

Weather Forecast:

Fair and Warmer

53rd YEAR. No. 22740

The London Advertiser

LONDON, CANADA—THE HOME OF UNBROKEN PROSPERITY.

THE LONDON, ONTARIO, ADVERTISER, MONDAY EVENING, APRIL 9, 1917. 80 COLUMNS.

HOME
EDITION

PRICE, TWO CENTS.

HIGH TANKS SPRING DRIVE

BRITISH PERCE FOE'S LINE FROM ARRAS TO LENS AUSTRIA BREAKS WITH U.S.

KAISER COMPELS AUSTRIA-HUNGARY TO WAR ON STATES

Under Pressure From Berlin, Vienna Severs Diplomatic Relations With Washington, Ambassador Demanding His Passports.

Washington, April 9.—Baron Erich Zwiadinek, charge of the Austro-Hungarian embassy here, today demanded his passports. By this act Austria-Hungary breaks off diplomatic relations with the United States.

Washington, April 9.—Austria-Hungary, under the pressure of Germany, has severed diplomatic relations with the United States.

Baron Erich Zwiadinek, charge of the Austro-Hungarian embassy here, today demanded his passports. By this act Austria-Hungary breaks off diplomatic relations with the United States.

Vienna Acted Yesterday.

Almost at the same time a dispatch was received from American Minister Novati at Vienna, saying the Dual Monarchy had broken off diplomatic relations with the United States in Vienna yesterday.

It is presumed this was done by handing passports to American Charge Greve, Ambassador Penfield, who had left Vienna on Saturday night, and their representatives here.

Spain will take over the diplomatic and consular interests of the United States in Austria-Hungary. All Austrian consular agents will depart from the United States with the diplomatic mission as was the case with Germany.

War Declaration Next.

Up to the time Charge Zwiadinek asked for his passports no similar action had been taken by Bulgaria and Turkey—Germany's two other allies—and their representatives here.

It is expected here they will follow by breaking diplomatic relations with the United States. By this act Austria-Hungary breaks off diplomatic relations with the United States.

AUSTRIANS DISAPPOINTED.

London, April 9.—A dispatch to the Daily Telegraph from Milan yesterday said: "The Austrian declaration of a rupture with the U. S. comes as a surprise, according to reports in Swiss diplomatic circles."

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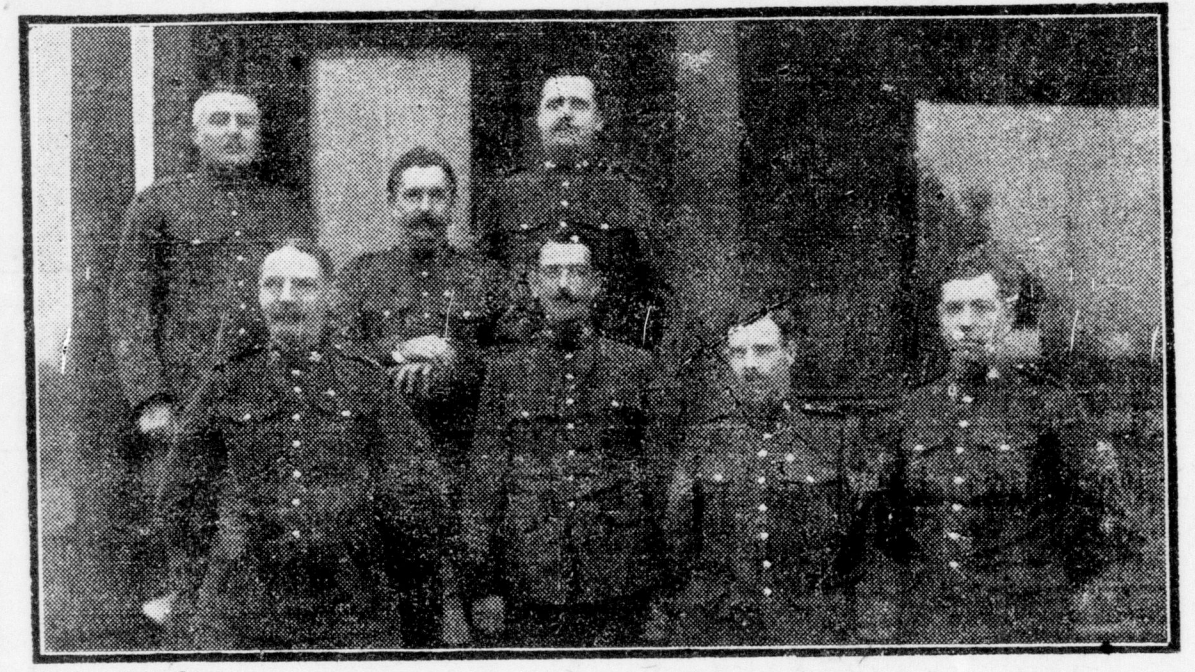
Realize New Menace.

According to a letter from Vienna, there is bitter disappointment everywhere, which the press tries vainly to conceal.

Minor Attacks Reported From the Carpathians

Petrograd, April 9.—Via London, 8:30 p.m.—The following statement was given out today at the war office:

A FEW FORMER MEMBERS OF "K" COMPANY, R. C. R., WOLSELEY BARRACKS



TOP ROW—Sergeant Major D. Vaughan, G.M.S.C.; Pte. J. Driscoll, R.C.R.; Sergeant Instructor W. H. Walsh, 7th Regiment. BOTTOM ROW—Lance Corporal R. Ryan, R.C.R.; Quartermaster-Sergeant W. H. Prowse, R.C.R.; Sergeant W. Mitchell, 1st Battalion, C.E.F.; and Sergeant J. Oakley, 12th Battery, C.F.A.

HIGH PRAISE FOR CAPT. NIVEN IN LORD BEAVERBROOK'S BOOK, HIS COMPANY SAVED THE DAY

Londoner Held Vital Point in Battle of Sanctuary Wood.

GERMANS BROKE THROUGH

But Princess Pats Fired Into Their Rear and Prevented Disaster.



In his second volume, describing the battle of Sanctuary Wood, Lord Beaverbrook, the Minister of Munitions, has paid a high tribute to the gallantry of a Canadian soldier.

CONGRESS GETS DOWN TO BUSINESS OVER BIG WAR MEASURES

Opposition Is Not Expected To Be Serious.

Washington, April 9.—Early action on the Administration war legislative program was forecast today.

On the House side Democratic members of the war and means committee were preparing to introduce either today or tomorrow the resolution for raising a big army.

On the House side Democratic members of the war and means committee were preparing to introduce either today or tomorrow the resolution for raising a big army.

THREE MEN ARRESTED OVER EXPLOSION AT PITTSBURGH

Pittsburgh, Pa., April 9.—Wm. West, Thomas Paulsen and Benny Lee were being held by the county authorities today, in connection with an explosion yesterday at the Fort Pitt plant of the Aetna Chemical Company near here.

The explosion, which is the fourth in the Charles Valley plants of the Aetna Chemical Company within two years, caused a loss of \$50,000 in the drying department, but was not attended by loss of life, as the employees had just gone to lunch.

IRVIN COBB TO WRITE ABOUT BILLY SUNDAY FOR THIS NEWSPAPER

The Advertiser has just completed arrangements for the publication of a series of articles by Irvin Cobb, the famous journalist, on Billy Sunday during the latter's New York engagement, which commenced yesterday.

Cobb believes in Sunday. He will tell the great human story of the master-evangelist in what may be regarded as the climax of Sunday's recent campaigns—his assault upon the gayest, most care-free, and by some regarded as the most sinful city on this continent—Gotham.

There are few who have not read Irvin Cobb. He is regarded as the foremost writer of human analysis on the continent.

TELLS RUSSIA TO STICK TO PACT WITH ENTENTE

Petrograd, April 9.—Via London, April 9.—The Constitutional Democratic party, which recently declared for the establishment of a republic, at a convention today unanimously adopted a resolution in favor of democracy and nationalism.

NOTED DOCTOR DEAD.

Boston, April 9.—Dr. William Henry Winslow, eye specialist and author of medical works and historical novels, died at his home in the Roxbury district yesterday.

THE WEATHER

TOMORROW—FAIR AND WARMER.

Temperatures.

Weather Notes.

SEVENTEEN ENTENTE PLANES BROUGHT DOWN ON SUNDAY

Berlin, via London, April 9.—A 26 p.m. statement from the German High Command says that the battle of Arras, begun this morning after several hours of strong gunfire, continued.

President Thanks King George For Inspiring Message

Proves Community of Sentiment of World's Free Peoples.

London, April 9.—The reply of President Wilson to the message sent to him by King George, as given out here officially today, is as follows:

“To His Majesty George V, King and Emperor.

“Your eloquent message comes to me at this critical moment of our national life as proof of the community sentiment among the free peoples of the world, now striving to defend their ideals, to maintain the blessings of national independence and to uphold the rights of humanity.

“In the name of the American people and the Government to which they look for guidance, I thank you for your inspiring words.

“WASHINGTON, APRIL 9.”

CHARGED IN STORM.

After a beautiful and warm Easter Sunday, the weather changed last night, and today's attack was carried out.

ITALIAN OPERATIONS ARE HAMPERED BY WEATHER

Rome, via London, April 9.—Reporting military operations on the Austro-Italian front, the Italian official statement issued today says:

BRITISH LAUNCH SPRING OFFENSIVE

London, April 9.—1:35 p.m.—The British early this morning attacked the German lines on a wide front, from a point south of Arras to the south of Lens, thus opening what is believed here to be a general spring offensive. The move has been looked forward to eagerly for some days.

The offensive of the British flying corps in the latter part of last week, the attack on Zeebrugge, Saturday night and the activity of the French in Belgium as shown in yesterday's official communication from Paris, were considered a prelude to important military operations.

THE BRITISH COMMANDER, Gen. Haig, whose reports are always modest, says the German line has been penetrated everywhere and that satisfactory progress was made in the direction of Cambrai and St. Quentin, two important positions in connection with the new German line. The extension of the attack northward to Lens doubtless is intended to give them more room for their operations against the Hindenburg line.

British Have Delivered Powerful Blow To North of Arras.

HAVE TAKEN HIGH GROUND

Attack Made Following One of the Heaviest Bombardments of the War.

With the British Armies in France, April 9.—Via London.—From a staff correspondent of the Associated Press.

