# The St. Johh Standard. 

NEW BRUNSW CK, CANADA.



THE LATEST SHIPPING NEWS AND ANNOUNCEMENTS


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the standard. st. john, n. b., thursday, november 27. 1913



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There are many ways in which Concrete can be used to improve city or country properties. One of the first things a man wants around his house is a suitable walk.

The most satisfactory, most economical and best appearirg walk is made of concrete. It is clean, safe, sanitary and permanent.

This free book that we want to send you contains actual photographs the different stages of sidewalk construction, and cross section drawings of the, materials in place. It shows how to form and place concrete curb and gutter in conjunction with a walk.
It gives the fullest information about There are many other banches of Materials, Mixing, Foundations, Base, concrete work that are cloorly allied with
Placing, Protecion and every detail necese
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 sary to successtuly lay concrete walks,

We. will send you free, books contining the
Walls, Foundations, Columns, Fencepoots etc
This information is worth many dollars to you.
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## A Word to Mother

Your daughter will thank you in the years to come for every good and useful thing you have taught her to do. There is nothing more important than that your girl should be a Needie Artist. She should know how to sew, mend and darn, like our grandmothers did-she should know how to do all sorts o! hand embroidery, which is woman's tru'y greatest accomplishment.

## THE STANDARD'S

Great Free Embroidery Pattern Offer Closes Saturday, December 6th

## How to Get it

 cilip One Coupon, bring it to this office, together with 70 cenls, and you will be presented wih your complete ouffit now. The 70 cents is only intended $t$ o cover the inportaion duty, express and actual expeneses of geting outfif trom factory to you.Oit of Town Readers Send IOc Ctira for Posatage
This Gives You
160 Separate Patterns
A Lifetime Supply
Designs for table linen, guest towels, all sorts of doiles, dresser scarfs, centre pieces, pillow cases, picture frames, hand bags, pin custions, pillow tops, also numerous odd designs for borders, alphabets, rose sprays, buteffices, bow-

Account Closing Offer--Only One Coupon Now Required

## FOOTBALL <br> ATHLETICS BOWLING

## THE AMATEUR CHAMPIONSHIP PROVED MOST SUCCESSFUL




