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THE EVENING TIMES AND STAR, ST. JOHN, N. B., FRIDAY, JULY 13, 1923

Safe for Washing Dainty FabricsEconomical for All Laundering
PRIINC'ĒE̊Š' ŠOAP FLAKES



EYESTRAIN Is One of the Most Common Causes
of Headache





| 68 King Street <br> Clothing Turnishings Open this evening; close <br> Open this evening |
| :---: |



Parowax
13c a lo. Pkg.
DUVAL'S

$\underbrace{2}$



OXKEMANS




NE



Every Sunday Sun Maid Bread



Robinson's Sun Maid Bread 0


$\qquad$









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PAT O'HAY GOES ATOURING TO TELL WORLD GOTHAM HAS HEART


$$
\begin{aligned}
& \text { DOMNNON NOT } \\
& \text { ASKED TO REPYY }
\end{aligned}
$$




| $\substack{\text { Council Wants Say } \\ \text { In Appointments }}$ |
| :---: |

 Go To Ontario

 Roy
CONERRENCE ON
m-


## Buying Advertising Space Means Buying A Market

Cautious merchants buy advertising space the same as they do mer chandise or goods in trade-with a microscope in their hand.
"What do I get for the expenditure?" is the paramount question in the present day merchant's mind. Stunts, schemes, fictitious and proof lacking circulation claims have no attraction fof the keen pace buyer. That's why the Daily Telegraph and The Evenin Times-Star represent solid and steady growth in advertising volume -because they can satisfy the most exacting demands made by loca or national space users as to the real condition of their circulation. The membership in the Audit Bureau of Circulations-the A. B.C. of The Telegraph and Times-Star ensures accurate and trustworthy circulation statements.
The A.B.C. is Your Safeguard publishers, advertisers and adveatising agents; and the object is to produce verifed and suthentic net figures of circulation

The Telegraph and The Times-Star were the only two in New Bcurswick to accept As Post would say" There's a Reason"
diegraph Ad Service

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THE EVENING TIMES AND STAR, ST: JOHN, N. B, FRIDAY, JULY 13,1923


TELLS DYSPEPTICS
WHAT TO EAT

## 

 5 $2==$

$=$
A WOUND IS
AN OPEN DOOR

$$
\begin{aligned}
& \text { Absorbine dr. enables you to : } \\
& \text { the door quickly. }
\end{aligned}
$$

## AT BROWN'S <br> Week-End Specials Night AND ALL DAY Tomorrow <br> Week-End Specials tonight and all day tomorrow



| Underwear and Corsets |  |
| :---: | :---: |
| \$1.25 pr Corsets; all sizes | Sale 899 pr |
| \$1.89 pr Corsets; all styes | Sale 29c pr |
| ${ }^{35} \mathrm{c}$ ea Ladies' Summer Vests | Sale 25c ea |
| \$1.35 Ladies Pink Mull Gowns | Sale 89c ea |
| ${ }_{50 \mathrm{c}} \mathrm{pr}$ Children's K Knitted Drawers | ${ }_{\text {Sale }}^{\text {Sale }}$ esc pr |
| 75c ea Brasieres; all sizes |  |
| Dress Goods |  |
| \$1.95 yd Homeespun, 56 inch; all colors. | Sale 51.59 |
| \$1.75. yd Navy Seree, 54 inch |  |
|  | ${ }_{\text {Sale }}^{\text {Sale }}$ S5c yd |
| \$1.25 yd Dress Crepeses, 38 inch, al shades. | Sale 59c yd |
| Flannelette | - |
| 22c yd White Shaker | Sale 18 c yd |
| 25cy yd White Shaker 3 \%e....... | Sa Sale 25c |
| Girls Gingham Dresses |  |
| Ages 6 to 14 Ye |  |
| Values to $\$ 3.25$ each | Sale \$1.39 ea. |

## I. Chester Brown <br> 32-36 King Square <br> Next Imperial Theatre



## A MULTITUDE OF WOMEN RECOMMEND IT RECOMMEND

51.25 Corsets; all sizeas and Corset


Dress Goods

\$1.25d yd Dress Crepeses. 38 inch, ail inhades.
75 c yd Plain and Fancy Voiles, 38 inch....
Flannelette
2c yd White Shaker
5c yd White Shaker
3c yd White English
irls Gingham Dresses
Ages 6 to 14 Years. ...n ................................



