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# THE GENERAL FINANCIAL SITUATION.

While the business community has been well prepared for announcements of new banking developments, it must be admitted that the pace of the last few weeks, and particularly, the announcement of the Nova Scotia-Ottawa amalgamation this week, has occasioned some surprise. The sanction of the Minister of Finance to the latest merger has presumably been given on the ground that public facilities will not be thereby banks having competing restricted, the two branches at only eleven points, and those the larger cities, where banking facilities are certain-Otherwise the two systems of ly not lacking. branches dovetail into one another admirably, the Bank of Ottawa being particularly strong in the Ottawa Valley territory, and in the West, where the Bank of Nova Scotia is not as well represented While as in other parts of the Canadian field. the business community as a whole is certainly not adverse to any forward policy by the banks which will result in the strengthening of their position and increase their ability to forward Canadian industry and commerce of all kinds both at home and abroad, there is, it must be frankly said, an under-current of nervousness in some very responsible and by no means radical quarters, lest legitimate forward policies should at any time be turned into something of an effort at self-ag-The fact that there is this feelgrandisement. ing in quarters which are not uninfluential, is possibly an effective safeguard against any present day development of this kind.

In the security markets, the feature of the trading is the great activity in bonds and relative This bond-market activity quiscence in stocks. is a new and extremely interesting development. Undoubtedly, very considerable amounts of investment funds which formerly went into highgrade stocks are now going into bonds, and the probabilities are that at the present time, the safe deposit boxes of Canadian investors are being stocked with bonds on a scale which has never In fact, hitherto, Canadians been known before. Bonds have not been a nation of bond-buyers. have either been sold abroad, or been absorbed by the great institutional investors such as the life The Canadian private ininsurance companies. vestor has preferred the chances of increasing his capital afforded by the purchase of stocks.

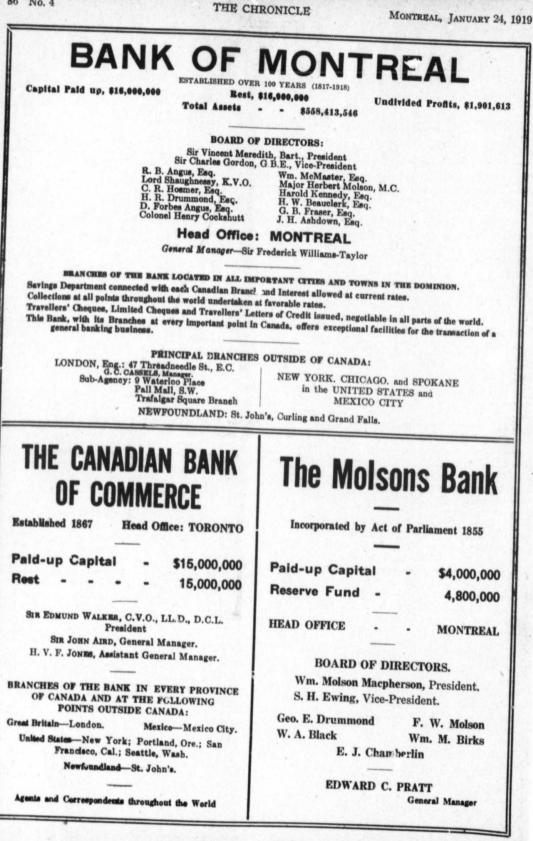
For the evident present change in Canadian investment habits, there are several contributory

In the first place, experience in recent causes. years with various classes of stocks which formerly were held in high esteem as investment mediums, has not been fortunate. At one time, and that not many years ago, no securities were more highly regarded by the local investor than the stocks of the public utility companies. But experience during the war years has shown that these stocks are by no means proof against exceedingly heavy losses, and while some have maintained and even improved their position, the record of others has been distinctly unfortunate. Then there has to be taken into consideration the great educational influence of the War Loan campaigns, and the practical advantages, in these days of an income tax which is likely to be permanent, of a long-term, high yielding bond, the income from which is not liable to this taxation. The influence exerted by the War Loans in this Add to connection has certainly been very great. it, the present-day uncertainties attaching to industry and commerce, and the fact that under existing circumstances, as was mentioned in this column last week, profits made in the last few years can now be taken out of the undertakings in which they were made, and "salted away", and there is an ample explanation of the present interest of Canadians in the bond market.

A further important influence is, of course. American buying, which there is good reason to believe, is now attaining very large dimensions. The existing substantial promium on New York Funds makes the purchase of Canadian bonds even more attractive to the American investor than to his Canadian brother, and American buying is likely to be an important factor in the local bond market while this premium persists. In this connection it is interesting to note the commencement this week of the purchase by the National City Company of New York, which has lately formed a Canadian organization, in association with two other prominent American financial houses, of \$3,000,000 Province of Ontario 3-year 5 per cent. gold bonds, which have been offered publicly in the United States. The National City Company, which is a subsidiary of the National City Bank of New York, is closely allied to most principal American financial interests, and its entrance into the Canadian field with an apparently aggressive policy, is an event of decided interest.

(Continued on page 89)

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MONTREAL, FRIDAY, JANUARY 24th, 1919

# THE GENERAL FINANCIAL SITUATION.

# (Continued from page 85)

Publication of the Canadian trade figures for the month of December throws some interesting light on the present-day position of our export trade. It is now well-known that there has been a distinct easing-off in the demand from Europe for our grain since the signing of the armistice and that much larger stocks of grain and flour are being stored here than had been expected. Aga result, banking credit is being tied up somewhat unexpectedly in the financing of large stocks, and it is expected that the December bank statement will, in consequence, show the Canadian current loans and discount of the banks at an exceedingly high level. Our exports in December, which totalled \$107,474,401 were the lowest of any month in three years, while on the other hand, imports of \$73,341,265 were the largest on record for the month. Consequently, the December balance of exports over imports was reduced to \$34,000,000 against \$86,000,000 in 1917, \$62,000,000 in 1916 and \$46,000,000 in 1915.

The totals of our trade for the twelve months of the calendar year also show a very marked falling off in comparison with the record of the year preceding. Our exports during 1918 totalled \$1,229,208,244, compared with \$1,547,430,855 in 1917, \$1,091,706, 403 in 1916, and \$614,129,845 in 1915. Imports were \$906,670,404 in 1918, \$1,-005,071,716 in 1917, \$766,501,512 in 1915 and \$450,517,774 in 1914. Thus Canada's favourable balance of trade for 1918 is cut to \$322,537,840 against \$542,359,139 in 1917, but it still compares favourably with 1916 when the balance was \$325,-204,891 and with 1915 when it was \$163,612,071. The course of our foreign trade during the current year depends apparently mainly upon our success in getting orders for purposes of re-construction. As to this, it may be said to be becoming more apparent that the main demand from Europe will be for our raw materials, and not for our manufac-Industry in the principal Allied countries, tures. keyed up to a point of efficiency unknown before. by the demands of the war, is being rapidly switched over to purposes of reconstruction, and it seems likely that Canadian manufacturers will not find much "velvet" in Europe under the new conditions, although no doubt, enterprise and energy by individual manufacturers will meet with a reasonable reward.

It may be noted that the Minister of Finance has now removed the prohibition upon issues of new securities of all kinds without his consent, and once more security dealers and company promoters are free to put forward their flotations as they please. The opinion has been expressed that the removal of this precaution will be followed by an outpouring of new security issues of a not very desirable character from which the ignorant investors should be protected. There are ways and means of protection, which under certain circumstances are desirable, but it may be said that the present outlook is that there is not likely for some time to be any boom in new industrial offerings locally, until conditions become decidedly more settled.

# BUSINESS "READJUSTMENTS."

Much has been said of "readjustment" by persons who seemed to suppose that it was an easy process partly to be carried through by Government aid and in any case involving nothing more serious than the name itself implied. It is still proper to hope that such an outcome may be realized. The thoughtful man should, however, frankly recognize that the indications of the day are all against any such ready settlement of the economic problems growing out of the war and should try to prepare himself for possibilities of many kinds.

How can demand be increased, operations maintained at their present level and labour be offered continuous employment?" Only by bringing about a readjustment of conditions which will enable consumption to be resumed upon a normal footing, free of the artificial disturbances of the past two or three years. For many months past, luxuries have been freely produced, but necessaries have been in scant supply and their prices have been almost as great as those of the luxuries. Ordinary goods have been out of the reach of many of those who ought to have bought a good deal more freely but who failed to do so simply because they had not the means. The end of the war came most opportunely to prevent a very serious disorganization of living conditions, and 4 still more serious depression on the part of the so-called middle classes of consumers. It is, however, over, and what must be done now is to restore the regular and normal relationships between buyers and sellers, producers and consumers. The theory that, as a result of th. war, some new situation has been brought about which cannot, or at least should not, be changed is erroneou3. The longer such conditions last the longer it will take to recover from them eventually. Our community will be wise to meet the situation now and to accept a period of industrial reorganization which will place us on a permanent and solid basis.

THE LIFE AGENT'S MANUAL Published by The Chronicle, Montreal

# NATIONAL LIFE ASSURANCE CO. OF CANADA.

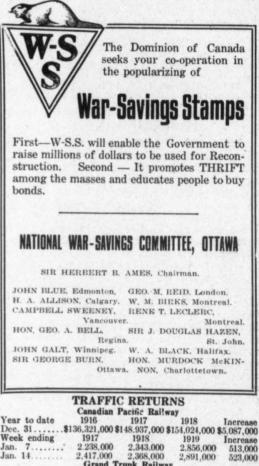
The National Life Assurance Company, whose annual statement is published in this issue, report results of an all round satisfactory character for 1918, especially in view of the fact that the year just closed, has witnessed a severe test on the strength and ability of all life companies. Not only had the mortality from regular sources to be reckoned with, but also losses arising from the war, followed during the last three months of the year by an entirely unexpected drain on all companies of many millions of dollars as a result of the world-wide epidemic of influenza. The heavy mortality from all sources during 1918 may be said to have been borne heavily by all companies, but it may also be said that the manner in which companies operating in Canada have withstood the strain, has been such, as to inspire added public confidence.

The National Life has never lost a dollar of its invested funds. Covering now a period of over nineteen years, this very fine record results from the company's well-known policy of restricting its investments to Government and municipal and school district bonds. These securities comprise 775 separate and distinct investments selected from every Province in the Dominion and it worthy of note that there are practically no arrears of interest or principal on invested funds of the Company. This may be considered a record to be proud of, in view of the Company's wide distribution of investments throughout Canada.

Such a clean showing must necessarily continue to be a matter of great satisfaction to Albert J. Ralston, the National Life's first Vice-President and Managing Director under whose active direction the Company's policy has been maintained.

Policies issued and placed last year totalled \$3,715,718 a decrease compared with the amount of business written in 1917, but indicating the carrying out of the conservative policy adopted by the Company during war times. **Business** in force, a more vital factor, shows a satisfactory increase to \$24,192,062 as at 31st December, 1918, The Company's income a growth of \$1,505,245. showed correspondingly favourable development reaching a total of \$1,014,938 an increase of \$72,-511 as compared with 1917. Of this amount premiums contributed \$795,398, and interest, etc., The average rate of interest on in-\$219.540. vestments (which are unexcelled from the standpoint of security) was 5.61 per cent. a most sat-Total Assets have been increased isfactory rate. to \$4,228,406 as compared with \$3,781,263 in 1917. Payments to policyholders for the year 1918 amounted to \$348,645 an increase over 1917 of The total amount of influenza and war \$103,433. claims for the year under review are given as amounting to \$150,000.

After calculation of liabilities on a conservative basis, there is a surplus to policyholders, including paid-up capital of \$381,964 against \$350,-014-a year ago, an improvement of nearly \$32,000. The policy of the Company during the coming year will no doubt be directed towards the further enlargement of this surplus, indicating a continuation of a conservative management, in the interests of the policyholders.