The British today delivered a powerful blow against the Germans on the region southwest of Cambrai to a point south of Lens. They swept over the German positions from the south of Arras, northward on the famous Vimy ridge, fighting for the possession of which the French 100,000 casualties earlier in the war. Once before the British gained the crest of this ridge, but under a tremendous concentration of German guns they were compelled to give up.

CANADIANS HELD RIDGE.

All winter long Canadians have held a footing on the ridge, with this German line looking down on them.

The fighting today was against dominating positions on high ground, some of which had been held by the Germans for two years, and was lavishly hemmed in with wide belts of barbed wire which has been seen in the war.

A Great Spectacle.

The preliminary bombardment of the ridges attacked, delivered before dawn, proved to be one of the greatest spectacles of the war. The firing at the British lines was so intense that some of the sturdiest battalions of the Somme, the night sky was illuminated for hours by the continuous flash of guns.

The attack was carried out in several phases. The first lines had scarcely been entered when numbers of German prisoners began to come back.

Today's attack also hit the northern flank of the recent German retreat from Arras to the Alsie.

GERMANS SLOW STARTING.

The defensive barrage, or curtain fire, was slow to start, notwithstanding frantic signals for help sent up with rockets all along the line.

After a beautiful and warm Easter Sunday, the weather changed last night, and today's attack was carried out.

British in Early Morning Dash Carry German Line On New Wide Front and Advance Further in Move On St. Quentin.

ENTIRELY NEW PHASE OF OPERATIONS OPENED UP BY LATEST BRITISH WIN IN NORTH FRANCE CAMPAIGN

British Have Stormed Villages of Fresnoy-le-Petit, Hermies and Boursies, and Penetrate Far Into the German Positions in Havincourt Wood.

London, April 9.—British troops today penetrated the German lines all along a wide front from Arras to Lens, the war office announced.

The statement says that in the direction of Cambrai the British have stormed the villages of Hermies and Boursies, and penetrated Havincourt Wood.

THE STATEMENT.

The statement, which is timed 11:25 a.m., is as follows: "We attacked at 5:30 o'clock this morning on a wide front from south of Arras to south of Lens. Our troops have everywhere penetrated the enemy's lines and are making satisfactory progress at all points."

"In the direction of Cambrai, we stormed the villages of Hermies and Boursies and have penetrated into Havincourt Wood."

NEAR ST. QUENTIN.

"In the direction of St. Quentin we captured Fresnoy-le-Petit and advanced our line southeast of Le Vergier."

"No estimate of the prisoners taken can yet be given, but considerable numbers are reported captured."

In the direction of St. Quentin, the British took Fresnoy-le-Petit and advanced their line southeast of Le Vergier. No estimate of the number of Germans captured can yet be given, the statement says, but the number is considerable. Referring to the attack on the front between Arras and Lens, the statement says: "We are making satisfactory progress at all points."

STARTED BY AIR BATTLE.

The opening of the new offensive had been foreshadowed in the intense aerial activity of the past two or three days, in which hundreds of airplanes have been engaged on both sides.

This work, as the British statements have indicated, has given General Haig's staff photographic reproductions of the German positions for long distances behind the fighting line.

Further south the British have continued their progress in the field of the German retreat, the advance reported at Hermies and Boursies being particularly important. Boursies is directly on the road from Bapaume to Cambrai, about eight miles from the latter place. Hermies is just to the south of Boursies.

In their drive toward St. Quentin, the capture of Fresnoy-le-Petit puts the British within 2½ miles of St. Quentin's outskirts.

A TEN-MILE FRONT.

The fighting line from Lens to Arras is approximately ten miles in length, and lies directly north of the field of the retreat which the Germans have been conducting for the past several weeks.

The fact that the line has been penetrated by the British all along this wide front indicates that the movement there is a general offensive. That it is proving a successful drive is indicated by the statement that "satisfactory progress" is being made "at all points."

OPENS UP NEW PHASE.

An entire new phase of operations on the western front is opened up in this new battle on the Lens-Arras line. The field of attack represents the greatest danger point for the Germans, as in the recent fighting a sharp salient was driven into the German line southeast of Arras.

In the Lens region, into which the British are driving, is a rich coal field, which the Germans have been exploiting since their occupation of this territory early in the war.

ON THE FRENCH FRONT.

Paris, April 9.—"Between the Somme and the Aisne patrol encounters occurred during the night," says today's war office announcement. "Notwithstanding the bad weather there was active artillery fighting in several sectors."

"Northwest of Rheims a German attack on our positions in front of Concreux was repulsed after a lively engagement with grenades. In the region of Malson-de-Champagne we made some progress in grenade fighting. There is nothing to report from the remainder of the front."

ARMAND LAVERGNE WILL HEAD RECRUITING FOR QUEBEC DEFENCE ARMY

GERMANY EXPECTING BREACH WITH LANDS OF SOUTH AMERICA

Zimmerman Sees Ministers of Brazil, Argentina, Chile.

Richard Olney Dead

Was Secretary of State in Groves Cleveland's Cabinet.

Boston, April 9.—Richard Olney, secretary of state in the Cleveland cabinet, died here today in his 82nd year.

He had been ill several weeks, although it was not until yesterday that his condition became serious.

Mr. Olney, as secretary of state, took a prominent part in the arbitration of the boundary dispute between Great Britain and Venezuela.

A PAGE OF GENERAL INTEREST TO WOMEN READERS

Indian Economy



MANY careful people have found that Red Rose Tea is very economical—that it yields more cups to the pound. That is because it consists largely of Assam-Indian teas, which are famous for their full-bodied richness and strength. They make Red Rose Tea go farther.

Try the Indian Economy of this distinctive tea.



In sealed packages only

THE GARDEN VARIETY OF CHILD.

[Everywoman's World.]

Children love to play in the earth, and whether you will or not, they will dig and delve every chance they get. They also love to watch things grow and will pull up flowers to see what is happening down in the brown earth. Add to these facts a third that is being pressed home to us by the Government, by thrift, by necessity—that of raising vegetables.

The incentive for this is three-fold—patriotic enthusiasm, which are strong; economic reasons, which are urgent; health development and maintenance, which are vital.

The combination required for a garden is two-fold—a plot of ground, a spade, some seeds; a child, some play-work, health.

The farm has the advantage over the city home, in that there is plenty of waste land that may be turned into a garden, and in the amount of gardening done, city children lead. The farmer hasn't time to "bother

with such work," the farmer's wife fails to see the necessity of "green stuff," and neither recognizes the health-giving possibilities and the advantage of systematic work to a child.

Celery is good for the nerves; raw cabbage aids the kidneys; onions and lettuce induce sleep; dandelion is a liver tonic—we might go on and on the whole list of vegetables and find each one a specific.

Children are active, restless little creatures if they are well, and if right and good and profitable occupation and recreation be not furnished, then they are obliged to supply their own occupation and recreation as best they may, and this usually results in mischief, or worse.

It is so easy to kindle and keep bright a child's interest and enthusiasm, and it takes so little to win him to do the right thing and to walk in the right way. Get a book or two on vegetables and gardening and help him understand it, then send up a small plot of ground, and you have supplied him with safe and healthful amusement and recreation for all summer.

Cynthia Grey's Mail-Box

[Correspondents are requested to make their inquiries as brief as possible, and to write on one side of the paper only. It is impossible to give replies within a stated time, as all letters have to be answered in turn. No letter can be answered privately.]

A Soldier's Wife.

Dear Miss Grey,—Please find inclosed one dollar (\$1), my pledge for March. I am sorry that I am always late in sending it in, but I am a soldier's wife, with four children, and you will understand why I wait till the end of the month.

LADY BETTY.

Ans.—You are really generous, I think, to be contributing to our fund, when no doubt the "monthly stipend" is slender enough. Have credited your donation, with thanks.

For the Kiddies.

Dear Miss Grey,—Thank you for your answer to letter regarding Belgian children. I inclose this small amount (five cents) to hand to Belgian children fund. I will notice in the Advertiser that you get it, and sincerely hope the fund grows with the garden. I hope "Aunt Nannie" is feeling better and the weather brightens. The cosmos seeds I got last year grew and bloomed fine. Best of luck to Woman's Page.

MOTHER HUBBARD.

Ans.—Shall be happy to hand the donation to Mrs. Edwards, the treasurer for Belgian relief.

"Sunshine's" Problems.

"Sunshine"—I. You are quite at liberty to have different friends call. 2. Yes, open the box and ask him to have some! 3. Yes, nothing elaborate; but cake or sandwiches and tea or coffee would be nice.

To Have a Lot.

Dear Miss Grey,—I intend to raise a lot of chicks this summer. I have quite a number already. Anyone requiring their eggs to hatch must allow the hens to come off every day until the last day or two. They will dampen their feet, and this helps the eggs to hatch. Also if one can get some soda and put in the bottom of the nest, and then put some straw on top of it, this also helps.

Miss Grey, can you forward me the recitation "Deacon Brown's Courtship," inclosed and stamped addressed envelope for it.

Well, I guess I will close, as I see a lot of bricks coming at my head already. Ans.—Good luck to you and your reader supply it.

Best Not Too Good.

Dear Miss Grey,—Please send me "Mrs. Gay's" address so that I can send her the Canadian Home Journal. I am glad "S. E. B." parcels reached the boys safe; some I sent where it is needed and appreciated. There's an English boy of 18, gone away last week with the 18th Kents. A country storekeeper adopted (?) him four years ago, and he has worked

Advertiser Patterns



A VERY BECOMING AND COMFORTABLE LOUNGING ROBE.

1970—Ladies' Kimono. Figured crepe in blue tones, with trimming of matched blue satin was used for this style. The model is cut with a waist in empire style, and a broad collar shaped in points. Percale, lawn, dimity, cashmere, nun's veiling, crepe, flannel or flannelette are also good for this style. The pattern is cut in six sizes: 34, 36, 38, 40, 42 and 44 inches bust measure. It requires 4 1/2 yards of 44-inch material for a medium size. A pattern of this illustration mailed to any address on receipt of 13 cents in silver or stamps.

ADVERTISER PATTERN DEPT.

Please send above-mentioned pattern, as per directions given below, to:

Name

Town

Province

Age (if child's or misses' pattern)

Measurement: Bust..... Waist.....

