

# GERMANS HAVE MASSED 1,000,000 MEN BETWEEN RHEIMS AND SOISSONS

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## The London Advertiser

LONDON, CANADA—THE HOME OF UNBROKEN PROSPERITY.

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HOME  
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THE WEATHER: FAIR AND COOL.

PRICE TWO CENTS.

# AMERICANS AND FRENCH HOLD AGAINST VIOLENT HUN COUNTER-ATTACK

## TURKEY IGNORES BREST-LITOVSK TREATY AND CUTS GERMAN RELATIONS

Disputes Over Distribution of Spoils of War Leads To Severance of Diplomatic Relations Between the Two Countries.

Amsterdam, July 30.—Turkey is going to handle the situation in the Caucasus according to her own ideas. This is indicated in a telegram from Constantinople dated July 28, which quotes an article in the newspaper Nafis Eklilik, presenting the Turkish viewpoint.

"We have nothing to say against the principles laid down in the Brest-Litovsk treaty," says the article, "but when the Caucasus, newly reorganized, turn toward us, and master of its own destinies, refused to be bound by the treaty, it was more natural for us than to take into consideration the necessities of a new situation created on our important eastern front? Could we close our eyes to the appeal of the Government of a people largely of the same race and creed as ourselves?"

RESULTS OF TREATY.  
"We are aware of the action, and its present progress, to place under German control Tiflis and Baku. That is a logical consequence of the application of the Brest-Litovsk treaty. How could this treaty be taken into consideration in the affairs of the Caucasus, seeing that the Bolshevik Government has not even been able to return to us, in accordance with the treaty, our eastern frontier, and that in the Caucasus influences entirely independent of the Bolshevik Government have arisen."

This reported attitude on the part of Turkey may account in part for the report received through Copenhagen that Germany and Turkey had severed relations.

Early this month it was reported through Washington that Germany was becoming alarmed over the aggressive territorial tendencies of her allies, especially Turkey. Several weeks earlier it had been reported that Germany had ordered Turkey to stop her advance in the Eastern Caucasus. Almost simultaneously announcement came from Berlin that German troops had been landed at Poti, on the Black Sea coast, and an important point on the railroad running through Tiflis to Baku. On June 13 Turkey signed a peace treaty with the Trans-Caucasus Government, but the terms have never been reported adequately.

The Baku region, on the Caspian Sea, is one of the world's most important Continued on Page Three.

## GERMANS MASS MILLION MEN

Enormous Forces Called Up in Effort To Save Situation Between Soissons and Rheims—Can't Make a Dent in Allied Offensive.

London, July 30.—The Germans have thrown nearly a million men into the gigantic battle between Soissons and Rheims and have been viciously counter-attacking all around the circular line that stretches from Soissons to the neighborhood of Rheims. Even this formidable force, however, appears to have made not more than a dent or two in the Allied front in its latest effort, while at various points progress for the Allies, slight but important, is reported. Regarding the strength of the German forces, unofficial advice state that there are 71 Teuton divisions engaged in this struggle. The strength of a German division is about 13,500 on a normal footing, so that if all the units resisting the Allies north of the Marne have been kept up to standard, there are 958,500 men trying to hold the line until the situation is relieved. Of these divisions there are ten drawn from Crown Prince Rupprecht's army in the north.

RECOGNIZED AS CRUCIAL.  
The German crown prince had in the neighborhood of 500,000 men between Rheims and Chateau Thierry when the attack across the Marne began July 15. The increase in the number of divisions engaged in the battle would appear to indicate that he had since that time drawn heavily on other army groups. It would also seem that this action on his part reflects the importance of this battle in the eyes of the German high command.

## KING IS SUING RAILROAD FOR OVER MILLION

Damages Claimed From U. S. Road for Loss of Munitions.

Newark, N. J., July 30.—King George of England is plaintiff in a suit filed in the state supreme court here yesterday asking \$1,022,000 damages against the Lehigh Valley Railroad Company, in connection with the destruction of British-owned munitions in the disaster Jersey City in July, 1916. The French Republic entered claims for \$500,000. The damages asked in these and other actions begun today aggregate nearly two million dollars.

DRAFT TREATIES RATIFIED.  
Washington, July 30.—Ratifications of the draft treaties between the United States and Great Britain and Canada were exchanged today at London. It was officially stated at the state department, making them effective from today.

## DARK DAYS ARE OVER, BUT HARD MONTHS AHEAD

Andre Tardieu, French High Commissioner to U. S., Delivers Message.

Paris, July 30.—Andre Tardieu, the French high commissioner to the United States, at a dinner in his honor last night at the American University Union, declared the dark days are over, but there are hard months ahead. "The first great battle in which your own troops have participated extensively has been a great victory," he said. "The part taken by your soldiers is well known in France. The war is not over yet. Hard months are ahead of us, but we have already taken the initiative. As far as numbers go, the critical times are over with us. Under the strong leadership of President Clemenceau we have held our ground. Today, after some time on the defensive, the time for a victorious attack has come and the dark days are over."

Unity of Peoples.  
"While greeting the completion of the first million troops in France, we have greeted the first success. We are standing ready for the supreme effort. The faith which is inspiring us will not falter. In our crusade for the democracies of the world we are progressing steadily toward our goal. Through the wonderful unity and force of the mind, hearts of our country we can expect to reap the reward of the liberation of all peoples which we anticipate from our sacrifices."

## G. W. V. A. DELEGATES PAID TRIBUTE TO FALLEN COMRADES

200 Bowed Heads Out of Respect at Toronto Convention.

Toronto, July 30.—At today's session of Great War Veterans' convention the president, Lieut.-Col. Purney, presided over 20 delegates in the hall to rise and remain standing for one minute with bowed heads out of respect "to our fallen comrades."

The first business taken up was the report of the committee appointed to investigate the charges against the association's president, Mr. J. Shanahan. The committee reported that as Comrade Shanahan was no longer a member of the Toronto branch of the association on account of failure to pay his dues, he was not entitled to hold office on the Dominion executive. The committee advised that the whole matter be decided by the executive.

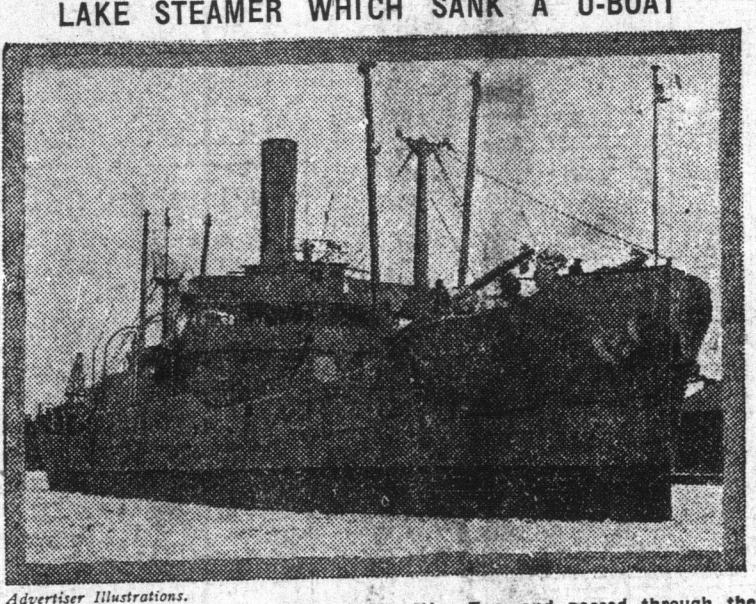
A motion was immediately made that the report be not concurred in. A heated discussion, in which several of the delegates participated, concerning the nature of the evidence against Mr. Shanahan followed.

"It is necessary that one should be a member of the local branch before he can belong to the Dominion Association," asked one delegate of the chairman.

Col. Purney explained that, as the constitution of the Dominion Association had not been universally accepted by all of the local branches, this matter was a local one.

Mr. Shanahan is not a member of a local branch, then he is not a member here," he replied, simply.

The chairman agreed with this and the discussion of the report proceeded.



LAKE STEAMER WHICH SANK A U-BOAT

The Lake Forest was christened the War Fox, and passed through the Canadian canals last winter en route from the Great Lakes to the Atlantic. She fought a sea pirate for two hours and finally sank it.

## What Happened to Hakky Pacha?

Amsterdam, July 30.—Hakky Pacha, Turkish ambassador to Germany, died last night in Berlin AFTER A SHORT ILLNESS, a Berlin dispatch announces today.

## HON. DR. BELAND RETURNS TO CANADA TO DEVOTE HIMSELF TO UNIFYING OF THE NATION

Former Postmaster-General Who Suffered Cruelties in Germany Hopes To Offset Insidious Influence of Bourassa in Quebec.

SPECIAL CABLE BY F. A. MCKENZIE.—COPYRIGHT.  
London, July 30.—"I am looking forward to seeing my old mother again, and my boy," said Hon. Dr. Beland, former postmaster-general in the Laurier administration, returned after three years' imprisonment in Germany, as he bade him farewell on a shipboard.

"My mother is 84 years old, and her great fear during my imprisonment was lest she should die while I was far away, and I would never see her again. But she's waiting for me."

"We soon will see my boy," he was 10 when I left, and now he is 14."

Dr. Beland had a busy time here, while waiting for a vessel, where he could be accompanied by his daughter. He was specially delighted at the bearing of the Quebec recruits.

Will Work for Unity of Canada.  
I asked him his political plans, and he replied: "I have no plans. My one purpose is to do my share as best I can to help our cause."

He said he was convinced that only in the unity of Canada can the destiny of our people be fulfilled. Some of our people in the rural parts of Quebec have been misled, and have had their judgment prejudiced by the misstatements of extremists, like Bourassa, and may be I can do something to help them realize how this great struggle is so vital, that even naturally peace-loving men may as well put peace at home aside and take their part. No man has a right to complain about his work and sufferings today."

One Who Never Complained.  
"You, at least, have never complained," I said, for Dr. Beland's absence of bitterness, even towards his captors, has been remarked here by everyone.

"I tried not to," he replied, simply. Dr. Beland has left behind him in England memories of a gracious, kindly, generous personality, who rose above all suffering, refused to be embittered, and kept the serenity of his soul even in the darkest hours.

## DENIES R. A. F. MEN ARE ILLEGALLY HELD

Capt. Seymour Explains Reasons Why Airmen Were Temporarily Detained.

## AMERICANS HOLDING ALL GAINS AGAINST FIERCE HUN COUNTER-ATTACKS

### 'STOP KICKING US; WE'LL QUIT' SQUEALS HUN

Most People Will Agree That Austria Is Fighting "a Defensive War."

Amsterdam, July 30.—"We are ready to conclude an honorable peace as soon as our opponents renounce their hostile plans aiming at our destruction or repression," said Baron von Hunsbach, Austrian premier, in presenting his cabinet to the Upper House of the Austrian Parliament, according to Vienna advices. He added, according to the dispatch, that so far as the central powers are concerned, the war is a defensive one.

## LOCKJAW IN GERMAN ARMY

A Serious Outbreak in Enemy Ranks Causes Alarm.

Amsterdam, July 30.—Tetanus has broken out to a serious extent in the German army, according to the Telegram. The Netherlands Export Company has agreed to send a large consignment of anti-tetanus serum to Germany.

## Thrown From Pole By Electric Shock Into Seat of Car

Toronto Hydro Employee Experiences Sensational Leap Through Space.

[Special to The Advertiser.]  
Toronto, July 30.—Overcome by the shock of 2,000 volts from a live electric wire, Robert Cameron, a hydro employee, fell 20 feet from the top of a pole through the hood and into the only vacant seat of an auto truck which was standing at the side of the pole, and bounced out into the road.

Falling feet first, with heavy apurs on, he just missed striking a fellow worker who sat in the space next to where he landed.

Cameron sustained burns on both hands due to the shock, and an injury to the right leg from the fall.

## RECEIVER ASKED FOR LONDON LOAN

Toronto, July 30.—The Trusts and Guarantee Company has issued a writ against the London Loan and Savings Company and Imperial Loan and Investment Company to have an account vestment of the dealings of the London Loan and Savings Company with the assets of the Imperial Loan and Investment Company and for a receiver. The London Loan and Savings Company were bondholders of the Imperial Loan and Investment Society.

## SUBMIT HUGE SUM AS VOTE OF CREDIT FOR BRITAIN'S WAR NEEDS

London, July 30.—The biggest appropriation demanded since the beginning of the war will be submitted to the House today, says the Daily Telegraph. The vote of credit to be asked will be £200,000,000. The previous highest was £250,000,000, voted a year ago. The new appropriation is required to finance the war until the end of October.

## U. S. Troops Have Made Slight Advance — Repeated Efforts Enemy To Dislodge Allied Fight Proving Futile.

With the American Army on the Aisne-Marne Front (By the Associated Press, 1 p.m.)—Under fire from only slightly less than that of yesterday, the American front north of the Oureq, held on to their positions and even advanced a little toward the road from Serpy.

Repeated efforts by the enemy to dislodge were futile.

On the Americans' left the French are moving the right the lines are holding steady.

The Guards that were brought in by the German Americans yesterday appeared today to have been by the German command. The fighting is the heavy can have experienced.

London, July 30.—The Germans have been counter-attacking very heavily along virtually the entire battlefield, according to news that reached London shortly after noon today. The attack was an especially heavy one in the American sector, resulting in driving the Americans out of the village of Clerges, about 5½ miles southeast of Fere-en-Tardenois. Another thrust drove the Americans back from Beugneux, near Grand Rozoy, northwest of Fere-en-Tardenois.

"Beyond the line of Oureq, heavy counter-attacks made by fresh troops of the enemy have resulted in severe fighting. Sergy, taken by our troops yesterday, after having changed hands four times, remains in our possession."

## GERMANS THROWING GAS SHELLS INTO ALLIED LINES

London, July 30.—Very heavy fighting has been in progress along the whole battlefield from Ville-en-Tardenois to Buzancy, according to advices received up to noon today. It has resulted, so far, however, in very little progress for the Allies.

Some advance has been effected by the Allies in the Ardre Valley, along the easterly side of the front, toward the village of Aubilly. A certain amount of ground likewise has been gained near the centre in the neighborhood of Villers-Agron-Aiguisy.

The main advance on the westerly side of the front seems to have been at Grand Rozoy, about five miles northwest of Fere-en-Tardenois. The French here are progressing north on to the crest of the plateau between the Vesle and the Oureq.

The hostile artillery has been active with gas shells northwest of Albert and has also shown activity at a number of points between La Bassée Canal and Ypres.

## ALLIED PRESSURE CONTINUES

London, July 30.—The capture of the formidable butte of Chalmont, where it was once expected that the Germans would be able to stand, shows that the German retreat has by no means ended, and it is now doubtful if the enemy will be able to hold the Vesle line, for the Allied pressure on the two pivots of defence, south of Soissons and south of Rheims, is increasing.

Mention of the Scots south of Buzancy, south of Soissons, is interesting, showing that the British are now engaged on the western as well as on the eastern side of the salient. Should these pivotal positions go in there is still the possibility of the retreat becoming a disaster. There the Germans are desperately defending the triangular bastion between Soissons, Oulchy and Aisne, which Gen. Mangin is hammering from the west while Gen. de Goutte is advancing northward from Fere, endeavoring to turn it.

Paris, July 30.—There was no change in the situation north of the Marne last night, says the statement from the French war office today.

The fierceness of the fighting Monday, it is believed, is a sign that the German retreat has reached its limit and that the enemy will make a stand with his right wing on the plateau south of the Crise and with his left on the hill south of the Ardre. For the defence of this line, it is said, the Germans will devote all of Gen. von Boehm's army and the reserve divisions taken from Crown Prince Rupprecht of Bavaria.

ANZACS TAKE TRENCHES.  
London, July 30.—German positions in the Merris region, on the Flanders front were entered last night by Australian troops, who took forty prisoners, the war office announced today.

The enemy artillery was active in the region northwest of Albert, throwing in gas shells. It also displayed activity between La Bassée Canal and Ypres.

