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EVERYWOMAN'S WORLD

SEPTEMBER 1916

Continental Publishing Co., Limited, Toronto, Canada Trade Mark Registered 1913, Department of Agriculture, at Ottawa, by Continental Publishing Co., Limited, Toronto, Canada



The Latest The Latest The Latest Distribution Motor Cars Slowe - Value Motor Model 88-4 \$1800 Stable Band Stable

Brief Specifications New double cowl body 40 horsepower four cylinder sleeve-valve motor 121 inch wheelbase

Seven passenger seating capacity 34 x 4½ inch tires—non-skid rear

Reviewing a Great Success ____and Its Successor

Just about one year ago the whole country was sitting on edge in anticipation of our introducing the sleeve-valve Knight motored cars.

- Everyone knew that practically all of the leading European car manufacturers had adopted the sleeve-valve motor in preference to all others. Everyone knew of its wide and sweeping success.
- So they patiently waited:
- In Europe the Knight-motored car had been selling at from \$4000 to \$8000.
- But it had been rumored that we would offer a Knight motored car at a price that would be revolutionary.
- So thousands of people who were on the verge of buying other cars—waited. Then came the Willys-Knight

able ability of the motor received actual demonstration, thousands and thousands of additional orders continued to pour in.

- On all sides people were astounded at the Willys-Knight performance.
- The smoothness of operation; the practical elimination of gear shifting; the absence of carbon troubles; the giant power, coupled with extreme quietness; its economy and all around simplicity immediately established a new standard of motor car efficiency.
- So that today the Willys-Knight motor car is pointed to and conceded to be one of the great substantial successes of the industry.
- With considerable gratification

Cantilever rear springs Auto-Lite starting and lighting system Electric switches on steering column Vacuum tank fuel feed Gasoline tank in rear with gauge Motor-meter

livered far in excess of any of our descriptions or claims. Probably the mark of the second

- Probably the most distinguished feature of the new Willys-Knight is the striking body design.
- The body is much longer—and lower. It has that fashionable double cowl feature. The new harmonious and graceful lines now make the Willys-Knight one of the most attractive motor cars of the year.
- The wheelbase has been lengthened to 121 inches.
- It now seats seven passengers.
- The rear springs are now cantilever—the easiest riding springs in the world.
- The quiet spiral bevel drive gears are continued.

announcement. From our initial announcement alone our production was oversold for six months. As the new Willys-Knight cars went into use and the remarkwe now make another Willys-Knight announcement.

Of the sleeve-valve motor we need say but little. In the hands of tens of thousands of owners it has stood up and de-

Catalog on request. Please address Dept. 818 Willys-Overland, Limited Head Office and Works, West Toronto, Ont. Finished in rich French Blue with battleship gray wheels, and highly polished aluminum fittings, this newest Willys-Knight is now one of the country's smartest motor cars. Demonstrations now. SUBSCRIPTION PRICE of EVERV-woman's World is \$1.00 per year, payable in advance. Single copies, 10 cents. Toronto, British and United States subscriptions, \$1.25 a year; foreign subscriptions, \$1.50 a year.

MONEY may be sent by Post Office Money Order, Registered Mail, Express Money Order, or Cheque to which ex-change has been added. BE CAREFUL to sign your name and give address plainly written when sending remittances.

EVERYWOMAN'S WORLD MURRAY SIMONSKI, Superintending Editor

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For the Canadian Woman Who Thinks and Acts

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Vol. VI. No. 3

A Personal Chat with the Editor

"N^{OW}, will you be thrifty?" This is what you will ask yourself when you have read the October Thrift Number of EVERYWOMAN'S WORLD; and you will thoroughly enjoy it, as the ideas it presents are novel, and interestingly written.

Woman's Greatest Gift to Man

Woman's Greatest Gift to Man Woman's Greatest gift to man is normal, healthy children. A strong, sturdy race of Canadians is needed now more than ever before, and Doctor Mariam shows, in a charming manner, just what the chief requirements are for the mothering of children that they may be healthy in body and wholesome in mind. Every woman must recognize the economy of having her children well bon, especially when we look around and see so many who are obliged to spend large amounts in doctors' bills—one woman has spent more than \$2,600.00 in ten years trying to keep her daughter in health so that she may retain her position in society and, at least, appear to be well. Had she been better born this vast waste of health, energy, time and money would have been saved.

How many mothers spend all their energies in saving their daughters in every way they can, and in caring for the health which would otherwise break down under the strain of the girl's daily work. All that might have been saved, had the mother seen to it that her daughter was assured of good health from the very beginning.

Is Your Boy, Blonde or Brunette?

Is Your Boy, Blonde or Brunette? THIS clever article will settle for all time the controversy on the superiority of the blonde over the brunette and vice versa. With its help you can decide definitely for which class of voca-tion your boy is suited. There is a large number of occupations which blondes should avoid and many for which brunettes are not fitted. Professor Farmer gives lists of these, and the reasons why they are un-suitable. Attached to this article is a chart of questions for parents to answer and mail to Professor Farmer, who will give them a personal reading of their sons' qualifications, and natural aptitude for some particular line of work. All parents are invited to ask Professor Farmer any questions they wish concerning the health and special bent of their boys, and girls also. All letters will be answered personally and in strict confidence. and in strict confidence.

A scene from our Great New Serial, starting in the October issue

Lady Eleanor: Lawbreaker By ROBERT BARR

By ROBERT BARB THIS scene gives you an indication of the kind of action with which this great story abounds—a story whose equal has not been written in the last ten years. The tale moves, moves, moves, and you are simply held enthralled by it from the moment you start it. Lord Brandon loves his cousin, Lady Eleanor, and finding himself alone with her takes advantage of the opportunity to declare his love. She spursh him, and the following dialogue takes place: B.—"Eleanor, you break my heart. You loved another, and I, fond fool, never suspected it. Curst uck is mine. But Nelly, your young heart is not orever sunk in an untimely grave?" L.E.—"It is." B.—"It must not be. 'Tis against nature. I, hiving, protest against the monopoly of the dead. Let me teach you to forget." I.E.—"You cannot. To me my lost love is more real than hosts of living men. Were I to tread the streets of London, his wan ghost were at my side, the output yital being in the throng to me, the multitude

streets of London, his wan ghost were at my side, the only vital being in the throng to me, the multitude vanishing from my sight in his dear presence. Dead, you say; all else is dead, and he and I the sole sur-vivors. I swear to God in heaven that none but he shall ever call me wife." B.—"Then may God in heaven spare a thought for me! None of His creatures need it now so sorely. Nelly, it is for your grief I should sorrow, but I am indeed selfish, as you charge me, and it is my own woe that fills my thoughts. Him you love is dead, yet, dying, loved you. My love lives, but turns from me with loathing." This is just a small taste of the story. You will thoroughly enjoy the whole of this latest of Robert Barr's works.

Barr's works.

Commences in the October number of EVERY-WOMAN'S WORLD. Be sure to read the first instal-ment, and you will want to read all the rest. My Greatest Thrift Experience

VER five hundred letters have been received Overnment's edict that we, as individuals and as a nation, should practise Thrift. Some one of these experiences will give you the very idea for which you have been looking.



"When in doubt, buy it." So says the charming young lady who commands the entrance to the October thrift number.

The Higher Things of Life We regret that the second instalment of "Three Things Every Boy Must Have" has been crowded out for want of space. It will appear in the October issue.



Is This a Picture of Your Boy

F it is, do you know what occupation in life he is best fitted for? Professor Farmer will tell you that he loves music, and takes a keen delight in handling musical instruments. Therefore, what vocation in life could he be better fitted for than to be on the concert stage or a salesman for musical instru-ments? And what a mistake it would be to try to make a chemist or a preacher of him! Read "Is make a chemist or a preacher of him! Read "Is Your Boy a Blonde or a Brunette?" in the October issue and learn why colour is such a determining influence in a boy's future.

CAUTION — CHANGE OF AD-DRESS. We shall change the ad-dress of subscribers as often as required, but in ordering a change, the old ad-dress as well as the new must be given before the change can be made.

RENEWAL SUBSCRIPTIONS -Watch for renewal subscription blank which will be placed in your magazine when your subscription expires. By using this blank promptly you will avoid missing any issues. Back copies cannot be supplied.

SEPTEMBER, 1916

Relics

Kelics READER asks: "Is love a relic of barbarism or a product of modernity? It is neither—and it is both. A relic is "something left after the rest is lost or decayed." Love is not a relic—it is, as it has always been, the living, most vital force in life and it will continue to be the living, most vital force for all time. But some of the manifestations of love savour of barbarism and are an undesirable phase of modernity. These chief "relics of barbarism" are shown in the arts employed by some women to attract—notably in the use of paint and powder.

in the use of paint and powder. A healthy, live complexion is attractive to man— it is an evidence of good, clean health. The presence of rich, red blood is attractive to the beast—the taste of it makes them ferocious, and it is their nature to be ferocious. But that which is artificial is attrac-tive to neither

to be ferocious. But that which is artificial is attrac-tive to neither. When a woman endeavours to imitate the natural colour of the blood that shows from beneath the skin in her cheek, by applying red paint and powder to the surface of her skin, she lies. But she fools no one. She can't blind people into thinking that this artifice is real; she is living a lie, and who loves a liar? Lies are another relic of barbarism and woman's artifice should be a relic and not a modern fact. This leads us up to a clever little article in the October issue by Mrs. Gerald Robinson—" When a Girl is in Love." It has really nothing to do with painting and powdering. It simply indicates how a girl can love—with discretion—and you know if a affairs even more than the influence of her personal appearance.

appearance.

How Our Government Makes Thrifty Housekeepers

HE Government does not dictate to you how you should spend or save your money; neither does it direct the running of your home. But it does operate various departments that are closely allied to the home, and these departments provide informa-tion that is needful and necessary to every housekeeper's welfare. Canadian women do not avail themselves, to any extent, of this very valuable informa-tion with which the Government is willing to supply them. This article shows you how the Government is ready to help you run your home in a practical, business like and efficient manner.

Good Short Stories in the October Issue

Good Short Stories in the October Issue THE October issue will have a number of excep-tionally good stories, every one of which is well worth reading. "The Beautiful Lie."—The beautiful story of a beautiful mother who acted a beautiful lie in a beautiful way that her little crippled son might forget his affliction. A story with a heart throb. "After Office Hours."—If you were the little office girl to a doctor who loved a girl who jilted him, and you were given the information before it reached him, and you resented it because of your loyalty to your employer— And then he looked at you and saw you for the first time and— Would you have done as Betty did?

saw you for the first time and—— Would you have done as Betty did? Betty was original and created an unusual situation. You will enjoy this story. "The Climax."—The story of how Editor Gray learned that there is a climax to every life, though it is not always apparent to the world. The author, a beautiful girl, furnished this climax, and it is one to which we must all come. A most unusual story.

Big Articles Now in the Course of Preparation

" Mending Seventeen-cent Socks."-The opinions of many of Canada's leading men and women on the wisdom—pro and con—of the woman who mended seventeen-cent socks. "Women in Unique Occupations."-About enter-

prising Canadian women who, by their own initiative, have built themselves into unusual paying positions. "How to be a Perfect House-Husband."-For husbands only; that they may learn how to make their

wives happy. My Career."-By Margaret Anglin, the wonderful story of a wonderful woman; a Canadian who is one of the greatest living actresses. "The Business of the Women's Institutes."—Where

you will get some idea of the great, lasting work done

by this twentieth century institution. "The Perfect Farm House."—After much thought, time and money it has been evolved and will be given to the readers of EVERYWOMAN'S WORLD in the near future.



"I Like This Best, Don't You?"

ITTLE folks certainly enjoy Kellogg's Toasted Corn Flakes as much as their The delicious elders. crispness and wonderful flavor makes this breakfast food a favorite with all. Be sure that you get

the original. Beware of substitutes.

> At All Grocers Large Package 10c.

"Made in Canada" and only by

THE BATTLE CREEK TOASTED CORN FLAKE CO., Limited London Ontario





TORIA EDI

A Lonely Mother W^E are glad to publish this let-ter from "A Lonely Mother," feeling sure that it will find an echo in many a heart. We are glad of the opportunity to pay tri-bute to the noble work of Mother-hood, and to point to the compen-notionewhich cohere and here the

hood, and to point to the compen-sations which are hers and hers alone. "DEAR EDITOR: "I take EVERYWOMAN'S WORLD and read it through and through with interest, particularly those articles in which you tell us how to train and bring up our children. I taught school before my marriage and had very decided ideas as to how children should be trained and how the mothers should help the teacher. I was ready to make sacrifices for my children, and I've done it all right. "I read and studied to keep ahead of them, and I studied diet, health and sanitation as I knew that a strong, healthy body is necessary to a strong, vigor-

strong, healthy body is necessary to a strong, vigor-ous mind, and I wanted them to have both. I taught them how to dress, and they learnt manners with their bread and milk; and when I was through with them they were as nearly perfect as any first classe finishing school could have made them. I was proud of them and had good cause to be—I had sacrificed myself, my life, my wishes, my desires to their best interests

to their best interests. "My boy and girl were married within a few months of each other, and now I am seeing things from a totally new and unexpected angle. They have formed new ties, made new friends, and are living on part life with newsres themselve of and re-

have formed new ties, made new friends, and are living a new life with never a thought of me and my loneliness. I have nothing to do, my hands are empty; no one needs me, and there is no future for me. After twenty-five years of sacrifice, I have nothing but a past, and this at forty-five! "Is it right or just that a mother should give her love, her life, and receive so little in return? Why should I have spent the best part of my life in making them so altogether desirable to have them go and leave me just when I was beginning to reap the fruits of my labours? To what end did I rise early and work late that they might benefit? To pass over to some one else that which I created— to some one else who takes my work as a matter of course? Of what use are the weary days I gave, the sleep I denied myself to make them what they are? They have passed out of my life and left the bittersleep I denied myself to make them what they are? They have passed out of my life and left the bitter-ness of desolation behind. Had I made them less than what they are, they might have still needed me and stayed with me for a time at least. But no! They are gone in the height of their beauty and loveliness and power, and I am left with idle hands and empty heart. Is this right or fair or just? Has a mother no rights?" "A LONELY MOTHER."

Undoubtedly many mothers have made sacrifices equally great and have experienced the same loneliness and desolation when their children have made

ness and desolation when their children have made homes of their own, but not many mothers give voice to their feelings, suffering this last heartache in silence as they have many others. But this mother, in common with so many, sees only the dark side. Her eyes are—while the pain is fresh, anyway—blinded to the compensations. In this case they are forefold; to the mother herself, to the child, to the nation, to posterity. This lonely mother is, necessarily, a woman of refinement, education and culture, broadminded, and with a wide outlook on life. This is inevitable, since she read and studied, kept ahead of her chil-dren and trained them well. Would she have been all of these if she had not had a strong incentive? How much better thus to live than to have spent How much better thus to live than to have spent her idle moments in cheap reading, gossiping meet-ings, unprofitable drifting through life! Not least of the compensations was the happiness and joy as she watched the budding minds of her children unfold and expand into perfect man and womanhood womanhood.

much better are the children equipped for the battle of life, coming from a home where knowledge was imbibed naturally rather than learnt! What more can man or woman ask than a strong, wholesome, vigorous mind in a strong, healthy body? Given these, all things are possible. The mind, trained to think quickly, to reason clearly, brings success more surely to man, and health gives him joy in work and achievement. The girl who goes to her husband's home with these same qualities is well fitted for her threefold position— she is a more capable housekeeper, a more under-standing and companionable wife, and a more intelligently loving mother. ledge was imbibed naturally rather than learnt!

intelligently loving mother. The Law of Nature is to look forward, not back; and these children are looking forward to children of their own. For this reason do they leave father and mother without much in the way of regret. But it is not unthinking ingratitude nor that the old

ties have no place; only that they are relegated to the proper perspective according to the law of life. Now, when her duty to her children is done—and well done—may the mother look out on the larger life for which her training has fitted her. Now, may she be mother in a lorger broader some and make Inte for which her training has fitted her. Now, may she be mother in a larger, broader sense and make the world a better and cleaner and sweeter place in which to live. Think of the many girls who need "mothering" and must go without: of the many boys who need a kind word, a helping hand! No one's hands need be idle, no one's heart should be empty—not while there is one poor little uncared for child in the whole world! This is the mother's opportunity, and the reward is a thousand fold. Valuable as are these results, they may be termed

Valuable as are these results, they may be termed but the things material. Life, as we see it is but a preparation. What we make of ourselves here, that we are all through eternity. We cannot get away from that fact any more than we can get away from ourselves. In the higher development of the mind which this mother gave here pointered and and being which this mother gave her children, she developed and deepened their capacity for joy and happiness, and also for sorrow and pain. A questionable gain, you say? But, no! All sorrow and pain, rightly borne, tend but to purify and uplift and make for a nobler and better man and womanhood. Children are the Nation's greatest asset

Children are the Nation's greatest asset, and directly in proportion as they possess vigorous, wholesome minds: strong, healthy bodies and live clean, upright lives are they valuable to the State. It costs more to care for a sickly, delicate child than it does to raise a strong child; and although it is the parents on whom the added burden immediately falls, the Nation ultimately suffers. The country loses just by so much the work of brain and brawn which that child should have dong. No are not loses just by so much the work of brain and brawn which that child should have done. No one can do the work of another; he does his own work, and the work which this child should and might have done is—of necessity—left undone. The debt which we owe to posterity is becoming more recognized every day. It is the right of the unborn millions that we should hand on to them the most vigorous health: bodies clean of any in-herited taint: minds with generations of thinking

the most vigorous health: bodies clean of any in-herited taint: minds with generations of thinking, intelligent ancestors back of them and lives that were honorable and clean. A large debt! And this lonely mother paid it in her self-sacrificing days and her sleepless nights: paid it in her love and life and thought spent in the moulding of the lives and minds and morals of two little children! Is any other work so vast and as far reaching? Man builds huge buildings spans wide rivers

Man builds huge buildings, spans wide rivers, conquers the air, controls the lightning—all these are vast undertakings; they are conceived, planned, orbitation and the second se

achieved, live for a time, and then?—die. The work of the mother is the only work that spans the bridge of time and reaches eternity. Oh! lonely mother, was it not worth while!

T may be mortgaged to grinding poverty; its door may be un-latched to Anxiety, Want and Pain; sullen Sorrow may sit brood-ing by the hearth—but Home is Home! Home

In the middle Atlantic, about Home! In the middle Atlantic, about half-way on a straight line between Cape Town and Montevideo, there was heaved up in remote times by volcanic action a huge rock, the little island of Tristan de Cunha. A centre of almost incessant rains, bleak and barren, the vortex of fierce storms, always enveloped by cloud and shunned by ships, and yet for the last hundred years inhabited by a strange race made up of English, Dutch, Irish, Italians and Americans, cast ashore from time to time in shipwreck, and living on fish and the spoils of the wrecks which strew its coasts. These people, now about 80 in number, men, women and children, suffer hardships and depriva-tions almost inconceivable to residents of more favoured lands.

favoured lands.

tavoured lands. Having no useful timber, their huts are unmor-tared heaps of rough stones, thatched with grass. There is no government of any sort, no school, no church. The island has no possible future; the inhabitants have no prospect but of living entomb-ment there. ment there. One would suppose that these unfortunates,

One would suppose that these unfortunates, intelligent, industrious, thrifty and temperate, as they are described to be, would gladly leave their rude huts, their terrible hardships, their barren fields, their pitiful poverty and hopelessness, to rejoin the comfortable world.

But no!

The British Government has repeatedly made efforts to remove them and their few possessions to any British soil they might choose, and give them means to start life anew.

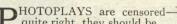
Not one will consent to go. There on the bleak island are their Homes, and there they stay. Perhaps, after all, one lot in life is not much better or worse than another, so far as material

happiness goes; but there are some things that seem very necessary to us, and the little corner in God's creation we call Home is one of them.

Home, whatever may be its hardships, is the best place this side of Heaven. Plenty, comfort, lux-uries, culture are good to have. But all the wealth of mines and farms and factories, and all the learning of the schools, cannot give such genuine and enduring satisfaction to the soul as does the wealth of love and faith and fidelity that makes the Home the cornerstone of civilization and the heart's true bayen

true haven. Love, fidelity and faith are the only treasures indispensable to the real Home of any human heart.

neart. These—in the humblest cottage, houseless beneath the bleak sky, shelterless, starving, naked, —make a happy Home, anywhere. The real life is not outside ourselves, but within. The real possessions are not what the hands may grasp, but what the heart holds.



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Women Are

Intelli-

gent

P quite right, they should be. Books are censored — not here, but in England and the United States, where most of our books come from, and if they are censored in these countries condemned books

gent in these countries condemned books never reach us. Magazines go by uncensored, and they need it more than books or photoplays. Of late years Canadian book stores have been selling a kind of all-fiction, go-as-far-as-you-can type of periodical that has no excuse for existence, and is vulgar in ideal as well as in substance. The readers of these magazines are almost wholly women. It is not unusual to see a young woman go into a book store on Saturday night and buy half a dozen of these questionable magazines to peruse on Sunday. Miserable food for her mind, and on the day when her thoughts should be turned toward things divine! She insists on good food for her stomach, while she puts garbage into her mind. her mind.

Her mind starves on such refuse.

Are Canadian women still in the primitive stage that they should be encouraged to read such literature No!

Your Editor once asked himself a very serious question.

He answered that question as follows: "The women of Canada are strong spiritually and men-tally; they have a serious purpose in life. They are well worthy of the ballot." And so he set as the slogan for EVERYWOMAN'S WORLD — "For the Woman Who Thinks and

Acts." He believes that every one of the 500,000 readers of EVERYWOMAN'S WORLD is an earnest hearted, serious minded woman, because he knows that the women of Canada recognize a serious purpose to fulfil in life.

women of Canada recognize a serious purpose to fulfil in life. But it sometimes happens that a jolt is put into an axiom, and your editor's axiom has had a jolt. That jolt came in the form of a letter from a reader who deplores that the women of her district are not more serious minded. She marvels at some of the things they do and gives vent to her feelings in a letter, which is here appended:

"DEAR EDITOR,

"People here do not read with the idea of learning anything, and I do not know any one who takes a magazine bearing on their work with the idea of studying anything modern and up-to-date. "So many scorn 'book learning' and say,

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'It is no use here; our country is too poor,' and now the War is an excuse for not indulging in extras. Plenty of them read novels; any kind of a sentimental love story is passed around until it is fairly worn out.

"In seven years we have not succeeded in getting any definite study started in our Women's Institute. Only one or two think of studying anything and others look upon it as a waste of time and not practical; it doesn't bring in the dollars and cents. "If all the world is like our little corner in the bush it is no words are been done to be a state of the state of th "If all the world is like our little corner in the bush, it is no wonder we have the most dreadful war history ever recorded. Greed and selfishness are marked very plainly everywhere you turn, and nothing but God's own grace can change it. "Thanking you kindly for the pleasure, copies of your paper have given me and the older children, I remain, yours truly, M.E.D."

Whatever condition is keeping your skin from being attractive, it can be changed!

Copyright, 1916, The Andrew Jergens Co., Limited

Your skin is changing every day! This is your opportunity. Start tonight to make

This is your opportunity. Start tonight to make the new skin what you would love to have it.

Your skin, like the rest of your body, is continually changing. Every day, as *old* skin dies, *new* skin forms in its place.

This is your opportunity. By using the following treatment regularly you can keep this *new* skin so active that it will, gradually but surely, take on the greater clearness, freshness and *charm* you want it to have.

Make this treatment a daily habit

Lather your wash-cloth well with Woodbury's Facial Soap and warm water. Apply it to your face and distribute the lather thoroughly. Now with the tips of your fingers work this cleansing antiseptic lather into your skin, always with an upward and outward motion. Rinse with warm water, then with cold the colder the better. Finish by rubbing your face for a few minutes with a *piece of ice*. Always be particular to dry your skin well. should show a marked improvement—a promise of that greater loveliness which the daily use of Woodbury's always brings.

A 25c cake of Woodbury's Facial Soap is sufficient for a month or six weeks of this treatment. Get a cake to-day.

Send 4c for "week's-size" cake

For 4c we will send you a cake of Woodbury's Facial Soap large enough for a week of the skin treatment given here. For 10c the week's size cake of Woodbury's Facial Soap and samples of Woodbury's Facial Cream and Powder. Write to-day and begin at once to get the benefits of this Woodbury treatment for your skin. Address

The Andrew Jergens Co., Ltd., 868 Sherbrooke St., Perth, Ontario.

Tear out this il-

Every day this treatment frees your skin of the tiny old dead particles. Then, it cleanses the pores, brings the blood to the surface and stimulates the small muscular fibres. It is very easy to use this treatment for a few days and then neglect it. But this will never make your skin what you would love to have it. Use the treatment *persistently* and in ten days or two weeks your skin

For sale by Canadian Druggists from coast to coast





Miss M. A. Tripp thinks that girls do not take their work seriously enough; they fail to realize that they sell their best efforts, time and thought during business hours to their employers.



HE Canadian business woman is gradu-ally but surely establishing a co-equal status with man in the marts of trade and commerce. This transfor-mation has come

the last fifteen years and is manifesting itself as regards responsibility assumed, sal-aries earned and general appreciation of work well performed.

performed. Formerly the woman of business was an isolated crea-ture looked at askance by the members of her own sex and social set and put up with by her employer be-cause she kept "expenses down." To-day this same woman has assumed execu-tive work, and in some cases is doing the work two or three men once did. men once did.

men once did. What has brought this about? Not the War alto-gether; since years ago many women holding leading posi-tions had demonstrated their capability and were, on their own initiative, creating policies and carrying them out—doing the work formerly entrusted to men. As near as can be ascer-

entrusted to men. As near as can be ascer-tained with any degree of accuracy, the fact appears to be that the Canadian woman who goes to work is adopting all the success maxims that used to be given to her brother—and is also adding a few more of her own making, for good measure. In short, she is falling in love with business. She has learned by hardship and struggle in a quarter of a century what it took man many, many generations to find out: that out of bitterness of effort, honestly applied, ofttimes comes the joy of con-quest. And she has discovered that she likes business because of the peace of mind, independence and possibilities for larger usefulness that it affords.

because of the peace of mind, independence and possibilities for larger usefulness that it affords. Take the opinions of those who have themselves passed through the whirligig of time in business offices and have achieved some measure of success in their chosen calling. The general feeling of those who have been and seen and done is that any healthy girl, who with a single definite purpose will give herself up to doing some one thing well, must inevitably be recognized and given the responsibility poverty and incomplete education need not necessarily prove insuperable stumbling blocks, although the better the education, the more swift the success. When I began looking for concrete cases to fit certain modern theories concerning woman in business, I found that those theories did not work out at all, but that in most problems, ordinary common sense cleared the ground and made it possible for the business woman to hold down her position.

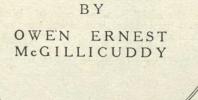
Take Business Seriously

MISS M. A. TRIPP, whose residence is at 68 Bloom Street West, Toronto, fitted herself to become a trained purse, and then through taste and study intertraned purse, and then through taste and study inter-ested herself in the antique business of which she is now sole proprietor. Already she has built up an international reputation for authentic knowledge concerning old period furniture, china, silverware, hammered brass, and many other of those little things which add tradition and loveliness to the home. All this was accomplished after a close study of detail and painstaking research. Success could never have come if knowledge had not been pursued with unrelenting patience. with unrelenting patience.

"In my opinion," said Miss Tripp, "girls do not take their work seriously enough when they embark on a busi-ness career. If they could understand that they should give their whole time and honest effort during office hours to their employer, and study how best to serve his interests, there would be very little business problem left as far as the woman in business is concerned. Modern education does not do enough for the girls of this country. It teaches them that matriage is the one and only great goal and that them that marriage is the one and only great goal and that nothing else matters much if that end can be once attained.

"Girls should be taught that a well developed mind is of far more importance than a well decorated body. As

FALLING IN LOVE WITH **BUSINESS**





Miss I. McLean believes that men are ready to give responsible positions to the capable, trustworthy woman who is willing to work for the necessary training and to obtain the needful experience.

has been sadly neglected and that they have practically no knowledge of human nature, nor even of those small services that go to make a successful saleswoman. Vocational training is the one and only salvation of woman in industrial and mercantile life. If a child has a leaning or desire toward doing some one thing well, the State should see to that it the child, no matter of which sex, should be educated along that line and should have an opportunity to cultivate those gifts to the highest point possible. In that way there would be less lost time in training incompetents, and more successful women doing work for which nature has peculiarly fitted her.

Shouldn't Emphasize Sex

Shouldn't Emphasize Sex MISS MARGARET PEN-NELL has been twelve years with The J. J. Gib-bons Advertising Agency as space buyer. Her work involves the making of con-tracts with most of the pub-lications in Canada, for many of the household products entering national as well as international markets. The business woman's problem as a problem did not worry her at all.

Miss Margaret Fennell advises every business woman to have a hobby as it furnishes relaxation by allowing the expression of a different phase of character, thus relieving the nervous tension of the day.

Mrs. Josephine Witt holds that we do best that which we like best, and advises girls to study out what they are best fitted for and to make that their aim and object and object.

of life.

regards the old story that men make it hard for women to get along in business, I think this is more fiction than fact; it has been my experience that men are easy to get along with, if you can show fair values in your work. One thing that the business woman should remember is that the average man has not the same credulity that women have, and this is probably because man has been on his own resources longer and has thereby developed his individuality to a greater extent."

Is Vocational Training Necessary?

MISS ANNE HOZACK, who has been twelve years with The Robert Simpson Company, and is virtually one of the superintendents of that large business, claims that a loss of objective is one of the reasons why most girls never get past the counter-selling stage. "It has been my experience," she said, "with girls coming in search of a position, to find that their education



Miss Mary A. MacMahon says that vocational training is the solution of the employment problem, and that the schools should take this into consideration and endeavour to determine what each pupil is fitted for.

stallizes the true values her at all. "I made up my mind to stick everlastingly to business once I started in it. A woman should forget her sex entirely when once she makes up her mind to enter on a business career. I find that if a girl takes her work seriously, the ordinary man, whether as employer or desk mate, will take her seriously too. She should dress neatly but not ostentatiously; this does not mean she should make herself unattractive in dress, but there should be no overwhelming desire on her part to at-tract attention. Furthermore, any girl who puts in fairly long hours at business should have a 'hobby' or 'fad' apart and aside from the workaday world. "Up to a short time ago, I was intensely interested in

"ad' apart and aside from the workaday world. "Up to a short time ago, I was intensely interested in the Dickens Fellowship movement with the late E. S. Williamson. From practically nothing some eleven years ago, the membership increased to one thousand, with a waiting list of two or three hundred. Often when the work at the office pressed upon me, I found that the evenings devoted to this relieved my mind and gave vent to my feelings, which had been pent up during the day. About twelve years ago there were comparatively few girls in business in Toronto. To-day there is a multitude. "In my opinion, the girls of the future will have a far easier time than we have ever had, because the oppor-tunities are greater for those who have real merit and can interest themselves in their work. The girl who makes good now in executive work will be superior to her who makes good ten years hence, because pioneer work is character-making work, and the girls who are in business to-day are solving the major problems which have been confronting us for a great many years."

Work With Whole Heart

IT did me good to talk to Miss Florence MacDonald, "The Scribe" of Eaton's.

"My advice to the average woman entering business is "My advice to the average woman entering business is to enter work as she enters play—with all her heart. Good hard plugging effort brings success—at least it will to-morrow if it did not yesterday. Woman should never ask any favours on account of her sex, because if she does she will get none, and if she thinks of it, it will only make her dissatisfied with work and life in general. I know no golden pathway that leads to large salary cheques and swivel chairs in front of large flat desks; but this one fact I do know, that any woman who knows how to do one thing thoroughly and well and can find the place to do it and will work everlastingty at it will finally place to do it and will work everlastingly at it will finally achieve just as much success in business as her brother."

