Watford Guide-Advocate

cash to Toronto catalogue houses?

STANFIELD'S, Penman's and Turnbull's underwear for men, women and children. — A. BROWN & Co.

C. YOUNG was arraighed before T. B. Taylor, J. P., on Tuesday charged by Jos. McManus with assault. He was fined §15 and costs or in default of pay-ment 30 days in the county jail.

T. B. Coupland, father of the groom tying the nuptial knot. The young couple took a bridal trip to eastern points.

coat in Ontario.-Swifts'.

Thursday evening.

H. Ay. Gailery.

WATFORD, ONT., FRIDAY, OCTOBER 1, 1915

A CONTRACTOR AND

Volume XLI-No. 39

East Lambton Fall Fair WATFORD October 5th and 6th, 1915

LOCAL HAPPENINGS

THE GUIDE ADVOCATE welcomes all items of interest for this column, Call Phone II, send by mail or drop item in GUIDE ADVOCATE LetterBox.

WYOMING FAIR next Saturday. MILLINERY always right at BROWNS'.

THE Palm Beach suits have disappear. and. ALL British and United States letters

are now censored before being delivered. MEET your friends at Lovell's, make it your headquarters, you are welcome.

THE next Division Court for District No. 2 will be held at Wattord on Nov. 12th.

White and Brazil, the fun makers, have been engaged for the concert in the Lyceum Wednesday night.

BUTTER and eggs wanted at HASKETTS. LADIES !- Miss Williams is opening up on Saturday, latest fall styles. Call and get your hat for the fair.

MERCHANTS and others requiring printing for Fair day must have copy in not later than Saturday morning.

TALK about second childhood ! A man at Findlay, Ohio, is cutting a new set of teeth and he is 60 years old.

SEE our children's coats on Fair day. A lace trimmed handkerchief in the pocket free.-SwiFTS'.

THE fall fashion advertisements come as a definite reminder that khaki is still the most admired color for men's wear.

THE deposits in the Wellaud public school penny bank for the past year amounted to \$2582.12. The kiddies in that town seem to have some spare cash. THE bad places in the sidewalks have

been patched up this week and much risk of pedestrians breaking a limb has been eliminated.

VERY heavy all wool hose, all sizes, 25c. A very fine quality cashmere hose, sizes 8 to 10, at 25c.—A. BROWN & Co. MR. WM. LAMB received this week a

letter from his son Thomas, who went overseas with a Winnipeg regiment. At time of writing Pte. Lamb was about to embark for France.

RECRUITING in Lambton is highly en-couraging. The ranks of the 70th Batt. are filling up nicely, though there is yet soom for a few more patriotic young men without encumbrance.

REMEMBER when at the fair you can get a hot cup of tea or coffee and sand-wich at Lovell's any hour in the day.

MONDAY was Donnybrook Day in Ford. TWENTY-FIVE CENTS gets the Guide-Advocate until New Years. Send it to the folks away from home. feed of all kinds.

Ask to see our union suits ; more un-derwear comforts.-Swifts'. ATTEND all the fairs you can but don't uss the best one at Watford next Wed-Is it honest to owe money to a local merchant, and at the same time send

nesday.

THE County Court sittings and Surro-gate Court will commence at Sarnia on Monday. FAIR VISITORS-see the largest display of men's and boys' clothing west of Lon-don,-A. BROWN & Co.

NOTE for Thanksgiving Day: If we can't give thanks that we have licked the Germans, we can give thanks that they haven't licked us.

WE will make photos on postcards Fair Day only. Call and get some.-L. H. AVLESWORTH, Watford Photo A DOCTOR comes out with the statement that after the age of forty a man should not play tennis. But after a man is forty the girls won't play tennis with him.

YOUNG MAN, before going to the concert get a box of our chocolates. We have some beauties at 25 and 50c.— LOVELL'S.

THE regular monthly meeting of the I. O. D. E. will be held at the home of Mrs. C. Howden on Tuesday afternoon, Oct. 5th at 3 o'clock. Mrs. McIlveen assisting hostess. Quotations on Autumn. MAKE P. DODDS & Son's your head quarters on Fair day, and while there take a look at his handsome china or ask to see the new patterns in wall paper just

arrived. arrived. WHITE AND BRAZIL, the humorous artists and entertainers will be the at-traction at the fair night concert in the Lyceum. If you desire to enjoy an evening of clean fun, fine character act-ing and popular music be sure to attend this concert. Tickets are now on sale at Taylor's drug store where plan of re-served seats will be found.

PRACHES and cream now hold the place of honor. The yellow beauties with the blush are plentful this year and the work of canning is under way in nearly every home in this land of plenty. OUR styles of clothing for younger men that men of riper years will do well to adopt.—Swifts' Tailoring Department. adopt.—Swifts' Tailoring Department. WHEN looking through the mail order catalogues don't forget that we have good stores right here in town, that can, in nearly every instance give you as good, or better value for your money. Before you send your dollars out of town, sit down and ask yourself what Watford would be like if everyone did the same, and we had no stores at all.

A PLEASING feature at the Reece's Corner school fair Saturday, which caused a ripple of excitement and caught the popular chairman, John Farrell, com-pletely off his guard, occurred when Mrs. Sim Mintelly and Mrs. Ben Bryson on behalf of the Red Cross workers of the locality stemped forward and prethat locality stepped forward and pre-sented him with a handsome initialed tiepin.

THE Watford Fair this year should be the very best ever held by the East Lambton Agricultural Society in their long and successful history. You will see a fine display of horses, good cattle, sheep and poultry; a fruit and vegetable exhibit that is always unequalled in the general clean-up. The plot and monument are now in a very creditable condition. county. On Wednesday afternoon there will be speeding in the ring, patriotic drills, baby show, highland dancing, and a score of other attractions. PEOPLE of this district who may be approached by a man representing him-self to be a Greek Catholic priest asking aid for his country's refugees in Armenia, had better beware. Such a man has been collecting money in cities and towns in Western Ontorio for the avowed purin Western Ontario for the avowed purpose of helping the needy refugees in Armenia. It is said he is a fakir and that the money he collects goes no farther than his own pocket.

DECORATE for the Fair. FREEMAN KERSEY has purchased a Nobby fall overcoats for young men.-Go to Haskett's for your flour and

一年十月的100万亿人 法位于学校计判

Swifts' WATFORD MARKETS-Wheat 80c., oats 30c., butter 23c., eggs 22c. A DRAMATIC stock company played to slim audiences in the Lyceum on Friday and Saturday nights.

FRANK RESTORICK shipped a load of heavy horses to Montreal on Monday.

WATSON'S underwear for girls and children; they don't shrink.-SWIFTS'. THE SCOTCH DOUBLES are being keen-ly contested on the Bowling Rink this cash to Toronto catalogue houses? TEXAS JIM won the pacing event in the grand circuit at Columbus, Ohio, on Saturday in 2.04½. Some horse thus. WE have a big sale of cotton blankets at \$1.25 ; best value in Ontario.—SWIFTS' THE authorities are beginning to realize that the getting of recruits is like getting business—if you want either, go after 'em. week.

MENS', boys and girls heavy shoes at bargain prices. Cheap for cash. Ex-cellent values.—J. WHITE.

A PROVINCIAL health officer was here this week inspecting the north end drain and incidentally the slaughter houses.

IF you are in need of shoes call at P. DODDS & SON'S. A new stock just in and also a table of cut-rate goods which will be cleared at or under cost.

We are showing the best yard wide lack silk in Ontario, in three makes-END up Fair day by having a couple of hours of solid fun in the Lyceum where those merry makers, White and Brazil will make you laugh until your sides ache. Swifts'.

FAIR DAY will be a good time to get that photo taken you have been wanting for so long. Call at AYLESWORTH'S GALLERY and he will give you every NOTICE has been received from the Provincial government that on and after attention. October 1st, automobile licenses for the balance of the year will be issued at half the regulation license fee.

CONSIDERABLE interest is being taken considerable interest is being taken in the fair special patriotic prize given by Mr. John Zavity and Dr. Kelly. The several races will no doubt be keenly contested and the event will be one of the prominent features of the fair. Any-one desiring to contest can secure full particulars from Dr. Kelly or Sergeant Davies Davies

THE Minister of Militia has under consideration a plan to billet for the winter and train recruits at the local centers where they enlist. If authority is given to raise more men than is pro-vided by the present establishment the rural parts will be given a greater chance. Recruiting officers will be established there, and, what is more, the men so enlisted, if numerous enough, will be billeted and drilled there for the winter, each man getting a per diem al-A CHANGE of arrangements was made in the Coupland—Harper wedding last week and the ceremony took place at the home of the bride's mother, the Rev. will be billeted and drilled there for the winter, each man getting a per diem al-lowance. To secure this privilege the minimum for a small place will be 20 enlistments; in a place of a thousand population it will be necessary to raise at least 50 men. Centers up to 4,000 will be expected to enroll 100 men any-way and, above 4,000 population a full company of 250. A SHIPMENT of ladies' and men's waterproof coats to hand; best \$5.00

THE annual meeting of the East Lambton Teacher's Association will be held in Petrolea on Thursday and Friday, October 14th and 15th. Mr. J. W. Emery, B. A., of the Stratford Normal School will deliver two addresses to the Association and also give a lecture on Thursday evening. HARVEST THANKSGIVING SERVICES were held in Trinity church on Sunday were held in Trinity church on Sunday last. The decorations were exceedingly pretty many very handsome flowers be-ing displayed. On account of the stormy weather the attendance at the morning service was small, but in the evening the building was well filled. Some ex-cellent music was rendered by the choir at both services. The evening service was conducted by Rev. R. H. Ferger-son, M. A., of Port Dalhousie. He took for his text part of the 47th verse of the 17th chapter of I Samuel, "The Battle is the Lord's." He sketched briefly the principal events leading up to the present great war, and emphasized the fact that one of the chief reasons for thankfulness J. E. CALLAHAN and his engraver S. H. Hawkins relettered the Parker monument in Adelaide Village cemetery on Monday. B. H. Parker went with them to level the graves and make a one of the chief reasons for thankfulness was that England had preserved her honor and was in the fight for freedom and righteousness. He urged his hearers to support the cause of justice and honor by their prayers and by the furnishing of men and means to bring, the great con-flict to a successful issue. A good collection was taken up in aid of Huron Collect College. THE deep attention the ladies are tak the deep article work has not marred their interest in pretty and fashionable headgear, as the crowds seen at the millinery openings last Friday and Sat-urday testify. It would require an expert urday testify. It would require an expert and a large amount of space to describe the various styles shown for fall wear, the shapes and sizes are so diverse. Some of the shapes roll ap and some of them flop down; some droop at the sides and others do almost anything a hat could do, even to almost hide the face of the wearer. There are big hats and little hats, neat hats and splashy hats, tight little turbans and broad brimmed floppy hats; almost any shape is fashionable this year but those of military effect seem to be favorites with many of the ladies. We dare not attempt to describe the trimmings and ornaments, but would addes. We dare not attempt to describe the trimmings and ornaments, but would add that our choice would be one of those tight little military looking tur-bans of silk velvet. But pshaw ! What does a man know about women's headgear anyway? So long as the ladies look chic and charming, which they do in any style of hat, the men are satisfied. SPECIAL Fair Day prices on boys suits, sizes 24 to 34.—SwIFTS'.

IN UNITED STATES, \$1.50 IN ADVANCE ELSEWHERE, \$1.00 IN ADVANCE Single Copies 5 Cents.

Fair Notes Decorate for the fair.

Remember, Wednesday next is the oig day. Read the revised list of special prizes

on page seven. There will be lots of fun and recreation for young and old.

This is Patriotic year. Put out all the flags you can get hold of.

Make your entries early and be on hand early with your exhibits.

You will meet many an old friend that you have not seen for a long time. The Fair this year will be a hummer. Don't let anything prevent your attend-

ing. ALL Fair day we will show the newest in ladies' suits and coats at special prices. -SWIFTS'.

Anyone desiring ground privileges must apply to Dr. McGillicuddy before noon on Monday.