CONSIDER "POSTIES" STRIKE.  
Ottawa, July 30.—The cabinet council meeting this morning, but consideration of the letter-carriers' strike situation will be resumed at a sitting to be held this afternoon. The Government is still hopeful that the carriers will return to work, but definite action, it is understood, will not be long delayed in the event of the strike continuing.

BRITISH EARL FOUND DEAD.  
London, July 30.—Thomas F. Angon, the third earl of Lichfield, director of the National Provincial Bank of England, and of the Bank of Australia, was found dead today in the bath, with a gunshot wound in the head. Lord Lichfield was born in 1856.







## THE SUNDAY BAND CONCERT PROBLEM

## DADSON OF CIVIL SERVICE TO 'REPRISALS'; BAND MEMBERS REGRET TO

## GRATUITOUS SERVICES TO CHURCHES IN PAST MAY BE CANCELLED AS RESULT OF SITUATION—I. O. D. E. LEADERS ANXIOUS TO CONTINUE CONCERTS IF PUBLIC OPINION IS ARTICULATE—MRS. GALBRAITH SAYS METHOD WILL BE FOUND TO GIVE THE PEOPLE MUSIC AND CONTINUE PATRIOTIC WORK IN DEFIANCE OF EDICTS OF LORD'S DAY ALLIANCE.

At an informal gathering of 7th Regiment bandmen, held last evening, after band practice, the matter of the suspension of Sunday band concerts came up for consideration. The members did not withhold their opinions of the action of the Lord's Day Alliance in threatening to prosecute the Daughters of the Empire if further Sunday concerts were held, and the bandmen paid for their services.

In the first place, it was decided to hold a meeting of the city's musicians in the near future, at which certain proposals will be advanced. For instance, city bandmen for many years have been giving their services free as members of Sunday school orchestras. The bandmen now believe that every member of the Musicians' Union who is playing in a Sunday school orchestra should be asked to withdraw unless he receives the regular union rate of pay for his services.

No More Free Music. Further than this, it has been the practice for bandmen to give their services to churches on many occasions, and the union has suspended the rule that the men must be paid. If the issue goes forward there will be no more gratuitous music-making on behalf of the city congregations.

It was also pointed out that the bandmen in the event of the Lord's Day Alliance taking action against the bandmen or the I. O. D. E. would be an action against some city organist, to ascertain whether he should be permitted to receive a sum of money for making music on an organ on the Sabbath Day.

May Defy the Threats. Some of the city bandmen are anxious to bring the whole matter to a head by holding a concert next Sunday evening, and defying the members of the Lord's Day Alliance to prevent the concert. The musicians believe that public opinion has been aroused to such a degree that the members of the alliance in the matter would think twice before they decided to commence a prosecution.

I. O. D. E. for Continuance. The advertiser communicated with regents of several chapters of the I. O. D. E., who stated that personally they were in favor of continuing Sunday band concerts. They have always been dependent upon these voluntary contributions as a source of revenue for their overseas work, and have considered the concert as a means of pleasant and profitable entertainment for all.

Statement that the Daughters of the Empire had declared that they were tired of these concert affairs and had discontinued it, is absolutely false. Each lady denied that individually or as an organization she was in any way anxious to stop the band from playing on Sunday.

Mrs. Niven, regent of the municipal and Mrs. E. B. Smith, first vice-regent, both expressed regret that the I. O. D. E. had been guilty of an interference in the law in paying bandmen for their services on Sunday. They were very conscious of any fault in the matter until the members of the Lord's Day Alliance read the Lord's Day Act in their last week. And viewed from this standpoint, they have no other course but to stop the concert, as they would not countenance an action that would defy authority nor any step that would bring discredit to the organization of the I. O. D. E.

Up to Public Opinion. Mrs. Smith is of the opinion that if the public are eager for the continuance of the Sunday concert, and so express themselves, the Daughters of the Empire will probably meet to try and decide a way in which to meet the whole-hearted demand for innocent and uplifting enjoyment, within the law.

Mrs. A. H. Clinger, vice-regent of the Overseas Chapter, which was responsible for the excellent Sunday evening concert in the Majestic last winter, also expressed regret that steps had been taken to stop the open-air performances. She, as well as other members of the I. O. D. E. who had served at the same time, were very anxious to see the bandmen continue their collections came in as the people came from church, and that a very small portion of the audience in the park before 8 o'clock, many mothers with a family of children, who would not go to church, and are glad to find a place of rest for their little ones on a hot evening.

Money Goes to a Fund. As a result of the Lord's Day Alliance, an action of the Lord's Day Alliance, a fund was raised for the purpose of giving money to the bandmen.

Palm Beach Bathing Caps. All colors, all sizes; from 35c to \$1.25. A great variety to choose from.

Cairncross in Chemistry. 216 DUNDAS STREET, PHONE 850.

ROWLAND HILL RELIABLE FOOTWEAR. 100 DUNDAS ST. W. at 470 BATHURST.

SMALL SIZE SALE OF WOMEN'S KID AND PATENT SLIPPERS at 95c pair. Just a few pairs left, sizes 2½, 3 and 3½ only. About a third of the regular price.

ROWLAND HILL RELIABLE FOOTWEAR. 100 DUNDAS ST. W. at 470 BATHURST.

Don't let a cough or cold hang over you. Get a bottle of KURA-KOF—the result is quick.

Price 25c. at Anderson & Nelles Drug Store.

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## GRAIN DEALERS TO SET WHEAT PRICE Would Have Limit Placed On Flour Alone.

DEALERS WANT TO WORK Contend That the Purchasing Agency Cuts Off Use of Their Skill in Business.

[Special to The Advertiser.] Toronto, July 30.—The wheat crop for 1918 as well as the position of the grain trade in Canada is being held at the Queen's Hotel today.

Dr. Robert Magill, chairman of the board, is attending the conference, as are also representatives of the Winnipeg Grain Exchange and three representatives of organized western farmers, including Mr. J. H. Baker of the United Farmers of Alberta, and N. P. Lamm, secretary of the Council of Agriculture.

Members of the grain trade in the east, as well as organized farmers of Ontario are also represented. The main phases of the grain situation which will be considered are distribution of the crop, the question of whether or not the Wheat Export Company of Canada should have the right to charge of the entire crop surplus for overseas as it did last year. This export company is now being organized by the British Government in Canada for the past two years, with headquarters in Winnipeg and New York.

Dealers Are Shut Out. The effect of its operations has been to reduce the price of individual dealers to a minimum. It is felt by many of the dealers that their skilled services in the business might be used to the benefit of the public.

SAD REMINDERS.—A Dominion Express driver was seen performing a rather sad duty on Monday morning, when he was carrying a coffin to the funeral of a man who had been killed in the war.

WILL ESTABLISH BRANCH HERE.—Vanderhoff & Co., of Chicago, who make a specialty of interesting Americans and American capital in Canada, wrote Gordon Phillips, industrial commissioner today to the effect that the United States and Canada Commerce will make an effort to establish branches in all cities of the Dominion.

SUMMONED TO KINGSTON.—For leaving an automobile on the street in Kingston for a longer time than allowed by the city by-law, the firm of Benson & Wilcox has been served with a summons from the Kingston city council.

DISCHARGES AUTHORIZED.—The following discharges have been authorized from the 1st Battalion, Western Ontario Regiment: Ptes. M. O. O'Brien, William T. Sutherland and James Boschi, having been erroneously ordered to report under the military service act. Pte. Frank C. Quirk has been discharged from the same unit to re-enlist in the Royal Air Force.

TO MARK WAR'S BEGINNING.—Mayor C. R. Somerville has received a copy of a proclamation issued by the Ontario Government in connection with the fourth anniversary of the war. It urges public meetings to be held in all parts of the province to affirm their belief in the righteousness of the cause and to suggest a resolution expressing the determination to continue to a victorious end.

WOULD PROVIDE SPUR.—Controller Moore suggested to the meeting of the board of control and railway commission on Monday that the matter of providing industrial spur lines should be taken up and considered at once. He would do this by extending a spur from the London and Port Stanley line to the city of London, a distance of about 2,000 feet. The matter will be looked into further.

PLANS ARTISTIC ENTRANCE.—The new scheme for collecting the garbage of the city has been decided upon by the city council. The entrance to the new scheme will be at the corner of Egerton street, a distance of about 2,000 feet. The matter will be looked into further.

NEW DRINKING TROUGH.—A new drinking trough for dogs, cats and birds has been installed at the corner of Egerton street, a distance of about 2,000 feet. The matter will be looked into further.

IRISH PICNIC PLANS NOT YET COMPLETED. Announcement will be made before the end of this week as to where the picnic will be held.

COMMUNICABLE DISEASE LIST FOR WEEK SMALL. London has fifteen new cases of communicable disease this week, according to the report of the London Institute of Public Health.

ALL ENEMY ALIENS WILL BE ROUNDED UP. Montreal, July 30.—Capt. Carter, commanding the Montreal district, announced today that plans had been perfected for a roundup of all enemy aliens in the city.

PAY OFFICERS' RENT? [Special to The Advertiser.] Toronto, July 30.—Is a municipality obliged under the municipal act to supply rent for the quarters of its officers? This is the question that is being asked by the city council.

MAN WHOM HE INJURED HAS ENTERED SUIT FOR \$500. Swinging a skimmer of molten iron at Edmund Johns cost Tony Andruke, an employee of the McLaughlin Manufacturing Co., \$500.

COMMISSION'S FANS RUN BUT NO POWER FOR TAILOR'S SHOP. Latter Has To Close For One Hour.

CUSTOMER IS INDIGNANT Points Out That Juice Wasted Would Supply His Needs.

VETERANS AFFIRM CHARGES CORRECT, BUT PRAISE Y.M.C.A. Happy Climax to Criticism at G. W. V. A. Convention.

MADE MISTAKEN CLAIMS Association Did Not Give Drinks Free, But Is Performing Big Work.

[Special to The Advertiser.] Toronto, July 30.—A report was presented to the G. W. V. A. convention today that the Y.M.C.A. had made a mistaken claim that it was giving drinks free to the veterans.

TOO LATE TO CLASSIFY WIDOW LADY, WITH BOY, WANTS POSITION AS HOUSEKEEPER; CLEAN, GOOD PLAIN COOK. Box 73, Advertiser, \$4c.

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## Paroid ROOFING. PAROID is so good that the name has come to stand for the best kind of roofing. Complimentary, but dangerous! It means that for your own protection you must look for the name Paroid on every roll you buy. Then you are sure of the roofing that is approved by the National Board of Fire Underwriters.

SAVE MONEY Look for the Roll with the PAROID Label

Once laid, a Paroid roof is weather-proof and fire-resistant for years to come. The saving on every roll you buy. Then you are sure of the roofing that is approved by the National Board of Fire Underwriters.

8 permanent colors—Red, Grey, and Green. For your home, use Neponset Twin Shingles.

Paroid, heavy, per square ..... \$3.50  
Paroid, light, per square ..... \$3.00  
1-Ply "Cowan's" Colossal, per square ..... \$2.50  
2-Ply "Cowan's" Colossal, per square ..... \$2.50  
3-Ply "Cowan's" Colossal, per square ..... \$3.00

VETERANS AFFIRM CHARGES CORRECT, BUT PRAISE Y.M.C.A. Happy Climax to Criticism at G. W. V. A. Convention.

MADE MISTAKEN CLAIMS Association Did Not Give Drinks Free, But Is Performing Big Work.

[Special to The Advertiser.] Toronto, July 30.—A report was presented to the G. W. V. A. convention today that the Y.M.C.A. had made a mistaken claim that it was giving drinks free to the veterans.

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**Ride a Bicycle---Save Time, Worry and Money**

**"SPEED UP" IS THE PASSWORD ALL ALONG THE LINE!!**

HERE IS A COMPARISON OF COST IN MODE RN TRANSPORTATION

(And how can you speed up on walking? Besides, six miles is not going very far. Total mileage 1,800.)

Cost of riding 15 miles daily for 300 days.....	\$275.00
Allowing horse and rig to stand at purchase price.	

Allowing nothing for tires, repairs and other up-keep, cost . . . . .	\$377.00
--	----------

This does not allow for doctors' bills, loss of time, etc., caused by contracting colds, and other diseases in crowded, ill-ventilated stuffy street cars. Besides the number of hours you lose through no power, poor service and other inefficiencies connected with the London Street Railway.

Interest at 6 per cent.....	\$3.00
A Brantford Bicycle is good for 10 years, on an average cost for upkeep of \$5.00 per year.....	\$5.00
The average rider will ride 3,000 miles per year on a cost of.....	<u>\$8.00</u>

**Prices Now: Ladies' and Men's Models, \$45, \$50; Boys' and Girls' Models. \$37.50**

## Canada's Largest Bicycle Dealers



**PAY  
WHILE  
YOU  
RIDE**

**W. A. Walker.**  
757 DUNDAS STREET.  
Phone 3976.

Placing the net over the dancing fishes, from where I stood in the middle of the stream to feel the fly went dancing along, and just as it was necessary to stop paying out to avoid the roots of a submerged tree, there was a rush and a swirl, and a mighty trout flashed into the sunlight, carving his rainbow-

Twice as easy as wa

health, fewer doctor's bills, rosefleur's health and longer life for a man of her woman. In bicycling every man of her kind has his own just as it should be. Lack of exercise is admitted to be the fundamental cause for a great many of the ailments from which men of her kind suffers today.

The initial cost of a bicycle is small. In fact, anyone can afford to buy a bicycle. arrange easy confidential credit arrangements for any responsible party. In this manner one can get a bicycle on credit and cannot pay for it in cash can make arrangements whereby he or she may take the bicycle over time. The monthly payments are very small, as are the interest charges, and the cost of the bicycle is paid off in a few months.

All signs point to an increase in the cost of bicycles this fall or next spring. The price of the bicycle will go up and save anywhere from \$5 to \$10.

Twice as easy as wall

185 Dundas Street, South Side.  
SPORTING GOODS OF ALL KINDS.







## London Advertiser

Member Audit Bureau of Circulation.

MORNING EDITION. Outside City. By Mail. 12c per week. \$4.00 per year.

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Toronto Representative—F. W. Thompson, 57 Mail Building. U. S. Representatives—New York: Charles H. Eddy Company, Fifth Avenue Building, Chicago: Charles H. Eddy Company, Peoples Building, Boston: Charles H. Eddy Company, Old South Building.

THE LONDON ADVERTISER COMPANY, LIMITED.

London, Ont., Tuesday, July 30.

## TURKEY, THE SPIRITLESS.

WHAT IS TURKEY getting or expecting to get out of the war to make it worth her while to stand by her agreement with Germany? The question has been asked frequently and the answer is given by "a high neutral personality" who has just returned from Constantinople. The Turkish nation is deriving nothing but suffering, starvation and abuse, but, and here is the reason for her continued partnership with the Huns, the men who have it in their power to make a separate peace are getting rich trafficking in food.

The same authority tells of the woeful lack of energy and stamina of the people, which prevents them from rising against their oppressors and suing for the peace they desire. Famished and without spirit they will stand and watch train loads of foods pass through their cities without making any attempt to seize it; they will watch dully and like beaten curs until they drop dead from starvation. They can no longer even dream of forcible protest.

From a nation which has sunk so low in the mental and physical scale nothing can be expected. The Turks rejoiced in bloodshed and savagery, but they have been surfeited and have passed the stage where pleasure is possible. They have nothing to live for and every incentive to die, quickly and as painlessly as possible. They are the tools of the army staff and the gigantic trust known as the food control board, and these desire the struggle to continue. All that remains for the people is to cry "Kismet."

The foregoing editorial was written yesterday before any intimation of the defection of the Turkish nation from the side of the central powers was given. But the signs were thick and the writer will not feel called upon to grow a prophet's beard.

The gaze into the crystal of war could but see a weird, mottled, bloodshot picture as the figure of the Terrible Turk was called into the mystic's vision. A shattered, sanguinary crescent carried by a ragged, starving, horrible figure of lust and slaughter, tottering from the blows of an unmerciful taskmaster, and fleeing before the awful nightmare of his misdeeds, the figures of starved and butchered children, the forms of beheaded Christians, the eldritch pools that stained his land to its farthest borders.

