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at a recent amart London wedding. How Fat Actress Was Made Slim Many stage people now depend en.
Ureely upon Marmota preseriptor fat One elever actress tells that she
reduced two to four pounds a week by
using this new form of the famous
Marmola Preseription and new taking Marmola Tablets several times
a year, keeps her welght just right
all druggists sell Murmola. Prescrip.
All tion Tablets at s1, for a large case.
Cr you can get them by sending price
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ward Ave, Detrolt, Mich. If you have
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FROM "ALICE"
St. John, N. B.,
Mar. 29 th, 1920.
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Material, Lowest Prices.

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THE STANDARD, ST. JOHN, N. B., WEDNESDAY, MARCH 31, 1920


Beware
of the Moth!
Scientific storage of furs isn't
a novelty it is a Necessity.
Trientific service here.
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What it is and How It lncreases Weight, Strength and Nerve Force in Two Weelss' Time In Many lnstances

AND USED IN EVERY HOSPTTAL
Says Elitor of "Phyvidenn' Who's Wha"


Dominion Raynsters
"Made-in-Canada" Raincoats
The Coats For Easter
If the sun is shining when you start to church on Easter Sunday,
you will see few if any coats more attractive in style or pattern you will see few in any coats more attr
than your "DOMINION RAYNSTER".



THE STANDARD, ST. JOHN, N. R., WEDNESDAY, MARCH 31, 1920
$\square$





The Fit-Reform Label means today just what it has stood for, for years worthy fabrics, careful tailoring, honest value and irreproachable style.

Fit-Reform Donaldson Hunt


## THE STANDARD, ST, JOHN, N. B., WEDNESDAY, MARCH 31,1920

## JTINT <br> old Water Paint.

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DER EARLY FOR
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LTD., Manufacturers

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84 Princè William S.

DOUGLAS
FR
DOORS
5 X
PANELS
For Fir or Clear Pine

The Christie Woodworking Co., Ltd.

186 Erin Street

Everybody Warts to Feel Well Dressed on Easter
We Are AH Ready to Help You With Up-to-the-Minute Apparel and Dress Accessories

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SIIK UNDDRWEAR AND NEGIIGEES MORE EXQUISITE THAN EVER. New arrivals have added much to our already Attractive stocks. Wash Satin with yokes of land and Chemise of Ivory Wash Satin with yokes of lace, georgette and wide
nsertion. These have a fluffy ribbon rosette on each garment and a handsome Boudoir Cap to match. Step-Ins are made of flesh or white Tricolette
with hemstitched tops and ribbon straps with hemstitched tops and ribbon straps and inserts.
Other lovely garments are in flesh or white crepe-dechine, tricolette or wash satin, handsomely lace trimmed or plain.
New Short Ned

New Short Negligees are very charming. de-chine or shadow lace. These are prettily crepe and have fancy cut sleeveres, trimmed with fluted
arills, tucks and bewitching hees frills, tucks and bewitching laces.
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SPRIMGIIMPS Reflection NBBIOLSSS
You may select a blouse in your favorite color
this Spring. Fashioned of Georgette crepe, crepedechine net, or some other daingty fabric. Among the best liked styles are high, $V$ and
round necked models. Some are tucked in ways, others are lace trimmed or have very infective touches of colored embroidery or smart beaded pat-
terns.
terns. New Spring Umbrellas
What could be nicer for an Easter Gift? Newest kinds have wrist-ring or straight handles
of bakalite, celluloid or natural wood. Some have stubby ends to match. Colors are garnet, navy purple, green and black.
Silver handles are here, too, if you prefer them.
(Blouse section, seoond Floor)

| Easter Neckwear <br> INTRODUGES MAANY ENTIRBLY NEW STYLE FEATURIES. Among the noveltles are:- <br> CREPG-DEGHINE NHCKLETS with bead ends. "VAN DYKi" point collars tashioned of net, georgette and lace. GEORGETTE COLLAR and CUFF FIBRE and PURE SILK SCAHI'S In new stripes and liberty patterns. bEAUTITUL SHEER SCARFS in printed patterns and exquisite de blgns. <br> OREPEDECHINE SCARFS in new Spring colorings. <br> (Ground Wloor.) |
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| Lovely Easter Hosiery MADE IN BEST WGARING QUALT TIES AND GOOD GOLORS tims and good colois Heary Black Silik ..... ... .. 8 .,75 <br>  <br>  and soles, extra guaity .... Venus Silk in black and fashionable................................. <br>  Heavier Qualities in assorted colors $\$ 1.85$ and $\$ 2.00$ (Ground Floor.) |
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> MEGGIG BMMTNG POMDETR
> pure wholesome Economical

| Addres Before |
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| Canadian Club | The Right Rev. Lt. Col. John

Pringle D. D. Delivered Pringle D. D. Delivered
Most Interesting Addreas Last Evering art Auncheon
in Bond'a.