Ray Morningstar will give a special prize of a Hand Horn for the best decor-ated Ford car in town on Fair day.

The Watford Fair has always been the best in the district and it will still re. tain its good reputation.

There will be an Ocean Wave for the kiddies and the older ones can enjoy this just as much as the little ones.

Select the very finest of your crop and exhibit it. The satisfaction if you win will mean more than a money prize.

WE will be pleased to see you on Fair døys. Check your parcels and meet your friends at this store.—A. BROWN & Co.

The horse races will be interesting. It will be worth the price of admission to see the ponies go. \$350.00 in purses. The Patriotic School Drills will be a big attraction and the charming little Scotch dancers will give some pleasing specialities. specialties.

The Pipers Band will be on hand early in the day to liven up things and the Watford Band will give a fine program in the afternoon.

Don't wait till you are solicited to joim the Fair. Hand in your dollar to the secretary at the first opportunity. Every effort is being put forth to give you the worth of your money.

We have much reason to be proud of our fair and wish to maintain its reput-ation this year. Encourage the directors by joining and exhibiting. After all, that's what makes a fair.

The Fair Association will put on an Wednesday night. Preparations are being made to present one of the best concerts ever placed before a Fair crowd. Don't miss the concert.

The Watford fair is not the only good fair in Ontario, but it is your fair. It is the fair from which you will derive the most benefit and pleasure. Then put forth your best efforts to make it the greatest success. Exhibit and be present with all the family. Pool the old fair greatest success. Exhibit and be present with all the family. Roll the old fair



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tionery Store

HENRY FORD, the automobile man, has evolved a scheme by which aeroplan-es without passengers may be directed and used by wireless as practically self-acting engines of war. acting engines of war. THE Rev. DeC. Raynor of Hamilton,

who preached to good congregations in the Watford Congregational church and at Zoon last Sunday, will again occupy these pulpits on Sunday next.

TEXAS JIM with Murray Roche driving finished well up in 2.10 pace in the Grand Circuit races at Columbia last Thursday, taking fourth and fifth places in the second and third heats.

WILL J. WHITE in his character sketches and impersonations at the Lyceum Wednesday night. Get your tickets now and reserve your seats at TAYLOR'S drug store.

A NEW corporation established in Win-nipeg is "Women's Wear Limited." There is nothing new about that. Wo-men's wear has always been limited to the next change in fashion.

WHY our blue suits are better value is we are expert buyers of woollens. SWIFTS'.

NEW recruiting orders received give NEW recruiting orders received give young men an opportunity to join mount-ed infantry (B Squadron Depot Mounted Rifles.) In the past few months men applying for enlistment in some mounted corps had to be turned away.

OPINIONS differ as to whether quail shooting will be allowed this fall. The general opinion will be that a man who is able-bodied enough to shoulder a gun to shoot the unoffending quail should employ his skill and energy in fighting the offending Hun, and leave the quail

SOME handsome china goods suitable r presents or tor home use. Remember e do not ask fancy prices for our china. -P. DODDS & SON.

"LADDIE in Khaki,

I'm waiting for you, I want you to know That my heart beats true ; I'm longing and praying

And living for you, So come back, little Laddie in Khaki."

PRINTERS' INE, it was declared at meeting of the American Public Health Association, is the best medicine for human ills. It is a specific tor the pre-vention of social diseases and it controls epidemics; it mizes well with common sense and scientific theory and can be administered in large doses without fear. HASKETT for leaf lard and pastry flour.

KING hats ; Eastern caps.-A. BROWN & Co., sole agents.

WHEN mother was a girl all she need-ed for school was a plain little gown and a demure little hair ribbon. But the school girl of to-day wants a tailored suit, several blouses to wear with it, a silk gown, one of crepe de chine, a one-piece suit, a short walking skirt to wear with a middy. different neck fixings, at with a middy, different neck fixings, at with a middy, different neck fixings, at least one evening frock, a warm coat, a sweater, and some other unimportant thrugs. It's funny what a difference just a few years make.

THAT excellent weekly newspaper, the THAT excellent weekly newspaper, the Amherstburg Echo, has moved into a handsome new building after being pub-lished for 41 years in the same spot. Last week's issue pictured a man trundlung the plant over to the new building in a wheelbarrow. We expected that Editor Auld would have hired an auto truck for the job but suppose he, like the rest of us, is economizing these hard times. We comparedulate the Echo on the advancecongratulate the Echo on the advance ment made. It is a good, lively sheet and deserves a handsome home.

PAY your account at SWIFTS'-they need the money ; custom duties and big bills to meet.

bills to meet. LET the people of Wattord and sur-rounding townships show their crvic pride and enterprise by doing everything possible to help along our fall fair. United co-operation is necessary for success, and in this way only can continued success be looked for. Entries, be they large or small, all count and help to make the general exhibition a creditable one. Now get your big squash or pumpkin ready, groom up the fine animals, arrange your dainty feminine handiwork, select your best apples or potatoes or in any other line prepare to take at least something to the fair to help to keep the East Lamb-ton fair the banner fair of the county.

MR. JOHN ROCHE, of Alvinston, met with a serious accident on Sunday. While in the act of unharnessing a horse he turned round to speak to an assistant when the horse gave a roor and kicked turned round to speak to an assistant when the horse gave a roar and kicked him in the region of the heart, cracking a couple of ribs. Medical aid was at once secured and at last reports Mr. Roche was improving nicely.

A 20TH CENTURY overcoat would be just right for these cool evenings.-A. BROWN & CO., sole agents.

THE General Safety Committee of the Grand Trunk Railway issues a letter in which it is stated that during the six months ended June 30th last thirty-eight persons were killed and thirty-four were injured while trespassing on G. T. prop-erty. These were preventable accidents, due simply to the too common practice of walking in railway yards and along railway tracks. The Railway Act makes trespassing on railway property an offense punishable by fine or imprison-ment, but the trouble is that no one pays THE General Safety Committee of the ment, but the trouble is that no one pays any attention to the law because it is so seldom enforced. The question is, would the public rather take chances of losing lite or limb than have the law enforced? toes or balls opposite his pail into his pail, one at a time.

If he misses he must retrieve his po tato and throw it again from the balk line until he has all three in the pail. He may do all his retrieving of misses at one time or as he misses, just as he prefers. As soon as either partner succeeds in this, but not sooner, he can help out his teammate by going behind his pail and throwing back to him his missed potatoes or balls, but not otherwise assist him.

A team cannot race back to the starting point till it has all its potatoes in its pails. Then it goes back hand in

DURING the past couple of months the most of the merchants and professional men of Chatham, says the Planet, have men of Chatham, says the Planet, have been enjoying a Thursday afternoon holiday. Now that the season is over, the merchants and clerks themselves are engaging in a little retrospection, and a glance at the results of the holiday scheme this year does not bring forth a unanimous feeling in favor of its con-tinuance. While some have enjoyed the half-holiday, there are others who be-lieve that a much better scheme could be devised to relieve the pressure upon the clerks during the hot weather, and which would have just as beneficial an which would have just as beneficial an effect for the workers, and would not result in so much loss of business for the merchants,

BOARD OF EDUCATION.

Minutes of a special meeting of the Watford Board of Education held in the Library board room on Thursday, Sept. 23rd at 7 p.m. Present-P. J. Dodds, chairman ; Dr. Hicks, D. A. Maxwell, Wm. Harper, R. C. McLeay, Dr. Howden, Rev. T. M. Mead and John White. McLeay-Mead and carried, that we arrange with a plumber to take down the present water pipes in Science room, have same examined and installed to direction of board. Hicks-Mead and carried, that we ad-journ.-D. WATT, secretary.

journ.-D. WATT, secretary.

Geo. A. Gough, a former Metcalfe Tp. farmer died at Lewvan, Sask., Sept. 16th aged 73 years.

along. Major Fairbank, of Petrolea, has promised the management that he will have a detachment of khaki-clad soldiers a detachment of knaki-clau sources here for the Fair. The military authori-ties are taking kindly to the idea of having their men attend the fairs, and they will probably bring a crack band with them. These well-drilled men will be a big drawing card. A recruiting station will be opened on the grounds under charge of special officers.

SPECIAL PATRIOTIC PRIZE BY JOHN ZAVITZ AND DR. KELLY

The following are the special compet-itions for which prizes will be given for mounted men in uniform at the fall fair Wednesday, October 6th, 1915.

(1) Victoria Cross Race, (2) Smokers race. (2) Figg and spoon race. (3) Figg and spoon race. (4) For race, All riders to travel the stance specified, dismount, open and drink one bottle of ginger pop, mount and return and return.

All competitors are requested to enter their names not later than Saturday next Oct. 2nd, at the Armory. Practice in all competitions will take

place in the park Saturday afternoon and it is hoped that a good number will be present to enter these competitions.

If four or more entries are made three only three entries are made two prizes only three entries are made two prizes only will be given.

BROOKE

Service at St. James Church, Brooke, on Sunday next at 10.45 a.m.

Mrs. Ed. McMahon is spending a week with her brother, Mr. John Lett.

with her brother, Mr. John Lett. On September 15th, at the Baptist Rectory, Brooke, the marriage took place of Florence Earlamond, youngest daughter of Mr. and Mrs. Francis Cox, Mapleton, to Mr. Samuel Henderson, a prosperous young farmer of Brooke. The officiating minister was Rev. Loveday. The pretty bride looked beautiful in a dress of Copenhagen satin de chene with lace trimmings. They were unattended. After the ceremony the young couple motored to London. The bride's travel-ling suit was of Belgian blue serge with black picture hat. Mr. and Mrs. Hend-erson will be at home to their friends after October first. after October first.

Bosanquet rural school fair will be held at Jericho on Tuesday, Oct. 12th.

THIS WOMAN'S

SICKNESS Quickly Yielded To Lydia E. Pinkham's Vegetable

Compound.

Baltimore, Md. — "I am more than glad to tell what Lydia E. Pinkham's Vegetable Com-



another person, and it has now been six months since I took any medicine at all. I hope my little note will assist you in helping other wo-men. I now feel perfectly well and in the best of health." - Mrs. AUGUST W. KONDNER, 1632 Hollins Street, Baltimore, Md.

Lydia E. Pinkham's Vegetable Compound, made from native roots and herbs, contains no narcotic or harmful drugs, and to-day holds the record of being the most successful remedy for female ills we know of, and thousands of voluntary testimonials on file in the Pinkham laboratory at Lynn, Mass., seem to prove this fact.

For thirty years it has been the standard remedy for female ills, and has restored the health of thousands of women who have been troubled with such ailments as displacements, inflammation. ulceration, tumors, irregularities, etc.

If you want special advice write to Lydia E. Pinkham Med-icine Co., (confidential) Lynn, Mass. Your letter will be opened, read and answered by a woman and held in strict confidence.

Guide=Advocate Watford, Ont. PUBLISHED EVERY FRIDAY.

SUBSCRIPTION-\$1.00 per annum in advance. \$1,50 in advance to the United States.

ADVERTISING RATES. too One Yea. Half Year 3 Months toolumn \$65 \$38 \$22 column \$8 \$22 \$12 ourth column \$2 \$12 \$7 \$38 22 12 Shorter periods 12 cents per running inch.

Advertisers will be allowed a change of matter svery two weeks. Weekly changes can be had at a slight extra cost. Copy of change must be in printer's hands by Tureday afternoon. LEGAL ADVERTISING - "First insertion per line, 10 conts; subsequent insertions 4 cents each time per vertising :-- First insertion per line, av sequent insertions 4 cents each time per e measure 14 lines to the inch. CARDS-One inch and under, per year

AUCTIONNER CARDS-95.00 a year. LOCALD-100, per line each insertion. Miminum harge 25 cents.

ye 25 cents. vertisements without specific directions will be red till forbid and charged accordingly. HARRIS & CO.

where its sympathies were so strong to be whispered about, outside the ly attached to the country' against medical profession at least, and it which they were used that it was has caused a good deal of surprise indifferent to an appearance of neut- And a great deal more was caused rality but to suppose this country by the announcement that in some will cast aside neutrality in favor of of the big hospitals fumigation was he belligerent that sank the Lusit- no longer resorted to, that plenty of soap and water and sunlight and fresh air had been found to be better London Daily Telegraph :- The disinfectants than a smudge of vile-

ermans have (by their Zeppelin smelling stuff. aids) sought to make us fellow suff-This subject, too, was under diserers with the Belgians and with the cussion last week at the meetings of habitants of Northern France and the American Public Health Associ-Poland. They have consolidated ation in Rochester.