Thus comes the savage to his undoing, the closing hours of his tragedy filled with revulsion for the "civilized" Hun who outdid him, the Turk, in unspeakable and loathsome deeds. The filthy hyena walked with the tiger until the tiger was torn; then turned from him, electing to die alone rather than feel the wrath he would share with the greater beast in the final onslaught upon the killers and hamstringers. The hyena played the role of the scavenger, yet saw the pack leader become as unclean as he. The natural carrion-feeder will not hunt except with his own kind. The hyena runs to lick its wounds in cover.

Germany was able to bind the Austrian people hand and foot when Emperor Charles' famous telegram was followed by a peremptory summons to Berlin. Having taken over practical control of his army, the Germans sent him to Bulgaria and Turkey to bring them into line for a unified command. But, according to reliable reports, he was spurned by both nations, and came back empty-handed. Turkey now has out the painter, the first of Germany's allies to cry quits and admit the hopelessness of the cause. Disintegration seems to loom darkly on the horizon of Wilhelm of Prussia. Bulgaria may be the next, Austria to follow? Or will the surges from the west front roll clear to Unter den Linden? Prophecy gets a tonic because the Turk has followed the signs.

What the practical effect upon the war situation may be is problematical. Turkey practically gives a negative allegiance to the Allies. The Russian fleet beyond the Dardanelles, now held in German control, will scarcely bid for the predicted clean-up of the Mediterranean. Constantinople may quickly become an Allied base, with a great menace removed and a new wedge cleft into the Asiatic ambitions of the enemy.

Morally, weak as the Turk was, the defection is worth many battles. If Germany cannot feed and support her allies, she is not far from the end. An avalanche of events is likely to occur. The Turk howled and quit from the depths of an empty stomach. There are many other tight belts in Europe.

## THE MUNITION STRIKE.

NO DOUBT the Germans heard of the munitions strike in England and made a good deal of capital out of it. They would regard it in about the same way the British have regarded the industrial strikes that have occurred beyond the Rhine. The British have counted on such happenings as those of the early spring in Germany to have a serious moral effect upon enemy troops at the front. But when these strikes "petered out" they proved to be a boomerang for the side which was trying to extract sunshine from them.

The British munitions strike has "petered out." And it will be a case of cold comfort for the kaiser if he believed that these industrial troubles were likely to offset the effects of defeats on the west front. But there is vast difference between the strikes. In one case brute force thrust the German workmen back to their tasks, and in the other, while some intimation of con-

scription for strikers was given, the saner minds among the workmen guided the strikers to their lathes and benches.

The British or Canadian workman, feeling some sort of pinch, may work himself into a stormy mood now and again. But when he is told and becomes convinced that he is injuring war effort he gets back to his job as quickly as possible. A cartoon in a London paper, holding him up as a slacker, is more effective than a battalion of troops.

Labor unrest is one of the phases of the disturbance and distress of war. It comes around with the cycle of events natural and unnatural, and passes down the wheel without causing serious harm, and probably inspiring men to a new grip on themselves and a new impetus in the work to win the war. It is not so much a manifestation of disloyalty or lukewarm interest as the blowing off of steam through a safety valve.

It is most gratifying to see the British munitions workers going back to their jobs. They do a lot to prevent trouble in similar war work in this country.

## THE MEANEST MAN.

CALGARY has the distinction of harboring the meanest man on earth; at least there can be no meaner. L. Pappen has been found guilty of stealing fruit from a dying man and candy from a sick baby in the General Hospital, and has been sent to jail for three months with hard labor.

Three months! The woman who steals a little dress for her baby in order that it may look nice gets three months; the man who is unable to pay \$200 for having carried a flask of whiskey in his pocket gets three months. It is a pity the law has to be invoked to deal with such reptiles as this Calgary man. The populace could handle them so much more effectively.

## YOUR PART AND MINE.

FIRST OF ALL you belong to the community in which you live. Do all you can to make it a place worth living in.

Secondly, you are a resident of the province, which is the parent of municipalities. Be worthy of that parent and make her worthy of you.

Then you are a citizen of the vast nation which embraces all communities and provinces. Stand by that nation, do your part for her, fight for her betterment, be on guard against her enemies within and without.

Also you are a member of the federation of nations which makes up the British Empire. That empire has clean motives for mankind. She is worthy of your allegiance, your support and if need be your life.

Lastly, you are a citizen of the world. Shape your efforts for your city, your province, your country, your empire so that the whole world may be a better place, so that landing in the remotest corner of the earth you may yet see the ripples that spread from the great central force of civilization, and glory in your membership in the brotherhood of the planet.

If you can realize the roles you are called upon to play in life, YOU can make YOUR life count. YOU can be an actor in the great drama, and YOU have a stage that calls for leading men and leading women. Or if your part is cast with the crowd, remember that it is crowds that cast decisions. They may cry "Crucify Him" or "See the Conquering Hero Come."

## EDITORIAL NOTES.

"Crown prince cannot halt his retreat for days," says headline. Must be travelling fast.

That capture of whiskey at Guelph brings to mind the truism that there's many a slip 'twixt the cup and the lip."

Germans have opened a new battle, having decided that the old one was not what they wanted at all, at all.

The Sammies cannot claim to have established their national identity in France until they name some trench "The Bowery."

It's easier to start a strike than to buy a meal in Winnipeg. There is something at the bottom of labor troubles there which would be worth ferreting out.

Every German must give up one suit of clothes to the Government. A similar order in Canada would mean that a good many men would stay in bed.

If, as Hamburg dispatches say, there are twenty German U-boats off the American coast, it may be taken as proved that submarine warfare is a dismal failure.

At work in earnest, the members of the district women's battalion, in purpose equivalent to the W. A. C.'s of Britain, are to hold a drill at Queen's Park on Tuesday evening.

Now the Grand Duke Alexis of Russia is alive again, and Hindenburg is not even sick. Seems terribly hard to kill any one so effectually that he will stay dead in Europe, except on the battlefield.

We would like to reply to Japan's congratulations to Washington on the valor of Americans in France by cabling Tokio warm thanks for assistance rendered in Siberia, but the time has not come.

Candidly, the opinion held of the members of the Government by some of the papers which helped to elect them is a few degrees lower than the opinion of the press which opposed them, impossible as that may seem.

## GIVE SOMEONE A LIFT.

I'm strong for the man who's in trouble. I've been there and that's why I say. When your crop has been cut to the stubble, when you've raked in the best of the hay—Don't throw stones into somebody's reaper. Nor sneer at his poor little crop. Don't say, "Well, I'm not named his keeper." When you see him get wallowed, and drop.

It's a homely old song that I'm singing. But thank God that it always is sung. When you've raked in the best of the hay—Don't throw stones into somebody's reaper. To spur up some poor mother's son. It's fine that mankind is a comrade As well as a brute with a thong. It's well that a sinner's debt is often paid To someone who falls to the wrong.

I'm strong for the man who's in trouble. I've been there, and know I'm no jubber. No sit o'er the world's rock and riddle. And stain some man's life with a smudge. It's the easiest thing to be cheering. When he goes with a fair, flying start. But the pull that he gets when he's fearing The gaff puts the pluck in his heart.

## KATRINKA AND THE SKIPPER

(Copyright, 1918.)

—By FONTAINE FOX.



It took the Powerful Katrinka to cure the Skipper of being so blame independent about stopping the car.

## BITS OF BYPLAY

BY LUKE McLUKE

(Copyright, 1918.)

The Gossip. The gossip is an awful pest. He never gives his tongue a rest; And he is always sure to know A lot of things that are not so.

Oh! "I heard your wife telling my wife that you beat her up the other morning," said Mr. Gabb. "Did you?" "Yes," replied Mr. Naybor. "I not only beat her up, but I had the coffee made by the time she got downstairs."

Advice. "You should play fair," said Uncle Ben. "In fact, the least that you can do, is to be as square with other men. As you want them to be with you."

Avoiding Unpleasant Results. The death warrant had been read and the march to the death chair was about to start. "Would you like a drink of liquor before you go in there?" asked the warden. "No," replied the Condemned Man. "Booze always gives me a headache."

The Limit. A gambling fellow named Clewaid Hutch. He loves the pastboards, I will state; In fact, the boob plays cards so much, That he walks with a shuffling gait.

Gosh Darn It! "We farm fella is doin' our bit," said Si Meddersraas. "We manufactured more'n 800 shells on this here farm this year." "Eight hundred shells!" exclaimed the City Boarder. "I didn't know you had a munition plant concealed around here." "We haven't," grinned Si. "There wuz eggs in them shells."

Atta Boy! Trouble-in-The-Front, a Sioux Indian, has enlisted in the army and is now at Camp Funston.

Famous Dollars. Silver, Paper, —sign, —bill, —diplomacy, —a year, —an acre, —down, —ninety-eight. —Edgar.

How About Him? James B. Saltzgeber of Middletown, Ohio, wants a job in the Club Hospital.

Our Joe Miller Contest. Bill Fowler claims that the oldest joke is the one about the six-year-old boy who said to his father: "Daddy,

The Advertiser's Daily Short Story Copyright, 1918, by the McClure Newspaper Syndicate. A STATE OF MIND. By James Macdonald.

When Willard Brown found himself in a new city, where a new life seemed to grow up about him, he discovered new talents which he never suspected he had. And he succeeded as men who are inspired succeed, until eight years afterward he awoke one morning to find himself thirty-one years old. "My birthday," he mused aloud, and he fixed the muzzles of his arms and shoulders, rather proud to be so fit. That night in celebration he dined alone at a well-known cafe, where he was struck by something that had not before occurred to him. In his busy new life, all the world seemed to be paired off. Couple after couple, two and two, and girls—everywhere. They were strolling in the streets, entering theatres, waiting for cars—but he was alone. He was pondering the same thing the next morning while he was waiting for his stenographer.

"Miss Dean is ill today," a well-bred voice broke in on his thoughts. He turned to see Alice Shane, note book in hand, standing just inside the open door of his private office. "Nothing serious, I hope?" he said.

"Oh, no, I think not," he said, as she seated herself opposite him at his flat-topped desk. While he dictated he observed her closely. She had been in his employ for two years, and he had never given her particular notice before. He had observed that her work was reliable. She had been a silent, efficient girl who had assumed one little duty after another. He couldn't have told the color of her eyes to save his life, but he could now, and her hair pleased him too, and the clear smoothness of her skin.

During the fourth letter he noticed her wrists. Slim they were, only half as wide as his own. He marvelled at it, and then her voice, he liked that very much indeed. Suddenly he got curious to hear it, and he said to her: "Just to make sure you're right."

"What is your salary now?" he asked abruptly. "Twenty dollars," she looked up swiftly, surprise in her eyes. "You're having a great deal of responsibility of late, are you not?" "Not more than I am capable of," she said simply. "He made a note. 'Twenty-five is

## CHAPMAN'S Wednesday Morning Sale Inducements

The Last Day of Our Victory July Sale COME AND SEE OUR OVER-THE-TOP PRICES AND GET HOLIDAY OR TRAVELING SUPPLIES FOR MIDSUMMER WEAR.

## Ladies' Ready-to-Wear

Raw Silk and Habutai Silk Skirts, \$6.00, \$6.50 and \$7.50. Sale price ..... \$4.95 These are old-time value and splendid style.

## Wash Suits--Slightly Soiled

Five only, value up to \$9.00. Sale price ..... \$3.98 Three only Wash Middy Suits ..... \$2.79 Sport Voile Dresses. Some of these are regular \$9.00 Dresses. Sale prices ..... \$3.98

## VOILE AND LAWN DRESSES.

Embroidery trimmed, some with colored girdles, slightly soiled. Sale price.....\$2.98

## SILK POPLIN SKIRTS.

Plain or Colored, brown, green, taupe, grey and navy. Sale prices ..... \$4.95 to \$7.50 Fancy Stripe Silk Skirts. Price \$5.95 to \$7.50

## LADIES' WHITE WASH SKIRTS.

Jean, pique, Bedford cords, all sizes, five styles. Sale price ..... \$2.19

## FANCY COLORED WASH SKIRTS.

Repp and gabardine, fancy checks and stripes. Sale price ..... \$2.98

## Girls' Middie Dresses

Colored and White Skirts and colored tops; these are just the thing for now, good washing material and up-to-date styles. Sale price ..... \$1.69

## GIRLS' WHITE JEAN SKIRTS.

4, 6 and 8 years. Exit price ..... 75c

## MIDDY CLOTH SKIRTS FOR GIRLS.

6, 8 and 10 years. Sale price ..... 98c

## 200 GIRLS' WHITE LAWN DRESSES.

A manufacturer's clearing, bought to sell less than half regular price, for ages 2 to 12 years. Sale price ..... 98c

## 50 GIRLS' WOOL SWEATERS, SIZES 26 TO 36.

Plain knit, all wool, beautiful stock; colors—rose, green, blue, cardinal, etc. Sale prices \$2.98 to \$5.95. Month-end sale.

## Ladies' Bathing Suits

CLEARING AT A GREAT REDUCTION. Black and Navy Bathing Suits, trimmed with white military braid. Sale price \$3.98

## Ladies' Over-Size Dresses

Stripes, blue and white and grey and white. These are large dresses in demand. Sale price ..... \$3.50

## PERCALE HOUSE DRESSES.

Dark navy blue, white stripe, over-sizes. Sale price ..... \$2.00

## KITCHEN APRONS.

Dark and light colors. Sale price ..... 50c

## Whitewear

LADIES' WHITE CAMBRIC NIGHT-GOWNS.

Trimmed with embroidery, slipover and buttoned front. Sale price ..... \$1.00 each

## LADIES' WHITE PETTICOATS.

Trimmed with embroidery and insertion. Sale price ..... \$1.00 Ten dozen Torchon Lace-Trimmed Corset Covers. Sale price ..... 35c

## Corsets

50 PAIRS ONLY, CORSETS.

Light weight, four hose supporters, low bust. Sale price ..... \$1.00

Best material, four hose supporters, low and medium bust. Sale price ..... \$1.50

## IMPERIAL WAX PAPER.

Chemically pure and odorless ..... 20 sheets for 5c, 6 rolls for 25c

## J. H. CHAPMAN &amp; CO.,

239 to 243 Dundas St.

## Ladies' and Misses' PANAMA

HATS . . 90c

These Hats are selling fast; very cool and smart for hot sunshine; cheaper than cleaning your old one; many popular styles; easy to trim; come early to secure these for comfort and dress. Sale price ..... 90c

## Silks and Dress Goods

SILK POPLINS, a full yard wide, of excellent quality, with a beautiful rich silk finish, in all the newest and most wanted colors, Alice blue, copen, French blue, king's blue, navy blue, sand, silver grey, taupe, browns, greens, burgundy, amethyst, ivory and black; a most popular and serviceable silk for a stylish suit or dress at a great bargain. Worth \$2.25 a yard. On sale at \$1.69

## PRIESTLEY'S SILK-FINISHED CREAM

MOHAIR LUSTRE, 50 inches wide, a splendid washable and serviceable material for a beautiful summer suit or dress. Extra value at \$2.00 a yard. On sale ..... \$1.10 a yard

## CREPE DE CHINE DRESS GOODS, 36

inches wide, old English make and dye, of excellent quality, in choice shades of Alice blue, king's blue, dark navy blue, old rose, brown, black and ivory; a beautiful and serviceable material for a nice dress; worth \$1.50 a yard. On sale at ..... 89c a yard

## Ladies' Waists and Middies

Middies—Clearing line of white with colored trimmed collars, pullovers or coat, extra value; worth \$1.25 and \$1.50. Wednesday a.m. sale ..... 89c

## 4 Dozen Waists

White ground, striped and polka-dot, 36 to 44; regular \$1.25. Wednesday a.m. sale price ..... 89c

## Ladies' Silk Gloves

HEAVY DOUBLE-TIPPED, made by the best makers, Kayser and Queen Quality. Out they go.