Jan. T	2.238,000	2,343.000	2,856,000	513,000	
Jan. 14	2,417,000	2,368,000	2,891,000		
	Grand T	runk Railwa	V	020,000	
Year to date	1916	1917	1918	Increase	
Dec. 31	60,260,630	58,057,913	70,704,132	12,646,219	
Week ending	1917	1918	1919	Increase	
Jan. 7	1.076,606				
Jan. 14	1,072,915	654,794	1.029,578	374,784	
	Canadian N	National Rail			
Year to date	1916	1917	1918	Increase	
Week ending	1917	1918	1919	Increase	
Jan. 7		900.157	1.294.039	393,882	•
Jan: 14		1,056,607	1,420,433	364,825	



# THE CANADIAN BANK OF COMMERCE.

Last week's annual meeting of the shareholders of the Canadian Bank of Commerce was marked as usual by extremely interesting addresses from Sir Edmund Walker (presiden') and Sir John Aird (general manager). The adaresses of both gentlemen are given elsewhere in this issue of the Chronicle, and are well worthy of perusual at this epoch in the history of the country. Marked by that easy and lucid diction which is always a feature of Sir Edmund Walker's utterances, this year's address concerned itself with Canada's commercial and industrial situation after the war. He indicated the scale of industrial events by a review of our foreign trade. During the last two years both imports and exports have reached unusual figures. In 1917 the excess of exports over imports was \$502,321,000, and in 1918 it was \$623,647,000. The excess in each of the two years was greater than the total yearly value of exports before the war period. The record for the last six months-April-September-indicates that the foreign trade is declining, but there is still a surplus of exports. The falling away is due to lowered exports of manufactures and of wheat, a natural outcome of conditions both in Canada and abroad. Sir Edmund referred to the sale of \$763,968,449 Canadian securities in 1918. of which amount \$724,849,216, or almost 95 per cent. were taken in Canada. Not only have we taken care of all new requirements, but we have paid off loans maturing in the United States to the amount of about \$40,000,000. If we are to secure the increased production necessary to pay our debts, we must be able to lend money to many of the purchasing countries, a condition never before present in our export trade, and we can only keep export trade permanently by a superiority over other manufacturing nations in, at least, some respects.

Sir Edmund's remarks, dealing with every phase of the business situation. are marked with perception and judgment guided by long study of world-trade conditions, and we commend their perusal to every business man, coming, as they do, from one of the most distinguished bankers on this continent at a most critical period (at a time necessary for reconstruction), in spite of the widely-spread prosperity in Canada.

Sir John Aird, in an impressive address, dealt more closely with the affairs of the bank. In his opening remarks he said that the past year had been pleasantly marked by the jubilee of the President, who celebrated the fiftieth anniversary of the day on which he entered the service of the bank. The excellent statement is a great tribute to the general manager's able direction of the affairs of an institution that for so many years has taken a particularly prominent share in the task of providing for the financial requirements of Canada's commercial community, a condition of things which is reflected in its premier position among the Canadian banking institutions as regards current loans and discounts in Canada.

The Canadian Bank of Commerce, in the fiscal year ended November 30th last, enjoyed twelve months of great prosperity and wide expansion. During that period the assets reached the huge total of \$440,310,703.22, as against \$344,375,-232.64 in the preceding year, an increase of \$95,-935,470.58, while the deposits aggregated \$353,-158,816.04, an increase of \$76,733,161.63. Of these deposits \$202,148,245.47 bear interest and \$151,010,570.57 are non-interest bearing.

The Bank carries an exceptionally large proportion of its assets in liquid form. In gold and silver coin there was held at the end of the year the sum of \$22,186,046.24, and in Dominion notes the sum of \$39,785,117.25. The total of these two items, \$61,971,163.49, compares with \$54,-652,247.21 in 1917, an increase of \$7,318,916.28. In addition the Dominion and Government securities held by the bank reach a total of \$36,165,-259.20, an increase of \$8,568,838.98, and the British, foreign and colonial securities held amount to \$29,884,242.13, an increase of \$7,789,108.84. The banks notes in circulation total \$31,583,694.68, an increase in the twelve months of \$7,588,450.00.

Current loans and discounts in Canada at the end of the year reached the sum of \$199,672,-294.63, compared with \$149,822,028.44, an increase of \$49,850,266.19. Current loans and discounts outside of Canada aggregated \$17,617,-641.44, compared with \$14,846;130.56 in the previous year, an increase of \$2,771,510.88. Call loans in Canada total \$13,843,130.58, an increase of \$382,267.96.

The Rest Account now stands at the same amount as the Paid-up Capital, namely, \$15,000,-000, having been increased during the year by the sum of \$1,500,000.

The net profits of the Bank for the year were \$2,850,318.16, as compared with \$2,637,555.43, an increase of \$212,762.73 in 1917. With the balance brought forward from the previous year and another item of a special character there was \$5,-182,392.63 available for distribution. Of this sum \$1,500,000 was paid out in dividends, \$300,-000 in two bonuses, \$150,000 in war tax on Bank note circulation, \$85,000 was transferred to the Pension Fund, \$100,000 was reserved for a Memorial Fund for the officials of the Bank who served in the war, \$1,500,000 was transferred to the Rest Account, \$102.550 went in various subscriptions of a patriotic character, and \$1.444,-842.68 was carried forward as a balance to the present year.

The principal items of the statement are compared in the tables below:

·	1917.	1918.
Notes in circulation	\$ 23,995,244	\$ 31,583,694
Deposits	276,425,654	353,158,816
Specie and Dominion		
Notes	54,652,247	61,971,163
Total Quick Assets	167,336,942	203,018,982
Commercial Loans	164,668,159	217,289,936
Total Assets	344,375,232	440,310,709
Net Profits	2,637,555	2,850,318

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# THE CANADIAN BANK OF COMMERCE.

The Fifty-Second Annual Meeting of the Shareholders of The Canadian Bank of Commerce took place on the 14th instant 'at the Head Office of the Bank. The report submitted, which has recently been made public, was of an unusually satisfactory character. The President, Sir Edmund Walker, took the Chair, and after the Report had been read he requested the General Manager, Sir John Aird, to address the Shareholders. The General Manager then said :

For the first time since January, 1914, we meet without the sinister shadow of the great war upon Difficult as is the outlook before many of 118. the warring nations, and perplexing as are the problems for which a solution has to be found before a satisfactory peace can be concluded, hostilities have ceased and cannot be renewed on the We rejoice that the sacrisame colossal scale. fice of life has come to an end and that those members of our staff at the front who have survived the conflict, and others who are near and dear to many of us, can now look forward with assurance to the welcome that awaits them at their home-coming.

### Fifty Years' Service.

The past year has been pleasurably marked by the jubilees of both our President and Vice-President in their respective callings. On July 24th our honored President, Sir Edmund Walker, celebrated the fiftieth anniversary of the day on which he entered the service of this Bank, and the occasion was marked by a dinner tendered to him by the Board of Directors. An account of this has been printed and copies of the pamphlet are available for any of you who may desire them. The addresses of the evening, and the extracts from the many letters and telegrams of congratulation which came from all over the country upon the happy event becoming known, tell more eloquently than any words of mine could do, the esteem in which he is held by all classes of the community.

### **Rest Equals Capital.**

The day was further commemorated by our making it the occasion upon which the five and ten dollar notes of the new issue of this Bank, to which I referred at the last annual meeting, were The artistic quality of the designs first paid out. of these notes, for which Sir Edmund is personally responsible, and his well-known interest in matters of art, seemed to make this a fitting compliment to him. Just a few weeks earlier, on May 19th, Mr. Z. A. Lash, our esteemed Vice-President, and trusted legal adviser during so many years, has celebrated the fiftieth anniversary of his call to the Bar of Ontario. The close coincidence of these two events, so unusual in themselves, with the fiftieth anniversary of the Bank itself and with the consummation of our long-deferred wish to see the rest equal to the paid-up capital, was very remarkable; and being followed so closely by the close of the great war, makes the past year a very notable one in the history of the institution.

# An Excellent Statement.

We have, therefore, many reasons for a feeling of jubilation on this occasion, and this is added to by the excellence of the statement which we have The earnings of pleasure in presenting to you. the Bank have been good, and the profits have again reached a new high level, amounting to \$2,-We 850,000, or \$212,000 more than a year ago. confess to a feeling of pride that we have been able to maintain the premier place among Canadian banks in this, to you, important item. Notwithstanding the apparent size of the figures, however, it must not be forgotten that the rate of earnings of this Bank, as of Canadian banks in general, is steadily decreasing, when measured by the services rendered and the extent of the effort put forth by our staff. On the average of our total assets during the year we have earned only 7-10ths of one per cent., as compared with 1.27 per cent. in 1913, the last year prior to the war, and 1.37 per cent. ten years ago.

# **Increased Services.**

The main causes of this, as I have pointed out in previous years, are, on the one hand, the enormous increase in the volume of those banking services which are performed for the public without remuneration, and the fact that banking is one of the few businesses in which charges are sometimes lowered but seldom increased, in spite of the general increase in the cost of everything else; and, on the other, the increases in salaries and wages which are inevitable to enable our men to meet the great increase in the cost of living. It must not be forgotten that salaries and wagos constitute the most formidable item of expense in the budget of a bank, and it will readily be understood that the responsibilities and the difficulties of dealing fairly with the members of our staff, in view of the high level of the cost of living, are not small.

### Depreciation Unnecessary.

An unusual item in our Profit and Loss account this year, which affords us much gratification, is the recovery of the appropriation of \$1,000,000set aside in the year 1915 to provide for the depreciation of securities. We then expressed the hope of saving this, or at least a part of it, at the end of the war, and it is  $\pm$  source of satisfaction to find our prediction fulfilled.

On the other side of the account, ou disbursements in the way of dividends and bouuses to shareholders, and the amounts required to pay the special war tax on bank-note circulation and for the Officers' Pension Fund, are the same as a year ago. Subscriptions to various funds of a patriotic nature, almost all of them the direct outcome of the war, have called for \$102,550.

#### A War Memorial.

We have set aside \$100,000 to defray the cost of a memorial we propose to raise in honor of the officers of the Bank who served in the great war, and for the cost of the history of the Bank to which I referred a year ago. The form of the memorial is not yet decided, but it will probably take shape when we come to erect a new building on our site here, an undertaking which cannot long be delayed if the natural development of the business of the Bank is not to be hindered by cramped and unsuitable quarters. After doing all this we have been able to transfer \$1,500,000 to Rest Account, which thus becomes equal to the paid-up capital, a goal which we have aimed to reach for many a day, but which has called for long years of tireless striving, before we could consider it as fairly won. We might perhaps have made a better showing on the surface and have seemed to reach our goal in a shorter period of time, but our wish has been to build surely and carefully upon a firm foundation, and in the meantime to provide beyond peradventure for every weak spot in our loans and securities. We carry forward into the new financial year an undivided balance of profits amounting to \$1,444,842, or \$112,000 more than a year ago.

#### Note Circulation.

Turning now to the General Statement, the first item of our liabilities is notes in circulation. These amount to the very large sum of \$31,583,-000, or \$7,588,000 more than a year ago. This increase is not far from double the large increase reported last year, but we think that the reasons advanced for it then still hold good, although it is possible that in addition there may be a certain amount of hoarding by a class of munition-workers who adhere to old habits, and hide their savings rather than entrust them to the care of a bank. If so, uns cause should soon cease to operate and we shall watch with much interest the course of the note circulation during the next few months, in which the greatest amount of contraction always takes place each year ..

#### **Increased Deposits.**

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The increase in our total deposits is \$76,733,-000, or 27.7 per cent., and the greater part of this is under the heading of deposits not bearing interest, which account for \$64,552,000. Deposits bearing interest show an increase of \$12,181,000, an amount which would have been much greater had it not been for the Victory Loan of 1918. If we turn to the monthly statements of the Government we shall find that deposits payable after notice dropped \$18,853,000 during November, which is solely due to the Victory Loan. On the other hand, it must be remembered that under the arrangements made by the Government for the deposit of the proceeds of the Victory Loan with the banks from which the money was withdrawn. a large part of this money is still at the credit of the Dominion Government, subject to its requirements.