GUIDE ADVOCATE, WATFORD, OCTOBER 1, 1915

he Entente, just as they unified the Advanced epidemiologists in the British Empire. Had they been public health field such as Chapin of more particular as to their methods Providence, Goler of Rochester and of war, the outlook might be far less Hill of London, Ont., have long nopeful than it is. In playing the held that practical cleansing after devil's part, they have arrayed one infectious diseases was quite as effec nation after another against the foe tive as so-called disinfecting with strong chemicals, and this theory found strong support in the discus

sion at Rochester. Specific data were presented by Dr. John S. Billings, director of the bureau of pre ventable diseases of the New York city health department, who gave the results of the New York experiment in the discontinuance of fumigation after scarlet fever, diphed the lure of "owing things" as at In all the boroughs except Brooklyn fumigation was replaced by thorough has no goal; and that possession and scientific cleaning with soap and breeds no contentment are two facts water, followed by complete airing.

There are absolutely no increase in the number of secondary infections curiously enough, there was a slightly greater proportion of secondary inactions in Brooklyn, where the old device of fumigation was retained than in the other boroughs, where it was discarded.

A good many fables have been cast into the rubbish heap in years gone by. Here goes another apparently Doubtless the future will see more of them disappear.-Express.

Mother

Many a man grows eloquent in thought and word as he recalls his mother. The word means something moment the sun showed over the different to every man, but it means A man who would come to a fertile valley and always speaks well of his mother say, "I" must have that," and ran generally can be trusted. We note the fact that one of the present canto take in a piece of fine woods or didates for a high office, in making a meadow land. He ran and ran. By speech a few years ago, paid a beautiful tribute to his mother. campaign committee are now using ed in reaching the hilltop and the that part of his speech with the assertion that a man who remember completing his course. And then ed his mother like that ought to be the man who could be trusted in the

was written. In the present-day struggle for wealth, power and great-ness of all degrees, the spirit of con-earliest recollection. I saw a woman tentment seems to have been lost. with an eye that flashes swift as an How often we set our hearts in archangel's wing and a mouth that breaks with laughter and hardens at something which we are fully convinced will bring us happiness, and sight of wrong, singing lullabies; a we feel that we cannot rest until we woman who, with hand grasping the have attained it. If we rest until unseen hand, walks the briefbordered we have attained it, if we were to carefully weigh in the balance the fancied desires of this "hurry-szp" beauty to me, and age does not soil age, however, and find how little them, nor years make them cheap real happiness these desires create and tawdry. Her tongue has no for others, would we not strive more guile, having never been the messenearnestly to cultivate a spirit of con- ger of a lie. It is seventeen years tentment in the things we now since her soul went home to God, and her fingers became to me the fingers of an angel; but I have not \$100 Reward, \$100 forgotten all she said. She told me The readers of this paper will be pleased to learn that there is at least one dreaded disease that science has been there was a Santa Claus, and I believed her. But he brings me no longer drums and fifes. But he still able to cure in all its stages, and that is Catarrh. Hall's Catarrh Cure is the only positive cure now known to the medical fraternity. Catarrh being a prings to me the vision of my mo-



THE 'WILLIAM BUCK' LINE Δ NY purchaser of this line is

assured of lasting satisfaction. The oldest and most reliable in the Dominion

Conditions to-day are indentical to public service and this is what he HAPPY THOUGHT STEEL RANGES "I think back through the years HAPPY THOUGHT CAST RANGES



Furnitui New

Never has there been such an immense stock of are showing. All bough large margins from reg have a fine assortment your home at prices y Watch our window and offered from week to w melled Bed Room Sets, sets of newest designs. different designs in Dre which would look charm

HARPER

FURNITURE ALL KINDS OF MUSICAL INSTRUM

Guide-Advocate Want Ad

An	Adding-Machine Triumph
count	by go to war when you can the enemy out? An ingenious statistician, who is probably
also a tab o	bit of a wag, has been keeping f the number of prisoners of officially reported by the Aus-
taker	s and Germans as having been on the eastern front since the of May, when the Galician drive

began. He finds that according to

these figures 2,571,750 Russians

have been added since May 1 to the

1,395,000 reported before that date.

Why should Germany waste billions on war material? What she

today than at any time since Ecclesiastes taught that happiness is an inattainable phantom. The economic and moral truths tar country might be bought for a little money as much land as could

earing upon the subject of contentaent were beautifully expounded by Tolstoi, the Russian novelist and bilosopher. One of his best known ables tells of a Russian peasant, who learned that over in a far Tar-

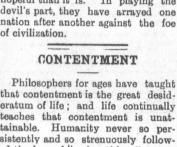
be run around between sunrise and sunset. So this peasant quickly journeyed there. His bargain was quickly struck with the Tartar chief and next morning the whole tribe gathered on a hilltop to see him

start. He was stripped for running and darted off in a straight line the horizon. All day he ran and ran. He much to all men. around it, or hurray out of his course

sunset he had to speed desperately to beat the sinking sun, but succeedwaiting tribe just as it disappeared, he fell dead with exhaustion.

have?

those in the days when this fable said : PROPRIETORS



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buide=Udvocate HARRIS & CO. PROPRIETORS.

WATFORD, OCTOBER 1, 1915.

NOTE AND COMMENT

The Ontario hydro electric commission plans to make hydro independent of all private development. This is right. The power is the people's. It should be developed by the people for the people.

Borrowing a billion without collateral of any kind may be some-thing of a shock to American financiers, but it demonstrates conclusively the strength of the Anglo-French alliance which is in a position to make such a request.

With regard to Canadian officers, it is wonderful the manner in which they had made good, and held their own in the field with the most ex-perienced officers in Europe. More than that, it is amazing that men, brought up in civilian life, have with all its luxury and safety faced the With regard to Canadian officers, all its luxury and safety faced the hardships and dangers of war like seasoned veterans.

St. Johns (Nfld.) Mail and Advocate. Personal thrift seems to have entirely disappeared from the present generation. Money is earned and pation. spent nowadays by our people, young and old, with a facility that would have astounded our forefathers, who were, for the most part, a careful, saving people.

faith in its curative powers that they ofter One Hundred Dollars for any case that it fails to cure. Send for list of estimonials Address : F. J. CHENEY & CO., Toledo, O.

Sold by all Druggists 75c. Take Hall's Family Pills for consti-

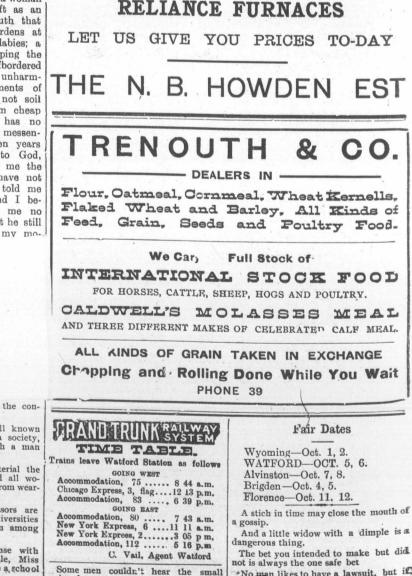
Fumigation Said to

Miss Katherine Dahlgren, well known in New York and Philadelphia society, is to drive an auto in a race with a man on a motorcycle.

Because of the waste of material th German government has warned all wo-men in that country to retrain from wearing wide skirts.

when papers like the Saturday Even- understanding by much effort on the A number of women professors are holding chairs in different universities ing Post with a circulation of two part of scientific men, we are now of Germany and they have men among million copies weekly, says,—"There will be no embargo on shipments of them is that fumigation is of any their students.

war munitions from this country. This country might prohibit the ex-ortation of war supplies in a case It is only recently that this began teacher at Humbug, Cal.



"No man likes to have a lawsuit, but if, he has one he dislikes to lose it. voice of conscience through a megaphone.

wants is a larger battery of adding machines. The Russians are evidently surrendered more rapidly than they can be counted and sent to the rear. A serious feature of the case, however, is the food problem. The Russian peasant is a big, husky fellow, who consumes a lot of rye bread and potatoes. How is Germany going to stand his inroads upon the cupboard? If the adding machines keep going there will be eight or nine millions of Russians eating German rations before the harvest of 1916 is reaped. These adding-machine victories are not without their peculiar perils. They may convince the German people that the more Russians they take the nearer will the nation be to a fearful and lingering death from starvation. To prevent such an impression from getting abroad it would be well not to overwork the machines even if some of the phantom prisoners pass to the rear unrecorded. Toronto Globe. For years Mother Graves' Worm Exeffective preparation manufactured, and it always maintains its reputation. m Those who are fond of harmony have no earthy use for chin music. Customs inspectors are patriotic. They always go where duty calls them.

But a girl doesn't necessarily love the man she admires. Failure to start may save a poor finish

Once in a while.

Poker is not a game of chance-or at least the amateur has no chance.

Children Cry FOR FLETCHER'S CASTORIA

There is more or less graft in the con-struction of tamily trees.

be Out-of-Date

Some of the things which we have learned with much difficulty, Germany must see her mistake which have been hammered into our



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HENRY INGRAM,

Treasurer of Lambton,

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For years Mother Graves' Worm Ex-terminator has ranked as the most effective preparation manufactured, and it always maintains its reputation. m

ers pass to the rear unrecorded.-

Those who are fond of harmony have no earthy use for chin music. Customs inspectors are patriotic. They

always go where duty calls them. But a girl doesn't necessarily love the man she admires.

Toronto Globe.

Failure to start may save a poor finish Once in a while.

Poker is not a game of chance—or at least the amateur has no chance.

Children Cry FOR FLETCHER'S CASTORIA

without regard to a permanent effect on trade," being primarily designed to dis-courage imports and remedy the foreign exchange situation. Spirits and beer, which have been the

object of so much agitation, remained untouched by the new schedules. The principal blow fell on incomes, the ex-isting tax on incomes not only being isting tax on incomes not only being jumped forty per cent., but its scope is being widened so as to catch even work-ingmen earning as little as \$14 weekly. The very wealthy must contribute to the government more than one-third of their revenue. The one-cent mail will be abolished entirely and the weight hereto-fore carried in the mails for two cents will be reduced. The rate on telegrams, which is 12c for 12 words, is increased to 18c., and there is also a proportionate increase in transport charges. The sugar tax, though largely increas-ed, will mean only an extra penny per

ed, will mean only an extra penny per pound burden for the general public, for the sale of all sugar is now regulated by royal commission, which will reduce the price to refiners and dealers.

TAKAKE

The story of Jack the Giant-Killer has always fascinated. One small boy des-troyed a great menace. So it is with the wonderful TAKAKE, which unaided destroys the Giant Pain. Headaches, Rheumatism, Sciatica, Neuralgia, Sleeplessness, and ALL nervous affections

lessness, and ALL nervous affections, fly before it to their utter destruction. Because you have used all other remedies without results, is the best reason for using TAKAKE, which gives quick and permanent relief in the most chronic cases. One of its many at-tractions is its absolute freedom from our habit forming drug

any habit forming drug. Use one box, and the result will show you that, like little Jack, you can live

happy ever after. Get TAKAKE! There is nothing the druggist's, or 45c by mail from Georgian Mfg. Co., Collingwood Ont.

It is said that familiarity breeds con-tempt, yet a lot of people seem to be on good terms with themselves.

Children need fewer critics and more good models.

