## REID-NEWFOUNDLANDC…

## Christrnas and New Year Excursions.

Retuira Tickets will ne issued between all Stations and Ports of Call at One Way First Class Fare, good going Dec. 23rd to 25 th, and good returning up to Dec. 27 th, akso good going Dec. 30th to January 1st, and good returning January 3rd.
One Way and One Third First Class Fare-Good going from Dec. 21st to Jan. 1st, and good returning to Jan. 4th.

## Auction Sales:

| ount of whom it ma AUCTION. |
| :---: |
| On Saturday, the 11th inst., at 12 ocleck, |
| Messrs. Campbell \& McKay |
| 90 barrels of |
| PLATE BEE |

 A. S. RENDELL,

For Sale! Schooner "E. J. Reddy,"
 M. A. DUFFY
Sole Distribator
for Nild.

REDDY BROS.,


## Do It Now!

 Ring up, write or send usstructions to call for your Laundry when next you require any wort EXPERT WORKERS. LATEST MACHINER
PROMPT SERVICE.
Globe Steam Laundry Co., Limited.
$\xlongequal[\text { Midarps linimert cures biph }]{\text { Phone }}$

## Cloven LEAF

 Smoking TOBACCO
R. . . TrapNELL,



THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDLAND, DECEMBER 10, 1915-2


## Ready

 in a momentOXO CUBES are a vast improvement on all the oldfashioned methods.

While the water is "coming to the boil," cup, saucer and OXO CUBE are got ready and in one minute hot, tempting Bouillon awaits you.

OXO CUBES save time and cut out the drudgery of cooking. They are so sustaining that one OXO CUBE and a few biscuits enable one to carry on for hours.

## A CUBE TO A CUP



Love in a Flour Mill,

## The Romance of Two

 Loyal Hearts!| - ${ }^{\text {a }}$ |  |
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The Household Remedy
 Beechanj pus wiey have achieved the distinction of being the most
piople haed medicine in the worlid, because millions of
pound them dependable, speedy and sure in


Worth a Guinea a Box



SALE! SALE!
at COST PRICES, ALL OUR STOCK OF Ladies' Winter HATS,

in White and Colored Felt Hats and Black Felt and Velvet Hats. This lot of Hats are all of the latest styles ished with fast dyes. You only have to see and Feathers, Tips, Wings, etc., HENRY BLAIR


 Choice Groceries

For the Festive Season


BOWRING Bros., Ltd. 332 GROCER 332


## Ready for Your

 Selectionare the most popular fabrics and smartest de
We are Tailoring for Men
at this season. We know we could fit you cor rectly and satisfy you in every particular with
our high-class work. our high-class work.

Let us take your measure this week.
J. J.Strang, Ladies' and Gents' Tailoring,
153 Water Street. . . St. John's.

DEPENDABILITY.

## COMPANY.

We have an individual Photograph of each man in ${ }^{66} G^{97}$ Company--the last Company that left here. Your order will have our best attention. THE HOLLOWAY STUDIO, LIMITED, Corner Bates' Hill and Henry Street, St. John's. Phone 768


Messages Received Previous to 9 A.M
T. J. Edens XMAS POULTRY




## Holidays are Kodak Days

 ${ }^{\text {PTT K O DAK }}$on your CHRISTMAS list. Price, $\$ 7.00$ and Upwards, at TOOTON'S, the KODAK STORE, Cameras and Photo Supplies, : : : 320 Water Street Representative of THE EASTMAN KÖDAK CO., Rochester, N.Y.

 deratiox of pikhimisit.

the evening telegram, st. Johns, newfoundland, december 10, 1915-
 Values That Make Early Christmas Shopping worth while.

Encountered

High Grade Rugs and Mats


DOOR MATS.

 WILTON HEARTH RUGS.


Templing Smallware
Values for Christmas










This is the Chrisimas Store of Qualily--and Low Prices

Seasonable foolwear Real Good Values LADESS FELT SLIPERS.


 CLOTH SPATS
 FRIDAY and SATURDAY Household Specials
 TABLE NPRINS.
 MANTLE DRAPERY:
 CUSHIO FORMS
 L'éce table centries.