The Importance of Concentration

MISS L. McLEAN, Secretary-Treasurer of Norris-Patterson, Limited, who has been eleven years with that well known firm of advertising agents, says: "I attribute whatever measure of success I have

(Continued on page 31)



PAGE 6 EVERYWOMAN'S WORLD

SEPTEMBER 1910

THE SHADOW HAND

The Story of a Wonderful Mother



WONDERFUL day framed in the Paris spring-Paris of five years ago, when no hint of war disturbed the careless gaiety of the Latin Quarter; a day vivid with colour which sent artists scampering to their palettes; a day mur-murous with harmony, inspiring musicians to linear over their instruments trying to transfuse

murous with harmony, inspiring musicians to linger over their instruments trying to transfuse bird notes and the whispering of tender leaves into an immortal Summer song. Even journalists, sleuth-like in their ceaseless search for the bizarre, the unusual, turned their minds from plots and crimes and took frank delight in a day pregnant with promise, of ambitions almost realized, when the Key to the Secret of Life seemed to hang within reach—just around the next corner. Jeanette Lacy turned her back to the window, lest she should be tempted to look out at the trees bursting into bud and blossom, lest she should fall a-dreaming and scorch the finely pleated shirt which steamed gently beneath her iron.

For a moment Jeanette stared at her son with a sort of awe; then choking back a joyous sob, she gathered him into her arms, muttering incoherent things against his hair. What mother of us has not looked at the ar-tistic efforts of our children and thought pityingly of Reynolds, Turner, Valasquez?

By MADGE MACBETH

Illustrated by ESTELLE M. KERR

what to draw-something simple which he could accom-

what to draw—something simple which he could accom-plish without any help." "What should a child draw?" he cried rudely. "Bowls of pansies, or vases or tea cups? Look! I shall draw some-thing simple without any help," and, seizing a pencil, Gerald made on the wall an excellent caricature of the offending lady, herself! When she realized that her remark was responsible for a fit of hysterics, she apologized handsomely—and bought the picture; but weeks elapsed before Gerald's self-confidence was restored. For days at a time he would not touch a brush, and then, when he did, it was in a half-hearted manner.

not touch a brush, and then, when he did, it was in a han-hearted manner. "What's the use?" he would complain bitterly. "If I can't paint better than those in the vase and tea cup class, I might as well stop now and learn to do cooking or to take care of somebody's furnace." Is it any wonder that, with this ever present in her mind,

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WHEN Gerald was made comfortable -oh, quite luxuriously comfort-able-he sat down to wait for the divine message which is called Inspiration, while his mother performed all menial tasks for him. Duty to Jeanette Lacy spelled itself in the letters of L-O-V-E; it was not a round of irksome tasks, and she was distinctly humble in thanking her Maker for the privilege of helping to fashion anything so perfect as her son. She was not the first woman to whom the fallacy of cheap living in Paris came as an icy douche; nor will minimize her frantic worry when she made the discovery that, according to six weeks' expenditure, after six have little or no use for her bank book.

have little or no use for her bank book. Uprooting Gerald just when he was settled, especially when he declared that the "atmosphere" of the place suited him, was out of the question, yet obviously something had to be done. She tried to secure a few pupils in English, but was astonished to find how many people already spoke English, and those who did not were willing to pay so little or wanted her at such inconvenient hours that she reluctantly abandoned the idea, save as a last resource. She would have taken any kind of a position which would have allowed her some time at home, so that Gerald would not discover in her regular absences just that which she was anxious to keep from him. He must be spared worry at any cost.

that which she was anxious to keep from him. He must be spared worry at any cost. The dropped exhausted on a park bench one morning after a discouraging series of interviews, and almost without realizing it began to sketch the people about her. [Here, an old man, squeezed rearly through the hour-glass of life, obviously indifferent to everything save the friendly warmth of the Spring sunshine on his aged body; there, a younger man, loose-hanging across a bench in an attitude which argued a too intimate acquaint-ance with the jade, Absinthe; a mother with a peevish child; a maid with a pampered dog; a student; a gar-dener—all of these appeared in crisp, "You may marvel over that which the five-year-old held nothing unusual. From early childhood, Gerald's make an eddy, though it be ever so small, upon the artistic pool. She had absorbed all the advantages offered in



That episode formed the key note of all those which

That episode formed the key note of all those which crowded into the following years; it was a basic theme upon which Gerald's largos, andantes, allegros and doloro-sos were built. He drew many, many dogs, but his mother, unrealized by him, made them "look walking." If she missed a hot, quivering little body pressed close against her while she held the baby fingers and guided the pencil's strokes; if she saw that, as the child grew older, he resented her criticism and denied the help she gave, she made no sign. She went on helping, but in subtler, less apparent ways. Hers was the creative mind behind Ger-ald's technical skill, hers the breath which gave his creaapparent ways. Hers was the creative mind behind Ger-ald's technical skill, hers the breath which gave his crea-tions life. For years, her days and nights were spent in devising means by which he might learn this trick without realizing that he did not know it!

realizing that he did not know it! She discovered early that self-confidence was a potent factor in Gerald's work, that any harsh criticism, any aspersion cast upon his ability not only enraged, but wounded and depressed him, so that the hurt showed for weeks in his faltering brush. "Appallingly ambitious," he overheard a woman remark at one of the "private exhibitions" his mother frequently gave. "Isn't it a pity he is allowed to attempt anything so far beyond his powers? The poor child should be told

you, after all'? Instead, she denied her share in his work; to him, to the world, and even to herself. Her's was "The Shadow Hand" above his palette. She never obtruded herself by forcing him, denying him, scolding him, not even when, to gratify a passing whim, he squandered money which they needed badly.

they needed badly. There was the particular instance of the moonstones. Gerald was on his way to pay the grocer's bill and fatten up a very lean larder, when he saw several moonstones in a jeweller's window. Unable to resist the temptation to possess the stones, he bought them. "Oh, look, Madre," he cried, bursting into the room, "look at the present I bought you! Aren't they wonderful? See the moon in this one—and this, against your black dress! Oh, Madre," he breathed, with half closed eyes, his sluggish mind groping after an idea, "perhaps I could do a picture with moonstones."

"'Of course you can, darling," responded his mother, instantly as eager as he. "An ink-blue sky, a shaft of light, a water-fall, the beads of spray flung against moss-covered rocks-moonstones! Yes, yes, you must get straight at it!"

Already she associated him with those distant relatives of pearls; already she saw him like a Tadema with marble. "Lacy's Moonstones," people would say, and she smiled happily as she prepared a very meagre supper.

make an eddy, though it be ever so small, upon the artistic pool. She had absorbed all the advantages offered in the village where she lived and had looked frankly upon the village where she lived and had looked frankly upon marriage as a step to broader things. But marriage, in-stead of widening her opportunities, suddenly crushed them, for a serious accident rendered John Lacy not only a helpless invalid, but a harmless idiot, who demanded her constant attention. She laid aside her drawing board and gave herself up to the care of her husband and the nurture of compatible which law very near her heart of something which lay very near her heart.

JOHN Lacy died before Gerald was born, and then all the mother's thoughts were concentrated upon her baby. Perhaps the old longing to create had been satisfied now that there lay in her arms the flesh of her flesh and bone of her bone; however that was, Jeanette Lacy had given but scant thought to her latent talent until the day when the boy's genius had been revealed. It then seemed to her like a re-incarnation—something which had died in her only to be re-born in her son—and she asked no more than to add what was hers to give to that which he already possessed. Sometimes, it is true, after accompanying Gerald to a lesson, she would put into effect, in secret, the (Continued on page 30) (Continued on page 30)

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PAGE 7

JULIA ARTHUR'S OWN STORY OF HER CAREER

Marriage - and the "Come-Back"

CHAPTER V.



ARRIAGE brings problems to To me it every woman. brought a large and very in-sistent one. Should I, or sistent one. Should I, or should I not, leave the stage? As I confessed in a previous chapter, my marriage to Mr. Cheney was very sudden, and

-to me as well as to my friends— wholly unexpected. There had been no time to make plans or to balance opposite sides of important questions. Mr. Cheney, however, had *not* married unexpectedly. He had considered every phase of the matter with his customary admirable matter with his customary admirable forethought. He had found a thousand reasons why I should leave the stage-

reasons why I should leave the stage— and he promptly mentioned all of them! The only one in the thousand which seemed to me to have weight was the one on which he dwelt the least—that he strongly wished me to retire and make a home for us both. From the time of my early childhood I had never had a home, and he was convinced that I sadly needed one. Against this theory my mind presented arguments which I could not ignore. I was not cut out for a not ignore. I was not cut out for a domestic woman, and I was very doubtful whether I could make any one else happy or be happy myself in a purely domestic environment. It must be remembered that I had been on the stage since I was environment. It must be remembered that I had been on the stage since I was thirteen, and that for several years before that I had been studying with the con-stant thought of the stage in my mind. I could not imagine any other life than the one I had always lived, and I was asked to give it up just when I had reached the goal of my ambitions. I was a star, newly risen, in a successful play, and there was every indication that we would hold our public in "A Lady of Quality" for several triumphant seasons. Mr. Cheney had immediate answers for this last argument. He was an inde-pendent manager, and the way of inde-pendent managers is hard. He had to hight for every inch of progress he made, and his opponents were none too scrupu-lous in the weapons they used against him. Was the fight really worth while? He thought not.

thought not.

IF I had married more deliberately, I would have remembered to wring a pro-mise from Mr. Cheney to let me continue my work without argument. As it was, he my work without argument. As it was, he was quite free to keep the question open, and he availed himself of this privilege to the fullest extent. I could see his side of the matter perfectly. The situation was getting on his nerves. He was a man with large business interests. He could give only a small part of his time to his theatrical venture, and it was obviously impossible for him to follow me around the country. He could only continue to do what he had been doing as my manager; he could meet the company occasionally and spend a day or two with us in some city where we were booked for a week's and spend a day or two with us in some city where we were booked for a week's stay. Each time he returned to Boston alone he was increasingly unwilling to do so; and as he did not need the money we were making, our financial success was no poultice for his recurrent disappoint-ments ments.

ments. Notwithstanding all this, however, I remained on the stage for two years after my marriage. We finished the season in "A Lady of Quality," and went on with it again the following autumn—adding to our repertoire during the second season revivals of "As You Like It," "Ingomar," "Mercedes," and "Romeo and Juliet." At the opening of the third season after my marriage I put on, at the Park Theatre

At the opening of the third season after my marriage I put on, at the Park Theatre in Boston, "More than Queen," which had been written for Bernhardt, but was acted in Paris by Jane Hading. We had a long run in Boston, during which my problem was temporarily laid on the shelf. I was at home, and all was serene. Then we came to New York with the play, and the problem revived and accompanied us. I don't know whether it was the problem or overwork, or both, that finished me; but before the season was over I developed a case of nervous exhaustion; and during the performance one night I fainted on the stage in the most spectacular manner. most spectacular manner.

That settled the problem! Of course the cure indicated was rest, complete freedom from anxiety and the tranquility of a home atmosphere. Equally, of course, I had no idea that my retirement would be permanent. A year's rest at the most, I was sure, would set me up, and in the

meantime the cure was very pleasant. At first we lived quietly in the Cheney cottage at Middle Brewster, Massachusetts, and before the novelty of that environment could wear off Mr. Cheney launched me into the delights of building a home of our own.

FOR this we chose an ideal setting-Calf Island, in Boston Harbour-where we

sudden storms. Occasionally we had mis-haps in our boats. Life was not monoton-ous. Part of our boathouse was the deck of a ship which was washed ashore more than fifty years ago; and we were careful to make the house and grounds fit their splendid setting of sea and sky. We called the place "The Moorings," and after a very little time there my old life on the stage became vague and dreamlike—

In "More Than Queen," which was staged about three seasons after Miss Arthur's marriage.

could live a life of splendid isolation if we wished, or leave it abruptly and within an hour be again in the heart of the city. To insure our isolation we bought the island, and to provide the needed excitement of and to provide the needed excitement of existence we set up a small fleet of boats, of which the most ambitious is "*The Jule.*" Incidentally, in building the house we had all the thrills that usually attend this experiment, as well as a few unusual ones thrown in for good measure. Several times we were marooned on the island by almost as though I had lived it on some other planet.

course our first impulse was to fill the O^F course our first impulse was to fill the house with our old and new friends, and this we did. Oddly enough, I never even read aloud to those who came to us, nor did I get up nor take part in theatricals. Mr. Cheney, I soon discovered, was an expert artist on the bones—and while I shuddered when I first heard of this accom-plishment subsequently. I really, anioved O plishment, subsequently I really enjoyed

his performances. Whenever it was neces-sary to do any indoor "stunt" to amuse our guests, Mr. Cheney brought out the bones, and the audience was invariably delighted. The Balcony Scene, done by me and some amateur *Romeo*, would have been an anti-climax. Mr. Cheney who is an outdoor map

Mr. Cheney, who is an outdoor man, introduced me to Nature, whom I had never really met before. She charmed me. He taught me to manage boats, and he tried to teach me to swim, but that effort was a failure. Once, when I had been hurled rather abruptly into the water, to sink or swim, I sank, and there was considerable excitement before I was brought up to the surface again. When I was being revived in the boat, and think-ing up a few things to say as soon as I could speak, I heard the cheerful voice of my husband reassuring our friends. "I'm afraid she'll never learn to swim;" and then he added plaintively, "the only time she doesn't kick is when she's in the water!" One thing I did learn, and that was to be He taught me to manage boats, and he

the water!" One thing I did learn, and that was to be a housekeeper and a home-maker. I was too proud to fail in this field and, more-over, I was interested. "The Moorings" required a lot of work, and the best way to get that work out of other persons, I soon found, was to understand it myself. We had a big place. There was no telephone had a big place. There was no telephone communication with the mainland, so our marketing had to be done by boat. We were nine miles from a lemon and from every other household necessity.

from every other household necessity. WE spent our summers at "The Moor-ings" for twelve years—going there in June, leaving the last of September, and filling it during the interval with our families and closest friends. Several of my sisters were usually with us, and the congenial spirits we met in Boston. One of our most valued guests was Clara Morris, who came to us while sne was writ-ing her reminiscences. She would read these aloud to us, to our delight; and then, to our even greater delight, would discourse by the hour of the more intimate reminiscences which she was *not* putting into print. She had the most extra-ordinary memory of any woman I have ever known, the keenest sense of humor, and the biggest heart. Her speaking voice seemed to be made up of sombre minor modulations, and she would tell the most amusing stories in a voice that would have brought tears to one's eyes if one had not heard her words. She became the intimate friend of each of the dozen dogs we had on the place, and promptly re-named them all to please her

She became the intimate friend of each of the dozen dogs we had on the place, and promptly re-named them all to please her own taste. One of them, "Bip," had a passion for being photographed. The moment a camera of any kind was pro-duced, "Bip" raced excitedly into the foreground, attached herself to the most important person present gazed soulfully dicted, bip fatached herself to the most important person present, gazed soulfully into the lens, and remained absolutely motionless until the picture was taken.
"Bip" enchanted Miss Morris, who re-named her "Dipsomania." "Scratch Wig," whose real name was "Nick," was another of her favourites. Long after her visits she wrote of these dogs in her letters to us, and recalled the most trivial characteristics of each. She and I had some wonderful walks together, tramping miles over the island, and always accompanied by half-a-dozen ecstatic dogs.
Every year my husband and I made two journeys to California, where Mr. Cheney's business interests called him. We tra-velled in our own car, spending two or three months on the road each time, and we associated exclusively and intimately with the workingment of acidence and

we associated exclusively and intimately with the workingmen of railroads and mines, from the presidents down to the grade-gangs. Mr. Cheney's method of studying things was to study them from the ground up, and in following this plan we had some interesting experiences. One of these adventures nearly cost me my life. Our car was attached to a "working train" which was making a road-bed and laying the tracks of a new road. The work so fascinated me that road-bed and laying the tracks of a new road. The work so fascinated me that when it was no longer possible to travel in our car I persuaded my husband to let me go with him on the working engine, which had a front attachment loaded with ties and rails, to be dropped into place as we moved along. Suddenly the workmen discovered a soft spot in the road-bed, caused by a hidden spring. We had to leave the engine and walk across a had to leave the engine and walk across a narrow foot-trestle, without sides, suspended over a great ravine. I followed the men light-heartedly. I was so uncon-

(Continued on page 29)

EVERYWOMAN'S WORLD PAGE 8

SEPTEMBER 1916 HOW I WOULD RUN THE HOME IF I WERE A WOMAN



OME is the half-way house between

OME is the half-way house between earth and heaven. As such it needs the practical and the ideal combined, more than any other human institution. The earth side of a home must be absolutely practical, and the heaven side must be absolutely ideal, if the home is to be a home. There is as much need for science in the home as there is for science anywhere. The average more is a conglomeration of guess-work, patch-found of the man, the overwork of the woman, the patch-work of both. A little science in advance would prevent most of the truble. As the one place where all human interests after, center and radiate, the home should be given first consideration in a real efficiency, outcan for a man, a city, or a nation. School efficiency, business efficiency, church efficiency, community efficiency, all depend to a large ex-tor. Many a good woman-good but stupid-thinks so much of her home as a house that she forgets to be anything but a house-keeper. By un cannot have your home a model house and a model institution at the same time-

But the house is merely a shell for the home. If you cannot have your home a model house and a model institution at the same time--never mind about the model house. A little dust in the corner of your parlor is better than a layer of dust on your mind. Furthermore, a dollar with your best thought and feeling in it can do as much to make your home attractive as ten dollars spent rashly, thoughtlessly, flippantly.

The Home as an Institution

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nerves should be soothed in the home. They are more often irritated. 4. Productivity.—The home is fundamentally a social unit. The business of it, therefore, is to enable each member of the family to do more and better work in the community. For this purpose, physiological, psychological and industrial principles should be taught and em-bodied in the household. Are you improving the quantity and quality of your vocational output by at least ten per cent. every year? If not, something is wrong with your home. 5. Hospitality.—By this word I do not mean card parties, pink teas or pay-your-debts functions of any sort. I mean just a handclasp with some heart in it, an open home door. A test for your hospitality is that the fellow you invite never thinks what or how much you are going to give him to eat.

you invite never thinks what or how much you are going to give him to eat. 6. Education.—The despair of conscientious teachers is the lack of and indifference to sound educational methods in the home. Careless thought and speech, unbridled emotions, superficial judgments, artificial standards— these home defects can never be redeemed by any curriculum of high school or college. 7. Derotion.—This should be mutual, and reciprocal. Too often one member of the family—most often the mother, least often the son—expresses devotion for the entire group. The fires of destiny are kindled in the crucible of devotion. Back of the great man has always been some one's home prayer, faith, sacrifice. been some one's home prayer, faith, sacrifice. 8. Ambilion.—The purpose in our habitation is our evolution. Accordingly, every home must be outgrown, every blood tie broken, every association of mere kinship finally put off and away, as the locust drops his skin. Can you and away, as the locust drops his skin. Can you forget that your brother is your brother, your son is your son, your wife is your wife, and want for each only the highest good of each, whether you reap joy or sorrow from it? Do you know what the great ambition of each you know what the great ambition of each member of your family really is, and are you helping him or her to achieve it? 9. Co-operation.—Every home should pro-vide for a systematic study of co-operative

By EDWARD EARLE PURINTON

are mush. We deny them the supreme strength which grows only from doing the hard-est thing. The very multiplicity of conven-iences and luxuries robs this generation of self-resource and self-reliance. Clearly and strongly as I urge the use of labor-saving devices in the home, I would beg of you to forget them all unless at the same time you teach the boys and girls how to work—hard and long and well, and painfully if need be. Nothing can ever take the place of old-fashioned hardship in the home production of character.

The Home as a House

Now for the home as a house. My friend, the architect, says there are five principal reasons why ninety-five per cent. of the home owners are dissatisfied with their own work. These reasons may be summarized thus: (a) Failure to plan all details ahead, or even to know what the necessary details are; (b) failure to secure in advance all the available

2.

Study these booklets. If you have a sweetheart, study them together.

study them together. Draw a rough plan of your house, lawn and gar-den on a big sheet of bristol board or "art paper," allowing, say, half an inch on the draw-ing for each foot of ground. This preliminary sketch will have to be altered considerably, first by yourself to grow with your ideas, then by the architect to be made practical. But get the whole thing on paper as early as possible, and exact in every detail.

and exact in every detail. Choose your architect—don't hire one be-cause he lives near you or a friend of yours knows him. Be sure (1) that he is a specialist in your kind of home—whether a bungalow, a Queen Anne cottage or a Colonial manse; (2) that he can refer you to a number of satis-fied clients; (3) that he belongs to national associations of architects, with high professional standing; (4) that he will guarantee the final cost of your home not to exceed the initial ap-propriation. There are some fifty trades and



EFFICIENT HOME TEST FOR SELF-APPLICATION BY ANY MAN OR WOMAN DESIR-ING TO IMPROVE HOME CONDITIONS AND OPPORTUNITIES

DIRECTIONS.—Where answer is Yes, write numeral 5 in blank space opposite. Where answer is No, leave space blank. Where answer is partially affirmative, write numeral between 1 and 5 expressing degree of assurance. Add column of numerals for total grade. This test is not complete, merely indicative. A sepressing degree of assessment of a sepressing degree of a sepressing

- 6.
- 8.
- 9.
- 11.
- 12.
- Is the right home regimen heiping you to do more and better work each year?.... Does each member follow the budget system of personal finances? Do you take at least two home science magazines, have you read at least two home science books?... Have you joined a civic or domestic improvement association? Do you consider moral backbone the finest home product, and are you making it? 14. Can you finish your work in a regular eight-hour day? Is all your routine work planned ahead?..... 15.
- 16.
- 17.
- Is all your routine work planned ahead?..... Are the meals prepared according to the rules of modern food science?..... 18.
- 19. 20.



information; (c) failure to employ the best architect, builder and other helpers; (d) failure to sign a comprehensive, minute, iron-clad con-tract; (e) failure to keep the entire job under personal supervision. The aim of this article is to mark out lines of thought for the preven-tion of these mistakes. The first suggestion is to begin home planning eighteen should be regularly saving for a home. If you can save only \$10 a year, this much will buy books and periodicals that should prevent a waste of hundreds, or even thousands of dollars, when you build later. Whatever of dollars, when you build later. Whatever your age, if you have not a home of your own, Whatever resolve now to have one—then start your plan. Real estate, properly chosen, bought and managed, is the universally good investment. Build for yourself. Don't buy a second-hand house; it won't fit you any better than a second-hand hand suit of closhes. Your individual home tastes, needs and preferences must be learned before you build—not after. When they are clear to you, no house on earth but the house you

professions involved in the making of a home, from start to finish. These are mostly un-correlated; hence delays, mistakes, and numer-ous "extras" in the bill are very likely, unless a blanket contract fully protects you against loss.

Buying the Land

CONSIDER many things before you buy your land. Regard this purchase as an invest-ment, apart from household features. Weigh its value by the possibility of resale at a good its value by the possibility of resale at a good price—what you paid, or more. Ask a number of good business men their opinion of 125 feet front and 150 to 200 feet in depth; a front less than seventy-five feet, in a populous section, crowds one too close to his neighbors, while a front longer than 125 feet means too much lawn mowing and general unkeen. Location should mowing and general upkeep. Location should be high and dry, with house on highest part— a damp cellar quickly breeds disease. Air and light must be plentiful on all sides; before you build study plans of the air-light health cottage now so popular in Europe. Neighborhood should be quiet, no street car within five or six blocks, be quiet, no street car within live of six blocks, and no garage, theatre or other place of pande-monium near-by. Stores, schools and churches should be in reach of comfortable travel, with the place of work of each member of the family kept in view, as to daily loss of time in transit.

<text><text><text><text>

Buy the Best

Buy the Best PRACTISE real economy by having the best where only the best will serve. Choose the best in grass seed, in flower and vegetable seeds, in building and roofing material, in house paint, in heating, lighting and ventilating systems, in plumbing and fireproofing, in wall finish and interior decoration, in bedroom, bathroom and kitchen furnishings, in hygienic factors throughout. Among building mater-ials are wood, stone, tile, concrete, face brick, tapestry brick, tile-and-brick, tile-and-stucco, frame-and-stucco, patent compounds of different kinds. Among roofing materials are shin-gle, tin, slate, galvanized iron, tile, asphalt, and special chemical fabrics. Don't build without learning what your best material is for house and roof.

give, tin, state, galvanized iron, tile, asphalt, and special chemical fabrics. Don't build without learning what your best material is for house and roof. Study with extra care the problems of heat, light and ventilation. Most heating boilers burn only about sixty per cent. of their fuel; they become enthusiastic in hot weather and apathetic in cold. Get a good boiler, gentle, pliable and considerate of your purse, time and temper. The heating plant may be steam, hot water or hot air. Each claims advantages over the others. Whichever you order, be sure there is supplied at least thirty cubic feet of fresh air per minute for each occupant of every room. Some plants change the air completely every half hour. National heating companies will often study your house plan and make specific recommendations, without charge. As for illumination, a modern electric plant may now be installed for less than the price of a good plano. Or, acetylene may be used, or a self-generating gas now on the market. Ponder long your color scheme. Before you "color cards" from the leading paint compan-ies, and make your house harmonious, or leave it unpainted. Tix the size, location and arrangement of your rooms only after reading several books on home building, or consulting a domestic engin-eer. Otherwise, you are almost sure to neglect some vital part, learned only by experience. A "ise procedure would be to visit one of the "practice cottages" in home economics now maintained by the more progressive schools, articularly agricultural colleges and uni-makes and omissions were found in the one

structure of the first progressive schools, the series. The series of the first progressive schools of the series of the series

method, as shown in the modern factory, mill or department store. The scientific grouping and control of individual tasks and relations in the family is almost unknown. Therefore, a burden of unnatural and unnecessary weight falls on some one member of the familythe most unselfish, and usually the least en-dowed with physical strength.

to. Churacter.—The great need of the home to-day is for a Spartan courage. With few exceptions, the backbones of our children

The nouse of earth but the nouse year make will satisfy you. Be your own designer. The business of the architect you hire is to embody your ideas. If you haven't any, his work will fail, no matter how good an architect he is.

Devote a year to learning home science. Take a course if possible, in advance of building. Purchase a small library of new and trustworthy books. Answer advertisements in popular and technical magazines; you can obtain a large assortment of booklets on all phases of home building furnishing course phases of home building, furnishing, and decorating, merely by asking for these publications from various manufacturers, who will mail them without charge or on receipt of postage.

Always buy, however, just ahead of the crowd, where new transportation lines are sure to come, but have not yet come. The same rule holds in the country, where the "good roads" movement will increase the value of land. Have your title guaranteed by a title guarantee comyour title guaranteed by a title guarantee com-pany or a firm of responsible lawyers. Before signing the contract, go and visit the property Before

Be Modern

WHEN A MAN STOPS DRINKING My Return to Life By ONE WHO DID

Illustrated by GEORGE H. CHARLES

CHAPTER IV.



HE awful penalty of excessive drinking was mine at last. I was picked up in the street and rushed to a hospital, with that terrible sccurge, delirium tremens, gripping my whole system in a vice of writhing agony. It was of my own making. I knew it was coming, but I was weak with an uncontrollable appe-tite for whiskey and let myself fall into this podition.

awiul condition. I am making my terrible experiences and sufferings pub-lic, as an object lesson to drinkers who are slowly reaching this sure condition of misery. The whole story and his-tory of alcohol is a tragedy. My experience is given as a beacon light to those who are embarking upon this slip-pery road. In the elimit to its in the sliper start of the sli

pery road. In the slimy trail of the alcoholic serpent you will find everything that is dark and dreadful. I did. The sight of a man under-going the terrible tortures of delirium tremens is one

of delirium tremens is one I trust you will never wit-ness. It would live with you to the day of your death. God grant that horrible sight may forever be spared you. What is there in whiskey that enters into a man and

be spared you. What is there in whiskey that enters into a man and drags him down to the level of a beast? I give but a mere outline of the picture of this terri-ble scourge, which condi-tion, in the fullness of awful detail, God alone knows. I was placed on a cot, stripped and manacled and put in a strait-jacket. My body writhed and trem-bled and my parched lips broke as I tried to utter words of condemnation to the attendants who were restraining me. I could plainly see toads squatting in the corners, and serpents coiled about the bed posts were hissing in my ears, while all manner of imps danced about in the air, spouting a blue flame in my face. Such a horrible, tor-turing condition no man can truly describe. The demons of hell were loosed to torment me.

IN my drunken frenzy I shrieked for alcohol—al-cohol in any form. There were days of mental rest-lessness and nights of sleep-

weite days of incident rest-lessness and nights of sleep-less torture. No chamber of horrors ever described could convey an adequate description of the awful soul killing writhings I experienced. Jumping out of the way of pink elephants, feeling care-fully on my bed clothing for gila monsters and lizards, moaning, howling, crying for some one to relieve me from my awful condition, I would finally collapse into a fit. 'Occasionally a "shot of dope" would be injected to allay my sufferings, but even with that I would continue to writhe and curse, spit and glare, my eyeballs bloody and protruding and ablaze with fury.

thousands of miserable women

fury. Hideous faces were on the walls, the ceiling and the floor; foul things crept along my bedclothes, and glaring eyes peered into mine. At one time I was surrounded by myriads of monstrous spiders and rats which crawled slowly over every limb, while beaded perspiration bathed my brow, and my limbs shivered until the bed rattled.

Strange coloured lights danced before my eyes, and then suddenly the very blackness of darkness appalled me by its dense gloom. All at once I seemed to be struck with a suddenly the very blackness of darkness appalled me by its dense gloom. All at once I seemed to be struck with a complete blindness. I knew an electric light was burning in the room, but I could not see it—all was so pitchy dark. Suddenly I saw; standing at the foot of my bed, a red devil with hands polluted with blood, and arms filled with crawling, wriggling serpents, stinging and hissing. My very vitals were pierced with agony as the red monster jeered and taunted and pursued his infernal work. Is there no escape from this terrible torture? It would seem as though nothing but death could give me relief, and oh! how welcome it would have been!

how welcome it would have been! To somewhat alleviate my pain the attendant released my arms for a few minutes. All at once I lost the sense of my arms for a few minutes. All at once I lost the sense of feeling. I tried to grasp my arm in one hand, but the sense of touch was gone. I put my hand to my side, my head, but felt nothing, and yet I knew my limbs, my frame, were there. Then the scene changed. I was falling—falling, swiftly as an arrow—far down into some terrible abyss; and so realistic was it, that as I fell, I saw the rocky sides of the horrible shaft, where mocking, gibing, fiend-like forms were perched, and the air, rushing

past me, made the sweat stream out by the force of its unwholesome blast. Sometimes the paroxysm ceased for a few moments, and I would sink back drenched with perspiration, utterly exhausted, and feeling a dreadful cer-tainty of the renewal of my torments. There were times when it was absolutely impossible to stand the strain for another minute; but the torture returned, and slimy, gliding, writhing, biting, stinging adders wound themselves about my body and thrust their forked and poisonous tongues into my sides.

auters wound themselves about my body and thrust their forked and poisonous tongues into my sides. My eyes were bleared and glistening, and pain and fright enthralled me; I prayed and begged and entreated that death might relieve me. Not one man in one hundred thousand could go through my experience and still live. I was not the only victim in my ward suffering with this awful curse. I could hear the creating fumes of humping victime and

I could hear the crackling fumes of burning victims and

jails, insane asylums, reformatories, and hospitals, and sentences thousands of miserable men and yet more miser-able women and pitiable children to live most wretched lives. It blights the body and soul and is the chief bane and ruin of thousands of homes.