#### How to Save.

Once again the Minister of Finance and the organization which controlled the Victory Loan campaigns have won an outstanding success. The Victory Loan of 1918 was over-subscribed many times, and without the use of any compulsion save the mere breath of public opinion, the Government has been provided with more than the sum which it required. Yet, as I pointed out last year, the lesson in how to save, so strongly impressed upon the community by these campaigns is their great

result from the national point of view. Who may venture to predict what the knowledge thus acquired of how to invest savings wisely may mean to Canada in the years to come? Except for the increase in the productive capacity of the country, this is perhaps the greatest material benefit derived from the war. Alongside it the loss of a few millions of deposits to individual banks, is a very small matter, which, if the lesson is thoroughly learnt, will require only a short peroid of time to remedy itself.

#### Bank Helped Loan.

Our efforts tio assist the Minister of Finance in obtaining subscriptions to the Loan have resulted in our securing through this Bank the large sum of \$104,543,000, represented by 150,773 individual subscriptions. This amount includes \$100,000,000 of new money and represents 15 per cent. of the total. It is gratifying to know that we have far exceeded the proportion which might be reasonably expected from us. This result has not ben obtained without very strenuous efforts on the part of our staff, and also the expenditure of a large amount of money by the Bank. Unfortunately, the heavy task came upon our staff just at the moment when their ranks were depleted by the ravages of influenza. In connection with this, as well as previous loans, we shall also be required to perform for the Government special services, such as the payment of coupons and interest during the term of the loans, the last of which does not mature until the year 1937. The The Canadian banks were also called upon during the year to assist in the Dominion Government financing to a large amount, and we assumed our full share of these advances. In addition, we participated in a loan of \$100,000,000 to the Imperial Government against Treasury bills and renewed the advances made against similar security to the Imperial Munitions Board.

### **Finance Food Supplies.**

Acceptances under Letters of Credit, offset in our balance sheets by the corresponding liability of our customers which appears among the assets, show a large increase, represented by advances in Canada and the United States, secured in nearly every case by food supplies purchased for account Cash on hand, consisting of gold of the Allies. and silver coin and Dominion notes, amounts to \$61,971,000, as compared with \$54,652,000 a year ago, an incerase of \$7,319,000. Of this we had \$17,500,000 in the Central Gold Reserves, to provide cover for our excess note circulation. Our total holdings of gold and silver coin-principally gold, but including the necessary silver for the tills of the branches-are slightly lower than a year ago. We hold, however, a much larger amount in Canada in the carrying out of the views I expressed last year in referring to this subject.

### Maintain Gold Standard.

This was not accomplished without difficulty, owing to the embargo placed on exports of gold by the United States Government and to the demands of that Government; and the effort to increase our holdings has been further hampered by the decline in the output of the Canadian mines caused by the present high cost of production. It is gratifying to find a substantial agreement with our views on this subject in the report of the Imperial "Committee on Currency and Foreign Exchanges after the War," of which Lerd Cunliffe, Governor of the Bank of England, was Chairman. In its first interim report this commit-

tee has emphasized the imperative need that the gold standard should be effectively maintained in Great Britain, and that the necessary measures to this end should be taken without delay. Similar measures are being urged in the United States by a not uninfluential section of the press, and it is disquieting to hear a discordant note sounded in certain influential financial circles in this country. We think that the Government could well afford to pay a small royalty to encourage an increase in the production of the gol dmines of Canada. The conditions of the last two years have very adversely affected the mining of gold, especially as compared with silver, and in the interests of the country we believe that the Government should seriously consider some plan for placing this industry on a profitable footing.

# Large Volume of Transactions.

The next item of the assets, consisting of notes and cheques and balances due by other banks, shows an increase of \$3,830,000, almost all of which is made up of larger holdings of cheques on other banks, which constitute the daily exchanges. This increase is due solely to an increased volume of current banking transactions. Securities of various kinds have increased \$16,183,000, represented principally by larger holdings of British and Canadian Government securities. On the other hand, railway and miscellaneous securities have decreased slightly. Call and short loans show an increase of \$8,324,000, of which the greater part is in loans outside Canada, and immediately available assets are \$35,682,000 greater, standing at about 50 per cent. of our liabilities to the public. Commercial loans show an increase of \$52,621,000, nearly all of which is lent in Canada. While there is no doubt a good deal of activity in such manufacturing as can be carried on under the circumstances of the past few months, a large part of this increase is due to high prices and to delay in realizing on our wheat and other produce, which has been reserved by the Government. The delay in this connection, while no doubt largely inevitable under existing conditions, has a prejudicial effect on those immediate-With the passing of the era of high prices, especially those of farm produce, and a return of wages to a more normal level than that of munition making, we must expect to see decreases in the volume of both our loans and deposits. Indeed, it will not be surprising if the figures of the present balance sheet are not exceeded for several years to come.

# Total Assets Increase.

The principal change in the item of Real Estate other than Bank Premises is occasioned by our having paid off a mortgage on the Eastern Townships Bank building in We also paid at maturity the mortgage on part of the property adjoining the site of this building, acquired some years ago for the extension of bur Head Office premises; this, and the purchase and remodelling of a building for the use of our Three Rivers branch are the principal items accounting for the net increase of \$254,000 in Bank Premises account. Total assets have increased \$95,935,000, and now amount to the very large sum of \$440,310,000. This increase is 27.8 per cent. over the figures of last year, a remarkable showing when it is recalled that we have been marking time in the open-ing of new branches, and that we have not taken over the business of any other bank.

# Mexico Branch,

We have continued to keep our office open in Mexico in the expectation that general conditions in that unhappy country would so improve that it would enable us to operate at some profit. We hope, now that the great European war is over, that the Mexican authorities will see their way to guard the interests of foreign corporations, so that we shall not be compelled to withdraw from what would be, under ordinary conditions, a profitable field for banking. Should we be disappointed in our expectations, however, we should not be exposed to any undue loss, as we have from time to time continued to make appropria- . tions against our investments there.

# Reinstate Returned Men.

With regard to the staff, it is our desire to reinstate all officers who wish to come back to our service from military duty, and at the same time to avoid any hardship

which might be created by dispensing with the services of the members of the temporary staff, who have filled the breach so acceptably during the past four years.

With sorrow we record the death in action of eightyfive additional members of our staff during the past year, making a total of 226 who have been killed in action, or have died of wounds, since the outbreak of the war. number of wounded men reported to us has now reached 294; 7 are still recorded as missing, and 23 as in the prison camps. Under the terms of the armistice we trust that these prisoners have now been successful in reaching allied or neutral countries.

# Increase Export Trade.

A year ago I urged the importance to Canada of stimulating the production and export of food, the need of organization for the purpose, and the attractiveness of the outlook for this branch of commerce. The ending of the war has in no wise dimmed the prospect. The last number of the Agricultural Gazette, the official publication of the Dominion Department of Agriculture, contains an appeal from the Dominion Government along similar lines, and particularly emphasizes the bright prospects of the meat export trade Speaking of the outlook before this country now that the war has ended, the Minister of Finance, Sir Thomas White, writes: "There would seem no reason to apprehend any failure of markets for all the food that Canada can produce. Our grain, live stock, and their products, with those of our fisheries, should all be Increase in our in keen demand at high prices. . agricultural production will not only help to furnish food for a hungry Europe, but will be a chief factor in maintaining our favourable 'nternational trade balance as well." All countries are seeking to increase their export trade; all are hoping to be sellers and to limit their purchases. Under such conditions the successful ones will be those which have special natural advantages for a certain line of production and which can find a market for the same line of goods. Is there any country better fitted than Canada for the production of food, or any branch of commerce in which an ample market is more assured ?

### Sane Spending.

Any number of plans are afloat for the cerrying on of large public works after the war. These are advocated on all sides in the hope that the era of free spending may tide over that of falling prices. Few of the promoters, however, appear to have considered where the money is to come from. By all means let a wise and statesmanlike view of the matter prevail, and all public works be undertaken which are in the best interests of the community, having regard to all aspects of the question. But let it not be forgotten that such works have to be paid for sooner or later out of the taxes, and the hope of every citizen at the present moment, I may safely say, is to see his tax bills reduced rather than largely increased. Even pubic borrowing cannot indefinitely postpone the evil day of payment.

# **Reconstruct With Savings.**

Some of our municipalities are already hampered by the load of debt incurred in former eras of prosperity, and no one would advocate any considerable increase at The safe this time in the national debt of the Dominion. course is wisely set out in the Cunliffe report to which I After speaking of the pressure have already referred. that is sure to be brought to bear upon the state for capital expenditure in many forms for reconstruction pur-poses, it points out that all money expended on reconstruction work should come out of savings and not be obtained by the creation of new credit. The burden of prevailing, high interest rates in the case of such works has also to be considered, and although the outlook as to the value of money after the war is uncertain, it seems probable that current rates in England are held below the natural level at present by war-time regulations, and that when these restrictions are removed, rates may tend upward rather than downward. It is clear that the importance of saving and economy in personal expenditures as a public duty will not be lessened by the ending of the war, but, if possible, increased.

#### Trade Problems.

The task of dealing with the trace problems of Canada has already been taken up in earnest by a number of association, and some good preparatory work has been done. Attention is also being devoted in various quarters to scientific research into the problems of business and manufacturing, which proved such a valuable feature of the German methods. The value of co-operation among exporters in the development of export trade has been recognized by law in the United States, and it is in the field of foreign trade that banking credit has also a part to Is not this one direction in which we have an advantage over the United States, through the existence of banking institutions experienced in the granting of the necessary credit, whereas much of the machinery for this purpose in the United States has been called into existence solely for the occasion, and is forced to work along unfamiliar lines? On the other hand, we must not forget the energy with which our neighbors carry out any task they undertake, lest we should ultimately discover that the new broom has swept the field bare. It is interesting to note in this connection that the London Statist is of the opinion that after the war Canada will prove more atattractive to emigrants than the United States, and that thus the drain upon the man-power of this country made by the war will be more than remedied.

#### The Future.

As to the future we feel that we can look forward with The multifarious restrictions which quiet confidence. have necessarily been placed on business during the war will doubtless disappear before long, and they should be removed by the Government as speedily as possible. This will aid in lessening unemployment at home, and enable our exporters to resume their operations in other countries before the field is occupied. Attention should also be given to the prompt settlement of all outstanding conracts and obligations of the Government, and to the claims arising out of the cancellation of contracts. These are sometimes allowed to drag, causing great injustice to individuals and corporations, and preventing them from resuming their accustomed place in the peace activities of the nation. By prompt attention to such matters the Government can assist materially in the restoration of a normal state of affairs in the business world. We have been fortunate in this country in that our participation in the war has not involved material damage at home. Our efforts have entailed no whaustion on our part, and while the prolblems before us are many and difficult, we believe that a satisfactory solution will be found for all of them-The Fresident then said :

#### PRESIDENT'S ADDRESS.

The war is over and we are struggling with the terms which we intend to impose on Germany. Ope turn of the kaleidoscope has changed the aspect of almost everything in our daily life and in our mental horizon. Only yesterday we were bending every faculty as a nation and as individuals to the thousand different kinds of effort necessary to win the war. We had completely disrupted the co-operation of individuals in the various pursuits of life which are necessary to the happiness of society in times of peace, and men and women were drawn either into military and munition work, or into the production of food, almost to the limit of our powers. Now the work in munition factories has stopped, our armies will roturn. and from 500,000 to 600,000 men and women, an enormous proportion of our smill population, will have to find new kinds of employment. The enlistment of soldiers, and the withdrawal of others from peaceful occupations to the making of munitions, took four years to reach a climax. but the reverse process comes upon us in an instant. We shall in the end have work for all, but much that could have been started at once in spring or summer is impos-sible in winter. The troops will come home gradually, and as six months' pay is to be given to some of them, and smaller allowances to others, our anxiety regarding them is partly removed. The munition workers, however, cannot be shifted to new employment fast enough to prevent there being a considerable number out of vork during this winter.

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#### Our Foreign Trade.

