

## MORNING ALBERTAN

:::::::::::::::::::
mpany


IUT ATtincitic chaving ill日Y WUIEY UNTEO STHITE

## 'dies' partment








CUNARD LINER HAD
A HARD BATTLE

SOCEETY CAN GET ALONG WITHOUT GOVERMMENT


## 1




Bank of Montreal



The Ward Paterson Co.

## Quality Will Tell

That is why we have such a fine assortment of CADBURY'S
CHOCOLATES. We know they are second to none. Call

CO-OPERATIVE

H. B. SOMERVILLE


Wendell Maclean, The Reliable Druggist

| OUR STOCK is selected with care, good taste, and nothing but can buy. Our customers can depend on our goods giving perfect satisfaction. |  | Make your Dollars do Double <br> Calgary's Best Store | these prices are in force <br> Established 1900 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Sale opens this morning and closes Tuesday, January 15 <br> For Nine Days Only |  | Tremendous Sacrifice of Profits |  | Sale opens this morning and closes Tuesday, January 15 |  |
|  |  | a gigantic stock |  | For Nine Days Only |  |
|  |  |  | $\checkmark$ | 1 |  |

A Big Stock Reduction Sale, commencing Saturday morning, Jan. 5th. For two weeks past we have been going through our stock marking down winter merchandise. The price cutting has been most severe in every particular. Stock must be reduced very materially before inventory is taken and in order to accomplish this we are making one of the mrost generous offerings to the public that it has ever been their privilege to share in. It is our intention to exhibit a brand crisp new stock for Spring trade. All Winter goods must go at once, and we feel confident that your money could not be expended to better advantage than in partaking of the most exceptional bargains we are offering. Remember This Sale is for Nine Days and Nine Days Only. Everything marked in plain figures. Competent help will attend to your wants, and Remember, Bargains and Satisfaction are assured to all.
 Ridiculously Low Prices. These Goods must be out of the way before stock taking
Our store policy does not tallow us to carry over goods from
one season to another if low prices will dispose of them Here one season to another if low
are a few items for example.

| One Black Fox Set for $\$ 15$. A beautiful fine, soft, glos- | One Elegant Mole Fur Set A decidedly new fur, in at $\$ 29.00$ |
| :---: | :---: |
| sy fur, muff is round shape and scarf has large head and tall, regular $\$ 25.00$ | grey, short smooth fur, large Empire muff and collar is made with long stole front, very dressy and serviceable, |
| On Sale at \$15 for sett. | On Sale at \$29 for sett. |

\$65 Fur Caperines Selling now at $\$ 39$ each Positively less than Wholesale Value
We have six elegant Fur Caperines and Stoles that we
ve been asking $\$ 65.00$ and $\$ 60.00$ for, made of genuine
 trimmings, beautifully made with hish or low collar, or round
Shapes with long stole effects, with braid and tail trim- $\$ 39$
mings, regular values $\$ 65$, and $\$ 60$. on sale at each .... $\$ 39$

| ALL | m | How WE |  |
| :---: | :---: | :---: | :---: |
| ${ }^{\text {Mink }}$ | scarrs, res. 325. now | NECKW |  |
| nk | Scarts, reg. 385; now |  |  |
| Mink | Caarts, ree, s50; now $\$ 40$ | s20.00 scarts; now | 0 |
| ${ }^{\text {mink }}$ | Stoles, rees, s60; now \$45 | 825.00 scarts; no |  |
|  | les, rees s125; now 579 | 330.00 scarts; |  |

Sweeping Sale Prices on Fur Coats. Fur Lined Coats at Immense Reductions
Ladies' Astrachan Fur Coats $\$ 28.00$. Made of good fur that will give satisfaction, fine even curl, quilted linings,
fashionably cut and good fitting, all sizes, regular $\$ 35.00$ and
俍 $\$ 40.0$, Reduced to $\$ 28.0$