White, Pongee, Black or Navy ..... \$1.25 to \$1.75

White or Black, all sizes; regular \$1.00. On sale ..... 79c

LADIES' COTTON LISLE, white or black, all sizes. Sale price ..... 49c

CHILDREN'S SILK GLOVES, white only, sizes 3, 4, 5 and 6. Sale price ..... 65c

Also KIDDIES' COTTON LISLE, white, sizes 3, 4, 5 and 6. On sale ..... 50c

## Ladies' Gloss-o Silk Hose

About 20 dozen to clear, all sizes. This line is popular for low shoes and gives satisfactory wear. Sale price (in white only) .39c

LADIES BATHING HOSE, pink and black, white and black. Sale price ..... 50c

KIDDIES' SOCKS, white with colored tops, all sizes, not many ..... 22c, 5 pairs \$1.00

## LADIES' MOTOR CAPS.

These are at half the regular price; best makers.

## WASH HATS FOR CHILDREN.

Sale prices ..... 25c and 49c

MISSSES' MOTORING AND SPORT WHITE HATS, 79c; colored ..... 69c

CHILDREN'S STRAW HATS 15c, 2 for 25c

CHILDREN'S MILAN HATS, several shapes ..... 99c each

MOTORING AND BOAT CUSHIONS, beauties, good fancy material, well filled. Price ..... 45c

## STORE CLOSÉS AT 1 O'CLOCK ON WEDNESDAY.

## The Man With the Hoe

Hoing is a severe strain on the back. It calls into play muscles not used much in lifting or in other kinds of farm work.

If you have a weak back you cannot stand much hoing unless you use Dr. Chase's Kidney-Liver Pills to set the kidneys right and remove the cause of weakness and lameness of the back. Just try one pill a dose at bedtime and see how much better you will feel.

"and your assumption is unfair. Please bear in mind that I was not asking you to do dinner—I was asking myself in. So far the rest of the morning Alice had been unfair—the possibility of it made her flush, and she decided to talk it over with her mother. But Brown was not to be discouraged, and late in the afternoon morning he drew up in front of a modest apartment house, and pushed the bell-button under the name of Mrs. Clara Shane. Fortunately there was no speaking tube, entered as soon as the latch was released from above.

Up three flights, standing in the half open door, he found Alice Shane. She was clad in a pink gingham morning slip that left her arms bare. Her hair was a tumble and she was very much surprised young woman indeed.

"Why—why—I thought it was the ice cream man," said a dimple came down seriously later he was shaking hands with her mother.

"You see," he explained to that pleasant lady, "yesterday I asked to be permitted to come to dinner, and I grieve to report that your daughter was rude to me. Very," he added severely, frowning at Alice.

"That's all, I think," she denied. "It was just—surprised." And she was flushing again delightfully.

In a few minutes he was standing in the kitchen in his shirt sleeves, smoking his pipe and watching the mystery of the making of a salad, and all the while he kept up a running fire of humorous conversation, punctuated by little flurries of laughter and swift repartee from Alice.

"Tent it fun to have a man around," whispered Alice to her mother when he had gone to refill his pipe. "It's so sort of—oh, natural, somehow."

And then she got very red when her mother pointed an accusing finger at her. "Well, I don't care," said Alice sulkily. "It is nice."

After dinner, while Alice was dressing, he wiped the dishes.

"Do you think she likes me a little?" he asked her mother hopefully. "You see, I'm planning to marry her."

Mrs. Shane smiled at his eagerness. "Love, you know," said Alice sulkily. "It's rather a state of mind."

"It's the best state I ever was in," he said boyishly.

Her eyes were misty and her hands were on his shoulders. "You are a dear boy," she said. "I can see that, but you'd have to be worthy of her."

And when they returned from their drive along toward evening, Alice burst into the room, warm-checked, bright-eyed, telling her mother breathlessly about the new hat and the little sight along the road. "Oh, I felt so selfish because you weren't with us," she sighed.

"I never before realized just how selfish that car is," said Brownly meaningly. "What we need is a family car, and I'm going to get one this week."

Mrs. Shane gave him a little significant glance and made for the kitchen. Alice attempted to follow, but Brownly reached out suddenly and caught her by the wrist. "Defiantly, breathlessly, she tried to hold him off, but he drew her relentlessly into his arms. In vain she looked about to her mother for aid, but Mrs. Shane had apparently abandoned her to her fate, so with a little sigh she gave in, while he kissed the uncertainty out of her eyes and a smile to her lips.

In the next room Mrs. Shane stood looking out into the gathering dusk with moist eyes. "It's just a state of mind," she murmured sadly, "but after all such a beautiful state of mind."



NOT How much a pound?  
BUT How many cups from a pound?

# "SALADA" TEA

will yield twice as much in the teapot as will ordinary tea. It is REAL economy to use it, to say nothing of the unique flavour.

## WOODSLEE SOLDIER SAFE IN ENGLAND

WOODSLEE, July 29.—A cablegram was received by A. Ackley from his son Otto, who enlisted in the Royal Engineers, telling of his safe arrival in England recently.

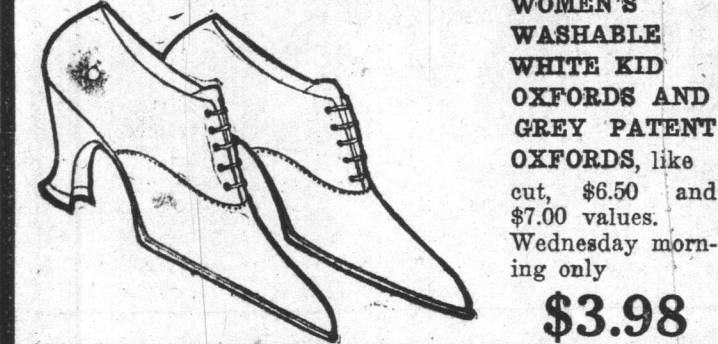
W. O. Feiner shipped a card of new barley, for which he paid \$2.50 a hundredweight. Mr. Feiner bought the first load of new wheat on Wednesday last, paying \$2.05 a bushel.

# HURRY

## To This Shoe Sale Wednesday Morning

AND SECURE SOME OF THE SPECIAL BARGAINS WE ARE OFFERING.

WE LIST HERE ONLY A FEW OF THEM.



**WOMEN'S WASHABLE WHITE KID OXFORDS AND GREY PATENT OXFORDS**, like out, \$6.50 and \$7.00 values. Wednesday morning only **\$3.98**

Women's Beautiful Grey Kid and Patent Colonial Pumps, like out, \$5.00 and \$6.00 values. To clear Wednesday morning only **\$2.98**  
About 75 pairs of Children's White Canvas Slip-pers and Laced Shoes. To clear at, pair **98c**

A STORE FULL OF BARGAINS FOR EVERYBODY. SEE OUR WINDOWS.

## The Peoples Shoe Store

131 DUNDAS STREET. 12 MARKET SQUARE.

## THE SAFEST MATCHES IN THE WORLD

### also the cheapest, are EDDY'S SILENT 500's

SAFEST because they are impregnated with a chemical solution which renders the stick "dead" immediately the match is extinguished.

CHEAPEST because there are more perfect matches to the size box than in any other box on the market. War-time economy and your own good sense, will urge the necessity of buying but EDDY'S MATCHES.

## BEECHAM'S PILLS

Good blood makes firm tissue, strong nerves, steady eyes and clear brain. Keep your blood pure and full of healthy, red corpuscles, and your liver active, by using Beecham's Pills, which remove poisonous matters from the system, assist the stomach to assimilate its food, and the food to nourish the body. A world-famous remedy to strengthen the vital organs and help to

## Make Pure Blood

Worth a Guinea a Box  
Prepared only by Thomas Beecham, St. Helena, Lancashire, England.  
Sold everywhere in Canada and U.S. America. In boxes, 25 cents.

## PAGE OF INTEREST TO WOMEN

### SOCIAL AND PERSONAL

Readers Are Invited to Phone All News of This Kind to the Society Editor, Phone 3670.

Miss Archibald is spending the summer at Lake Rosseau.

The garden party held on the grounds of St. Martin's Church last Friday evening was an unqualified success from the standpoint of sociability and revenue. The decorated booths and colored lights made a gay and artistic scene, and the generosity of the large number present proved that they were in hearty sympathy with the cause for which the affair was held.

The competent auctioneering of J. S. McDougall and M. O'Leary resulted in considerable addition to the funds, as well as providing a great deal of amusement, especially when it came to the disposal of livestock. Those who got a well-fed goose, or half a dozen chickens, for fifteen cents, considered that their money had been well invested. A splendid sum was realized, and the various committees are to be congratulated upon the excellent management of the affair.

Dr. Howard F. Whitaker of Edmonton is visiting his parents, Mr. and Mrs. E. G. Whitaker of South London for a few days.

Mr. and Mrs. Michael Gleason of Chatham are spending the week-end in this city.

Ser. and Mrs. Frank Stinson announce the marriage of their only daughter, Berta, to Lieut. Harold Henderson of the R. C. F., who recently returned from France.

Misses Laura and Vera Stanfield of this city, and Miss Elena Keycraft of Newburg, are enjoying the holiday season at "Tea Pee Cottage," Port Stanley, before resuming their school duties in September.

Miss Etile Land and Miss Elaine Hodgins are spending a few weeks at Port Stanley.

Miss Estelle O'Rourke has returned home after spending her vacation at Toronto and Jackson's Point.

Miss Elaine Stevely has returned from Port Stanley.

### SPEAK THE KIND WORD NOW

The kindly words that rise within the heart, And thrill it with their sympathetic tone, But die ere spoken, fail to play their part, And claim a merit that is not their own.

The kindly word unspoken is a sin— A sin that wraps itself in purest gold, And tells the heart, that doubting, looks within, That not in speech, but thought, the virtue lies.

It is not so. Another heart may thirst For that kind word, as Hagar in the wild— Poor banished Hagar—prayed a well might, burst the sand to save her parching child.

And loving eyes that cannot see the mind, And look and long in vain for some kind word, Are sent away with heavy heart and blind, To all the cheer that lives but is not heard.

NOT ALWAYS CLEAR.

Jesus taught us to pray, "Give us day by day our daily bread," and it is a very appropriate prayer for spiritual, as well as material things. God always gives us sufficient light, when we come up to the crossroads so we may know which way to take. He never fails to give us the right wisdom to solve every problem when the problem must be solved. The walk, however, is a walk of faith, and the beginner in the Christian life is sometimes filled with uncertainty as to what he ought and ought not to do. However, as he walks in the path of righteousness the way gets brighter and the path is plainer, and by and by his whole life will be illumined with light in the spiritual world. It is much as it is in the material world. God gave the world to man as a new material for him to work and develop.

### DAILY BIBLE QUESTION CLUB

SUGGESTIVE QUESTIONS ON THE UNIFORM LESSON FOR SUNDAY, JULY 28, 1913.

ONE GOLDEN TEXT SUGGESTION. (By Rev. T. S. Linscott, D.D.) Growing stronger. (May be used with temperance applications.) Luke 11, 42-52; 2 Peter 1, 5-8.

QUESTIONS FOR TODAY, TUESDAY.

4. Verses 43-45.—Why was there nothing strange in the parents of Jesus not missing him for a whole day?

5. Why should parents these days not allow a twelve-year-old boy to be where they know not?

6. What clue is the best to follow in looking for a twelve-year-old boy?

Golden Text.—The path of the righteous is as the dawning light, that shineth more and more unto the perfect day. Proverbs 4, 18.

THIS WAY IN THE BEGINNING IS NOT ALWAYS CLEAR.

Jesus taught us to pray, "Give us day by day our daily bread," and it is a very appropriate prayer for spiritual, as well as material things. God always gives us sufficient light, when we come up to the crossroads so we may know which way to take. He never fails to give us the right wisdom to solve every problem when the problem must be solved. The walk, however, is a walk of faith, and the beginner in the Christian life is sometimes filled with uncertainty as to what he ought and ought not to do. However, as he walks in the path of righteousness the way gets brighter and the path is plainer, and by and by his whole life will be illumined with light in the spiritual world. It is much as it is in the material world. God gave the world to man as a new material for him to work and develop.

WHY A FINE PLACE FOR MY CHILDREN.

FLIES LAY THEIR EGGS ON UNPROTECTED DRIED FRUITS.

YOUR OLD CARPETS MADE INTO NEW, BEAUTIFUL FLUFFY, REVERSIBLE RUGS.

CANADA RUG COMPANY 98 Carling Street. Send for Leaflet.

### ADVERTISER PATTERNS



2499

A Pretty Frock For a Little Girl.

2499—This is a lovely model for voile, batiste, dimity, lawn or Swiss. Waist and skirt are full and the pattern is bust, silk, cashmere, challie or albatross, the style is also very attractive.

The pattern is cut in sizes: 2, 3, 4, 5 and 6 years. Size 4 will require 2 1/2 yards of 36-inch material.

A pattern of this illustration mailed to any address on receipt of ten cents in silver or stamps.

ADVERTISER PATTERN DEPT.—Please send above-mentioned pattern as per directions given below:

Name .....

Town .....

Province .....

Age (if child's or misses' pattern).....

Measurement: Bust..... Waist.....

Caution: Be careful to inclose the above illustration, and send size of pattern wanted. When the pattern is bust measure, you need only mark 33, 34, or whatever it may be. When in waist measure, 22, 24, 26, or whatever it may be. If a skirt, give waist and length measure. When misses' or child's pattern, write only the figure representing the age. It is not necessary to write "inches" or "years." Patterns cannot reach you in less than one week from date of application.

WOMEN IN ACTION

Mrs. George J. Gould has given complete stage equipment to the men stationed at Ellis Island receiving ship, where she gives a weekly "professional night," which is participated in by well-known actors.

The Royal Air Force has enlisted the

## JIMMY COON STORIES

By Dr. Warren G. Partridge.  
Copyright 1917 by George Matthews Adams.

JIMMY COON IS VERY ANGRY.

You cannot blame Jimmy Coon for being angry when the favorite Lady of the wonderful Leader of the Katydids Orchestra chased him and called him a "little ring-tailed scoundrel." And Jimmy Coon darted about everywhere among the Ladies, yelling, "Who was it who called me a ring-tailed scoundrel?" And none of the Ladies would tell who it was. So Jimmy Coon chased the sister of the Leader and screamed in her left



He ate over one hundred Violin Players that very night.

## Zam Buk

Is the best remedy known for sunburn, heat rashes, eczema, sore feet, stings and blisters. A skin food!

All Druggists and Stores—40c.

YOUR OLD CARPETS MADE INTO NEW, BEAUTIFUL FLUFFY, REVERSIBLE RUGS.

CANADA RUG COMPANY 98 Carling Street. Send for Leaflet.

MATERIALS SHOULD BE TURNED OFF TO SECURE A UNIFORM PRODUCT.

services of over a hundred girls, principally for motor driving. They drive the cars that convey the cadets to and from camp, the trucks that deliver mail, and even do postmen's duties en route. They are proving themselves in this capacity quite as efficient as men.

Stenographers in the United States have had rigid rules laid down for them regarding the conservation of paper. They are instructed to leave only one-half inch margins on all letters, to use both sides of the paper, and to use hard work for the stenographers, but give them another opportunity to do their bit.

The Salvation Army is doing a magnificent work at the front in establishing and maintaining huts and relief stations behind the lines. Gen. Pershing is an enthusiastic advocate of their work, and they have received commendation from Gen. Wood, President Wilson and many other persons in authority. Because of long years of discipline, military training and sacrifice among the poor, the Salvation Army is especially fitted for the work they are doing overseas.

Girls and women have been taken on in the Saskatoon postoffice to relieve the condition caused by the strike of the railway mail clerks.

Miss Grace MacPherson of Vancouver is an ambulance driver in France who has received unqualified praise for her gritty work during recent air raids. He work on one occasion to be an instance of unexampled bravery, and in the estimation of officers of her own and elsewhere, Miss MacPherson is considered the bravest of them all.