In order to appreciate the scale of industrial events we turn as usual to the figures of our foreign trade. Disregarding coin and bullion, which have fallen to inconsuberable figures, the excess of exports, for the fiscal year

ending 31st March, amounted to \$623,647,000. The excess for the two previous years, large as it was when compared with the past, was \$563,795,000, or considerably less than for the one year under consideration. Our total foreign trade was \$2,548,691,000, as against a total of \$1,129,-616,000 in the year ending 31st March, 1914, but we had passed the crest of the wave before the war ended. The year ending September 1918, consisting of the halves of two fiscal years, shows a smaller volume of trade and surplus exports of \$501542,000. Now that the war is over, we shall study with intense interest the figures of our foreign trade in the immediate future.

The decline in foreign trade for the year ending in September was partly due to smaller exports of manufactures, but mainly to smaller exports of wheat. The enormous surplus of \$623,647,000 during the fiscal year ending in March, was due to an increase in exports of \$406,958,000, while imports increased only \$98,017,000. The increase in pastoral and agricultural products was \$241,442.000, and in manufactures \$173,527,000. This would seem to be very satisfactory, indeed, were it not that for the bulk of our exports we give long credit to Great Britain, while for our imports we must pay in international money; so that this surplus in exports, much as it adds to our prosperity, carries with it difficult financial problems. It is interesting, therefore, to turn to our imports and to conside how far we ought to be able to produce them ourselves.

#### Unnecesasry Imports.

For iron and steel, in forms used as raw material for manufacturing, we spent abroad over seventy-five millions; for carriages of all sorts, including motor carriages. wagens, railroad cars, horse carriages and for rubber tires, etc., we spent twenty-five millions; for gasoline, steam and other engines and for electrical apparatus, we spent twenty-five millions; for petroleum, twenty mil-lions, and for paper in various forms seven millions. I mention these particular items because we already produce part, and we expect eventually to produce the whole, of our requirements in all of them. If we could do so now we could face the future with complete assurance as to our financial position as a nation, and with the pest possible market for our farm products that at home. We cannot avoid the purchase of coal for some parts of Canada, great as our supply is in other parts, but an expenditure abroad of eighty-two millions for coal and coke raises sharply the question of whether we are doing the best that is possible under the circumstances. Our import figures, as in other war years, are swollen by an item of \$130,773,000, covering military stores, munitions of war, etc., "imported and remaining the property of the Imperial Government," and we can judge of the sudden change that peace will bring by an item among our exports; cartridges-gun, rifle and pistol-\$351,539,000.

The field crops of Canada for 1918, the figures of the last month being only an estimate, are valued at \$1,383, 000,000, as against \$1,145,000,000 for 1917, the actual value that year being larger than the estimate. The total production from our mines is estimated at \$220,000,000, as compared with \$189,646,000 in 1917, and \$177,201,000 in 1916.

#### International Balance.

Such a surplus of exports over imports as \$623,000,000 would, if we were paid in international money, make us financially rich beyond imagination, and it would put New York exchange, the real test of our international position, at a discount. As a matter of fact New York exchange has lately been at a high premium, because with all our exports we cannot command enough international money to keep the balance even. At the moment, because of transportation difficulties, we are carrying a very large amount of wheat sold to the British Government. If in settlement we received even a moderate payment in cash, we could keep the rate for New York exchange fairly low, but there is no assurance that any part of what is due will be paid in money useful for international settle-We have pointed out before the extent to which ments. we make purchases from the United States which must be settled in cash, and for which, directly or indirectly, we receive from Great Britain only long-term obligations. This year conditions are not improved, despite large orders for munitions given by the United States to Canada. Comparing the year ending 31st March, 1918, with the previous one, we imported from the United States goods to the value of \$792,000,000, as against \$678,000,000, and we exported to them \$418,000,000, as against \$290,000,000, so that we owed them on balance \$374,000,000 instead of \$388,000,000. During the six months ending September, 1918, matters did not improve; the scale of imports and exports was larger, but the resulting difference against us was proportionately about the same.

# Cost of the War.

The cost of the war to Canada as at 30th November. with all outstanding items carefully computed, was about \$1,125,000,000 as compared with \$685,000,00 up to the corresponding date a year ago. The balance due to Canada by Great Britain, in the open accounts between the two countries, is about \$170,000,000. If we desire to consider the extent to which Great Britain's debt to Canada on war account may help our finances by its liquidation at a future time, we have to add to this \$200,000,000 due to the Canadian banks by the Imperial Government. The Victory Loans.

In November, 1917, the first Victory Loan (the fourth Canadian War Loan) was offered. The sum asked was \$150,000,000, and \$75,000 people subscribed \$421,000,000. The figures we quoted a year ago were largely exceeded when the returns were completed. This issue was made at 98.67, and if it had followed the fate of most war loans. it would have declined in price somewhat before the next loan appeared, but the organization which made the issue so successful took care of the market so well that, while a very considerable percentage of the loan was turned over from day to day, the issue price was not merely maintained, but was raised to par by July, 1918. As a consequence, when the second Victory Loan came out in October last, the Finance Minister was able to make the issue The latest figures for price par with accrued interest. this loan show that, while \$300,000,000 was asked, 1,080,000 people have subscribed for \$690,000,000.] We were very proud that the subscriptions to the loan of 1917 reached a total of \$53.37 per head of our population, but the amount subscribed to the 1918 loan was \$88.10 per head. In 1917 one citizen in ever 9.02 bought a bond, and, in 1918, one in every 7.25. The largest amount subscribed per head was in Ontario, where the average was \$128.75, and where one in every 4.94 bought bonds. The smallest was in Prince Edward Island, where the average was \$32.13, and one in every 17.33 bought bonds. In these calculations the population is estimated at 7,821,200. This is not an official estimate, but it was made with great care. **Canadian** Securities

Sales of Canadian securities were only a trifle larger than for the calendar year 1917, but the table below will show that they were almost entirely absorbed in Canada:---In United In Great

Securities. †Governm't	Total sold. \$704,632,729		States. \$25,600,000	Britain. \$3,163,333	
Municipal .			2,705,900		
Railway	F 000 000		5,000,000		
Public Servic Corp Miscellaneou	. 2,375,000	1,375,000 3,505,000	1,000,000 1,650,000		

Total 1918 .\$763,968,449 \$724,849,216 \$35,955,900 \$3,163,333 4.70% .43% 100% 94.87% Percentage

†-Government issues include \$3,500,000 Government of Newfoundland Bonds and \$2,000,000 of the French Republic Bond issue, which were absorbed by the Canadian market.

This, as compared with anything in our past, is very surprising. Not only are both of our huge Victory Loans at a premium, but the general course of our bond market has shown a corresponding improvement. While it opened in 1918 at the lowest level of prices, and therefore at the highest yield in interest, that we have seen for years, it has improved so that the yield is now from one-quarter to one-half of one per cent. less than at the beginning of Not only have we taken care of all new rethe year. quirements, but we have paid off loans maturing in the United States to the amount of about \$40,000,000. Now that the war is ended, we must expect large issues of provincial and municipal bonds, and these should find a ready market either in Canada or in the United States.

# American Finance.

The financial and trade situation in the latter country is very fully set forth by our New York agent and the history of American finance during the war is dealt with at It is difficult to realize that, in spite of their coming into the war so late, their industries were apparently almost as completely diverted to war purposes as those of other Allied countries, the expansion in particular directions, and in foreign trade generally, being without example and beyond our imagination of what was pos-One or two items from his report give us some idea of the scale of their operations. The disbursements of the Government for the fiscal year ending June, 1918. were about \$13,000,000,000, of which \$4,738,000,000 were loans to Allies. The estimated expenditure for the year ending June, 1919, was \$24,000,000,000, but it is thought that in view of the armistice, this will be reduced to  $\sharp 18,-000,000,000$ . The total loans to Allies in November last were stated to be \$8,185,000,000. Nothing is more impressive than the fact that of these colossal expenditures, onethird is raised by taxation. It has been frequently said that without the Federal Reserve System of banking the United States could probably not have financed the war without more or less collapse of her financial system. It is equally true that the System has permitted an expansion of credit which, notwithstanding the importation of over \$1,000,000,000 in gold since the war began, has gone far enough to require a very conservative course for the immediate future.

#### Great Britain's Task.

This may be a good point at which to consider the position of Great Britain. The report of our London manager should be read by everyone who desires to realize the part that country has played in the war. Unprepared-except as to that navy which by blockading Germany really won the war-she raised a vast army which, like none of the other armies, fought in all the widely separated areas of For two years, while we awaited the entry the conflict. of the United States, she bore the heavy part of the whole war, lending money, supplying munitions, coal, food, sympathy and advice to her allies. In resourcefulness, invention, daring and unyielding courage, whether in the trenches, at sea, or especially in the air, she astonished her own children and she amazed that part of the world which has never understood her, unless it be now that the war is won.

When the war began she had a debt of three and a half billions of dollars. If we deduct what she has lent to her allies, and certain other recoverable items, she will probably owe twenty-two billions of dollars at a rough estimate. From the first report of the Committee on Currency and Foreign Exchanges after the War, it is clear that the mind of the British banker is steadily bent not upon further possibilities of inflation, but upon recovering the gold position of Great Britain as soon as possible.

# Gold Reserve.

The Bank of England has the largest quantity of gold in its history, but its ratio of reserve is low, and the new Government issues of £1 and 10-shilling notes have reached the large total of £293,790,000. Great Britain controls a large percentage of the new gold produced throughout the world, and in the scramble for gold which we shall doubtless see for many years to come, she will have In raising money for the prosecuthe best position. tion of the war she has shown a wonderful confidence in her people as to their power, as well as to their willingness, to provide whatever was necessary, week by week, and she has latterly avoided the large issues at particular moments which have so disturbed finance elsewhere. She at first alarmed some of us by the vast amount of Treasury Bills which she kept afloat, but later in 1917 she seemed to have "found herself," and sold National War Bonds and War Savings Certificates in a steady stream through banks and post offices, to a sufficient extent to meet her needs of £25,000,000 per week.

#### War Finance.

What she was not able to pay was her indebtedness to the United States and Canada for munitions supplied, as this required international money, that is, gold or balances due by foreign countries. She had shipped to the United States, either directly or through other countries, export of capital.

over \$1,000,000,000 in gold, as well as a large amount of securities, and had closed down her manufactures for export in order to produce munitions, and thus, after making huge loans to the Allies, she began to require those outside loans which are now roughly estimated at about Her loans to the Allies are supposed to \$5,000,000,000. balance the loans she obtained abroad, and we need have little fear that she will not very soon re-establish her supremacy in the field of finance throughout the world, great as are the difficulties surrounding her position. Committees are discussing every phase of her industrial and financial feature, and it is realized by her, as we wish it were in some other countries, that uncertainty as to the conditions which will surround her industries is the greatest of all enemies to progress. She will doubtless relax only slowly the regulations of trade and finance made necessary by the war, perhaps still rationing raw materials, reorganizing the priority of essential industries,

# supervising new issues of securities and checking the War Production.

We have endeavored during the war to give some idea, even if the information were fragmentary, of the scope of munifion-making in Canada, especially the work of the Imperial Munitions Board. This year we have been anticipated by the excellent Government publication entitled "Canada's War Effort, 1914-1918," published not as a final record but as an inspiration for the "fifth year of the war," "the prelude of a greater effort still to come." That the work being done was beyond all expectation we felt to be our excuse for special reference to it, but few of us were prepared for the unstinted praise given by the Premier, Mr. Lloyd George, and by Mr. Churchill, shortly after hostilities ceased. Mr. Churchill telegraphed to Sir Joseph Flavelle as follows :

"As an armistice with Germany has now been concluded, I wish, as Minister of Munitions, to congratulate you, and through you all your staff, on the splendid work of the Imperial Munitions Board during the last three years. You have carried through a work of the greatest magnitude with uniform success and efficiency, and I wish to pay my personal tribute to the great ability, energy, and organizing power you, as chairman, have shown. Canada's remarkable output of munitions has played a large part in the munitioning of the British armies, and will remain a testimony to the high value of the work of the Board in . . Before August, 1914, no this great struggle . . . Before August, 1914, 1 Canadian manufacturer had ever made a shell or a cartridge case or a fuse, but already in the second half of 1917 it was producing 55 per cent. of the shrapnel shells, 42 per cent. of the 4.5 shells 27 per cent. of the 6-inch, 15 per cent, of the 8-inch, and 16 per cent. of the 9.2 inch shells used by the British armies. The Imperial Munitions Board, created in November, 1915, is an integral part of the British Ministry of Munitions, directly responsible to the Minister, and the British Government was financially responsible for all its expenditure."

