



## Total Extinguishment Sale

Now in Progress at

## The Shops of Fashion-Craft

## Second Reduction, Monday, 9th

Any Suit or Overcoat left from last week's sale to be sold without reserve. Every Garment offered is of this season's style and manufacture, and the original prices ranged as high as $\$ 30.00$.
Don't miss this chance to be well and seasonably dressed at less than cost of production.
Monday, 9th, to Saturday, 14th, your choice
\$15
Third and last Reduction Monday, 16th, when all Suits or Overcoats that remain will be sold for one week at $\$ 12.00$.
SALE AT BOTH SHOPS OF FASHION-CRAFT
22 King St. West,
P. Bellinger, Prop
102 Yonge St.
Herb Irving, Manager


We have moved our businéss from 98 King Street West to 46 Adelaide Street West, where we shall be glad to welcome all our old customers and many new ones. We wish everyone cumulative prosperity for all of 1911.

The
Monarch Typewriter Company
46 Adelaide Street West,

## MOVED

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JANUARY 91911

Men's Furs, Reduced Prices January Sale-Low Pricing on Women's Whitewear


The January Sale claims another large and varied group of furs. Tuesday we offer three hundred or more pieces at price concessions of from a third to a half, and even better.
phatically this is the greatest month for phatically this is the greatest montay
fur buying. Tuesday is the day to come, for these items are exceptionally good.
Nutria Beaver Motoring Coot- 50 inches long;
box back and front; very light weight and warm; nicely lined and finished; collar and revers and me--
ium sleeves. You'll benefit by a savig of ane dium sleeves. You'll benefit by a saving of one-
third by this January Sale price... .... 95.00 2 Handsome Round Muffs-Of the finest Per sian lamb; beautiful curl; down bed and wrist corc.
Much reduced to January Sale price. Each 23.00 10 Grey Russian Squirrel Ties- 70 inches long.
and trimmed with tails on each end; made from fin-
ast
 est pelts: good full fur; grey satin lining. Much
reduced to January Sale price, each ...., 8.50 Large Empire Muffs-Of finet mink marmot;
$\begin{aligned} & \text { nicely } \\ & \text { lined and equipped with whist cord. } \\ & \text { Consly }\end{aligned}$ reduced to January Sale price .... 3.25


| The Spring Quarterly Style Book <br> A fashion book always eagerly looked forward |  |
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| new imes will be on ale in our |  |
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## KT. EATON C ${ }^{\circ} \mathrm{immo}$

INGUAL

Women's Linen Handkerchiefs, 4 for 25 c

Printers Win Three From Fifth Floor
In Eaton League




Mait Floor-Yonge Streat.






## Hockey


360 Gerrard Street East

## Note and Comment

 EATONS DEFEAT T．A．C． III FIST SENOO GMMEOttawa Too Good For Wanderers Ridpath Stars

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官毫言
Full

 Ed．Barrow Gives
Peace Assurances Denies B．B．War JOE WRIGHT PRESIOENT IWTEPPOOUMCIIL UHIOI
 Many Suggestions and Amendments
Consididerd
real
Vice．Heresesident
Mont：
Less Than Four Degrees of F
on Saturday Night－The

HOCKEY RESULT

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## Qois PANS Old Dutch Cleanser

Pastor Russell's Sermon

SOCIETY NOTES



Most everything you do is helped by it !
It is fine before eating! It gives appetite! It is fine after eating!. It helps digestion! It is fine for teeth! It makes them clean. It is fine for breath! It makes it sweet!
And it's the most soothing occupation known!
MDE In TORONTO, CANADA
YOUE DEALRE SHOULD SELI IT

## Look for the Spear :

The Flavor Lasts !

A
Real Health Coffee


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## Dalton's FrenchDrip Coffee

 isa realhearun Corree. Nocric ory.No substitute. But a real high
grade coffee, carefully selected.
specially roasted and ground. Beame its it itate sid



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## MITHEWS COMMITTED










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somne from "sevei days," at the princess theatre this


TO MEN ONLY


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## BANK OF HAMILTON




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$\qquad$ $\xrightarrow{\text { The Single Tax Dinner. }}$ Sind



## Suffercd Greatly From

 Heart Trouble.
## Rekves were very weak.

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 for Divorce





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ESTATE NOTICES
$\square$




 day $\$ 2.95$


Important Sale of Gas and Electric Fixtures
that determines whether or not a room or a house is attractive at night．To－mor row we offer our customers a rare chance to ouy arititsic ixiturea a a a big reduction．
For example，the one illustrated has been reduced from \＄27．00 to $\$ 18.50$ ．Here＇s a cemen


 and
40 c and 50 c Baskets for 19c


Specials，You＇ll Find in Our Soiled Book Sale，To－morrow

## A Remarkable Clearance of Cut Glassware



A Sale of Negligee Shirts and Underwear All styles，sizes and col－
ris of Shirts will be sold
 Sizes from 14 －17．These
shirts were regularly up to $\$ 1.50$ ，and although a few are slightly soiled，none of them have ragged cuffs，or split button and stud holes． The majority of men have and they have a habit of coming out just when yoit
don＇t want them．Throw them out now and take ad－ vantage of this great op－
portunity．Our windows portunity．Our windows
will give you an idea of the class of shirt． Britannia Brand Underwear
We will not insult Brit－ annia Brand by setting out its strong points；it hasn
any weak points，that any weak points，that
just the beauty of it． just the beauty of it．It breast，or double back breast，
and breast．Regular $\$ 1.25$
$\$ 1.50$, \＄2．Tuesday 89 c ． $\$ 1.50, \$ 2$ ．Tuesday 89c．
Men＇s Seasonable Headwear Men＇s Seasonable headwear
Men＇s Fur Caps，in eleotric seal，
Australian beaver，
nutria beaver，


 seal，etc．Tuesday special
Mourning Millinery for To－morrow sad H5－Black Satin．Finished Felts
and Hater Plush Shapes，trimmed
mith





The White Company that Conan Doyle tells us about，which set out from Hampshire centuries ago， the great white army of new lingerie，linens and ladies wear generally that has come to the rescue of thou＂ for months，in anticipation of its arrival at this store And how well worth waiting for it was！Did yo ever see such dainty and beautiful styles in under－
muslins included in a white goods sale？It has meant months of hard wovk in preparation，but the enthu siasm of our customers has amply repaid us for ou pains．
Wear，morrow we direct special attention to Infants Linens and Swiss Muslins on the 2nd floor，and Hand－ kerchiefs and Ribbons on the main floor

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