## Patriotic Western Ontario

Address All News for This Column to the Editor of the Women's Page.

DORCHESTER.—The Red Cross shoe drive for July the following articles: 44 pairs of socks, 26 grey flannel shirts, 5 suits pyjamas and 1 suit of clothing.

THEDFORD.—The Thedford Women's Institute made its monthly shipment to Toronto this week, consisting of 30 pairs of socks, 26 grey flannel shirts, 5 suits pyjamas and a small parcel of cotton, valued at \$60. Two crates of berries were sent to the canning centre for the soldiers.

## Y.W.C.A. CLUBS HOLD CONFERENCE

The Y. W. C. A. Girls' Club Conference was held at White House, Longford, Lake Couchiching, Muskoka, from July 13 to 27. Girls from all parts of the Dominion were present. Miss Archibald, local industrial secretary, and the following girls, representing their respective clubs, formed the delegation from this city: Mrs. A. Tarnum, Cohrades' Club; L. Brook, Polyanna; R. Mantz, Excelsior; E. Clayton, Girls' of the Golden Circle; and M. Rogers, Empire. The party arrived home last Saturday evening, Miss K. Archibald, accompanying them as far as Toronto.

## GRAY'S WEDNESDAY, JULY 31

Store Hours 8:30 to 1 p.m.—One Delivery Only, 11 a.m.

**TOMORROW MORNING**, as usual, we will place on sale specially priced goods in every department, making it well worth your while to be early shoppers. For example, the following for **WEDNESDAY MORNING**:

### Sale of Wash Fabrics

**SECOND FLOOR.**  
A big selection of most desirable and popular weaves, from dainty dimity to more sturdy and practical gabardine; dimity checks, with floral pattern; fine batiste, floral patterns, with overchecks or stripes; striped lawns and gabardines, floral designs on back, background of green, blue and brown. Regular price up to 80c yard.

**Sale Price Per Yard. 15c**

### Sale of Bathing Suits

**THIRD FLOOR.**  
One and two piece Bathing Suits, Ladies' Two-Piece Black Surf Cloth Bathing Suits, black and white striped collar and belt, sleeveless, one-piece underwaist and bloomers.

**Wednesday Morning Special \$2.59**

**ONE-PIECE BATHING SUITS OF GARBA SERGE, silk trimmed.**

**Tomorrow Morning \$2.59**  
Priced at . . . . .

### Novelty Skirting

**SECOND FLOOR.**  
Broken lines; a limited quantity; large plaids and checks; priced up to 75c a yard. To clear,

**Sale Price Per Yard. 25c**

### Many Specially Priced Lines in Staple Department

**MAIN FLOOR.**  
Featuring sale of Hemmed, Bordered Tablecloths, 58 inches square, breakfast size, dice pattern, with Greek key border.

**Special Per Cloth \$1.69**

### Sale of Trimmed Hats

**FOURTH FLOOR.**  
For clearance Wednesday morning—MID-SUMMER TRIMMED HATS. Milans, Lesere, all stunning models, and priced up to \$7.00.

**All To Be Cleared at \$2.98**

## Tomorrow Morning Special Prices in Ladies' Vests, Drawers, Combinations, and Summer Corsets

**MAIN FLOOR.**

CANADA FOOD BOARD: Substitute fish for beef and bacon.

## Gray's Limited

Agents for the Ladies' Home Journal Patterns. 140 DUNDAS STREET. Phones 115, 116.

## WOMEN'S MOTOR CORPS

In connection with the class of instruction for women motorists that is being conducted at present in the Ford building every Thursday evening, the recent visit to Canada of Capt. Helen Russell Bastedo, of the United States Motor Corps is of interest.

This motor corps took part lately in Montreal's huge fair, held in aid of suffering France.

In her khaki uniform, with its blue facings, the commander looked efficiently to her finger-tips, as she told of her 300 trained women mechanics who formed her corps in New York. She said that she believed that a similar corps could be formed in many Canadian cities, where equal opportunities for service offer themselves.

"One of the biggest elements in this war in the years that are to come will be the mechanical elements," she said. "We need trained mechanics for aviation and ammunition, and for a host of other departments. As a shortage of such mechanics is occurring, someone must be prepared to fill the gap. If women will only get their mechanical training now, they will be ready when they are needed. They will eventually be called upon, therefore let them train now, and not at the eleventh hour."

Captain Bastedo said that for twenty women who could sew, cook, preserve, can or plant a garden, only one had mechanical ability.

"Get that one into training now," she urged. "She will be needed soon. There is no bluff possible in mechanical work; it is a cold, hard proposition we must face—this scarcity of mechanics."

She spoke of the war. "It has become a matter of meeting the most vicious, efficient force in the world with equal preparedness," she said. "The mechanical woman is just as much a part of the future as the woman who can conserve food. To line up our forces along the sanest lines is as urgent upon the women as upon the men overseas."

Captain Bastedo said that she would like to see the women of the large Canadian cities, who drive their own cars, get together to organize a motor unit. "Get a leader," she said, "a woman of personal magnetism. The women can be divided into classes of ten and can be trained by a technical instructor, and a Canadian Women's Army Motor Corps can soon be organized."

Tomorrow—Jimmy Invites Cousin Bruin to Attend a Concert.

MY FIFTY RUN TO DO THESE UP.

MATERIALS SHOULD BE TURNED OFF TO SECURE A UNIFORM PRODUCT.

USE IT IN ALL YOUR BAKING

WESTERN CANADA FLOUR MILLS CO. Head Office: Toronto. LIMITED

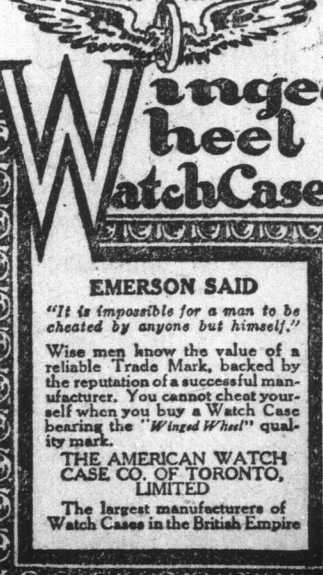
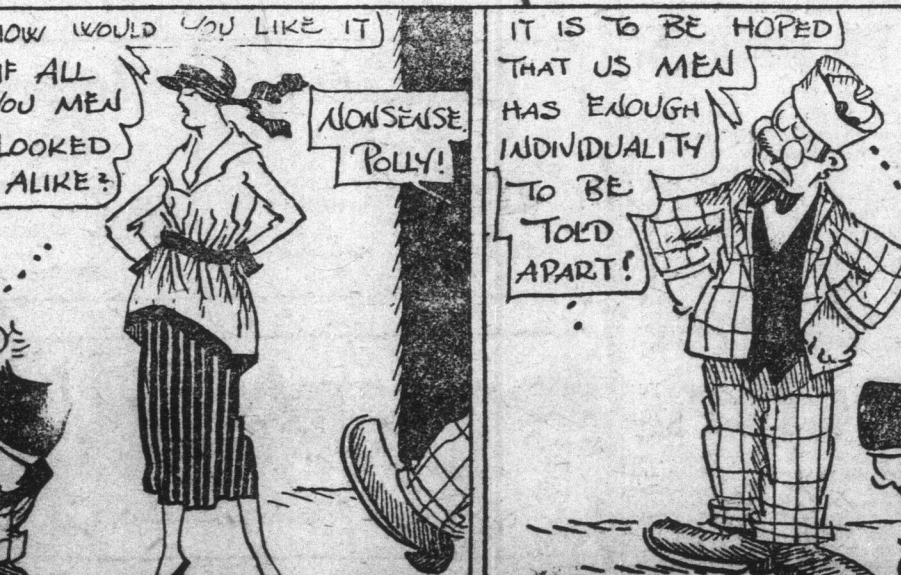
By Cliff Sterrett.



EMERSON SAID "It is impossible for a man to be cheated by anyone but himself." Wise men know the value of a reliable Trade Mark, backed by the reputation of a successful manufacturer. You cannot cheat yourself when you buy a Watch Case bearing the "Winged Wheel" quality mark.

THE AMERICAN WATCH CASE CO., TORONTO, LIMITED  
The largest manufacturers of Watch Cases in the British Empire

## POLLY AND HER PALS.—Pa Eliminates One Chance For Mistaken Identity.









# INTERESTING INFORMATION FOR Earners, Savers and Investors

## 6 1/2 % to 8 1/2 %

You can obtain this interest return, with assurance that your money is safely invested in sound Mortgage Securities of established value. Particulars on request.

## Royal Securities Corporation

LIMITED

164 ST. JAMES STREET, MONTREAL.

## THE SENSE OF SECURITY

which results from the knowledge that your money is safely invested should mean a great deal more to you than the possible obtaining of an unreasonably high rate of interest.

Our guaranteed mortgage investments afford unquestioned safety. They are protected by improved real estate worth 50 per cent more than the loan, and both principal and interest are guaranteed by this company. Issued in sums of one hundred dollars upward.

Interest at 5 per cent from date of investment.  
Send for booklet and detailed information.

The  
**Fidelity Trusts Company of Ontario**  
DOMINION SAVINGS BUILDING. LONDON.

## BONDS and STOCKS

London & Western Exchange (Regd.)

Dealers in Investment Bonds and Stocks

- Are in a position to serve any corporation or individual wanting to buy or sell securities, either in local market or any exchange.
- BUY VICTORY BONDS** at highest market price. It will pay you to see us about these before selling.
- SELL VICTORY BONDS** at current price and accrued interest.
- Offer 10 shares Marconi Wireless (Canadian).
- Offer 40 shares Carling B. & M. Co.
- Offer 60 London Cold Storage and Warehousing Company.
- Offer 12 Huron & Erie (fully paid).
- Offer 5 St. Thomas Factory Company.
- Offer 42 London Loan and Savings Company.
- Offer 7 London and Canadian Agency.
- Will receive bids for all or any part of each lot of above named shares.
- Will answer any inquiry about bonds and stocks of existing or organizing companies, by mail. Correspondence invited and promptly replied to.

London & Western Exchange (Regd.)

218 DOMINION SAVINGS BUILDING.

LONDON, CANADA.

## 5% - Debentures - 5%

OF

The Dominion Savings and  
Investment Society

Are a Safe and Satisfactory Investment

TOTAL ASSETS ..... \$2,253,106.04  
Total Liability to the Public ..... \$1,072,384.00  
Margin of Security for Debenture-Holders and Depositors ..... \$1,210,720.44  
INTEREST ON DEBENTURES, PAYABLE HALF-YEARLY, 5%.  
INTEREST ON DEPOSITS, PAYABLE HALF-YEARLY, 3 1/4%.

For further information apply to the manager.  
HEAD OFFICE, DOMINION SAVINGS BUILDING, LONDON.

## Industry, Thrift, Banking, Insurance, Investments

### LIFE INSURANCE AGENTS MAY HELP TO EDUCATE PEOPLE TO SAVE.

It has already been conceded by the attitude of the banks toward life insurance that money paid out for premiums is not an unnecessary disbursement of funds. In fact, on the contrary, banks not only look favorably upon man's determination, even in great financial stress, to keep up his life insurance premiums, but are known to advance funds for that purpose, while refusing further credit for other purposes.

The representatives of life insurance frequently meet with untenable objections to taking on life insurance obligations, and this offers the opportunity for experienced and resourceful work on the part of the agent. The changing of one's attitude toward anything is always possible to the man who can reason logically and calmly from personal observations and remembrance of incidents, but these should never be put forward with indiscreet aggressiveness. Almost every man is amenable to reasonable argument, and when argument is couched in an agreeably convincing manner the prospect will generally help to sell himself what the agent is endeavoring to sell him.

Not the least of the agent's duties should be to educate people to save in connection with their life insurance requirements or preparatory thereto. That every man should have life insurance is now so generally accepted that any man living along from month to month and year to year, without it is regarded as more or less imprudent, to say nothing of imprudence, or a realization of his full duty to those dependent upon him. With many, the desire to have life insurance is ever present, and the importance of having a reasonable protection for their family in the event of their being suddenly called away, grows upon them with the years of their life, but they never see clearly how they may set apart from their limited income a sum sufficient to take care of the premiums. The agent may profitably point out that all saving of money for future investment is accomplished by more or less sacrifice of inclination for indulgence in expenditures for things of no real or lasting benefit either to himself or family, while investment in life insurance gives him that happy condition of mind which can only come from having done something worth while for those whose affections and ministrations he enjoys and for whom he plies his daily toil. Besides, it is a question if there is any better investment than a life insurance policy in good standing with a reliable company. Saving a little every day on the things of life not an absolute necessity to comfortable being will soon become an amount sufficient to take care of a reasonable protection for the family.

The people of this continent have yet to learn the art of and necessity for saving.

Of every 1,000 people in Switzerland 595 have a savings account.  
Of every 1,000 people in Norway 468 have a savings account.  
Of every 1,000 people in Denmark 436 have a savings account.  
Of every 1,000 people in Japan 400 have a savings account.  
Of every 1,000 people in France 368 have a savings account.  
Of every 1,000 people in the U. S. 109 have a savings account.

### GERMANY ORGANIZING TO PROTECT HER SOUTH AMERICAN TRADE.

Despite the fact that almost the undivided attention of the German people is imperative for the continuance and proper conduct of the war that government has from the beginning planned ways and means for the resurrection of her great export business, especially with South America, according to an address recently made by Carl W. Ackerman, who was in that country from early in 1915 until war was declared against Germany by the United States before the New York Advertising Club.

Three definite ideals relating to finance, manufacturing and shipping have been nursed right along and the longer the war is prolonged and the manufactures of the country the greater they value these plans. Whether or not the procedure carried out will bring forth the desired result is a matter of conjecture but a logical conclusion is that it will not when Germany is called to settle prodigious war debts.

The government has her finger on every enterprise and every dollar in circulation, so to speak. The bankers and manufacturers are not asked to subscribe to war loans but instructed to give so and so much. Even small depositors' bank books must be shown to government officials upon request, and any one having saved up 100 marks or thereabouts is instructed to subscribe 50 or 60 per cent of the amount to the war loan. In other words the money continually goes around in a circle which apparently gets no larger. The banker finances the government, which in turn gives it to manufacturers for their product, and they in turn, together with their help, reinvest it in war loans, either directly or through the savings banks.

To get large holdings of raw products will be the first open move on the part of Germany at the close of the war. For the past three years stocks have been purchased for her account in the United States and other countries, which she may never be able to get under the circumstances. The Hamburg-American and the North German Lloyd Steamship Lines long ago agreed to turn over the ships which are to be dispatched to South America, India, Africa and elsewhere for the raw commodities of the respective countries.

The manufacturers will be allowed to sell their own goods, but will turn them over to the government for a profit of 8 to 10 per cent. Additional profits made through the sale of the goods by the government will go to the treasury of the country. All buyers of German goods will, therefore, deal through one selling until instead of competitive manufacturers, as it will be a case of buy at the set price or do without. However, it is not likely that prices will be prohibitive because Germany will be extremely anxious to re-establish herself in all civilized quarters and will see that goods are manufactured carefully and economically so as not to preclude sales, and at the same time make a substantial profit for all concerned.

### LIFE INSURANCE AS SECURITY FOR BOND ISSUES.

Life insurance may conveniently be used as a hedge against the possible failure to pay a bond issue at maturity. Thus let us assume that a firm wishes to raise \$50,000 on bonds to mature in twenty years, and that the nature and organization of the business are such as to make it chiefly dependent for its credit and successful operation upon the life of one man. Under such circumstances the unexpected death of this individual might ruin the company to such an extent that the liquidation of its assets might not prove sufficient for the full redemption upon maturity, while in all probability not be offset at all or only under severe restrictions and at a very high rate of interest.