#### Vast Orders.

We have already been told that the value of the orders placed in Canada on British account exceeded \$1,200,000,000, covering munitions, ships, aeroplane timber, and sundry war supplies, but it is more interesting to hear that actual cash disbursements had been made down to two months ago, amounting to \$1,075,000,000. Some of the material represented in these purchases is as fololws :-

Steel forgings	75,600,000
Shells	68,300,000
In the production of these forgings and	
shells upwards of 2,100,000 tons of steel	
have been used, of which 1,600,000 tons were produced in Canada.	
Copper bands	73,600,000
of which 23,000,000 were produced in	
Canada.	
Fuses	29,000,000
of which 19,000,000 were produced in	
Canada.	

Powder.. ... 81,000,000 lb.

High expl	osives	 	:	75,000,000	1p
		construction	and		
	contract			46	

	TTOOLOGA I
44	Steel
regate of 340,100 tons dead-	with an
an aggregate value of\$64,500,000	weight
3,000	

In addition to this seven national plants were built at a cost of over 15 millions, the capital being largely written off already as part of the cost of manufacture. Acetic acid was being made in a plant costing over a mil-Carbide was being lion and ferrosilicon in two plants. shipped at the rate of 700 tons monthly. The Board arranged the purchase of timber in Canada for all purposes in Great Britain, private as well as Government. Of the special timber used in constructing aeroplanes in Great Britain, Canada supplied 40 per cent. How important this was may be gathered from the following statement telegraphed by the Controller of Timber :

"It is a notable performance. To have increased production to this extent is a great achievement. This increase should enable us to look forward with some confidence to being able to meet the requirements of the Aircraft Production Department during the year."

Some idea of the work of the Transportation Department of the Board may be gathered from the fact that the volume of inland traffic to and from machinery plants in 1917 was 1,600,000 tons, while 785,000 tons were shipped overseas.

It is interesting to record that, to the mutual advantage of both countries, as our equipment and organization had been released from the production of ammunition for Great Britain, orders were placed in Canada by the United States Ordnance Department.

#### Agricultural Supplies.

The expenditure for war supplies, apart from those of the Imperial Munitions Board, are more difficult to trace During the period of the war the Dethan last year. partment of Agriculture bought, for the British Government, oats, hay and flour to the value of a little less than 100 million dollars, and before the war ended they had already begun to buy hay for the United States Govern-ment. The War Purchasing Commission recently undertook to supervise the expenditure of other departments, in addition to war disbursements, and these two cannot be readily separated, but altogether we can trace expenditures on war account of from 70 to 80 millions during the past year.

Except in this part of Canada few people realize what the work of the Royal Air Force in its six camps has meant in the successful prosecution of the war. Upwards of 20 millions have been spent on equipment and maintenance, and although it is a branch of the British service and not of the Canadian, we have the proud satisfaction of know that among those trained in these camps were 3,500 Canadian officers and 6,000 Canadian mechanics.

#### War Accomplishment,

It may be well to recall what we have accomplished during the period of the war in matters which have a bearing on our industrial and financial future. We have increased the deposits by the public in our banks, from July, 1914, to November, 1918, by 587 millions, of which 268 millions is of the interest-bearing or savings class. We have purchased securities issued by the Dominion Government and others amounting roughly to one billion four hundred millions, having regard to securities issued in Canada but since sold abroad, and securities brought back from foreign holders. The Dominion Government and the banks have lent to the Imperial Government at least 370 We are also carrying on behalf of the million dollars. Imperial Government a large part of the wheat crop of 1918. The circulation of bank notes has increased by 140 millions, of which, however, 127 millions is covered by deposits of gold or legal tenders in the Central Gold Reserve.

# Balance Our Borrowings.

The issue of legal tender notes by the Dominion Government, not covered by gold, was at 30th November 221 millions; but while some of this is an addition to the national debt, a considerable part of it is issued under the Finance Act to facilitate the movement of products and should thus in time disappear. In the early years of the war we sold securities in the United States, and if in winding up our war accounts we find that Great Britain owes us about as much as we have borrowed abroad since August, 1914, we shall have the proud satisfaction of having paid our share of the cost of the war out of our own On the one hand, we shall know that in the pockets. greatest emergency in the history of the world we did our part; on the other, that we now have a sort of great national ledger in which vast sums stand at the credit of some of our people, to be paid by our people as a whole over a series of years.

#### New Activities.

So far as tangible objects of wealth are concerned we We have are hardly better off than when the war began. created many new factories and plants to make instruments of war, and acquired much skill in working these plants, we have large additions to steel and other plants immediately available for works of peace, and we have new shipyards, but because of four years of concentration on war, we are in need of supplies in many directions. In addition to the resumption of activities in every form of production existing before the war and the beginning of many new activities, we need large expenditures to make our country roads fit for modern systems of transportation and, frankly, we have waited long enough for this. Anyone acquainted with the traffic on the Toronto and Hamilton Highway will need no further argument as to the business utility of such improvements. We need dwelling houses by the thousand in many districts, and other buildings only await a reasonable adjustment of the present high cost of erection. Our farmers are richer than ever before and will doubtless require farm improvements on a very large scale.| We need large expenditures on railways in every direction, greater mileage, more en-We need ocean gines, more cars, and better terminals. ships to help us compete for the trade of the world.

#### Finance Reconstruction.

There will doubtless be considerable foreign trade open to those who can compete for it, but it will not be obtained without a struggle which leaves no room for lack of skill in manufacturing, of the knowledge of costs, of the power of finance, and of the facilities for transportation. If we can finance part of the reconstruction of Europe as we have financed the making of munitions for Great Britain, we shall probably get a fair share of the business now that we have a trade mission in existence for this purpose. For a time there will apparently be a market for all foodstuffs, and the demand for agricultural implements should keep our factories very fully employed. Lumber mills should readily sell their products, and doubtless many industries which attained success under our rather difficult pre-war conditions will battle successfuly for a share of foreign trade. The recent anouncement that orders for lumber valued at forty millions of dollars will be placed in Canada, and will be financed by the Dominion Government, is the first result of our trade commission.

#### Cattle Market Abroad.

There is such a scarcity of cattle throughout Europe, and the work of building up reserves is so slow, that we may expect a good market for some years to come. An admirable report by the Canada Food Board shows that, based on the number of animals to every hundred acres of farm lands, we are still at the bottom of the list as producers of cattle, sheep and hogs. That we should have only about one-fourth as many cattle per hundred acres as Holland or Denmark, and only about one-half as many as Great Britain or France, is not so strange as that we have not as many as the United States. Of Great Britain's immense requirements we suppy only about three per cent. We do not count at all so far as sheep raising is concerned. and if, as is estimated, the world's suppyl of wool will not be normal for six years, the aopportunity is evident.

#### Hog Production.

It is, however, our relative standing as a producer of hogs that is most surprising. We raise only 3 hogs perhundred acres of farm lands, against every 8 in the United States, 19 in Holland, and 22 in Denmark, and we supply

England with only ten per cent. of her requirements. To repeat the words of this report, "the enormous possibility for development of the Canadian live stock industry is apparent. Our farmers have much more capital than ever before, and we hope that not only a large annual supply of animals for the market will result, but much larger herds as the basis of supply.

# Finance Purchasing Countries.

If we are to secure the increased production necessary to pay our debts and to prosper, we must recognize certain main points as essential to success. We must be able to lend money to many of the purchasing countries, a condition never present in our export trade before the war. We can readily sell at good prices the products of our farms and pastoral areas, and of our forests and mines. We can fine good markets for the manufactured goods which appeared in our exports before the war; agricultural, traction and electrical machinery, paper, pulp, and other articles. For the time being, and we hope permanently, we can build ships, railroad cars and engines, for other countries as well as for ourselves. But we can only keep export trade permanently by a superiority over other manufacturing nations in at least some respects.

# Water Power Asset.

We have at least one asset of great significance. We are possibly better supplied with water powers of great future possibilities than any other country in the world. Except in the Maritime Provinces and in one prairie province, we can provide almost every important industrial centre with hydro-electric power. In many countries possessing water powers their value as a national asset is prized so highly, that we may be left in the background if the problem of gradual development at the This must be workminimum of cost is not soon solved. ed out on terms of equity both as to the proper distribution of such a priceless asset, and as to the rights of the private capital invested therein, with full assurance as to the sacredness of contract. We have more than once the sacredness of contract. drawn attention to the necessity for industrial bureaus where some of the troubles of the manufacturers can be solved ,and for such investigations as those carried on by the Honorary Advistory Council for Scientific and Indus-We are told that we have not trial Research at Ottawa. in Canada a sufficient number of students available for research work, and this is no doubt quite true. It unfortunately reflects the inability of our universities because of quite inadequate incomes, to afford the opportunities for training and study which the conditions of our country demand.

#### Peace Problems

We can now start afresh with the problems of peace, conscious that greater effort is necessary for the future. but that we are able to do many things thought impossible before the war; that our war burden, heavy as it is, is lighter than that of several of the leading nations, and that with our small population and vast country we should be able to attract immigration more successfully than ever in the past. Our war debt, at least that part of it which is held at home, will not seriously interfere with our power of production. Our heaviest burden will still be the annual sum we must pay for interest on our debts to other countries. Because of securities floated in the United States during the war, this is now about 185 mil-If, therefore, living in our comfortable way, we lions. could provide for our public and private improvements by loans at home, and export more than we import to a sufficient extent to enable us to pay this foreign interest. we should prosper and not feel the cost of the war too I am aware, however, that we have a small popumuch. lation and a great country to develop, that immigrants may come in large numbers, that railway building is far from being at an end, and that our credit will be good in all markets where money can be obtained. So that, although our Victory loans have taught our people to invest their savings in securities, and have made manifest an ability to absorb securities which has amazed us, we shall doubtless, as in the past, borrow abroad for our larger schemes of development and thus still further mortgage the future of this country. The wisdom of borrowing depends in each case upon the resulting gain in productive power. but as a rule we shall do well in the near future to look with suspicion upon loans obtained abroad, and to remember that the interest and amortization of such loans 9

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is, like the farmer's mortgage, the shadow over every working day.

## A Development.

I must not close my remarks without a refernce to the very marked change which has come about in the bankwar modern ing institutions of the world. Before the transportation and the cable were so increasing the transactions between the various nations, that bankers in Great Britain and the United States, not hitherto dealing in foreign exchange, were beginning to discuss the establishment of foreign branches. The war, by its huge demands on finance, accentuated by high prices, has had the effect of causing amalgamations of banks on a large scale, in order that adequate support to business might be possible under the new conditions, Several of these amalgamations have, however, been mainly for the purpose of joining British banks of deposit and discount of the ordinary type, to banks established for foreign business. One great American bank which has lately gone into foreign fields has already established 39 foreign branches. and announces that it will before long have one hundred such establishments; so that we, who have always been more or less in the foreign banking business, must look to our In the meantime, without any recent amalgamalaurels. tions, our own figures have reached a total which would have been most noticeable in any financial centre twenty years ago. We have not, however, even in connection with the several amalgamations in past years, asked you to reconsider the remuneration of your directors and a resolution in that connection will be proposed later by the Vice-President.