Caution: Be careful to inclose the above illustration, and send size of pattern wanted. When the pattern is sent measure you need only mark 32, 34 or whatever it may be. If a skirt, give waist and length measure. When a dress, give waist, skirt and length measure. If a child's pattern, write only the figure representing the age, it is not necessary to write "inches" or "years." Patterns cannot reach you in less than one week from date of application.

hard all hours since, and was due to 2100 when 18, but broke his agreement by joining the army. When they were leaving he sent to borrow a few dollars, but NO. "What have you done with your pay, etc.?" That man owns a house or two, and thousands of dollars. He didn't whine, but we got to know, so we "subbed" up and sent him away with a good box and a few pairs of socks, also a few dollars in his pocket. The best we can do is not too good for the boys in the trenches, and when they march home victorious, please God, we will be able to have banking accounts and build houses. WITH ENGINTEER'S WIFE.

Ans.—While one almost loses faith in human nature after hearing of such unkindness as this, on the other hand, it balances things to know that friendly hearts such as those who "subbed" to cheer the lonely lad, also exist.

A Disputed Name. Dear Miss Grey,—"Rebecca of Sunny Brook Farm" asks the surname of King George. It is Wettin, not Guelp. That is the name of the house of the royal family. Since we are all so fond of a CONSTANT READER OF YOUR PAGE.

Ans.—Thank you for the above, but I may say, it is a matter more or less in dispute, I believe, the contention being that in her union with the prince consort, Queen Victoria, being a ruling monarch, reversed the order, and gave her name instead of taking his.

Wishing For the End. Dear Miss Grey,—I am inclosing a stamped envelope for the song "Shadow of the Pines," which was sent in by "Lou." Thanking her very much for same.

Dear Miss Grey, what do you think of this awful war? I wish it would come to an end. But, of course, you know like many others, want peace with victory. I cut the paper predictions out of yesterday Advertiser, and I am going to keep it and see if it comes true.

Miss Grey, will you kindly answer a few questions for me? 1. I am 18 years old, about 5 feet 4 inches in height, weigh about 115 lbs. Do you think I am too tall or too large for my age? 2. Will flowers or feathers be worn on hats this year? 3. Could you tell me the meaning of the following names: Louisa, Sarah, Queenie, Rebecca, Doris, Jennie, Ivy, Charles, James, Alfred?

I remain your true reader, CISSIE.

Ans.—You are a good height, but not too tall; weight is a trifle heavy for your age and height. 2. Flowers, large and small, and ribbon, are the most popular trimmings for summer hats. 3. Louisa, feminine of Louis, which means "bold warrior"; Sarah means a princess; Rebecca beauty; Doris, Doris (Dorothy), gift of God; Jennie, same as Doris; Charles, many; James, a supplanter; Alfred, good counselor.

DAILY BIBLE QUESTION CLUB

By Rev. Y. S. Linscott, D.D. (All Rights Reserved.)

The six daily studies for this week constitute the International 3, 3, Lesson for next Sunday. Rea, the Bible Story on which this study is based, as you ponder the following questions:

1. Verse 1—What reason is there, Jesus, the Good Shepherd? John, x, 1-18.

Golden Text—"I Am the Good Shepherd, the Good Shepherd Layeth Down His Life for the Sheep." John, x, 11.

1. Verse 1—What reason is there, to think that the present Christian church is what Jesus meant by "the sheepfold?" (See Acts, xx, 28.)

2. What conditions are necessary in order to join the various branches of the Christian church today?

3. What is the only condition which Jesus enjoins for joining his church, or entering into the Christian sheepfold?

New Styles in D. & A. Corsets at Moderate Prices

THIS YEAR'S D. & A. MODELS show the figure, at its best, giving you added grace and charm. Made in Canada, and fitted on living Canadian models, D. and A. Corsets give Canadian women the greatest possible comfort, and are sold at half the price of imported models. There is a style for every figure, and our experienced corsetiere will gladly select for you, and fit you with the style best suited to your figure.

Five dozen Elastic-Top Corsets, made of lightweight percale and lightly boned, suitable for misses and small women, sizes 19 to 26. Very special at 75c pair

D. and A. Model No. 234, made of good domestic coutil, with medium bust, medium length skirt, four hose supporters, sizes 19 to 30. Price \$1.00

D. and A. Model No. 290, with low bust, medium length skirt, embroidery trimmed top, four hose supporters; sizes 19 to 30. Price \$1.25

D. and A. Model No. 428, a topless model, gives freely to every movement of the body but firmly holds the figure, made of percale, lightly boned, has a crochet elastic at top, short clasp, medium length skirt, four hose supporters. Price \$1.50

D. and A. Model No. 498, a stout figure model, high bust, special elastic abdomen supporter, graduated clasps, heavily boned, free hip, four hose supporters, material a good English coutil, embroidery trimmed; sizes 19 to 30. Price \$1.75

D. and A. Model No. 536, a model designed for stout figures, has a low bust and medium length front and back, wide elastic at bottom of back skirt, made of imported coutil, embroidery trimmed, six hose supporters; sizes 19 to 30. Price \$2.50

New Brassieres

10 dozen Brassieres, made of good cotton, embroidery trimmed top, sizes 32 to 44, 25c

D. and A. Good-Shape Brassiere, made of batiste, armholes and neck trimmed with lace edging, shoulder straps, hooks in front invisibly. Sizes 32 to 46. Price 50c

De Bevoise Brassiere of good quality batiste, torchon lace top and bottom, hooks in front invisibly. Sizes 32 to 46. Price 50c

De Bevoise Brassiere of pink batiste, wide fllet lace top and bottom, shields under arms, hooks in front; sizes 34 to 44. Price 85c

Treo Elastic Brassiere, bust supporting and bust reducing, porous woven, hooked in front and lacing in back; sizes 36 to 44. Price \$2.00

Treo Linen Mesh Hip Conformer, with four supporters, specially suited for young girls who indulge in out-of-doors sports sizes 24 to 36. Price \$1.50

Treo All-Elastic Corsets, pink with brocaded satin trimming, hooked in front, four hose supporters; sizes 23 to 30. Price \$5.00 pair

D. AND A. LITTLE BEAUTY WAISTS. Misses' Gloria Waists, sizes 19 to 27. Price \$1.00

Children's Little Beauty Waists, sizes 1 to 12 years. Price 35c

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AGENTS FOR THE LADIES' HOME JOURNAL PATTERNS
140 DUNDAS STREET.
Phones 115, 116.

GRAY'S LIMITED.

Women With an Occupation In Addition To Motherhood

By Dr. Forbush, in the Detroit Journal.

We are getting used to feminists. Once they were a joke, but now they have become a phenomenon. They are certainly giving color as well as motion to the national scenario. We are beginning to understand that all feminists are not extreme. Those of the acrid personalities and doctrinal views who were once the "born mothers" are now the "half mothers."

One of their discoveries is that being a mother does not use up all the meaning of being a woman. True, it seems too good to be true. There are a few women so excessively maternal that it has been remarked that you can't really get acquainted with them unless you have had a baby. When they let up on their mothers, they keep on either both of these jobs all their lives.

But some quite moderate women have been coming forward recently and saying some noteworthy things of apparent truth about what we used to call "woman's sphere," and particularly about motherhood.

Motherhood is now "Half-Timers." One of their discoveries is that being a mother does not use up all the meaning of being a woman. True, it seems too good to be true. There are a few women so excessively maternal that it has been remarked that you can't really get acquainted with them unless you have had a baby. When they let up on their mothers, they keep on either both of these jobs all their lives.

The Drift Toward Fatherhood. As a boy matures, he tends to drift from his mother. His father, if he is a good father, does not move in the same direction becomes secretive and self-sufficient. Both boy and girl soon form intimacies that exclude their mothers. When they marry they are left empty-handed. As a woman she is both timid and strength to take another voyage. By this time she learns that if she has not saved something out of life except motherhood, she has left dreary old age.

Not All Women Are Material. The other thing that some very sensible women are telling us is that many women, even though they may become mothers, are imperfectly maternal. What is this "maternal instinct" that all girls are supposed to have in some elementary form? asks Mrs. Hollingworth in a recent paper on the aptitudes of women. I mean desire for offspring which is yet not essential? Does it mean the tendency to care for helpless existence as such, regardless of their origin? Or does it consist in a mingling of all these elements? Above all does it involve, as an essential element in it, the desire to wait personally upon infants?

Certainly, if it always mean all of these things in even the best of women. American girls marry generally because they are in love. Fisher tells us, "but seldom consciously because mothers." Some women love their children, but do not like to wait upon them personally. I was reading one day a magazine story about a young woman who said she felt as if her baby were always hung about her neck. Some good women are not good mothers, and bring up their children very badly.

In my own judgment, the soundest

bad taste in the mouth, despondency or the blues, and other miserable ailments, call attention to the liver. Y. S. Linscott, D.D. Take Hood's Pills—they cleanse the liver and relieve all liver ills. They are the old and favorite family cathartic. Purely vegetable. Gentle and thorough. 25c. All druggists.

reason for the popularity of the birth control movements is that there is an increasing number of women who hesitate to become mothers, being unwilling to do what they know they cannot do well.

How Women Are Solving It. Some women, to whom motherhood cannot be all, are meeting their problem by maintaining a parallel interest, with the intent of pursuing it altogether as soon as they are free to do so. I know a blithe and beautiful grandmother who goes to art school every morning side by side with young girls. I know another who has developed a business handicraft so successfully as to need to take her granddaughter into partnership.

Other mothers deliberately consign the personal care of their children to other women and continue on their own careers. Of such it has been truly said, that "what the modern woman needs is not the vote, but a doctor, and as soon as her baby is six weeks old she resumes medical practice with her husband. After she has seen that her child is washed, dressed and has had breakfast with a woman to town for the day. She comes back, so she believes, fresher and with a broader outlook, at night to give a higher kind of motherhood to her child than as if she had been tied to him all day. She argues, too, that she provides him with the best of care, and that her inheritance by her earnings than she could by her continual presence.

A Place for the "Born Mothers." Mrs. Fisher, who is by no means a radical, has an ingenious plan for pooling motherhood. She urges that we need a new kind of school, little home-like places in which the "born mothers" shall do the teaching. "Why should not those of us who have a passion for maternity be the mothers-by-choice, not only of our own children, but of those of the mothers who, though they all love their babies, have strong intellectual, artistic or temperamental interest elsewhere?"

