before a meeting of the provincial body.

BLTH STUDENTS CLEAN UP IN ANNUAL FIELD EVENTS

Special to The Advertiser. Blith, Oct. 15.—In the annual joint field day held by the Brussels and Blith schools today, the local students carried off the high honors, the boys taking the baseball game, 5 to 4, and the visitors in the basketball tilt, 18 to 16.

Track and field events were also held, in which the local boys were victorious on the day. All the athletes made good showings. Although no records were broken, several were equaled.

GLENCOE HIGH SCHOOL TAKES HIGHEST HONORS

Special to The Advertiser. Rodney, Oct. 15.—This district of the W. O. S. A. held its annual field day at Rodney on Wednesday. A large number of students from the five different schools competed in the sports, which lasted all day.

Glencoe school won the greatest number of points, Rodney second, then Wardville, Alvinston fourth and Thame's fifth. Glen Crawford of Rodney won the junior championship among the boys and Annie Switzer of Glencoe won the junior championship among the girls. Glen Crawford of Rodney had the misfortune to break his arm while pole-vaulting, but was much consoled when he found that he had taken first place.

OUR BOARDING HOUSE



THE TURF

LAUREL RESULTS

FIRST RACE, 6 furlongs: Margaret Galt, \$2.00, \$3.00, \$2.50, won. Little Blaze, \$7.20, \$2.50, second. Currier, \$3.10, third. Time, 1:19.2-5.

SECOND RACE, 6 furlongs: Lady, Wayne Jun., Jack Rieger and Agnes Ayres also ran. SIXTH RACE, mile and sixteenth: Scratch, \$10. \$4.00, \$3.20, won. Macbeth, \$1.00, \$2.00, second. Bankrupt, \$2.20, third. Time, 1:52.

High Prize, John Finn, Lad of Mine also ran.

J. C. HAIGHT NEW HEAD OF WATERLOO CURLERS

Special to The Advertiser. Kitchener, Oct. 15.—Dr. F. G. Hughes for the past fifteen years secretary of the Waterloo curling club, resigned at the annual meeting held in the Waterloo club rooms and was succeeded by J. C. Haight.

H. J. Sims, the president, was succeeded by J. C. Haight, while the other officers elected were as follows: First vice-president, Dr. F. G. Hughes; treasurer, Jas. Lockie, auditor, Frank Rooney, and executive committee, L. Hogg, A. G. Haehnel, C. O. Hemphill and Frank McDonald. The representatives to the Ontario curling annual will be J. J. A. Weil and E. F. Seagram. This year's race to Detroit will be made on Jan. 8.

QUEENIE UNKO SOLD.

Special to The Advertiser. Exeter, Oct. 15.—Mr. Frank Taylor, horse dealer and trainer, has sold the famous Queenie Unko to Mr. Walter P. Ashton of Avon for the sum of \$1,000.

This racer has won several prizes at the fall fairs this year.

JAMACIA RESULTS

FIRST RACE, 6 furlongs: Miss Mischief, \$3.70, \$3.10, \$2.70, won. Miss Roseale, \$2.40, \$2.20, second. Winding Through, \$4, third. Time, 1:15.4-5.

SECOND RACE, 6 furlongs: Priscilla Ruby, 4 to 1, 8 to 5, 4 to 5, won. Catalina, 7 to 5, 3 to 5, second. Time, 1:12.

Volante, Gnome Girl, Forecaster and Avisack also ran.

THIRD RACE, mile and 70 yards: Hayward, 3 to 1, 4 to 5, 2 to 5, won. Escapade, 1 to 2, 1 to 5, second. Devastation, even, third. Time, 1:15.4-5.

Rowland's Request, Viburnum also ran.

FOURTH RACE, 5 furlongs: Sarmaticus, 4 to 5, 1 to 5, out, won. Crossfire, 3 to 1, 4 to 5, second. In The Bag, 2 to 1, 1 to 2, third. Time, 1:12.3-5.

FIFTH RACE, 5 furlongs: Timmara also ran.

SIXTH RACE, mile and 70 yards: Rastus, 7 to 2, 7 to 5, 3 to 5, won. Hillman C., 3 to 1, 8 to 5, second. In The Bag, 2 to 1, 1 to 2, third. Time, 1:17.2-5.

SIXTH RACE, 5 furlongs: Lady Ashton, 3 to 1, 1 to 5, out, won. Fancy Light, 2 to 1, 1 to 2, second. Finish, out, third. Time, 1:02.1-5.

Colala, B. D. Murphy, Borradi also ran.

LATONIA RESULTS

FIRST RACE, 6 furlongs: Thunderbolt, 1 to 1, 4 to 5, 1 to 2, won. Gene Austin, 3 to 5, third. Time, 1:15.

Alliance, Invictus and Zero Hour also ran.

SECOND RACE, 5 furlongs: Pan Gold, \$12.70, \$5.50, \$3.70, won. Poison, \$5.50, \$3.20, second. Lady Allen, \$3.30, third. Time, 1:12.

Oak, Elsie Louise, M'Liza, Passenger also ran.

THIRD RACE, mile and 70 yards: Vaponeca, \$5.70, \$3.20, \$2.10, won. Lighter, \$3, \$2.40, second. Nivax, \$2.40, third. Time, 1:49.

Escapade, Stump Jun., also ran.

FOURTH RACE, 5 furlongs: Imported, \$20.00, \$9, \$6.40, won. New Moon, \$8.70, \$5.10, second. Colonel Wagner, \$5, third. Time, 1:15.4-5.

Invasion, Mlt, Bewitching also ran.

FIFTH RACE, 6 furlongs: Stribit, \$12.00, \$5.50, \$3.10, won. Blue Granite, \$5.10, \$2.70, second. What's the Time, \$5.90, third. Time, 1:16.3-5.

The Missus, Happy Hobo, Patience also ran.

East C. I. Beaten In Tennis Round

Central Court Stars Take Two Events.

In local intercollegiate tennis yesterday Central C. I. scored a double victory, while a third event was postponed. Levy and Buskard, in doubles, defeated McIntosh and Goldenberg, 6-1, 6-0, 6-2.

In a singles event Levy defeated McIntosh, 6-1, 6-2, in an interesting match.

The singles match between Buskard and Goldenberg was postponed.

WALLACEBURG MEETINGS ARE PLANNED BY TORIES

Special to The Advertiser. Wallaceburg, Oct. 15.—On Saturday evening a Liberal-Conservative rally is being held in the Crummers hall, at which the speakers will be W. S. Haney, M. L. A., of Sarnia on behalf of R. V. Lesueur, candidate for West Lambton, and Geo. W. Suman, on behalf of Alex. Chaplin, candidate for Kent, on Wednesday evening, Oct. 21, a meeting is being held at which Senator G. D. Robertson, ex-minister of labor, and Miss Constance Boulton of Toronto will speak.

ST. THOMAS CONSERVATIVES HEAR WOMEN SPEAKERS

Special to The Advertiser. St. Thomas, Oct. 15.—Mrs. Hugh McKillop and Miss Constance Boulton occupied places of prominence on the platform at the Conservative headquarters tonight for a meeting in the interests of Hugh McKillop, candidate in West Elgin. Each of the ladies gave an address, and other addresses were given by the candidate and Alderman Meehan, veteran Conservative campaigner.

