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©hi fewentig ©elegram

## IT IS BAD BUSINESS

to allow Schooners and Cargoes on the ocean during the Summer season without adequate insurance protection; but at this period of the year su, ceasse is equal to suicide. Consider
what one loss may mean to you. Your business may be crippled for years. In any case your working capital would be greatly redueed. Consider then the small amount of premium asked what one loss may mean to yoú. Your business may be crippled for years. In any case your working capital would be greatly reduced.
for insurance against such a contingency. COVER UP YOUR INTERESTS TO-DAY AND AVOID AN UNPLEASANT EXPERIENCE. Tessier's Insurance Agencies, Water St. West.
"Insurance That Protects."



CARD!
Why Not?
Give us a SHARE of
fur Hire Insurance. Low-
et rate.

## Dr. Charles Howlett 

 Cradate Phladel elphat Dentai203 WATER STREET


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Cod Oil John C. Ellis
${ }^{\text {Phone } 461} \quad 73$ Water St.

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|  | CARD. |
| What Have You to Sell ? | HUGH GARLAND, Barrister \& Solicitor Renouf Building |
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CARD. H. A. WINTER,



## RADIO FANS!


 FEARN \& BARNES, Auctioneers. poil



TRUCKMENS UNION.
Any member of the Truckmen's Union, wishDonovan's on Wednesday, October 21 st, can get
them from the committee. Tickets, $\$ 2.50$.
them from the committee. Tickets, 82.50.
M. POWER, 7 P. MURPident
Secretary. Society for Protection of Animals WEDNESDAY AFIERNOON, NOV. 4th.


FOR SALE!






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| Vessel Owners Attention <br> The Western Marine Rallway Ltd. Burin, Newfoundland <br> Beaurec your patronag | 0000600000000000000000000 |
|  | Welsh Anthracite BEST WELSH ANTHRACITE. |



## S.U.F


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## Notice.

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M.G.C.A.
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 and



WANTED! Schooner

A. H. Murray \& Co., Ltd.











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HELP WANTED DOMESTIC HELP.

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apply






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## Majestic Theatre To-Day:  That Never Sleeps

of Superior Wearing Quality


## Our Shoes are Decidedly Different

MEN WANT COMFORT - RIGH
HERE IS WHERE TGEY GET IT MAHOGANY SHADE BOOTS Blucher style, wide fiting, all solid
leather; Our Oww Make. Rubber heels attached. Sizes 6 to 10 .
Special Price, only $\$ 4.20$ and $\$ 5.00 ~$

## MEN'S

 BOX CALF BOOTS
is Our Own Make and is guaranted to to
be solid right through. sizes 6 to 10.
note the price
$\$ 4.00$

 PARKER \& MONROE, Lld,
vIGNS KIN BOTR

UP-TO-THE-MINUTE STYLES.
LADIES' STREET SHOES In Dark Brown' shade, , medium to and
heel. and good Shoe for Fall wear. Sires
sto 6 .
$\$ 2.50, \quad \$ 2.75, \quad \$ 3.00$
THE VERY NEWEST Patent and Tan two tone. Very dressy
stylyses in ribobon ties and ond onestray?
medium heels and new toe. SPECIAL PRICES
$3.50, \$ 4.50, \$ 5,00, \$ 6.00$


##  <br> 



Commencing Tuesday, 20th October, at 9 a.m. Our

## 2ndANNIVERSARYSAIF

ACCEPT FROM US A GIFT!
In each Department we have priced several items at at aetual wholesale cost end below cost as ourr Birthciay presentation to you. Our buyer has gone out in the open market and bought Quality in Qantity, so that each äd everyone of theses Special Birthday Fastion Offerings will be a value long to be remembered by patrons who visit us during Anniversary Week.

## Fur Coats

ORIGINAL MODEL ONE-OF-A-KIND FUR COATS These we are offering at very special prices-as sure-to-be-appreciated Birthday Gift to our patrons.

A SMAL DEPOSIT WLL HOLD ANY PURCHÁSE UNTLL YOU ARE READY FOR SAME

## To Gelehrate Our Second Anniversary - <br> To Commemorate the Years Achievements-- <br> To Express Grattitude to Patrons and Friends-

> The Premier Garment Co. Offers a Feast of Birthday Values!