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## A Few Hints For Easter

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Ladies' Silk Gloves in all shades and best quality,

## $\$ 1.35$ to $\$ 2.35$.

Ladies' Chamoisette Gloves in pretty shades and
durable texture, $\$ 1.25$. durable texture, $\$ 1.25$
Ladies' Silk Hose, latest colors and a large variety of prices, $\$ 1.50$ to $\$ 7.50$ pair.
Ladieg' Handkerchiefs, fancy embroidered with colored corners, plain linen and linen initialed, 15 c . to
50 c .
Ladies' Fancy Silk Hose in open work stripes, em-
broidered clocks and embroidered. stripes, $\$ 2.50$ to broidered cloc
$\$ 3.00$ pair.

Ladies' Neckwear-A large variety of Neckwear awaits you, including round and square separate col-
lars or sets of collars and cuffs, tuxedo collars, newest lars or sets of collars and cuffs, tuxedo collars, newest frilling with Van Dyke point.

Narrow Patent Leather Belts in all colors.
Many novelty shapes in Hand Bags, Purses, etc. in
both Leather and Silk.
Smart Veils that add much to the new hat.

| SPECIAL SALE |  |
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| One week, commencing March 29th. |  |
| CARBON PAPER |  |
| oducing a High Grade Canadian Carb Paper. |  |
| Standard .Blu | Medium Purple $\underset{\text { Light }}{\text { Black }}$ |
| $\$ 2.50$ per box. $\$ 25.00$ per dozen. THESE PRICES ONE WEEK ONLY. |  |
| ST. JOHN TYPiWRIIER \& SPECIALIY CO., LIMITED <br> Cor. Mill and Union Streets <br> MAIL ORDERS PROMPTLY ATTENDED TO |  |
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| NOT AFRAID OF THE BOARD OF COMMERCE The Eggs we serve at our Fountain are genuine Hen-nery-not the cold storage or candled kind. Have you tried our "Soda Service?" We aim to give the best. <br> THE ROYAL PHARMACY, 47 King Street. |  |
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| THE WEBB ELECTRIC CO. |  |
| Electrical Contractors. stanley c. webb, Manager. | 91 Germain St., St. John, N. B. |



## THE STANDARD＇S FINANCLALSECTION

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## CORNMEAL，OATS，FEEDS

Largest dealers in Maritime Provinces．
STEEN BROS．，LTD．
Mills at St．John，N．B．，South Devon，N．B．，Yar－
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FIRE ESCAPES
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We are now booking orders for Boker＇s Fer－ tilizer for Spring deliver

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## FOR A GOOD INVESTMENT BUY VICTORY BONDS McDOUGAII \＆COWANS McDOUGALL \＆COWANS

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Write for prices．

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## FOR WOMEN

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BRITISH-MADE FILMS ARRIVE IN ST. JOH wo Pictures of the Anglo Canadian Picture Plays Ltd Are Now in the City-Seen
in Canada Before Released
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Evening 7.30 and 9




## Spring Changes




## Modes of the Moment

## Easter Footwear

Oxfords and Colonial Pumps for ladies will be very stylish this year. We have them in all the latest styles and shad
In Men's Shoes our lines for Spring
are more classy than ever.
Come in and look over our goods

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## J. Godidman's Up-todade Cloting Store - 26 WALL STREET

Where you can get Ladies' Suits, Dresses and Raincoats at bargain prices all year around.
Men's and Boys' Clothing at exceptionally low prices. BEFORE MAKING YOUR SPRING PURCHASES, COME AND TRY US.
IT WILL PAY YOU. OUR AIM IS TO PLEASE YOU
J. GOLDMAN - 26 Wall Street Ladies' Department
WAISTS-
White Voile, 34 to $44, \$ 1.50$ to $\$ 5.25$
Crepe de Chen er Georgette Silk
in White, Maize, Flesh, Peach, Navy
in the latest styles, $\$ 5.00$ to $\$ 11.00$
Silk Hose in Black, Taupe, Silver,
Brown Navy, $\$ 1.50$ to $\$ 3.25$ pair.
Gloves, in Beaver, Grey Sueede, $\$ 2.25$. J.CD CN 695 MAIN STREET

## GET ACQUAINTED WITH

## gos man street <br> NORTH END'S BUSY STORE

 Easter OpeningMen's and Boys' Clothing, Shirts, Neckwear, Gloves, Etc.
Men's Clothing in the latest styles
Prices ranging from $\$ 55.00$ to $\$ 50.00$ Men's.Spring Overcoats in Dak Grey, Brown and medium shades, All Wool Tweeds.