POLLING BOOTHS TO REMAIN OPEN TILL 7 P.M. AT BORDER

Canadian Press Despatch. Windsor, Oct. 15.—Returning officers at Walkerville have been notified that polling booths are to remain open until 7 p.m. election day, October 23, by a ruling of O. M. Biggar, chief electoral officer for Canada. The extension was requested so residents on the town employed in Detroit may not be disfranchised. Efforts are being made to have the hours at Windsor, Sandwich and Ford extended from 6 to 7 p.m. also.

CARS COLLIDE NEAR EXETER, DRIVERS SLIGHTLY INJURED

Special to The Advertiser. Exeter, Oct. 15.—Automobile driven by John Hunkin of Exeter and M. Brown of London collided on the London road. Loose earth on a tile drain crossing the road caused the accident. Mr. Hunkin escaped with a shaking-up, but Mr. Brown suffered painful injuries to his ankle. He was taken home after being treated by Dr. Hyndman. Both cars were badly damaged.

STEAMER ARRIVALS.

New York, Oct. 15.—Resolute, from Southampton.
Yokohama, Oct. 15.—Empress of Canada, Vancouver.

Crop of Beets Large In Elgin

Special to The Advertiser. St. Thomas, Oct. 15.—The sugar-beet harvest is well under way in the county, according to Mr. Buchanan, agricultural representative for Elgin county. The yield is reported big. William Glover of Fingal, perhaps the biggest grower in the district, has 125 acres to harvest, which is averaging around fifteen tons to the acre. The Belgian experts who are looking after the crop explain that ten tons to the acre is a good average yield.

Original Bill For Fights At Arena Reported Intact



MAX CAREY for three of the Pirates runs at a time when they desperately needed them to keep in sight of the flying Senators. In the third his single scored a run; in the fifth he was scored after getting his second two-bagger of the game, and in the thrilling seventh his third double of the game scored Moore. In the eighth his fourth box was ruled as an error against Peckinpaugh and as a fielder's choice.

TEAM IS BANQUETED. Special to The Advertiser.

Alisa Craig, Oct. 15.—The local baseball team, which won the prize cup donated by Dr. McPadden of Stratford, was entertained at a fowl dinner given by the president, L. C. Vincent, at the local hotel. The team will start the next season with a substantial sum to their credit.

Local Interest Fastens On Possibilities To Be Shown by Home Brews.

Local boxing club officials touched wood as they dwell for a fleeting moment yesterday upon the unusual fact that not a substitution has been made on the boxing card as originally arranged for the London arena Saturday night, when Freddie Vincent, late of Wales, and now of Hamilton, boxes up with Freddie Thompson of Oswego, N. Y. In the headline of a bill that promises some of the merriest and most action local fans have had in two seasons.

It goes as if unless something unforeseen should crop up, as they have a nasty habit of doing in connection with things flistic.

Had the fact been generally known that Charlie Bear had arrived home from the west, there would have been an effort made to provide opposition for Bear in a debut into pro ranks. Bear is one of the best prospects ever developed locally, and when he does make a start will attract a big following.

Attention naturally gives itself on the bouts which furnish local fighters and local angles. Barras, writing here yesterday, spoke of how nice it was to see a bout in his home city. He knows Keats and thinks that it's a good given a pretty stiff test. But he didn't raise any howl.

Reports from the Woodham and Gardner camps indicate that these youngsters are joyful at the prospect of meeting each other. There will be real rivalry here. Lattimer, the former Ottawa boy, now making his home here, is reported by his manager, Laddie, to be in fine shape and ready for a grueling battle over the short four-round rope.

The local boxing scene, up the top half of the show will provide the polish and earnest battling, and the bottom section will provide local pride and interest with a stimulant, and if the case of other cards is considered, perhaps several of the feature bouts of the evening.

The seat sale at Strong's, Brink's and the Richmond hotel indicate the biggest crowd since the cards were started out at the Windsor Gardens.

Rugby League. Bath, 3, Southwestern Counties 19. Glamorgan 12, Glamorgan 19. County Championships. Leicestershire 16, Warwickshire 6.



The dainty form—the handy package—the favorite flavor—could we use anything but the best gum?

Chiclets

Candy-Coated Chewing Gum

"Really Delightful"

OCTOBER SALES AT STEELE HARDWARE

STOVE PIPES AND STOVES	ELECTRIC HEATERS
6 and 7 inch Pipe 25c	Equator Heater \$6.00 to \$6.50
Elbows 30c	Durable Heater \$10.00
Damper Pipes 60c	Electric Bulbs 25c, 5 for \$1.00
Stove Boards \$1.50 to \$3.00	Colored Bulbs 50c to 75c
Fire Shovel 10c to 35c	Electric Toasters 95c to \$6.50
Furnace Shovels 65c to 90c	Iron Cords 85c
Quebec Heaters \$15.50 to \$21.50	Two-Way Sockets 48c
Quebec Heaters, with oven, \$35.00	

FLOOR WAX

Old English Wax 75c lb.	Polishing Brushes \$3.25
Johnson's Wax 75c lb.	Old English Brightener \$3.00
Chan Wax 75c lb.	Old English Brightener \$3.00
Martin-Senour Wax 49c	Johnson's Liquid Wax, 50c and 85c

J. G. STEELE & CO. HARDWARE.

PHONE 750. Agents for Martin-Senour Paint. 251 DUNDAS.

See this world before the next

3rd Annual Round the World Cruise

by world's greatest travel system

one management ship and shore throughout

EMPRESS OF SCOTLAND 25,000 tons

Dec. 3rd from New York over 4 months

Further information from local steamship agents or:

J. E. Parker, General Agent, Ocean Traffic, C. P. R. Bldg., Toronto.

Canadian Pacific

More popular than ever

REVEL in the glorious sunshine; gather luscious tropical fruit right from the trees. Bathe in the surf, have a sun bath on the sand—or enjoy a multitude of other sports.

Florida is a fairland of beauty, roads shaded by Royal palms, riotous masses of sub-tropical flowers and sunlit water make this land the choice of those who wish a winter of warmth and beauty, rest or recreation. Luxurious hotels, modest boarding houses or tiny cottages will suit every need.

Consult any Canadian National Agent for particulars, information or reservations.

R. E. Ruse, C. P. & T. Clock Corner, Phone 80. M. Hayes, Agent, Phone 6230.

CANADIAN NATIONAL RAILWAYS

Illustrated Booklets, Sailing Lists, etc., on request.

THE ROBERT CORRIE CO. LTD. Toronto, or Local Agents.

103,16,24,31

Cooking Made a Pleasure

You are invited to our Cooking Demonstration this week.

Our demonstrator, Miss Edith Bentley, will gladly assist you in solving your cooking problems. She will show you how simple it is to prepare a banquet or a plain meal with equal simplicity on this masterpiece of gas range construction.



SELL US
YOUR
OLD STOVE

Only 13 More Days
To Trade In Your
Old Stove

NEW CABINET STOVE, FROM \$55.00
YOUR OLD STOVE 10.00

\$45.00

Connections and Lighter Free.
SMALL PAYMENTS MONTHLY

Smaller Ranges from \$22.00 and up

CITY GAS CO. OF LONDON

Commercial Department

PHONE 835

215 DUNDAS ST.

Advertise In The Advertiser

'Abie's Irish Rose' Greeted By Full House At Grand

Intensely Funny Play Shown
To Advantage by Superior Acting.

DRAMA OF ERRORS

Able's Irish Rose, that beloved mixture of merrily-penetrating domestic comedy and broad religious reasoning, came to the Grand last night and played its message of fun and logic to a full house.