A woman would rather be idolized than understood,

And out on the stairway and down in the But I can't find the sly little sandman at

The Lloyd Lindsay Race. Two or more pairs of pails are placed in a row thus:

Each set of pails is represented by a team of two players. The teams start from a point twen-

ty, thirty or fifty yards away (as space will permit) from the pails. Each pair runs hand in hand till it

reaches a line drawn about eight to ten feet in front of the pails, thus: 0 0 0 0

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On this line, opposite each pail, are placed three potatoes or tennis balls. Each player tries to throw the potatoes or balls opposite his pail into his one at a time. pail,

If he misses he must retrieve his potato and throw it again from the balk line until he has all three in the pail. He may do all his retrieving of misses at one time or as he misses, just as he prefers. As soon as either partner succeeds in this, but not sooner, he can help out his teammate by going behind his pail and throwing back to him his missed potatoes or balls, but not otherwise assist him.

A team cannot race back to the starting point till it has all its potatoes in its pails. Then it goes back hand in hand, and the first team crossing the starting line wins .- Scouting.

Registering a Kick.

"You say in your paper," said the man who had asked to see the editor, "that Mr. and Mrs. Henry Peck are enjoying a visit from Mrs. Peck's mother.'

"Isn't that statement correct?" asked the editor.

"Oh, she's visiting us all right enough," admitted Mr. Peck, "and I daresay my wife is enjoying it, but you can leave me out of it. If you put any more sarcastic remarks like that in your paper I'll stop my subscription."-St Louis Post-Dispatch

what puzzled some people was the apparent inconsistent course of the German Government. It looked at one time as though the kaiser was doing his best to goad the United States into declaring war, yet Count Bernsterff, the German ambassador, who must enjoy the confidence of the kaiser, has been working over-time of late trying to keep the peace.

Current Opinion for August assembles a number of clippings from German papers and comes to the conclusion that the kaiser has never desired an open breach with the United States. It says, however, that the prejudice of the German people against the United States has been so strong as to make it difficult for the government to follow its better judgment. Then, again, it is said that German diplomacy failed so dismally at the outbreak of the war that the foreign office has fallen into almost universal contempt.

We think it a fair surmise that the sympathies of the president are not with Germany in the present struggle. Neither is it fair to charge him with personal cowardice or political ambition. No man prob-ably, ever found the White House a more unwelcome habitation. It is, however, too early as yet for any-one to forcast Mr. Wilson's place in history.-World.

A Pennsylvanian has invented a portable developing cabinet for photo-graphers which folds flat for carrying and into which a man can insert his arms through light-tight sleeves.

By transplanting young trees upside down so that the branches develop roots and the roots leaves an English railway has produced small shade trees in less time than ordinary. A rural mail box with a loose bottom

that closes a circuit and rings an electric bell at a distance when even a postal card is dropped upon it has been patented by a Californian.

A farm engine driven by a gas motor has been invented in Europe that is equipped with its own producing plant for making gas from waste material such as bark, sawdust or dry leaves.

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THE GUIDE-ADVOCATE AND

Family Herald and Weekly Star \$1 85 Weekly Mail and Empire..... 1 Weekly Farmers Sun..... 1 85 80 Weekly London Free Press. . 85 Weekly London Advertiser... 1 65 Saturday Globe...... Northern Messenger..... 2 00 1 40 Weekly Montreal Witness 1 85 Hamilton Spectator....... Weekly Farmer's Advocate... 1 85 2 35 Daily News..... 3 00 Daily Star. Daily World..... 3 00 4 00 Daily Globe..... 4 00 Scientific American Mail and Empire...... Morning London Free Press. 4 75 00 4 00 Evening London Free Press. 3 00 Morning London Advertiser.. 3 00 Evening London Advertiser ... 3 00

REPRESENTATIVE WANTED FOR THE OLD RELIABLE FONTHILL NURSERIES

To sell in Watford and district. chance of a lifetime to do a big trade among the farmers in fruit stock, as well as ornamental business in the town.

EXCLUSIVE TERRITORY. HANDSOME FREE OUTFIT. HIGHEST COMMISSIONS.

STONE & WELLINGTON TORONTO Soct 8-4m

Wealth and religion seem to have little in common.

WRITE FOR TERMS.



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was married at the Soo last Wednesday. Miss Vera Craig, Watford, spent the week-end at the home of Chas. Barnes,	this office.	Mr. Elton McNeil.	23 Pr. Men's Heavy Buff Shoes, at. \$2.50	Mr. and Mrs. Bartram, of Alberta, are spending a few days with Mr. and Mrs. H. Smith.
main road. Miss Maude Skillen, who has been spending the past two weeks at her home on the 2nd line, returned to Soo, Mich.	WORN OUT HORSES and fallen animals of any kind bought,-LETT BROS., fur ranchers, lot 18, con. 13, Brooke; Rural phone 4821. Watford P. O. Phone mes-	Richardson, had an operation performed at the Strathroy hospital on Saturday	17 Pr. Men's High Tan Lace Boots\$4.25	Mrs. W. Lucas who has been spending the past month with friends in London, returned home last week.
on Monday. Don't forget the autograph quilt of the Kingscourt Young Ladies Patriotic Club to be auctioned by J. Farrell on	sages at our expense. Snv12 PRIVATE and other money to loan on farm property. Several farms in this	A splendid meeting of the patriotic	29 Pr. Men's Gunmetal Blucher, at \$3.50	Anniversary services will be held in Methodist church on Sunday Oct. 10th, followed on Monday evening (Thanks- giving Day) by supper and concert.
Eair day, October 6th. Mrs. T. H. Whitehead and son Glynn, Soo, Mich., returned home Monday after spending the past two weeks with ther	sale. Apply to W. E. FITZGERALD, Bar- rister, etc., Watford.	CHOP STUFF.	16 Pr. Men's Patent Blucher, at\$4.00	Fuller announcement later. Display of winter furs. Special values. Brown Bros. Mr. William Lovey of Parkhill, spent
sister, Mrs. Wm. J. Skillen, 2nd line. A very successful meeting of the Wis- beach Patriotic League was held at the	we have now entered upon the second	Quail are plentiful this year. The electors of Parkhill will vote on Local Option in January.	7 Pr. Men's Gunmetal Button, at\$3.75	a few days with Mr. and Mrs. Ben Herr- ington last week. Mrs. Ruttan, of Toronto, is visiting her sisters, Mrs. W. J. Fuller and Mrs.
home of Mrs. W. Watson, main road, on Sept: 15th, and a bale containing 9 pil- lows, 3 rests, 1 quilt, 6 surgical gowus, 24 rolls of bandages, 58 pillow covers, 4	year of the war, and the end seems as far off as ever. No one imagined, a year ago that by September of 1915, Canada would have sent across the Atlantic nearly one	The 24 ounce loaf of bread has dropped to six cents in Thedford.	33 Pr. Boy's School Shoes, size 1 to 5 $$2.25$	Fred Nelson. Mr. Geo. Cline, of Thedford, made a business trip to town last week.
sheets, 20 towels and 24 pairs of socks was sent to the Red Cross headquarters in London. Special harvest Thanksgiving services	hundred thousand men with as many more to follow if necessary. This mag- nificent enlistment, while primarily due	sentenced to attend church for one year for stealing an auto. Pincombe's mill, Strathroy, was con-	21 Pr. Youth's School Shoes, size 11, 12, and 13	Mr. and Mrs. John Marshall, of Goder- ich are the guests of Mr. and Mrs. Nial Eastman this week. Mr. Peter Blackburn, of Sarnia, spent
will be held on Sunday in St. Ann's Church, Adelaide; St. Pau's Church, Kerwood; Grace church 4th line, War- wick, at 11 o'clock a.m., 3 p.m. and 7	a large measure, made possible by the Canadian Patriotic Fund. This greatest of all the national bene-	nected with hydro last week. Other manufacturers will follow suit. George Newton a well-known resident of Oil Springs, died at the Petrolea hospital last week, in his 60th year.	21 Pr. Girls' School Shoes\$1.90	Sunday with friends in town. Call and see our heavy winter coatings and sweaters.—Fuller Bros.
p.m. respectively. The churches will be decorated with grains, fruits, flowers, etc., and the preacher will be the Rev. A. L. Beverly of St. Mark's Church,	families of men who have enlisted for overseas service. These men have gone forward with the full assurance that the	Dr. M. E. Muma and Miss Katherine Livingstone, two well-known young	15 Pr. Girls' Gunmetal Button\$2.25	Rev. W. A. Johnson, former pastor of the Baptist church, but who tor the past few years has been living in North Caro- lina, occupied the pulpit of the Baptist
London. The thankoffering will be for Canadian and Foreign Missions. About 7 80 Saturday evening fire broke	ing their absence, their wives, widowed mothers and little children shall be maintained in comfort. We hear that	last week. Eighty-five men have recruited for overseas service at Petrolea and Major	48 Pr. Women's Dongola Button\$2.50	church last Sunday. Mr. Lloyd Johnson son of the Rev. W. A. Johnson spent Sunday with friends in town.
on the Egremont road, and completely destroyed the large barn and drive sheds	the drain upon the Fund is assuming large proportions, that to meet the needs of July and August \$700,000 was ex- pended, that the reserves are being ma- terially decreased and that the national	George McIntyre, a well-known cattle buyer of West Lorne, died on Friday	15 Pairs Women's Patent Button, cloth, top\$3.00	Mr. and Mrs. J. Beam, of Port Col- borne, are visiting Mr. and Mrs. John Harnish.
in charge of the farm was milking the cows in the stable below and, on noticing fire, he immediately proceeded to free	Executive Committee now finds it nec- essary to make a further appeal to the Canadian Public.	years of age and leaves a wife and two children. Eight members of the Petrolea Citizen's	Large stock of Rubbers and Rubber Boots and English Kip Boots.	Mr. Alex. Towle, of London, is renew- ing old acquaintances in town this week. Just received, a shpiment of special Japan tea, at the old price, the best on
the stock from the burning building, which he succeeded in doing. A large number of men were soon on the scene congregating from all parts, principally	worthy, but of them all the Patriotic Fund is the one we cannot allow to fail. It is the duty of the Government to arm,	Dand and in the time I will be the second	Buy your shoes here and get satisfaction.	the market Fuller Bros. The regular meeting of the Women's Institute will be held at the home of
in the way of saving the buildings. They	dollar do the Federal authorities give to the Patriotic Fund. This work depends	Llewellyn Sullivan, farmer, Euphemia, and Miss Elfreda May, eldest daughter	BUTTER AND EGGS WANTED	Mrs. Jas. Jackson, Saturday, October 2, at 3 p.m. Miss Mary Brown will give a paper on "Flower Gardening." The district president, Mrs. Connor, and the
supposed to have originated in the mow of the unthreshed grain, caused from overheating of the damp grain. The	men are fighting our battles, believing that we meant what we said when we told them as they went forwad "Go. and we will care for the wife and kiddies" It would be to our everlasting disgrace if	Fire caused by spontaneous combus- tion destroyed the barns of Carl Kater, of the Main road, of Adelaide, near	P. DODDS & SON	FRUIT BULLETIN
loss, but were both covered by insurance	our pledge were broken. The national organization, with head-	the exact loss is nor what insurance pro- tection was carried, but it is believed that in addition to the season's crops a	WATFORD'S BUSY STORE	Canning and Preserving Fruits are almost done—says the Government Notice to Housewife. A few good Niagara Grown Peaches still left. Do as the Government says—Put down
and appear of		الما مختم والمحادثات	The aubus and and the total and the second	an extra supply this year—Plums and Grapes for jam and jelly.

same.-C Report serving Fruits are the Government ife. A few good ches still left. Do t says—Put down

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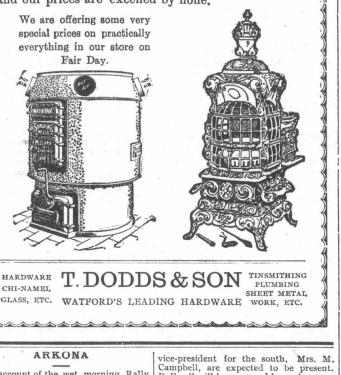
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GUIDE-ADVOCATE, WATFORD, OCTOBER 1, 1915



our store. We have added the new HIGH OVEN RANGE to our already fine display, so that alone is worthy of your attention and our prices are excelled by none.



