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CANADA WEEK PROCLAIMED AT PHILADELPHIA

OTTAWA, October 1, 1964 -- October 5 to 10 has been set aside as Canada Week in Philadelphia. Mayor James H.J. Tate made the proclamation yesterday.

The Hon. Paul Martin, Secretary of State for External Affairs and the Hon. Mitchell Sharp, Minister of Trade and Commerce, today expressed pleasure with the city's decision to honour and recognize the friendship and trade that exists between the people of Canada and the citizens of Philadelphia.

Mr. Martin said, "On the occasion of the proclamation of the second Canada Week in the City of Philadelphia, it gives me great pleasure to express to Mayor Tate and the citizens of Philadelphia my sincere appreciation for the honour which they are thus according to Canada and the Canadian people."

Mr. Sharp said, "I urge all Canadians, and in particular businessmen, to take advantage of Canada Week to renew friendships and business ties inasmuch as Philadelphia has set this week aside especially to welcome Canadians."

In his proclamation, Mayor Tate said in part: "Whereas Philadelphia is one of the major producers of commodities

purchased by Canada and is also one of the major distribution centres for Canadian-made goods, thereby creating a healthy economic climate for the citizens of Philadelphia as well as for the people of Canada, and

"Whereas many thousands of our Canadian neighbors, drawn by family ties or business requirements, come to Philadelphia each year and thereby strengthen our city's economy; I, James H. Tate, mayor of the city of Philadelphia do hereby proclaim the week of Oct. 5 - 10 as Canada Week."

This is the second time Philadelphia has officially recognized Canada. During the Canadian Trade Fair in Philadelphia last November the city proclaimed its first Canada Week. Mr. Sharp noted that last year's event had done much to increase trade between Canadians and the people of Philadelphia and the Delaware Valley.

To commemorate this year's event, Canadian Ambassador Charles S.A. Ritchie will pay an official visit to Philadelphia during the week. On Oct. 7 he will present to the city of Philadelphia, on behalf of Canadians, a sculpture in Canadian birch plywood. The sculpture, called Brotherly Love, was carved by Toronto artist Lorna Barrie.

Later in the day Ambassador Ritchie will officiate at Canada Week ceremonies marking the close ties of friendship between the two peoples.

Other highlights of the week include a fashion show sponsored by seven Toronto fashion firms with clothes modelled

by volunteers from the Chestnut Hill ladies society in benefit of the hill's hospital fund.

The Royal Canadian Navy Band from Halifax will be on hand to mark the occasion. The band will also present concerts and perform other duties throughout the week.

The Canadian birch caravan, a mobile exhibit demonstrating the beauty and advantages of Canadian yellow birch plywood, will be on display in Philadelphia's deluxe Penn Centre. Miss Linda Barks of Ottawa, the Canadian Birch Girl, will be on hand for the occasion.