So London paid its initial tribute to a drama of errors that has been the toast of two continents.

There was no mistaking the sincerity of the laughter which swelled again and again in appreciation of the innumerable mirth spots of the play, and of the applause which commended the benevolence that finally arose from the forced union of the customs of two races, the Irish and the Hebrew.

Deserving of Praise.
To the members of the cast which portrayed this laughter classic in this city is due a large measure of praise for the manner in which they lived the intensely human characters of Abie's Irish Rose.

The vehicle is one which might easily be over-developed in mirth, though the continuous stream of comical situations, but each player seemed to sense a happy medium, and the result was a refreshing hour and forty-five minutes of acting.

The cultured, broad-minded Jewish rabbi, developed in the hands of F. B. Hersome, was a delightful bit of

Almost 100,000 In Border Cities

Canadian Press Despatch.

Windsor, Oct. 15.—Four border municipalities, Windsor, Ford, Sandwich and Walkerville, are rapidly nearing the 100,000 mark in population, according to estimates of municipal officials.

Mayor Frank J. Mitchell estimates Windsor's population is now approximately 60,000, Ford's increase of more than 2,000 this year brings the town to nearly 11,000, while Sandwich and Walkerville have also had decided increases during the year. Walkerville being estimated at 10,000, with Sandwich on about the same basis.

character-drawing, Edwin Maynard as Father Whalen shared equally in the ministerial honors, both men giving the clerical parts fine touches of realism.

Abie, played by Warren Ashe, proved an ideal partner for Rosemary Murphy, cleverly and winsomely carried by Miss Grace Stafford. Their marriage, first in secret by a Methodist minister, then by a rabbi to suit Abie's father, and lastly by a priest to appease the Irish rabbi of Patrick Joseph Murphy, was the compelling drama of the play.

But the two beloved principals who dominated the majority of the scenes were Solomon Levy, characterized by Nat Koff and Patrick Murphy, upheld by John McCabe. Both are irascible, stubborn, prejudiced, generous and lovable at the same time. Their apparently insuperable objec-

tions to being connected by marriage are not overcome until the advent of the next generation. An element of surprise, that was wholly unexpected, made the last act of the play in the young couple's apartment, a splendid climax to the two former acts of uncertainty, tears, laughs—and fighting.

Southwold May Keep Lone Wolf

Farmers Will Hold Meeting To
Decide Moot Question.

Special to The Advertiser.

St. Thomas, Oct. 15.—The ultimate resting-place for the lone wolf of Southwold will be determined at a public meeting of the farmers, to be held at Fingal in the near future. Sheriff Harding explains that the farmers are desirous of keeping the specimen in the district rather than allowing it to go to a museum.

SAYS WIFE STOLE MONEY, COURT RULES OTHERWISE

Canadian Press Despatch.

Windsor, Oct. 15.—Hinting that his wife, who is now said to be living in Michigan, stole more than \$6,000 of the Silverwood Dairy Company's funds, Herbert J. Hand, former bookkeeper for the company, today told Judge W. P. Gundy that he bore the blame of the loss to protect the honor of his wife.

The aged parents of the accused said their son's character had been irreparable, but the court ruled that Hand must be found guilty. Sentence was deferred until Saturday.

CAR KILLS TEAM OF HORSES, DRIVER IS BADLY HURT

Special to The Advertiser.

Chatham, Oct. 15.—A man named Blake, of Detroit, is in the general hospital here, suffering from injuries sustained when a motor car in which he was riding crashed into a team and wagonload of gravel on the Talbot road, five miles west of Blenheim, late this afternoon. The horses were killed. Blake's companion was taken to Blenheim. The American turned out to pass another car and crashed into the team.

JONES RESIGNS AS HEAD OF DOMINION ALLOY STEEL

Special to The Advertiser.

Sarnia, Oct. 15.—E. G. Jones, superintendent of the Dominion Alloy Steel plant, has resigned, and rumors were circulated that Mr. Jones had made statements in criticism of the management of the company. When asked today for a statement, Mr. Jones said he did not wish to make a statement now. He said that he had heard some of the rumors credited to him, but that he did not care to discuss them.

MRS. ELIZABETH HOARE DIES AT WALKERVILLE

Canadian Press Despatch.

Windsor, Oct. 15.—Mrs. Elizabeth Lee Scott Hoare, wife of Dr. Charles W. Hoare, prominent Walkerville physician, died today. Her death took place at the family residence, St. Mary's Gate, at two o'clock this afternoon, following an illness of two months, and terminated a life, of which 33 years were spent in the border cities.

Mrs. Hoare was born in St. John, N.B. Her husband, Dr. Hoare, is an ex-mayor of Walkerville, and at the present time is chairman of the Essex Border Utilities Commission.



ROYAL'S ANNUAL OCTOBER MILLINERY SALE

And now comes the biggest event of the entire year. The greatest values you have ever known will be placed before you. We know from our past experience what the crowd will be, so come early. In fact, be here when we open the doors.

SEAT SALE SATURDAY, OCTOBER 17, AT 9 A. M.

Hundreds of Hats

In silk velvets, panne velvets and combinations, and many other popular materials, in the new pirate shapes, off-the-face pokes, in oakwood, sand, pencil blue, green, beaver and other shades, and trimmed with French flowers, ostrich mounts, novelty effects, etc. Very exceptional value at.....

\$3.95



MATRONS
In this shipment
you will find a
good assortment
beautifully
tailored
and trimmed.

EXTRA SPECIAL

We have just received a large shipment of

Genuine Velours

In large and small head sizes, in every conceivable shade or color. There are about 30 different styles to choose from.

ANNUAL SALE PRICE

\$4.95

These velours are easily worth up to \$8.00.

Notice

We have absolutely no connection with any other millinery store in London. Values such as these can be obtained at little Royal only.

\$1.95

ALSO MANY WONDERFUL
HATS TO CLEAR AT
THESE PRICES

\$2.95

FUR COATS

Our entire stock of Fur Coats have been reduced to a new low price level for this, our Annual Sale Event.

OUR ENTIRE STOCK OF HAND-MADE AND IMPORTED HATS

have all been greatly reduced.

OPEN FRIDAY AND SATURDAY EVENINGS

ROYAL'S
MILLINERY
AND FURS

246 DUNDAS ST.

Next to Mason & Risch Piano Store



NEGRO ATTEMPTS SUICIDE, FRUSTRATED BY ENGINEER

Canadian Press Despatch.

St. Catharines, Oct. 15.—An unknown negro's attempt to commit suicide by throwing himself in front of a Canadian National Railway train was frustrated by the quick action of Engineer S. C. Clem of Niagara Falls, about two miles west of St. Catharines at 4:30 yesterday afternoon. The engineer, seeing the man throw himself across the track, applied the emergency brakes and stopped the train a couple of inches from him. When picked up by the crew, the negro refused to answer questions, and made his getaway.

POSTPONE SESSION OF PROPERTY COMMISSION

Toronto, Oct. 15.—The session of the Ontario church property commission scheduled for Friday, Oct. 16, at Waterloo, has been postponed, owing to the illness of Mr. Wardrop, one of the commissioners.

GAMBLING PROPRIETORS FINED.

Windsor, Oct. 15.—Fines of \$200 and costs were imposed in police court at Windsor today, when John Crouchman and Theodore Mulachuk were convicted of keeping a common gambling house. Police who raided their places said they were taking bets on the horse races.