On account of the wet morning Rally Day services in Methodist Church were postponed till next Sunday morning at 10.30 o'clock. All are welcome.

Miss Hattie Hall, of Stratford, spent the week end with friends in town Mr. and Mrs. Marshall, of Goderich, are spending a few days with Mr. and Mrs. N. C. Eastman.

d Mrs. Bartran

vice-president for the south, Mrs. M. Campbell, are expected to be present. Roll call will be answered by each mem-ber giving her favorite pickling recipe. Everybody welcome.

Display of ladies' fall and winter coats Friday and Saturday of this week. We are not stocking coats this season but have arranged with the manufacturers to have samples submitted for two days. Call and see them.—Brown Bros.

Bourne-Johnston. that account of Harper Bros. amounting to \$32.30 for burial expenses of W. Kelly, indignant, killed by a G.T.R. train in the munici-pality be paid,-Carried. Frank Lovell complained that the spreading of the earth on the north and east side of the Smith-Patterson drain was causing damages to his lands by closing up the natural runs of the water, and asked damages, to be referred to solicitor.

solicitor.

solicitor, Bourne-Johnston, that council open as a Court of Revision on the west end of the 12th and 13th con. and townline drain by-law with reeve in chair,-Carried.

Declarations taken before clerk.

Bourne-Kennedy, as there is no ap-peals the by-law be read a third time and finally passed and court closed,—Carried. By-law read and passed. Paul Kingston submitted the names of Lachlan McLean and Fred Kingston as bis bondmen as tax collector for 1915.

his bondsmen as tax collector for 1915. Bourne—Campbell, that the names of parties submitted be accepted and clerk see to the due execution of the bond.—

Carried. Mrs. Pray and Mrs. Brown of Alvinston

Mrs. Pray and Mrs. Brown of Alvinston interviewed council asking for a grant to assist in carrying on the Red Cross work; stating the kind of work being done.— laid over. By-law introdeced and read to author-ize reeve and treasurer to borrow \$10,000 until taxes are collected. Johnston-Bourse that by-law he read

until taxes are collected. Johnston-Bourne, that by-law be read a third time and finally passed.—Carried. Johnston-Campbell, that Eugineer's report on the repair and extension of the Parker-Lucas drain and repair to 13th concession drain be received and Clerk prepare bylaw authorizing work and loan.—Carried. Kaundy—Campbell that council do

Kennedy-Campbell, that council do now adjourn to meet in the Village of Inwood on Saturday October 23rd.-

Carried.

W. J. WEED, Clerk.

ALLIES HAVE ASSUMED THE OFFENSIVE

Great Victory in Northern France

Splendid victories were won by the French and British armies in general en-gagements fought on Saturday and Sun-day at two widely separated points on the western battle-line. The German trenches were carried in the Champagne country, east of Rheims, on a front of fifteen miles, and 16,000 prisoners were taken. In Artos, in the region between Arras and the La Bassee Canal, the Brit-Arras and the La Bassee Canal, the Brit-ish captured the German trenches on a front of five miles, obtained vautage ground from which the important town of Lens may be menaced, and took 2,600 prisoners. The French captured the village of Souchez, and advanced toward Givenchy, taking a thousand prisoners. Altogether, in the two day's battle the German front was crumpled up for a distance of twenty miles and 20,000 un-wounded Germans were captured by the Allies. The losses on both sides in killed and wounded will be heavy, for the battles fought on Saturday and Sun-day were the most important since those in front of Sissons in February, in which it is estimated that 50,000 French and it is estimated that 50,000 French and Germans were killed and wounded. The results of the struggle may be of more consequence than those of any action on the western front since the battle of the

Marne. Paris, Sept. 27.—Military critics esti-



RECRUITS FOR 70th

Recruiting is now opened for 70th Battalion, Canadian Expeditionary Force.

Recruiting Stations for Lambton County are located at Sarnia, Petrolea, Alvinston, Watford, Forest, Thedford.

Watford Recruiting Station is in charge of Lieut. E. W. Lawrence.

THE STERLING BANK





spending a few days with Mr. and Mrs. H. Smith. Mrs. W. Lucas who has been spending

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the past month with friends in London, returned home last week.

Anniversary services will be held in Methodist church on Sunday Oct. 10th, followed on Monday evening (Thanks-giving Day) by supper and concert. Fuller announcement later.

Display of winter furs. Special values. -Brown Bros.

Mr. William Lovey of Parkhill, spent a few days with Mr. and Mrs. Ben Herr-ington last week.

Mrs. Ruttan, of Toronto, is visiting her sisters, Mrs. W. J. Fuller and Mrs. Fred Nelson.

Mr. Geo. Cline, of Thedford, made a business trip to town last week.

Mr. and Mrs. John Marshall, of Goder-ich are the guests of Mr. and Mrs. Nial Eastman this week.

Mr. Peter Blackburn, of Sarnia, spent Sunday with friends in town.

Call and see our heavy winter coatings and sweaters.—Fuller Bros.

Rev. W. A. Johnson, former pastor of the Baptist church, but who for the past few years has been living in North Caro-lina, occupied the pulpit of the Baptist church last Sunday.

Mr. Lloyd Johnson son of the Rev. W. A. Johnson spent Sunday with friends in

Fruit Branch-Dept. of Agriculture Canning and preserving fruits are al-most done, although some good peaches may even yet be obtained. Those who have not canned or pre-served sufficient to last for a year, should act promptly. Do not forget that grape jelly is delicious and a liberal supply should be on the shelves for the coming winter. Get Smock Peaches, the latest and one of the best for canning, this week. If you can still get a few Elbertas, take them. Some good prunes are still available. Do not forget our soldiers. Do up a few jars for them and com-municate with the Canadian Club or Red Cross Branch in the nearest city. Mr. and Mrs. J. Beam, of Port Col-borne, are visiting Mr. and Mrs. John Harnish.

Mr. Alex. Towle, of London, is renew-ing old acquaintances in town this week

Just received, a shpiment of special Japan tea, at the old price, the best on the market.— Fuller Bros.

The regular meeting of the Women's Institute will be held at the home of Mrs. Jas. Jackson, Saturday, October 2, at 3 p.m. Miss Mary Brown will give a paper on "Flower Gardening." The district president, Mrs. Connor, and the

FRUIT BULLETIN

Canning and Preserving Fruits are almost done-says the Government Notice to Housewife. A few good Niagara Grown Peaches still left. Do as the Government says-Put down an extra supply this year-Plums and Grapes for jam and jelly.

Mr. William Eason Brown, son of Dr. J. E. Brown, of Toronto, formerly of Arkona, will be among the entertainers at the fowl supper to be held in the Methodist Church Thanksgiving night. Further particulars later.

Rev. Alex. White, of Thedford, will occupy the pulpit of the Baptist church next Sunday morning. Rev. Dr. McConnicky will occupy the pulpit of the Baptist church next Sunday

evening in the interest of the Dominion Alliance.

Mr. Ethan Bates left on Monday to join the 70th Battalion.

Rev. A. C. Crewes, of the Methodist Book Room, editor of the Sunday school papers will occupy the pulpit in Meth-odist church next Sunday evening in aid of the Dominion Alliance campaign.

OFFICIAL FRUIT BULLETIN

Fruit Branch-Dept. of Agriculture

Red Cross Branch in the nearest city.

BROOKE COUNCIL.

Alvinston, Sept. 25th 1915 Council met pursuant to adjournment,

members all present. Minutes of former meeting read and on motion by Johnston and Bourne were adopted.—Carried.

adopted.—Carried, Engineer's report on the proposed Mc-Taggart drain read, estimated costs \$301. Johnston—Campbell, that report be laid over to consult solicitor regarding

same.—Carried. Report of engineer on proposed Logan drain read, estimated cost \$1343.00. Johnston—Kennedy, that report be laid over for further 'consideration.— Carried.

mate that the German killed and wound-ed in the big battles of the last two days in the Artols and Champague regions must easily equal the number of prison-ers taken. Hence they reckon the Ger-mans' total losses at not less than 40,000, equaling the size of an army corps. The French official statement made public to-night says that the situation in the north of Arras remains unmodified and thet the Schürz in the Champage

and that the fighting in the Champagne continues. The statement adds that the Germans

The statement adds that the Germans to-day began another offensive move-ment in the Argonne, but that it was completely checked and that the German losses were heavy. The text of the communication follows:

"To the north of Arras the situation is without modification. The enemy has reacted only feebly against the new positions occupied by our troops. The number of prisoners taken in that region exceeds fifteen hundred.

BORN. In Victoria, B.C., on Tuesday, September 21st, 1915, to Dr. and Mrs. A. H. Tan-ner, a son.

In Brooke, on Saturday, Sept. 18th, 1915, to Mr. and Mrs. John H. Downing, a daughter.

In New Liskeard, on Monday, Sept. 13, 1915, to Mr. and Mrs. Chas. Gallagher, (nee Lena McAlpine) a daughter. On Sunday, Sept. 12th, 1915, to Mr. and Mrs. Neil Campbell, Euphemia, twin

boys.

In Bosanquet, Friday, September 10th, to Mr. and Mrs. James Ryan, a daugh-ter.



At Sault Ste. Marie, Ont., September 22, 1915, by Rev. G. S. Faircloth, Miss Emily Helena Cameron to Mr. Alfred Kenneth Dormer, both of the Sault.
At Langenburg, Sask., on Tuesday, Sept. 14th, 1915, by the Rev. F. G. Lehman, Mr. Allan McIntyre Steele, of Langenburg, son of Mr. and Mrs. A. F. Steele, of Forest, to Laura Adams, daughter of Mr. and Mrs. Richard Berger.

DIED.

In Edmonton, Alta., on Sept. 10th, 1915, Mr. John R. Bailey, aged 48 years and 4 months.

In Plympton, on Thursday, Sept. 16th, Louella, daughter of Mr. and Mrs. Jas. Rankin, aged 22 years, 4 months and 5 days. Carried. Johnston—Campbell, that the clerk. notify all Pathmasters to return all road lists not later than October 2nd, 1915, after which action will be taken.—Carried and 5 days.

0

Girls' and Boys' School Shoes, solid leather and heavy soles-warranted to wear well.

Reduced prices on Men's and Boys' wearing shoes, ask to see them.

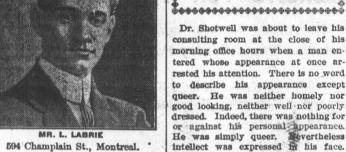
EVERYTHING IN RUBBERS-1st QUALITY ONLY

Boys' heavy gum Rubber	Boots	 	 				\$2.50
Child's Rubber Boots		 	 				\$1.75
firls' Rubber Boots		 	 				\$2 25
Women's Rubber Boots		 	 				\$2.45

WHITE

TOOK THE ADVICE **OF HIS FRIEND**

ach Trouble and Rhe Relieved By "Fruit-a-tives"



MR. L. LABRIE 594 Champlain St., Montreal.

He might have been a poet; he might have been a Socialist; he might have "I have been restored to health by taking 'Fruit-a-tives'. For two years, been a lightning calculator escaped I was a miserable sufferer from Rheufrom a dime museum. natism and Stomach Trouble. I became The doctor looked at him with an very weak, had frequent dizzy spells expression intended to ask what he and when I took food, felt wretched could do for him. The patient thrust and sleepy. I suffered from Rheumahis hand in his pocket and pulled out a tism dreadfully, with pains in my back roll of bills, from which he selected and joints and my hands swollen. five tens and, handing them to the doctor, said:

A friend advised me to try 'Fruit-a-Tives' and from the outset, they did me good. After I had started the second box, I felt I was getting well and I persevered in the treatment. I can gruthfully say that 'Fruit-a-tives' is the only medicine that helped me.