When you come to our Birthday Celebration, you will not have come in vain A feast of unheard of values awaits you . Styles that are inimicably "Premier Garments" will welcome you . Modes of originality-quiet distinction and individuality are here, ready NOW to greet you during this, our ANNIVERSARY WEEK. To everyone purchasing a Coat, Suit or
Dress to the value of $\$ 10.00$ or over, we Dress to the value of $\$ 10.00$ or over, we will give a beautiful set of $\$ 7.00$ Pearlsfrel
This is our Birthday offering to the public in recognition of its contribation to our suc-
$\Longrightarrow$ ․
MOTHERS SEND YOUR SONS SEE THE PEARLS IN OUR WINDOW.
SISTERS SEND YOUR BROTHERS to secure one of these handsome sets of WIVES SEND YOUR HUSBANDS Pearls, as we are giving them FREE to GIRLS SEND YOUR BEAUS every man purchasing a Suit or Overcoat. Make Them Buy Their Clothes Here!

AGEEPT FROM US A PIEEDEE!
In all your dealings here you may rest assured that we appreciate each transaction as a deinite obligation
of Service; -that YOUR satisfaction is a matter ment and infelligent service on the part of our orgal ization is YOUURS by righit of patronage our organ
Here, now as always, you may expect the first fashion VALUES at the LOWEST PRICES IN THE CITY

Ladies' Suits
Smart Fall and Winter Suits, in Velour, Broadclot
Poiret and Tricotine. Box Coat and long to models. Nary, Fawn, Brown and Black. Sizes 16 Fur and self trimmed. Buy one of these and secure
beautiful Pearl Necklace-FREE.


REMARKABLE


Irundreds and hundreds of Coats for your selection, Straightline, Swagger, Mannish, Drap or what you will! Shawl Collars, Crushed Collars, others Racoon r Fitch, Dyed Mandel, Mouffon, or Manchurian Woif.
Self trims, panels and tucks. Each Coat beautifully lined. The height of Fall and Winter's new modes at sensational prices. Brown, Black, Navy, Fawn, Grey, Rust, Brick, Henna, Blue and Green. Sizes for Iisses and Women

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\begin{array}{llllll}
12^{.98} & 15^{.50} & 17^{.50} & 21^{.00} & 25^{.00} & 29^{.00}
\end{array} 35^{.00} \text { up }
$$

Buy a Dress and and get a
Necklace-FREE !
$=$

## Crepe and Satin

 Voile

Commencing Tuesday, 20th October, at 9 adm. Our

## endANNVERSARYSALE: <br> We cordially invite you to attend this wonderful Birthday Celebration and to take advantage of the remarkably low figures at which these Anniversary Specials are priced. <br> PREMIER <br> FREE <br> GARMENT CO. <br> WITH EVERY PURCHASE OF $\$ 10.00$ OR OVER WE OF $\$ 10.00$ OR OVER WE TIL GIVE A BEAUTIFUL $\$ 7.00$ PEARL NECKLACE

 $2^{2 " 2 m a c} 2^{2 "}$ Better DressesBlack. Sizes 10 Fred
these and secure a

## opposite

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ace Free

COATS
Values up to $\$ 15.00$ Made of very heavy Nap Cloth, Velour and Blanket Cloth, in Straightline and Belted effects. Navy, Brown, Fawn, Light Grey,
Dark Grey, Bine, Green, etc. Dark Grey, Blue,
Anniversary Price

Hundreds of beautiful Dresses to pick from in Serge, Tricotine, Poiret and Tweed Navy, Black, Brown, Fawn, Green and Grey. Sizes for Misses, Women and Stouts.
6.98, 7.90, 11.50, 14.50, 18.00, 21.00, 24.00

New Fall and Winter HATS
"In the nick of time" and beyond a doubt the most impressive Millinery
Event in years! Style, Dash, Quality and Value in every Hat. Shapes Event in years! Style, Dash, Quality and
for Matron or Miss. Roll brims, off-he-face, Mushrooms and side trim-
med effects. Rich Silk Velvets, Felt combined with Velvet, and all Felt. $1.982 .983 .984^{.50} 5.596 .50$