My Coming Back

My Coming Back WAGED war with the demon, and I am no longer in bondage. Starting in at the scene of my defeat, I am rapidly working myself up the highway of sobriety, respect, contentment and health. It was a long, hard, bitter battle, but at last I conquered the enemy. I am now free from the terrible incubus of drink, but the memory of those ruinous years can never be wholly eradicated. My thoughts are now free from remorse or fear; and in my final rise from the cavernous depths of drunkenness and despair to the beautiful light of soberness, and the pos-session of an unshackled mind, I have tried to tell my experience with that monster, whiskey. To the silent and secret sufferer, enmeshed in the whirlpool, I give encouragement; and

I give encouragement; and warn all drinking men of the abyss yawning to swallow and clutch and strangle them in deadly embrace unless the habit be stopped

unless the habit be stopped at once. Neither tongue nor pen can truthfully picture the silent and terrible grip that gnaws at the heart of a man who is coming back to a life of sobriety after years of terrible dissipation. It is a tortuous trip. Thousands embark for pas-sage, but few arrive at an absolutely sober destina-tion. Temptations and discouragements are al-ways present.

discouragements are al-ways present. There is no fixed time when a man cursed and burdened with drink may come to himself; but I was coming back, and in a manner and by a route that proved providential, My time to be free of the demon had been marked out. My last drunken attempt to secure money, paradoxical as it may seem, paradoxical as it may seem, resulted in my reformation. God certainly "moves in a mysterious way, His won-ders to perform."

ONE cold February morn-ing in 1914 I called at the office of a fuel company the office of a fuel company and presented a cheque with the request that I be accommodated with the currency. While pretending to accommodate me, a clerk stepped to the tele-phone and called up the bank whose cheque I was using. They told the clerk that it was worthless and to call an officer. I heard the word "officer" repeated by the clerk to the assistant manager.

and pitiable children to lead most wretched lives

the shrieks of suffering men. Around their dying beds serpents unfolded coil after coil from out of the darkness, brandishing their forked tongues to sting them and lick their blood as a fierce flame licks up its fuel. Some in their agony begged to plunge into a lake of fire to escape still greater torture; others stood on their cots shrieking with agony and begging the attendants to throw them down to earth. Demoniacal ravings, mutter-ing and curses made a perfect bedlam of the ward; the whole a human tragedy terrible to witness. Some were moaning and crying, shrieking and cursing and dying, while several uttered the most heart-piercing and piteous prayers for death to relieve them that ever passed the lips prayers for death to relieve them that ever passed the lips of man.

E VEN now these terrible combats come back to me like a nightmare and live again in ghostly pantomime in my sleep

One poor victim, a well known business man, fell on his knees with his hands clasped in prayer, his eyes looking upward, shrieking that death might come at once to relieve him; and it did.

The most impressive and saddest sight of all was that of a young man scarcely out of his teens, chained to a cot, suffering with delirium tremens; some good mother's boy who had been caught and pinioned in the horrible grip of drink.

Look in every direction and you will see the frightful, devastating evidences of drink. The drink traffic is the cause of most of the crimes

committed; it causes an amazing waste of nucle chines sources, both physical and human. Pauperism is its offspring; it causes the great majority of divorces and other domestic difficulties which fill our police courts; it is the advance agent of the social evil; causes thousands of premature deaths; chokes our prisons, penitentiaries,

to call an officer. I heard the word "officer" repeated by the clerk to the assistant manager. I shot out of the door and was confronted by about twenty coal heavers from the fuel company's yards with shovels and clubs. Of course I surrendered. I capitu-lated to this vast "army" and was taken to the office. On my arrival a police officer was waiting and took me to the police station. I was trembling and nervous, shattered from drink, and on the verge of delirium tremens. God knows I needed a stimulant, but I had had "My Last Drink," and from that minute I forsook strong drink forever. The following morning I was arraigned before a judge who had known me in the days when I was a prosperous, respected and sober citizen. As I was brought to the bar, he viewed me with a pitying eye and said:—"Alderman, you are charged with operating a confidence game. What have you to say?"

have you to say

I admitted the charge was true, told the Judge I was drunk at the time, had only a vague recollection of the transaction, that I was already on parole, and had just been released from the county jail. I begged the court to change the charge in the complaint from "operating a confidence game," which would send me back to the county jail to await action by the grand jury, to "dis-orderly conduct," which would place me within jurisdiction of his court. After some thought the Judge changed the of his court. After some thought the Judge changed the

charge. I pleaded guilty, and was sentenced to sixty days. The Judge was kind enough to recommend that I be placed in the hospital and requested me to write to him at the end of thirty days and, if convinced that I wanted to stop drinking, he would assist me in securing a release. I

remained only a few days, however, my never failing friends coming to the front and securing my release. After I was sentenced, I was bundled into the prison 'bus for my journey. This 'bus will seat about twenty, but (Concluded on page 32)



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EVERYWOMAN'S WORLD PAGE TO

SEPTEMBER 1015

LOVE, AND A FAMILY FEUD

Showing How the Light in an Old Man's Life Went Out Before a Greater and Brighter Illumination

By DAN BRENNAN

Illustrated by DARBY MOORE



Presently the bushes were stirred by something other than the wind and, parting the branches before her, a girl with a bucket stepped through. Quite a pretty girl; and the pink of her gingham dress, with white sun-bonnet, lent a charming touch of life and colour to the quiet scene. This time the man stood erect, watching her and waiting.



Twas July. The metallic rasping of the Was July. The metallic rasping of the myriads of grasshoppers served but to accen-tuate the listlessness and loneliness which pervaded the world. The leaves on the trees hung motionless; the creek scarcely voiced a murmur as it slid from pool to pool; the shadows were long on the mirroring surface of the water; and the somnolent cattle stood still and ruminant in the shingly, cool shallows meath the willow trees. that lay beneath the willow trees.

that lay beneath the willow trees. Just below the ford, where a straggling concession road came down to the stream, a young man sat on the edge of a shadow-flecked eddy, above which he idly dangled a long fishing rod and line—a big, broad-shouldered fellow, clad in blue overalls; his eyes, too, were blue, and his hair fair and curly. Thirty yards straight across the stream and just at the foot of an overhanging beech was a spring, beside which a brown, rusty pail leaned. Beyond the spring a ragged hillside, cumbered with underbrush, stones and knotted roots, showed itself, and, zigzagging erratically up the steep incline, a little pathway led from the spring toward a brown farmhouse which, though hidden by the intervening trees, stood on the plateau above. above.

hidden by the intervening trees, stood on the plateau above. It was this path that the loiterer watched to the neglect of his rod and line. When the vagrant breeze shook the bushes which obscured the narrow approach, he half rose, expectantly; and even after he had dropped back disappointedly, the carelessness of his posture was belied by the eagerness of his gaze. Presently the bushes were stirred by something other than the wind and, parting the branches before her, a girl with a bucket stepped through. Quite a pretty girl; and the pink of her gingham dress, with white sun-bonnet, lent a charming touch of life and colour to the quiet scene. This time the man stood erect, watching her and waiting. Perceiving the intruder upon her private domain, she gave a little start of surprise; then, tilting her sun-bonnet forward, she came down and leaned over the spring. "Sa-a-y!" The man was very red. Twice he had tried to call to her, but it seemed to him that his swiftly beating heart had each time risen in his throat and choked him. Then he realized that his opportunity was passing, and at last he spoke, but his voice was odd and strained. Would she wither him with a scornful glance or would she take up her bucket quickly and vanish along the path? She did neither. She lifted the pail, now filled to the brim, and placed it on the broad, flat stone at the side of the spring; then she faced him calmly and answered. "What is it?" she asked. Her eyes seemed to disconcert him and he cast about hurriedly for words. "C'n—c'n I come over there an'

The contact thrilled him. She gave up the utensil reluc-tantly. Somehow it seemed to her that it would have been good to serve him, even in so small a thing. Then, as he began to apologise, she looked at him cu-ficusly. Last Sunday he had been seated just opposite to her in church, and his home lay yonder, not a full two miles from her own. All his life she had known of his comings and goings, and yet never before had he spoken to her. Twenty wears ago their forebears had indulged in a "falling out" —a little thing at first, but one which had speedily grown— and since that time no Norton had spoken to a Hains, nor a Hains to a Norton. And yet, to-day, after all these years of strife, a Hains had come of his own free will and put foot on Norton soil, and asked from a woman of the Nortons the favour of a drink at her hands. Why had he come? To fish? She glanced at the neglected rod and smiled at the thought. "Men he had drunk, she took the dipper, and their fingers touched again." "You're John Hains, aren't you?" she asked, looking up at him and smiling; but in her heart she was questioning what her father would say, should he find this visitor here.

INFLUENCED by her smile, a sudden accession of courage came to the man. He had been afraid that she might remember that quarrel which their fathers had made, and

But even as he grew tall and strong, so his desire had grown, yet Fate and his elders were against him all the while. But to-day manhood had dawned, and he had come here to take Fate by the throat and to speak to the girl. Yester-day he had been a child, heedful of those who commanded solve them. When the girl dimensional to

When the girl disappeared, he turned back to the creek, strode through the weeds and brushwood to the foot log which lay below. Then, crossing this, he took his way homeward through the sunlight that fell upon the fields of gold.

The Awakening

Book.
The Awaken apon the new set of the second second

Her eyes seemed to disconcert him and he cast about hurriedly for words. "C'n—c'n I come over there an' get a drink?"

FOR one moment the girl was disposed to laugh at him to tell him that the spring and dipper had been there ere she came, and would be there after she was gone. But the man was young and goodly to look upon, and the woman was a daughter of Eve, hence she cast a quick glance backward up the path. There was nothing there save a sparrow balancing itself on a bough, so like transitional backed at the temptar again

NPLOENCED by her smile, a sudden accession of courage came to the man. He had been afraid that she might remember that quarrel which their fathers had made, and for all his six feet of stature he was unused to women, and sensitive. Moreover, above all others this woman had power to make him feel. Now, however, he was assured, and he laughed aloud.
"Just to think," he said, "of you an' me purtendin' not to know one another. Why, I've been a-knowin' you, Beth, since you were so high," and he measured gleefully with his hands. "Gee whiz, how pretty you were! I didn't dare speak to you, but—but—" His face was growing red again, and a new light had come into his eyes. The woman's wit of the girl gave her a sufficient warning, and she moved uneasily. "I-I've got to be goin' now," she remarked apologetically.
"Would you,"—the man had grown nonplussed and awkward again,—" would you mind, Beth, if I—I came back sometimes—to—to get another drink?"
She looked down at the hem of her apron, then gathered it up in her fingers and creased it into tiny folds. How angry her father would be if he knew!
"Father—" she stammered, "Father, he—!" It was she who was embarrassed now.
The man nodded understandingly. "I know," he said, "I know. That's why I asked you."
She glanced at him shyly. "I—I don't mind," she said. He picked up the bucket. "I wish I could carry it for yeh," he remarked. "I would, only—" He was half minded to walk with her straight to her father's door and tell that old man that his folly of quarrelling must cease here and now. But she interrupted him.
"It would to—it would only make more trouble. I must go now. Good-bye—J-John."
The man stood watching her contemplatively, as she vanished up the path. All his life he had wished to speak to her; to make himself agreeable to her, but he could not, because his elders and hers—those elders who think themselves so wise, and who wish to be as gods in dominating the affairs of their children there save a sparrow balancing itself on a bough, so —like Eve—she looked at the tempter again. "Yes," she replied, glancing first at the stream and then back at him doubtfully. "Come, if you want to." He understood her look. "There's a foot log below," he said, "but I'll cross so." He caught an overhanging branch and swung himself lightly. In another moment he was across and almost at her side. A look of admiration crept into her eyes as she stooped to fill the dipper. He came nearer. "Lemme do that," he ejaculated. He caught at the dipper and, as he did, his hand touched hers.

mebbe the place had been moved an' that you was a-lookin'

She walked to the shelf on the porch and put the bucket away. Usually she replied to banter in kind, but now she was silent and seemingly wished to escape.

But the old man did not notice; he was thinking of other things. And when he had quenched his thirst and had slanted a chair back downward against the pord had stanted a chair back downward against the pole facing, he brought a pillow, placed it upon this incline and stretched himself upon the floor. There he dozed for awhile, and afterward watched the girl from his half-closed bids and looked new and again at the tribulation with lids, and looked now and again at the robins which were nesting in his trees. Last year there had been but one nest, he remembered, but now, since the young birds of last season had builded, there were two. Then, as he turned TTALLA IT HIGH AND THE PROPERTY OF

EVERYWOMAN'S WORLD

PAGE II



This boy likes to talk; can pick up foreign languages with ease; good memory; possesses the knack of getting on with strangers, of knowing what he wants and of getting it.



Positive, active, dynamic; good salesman; likes the variety of the commercial traveller's life; enjoys meeting people; rapid thinker; can think ahead of his customer and dominate the interview.



This boy will make an invalu-able addition to any office staff; a constitution that will stand se-dentary work; good head for figures; patient, orderly, with an infinite capacity for details.



Quick, active; cannot stand con-fining detail work; practical, ob-servant, understands human nature, can manage others; will make teacher, preacher, manager; can control and direct boys.

sake.



Here we have the successful doctor—good digestion, strong physique, high order of intelligence, understanding sympathy, tacl, optimism, keen knowledge of human nature.

either his appetite or digestion, he usually becomes more or less stout as he approaches midtle age. Have you ever noticed that the cartoonists always pic-ture the successful business man as fat? And did you ever stop to think that there is a big truth underlying the conception of the business man as the cartoonist sees him! The man who is interested in food is the man who priore

The man who is interested in food is the man who enjoys his meals; and to enjoy one's meals means good digestion and appetite. The long bodied man has both, since nature gave him plenty of room for good, large digestive organs. It is but a short step from the enjoyment of anything to an appreciation of it, and from an appreciation of it to setting a value on it. Do this in regard to food, and the appreciation of other things follows—the good things of life. That which we like and appreciate is often in our thoughts; we think about it, plan for it and work toward it. From the liking for and appreciation of food we expand to the appreciate money buys all these things, we value and appreciate money for what it secures us. Sometimes we don't know what we want, and then the miser is evolved—we love money for its own sake.

Long Limbs for Liberty

Long Limbs for Liberty WHEN the stretch from finger tip to finger tip is greater than the height, the indication is that the limbs are long in proportion to the body. In this case the muscular system is strong, but the vital organs that support it are relatively weak. The digestive organs have not the room for good development, nor space to do their work properly. They are small and weak and do not supply a sufficient quantity of nourishment to the brain to allow of heavy or prolonged mental effort. When the boy reaches the age of puberty, he is "all arms and legs," and the distracted mother is forever adding inches to his trousers and jackets. He grows over-night and is never still. But the trunk of the body grows slowly at this period, and the boy—in flight—resembles nothing so much as an attenuated spider. At this time his stretch across the arms is greater than the total stature.

nothing so much as an attenuated spider. At this time his stretch across the arms is greater than the total stature. The limbs outgrowing the trunk throws a heavy strain on the vital organs, which have failed to keep pace, with the result that the boy cannot stand as much study and con-finement as he did a few years earlier. "He is growing too fast," the distracted mother com-plains, and "Johnnie, do keep still," is her eternal cry. But if Johnnie keeps still, he is a sick boy, and the dis-tracted mother does not know what to do. Because he has so much in the way of arms and legs, he shows an

tracted mother does not know what to do. Because he has so much in the way of arms and legs, he shows an astonishing amount of muscular strength and is con-tinually using his strength in all manner of expected and unexpected ways. He excels in all kinds of out-of-door sports. In fact, he's a general nuisance in the house —you never know just where that length of leg is going to take him, nor where that long arm is going to reach. —During this time, which usually lasts until about the seventeenth year, his energies are all toward those sports where his long limbs cause him to excel—running, jump-ing, sprinting, and ball games. But with those long limbs go a short body, and he is (Continued on page 26)

WHAT ARE YOU GOING TO MAKE OF YOUR BOY?

Measure Him Up for His Vocation in Life



EASURE your boy. Of course you have measured him ever since he was big enough to stand up against the wall—measured him for the pure joy of noting

how he was growing. But measure him again very carefully and without his shoes and find his exact height. Careful measurements taken regularly are an indication of development—the more normal the de-velopment, the more regular the increase in height. Conditions that interfere with or are detrimental to health

Conditions that interfere with or are detrimental to health result in spasmodic growth. "Children grow like weeds," says the distracted mother, as she views Johnnie's knees parting company with his trousers and his elbows leaving his sleeves behind. Very true! They do grow like weeds, which is only another way of saying that they grow more 'rapidly in Summer than in Winter, and stronger and more sturdy in warmth and sunshine than in darkness and cold. Children are as sensitive to environment as plants and respond to

are as sensitive to environment as plants and cold. Condent sunshine and gladness as quickly as do flowers. Height as an indication of the characteristics of the boy is important; height and weight considered together is very important; but height and breadth is most im-

Measure your boy again, but this time measure him across. Have him stretch his arms out against the wall and note very carefully the exact distance from finger tip to finger tip. The total stretch across the arms should be nearly equal to the height. The difference of an inch or more either way is an indication of the kind of life for which he is adapted and the occupation in which he will be successful. successful.

The comparison of these two measurements, the stature and the stretch across the arms, tell us at once the relative development of the limbs and of the trunk, and this determines the class of vocation for which your boy is

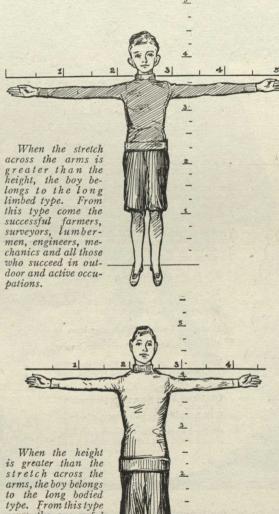
"That boy," continues the distracted mother, "is all arms and legs." Some boys are; some are not. And this "length of limb" isn't accident, but nature's clear indication pointing the way toward a particular fitness for some especial line of work.

Long Bodies for Business

Long Bodies for Business ROUGHLY speaking, we may be divided into two classes and legs, and those whose arms and legs are long and bodies short. The torso or trunk contains the digestive system, the heart, lungs, and all the vital organs; and in the long body it follows that these organs have plenty of space and are well developed. Hence digestion is good, and large amount of mental work may be done with but little muscular activity. This man does not require much physical freedom or activity to maintain good health and mental alertness, and he is capable of much mental work. It is clear, then, that the long bodied man is a good man of business, a good executive. He can sit and plan, attend to detail and direct others to do the work; and because he can sit and plan and direct others, without impairing



Head of the Psychological Clinic of the Memorial Institute, Toronto



When the height is greater than the stretch across the arms, the boy belongs to the long bodied type. From this type come the successful bankers, financiers, manaeers. suberinmanagers, superin-tendents, account-ants, and all those who succeed in in-door and sedentary

Very strong religious impulses, keen sense of duty, high minded, unselfish, altruistic, if he does not become a minister, he will surely be a deacon or an active religious quarter.



A born business man; loves to buy and sell; makes a profit on every deal; possesses almost unlimited vitality, will grow fat and prosperous in the world of business or finance.

occupations.

This boy will make good in manufacturing; ambitious, keen, capable of taking responsibility and of assuming authority; can control those under him, but will do so with very few words.



The type of boy to place in a machine shop; love of machinery and perseverance necessary to plod along at particular but monotonous work



Parents are apt to under-estimate this boy's ability; he sees and notes everything but says nothing, and will be more at home in the chemical laboratory than in the shop or office.

FARMERS' WIVES OUT OF BONDAGE

How the Farmer Feeds the Nation, and the Woman Feeds the Farmer



LONG about June in a big wheat year the compilers of statistics begin to figure out how many bushels of wheat will be raised, just how many loaves of bread each bushel will make and how many loaves are due

per man per nation. On paper it looks right convincing. The farmer feeds the nation.

We feed the farmer—we women of the farms. We know what it costs to feed him and to get that wheat in condition for shipment ready to feed the nation. We've fed our women to the wheat crops for a good many years, now; but you don't hear much about our share in the feeding. It has been hard on the women—this feeding the farmer and the nation

and the nation. Sometimes when I'm stirring up a batch of raised biscuit for breakfast, and I sift in the soft, creamy flour and think of the price we women have had to pay for it—it sort of sets me against wheat-bread for a while, and I go back to corn-bread, although we paid a price for the corn, too—we women.

corn, too—we women. I have always loved the Alberta prairie. You couldn't hire me to leave the farm and be cooped up in town without room to breathe. In every season of the year the prairies roll away, wave after wave, giving you a limitless impression as I imagine the sea must do—just splashing right along beyond the horizon, right to the turning-point. There couldn't be anything prettier than the plowed fields of a spring evening, with the long, freshly turned furrows all seeming to converge in a point toward the sun as it drops, big and round and red, below the edge; and the men unhook from the plow and ride in sitting sideways on their lead horse, whistling contentedly as they think of their good, hot supper. Colour appeals to me. I always stop

Colour appeals to me. I always stop a few minutes on the high ridge just before we drop down into the slope toward home when we come from town. You can see into three counties from there on a clear day. Just before wheat-cutting, it is a wonderful view. As far as the eye can reach, melting into the hori-zon, there is field after field of wheat, tawny yellow in the shadows that the clouds trail over it, and rippling in waves where the wind bends the bearded tops, just as though the wind were playing tag with the shadows. It lies in even squares, for Alberta is laid off in sections, even and exact as a checker-board. There are no wandering lanes, and you drive straight as die, fenced in on both sides with wire fence or low-cut hedges for miles, sure that at each mile you will reach a cross-road. road.

They say it is too vast and monoto-nous to be of artistic value in a picture; but it stirs my emotions like great, thrill-ing chords of music. I often snatched a minute or two from my work, even when burdens pressed heavily, to look at the prairie pictures and to breathe deep of the freshness of the prairie air. It put a minute or two of joy into my day, that made up for the dreary drudgery before I had learned to organize both myself and my job of being a farmer's wife, and to adjust myself to my share of the business. I dimly felt, even in those days, that there must be some way to make it easier for the woman on the farm. We ker is going right round in a circle. We never could seem to meet the seasons squarely in the face because we were always drag-ring along a bit of the unfinited metric

By ELIZABETH SEARS

antagonism that the farm woman has for the city woman—an antagonism that is born of the fear of being looked down upon. We learned that there is nothing the woman in the city has that we could not have. We learned that it is simply a matter of adjustment. We had to have it borne in upon us that we must be trained as much for our work on the farm as the city woman for her work in the town—that we were not naturally good housekeepers and good cooks and good mothers simply because we had been born females.

been born females. When a little frail instructor from the Provincial Agricultural College came to our

woman. One of the members was hum-orously relating the trials of having a frozen water-pipe mended, and Aunt Kish told of the days when she had to carry water a quarter of a mile from a creek. My aunt is a gay old lady, and all the weight of her seventy years has not smothered her resilient disposition. Her husband died after their third big wheat crop—drank himself to death celebrating it in Calgary—and she has had the first real time of her life ever since.

WHEN she came to Alberta in the early fifties, she drove a team herself from Winnipeg, with a ten-months' old baby

By LAURA EDNA BOWERS A sound of silvery voices, faint and sweet, A glimmer of pale fingers beckoning me— They come upon me in the noisy street, And follow, ever follow ceaselessly.

THE CALL

Out to the forest hurriedly I pass— Some rest for wearied heart and brain I seek— But here they whisper from the waving grass, And in the gentle breeze that cools my cheek.

The one calls: "Be a warrior, great and bold," And one: "Come, sail away across the sea!" Yet still another: "Out, and search for gold, Then live your life in case and luxury."

Soft in the twilight hour, when church bells ring. The message falls as gently as the dew— "Oh, help us tell the story that we bring, That may be old, but evermore is new."

How shall I answer? Life has been so free, And time has brought me sunny, happy

And this and days, With scarce a shadow to encompass me, Till thoughts of Fame and Wealth feil 'cross the ways.

Oh, Time! Each siren voice persuasive pleads.

pleads, With promise sure and strong, of what shall be: Gladly I go where'er the pathway leads, If only Thou wilt make the choice for me!

town and was able to tell me the reason why my bread had been souring all summer and how to prevent it, and I got it through my head that she knew what she was talking about, I woke up to a lot that I had missed.

lot that I had missed. Our problems of trying to do the work of three with nothing to do with has filled many a sanitorium. The hos-pitals are crowded with us. And how full the cemeteries were of us in the old days—the price we paid for the big crops and the prosperity of the country! And Alberta is not the only province that is full of the unwritten records of the wom-en who paid for the crops with their en who paid for the crops with their lives. They are still paying for the wheat.

on the seat beside her. She and her hus-band took up a claim forty miles from a settlement. Wandering Indians were their only neighbours, and terrified her daily by their company. When they had been there less than a year her husband returned to Winnipeg and remained three months. She was left alone to look after the crops, shuck the corn, and take care of the place. While he was gone her third baby was born. Her only help was an Indian squaw, who had chanced in to beg a loaf of bread and remained to help the young mother in her extremity.

<text><text>

There is a series of the pretty plainly when she came back.
"When you had appendicitis," she pointed out to him, "you went to the hospital and had the best of surgeons and the best of nurses for four weeks. When my first two babies were born, we had only a neighbour's wife for doctor and nurse, and you grumbled at having to pay her five dollars a week for two weeks' time." Men are reasonable enough once you get an idea beaten into their heads. It's know how to handle our husbands. It's thoughtless husband run on too long, it to remedy matters.
Tike my aunt and my mother, I had never had any special consideration and erse expected any. All the other farmoverworked, and with several children. The asylums and the vacancies. It used to be plenty to fill the vacancies. It used to be plenty to fill the vacancies. It used to be plenty to fill the vacancies were be plenty to fill the vacancies. It used to the mand rested on Sunday.
Mout all a woman cost in real money was the expense of the license and the heads and seldom had.
The asylum the meals and seldom had.
The asylum the server had any rest is the day you find the tothe farmover worked, the meals and seldom had.
The asylum and they had their meals taken in the word of the served the meals and seldom had.
The was the expense of the license and the context is the day you find the served the meals and seldom had.
The day on the farm is the day you find the context is the day you find the farm woman cost in real money was the organ of the farm woman to be and they had their meals taken in the day of the served the meals and seldom had.

in the face because we were always dragging along a bit of the unfinished work of the season before. Heavens to Betsey! The days when I wished I could go to sleep and sleep right through the harvesting season! If anybody on earth needs the doc-

trine of conservation of energy and good horse-sense preached to her, it is the farmer's wife. And the more she needs it, the harder it is to reach her with it. It is the hardest thing in the world to make her realize that it is up to her to solve her own problems and to her to solve her own problems and adjust her own difficulties and to use

her own brains to do it. We used to be afraid of the farm mis-sionaries when the provincial agricultural colleges began to send them out. They came into the counties to hold Institutes. We used to scorn them with the inherent

MY mother died because she was too tired to try to make an effort to live any longer. Looking back on it now, I can-not remember ever seeing her sit with folded hands. They said little of their hard lives, these brave women who helped to huild up the prairies. They accented hard lives, these brave women who helped to build up the prairies. They accepted it uncomplainingly. When our Country Club met at our house last week, my aunt was there as a guest. We have thirty members in our club. Ten of them drove their own automobiles. All but two live in modern houses with heat and water. We buy the latest thing in foot-gear, which is the one sure sign of progress in a farm

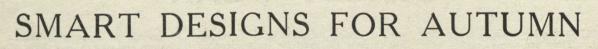
remained to help the young mother in her extremity. "We didn't think anything of it," said my aunt. "We were too busy while it was happening to think about it. We went through a lot those days; but, land of Goshen! we are making up for it now, with our furnaces, and our gasolene engines for the churns and washing machines, and our automobiles."

 $I^{\rm T}$ has always seemed strange to methe economic dependence of women. A man who is confronted by extra work never tries to do three men's work. He goes out and hires two extra men. A woman simply shifts the burden on her woman simply shifts the burden on her shoulders to make room for another one, and lets it go at that. She snips a little off the night-time in the morning and a little off at night and burns the day-light at both ends. She gets the credit of

There is no rest for the farm woman on Sunday.

We lived unthinkingly. We wondered why the hens would not lay when eggs were high, but we could not study out the relation between a sometity of eggs were high, but we could not lay which us were high, but we could not study out the relation between a scarcity of eggs and a high price; neither could we figure out a ration that would make them lay the year around. We knew the corn crop had begun to fail, but we never thought of feeding that poor, starved soil from which we had taken year after year and never given back. We had the same rush of spring work, the same debts at the store, and perhaps a baby every eighteen months. In between, we went through the yearly agony of watching for the rain clouds in the dry season. Rain was the arbiter of our fate dur-Rain was the arbiter of our fate dur-ing those early days. We used to get in the crops in anxiety, and then watch those (Continued on page 23)

LET US CONSIDER CLOTHES FOR AWHILE



9158 9139

By MAY MANTON

NOS. 9154-9156.—The box plaited blouse is very new, and this model shows it at its best. It is finished with a pretty and becoming collar and can be made with long sleeves that flare over the hands or with elbow sleeves. It is a good model for the gown as it is used here, and is also excellent for the separate blouse that every woman likes and for which there are never too many pretty designs. Here, the material is checked mohair trimmed with white corded silk and it gives a very smart effect, and is a really useful gown for between seasons. The gown could be made of a light weight wool material as well as of silk, and for the blouse could be used cotton voile, crepe and the various tub silks. The skirt is five-gored and the back edges are finished and lapped one over the other. The closing can be made at the back or at the left of the front. It is a graceful and becoming model and so simple that it makes an especial appeal to the home dressmaker. It is finished with a belt, and the skirt is desirable for every material that can be tailored, and that means many of the silks and also a variety of wool materials. Mohair is a favorite material and is an excellent weight for immediate wear, but there are many wool fabrics that are quite as appropriate for

9154 9156

9156

the skirt or the entire costume. The wool crepes are pretty and always serviceable, light weight broadcloth is used, and wool serge is a pronounced favorite for gowns of this kind. For the medium size the blouse requires

For the medium size the blouse requires $3\frac{1}{2}$ yards of material 27, $3\frac{1}{4}$ yards 36 or $2\frac{3}{8}$ yards 44 inches wide, with $\frac{1}{2}$ yard for the collar. For the skirt will be needed $6\frac{1}{4}$ yards 27 or $5\frac{1}{4}$ yards 44 inches wide, if there is figure or nap, but if not, $4\frac{1}{4}$ yards 36 or $3\frac{3}{4}$ yards 44 inches wide will suffice; it is 3 yards 44 inches in width at the lower edge. The blouse pattern No. 9154 is cut in sizes from 36 to 46 inches bust measure and the skirt No. 9156 in sizes from 24 to 34 inches waist measure.

NOS. 9158-9139.—It would be impossible to find a smarter Autumn suit than this. The coat with the flaring skirt gives the very newest and most fashionable lines. The skirt, while it consists of two simple pieces, is distinctly novel. Here, it is plaited and pockets are inserted under the plaits near the fronts, but if a thinner material is used, it can be gathered. The frill at the upper edge is optional, it can be used or not as preferred. Serge is a favorite for suits of this kind, and this design is perfectly adapted to it, but light weight broadcloth and wool velour is greatly in vogue. Many handsome and serviceable suits are made of mohair, so that there is an interesting variety offered. In this case, the collar is of silk and the little touch of a different material is smart. Later, velvet would take the place of the silk and perhaps the cuffs would match it. Velour comes in checks and stripes as well as in plain colours, and checked broadcloth is also one of the novelties of the Autumn season. They are quite as appropriate for this costume as the plain fabrics, and will be extensively used throughout both the Autumn and Winter. Velour is pretty with trimming of broadcloth, as the two materials make an excellent contrast, and the revers and cuffs as well as the collar could be made of broadcloth on a velour background. For the medium size the blouse will

9139

For the medium size the blouse will require $3\frac{1}{8}$ yards of material 36, $2\frac{7}{8}$ yards 44 or $2\frac{1}{4}$ yards 54 inches wide, with $\frac{3}{8}$ of a yard any width for the collar; for the skirt will be needed $6\frac{3}{4}$ yards 36 or 5 yards 44 inches wide; it is $4\frac{1}{4}$ yards in width. The coat pattern No. 9158 is cut in sizes from 34 to 44 inches bust measure and the skirt No. 9139 in sizes from 24 to 30 inches waist measure.

