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TOINME XXXIX. PRICE ONE CENT. ST. JOHN'S, NEWFOUNDLAND, SATURDAY, DECEMBER 1, 1917. \$3.00 PER YEAR. NUMBER 277.


BOWIRING BIROTPEIFIRE, LIMMITHED.



## DULEY'S

 For Xmas Gifts. Just a word about Shopping forChristmas


 vantage of our rare auly seaded
stock and youl will be se surprisec how casy it is to piek out
JUST THE RIGHT THING
 shopping while the stocks
SHOP EARLY
T. J. Duley \& Co. The Reliable Jemellers.
St. Johnis, N.N.


Parcels for Nild. Forces 0verseas.





UL'DAD MARTIN-It's the same Or' Game="Two is Company, Three Is a Crowd"! ——By A. HITT

and



## Prepare for the Christmas Season!

HOW ? By papering: A vexing thought where papers are scarce. But why should you worry? Wall Papers are not scarce with us. We have both quantity variety, embracing quality and good value. Let us do your worrying by assisting you to make a selection of Wall Paper for any room or rooms you desire-A se-

Carefulty Selected.


## Now Opened: 150,000 Pieces Job Wall Paper.

| Special |
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| $\frac{\text { Prices for the }}{\text { Wholesale }}$ Trade. |

An assortment of Wall Papers that cannot be approached in quan$27 c$, and 30 c . piece. Brighten your home for the Christmas Season.


Skillfully
Applied to the Wall give he Desired Result - Satisfaction.

and

Nat Gould's Famo Sporting No

 Sold
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One of a Mob, 20e.
The Sotry or Black Be
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When youn want

S. E. GARLAND LEADING BOOKSELLE
177-9 Water Street.

Dr. A. B. LEF 203 Water

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HAS GRE?
THE food of use, and d sicians the enthusiastic ments of it. tain more beef, in a mo la lated form
Just received a large selection of Crusher Hats, in Lemon, Sax, Navy, Black, White, Red, Tan, Fawn, Sky, Rose, Pink, Violet and numerous other shades, with Fancy Band to match. ALL ONE PRICE.

## 85 c. parlı

S. MILLEY

## Seasonable Goods

Marked at Lowest Prices, as the following list will convince you, viz:


Also :
Blankets, $\$ 2.50$ pr. Wadded Quilts $\$ 4.95$ ea. and White Counterpanes, $\$ 3.50$.
Also a lot of White and Cream Curtain SCRIM, selling by the pound. Also a few MEN'S SUITS, slightly soiled selling at cost.
The C. L. MARCH COOI, Ltul,,
Corner Water and Springdale Streets, St. John's. O0000000020000000000000000 00000000 The North Sea Murders


THERAPION Wive

Our Volunteers .








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HAS GREAT FOOD NALUE
THE food value of cocoa has
been proven by centuries
of use, and dietitians and phy-
sicians the world over are
enthusiastic in their endorse-
ments of it. It is said to con-
tain more nourishment than
beef, in a more readily assimi-
lated form. The choice, how-
and
ever, should be a high-grade
cocoa, - "Baker's" of
course.


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## the ne men ping hands





THE Sunlight enterprise and organiza tion for production, manufacture, and distribution were made complete long before the war. But during the war the
difficulties and coats of transport have difficulties and comser Lanspor Brother been multipied. Therefore, Lever Bsiles to have purchaw materials direct from thei plantations to Port Sunlight.

The Houssewie is given the full benefit of this enterpisis, and thus, in spite of the diffcullies caused in England by the war, Sunlight Soap remains the best soap throughout the world, and
the sunuchit service is the most complete



## SUNLIGHT SOAP.



He Proples Paprr- DONT SAY PAPER, SAY"EVE


CHAPPELL PIANOS, Best English Make.
Famous throughout the world for beauty of tone,
delicacy of action, and great wearing qualities. In
use at ROYAL ACADEMY, London.
GUUD HALL London. GUILD HALL, London.
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Cost a little more than the ordinary Piano, ASK ANY MUSICIAN.
We havt recived a consigment of Chappell
Pianos in beautiful solid mahogany cases and will quote
special prices for Xol special prices for Xmas. MUSICIANS' SUPPLY Co. SPECIAL OFFER ON 'Kimball' Organs.
$\pm=:=2=5$ Price, wilh Stool to match, and freight prepaid while they last, $\mathbf{\$ 1 0 0}$.

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## FRAMED <br> PICTURES.

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We have a large selection of Framed Pictures on our walls which it is are a Picture-lover you will be delighted with them, and you'll surely emember a bare spot where som

The subjects are varied, some ar reproductions of famous old Mas ters; others are specimens of what is best of their kind.
When you need good Pictures for your home, or as a present for some-
one else's home, just remember the beautiful Pictures on view at
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Because it is attractive in appearance, well milled, offered regularly and at competitive

Bakers Prefer It
f.rin gramulation, strength and dur. billyy.

FRANKLIN'S AGENCIES, Ltd., St. John's.
20000000000000000100 Advertise in the "Telearam's


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##  <br> Relonewfoundana COMPANY.

## Freight Notive!

Freight for s.s. Glencoe will be received at Dock Shed only on MONDAY, December the 3rd, up to 5 p.m.

Reid-Newfoundland Co.


## Make it a Christmas Gift.





 J. J. LACEY \& CO., Ltd.,


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In store \& ready for immediate delivery at LOWEST PRICES
 Prime Timothy Hay.
F. McNAMARA, QUEEN STREET.

 The Old Reliable Head Quarters for APPLES.
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 EDWIN MURRAY
ten pages to-day
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New Arrivals. 50 sax Black Oats. Timothy Hay-bundle 20 boxes C
M. A. BASTOW,

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The London Director Co., Ltd.


CUT IN PRICES.
Steak, 40c. per lb.
Roasting Beef, $30 \& 35 \mathrm{c}$
Frying Beef, 30c. Ib.
Stewing Beef, 25c. lb
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