LOUIS LABRIE. or such part of that time as may be "FRUIT-A-TIVES" is the famous necessary to my purpose." medicine made from fruil juices. ed his visitor to be seated, took a chair At all dealers or sent on receipt of price by Fruit-a-tives Limited, Ottawa. himself, and the other proceeded:







Wooing

Curiosity, Sympathy and Imagi-

nation Were the Basic Principles.

By F. A. MITCHEL

"There's nothing the matter with me, doctor. I'm in perfect health. I de-

sire to consult you as to a matter of

importance to me, and since I know

your time is valuable I offer payment

in advance. For these bills I desire

half an hour's consultation with you

The doctor gave a tacit consent, ask-

"I desire to win the love of a certain

plied the doctor, "that there may be some means of producing such an ef-fect, I doubt if we have attained to a knowledge of it. Nevertheless I confess that the bent of my mind is to-ward investigation, and I will be interested in assisting you to win the love of the lady of your choice by scientific means, but"-handing his visitor the proffered fee-"I could not consent to take money for what is beyond the pale of my profession."

The matter of the fee having been settled by the client accepting its return, the doctor proceeded: "Since you consider the imagination the excitant of love I am willing to work with you

on this line. But we must in your case begin with curiosity, since you say that is the only hold you have upon Miss Anderson's attention. Now, suppose you make a mystery concernng yourself. Hint at some great grief n your life, some injustice done you. would not scruple to try to impose pon the lady a sin you have commited, of which you are repentant."

"But, doctor, the time must come when it will become necessary to make plain this mystery."

"Not necessarily, but if it does you may gain a strong point by confessing some noble act which your tender conscience has exaggerated into a crime." "Shake, doctor!" said the visitor. grasping the other's hand. "That suggestion is worth more than any precription you have ever written. "That isn't saying much." muttered

the man of medicine to himself.

"I must leave you now," he said to his client, looking at his watch, "to make my morning round of visits. Suppose you start on the lines I have suggested, and if you find that you have produced results let me know. I advise you, having made your beginning on a basis of curiosity, to add a teaspoonful-I mean a quantum-of sympathy, leaving the imagination to come in third, after which resort to the ordinary devices pertaining to court ship.'

"Thank you, doctor," said the visitor. rising and grasping the doctor's hand warmly, and with the same serious look on his face that he had worn through the interview he went his way.

Within a fortnight the doctor receiv-Marriage ends that suspense ed a letter from his client in which and brings reality. After that their he laid down his great grief and a relations are dependent upon a number sin that he had committed. He had of conditions, the chief of which, to state it concisely, is whether they are killed a man for revenge, but had been driven to the act through a great naturally fitted or unfitted to give each other aid and comfort." wrong done him. He was suffering no end of mental torture. Miss Ander-The doctor sat attentive to this disson's sympathy had been aroused, and quisition on love, an incipient smile gathering on his lips as his visitor proshe was intent upon knowing what had spurred him to kill a fellow being. ceeded. When this point had been This was as far as he had gone. He you follow me?" the doctor replied: "I do. Proceed." Whereupon the man had noted the rise of considerable interest in him on the part of the lady. In due time he would reveal that his "My name is Norman Bloodgood. I father and mother, who had lived in wish to marry a young woman named Catherine Anderson. The reason why the wild west, had been murdered by Indians. He had not only killed all the Indians concerned in the massacre, I wish to marry her is because I desire to marry some one, and I have settled but he had barbarously taken their upon her. There is no more reason why she should marry me than any scalps, acts for which he could never forgive himself. A second letter came in which Mr. other man. She has met me once and Bloodgood spoke of the murder of his parents and his confession of his revenge. Miss Anderson had been much prieved for him and had been disap pointed because he had not tortured the Indians before killing them. She had expressed wonder that he should have allowed the killing of a few savages who had murdered his dear father and mother to trouble his conscience. Surely he must have great nobility of soul to consider such an act a sin. And here, as these two scientists. Dr. Shotwell and Mr. Bloodgood, had intended, the imagination began to work. Miss Bloodgood pictured the settlers' cabin, the trees of the virgin forest waving over it, the old man sitting before the firelight at evening smoking his pipe and the old woman clearing the supper table; then the figures of the red men far in the evening twilight galloping toward the cabin The massacre was too horrible for the the feelings commonly used by wooers. dreamer to dwell upon, but she pic-Sympathy may be excited by real or tured the son's return to find his parfeigned misfortune. Flattery when undetected as such is a stimulant. Senents weltering in their blood. And now the queerness of Norman Bloodgood had given place to a heroic looking man bending over his parents bodies, then looking up to heaven and swearing to avenge their death. She saw him mount a mettlesome steed and, plunging his spurs into the horse's flanks, speed away into the depths of the forest. She heard the crack of his rifle as he brought down the first savage. She saw him plunge a tomahawk into the next redskin's skull. She fan cied him dealing death to a dozen Indians and wished there were more. Then her hero rode off, his vengeance wreaked, appalled at the gory being the massacre of his beloved parents had made him. Years of regret followed.

What a noble spirit to grieve over the punishment of bloodthirsty savages! One day Mr. Bloodgood called at Dr. Shotwell's office and reported the story he had told, the object of the experiment they were interested in. He knew nothing of his success in exciting Miss Anderson's imagination or her sympathy. He simply reported what he had done. The doctor listened to his report and, confident of the effect he had produced, suggested that he try a light application of hand pressure; if this was not repelled, an arm stolen around the waist, a touch of the lips. Not long after this Bloodgood reported that in one of his fits of remorse he had dropped his head upon Miss Anderson's shoulder. She had not withdrawn from the contact. Encouraged, he had folded her in his arms. Still not being repelled, he had kissed her. Then one day he called at the doctor's office to be congratulated upon his engagement.

These two scientists discussed the matter in the same vein as when they were laying out their plan of attacking Miss Anderson's heart by scientific methods as if they had it in a fest tube. Mr. Bloodgood did not appear to consider that there was any difference in the two processes. As for the doctor, he was a reticent man and never told even his best friend how much of the conquest was due to cause and effect and how much to nature.

After Mr. Bloodgood's marriage Dr. Shotwell met him and asked him if he had preserved the secret of his decep-

"Oh, I confessed that at the time our first child was born." replied Bloodgood, "but she was too much interested in the baby to consider the matter of any importance."

A Standard Medicine. · Parmelee's A Standard Medicine. Parmelee's Vegetable Pills, compounded of entirely vegetable substances known to have a revivifying and salutary effect upon the digestive organs, have through years of use attained so eminen a position that they rank as a standard medicine. The alling should remember this. Simple in their competition that can be assimiltheir composition, they can be assimil-ated by the weakest stomach and are certain to have a healthful and agree-able effect on the sluggish digestive organs. m

Wood Alcohol.

Wood alcohol is used largely as a solvent and for various chemical purposes. Beech, birch and maple are the best woods for the production of wood distillation products. Elm, chestnut and cherry are not desirable woods for the wood distillation industry, because they contain too much tannin, gums, -etc.

Greetings In China.

The Chinese salutation when friends meet consists in clasping the left hand with the right and waving it up and down, at the same time bowing deeply, or, if unusual respect is wished to be evinced, the Chinaman bows as low as possible, swinging his clashed hands

SPOILED THE GAME. The Prospects Were Excellent, but

They Were Too One Sided. A young singer who had been studying for opera work had the good fortune to be engaged by an impresario for a tour through South America. His chest swelled with pride as he walked the deck of the steamer that was to take him on his first trip to foreign lands. On the second morning out he was much surprised to meet an old classmate, who, like himself, was a

tenor singer. "Well, well, where did you come from? Where are you going?" each asked the other.

And each answered, "I'm engaged by an opera company for a South American tour."

"My manager is on this steamer." said one.

"And mine too." Within five minutes both singers found that they had been engaged by the same opera company for the same part. "What does the man mean by hiring two different men for the role of first tenor?" asked one.

"Pardon me," interrupted a youth who had been standing near and overheard their conversation. "You have myself and two other singers for companions in this affair. We have inst found out to our surprise that we have all been engaged by the same man for the same part on the same tour. What under the sun can he mean by having five first tenors?"

The five youths then took counsel together and decided that they would see the manager and demand an explanation.

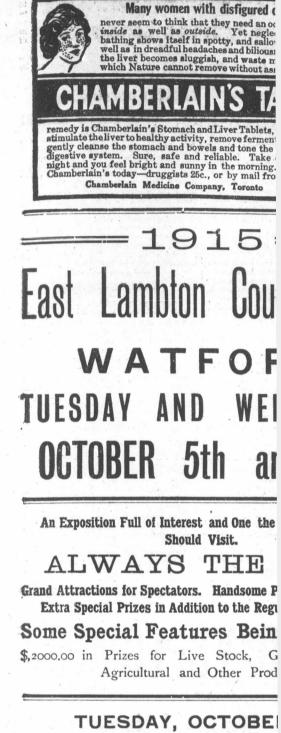
They found him on the forward deck. He listened, seemingly amused at their complaint, and said: "Gentlemen, don't you worry. I am an old an experience ed man in this game and know what I am doing. If you were acquainted with the climate of South America you would know yourselves that it is abso lutely necessary. We shall scarcely arrive there before three or four of you fellows will be stricken with the deadly tropical fever. Experience has taught me in all my tropical tours to allow for all sorts of mishaps and mis fortunes. Of course you can see what excellent prospects are offered to the chap who is able to withstand every-

manager retired to his cabin. The five young singers then sat down and debated the "excellent prospects." They soon came to a decision. One chance in five of being a star singer instead of a dead one did not prove sufficiently attractive. So when the steamer stopped at Liverpool the youths went ashore, and the impresario never saw them again .-- Youth's Companion.

thing." And with these words the

Pills For Earthquakes.

In 1750 a number of smart earthquake shocks were toit in London, which created quite a munic. The cl



JUDGING OF OF ARTICLES IN AGRIC

WEDNESDAY, OCTOB

RACES_2.50 TROT_PURSE \$150.00; OPE \$200.00. 4 to enter-3 to start. BABY SHOW-Ist \$3.00 ; 2nd \$2.00 ; 3rd \$1.00.

PATRIOTIC SCHOOL DRILL-ist \$10.00; 2nd

PLATFORM ENTERTAINERS IN PLEASIN

HIGHLAND DANCING AND A NUM

ONTARIO'S BEST BUSINESS COLLEGE Our instructors are experienced. Pupils get individual attention and

graduates are placed in positions. We are receiving applications we cannot meet. Students may enter at any time. Send for our free catalogue and see if it interests you.

Orme.

treated me with indifference." D. A. MCLACHLAN - PRINCIPAL. "Beg pardon," interrupted the medical man, "did she not evince at least curiosity?"

continued:

"Now I remember," responded the client, "there was a look on her face PIANOS at seeing me indicating surprise or amusement or something of the kind, but nothing indicating admiration or Bell, Gerhardt, Heintzman, Marten in any way being drawn toward me. But why do you ask this?" "I take it for granted from what

Organs you have told me that you wish me to suggest some scientific method of ex-Bell and Doherty. citing an interest in you, which, being fanned by the imagination, may result Sewing Machines in love."

White, Standard, and New Home "Exactly." Rotaries, Raymond and New "Very well. I would recommend at-Williams. tempting to effect a lodgment through curiosity, the only constituent part of Renfrew Standard Gasoline Engines your makeup that seems to have taken Start without cranking. any hold upon the young lady. Begin-Renfrew Standard Cream Separators ning with this as a foundation we may build upon it with other excitants of Best by every test.

Gramophones, Records and Supplie of all kinds.

-AND-

H.

Kerwood

timent excited by gifts, principally Schlemmer flowers, is an excellent means of producing love. Then when a substruc-ture has thus been laid a touch of hands a kiss"-

"I am aware of these methods, common to all mankind," interrupted the visitor. "What I desire to learn from CHANTRY FARM KERWOOD you is how to handle that very difficult matter of making a beginning. Subsequent devices may or may not Shorthorn Cattle serve. What I am looking for is something that must produce a scientific re-**Lincoln Sheep** sult, just as the mingling of one part of oxygen with two parts of hydrogen ED. DeCEX, Proprietor will produce water.' "While I am willing to admit." re-Ontario

between his legs backward and forward

· indianthia Frog Showers.