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DANDRUFF AND

ITCHING SCALP

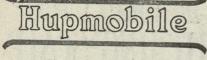
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SEPTEMBEK 1015

PAGE 14



CERVICE, as the Hupmobile owner knows it, and service as it is generally understood, are two radically different things.

Hupmobile service is an intimate, intensified system of supervision. It keeps the owner and his car in close and continuous contact with the service station.

The service station sees to it that every Hupmobile is tuned up to concert pitch all the time.

All at no cost to the owner, who pays with coupons which we supply without cost when the car is purchased.

The coupons cover four hours of service labor by trained Hupmobile experts, each month for eight months.

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That is what the Hupmobile owner has. He enjoys the tremendous advantage of expert care. He is, in short, the most contented of owners.

Can you afford even to think of buying any car that does not offer the equal of Hupmobile service?

ger Touring Car Two-passenger Roadster.....\$1650 Seven-passenger Touring Car\$1875 Prices F.O.B. Windsor

THE NEW SEASON'S STREET WEAR

No. 9145.—Surplice closings are much liked. They are always pretty and generally becoming. This gown is fin-ished with a pretty collar and ornamental pockets that trim the skirt most success-fully. It is made here of serge in a light weight, trimmed with moire silk and braid. The combination is fashionable and good and the gown serviceable, but it may be copied in a variety of materials. Serge is a favorite, but alpaca is much used and could be made in this way. Street dresses of broadcloth are in demand and the light weight broadcloths are admirable. If an indoor dress is wanted, taffeta could be used, for taffeta serves for almost every he used, for taffeta serves for almost every hour of the day. There are various ways in which the serge could be treated to make variety. Every kind of needlework is fashionable. Embroidery with wool and silk threads or beads is seen upon many slik threads or beads is seen upon many of the newest and handsomest models. This dress made of serge and embroidered with worsted would be exceedingly attrac-tive and smart, while the labour is very slight, since the threads fill up rapidly. hreads or beads is seen upon many slight, since the threads fill up rapidly. A very good effect can be obtained by combining grey and dark red on a blue background. Just a little simple design worked on the edge of the collar, the pocket laps, the cuffs, the front edges of the blouse and the belt, would make a very distinction and trally elegant goorn distinctive and really elegant gown. Serge is sometimes embroidered with beads, and jet bugles can be applied in straight rows, three or five, each row alternating with a space. If they are used to finish the pocket laps, the cuffs, the fronts of the blouse, the belt and the collar, you will get a very smart effect and the

9145

work of sewing on these beads is trivial. Sikk threads are liked for embroidery on the purely conventional designs are used, simple stitches are preferred, either the over and over stitches that fill up rapidly, arting or French knots. Alpaca is pretty trimmed with velvet ribbon and and the seccedingly handsome. If an would be exceedingly handsome. If an indoor dress of taffeta is under considered would be pretty to make it all of an interial and use bands of velvet ribbon is plaid. Taffeta has a good effect and the serge can be edged with braid or with the serge can be edged with braid or with the serge can be edged with braid or with the serge can be edged with braid or with the serge can be edged with braid or with the serge can be edged with braid or with the medium size serged with braid or with the serge can be edged with braid or with the serge can be

suggested. It is summer-like in effect, pleasant and cool to wear, light of weight, sheds dust and is perfectly adapted to the be cut shorter as indicated in one of the most women will like the coat as it is treated in this way. The pocket laps well liked and much used. As a rule, only, but if pockets are wanted they can be the gauntlet idea and are exceedingly smart and harmonize perfectly with the both the cape and cuffs can be omitted. In this case the sleves should be under-faced and stitched, trimmed with banding or finished in any way that means with the both the cape and cuffs can be omitted. In this case the sleeves should be under-faced and stitched, trimmed with banding or finished in any way that may suit the especial need. Broadcloth makes an and is greatly in vogue. Wool velour will be extensively used. Later velvet will be good for this style. Duvetyne is one of the materials advocated for the Fall, and is perfectly adapted to this model. For fashionable. This coat of broadcloth with the collar and cuffs of velvet would be ex-arrives, fur bandings will be used. The medium size requires 61% yards of inches wide for the longer coat; 4%4 yards 36, 4 yards 34 or 3 yards 54 inches wide for the shorter coat. The pattern No. 9151 is cut in sizes from 34 to 44 inches bust mea-

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The medium size requires 10¹/₄ yards of material 27, 6¹/₂ yards 36 or 4 yards 44 inches wide, with ³/₄ of a yard for the trim-ming and 4¹/₂ yards of braid; the skirt is 3 yards and 14 inches in width at the lower edge. The pattern No. 9145 is cut in sizes from 34 to 42 inches bust measure.

No. 9151.—The coat in Redingote style is one of the newest and smartest. For the present season it is made in pongee the present season it is made in pongee and in various silks that are adapted to tailored treatment. Here, a heavy crepe-finished pongee is shown in natural colour, and the coat is exceedingly smart. For the coming season, the model is good for all cloaking materials, but for immediate wear nothing better than pongee could be



WHAT WE CAN MAKE FOR THE YOUNGER GENERATION

No. 9069.—The ruffled frock is as smart for little girls as it is for their elders and this one is quaintly charming. It can be made as it is on the figure or with two of the ruffles 'omitted, to give a simpler effect. In the large illustration, white taffeta with a rosebud design is worn with a blouse of sheer white organdie. In one of the small views, the over-bodice and the foundation skirt are shown made of silk, while the ruffles and guimpe are of net, and a scarf trimming is arranged over the shoulders. This last is optional. When used, the scarf is passed through big buttonholes worked for the purpose.

net, and a scarf trimming is arranged over the shoulders. This last is optional. When used, the scarf is passed through big buttonholes worked for the purpose. For the 12 year size will be needed 1%yards of material 36 inches wide for the foundation skirt, 6 yards 36 inches wide for the ruffles and over-bodice and 1%yards for the guimpe to make as shown on the figure. The pattern No. 9069 is cut in sizes from 8 to 14 years.

No. 9059.—Just such a top coat as this is needed at this season, for there will be many motor trips to be taken, and evenings that are cool. The model is most attractive and at the same time simple and childlike. On the figure, one pocket only is used but the pattern includes three. The belt is passed under the box plaits at the back. On the figure, corduroy is shown but there are a great many materials that are used for girls coats. White serge is pretty, blue serge is practical, and corduroy in many of the newest weaves is attractive. Broadcloth is included in the list of suitable materials. The lining can be adjusted to suit the need of the special fabric. There is a tendency toward using flowered and brocaded effects whenever the material for the coat is plain, such as broadcloth or wool belour, although the plain colored silks and satins are always pretty.

For the 12 year size will be needed, 4 yards of material 36, 3³/₈ yards 44 or 2⁵/₈ yards 54 inches wide. The pattern No. 9059 is cut in sizes from 8 to 14 years.

No. 9071.—There is no better blouse for the school boy than this. It is perfectly simple, easy to make and comfortable to wear so that it fills all the requirements. It is admirable for everyday wear, for school and play. It suits tennis and the autumn sports and is altogether satisfactory. Here, it is made of striped madras, but boys' shirts are also made of the various tub silks, pongee and from the fabrics that are known as shirting materials and that combine silk and cotton. They are delightful to wear and are a good weight for early Autumn. The blouse can be made plain or with an applied yoke at the back; there is a choice of two collars, the round one joined to the neck or the high turned over collar that is attached by means of buttonholes and studs. The latter is shown on the figure. It is a soft finished collar and at the same time a high collar and the ends are held together by links. The advantage of the soft collaris in the ease with which it can be laundered, and in the fact that it is always possible to make two or more for a single shirt.

For the 14 year size will be needed 35% yards of material 27, 2³/₄ yards 36 or 2¹/₄ yards 44 inches wide. The pattern No. 9071 is cut in sizes from 12 to 16 years. NO. 9062.—This is one of the best overcoats for the small boy. It is loose and ample and can be slipped on and off without trouble, and it gives very smart lines. The belt at the back is smart. The pattern includes a sailor and a round collar with a high neck. On the figure, blue serge is shown with a collar of silk, banded with braid. For the 6 year size will be needed. 3¹/₄

For the 6 year size will be needed, $3\frac{1}{4}$ yards of material 36 or $2\frac{1}{2}$ yards 44 inches wide, with $\frac{1}{2}$ yard 36 inches wide for the collar and 4 yards of braid. The pattern No. 9062 is cut in sizes from 2 to 6 years.

No. 9064.—Rompers such as these are comfortable for the tiny child. They are so simple that they can be made without difficulty, and the laundering involves very little time or trouble. They are buttoned together at the lower edge and closed at the back. The closing may be extended for the entire length or to the belt only. Here, plaid gingham is trimmed with plain, but rompers of this kind are made from a variety of materials. Some mothers like Habutai silk and crepe de chine for little boys' wear in the afternoon. Rompers are supposed to give the masculine suggestion while at the same time they are babylike. White finished with scalloped edges and with a little cross-stitch design on the front gives a charming effect with slight expenditure of labor.

For the 2 year size will be needed 2 yards of material 27 or $1\frac{5}{6}$ yards 36 inches wide with $\frac{3}{4}$ of a yard 36 inches wide for the trimming.



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EVERYWOMAN'S WORLD

At the Eighteenth Hole

A man can make a good, long drive, avoid all the hazards, and keep out of the tall grass, and then foozle and fall down at the eighteenth hole. The steady, even strokes that win success in the game of Life call for a wellbalanced mind in a well-governed body —and these come from such a food as

Shredded Wheat

the food that supplies the elements that are needed for building bone, brain and muscle into a perfect physique capable of the utmost attainment in work or play. It contains all the body-building material in the whole wheat grain made digestible by steamcooking, shredding and baking. It is the favorite food of athletes and invalids. It is always the same price, always the same high quality.

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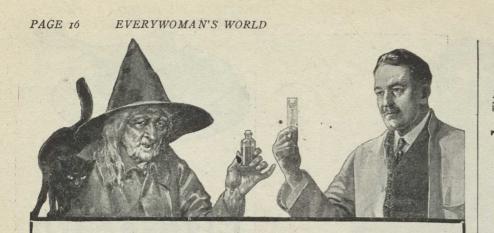
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Blue-jay is the method used by doctors-used by experts-used by millions who have tried it. It's a thin little plaster which applies to the corn the wonderful B & B wax. 91% of all corns go with the first plaster. The stubborn 9% yield to the second or third.

The pain ends instantly. The corn ends in 48 hours.

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We urge you to try it. Prove the quick relief, the permanent removal. In this day corns are needless.

Blue=jay Ends Corns

15 and 25 cents-at Druggists Also Blue-jay Bunion Plasters

BAUER & BLACK, Chicago and New York, Makers of Surgical Dressings, etc.



To a pure, soft, youthful complexion that will remain with you over passing years. To beauty that will cause your friends to comment on its sudden improvement. Women all over the world for the past 68 years have found

GOURAUD'S riental Crea

the way to greater Beauty. It instantly renders to the skin a wonderful refined pearly-white appearance. Its effect is so subtle that its use cannot be detected. Soothing and refreshing to the skin. Highly and septe and soothing and refreshing to the skin. Relieves sunburn and therefore beneficial in treating skin troubles. Reliev removes tan, conceals all facial blemishes. Non-Greasy.



THE TROUBLES OF THE TROUSSEAU

By ELIZABETH BURTON

When one considers the wedding account as it appears in the papers, it is amusing to note how little space is given the bridegroom, to say noth-ing of the bridegroom's attire. The bride's white georgette crepe or duchesse satin is dwelt upon with enthusiasm, but not a groom's coat nor the soft gray of his gloves. Yet the bridegroom does not object to his obscurity—indeed, his one aim seems to be to avoid notice and to an attitude is, no doubt, praiseworthy, for a wedding is so very important to the bride that she is grudged none of the dounces and flowers.

a wedding is so very important to the bride that she is grudged none of the flounces and flowers. Then, one hears, among the many ques-tions concerning the bride, "Was she pretty?" and "How was she dressed?" War, which has changed so many of our ideas concerning what we need and what we can do without, has not changed the bride's desire to look her best in the eyes of the man to who she has given her heart— and, incidentally, in the eyes of her obser-vant friends. Next to inquiries concerning the wedding gown and whether the bride wore a tulle veil with Juliet cap or with just the plain wreath of orange blossoms, we are sure to hear, "And what was the going-away gown?" The matter of "what she wears" and "what she is going to wear" will never lose interest for the world of womankind, however wars may come and go. We may learn something of simplicity, but the wardrobe will always be one of woman's chief concerns. A woman was reproved one day for tying pink ribbons on her baby's white gown. "The child doesn't really need any pink on that little dress," said the would-be friend in explanatory fashion. "And God didn't need to put pink tips on the daisy petals," said the undaunted mother, "but I'm very glad that He gave them that touch of colour." Woman is not ever likely to be restricted in her choice of garment by a sense of what is actually needed. If she were, this old earth would be a much duller planet than it is, in this year of much strife and yet much hopefulness. To the girl who is engaged, as the wedding day approaches, the subject of the trousseau becomes more and more engrossing.

and more engrossing.

and more engrossing. THERE is no English word equivalent to trousseau. We borrow it from the French, the people so long noted for their mastery of the art of the modiste. Every girl wishes to have a pretty and complete trousseau, and yet her trousseau plans may be modified greatly if she take into consideration the income of her future husband and the place of her new residence. The former should be considered carefully before the purchase of the trousseau. If you are to become the bride of a man of modest means, it is very bad taste to have gowns very much more luxurious than any he will be able to purchase in the first married years. That does not mean that the trousseau should be niggardly. On the contrary, the best material possible should be used, but anything beyond the necessities of a matron of moderate means should be avoided. Much discussion might take place as to the amount of clothing to be provided for the trousseau. One bit of advice may be given to the bride who is going on a quiet honeymoon trip, and that is to avoid being encumbered with too much luggage. A bride-elect was counselled in this fashion the other day by her married sister. "I should take only a small trunk with me," said the latter "Vance the trunk with

A bride-elect was counselled in this fashion the other day by her married sister. "I should take only a small trunk with me," said the latter. "You and Charlie are going to a small lake resort, where fashionable clothes are not in great de-mand. These extra trunks and hoves mand. These extra trunks and boxes

old-fashioned almost before I had worn them, and I gave them away or made them

"We're poorer now," said Beth. "War taxes and things like that will keep my trousseau where it should be. But I had made up my mind to a comparatively limited trousseau, anyway, for I don't believe in having too much to begin with. It means that some of your clothes become moth-eaten or old-fashioned. Then we are going to a small house, and I don't want to have more than I can conveniently keep in the ordinary closet or wardrobe. I've put a good deal of money into fine shoes and a supply of lingerie, but there are not many gowns." "You may be sure that Charlie will be glad," said her sister, "for men detest looking after trunks." had made up my mind to a comparatively

Bady, Sald her sister, "for men detest looking after trunks."
"I DON'T know whether he'll thank me or not," laughed Beth. "He will have to buy me frocks before the year is out."
—"All the better!" replied her sister. "It almost spoiled Tom for me to have such an extensive trousseau, for he forgot there was such an item of expense as a wife's wardrobe."
—"When I was a girl," broke in Aunt Clara, "there was a kind of unwritten rule that a bride should have a trousseau which provided that no new clothes should be bought for six months, at least."
—"That seems about right," Beth agreed.
"It is a mistake to allow a man to forget all about your hats and shoes. Charlie won't be worried about too many trunks no our honeymoon, but I shall certainly need a new gown before six months are over. What do you think of these?" showing three or four inexpensive but dain ty one-piece gowns. "These are for morning wear in the house, and I made every one of them myself. I don't believe it is window. I believe it is slovenly dressing in the morning. There's no excuse for it, when you come to consider that a pretty, unidy one. These are not fussy, but And altogether they didn't cost twenty dollars, for, as I say, they are strictly one-made."
—"You're a wise girl, Beth," said her isster with a sigh. "There is a great deal in beginning the day with a smile and a fresh gown, but it is sometimes hard to life more interesting."
— This true that in these practical days the bride is learning to avoid buying

resh gown, but it is sometimes hard to think of the little things which go to make It is true that in these practical days anything which is so good that she feels garments, themselves, there is always a every one sympathizes with the bride who the satin slippers and white silk stockings veil is one of her most treasured posses-lingerie so precious and perishable that fore, put away to become yellow and un-have apparel that can be worn, rather than special occasions. There is a tendency in eat and wear. Just as we have the living room (the word really means the with than the old; instead of the drawing-drawing-room), and the guest room rather have the delice of the days of the days while the site of the second of the days while the site of the days of the days well is one of her most treasured posses-lingerie so precious and perishable that fore, put away to become yellow and un-have apparel that can be worn, rather than special occasions. There is a tendency in eat and wear. Just as we have the living room (the word really means the with than the old-time spare bedroom, so we drawing-room), and the guest room rather than the old-time spare bedroom, so we have the afternoon gown and the tailored suit rather than the "best dress." There is very seldom any gown one can point to as "the very best" or as a kind of state garb. Thus the bride of 1916 looks upon every gown in her terms every gown in her trousseau (save, per-haps, the wedding robe itself) as one for haps actual use.

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mand. These extra trunks and boxes had better be forwarded to your new home. I tell you, there is almost a tragedy in too many trunks." "Why, you had several," protested Beth, the bride-elect." "That is why I am warning you. Tom and I went to England on our wedding trip, and I had six trunks. We almost quarrelled over them at Quebec and every day on the ocean voyage I worried over those wretched trunks. Poor Tom was worn out, looking after them in England, and we lost one on the way home. I've and we lost one on the way home. I've always believed that he did it on purpose. I saw then how foolish it was to take so much away with us, and anyway, I had too large a trousseau. It was a great mistake, for several of the gowns were

THE bride-elect of whom I have spoken, Wise Beth, who was not going to take away many trunks on the honeymoon, had, aside from the four simple morning gowns of her own make four simple morning gowns of her own make, five gowns in her trousseau the worlding dross the goingtrousseau—the wedding dress, the going-away gown, a pretty "creation" in old rose silk, which could be worn as an up-to-date afternoon gown, a dainty biscuit coloured evening gown of georgette crepe, and a gown of light weight blue cloth, which would make a charming afternoon gown for cool days. There were several pretty (Concluded on page 19)



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MURMUR went through the corri-A MURMUR went through the corri-dors and wards of the hospital. Nurses scuttled here and there, giving a pat to a pillow, or straightening a sheet. Pretty little V. A. D.'s stopped a moment before a mirror, pushed back an errant curl, then hurried on. Thermom-eters remained but a fleeting second to register their duty, and then were thrust back into their cases. Tibot and Oiseau—so-called because they

Tibot and Oiseau—so-called because they whistled so well—were hurried back to their wards. They were both able to walk now and had been steeping them-selves in sunlight in the window which looks toward the sea. Tibot was the wag of the floor. He wore a large bandage over his head and always wept at dressing time. The wound had affected his brain, and he would talk of strange things at times. Not raving-ly, just joyous prat-tle, a bit unbal-anced. He was a great favourite; but he would never go back to his fishing

back to his fishing boat, and the wild waves he loved so well.

well. Probably that was why he always bathed himself in sunlight in the win-dow facing the sea. It brought back a bit of the old life. Has it ever oc-curred to any one how very unsimple

how very unsimple is the life of a pro-fessional nurse? How they surround everything with ceremony! What mountains of complications they make out of a mere molehill of sim-

molenil of sim- Margaret bett Saura plicity! just before she And the thou-sand and ten little items of etiquette which must be observed! Dear me, yes! A pleasant-faced night sister comes in to pay you an afternoon visit, very kindly suggests that there may be some-thing she can do for you and when you. thing she can do for you and when you, to please her, ask for a glass of water, apologises humbly that she is unable to give it to you, because she is off duty!

If your own night nurse happen to drop in for a few moments, during her afternoon walk—purely unprofessional—she is met by black looks and an expression which proclaims more eloquently than kindly, perhaps, "You're off duty, Sister. This is my time on."
It's amusing and perhaps a bit sad. For the motive of the night and day nurses is the same—the ultimate healing of wounds and knitting together of shattered bones, not the small personal jealousies which unfortunately infest a hospital, as children do the parks in Spring.
And so it was. On the day of the excitement, I was full of attentions. Sister Marian hurried in to hand me my looking glass; the tall, good-natured Scotch nurse hovered about, tucking in blankets and giving a touch here and there to the room; the head sister straightened my chart; the pretty, fair one shook up my pillows; the head sister straightened my chart; the pretty, fair one shook up my pillows; while the V. A. D. hurriedly thrust a ther-

mometer under my arm. Fuss reigned supreme. What a relief it would be when everything were over! Every few minutes some one rushed in to give the latest information. "She's on the floor below," or "I saw" her crossing into the word where the

"She's on the floor below," or "I saw her crossing into the ward where the German prisoner is; she always talks to him, and she's brought him books to read." Presently the cause of all the ceremony was revealed. Presently she came, heralded by the Matron, the Receiving Matron, the Head Surgeon and the Doctor of that floor. of that floor.

The moment she entered the room all ceremony vanished and simplicity came into its own.

It is such people as queens who are always simple. They can afford to be perfectly natural. The Queen of the Belgians came up to



ROYALTY AT HOME;

WHEN QUEEN ELISABETH CALLED ON ME

By MARGARET BELL SAUNDERS

We all remember how shocked we were when the news was published in Canada that Margaret Bell Saunders was wounded in Belgium. Miss Saunders, as a Canadian Guild Nurse, was on duty when hit by a German shell. For some weeks she lay in the hospital in great pain, but always bright and cheerful. Here she recounts the facts of an important little incident that happened to her.-Editor's Note.

Margaret Bell Saunders; from photo taken just before she left for France.

gium, was to her brother, Louis Guillaume, and the Guillaume, and the rest of her family, all ties are now broken. For her heart is in Belgium, her interests with Belgium's people, who are now her people, and who love her as a Queen is seldom loved.

seldom loved. One reads many charming bits about the friendliness of royalty and their subjects. Such things always make charming reading and help to bridge the chasm that sur-rounds those who are set in high places. In meeting them one is surprised to find them simple, quiet and charming, exactly like other well bred persons. An English major came into our depot one day with a rather interesting tale. He had come across a motor with a flat tire—out in the wild, flat roads of Flanders. The chauffeur was on his knees beside it, and above him stood a woman, small,

and above him stood a woman, small, petite, clothed in a man-tailored blue serge suit and soft white felt hat—a familiar "Are you going toward La Panne?" she said to the major who slowed up.

He was. "Well, I wonder if you would be good enough to give me a lift? I have guests coming to luncheon and am already late." He gave her a lift. She sat in the back of his ambulance on a rough board. She was Elisabeth, Queen of the Belgians.

EVERY morning, at nine o'clock, sees her in the Pavilion of the Hospital de L'Ocean at La Panne, which bears her name, dressing wounds of soldiers. There is no ceremony. She is merely a sister, the same as the other sisters, and wearing the same uniform. Her afternoons are taken up in various

ways. There are several schools in the small bit of unoccupied Belgium under her direct control. It is from the Royal bounty that the little dresses arrive periodically in these schools, and a great many extra delicacies.

She has organized sewing classes, where the clothes are made, and is a very active patron of the "Aide Civile Belge," which which provides work to the lacemakers who have been rendered workless by the War.

That is how the blue serge suit and soft hat are so well known in Belgium. The (Concluded on page 19)

BELGIUM'S Queen is not brilliant. One could never imagine sensational books being written around her life at court. But one could very easily imagine books being written about her life amongst her people. I fear they would not be popular, however, as they would have to do with kind acts and gracious words—nothing more enthralling than that. She is very kind and simple; her face is sad now, however, for she is living a divided life. Her own brother is in command of the hostile forces which

my bed, took my hand and in laboured English said, "I want to thank you for what you have done and are doing for our children. I know of your work, have known for some time; and I have always intended to come and see you and your depot, but I never have had a moment. However, I hope to be able to come soon."

BELGIUM'S Queen is not brilliant. One

hostile forces which are nearest in line to the Royal Villa on the sea. But she does not think of him as a brother any more. In any more. In happy peace times their summers were spent together, a great part of them great part of them at least, in the Bavarian Tyrol. King Albert was there too, all of them forgetting the responsibilities and conventionalities of the superficial life they lived in public. Those days, of course, are ended. Devoted as Elisa-

beth, Queen of Bel-

PAGE 18

EVERYWOMAN'S WORLD

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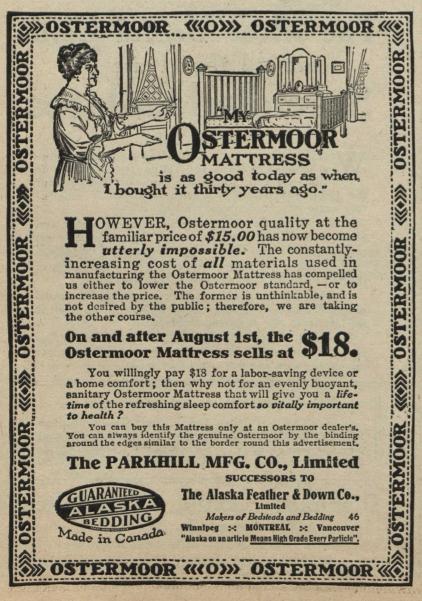
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HOW TO TRAIN FOR THE NURSING PROFESSION

Practical Information Concerning Training Schools, and Suggestions on the Choice of Special Courses

By CLARA CROSS

I MANY lines of business there are thousands of women working for small salaries, who have no prospect of larger earnings. Undoubtedly many of this class, passing the best years of their life under restricted conditions, could, if they reached out into larger fields with a wider horizon, secure greater remuner-ation than there is any hope of receiving under present limitations.

Aton than there is any hope of receiving under present limitations. Numbers of women are capable of train-ing and of becoming professional nurses, and thousands would begin training to-morrow, if they but knew how to go about it. It is to these young women especially that this is addressed.

The Choice of a Training School

that this is addressed. The Choice of a Training School THERE is plenty of opportunity for every one, since every woman of average in-the process of the propertunity for every propertunity of a propertunity for every propertunity of a propertunity for every propertunity equipped modern hospitals, prepared to give a three years' course of professional nurses. In some instances the course is only two years, but in most of the good institutions three years is the accepted rule. But here comes the ques-tion: "Which of all these is the one I want?" To secure the highest degree of proficiency, and hence the largest earning capacity, a little thought is necessary. First, find out exactly what branch of the profession you are best suited for. There may be a predilection for midwifery, sur-gical nursing, contagious diseases, children may be a predilection for midwifery, sur-gical nursing, contagious diseases, children may be a predilection for midwifery, sur-gical nursing, contagious diseases, children may be a predilection for midwifery, sur-gical nursing, contagious diseases, children may be a predilection for midwifery, sur-gical nursing, contagious diseases, children may be a predilection for midwifery, sur-gical nursing of them, and of their ways of expressing their feelings and wants. A nurse may be entirely satisfactory for adults, but practically useless in caring for printence, a certain sympathy that children are always quick to notice and appreciate is necessary. Again, it is not always easy to recognize the signs of suffering, or to an fant makes known its wants and gives expression to its feelings of distress chiefly by discovered by careful attention. An infant makes known its wants and gives expression to its feelings of distress chiefly and a nurse in charge of small children would, at the very commencement of her work, learn to distinguish between the work, learn to distinguish between the an unse in charge of small children should, at the very com

childhood. THE woman who intends to devote her attention to contagious diseases must be keenly observant, since it is her duty, in private practice, to notice the effects of any remedies prescribed, during the intervals between the doctor's visits. This is espec-ially important where strong medicines or poisonous drugs are being administered. It is often wise to push the action of these to their fullest extent, in order to control the malady. A watchful nurse will be able to tell whether progress is being made, or whether her patient is getting worse, and to recognise some of the more import-ant symptoms which denote the develop-ment of complications, and the peculiar effects of some medicines on susceptible patients. In addition to this, she should have some knowledge of human nature and the course of some special diseases. The nurse who decides to make midwifery her life work must be salf-raliant and the peculiar The nurse who decides to make midwifery her life work must be self-reliant, as she often must act on her own initiative. She often must act on her own initiative. She must be of a sunny disposition, because it is absolutely necessary for her to gain the confidence of her patient, and to be able to soothe and keep her quiet. She must be prepared to forsake her bed in the middle of the night to attend to her pa-tient. In fact, there is no branch of the profession in which a woman can be so valuable. profession in which a woman can be so valuable. Surgical nursing calls for good steady nerve and a large amount of self-confi-dence. While others are standing round dazed and helpless, the nurse's presence of mind must not desert her. She must know the right thing to do and proceed to carry it out in a cool, collected manner. The duties of a nurse in the operating room are many and varied. She prepares the patient for the operation and must be at-tentively on the lookout while it is pro-ceeding, ready with anything that may be

required by the surgeon. Her work in-cludes the sterilization of the instruments, the preparation of antiseptic solutions, ligatures and dressings, and the responsi-bility of rendering surgically clean every-thing in the room that is likely to come in contact with the wound. After the oper-ation she is left in charge of the patient. Then, of course, she receives definite in-structions from the surgeon as to the management and diet of each particular case. Good surgical nurses are always in great demand, and command a large salary. salary

salary. For the woman not especially adapted by nature for any particular branch, or who does not care to specialize, a good general hospital training is the most suit-able. There the instruction includes a thorough course of practical work in the various departments, clinics and demon-strations at the bedside, class work, and a regular course of lectures. Should she decide afterward to take up some partic-ular subject to the exclusion of all others, she can enter another hospital, at the expiration of the term, for a six months post-graduate course.

T is sometimes wise to consult your doctor; he will be glad to talk it over with you. Then, having decided what branch of the profession you are best fitted for, select a hospital in your city devoted to that kind of work, and address a letter to the Supervisor of Nurses. Don't write a long rambling letter; make it terse and to the point. Simply say that you are de-sirous of becoming a professional nurse, and would like to be admitted to the training school attached to that particular hospital. In a few days you will receive a printed form of application, which must be filled in and returned as soon as possible. It will read as follows:

Questions to be Answered by the Applicant

Hospital. If you are accepted, you will be notified, and a date will probably be assigned for you to report. You will also receive a list of things which it is necessary that the probationer be supplied with. These will be arranged after the following schedule:

Requisition for Pupil Nurses A good supply of underwear.

Comfortable, easy-fitting boots with rubber heels.

6 plain white aprons, with wide bands. 2 plain dresses, (at least) the skirt and waist of the same material.

waist of the same material. These should be of cotton, alpaca, or some washing material of light color. The nurse must never wear rustling dresses nor creaking shoes. 2 laundry bags of ample size. A watch with second hand. 1 pair of scissors. The text book of the school, (this is mentioned by name.) All clothing must be clearly marked with the owner's name in full.

the owner's name in full.

General Information

THE most acceptable age is from 20 to 35. If approved, the applicant is received into the training school for three months on probation. This is done with the object of giving her a chance to find out if she be fitted for the work. Should she (Concluded on page 30) No. even save



This guard prevents baby from stand-ing up in his chair, from falling over or from slipping under, and can be ad-justed to suit a child of any size.

You can buy this "safety high chair," in any number of different designs. Ask your dealer to show you the high chair with the Unger Guard. If he does not carry it in stock, write us giving his name and address and we will see that your wants are supplied.