The report was then adopted unanimously. Some amendments were made to the by-laws of the Bank, one of which increases the number of directors to twenty-two, and eventually to twenty-five. The retiring auditors were re-elected and the usual votes of thanks to directors and staff were passed. The new Board consists of the following gentlemen :

Jowing gentlemen: Sir Edmund Walker, C.V.O., Z. A. Lash, K.C., John Hoskin, K.C., Sir Joseph Flavelle, Bart., A. Kingman, Hon. W. C. Edwards, E. R. Wood, Sir John Morison Gibson, K.C. M.G.; Robert Stuart, George F. Galt, A. C. Flumerfelt, Hon. George G. Foster, K.C., Charles Colby, George W. Allan, K.C., M.P., H. J. Fuller, F. P. Jones, H. C. Cox, Charles N. Candee, J. S. Mitchell, Thomas Findley, W. W. Hutchison and H. R. Sliver.

Sir Edmund Walker was subsequently re-elected President, and Mr. Lash, Vice-President.

# CANADIAN FIRE RECORD.

Fire at Chicoutimi, P.Q.—On the 16th instant a fire destroyed the Catholic Cathedral at Chicoutimi. It is stated that an explosion of the heating plant started the fire. The property loss will exceed \$300,000, which includes an original painting by Reubens, valued at \$100,000. The insurance carried, however, only amounted to \$105,000, as follows: Liverpool & London & Globe, \$15, 000; Commercial Union, \$10,000; Phoenix of London, \$5,000; Royal, \$15,000; Fabrique, \$60,000. Total loss.

Fire at Roberval, P.Q.—On the 21st instant a fire broke out in the Ursuline Convent, Roberval; the fire broke out in the laundry, and is thought to have been caused by an explosion in one of the boilers. The flames spread rapidly, destroying the laundry, day school and school for house-keeping. The main building was saved.

Fire at St. John, N.B.—On the 12th inst. a fire destroyed the Gem Theatre. Three other build-

ings were badly damaged. Insurance stated to be \$13,500. Loss total.

**Fire at South Mountain, Ont.**—On the 19th inst. a fire destroyed the large Continuation School erected four years ago at South Mountain. It was a most modern school building, equipped with a splendid library and science room.

Fire at Birchcliffe, near Toronto.—On the 19th instant a fire broke out in the large residence of Mr. Guy Bilkie at Birchcliffe. Lost about \$7,500.

Fire at Longue Pointe, P.Q.—On the 16th instant a fire occurred in the dwelling of Jos. Vezisa. Longue Pointe. Loss about \$2,200. Insured in North America, \$4,500.

# DEATH OF MR. F. W. G. JOHNSON.

The death of Mr. F. W. G. Johnson, Montreal, on the 15th instant, after a few days illness, was the cause of considerable regret in insurance circles in this city, where Mr. Johnson was a wellknown insurance broker. He was a son of the late Sir Francis Johnson, Chief Justice of the Superior Court of the Province of Quebec. Mr. Johnson had a considerable insurance connection, and we understand that arrangements have been made to carry on the business by his son, Mr. H. V. G. Johnson, who has been connected with the business of fire insurance for some years.

# NORWICH UNION FIRE INSURANCE SOCIETY, LIMITED.

Mr. William MacInnes has been appointed accident superintendent at the Montreal Branch of the Norwich Union. Mr. MacInnes was for some years Inspector of the Phenix of Paris and General of Paris which position he has relinquished and has now entered upon his new duties. He has had considerable casualty experience in Great Britain having been accident superintendent for the London & Lancashire Life at Glasgow. Scotland, for a few years. His qualifications for his new position will no doubt be productive of satisfactory results for all concerned.



# THE TWENTIETH THE NATIONAL LIFE ASS SUBMITTED TO THE SHAREHOLDERS AND POLICYHOLDERS AT THE FINANCIAL STATEMEN

### LIABILITIES

eserves, Om. (5) 3½% basis xtra Reserves for 3% Guaranteed Policies at end of twenty years eath Claims outstanding, awaiting completed claim proof papers becial Contingency Reserve, voluntary set aside for possible death claims atured Endowments and Dividends set aside for policyholders mmissions due Agents, and Medical Fees terest and Premiums paid in advance ixes payable in 1919 stalments Victory Loan, not yet due <b>rplus for additional protection of policyholders</b> (Including paid up Capital Stock of \$250,000-00).	88,998 00 80,729 60 20,000 00 16,505 74 5,217 75 12,542 95 9,535 95 180,000 00 <b>381,964 15</b>	Bank Stocks (Imperial, Royal, Dominion and Bank of Toronto) carried out at book value Toronto Consumers' Gas Stock, carried out at book value Head Office Building )recent valuation \$323,000.00) carried out at book value Real Estate Mortgage Loan Policy Loans (secured by legal Reserve) Cash in Banks and at Head Office	\$552,507 ( 2,609,086 ( 157,342 ( 16,403 3 250,000 ( 4,249 1 393,957 5 69,543 4 42,617 7
(Including paid up Capital Stock of \$250,000-00).	501,504 15	Accrued Interest	

\$4,228,406 14

\$4,228,406 1

We have examined the above statement of Receipts and Disbursements and the Balance Sheet with the Books and Vouchers the Company, and hereby certify to their correctness. We have examined the securities, the Cash and Bank Balances, and four them correct and in accordance with the above statement. A monthly audit has been made of the books of account for the twee months ending 31st of December, 1918.

Dated, January 7th, 1919.

R E D 8 M C In T In Su

J. P. LANGLEY HARRY VIGEON } Chartered Accountants

Provincial Government, City, Town, County, Village, Township and School Debentures are taken in the statement at approximately \$140,000.00 below the par value. The bank stocks and Toronto Consumers' Gas Stock are taken in at Book Value.

The Head Office Building market value as per valuation of 1918 is \$323,000-00 and has been taken in the statement at Book Value, \$250,000.00. Formerly the Treasury Vault and Steel Vault equipment were taken into the statement as a separate asset. This is now included in the Head Office building item.

The items including supplies and office furniture, costing approximately \$40,000.00, and formerly taken into the statement as a separate asset have now been eliminated.

Increase in actual cash receipts for the year 1918, as compared with the year 1917, was \$72,511.33. Apart from the Reserves based on the Om (5) 31/2 % Table, we have provided for and charged as liability the sum of \$88,998.00, as additional Reserves.

The total amount of Influenza and War Claims for the year 1918 were \$150,000.00. Payments to Policyholders for the year 1918 amount to \$348,645.30, an increase over 1917 of \$103,433.04. After making provision for Taxes, payable in 1919, amounting to \$9,535.95, and after deducting interest on loans paid in advance amounting to \$11,818.70, leaves a Surplus on Policyholders Account of \$381,964.15

R. C. MATTHEWS & CO.,

Government, Municipal and Corporation Bonds Cable Address: C.P.R. Building.

"Matco."

Toronto, January 6, 1919.

A. J. Ralston, Esq.,

Managing Director, National Life Assurance Co., Toronto, Ontario,

Dear Sir:-

ROM/EC

We have to-day looked over the list of Dominion Government, Provincial and Municipal bonds submitted to us by your Company.

We believe that this list is unexcelled from the standpoint of genuine security. Your Directors have shown exceptional judgment and foresight in purchasing securities of the highest class. This policy is very distinctly in the interests of your policyholders, and we think they are to be congratulated on being associated with an applution that has so consistently refrained from speculative investments and has purchased only those of the highest class. Thanking you.

Thanking you.

We are

Yours very truly, (Signed) R. C. MATTHEWS & CO.

# COMPARATIVE STATEMEN

1903 (41% year Premium and Interest Income \$ 135,568 **Business** in Force. 4,086,112 Total Assets. 273,605 1,

POINTS

# NUAL STATEMENT

# NCE COMPANY OF CANADA

NUAL GENERAL MEETING HELD ON THE 15th DAY OF JANUARY, 1919 31st DECEMBER, 1918

#### RECEIPTS

DISBURS	$\mathbf{EM}$	EN'	$\Gamma S$
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Renewal Premiums	\$111,356 30 684,041 65	Payments to Policyholders:— Death Claims, Matured Endowments,	
Interest, Rents, etc	219,540 37	Cash Surrenders, Profits	\$267,915 70
		First Year Commissions	77.099 09
/		Agents' Advances	3.051 66
		Agents' Guarantees	13,028 09
		Branch Office and Travelling Expenses	21,567 82
		Renewal Commissions	11,335 55
		Head Office Salaries	49,903 23
. /.		Maintenance Head Office Building	2,189 05
		Postage, Telegrams, Express, Sationery, Printing,	
	100 100 100	Equipment, Patriotic and Red Cross sub-	
		scriptions, Bond Premiums, Advertising, etc.	18,175 77
		Legal Fees, Medical Fees	14,170 01
		Directors' Fees, Audit Fees	6,900 00
. /		Head Office Rent	11,520 00
		Taxes	17,654 32
		Re-insurance Premiums	44, 02 69
		Dividends to Shareholders	20,000 00
		Balance	\$436,325 14

# \$1,014,938 32

### INTEREST

Dinat Yorn December

Increase in Assets for the year was \$447,142.99.

The amount set aside for Reserves for the year 1918 was \$353,926.00.

Assuming that the Company's Reserves were based on the 4% Reserve Table, the Surplus would be approximately \$575,000.00, and on a 41/2% basis approximately \$750,000.00

The volume of business in force at the 31st of December, 1918, \$24,192,062.00, an increase for the year of \$1,505,245.00.

The Annual Premium Income on the insurance in force as at 31st of December, 1918, is \$831,770.64, an increase for the year of \$53,915.67.

The average rate of interest on investments is 5.61%.

No interest or principal is overdue or in arrears on any of the invested funds of the Company, with the exception of one. The total number of investments being 775.

The amount of new assurance received for the year 1918 was approximately \$4,500,000.00.

The Mortuary experience for the year 1918 was 110% of the expected. This is made up of Ordinary Claims 31%. War Claims 24%, and Influenza Claims 55%.

ł

	Wm. C.	Brent.	BRENT,	NOXON &	CO.,	Cable Address:
H,	Brent.	Investment	Bankers	, Municipal	Bonds	"Debedent."
		Dr	minion I	lank Bldg		

Albert J. Ralston, Esq., Toronto, January 8th, 1919 Managing Director,

National Life Assurance Co.,

25 Toronto Street, City.

Dear Sir:-

In accordance with your request of recent date, we have examined the list of Investments of Canadian Government and Municipal Bonds held by the National Life Assurance Company. Your action in buying extensively during the last few years is a very wise one, as there is no doubt those securities will eventually show a substantial appreciation in value, in fact, many of your holdings to-day could be sold at a great deal more than the purchase price.

We wish to commend you on your excellent judgment in selecting Municipal Bonds for investment, selecting same conservatively from every Province of the Dominion. From a standpoint of safety and income they are, in our minds, beyond criticism. Yours very truly,

IN FIVE YEAR PERIODS

1908	1913	1918
396,017.00	\$ 739,665.00	\$1,014,938.00
8,625,509.00	22,299,079.00	24,192,062.00
1,085,228.00	2,438,240.00	4,227,187.00

BRENT, NOXON & CO.,

\$1.014.938 32

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THE CHRONICLE

MONTREAL, JANUARY 24, 1919



# THE BANK OF NOVA SCOTIA.

The Bank of Nova Scotia's statement for the year ended December 31st, 1918, made its appearance at the same time, as its absorption of the Bank of Ottawa was announced. This arrangement places the Bank of Nova Scotia in the position of being the fourth largest bank in Canada, with total assets of almost \$234,000,000; it also reduces the number of chartered banks in Canada The two banks are peculiarly adapted to to 18. the union now under way. The acquisition of the Bank of Cttawa's branches in the West is a welcome addition to the Bank of Nova Scotia, where the latter is most anxious to expand. Incorporated nearly ninety vers ago, the Bank of Nova Scotia will, under the new arrangement, have about 300 branches throughout Canada, in Newfoundland, the West Indies and the United States, and is now In 1913 the proposing to open in London, Eng. bank absorbed the Bank of New Brunswick, and in 1914 the Metropolitan Bank, the Bank of Ottawa making the third absorption in six years. The Bank of Nova Scotia is now well equipped to meet the growing competition in banking for not only domestic business, but for the foreign trade which Canada must develop, if she is to maintain Banks should have favourable trade balances. such a chain of branches in Canada as will enable them to provide the most complete facilitiesfor their customers.