Proper security to the creditors may conveniently be furnished in this instance through the medium of endowment insurance. In other words, the head of the business may insure his life for \$50,000 under a 20-year endowment policy. In case of survival, the business is likely to prosper, with the result that the security back of the bonds will greatly increase. In that case the endowment policy will serve the purpose of creating a sinking fund that increases year after year until at the end of twenty years it will amount to \$50,000, or just what is needed to redeem the bond issue then falling due. On the other hand, should the insured die before the expiration of the 20-year period, and this is the real contingency that the creditors desire to be protected against, the business at once receives the full face policy. The full face would thus have on hand sufficient funds to pay off the bonds at once if that were possible and desirable. But if it is found, instead, that the business can be continued advantageously, such a portion of the \$50,000 of insurance money may be set aside in a sinking fund as will at the current rate of interest amount to \$50,000, or the face of the bond issue, at the end of the 20-year period. The balance of the insurance money not needed for the sinking fund may be used for the improvement of the business, thus in turn still more enhancing the security back to the bond issue.

Similar in nature to the above function is the further use of life insurance as a means of accumulating a sinking fund for the benefit of such institutions as schools, colleges, churches and hospitals. Many times such institutions are largely dependent upon the efforts and generosity of one man or a limited number of men. While he or they live the institution prospers, but in the event of unexpected death, the absence of ample endowment funds compels retrenchment and consequently impairment of usefulness. Such a contingency the supporters of the institution may obviate by taking out endowment insurance in its behalf. In case of death the institution receives at once the face of the policy, while in the event of survival the policy will enable the insured gradually to accumulate a sinking fund to be turned over to the institution in question at the expiration of the term. During the last few years the graduating classes of a number of leading universities and colleges have also adopted this method, and it is mentioned here merely as illustrative of numerous ways in which the principle may be applied, as a convenient method of raising a substantial class fund for their Alma Mater. The plan consists in each member of the class pledging himself to take and maintain, say, a \$250 or \$500 20-year endowment policy, the university or college being named the beneficiary. In this way one hundred graduates by setting aside a small sum of only about 3 1/2 to 6 cents a day can, during the 20-year period, using as a basis the present experience of the average Canadian company, accumulate approximately \$25,000 or \$50,000 as a class fund. Ask these one hundred persons twenty years from date to give that sum, and the refusal will be general. Through the use of the endowment insurance plan, however, this substantial result can be obtained at a sacrifice so small as to be hardly worth mentioning. It is practically certain that the sum involved, owing to its smallness, would in the absence of this plan, have been wasted in daily expenditures for trifles, and the large sum that may be secured through endowment insurance may, therefore, be regarded as the utilization of the by-product—odds and ends that would not otherwise have been saved—for a noble purpose.—Huebner.

### WALL STREET CONDITIONS.

While there are some who are still more or less disappointed with the action of market, and in consideration of the most reassuring news from the war front have been expecting quick and vigorous advances, some of the old reliable have been steadily reaching higher levels, which augurs well for the stability of the market. Canadian Pacific and U. S. Steel have been continuously strong, the former reaching 14 1/4 yesterday. It may not be amiss to remind readers that we have insistently and persistently urged the purchase of Canadian Pacific since it lingered around 130.

## DELAY IS DANGEROUS

A certain doctor refused to recommend a middle-aged man for life insurance recently. He said: "I would like to help you, but I cannot. You have waited too long. It is impossible for you to get insurance."

The man almost begged for a favorable opinion. He said that he had been thinking about taking out insurance for a number of years, but felt that he was in good health and that he would make application a little later.

These cases are of daily occurrence. Men who want to carry life insurance and who know that they ought to do so, have put off taking out a policy until it is too late—the doctor must refuse to pass them.

It is the duty of every man who has a family to carry a reasonable amount of insurance. He strives to accumulate property to leave to his widow and children. Life insurance is property, yes, more than that, it is cash, money in hand at the end of life. Then, too, life insurance goes direct to the wife and children for their support and protection.

Don't put this off until too late. Get insurance now while young and in good health, and at a much lower rate than possible if you wait until some future time. Every year of delay lessens your chance of passing.

Can any man guarantee that after the war is over he is going to have more cash to spare for life insurance than he has today? Fill out and return the coupon below and we will send you rates and particulars without obligation.

Name ..... Age .....

Address .....

Occupation ..... Married ..... Single .....

## The Northern Life Assurance Co. of Canada

HEAD OFFICE, LONDON, ONT.

Agency Departments:

112-317 Dominion Savings Building. Phones—1004, 1006, 5520.

Branches and Agents in All Important Centres.



Select the Right Oil—  
Then Stick to It

A MIXTURE of oils, that have different gravities and that vary widely in chemical composition, can't blend and feed evenly. The mixture won't properly follow, coat, cushion and lubricate the bearings and moving parts. It can't give adequate protection against wear. It won't burn up clean. It can't give uniformly dependable engine operation and freedom from engine troubles.

Get the habit of saying "Polarine, please," and you will give your engine better habits and get more satisfactory service.

Polarine is always uniform in consistency and composition, wherever you buy it. It will always feed freely and lubricate correctly at low temperatures or at summer heat. It won't break down at cylinder heat. It burns up clean and goes out with the exhaust, thus minimizing trouble from carbon. It is free from harmful acids and has the correct body to maintain the gas-tight, piston-to-cylinder "seal," that makes and keeps an engine powerful.

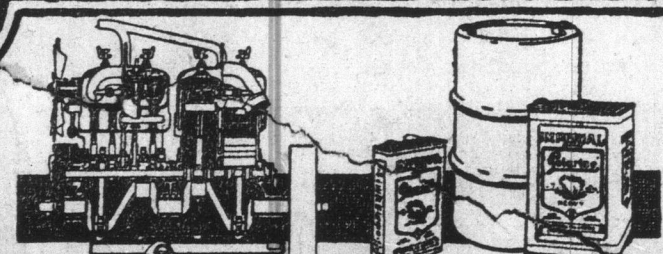
Polarine is made in two grades—Polarine and Polarine Heavy. It is supplied in one-half, one and four gallon sealed cans, also in 12 1/2 gallon steel kegs, barrels and half-barrels.

There are also Polarine Oils and Greases for effective transmission and differential lubrication.

Buy Polarine where you get Premier Gasoline—at the Sign of the "Red Ball."

Write to us at Room 704 Imperial Oil Bldg., Toronto, for interesting booklet on Polarine for Automobile Lubrication

IMPERIAL OIL LIMITED  
BRANCHES THROUGHOUT CANADA



YOUR MOTOR MUST HAVE THE RIGHT OIL



## DILLON URGES THAT WILSON BE ARBITER

Nationalist Leader Proposes Plan To Settle Irish Question.

### MR. ASQUITH DISAGREES

Former British Premier Believes Problem Should Be Settled at Home.

LONDON, July 29.—The debate in the House of Commons today on the Irish question ended in the defeat of the nationalist leader, John Dillon, the motion of John Dillon, the nationalist leader, proposing that the Government's Irish policy, was rejected by a vote of 245 to 106.

LONDON, July 29.—In the debate in the House of Commons today on the Irish question, John Dillon, the nationalist leader, proposed the reference of the question to President Wilson.

Replying to Mr. Dillon's speech on his motion, Edward Shortt, secretary for Ireland, said that the Government had been compelled to take strong action in Ireland because there was a complete military system in southwest Ireland, worked out with considerable skill and knowledge. Instructions were given, the secretary declared, as to how to cut railways and destroy bridges, while explosives had been secretly imported.

Asquith's Answer.—Herbert H. Asquith, former prime minister, speaking in the House of Commons this evening, made an appeal to the Government to take the interests of the country, the Empire and the Empire's Allies to try again, even at the eleventh hour, to find a settlement of the Irish question.

Regarding the suggestion made by John Dillon, the Irish nationalist leader, that the Irish question be referred to President Wilson, Mr. Asquith said that he would expect Mr. Wilson to undertake a task which has baffled so many statesmen in the past. If it could not be referred to members of our own family, it does not seem that the question of that kind could well be submitted to the arbitration of a foreign country, however friendly.

Nationalists in Bad Way.—Introducing his resolution, which expresses the view that the question of the Irish question is to put into operation without delay in regard to Ireland, the nationalist leader, Mr. Dillon, said that the nationalist party was in a difficult position and that the Government had to save the constitutional position and bring Ireland into the war while the Government has done everything in its power to drive her out of the war.

The nationalist leader declared the question of Ireland was a war question, and that was why he brought it up at the present time. How could he, he asked, put before the world as one of her objects of the war the freeing of small nations when there was a man lying at her back door "under the unhappy tyranny of a military government."

Why the Irish Lag.—The Irish were holding back in the war, Mr. Dillon declared, because they believed the Government was determined to break back the Irish people, and they were right. He had won after a long and patient struggle.

There had been a German plot in Ireland before the war; there had been a German plot in Ireland since the war. They had three objects: first, to deprive the British of Irish help; second, to compel Great Britain to keep a large number of troops in Ireland; third, to weaken the moral position of Britain in dealing with the cause of small nations. The Germans, said Mr. Dillon, had succeeded, simply and solely, because of the operations of the German Government.

The way to conquer German plots, the Irish nationalist leader went on, was not to break faith, but to win the sympathy of the Irish people themselves. No one in Ireland believed in any pledge from the British Government or that the Government would stick to any policy whatever.

Mr. Dillon contended the premier to settle the Irish question by referring it to President Wilson, or else by taking it into his own hands and abandoning at once all coercive measures. The premier might very well ask America, he added, to render another great service to humanity in the reconciliation of Ireland and England.

Ireland Quieter Now.—Edward Shortt, the Irish secretary, declared that Ireland had been infinitely quieter since the Sinn Féin leaders were arrested and put out of harm's way. Before that the country had been seething in sedition.

A very small use had been made of the crimes act. A certain number of societies had been declared dangerous, but that was intended to give a warning. The Government wanted to avoid conscription, if that were possible, but to help toward that end had received from the nationalists, the secretary asked Mr. Dillon, if he were in charge of Ireland, would he grant the demand for an independent republic.

"Certainly not," Mr. Dillon responded. Ireland was now exceedingly prosperous, Mr. Shortt said, and he hoped that something might yet be done to make her contented, as well as bring about an order of good feeling that would make it possible to use the home rule measure, which twelve

## BEGINNING TO FEEL THE SHOCK



—Chicago Tribune.

## AUSTRALIANS TAKE ANOTHER BITE AND IMPROVE SITUATION

Advance Further Lessens German Pressure on Amiens.

WITH THE BRITISH ARMY IN FRANCE, July 29.—(By the Associated Press.)—The Australians early this morning attacked and captured the enemy lines astride the Bray-Corbier road between Morlaucourt and Salby-Laurette, thus still further lessening the pressure on Amiens.

LONDON, July 29.—British troops during the night carried out a successful operation in the Morlaucourt sector, the war office announced tonight. The British took all their objectives, and three German counter-attacks were beaten off with loss to the enemy.

The text reads: "In the successful minor operations carried out by us last night in the Morlaucourt sector we captured 143 prisoners and 25 machine guns. All our objectives were taken and three counter-attacks were beaten off with loss to the enemy."

## DISTRICT CASUALTIES

KILLED IN ACTION

WINDSOR.

J. F. Kenny.

DIED

ERINDALE.

C. F. McHenry.

ILL

NIAGARA FALLS.

H. Pritchard.

WOUNDED

GUELPH.

W. W. W. Craig.

W. I. LUCKNOW.

CHATHAM.

H. Christcock.

ONONDAGO.

S. H. Stidolph.

## 'MACK SENNET'S BATHING GIRLS' TAKE PORT BY STORM; MUST BE CLOAKED

ST. THOMAS, July 29.—Once more the Port Stanley chief of police, Hector McIntosh, has found it necessary to issue a warning to bathers at the lakeside who were parading through the village without a coat or something over their bathing suits. The chief told The Advertiser today that the way in which women expose themselves on the main streets of the village was becoming disgraceful.

He says it is bad enough when they walk around the beach, but when it comes to making their way into the village it is going too far. He states that prosecutions will surely follow unless the practice is abandoned.

One girl was noticed Sunday, and judging by the crowd of interested visitors who stood by and watched her, she certainly was the real centre of attraction for a time. She was decked in a tight-fitting bathing suit similar to the style formerly worn by men, but which were banned for the sake of modesty some years ago.

Economy appeared to be the main thought in the making, for there most of the time the top of the head was cut away as low as possible, while at the other end, well the only part left was the middle.

## Six Shampoos in individual 3-oz. Jar. 50¢

For Sale in London by

Taylor's Six Drug Stores

As DAINTY as a bride's trousseau—and wonderfully good for the hair. Velnor comes in powder form—for convenience and economy. Charming packaged. A delightful necessity of the boudoir. Your druggist has Velnor.

## False Modesty

has led many a suffering person to neglect the treatment of piles.

The itching, stinging sensations produce the keenest distress. The thought of a surgical operation brings mental anxiety which undermines the general health.

Relief can always be obtained by the application of Dr. Chase's Ointment, and in most cases perfect cure.

This ointment is worth trying when you think of the comfort to be obtained.

## UNCLE SAM CALLS IN THE SOMBRERO HAT

Soldiers Will Wear Caps Similar to Aviators' Headgear.

LONDON, July 29.—The death knell of the sombrero type of hat, which has been a great favorite of American soldiers in England, is sounded in a general order issued by the American headquarters. The order states that officers and enlisted men on duty in England will wear caps similar to the service hat after August 1 and will turn in such hats to the quartermaster. The regulation headgear in future will be the "overseas cap" similar to that worn by British aviators.

## THREATEN SHOE STRIKE

QUEBEC, July 29.—Demanding a 20 per cent raise in their wages, the Quebec shoe leather cutters threaten to leave work on August 15 if their demand is not met. The men were given a 20 per cent raise some months ago and at the present the manufacturers offer 10 per cent.

## INCREASED FREIGHT RATES WILL BECOME EFFECTIVE AUG. 12

Will Remain in Force for Duration of War.

### MERELY TO MEET COSTS

If Earnings Are Greater Than Needed There May Be Reduction.

OTTAWA, July 29.—The order-in-council covering the details of the increase in freight rates granted to the Canadian railways in order that they may be in a position to meet the larger disbursements arising out of the application of the McAdoo wage schedule was made public this afternoon. It provides that the new rates, which are approximately 20 per cent higher than the rates now in force, will remain in force for the duration of the war.

The paragraph of the order-in-council governing the details on which the rates shall become effective is as follows: "The provisions herein, the rates herein prescribed shall be effective if the board of railway commissioners shall find that the rates are necessary for the duration of the present war and until further orders, subject to the provisions of the section next preceding. Increase of rates may become effective after the twelfth day of August, 1918, and as and when filed."

Chance for Reductions.—The qualifying action referred to in the foregoing is as follows: "The board of railway commissioners shall obtain from the three larger railway systems the results of railway operation per month and report on the same monthly to the minister of railways and canals, to the end that should the earnings of the said companies under the order be greater than the sum required to meet increased costs and permit transportation to be properly and efficiently carried on, an appropriate reduction in the rates fixed shall be made. The said reports and the books, accounts and records upon which the same are based shall be open to examination and audit by the Government of Canada under such regulations as may be hereafter prescribed by the governor-in-council."

The details of the new rates follow: Territory east of Fort William—All class rates in eastern territory shall be increased 20 per cent.

Where rate is \$1 to \$1.99 per ton, increase is 20 cents per net ton. Where rate is \$2 to \$2.99 per ton, increase is 30 cents per net ton. Where rate is \$3 to \$3.99 per ton, increase is 40 cents per net ton. Where rate is \$4 or higher per ton, increase is 50 cents per net ton.

### COKE

Where rate is \$1 to \$1.99 per ton, increase is 15 cents per net ton. Where rate is \$2 to \$2.99 per ton, increase is 25 cents per net ton. Where rate is \$3 to \$3.99 per ton, increase is 35 cents per net ton. Where rate is \$4 or higher per ton, increase is 45 cents per net ton.

### IRON

Where rate is \$1 to \$1.99 per ton, increase is 15 cents per net ton. Where rate is \$2 to \$2.99 per ton, increase is 25 cents per net ton. Where rate is \$3 to \$3.99 per ton, increase is 35 cents per net ton. Where rate is \$4 or higher per ton, increase is 45 cents per net ton.