See Opposite Page

Tricolette Waists, 95c Children's Wool Caps, 19c, 29c Wool Scarfs, - 1.25 Voile Waists, - 89c Silk Camisoles, - 49c Sweaters, 1.98 to 4.50 Skirts, $=1.98$ to 7.50 Babies' Coats, - 3.75 Children's Coats, 3.98 up Rubberette Coats, - 7.90 Children's Rubberette Coats, 6.50


We want you to join in our Birthday Celebrations. We are giving to each purchaser of a Suit or Overcoat a beautpurchaser of a Suit or Overcoat a beauti-
furl $\$ 7.00$ PEARL NECKLACE-which will be a nice gift for your wife, mother, sister or girl!
Here's a Stock of Men's Clothes That Makes Choosing Easy!

Suits
1 AND 2 PANTS.
Fine imported fabrics from the most prominent hone imported fabrics from the most prominent
houses. Very latest patterns and an unusual
variety of correct colors. Models for young variety of correct colors. Models for young
men, old men and men in between. Come in and men, old men and men in between. Come in and
see for yourself and remember, you save at least
30 p.c. by buying here-NOW,
12.50 up to 45.00 15.50, 18.50, 24.00, 28.0 a PEARL NECKLACE FREE FOR THE LADY, WITH EVERY SUIT OR O'COAT.

## Overcoats

 truly wonderful values. A purchase of Overcoats from a prominent maker at great concessions in price enables usto offer them to you at a figure that means a substantial saving.

Canadian \& American Caps FREE Pleated and Plain backs-Grey, Brown, Fawn
$\mathbf{9 8}, \mathbf{1 . 6 0}, \mathbf{2 . 2 5}, \mathbf{2 . 7 5}$
Blue Work Shirts, $\underset{\text { with collars attached }}{\text { Wo r }}$

Heavy Work Shirts, - 1.69 Dress Shirts, - - 1.98 up Working Pants, - 1.98 up All-Wool Vests, - - - 4.50
Heavy Silk Ties, - - : 75c

English Broadcloth Skirts, 3.90 of the finest quality, Orange color, fancy stripe and

## BOYS SUITS

 1 AND 2 PANTS.A wide range of newest patterns and colours. Fine quality
fabrics-exceptionally well tailored in every new model of the fabrics-exceptionally
season.
MOTHERS! Outfit your boy here and save many, many dollars. MOTHERS! Out
Sizes 3-18 years. 3.606 .507 .758 .5010 .5014 .50
$\qquad$
Boys' Overcoats mEWS RAGLANS
Made in the newest mannish styles. Tailored with the same care as Dad's clothes, and of the best all-Wool fabrics. Belted right
around, inverted pleats, some with breast pockets, etc., etc.. in all the wanted Fall and Winter colours. Sizes 3-18.
$7.501 .0011 .5010 .50+1.5017 .00$

In Grey and Fawn, made of the finest $14^{.90}$ to $25^{.50}$
THE EVENLNG TELEGLAM, ST, JOMNS, NEWFOUNDI AND, OCTOBER $19,1925-6$
胃
 Exceptional Values
in Seasonable Gloves
 Fabric Gaustlets.
Womens





 Supplying your needs at this Sale, will mean turning a sharp
corner on every purchase you make. It was Bill who originated
that famous phrase-a dollar saved is a dollar earned. hat famous phrase-a dollar saved is a dollar earned.
This Sale embraces practically every article in this great
tore. Don't fail to take advantage of this unusual offer

## Seasonable Hosiery

## at Reduced Prices

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|  |  | New Fall and Winter Coatings

at Prices That Mean Savings

## Riverside Wool Blankets

 Greatly Reduced

## New Hearth Rugs <br> Lowly Priced

$\qquad$ Rugs will be offered at
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Axminster Rugs.