The old idea that frogs are sometimes raise? down from the upper regions rests upon a silly superstition. The frogs that are now and then found hopping around after a big rain come up from the earth, not down from the clouds. They are simply having a celebration after (likely enough) a long and trying time of drought.-New York American.

By Experience

"Have you learned anything in the way of business during your four years' loaf at college?" demanded the pater. "Sure!" said Reginald. "I can write

the dandiest line of dunning letters you ever saw." "Humph!" ejaculated the pater. "Who taught you that?" "My creditors," said Reginald.-Life.

Bragging. Two youngsters were in conversa-

"Well," said the one, "you haven't any call to be proud. My father's taller than yours." "Bet you a nickel he ain't," was the

retort. "Bet you he is," said the first young-

ster. "My father can see over the wall at the end of the garden. Yours can't," "Yes, he can, smarty," responded the other, "with his hat on."-Plitsburgh Press. - iter date the in side and state 1 "-

Good-bye to Asthma. Persons suffer-Good-bye to Asthma. Persons suffer-ing from that extremely trying trouble known as asthma know what it is to long with all their hearts for escape as from s.tyrant. Never do they know when an attack may come and they know that to struggle unaided is vain. With Dr. J. D. Kellogg's Asthma Rem-edy at hand, however, they can say good-bye to their enemy and enjoy life again, It helps at once. m Talk isn't necessarily cheap even when Talk isn't necessarily cheap even when a nickel talks.

gy, from the bishops down, exhorted, warned and pamphleted the people to an almost incredible extent lest worse things yet should befall. Quacks made small fortunes out of pills which they advertised as "good against earthquakes;" ladies wore "earthquake gowns"-warm garments for sitting out of doors at night-and most of the fashionable world lived through that summer in their coaches in the parks, "passing away the time with cards and candles."-London Express.

Old Scottish Words A correspondent of the Glasgow Herald submits the following samples of old Scotch words from East Aberdeen shire: Mowse-To say anything is nae mowse means it is uncanny or dangerous. Connached-Spoiled, Clean connached would mean utterly destroyed or rendered useless. Blaud-To blaud anything would mean to soil it. A child would be told, "Dinna blaud your clean pina." Gardies or gaurdies-A child's forearm. The last is a very old expression, but I have heard is used. "Sic bonnie gardies he has," means the baby has plump arms.

Verdi's Secrecy. Verdi observed great secrecy concerning his operas, even to his business associates, and it is said that the first intimation his business managers, the Ricordis, received of the composition of "Falstaff" was a toast offered by Boito, who as supper one night, when the publisher and his wife were present, slyly glanced at Verdi and proposed a health to the "fat knight," at which it seemed Verdi and Boito had been working for months.

Another Point of View. Employer-You have asked for an in-crease of salary, but I have been thinking of taking you into the firm. In that case would you want the increase of salary, too? Clerk-Oh, no; under such circumstances I should be rigidly opposed to any increase in our running expenses .- St. Louis Post Dispatch.

ATTRACTIONS, MERRY-GO-ROUND, OF FUN AND RECREATION. The Committee has arranged for Expert J passed judgment at any other fair in the district th Watford Concert Band and H

SINGLE FARE ON GRAND TRUNK

ADMISSION 25c. CHILDREN 15c.

Come with the Crowd, Meet Your Old Friends, an For Prize Lists, etc., address the Sec

> JOHN FARRELL PRESIDENT

REVISED LIST OF SPECIAL PRIZES

East Lambton Fall Fair

Colt, \$2.00.

Oldest woman Voungest or 1 round, China, v DOAN & CO.-

F. 1

P. D

AULD & MATHEWS, Span of Drivers coming greatest distance to the fair, \$2.00. \$2.00. J. F. ELLIOT-

A. BROWN & CO. Single Driver, \$4 Son's special.) For the tallest Six Stalk of Corn, \$1.00. W. E. FITZGER Butter, crock

For the best Lambton Courty grown Water Melon, \$1.00. Melon to be theirs. For the best Single Roadster, driven by a lady, Lap Rug, valued at \$4.00. For the best Heavy Draught Sucking GUIDE-ADVOCA quet, to be the

T. HARRIS-I R. BROCK & SON-Ladies' Single Apples, to be his DR. HICKS-F

Driver, trotters only. Contestants to hitch horse to buggy, drive once around the track and unhitch in front of grand stand. Lap Robe, value \$5.00. 2nd prize \$4.00, given by J. F. Elliot. 3rd prize, whip, value \$1.50, given by J. his, \$1.00. HARPER BROS ing the largest Fair, distance tw

W. J. COPELAND-3rd prize for Ladies' Single Driver, \$1.50 whip. (See R. Brock & Son's special.)

ALEX. CAMERON-Best barrel of Green ing Apples, to be his, \$2.00 in goods and marke', price.

T. DODDS & Son-Best water melon, to be theirs, \$1.00. Best three musk melons, to be theirs, \$1.00.

F. LUCKHAMto be his. \$1.00. S. MITCHELLhis. \$1:00.- Best

unted in front day of Fair befo Table worth \$5.0 FREEMAN KI Onions, to be his



WEDNESDAY, OCTOBER 6th

RACES_2.50 TROT-PURSE \$150.00; OPEN RACE-PURSE

The gipsy opened his hand and showed ten-rouble note.

got for his animal

"But isn't that very cheap?

J. H. HUME. AGENT FOR

BABY SHOW-Ist \$3.00 ; 2nd \$2.00 ; 3rd \$1.00.

PATRIOTIC SCHOOL DRILL-ist \$10.00; 2nd \$5.00.

PLATFORM ENTERTAINERS IN PLEASING SPECIALTIES. HIGHLAND DANCING AND A NUMBER OF OTHER ATTRACTIONS, MERRY-GO-ROUND, AND ALL KINDS OF FUN AND RECREATION.

The Committee has arranged for Expert Judges who have not passed judgment at any other fair in the district this year.

Watford Concert Band and Pipers Band

SINGLE FARE ON GRAND TRUNK RAILWAY

CHILDREN 15c. ADMISSION 25c. CARRIAGES 25c.

Come with the Crowd, Meet Your Old Friends, and Enjoy an Outing For Prize Lists, etc., address the Secretary.

JOHN FARRELL PRESIDENT

F. KENWARD SECRETARY

REVISED LIST OF SPECIAL PRIZES

East Lambton Fall Fair

AULD & MATHEWS, Span of Drivers coming greatest distance to the fair, \$2.00.

A. BROWN & CO.

A. BROWN & CO. For the tallest Six Stalk of Corn, \$1.00. For the best Lambton County grown Water Melon, \$1.00. Melon to be theirs. For the best Single Roadster, driven by a lady, Lap Rug, valued at \$4.00. For the best Heavy Draught Sucking Colt \$2.00

Colt, \$2.00.

R. BROCK & SON-Ladies' Single Thiver, trotters only. Contestants to hitch horse to buggy, drive once around the track and unhitch in front of grand stand. Lap Robe, value \$5.00. 2nd prize \$4.00, given by J. F. Elliot. 3rd prize, whip, value \$1.50, given by J. Copeland. stand.

W. J. COPELAND-3rd prize for Ladies' Single Driver, \$1.50 whip. (See R. Brock & Son's special.)

ALEX. CAMERON-Best barrel of Greening Apples, to be his, \$2.00 in goods and marke', price.

T. DODDS & Son-Best water melon, to be theirs, \$1.00. Best three musk melons, to be theirs, \$1.00.

P. DODDS & SON P. DODDS & SON Oldest woman on the fair grounds, Pair of Shoes, value \$2.00. Voungest or latest married couple on ground, China, value \$1.00. DOAN & CO.-Best Yearling Steer,

\$2.00.

J. F. ELLIOT-2nd prize for Ladies' Single Driver, \$4.00. (See R. Brock & Son's special.) W. E. FITZGERALD-Best 10 lb. crock f Butter, crock and butter to be his,

\$4.00. GUIDE-ADVOCATE - Best Hand Boquet, to be theirs, one year's subscrip-

T. HARRIS-Best barrel of Winter Apples, to be his, \$3.00. DR. HICKS-Best 5 lbs. Honey, to be

DR. HICKS-Best 5 1bs. Honey, to be his, \$1.00. HARPER BROS.—To the farmer bring-ing the largest load of people in to the Fair, distance two miles or over. To be counted in front of their store the second day of Fair before one o'clock. Parlor Table worth \$5.00.

FREEMAN KERSEY-Best bushel of

Onions, to be his, \$1.25. F. LUCKHAM-Best 3 pecks of Onions,

to be his, \$1.00. S. MITCHELL-Best 12 Peaches, to be his, \$1:00. Best Water Mellon, to be his,

\$1.00.

"No," said the gipsy, lame." The gentleman then so "he is dead

gentleman then sought out the Jew and said, "So you have given ten roubles for a lame horse?" The Isrealite laid his finger on his nose and said, "Lame! He's as sound as

nose and said, "Lame! He's as sound as you are; I saw he was badly shod, and only limped in consequence." The inquirer returned to the gipsy and reported what the Jew said. The former gave a tremendous and most significant wink, and whispered; "He's as lame as a two-leged stool. I had him badly shod on purpose to make them believe that that was the cause of his limping" When this was communicated to the lew he seemed for the moment taken

Jew he seemed for the moment taken aback, and hung his head; then with a little sigh and a shrug of his shoulders, he said, quietly; "Ah, well; its all right—it was a bad ten-rouble note."

CASTORIA For Infants and Children In Use For Over 30 Years Always bears the Signature of

Experience often provides a lot of raw sary conversation material for unnece

Extensive work has been begun rove definitely whether or not petro-eum can be found in South Australia.

An Indian inventor has brought out a practical paper soon that can be packed flat for carrying or storage.

Japanese breweries produce about 210,-000,000 gallons of sake, the national alcoholic drink, from rice annually.

A California inventor has succeeded in pumping water to a height of more than 40 feet with a wave power motor.

A watering can pivoted at the end of a long handle has been invented for con-veying water to plants on high shelves.

Sleep is the great nourisher of infants, and without peaceful sleep the child will not thrive. This cannot be got if the infant be troubled with worms. Miller's Worm Powders will destroy worms and drive them from the system, and afterwards the child's rest will be redictived. The powders cannot inundisturbed. The powders cannot in-jure the most delicate baby, and there is nothing so effective for restoring the health of a worm-worn infant. m

If symmetrical, but the body is held right, hips and shoulders are well poised, the woman for once may walk as a human being and not as a mincing feminine creature. This correct poise of the foot and body is something that conserves the strength, whether one walks or stands, for walking is made easier and more pleasurable, the heart has less work to do, there is no wrong pressure upon nerves or the bony structure.

that healthful and satisfactory way

This very matter of foot furnishing

is in itself a boon, since it not only

which men have known for years.

Osteopathy of late years has proved that this last named mistake some-times affects the general health or health of the various organs of the body, and certainly that which affects or harms the general health will not add to the beauty, to the good looks of the complexion, the contour of the face nor the brightness and pleasing expression of the eye. To hark back to the matter of the

correct and mannish last used for sports shoes for women, it has doubtless surprised many to find out how becoming these shoes are to the feminine foot. Indeed, any correctly shap ed foot needs neither pointed toe nor French high heel to appear to advan-tage, for these indeed are supposed to hide or disguise defects, as well as to heighten good points. But the human foot, the natural hu

man foot, is possessed of its own beauty and looks well in any shoe which has a good last as its foundation, and women as well as men view with surprise that trim, dainty member in a sports shoe, with low heel, broad toe, vell laced ankle, so truly good looking is it and with a coquetry all of its own, as distinguished from the deformed, pinched and cramped pedal extremity, tottering about on its ridiculous heel, which was once considered the only way for a woman's foot to be seen in public.