MAY FLY TO NORTH POLE

By CHRISTIAN HUSUM.

Special Cable to The Advertiser and the Chicago Daily News. Copyright.

Copenhagen, Oct. 15.—The well-known Danish Arctic explorer, Peter Freuchen, who has taken part in several of Dr. Knud Rasmussen's expeditions to Greenland and northern regions, told the writer today that he may fly to the North Pole next year.

It is reported that Freuchen may come to some arrangement with a young French aviator named Lazzelle, who also is proposing to undertake an aeroplane expedition to the Pole next year.

Vogue Fashion Shop

Where Style Prevails

122 Dundas Street

West of Kingmill's

HEART
of the
SEASON

SALE

A BARGAIN CARNIVAL

Ladies Will Find Inspiration For Style
In This Great Sale



A galaxy of styles for every occasion, offering pretty Georgette and Satin-Faced

OREPE DRESSES

and others, is a matter that only a woman accustomed to paying twice that amount for the same dress can appreciate. Specially Priced \$19.50

50 DRESSES

Selected for this special occasion that are worth \$25.00 and up Sale price .. \$14.95

Priced to You at Manufacturing Cost and Less

A glow of pride and enthusiasm will thrill you, particularly at the reasonable price, when you see these Coats.

Lavish Fur-Trimmed Coats

SPECIALLY PRICED \$29.50

No Refunds - No Exchange - No Alterations

FOLLOW THE CROWD TO THE BARGAIN

CARNIVAL AT THE

Vogue Fashion Shop

UNDER NEW MANAGEMENT.

122 DUNDAS STREET



Luxuriously Trimmed COATS

Deep collars, cuffs and wide borders, beautifully silk lined... Reg. \$65. Sale Price \$49.50

For Special Selection, at Low Cost, We Offer

COATS

In velour, duvetyne, fur-trimmed and exquisite styles. Sale price \$14.95

Assorted Rack of

COATS, SUITS AND DRESSES SALE PRICE \$9.95

TO BUYERS OF FURNITURE

PAY US A VISIT - IT WILL PAY YOU.

DRAPERY AND CURTAIN SPECIALS

SCOTCH MADRAS

Several patterns. Regular 39c, yard 25c

SILK CASEMENT

All colors, for side drapes, guaranteed sunfast; 50 inches wide. At, per yard \$1.95

SILK PANELS

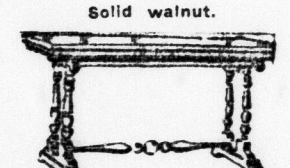
44 inches wide. Per panel \$4.75

SILK NETS

Figured. At, per yard 98c

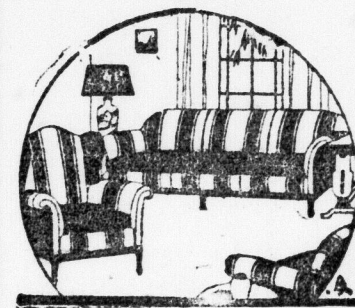
CHESTERFIELD TABLES

Solid walnut.



\$18.50 to \$35.00

CHESTERFIELD SUITES



Mohair Suite, 3 pieces,

all Marshall spring construction, large size. Complete Suite ... \$129.50

Mohair Suite, brocade

cushions, 3 piece Marshall spring construction. Complete Suite ... \$149.50

FLANNELETTE BLANKETS

Largest Size

\$2.50 pair

RANGES, QUEBECS and HEATERS

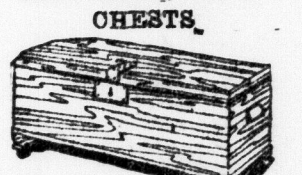
At tremendous reductions. Complete stock must be sold.

DINING SUITES

Genuine Walnut Suite, French finish, 9-piece Suite. Complete for \$179.50

Quarter-cut Oak Suite, Old English finish, 8-piece Suite. Complete for \$98.00

RED SEAL CEDAR CHESTS



37-inch Chest ... \$13.50

WYATT FURNITURE CO.

349-351 TALBOT STREET

BETWEEN KING AND YORK STREETS.

AMUSEMENTS

GRAND

Tonight and Sat.
Popular Matinee Sat.
The Greatest Success of All
Times.



The Comedy With a Beautiful Love Story.

See It! You Will Eventually, Why Not Now?

PRICES:
Tonight, 50c, 75c, \$1.00, \$1.50
Sat. Mat., 25c, 50c, 75c, \$1.00
Seats Now for All Performances.

GRAND BURLESQUE

THURSDAY, FRIDAY, SATURDAY
NEXT, MATINEE DAILY AT 2:15.

Opening of the
BURLESQUE SEASON
WITH
"Stolen Sweets"

A rollicking, frolicking, funny
show of music, song and fun.
Burlesque will be presented at the
Grand the last three days of each
week, commencing Thursday next.
Ladies will be admitted to any part
of the house at all matinees for 25
cents.

PRICES: EVENINGS, 25c, 50c, 75c,
\$1. MATINEE, 25c and 50c. SEAT
SALE OPENS ON MONDAY, 9 A.M.

LOEW'S

It's Loew's Greater Movie Season.

TODAY
AND TOMORROW
Two great stars in the season's
greatest hit. It's the most power-
ful human document ever unfolded
on the screen.

LON CHANEY AND NORMA SHEARER

"THE TOWER OF LIES"

3 BIG ACTS OF LOEW'S SUPREME VAUDEVILLE

Professional BOXING ARENA

Saturday, Oct. 17, 8:15 p.m.
28 Rounds on Program

Ringside chairs, \$2. Including law,
State Tiers, \$1, tax extra; Rush Seats,
South Gallery, 75c.

RUGBY Toronto Varsity SENIORS, VERSUS London

O. R. F. U.
SATURDAY, OCTOBER 17
AT 3 P.M. SHARP.

TECUMSEH PARK

ADMISSION - 50 CENTS

MEETINGS

DR. ROSS'S LIBERAL COMMITTEE ROOMS

CORNER DUNDAS AND
TALBOT STREETS.
TELEPHONE 8937.

RIGHT HONORABLE Mackenzie King

AT THE
Arena Tonight

EVERYBODY WELCOME.

AMUSEMENTS

London Arena

Sale of Hockey Tickets

The Box Office will be open
October 19th to 24th inclusive
during the hours of 12 o'clock
(noon), to 1 p.m., and 5 p.m.
to 8:30 p.m., for the sale of the bal-
ance of the boxes, and an offering
of tickets covering the first five
games of the Senior O.H.A.
schedule. 8k-vzxxw

RICHARD BARTHELMMESS

— IN —
"SHORE LEAVE"

CAPITOL COMIC CREATION
"Tame Men and Wild
Women."

INTERNATIONAL SOCCER GAME

(WENIGE TROPHY)

ENGLAND VS. SCOTLAND
3 P.M.
School Boys—East vs. West
2 P.M.
SATURDAY, OCTOBER 17
SACKVILLE STREET.
ADULTS, 25 CENTS.

Euchre and Dance

IN ALMA BLOCK, RICHMOND ST.,
under the auspices of Canadian Con-
vention, No. 1.

FRIDAY, OCT. 16, AT 8 O'CLOCK
Ernie Harris' Novelty Orchestra.
TICKETS - 25 CENTS
Four Good Prizes.