Fur lined Coats at $\$ 8.500$. Made of choice broadcloths,
in navy or cardinal, 5oin. long, loosese fitting styles, made with Alaska sable collars and lapels, spuirrel linings, lovely coats,
regular \$Iro.00 Fur Lined Coats at $\$$ roo.oo. Shells are made of fine all wool broadcloths, in brown, myrtte or olive green, handsome
collars and lapels of rich Canadian Mink, musk rat or clear grey squirrel linings, made in two styles seven-eighths in length, regular values $\$ 150.00$ and $\$ 175.00$, While they Last,
at \$roo.00. length, regt
at \$100.00.
quality of fur, very glossy, close, even curr, made with newest sleeves, girdle around waists, satin linings, fashionably cut and
well made, regular values $\$ 175.00$, Special Sale price well made, regular values $\$ 175.00$, Special Sale price $\$ 125.00$. Heavy Ulsters with Fur Collars $\$ 30.00$. Made of heavy
all wool kersey cloths, in black, 50 in, long, quilted linings, all wool kersey cloths, in black, Soin, long, quilted linings,
made very plain and loose fitting, collars and lapels of Colum-
bia sable, regular $\$ 40.00$, ofi Sale Special at $\$ 30.00$, made very plain and loose fitting, collars and lapels of Colun
bia sable, regular $\$ 40.00$, oi Sale Special at $\$ 30.00$,


| 27.50 |  |
| :---: | :---: |
|  |  |
| 00 Skirts here that must move $\$ 8.50$ and $\$ 9$ Skirts selling at | that must move out at once kirts selling at $\$ \mathbf{5 . 0 0}$ each |
| ting, the colors are navy, grey, brown, g black, nicely trimmed with buttons and 37 to 42, regular \$9 and 8., Clearance pri | with buttons and 8., Clearance price |
| A Sale of Fur-lined Capes at \$10 | Capes at \$10 |
| Women's Fur .Lined Capes, made oughout with grey squirrel or hemster, ibet, coverings are made of brocaded ma in black kerseys, regular value $\$ 25$. to se | ed Capes, made quite long quirrel or hemster, colors of ade of brocaded materials or ular value $\$ 25$. to sell quickly |



Stock Reduction Sale of Waists. Profits completely sacrificed
Ladies' Waists at $\$$ S.oo, regular $\$ 1.75$. Truly sensationa
sale of new winter waists, made of lustres and Ceylon flanne
the lustre waists come in black the lustre waists come in black, nayy, white, brown and reseds,
green, made with pleats and turks, newest sleeves; the Ceylon
waists are dark and light colors, in shades

 \$2.75 Waists selling at $\$ 175$ Most remarkable
 frown, yellow, pink, sky and Nile, made with tucks down
front, new steeves, the listres and Panama waists come in
shades of white come track, cardinal, navy, myrtle, brown
sky, trimmed witr braid sky, trimmed with braid, ,pleats, cardunks, and favy, myrtte, brown,
stiching, sizes 32 to 44 , regular $\$ 2.75$ to 5.50 , Clearing $\$ 1.75$
Out price.

54 Dress Tweeds, regular $\$ 1.50$ clearing at 50 C a yard. You will have to hurry if you want any 700 yards of All Wol Dress Tweeds and green pebble
cloths, canvass cloth, fancy tweeds, in plaids and heather mixsuitings, never in our lifetime have we offereds such values,
real worth is $\$$.5 a y yard, Great Stock Reduction
Sale price per

## (See Window Display.)

200 Scotch Costume Tweeds to be cleared at 95 Prices that insure a speedy clearance of the lot 35 only Handsome Costume Lengths, $6 \mathrm{I}-2$ and 6 yards to
the piece, in shades of grey, navy, green, brown, black no two
ald alike in the assortment, goods that we have sold over our
counters this season at $\$ 2.00$
lock Reduetion sale price to clear, per yard
125 Louisine Silks, closing them out at 59 C A Real Stirring Sale of Values for you Elegant Lousine Silks, in shades of navy, cardinal, brown,
sky and Nite rich, soft, lovely materials, in small neat checks or floral patterns, every thread pure silk and will not
cut, regular $\$ 1.25$ values, on sale at
a.k

