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F. V. CHISMAN, 178 Water Street. Telephone 495.

## THE HEIR

## Lancewood




















Count Ten ! Bad Cold Relieved
Figure Three Hours---Cold Cure

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| as you are ot contempt." |  |
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| about it, Vivien." |  |
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| Mlss Nestie had left |  |
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| "I hav | nother: ste said to hersitr, and |
| itue in | ${ }_{\text {coser }}^{\substack{\text { rain } \\ \text { ctred }}}$ |
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| her about the jer | -Wat mitil sou hear wny I did it |
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| trem, you must wear them, Vivien |  |
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| promis | S |
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| tings are old-fashioned. If so, the |  |
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| dower of ratin prevented their going |  |
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| Join him in the |  |
|  | ${ }_{\text {dor }}$ |
| cot the deed Lady Nestie |  |
| had cloeed them, and strit Arthur re. |  |
| Viven fotl it deeoly. |  |
| viven felt it deeply. - |  |
| "Papa", she sata, "I can be of no | ${ }_{\text {Another }}^{\text {Abum. }}$ |
| uxh | rega |
| tur what should be reest | intichemed |
| such | or miepand did |
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| keep them for her atake jutios as they | dem |
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| are. They would not suit me. I |  |
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|  | FOR SALE! |
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|  | Clean and dry. |
| of strife in the household at Lancewood, yet all was perfect calm. People might surmise what they would |  |
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|  | fore that Sir Arthur would at times counts |  |
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|  | C- "Ambas |
| cccupied for years. Yet, though his time to watch the course of events. | s, |
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|  | d Bluche |
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| without ever intruding, he had been | Men's |
|  | CTourist Boots, |
|  |  |
| careful to show her the greatest de ference and respect-more, if possi | Vici Kid Blucher, |
| ate during this te tme ot her ouw- | , |
| perity. He always spoke of her andto her as though she were still mis- | ent Leather Butt |
|  | Kid Buttoned, |
| tress of the Abbey. Whenever she twas not present, and he could make |  |
| an opportunity, he spoke of her as heiress of Lancewood. | Calf Buttoned cher styles |
|  | at \$4. |
|  |  |
| return, he was content to lavish his | PARKER \& MONROE, LTD., The Shoe |
|  |  |
| $f$ his soul at her feet. He had nevr dared to raise his eyes with love | Bananas, Oranges, etc. |
|  |  |
|  |  |
| selves. He nevere said to himsalt that |  |
|  |  |
| win her. He raised for himself no such false hopes, he dreamed no fool- | And to arrive <br> P. E. I. BLUE POTATOES. PRICES RIGHT. |
| ish dreams, he never imagined thathe should win her; but his love wasso great that he was content to giveall and look for nothe |  |
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| too great, too entire, to have any al-ioy of selfishness. If the fair proudyoung heiress had bidden him layhimself at her feet, that she might |  |
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| a smile on his face, He gave her all-he asked nothing; he was content |  |
| to live in her presence as flowers live in the sun. He asked for nothing but |  |
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| her that required both time and skill. It was not a presumptuous love, foi <br> he had never dared to touch even the |  |
| hem of her dress. Once, in siving he".a book, his hand touched hers, and it |  |
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| beautiful face often bent over the same page with his own, her hair |  |
| brushed his cheek; he trembled then like a man seized with ague. She |  |
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| ated. |  |
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And of Wearly all the Reservists.
THE HOLLOWAY STUDIO, LIMITED, Corner Bates' Bill and Henry Street, St, Join's, Newtoundand.
Phone 76.




| AT | Presentation of Colours to the Newioundland Regiment. |
| :---: | :---: |
| THE | "THE HAZARDS OF HELEN." |
| NICKEL. | Hee Helen Leap from the Water Tower. Matince for The Little Ones |



What Horse
Power Means.
 $\qquad$ cost ${ }^{\text {Ist-We produce our own lumber which goes into the Furniture and saves considerable in }}$
in the country.



 price. Whath We also have the COMBINATION LATH and SPRING BED, the only fhing of its kind
in the conintry.




The C. L. MARCH Company, Ltd.,

|  |  | Last Performance |
| :---: | :---: | :---: |
| (e) | Heart -mito has iviven | Pastoral Play, |
| (1ate of otuer dass, Teneer mery |  | In Mat of cosis tor the womided |
| Hoises in Berkeiey and discik |  | On He arternon or M Moray, July |
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| cing and restere pro |  |  |
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| Lick observatory, a large number of students from Hawail who play a one- |  |  |
| DR.OUVIN'S FEMALEPILS | 5 |  |
| , | ing coal for the Reld Nifd. Co. |  |
| OR |  | Delicieus Ite Crea |
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THERAPON 12.2
THERAPONNO 3MERAPIONC3

*/4 PILS


## G. KNOWLING <br> G. KNoWLING.

 Extraoroinary values.Ladies' Tan Goodyear Welted Pump Bargains, value $\mathbf{\$ 4 . 0 0}$; now $\$ 1.90$.