This is not for me to decide. Every mother gets the wife he deserves. He spends the rest of his days trying to understand her. But what the modern age has discovered is, that a woman being a person. It would seem to be wise for each husband to endeavor to know what kind of person his wife is, and then let her go her own gait. She has the right to whatever kind of mother she can be best, let her be it.

Generally, she will anyhow.

The Woman Who Works and Her New Freedom From The Pictorial Review.

"Just now the girl's social relations in business, like her economic status are rather chaotic. She goes to work handicapped by illusions concerning the men for whom and with whom she is to labor six days in the week.

The situation is approached differently by different types of girls. The born coquette simply bubbles with joy at the increased opportunities stretching before her. The more serious girl determines to assume the "new woman" attitude toward the men she will meet. She believes that, working side by side with men, she will be accepted socially as one of them. She will prove that a wholly different type of woman is possible, founded on her economic independence and carried forward in a spirit of good comradeship.

The first girl is apt to realize her aluring dream. She becomes the plague of the employer who tries to maintain a high standard of efficiency in his store or office. She is the despair of his well-learned work. She is the envy of the girl who must hold her job. She coquettes with every male creature in sight, from the office boy who runs her errands, to the superintendent who weakly turns



New Styles are graceful

This year's D & A models show the figure at its best.

Without undue compression they help to realize the dressmaker's ideal.

Made in Canada and fitted on living Canadian models D & A Corsets give Canadian women the greatest possible comfort and sell at half the price of imported corsets. There is a style for every figure.

Ask your corsetiere.

Made by the DOMINION CORSET CO. QUEBEC

Makers also of the La Diva Corsets and the D & A "Good Shape" Brassieres.

4.17

NON RUSTABLE
D & A CORSETS
DOMINION CORSET CO., QUEBEC MONTREAL TORONTO

over the job of discharging her to his assistant. Her business career is usual and thoughtless.

Her more serious sister lasts longer in business, passes through three stages in the process of adjustment.

The first is the realization that men who are worth while to marry are not to be had in the evening, and that the standards by which she judges men have changed.

The second stage in her development, reached usually between 28 and 32, brings the realization that the men she is willing to marry are not attracted to her, and the men who material instinct, latent in every normal woman, suddenly asserts itself. She makes the amazing statement that economic independence has robbed her of the right to bear children. From this moment of rebellion, she pursues one of three courses. She deliberately seeks marriage and motherhood. Or she throws herself feverishly into her career, until artistic success or money-making becomes a passion. Or she degenerates into the "overworked" hysterical creature who is a tragic figure in thousands of business establishments,

at once the despair and the pensioner of understanding employers."

KOMOKA W. I. The regular meeting of the Komoka Women's Institute will be held at the home of Mrs. A. Horda on Wednesday afternoon, April 11. The afternoon will be spent sewing for the Red Cross.

COMPASS OIL

the handy remedy that quickly heals all cuts, scrapes, bruises, etc.

CEETEE UNDERCLOTHING

Guaranteed Not To Shrink.

Brussels Sprouts Box 20c

Head Lettuce 20c

Celery Hearts 15c

Main & Collyer

Phone 2831. P. O. Box 276.

WRIGLEY'S

Latest



Beneficial and sweet
Delicious to meet



MADE IN CANADA

"After every meal"

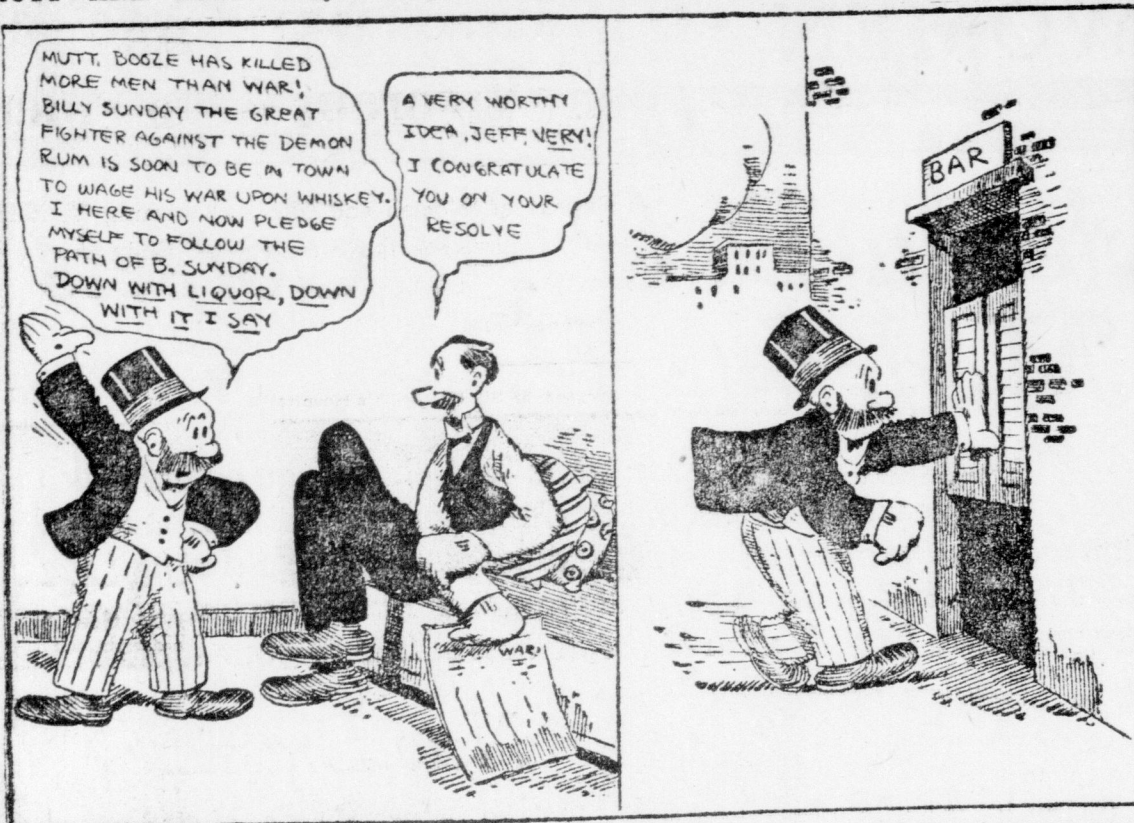
Sealed Tight — Kept Right!

The Flavour Lasts

JP 2

MUTT AND JEFF.—Billy Sunday Has Nothing On Jeff When It Comes to Fighting Rum.

(Copyright, 1917, by H. C. Fisher. Trade Mark Registered in Canada.)



DOUBLE VICTORY FOR YALE VARSITY CREWS

Both Seniors and Juniors Outwowed Teams From Pennsylvania.

PHILADELPHIA, April 8.—The Yale varsity and junior crews defeated the Pennsylvania eights today over the Schuylkill River, twenty feet separating the varsity and two feet separating the juniors at the finish. The varsity race was rowed in 6 minutes 22 seconds, and the junior race in 6 minutes 41 seconds. The record for the course is 6 minutes 25 seconds. It was Yale's only race of the season, because of the war.

starting line Coach Wright of Pennsylvania switched his crews, pitting his juniors against Yale's seniors, who recently promoted to the varsity ranks. As it turned out, the old varsity crews contested in the most thrilling race. In the varsity race, which was rowed first, Yale took the lead from the finish Pennsylvania, but could not cut down the Yale's advantage of a half length. In the juniors race, Yale gradually cut down Pennsylvania's lead, nosing out at the finish.

LONDON DOG OWNERS DO WELL AT DETROIT

Archie McMahan, J. D. Egan, W. H. Short and F. Westbury All Cop Ribbons.

London dog-owners carried away a good number of ribbons at the annual show of the Detroit Kennel Club held at Detroit last week. The large number of prize-winners is all the more remarkable when it is considered that the London dogs were in competition with dogs from all over the United States, and that the entries included many imported canines.

J. D. Egan's "Lothian Lady," a West Highland terrier, won a special prize for the best Canadian-owned female of any breed, and "Lady Selection," a wire-haired fox-terrier, owned by W. H. Short, took second prize in the same class. In addition to "Lothian Lady," Mr. Egan had several other winners.

Archie McMahan had a number of winners among his wire-haired terriers, including "Selection Outcomes," who was awarded a ribbon in a big class. Frank Westbury also had a number of prize-winners in his smooth-haired fox-terriers.

W. H. Short carried away his usual large share of the prize money. Noticeable among his prize-winners, in addition to "Lady Selection" mentioned above, was "Scotswire," a wire-haired fox-terrier, who was awarded second prize for Canadian-owned dogs of any breed.

A number of thoroughbred dogs changed hands following the show, among others being the puppy, "Shortwire," sold by Mr. Short to George S. Thomas of Hamilton, Mass. "King Circuit" was sold by the same owner to Frank Doie of New York City.

BAT NELSON TO TRAIN SOLDIERS

ST. LOUIS, April 7.—Batting Nelson, former lightweight champion, will devote one day a week to helping his country train soldiers in the army here. Nelson is training for his fight with Freddie Welsh here on April 17, but says he can afford to give part of the time to putting the boys of the line in condition.

DOES THIS SUIT YOU, MR. FAN?

On form exhibited last season and reports from the spring training camps, the American League clubs may be grouped as follows:

Pennant Contenders.
Detroit.
Chicago.
Boston.
New York.
Outside Chance.
Cleveland.
Second Division.
St. Louis.
Washington.
Tall End.
Philadelphia.

DETROIT TO OPEN SEASON WITH MILITARY DRILL

Ban Johnston Will Attend Inaugural Game With Cleveland.

DETROIT, April 8.—Military drills, part of the program of the Detroit and Cleveland ball teams, will feature the opening day ceremonies at the stadium here Wednesday. Fifteen minutes before the time set for the game's start both teams will line up before the grandstand and parade to the flagpole in center, headed by the Elks band. A brand new American flag will be raised, while the band plays the Star Spangled Banner.

Ban Johnston will attend the inaugural game and Charlie Bennett will receive it. Sam Thompson is down as umpire.

THE GIANTS REVENGE

KANSAS CITY, Mo., April 7.—With Tyrus Raymond Colton out of reach of verbal abuse, the New York Giants have discovered a new method of revenge.