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 Black Wool Rugs.
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Buy Your Home Needs During Bill Saver Sale

## Newest Curtainings at Sale Prices



## BUY \& SAVE WHERE YOU SEE ME DISPLAYED-Bill Saver

New Footwear
 London, New York and Paris Association of Fashion, Ltd.
GUARANTEE

Greater Values Than Ever! New Collection of Guaranteed HUB: COATN $885, \$ 120, \$ 100, \$ 220, \$ 275$

NFLD. SEAL COATS. | MUSKRAT COATS. hudson seal coats. french seal coats. NORTHERN SEAL COATS. Squirrel, Skunk \& self-trimming

OTHER FUR COATS- $\$ 150.00$ \$195.00 $\$ 250.00 \$ 290.00$ $\$ 340.00 \quad \$ 380.00$

## Special for Guarantee Bond Week!

 A Millinery Event that will keepSt. John's Talking 1200 Brand New HATSMATERIALS velours, felts, VELVETS and SATIN
COMBINATIONS.
 Plenty of Bobbed Head Sizes--scores of Large Head Sizes--all the New Colors--Black, Black Prince, Pansy, Rust, Sand, Grey, etc.

Now, Ladies, Here's a Treat:

## 1500 NEW COATS

TO THE HARD TO FIT-TO THE EASY TO FIT-TO THE HARD TO PLEASE-TO THE EASY TO PLEASE-To the Woman with Style as first consideration-To the Wo
these are the best Coats you have ever had offered to you at these prices:
$8.9812 .9814^{.50} 16^{.98} 19.50$

| CoLouRS: |
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| Grey |
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| Pansy |
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| Black |
| Purple |
| Wine |
| Brown |
| Sea Swallow. | \(\left\lvert\, \begin{aligned} \& WELCOME! ST. JOHNS wOMEN <br>

\&\)|  to a COAT SALE without a rival--  |
| :--- |
|  from the collars to the borders-  |
|  from the colors to the richness of  |
|  the materials-from the linings to  |
|  the fur trimmings -no finer gather-  |
|  ing of Coats will be found anywhere  |
|  than this Store is now offering at  |
|  these MARVELOUS LOW PRICES  |
|  COME AND SEE THEM!  |$|\end{aligned}\right.$

printed in many a day. COATS FOR MISSES WOMEN

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| MATERIALS: |
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| Velours |
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| Fawn Suede |
| Pin Point |
| Blocked Velours |
| Velsheen |
| Tweeds |
| Moleplush |
| Broadcloth |
| Lustrosa |
| Suedes. |



## Outstanding New Fall Dress Offerings!

## 


$\begin{array}{lllll}7.98 & 9.98 & 12.98 & 14.98 & 16.98\end{array}$

$20.00 \quad 24.00 \quad 26.00 \quad 29.00$

| FASHONS NEWEST | NEW COLOURS | FOR |
| :--- | :--- | :--- |
| OCCASIONS |  |  |

$\underset{\text { AND BEST FABRICS }}{\substack{\text { Newew Ruby and Wine } \\ \text { Reds, Sawallow Grey, }}}$

 \begin{tabular}{l|c}
-Chenilles-Cloths. \& Gracklehead (Blue.). <br>
-Charmeuse-Twils. \& Queenbird (Purple).

 

-Charmeuse-Twills. \& Queenbird (Purple). <br>
-Flannels-Crepes. \& New Greens-Tanager
\end{tabular} New Gr

Blacks. Blacks. all occasions Afternoon and
Evening Dresses. Afternoon and
Evening Dresse
Street and Street and
Business Dresses.
School and School and
College wear.

## REMEMBER!

With Every Purchase you receive a Guarantee Bond -a positive assurance of Lowest Possible Prices and evēry satisfaction.

## STOUT WOMEN! <br> SMART SLENDERIZING APPAREL. suzes 2 ross. <br> DRESSES <br> Large and well assorted ranges of Stout Wo- men's Dresses await your selection, at $\$ 10.00$ to $\$ 29.00$ <br> COATS <br> Just opened a complete assortment of the new Coats for Stout Women-all the new shadesCoats for Stout Women-all the new shades- with Black and Navy-all new models. $\$ 12.00$ up to $\$ 80.00$ <br> GRILS' NEW WINTER COATS <br> Girls' New Dresses AGES 7 TO 14 YEARS. $2.98{ }^{\circ}=$ <br> $$
\text { AGES } 7 \text { TO } 15 \text { YEARS. }
$$ <br> $$
\begin{aligned} & \text { In the most popular Winter shades of Camel, } \\ & \text { Tan, Wine, Rose-in Velours, Suedes-Polaires } \end{aligned}
$$ <br> $$
\begin{aligned} & \text { Tan, Wine, Rose-in Velours, Suedes-Polaires. } \\ & \$ 4.98 \text { up to } \$ 14.98 \end{aligned}
$$