For Burns and Scalds,-Dr. Thomas' Eclectric Oil will take the fire out of a burn or scald more rapidly than any other preparation. It should be at hand in every kitchen so that it may be avail-able at any time. There is no prepar-ation required. Just apply the oil to the burn or scald and the pain will abate and in a short time cease altogether. m A heart of gold is far better than a cheek of brass.

FIRE, ACCIDENT AND SICK BENEVIT COMPANIES.

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Five Old and Reliable Fire Insuran Companies you want your property insured please call on J. H. HUME and get his rates. If you want

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The Ideal Ladies' Tailors Originators of Exclusive Styles for Women THE wonderful Fall and Winter productions of their expert

designers are now ready. Come in and let us show you

their beautiful tailored-to-order Styles for Women and Misses. Each garment is reproduced on a living model with photographic accurateness.

The individuality of style-the elegance of lines-the correctness of every detail -stand out in most convincing proof of their highclassness and superiority.

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There can be no substitute for the quiet elegance of the Tailor-Made-to-Order garment.

We are the authorized home of the Ideal line in Watford.

ceipts, 50 head ; active and steady; \$4 @ \$12.50. Hogs-Rceipts, 2,000 head ; cerpts, of field, active and states (1, 4, 5)\$12.50. Hogs-Receipts, 2,000 head; active; heavy, \$8.85 @ \$9.10; mixed and yorkers, \$9.15 @ \$9.25; pigs, \$9 @ \$9.25, roughs, \$7,25 @ \$7.50; stags, \$5.50 \$6.50. Sheep and lambs-Receipts, 1,-200 head, active and unchanged.

The Watford High School Exhibition October 6th, and Collegiate Announcements For the Term 1915.

On the afternoon of October 6th the Watford High School will be open to the public. Education exhibits of the students in art, botany, zoology and the economic woods used in buildings, furn-iture and fine cabinet work will be es-pecially attractive. The first from work of the term is exhibited chiefly to show the yalue of efficient public school train-ing as given in a highly efficient school as that of Watford and others in its environs. environs.

The Board of Education has been wisely generous in the work of renovation. The building has been put in up-to-date repair and redecorated so that few schools

The building has been put in up-to-date repair and redecorated so that few schools in the province can surpass it in comfort and convenience. Few regions have boys and girls in whom so much talent is locked up and who with the firm, steady, loyal backing of parents and guardians can do better work in all departments. The Watford High School offers the four courses which carry scholastic di-plomas and certificates of the Education-al Department of Ontario. In the Upper School few Collegiate Institutes can offer better facilities for work. Both in material for student work and in equip-ment these are of the best. Parts one and two of the Upper School work are offered for the scholastic year 1915-16. The work of the Department examin-ations for Model, Normal, Matriculation, and Faculties of Education is manned with equal efficiency throughout. The school has its student body throughly well orgonized in sports, physical culture athletic and two literary associations and societies already well at work and these societies already well at work and these societies aready wen at work and these further constitute larger aggregations known as the Union Athletic Association and the Union Literary Society, as the work of the girls is distinct from that of the boys but all unite in matters of pub-lic interest.

The School Exhibition Oct. 6th. Field Day early in November, a reception to the young people of all the churches to be given in the school, a public recep-tion of the staff to be given early in October assisted by the girl students of the Upper Forms, Commencement in November and the open session of the Literary Societies in the Armory to be given in December.

GREATLY DISCOURAGED OVER BABY'S ILLNESS

Mrs. Jos. Gaudreau, Notre Dame des Bois, Que., writes: "Last autumn our baby was very sick and we were greatly discouraged. The doctor did not seem able to help him and we began using Baby's Own Tablets which soon made him a fat, healthy child." Thousands of other mothers give Baby's Own Tablets the same praise. The Tablets regulate the stomach and bowels, break up colds and simple fevers, expel worms, cure colic and make teething easy. They are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

Cameron-Dormer

(Sault Ste. Marie Star, Sept. 23.) The marriage took place quietly yesterday at the parsonage of the Central Methodist Church of Miss Emily Helena Cameron, daughter of Mr. A.Cameron, to Mr. Alfred Kenneth Dormer, both of the city. The ceremony was performed by Rev. G. S. Faircloth. After the cermony luncheon was served at the home of the bride's sister, Mrs. J. A. Rose. Mr. and Mrs. Dormer left last evening for a visit to lake ports.

Petrolea Fair

This year's Petrolea fair will pass into history as one of the most successful ever held. The weather was ideal. Accordingly, all booths enjoyed good patronage. There was a large num ber of entries in all classes of live stock, and the farmers seemed to take even greater interest than ever before. Many of the contestants were so pearly

Many of the contestants were so nearly equal that the judges had a difficult time in deciding the winner.

The second annual exhibition of the Lambton Fruit and Vegetable Growers⁹ Association will be held in St. Andrew's rink, Sarnia, on October 27, 28 and 29.



The London Advertiser

THREE EDITIONS

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Convention Call

Petroles, Oct. 4th, 1915. The time has arrived for Lambton County to consider some steps for an ad-vanced temperance movement. The Goal is to make the County dry, and means by which this end is to be attained will be the subject for consider-ation at s County Convention, which is hereby called to meet in Victoria Hall, Petroles, on Monday October 4th at 1

Petrolea, on Monday October 4th at 1 p.m. Every Church, every Young Peoples' Every Church, every Young reoples. Society and every Temperance Organ-ization in the County should send at least two delegates, and every one inter-ested in the Temperance Movement will be welcome. Mr. A. T. Cooper, President Huron County Branch of the Dominion Alliance will be present to advise regarding the Westgate-Newton

On Wednesday, Sept. 15th at 4 o'clock a pretty wedding took place at the home of Mr. and Mrs. Richard Newton, of Adelaide, when their only daghter Ger-Westgate, when there in marriage to George Westgate, of Warwick. Rev. Mr. Deihl of Adeliade performed the ceremony. The bride entering the drawing room on the arm of her father to the strains of the the arm of her father to the strains of the wedding march played by her cousin, Miss Eve Pennington, wore a dress of sand colored silk trimmed with cream lace and net and carried a boquet of cream roses and maiden hair fern. Only the immediate relatives and friends witnessed the ceremony. After luncheon Mr. and Mrs. Westgate motored to Lon-don and then left by train for Niagara Falls, Rochester and Syracuse. The bride's travelling suit was a navy blue serge trimmed with military braid, black picture hat with white tips. On their return they will reside on the groom's farm 4th line Warwick.

lic interest. ANNOUNCEMENTS During the tall term the public will be asked to share the pleasures of the student body in the following functions :

However;

After all is said and done there is nothing that will take the place of good Glasses. One may move nearer to the light or bring the light nearer to them, they may twist and turn the book or paper, they may do as they place yet they may do as they please, yet, if the eyes need Glasses they must have them, otherwise there is the inevitable eyestrain, follow-ed by headaches. Why not avoid all this discomfort by coming to us. We are here to help eyes.

CONSULTATIONS FREE

CARL CLASS JEWELER ISSUER OF MARRIAGE LICENSES

GARDEN FARM FOR SALE

Choice garden farm for sale, south part of east half of lot 9, concession 1, N. E. R. containing 37½ acres. Good house, cellar, furnace and sugar bush. For further particulars apply to F. J. FENNER, Watford, R. R. No. 2. Aug. 27th, 1915.

Aug. 27th, 1915.

79.

WANTED NOW Reliable salesman to act as agent in Lambton and Middlesex Counties PAY WEEKLY Outfit free, exclusive territory and money making specialties. Our agencies are the best in the business for we sell the highest grade of stock at most reasonable prices and guarantee de-liveries in first class condition. Nursery stock is selling well this year and good money can be made in this district. For matter the series Schult transme elling well this year n be made in this di s write Sales Manage PELHAM NURSERY CO. ONTARIO TORONTO Peaches are \$1.10 a bushel at Leaming-

will be present to advise regarding the working of the Canada Temperance Act in Huron County. H. J. Pettypiece, ex-Mayor of Forest, will give practical ad-vice and Rev. Ben. H. Spence and Rev. John Bailey will represent the Alliance. A large attendance is expressed at the A large attendance is expected at this meeting. The County and Provincial situation will be freely discussed, and it is expected definite action will be taken. Theron Gibson, President, Provincial Alliance. R. Sticrett, President County

Moon-Hindson

Alliance.

(Regina Leader, Sept. 18th) A very pretty home-wedding was celebrated at the home of Mr. and Mrs. W. Hindson, 2177 Cornwall street, yesterday at 3.30 when their daughter, Miss Lillian Embury, was married to Bernard E. Moon, chief time-keeper, Saskatchewan division C. P. R. Rev. Dr. Milliken, of the Metropolitan Church, performed the ceremony. Only the immediate relatives and friends of the family were present. The bride Church, performed the ceremony. Only the immediate relatives and friends of the family were present. The bride entered the room on the arm of her father to the strains of the "Lohengrin" wedding march, played by Miss Florence Hastings, cousin of the bride. The bride was charmingly gowned in ivory crepe de chine, trimmed with embroidered Brussels net and pearls. She wore a juliet veil and carried a sheaf of white roses and lilies-of-the-valley. Her sister, Miss Beatrice Eleene, made a sweet little flower guil, carrying a basket of white daistes, in which the ring was embedded. The table at which the bridal party sat down was centered by the wedding cake and at the corners of the table were bowls of lovely white asters. Among the many handsome and useful gifts re-ceived by the bride was a chaffing dish given by the choir of the Metropolitan Church, of which the bride has been a member for several years. Mr. and Mrs. Moon left amid showefs of rice and confetti for Brandon and will return on Monday to Moosejaw, which will be their future home. The bride travelled in a tailored costume of royal blue broadcloth, with hat to match. will be their future home. The bride travelled in a tailored costume of royal blue broadcloth, with hat to match.

Miss Mary F. E. Munroe, a former resident of Wardsville, who was serving as a Red Cross nurse on the Island of Lemnos, the base of the British oper-ations in the Dardanelles, died from an attack of desenter. attack of dysentery.



Toronto, Sept. 28-Receipts at the Union Stockyards today were 831 cattle, 165 calves, 916 hogs, 1,667 sheep and lambs.

The market today was active and The market today was active and strong at the advance made yesterday in good to choicest butcher cattle. The run was light and the choice quality rare. Everything of decent quality sold freely at stronger prices, but the poor qualities hardly held their own. Rough cows and canners are 15c to 25c lower than last wash

than last week. Good stockers and feeders steady. Eastern light stuff at lower prices. Choice veal calves firm at 25c to 50c higher.

Lambs easier. Hogs steady to firm, several decks selling at \$10 off cars.

To-day's quotations :

- 1	ao day o quotationo .				10.00
1	Extra prime steers	7 25	to	7	65
1	Butcher steers, good	7 15	to	7	35
1	do., medium	6 85	to	7	00
1	do., common	5 75			25
1	Butcher cows, choice	6 00			50
1	do., good	5 50			00
1	do., common	4 50			00
1	Butcher bulls, choice	6 25			75
	do., good	5 50			00
	do., medium	5 00	to		50
1	Feeders	6 75			00
J	do., bulls	4 50	to	5	50
l	Stockers	6 50	to	6	75
1	do., medium	5 25	to	6	50
1	do., light	5 00	to	5	50
1	Canners	3 75	to	4	00
	Cutters	4 50	to	5	00
	Milkers, choice, each	60 00	to	90	00
	Springers, each	50 00	to	90	00
	Calves, veal	9 00	to	11	00
	do., medium	7 00	to	8	00
Ø	do., common	5 50	to	6	00
	Yearling lambs	7 00	to	7	25
	Spring lambs	8 25	to	8	50
	Culled lambs	7 00	to	7	75
1	Bucks	5 00	to	6	50
	Ewes, light	5 50	to		00
9	Sheep, heavy and bucks.	3 00	to	4	50
1	Hogs, weighed off cars.	9 65	to	9	90
J	do., fed and watered	9 50			
	do., f. o. b	9 15	to		

East Buffalo.

East Buffalo, Sept. 28.-ceipts, 200 head ; steady. -Cattle-Re-Veals-Re-