Each time the Detroit pitcher goes to Cincinnati a few of the New York players have mailed him from each of the players a bunch of pictures. Postal cards containing little notes not at all complimentary, addressed to the Detroit pitcher, Herman, chairman of the National Commission. It's childish stuff, of course, for Colton never does anything to invite trouble up to the time that he spiked Herzog in return for the third insult. But the New York players who are in on the thing regard it as humorous and brainy.

There have been no more combats since last Saturday, but there has been new trouble. The Giants claim that the pitcher of the Detroit team is trying to "dust them off," which means that they must take a pitch on the face. The Detroit pitcher is a fact that a number of pitches that look like "bean balls" have been thrown. But that is always the case in the spring when the pitchers have not their control.

Using "Bean Balls." In Friday's game it happened that Colton, while pitching to McCarthy, of the sixth delivered two balls, either of which would have hit the batter. But he had not been quick to get out of the way. After the second one McCarthy stepped in front of the plate and loudly announced that he would not be hit. He had no further trouble. Colton then threw from Burns. Burns retired McCarthy then, and Mitchell struck out the New York catcher. The Yankees were there with great applause from the Manhattan fans, who seemed to be with Colton in the argument.

They'll part with no further trouble unless it comes in the excitement of "Dey" Young who is holding an interesting and not amicable conversation with the umpire, Bill Brennan, from start to finish of each game.

TRAIN BALL PLAYERS AS BOMB THROWERS

Boston Nationals Will Also Learn to Shoot Straight.

BOSTON, April 8.—The members of the Boston National baseball team will be trained as bomb-throwers, and trained also to shoot straight, George T. Stallings, manager of the club, announced when the team arrived here from the spring exhibition tour to-night. A drill will be supplied each man and practice will be held regularly, said Stallings. Twice a week the men will go to a rifle range. In their drill work at the spring training camp the players used sticks in place of rifles. Manager Stallings, himself a graduate of the Georgia Military Institute, said he would lead the Braves into service with the colors if the need arose.

WORLD FACING GREAT THOROUGHbred FAMINE

LOUISVILLE, April 8.—Gen. John B. Castleman of Louisville was re-elected president at the annual meeting here today of the American Saddle Horse Breeders' Association. The association adopted a rule admitting female and gelding progeny of registered thoroughbred mares, sired by registered stallions, to registration.

Included in the discussion of the outlook for thoroughbreds, since its depletion by reason of war shipments, was an address by State Commissioner of Agriculture Matt S. Cohen. He asserted with a decrease of nearly 60 per cent in the breeding of thoroughbred mares within the last three years, the world is facing the greatest thoroughbred horse famine in its history. He estimated that approximately 1,000,000 horses have been sent from the United States to Europe since the war began, and urged that breeders prepare to supply the deficiency.

BRANT HOUSE TURNED DOWN. HAMILTON, April 8.—The surprising announcement was made Saturday that the Brant House will not be used as a convalescent hospital for returned soldiers, although last week word went forth that all arrangements had been made and 100 men would be accommodated there.

CONSCRIPTION IN U.S. WILL AFFECT BIG LEAGUE CLUBS

However, Minor League Veterans Can Fill Up All Gaps.

DETROIT, April 8.—Ever since war became a certainty, instead of a possibility, the length of drills of American League clubs have been extended, and by both American and National League players there have been discussions of the possible effect of conscription, or a call for volunteers, on their ranks. There has been no great amount of talk by the players of rushing to the front at a first call for volunteers, but there is a general belief that conscription would mean a serious loss of baseball players.

Under a conscription law, forcing men under 25 years of age to enlist, the Detroit club, which may be taken as a general example, would lose approximately 40 per cent of its present strength. It has 25 players who still roster, not counting those who are in the military service, but who may be a member of the team, but who may never play, but including that, who probably will come in the course of time. This is a smaller number of players than most clubs are carrying.

Under the conscription conditions, the club would retain Stanage, Spencer, Coveleskie, Dugas, James, Mitchell, Hoand, Young, Bush, Crawford, Cobb and Veach, and possibly one or two more. It would lose both of the Jones boys, Ehman, Dyer, Edson, and anyone else who is under 25 years of age. You have to see a ball player's age, because none ever tell the truth about it. A big league. He doesn't wish to be thought of as a young man.

On the tabulation given, as also Detroit, the club would lose approximately 40 per cent of its strength under conscription. Under a call for volunteers, which would make eligible all men from 18 to 35 years of age, every man on the club with the exception of Stan Mitchell, Veach, and Crawford, would be called to the colors. Detroit's loss would be slightly less than that of the other clubs, because it has an unusually small squad, and also a number of players who are veterans.

The loss to major league ball as a whole, under conscription, would be slight, by 10 per cent of the reserve list, and by 10 per cent of the club roster. As most other clubs are carrying so many minor league players for tryout purposes, the percentage loss would be less. With conscription coming in, the percentage loss would be less. The 40 per cent figure is based on the present roster.

There are at the present time about 150 ball players traveling about major league clubs on their exhibition tours. That means that about 225 of these would be called to the colors. The conscription law might get close to the 275. Under a call for volunteers, with 35 years as the age limit, the loss would be seriously affected major league ball, but it would not wreck it, because minor league veterans could be called on to fill in gaps. A call for volunteers would mean a cessation of the sport until the end of the war, if the men responded properly.

OLD COUNTRY SOCCER

ENGLISH LEAGUES.

Blackpool 4, Blackburn Rovers 1.
Burnley 0, Preston North End 0.
Bury 2, Bolton Wanderers 3.
Liverpool 0, Everton 4.
Manchester United 5, Manchester City 1.
Rochdale 1, Oldham Athletic 2.
Southport Central 0, Stockport C. 1.
Leicester Fosse 1, Notts County 1.
Bradford City 1, Huddersfield Town 1.
Hull City 5, Chesterfield Town 1.
Leeds City 0, Bradford 2.
Lincoln City 1, Grimsby Town 3.
London Combination—
Fulham 0, Brentford 2.
Arsenal 2, Southampton 2.
Portsmouth 3, Watford 2.
Tottenham Hotspur 0, Luton Town 2.
Crystal Palace 0, Tottenham Hotspur 2.
West Ham United 2, Clapton Orient 0.
Millwall 2, Chelsea 1.

JAY GOULD AGAIN WINS TENNIS CHAMPIONSHIP

BOSTON, April 8.—Jay Gould of New York won the tennis championship for the twelfth consecutive year today by defeating Joshua Crane of this city in straight sets.

The score was 6-2, 6-1, 6-3. Crane has opposed Gould in the final round of eleven of the twelve championship matches. Gould played an aggressive game and outclassed Crane, who was handicapped somewhat by lack of practice.

EASY FOR NEW YORK.

NEWARK, N. J., April 8.—Baseball: New York (A.)... 010 000 000 4-5 13 3
Newark (L.)... 000 000 010 0-1 3 3
Batteries—Lover, Ferguson, Enright, Ross and Alexander; Wilkinson, Smallwood and Egan, Blackwell.

KANSAS CITY, Mo., April 8.—The Detroit Americans evened the exhibition series with the New York Nationals 6 to 1. Each team has won four games.

UNION RULES FOR BALL PLAYERS

[By Samuel Gompers, A. F. L. and F. A. N.]

1. Strenuous competition must be played to a standard.
2. One base hit in a game is allowed; if another is made the guilty player is to be fined \$20. If the offence is repeated, the player shall be suspended.
3. The stealing of bases is allowed, but only on condition that an upright posture be maintained, sitting on the ground being unadmitted and dangerous; also it costs the coaches.
4. All players playing like positions shall receive like salaries to give any one more salary than other union brothers playing a like position is contrary to the principles of unionism, and leads to a competition unworthy of brothers.
5. No new players, or apprentices, shall be allowed except when some of the unionists retire from the game; and no player shall be dismissed except by vote of the union.
6. The unionists, however, are allowed to pay the salaries.

CHURCH ATHLETIC MEET AT "Y" FRIDAY NIGHT

Standard Efficiency Club Members Hold Competition.

There will be a big athletic meet Friday night at the Y. M. C. A., which is expected that at least two Sunday schools of the city will have three representatives at the athletic test of the Standard Efficiency Club, being conducted by the majority of the city churches at the present time.

There will be six events, a 60-yard race, running high jump, standing broad jump, standing hop, step and jump, eight-pound shot put and changing the bar.

The meet, which will be under the supervision of Physical Director Taylor of the "Y," will start at 7 o'clock sharp.

BOWLERS' ELECTION

WEST LORNE, April 8.—The West Lorne Bowling Club elected the following officers for 1917: Honorary president, Wm. Milner; president, T. W. Sims; vice-president, J. Milner; secretary-treasurer, F. C. Stone; grounds committee—Dr. Webster, J. A. McLandress, J. T. Lenon. Membership committee—F. C. Stone, W. A. Becker, L. G. Brown. Electric lights will be installed on the grounds this season.

LEAVE FOR MONTREAL

Vancouver, April 8.—George Kennedy and Newey Lalonde left for Montreal last night. The other members of the Canadians hockey team left Saturday.

NOVA SCOTIA M. P. P. DEAD

HALIFAX, April 8.—John C. Morrison, M.P.P. died at the Victoria General Hospital today after a prolonged illness. He was born in 1836, and was elected to the Nova Scotia Legislature at the general elections in June last. He represented Victoria County, being the colleague of Premier Murray.

OLD COUNTRY SOCCER

ENGLISH LEAGUES.

Blackpool 4, Blackburn Rovers 1.
Burnley 0, Preston North End 0.
Bury 2, Bolton Wanderers 3.
Liverpool 0, Everton 4.
Manchester United 5, Manchester City 1.
Rochdale 1, Oldham Athletic 2.
Southport Central 0, Stockport C. 1.
Leicester Fosse 1, Notts County 1.
Bradford City 1, Huddersfield Town 1.
Hull City 5, Chesterfield Town 1.
Leeds City 0, Bradford 2.
Lincoln City 1, Grimsby Town 3.
London Combination—
Fulham 0, Brentford 2.
Arsenal 2, Southampton 2.
Portsmouth 3, Watford 2.
Tottenham Hotspur 0, Luton Town 2.
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MCGRAW CELEBRATES ANOTHER BIRTHDAY

John J. Celebrates His Forty-Fourth Milestone.