THE TROUBLES OF THE TROUSSEAU (Continued from page 16)

wraps and, of course, a silk sports coat and two charming kimonos. This was a trousseau quite in keeping with the bride-groom-elect's position and salary. Even the girl whose father can give her libert and for the transmission of both

Even the girl whose father can give her a liberal sum for the trousseau should not buy too many gowns in this age of rapidly changing fashions. We may as well admit that "smartness" (though it is not alto-gether a pleasant word) is a quality very much desired by the bride of to-day. Sometimes she may even make the mistake of sacrificing quality to obtain it, but she is acting wisely, on the whole, when she sacrifices quantity in order to have the latest style in cut and trimming. One gown, such as the wearer enjoys, in a mode for which we have no adjective but the for which we have no adjective but the French word "chic," is better than two which have even a touch of dowdiness. So the bride-elect of this autumn is not likely to make the mistake of having too many gowns. as she dreads unspeakably the word, "old-fashioned." In this momentous matter of a trousseau

the bride-elect should think not only of the income of the man to whom she is to be married, but also of the father whose home married, but also of the father whose home she is leaving. There have been many cases of households who were obliged to live very narrowly for a year after a "big wedding," and no bride cares to feel that her pretty things have been bought at too great a sacrifice of others. "Costly thy habit as thy purse can buy," the old speech of Polonius, is well to remember here, for a rich trousseau in a poor house is like an ostentatious funeral—the worst of bad taste. It is natural for the old home to wish to send the bride to the new with every good furnishing in dress and houseevery good furnishing in dress and house hold requisites, but not at a price which will mean a certain bitterness forever after attached to the word "wedding." Let the wedding and the gowns be as pretty as possible, with no prospect of heavy bills, and the bride will feel that

she is setting out for the new home life with happiness behind her, as well as ahead of her.

WHEN QUEEN ELIZABETH CALLED ON ME (Continued from page 17)

Queen is very busy, and actively interested

Queen is very busy, and actively interested in all these things. When shells whistle over Poperinghe, the Royal motor may be seen hurrying along through the streets. When bombs fall on Furnes, she may be there. And a very interesting fact is that, on the day the bomb fell which afterward brought me face to face with the little Royal Lady of Belgium, she was passing along the Ypres Road, past the depot where we are engaged in Relief Work. She spoke of it that day in the hospital. "I just went past your depot a few minutes before," she said. "I saw you standing in the door. I was on my way to Wulveringhen, where the school is. Tell me, do you find the children of Belgium interesting? I like them very much." Which is very true. I have seen her at a station, at the hour when several hundred children were leaving the shell-riddled

children were leaving the shell-riddled parts for France, where they are estab-lished in colonies with nuns to teach lished in colonies with nuns to teach them, the same as they were taught in normal times, when peace and prosperity hovered about their land. I have seen her stand for hours, amongst these children, each one of whom received a great bar of chocolate from the Reyal hand. I have seen her speaking words of cheer when they broke down and wept at the sadness of things, at the thought that their mothers were back there some-where, behind the line of occupation. And more than one tiny tot has been taken into her arms and the tears kissed away.

away

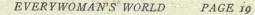
Probably the characteristic which makes for the most real diplomacy is kindness. for the most real diplomacy is kindness. Certainly it was a realization of the unfairness of things which sent the Royal motor chugging toward the abode of a very well-known woman, who has done splendid relief work amongst the civil population. There had been jealousies, rivalries amongst some of the Bourgemasters of the different villages, through whom she had to apply for permission to distribute her gifts. The result was unpleasantness for the benefactress. the benefactress.

The situation was brought to the ears of the Queen. She was tired; she had had a hard day. It was then about five o'clock,

the hour for English tea. Before half-past five, she was sipping tea with the Englishwoman and apologising

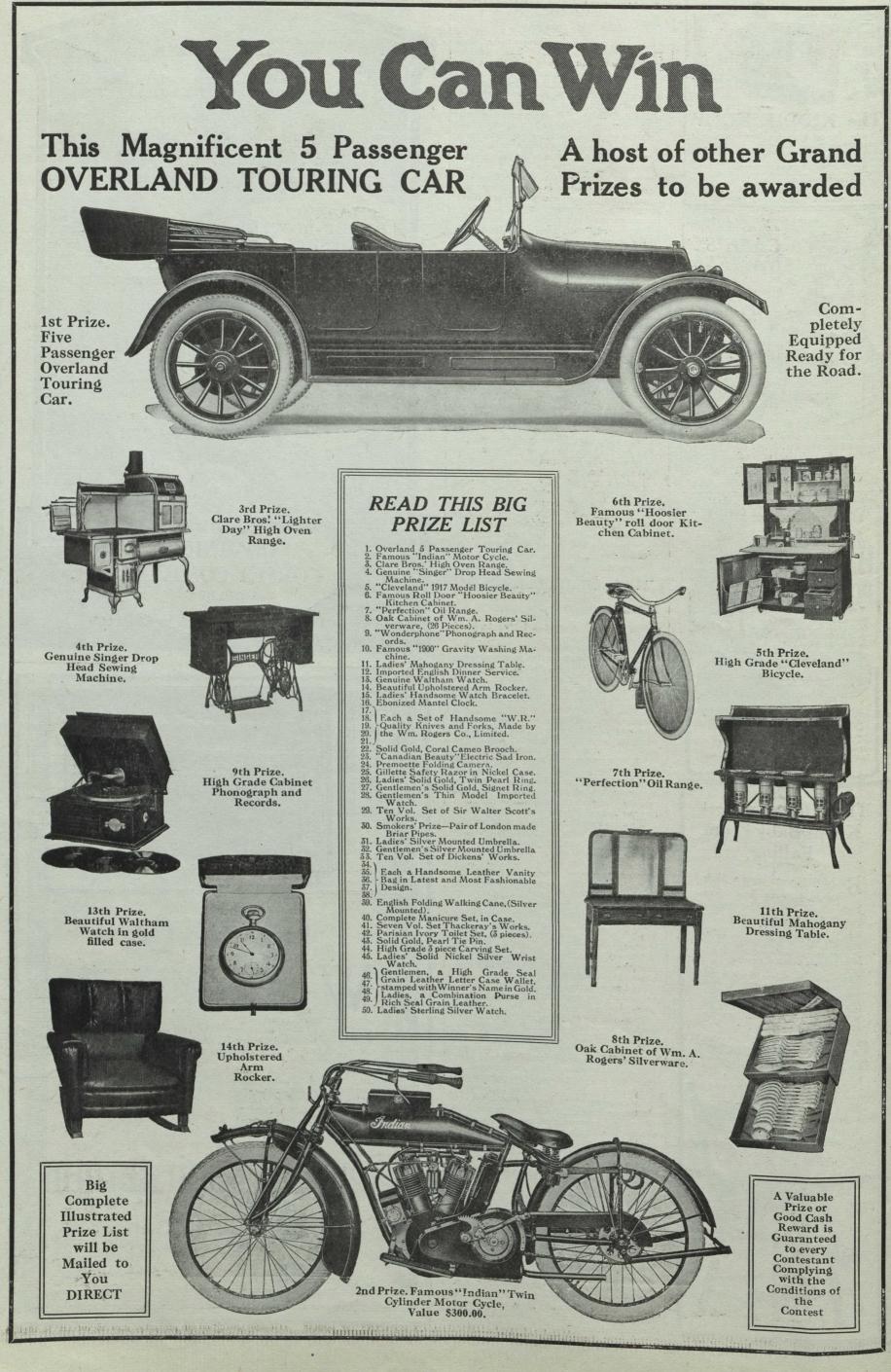
with the Englishwoman and apologising for the rudeness of her civil servants! The luncheons at the Royal Villa are most informal. In fact, there are no large luncheon parties, but occasional twos and threes informally invited to lunch "en famille," so to speak. The time is much too serious to beget state formality and entertainment, but not too serious to cause lack of considera-tion and kind thought: for the next day

tion and kind thought; for the next day there arrived at my room a great basket of hothouse fruits from the Royal household.





PAGE 20 EVERYWOMAN'S WORLD



EVERYWOMAN'S WORLD

PAGE 21



Magnificent Five Passenger Overland Touring Car, First Prize A Host of other Grand Prizes will also be Awarded

Pointers that will Help You Win

If you are clever at puzzles, you may solve some of the pictures very quickly, but Mr. Brown and his artist had their heads together for a good while, so if you want to succeed, you had best put on your thinking cap. A good plan is to write down on a sheet of paper all the articles or things usually found in a grocery store, and then see if any of the pictures will fit the names you have written. Ail the names represent articles in everyday use, and that are to be found in any grocery store. No trade mark names or special manufacturers' names are used.

200 Points Wins First Prize

The magnificent and valuable prizes in the contest will be awarded according to the number of points gained on each entry. The answer gaining 200 points will win first prize. The points will be given as follows: 10 for the correct reply to each of the 12 pictures left to guess (120 points altogether), 20 for the general neatness and appearance of your entry, 10 points for handwriting, and when you qualify 50 points additional will be added. Be neat and careful, comply with the rules and conditions of the contest, and you are sure of a valuable prize.

You Want to make Money ! The great object of this Contest is to prove to you that you can easily make all you require.

This great event is frankly intended to advertise EVERYWOMAN'S WORLD, Canada's Greatest Magazine, and to demonstrate in a tangible way the great opportunity for making money that this leading, national periodical has opened up for thousands of Canadians. EVERYWOMAN'S WORLD, with its circulation of more than 130,000, is by far the most popular magazine with Canadian homes from coast to coast. No other magazine in the history of Canada has ever had this vast number of friends and readers. But that does not satisfy us. "EVERYWO-MAN'S WORLD in EVERYWOMAN'S HOME" is the motto constantly before us. We want to keep in touch with old subscribers as well as to introduce EVERYwOMAN'S WORLD into the homes that do not take it now, but will welcome this handsome, interesting, up-to-the-minute magazine that is published right here in Canada, by Canadians, for Canadians. Every home that once becomes acquainted with EVERYWO-MAN'S WORLD will want it every month.

here in Canada, by Canadians, for Canadians. Every home that once becomes acquainted with EVERYWO-MAN'S WORLD will want it every month. When you enter this contest, you can help us keep EVERYWOMAN'S WORLD prominently before the people in your neighbourhood. You do not have to be a subscriber, nor will you be asked to take the magazine or to spend a single penny of your money in order to compete and win the Touring Car or a Big Prize. On the contrary, we shall pay you handsomely for the small service you are asked to render.

be awarded according to the number of points gained by each entry. 200 points, which is the maximum, will take first prize. Points will be awarded for each correct answer as well as for neatness, handwriting, the general appearance of the entry, and fulfilling the conditions of the contest. The contest will close April 30th, 1917, immediately after which the judging will commence and the awards be made.

Each competitor will be required to show the sample copy of EVERYWOMAN'S WORLD, which we shall send you, to four or five friends or neighbours who will want to subscribe. For this service, the Company guarantees to reward you with cash payment or a valuable prize. Such rewards to be entirely in addition to any prize your answers may win in the contest.

Contestants are not required to be subscribers or readers of EVERYWOMAN'S WORLD, nor are they asked to subscribe or to buy anything. In awarding the prizes, the Judges will have no knowledge of whether the entry comes from a subscriber or not.

Include two 2c. stamps to partly cover postage on your sample copy, illustrated prize list, etc.

Here is the Plan

When your entry is received, we shall promptly write and tell you how many points it has gained toward the prizes, and at the same time we shall send you, FREE, a sample copy of the latest issue of EVERYWOMAN'S WORLD—Canada's Greatest Home Magazine. Then, when you know the number of points you have gained and desire your entry to stand for the awarding of the prizes, we shall ask you to qualify it by rendering the small service of introducing EVERYWOMAN'S WORLD. Into just five homes in your neighbourhood who will want to have Canada's Greatest Home Magazine every, month. At your request, we shall gladly send you extra sample copies of the latest issue to leave with each of your friends. For this service EVERYWOMAN'S WORLD will promptly pay you in cash or guarantee, and send you at once a valuable prize entirely in addition to any prize you may be awarded in the contest. You will be more than delighted with this guaranteed reward for your services, because it is intended to demonstrate to you how great are the rewards and earnings to be gained by representing our famous National Magazine in your spare time. No other conditions of any k ind

conditions of any kind nor any expense whatsoever is attached to this contest.

Send Your Entry to-day according to these Rules

6.

7.

1 Continental Building

- 1. Write your answers in pen and ink, using one side of the paper only. Put your name and address on the upper right hand corner. Anything other than your name and address and your answers to the pictures must be on a separate sheet. Do not send fancy, drawn, nor typewritten entries.
- 2. Boys and Girls under 14 years of age are not allowed to compete, nor are the members and employees of the Continental Publishing Co., Limited, EVERY-WOMAN'S WORLD, nor any of their relatives or friends.
- **3.** Contestants will be permitted to submit as many as three sets of answers to the puzzle, but only one set can be awarded a prize.
- 4. In the event of different members of a family competing, only one prize will be awarded in one family or household.
- 5. The final awards will be made by a Judging Committee of three Toronto gentlemen who have no connection with this firm, and contestants must agree to abide by the decisions of the Judges. The names of the Judges and the manner of the judging will be made known to all contestants. The prizes will

Address your reply to-day to the Contest Editor, Everywoman's World

Continental Publishing Co., Limited





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1870" — will be mailed to any address upon request. Look it over carefully-at your leisure. Then, if you would like to hear it for yourself call on your nearest "Dominion" agent, or let us ship you a piano direct from the factory on trial. If we have no agent in your locality you may deal direct with the factory. In either case you will receive the greatest possible value for every dollar you spend. Write TO-DAY for Catalogue and full particulars of our money-saving plan.

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Ladies' Costumes

as style No. 55 illustrated, cut expressly to order, made to measure and thoroughly well tailored, in pure wool "Royal" Navy Serges, from \$21.30 including duty and carriage to destination.



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Fine Arts Institute, Studio 1023 Omaha, Neb

FARMERS' WIVES OUT OF BONDAGE

(Continued from page 12)

parched skies where a brassy sun rolled across a glaring, pitiless heaven—and pray for rain. Saskatchewan and Alberta had not been settled enough to break up the land and insure a lure for the moisture. Hot winds tore up from the south and west over those dried, baked-potato-brown prairies, gathering heat and momentum as they came, and blew for days—hot winds that parched as though they had come from a furnace oven. I've seen it curl the corn-leaves in three days—literally cook them on the stalk.

WITH the breaking of the sod, the establishment of homes, and the planting of the trees, the semi-arid regions of Alberta had to move farther back. But rain was our hope then. How we longed for it! Rain to fill the creeks on which we depended for water for our stock rain to fill the barrels at the corners of the house so we could have soft water for washing—rain to save the crops when those dreaded hot winds blew up. Nobody but the prairie farmer knows that terror—that fierce suspense and yearning for rain.

for rain. Even now, after all these prosperous years, when the loss of an occasional crop is more than made up, and we have no money anxieties—even now, sometimes when I waken in the night and hear the first patter of raindrops on the roof, I unconsciously send up a prayer of thanksgiving and cry. "Thank God! it's raining."

Inst patter of railinops on the root, railinops patter of railinops of the root, railinops and cry, "Thank God! it's raining." We knew what it meant to us, that soft, healing touch of the rain, like a flood of soothing tears after a long, deep grief. The rain whose coming would rouse the dry, parched, cracked, starving earth to placid fecundity once more; that could turn brown, dead grass soft and green again—what a blessing it was! We would rouse in the hot nights when we heard those first pattering drops on the roof and make a quick sortie into the night to bring in the coops of young chickens to the dry safety of the kitchen. The rains were like the droughts, intense and concentrated. The wind roared, thunder boomed about our heads, and the light-ning fizzed and crackled ominously.

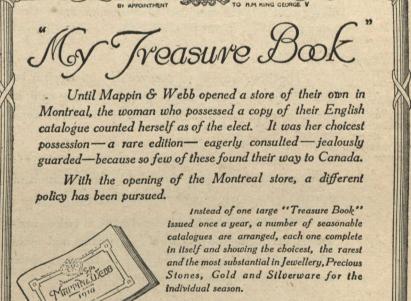
heard those first pattering drops of the roof and make a quick sortie into the night to bring in the coops of young chickens to the dry safety of the kitchen. The rains were like the droughts, intense and concentrated. The wind roared, thunder boomed about our heads, and the lightning fizzed and crackled ominously. "Going to be a regular gully-washer," we'd say to one another, and go to sleep again, resting in a pleasant sense of calm security—all our worries and anxieties washed away by the rain. For, somehow, the rain generally did come—just in time. Nearly always in time. Sometimes it didn't. Just often enough to make the fear that it wouldn't, mark in a few lines and wrinkles that no amount of massage nor cold cream can rub out. We don't worry so much about the weather now that we have rotation of crops and automobiles, and suffrage surely coming.

WE did not call our clothes "gowns" in the old days, nor yet dream of having them made in Calgary. We swap names of fashionable modistes now, as we used to swap recipes and names of possible girls you could get to come and help out in the old days. We wore capes for years after they had gone out everywhere else and were only carried by the mail order houses frankly for the "farm trade." We thought we were in the height of style if we could afford a little fur around the neck, and a strip of beading down the front. We used to drive in to town on Saturday afternoon and climb down from the high seat of the lumber-wagon and carry in the baskets of eggs and butter while Pa

We used to drive in to town on Saturday afternoon and climb down from the high seat of the lumber-wagon and carry in the baskets of eggs and butter while Pa tied the horses. Our children called us "Pa" and "Ma," and the extra progressive young mothers taught the babies to say "Mamma" and "Papa." Nowadays our daughters have passed on another notch, and their children call their parents "Daddy" and "Mother." But in those lumber-wagon days we were still "Pa" and "Ma," and we got up at five o'clock and tore around like mad all morning to get the baking done and the floors scrubbed and the children ready against the only recreation we had, the trip to town once a week. We did our simple trading early, and then stood round and eyed the clothes of the town women. We looked on good clothes worn every day as sacred to the town woman alone. It never occurred to us that we could combine prettiness with utility in our working clothes. We bought only the things we felt our

to us that we could combine prettiness with utility in our working clothes. We bought only the things we felt our husbands would permit, from the butter'n'egg money, and went home dejectedly to a supper of fried pork and potatoes and coffee. We had to save the cream to make butter to sell, and the eggs were sacred to the grocery bill. Any farmer's wife who could not keep up the table and buy the clothes for the family with the butter and eggs was considered shiftless. We never dreamed of indulging in canned fruit or vegetables. Many a summer, farmers with acres of ground ate fewer vegetables and fresh eggs than the man in town who had his own little garden patch and hen-house at the back of the lot. Farmers look upon gardening as a trifling job only worth a woman's while. They may put in a few radishes and *(Continued on page 25)*





Our latest catalogue — and a very beautiful one—is ready for distribution. May we send you a copy ?



WHAT YOU SHOULD KNOW ABOUT INFANTILE PARALYSIS

THE GOOD MOTHER

By KATHLEEN ELIZABETH STEACY

NFANTILE Paralysis is becoming more common and widely spread. During INFANTILE Paralysis is becoming more common and widely spread. During 1880-1884, there were two outbreaks of about eleven cases each—a total of 23 cases. During 1905-1909 there were twenty-five outbreaks of about 322 cases each, with a total of 8,054 cases; of these, 5,514 cases, or about five-sevenths, were in the United States. A peculiarity of this disease is that it appears to prefer rural districts, out-of-the-way places "far from the madding crowd," and that it will develop in homes where there has been no apparent chance for the infection to have been

nonces where there has been no apparent chance for the infection to have been carried, no one having visited the house for weeks, and none of its inmates having been to the village, nor even to a neighbour's for an equally long period; yet the disease appeared. In the cities, it does not es-pecially strike the crowded parts. This preference has been proved by carefully

proved by carefully collected figures and records. Certainly, the rate in cities is high but, taking the cases in proportion to the population, the rural districts suffer much more

E- MOWALS

heavily. It is primarily a children's disease, children's dues are although adults are By not immune. By far the greatest number of deaths is among children be-tween one and five years of age; and it is another baffling habit of this dread disease that it is no respecter of station —the child in the palace is attacked as readily as the child in the slums.

child in the slums. The medical pro-fession proves its greatness by frankly admitting that but little is yet known, definitely and positive-ly, about this form of disease. It may be said that, previous to 1881, nothing was known of it; since then repeated out-breaks have afforded material and scope for study and research work. That this breaks have altorded material and scope for study and research work. That this form of paralysis (known to the medical profession as Acute Anterior Poliomye-litis) must presently fall before the advance of science is a foregone conclusion. But in the meantime it must be fought with all the knowledge and skill which we new in the meantime it must be fought with all the knowledge and skill which we now possess. It is inevitable that authorities should differ somewhat, since we lack sure and certain fundamental facts and know-ledge; but in the main, all are sufficiently agreed on those points which mothers should know in order to safeguard their own children. own children.

Symptoms

THERE are a number of varieties of In-fantile Paralysis, any one of which may occur in combination with one or another type, and may be exaggerated or modified by the child's predisposition to this or that disease. The greatest danger is from abortive and atypical cases; that is to say, from cases when the symptoms are so varied as not to be recognized, and hence no precautions are taken to prevent hence no precautions are taken to prevent the infection being communicated. The most common symptoms are fever, headache, irritability, vomiting, pain and tenderness—severe or slight—in arms, tenderness—severe or slight—in arms, legs, trunk, spine and neck; frequently rigidity of neck and spine. These are followed in from 12 hours to 3 or 4 days by paralysis and by atrophy of the muscles. This is usually in one or both legs, but may occur in any part of the body and in almost every conceivable combination. These symptoms are not uncommon These symptoms are not uncommon; indeed, the beginning of Infantile Paralysis is not unlike that of many minor troubles, and in this lies one of the dangers—it is not recognized quickly enough to isolate the child and avoid the infection spreading. or this reason, all cases of even slight illnesses in young children should be carefully handled and isolated until their real nature is known. What appears to be carefully handled and isolated until their real nature is known. What appears to be a common cold, an ordinary case of grippe may be but a common cold or an ordinary attack of grippe, or it may be Infantile Paralysis which never develops past this stage; but it may be Infantile Paralysis,

which will develop into paralysis and atrophy of the muscles which may last for months, for years, or end in death. Herein lies the danger, and too much care cannot be taken in isolating all cases of common colds and grippe

cannot be taken in isolating all cases of common colds and grippe. Common colds and grippe have long been treated as neither infectious nor dangerous. They have been considered as not "catching" and merely as inconven-ient, but nothing serious. Right now is the time to learn better and to act accord-ingly Common colds and arigne are ingly. Common colds and grippe are both dangerous and catching, and every care should be taken to prevent the spread of these unconsidered illnesses. What looks like a common cold or grippe may be infantile paralysis in its first stages. True, many cases hever develop beyond this first stage, but those that do end either in paralysis or death. That is worth

considering. How It Spreads THE virus or in-fection of Infan-tile Paralysis is present in the saliva, in the discharges from the nose, and in some cases in the discharges from the b o wels. Care should, therefore, be taken that all these discharges are handled and des-troyed in such a way that no one is in danger of infec-tion. Rags or paper should receive the mouth and nose dis-charges and then be promptly burnedneither washed nor used a second time. The bowel dischar-

ges should - in

country places-be

buried.

It is undoubtedly true that many per-sons are brought into contact with Infantile Paralysis and never contract it. These persons are immune, probably be-cause they have had a slight attack at some time. But the fact that they do not take it themselves does not take it time. But the fact that they do not take it themselves does not prevent them from carrying it to some one else. The infection may pass from the sick child to another child, to an adult, to another and yet another, and not develop until it comes to a child— and less frequently to an adult—who is susceptible to it. That child may be rendered a paralytic for it or may die. As a rule one attack, though it may be slight, renders the patient immune for life.

slight, renders the patient immune for life. While it has never been proven beyond doubt that insects, flies and animals carry and communicate this disease, it is very probable that they do. Only by this agency can its presence be ex-plained in many an isolated, out-of-the-way home; and, since it is better to be on the safe side, keep the children away from insects, and turn the family cat and dog out-of-doors.

Animals as Carriers

THE family cat has much to answer for already, and this is but one more sin to be laid at her door. She is the rat catcher —that is her business—and rats are well known as carriers of disease. But Pussy is praised and patter time she

requires the purest and best food obtain-

your Baby

able. If you cannot nurse him be sure of the purity of the milk you use in his food. Your doctor will tell you how to prepare the food, as nearly all babies are different and the food requires different modifications. Patented foods are modified, of course, and suit some babies, but no food is acceptable to all infants' stomachs.

The best way is to prepare it yourself, but be sure of the purity of milk. Ordinary dairy milk is not safe, even pasteurized milk is uncertain, in some cases.

"Canada First" Evaporated Milk is safe. It is unsweetened and may be modified by the addition of dextro maltose, as your physician directs.

"Canada First" Evaporated Milk is twice sterilized, once during the process of evaporating and again after the can is sealed. It is pure in the first place and its purity is guarded throughout.



Do not confuse "Canada First" Evaporated Milk, which is not sweetened, with "Canada Evaporated is best for baby food; the Condensed is preferred by



-that is her business—and rats are well known as carriers of disease. But Pussy is praised and petted every time she kills a rat,—and sometimes eats it— praised and petted ard fondled by the children, though she is simply swarming with germs and loaded up with infection. The family cat can't be kept clean; she has a predilection for nosing around dirt and filth; the germs and insects thick fur. After nosing around all manner of dirt, she sits down, curls her tail round sickeningly virtuous! And the baby pets and fondles and *hisses* this fount of ini-quirty if a cat hates water! Did you she hates cleanliness. She washes her licks her dirty tongue on the baby's hands! would you like to eat a piece of bread that you had rubhed over a rat hole? Try (*Concluded on next page*) (Concluded on next page)



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BUY "Canadian Boy" Shoes direct from the makers and save money TWO ways. First, we make TWO ways. First, we make stronger, sturdier shoes, using leather that will stand hard knocks every day. And then we save you the dealer's profit, selling direct to you at factory prices prices.

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YOKES & COLLARS

see how much time you have left for your

other duties! The same is true, though in a lesser degree, of dogs. But try to keep the dog clean and note how well you succeed! It is strange how habit blinds our eyes to danger, and how loath we are to recognize and admit it area when it is posited at and admit it even when it is pointed out.

Treatment and Care

THE precautions in Infantile Paralysis ¹ are much the same as in other commun-icable diseases. The patient should be placed in a clean, bare room, well screened placed in a clean, bare room, well screened to keep out flies and insects. No visitors should be allowed into the room, and but one member of the family should enter it. All discharges from mouth, nose, kidneys and bowels should be disinfected and burned or buried. Cups, spoons, and other vessels must be sterilized, and all remnants of food should be burned. Towels, bed linen, etc., should be dipped into a disinfecting solution and then boiled. The nurse must not mingle with the family, and when she can do so, she the family, and when she can do so, she must change all her clothes, bathe, and wash her hair. The room should be well aired, the floor and mouldings wiped with a damp cloth—no dry sweeping, as dust is particularly dangerous.

Prevention

 $K_{\rm from}^{\rm EEP}$ the children clean, cool, and away from insects and animals. Keep the mouth and nose clean-remember that mouth and nose clean—remember that the virus enters through the mouth and nose. A 1 per cent. solution of hydrogen peroxide is good to use in irrigating the throat. See that all food is clean, and keep away from public drinking cups. Keep the teeth clean. Keep the children off the streets, away from picnics and all crowded places. Clean up all dirty yards, lanes and streets. Make war on flies and all other insects. Keep the dog out-of-doors and put the cat out. Clean up and burn all dust in the house. If an out-break occur in your neighbourhood, keep break occur in your neighbourhood, keep the children away from school, find out if your little girl ever chews the gum that some other little girl has just taken out of her mouth. Don't be shocked—it's often done. Make the children stop putting pencils, paper, silver or copper money, pen handles or any other thing into their mouths. Stop all kissing on the mouth; and then, having done your best-don't worry.

FARMERS' WIVES OUT OF BONDAGE

(Continued from page 23)

onions in the spring, and let it go at that. But the fever to dig in the dirt that attacks a town man every March and leads to his garden in the back yard is spent by the farmer trying to get his whole living out of his wheat or cornfields. He has no time or inclination for gardening. It took constant urging to get the men to plow up the garden in the spring. If f took constant urging to get the men to plow up the garden in the spring. If I could get one of the men to work an hour or two in the garden on a spare day, or asked him to pull weeds when it was too wet to plow, he invariably pulled up the onions and left the triumphant weeds in sturdy rows. If he left the onions alone, he heed up the young tomato plants he hoed up the young tomato plants, under the impression that they were a new and vicious enemy.

New and vicious enemy. We had no papers, no magazines, no recreations of any sort. We were hung, as it were, between the jolly times of the days before us at quiltings and spelling matches, and the modern fun of our tennis-playing young people. We were at the tail end of one generation and at the formation of another, and smothered between the two.

THERE were hundreds of farmers who lived like this. They knew of nothing better for themselves. They farmed as their fathers had farmed, and because they thought they hadn't sense enough to do any other way. They spoke reverently of boys who had gone to school and left the farm for city occupations; and they could not understand why, when times began to pick up, the city capitalist saw in farm purchases and farm lands the very in farm purchases and farm lands the very best possible use for his money. They were living in the valley of Immense Possibilities—and they did not know it.

They had a theory that any man could farm naturally just as any woman was supposed to be a cook and seamstress because she was a female of the species. They laughed a lot at "book farmers," and cast rude and heavy wit at "city dudes." The women all looked alike after a few years of marriage. You saw them in the country stores on Saturday afternoons, with their cheap skirts wrin-kled and shrunken, their anxious faces seamed and wrinkled like an English walnut. They waited about in crushed groups for the signal from their men-folk to go home. Every few moments, as the afternoon grew late, a man would thrust his head in at the door, and his property would disintegrate herself from her group and gather her children and her bundles and start for home. (Concluded in the October number) They had a theory that any man could

EVERYWOMAN'S WORLD PAGE 25



A New Route Through the Land of Re-creation

ITH the inauguration of the new service between Quebec and Winnipeg by the Canadian Government Railways, the distance between those two cities can be covered in approximately 48 hours.

The new territory covered by this railway is justly famous for two things-it is the lake country of the world, and it has the largest standing forests on the face of the globe. This route brings you into intimate touch with the wild forest life beloved by sportsmen-you get a glimpse of the primitive Indian in his virgin forest-you find unlimited game, and fish enough to satisfy even the "compleat" angler." Truly an ideal region for a summer vacation.

Passing through Northern Quebec, this route takes you through the Clay Belt of Northern Ontariothe districts of Temiskaming, Algoma, Thunder Bay and Kenora. Cochrane is one of the chief divisional points on the Transcontinental and this line has made Lake Nipigon (widely known for its fishing and scenic beauty,) and the Nipigon Reserve, a country famous for moose, easy of access. From Graham a branch line con-nects Fort William with the main line. Between Graham and Winnipeg is Nibigami—the country of lakes. Here the scen-ery is superb. Numerous views of Canyon Lake stretch for miles in comminduced and a superscenaes of varied heauty miles in seemingly endless panoramas of varied beauty.

At Minaki, in the heart of this lovely country, is Minaki Inn, a new summer hotel with accommodation for 350 guests, situated in a natural park of 14 acres.

Arrangements are made for hunting parties at all points along the route, and there is fine accommodation for sportsmen.

Plan to see this land of re-creation, with its mighty rivers, beautiful lakes and virgin forests.

For correct information write for 1916 publications-"Notes-by-the-Way" (Lines Montreal and East,) "Notes-by-the-Way" (Lines Quebec and West,) "Out-of-Door" (Quebec and the Maritime Provinces,) "Abegweit" (Prince Edward Island,) "Bras d'Or Lake," "La Baie de Chaleur,"—and com-plete time-table of operated lines to

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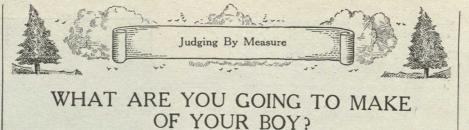
No up-to-date housewife can afford to miss this offer. The Dust Cloth is far superior to any other cloth or material you can use on your furniture and woodwork. It is treated with Liquid Veneer, re-cognized for years as the one RE-LIABLE preparation for renewing, brightening and beautifying the finest finishes. It is NOT AN OIL and it leaves no greasy film. And don't forget there is nothing in the world that will keep automobile bodies so bright and glossy as Liquid Veneer.



Date

You can make no better investment than to accept this liberal offer. Any reliable grocer, drug, hardware, paint, or furniture dealer will redeem the coupon. Don't put off this opportunity, -cut out the coupon now and take it to your dealer next Friday (or any Friday).