Here are some Prices that will make you think hard
A Towel Bargain at 15c. Made of huckaback linen, siz hems 36 , striped borders and hemmed, or pure white and
hemstitche, fine quality and good value at 25 c. Reduction
Sale price Isc each Canton Flannel at \&c. Unbleached quality, quite heavy
material and very useful for children's wear, regular toc., on
Sale at 8c. per yard. Eiderdown Flannelettes $15 c$. In great demand for dress-
ing saques, , bath robes, etc., in fancy Japanese patterns and



| Ioc. Flannelettes Sell at This Sale for 5c. a yard 1,000 yards only Flannelette, 28 in wide,firm quality good patterns, in dark or light colors, quality we have sold at ioc a yard, on Sale Special at 5c. a yard. (Limit 12 yards to a customer.) |
| :---: |
|  |  |
|  |  |

A Rousing Sale of Underskirts at $\mathbf{\$ 2 . 5 0}^{\mathbf{5 0}}$, values worth regular \$4.50, \$3.50, \$3.25

## Calgary's Best Store



|  | $\qquad$ $\qquad$ <br> The following are unquestionably Good Investments Lots 39 and $4 \rho$, block 44, Main St. west, corner. Terms. \$4 $\$ 4200$ $\$ 4000$ $\$ 17000$ $\$ 12000$ $\$ 12000$ .$\$ 6000$ .$\$ 3000$ .$\$ 3000$ $\qquad$ $\qquad$ <br> THE REAL CHARM OF BEAUTY <br> is in the complexion. <br> A good complexion is every one's heritage. Restore <br> serve it by using Golden West Toilet Soap. <br> by all grocers and druggists. Made in Calgary <br> Made in Calgary. <br> Geo. T. Young \& Co. <br> P. O. Box 623. Phones...Office 429; Residence 430 Genoral Commistion and Real Etato Agonte, 70 Contro stroet, oppo <br> LIST YoUR PROPERTY WITH US <br> Twenty-four years in Calgary and vicinity References-Imperial Bank of Canada <br> Hadfield \& Gilison <br> Real Estate $\qquad$ Farm Lands <br> Ramsey Block, Ground Floor $\qquad$ Choice Whoren 16 Modern house on $21 / 210$ 2iflets with shack Bk 56 Smocts with St <br>  $\qquad$ $\qquad$ Brewery Flat lot Bk. lot Bk. $\qquad$ $\qquad$ <br> 160 Acres <br> Three-and-a-half miles due west of the city lying on the south side of the coach road to Banff. Telephone lines pass the property Splendid opportunity for acreage sub-division Half section adjoining held at \$125 per acre. <br> Price only $\$ 60$ per acre <br> Three Years Terms All land west of town advancing rapidly. Oet in on the winter prices. in on the winter prices. <br> Spring is Coming |  | QUEEN'S HOTEL <br> The Canadian Bank of Commerce $\qquad$ $\qquad$ $\qquad$ $\qquad$ <br> SAFETY DEPOSIT BOXES TO RENT AT $\qquad$ THE MERCHANTS BANK OF GANADA Calgary Branch. $\qquad$ $\qquad$ <br> We Have Customers For $\qquad$ TWO SMALL HOUSES WITHIN THE HALF-MILE CIRCLE. ALSO FOR PROPERTY IN MT. PLEASANT AND SECTION I6. AND SECTION 16 . WOULD BE PLEASED TO LIST YOUR PROPERTY <br> Southern Alberta Realty Co. Room I and 2, over Northern Bank. |
| :---: | :---: | :---: | :---: |