RUMMAGE SALE

AT 207 DUNDAS ST.
FRIDAY EVENING AT 7 AND
SATURDAY MORNING AT 10 A.M.
Lots of Children's and Men's Clothing.

RUMMAGE SALE

SATURDAY MORNING, 10 O'CLOCK,
AT 60 DUNDAS ST.
Under the auspices of Worley Road
Mothers' Club.

MEETINGS

PROGRESSIVE MEETINGS

Will be held as follows
TONIGHT
McFall Schoolhouse,
Biddulph.

"ARCHIE" L. HODGINS

CANDIDATE

ALL ARE WELCOME
Headquarters:
Bank of Montreal Chambers
Market Square. Phone 6202
Come in and talk it over.

THE CANADIAN FUSILIERS

The Regiment will parade
Monday evening, Oct.
19, at the Armories, at
8 o'clock. Buglers wanted.
Capt. M. W. Minihick, Cap-
tain Adjutant, The Canadian Fusiliers.

MEETINGS

DR. ROSS'S LIBERAL COMMITTEE ROOMS

CORNER DUNDAS AND
TALBOT STREETS.
TELEPHONE 8937.

RIGHT HONORABLE Mackenzie King

AT THE
Arena Tonight

EVERYBODY WELCOME.

MALE HELP WANTED

AN UNUSUAL opportunity to earn \$150
to \$300 monthly selling Premium
Greetings Cards; spare or full time;
experience unnecessary; you deal direct
with manufacturer; start today.
Master Card Greeting Card Com-
pany, Toronto.

FEMALE HELP WANTED

GIRL for light housework, in family
of 3 adults, an elderly lady and her
2 sons, nice country home, close to
town and with all telephone conveni-
ences, including radio, telephone and
mail delivery, permanent position and
no outside work; kindly state salary
and wages expected. Box 12, Adver-
tiser.

AGENTS WANTED

ATTENTION! The greatest demand this sea-
son for a celebrated, inexpensive,
"Royal" Series Christmas Greeting
Cards; highest commission; tremen-
dous sale; big five-dollar sample book
free to workers. Bradley-Garretson,
Brantford, Ont.

SITUATION WANTED

FARMER'S daughter, English, desires
position with family, in home
with good buildings, for particular
work, and to learn housework. Apply
on premises. Mrs. Ida Short, Mount
Hwydges.

BUSINESS OPPORTUNITIES

COUNTRY store, good buildings, real
estate, cashed, \$2,000, stock, and value
of sale, or exchange for chicken and
fruit farm. J. C. Patterson, 355
Richmond St., Toronto.

LOST AND FOUND

LOST—Between Oxford and Central on
Maitland—New arrival, necktie, ap-
prox 588 Maitland. Phone 211. Reward.
LOST—Motor House, No. 212-213, 476
Hamilton Rd., or call 21723. Reward.

WANTED TO PURCHASE

OLD GOLD and silver jewelry, watches,
etc., bought. J. J. Feeney, 12 Market
Lane, Phone 7653.

CHIROPRACTIC

A. W. MACPHEE, Dominion Savings
Building, Chiropractic, Manipulation,
Manual and Electro-Therapy. Phone
4710-5710, 12th year.

FUNERAL FLOWERS

FUNERAL DESIGNS—Cut flowers,
plants at popular prices; expert de-
signers. Gammage, 207 Dundas St. E.
ORDER your lawn and cemetery flower
urns now. Fred Dowling, 719 Nelson
St., Phone 7615W.

MOURNING GOODS

DYEING—For a rush order entrust your
work to the Paterson Laundry, York
and Spadina, 17-15 Dundas St.
Phone 568, 559.

BORN, MARRIED, DIED

THOMPSON—GLAZIER—At the home
of Murray B. Glazier, Halesbury,
Ont., on Wednesday, Sept. 16, 1925,
by the Rev. Norman Rawley, Esq., Edythe
Anna Glazier, daughter of the late
Ezekiel H. Glazier, of Brockville,
Ont., to Howard Grant Thompson,
B.A. Sc., of Montreal, Que., formerly
of Belmont, Ont.

REAL ESTATE

BEAUTIFUL bungalow, rag brick, six
rooms and sun parlor, oak floors, fire-
place, bath, and kitchen; hard and
soft water, fixtures, blinds, screens,
choice garage, lot and fruit; best
location; large lot; easy terms.
Owner left city. Private price.
May rent. Box 28, Advertiser.

FARMS

\$4,100 B.U.S. 50 acres, in East Nissouri,
good land and buildings, \$1,200 cash
will handle balance at 5% per cent.
J. C. Patterson, 355 Richmond.

HOUSES AND FLATS TO LET

APARTMENT—Redeveloped, hot-water
heating, one block from postoffice.
Apply resident janitor, 229 Queen's
Ave.

FOR SALE

ALB. Stout—Real 9% guaranteed, Vic-
tory Malt and Hop, 38 Dundas St. W.
APPLS, on 12 trees, mostly Spits,
\$2.50 barrel; will reduce if take all. H.
H. Clipperton, lot 2, con. 5, West
Nissouri.

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APPLS

DENTAL CARDS.

BLAIR, DR. JOHN E.—Office, 241 Queen's Ave. Phone 1400.
 FREZELL, DR. M. J.—385½ Richmond St., over Taylor's drug store.
 ROSS, DR. J. V.—Corner Dundas and Richmond, over C. S. R. Office, Tel. 374.
 TAYLOR, DR. H. D.—522 Dundas St. Evening appointments. Phone 4842.
 THOMAS, DR. ROSS—General practice. Specialist pyorrhea, X-ray, 231 Queen's St. Tel. 374.
 WILKEY, DR. W. J.—165 Wortley Rd. Tel. 6175. Evening appointments.
 W. H. CADDY—Chiropractor, radio electric treatment, women's diseases, neuritis, kidney trouble, specialist. Office 365 Queen's Ave. Phone 61553. Seventh year.

REAL ESTATE

BERT WEIR

REALTOR.
 Over Oak Hall.
 Phone 6230. Residence 1973.
 L. H. REILLY, Manager.
 Residence Phone 16021.
 2613 W. Bill Taylor, 1908; H. R. Laird, 7890; W. C. MacArthur, 7419; Wm. Reilly, 6230.

This ad. comprises some excellent bargains. All you need do is phone this office and one of my associates will call and take you to inspect them.
 \$1,000—\$500 DOWN \$17 monthly. Chelsea Green, frame cott., 2 beds, 2 c.e., hall, living room, dining room, kitchen, hydro, gas, water, all nicely decorated, cellar part basement now rented at \$18. Lot 40'x120'. Owner lives out of London and is very anxious to sell and has reduced his former price greatly.

EXCHANGE NEW BUNGALOW

FOR FARM.
 \$5,800—South, new 1½-story rug brick bungalow, 3 beds, 3 c.e., hall, living room, dining room, kitchen, built-in cupboards, oak floors, fireplace, veranda, full basement, 9-9 bath, furnace, hot water, lot 51'x180'. It is very seldom Mr. Farmer, that we are privileged to offer a home such as this in exchange for a farm. Come to London, inspect this, and we will take you to see your farm.

COTTAGE TO EXCHANGE

\$3,200—Rm. Dundas street, south, frame cott., completely redecorated, 3 beds, parlor, dining room, kitchen, new summer kitchen, toilet, cellar, drive. Owner will exchange for cottage in South London.

FOR THE LARGE FAMILY.