John J. McGraw, baseball manager, terrible and leader of the Giants, has advanced another notch in the sphere of life. Saturday he celebrated his 44th year, and the Giants celebrated with him. McGraw has risen from obscurity through the baseball ranks to one of the highest positions in baseball management. His untiring vitality, his popper aggressiveness and his utter disregard for players, managers or other issues has forced his team and himself to the front on scores of occasions. He is perhaps the best known man in baseball circles outside of Ty Cobb. He was born at Truxton, N.Y., April 7, 1873, and has been playing baseball ever since he was 15 years of age.

At 60 a month and his board he started his baseball career with Olean, N.Y., but in 1891 went to the Cedar Rapids, Ia., club, and in August of the same year was sold to Baltimore, which was at that time in the National League. Since then he has been with the big leaguers, and has gained himself upward by his own dynamic force, until today his team is a power in the game. McGraw is always a drawing card at home or abroad, and his magnificent salary has now been augmented by the donation to him of a block of shares in the Giants. McGraw is good for a number of years yet and the Giants have the call on him for the rest of his baseball career.

GinPills FOR THE KIDNEYS PAIN IN SMALL OF BACK

From time to time we learn of cases where the free sample of Gin Pills is sufficient to relieve the distressing pain in the back. Here is such a case coming from the British West Indies.

May 24th, 1915.
"I received your sample of Gin Pills and would say that I was suffering from a very intense pain in the small of my back for some time. After I had taken the sample, the pain was gone."

All druggists sell Gin Pills at 50c a box, or 8 boxes for \$2.50. Sample free if you write to NATIONAL DRUG & CHEMICAL CO. OF CANADA, LIMITED, Toronto, Ont.

Traction Company

CHANGE OF TIME.

Cars leave London: 6:15, 7:30, 9:00, 11:00 a.m.; 1:00, 1:30, 3:00, 5:00, 6:15, 7:00, 9:00, 11:00 p.m.
Sunday cars at 11:00 a.m., 1:00, 3:00, 5:00, 7:00, 9:00 p.m.
Cars at 6:15, 7:30 a.m., 1:30, 6:15 p.m. are accommodation cars only.

London and Port Stanley Railway

EFFECTIVE OCTOBER 1.

To Port Stanley—6:20, 8:20, 10:20 a.m., 12:20, 2:20, 4:20, 7:20, 9:20 p.m.
To Port Stanley—5:40, 7:40, 9:40 a.m., 1:00, 3:00, 5:00, 7:00, 9:00 p.m.
Heavy type denotes no local stops between London and St. Thomas.
Daily, except Sunday.

CUNARD LINE

PASSENGER SERVICE BETWEEN MONTREAL AND LONDON

(Calling Falmouth to Land Passengers.)
For particulars of sailings and rates apply to Local Agents, or to The Robert Redford Company, Limited, General Agents, 20 King Street East, Toronto.
Ap 30.

AMERICAN HOTEL

KITCHENER, ONTARIO

Was Reopened Recently by C. J. BRUDER

Who Solicits Commercial Trade. April 24

A CORDIAL INVITATION

is extended to the people of London and district to be present at the

Spring Automobile Show

AT THE

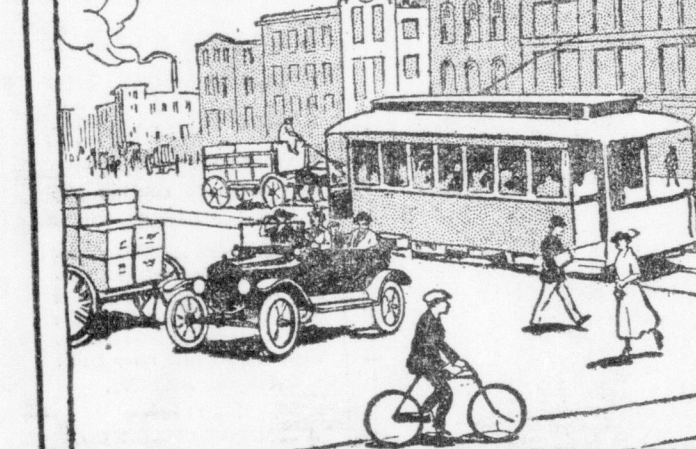
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CORNER DUNDAS AND COLBORNE STREETS.

A complete line of Studebaker and Chevrolet cars are on display. Our salesmen are at your command to explain in

MUSIC OPEN EVENINGS

35-17



Easy Motoring Through Crowded Traffic

Y all odds, the light, efficient Ford is the car for the city. It threads its way through a maze of traffic when the larger car has to pause frequently for a good opening.

On occasions when the Ford does have to halt, it can get away again and be running 15 miles an hour before the larger, heavier car can get under way.

The Ford costs less per mile to run. It requires but few repairs. It is always ready for service. From all efficiency standpoints, it is the business-man's car.

Runabout - \$475
Touring - 495
Coupelet - 695
Town Car - 780
Sedan - 890
F.O.B. FORD, ONT.

CITY DEALERS

J. W. McLAUGHLIN, Dundas Street, Opposite City Hall.

A. B. GREER & SON, Cor. York and Talbot and 775-777 Dundas

UNIVERSAL MOTOR SALES, Cor. Colborne and Pall Mall

RURAL DEALERS:

Harvey Patrick, Lambeth.

Charles M. Barry, Dorchester.

Ford

CITY DEALERS

J. W. McLAUGHLIN, Dundas Street, Opposite City Hall.

A. B. GREER & SON, Cor. York and Talbot and 775-777 Dundas

UNIVERSAL MOTOR SALES, Cor. Colborne and Pall Mall

RURAL DEALERS:

J. D. Nevills, Thorndale and Ilderton.

Fred C. Owen, Delaware.

coat value

—Not only price—but material, fit, and workmanship are essential features if you wish satisfaction for money spent—

FASHION-CRAFT

"SLIP-ON" OVERCOATS

not only contain the above but

drape and hang on the wearer

in a most becoming manner

and retain their shape to the

end.

Price \$18.00 to \$40.00

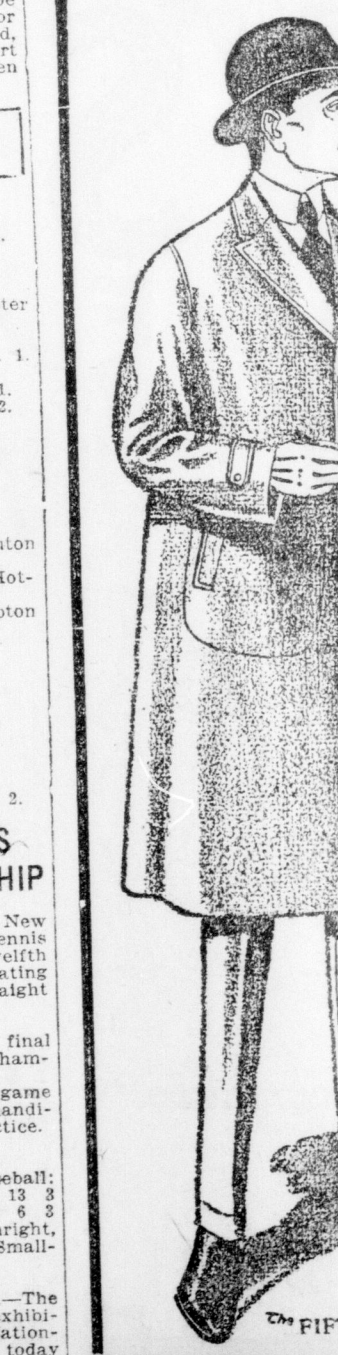
See the new models.

OBTAINABLE ONLY

Shop of Fashion Craft

A. A. ALEXANDER, MANAGER,

399 RICHMOND STREET.



Twin Excelsior Motorcycle

Twin Excelsior Motorcycle
IN GOOD ORDER.
A Bargain. See This.
Bicycle & Motor Sales Co.
425 Wellington St. Phone 3182.
40a

ARTICLES FOR SALE
FOR BUFFETS, TABLES, BEDS,
SPRINGS AND MATTRESSES
TRY
Collett Furniture Co.
97 King Street, West of Talbot

Terms Arranged. Labor Street.
ZKY

CUT GLASS

We carry an excellent stock of High-Grade Cut Glass at Reasonable Prices.

SUMNER, THE JEWELER

380 RICHMOND STREET.

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CHIROPRACTIC.

DR. MACFIE, CHIROPRACTOR.

DR. MACFIE, CHIROPRACTOR—REMOVED to Room 212, Dominion Savings Building, corner King and Richmond. Phones: Office, 4710; residence, 5710.

A. W. MACFIE, CHIROPRACTOR—Dominion Savings Building, corner King and Richmond streets; modern electricity, X-ray. Phone 4710; residence 5710.

DR. KREIGER, CHIROPRACTOR—

Specialty on nervous diseases. Examination, consultation free. Office 495 Dundas.

CLARA KILBORNE, UNIVERSAL
College of Chiropractic graduates.
Office, 321 Queen's avenue. Telephone 3253.

NURSES

MRS. N. ROBINSON, MASSAGE,
Swedish movement, Hydrotherapy
treatment; nervous cases specialty.
Phone 1425.

MISS CHEETHAM, PRACTICAL
nurse, open for engagements. Apply
72 Byron avenue. May 20.