### IRON-30 CENTS PER NET TON

Where rate is \$1 to \$1.99 per ton, increase is 15 cents per net ton. Where rate is \$2 to \$2.99 per ton, increase is 25 cents per net ton. Where rate is \$3 to \$3.99 per ton, increase is 35 cents per net ton. Where rate is \$4 or higher per ton, increase is 45 cents per net ton.

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## Throw Away Your Old Palm Leaf and Get a Hydro-Electric Fan!

It will change the whole atmosphere of your home in five minutes.

Can you think of anything that will help you through the summer like

### The ELECTRIC FAN?

It isn't a luxury or a pleasure merely—it's an "essential."

We have Fans of all kinds, shapes and sizes—stationary or oscillating—at all prices, from

\$7.50 to \$39.00

Just attach to any lamp socket—turn the switch—and you get delightful, cooling breezes—at any hour of the day or night.

Phone 6480 :: The HYDRO SHOP

## CHRONOLOGY OF FAMOUS EVENTS IN THE WORLD WAR SINCE 1914

### 1914

June.

28—Archduke Francis Ferdinand and his wife assassinated in Sarajevo by Serbian student, Princip.

July.

23—Austria sends ultimatum to Serbia demanding punishment of assassins and suppression of Pan-Serbianism.

23—Austria-Hungary declares war on Serbia.

23—Russia mobilizes. World's stock markets close.

August.

1—Germany declares war on Russia and invades Luxembourg. France mobilizes.

2—Germany sends ultimatum to Belgium, demanding free passage for her troops.

3—Germany declares war on France. Germany invades Belgium.

4—Great Britain serves ultimatum on Germany, demanding assurance that neutrality of Belgium be respected.

4—Great Britain declares war on Germany. Germany attacks Liege and begins to overrun Belgium.

6—Austria-Hungary declares war on Russia.

7—First British troops land in France.

8—France declares war on Austria-Hungary.

9—Germany declares state of war with Germany.

26—Germans destroy Louvain. Russian declaration of war on Germany.

27—First German air raid on England.

### 1915

6—British in reply to American note on detention of neutral ships, claims right to do so.

24—British naval victory in North Sea. German armored cruiser sunk.

February.

2—British make all food shipments contraband.

4—Germany proclaims "war zone" around the British Isles after February.

1—United States protests against war zone decree.

1—German proclamation goes into effect. Her submarines begin campaign of "piracy and pillage."

March.

1—Great Britain declares blockade of German coast.

17—Russians capture Przemyśl.

April.

5—United States demands reparation from Germany for sinking of the Lusitania.

25—Allied troops land on Gallipoli Peninsula.

May.

1—Gulfight. American steamship, sunk by submarine. Two Americans lost.

2—Russians retire from the Carpathians. Lose 30,000 men.

2—British liner Lusitania sunk by submarine; 1,154 lives lost, 114 being Americans.

2—United States protests against sinking of Lusitania.

23—Italy declares war on Austria-Hungary.

23—Germany's answer to United States note on Lusitania alleges the liner was armed.

June.

6—Great Britain adopts conscription. 8—Allies evacuate Gallipoli.

February.

10—Germany warns neutral powers that armed merchantmen will be sunk without warning.

21—Germans begin battle of Verdun. Lasts till July 1918, in failure of Germans to take fortress.

March.

8—Germany declares war on Portugal. Increases 25 per cent, calculated on the tariffs in effect prior to March 15, 1918. Increases 25 per cent, calculated on the tariffs in effect prior to March 15, 1918.

April.

18—United States sends ultimatum to Germany in Sussex sinking, warning her that unless she abandons present methods of submarine warfare, the United States will sever diplomatic relations.

19—Irish revolt in Dublin. Twelve killed before it is put down.

25—British garrison at Kut-el-Amara surrenders to Turks.

May.

4—Germany acknowledges sinking of Sussex and meets main demands of the United States.

16—Austrians begin great attack on Italian positions in Trentino.

January.

21—Germany announces unrestricted submarine warfare in specified zones.

February.

3—United States severs diplomatic relations with Germany.

24—Kut-el-Amara taken by British.

25—President Wilson asks authority from Congress to declare war on Germany.

28—Washington reveals German plot to induce Mexico and Japan to invade United States.

March.

7—United States begins arming merchant ships.

11—Czar Nicholas abdicates. Provisional Russian Government formed.

15—Germans retire to Hindenburg line.

April.

6—United States declares war on Germany.

8—Austria-Hungary severs diplomatic relations with the United States. Brazil severs relations with Germany.



Just attach to any lamp socket—turn the switch—and you get delightful, cooling breezes—at any hour of the day or night.

Phone 6480 :: The HYDRO SHOP

## CHRONOLOGY OF FAMOUS EVENTS IN THE WORLD WAR SINCE 1914

### 1918

August.







## AMUSEMENTS, LECTURES

**MAJESTIC**  
THE SHOW-THEATRE  
COOL, COOL, VERY COOL.  
The Only Theatre in London Using  
Washed Air.  
Today and Wednesday.  
**Clara Kimball Young**  
—IN—  
"The Easiest Way"  
VAUDEVILLE HEADLINERS.  
"The Dancing Beatties"  
Lonesome Luke Comedy.  
The latest News Weekly and special numbers by Majestic Concert Orchestra.

**PATRICIA**  
REOPENS  
AUGUST 5th  
41st

**BASEBALL!**  
CHATHAM V. O. R.  
WEDNESDAY, JULY 31, 3 O'CLOCK.  
TECUMSEH PARK.  
Admission 25 Cents.  
Benefit of Regimental Fund. \*48c

**Victory Bonds**  
Consult F. B. Clarke, London Stock Exchange, 416 Richmond street, next Bank of Commerce, London, Ont. If you wish to buy or sell Victory Bonds or any other Canadian Government Loan.

**PROFESSIONAL CARDS.**  
HENDERSON'S JUVENILE KILTRIP Band and Entertainers have following engagements booked: July 31, Duncannon; August 1, Woodstock; August 2, Waterloo; August 3, Seaforth; August 4, Hamilton; August 5, Oxford Centre; August 6, Vanessa; August 7 to 13, Western Fair, London, September and October booking up fast. Write now and secure attractions. 31 Wellington Street, London.

**SAM MURDO** JUVENILE HARRY London, featured with Henderson's Juvenile Pipe Band, 101 Waterloo street, Phone 3129.

**SATURDAY NIGHT DANCE** Springbank Pavilion, Dayton & McCormick's big dance every Saturday night. Extra holiday dance, Civic Holiday night, Music, food, program, everything the best. Join us. Dayton & McCormick.

**GEORGE C. CARRIE** (Late of New York City) VOICE SPECIALIST. Tone production to artistic finish. Interviews solicited by appointment. Studio, 258 Richmond, Tuesdays and Fridays. Telephone 2656. ywt

**PHONE 2195** READING MINERAL baths and massage treatments for rheumatism, sciatica, etc. Experienced attendants.

**MUSIC FURNISHED FOR PARTIES**—balls, banquets, etc. The Kiltie Band, 431 Ottawa. Phone 4397.

**WALTER DUTTON** HEXATHLON champion of the world, teaches swimming, physical culture, wrestling, boxing and jiu-jitsu. Phone 1245.

**ROBERT HANNAH** ELOCUTIONIST, entertainer, concert engagements, 367 Princess avenue, Phone 4395.

**GEORGE A. STEER** ELOCUTIONIST and soloist—concert engagements accepted. Contact The Pardon Hardware Company, London.

**WANTED TO PURCHASE.** ONE TO SIX STORM WINDOWS, storm doors, etc. Write, give size and price. Box 67, Advertiser. \*49c

**MELODEONS WANTED**—KEENE'S Antique Store, 342 Talbot street.

**ONE OR TWO JERSEY HEIFER** calves. Apply 96 Mount Pleasant avenue or phone 1759. \*47c

**POULTRY WANTED** We have the best market for good poultry, either alive or dressed. This month we require a large quantity of live hens and dressed turkeys. It will pay you to sell to us.  
C. MANN & CO.  
75 King Street, London, Ontario.  
Canada Food Board License 7-078. ywt

**MONEY TO LOAN.** PRIVATE AND TRUST MONEY TO loan on farm and city property, low interest rates, terms to suit. T. W. Scanlon, 95 Dundas street.

**PRIVATE FUNDS TO LOAN—LOWEST** rates. U. A. Buchner, corner Talbot and Carlton.

**MONEY TO LOAN AT LOWEST** rates—Thomas S. Knott, real estate agency, 117 Dominion Savings Building (first floor). ywt

**\$50.00 LEND—6 CITY, FARMS—**Reynolds, 71 Victoria, Toronto.

**DENTAL CARDS.** DR. JARVIS, SPECIALIST—EXTRACTION and pyorrhea. Painless method. 212 Dundas street. Phone 3038.

DR. M. M. THOMAS, 252 1/2 DUNDAS street. Phone 3038.

DR. HOCKIN, DENTIST—SPECIALIST, pyorrhea and bleeding or receding gums. 606 Dundas, corner of Adelaide, Bank of Toronto Chambers. Phone 2483.

DR. J. M. FREZELL, DENTIST—Over McLaughlin's drug store, opposite old City Hall.

**THAT SON-IN-LAW OF PA'S.**—Pa Has the Pleasure of Saving One Thousand Dollars.

PA SAID THAT GUY CHARGED \$1,000 PER FIGURE? THERE'S ONLY TWO OF TH' TWINS!

THE PRICE WILL BE \$3,000. PA.

BUY I WANT CEDRIC IN THE GROUP TOO, PA. THAT MAKES \$3,000.

THERE AINT NO USE ARGUING—I'VE GOT T' ACT!

AW—I SAY!

BIFF!

THUMP!

BAM!

IT'S SO BAD MA, BUT POOR CEDRIC'S HAD AN ACCIDENT, AN' HE WONT BE IN ANY CONDITION T' HAVE HIS PORTRAIT PAINTED FER TH' NEXT TWO WEEKS!

By Wellington

**130 Pairs of Pants**  
S. O. S. Price \$3.69  
Giant Clothing House  
120 Dundas Street, Open Evenings.

**BUSINESS CHANCES.** BUTCHER STORE, STOCK AND fixtures, with dwelling, for sale. First-class business. Sydney Smith, Insurance Agent, Talbot Street, London.

**ESTABLISHED QUICK LUNCH** and restaurant business for sale. Health-care of selling. Doing good business. Address Box 238, Advertiser. ywt

**FOR SALE—EXCELLENT** business in the city of Windsor, Ont. Finest location and best equipment. Will clear \$200 month. Owner runs two, will sell either. Plans too much for him to handle. Bargain at \$3,500. This \$3,000 cash of Forest-wood for right party. Will not last long. Better investigate. Apply Winterton, Williamson & Little, Windsor, Ont. \*47c

**DERMATOLOGY** MARINELLA SYSTEM FOR FACE, scalp, chins, etc. Removal of freckles, flours hair permanently. Miss Beattie, corner Talbot and Fullerton. Phone 3097.

**ACCOUNTANTS.** WM. H. WILLIS, PUBLIC ACCOUNTANT—Audits, investigations and systems. 334 Bursall street. Phone 5780.

## ADVERTISING RATES.

Amusements—Fifteen cents per line each insert.  
Marriages and Deaths—One insertion, 50 cents; each subsequent insertion, 25 cents. Memorial notices, 51 cent insertion. Cards of Thanks, 50 cents each insertion.  
Articles for Sale, To Let, Help Wanted, Situations Vacant, Board and Lodging, Lost and Found, Rooms to Let, and all similar condensed advertisements—First insertion, one cent per word; each subsequent insertion, one-half cent per word. No advertisement less than fifteen cents.  
An extra charge of ten cents is made for all transient advertisements that are charged.

**BORN, MARRIED, DIED.**

**DIED.** ALLAN—On July 30, at Victoria Hospital, Robert Allan, late messenger of the Bank of Commerce. \*49c

**FERGUSON**—At the residence of her son, William Ferguson, 337 Colborne street, Monday, July 29, 1918, Martha Grey, relict of the late Alexander Ferguson, aged 75 years and 9 months. Funeral private from above address on Wednesday, July 31, at 10 a.m. service at 2 o'clock. Interment at Mount Pleasant Cemetery. \*48c

**RAYMOND**—At his son's residence, Alfred Raymond, 15 Cove road, July 29, 1918, Anthony Raymond, husband of the late Minnie Raymond in his 53th year. Funeral services will be held from the above address Tuesday, July 30, at 8:30 p.m. Interment Wednesday at Cranbrook, Ont. Friends and acquaintances please accept this intimation. \*48c

**IN MEMORIAM.** HAYLOCK—In loving memory of our dear son and brother, Freddie, who was drowned two years ago today. Two years have passed since that sad day called the one we loved away; Forgive him, no, we never will. As years roll on we love him still. Friends may think that we forget him; But they little know the sorrow Which that smile hides all the while. —Mother, Father, Sisters and Brother. \*49c

**CARD OF THANKS.** Mr. George Wilson and family, 115 Prince street, wish to thank their many friends for kindness and sympathy shown in their sad bereavement. \*49c

**MEETINGS.** I. O. O. F. EUREKA LODGE, NO. 30, meets this (Tuesday) evening, at 8 o'clock. Regular business meeting. As years roll on we love him still. Friends may think that we forget him; But they little know the sorrow Which that smile hides all the while. —Mother, Father, Sisters and Brother. \*49c

**"London's Own" Picnic** General meeting Friday evening, August 2, at 8 o'clock at City Mission, Richmond street, of all the members of the 12nd and 13th Divisions. Civilians and female next of kin are all urgently requested to attend. Write now and secure attractions. 31 Wellington Street, London.

**WANTED.** WANTED BY CITY MISSION, CLOTHING to help poor and needy family. Phone 4420.

**WANTED—SHARES PREMIER-LANG** MUIE MINE, for cash. Box 52, Advertiser office. \*47c

**ELECTRIC MOTORS—WILL PAY** cash for second-hand electric motors. Apply to Box 53, Advertiser. \*47c

**COMPETENT, PRACTICAL NURSE** wishes permanent position to invalid lady. Box 213, Advertiser. 400c

**USED CARS FOR SALE.** FOR SALE—FIVE-PASSENGER McLAUGHLIN car, Ford runabout, Cricket cycle car, 3 trailers, taxicab and truck, used tires, springs, coils, gas tanks, magneto, car seats, tire cart, bench, etc. Write now and secure attractions. 31 Wellington Street, London.

**FOR SALE—TOURING CAR.** IN excellent shape, equipped with all extras, electric lights and starter; will sell or trade for smaller car. Apply 1341.

**McLAUGHLIN TOURING CAR.** NEW, top 30 York street. 48c

**FOR IMMEDIATE SALE—STUDEBAKER** 7-passenger touring car, in excellent shape, equipped with all covers, also chains, tires, extra rim, and 1918 license. Apply 1341.

**WARREN'S ACCESSORY STORE.** 288 Dundas St. W. Phone 4903.

**ODD SIZED TIRES** Remember, carry all sizes of tires and can fit any make of car. The prices are right, too. Come in and let us show you. Apply

**MARK CUT-RATE TIRE CO.** 136 Carling street. Phone 6182.

**MOVING DAY, REMEMBER "DAY"** the Movers. Motor vans, fireproof storage at reasonable rates. Residence, 439 Marlham. Phone 2887. H. P. Day.

**FURNITURE AND PIANOS CAREFULLY** moved at \$2 per van load. Phone 2839.

**UP-TO-DATE MOVING VANS—FURNITURE** and pianos carefully handled. W. R. Flowers, 853 1/2 Colborne street. Phone 2836.

**S. J. HENDERSON'S LARGEST** moving vans and furniture. 1254 Residence, 83 Adelaide.

**BRIGHT, THE MOVER—SPECIALTY** in crating and shipping. Phone 1944.

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## FEMALE HELP WANTED.