\$2,500—\$100 DOWN, \$25 month. If you are desirous of owning your home with expenses less than your rent would be, inspect this cott. at 4 Prospect Ave., 4 beds, parlor, dining room, kitchen, all newly decorated, new foundation with fine large basement, new veranda, hydro, gas, water, excellent frame garage, cement floor. Lot 50'x150'.

SUBURBAN LOT TO EXCHANGE

\$400—This choice, well located lot in the finest suburban district, south, also 2½-acre, cement, is exchanged on a house in London. Let us show you the plan of a house that will fit in beautifully on this large tract.

\$15,000—\$1,000 DOWN.

Right in the center of the city and on the best street centrally located, large 2-story red pressed brick, stone foundation, cellar, roof, first floor contains very large living room, butler's pantry with cupboards and cabinets, dining room, kitchen with cupboards; second floor has 3 beds and tiled bathroom, and additional 2½ bath with extra toilet in basement, oak floors throughout; third floor plastered and finished, full basement, 6 parts, hot water heated, large veranda, lot has 50' frontage. The price has been greatly reduced. Make inquiries about the location.

E. COOK

255 WILLIAM ST. PHONE 4851.
 Apply for first-class homes and exchanges on city and farm property. Houses to rent, rug and Milton brick, good houses \$25 and \$40. Special buys in cottages and terms. Small acreages and lots and stores. Some to rent.

FOR SALE

VACUUM BOTTLES

Good Quality, 79c

GURD'S, 185 Dundas St.

L. Wolfe, Ladies' Wear

The Credit Clothing. It costs you no more. Give us a trial. 372 DUNDAS STREET, E. Phone 6112W. Open Evenings.

AUTOMOBILES

WINDSHIELDS

We have special plate glass for windshields and closed cars. Replacements made while you wait. Hobbs Manufacturing Co. RIDOUT AND YORK STS. E.

SEALED TENDERS

addressed to the undersigned and endorsed "Tender for Public Building, Windsor, Ont." will be received until 12 o'clock noon, Tuesday, November 3, 1923, for the construction of a public building at Watton, Ont.

Plans and specification can be seen and forms of tender obtained at the offices of the Chief Architect, Department of Public Works, Ottawa, the Resident Architect, Department of Public Works, General Postoffice, Toronto, Ont., and the Postmaster, Watton, Ont.

Tenders will not be considered unless made on the forms supplied by the department and in accordance with the conditions set forth therein.

Each tender must be accompanied by an accepted check on a chartered bank payable to the order of the Minister of Public Works, equal to 10 per cent of the amount of the tender. Bonds of the Dominion of Canada and bonds of the Canadian National Railway Company will also be accepted as security, or bonds and a check if required to make up an odd amount.

S. E. O'BRIEN, Secretary, Department of Public Works, Ottawa, Oct. 14, 1923. Oct 16, 22, 23.

DOMINION ELECTIONS' ACT

ELECTORAL DISTRICT OF MIDDLESEX EAST

is hereby given that Archie Latimer Hodgins, one of the candidates at the pending election in this electoral district, has been appointed as his official agent George Blake Laidlaw, whose address is 1000 R. R. No. 1.

Dated at London, Ont. this 15th day of October, 1923.

CHARLES O. LUTON, Returning Officer.

TENDERS

will be received for washing and kalsomining or mureccing the ceiling of Melrose United Church. Tenders received up to Oct. 24, 1923. Apply to Mr. J. Carling Gray, Komoka, Ont., R. No. 4, con. 1, lot 30, London Township.

MEDICAL CARDS

BANGHART, DR.—Women's diseases, surgery. Dundas-Maitland. Tel. 3500.
 BICE, DR. E. R.—241 Queen's Ave.—Diseases of kidney, bladder, rectum, and diseases of women.
 CAMERON, DR. D. A.—Dundas and Waterloo. Diseases of women and stomach. Hours, 11-12, 2-3, 7-9. Tel. 138 or 1222.
 DUFFY, DR. J. LEONARD, 200 Central Ave. Hours, 11-12, 2-4, 6-8. Tel. 2878.
 HUFFMAN, DR. J. L. Midwifery, 746 Waterloo St., cor. Oxford. Phone 822.
 HOLMES, DR. L. S.—Clinic Bldg., 241 Queen's Ave. Specialist skin diseases, X-ray, all forms of electric treatment.
 LAIDLAW, DR. A. H., is now located at 329 Queen's Ave., corner Clarence St. Specialty diseases peculiar to women and surgery. Phone 6628.
 STEVENSON, DR. W. J.—321 Dundas. Specialty, diseases of women, surgery. Dr. H. A. Stevenson, X-ray. Dr. M. G. Foster, genito-urinary.

THE LONDON ADVERTISER

CLASSIFIED ADS.

Standardized and Indexed for Quick Reference.

PHONE 3670.

THE LONDON ADVERTISER reserves the right to classify properly all advertisements submitted for publication.

Not responsible for errors in advertisements following date of first publication.

Ads. not cancelled after 10 p.m.

Ads. for morning paper must be in by 10 p.m.

Ads. for evening paper by 1 p.m.

All advertisements for Saturday's paper must be in our hands by 10 p.m. Friday previous to enable them to appear under their correct classification. Otherwise they must appear under the classification "Too Late to Classify."

CLASSIFIED RATES

Cash.

1 day 2c per word

3 days 55c per word

6 days 10c per word

Minimum, 15 words.

When Advertiser Box is required allow 3 words. A charge of 10c for mailing is also added.

Marriages, Births and Deaths—One insertion \$1; two insertions, \$1.50.

Memorial Notices—12c per count line (1 line the minimum).

Cards of Thanks—\$1 per insertion.

Engagement Notices on Women's Pages—\$1.50 per insertion.

These notices must be signed by the sender, and will not be taken over the telephone.

DISPLAY ADVERTISING.

TRANSIENT.

Amusement—10c per line each insertion.

Meetings—15c per line each insertion.

The London Advertiser will not insert a "make good" more than one incorrect insertion. An advertisement ordered more than once.

THE LONDON ADVERTISER.

WANT DEPARTMENT.

Phone 3670.

DOMINION ELECTIONS ACT.

ELECTORAL DISTRICT OF LONDON

NOTICE

is hereby given that John Colbert, one of the candidates at the pending election in this electoral district, has appointed as his official agent, Hugh A. Stevenson, whose address is 331 Dundas St., London.

Dated at London this 15th day of October, 1923.

G. H. TENNENT, Returning Officer.

PRINCE'S KNOWLEDGE

OF TELESCOPES SLIGHT

Yale Professor Recalls Amusing Incident During Visit to South Africa.

Associated Press Dispatch.

New Haven, Conn., Oct. 16.—The knowledge of the Prince of Wales in connection with the mechanism of large telescopes is limited. This the prince admitted himself during his visit to Johannesburg, South Africa, last June, according to a story written by Professor Frank Schlesinger, director of the Yale university observatory, and published in the Yale Alumni Weekly.

The prince was invited to open the Johannesburg observatory publicly, Professor Schlesinger writes, and unlocked the door and pulled the cord that starts the driving mechanism of the telescope.

"The driving mechanism of a telescope of this size is always slow in starting," Prof. Schlesinger's story continues, "and the prince thought the mechanism had not started at all. Giving the cord a second and more vigorous pull, he expressed himself in a language he must have learned in Canada: 'Gosh, I'm no good at this sort of thing.'"