AUCTION BY COOPER
TUESDAY, APRIL 10—392 DUNDAS
STREET.
Mr. J. Walker has instructed me to
dispose of

dispose of his complete house furnishings, in part: Mahogany upright grand piano, leather-seated settee, rattan rockers, couch, mahogany parlor table, oak rockers, bookcase and books, ottoman, oil paintings, excellent pictures, curtains, jardiniere tables, mahogany music cabinets, library table, carpets, portieres, mirror, lady's desk, clock, treadle Singer machine, hallrack, gas reading lamp, fancyware, ornaments.

hinge, oak tables, large rug, sweeper,
dolin and case, black bear hides, table
cabinet, table, set of china, dishes,
glassware, dressers, chiffoniers, chest
of drawers, felt mattresses, springs, oak
bedroom suite, corner wardrobe, lin-
oleum, iron beds, bedding, pillows, toi-
let-ware, kitchen range, Oxford gas
range, gas oven, kitchen utensils,
porcelainware and tinware, stovepipe,
showerbaths, bathtubs, washboards,
upboards, oat bin, washer, wringer,

greens, steps, scythe, stretchers, garden tools, mower, cans, tubs, oil stove, green doors, sealers, canned fruit, etc. Extra large sale of good, clean effects. Be sure you attend. Sale at 10 a.m. N. Cooper, Auctioneer and Valuator, 258 Dundas Street. 39u

ouis Mahler's Sale, to Tues-
ay, April 10, 1917, 1 o'Clock
n., farm stock, implements, seed
ain, potatoes and feed, lot 8, conces-
on D, Delaware Township, Lockwood
Brodie, auctioneers. 39u

Dairy Cows at Sutherland's Sale
rns, Dorchester, on Wednesday, April
1917: 13 new milkers (Holstein), 12
ward springers (Holstein), 10 grass
tle. The above cows have been im-
ited by the proprietors from Prince
ward County, the home of the Hol-
ins, and are in a class by themselves.
not fall to attend this sale. Good
in connections. Hunt & Shap, pro-
ctors, Rose & Shaw, auctioneers 290

Auction Sale

91-ACRE FARM, IMPLEMENTS
AND 100 HEAD OF STOCK,
THURSDAY, APRIL 12.

Lot 15, Concession 7, Westmin-
ter, known as the James Fow-
Farm, at Stop 8, L. and P. S. R.,
concession north of Laramie.

sisting of 18 registered Berkshire
sows, to farrow between April 15 and
May 31, and 34 shoats from 60 to 140
pounds; 4 registered Holstein heifers,
and 14 months old, grand individ-
uals, with very best breeding; 15 good
Friesian cows, some with calves by side;
15 registered Jersey cows, some with
calves by side, in good condition. 2 years
old and some bred to freshen in December.
Side Bros. and Sol. McCallum, proprie-
tors. Winter, Duxbury, Mass.

SALE (LISTED TODAY)

Light and starter	\$1,350.00
Light and starter	\$1,200.00
Light and starter	\$ 700.00
Light and starter	\$ 625.00
.....	\$ 300.00
.....	\$ 175.00
.....	\$ 400.00

D., LIMITED
LONDON, ONT.

and Gray-Dort Cars.

XXV

**T MUCH TO
ED CAR**

in excellent condition both

.....\$295.00
.....\$300.00
.....\$400.00

.....	\$400.00
.....	\$435.00
.....	\$495.00
.....	\$510.00
cylinder and six cylinder	

e Co., Limited
THURST STS., CITY.

tion Sale of Farm

undersigned will offer for sale on
premises, east half, lot 27, con. 9,
Township, on Friday, April 13:
herd of Holstein cows, aged 3 to
5; one John Goodison grain
cr., with clover threshing attach-
ment, and numerous other

and numerous other farm imple-
ments, \$10 and under, cash;
that amount, ten months' credit
given on sufficient security; 6
months' credit for cash. Mrs. George Rob-
ertson, proprietress. George Brown, auc-
tioneer.

10

Quality Store

For Good Coffee, Try Our
Special Brand, 45c a Pound

Phones 1024 and 3323.

HARRY RANAHAN
515 RICHMOND STREET.

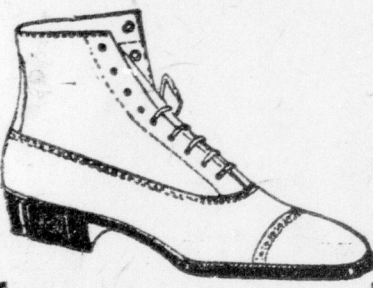
SPECIAL

WHILE THEY LAST.

2 lbs. Lima Beans, while they last
25 CENTS.

WILLIS & CO.

Corner Richmond and Albert.
PHONE 3279.



In Black and
Brown

\$5 to \$7.50

The Shoe Store for Men

IS THE

House of Casselman

171 DUNDAS STREET.



**Now Is the Time
of Spring
Weddings**

A suitable suggestion for a
gift for the bride: Give her a
gift that she will always appreciate and admire.

Diamond and Platinum-Set
Lavaliers, in the newest designs. Prices ranging from
..... \$25.00 to \$500.00

Solid 10k and 14k Necklets
and Pendants, set with pearls
and combinations of precious
stones \$4.00 up

Solid 14k Pendants, with
combination of yellow and
white gold, set with pearls
and diamonds \$25.00

Also see our Pendants in
green, solid, set with pearls.
At \$10.00

**C. H. WARD
& CO.**

Diamond Merchants and
Jewelers.

386 Richmond St. Phone 1084



CITY MAY ACQUIRE ELECTRIC RAILWAY FOR SUM OF \$504,000

Director Explains Offer of the
London and Lake Erie Co.

BONDED DEBT \$840,000

Company Willing to Sell Line
at Sixty Cents on
Dollar.

Regarding the terms under which it is proposed the city acquire the London and Lake Erie Railway, a director of the company gave the following explanation to the Advertiser:

"It had prior to 1901 been proposed that the railway be sold to the city of London for \$500,000. The purchase price would be \$504,000. Sir Adam Beck did not wish to assume the whole payment, which resulted in discussion of other means by which the sale could be effected. It was proposed that Sir Adam Beck should pay 40 per cent, or \$201,600, that the townships of Westminster and Southwold should pay 5 per cent, or \$25,200 each, and that an application should be made to the Ontario Government for a grant to the city of London in view of the great loss sustained by the city through the London and Port Stanley Railway."

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"The city of London had borne the whole load and Western Ontario had derived the benefit. When built it was a colonization road, and for many years the only road running south to the lake. London should have received recognition for this expenditure when the municipal fund was distributed in 1912, but did not."

"It was agreed that if such an application was successful the London and Lake Erie should be paid further 10 per cent, making in all 60 cents on the dollar, or the sum of \$302,400. Less than that has not been discussed by the directors in Toronto, who hold the majority of the bonds."

"Sir Adam Beck made an offer of 35 per cent, being 5 per cent less than his share would be if the price of 60 per cent was distributed between him and the townships, and the Ontario Government as suggested."

THREE MORE LONDONERS IN THE CASUALTY LISTS

Sunday Cables to Relatives Bring News From the Front.

Cables received Sunday brought news of three London soldiers being slightly wounded and of another who had been dangerously injured. Mrs. Edna Horton, 197 Wellington street was officially notified that Sapper Percy Horton, 1st Field Ambulance Depot on March 24 with a gunshot wound at Corp. John F. Nash, 1st Battalion, was killed in action. A message to Mrs. Gertrude Lupton of 552 Elizabeth street states that Sapper Fred W. Lupton, Engineers, who was recently reported dangerously ill, was on April 5 reported only seriously ill at King George's Hospital, London, England.

Nowadays we are well aware of the food value of candy—as an energy producer, etc. It is no longer a luxury.

THE PETERS LINE

of candy comprises the usual staples, beside the more luxurious chocolates, such as Peters Colonial Sixties or Dollar Chocolates.

**PETERS
LONDON**

TWENTY-SIX INVALIDS AND WOUNDED MEN RETURNED SUNDAY

Seven of the Party Are From
This City.

A ROUSING WELCOME

Big Crowd of Citizens Was
at Depot to Cheer
Soldiers.

Welcomed by a large and enthusiastic crowd of citizens 26 wounded and invalid soldiers returned to the city on Sunday via C. E. R. In the party were seven Londoners, five 80th Battalion men and two 1st Battalion members.

The men were met at the depot and taken to representatives from the Soldiers' Aid Commission to autos loaned by citizens, the party going to the Central Military Convalescent Hospital for dinner.

Following dinner addresses of welcome were delivered by J. P. Moore, James Gray and others. The auto procession to the hospital was preceded by the A. M. C. pipe band.

The London men were: C. A. Piper, 17th King street, enlisted with the 70th Battalion, and was twice wounded during an engagement on the Somme in September last.

George Firth, general delivery, city, also a member of the 70th Battalion, was wounded at Ypres in August last.

W. F. Clare, 525 Hill street, a member of the 142nd Battalion; F. Parsons, 7 Rectory street, a 15th man.

T. Moore, 4th Battalion, 837 Lovett street; Gordon Campbell, 114 Simcoe street; and G. Donahue, 2 Woodward avenue, were all invalided home due to illness.

The 33rd Battalion men, served six months in the trenches, and never received a wound during that time.

Those from out-of-town were: Clarence Fletcher, 316 Erie street, Stratford, an original 1st Battalion man, who enlisted on August 8, 1914, four days after England had declared war. He served sixteen months in the trenches and was wounded on March 17, 1915, but did not.

R. Mills of Chatham, another 1st Battalion man, was wounded at Givenchy in the Somme. Since then he did his duty in England.

The other four 33rd Battalion men were: John Jones, whose home is at Eldorado, Ill., enlisted from Windsor and was sent home owing to illness. He was through the battles of Ypres, St. Mihiel and others.

Alvin Windsor, was wounded at Courcellette on September 23 last by a shrapnel bullet in the leg.

Alvin Windsor, who was wounded in the right thigh at Hill 60, as his company was attacking German trenches on November 10.

N. Bohannan, Seaford, was wounded in the thigh while on duty in the trenches near Ypres on July 2 last.

The remaining men were from different Western Ontario units.

G. Woodhouse, Woodstock, a 33rd Battalion member, was wounded on the Somme in October last.

H. J. Seighon, Windsor, enlisted with the 95th Battalion, and was wounded at Loos in November last. His right eye was shot completely out during an engagement on November 20 last.

Oscar Vanidior, another 95th Battalion man, was invalided from France due to illness.

F. Howe of Woodstock, a 1st Battalion man; George Brown of Windsor, who enlisted with the 1st Battalion, and O. I. S. Williams of the 91st Battalion, St. Thomas, were all wounded last autumn during the Somme drive.

Underwent Operation.

G. E. Swartz of Goderich, a 43rd Battalion member, served several months in the trenches, and was finally forced to leave an operation that resulted in his being invalided home.

N. Siddle, Woodstock, a 1st Battalion man, was wounded at Ypres.

M. McKenzie, Southampton, enlisted with the 1st, and was transferred to the 42nd Battalion.

He was wounded during the battle of the Somme in September last.

Sapper Henry Jacoby, 17 Arthur avenue, St. Thomas, enlisted with the Canadian Engineers. He was also wounded on the Somme.