GIRL WANTED TO DO GENERAL work. Apply Hotel Savoy. \*49c

**STENOGRAPHER AND TYPIST,** with some experience, wanted immediately by wholesale firm. Ability to handle figures quickly and correctly desirable. Apply, stating age, experience and wages wanted, Box 68, Advertiser. \*49c

**GIRLS WANTED FOR FLAT-IRONING.** Apply Forest City Laundry. \*49c

**EXPERIENCED BOOK-KEEPER** wanted—Apply Heaman's coal yard, corner York and Burwell. \*49c

**MAID WANTED FOR GENERAL** housework, middle-aged preferred. Box 71, Advertiser, city. \*49c

**SALONLADIES WANTED AT ONCE**—Canadian Smallwares, 126 Dundas street. \*49c-ywt

**GENERAL MAID—SMALL FAMILY** no washing. Apply Mrs. Smith, 376 King, or phone 284. \*49c

**EXPERIENCED GENERAL WANTED**—Highest wages for suitable person; family of three; no washing. Apply 59 Richmond street. \*49c

**A GOOD KITCHEN WOMAN WANTED** at once. Apply Black Bell Inn. \*47c

**EXPERIENCED STENOGRAPHER** references necessary. Capable woman, 25 to 35 years, aged lady, \$30 a month. Housekeeper for farm, \$25 a month. \*49c

**ONTOARIO GOVERNMENT EMPLOYMENT BUREAU.** 108 Dundas Street. No Fees.

**WOMAN OR YOUNG GIRL WANTED** to do work few hours daily. Apply 302 Central. \*49c

**GIRL ABOUT SIXTEEN, WANTED** to assist with housework, from 8 a.m. to 5 p.m.; go home night. Phone 2093. Apply 100 Dundas street. \*49c

**GOOD SMART GIRL OR WOMAN** wanted for general housework on farm; family one boy; wages \$18 a month. Apply Box 400, Rodney. \*47c

**WANTED—A GOOD GENERAL SERVANT**—References required. Apply in the evening to Miss Hobbs, 559 Ridout street. \*47c

**MAID FOR COUNTRY HOME;** three miles from city on Tracton line. No washing or upstairs work. Good wages. Apply 233 King street. \*49c

**GIRLS WANTED FOR BISCUIT** and confectionery departments. Apply D. S. Perrin & Co., Limited. \*49c

**COOK WANTED FOR PRIVATE FARM** near London. Apply 24, London Advertiser. \*49c

**WANTED AT ONCE FOR KING'S** Hotel, Kingsville, waitress, chambermaid and cook. Phone or write A. Hall. \*44c

**AMAZING SELLER—TABLETS THAT** wash clothes spotlessly clean, without rubbing; promise to collect orders with ten cents will bring samples for four washings; make dollar an hour. Write to J. H. Duttons, Kingston, Ont. \*49c

**TOBACCO STRIPPERS WANTED**—John McEneaney & Sons, 381 Clarence street. \*49c

**HELP WANTED.** EXPERIENCED CAP OPERATORS, also lining makers, good opportunity. Apply to Box 53, Advertiser. \*47c

**WINDSOR, THE PROGRESSIVE** INDUSTRIAL city, not affected by the position or home or factory site in front of the city. Write now and secure attractions. 31 Wellington Street, London.

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## MALE HELP WANTED.

YOUNG MAN WANTED AT ONCE TO work in railway office; good wages. Apply Box 72, Advertiser. \*49c

**SALSMAN WANTED AT ONCE FOR** one of our delivery wagons. Apply personally, Johnston Bros., 252 Ottawa avenue. \*49c

**GOOD SMART BOY, ABOUT SEVEN-**TEEN, wanted at once to work in office. Apply Box 70, Advertiser. \*49c

**CUTTERS ON OUTSIDES AND LIN-**INGS men's heavy coats wanted. Apply to Sterling Bros. London, Ont. \*49c

**WANTED AT ONCE—TWO OR THREE** good brush hands for staining and varnishing. Apply at once. McCormick Manufacturing Company, Limited. \*49c

**BOYS** from fourteen to eighteen years, for biscuit department, steady work, good wages, short hours. Apply at once. McCormick Manufacturing Company. \*49c-ywt

**MEN** for several of the biscuit departments. Steady work, highest wages paid. Apply at once. McCormick Manufacturing Company. \*49c-ywt

**JOB COMPOSITORS WANTED AT** once. Apply Advertiser, Job Printing Company, corner York and Wellington streets. \*49c

**SMART BOY WANTED TO LEARN** the printing trade. Apply Advertiser, Job Printing Company, corner York and Wellington streets. \*49c

**HINDERY FORWARDER WANTED** to account book and loose leaf. Write Robert Duncan & Co., Hamilton, Ont. \*49c

**WANTED—SPINDLE CARPENTER** and joiner, fireman, cabinetmaker and general machine hand. Good wages, steady employment. Apply to Robert Duncan & Co., Hamilton, Ont. \*49c

**BINDERY FINISHER WANTED** used general account book and loose leaf binders. Permanent job and good wages. Write Robert Duncan & Co., Hamilton, Ont. \*49c

**WANTED—A YOUNG MAN WITH** experience as a hat and men's furnishings salesman; also window dresser. Write to Box 53, Advertiser. \*49c

**MACHINISTS WANTED—MINIMUM** 55 cents the hour, higher scale to more competent men. Modern machinery. Munitions Department, Taylor-Forbes Company, Guelph, Ont. \*49c

**JUNIOR CLERK, ONE WITH** knowledge of shorthand and type-writing preferred. Apply Superintendent's Office, G. T. R. \*49c

**BAKING WANTED AS SECOND** hand. Apply J. M. Chivas, 117 Dundas street. \*49c

**DOCTOR WANTED AT ONCE—IN** a prosperous locality. Apply to Box 189, Advertiser. \*49c

**MPN AND BOYS WANTED—APPLY** London Box Company, 308 Bathurst street. \*49c

**SEE THE SERGEANT** AT HILL 60 STORE. TOBACOS, CIGARS, CIGARETTES. SERGT. A. H. DAVIES. 1124 DUNDAS. PHONE 2885.

**NO IS THE TIME FOR THE** railway service. Telegraphers and station agents. Apply to Box 53, Advertiser. \*49c

**WANTED, MACHINE HANDS** FOR LATHES, PLANERS, BORING MILL, RADIAL DRILL, ALSO LOCOMOTIVE CRANE OPERATORS. Dominion Foundries and Steel, Limited. 400c

**HELP WANTED.** \$5—PRIVATE CHRISTMAS CARD sample book free; men and women making one or two dollars an hour; terms of thousands ordered for friends at home and Canada's sons at the front. Bradley-Garrettson, Brantford, Ont. Aug. 12. \*49c







## YOUR DOCTOR

or any druggist will recommend iron capsules. Tonal-Iron Capsules, the new French gelatin preparation, are just what you need for that anemia, sleeplessness, nervousness, heart palpitation, system weakness, backache, ringing of the ears, and any of a dozen ailments caused by lack of good, rich blood. They have cured others and will certainly help you. Nearly three weeks' treatment in each package. Easy to take and guaranteed to help. At all drug stores or by mail from us for \$1.00 a box. Tonal-Iron Company, Box 184, London. ywt



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**NEAL'S BREAD**

NEAL BAKING CO. LTD.  
2173 - Phones - 1313  
Canada Food Board License No. 4-148

## WHY NOT?

BUY GUARANTEED GOODS.  
Canadian Beauty Irons ..... \$5.00  
Canadian Beauty Toaster ..... \$5.00  
Electric Fans ..... \$7.50 to \$40.00  
Flashlights ..... \$2.50  
Western Ontario Electric Co.  
Phone 4071, 237 Dundas Street.



## DIAMONDS

Diamond Rings from \$5 to \$350.  
Including fine diamond necklaces, three and five diamonds, and many fancy settings in newest designs.

**C. H. WARD & CO.**  
DIAMOND MERCHANTS.  
386 Richmond Street.

GET YOUR  
TIRES  
RETRADED.  
IT PAYS.

**London's Rubber Man**  
BROCKMAN  
346 DUNDAS STREET. PHONE 5124. ywt

**Artificial Limbs**  
Martin-Halsted Co.  
REPAIRS SOLICITED.  
104 Adams Ave. W.,  
Detroit, Mich. ywt

Our RETREADING is  
QUALITY Work, Not the  
Average.

London Tire Repair Depot  
164 Wellington Street. Phone 2314.  
A. WILKES. Opp. McClary's. ywt



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GLASSES

Our unexcelled facilities for making and fitting your glasses enable you to have the best that careful workmanship and skill can produce.

If your eyes have had treatment and the doctor or oculist gives you a prescription for glasses, please mention that you wish them made by

**Carlyle TREBILCOCK OPTICIAN**  
233 Dundas Street. Phone 2351.  
Two Doors East of Majestic.

BE HAPPILY MARRIED.  
Equip your home with an electric fan and keep the wife in good humor. Buy one today.

Benson-Wilcox Electric Co.  
284 Dundas Street. Phone 2571. y

English Rheumatism Capsules  
Are Guaranteed To Cure Rheumatism.  
50c a Box, at

Taylor's 6 Cut-Rate Drug Stores

GIVE US ONE TRIAL  
on the pair of shoes you need repaired. Will call for them and guarantee satisfaction.

MODERN SHOE REPAIR CO.  
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A Few Government Bonds  
FOR SALE  
To Pay 6 1/2%  
Apply quickly.

London Loan and Savings Co.  
London, Ont. ywt

**Delicious XXX Bread**  
Still Retains  
Its Wonderful Flavor  
After all the changes in the ingredients

**Johnston Bros.' XXX BREAD**  
still holds the lead in quality and flavor.  
Try it! Your grocer sells it.  
JOHNSTON BROS.  
PHONE 944.  
Food Board License No. 5-265.

## HELPING YOU BUY

Confidence enters more into the jewelry line of business than that of most any other line of trade. For the reason that the average person knows very little about the intrinsic value of the goods they buy.

TO HELP YOU BUY IS OUR BUSINESS.

If there was not that feeling of confidence in the jewelry business, our established reputation is a plain fact to consider when we have jewelry or optical business in mind.

ON THIS BASIS WE INVITE YOUR INQUIRIES.

**YOUNG'S JEWELERS AND OPTICIANS.**  
Official C. P. R. and G. T. R. Watch Inspectors.  
170 DUNDAS—Downtown.  
674 DUNDAS—London East.

**CLARA K. YOUNG AND "THE BEATTIES" AT MAJESTIC THEATRE**

Excellent Bill for Today and Wednesday at Popular Playhouse.

Clara Kimball Young, regarded by many film fans as the most beautiful woman appearing in pictures, is being featured at the Majestic Theatre again today and Wednesday in "The Eastest Way."

This photoplay was adapted for screen presentation from Eugene Walter's famous story of the same name. It reveals in dramatic style the pitiful fate of the woman seeking a theatrical career.

The character of Laura Murdoch, the woman around whom the story revolves, is portrayed by Clara Kimball Young. Laura is an actress, whose disreputable husband has deserted her without a protector. She tries to make her own way, but fails, until Brockton, a wealthy and influential man of the world, uses his position in her behalf. Brockton expects the customary reward

for such service. Laura falls in love with a comparatively poor man and breaks with Brockton. She promises to wait until her lover can marry her, but finding herself again alone in New York, is unable to get along without Brockton's help. The lover strikes gold, comes east, and discovers the situation, leading to a tremendous dramatic finale.

This photoplay is without a doubt the triumph of Clara Kimball Young's career.

**CLARA KIMBALL YOUNG "THE EASTEST WAY" SELZNICK PICTURES**

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**CHIEF'S ATTITUDE FORCING COMMITTEE TO ACT FOR ITSELF**  
And To Have Ignored Request For Recommendations.  
MAY SUFFER SUSPENSION  
Inquiry Board Must Make Some Report to No. 1 on Wednesday.

The probe into the fire department by the special committee of the city council daily grows more serious. It is difficult to learn just what is transpiring, but it is believed that by Wednesday night matters will reach a head.

Outside of the threat of the firemen to go on strike, the most serious phase of the situation is rapidly surging to the front. It concerns the position of Chief John Atkinson.

The chief has had many conferences with the committee. They have discussed at length the different complaints of the men. Many of these have impressed the members of the committee as being fair. It is said that many of them might have been remedied by the chief.

Suggestion Wanted.

There is also a tendency on the part of the committee to make suggestions as to any changes that may be made in their department. That committee has an idea in connection with the fire department was amply evidenced at the meeting of the board of control on Friday last, when the special committee recommended certain changes at the central fire hall. A couple of the controllers almost openly resented this interference with what they considered the duty of the chief.

It is said that with this end in view the committee has been making a study of the chief as strong as possible, the committee suggested to the chief that he should prepare certain recommendations in connection with the department and present them to the committee. It would consider them and recommend their adoption.

So far, the chief has failed to do this. The committee has waited for some time for them, but they have not been forthcoming. The chief has offered no explanation for the delay. It is said that the committee feels called upon to make some report on the matter on Wednesday night. Its report would have been the chief's recommendations.

He made them. However, a special meeting of the committee has now been called for tomorrow. It is believed that it is with the idea of preparing a report to present to No. 1 committee in lieu of the chief's recommendations.

May Suspend Chief.

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**Federal Advertising Agency**

T. H. VULL, Dominion Savings Building, LONDON, CANADA. ywt

**OUTING HATS 89c**  
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A.—1. No.

2. Write to officer commanding, Royal Canadian Dragoons, D. No. 2, Toronto, Ont., for all information.

3. Possibly.

4. C. M. E. clerks, bridge builders, engineers (stationary), electricians, wireless operators and all building trades.

W. B.—Q.—I was three weeks past 23 when I claimed exemption, which I received. Would I be in the 20-22 draft?

A.—No.

American—Q.—Has the law been passed requiring Americans to enlist or return to the United States, and when?

1. I am an American of 32 years of age. Will I have to return?

A.—Negotiations are pending to pass the law on Tuesday next.

2. You have until September 28 to volunteer or return to the United States. If you remain in Canada you will then be liable to call under the military service act.

E. L. H.—Q.—Does a young man who is in the military service, which is front and two others serving overseas have to join the army, or can he make some report on the matter on Wednesday night. Its report would have been the chief's recommendations.

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mean discharge if category is likely to remain permanent.

3. Yes.

4. No.

5. He should have registered last June, and if he neglected it should do so at once in order to avoid trouble.

Lefty—1. Would I have to notify the deputy registrar here in person or writing that I intend going west for the harvest?

2. If called for service before the harvest is over could I get an extension of time?

3. Would I have to report here or in the province in which I am located at the time?

A.—You must notify him of any change of address (a registered letter will do). For your exemption may be cancelled.

2. You would be allowed to report to the military district in which you received exemption.

W. M. L.—Q.—Should a young man who has orders to report for re-examination this month have his transportation paid to London?

2. If he does not receive his transportation what is he to do?

A.—1. Yes.

2. Pay his own fare, report same on arrival here, and transportation will be refunded.

J. G.—Q.—A volunteer in the army taken ill, who has not been overseas and is in base hospital at Toronto. Will he receive full pay or only part of it?

A.—He may only receive part payment while in hospital, but the regular scale of pay is paid to hospital patients unless suffering from venereal disease.

M. M. E.—Q.—Can a man in category E, called up by medical review board, get his discharge provided he is still in hospital?

2. Do men examined by medical review board go into training at age regardless of age, or can they appeal the decision?

3. Do men in category E go into camp and wait for discharge or are they allowed to remain home if over 22 years of age?

4. If a man is allowed to remain at his home until class E is called for service?

2. They go into camp if physically fit, but the decision of the board may be appealed before the central appeal board.

3. See answer to question 1.

M. M.—Q.—To whom would I apply for a birth certificate?

A.—If born in London apply to City Clerk Baker, here. If born elsewhere in Ontario write to Registrar-General, Parliament Buildings, Toronto.

Reader—Q.—1. On what date did the military service act calling all men between ages of 20 to 2