We Lead-Others Follow-You Always Buy it Here for Less

## E WISE ${ }^{\text {and buy your }}$

 You are Guaranteed Satisfaction! Larger Selection Better Varieties Supreme Qualities, atGuarantee
Lowest Prices. king IEN! I. IC A MAN'S STORE Buy at GUARANTEED SAVINGS at St. John's Largest Clothing Storo OVERCOATS suirs and OPCOATS

## Important

THOUSANDS OF BRAND NEW $0 . .5$ GARMENTS AT OUR FAMOUS LOW PRICES

## An Overcoat, Suit and Top Coat for 1.75 every man, is the slogan of this Store - Over 3,500 garments to choose from -Over 3,500 garments to ${ }^{-}$choose from -at our Guaranteed Lowest-in-the -at our Guaranteed Lowest-in-the- City-Prices. Wond of BLUE SUITS

Of BLUE SURIS
These are guaranteed Fade-Proof. Serges that as
in the wearing

## Stanfield's Underwear

For this week we are featuring Stanfield's Underwear-for Men and Boys-all grades and numbers-at positively Lowest-in-the-City-Prices
This is St. John's Largest Boys Dept. 4n entire flor devoted to caiering to Boys Clothing
AT PRICES Nor To BE EQUALLED.

BOYS SUITS
$\begin{array}{llllll}7.98 & 8.98 & 9.98 & 10.98 & 12.98\end{array}$ 4 Complete range of colors in sizes 7 to 18 YEAR BOYS OVERCOATS $7.50 \quad 9.98-12^{.98} \quad 14.98 \quad 16.50$

|  | BOYS c. SUITS |
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|  | 13.50 |
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s.00 p.m..."World-Wide Exscursions."
Alreed James P. Meclure, D.D.


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on a postage samp.
£1,430 For One Patient

 In fighting trberculosis thad been
fustinfed.





Miners and Lumbermen, the Colony's industrial rising
hope, will insure with me. GED. W. B. AYRE, LI.B. Special Representative of The Imperial Life Assurance Company of Canada.
Offices: LAW CHAMBERS, Duckworth Street.

Forty-Six Years in the Service of the Public-The Evening Telegram.



# FAIR WEEK IS HERE! And Now for the Shopping 



Every day during Fair Week we will You ean make our Stores your shops
offer some very attractive bargains. ping headquarters, or a meeting place for your friends.

Come in and look around, stay as long
as you like. Whether you buy or not you are welcome at all times.

## (1) SELins



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Did You Take Advantage of the Watch or Suit Case Offer? If Not You Should do so Immediately

Another Panel of Gent's Furnishings Prices Tell the Story

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## (1) 58

Smallwares at Little Prices






















## A Choice Array of Wholesome Groceries

 at Sale Prices

## Inviting Prices on Household Goods










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## Sale of Women's Coats for Fair Week



Extraordinary Atrractions Playing The Niekel Monday "HAROLD LLOYD" "HIS ROYAL SLYNESS"


## Bricks Tasteless! <br> Bricks Tasteless!

Bricks Tasteless!
 Fivative wiview

## A Good Tonic

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 colds and other diseases that are prevalent unless youraystem is kept in good condition.
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Dr. F. STAFFORD \& Son
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Krassin as Coal Dealer

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## A Great Woman Ruler

Smallwood's Big Shoe Sade.
WAS A DECIDED SUCCESS!
hundrens of customers, well satisfied, attended this sale
NOW WE OFFER!!
ehe foloowing lines of footwear at a little over half price

| CHID'S BOOTS <br> With Grey Uppers. FOR ONLY 31.70 |
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CHILD'S BOOTS
Brown Cloth Uppers.
Sizes 9 to 11.
FOR ONLY
$\$ 1.80$
GIRLS BOOTS
Sizes 12 to $11 / 2$.
FOR $C$ Y
$\$ 2.00$
THE PAIR.
wOMEN'S DAINTY SAMPLE BOots-High Heels. For Only
$\$ 2.50$ the pair
SEE OUR MEN'S, BOYS' AND YOUTHS BOOTS AT ROCK BOTTOM PRICES NQW IS THE TIME TO SECURE YOUR FOOTWEAR