The Bank of Nova Scotia's statement for the vear 1918 is characterized by a considerable enlargement of resources, and by yet further strengthening of the very fine liquid position reported in recent years. This fact indicates very clearly the conservative course pursued by the Bank under Mr. H. A. Richardson's conservative management.

# The Balance Sheet.

Following are the leading items of the Bank's balance sheet in comparison with those of the proceeding year.

preceding years	1918.	1917.
Circulation	17,568.924	\$ 12,171,423
Deposits not bearing interest	47,696,581	26.102.810
	74.531,580	78,235,361
Total liabilities to public 1	39.797.086	116,509,593
Specie and Legals	23.257.766	20,128,004
Central Gold Reserve	12.000.000	6,500,000
Bank Balances Abroad.	5.219,499	5,438,103
Call and demand Loans in Canada	14.075,536	14.238.103
Call and demand Loans in Canada.	11.535,041	7,928,753
Call and demand Loans Abroad.	30.638,180	29,603,471
Securities held.	107.776.259	92,035,247
Total of Quick Assetto	39,819,493	34.145,581
Current Loans in Canada	9,682.644	7.373.290
Current Loans Abroad	161,329,703	138,297,245
Total Assets		

Total assets have grown from \$138,297,245 to \$161,329,703, the larger part of the increase being represented in the growth of quick assets which are now reported as amounting to \$107,-776,259, against \$92,035,247 a year ago. The great demand for currency at the present time is shown in the Bank's circulation. which at \$17,-568,924, shows an increase of \$5,397,501 over 1917. This additional circulation has been covered by fresh deposits of \$5,500,000 in the Cen-

tral Gold Reserve. The liability side of the balance sheet shows deposits by the public of \$122,-228,161, a growth of \$17,890,000.

Net profits for the year were \$1,411,925, indicating an increase of \$116,610. The profits may be considered moderate enough, considering the larger resources of the bank, but satisfactory considering the heavier expenses entailed in banking at the present time. Including the balance of \$560,269 brought forward, the amount available on profit and loss account was \$1,972,194. Of this amount the 14 per cent. dividend absorbed \$910,000; war tax on the bank's circulation. \$65,000, and \$150,000 is written off bank prem-After making the usual contribution of ises. \$50 000 to the Officers' Pension Fund, and contributions to Patriotic and other funds of \$47,500 the substantial balance of \$749,694 is carried forward.

# THE MUTUAL LIFE INSURANCE CO., OF NEW YORK.

The Second Vice-President, George T. Dexter, of the Mutual Life Insurance Co., of New York, has announced that the same dividends. which have been paid by the company during 1918, will be maintained during 1919.

It is estimated that the cost of mortality from influenza alone. will probably exceed \$2,000,000, but owing to the ample provisions made in the prosperous years of the past. for just such a contingency as this, by strengthening the contingency reserve year after year. instead of distributing all accruing surplus in the form of dividends. the Mutual Life of New York is undisturbed. and accordingly will not reduce its annual dividend scale for the present year.

# EQUITABLE LIFE.

# Big Increase in New Paid For Insurance.

The Equitable Life Assurance Society closed the vear 1918 with \$203.200.000 new insurance paid for, in addition to \$68.500.000 of group insurance. This compares with \$184.252.691 regular new insurance paid for, and \$67,091,961 of group insurance in 1917.

The Metropolitan department of the Equitable produced a total of \$50.900,000 paid for insurance in 1918. exceeding its pledge to President Day by \$900,000. During the last three days of the year the agents secured \$2,422.800 of business, of which \$1,311,060 was settled for on December 31.

# SUN FIRE OFFICE.

The appointment of W. W. Otter Barry as assistant secretary to The Sun Fire Office was announced in the Post Magazine of 30th Nov. last. Formerly. Mr. Barry was assistant secretary to the Fire Offices Committee.

Mention is made of his book on the Law of Fire Insurance in the announcement of his new appointment by the Post Magazine. THE CHRONICLE

MONTREAL, JANUARY 24, 1919



# DALE & COMPANY, Limited

Marine and Fire Underwriters CORISTINE BUILDING, - MONTREAL

All classes of Insurance underwritten or placed in reliable companies.

Branch Office, at TORONTO, HALIFAX and VANCOUVER LLOYD'S, AGENTS MONTREAL

# Life Insurance Salesmen

Your best interests, and those of your clients, are best served by representing a Company in which you and they have absolute confidence.

# THE NATIONAL LIFE

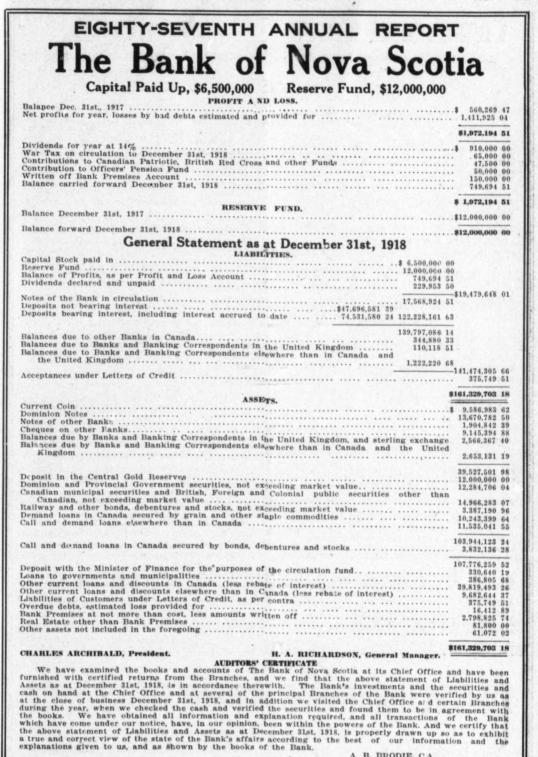
has been doing business for nearly twenty years. Its policies are up-to-date and liberal. It has over \$3,000,000 invested in Government, Municipal and School District Bonds—the highest class of security known. It is well managed and progressive, and the exceptionally high standard of strength and stability has been steadily maintained since the inception of the Company, twenty years ago. Write for particulars.

Head Office : National Life Chambers, TOROWTO

MONTREAL, JANUARY 24, 1919

THE CHRONICLE

No. 4 105



A. B. BRODIE, C.A. D. McK. McCLELLAND, C.A.

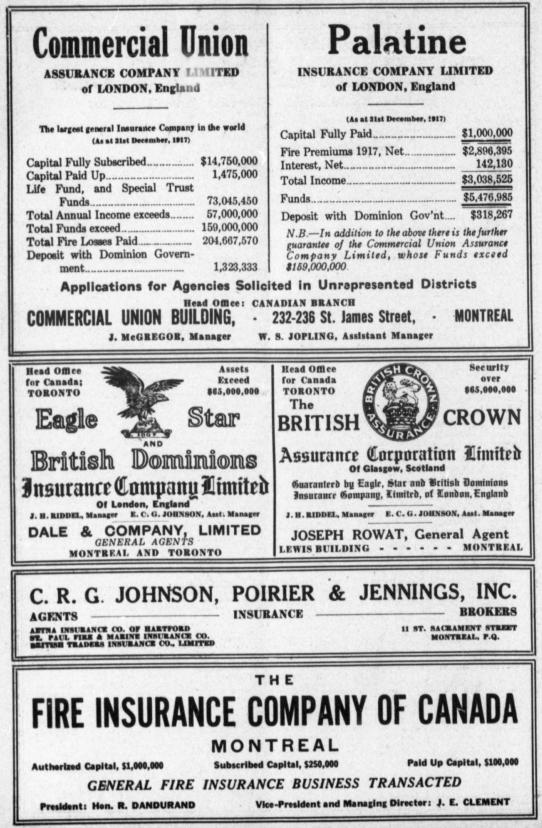
Toronto, Canada, 15th January, 1919.

of the firm of Price, Waterhouse & Co.

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THE CHRONICLE

MONTREAL, JANUARY 24, 1919



# FIRE INSURANCE IN CANADA DURING 1918 (By C. S. Wainwright,)

# Taxation.

The heavy burden of taxation upon the fire insurance companies continues to be added to and while no patriotic company is unwilling to assume its proper share of the cost of carrying on the affairs of the country, it would seem that the time has come, in view of the important part which the companies perform in the financial and industrial welfare of the Dominion, when they and their agents should endeavour to obtain some measure of relief in this respect.

# Legislation.

No legislation of a drastic nature adversely affecting the interests of the companies has been enacted during the year. In the House of Commons at Ottawa a Bill was introduced at the last Session to amend the Insurance Act of 1917. Some of the provisions of this Bill as originally drawn were strongly objected to by a number of the com-Their representations were received panies. sympathetically by the Minister of Finance and the Superintendent of Insurance and as a result the provisions of the Bill were considerably modi-In view of the lateness of the Session it fied. was withdrawn, but it will probably be re-introduced in its modified form during the coming Session.

# Companies Licensed in Canada.

These are divided into three classes—known as "Canadian," "British" and "Foreign," respectively, and it is interesting to note the increase in the number of these licenses since 31st December, 1914 (the first year of the War) and also since the end of 1917.

the end of 10	Can.	Brit.	For'n.	Total.
Dec. 1914	24	24	34	82
Dec. 1917	24	30	42	96
Dec. 1918	23	37	48	108 with the

An interesting feature connected with the publication in the "Canada Gazette" of Notices from the Dominion Insurance Department is the fact that some of these now give notice that the Department has issued a License to the Licensee to do business in a single province. Formerly such notices were to the effect that the company had received a License from the Dominion Insurance Department to transact business throughout Canada. The change is a result of the re-enactment in 1917 of the Dominion Insurance Act following upon the Privy Council's (England) decision on the question of Dominion and Provincial regulation of companies.

# Unrest and Unionism in Police and Fire Brigades.

Three regrettable incidents occurred during the year. The first was the strike of the Winnipeg Fire Brigade, which occurred in May and lasted for about a fortnight. It was participated in sympathetically by thousands of Union men. Two or three serious fires occurred during its continuance, but there were no disorders. The second was the strike on December 12th of the Montreal Police and Fire Brigades and of the Water-

works Engineers. "The strike lasted for thirtythree hours and during that time lawlessness was rampant in some parts of the city and considerable damage was done through robberies and Moreover, some of the volunteer hoodlumism. firemen (including amongst them a number of the younger fire insurance men) were "man-handled" when answering alarms. A large number of false alarms were turned in and one or two rather serious fires occurred. The principal cause of the strike was the revolt of the men against three of the chief officials. The latter were retired by the municipal authorities and the strike ended, much to the relief of the citizens generally and of the fire underwriters in particular. The consequences of a prolongation of the strike are too appalling to contemplate when one thinks of the immense values in the city being without police or fire protection, either from robbers or firebugs, and thus subject to a disastrous conflagration from fires started either acadentally or malevolently

The other regrettable incident occurred in Toronto. On the 18th of December the Toronto Fo-They had formed lice Force went out on strike. a Union and obtained a charter from the Trades and Labour Council and had made several demands upon the Police Commissioners, amongst them being an increase in pay and a better distribution of the hours of work. The Police Commissioners were prepared to meet them on most of the important points, including permission to form a Union amongst themselves, but absolutely declined to countenance any recognition of a charter from the Trades and Labour Council, contending that an affiliation of this nature might be fraught with grave danger in the event of labour strikes. A compromise settlement was arrived at after four days by an agreement that the charter should be retained pending a decision by a Royal Commission to be appointed by the Govern-If the Commission decides against the ment. retention of the charter the men must give it up. It is pleasing to note that during the period of the strike no serious fires or disorders occurred in the city.