Buffalo Specialty Company



(Continued from page II)

from page 11) tions as an indication of adaptability for different branches of the army. Major Thooris found the type with the long body suited for cavalry, but a poor infantry man on account of his bodily weight, short limbs, and sloping shoulders ill-suited to carrying a pack. The long limbed type, with the relatively small body, he considers the highest form of physical development—a very natural conclusion in selecting men for physical work. He calls this type "the thorough-breds" and declares that "the pure muscular type is nature's finest product, and possesses by instinct what others can only learn by long practice and even then cannot attain to the same amount of efficiency." He also remarks that "hard muscular work is necessary for the long limbed type, and that when such a man suffers from mental depression, a five mile walk will effect a cure " incapable of any real effort, except for short periods. Much confinement and study during these years of rapid growth lay a certain and sure foundation for years lay a certain and sure foundation for years of misery from chronic digestive troubles. The boy must have plenty of sleep, since sleep helps to make good the balance between the activity of the muscular and nervous systems, and the vital organs. Usually the boy is supposed to be able to eat anything, and the only thought the distracted mother gives to his food is to see that there is plenty of it. This is wrong. Remember that his body is short, that his digestive organs are small and have but little space in which to carry on their work, and that he needs a good supply of nourishment to keep up the strength of those rapidly growing limbs. His food should be plain, but easily digested, and he should not be but easily digested, and he should not be allowed to hurry over his meals. To this end conversation at the table should be

suffers from mental depression, a five mile walk will effect a cure." Dr. Montessori, whose achievements in the education of children in Rome have attracted favourable comment throughout attracted favourable comment throughout the English speaking world, discusses this subject from the view point of the educa-tionist. "Such a man feels," she says, "without analysing it, that the abdominal organs are incapable of assimilating suffi-cient nutriment, and that his lungs are unable to take in the needed supply of oxygen, thus rendering his breathing laborious. His small heart is inadequate for the task of circulating blood through the whole body, and the nervous system is in a constant state of excitement. Tall and thin, with pallid, hollow cheeks and narrow chest, he suffers from lack of appetite and melancholia; nervous, in-capable of steady work and prone to dream over empty visions." Both of these views are extreme, and both fail to consider that each man is part of a system which requires and needs the best work of each in order to presevre a balance and complete a harmonious whole; and the best work of each is that which he can do best. It is a waste of good material to place a man at a job for which he is not fitted—a waste to the family, to the community, to the country, and to the man himself. This, then, is the fundamental principle the English speaking world, discusses this

and to the man himself.

This, then, is the fundamental principle which you must apply in selecting an occupation for your boy or girl. Explain this principle to your children; get them interested in measuring themselves and their friends; tell them why they must measure both height and stretch, and patiently answer questions until they understand. Show them why those who are broader than they are tall, that is, those whose stretch is greater than their height, will be the best ball players, far-mers, mechanics, carpenters, engineers, lumbermen, masons, and will excel in all outdoor occupations; and that those who are taller than they are broad will be the bankers, writers, financiers, clerks, money makers, and all those things which require close attention to detail, protracted ap-plication and prolonged mental effort. This, then, is the fundamental principle

THIS one suggestion, this one thought seedlet, given to your children now and checked up by themselves in measuring each other, will start their thoughts in the right direction and save them and you from making a wrong choice of vocation, and thus avoid a mistake that may cost many years of misery and wasted effort. A man should be happy in his work; and how can a book-keeper keep his mind on dull columns of figures if his thoughts are puzzling over some bit of machinery, or are puzzling over some bit of machinery, or his fingers itching to handle a brace and bit, and his body aching for the activity and exercise denied him?

- Boy's name.
- Age. Weight. 3.
- Height (without shoes). 4.



SEPTEMBER 1916



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have found that the part of the brain which exercises a certain control over the extensor muscles of the legs is usually large in the long limbed type, and that it is related to the mental qualities that give ambition, independence, and love of authority and power. But, as we have seen, this man cannot satisfy his love of power through his skill in handling money or through close application to detail. He hasn't the necessary mechan-ism within himself and must call in outside help. Thus we find him, when his nim wnen intelligence is of high order, devoting him-self to the originating of ideas and schemes in business, or to invention in mechanics. He may become a surveyor—civil, elec-trical or mechanical, according to his taste and opportunities. With less educa-tion, he may be a lumberman, farmer, mason, carpenter, mechanic. If he be forced into a sedentary occupation, he is forced into a sedentary occupation, he is either a drudge or a frank failure; but the majority of men so placed find their way, as surely as water finds its own level, to some work that has to do with tools or machinery, and that gives plenty of physical activity and freedom. Long Limbs in the Army

BEFORE the War, Dr. Sigaud, of Lyons, D France, interested Major Thooris, and through him the French army authorities, in the significance of physical propor-

end conversation at the table should be bright and pleasant. All fault finding, scolding and irritating subjects should be banished. This is not the time to "tell Father" all the troubles and disagreeable things that have happened all day. Nothing aids digestion like bright con-versation and a laugh; and nothing re-tards it so much as nagging and fault finding.

Certainly, Johnnie's table manners must be corrected, but do it at some other time, not when he needs all the peace and sun-shine possible to convert his food into

shine possible to convert his food into good, nourishing, muscle building blood. For this same purpose he should rest after each meal—as should every one—in order that the blood and nervous energies may be free to aid the digestive organs, and not be drawn away either to the brain or the ever growing limbs.

Vocations for Long Limbs

G ENERALLY speaking, all boys tend to the long limbed type during adoles-cence, some more markedly than others. In many the stretch of the arms remains

throughout life considerably greater than the height, and that which is true of the long limbed boy is also true of the long

This type of man cannot stand sedentary work, whether keeping books, operating a machine or any other confining occupation which restricts the activity of the muscles,

which restricts the activity of the muscles, or requires long hours of continuous effort. Steady, close application will undermine his constitution just as surely as the heat of the Sahara will kill an Esquimaux. He must, if he value his life, find work that will allow him plenty of variety, unre-stricted physical relaxation. Those long limbs have their advantage. They enable the boxer to reach his oppon-ent while keeping out of danger himself. The boxer works very hard, but only for short intervals, with rests between; and this is a good type of the work suited to the man with long limbs and short body. He is incapable of a steady grind, of long uninterrupted application, of sustained mental effort. Usually with this type of man we find

mental effort. Usually with this type of man we find large hands and feet, and the remarkable thing about large hands is their dexterity, and the wonderful fineness and delicacy of touch of the fingers. Physiologists claim that in experimenting electrically they have found that the part of the brain which everyiess a certain control over the

finding.

limbed man.

Measure from tip to tip of fingers with arms outstretched. 6. Size of head around the base just

above the ears, the largest circumference, in inches

Colour of hair, send sample if possible.

8. Colour of skin. 9. Does his skin burn? Freckle? Tan?

10. Colour of eyes. 11. Is the edge of the iris (coloured part of the eye) darker than the rest? 12. Is the iris dark or whitish next the pupil?

pupil? 13. Are there any spots or peculiar markings in the iris? 14. Is his general health good? 15. Has he good teeth? 16. Does he have headaches? 17. Indigestion? 18. Colds?

(Concluded on page 28)

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HOW I WOULD RUN THE HOME IF I WERE A WOMAN

A GOOD STORY

(Continued from page 8)

sharp but fails to cut up the lawn, confining itself to the grass; outdoor living room for lawn or garden use; old-fashioned fireplace and hearth in new dress; bird houses and bird baths; hand fire extinguishers to quench a blaze quickly and decisively; hammerless safety revolver for protection against intruders; complete sectional furniture, made in a factory to your order, and shipped ready to frame; complete sectional houses, built and bought in a similar way, at prices from \$300 to \$r0,000. This article must be incomplete; space forbids proper mention of interior decoration; fur-nishings and equipment; music, books and pic-

proper mention of interior decoration; fur-nishings and equipment; music, books and pic-tures; games, tool-kit, emergency chest, landscape gardening; flower and vegetable culture; care of birds and other household pets; consideration of personal factors in housing and developing each member of the family. But these things may be learned through books, magazines, mail courses and special institutions. special institutions

An Important Question

An Important Question "How can a dreary, skimpy and faulty house, built in the last generation, be transformed into a model home—comfortable, hygienic and artistic?" We affirm, as always: Anything can be done that should be done. At least two-thirds of the suggestions offered here may be adapted to any home, anywhere, by means of sufficient thought, work, ingenuity and persistence. Whoever can remodel his mind can remodel his home. The mind pro-blem is the real one. Cases are on record where an old, ramshackle farmhouse in the last stages of decrepitude, was rebuilt, refurnished, made wholesome, attractive and profitable at slight comparative cost. comparative cost.

Furthermore, it does not matter now where you live—whether in city, town or country— as you can order anything by mail, from the name-plate on your door to the house itself. Indeed, the best home is neither a country home or a city home it is a country home in the Indeed, the best home is neither a country home nor a city home—it is a country home in the city or a city home in the country. The city home has conveniences, refinements, and improvements that the country home needs; the country home has health, quiet and freedom that the city home needs; wherever you live, put them together and enjoy the advantages of both.

Now for Keeping the Home

THE leading citizen of the world is the housewife. A bold, new appraisal of the values of the world is to be made by the women of the twentieth century. The guide for the race to come is the scientific housewife. In the shaping of her hands lie the gifts of heart, brain and body that will belong to the children of to morrow. of to-morrow

The housewife is the first keeper of a man's morals. Fat body, lean soul. Sick body, frail soul. Weak body, numb soul. Coarse body, hurt soul. The care of the body, for her husband, her children and herself, is a moral responsibility second to none, which every housewife must meet fairly and discharge fully, or be derelict. or be derelict. Further, a man's capacity for work and a

Further, a man's capacity for work and a child's for study, analyzed and traced to their source, depend largely on the home regimen directed by the wife and mother. Given the right home care, a man may work two hours longer a day, with less fatigue and more en-joyment. His alertness, decisiveness, energy, accuracy and endurance can be increased from ten to forty per cent. by science in the home. I have seen a man's output of work doubled by the reorganization of his household. Experts declare that seventy per cent, of the

Experts declare that seventy per cent. of the school children are physically defective; that a large proportion of backwardness and dullness may be ascribed to this oft-unsuspected state of chronic ill health; and that the causes reside principally in the home factors of food and principally in the home factors of food and drink, sanitation, ventilation, clothing, baths, exercise, and other daily features of home life. Housewives, if they would learn their profession, could save to their families at least \$75,000,000 a year—now being wasted in hospitals, asylums, sanitoriums and drug stores.

House Workers

THERE are more people engaged in some I branch of household work than in any other trade or profession. The number in Canada has been conservatively reckoned at 2,000,000. Among this great body of workers, the dearth of scientific knowledge is appalling. My work has brought me in touch with many thousands of women whose labor and love is for the home; but I have not met a dozen housewives who really knew their business. I would here interject a word of preface. No

mere man, though he be a Solomon of domestic lore, could ever persuade an orthodox house-keeper that he knows her business better than she does. Therefore, modestly and becomingly, I would state that, in preparing this paper, I consulted various women authorities con-sidered among the best in the world. House-keeping is a hard job—a much harder job than ordinary man ever tackled. But the way to make a hard job easy is to put some edu-cation into it. Therefore, while agreeing with the housekeeper as to the difficulty of her problems, I hold the average man's view that they need not be difficult.

To introduce our theme, let us borrow a printer's term and produce a "lay-out" of the matter before us. In approaching any kind of

work, the initial move is to build an outline of the duties and functions of the worker, and their relations to each other, to the worker, and to those affected by the work.

Wife, Mother, Housekeeper

Wife, Mother, Housekeeper. An efficient housewife is three women— A swife, a mother, and a housekeeper. Now being a wife is an art, being a mother is a pro-served as the served a housekeeper is a business. The art, the profession and the business must be learned separately and completely, then so wife and character. Most of a woman's troubles and perplexities at home are but the failure to realize and observe this classification of her dutes and opportunities. We must here limit urselves to the discussion of the factors in efficient housekeeping only, but we wish it boroughly understood that when a wife has the complexity of household management is be real problem to be solved. How can any syschologist, a purchasing agent, a sarting advector of employees, a kindergarten super-sion household financier, a nerveless mechanies in a hostess, a helpmeet and a beautiful lady diesure—all at the same time. Yet these are and a sepects his wile to be—and her advector and the set of the multiple individuals the aver-

or leisure—all at the same time? Yet these are only a few of the multiple individuals the aver-age man expects his wife to be—and her salary nothing but the supernal joy of waiting on him. Is a housewife more foolish for not learning her business, or a husband more foolish for not being willing to pay her a salary when she does learn her business?

Save

MANY a housekeeper could learn to save \$100 to \$300 a year by adopting scientific methods of marketing.

Least Stoo to \$300 a year by adopting scientine methods of marketing. Lamb chops and leg of lamb cost about the same. But the chops are nearly half bone— why pay for the bone? Also the leg of lamb remaining from the first meal can be served again, revamped or disguised; but the chops left over cannot be safely put in hash and called by a French name used for an alias. Why waste perfectly good money on porterhouse steak because it sounds elite, when it costs fifty per cent. more than other good cuts whose protein equivalent is almost the same? Why imagine that you need expensive meats at all? An order of steak for a small family costs, we will say, fifty cents. This makes one meal. For fifty cents you can buy two or three meals of fish; and four or five meals of nuts, legumes, cheese or grains. If you are feeding your imagination, you will go on buying steak; if you are feeding your stomach, you will buy mostly something else.

else. Other examples of economy: a ten cent box of whole wheat crackers will yield more nourish-ment than two ten cent loaves of ordinary white bread. For most sweetening purposes, "brown" sugar is better than granulated, and costs less. Home-made grape juice can be put up for about eight cents per pint—the store price is twenty-five cents. five cents.

Plan the Menu

Plan the Menu A COMPLETE scientific table of food values, covering all the articles of home use, and specifying both hygienic and economic percent-age, should be the constant guide of the house-keeper. A balanced menu is fundamental to health. And no one ever happened on a balanced menu system—it has to be studied out. I know people who have cut down their druggist and doctor bills by two-thirds, merely through applying some dietetic wisdom. There is a facination, moreover, in learning how far you can make a dollar go in the kitchen. Five ounces of commeal, costing about one cent, offer as much nutrition as ten eggs, costing hundref facts like this, and base your market-ing on these principles, you will come to enjoy our work as everybody does who is expert and masterful. How to like your work better: *D* bis means also, do it more easily. I wastes nervous energy to a wholly unnecessary degree every day. This explains why she first

subsection of the typical Canadian housewile wastes nervous energy to a wholly unnecessary degree every day. This explains why she frets and scolds, and why she is too tired to greet her husband with a smile when he comes home from work. She must learn to adopt the general truths of scientific management, and to save her time and strength as well as her husber is her time and strength as well as her husband's her time and strength as well as her husband's money. Theoretically, the operations of the household should all be standardized, in respect to motion, time and sequence. But as the homes of to-day were constructed by men ar-chitects and builders, who had no scientific knowledge of household engineering, the usual arrangement of the kitchen, pantry, dining-room and cupboards makes a perfect "routing" system next to impossible. A man can no more be the sole architect of a home than a woman could be of a factory. A woman spe-cialist—a domestic science engineer—should be cialist—a domestic science engineer—should be consulted before any home has the foundation laid. Such mechanical devices as the speaking tube, and dumb-waiter connecting different floors and saving many trips a day up and down stairs, or the belt line tray carrier from kitchen to dining-table which brings all dishes to and from the meal in one operation, cost little when embodied in the first plans of a house; their upkeep is almost nil. But in all efficiency work, our aim is to turn



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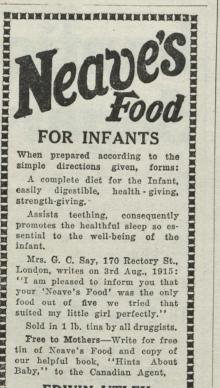


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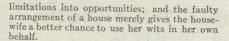
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Home-making

Plan the Day

<text><text><text><text>

I have seen it done. Many a housewife walks ten miles a day, in pursuing her vocation. Has she fitted all her house shoes with rubber heels? Has she tried openwork sandals for home wear, in place of shoes? Does she know that cushion felt slipbees are made so easy that you hardly think you have anything on your feet, but so durable that they wear as long as leather shoes? Further; does the housewife suspend all her clothing from the schedulers must form the middle of the schedulers. does the housewife suspend all her clothing from the shoulders, none from the wais? Can she forego the corset, and every other tight garment while at work? Has she learned how to look attractive and feel comfortable, both at the same time? Is it her daily custom to go to her rooms, give orders not to be disturbed, and relax entirely for half an hour each afternoon? A few dozen questions like these will show the housewife whether she is, or is not, fully conserving her energies.

Use Helpful Machinery

THE best hardware, house-furnishing, and department stores now handle an assortment of devices, tools and implements for saving labor, time, health and money in the home. To women folk living in the country, many of these utensils are offered by mail-order houses. We can mention here but a small number of these aids to easy and effective housekeeping: fireless cooker, with recipe book and instructions for saving time, care and fuel; kitchen cabinet, for eliminating much of the standing and walking work, and enabling you to sit comfort-ably with most of your dishes and supplies in reach; sanitary window ventilator that keeps out dust and germs, rain, snow and drafts; oiled mop and duster, for settling the dirt, instead of scattering it; safety clothes lines, non-stretching, non-staining, non-ravelling, war-ranted to keep clothes from blowing away; dishpan that fits into the sink and protects it while accommodating all the dishes at once; tea wagon to save steps; paper towels for THE best hardware, house-furnishing, and it while accommodating all the dishes at once; tea wagon to save steps; paper towels for bathroom and kitchen; sanitary cleaning brushes for specific uses, to fit cracks, corners and curved surfaces; meat perforator to make "round steak as tender as porterhouse"; nut-crackers that deliver kernels whole; glass dishes for baking, that let you watch the process going on inside, then serve food in same dish, and wash easily; duplex bulb for electric light, that regulates amount of current used, with light bills and eye strain reduced fifty per cent; guaranteed aluminium cooking utensils, to prevent scorching and retain full flavor of food; family clothes washing machine, electric or water power, that does not break buttons, tear clothing nor fray edges of garments.

Among the new manufactures and inventions
for the varied and appealing forms of electric
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Employee—Not Servant

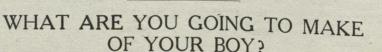
Employee—Not Servant BUT the human element, in domestic science as in all applied science, takes precedence over the material adjuncts. I refer now to the house-maid, and to the storekeeper, on whose co-opera-tion the mistress of the home has to depend for a large degree of her success. The loyal, energetic, enthusiastic team work that makes a business project forge ahead is conspicuously absent in the home regime. Did you ever see a housemaid illumined with ardor and joy in her work, and so faithful and devoted that she clung to her mistress ten or twenty years with-out a murmur? If not, why not? Did you ever see a grocer who respected the business acumen of the housewife as much as that of her husband? If not, why not?

husband? If not, why not? The cure for the "servant" problem is to The cure for the "servant" problem is to realize that there is no servant. There is an employee—but no servant. What the house-maid objects to is being called, classed and treated as a servant. When she does her work right, she is an artist. But, ordinarily, she is an outcast in the family. She is promptly banished to a cold, ugly, dreary attic room; she is robbed of the home ties and sense of per-sonal ownership that every woman crayes: she is run through a mill of monotony, slavery and drudgery, with no chance of promotion or advancement; she is forced to work at any or advancement; she is forced to work at any or all hours of the day or night; she has for an em-ployer a mistress who knows neither her own business nor that of the maid, but who gives orders with the air of omniscience and the finality of fate; she cannot have Sundays or legal holidays to herself, as other employees rightfully demand; she loses caste everywhere because of being a "domestic"; she receives in cash only a half to third of what she might expect, sooner or later, in other lines of work; and she has no compensations for all these draw-backs and discouragements.

and she has no compensations for all these draw-backs and discouragements. Do you have trouble in getting, keeping or managing a maid? Then it might be well to ask yourself how many of the usual defects in the household employment relation you have discerned, acknowledged and corrected. Also if your butcher, grocer, ice-man or plumber treats you badly, you have yourself to blame. A shopkeeper would not dare to cheat or mal-treat a first class business man; why should he dare to cheat or maltreat you? We are always discounted in being disrespected—no matter who does the disrespecting. I can only suggest briefly and roughly in this article a few of the most important branches and phases of domestic engineering.

How to Learn

How to Learn To the progressive housewife determined to know her business, I would recommend one or more of these five channels of knowledge now open to her: (1) books and magazines for the home and the home-maker; (2) bulletins and reports from leading experts and national organizations; (3) personal courses in all branches of household management for mothers, daughters and maids; (4) the direct service and counsel of a qualified domestic engineer; (5) the aid of agricultural colleges and exten-sion departments of universities in many locali-ties of Canada.



(Continued from page 26)



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24. What subjects does he like best? 25. What studies does he find most difficult?

19. Fevers?

26. What does he read? 27. What are his favourite games? 28. Has he any bad habits?

29. What do you consider his worst faults?

30. What do you consider his best qualities?

31. Does he resemble his father or mother? 32. What does he want to be when he

grows up?

33. For what do you think he will be best fitted?31. What would you most like him to be?

35. Send a sample of his writing-a

page from an actual letter, including his signature, is best. 36. Send the following photographs, cheap unretouched photographs are best : Full face. Side face. Back head.

Full length.

Mother's name and address.

Write your answers to these questions on a separate paper, numbering each answer to correspond with the question answer to correspond with the question number. Write your name and address plainly and enclose a three cent stamp, so that Professor Farmer can send you a personal reading of your boy. Address your letter to Professor A. B. Farmer, Psychological Expert, EVERYWOMAN'S WORLD, Toronto. NOTE.—Professor Farmer's next article will be" Is Your Boy a Blonde or a Brunette?" It will show you what occupations in life he

It will show you what occupations in life he can fit himself for and the occupations he should never attempt to fit into.

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JULIA ARTHUR'S OWN STORY OF HER CAREER (Continued from page 7)

scious of any possibility of danger that they dropped me from their anxious minds, which were seriously concerned with their problem.

I walked more slowly than they did, and they were far ahead of me when, without warning, the rails of the trestle seemed to cross, then to rise up toward me. I realized what had happened. I had grown dizzy. The ravine below was had grown dizzy. The ravine below was appalling. It seemed to have no bottom. The men were too far in advance to give me immediate help. I could only drop down on my hands and knees, shut my eyes and call out. When the men hurried back they found me in this undignified position. I would not, could not, rise to my feet. Still on hands and knees, I crawled back to the starting point, which was a high embankment, and from there ignominiously slid down to level ground. I had put on a white linen dress that morn-ing. It would have been hard to detect ing. It would have been hard to detect the colour of it when I reached the foot of that embankment.

ONE night, I remember, one of the managers of the Silver Bell Mine, in Arizona, in which my husband was interested, took me up a towering mouninterested, took me up a towering moun-tain in his automobile, which he had put on car trucks. A great storm was in progress, and the effect of thunder, lightning and sheets of rain in that wild setting was unique and superb. Later the storm stopped and a full moon rose, lighting up the whole region with an effect of waving flames. At first I could not understand this, until I discovered that the ground all around was carpeted with the ground all around was carpeted with the most brilliant yellow poppies swaying in the night breeze. Among these, as a last touch to the picture, stood hundreds of dark cactus plants with arms upheld to the moon.

There was a large settlement of miners and their families at the Silver Bell, most of them Mexicans and Italians. They all lived together in a sort of bowl in the mountain, and this settlement was a favorite resort of mine. I had to amuse myself in some fashion while my husband was busy, so I spent hours playing with the children of these miners and telling them stories. I discovered that there was them stories. I discovered that there was a supply of candy at the company store, and I gave orders that on each of my visits a bag of candy should be given to every child in the settlement. Then I had the excitement of watching the distribution and seeing the youngsters "repeat" on us. They all looked very much alike. Their simple method was to join the line, get their candy, slip away to change the little head shawls they wore, and blithely present themselves in this disguise as though for the first time. My visits were the great excitement of

disguise as though for the first time. My visits were the great excitement of the year, and I am sure it was not the candy alone which made them love me and give me the name by which I soon became known throughout that region: "The Christmas Lady." When we remained in our own car, we had every comfort and luxury. But we often left the car and roughed it with "the boys," and at such times I ate strange things. Once in California, during a dinner at one of the "tent cities," I sat by chance where I could watch the operations chance where I could watch the operations of the cook, who was a Chinaman. The result was that I ate nothing. When I result was that I ate nothing. When I left, this cook pressed a pie upon me, as a special offering, and for a day or two I debated the problem of what to do with that pie. Should I bury it, or drown it in a mountain stream? Before I had decided the question the pie disappeared—and though I never dared ask its fate, I still have a sick fear that Mr. Cheney ate it!

THE best of the many fine things about those days was the attitude of the Wes-tern men I met. There were some superb types among them, men whom it was an honor to know, and they paid me the high compliment of treating me as though I were a man. They were doing big things-building a railroad—and I saw them in were a man. They were doing big things— building a railroad—and I saw them in action. I could write volumes about wrecks, wash-outs, tunnel blasting, all-night and all-day work, all to bind the East and West together by that thin iron thread. Knowing that I was deeply interested, they talked to me of their work: another of my most detheir work; another of my most de-lightful memories is that of tramping over miles of onion and cabbage farms with B. F. Yoakum, while he talked to me of irrigation and railroad problems. The irrigation problems we have always with us. As one dear old lady put it: "My dear, we haven't enough water here to bathe a goldfish in!" Once, in the Grand Canyon, Loverheard work; another or my most de-

bathe a goldfish in!" Once, in the Grand Canyon, I overheard Captain Hanse, the famous guide, tell a party of pathetically trustful travellers some hair-raising bear stories. I listened without comment and, I hoped, without expression. But a little later he came to me. "Them yarns wa'nt fer you" he expression. But a little later he came to life, "Them yarns wa'nt fer you," he explained shamefacedly. "Course you knew I was jest tellin' them folks things 'cause they *expect* it!" Another picture I shall carry through (Continued on page 35)

EVERYWOMAN'S WORLD



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striftering of strigery, hound artificial-Just Nature's Way. Results come soon and are per-manent. My system makes mud-dy, sallow skins clear, and the complexion as fresh as in girl-hood; firms the ficesh, and never fails to lift drooping and sagging faclal muscles, removing the wrinkles they cause. The too thin face and neck are rounded out and hollows filled in. No one too old or too young to benefit. My system makes double chins disap-mater the superfluous fat is worked away. No matter how fired, five minutes of my Facial Exercise will freshen your complexion and give ita most exquisite coloring for a whole evening. Write today for my FREE New Booklet.

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THE SHADOW HAND

(Continued from page 6.)

girl.

he complained.

to give him help, but the success of an exceptionally well painted picture he attributed solely to his novel environment. "We ought to have been here all along,"

he complained. This conviction gained mightily in strength when he met Miriam. Miriam lived on the floor above and said *she* thought she was a writer, the emphasis denoting a difference of opinion on the part of several purblind editors. Still, she was doing very well. She had positive genius for discovering iewels in the Durthing

genius for discovering jewels in the Dustbie of Life, and she surrounded them with a unique setting of her own which was destined some day to make her famous. Gerald looked upon this radiant young woman with a species of awe, which sensa-tion soon interwingled with

woman with a species of awe, which sensa-tion soon intermingled with one much tenderer and more chivalrous. He liked to feel that he was a help to her in her work, and it was only after months of as-sociation that he was made to realize that she more frequently provided his copy— in their rambles along the Boul' Miche, for example—than the other way round. To this day of awakening Jeanette Lacy looked forward with anxiety. Gerald never had accompanied any one's solo. She even ventured a timid remonstrance to the girl.

girl. "Suppose he does see what a help I am to him," she laughed, growing pink to her ears," he will only like me more and need me more. Hurt him? Well, why not? Who is Gerald Lacy that he should be wrapped in sweet-scented cotton wool all his life and never be scratched? He must realize sconer or later that he is only an atom in the Scheme of Life—he is not the Scheme itself. I am going to give him a severe shock."

THE shock he received came not through Miriam, however, but curiously through a suggestion made by his mother. "Why don't you try some illustrations, darling?" she asked, after a discouraging season, marked with utter paucity of ideas. "Of course, they would only be pot-boilers, but I understand there is quite a lot of money in the work." She thought guiltily of "John Gerald," and blushed. But he did not notice. "Illustrations?" he repeated, as though she had uttered a foul oath in his presence. "Me?"

"Me?" "And why not?" taunted Miriam, who happened to be present. "If you really do good ones, perhaps I will let you illus-trate some of my second best stories. And anyway, Gerald," she said, more seriously, "you have got to make some money. I won't go out to dinner with you any more—on Mrs. Lacy's treat. So there!"

there!" Indignant, but vanquished, Gerald flung himself into the studio and banged the door. He refused to show his mother or Miriam the result of a couple of hours' work, and took his sketches to an editor almost before the ink was dry. By a strange coincidence, he chose the same magazine in which the work of "John Gerald" appeared with unfailing regul-larity, and the editor, who promised to make an immediate decision, was the same with whom "John Gerald" dealt. Miriam rescued the rejected drawings from the conceirge and laid them in his hand. She was rather sorry for him, in spite of telling herself that he needed unwrapping from his sweet-scented cotton wool.

particular point the master had taught, only to feel a sort of shame in her success; more, to feel that she had diverted some-thing to useless purpose which should have turned directly toward helping Gerald

ald. But, looking at the paper on her lap, that morning in the park, an idea occurred to her. "Perhaps—" She rushed home, worked feverishly while Gerald was out, and, before he came in she had five sketches posted and on while Gerald was out, and, before he came in, she had five sketches posted and on their way to Toronto. Within the next two weeks she had not only drawn other "types," but had *scld them*. "They are not faultless, by any means," commented the Art Editor, squinting at them after the manner of artists, "but you have the imagination, madame. This

have the imagination, madame. This fellow at the cafe—ah, he looks drinking!" Toronto also approved, and the sketches of "John Gerald" took the form of a mild epidemic.

 \mathbf{S}^{O} it came about that for five years Jeanette Lacy had more than she could do, but because it was all for Gerald, she did it! And he? He still leaned upon her without knowing it, and he bullied her in his ald time to grantly affectionets way his old-time tolerantly affectionate way. Indeed, in some inexplicable manner, he had come to look upon himself as her prop

and mainstay. "It makes a fellow feel like a stone ergola with ivy crawling over it, the way my mother depends on me," he said one night to a group of his intimate friends. "It's an awful responsibility," he went on, a little vaguely, "in fact, it's a sort of handicap."

"Wont of handicap." "Name of a dog," jeered one of them. "He lives at a grand hotel, has some one to mend his purple and fine linen, provide him with three—four—five meals a day, smooth his pillow when he is ill, and smooth his temper when he is cross! And he talks about stone pergolas and responsibilities. It is to laugh!" Gerald stiffened. "Each of us has problems," he said. "La, la," laughed another. "What knows my friend of handicaps? Come down in the Quartier with us, live in a

La, Ia, laughed another. What knows my friend of handicaps? Come down in the Quartier with us, live in a garret on a franc a week when thou hast it; eat to-day and not again till some one invites you to a meal—truly an answer to prayer—then talk to us of handicaps!" "Bear hardships, and thou wilt paint better, and sell better, petit Gerald," spoke Duval, the eldest of the velveteen-jacketed crowd. "Thou has been too carefully nurtured to feel the prickings of imagination. One cannot create on an over-full stomach." "So," thought Gerald later, "they think I can't create!" He was in the depths of indescribable depression. "They proba-bly make fun of my work behind my back. I'll sell socks and ties in a haberdasher's!" But immediately following this inconse-quential threat came the comforting But immediately following this inconse-quential threat came the comforting assurance that his success, according to them, depended only upon environment and a little dieting. "If I lived in the Quarter—but certainly I could paint. There is where I shall find congenial atmosphere. Madre might have thought of that!"