## Gloves as Christmas Gifl


 DENTSKIT GOVES.
 Lis simes wrie wooi Giove



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 Infants' Boiees

Terrific Storm.
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Dead in North Sydney





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serice and satisfaction from Mr.
Templemant empleman

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## Useful GIFTS.

Things that you not only use for the time being, but for many months to come.

Men's Lin
ack,
60 c. and 95 c . per pair.
Ladies' Lined Kat Gloves
90 c. to $\$ 1.40$ per pair
Eiderdown Quilts,
$\$ 9.50$ to $\$ 15.50$ each.
Ladies ${ }^{〔}$ Eiderdown Jackets,
Assorted prices.
Ladies' Silk Underskirts, A nice assortment at moderat

IHere is a Store

## Full of Splendid Christmas Opportunitios!

Which you are cordianly invited to come and see. Owing to the disorganized state of Toy markets great difficulty has been experienced in getting together the usual Xmas Display for the little ones. We have been able to secure man
lines of Toys that at first seemed almost impossible to obtain. lines of Toys that at first seemed almost impossible to obtain.

## GLANEE OVER THIS LIST

Dolls, Soldiers, Tommy Atkins, Drums, Rubber Balls, Battle Ships, Tin Tea Setts, Wardrobes, Teddy Bears, several sizes, Rattles,

Work Baskets, Animals, Pianos, Trains, 'Chest of Drawers, Side Boards, Money Boxes, Toy Cannon, Games, Cubes, Pyramids, Trumpets, Motor Cars.

## Marshall Bros

## FURS Make

 An Ideal GiftAnd you'll find that really fine ones of the most advanced styles cost considerably less here than you might expect.
We have many different kinds Furs and styles to show you. FURS IN SETTS, Squirrel, Fox, Seal, Otter, Marmot.

Ladies' Handkerchiels
In boxes of 3 's and 6 's from 50 c. to $\$ 1.50$ per bex.




## Devine's

 Great Autumn Sale Something for Nothing. 5ws max

 Everything in Store is Reduced Suits, Hosiery, Remnants of Fietete Blouse materiast,
ete. Buy the Bear Brand and Maltese Cross Rubbers.

## J.M.Devine,

 2023 30
## Golden Opportunity

BIG REDUCTIONS OF SEASONABLE All our stock of Ladies' Felt and Velvet Hats
newest from the British Markets, Reduced to Cost Price. adies' and Misses Winter Coats, 100 to choos
from, marked down 25 per cent. $* \mathrm{~A} \$ 10,00$

## Robert Templeton.

## 333 Water Street

Goes to Grand Falls. Mrich Arthr Friesman came



## The Christmas

 PictureFrame What about the picture frames you arehaving made for Christmas? They should be ordered at once, so as to ensure phompt service, and all-round satisfactory execution of your order
Pictures and Photographs are always ac-
ceptable as Christmas Gifts, but their value is greatly enhanced by carefully chosen frames. We have a very extensive stock
of Mouldings in all the newest designs, we employ experts who know the framing business from A to Z , and we charge prices that
are unquestionably the most moderate to are unquestionably the most moderate to
be found anywhere for first class work.
Place your order now.

## U. S. Piciure and Portrait Co.

| Obituary. <br> MR. W. GREEN, H.M.C. | On Western Front |
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| deceased the Telegram extends sin- cere sympathy. The funera 1 will take place on Sunday afternoon. | Stephenville Crossing. |
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|  | Our trappers too have realized fair ly good returns, especially those wh have extended their operations fur |
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| ness on your chest, uss oupal parts of |  |
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|  | the way, is a brother of the late Maurice Devine, who stood for mem- ber for this district some years ago |
| $\begin{aligned} & \text { nufacturers of "3 Specialties" } \\ & \text { Stafiord's Liniment. } \\ & \text { Stafiord's Preseription "A" } \\ & \text { Stafford's Phoratone Cough Cure. } \end{aligned}$ |  |
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|  | Riverside Blankets are warmer and last lonkinds.-dec8,6. |
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| lief and cures even the worst cases. |  |
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the evening telegram, St. Johns, newfoundl and, december 10, 1915-8



## Commencing Christmas Sales in Earnest!

 AS USUAL THE BIG STORE TAKES THE INITIATIVE.
## Our Fame for Value-Giving About to Be Multiplied--Practical Gift-Giving the Order of the Day. Opening of Toyland



These Specials for FRIDAY, SAT. and MONDAY.