"FREE BARBERING FOR LIFE"

IS REWARD FOR HONESTY

Associated Press Dispatch.

Yakima, Wash., Oct. 16.—Because Le Roy Poole hunted up the owner of a wallet containing \$100 which he had found, he can sport a clean-shaven face and a trim poll the rest of his life, without cost.

The owner of the wallet was a barber. When Poole refused a monetary reward, the barber insisted upon his receiving an order for "free barbering for life" as a mark of gratitude.

Today's Radio

FRIDAY, OCTOBER 16.

(Eastern Standard Time.)

WMAZ, RICHMOND HILL—315.6.

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WOMEN VOTERS WELL ORGANIZED

Attend Rally For J. W. Innes,
Liberal Nominee in South
Oxford Riding.

Special to The Advertiser.
Tilkenburg, Oct. 15.—Although the evening was very wet, the council chamber was crowded on Wednesday for a Liberal rally. There was a large attendance of ladies, who have a splendid organization in the town. W. C. Brown occupied the chair. He stated that Donald Sutherland's Waterloo was at hand on Oct. 23 in a straight fight. According to Mr. Brown, the old bogey would be sprung in local factories that the plants would close unless Meighen was elected. It turned out to be such a hoax that it was not likely to be repeated, with the local factories running overtime and additions being added to take care of increasing business.

The chairman introduced Mr. Colin C. Hawkins as the young man who had accepted Donald Sutherland's challenge and spoke at a Tory meeting at Mount Elgin a few nights ago. Mr. Hawkins is a prosperous young farmer, with very broad ideas, and delivered a fighting speech for J. W. Innes, Liberal candidate. He stated that the Conservative candidate was conducting one of the most contemptible campaigns he had ever witnessed in South Oxford, belauding the issue of the day with a petty stuff, about which the public know little and cared less.

Much ado was being made about the equalization of assessment in South Oxford. Mr. Hawkins asked his hearers if they were aware that the two Conservative representatives from the town council had voted in favor of the resolution. He could not understand Mr. Meighen constantly boosting United States and running down Canada in his daily speeches. The speaker received much applause at the conclusion of his address.

Short speeches were given by ex-Mayor Remme, A. A. Ostrander, Ira Ribble and others. The enthusiastic meeting closed with the singing of the National Anthem.

WATER MAINS WERE OF OAK.

London, Oct. 16.—Remnants of London's first water mains which were of hollowed oak were unearthed in Red Lion Square. Experts estimated the wood was laid approximately 200 years ago by one of the first utility companies in this country.

Rowat's Teas

Used in Homes Where Quality Rules.

From 70c to \$2.00 Pound

T. A. Rowat & Co.

250 Dundas St. W. Phone 3051-3052

Correct Glasses

We will gladly show you the correct style of glasses which will make you look your best. Come in today.

CARE FOR THE EYES THAT CARE FOR YOU.

BROWN OPTICAL CO

QUALITY BEYOND QUESTION

223 Dundas St. W. Phone 1877.

Branch: Hamilton.

**23 DOZEN
FELT HATS**

Values up to \$6.00

NEW FALL STYLES

ALL SIZES ON SALE \$3.95

Wegner Clothing Co.

The Heart of London.

371 TALBOT ST. Opp. Market

**MILITARY RIBBONS,
BADGES AND BUTTONS.**

Peel's! Peel's!

10 MARKET LANE

NOW AT RED STAR NEWS CO.

COAL

Egg, Stove, Nut and Pea Coal,
the best obtainable.

Prompt delivery to all parts
of the city.

Orchard's

45 York Street. Phone 384.

**Our fitters are
experts. \$1.50 to
\$10.00. We have
trusses to fit
all needs.**

**Anderson &
Nelles**

Cut shows one of our
many lines.

\$9 GLASSES FOR \$5

Regular \$9.00 Shell Rim Glasses,
with round Toric lenses (curved),
in eyeglasses or spectacles guar-
anteed to fit your vision and facial
measurements, for \$5.00, by our
Mr. Lee, drugless eyesight special-
ist, who will examine each eye
separately and thoroughly free of
charge. Note: Mr. Lee does nothing
else but examine eyes and fit
glasses exclusively at C. H. Ward
& Co., Jewellers and Opticians, 26
Richmond street.

**SUNDAY SERVICE BATHS
SHOWERS**

9 a.m. to 1 p.m.

NATIONAL BARBER SHOP

ORVAL J. STRACHAN, 197 Dundas St.

**— FOR —
AMBULANCE SERVICE**

PHONE 1968

HEATED INVALID COACH

Geo. E. Logan

371 DUNDAS ST. W.

Wilton Rugs

Small Scatter Rugs in four
patterns and colors. Size 27x48.
Of fine colors and quality.

ABOUT HALF PRICE,

\$4.69



42 Only Fine Silk Scarfs, Saturday, \$3.95

Plain Scarfs with colored borders. Batik Scarfs and Scarfs with modernistic and cubistic designs. These Scarfs of heavy crepe are in shades of please all—white and black, pink, orange, gray, sand and striped effects. Some have fringed ends, some are plain. But all are suitable for suit, coat or tailored dress. Some about half price. Special

Main Floor.

Twinkletone Balbriggan Dress Goods, 60 Inches Wide, Just Received, \$3.00 Yard

The smart fashion for the new one and two piece dresses: 60 inches wide (circular). One length is sufficient for the average woman and no seams in the skirt. All are twinkletone or two-tone weaves. Note the new colors—Copper, Chinese Blue, Violet, Sable or Sand, Lilac, Natural, Orchid and Pansy

\$3.00 yard

Buy Your Suedene Coating While This \$4 Stock Lasts

Imported from France. A charming suede finish of fine wool. Supple in texture that has been accepted by Paris modistes for evening wraps, too. Every yard of these is made, dyed and finished in France, which means the best. All full 54 inches wide. Colors Copper, Rust, Saraband, Polo Tan, Chucker Brown, Rosewood

Main Floor.

Hemstitched Pillow Cases, 98c Pair

Unexcelled for value are these well made and beautifully hemstitched slips. The cotton is a strong, fine, perfectly bleached cloth. A large quantity has arrived for Saturday shoppers. If you prefer these better quality Pillow Cases, be sure you see the value given in 40, 42 and 44 inch at 98c pair

WABASSO CIRCULAR COTTON, 39c

40-inch and 42-inch popular widths, in this favorite of Canadian-made cottons. Without question the best value and the best bleaching of any pillow cottons made in Canada, a lot will be sold to Saturday shoppers. Special value...39c

CANTON FLANNEL, 19c YARD

It's soft, cosy, entirely free from filling. A cream shade but easy to bleach. There is no better fabric for the new baby's diapers. Buy your requirements at this price: 27-inch.....19c yard, 10 yards for \$1.85

ALL-WOOL BABY FLANNEL, 75c

Real English Flannel, pure finish. A necessity for baby wear, soft and cosy.....26-inch, 75c; 28-inch, 90c; 29-inch, \$1.00

NEW SATINETTES, 75c

Our Lining Department has just opened up, from England, a lovely range of new colors in this cloth. Our best plain Satinette. Colors and satin-like sheen are permanent after washing. Beautiful shades as well as white or black; 39-inch.....75c

NOVELTY DRESS FLANNELS, 89c

Pretty shades of brown with blue and rose checks or pencil line stripes. A most unusual value. The newest of weaves and colorings: 31-inch.....89c yard

REAL DURO SHIRTINGS, 35c YARD

You know what Duro dye means. It really does stand for colors fast to everything or money refunded. A most important feature when buying for men's shirts or boys' blouses. We have a host of new patterns. Choose now for the Christmas gift you thought of making. Just opened up: 32-inch.....35c yard

Black and White Work Shirtings, fast colors.....35c yard

Best Canadian, dark blue stripe or plain Shirtings.....40c yard

English Oxfords, just wear like iron...50c yard

Duro Shirtings of fine madras weave...65c yard

Broadcloth Shirtings, newest stripes and checks.....\$1.00 yard

Remura Shirting, a rayon or artificial silk of great wearing quality.....\$1.00 yard

STORE HOURS—9 TO 5:30

For Saturday Shoppers

THE MANY ITEMS HERE ARE WELL WORTH YOUR CONSIDERATION. THE PRICES, IN MANY CASES EXCEPTIONALLY LOW. ONLY MAKES THE QUALITY STAND OUT THE BETTER.