## F. SMALLWOOD <br> the sign of the big boot.



$\qquad$


Rays for Teeth


you'll SIMPLY LIKE THESE NEW FALL

DRESSES
These Dresses cannot be bought elisewhere at this
price And are by far worth more. 1.98

Sorrect in line, colour

Dresses that meet the
$12^{-98}$
and they are priced just
right!
MATERIALS -Crepe Satins -Striped Crepes - Striped Crep -Wool Crepes

Eaply Fall SPORT COATS

## Very Special <br> 100 Wool Dresses These Dresses annot be bought elsewhere con u will find a dress individually becoming ta price you will like to pay.

## Exira Special

 Men's OvercoatsHere's one of the best things we've given you men in a long
time. Brand New the store only a few days. This week you cang get been Over-
coat for $\$ 13.98$ and you can be sure that you are getting an excellent tailored Over coat of good farbic and brand new
style. It's the biggest \$13.98 worth of values in the coun

### 13.98

Men's Fleece Lined Underwear

89 cents

If it is Value You're Looking for, have a Look at Our New Fall

## Suits and

Overcoats

Lessons of the
Let



400000000000000000000000001000000001 | Congregational Church | The Village Black |
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| Celebrates 150 Years |  |
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## style Trend

## NEW CORsETS!



© JaUS aHT TOGq:

We have just opened 14 of the newest
and most favoured American models, hat conform to all the requirements of the present day.

ALE MEDIUM HIP MODELS. 580-Pink, Low Bust, Elastie Band Top th-Pin, Medium Bust 535-Pink, Medium Bust, Laced Front 554-Pink, Low Bust, Elastic Inserted Back 671-Pink, Brocaded, Low Bust, Elastic Ban 671-Pink, Brocaded, Low Bust, Elastic Band
Top . .................... 629-Pink, Low Bust, Laced Front . . 656-Pink, Low Bust, Elastic Band Top 652-Pink, Maternity
674-Pink, Low Bust, special for stout figures .. 4.50 411-Pink, One-Piece Brassiere and Corset Willow b
fastening 517-Pink Elastic Girdle Cors 548-Pink, Elastic Girdle Corset

brassieres and bandeau corselettes

.1 .50
1.50
.1 .80 2.40

## TO-DAY at the Popular STAR MOVIE



Rubbers for Everybody!
Nearly One Quarter of a Million Pairs of Rubbers

BOUGHT AT THE LOWEST PRICE.

## F. Smallwood

THE HOME OF GOOD SHOES
218 \& 220 Water Street.





L-OVERS 000000














Fight With Sharks Abert Medal for Hero who sman





 imes by the shark






## 10 DAYS ONLY <br> WHITE <br> CHINA <br> TEAPOT

$29^{\circ}$
S. Richard Steele,



Why not express your own individuality in
Suit or Overcoat
them hana-tailored
individual order, by
W. P. Shortall
P. OBOX 445, AMERICAN TALLOR.
the american tailor.

DULEY'S
WEDDING PRESENTS
PRESENTATION GIFTS.
We have enow on exhibition a fine selec.
tion of Gifts in china. Silver and Cut



We invite you to call or write for
T. J. DULEY \& CO., LIMITED.
"GIFTS THAT LAST."

## Men's Caps <br> We are clearing out a large Job Line CAPS at one price to clear <br> $\$ 1.20$ each <br> VALUES WORTH UP TO $\$ 3.50$. The early buyers will have the largest va <br> WM. SPURRELL K 10002000000020020000000

## Browning's NEW SODA CRACKER CALLED "CRISBIT"

THE TASTE WILL TEL 5 s.

## G. Browning \& Son, <br> Limited

AFTER SHAVING-MINARD'S LINT. $\overline{\text { MENT. }}$


# Free! Free! 

Every Day During this Week

## A Pair of Riverside Wool Blankets

To the person forecasting the correct or nearest correct number
of people visiting the Industrial Fair the following day, we will of people visiting the industrial Fair the following day, we
give a pair of the famous RIVERSIDE WOOL BLANKETS.
there are no strings to this offer. When you purchase your admittance ticket at the rink, you will
receive a card, which you wiff fill in and deposit in a box provided receive a card, which you will fill in and deposit in a box
for that purpose, at the RIVERSIDE MILS BOOTH.