HE broached the subject of moving, with characteristic frankness. "Look here, Madre, don't you think all

this rather unnecessary

Mrs. Lacy looked up from the toaster, puzzled. "This, darling?" Gerald waved a comprehensive hand

over the apartment. "Of course, I'm not blaming you," he conceded magnificently, "and of course you must not be made unnecessarily un-comfortable. But, after all, we came to Paris to make an artist of me, didn't we? And if I can't be made an artist in this place, why we ought to move—don't you think? Beside," he went on, "con-sider the money we could save by living in the Latin Quarter! You have been wickedly extravagant, old Madre of mine; wickedly extravagant, old Madre of mine; but I'll forgive you this time, if you don't keep up the hideous expenditure," he added playfully, hardly realizing that he did not in the least know what the "hideous expenditure" was. "I'll look for a place to-day," mur-mured Mrs. Lacy, hoping that her ac-quiescence was not too ready.



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quiescence was not too ready.

While Gerald was at his class, his mother While Gerald was at his class, his mother affected the moving. He never could endure confusion, and he came to the new studio to find everything in place, even to a half tube of Chinese white, which he kept for some inexplicable reason in his collar-button box. Then he sat down to receive

an inspiration. What he really received was assistance from that Shadow Hand always so ready

to our readers and upon whose preserves we do not care to encroach. We should be do not care to encroach. We should be glad to see anything else of yours, however, for we appreciate the correctness of your lines, and we beg to remain, Yours truly, TEF EDITORS."

We return the sketches you were good enough to submit, feeling that there is not just the originality in them we desire, for our pages; they are distinctly "after John Gerald," who has endeared himself to our readers and upon whose preserves we

unwrapping from his sweet-scented cotton wool.
"Well, I hope you are satisfied," he cried, flinging the letter rudely at his mother. There were tears of rage and humiliation in his eyes and voice.
Mrs. Lacy, white to the lips, read:
"Dear Sir,
We sturm the sheet here.

MRS. LACY watched him dumbly as he tramped about the room. She was too miserable to speak. The situation was the height of ironic tragedy—Gerald's sketches were refused because they were "after" those which had been made solely to help him reach a pinnacle of success the to help him reach a pinnacle of success *she* had never dreamed of attaining. Beside, there was the humiliation she had unwittingly caused him. It was as though she, his mother, were competing—success-fully competing—against him and flaunt-ing her superiority in his face. Impulse prompted her to put her

(Concluded on page 33).

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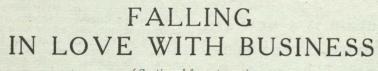
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EVERYWOMAN'S WORLD



Woman in Business

(Continued from page 5)

achieved in the business world to an earnest effort on my part to render faith-ful, conscientious service at all times, and my endeavour to concentrate my mind on all matters pertaining to the business in hand.

I do not hold with the opinion which one hears frequently expressed, that men endeavour to retard the progress of women in the business world. My experience has been of a very different order, and I believe that men that men are quite willing to hand over responsibility, and to give credit where they believe it to be due, irrespective of sex. At the present time the business world presents most alluring opportunities to intelligent girls of good education, who, if they are willing to go through the neces-sary training, and will give the best that is in them to their work, may rise to posi-tions of great responsibility and trust. is in them to their work, may rise to posi-tions of great responsibility and trust. There is no reason why many of the execu-tive positions at present held by men should not be equally as well filled by women.

"IT is often difficult

to secure compet-ent girls for business offices, and this I attribute to the fact that many girls do not appreciate the importance and the seriousness of the work which they undertake. They are, in many cases, not willing to sacri-fice their personal not willing to sacri-fice their personal pleasures, for their advancement in their work. They do not concentrate on their work sufficiently, and if worman is to occupy if woman is to occupy the important position in business life, which it is rapidly be-coming her duty to assume, she must be willing to sacrifice, to a certain extent at to a certain extent at least, her social life. It has been said, and truly, that this is an age of specialists, therefore I should advise all young women who enter this field of activity to seek to become specialists in their own particular line. Make up your mind to do your work just a little better than any one else could a little better than any one else could do it, and your ser-vices will become indispensable—your success will be as-sured sured. "It is most import-

ant that woman should realize the great responsibility which rests upon her —the responsibility of filling the positions now left vacant by men who are leaving for acting service at men who are leaving for active service at the Front. We are brought every day nearer to the condi-tions that are prevailing in England, where women are engaged all kinds of work.

formerly performed only by men."

Practical Opinions BELIEVING that readers of EVERY-WOMAN'S WORLD would be inter-ested in some of the initial phases of the business problems as it affected girls starting out on their career, I approached Miss Mary A. MacMahon, superintendent of employment for the Underwood Type-writer Commany concerning her view. writer Company, concerning her viewpoint.

'Tell EVERYWOMAN'S WORLD that I find Tell EVERYWOMAN'S WORLD that this the vast majority of young girls do not take a sufficient interest, once they have secured a position, in making that position the largest possible success. One of the main reasons for this is that their training at chool is generally implicient. Partischool is generally insufficient. Parti-cularly is this noticeable in shorthand; they learn the theory well enough in most cases, but their speed and accuracy is woefully weak.

"Speaking from experience, I find that girls are too anxious to leave school and begin earning money, forgetting the fact that shorthand can only be learned well at school and that business college courses are very seldom continued once one reaches office employment. I am warmly in sympathy with vocational training, be-lieving that it would go to the root of the employment problem and determine a girl's final fitness for business."

Women, Creatures of Conditions

MRS. E. G. COWDRY, Assistant Superintendent of Staff, and the "Other Mother" of the girls at the Dominion Bank's Head Office, holds Dominion bank's field Office, holds some very strong opinions as regards a young girl's place in the business world. "I believe," she said, "that every wo-man's ultimate place should be in the home, with children and a loving husband, but

Falling in Love with Business.

H. G. Wells, in a recent article writes: "In every age some voice has been heard asserting, like Plato, that the woman is a human being, and the prompt answer has been: 'But such a different human being!' Wherever there is a being!' human difference, fair play is difficult—the universal clash of races witnesses to that—and sex is the greatest

of human differences. "But the general trend of mankind toward intelligence and reason has been also a trend away from a supersti-tious treatment of sexual cuestions and a recognition questions, and a recognition, so to speak, that a woman's 'a man for a' that;' that she is, indeed, as entitled to an independent soul and a sep-arate voice in collective efforce affairs. "As brain has counted for

"As brain has counted for more and more in the human effort, and brute strength and the advantage of not bearing children for less and less, as man has felt greater need for a companion and a lesser need for a slave, and as the increase of food and the pro-tection of the girl from pre-mature childbearing has ap-proximated the stature and proximated the stature and proximated the stature and strength and enterprise of the woman more and more to that of the man, this secular emanipation of the human female from the old herd subordination and servitude to the patriarchal male has come on

gone on. "'The real' emancipation, to which reason and the trend of things make, is from the yielding to the energetic side of a woman's disposition, from beauty enthroned for love, toward the tall, weather hardened woman with a spear, loving her mate as her mate loves her, and as sex-less as a man in all her busy hours."

perfect plan she must often find something else to do, particular-ly with conditions as they are to-day. Women are parti-cularly adaptable for office work, and when once they take a genuine interest and work whole-hearted-ly, they are on the highroad to suc-cess and happiness of mind. A fair education, plus a practical objective, is the first thing a woman must have on entering bus-iness. Speaking as a mother, I intend that my daughter shall have such a training, one which will em-phasize the values of life and enable her to play her part cap-ably, whether at home, in business or professional cir-cles. However, under war conditions, it is war conditions, it is fast being demon-strated—to the sur-prise of the men —how efficiently women can fill men's places in banks. Of course, thus far, this is within certain limits, but from re-cent observation I know of no reason why women should be thought unfitted for executive posts of for executive posts of importance in banking institutions—and who can say how far they may not ad-vance?"

inasmuch as life has not yet reached that

Canadian Women Must Help

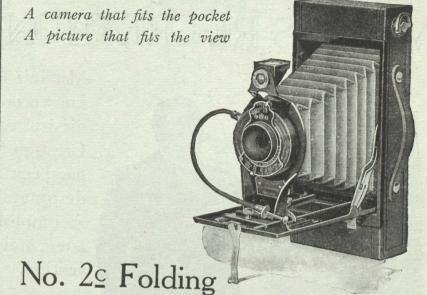
THE story of a woman's triumph over difficulties in the business world was never told in a more complete man-ner than it is lived and reflected in Mrs. Josephine Witt, manufacturer of artificial flowers at No. 16 Sheppard Street.

Toronto, and an employer of both women and men.

"For the next twenty-five years the women of Canada will have to make up their minds to step out and take their place in the fields of commerce. This adjustment will take place not only in this country, but in many countries, wherever trade and commerce must be carried on to satisfy the necessities of civilization; and it is only practical patriotism that Canadian women should fit themselves to do work capably, whenever the oppor-tunity presents itself.

"When I started in business six years ago I had nothing but two children and a few debts, but I found that the work I had formerly learned stood me in good stead. "You may not know that I left school

when eleven years old and was one of the child labor products of New York City, (Concluded on next page)



Autographic Brownie

The thin, narrow camera slips readily into the pocket ; the somewhat elongated picture, $2\frac{7}{8} \times 4\frac{7}{8}$ inches is *right* for landscapes when used horizontally, and for home portraits when used vertically. The pictures are, in fact, the same shape as those made by the most popular of all cameras, the 3A Kodak-but are a trifle smaller.

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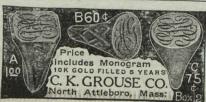
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PAGE 32 EVERYWOMAN'S WORLD

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This astounding test has been successfully made in all of the principal cities of the United States, and the music critics of America's leading newspapers concede freely in the columns of their own papers that Edison's Re-Creation of speech, song and music are indistinguishable from the original.

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FALLING IN LOVE WITH BUSINESS (Continued from preceding page)

consequently my knowledge of business affairs has been gathered from the hard school of experience. Women cannot afford bridge parties, too many tea parties, nor the time lost in doing things which disthe time tost in doing timings which dis-tract their attention from the main objec-tive. A woman's work should not end when she is married, she should continue to keep in touch with the line of thought with which she set out to make a business success in life, never forgetting that cir-cumstances may compel her some day to go back to the business world. My final word of advice to Canadian girls about to enter business is-'Study out what you are best fitted for and then make it your aim and object to secure a position doing that work which you have found you like best above all others.' Conscientious thought with work will bring good health mentally and physi-cells ord with it evence." cally, and with it, success.

who has been "working down town" in Toronto for eighteen years, stated the case for the beginner. "I shall never forget how I first saw the light," went on Miss Lambert. "The incident I am about to relate occurred fifteen years ago this Summer. In those days office hours were much longer than they are new and on the they are now, and on this particular day of which I speak, the work seemed unus-ually hard. So much, that although some letters still remained to be typed, I slammed my desk down; left my dictation book in the drawer; put on my hat and went home. There was a party on that went home. There was a party on that night—and anyway I did not think the letters important. Two days afterward I was called in to see the manager, and was told the letters to Montreal had not been received, although they had been dictated in time to have done so. I gave the usual excuses, and in reply was given this: 'Miss Lamand in reply was given this. This being bert, a man gets responsibility by being ready to assume it. He sticks to his work to assume it. He sticks to his work. The same thing applies to women, although it is not natural for her to find herself in the business world. However, the world is changing and twenty-five years from to-day there will be big positions for the women who are not afraid to look facts and details in the face. But if you expect

to remain in business you will have to use your conscience toward your em-ployer as much as I do.'

"I have never forgotten that talk," went on Miss Lambert, "although I think now that there is no reason why more women shouldn't enter business for them-selves and invest their own capital. Corset manufacturing, ladies' tailoring and the higher grade restaurant work are busi-nesses that require women's attention, and should be developed with that end in view. These comments by women who have themselves achieved business success in a marked degree should prove an inspiration, and act as an incentive to all those who and act as an incentive to all those who have as yet only reached the contem-plative stage, regarding the fuller respon-sibilities to be met with in the commercial arena in the days that will shortly come. Not one of these women who speak through this article earns less than \$1,400 a year and in several instances the salary through this article earns less than \$1,400 a year and in several instances the salary is more than double that figure. But these rewards were not made possible ex-cept by hard work, and close application. All are agreed that there is plenty of room at the top for the girl who likes doing something useful. The girl who can Is as good as a man Is as good as a man For "Business is Business" Since Time began.

SEPTEMBER 1016. WHEN A MAN STOPS DRINKING

(Continued from page 9)

this time it held forty human beings, packed and crowded and squeezed in. The door was locked and away we went— drunken men, Chinamen, negroes, a ragged underworld mob, and surely such a foul-smelling aggregation of supposedly human beings were never before huddled to-gether. On arriving at the prison our names, ages and occupations were taken; a bath and shave followed and, with a suit of prison clothes on, we were marched to our home—a cell.

From that hour I was plunged into a profound, persistent melancholy. It was as though the whole fabric of life had suddenly toppled over and crushed down upon my brain. As I peered through the bars an awful loneliness came over me. I was sober at last. I felt such a horror at being shut out from the world that I determined I would never touch another drop of strong drink. From that minute my coming back started. I am as firm as the Rock of Gibraltar that I have had "My Last Drink."

There was no dawn of hopefulness that I could map out. The shadows of life were lengthening and growing thinner. Time and age were relentlessly creeping on, and ill health, a legacy from drink, were facts whirling through my brain with lightning rapidity. lightning rapidity.

EVERYTHING was dark, dead. I realized that Time had its hand on the door of my L that Time had its hand on the door of my life. There was nothing in the past to which I could turn. I must begin life over again. I flung myself on my cell cot, and with closed eyes saw my past go round and round like the hands of a clock. My grief and trouble were borne in silence. The terrible stillness was worse than death itself. I was stunned. The path I had travelled had come to an end. I could not rid myself of its memory. Here I was—a convict. For what? For at-tempting to secure money in an illegitimate tempting to secure money in an illegitimate way to appease my insatiable desire for drink.

This same place is yawning for every drinking man. No man who flirts with alcohol is immune from the path I fol-lowed and the end I found. The clock of human life is set at a definite point. The pendulum will, some day, swing the other way, either for better or worse, and always for worse for the drinking man.

Coming back after you have dropped to Coming back after you have dropped to the bottom is a slow, wearisome journey. One hardly knows which way to turn or what to do. Friends and acquaintances have lost confidence in you, employers are chary about giving employment, and I found myself at the bottom of the ladder of life. With credit, reputation, and standing absolutely gone; the outlook was indeed discouraging.

I soon discovered it was a pretty good world after all, for I found many loyal friends, and quickly, too.

As soon as I convinced these friends that I had taken "My Last Drink," there was nothing spared to encourage me in every way. They secured employment and tendered substantial financial assistance, tendered substantial financial assistance, exacting nothing from me but a promise to be firm. Had it not been for these friends my coming back would indeed have been rocky, and almost impossible of achievement. What these good men did for me was voluntary, and they were actuated solely by a noble desire to do humanitarian work. Their mission has not been fruitless. They are as much gratified at the outcome of their kindness as myself and family.

IF any moderate drinker, who regards prohibition as an enemy to his personal liberty, could only know of my happiness, and contrast it with the despair I endured through drink, surely he would not refuse to forego his moderate drink, and would do his utmost to put this home wreeking his utmost to put this home wrecking each of the poor wretches whose appetites have grown beyond their

Women Should Look at Business as Men Do

"IF the girls who are working down fown would get the right viewpoint on business, there would be more work turned out and they would earn more money and help each other upward to a more facting industrial appreciation." more effective industrial appreciation." In these words Miss Mary Lambert of the Great West Life Insurance Company, Sobriety stands for law, order, peace and happiness. Whiskey stands for drunkenness, poverty, distress, crime, vice and all its countless attendant consequences.

It is not only the welfare of individuals and of families, but the future of the entire nation that is involved in this evil. It is a social, moral, religious, industrial and political question, and is vital to the future of the race as well as to the nation.

Business efficiency, industrial economy, the fundamental principles of thrift, clean manhood, pure womanhood, and good citizenship, demand the abolition of the drink traffic.

The rights of humanity and the good of the community must be considered, and it is my purpose to devote the remainder of my days in helping to uplift those en-thralled in the quagmire of drink, who have lost their moorings and are being plunged lost their moorings and are being plunged headlong into this awful maelstrom of destruction.

EVERYWOMAN'S WORLD



THE SHADOW HAND

(Continued from page 30)

arms about him and confess the whole

arms about him and confess the whole wretched business, to tell him how neces-ity drove "John Gerald" into the field, ultimately to score over him. But blind fear kept her silent. Gerald would never forgive her the trick she had played upon im all these years—there would never forgive her the trick she had played upon im all these years—there would never forgive her the trick she had played upon im all these years—there would never forgive her the trick she had played upon im all these years—there would on the singdom of self-respect from which she ad driven him, resulted in over-zealous uggestions of help on her part. These careld promptly resente. "I'm going to take a room, outside," he famounced. "I think I could do better work, alone, in a perfectly strange place." "But, my dearest boy—" began his of his studio upon her, how could she ever her in a panic. If he shut the door this studio upon her, how could she ever her to make his dogs "look walking?" "No use arguing, Madre," he said. "I have the feeling that you are antagonistic that doesn't change my feeling. You wink I am going to fail, because of those inset in a pand it makes me unsure, myself. When I am working alone, I an onfident that I shall have swarms of in-purations."

Mrs. Lacy made good use of the aban-doned studio. She no longer had to sketch, sitting hunched on the foot of her bed, or sprawled across the kitchen table, one eye on the door and the other on the gas burner. She spread out her materials like a real artist, and, like a female Blue-beard, she kept her secret under lock and key

BUT one day Miriam caught her and laughed at the sight of her guilty face. "Why, you blessed angel, I have known it for months," cried the girl, "ever since the day Gerald's sketches were returned. What are a journalist's eyes for but to worm out other people's secrets? Be-sides, any one could have guessed—that is, any one except John Gerald's son!" "And you'll never tell him, Miriam—oh, promise!" Jeanette Lacy was almost wysterical. "Loculd not bear to have bin

And you'll never tell him, Miriam—oh, promise!" Jeanette Lacy was almost hysterical. "I could not bear to have him know. You see to what he has been driven already by my interference." She indi-cated the studio. "But do you think you are honest with yourself or Gerald?" scolded stern justice of nineteen.

yourself or Gerald?" scolded stern justice of nineteen. "It all began so long ago, there didn't seem to be any question of honesty," replied the older woman. "You help your child, just naturally, and do not ex-pect him to say, 'Yes, I can feed myself now, Mother taught me.' When I dis-covered how much it meant to Gerald to think he was unaided, I just let him think it. It was all a part of a mother's hardest lesson—to teach her child to do without her."

lesson—to teach her child to do without her." "But you haven't taught him that, have you?" Miriam persisted. "He merely doesn't know he can't do without you; there's an awful difference." "You mustn't tell him," urged the mother. "I forbid it! He will learn it unconsciously, in time," she concluded feebly.

feebly. "Nonsense!" retorted the girl. "One "Nonsense!" retorted the girl. "One doesn't learn to do without one's mother unconsciously. Every step is a bitter struggle, every failure a descent into Hades, every triumph a flight to Olympus. What Gerald needs is struggle, conscious effort, and the sooner you let him know it, the better. Look at his picture for the competition!" "He won't let me see it. A girl he has known a few months means more to him than his mother." Jealousy prompted her to remark.

to remark. "Of course! He recognizes in me the

ability to help, the power to criticize. He is a little afraid of my independence, and therefore likes me to lean on him. He thinks you couldn't stand alone, and he takes you for granted."

"BUT I can't tell him. He would never

forgive me "Then you will never make an artist of him. I could. Although I don't know ultramarine from indigo, I could improve his work."

his work." The protective instinct of the animal prompted Mrs. Lacy to say, "You don't mind hurting him—you don't love him." Miriam smiled. The light which shone behind her eyes denied the accusation. "It would seem as though I loved him more than you," she said gently. "I am willing to suffer, myself, that he may be benefitted. You shrink from giving your-self pain."

And young Wisdom of nineteen gathered sobbing Ignorance of forty-two into her loving arms. Jeanette Lacy would never have

dreamed of entering a picture in the competition had not her expenses taken another sky-rocketing flight when Gerald decided that he must have private lessons from Victor Dessart. She entertained no hope of winning a prize but thought the charge of fading a vuerbase with he the chances of finding a purchaser might be good. When she turned her back upon the beautiful Paris spring and bent over the finely pleated shirt, the prayer in her heart was for Gerald. "Dear Lord, let him win a prize," she repeated mono-topoudy. tonously.

tonously. "Put such an idea out of your head" warned Miriam. "I tell you the picture is not good." "What is it?" "Oh, a foggy, gray thing, showing an old woman, grim with a sort of stoic philosophy, watching a child who is crying. But somehow, the lump which ourbt to rise in your throat doesn't rise

philosophiy, wheng a chind who is crying. But somehow, the lump which ought to rise in your throat, doesn't rise. The child doesn't look crying."
Mrs. Lacy groaned as she hung the shirt over the back of a chair, but her groan turned into a cry of welcome, as Gerald burst into the room.
"Well, Madre," he said, "the great day is at hand. If I get first prize, my fortune's good as made. The picture's bound to command a lot of attention, if they hang it in the proper light."
"I wish I had seen it before you sent it off, darling," sighed his mother.
"What good would that have done, good old Madre?" he asked laughing. The crush in the big salon was frightful. Gerald forgot as soon as he got to the

Gerald forgot as soon as he got to the doorway, that he was responsible for the safety of his mother and Miriam. His eyes swept the walls for his painting, and Jeanette Lacy eagerly followed his glance. But Miriam was looking for something else. Moving along the line of least resistance

something else. Moving along the line of least resistance, they presently found themselves part of the dense mass of people trying to get a peep at the picture which had been awarded First Prize. A glimpse dashed Gerald's hopes to the ground, but in that glimpse he saw something indescribable which caught the artist in him and held him spellbound him spellbound.

him spellbound. A sunset—a blood-red sunset, the warmth and glow from which seemed to reach right out into the group of specta-tors. Several of them held out their hands toward the picture to assure them-selves that, by some clever trickery, a light was not shining behind the canvas. In the foreground, lying just within the crimson radiance, lay the marble figure of a youth, whose veins were filling with red a youth, whose veins were filling with red blood, whose body was becoming infused with life, drained, as it were, from the dying sun. It seemed as though one would presently see him breathe and rise, if one watched long enough.

"ONE thing dies that something else may live," muttered Gerald, im-pressed with the thought for the first time. "Is it really good?" whispered Miriam. People were not talking. They were just looking. A few were wiping their eyes. "It is—divine," answered the boy. "Of course it has some faults, brush faults"—he closed his eyes and peered between his lashes—"but it breathes, it pulses, it lives. Miriam," he broke off suddenly, "look! Do you see the name— John Gerald!" Be nodded and held her breath

She nodded and held her breath. "Fancy my being enraged because my stuff was said to be like his," murmured stuff was said to be like his," murmured Gerald, with the first real humility he had ever known. "Why, I would give ten years of my life to sit at that man's feet, and learn to paint a picture like that!" The girl squeezed his arm and pre-tended not to see the tears twinkling on his leabes

lashes. "Would you like to know John Gerald?" she asked.

His look of incredulous eagerness answered her. "Then, come!"

"Then, come!" She pulled him from the crush and started toward a deserted corner of the room. There, gazing raptly at a picture which had been sky-ed in an inconspicuous place, stood a solitary person. The picture was a foggy, gray thing, showing an old woman, grimly philosophic, who watched a child crying. "Remember, you said you would sit at his feet," said Miriam, between lauehter and tears.

at his feet," said Miriam, between laughter and tears. For a moment he did not understand. Then, as myriads of lights burst upon the darkness of his mind, he *did* receive an inspiration. He ran swiftly across the room, and there, before them all, he dropped on one knee and kissed the woman's hand. "Madre--oh. Macire!" he said

"Madre-oh, Madre!" he said.





N "wash-day" the range should take care of both the dinner and the washing. And if you have a Pandora, it will.

Set the boiler on the long way of the Pandoranot on top, but right down in the pot holes. That leaves two of the hot front holes free for cooking and at the same time keeps the boiler on the boil. Should you have to add coal to the fire, you can do so without taking off the lids or disturbing your cooking.

This is the sort of range every woman should have-one that saves her time on busy days. It is almost as important as the saving of coal for which the Pandora is famous.

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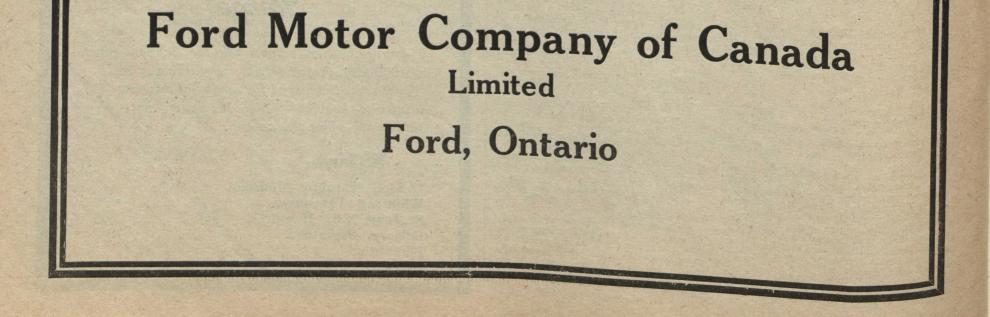
New Prices August 1, 1916

The following prices for Ford cars will be effective on and after August 1st, 1916

Chassis . :	•	•	\$45000
Runabout .	•	•	47500
Touring Car	•	•	495 <u>00</u>
Coupelet .	1.	•	695 <u>00</u>
Town Car .	•	•	78000
Sedan	•	•	89000

f. o. b. Ford, Ontario

These prices are positively guaranteed against any reduction before August 1st, 1917, but there is no guarantee against an advance in price at any time.





4 Lakeside Bldg., Chicage

JULIA ARTHUR'S OWN STORY OF HER CAREER (Continued from page 29)

life is that of a magnificent drove of wild horses, led by a white stallion, flying before a sand-storm, tails and manes straight out on the wind. They were not as gloriously happy as they looked, but our well-broken horses were mad to join them, and our drivers had all they could do to keep them under control keep them under control.

We usually started for California in October and returned in December, going out again in February or March and get-ting back in May in time to open "The Moorings" before the warm days came. Moorings" before the warm days came. It was an interesting life and extremely comfortable, and I accepted it without question and without curiosity. One day one of my sisters said to me: "Julia, what is Ben's income?" The question made me stop and think. I suddenly realized that I did not know. "Why," I said slowly, "I—I—think he has a good income. I suppose it must be ten or twelve thousand dollars a year!"

has a good income. I suppose it must be ten or twelve thousand dollars a year!" "Ten or twelve thousand a year!" echoed my sister. "Well, all I can say is that if that's all he's got, you and Ben are living away beyond your income!" Later I repeated the conversation to Ma Chemer and he conversation to

Mr. Cheney, and he smilingly reassured my sister.

THE story of my "come-back"-of my THE story of my come-back —or my return to the stage last year, after so many years of absence—has its beginning in the supreme tragedy of to-day—the European War. Mr. Cheney's business ventures were seriously affected by the War, as were those of so many others. When I felt the surge of the great national impulse to help the victims of the War, I suddenly realized that I could not offer help in the big way in which I longed to do it. My friends were appealing to me from every side. Every mail brought requests for donations. It would have taken a small fortune to respond to them all—and I could not go to my husband at that time and ask him for the thousands I wanted.

Suddenly my inspiration came. I would get up a great "benefit." I would return to the stage in one performance of, say, my beloved "Mercedes," and get my old friends in the theatrical world to help me. The whole plan shaped itself in my

old friends in the theatrical world to help me. The whole plan shaped itself in my mind within a few minutes of the original idea, and the thrill that came at the thought of getting back to the footlights taught me something. I had always missed them, but I had not realized it. I was in the Parker House in Boston when the inspiration came. Within half an hour I was talking to Mrs. T. B. Aldrich through the telephone. I wanted to give a special performance of "Mercedes," I explained, for the benefit of the European Actors' Relief Fund and the American Ambulance in Paris. An hour later she Actors' Relief Fund and the American Ambulance in Paris. An hour later she and I were lunching at the Chilton Club, and I were lunching at the Chilton Club, enthusiastically going over the details of the project. That same afternoon I secured from Mr. Tyler the use of the Plymouth Theatre for the performance, saw my dressmaker and ordered a copy of my original "Mercedes" costume. When Miss Downing learned for what purpose I was getting this, she insisted on making the costume without charge. "That will be my donation to the fund," she said firmly.

the costume without charge. "That will be my donation to the fund," she said firmly. Later, when Mrs. Aldrich saw me in the costume, she lent me a beautiful and very valuable Spanish comb to add the last picturesque touch. Knowing that it was an heirloom in the Aldrich family, I pro-tested, though faintly, against wearing it. "Something may happen to it, you know," I warned her. "I never know what I am doing in certain scenes in Mer-cedes.' It may get broken." "If it does," smiled Mrs. Aldrich, "it will perish in a good cause." So I wore the comb and, fortunately, it survived the experience. But I am anticipating. That night at dinner, for which I was a bit late owing to my interviews with Mrs. Aldrich, Mr. Tyler and the dressmaker, I mentioned my project to Mr. Cheney. When he learned that most of the details were already settled, he gave it an approval which I am afraid he did not really feel. Indeed, he looked as though he saw something that resembled the hand-writing on the wall. THE plan grew like a rolling snowball.

THE plan grew like a rolling snowball. The stage friends to whom I wrote im-mediately promised their services, and oth-ers who heard of the project wrote offering to help. Lawrence M. Clarty was the stage-manager. Never shall I forget the help given me by "the boys" of the Boston press. One and all they stood by me, with the result that we had to give the benefit in a larger house. Madame Mathilde Cottrelly volunteered for the role of Ursula, Ernest Glendinning con-sented to play Captain Linnois, William Courtleigh and Forrest Robinson took the roles of Lavoissiere and Padre Josef, and Edmund Breese handsomely accepted the small part of the Sergeant. The stage friends to whom I wrote im-

small part of the Sergeant. "I'd carry a spear for you," he said, when I apologized for the only role left. When the cast of "Mercedes" was filled, offers of special acts and turns (Continued on page 37)



IN February last, Mrs. J. P. J. Wedge, of East Street, Sommer-side, P. E. I., wrote to a friend in Toronto, and among other things said, "Gin Pills are the greatest of all Kidney Remedies and a medicine that is at present doing me a world of good. They are worth their weight in gold to any sufferer." We asked permission through a mutual friend, to publish the above extract and received the following testimonial to the great efficacy of Gin Pills:

"Summerside, P. E. I., April 24, 1914 "Your letter of the 21st to hand this evening, asking my permission to hand my letter to the National Drug & Chemical Co. You have my full permission to do so, and to them I give the liberty to publish and use my name if they wish, because Gin Pills have done for my husband and myself what no other remedy ever did. I have advised two other parties to use them; one being my mother who has been a great sufferer for twenty years, and one box of Gin Pills so relieved her so as to enable her to sleep on her left side, something she has not been able to do for many years." "Mrs. J. P. J. WEDGE."

REMEMBER you can try Gin Pills BE-FORE you buy them. They are sold by all dealers at 50c. a box, 6 for \$2.50, but we will send you a trial treatment FREE if you write The National Drug & Chemical Co., of Canada, Limited, Toronto. Gin Pills are sold in the United States under the name of "GINO" Pills. They are "Made-in-Canada".

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"PRETTIER dresses — more stylish—better made—and for the first time in my life dresses that my friends say have my own individuality in every line. And they cost me less than the two I had last season. How did I man-age? I made them all myself. Besides, I've made three skirts and half a dezen blouses and practically everything that the children are wearing. And a year ago I couldn't make a buttonhole."