Prices from $\$ 25.00$ to $\$ 55.00$ Easter Neckwear, $\$ 1.00$ to $\$ 3.00$.
Easter Gloves in Tan Cape, Grey Suede, $\$ 1.75$ to $\$ .375$ Men's Negligee Shirts in good washing fabric. Also Fancy Silk Stipes, soft cuffs, $\$ 1.50$ to $\$ 9,00$





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A large assortn ${ }_{\text {caps }}^{\text {prices. }}{ }^{\text {at }}$ See our Eastee Mon Shirto, C
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## Store <br> Raincoats

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Spring Designs for Men


## SPRING HATS

 At Reduoed PrioesMen'soft Hata, "made in
and $\$ 7.00$.
Soft and Suff Hats, "English make." Regular price $\$ 8.00$
Special Prico $\$ 5.50$. Stetcon Soft and Stiff Hats
Special Price $\$ 8.00$ A large assortment of Men' Capse at greatly reduced See our Easter showing of
Men's Shirts, Cravata, Gloves Hosiery, etc.
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## Special Sale of

 LINESS TWEE RAMCOATSTHURSDAY, FRIDAY and SATURDAY
Now is your chance to procure a Rain coat that is both stylish and durable, one that can be worn on fine days as well as rainy days.
Prices ranging from $\$ 9.00$ to $\$ 24.00$
Be early and have the full assortment to choose from.
Estey \& CO. Dock Stree Open Saturday Evening. HIGH STANDARD RUBBER GOODS.


ALEX LESSERTS caman siou
210 Union Street Opposite Opera House


## Easter Display

OF LADIES' DRESSES, SUITS AND COATS
We have received a large shipment of DRESSES and SUITS in all the latest novelties and styles for our Easter trad

| GEORGETTE DRESSES <br> Bell sleeves, bead trimming. Very new. Only $\$ 34.50$ | SERGE DRESSES Ranging from $\$ 13.50$ to $\$ 45.00$ Special All Wool Botany Serges at $\$ 24.75$ | SILK, SATIN and <br> TAFFETA DRESSES <br> Nicely trimmed in all the latest styles. <br> Prices range from <br> $\$ 17.00$ to $\$ 36.00$ |
| :---: | :---: | :---: |
| SILK POPLIN DRESSES <br> Latest Novelties in Georgette, Crepe-de-Chene, Silk and Voile Blouses. |  |  |

##  Footwear

LADIES' HICH-CUT BOOTS
The best makes, absolutely the latest in style and un, for gra In Mahogany, Brown, all sizes and widths, various
heels, etc. $\$ 6.35, \$ 7.00, \$ 8.00, \$ 8.50, \$ 9.00, \$ 10.00$, $\$ 11.00, \$ 11.50, \$ 12.50$.

In Black, various shapes and leathers, $\$ 4.50, \$ 5.85$ 36.75, \$8.00, \$9.00, \$10.50, \$11.00.

The new combination will be most popular this season.
. We have them in several shades. Prices $\$ 6.00, \$ 6.85$, $\$ 8.50, \$ 9.50, \$ 10.00, \$ 11.00, \$ 12.00, \$ 13.00, \$ 14.00$

MENS FOOTWEAR FOR SPRING
WEATHER

What is Easter, Mr. Man, without a new pair of Boots We can offer you an excellent selection at prices ranging from $\$ 5.00$ to $\$ 13.00$.
We have your size in the style and quality you are

## LADIES' OXFORDS AND PUMPS

again coming into favor, as the weather permits this eve
popular line of footwear. In browns, blacks and greys.
Fashionable, serviceable, seasonable, $\$ 3.75$ to $\$ 9.00$
Big variety of Boys' and Misses' Boots and Shoes a
New York Shoe Store 655 Main St.

## How to Arrange a Sunroom



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in the purchase of Suit or Overcoat, is always assured by a reputable maker's label.
Behind that responsibility stands readi-
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