# Standardization of Policy Forms.

Efforts by various interests to secure a standard policy form for use throughout all the provinces of the Dominion have recently been supplemented by the action of the Ontario Bar Association, which body has, of its own accord, actively taken up this question and is lending its influence and advice towards this desirable end.

# Increasing Values and Co-insurance.

The effect of the co-insurance clause upon the settlement of losses in view of the heavy increases in values and the latter's effect upon the "cost of replacement" has been very marked since the beginning of the War; so much so that the attention of the public has in various ways been directed to the necessity of a revision of their insurance prior to the occurrence of a loss. Similar conditions are likely to prevail for some time to come. 108 No. 4 THE CHRONICLE MONTREAL, JANUARY 24, 1919 ATLAS What An Agent Wants ASSURANCE COMPANY LIMITED Founded in the Reign of George III Subscribed Capital - - - \$ 11,000,000 A Company whose name, everywhere a household word, is his best introduction. Capital Paid Up - - - - -1,320,000 Additional Funds - - - -Prestige is a door opener, and age and size 22,141,355 are impressive. The Company enjoys the highest Policies that are unexcelled. Big dividends. reputation for prompt and liberal settle-Strength and safety that need no demonment of claims and will be glad to receive stration. Unsurpassed service to policyapplications for agencies from gentleholders - the thing that makes solid men in a position to introduce business. patrons out of first-time customers. Head Office for Canada: The Oldest Company in America! Come 260 St. James St., MONTREAL with it and you will stay with it, and it MATTHEW C. HINSHAW, Branch Manager will stay with you! For terms to producing Agents address: Established 1886 **Oueensland Insurance Co. Limited** THE MUTUAL LIFE of Sydney, N.S.W. INSURANCE COMPANY **OF NEW YORK** Capital Paid Up \$1,250,000 Assets \$3,185,605 34 Nassau Street -New York City Agents Wanted in Unrepresented Districts. Managers for Canada: Montreal Agencies Limited, Montreal THE London Assurance Assets: CORPORATION \$22,022,227.19 OF ENGLAND. RUTGER INCORPORATED BY ROYAL CHARTER A. D. 1720 Surplus: CAPITAL PAID UP - - - - - \$ 2,241,375 \$7,426.114.26 TOTAL ASSETS EXCEED - - - - 36,000,000 Canadian Head Office: Head Office for Canada - MONTREAL MONTREAL. W. KENNEDY, W. B. COLLEY, Joint Managers. J. W. RINNIE, Manager THE PROVIDENT L'UNION FIRE INSURANCE COMPANY, Limited ASSURANCE COMPANY Established 1836 Head Office: PARIS, France. Capital fully subscribed .....\$2,000,000.00 All lines of 25 p. c. pald-up Fire and General Reserve Funds 5,949,000.00 Accidents, Sickness, Available Balance from Profit Liability, Guarantee and and Loss Account ..... 113,266.84 Automobile Insurance Net Premiums in 1917..... 6,136,055.38 Total Losses paid to 31 Dec., Head Office 1917 ..... . 104,117,000.00 189 St. James St. Montreal **Canadian Branch**: EXPRESENTATIVES WANTED FOR MARITIME-PROVINCE LEWIS BUILDING, 17 St. John St, MONTREAL ONTARIO AND

Manager for Canada: MAURICE FERRAND.

# FIRE INSURE IN CANADA DURING 1918.

# (By C. S. Wainwright.)

The excessive and inexcusable destruction of property by fire (so fittingly termed the "fire waste") goes on apace in the Dominion; so much so that the Canadian Government has recognized the seriousness of this condition of affairs and is trying to devise some plan to remedy it. It is estimated that the total value of the property destroyed in Canada during the year will reach no less a sum than the huge total of \$35,000,000, as compared with \$20,000,000 for the previous year. A considerable portion of the former amount represents uninsured property. The Province of Ontario has the unenviable distinction of having a fire waste record for the ten months ending 31st October, 1918, of \$13,000,000, as against \$8,000,-000 for the corresponding months of 1917. The heaviest loss of the year was the fire in October, which destroyed part of the plant of the British Chemical Company at Trenton, Ontario. This plant consisted of about one hundred buildings and was constructed at a cost of ten million dollars for the manufacture of explosives. The damage has been estimated as high as \$2,500,000. No insurance was carried on it.

To enumerate the fires of \$100,000 and over (as has been usual in some of the previous annual reviews) would, it is regrettable to state, take up Those amounting to \$200,000 too much space. and over (using the perhaps inflated estimates of the newspapers in cases where other figures are not procurable) are as follows:

January .--- Winnipeg, Man., Mercantile Block, \$400,000; Peterborough, Ont., Business Block, \$400,000.

February .- Winnipeg, Man., Business Block, \$400,000.

April.-Saskatoon, Sask., Hardware Store, etc., \$300,000; Toronto, Ont., Shipbuilding Yards, \$300,000; Toronto, Oil Storage, etc., \$200,000; Toronto, Abattoir, \$750,000.

Yards May.-Vancouver, B.C., Shipbldg. \$200,000.

June .- Shaunavon, Sask., Hotel and Shops, \$250,000; Pembroke, Ont., Large portion of business district, \$750,000.

July .-- Pembroke, Ont., Munition Plant, etc., \$300,000.

October.-Trenton, Ont., Explosives Factory, \$2,500,000; Winnipeg, Man., Mercantile Building, \$300.000.

November .- Toronto, Ont., Munition Plant, \$200,000.

# Year's Estimated Results.

It is not likely that the Companies will show more than a small margin of profit on the year's Canadian business because of the heavy increase in the "fire waste" above referred to, coupled with the large increases in expenses as a result of the onerous advancement in taxes (both war and ordinary) and the increasing totals of fixed charges of various kinds.

# Premiums and Losses for 48 Years.

In this connection it is interesting to note that the total premiums received and losses paid by fire insurance companies in Canada during the 48 years from 1869-1917 (the period covered by the Dominion Insurance Department's Report) are as follows:

Premiums received..... \$481,986,090 Losses paid ..... 288,621,047

These represent a loss ratio of 59.88% and after allowing for a moderate average expense ratio during all these years and making provision for increase an unearned premium liability, the results are certainly such as to constitute a conclusive answer to any charge of excessive profits by the Companies.

# Fire Prevention and the Public.

The most important event of the year bearing upon the business (or rather progression of events) has been the growing interest referred to in the beginning of this article on the part of the Dominion Government and of the public generally in the question of Fire Prevention. For years the Insurance Companies have spent large sums of money in the inspection of towns, their fire br gades, waterworks and police departments. Their recommendations for an improvem nt in these important civic departments and for a betterment in building laws, have, however, only too frequently been received by the municipal authorities with scant courtesy and often with the unfair comment that the reason for these recommendations was that the Fire Insurance Companies did not wish to run any risk, but wanted the municipalities to spend their money to protect the Companies' in-Gradually, however, the public seems terests. to be arriving at a realization of the truth that this work which has been carried on by the Companies at their own expense, and the carrying out of their recommendations for improved conditions, are as much to the benefit and advantage of the public as they are in the interests of the Companies-if not more so. The Companies, however, are perhaps to a certain extent to blame for the lack of appreciation by the public some of the real and useful functions of a fire insurance company, inasmuch as they might have done a great deal towards informing the public on these points and removing the prejudice which seems to exist in the minds of a considerable portion of the public towards the Companies.

### A "Publicity Bureau" Desirable.

These erroneous prejudices might have been averted by the establishment of some kind of a "publicity bureau" having the above objects in view and also for the purpose of refuting or correcting through the daily press the misleading articles regarding fire insurance which appear in its columns from time to time. While these items are generally inserted through ignorance, their effect upon the public mind is none the less effec-

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tive and unfortunate. One of the most common forms of misleading information is that contained in articles which show merely the "premiums received" and "losses paid" by fire insurance companies in various provinces, leaving it to be inferred-if indeed the article does not specifically state-that the difference between these two amounts represents net profits to the companies. In some cases the figures given have actually merely been those of the "amounts insured" and the "losse's paid"! We should follow the lead of our confreres in the Life Insurance business and start a campaign of enlighten...ent through the public press along the lines of the excellent editorials published in fire insurance journals, but which latter unfo tunately do not meet the eye of the general public.

One of the leading insurance journals in the United States in its issue of a few ays ago refers scathingly to the lack of vision which the companies possess as evidenced by the fact that at the great Reconstruction Congress held a few days ago at Atlantic City, no one was present to speak on behalf of the huge interests represented by fire insurance companies and to remind the important bodies represented at that meeting how large a part these companies play in the everyday business welfare and progress of the country. This same charge of shortsightedness may, it is feared, very properly be applied to fire companies in Canada and other countries.

### **Governmental Interest in Fire Prevention.**

However, a few days ago a most important meeting was held in Ottawa at the instance of the Acting Prime Minister, Sir Thomas White, who is also the Minister of Finance for the Dominion and as such has immediate supervision over the Canadian Insurance Department. The meeting followed as a result of answers received to a list of "questionnaires" sent out by the Insurance Department a few weeks ago, soliciting suggestions as to the best means of dealing with questions of fire prevention, etc. The meeting was attended by representatives of such important bodies as the Canadian Bankers Association, Canadian Fire Underwriters' Association, Non-Tariff Companies, Canadian Manufacturers' Association, Canadian Credit Men's Trust Association, Retail Merchants' Association, United Farmers of Alberta, United Farmers of Ontario, Wholesale Grocers' Association, the Government's Commission of Conservation and by the Dominion Insurance Superintendent, as well as by Sir Thomas White and the President of the Privy Council. At this meeting resolutions were adopted favouring amongst other things:-

(a) A public campaign of education by the Government along the line of fire protection;

(b) The introduction into the Canadian school curriculum of instruction on this point:

(c) The inspection by the Government of buildings:

(d) The filing of an 'application before or shortly after a policy is issued;

(e) The compelling of the removal of objectionable and dangerous conditions;

(f) The enactment of legislation fixing some measure of responsibility for fires occurring after a failure to comply with requirements for mprovements;

(g) The enactment of better municipal bylaws;

(h) The compulsory "sprinklering" of risks in excess of a certain value and area;

 (i) The restriction as far as possible of shingle roofs;

(j) The adoption of uniform hose couplings or adapters.

The ball having been started rolling by such powerful influences will surely not be allowed to stop until at least some of the most desirable of the objects sought to be attained are reached.

# SUN LIFE ASSURANCE COMPANY.

The Montreal Agency of the Sun Life under the management of Mr. J. C. Stanton, Jr., reports the following results for the year 1918. The large volume of business was secured almost entirely from the City of Montreal.

Written business, January 1st to

December 23rd, 1918 ..... \$4,643,674.57 Paid-for business, that is, business

under which the full first year's

premium was paid in cash.... 4,031,361.00 New Premiums ..... 148,607.14 The total premium collection dur-

ing 1918 was ..... 969,920.51

Considering the population of the agency as a whole, the paid-for business of 1918 represents on a per capita basis—\$4.03 for every man, woman and child in the entire territory.

This business of the Montreal Agency for many years has been noted for its continual growth in keeping with the progressive policy of the Sun Life of Canada wherever it operates throughout foreign countries in addition to Canada.

# NORTH AMERICAN LIFE.

Received Business for December 1918 amounted to over \$1,700.000, the largest in the history of the Company: while the total amount of the applications received during 1918 amounted to over \$14,700,000, an increase of 16% over last year. The Nalaco Cup contest closed for the year with

The Nalaco Cup contest closed for the year with British Columbia agency winners under Manager E. W. Keenleyside. They hold the Cup during 1919.

H. W. Slipchenko, Saskatoon, A. R. Piper, Moose Jaw and J. A. Collins. Edmonton, led in personal production during December.

New agents appointed were:-Benjamin Renshaw, Cloud Bay, Ont., S. M. Lowe, Amherst, N.S.; E. T. Burke, Amherst, N.S.; F. J. Jones, Fort William, Ont.; W. G. White, Blind River, Ont.; Calvin Hurst, Midland, Ont.; Wm. P. Bradley, Neudorf, Sask.; W. E. Baycroft, Beeton, Ont.

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