Today hundreds of women are telling practi-cally this same story of how they have found the easy, delightful way to clothes economy through the simple and practical Home-Study Courses in Dressmaking and Millinery offered by the

WOMAN'S INSTITUTE OF DOMESTIC ARTS & SCIENCES INC. I await each new lesson with the keenest delight. They truly are wonderful. I am sure any woman who desires to dress herself and family economically will find just what she is looking for in the se courses.

Read What Students Say

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These Courses teach you how to have stylish clothes for so little the cost will surprise you—a \$35 suit for \$15, a \$20 dress for \$6, a \$10 hat for \$3, a \$5 waist or simple dress for \$1 or \$2, and children's clothes for a mere fraction of what they would otherwise cost.

In dressmaking, you learn by simple, fascinating methods how, to drait perfect fitting patierns; how to use tissue patierns; how to design, plan and make garments of every kind; how to renovate and remodel; how to copy dresses you see on the street, in the shops or in the fashion magazines; how to do all kinds of fancy work; how to dress in taste and style. In millinery, how to design and trim hats, construct and alter shapes. make all kinds of ribbon flowers and bows. These are but suggestions.

When Love Was Young

LOVE AND A FAMILY FEUD

(Continued from page 10)

to Sam's son. The young folk were marrying off, and here and there new nests were a-building. Tresently he looked at his daughter again, and a queer little jealous spasm tugged sharply at his heart. Some day—it was not a very distant day perhaps—she, too, would be going. He shrunk from the thought; it frightened him. One by one he told off in his mind the young men of the neighbourhood—all save John Hains; there was no use considering a Hains, he told himself—and being dissatisfied, he shook his head at each. With whom, among them all, could he trust her? Even now, though she was grown to be a woman, he could still feel the pressure of her childish arms around his neck, the clasp of her baby fingers upon his own. She had been so little, so loving, and he had spoiled her, perhaps; and this man who would take her from him wouldn't know about that— and—and—how could it be possible that she should care for that one, more than she cared for "Daddy," who loved her so?

HIS soul was disquieted within him; and the broad sun slipped down and kissed the west-ern hills, and the labourers came home from the fields singing and whistling along the paths. But the girl took no heed of the undertone of sadness and of vague regret in it all; nor was sho conscious of the rich blaze of the fading sunset, and the dying light on the hills; neither did she see the shadows creeping up the village, nor hear the night birds calling from the orchard and the woods. True, the night had come, but Beth was thinking of the afternoon and of the spring and the man in the dark blue overalls. It was good, she thought, to live, and she went singing about her work.

The Battle

BETWEEN the man and the girl there were

Between the man and the girl there were other meetings—such frequent meetings that the gossiping housewives of the neighbourhood wagged their heads sagely and, when "two or three gathered together in one place," indulged themselves freely in forecasts and adventured forth into prophecy. Did they not know Bill Norton, and was John Hains a man easily controlled or readily turned aside in his purpose? But, regardless of these comments, the two continued to see each other on meeting days at the church, sometimes by accident as they travelled the courtry road, and, if Bill Norton suspected aught, he gave no sign—at least, none that his daughter or the public could read. To some it seemed that the old man had wistfully shut his eyes, not wishing to see. Others averred that such was Norton's hatred for a Hains that it had not even occurred to him that his daughter would look at John, much less tarry within the sound of the young man's voice or harken to his stammering speech. "Bill'II waken up one o' these days," said one of the apologists.

voice or harken to his stammering speech.
"Bill'II waken up one o' these days," said one of the apologists.
"Dunno as I blames the young folks though.
John Hains, he are a man—built from the groun' up, he is, and muscled like a ster. An' Beth, why, Beth, bless her heart, is as red-lipped as a young rose, an' sir, she's clean-limbed, an' as light in her pastern j'ints as a thoroughbred colt! I don't blame John—he's got a good farm, an' they'II git married one o' these days, an' ole Bill, he'II r'ar then an' pitch, but his gal'II be married all right enough, so it won't do a bit o' good. Yes, sirce, Bill's got to wake up some time. I'm dang sorry fer Bill, I shore is."
In such fashion the community helped the matter forward and knew far more of its progress than old Bill did or, as for that, even beth herself or John.
And yet, despite this absorbing adventure which was stirring the good folk up, Nature went her own way steadily and was neither to be checked nor diverted. But at last the summer passed and the sunlight grew slant and pale; the maples tinged the slopes with fame.

But on the hillside above a leafy bush quivered, and Bill Norton, his heart beating fiercely, parted the obscuring foliage to see clearly who this man was who had come to steal away his child.

"HAINS!" he muttered. "John Hains, just like I knowed it would be. An' yet I couldn't believe—I had to just see it myself." White-lipped and quivering, the old man loosed his hold on the branches, and they fell back into place. His breath came in gasps, and a spasm, half of passion, half of pain, distorted the muscles of his face. He did not wish to give his daughter up—not to any man; he had fought out that battle with himself. But to a Hains! The neighbors had hinted to him of this, but even in the face of that evidence he had forced himself to disbelieve.

himself to disbelieve. He parted the leaves and looked down again. Beth was leaning against the man's

again. Beth was leaning against the hand arm now. "No," he heard her say, hopelessly. "We can't tell him. He wouldn't understand."" There was a tremulous break in her voice, and the listener was strangely moved. "But you'll go with me?" interrupted the

man. "Yes," she murmured. "Yes, John-but Daddy-

The old man turned stumblingly, not waiting to hear more. Over him, quelling his anger and frightening him, a very great change had come; she was about to leave him. What could he do, poor doddering old man that he was, to prevent her?—and she was all that life still held for him. How like her mother's eyes were hers, and just as long ago her mother had looked up to him, so the child was now looking up to John—to a Hains! In such wise the memory of his own youth came upon him and softened him. Reaching the brow of the hill, he crossed the fence and the fields, and came with lagging footsteps to a little plot shadowed by tall, straight maple trees, and set with smooth white stones. Not often did he turn aside here, but now he was old and troubled, and it seemed to him that he stood alone. The old man turned stumblingly, not waiting

stood alone. Careworn and shrunken, he sat down on the grass. He was so clumsy, he thought, so tactless and so awkward, in the face of this crisis. But Mary—Mary, who slept so silently there—would have understood. He raised his head. Out along the roads wagons were passing, the fields were golden with grain, and rang with the song of the reaper. But under the maples there was quiet, and an infinite solitude

. The Decision

The Decision The autumn night had come. There was no wind; and up in the vault of the sky a myriad of stars sparkled crisply and frostily. In her own room in the old brown house the girl moved about in stealthy yet nervous haste, for this was her wedding night. Her fingers trembled over her task, but their deft intuitive intelligence stood her in good stead as she folded some garments and packed them into her bag. Hurried she was and afraid, for already it was late, and she must slip out and go down the spring path to John, who was waiting for her there.

sping paint to John, who was waiting to the there. Presently the tears came into her eyes. The homely and familiar things about her seemed to say good-bye. Her father would never forgive her, she knew, and her mother's picture on the mantel seemed to gaze at her reproachingly. Yes, she was leaving it all—her little belongings, her memories and the sight of her father's face. She listened, almost longingly, for some sign of the old man's presence—a movement, a cough, a footfall. In a little while he stirred, passed across the kitchen floor, and she heard the back door creak as he stepped out into the yard. It seemed strange to her that one of his years shuld venture abroad so late. It was not his custom, and it might be that in the darkness— almost she was minded to go and look for him.

almost she was minded to go and look for him. But she could not tarry, for John—henceforth and forever her John—would be delayed and wondering wondering.

the nine ' taken up y in the whol at a residen Mrs. Huk I consider best thing ti into the life or girl, sing in a domest Mrs. G. Your less only possib learning dr women situs with home of small town. Mrs. J. The lesson and each ste so thorough that any on stand them. through these few monthsy take years t workroom. Mrs. Mrs. Market	da G. Reuter frooklyn, N. Y. this course the hat could come of any woman le or married, ic way. L. Owings arrollton, Ala. ons present the le manner of ressmaking to ares and n a	Management of the solution marging a system of the street, in the shork how to dress in taste and style. In millinery, how to dress in taste and style. In millinery, how to dress in and trim hats, construct and alter shapes, make all kinds of ribbon dowers and bows. These are but suggestions. Be A Dressmaker or Milliner — Go in Business for Yourself With the thorough training these Courses give you, you can go for own. The demand for dressmakers and milliners is greater work is pleasant and digrified. Through the Woman's Institute work is pleasant and digrified. Through the Woman's Institute for any any or serving a long apprenticeship. Send this coupon or a letter or postal today and let us fell you all bout the Course in which you are interested most. Your mere request will not obligate you in any way, but will bring you—free-for a pleasant and profitable profession. Woman's Institute, Inc., Dept. 6-J, 358 Fifth Ave., New York City Please send me full information regarding your Home-Study Course in the subject I have marked below Mame	told him all.	But she could not tarry, for John—henceforth and forever her John—would be delayed and wondering. She caught up the satchel and stepped out into the light of the stars. A light breeze stirred, and she started nervously. From the seemed to reach blindly and gropingly. A nameless dread assailed her, and she shut her teeth hard, and fled. For a space she ran on breathlessly. Then she recovered herself, stopped and looked back. Suddenly she turned and held out her arms ""Daddy!" she whispered, "Daddy!" Al- most as though in answer, there was a footstep on the path, and a voice, low and subdued, broke the silence that encompassed her. "Daughter!"—the girl almost screamed, Daughter?" "Ke came to her and took her gently in his "Kight down by the spring. I went down a minute ago, an' I found him there. An'—an'— Vo be married at home!"
- The manage		the second secon		to be married at home!"

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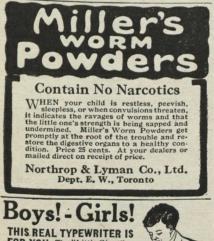
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JULIA ARTHUR'S OWN STORY OF HER CAREER (Continued from page 35)

poured in from every side, with the result that on the sixth of November we gave the Boston public a great bill, lasting from two in the afternoon until six o'clock at night. Incidentally we packed the Boston Theatre and cleared between four and five thousand dollars for the war victims.

I confess that my first two minutes on the stage as *Mercedes* during that revival found me the victim of the worst case of stage fright I have ever known. The thousands of eyes fixed on me caused The thousands of eyes fixed on me caused me a sick foreboding. I had been away from the stage so long! Would these peo-ple care for me now? Had I perhaps for-gotten how to act? I had a tremendous reception, but it did not calm me. It merely brought a great lump into my throat—which was especially unfortunate, as my scene opened with a lullaby! I could not sing it. For the moment I was helpless, speechless—as sorry a victim of panic as the worst amateur could be. But the friendly reception continued, giving me time to pull myself together, and in that interval I actually prayed. "Let me forget myself," I inwardly begged. "Let me think only of *Mercedes*, the part I love so well!" In the next instant I felt as though the soul of *Mercedes* had entered my body.

soul of Mercedes had entered my body. Instead of the shivering Julia Arthur, there was now before the audience the tragic Spanish girl whose great hour of life and death had struck.

Six weeks later, on December fifteenth, I repeated "Mercedes" with the same cast at the Shubert Theatre in New York, at a at the Shubert Theatre in New York, at a War Benefit arranged by James Gordon Bennett, William Vanderbilt and Mrs. Whitney Warren, in behalf of the Secours National and the Actors' Relief Fund. This, too, was an all-star bill, with John Barrymore, Douglas Fairbanks, Holbrook Blinn and others on the splendid pro-gramme. The performance netted about seven thousand dollars. Then Daniel Frohman asked me to help him out by giv-ing the Balcony Scene from "Romeo and Juliet" at the Actors' Fund Benefit, and I did so.

The result of all this, as Mr. Cheney had foreseen, was inevitable. I was back in the world of footlights and grease paint, taut nerves and tense emotions, big ambi-tions and fine friendships—and I was like a traveller who after many wanderings had found his way home. That I was back "for good" was taken for granted by my associates. Every one said: "Of course you'll remain on the stage, now that you are well again." And though my tongue did not always reply, something else in me invariably made the same answer: "Of course I shall!"

Managers and playwrights were flooding me with telegrams and letters. My old theatrical friends were telling me of plays theatrical friends were telling me of plays that would fit me like a glove. The news-papers had elaborate reports of what I was going to do long before I knew myself, and when the excitement was at its height, Daniel Frohman wrote that Charles Frohman wanted me and would find a big play for me while he was abroad. I ac-cepted this as the solution of my problem. When Charles Frohman went down with the *Lusitania*, I felt for a time that he had carried my future with him.

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the Lusitania, I felt for a time that he had carried my future with him. Daniel Frohman, however, continued to keep in close touch with me. He had no play himself, but he persuaded me to come to New York and be on the ground to consider the opportunities that were opening on every side. I had great to consider the opportunities that were opening on every side. I had great confidence in his judgment, so I came on at once and took an apartment on the East Side, "putting-up" at the Biltmore until the flat was arranged. The very day I reached New York, and before the packing cases in the hall were opened, Mr. Frohman telephoned me that the Selwyns had a play and wanted to see me. It was a big play, they thought, and just the thing for me. As I dressed for my in-terview with them, I smiled to myself, recalling the old years when I had thanked God for rain, because I could cover my God for rain, because I could cover my clothes with a mackintosh. At least, in my new adventure, I was free from such

anxieties as these. I read the Selwyns' play and liked it. The heroine appealed to me—the *Elernal* Magdalen. So did the situations and the opportunities. Mr. Frohman, however, who read the play at my request, was not enthusiastic. He did not like problem plays, and he did not consider this particular play strong enough for me. But the Selwyns were urging a prompt decision. They wanted to begin rehearsals at once, and to put on the play in three weeks. The result of it all was that within forty-eight hours I had signed the contract and was discussing the production.

THE Selwyns gave me an admirable company-not only one of the best, but but without exception the most harmoni-ous with whom I have ever worked. From the first its members were most courteous and considerate in their relations with me, but they were also very reserved. It seemed impossible to get close to them, and I wondered why. At rehearsals they





flocked by themselves, leaving the stage-director and me in splendid isolation. One day I was annoyed by something and approached a group of them to utter a heartfelt wail. "What do you think that nut of a maid I've got has done now?" I moaned. "She has given me two gloves for the same hand."

hand." The faces of the company lit up as though a spotlight had been turned on the group. In the most friendly and human way they condoled with me—their reserve dropping like a garment that is cast aside. Suddenly I realized what had reassured them. They had feared that after my years away from the stage I would be aloof and would "put on airs!" My spon-taneous, slangy, old-time cry for sym-pathy had dispelled the idea. I need hardly add that from the first

taneous, slangy, old-time cry for sym-pathy had dispelled the idea. I need hardly add that from the first the moving picture firms have kept me busy reading their letters and telegrams. They sent me all sorts of propositions, and the terms they offered would have made a captain of finance dizzy. But I had no wish to make my reappearance on the stage in a film drama, so I was able to resist them. Purely as an experiment, however, and to see for myself whether I were a good' movie subject," I went to the studio of one of the companies and posed for an hour or two. I think the directors exhausted all the human emotions that morning. Certainly they exhausted me! They expected me to hurl myself into big scenes with no lines, no preliminary in-spiration, and almost no rehearsal. "Now, cry," remarked one of them blithely. "Shed some real tears—" "But I can't," I protested. "Good heavens, I can't work up an emotional scene with nothing to go on." "You could cry if your mother had died, couldn't you?" he asked light heartediy. "Well, she has!" As it happened, my beloved and wonder-ful mother had indeed died, and very re-

"Well, she has!" Asit happened, my beloved and wonder-ful mother had indeed died, and very re-cently, though this well meaning young man did not know it. He merely saw in the sudden tears that gushed from my eyes the dramatic response to his sugges-tion. With an exclamation of delight, he signalled to the photographer to "go ahead," and before I could explain or turn away I had "registered grief" on several yards of film in the most complete and, to him, most satisfying fashion.

yards of him in the most complete and, to him, most satisfying fashion. I WAS positive that all the pictures failures, but they turned out very well indeed—so well that some time I may yield to the lure of the picture drama and put on a film play. It is a strange sensation pictures—to see how one really looks and and acts. As I explained in a previous chapter, I have never rehearsed before a mirror, so it was my initial an uncanny, almost a creepy sensation. We began rehearsing "The Eternal Magdalen" in August, 1915, and we opened in Wilmington, Delaware, in Sep-tember. The opening was as nerve-wrecking as openings always are, and we had an unusual amount of trouble with the lights which—it may be remembered— are an especially important feature of the play. Our stage-director was Byron Ongley; and he, like the rest of us, had worn himself out in the inevitable strain Wilmington, after our first performance, he fill from a window of his room and was killed instantly. His death, when we shock to the company, and we were not in we had to give a matinee in the afternoon, nevertheless, and I have always wondered surprisingly smooth performance. — Then T returned to the hotel, I saw a way shock to the corridor. It was way holy conscious of what had happened to her a woman in a nightmare from which she was still hoping to awake. WE played a week in Baltimore after the Wilnington a week in baltimore after

WE played a week in Baltimore after the Wilmington opening, and there I had a visit with His Eminence Cardinal Cibbons Gibbons. A mutual friend brought us to gether. It was a most interesting meet-ing—and, incidentally, as perfectly staged as any scene in which I have ever taken part in a discussion of the state of t as any scene in which I have ever taken part in a drama. My friend and I arrived exactly on the stroke of the ap-pointed hour, and the Cardinal did not keep us waiting an instant. Almost be fore we were seated he entered the room, and as we new use the d his progress and as we rose we watched his progress and as we rose we watched his progress toward us across the long apartment which he seemed to illuminate with his charming, understanding smile. He was a striking figure in his black gown and a scarlet cap, and he offered me his hand with a twinkle in his eye, as though he were not with it. I did, however, having been carefully coached, and bending, I kissed his ring with the deep respect I felt. The next thing he did must have brought a twinkle to my eye, for it amused me a twinkle to my eye, for it amused me immensely. He went to the windows, drew down certain shades and pushed up

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others, and placed us at the point in the room where the light was strongest. He then selected a chair which was almost in shadow, but where he had a perfect view of us; and I afterward told my friend, without irreverence, that he would have made a superb stage-director if he had

without irreverence, that he would have made a superb stage-director if he had ever taken up that strenuous calling. We had been promised ten minutes. He kept us half an hour. His secretary, it appeared, had seen me in "The Eternal Magdalen" the previous evening, and the Cardinal said a few gracious words about the play. Then he began to talk of Shakespeare—his favorite topic and mine, —and he revealed a remarkable under-standing and love of the great master. He told us of a friend whose life long pas-sion was Shakespeare's works, yet who had never been inside of a theatre. As he chatted his eyes shone out of the shadow, and his engaging presence seemed to fill the big, formal room with warmth and colour. I have met many interesting men and women, but never one, save possibly Henry Irving, whose personality is more arresting and absorbing than that

OF my opening in New York, and, after a Or my opening in New York, and, alter a gratifying winter run, in Boston, I need hardly speak here. The events are too recent, the details too clear in the public mind. My beloved Boston gave me thirty curtain calls on the opening night, and I was so overcome by the tribute that I sat down in the wings and cried. There was so overcome by the tribute that I sat down in the wings and cried. There, one of my company Harry Harwood (who plays the *Judge*), found me mopping my eyes, and promptly broke the tension by addressing me in his slow, characteristic drawl:

by addressing me in increase, drawl: "If you study hard, young lady," he said, "I think there is no doubt but that you have quite a future before you!" Perhaps I cannot do better than to end these incomplete reminiscences on that optimistic note.

HOW TO TRAIN FOR THE NURSING PROFESSION

(Centinued from page 18)

decide to remain, she signs an agreement, in which she promises to stay for the full period of training and to conform to the rules of the school. Then she is required to wear the hospital uniform, which is provided free of charge.

the hospital uniform, which is provided free of charge. Nurses in training live at the Nurses' Home, where they are furnished with room and board and laundry. About 20 pieces are allowed each week, and, need-less to say, no silks, laces, or other finery are accepted. These Homes are usually very well furnished and are provided with a library containing many thousands of volumes, although, of course, those de-voted to medical subjects largely pre-dominate.

dominate. She is given two weeks' vacation every year, and any extension of this time must be made up at the end of the term. Abbe made up at the end of the term. Ab-sences are not permitted, except in very extreme cases. One afternoon every week is a half-holiday, and one half of each Sunday in turn; she is expected to avail herself of this latter time to attend some place of worship. Every other day she is allowed off one hour during the afternoon to rest. It has been found false economy to deprive the nurse of her rest, and if such a course be pursued, the work will drag, and it will not be done with the same energy and hearty good-will, and be-fore long the patients will begin to feel the harmful effect. harmful effect.

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Incidental expenses. The nurse must be neat and tidy in her personal appearance at all times. Her manner should be characterized by a quiet and gentle dignity. Nothing in the way of ill feeling toward her comrades should be shown by the pupil nurse, and no loud talking or laughing may be indulged in. But a clear conception of hospital duties will gradually unfold themselves to the be-ginger, and the symptoms common to all ginner, and the symptoms common to all sick persons will soon present themselves to her notice. To those endowed with quick intuitions and keenness of perception, this knowledge comes more readily than to others, who can only acquire habits of observation by patience and perseverance.

An examination is held at the end of the first and second years, and the final, which is called the graduation exercise, is conducted toward the close of the third season. The nurse who passes this with a total average of 70% is awarded a diploma, and is henceforth known as a graduate nurse. Then she enrolls her name on the Nurses' Directory connected with the hospital and goes out into private practice; and she will be kept reasonably busy at a salary ranging from \$18.00 to \$25.00 a week.



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The Jefferson Glass Co., Limited, 388 Carlaw Ave., Toronto, are the only Canadian manufac-turers of illuminating glassware. Their special "Moonstone" glass is the most efficient reflecting

medium known—it also has a dainty appearance. They also make many beautiful designs in color, decorated and etched shades, bowls, etc., etc. Always ask for Canadian made glass.

Infant Tablets

Douglas Infant Tablets (formerly Henne-quin's) for babies and small children. Destroy worms, regulate the bowels, relieve teething troubles, allay feverishness, cure indigestion, colic, diarrhoea, constipation, etc. Do not contain morphine, opium, or other narcotic. Price 25c. at your druggist or by mail direct. Address, Douglas & Co., Napanee, Ont.

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Rodakery Wouldn't you like to look over a collection of fictures of the old home days, showing the intimate scenes that are now but tender memories? You would have such a collection now, if picture-making had been in your childhood as simple as it is to-day. The Kodak system of all-by-daylight picture-making enables you to provide for your children a sollection such as would be priceless to you, had it been possible when you were a youngster. 'At Home with the Kodak' is a little booklet, gratis, which tells how to make such pictures. Kodaks are had by us in Canada. Canadian Kodak Co. Little Source and Street W., Toronto.

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The first every nonne, especially where there are child-ren. If you have never used Mentholatum, send ten cents for a large trial box, your medicine cheeks is not complete without it. For sale at all drug stores, 25 and 50 cents. The Mentholatum Co., Bridgeburg, Ont.

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plies, etc. The headquarters of the Company are in Mon-treal, P.Q., but, as stated above, they have branches at all important centres.

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DELICIOUS WAYS OF COOKING AND SERVING RICE

By MARJORY DALE

R ICE is a very inexpensive food, yet few housewives realize this, or know how to prepare and cook it. The following method is the surest of all ways of preparing rice as a vegetable. Success is certain if these simple directions are followed exactly.

are followed exactly. One cup of rice, five quarts boiling water, two tablespoons salt. Look the rice over carefully and place it in a strainer set in a bowl of cold water; wash it with the hands, changing the water as often as necessary until all cloudiness disappears. Soak for one hour. Have water boiling vigorously, add salt, drain the rice and sprinkle it in so slowly that the water does not stop boiling. Boil violently for fifteen minutes, but be Boil violently for fifteen minutes, but be careful not to overcook. When no hard core can be felt on pinching the kernel, it is done. Pour into colander, serve. Each

teaspoon of curry powder. Cover and cook in a slow oven two hours until the rice has absorbed all the moisture and all the grains are separate.

SEPTEMBER 1916

SAVOURY RICE CUTLETS

Three and one-half ounces rice, one pint milk, four ounces onion, one-half pound bread crumbs, salad oil, pepper, salt, one heaping tablespoon chopped parsley. Peel and slice onion, throw into cold water, let boil up quickly, drain and mince. Put the rice in a double pan, boil the milk, pour over the rice, and add minced onion. Let it cook until rice has absorbed all the milk, which will take quite two hours. Turn into a bowl and let it get nearly cold. Stir the chopped parsley into the cooled rice and season with salt and pepper. Take a tablespoonful and roll in bread Three and one-half ounces rice, one pint

crumbs. Shape into cutlets an inch thick and place in a frying basket. Fry in boiling oil or dripping to a rich brown and garnish with parsley.

SAVOURY RICE RISSOLES

Four ounces rice, one ounce butter, one small onion, four large sage leaves, one-half pint milk, pepper and salt. Wash the rice carefully and cook for one-half hour in milk; then add the butter and very finely chopped sage, onion and pep-per. Boil for a few minutes longer and when cool form in choca call is first ruck

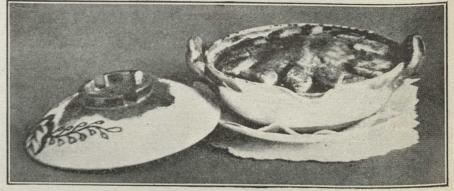
when cool form in shape, roll in fine rusk crumbs and fry a light brown in deep fat. Serve round a mould of mashed potatoes.

RICE LIMBALES

RICE LIMBALES One pint milk, three ounces ground rice, two ounces butter, three mashed potatoes, four drops onion juice, salt and pepper. Scald milk in a double boiler and add rice, which has been mixed with a little cold milk; cook for fifteen minutes, then add the mashed potatoes, butter, onion juice and seasoning. Cook until thick, pour into buttered egg cups, press down, leave for five minutes and turn out. Mark the top with a cutter and fry in deep oil or vegetable fat to a golden brown. Remove the round from the top, scoop out a little rice and fill the depression with a curry mixture or currant jelly.

CREAM OF RICE SOUP

One small cup rice, three cups milk, three tablespoons butter, one small onion, stalk of celery, one bay leaf, salt and



Rice Cutlets

grain should be large and perfectly dis-

This may be served as a vegetable by itself or as a border for creamed meats, cutlets, chicken, etc. To give the rice a piquant flavour, sprinkle with paprika just before serving. Rice water should be saved for soups.

SAVOURY RICE CROQUETTES

SAVOURY RICE CROQUETTES Two cups boiled rice, few drops onion juice, half teaspoon salt, two tablespoons minced parsley, one egg beaten, one table-spoon lemon juice, white or cayenne pepper to taste, two tablespoons melted butter. Mix all ingredients together and shape first into balls, then into cylinders. Roll in bread crumbs and then in lightly beaten egg, then in bread crumbs again. Fry in deep smoking fat until golden brown. Drain croquettes on brown paper. Serve plain or with tomato sauce.

RICE PUDDING NO. 1

Six cups milk, three tablespoons sugar, one and one-half level tablespoons rice, pinch of salt.

Put all together in a baking dish moist-ened with cold water. Cook for five or six hours in a slow oven until the whole is a pale straw color and the rice is nearly disintegrated. Serve cold with cream.

RICE PUDDING NO. 2

One-half cup rice, one and one-half pints milk, one-half cup sugar, large pinch of salt, one tablespoon lemon rind, chopped

fine. Put rice, washed and picked, sugar, salt and milk in a quart pudding dish; bake in a moderate oven over two hours, stirring frequently the first one and one-half hours; then finish baking, without stirring. Serve cold with cream. cold with cream.

RICE FRITTERS

One cup rice, one pint milk, three eggs, one tablespoon sugar, two tablespoons butter. Boil rice in milk until soft and all the

stalk of celery, one bay lear, sur-pepper. Scald milk, add well washed rice and cook in double boiler thirty minutes, covered closely. Melt butter in a pan, add sliced onion, and cook until tender, taking care not to let it brown; add celery diced, and turn into scalded milk; add the bay leaf; cover and let stand on back of range fifteen minutes; strain, season with salt and pepper, reheat and serve.

GIRLS—Aren's you just longing to own this bean. If the big doll's house, with dolly and all herhandsome doll to get to cost. This is really the biggest and handsomest doll's house own offered. It is so large and roomy that if will hold a whole family of dolls and when you put a candle inside this big handsome Paris Beauty doll, dressed complete in the very newest fashion from hat to shoes. She has lovely curly hair, beautiful to eth in the very newest fashion from hat to shoes. She has lovely curly hair, beautiful to eth in the very newest fashion from hat to shoes. She has lovely curly hair, beautiful pearly teeth, sleeping eyes, and is fully jointed so that you can move her in any di, ection. Next we give you this lovely French Bisque Baby Doll and with her you get the cutest doll bed ever seen, all com-plete with mattress, spread and canopy, and as well, this handsome all metal baby doll carriage-handsome as an he with its bright parasol and silver bright metal Bandsom exit metal baby doll carriage-handsome as an her with its bright parasol and silver bright metal Bandsom exit his borent french bisque bright metal Bandsom exit his bright parasol and silver bright metal Bandsom exit his bright parasol and silver bright metal Bandsom exit his bright parasol and silver bright metal Bandsom exit his bright parasol and silver bright metal Bandsom exit his bright parasol and silver bright metal Bandsom exit his bright parasol and silver bright metal Bandsom exit his bright parasol and silver bright metal Bandsom exit his bright parasol and silver bright metal Bandsom exit his bright parasol and silver bright metal Bandsom exit his bright parasol and silver bright metal Bandsom exit his bright parasol and silver bright metal Bandsom exit his bright parasol and silver bright metal Bandsom exit metal baby boll and silver bright metal Bandsom exit metal baby bandsom exit baby baby Bandsom baby baby baby baby baby Bandsom baby baby baby baby baby Bandsom baby baby baby baby baby Ba THE REGAL MANUFACTURING CO.

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of eggs, sugar and butter; when cold add whites whipped to a dry froth, drop in spoonfuls into deep fat, fry till deep buff color. Serve with cream or lemon sauce. is absorbed; then remove, add yolks

RICE CRUMPETS

Three eggs, one and one-half cups milk, one cup cold boiled rice, one tablespoon melted butter, one cup Indian corn meal, one-half cup flour, two teaspoons baking powder, one-half teaspoon salt. Mix in order given and bake in crumpet rings on hot greased griddle hot greased griddle.

RICE A LA MEXICAINE

Put four tablespoons of rice in a baking dish with a pint of water in which vege-tables—beans, onions, etc.—have been cooked. Chop a small tomato, an onion and a pepper very fine and add them to the rice with salt and paprika to taste and a

TUNA OR SALMON SALAD WITH RICE

Remove bones and skin from the contents of a can of salmon or tuna fish and tents of a can of salmon or tuna hish and mince finely. Add an equal amount of cold boiled rice and season with salt, pep-per and vinegar. Stir in plenty of salad dressing and set away in a cold place. Garnish with stuffed olives.

RICE FARCE

One cup rice, one pint tomato chopped,

One cup rice, one pint tomato chopped, one teaspoon salt, one salt-spoon paprika, one cup chopped celery, one-half cup chopped olives, one tablespoon minced onion, one-half cup chopped peppers. Put the tomato through a sieve, then in-to a saucepan for ten minutes, add rice, chopped celery, seasoning and other ingre-dients and boil five minutes. Draw to the and simmer for one hour until ingredients are thoroughly blended.



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The strength and fineness of FIVE ROSES flour hold the batter together in the long, well-greased pan, promising a uniform raising in the oven. Its elasticity allows the quick, faultless rolling so essential. In fact, all housewives eager and ambitious to excel in culinary art should adopt FIVE ROSES for all cakes, puddings, pastries and bread. It is fast becoming the household word for flour, so well liked that it far outsells any other flour made in Canada. See that you *get* the flour you ask for, and you will need no further urging.

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