|  | Ratine Special | $\begin{array}{\|l\|l\|} \hline \text { Ratine } \\ \text { Hat } \\ \text { Snocial } \end{array}$ |
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|  | lave you sent your |  |
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|  | oplane Fund? Don't |  |
|  | wait to be called upon, |  |
|  | To-day. |  |
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|  |  | tion to further discu sent circumstances." |
|  |  | H. James Renounc |
|  | Here and There. | U. S Cilizenship. |
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the best Linment mate
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MAYO'S
SMOKING \& CHEWING
LOOKS GOOD
IS - GOOD KEEPS GOOD CHEWS GOOD and SMOKES GOOD All the time.
SmperiälJobaccole

Devine's Doubles Dollars.
Devine's for Men's Wear

## ON TO DEVINE'S

Is now the Slogan of all Workingmen and their Wives in the City.


|  | Litholin Collars. <br> Not the ordinary Rubber looks like Linen. Combines You've been wondering for a long time where you could get them. We 25c have them. Price, | 'Men's Boots at \$2.49. <br> Showing a nice line of Men's Boots, usually sold a $\$ 2.70$ and $\$ 3.00$. Blucher Friday \& urday at |
| :---: | :---: | :---: |
| Job Line, Special. <br> Children's Cotton Suits and Dresses, all marked <br> away down to clear. Goods that sold at $\$ 1.00$ and $\$ 1.20$ <br> now 50c. and 60c. Drop in Friday and Sat- <br> urday want. <br> y and pick up what you | Overalls from 59e. to \$1.60. <br> First, last and always we keep the best-Sweet-Orr examine. They won't rip | DEVINE'S <br> the great clothing HoUSE. <br> Buy your suit there, Am- |

JNO. M. DEVINE,

10.45 A. M.





## Messages.

10.15 A.M.


3i4th Day of the War
LATEST
From the Front.


LATEST
2.30 P.M. Steamer Capsizes.
At Least 300
Persons Perish



TEXACO KERDSENE

## Eight Hoop Non-leakable barrels.

## TEXACO

burns without Soot, Smioke or Smell, and is dif. ferent from the ordinary kinds.
(, EORGE M, BARR, Agent.


## KODAK

KODAK is at your service. It means Photography with the bother left out.
Everything for PHOTOGRAPHY at our
Store. Special service in DEVELOPING Store. Special service in DEVELOPING and
PRINTING. Get a KODAK for your vacation at T00TONS, The Kodak Store, 320 water street.
Evening Telegram Fashion Plates.




2 P. M.



The Valley of Fear!


at 55 cts.

A Fresh Gitie
White and Colered PIouts,
Assorted Prices.
$\square$
Personally Selected by our Buyer when in New York, and which are now offered at just Half Regular Prices. Many Styles to select from. Do not allow this opportunity slide to get something smart and up-to-date.

| A LOT OF LADIES |
| :---: |
| AMERICAN |
| UNTRMMMEB HATS, |
| Latest New York Styles. |


| We draw attention to a clearing |
| :---: |
| LOT OF |
| LABIES |
| MAND BAES, |
| Priced 40cts. to $\$ 2.50$. |

A very rare Bargain in H. S. Pillow Cases.
5 Dozen only marked at 25 cts, worth 50 cts .

American White Qullis
-

Pound Turkish TOWELS
We still contiuue at prices last advertised
$\square$
A Bad Loyalty.




We still contiuue at prices last advertised.

Ish Theatre

 r Mother was a Lady."


nt Picture Palace. 5 . tof Leave Man."





## Performance

Tit irkop.1. is frise

 t. John.

11 rish Batter--45c.
 let Soap, ees Price 35 c. don st. Jotin, ainemactiont woib.
 eEvening Telegrai



What Are You
Doing for that Eczema?
$\qquad$


 zyiex, London.

## T. J. EDENS,

Duckworth St. and Military Road

| By s.s. Stephano due Thursday, <br> July 22nd, 1915. <br> N. Y. Turkeys. <br> N. Y. Chicken. <br> 12 bunches Bananas. <br> 25 cases Cal. Oranges. <br> 5 cases Grape Fruit. <br> Table Plums-Blue. <br> Table Plums-Red. <br> Cantaloupes. <br> Tomatoes. <br> Cucumbers. <br> 10 brls. Cabbage. <br> 10 brls. New Turnips. |
| :---: |
| All Teas have advanced in price. While our present stock of Bulldog and Dannawalla lasts we will sell at the old price. <br> Bulldog . 40c. 1b. Dannawalla $\qquad$ $\qquad$ $.50 \mathrm{c} . \mathrm{Ib}$. |
| 6 cases Fresh Country Eggs. Camphell's Soups. 12c. tin New Potatoes, 15e. gall. Best Family Flour, 60c. stone. Flash, the hand cleaner, 10c. tin Hash, the hand cleaner, 10c. tin |
| T. J. EDENS, Duckworth St. and Military Road. |



## BIG REMOVAL SALE DRAPERY GOODS

We offer the ENTIRE STOCK of clean and up-todate Goods at big reductions.
The following Lots will be sold at specially Low Prices:
Ladies' and Children's White and Colored Washing Dresses,
Ladies' Colored one-piece Robes,
Ladies' and Children's Hats. All New Styles, Corsets, Blouses and all Summer Goods.