Make sure you receive one of these cards, and write your name
and address plainly, as prize will be sent to address written on card.
In the event of two or more making the correct or nearest correc forecast, the prize will be awarded to first one drawn.
Read this advertisement every day, as the winner of forecast will be announced in this space, also at the Re Riverside Woolen Mills Lt.

Riverside, Brigus, Nfld.

HALIFAX-MARATHON SWEEP. Thother




## The Wonder-Mister Says-

 Stop Washing Your Car! easily and quickly, aborbs all surface accumpationand leaves the finish lean, ran and protected from the
dulling effects of unusual heat, cold and moisture.

Bowring Bros., Limiteō Ayre \& Sons, Limited. Geo. Knowling, Limited. ${ }^{\circ}$ Martin-Royal Stores Hardware.
 THE LIVERPOOL \& LONDON \& GLOBE INSURANCE COMPANY, LTD.
CASUALTY DEPARTMENT.
WNERSHIP MEANS RESPONSIBLTY.

 cessary, but why take
INSURE wITH US. ABSoLUTE PROTECTIO BOWRING BROTHERS, LIMITED. , ans od


## new bours and New Editions.



Garrett Byne 4罝

Ladies'


Disdaining to offer Premiums "or Throw Ins" with the Sale of Our

## SUITS or OVERCOATS

## WE STAND PAT ON OUR PRICES!

## Simply <br> from the start we have eschewed all super. Because- proffits,--proffis that this firm could not, and

 IT'S LEADERSHIP IN
## VALUES <br>   



 Our Cathe are built to P PRICE FAIR and SQUARE to our Customers

## and to ourselves-

## That's the "BAIRD" way

 and it's a faif way DON'T YOU THINK Come! See and Examine these New ModelsOur Special OVERCOAT

 $\$ 18.75$
Fall Weight OVERCOAT

$\$ 22.75$
TAILORED OVERCOATS
Typical example of BAIRD'S masterly styles. We haen shown orercoats at other times, but never anything
compare with those deftly tailored Top
Coats now ready
 $\begin{array}{llll}\mathbf{\$ 2 4 . 0 0} & \$ 27.00 & \$ 30.00 & \$ 33.00\end{array}$ BLANKET COATS
so-called from the great warm wool materials from which the

$\$ 29.00$
Our ULSTERETTE

## 


$\$ 35.00$
TAILORED SUITS
 $\begin{array}{llll} \\ \$ 25.00 & \$ 30.00 & \$ 32.00 & \$ 35.00\end{array}$

riest and

GRAVENSTEIN APPLES Gravenstein Apples are now in prime condition for
cating or cooking purposes. Gravenstein is the best
cating apple for the next month or six weeks. 100 GALLONS DAMSONS.

## C. P. EAGAN

PRONE NOS:-
123 \& 423 Duckworth St. 402 Queen's Road.


## If you Want Stanfield's

 Wool UnderwerrFOR MEN, WOMEN or BOYS we carry large stocks

## Low Prices

Also, we can give you many numbers in
Stanfield's Underwear; also sizes which you may find it difficult to obtain, or cannot get

Time to put on your "Stanfield's."

## HENRY BLAIR

Tower's Waterproof Suits Should be a part of your outpit

| They are made for you,-the men who wear them every day. Roomy, comfort. abie and thoroughly oiled to give you serviceable wear. |  |
| :---: | :---: |
| A. J. TOWER CO. <br> BOSTON, MASS. <br> PETERS \& SONS, ST. JOHN'S |  |

PAINT THIS FALL

 'MATCHLESS'
IS THE BEST PAINT TO PAINT WITH Also Prepare for the Indoor Morths by touch 'MATCHLESS'采
 THE POPULARITY OF OUR COAL LIES IN THE QUALITY WE DELIVER. TRY A TON AND BE CONVINCED.
M. MOREY \& CO, Limited
SHIP SERVICE

## Red Cross Line



## NEW YORK. HALIFAX. ST. JOHMS


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