TOYS! TOYS!!
0 So 0 OS Naw waviviz

## Home Needs.

DOOR MATS.
 WINDOW BLINDS.


WOOL BLANKETS.



Men's Sweater Coats,


Men's Slippers.



Popularly Priced.


| Picture Books. <br>  <br>  |  |
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|  | Infants ${ }^{\text { }}$ |
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| Table Golf. |  |
|  | Real Warm Tededy |
| A tascinatus parior tate |  |
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| (iat, complete: 1.20 |  |
|  | 32c. |

## Footwear.

these ladies' slippers are cozy.
 sulper soles.
 Womens hose.


## Xmas Cards.






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Where is the Housewife that would not beam with delight with a gift from this section. $\underset{\text { TABLE }}{\text { with ag g }}$


 MUCHESS SETS.




 Dilinty tea cloths ${ }^{\text {11C }}$


 Cased |Military $\mid$ Boxed
 CHOP CORSERENSAISTS.
 PLUSH HATS.
$\qquad$
 CHILDREN'S DRESSING GOWNS

 day, Saturday
LADIES' PRETTY GIFT BOXES. LADIES'
COTTON OVERALLS.
$\qquad$



 erea. narrow hemstitched border. Reg.
sob.
Hond
Honday . Friday, saturday \& LADIES' UNDERWEAR.
 Yriday, saturralay and Monday ... 49 Infanls' White Dresses.
 tchless Array
$\$ 3.30$ 48C. Per 39C. Box


Practical Gifts Abound in the SHOWROOM! st.00 PRLLOW MUFFS for 83.45

CAMISOLes.



Mostly Boys' Needs. boys' sweater coats.
 LITTLE BOYS' KNITTED SUITS.


BOYS' WOOL SUITS.







The New "havone" Cigarette Case, Dainty and Fascinating. When opened contents automatically stand
apright. No crushing, no broken ends, no mussiness. The "HAVONE" is as readily filled as the ordinary case. ${ }^{\text {che }}$ the The Forget-me-not of gifts. Prices $\$ 4.50$ up at The Reliable Jewellers,
T. J. DULEY \& CO.


## THIF 66 BIG ${ }^{99}$

Furniture Store.
BIGGER AND BETTER barganis-our custo-
WIRRORS, Wateh our Big Ad. for reduction in
WINDOW PoLES and BRA
Hall mirrors, toilet mirrors
CALLÁAAN, GLASS \& Co., Limited, Duckworth and Gower Streets.


Ensure Good Bread for the Winter BUY
Windsor Patent and Royal Household FLOUR.

The Best on Earth. SOLD EVERYWHERE.

## SLATTERY'S

Wholesale Dry Goods House
Being in close touch with the American Markets,
can quote the finest wholesale prices on all classes of can quote the finest wholesale prices on all classes of
POUND REMNANTS and REGULAR PIECE GOODS, POUND REMNANTS and REGLAR PIECE GOODS,
FLEECE LINED UNDERWEAR, MATS, RUGS and CARPETS, etc.
Before placing your Fall Order, we would appreciate an opportunity to quote our prices.
SOLE AGENT for the Leader Overall Co. (Local Slattery Building, Dackworth and George s Streets, Pr. Johns, NEWFOUNDLAND.


THE QUALITY OF OUR
Winter OVERCOATINGS \& SUITINGS IS UP TO OUR STANDaRD.
Come in and be Convinced,

## Chaplin's,

The Store That Pleases. *203


PARKER \& MONROE, Limited, THE SHOE MEN


Vegelables and Fruit!
50 sacks P. E. I. PARSNIPS, CARROTS and BEET. 50 sacks CHOICE TURNIPS.

30 boxes CHOICE ORANGES.
20 bxs. EXTRA GOOD CRANBERRIES. 500 brls. Selected RED APPLESS.
50 kegs SWEET GRAPES.
PRICES RIGHT-RIGHT GOODS,
EDWIN MURRAY.