French Beaded Dresses

These daintily fashioned "Yvette" Dresses, made of a good quality crepe, in colors of gray, orange, chartruese and almond greens, brown, navy and black. Dresses from Paris, which make pretty afternoon or informal evening frocks. They are all beaded, and some are also embroidered in silk, in contrasting or harmonizing shades. This splendid opportunity awaits the early shopper. Sizes 10—44.

Sale Price Saturday, \$23.95

Second Floor.

Black Dress Silks and Crepes at Popular Prices

BLACK SATIN DUCHESSE, A YARD WIDE, \$1.59 SPECIAL

Rich, heavy quality Duchesse for dress wear and recommended by this store for satisfactory wear. Very special sale price of.....\$1.59 yard

BONNET'S BLACK ARMURE SATIN, \$1.95 YARD

A new silk by this famous Lyons maker. A real all silk of heavy quality for guaranteed dress wear. Bonnet's name on selvedge. A yard wide. Special at.....\$1.95 yard

LYONS BLACK SATIN CREPE, \$2.95 YARD

All silk, no mixture of rayon; soft texture of rich satin face. Name in gold on selvedge; 38-inch. Special.....\$2.95 yard

Main Floor.

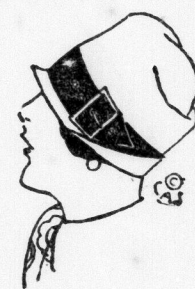
CANDY TREAT

100 lbs. Turkish Delight, fresh and delicious. Week-end special.....29c lb.
Riley's Assorted English Toffee—Royal, Toffee rolls, almond brazil, treacle, 60c lb.
Neilson's High-Grade Chocolates, assorted.....60c to \$1.00 box
And eighteen assorted varieties, always fresh.....60c lb.
Chocolate Bars, 40 varieties to choose from.....5c, or 6 for 25c

Velours! Velours!

Austrian, English and American Velour Hats, all shapes and the season's principal colors are here—henna, black, purple, wood, pearl, taupe, nigger, rose, pencil and shutter green. Smart hats that are distinctly in vogue.....\$4.00 to \$9.00

Second Floor.



China Department

23-Piece China Lunch Sets in a dainty pink and blue floral design.....\$3.49 set
China Jugs with luster bands and floral design. Half pint and pint size.....25c and 39c
Jelly Glasses.....55c dozen
Grape Cut Tumblers.....50c half dozen
Children's 3-Piece China Sets—Jug, Plate and Porridge. Special.....49c set

Basement.

Bedroom Slippers, 98c

Of kid and alligator leather, in the spider pattern. These Bedroom Slippers are very attractive; warm enough for comfort, soft for ease and good-looking. In colors of rose, blue, gray, brown and black. They have a small rubber heel.....98c

Outstanding Values In the Linen Section

This special purchase of Huckaback Towels and rough brown crash, featured tomorrow, are two items that should find eager buyers. Wanted merchandise at a liberal discount. See these in the morning.

WEBB'S DEW BLEACH HUCKABACK TOWELS, 79c EACH

Lovely weight and weave, in pretty damask borders, finished with extra firm spoke hemstitch. A quality that represents a saving of 25 per cent on today's regular price. Quantity limited to 20 dozen. Specially priced, 79c each, \$9 dozen

"MARTEX" TOWELS AND BATH MATS

New shipment just opened up reveals many lovely numbers in Towels and Mats. Particularly attractive are the art tones in the darker shades now woven in the mats. These, too, are absolutely guaranteed fast colors. The new lower prices are most moderate.

Bath Mats at.....\$1.95, \$2.50, \$3.25, \$3.75, \$3.95 and \$4.50 each
Bath Towels.....\$1.00, \$1.25, \$1.35 to \$2.00 each

Boxed sets consisting of Towels and Wash Cloths, also larger sets consisting of Mat, large and small Towels and Face Cloths.....\$2.75 to \$10.75 per set

16-INCH ROUGH BROWN CRASH, 6 YARDS FOR \$1.00

You'll want at least a dollar's worth of this superior quality Rough Brown Crash, heavy weight, splendid for drying and easily laundered. Just the desired weave for the farm house, where you may find it difficult to keep your bleached towels right. See this tomorrow.....17c yard, 6 yards for \$1.00

70-INCH JAPANESE TABLE COVERS, \$1.29

At almost half price these Jap Covers make interesting buying. They are in both dark and light borders, in assorted patterns. Splendid cloths for breakfast or luncheon, in fact, most practical for general use. They launder so easily, too, and during the winter when frosts are so hard on linens, you'll find them a great saving. Colors are absolutely fast 70x70 inch. Special.....\$1.29 each

Men's and Young Men's Warmer NEW FALL SUITS and OVERCOATS



Select from a most complete showing, Saturday, rich Kynoch weaves, new pattern effects, in the new single and double breasted models. EXCELLENT VALUE is offered in these various groups Saturday.

Good wearing tweeds, in this fall's new patterns and models.....\$24.95

Imported tweeds, rich in texture, patterns that are leaders for fall and winter wear; new two and three button fall styles; sizes 35 to 44.....\$27.85

Every man is afforded a most unusual choice in this large feature group at \$32. English imported tweeds and worsteds, in a complete range of styles and pattern effects.....\$32.00

KYNOCH TWEEDS—The famous colorful tweeds from Scotland, new grays, browns, "Highland" fawns and other style-right effects for fall and winter. These suits offer excellent values at this price: sizes 35 to 44.....\$37.50

UNDERWEAR FOR MEN, \$1.95.

Cream Ribbed Combinations, in a splendid weight for colder days; good fitting, and feature value at this price. Sizes 34 to 44.....\$1.98

SHIRTS, \$2.75.

New fall colorings in separate collar or collar attached styles, new blue, brown and other leading shades; 14 to 16.....\$2.75

TOPCOATS

IN THE NEWEST FALL PATTERNS AND COLORS.

—\$24—

These are a special purchase of New Fall Topcoats that would not ordinarily sell at this low price; richly trimmed and finished patterns; a wide and varied selection to choose from; Coverts, Tweeds, Velour finish; in browns, grays and new duo-tone shades. Save many dollars on one of these Coats tomorrow.

Pyjamas Special, \$2.49

Flannelette Pyjamas for men, neat patterns and colorings, roomy and comfortable. Specially priced at.....\$2.49

SMALLMAN & INGRAM LIMITED