

PRESS RELEASE



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FOR IMMEDIATE RELEASE
WEDNESDAY, OCTOBER 28, 1964.

The Secretary of State for External Affairs, the Honourable Paul Martin, announced today that Senator, the Honourable John J. Connolly, P.C., O.B.E., Q.C., Minister without Portfolio and Government Leader in the Senate, has been appointed Special Ambassador for the inauguration of the President of Chile, His Excellency Eduardo Frei Montalba on November 3rd. Senator Connolly will be accompanied by his wife. The Canadian Special Mission will also include the Canadian Ambassador to Chile, Mr. G. B. Summers, and other members of the Canadian Embassy in Chile. Senator Connolly will convey to President Frei the good wishes of the Canadian government and people on this occasion.

Following the inauguration of President Frei, Senator Connolly will attend and speak, as the representative of the Prime Minister of Canada, at the Fifth Inter-American Conference of Business Executives which opens in Lima, Peru, on November 8th. (See attached note.)

Inter-American Conference of Business Executives

This Inter-American Conference of Business Executives is a biennial meeting of senior executives in which Canada participates through the Canadian Council of Management Associations (CCMA). The Inter-American organization promotes the cause of private enterprise in the broadest sense. Its objective is to further internationally the principles and methods of scientific management in order to improve living standards by the better utilization of human and material resources. The themes in Lima will include the problem of development in Latin America and the implications of regional economic integration.