## SALE BEGINS MONDAY MORNING.

NO GOODS ON APPRO.
BISHOP SONS \& Cor, Lttl.

## GET READY FOR NEXI WEDNESDAY'S

 GARDEN PARTY!This week end we offer you BIG SPECIAL REDUCTIONS for this event.
Ladies' Underskirts, White Embroidered, for 50 cents each. Ladies' Knickers, Woven Knee Length, Lace Trimmed, for 35 cents per pair.
Ladies' Corset Covers, Neatly Embroidered and Lace Trimmed, 30 cents each.

## TWO EXTRA SPECIALS!

Am. Blouses, worth up to $\$ 2.50$, for $\$ 1.00$ each. All Our Am. Dresses for the Garden Party, at COST PRICE.

## SEE OUR WINDOWS.

## S. MILLEY.

 There Was a

Food Famine.

$\qquad$ of a piece of land for street imp that
ment on Monkstown Road, stated that
he was. willing to visit the place and
consult with the Engineer on the mat
ter.
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Hr. Grace Notes.
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Anniversary Mass AT Morgicipurb
$\square$
morrow morning, weather yermit
fin Mortuary Chapel, at
Carmel Cemetery, commencing
$\qquad$

 800 pairs Ladies' Low Shoes at $\$ 1.50, \$ 1.75, \$ 2.00 \& \$ 2,50$ per pair. These Shoes are all solid throughout. Also Misses
Children's Boots and Shoes at greatly reduced prices.
F. SMALLWOOD,

THE HONE OF GOOD SHOES.

R. H. TRAPNELL,
$\qquad$
 JUST the WEATHER FOR A RAIN COAT!

We Stock
Dr. JAEGER
and
DEXTER
Two Famous Makes.
SMYTH'S,
Estab. 1875. Smyth Building.
726.
P. O. Box 701. 'Phone 726. $\square$
AUGUST PATTERNS

Advertise in the TELECRAM


the thoughts of theobald.

LL, Water Sireel
HER
OAT!


# REID-NEWFOUNDLAND C․ 

## Heart's Content Branch !

The above branch will be open for traffic on Monday, July 26th. Passengers leaving St. John's on $8.45 \mathrm{a} . \mathrm{m}$. Train will arrive Heart's Content 2.40 p.m. Returning the Train leaves Heart's Content 3.30 p.m., arriving St. John's 9.15 p.m. The above serviee will be daily except Sundays,


## CADIZ

 SALT,Now being delivered ex
S.S. "Raylton Dixon." Apply to
BAINE, JOHNSTON, \& CO.



White's Portland Cement,
Made in Enezend. Atlas Porliand Cement,
 H. J. Stabb\& Co

A. B. LEHR,
 Fresh Butter

 JAS. R. KNIGHT.

## At the Cotlage, Camp, or on the Boat,

or wherever you and your family vacation this summer,
you can have all the music and just the kind of music you can have all the music and just the kind
you want, whenever you want, with a set of

## Columbia

DOUBLE-DISC RECORDS,
with either a Columbia Graphophone "Eclipse," $\$ 40.00$, or a Grafonola "Jewell," $\$ 50.00$, or a "Favorite," $\$ 65.00$. These three Columbias, are all easy to move, to carry and to store-just made for summer use.
U. S. Pieture \& Portrait Co.
graphophone department.

Although you may be satisfied with the Teayou are using, we feel certain that if you used

## Aนึกดa่ リ®a

 you would like it better. Order a Package To-Day
## Gasolene <br> On Spot and to Arrive.

Prices are Away Down.
T. A. MACNAB \& COMPANY, Telephone 444. P. 0. Box 785.


## Ladies' CORSETS.

Vm. Frew.

## 

and Hose,
BEST VALUES OBTAINABLE
BL.ATR'S.
AND ALSO THE LARGEST VARIETY.
Ladies' Colored Real Lisle Hose. Regular 40c., only
29c. pair. Lade. pair. Half Silk Hose only 30c. and 35c. patr.
Ladies' Black Hill Fininsh Black \& Tan Thread Hose at 18c. and 20c. pair.
Ladies 's ikk Hose in various colors; have had a big sale
at 75 c . pair. at 75c. pair.
Ladies. Black Plain Cashmere Hose-We have old
values in stock still from 35c. pair upwards; but values in stock still from 35c. pair upwards; but
believe me you are going to have touble getting
these later, and will pay a lot more for them. Ladies B Black Rilibed Cashmere Hose-We have a full
selection of in old values. selection of in old values.
Another thing very difficult to get now, we have, at
present, quite a stock of
Ladies' Lisle floves,
Both long and short; celors frostly Whites, Blacks,
Beavers and Greys, at only 20 . pair.
Ladies White Cotton Vests-Startling yalues at 10 c .
upwards.
HENRY BLAIR