F. T. Brown of Ingersoll enlisted with the 71st Battalion and was shot in the chest and eye at Courcellette on September 15 last.

J. Patterson, Windsor, enlisted with the 13th Battalion of Hamilton, and F. J. Ellis of Guelph, a 14th Battery member, were both invalided home on account of illness.

That next Saturday's convention of the East Middlesex Liberals will be a particularly interesting one is predicted by members of the executive, who are this week completing the arrangements. Most of the sub-division meetings for the selection of delegates are to be held within the next few days, a number in each township being scheduled for tonight.

Following the election of officers at 1:30 p.m. a candidate for the Dominion Parliament will be nominated by the convention. Secretary Claude Sangster of this city announced yesterday that Mr. A. B. McCoig, M.P. for Kent, had consented to speak at the general rally to follow the nomination. Mr. McCoig is one of the most fluent representatives of Western Ontario, and his record is one that makes a special appeal to the farmers.

In addition, the Women's Liberal Association is being requested to send a speaker, so that this will be the first political convention in the county of Middlesex to be addressed by a lady, and the announcement will doubtless create considerable interest. The decision to invite a woman speaker was made on account of the East Middlesex Reform association having already invited the women of the riding to participate in the nomination of a candidate. The secretary informs The Advertiser that several sub-division meetings have been held during the past week, and that in at least some cases a full complement of lady delegates has been chosen.

DORCHESTER BOY WOUNDED.

DORCHESTER, April 8.—John Mullin received a telegram from Ottawa that his son, Pte. Clifford Mullin, of the Canadian Highlanders, while in active service on March 27 received a severe gunshot wound in the left shoulder, and

that he had been removed to Etaples Hospital in France.

Pte. Mullin enlisted at London, but was transferred while in England. He has two brothers in khaki, Pte. T. Mullin with the C. M. R. in England, and Pte. Mark Mullin with the Canadian Engineers at Ottawa.



THIS delightful photoplay actress will be shown on the screen at the Patricia, Monday, Tuesday, Wednesday and Thursday.

PHOTOPLAY NEWS

AT THE PATRICIA

Today, Tuesday, Wednesday, Thursday
Theatre announces the engagement of Mary Pickford's newest photoplay, released by Artcraft Pictures, "A Poor Little Rich Girl," adapted from the well-known book and play of the same name by Eleanor Gates.

As an ideal vehicle for "Little Mary," it is readily felt that this story affords Miss Pickford one of the best motion picture subjects ever secured for her. The novel by Eleanor Gates, of which a special photoplay edition has just been issued, became widely popular, as did the play, which scored a hit several years ago and duplicated this success on the road.

"SELF DEFENCE" AT LYRIC

The Canadian war play, "Self Defence," showing at the Lyric today, Tuesday and Wednesday, is a photoplay drama on a big scale. The nature of its local and patriotic appeal is such that one gladly recognizes much that is of high quality in this Canadian-made effort. The photoplay is distinctly good on the whole, much of it showing Canada at peace—the activities of Vancouver, Winnipeg, Toronto, and London, and the beauties of many places recited among the world's beauty spots, being really fine. The number of troops shown is very large, and the producers were fortunate in securing the co-operation of the militia department, which enabled extremely good pictures of Canada's stalwart sons in khaki to be secured. The photo-play depicts a hit several years ago to Canada, and it is hoped that the producers will be able to recognize the King Edward Hotel in Toronto as the hotel in which the German officers of the play are seen carousing.

LIBERALS TO CHOOSE CANDIDATE SATURDAY

Archie McCoig, M.P. of Kent,
Is To Speak at Big
Convention.

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SCORES LONDONERS LACK OF PATRIOTISM AND ENTHUSIASM

White-Livered Dudes Dancing
With Shallow-Brained
Women.

HONOR ROLL UNVEILED

Soldiers Attend Special Services in First Congregational Church.

"I said the men who have enlisted were volunteers. In one sense that is true. In another sense, they were not volunteers. They were compelled to go—compelled by power they could not, dare not resist. Their conscience compelled them to go. They are conscripts. The man who will not oppose these wrongs is a moral degenerate with a soul so small that he can put 10,000 men in a nutshell, and you would need no door either, for they could come in at a window, and out through a closet hole."

We are tested in these eventful days of the world's crisis. We are tested in the annals of the past decade darker and more damnable than have been perpetrated on humankind by order of the Kaiser of Germany. Neutrality in the presence of these colossal crimes against humanity is itself criminal.

The man who will not oppose these wrongs is a moral degenerate with a soul so small that he can put 10,000 men in a nutshell, and you would need no door either, for they could come in at a window, and out through a closet hole."

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DEPORT CANADIANS WHO FLED TO STATES TO MEXICAN BORDER

Recruiting Officer Says They
Are Not Wanted Here.

FIRING LINE VOLUNTEER

Chas. Hannan Offers to Take
Place of Returned Invalid Soldier.

Adopting a style of appeal that would have done justice to Billy Sunday in his evangelistic efforts, Sergt. "Jack" Rawlings, a returned 1st Battalion man speaking at the Majestic Theatre last evening, succeeded in securing a recruit in the person of Charles Hannan of 325 Princess avenue.

The meeting which was held under the auspices of Overseas Chapter I. O. D. E., was called in the interests of the 7th Regiment, C. E. F. company. Recruits obtained to go to reinforce the 1st and 18th battalions.

Sergt. Rawlings opened his address by saying that all he desired was one man to take his place at the front because of his physical disability to return to the firing line himself.

Is there one young man in this audience who will come forward, take my hand and say, 'Sergeant I'll go in your place?' Just one now," said Sergt. Rawlings as the audience cheered.

AMERICAN AMAZED AT WORK OF WOMEN

Detroit Special Writer Vividly
Impressed by Patriotic
Spirit.

Mrs. Champney of the Detroit Journal has been in the city for the past few days, pondering deeply over the patriotic work of the women of this city and district. A special writer for the Journal, Mrs. Champney was sent out by her paper some weeks ago to write a series of articles on the work of Canadian women in war-time. Going straight to Quebec, she has stopped over in Montreal, Ottawa, Toronto, and other western cities on her journey towards home.

"I have been amazed," she states, "to find the magnitude and variety of patriotic work being done by Canadian women and girls. I had no idea such a task lay before me when I started out. I think it is inspiring, and will be of special interest to our American readers since the United States has entered the war."

She has really understood what the war means for the many who are involved in this tour, and because of what I have seen of the results in the convalescent hospitals and elsewhere, I couldn't sleep last night knowing the United States was going to enter the war."

The American newspaper woman was disappointed to hear of the hysterical conduct of Miss Ransley, the Canadian representative to sit in Congress, when, after a strenuous night, the vote was taken on or against entering the war.

"It is an appallingly serious matter to commit a country to war," she said, "but it doesn't speak well for a woman to so lightly commit herself to herself and allow her nerves to get the better of her in that manner."

Mrs. Champney on Saturday visited the Central Military Convalescent Hospital, where she was much impressed with the cheerfulness of the patients.

Reference in her article on London will be made to the work of the Red Cross Society, Imperial Order of Daughters of the Empire, Local Council of Women, Women's Canadian Club, Woman's Music Club, Women's Emergency Corps, Women's Gardening Association, etc., and will be illustrated by pictures of several prominent London women.

PURCHASES ALCOHOL FOR "WHITE WHISKEY"

Foreigner Takes Large Dose Before He Realizes Hoax.

Five persons charged with intoxication each paid a fine of \$10 and costs at police court today.

Two of the number appeared before court and settled.

The first to be called was a Russian who was arrested on Saturday morning, and when searched at the police station was found in possession of two quart bottles labeled alcohol.

He claimed to have purchased the alcohol from a fellow-countryman, giving \$5 for the two bottles. He drank nearly a teaspoonful before he realized that the liquid was not "white whiskey" as had been represented.

The two bottles were confiscated, and will be sent to the hospitals.

The remaining two persons, who uttered one word each, "Guilty," and paid their fines.

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Rowat's Tea

THE SUPREME QUALITY. Its flavor will please you. T.A. ROWAT & CO. 250 DUNDAS ST. PHONES 3051-3052.

STORM AT NEW YORK.

New York, April 9.—Worshippers leaving the churches after the Sunday night Easter services walked into a snow-storm which, continuing all night long, ended today after laying a five-inch mantle of white upon the city. The temperature of 25 degrees at 6 o'clock this morning was the lowest on any April 9 in the records of the local weather bureau.

25c A WEEK.

Who would not have music in their home for 25 cents a week? Mason & Risch, Limited, have several used organs ranging in price from \$25 to \$55, which they are willing to sell on terms as low as 25 cents per week, the full purchase price to be allowed in the event of purchasers exchanging same for a piano—Mason & Risch, Limited, 245 Dundas street, London. 38-47

WILSON'S

Meat Specials
Only a limited supply. These prices good for tomorrow only. Phone or shop early.

CORN BEEF 18c
PICKED SPARERIBS, 15c per pound.

WILSON'S

Arcade Meat Market
Richmond St. Phones 1119-1120.

TAYLOR DRUG CO.

Makers of the Famous Taylor's Throat Lozenges and Lung Balm.
Taylor's 6 Cut-Rate Drug Stores

BROWN OPTICAL

COMPANY, LONDON.
EYES EXAMINED
NO DRUGS USED

QUALITY GLASSES
GROUND AND FITTED
AT MODERATE COST

223 DUNDAS ST. Phone 1877.

The Sport Shoe

Saturday we talked of the
Walking Shoe for
Ladies

Today we show you the shoe in illustration, with description and prices.

Some elegant lines in all black
Kid cut face, in brown calf
vamps, with brown buck top,
low heel \$7.50

H. C. all brown calf, low heel
..... \$7.50

H. C. all black calf, low heel
..... \$7.50

H. C. all brown calf, a beauty
..... \$8.00

These shoes are a combination of elegance and excellence. Ladies who pursue golf and other outdoor sports will find their pleasure enhanced when wearing these shoes, which are specially made for comfort and satisfaction.

COOK'S SHOES ARE
RELIABLE.

J. P. Cook & Co., Ltd.
Dundas and Richmond Streets

30-g-xvz

IT'S A MEAL IN ITSELF--

NEAL'S ALCOHOL FREE BREAD

You Cannot Afford to Take a Chance
When It Comes to Buying the Staff of Life
The Best Is Always the Cheapest