为
VOLUME XXXYF PRICE ONE CENT. ST. JOHN'S, NEWFOUNDLAND, MONDAY, OCTOBER 5, 1914. S3.00 PER YEAR. EVERY DAY,

## REID-NEWFOUNDLAND C‥ Autumn Excursion to Boston!

September 10th to October 17th.
Excursion Tickets will be sold from all points on the Reid-Newfoundland Company's System to Boston.

Good GOING up to October 17th, and good for 30 Days from date of issue.

## SPECIAL REDUCED FARES.

## Reid - Newfoundland Company.

## Auction Sales:

WEDNESDAY, 7 th instant, at 10.30 ocloek, at the store of M. G. LASH, Publican, Water Street.

 | Met3,2r A. BASTOW, |
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| Auetorter | Eryells MASSMTTA





 Recmits Required FOR THE Newfonnlland Royal Naval Reserve!
Recraits are required for the Newfoundland Royal
Naval Reserve. Suitable Naval Reserve. Suilable rol should apply to the nearest Magistrate or Customs Official for a free pass to join H. M. S. "Calypso". Only Seamen and Fish
eligible for entry A. MacDERMOTT, out5ieutenant-Commander.




## A JUST WAR


has heen raged and vora gaist thilis that lover the Standard of there flom.
The Victory has been decided overwhelmant ieldy in furor of
Verbena Flour.


Red Crośs Line.

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## Popular Soap!

The popularity of

## "Perfection" Soap

is always increasing. More householders are
using it to-day than ever before. We hope that using it to-day than ever before. We hope that
every grocer in Newfoundland anticipating a large fall trade is losing no chance of recommending "PERFECTION."

TIE STAMDARD MANUFACTURIIG CO, TDD


the evening telegram, ST. JOHN'S, NEWFOUNDLAND, october 5, 1914-2

## YROYAL YEAST

Abraui intigne,

## $=$

## Mistress of Darracourt.

## FIRST NEWFOUNDLAND REGIMENT.

We have a Set of 50 Plichures of the Camp, Presenting the Colors, Complete Group of Officers, Regiment Saluting the Colours, (this is a panorama Picture shbwing the whole Regiment), the Ambulance Squad, the Standard Bearers, the Guard, etc.

A good Set in which you are almost sure of finding anty particular face you may want.
Tif hoilowar stuio. tib.
Coriner Bates Hill and Henry Streel.


Messages Received
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Special to Evening Tolegram.








## Generous Gitfs.



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## Men's "Invictus" Boots!

150 pairs Men's "Invictus" Boots left over from our last years' Salvage Sale. Regular prices $\$ 6.00$ to $\$ 7.00$ per pair. We now offer them at prices that will clear them out. Without Rubber Heels.... $\$ 4.00$ per pair. With Rubber Heels

## Divorced Lifery <br> By. Halen Heseng inieste



Hr. Grace Notes,


## Marshall Brothers,Agts.

 $\$ 4.50$ per pair.Sizes: 5, 5 1-2, 6, $61-2,81-2,9,91-2,10,101-2,11$.


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| than you can in times of peace; but |  | We wish to minorm the penilic that |
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| Mongolian From liverpeol |  |  |
|  | Given isolation and a pre-eminentnavy and any nation may hold aworld at bay. |  |
| liverpool. |  |  |
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|  |  | postage, 5 cts, extra. |
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## APPIES.

Per s.s. stephano fresh Packed Ripe Gravenstein APPIISS.
PRICES RIGHT. 50 boxes BLUE PIEMS.
per \& Moore. .

Might of Great


Harmiess Curiosity.


Buildog Tea, 40c. Ib. $\quad$ ( 10 percl. dilscount Dannawalla Tea, 50c if off 5 -th. pactegegs.

| sob baskets PIJMS | 100 brls. Selected GRAVENSTEIN APPLES, No. 1 and No. 2. |
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| BLUE PLUMS. RED PLUMS | $\begin{aligned} & \text { OATENA. } \\ & \text { Scotch Rolled Oats, } \\ & \text { 2lb. pkg., 15c. } \end{aligned}$ |
| 55 cents eaci. |  |
| J. ED | S, $\begin{gathered}\text { Juck } \\ \text { Q } \\ \text { N }\end{gathered}$ |

THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDIAND, OCTOBER 5, 1914-7



Posted in St. Pierre.

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Get one of Our Infants' Dainty and Cosy

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And Protect Your Child from the Cold Weather. Special Price:

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## New Hats! New Hats!

Specially and charmingly designed. Neatily and Nattily Trimmed. Prices extremely Low.

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Eneourage Home Industries! BUY MATCHES

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tead of those "Made in Germany, or "Denmark

| Abram Lincoln, President of the U. S. A., once said:- |
| :---: |
| "I do not know much about the tariff, but I do know this much: when we buy goods abroad, we get the goods and the foreigner gets the money; when we buy goods made at home, we get both the goods and the money." |

 Horwood Lumber Co. to us and you cannot get these Matches in your district, write


Bargains in Second Hand Goods GEORGE STREET SHOP.

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twelve fourten, sixteen and eighteen
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Wave also good Boys' Boots at
$\$ 1.70$, 81.50 , 8.000 and $\$ 2.50$.



[^0]:    Advertise in The Evening Telegram.