HARD COKE $\underset{\substack{\text { For ferbres } \\ \text { RANGESS }}}{ }$


J. S. Gibbon \& Co.,


## The Coal You Need is the Coal You Isthe 

Broad Cove Coal

| xcililent cualt |
| :---: |
| Doable scremed |

D. W. LAND

 Hicle R. P. \& W. F. STARR COAL
$\qquad$
SERVICE
and

| MARTIME |
| :--- |
| COAL SERVIICE |



## RADIO <br> COAL

Consum mars COAL CO

SUN COAL \& WOOD CO.


 \$5.00 Per Ton
 McGivern Coal Co,

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THE EVENING TIMES AND STAR, ST. dOHN, N. B., FRIDAY, JULY 13, 1923

| Want ads. on theee pagee <br> will le reed by more pegple <br> than in any other paper in <br> Eastern Canada. |
| :---: |

THMESSSTAR CLASSIFHED ADVERTISEMENTS

The Average Daily Net Paid Circulation of The Times-Star for the 12 Months Ended Sept. 30, 1922, Was 15,112 | $\begin{array}{l}\text { Send in the Cash with the } \\ \text { ad. No Credit for this class } \\ \text { of Advertiong. }\end{array}$ |
| :--- |

The Average Daily Net Paid Circulation of The Times-Star for the 12 Mont Classined Advertisem
and a Half a Word Each Insertion; Cash in Advance. No Discount. Minimum. Charge
Busines Office Before 5.30 Con the Day Priot to Publication in Order to Insure Insertion.


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Skin Tortured Babies Slee Mothers Rest After Cuticura

Your fine silk things
Garments which you really prize, and which you chipped soaps-wash them in the pure Lux suds. The pure fine Lux flakes, of gossamer-like thinness, manufactured by our own exclusive process, thor-
oughly dissolve into a bubbling lather which will oughlinjure the finest fabrics.

## Sold on on in in sealede pock hets duss - proof!

LIX


## GOODSTEAR

ALL-WEATHER WINÊFoot
seek this sign for umprejudíced tive advíce
Coodyen
TMys
Tubs
Tus
Solocted Dealer

Goodyear means Good Weav
Seventy-Six Years' Experience
 When it






| $\left(\begin{array}{c}\text { MClarys } \\ \text { Mar Clarys } \\ \text { enoremed } \\ \text { utiemule }\end{array}\right)$ Electric Range |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |

## JONES ELLECTRIC <br> 3 UNION ST.

EMERSON \& FISHER, LTD.
Carry McClary's Electric Ranges
Carried in stock by
Phone

FOR SALE BY
W.H.Thorne \& Co.,Ltd.

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At Prices That Please
A very smart collection of Summer Hats mer wear, in all the wanted colors. Each hat an outstanding value.
Marr Millinery Co.
Limited.

## Clearance Sale <br> Children's <br> Straw Hats <br> Turned up brims, wide brims. White, Black and Combination Colors. <br> One Big Lot-\$1.00 <br> Other Prices-15c to $\$ \mathbf{2 . 5 0}$ <br> F.S. THOMAS <br> 539 to 543 MAIN ST

## Hasty Lunch for Busy Men




THE EVENING TINES AND STAR, ST. JOHN, N. B., FRIDAY, JULY 13, 192


## USE GOOD HAPDWARE 緆这  <br> hardware will add many years of life to any building and will save expensive repairs which are sure to follow if cheap hardware is used. the finished building or home. quality-the lasting kind, that gives complete satisfaction <br> $\qquad$ with your building problems. Estimates cheerfully given. <br> 



## \$500 REWARD

The undersigned will pay a reward of Five Hundred Dollars to any person giving information which will lead to the finding of Henry L. Everett, missing from his home in Pamdenec since Tuesday, July 3rd.
A. ERNEST EVERETT


