

Circulation Last Week
278,550
Daily Average, 46,425

The London Advertiser

HOME
EDITION

THE WEATHER—FAIR.

LONDON, CANADA—THE HOME OF UNBROKEN PROSPERITY.

THE LONDON ADVERTISER, LONDON, CANADA. FRIDAY EVENING, SEPTEMBER 6, 1918. 128 COLUMNS

PRICE TWO CENTS.

56TH YEAR. No. 22182

NEUVE CHAPELLE AND BUSSU FALL TO BRITISH; FRENCH CAPTURE HAM

EIGHT BILLION REVENUE BILL SUBMITTED TO U.S. CONGRESS

CANADIANS OUTNUMBERED BY FOUR TO ONE, OVERWHELMED BY HUNS WHEN THEY STORMED QUEANT-BROCOURT SWITCH

Currie's Troops Gain Brilliant Victory Against Masses of Kaiser's Picked Troops—Eleven German Divisions Fought Against Dominion Soldiers.

With the Canadian Forces, Sept. 5.—Correspondent.—Our troops report the enemy is holding the Canal du Nord in front of us in strong force. It has very strong machine gun posts in the wood of Queant, on the border of the Senne River valley, and north of this valley he holds strong ground. He holds the villages and woods fronting the Canal du Nord, which is in some parts 150 yards across. The enemy has blown up the lock and the bridge every day. The British troops have crossed the canal further south. Meanwhile the Canadian corps is having a well-earned rest. Some of its units suffered heavily from enemy machine gun fire.

Nothing in the desperate infantry battle of last Monday was more remarkable than to see the enemy's troops streaming away eastward, while down through these beaten masses came his picked corps of machine gunners, prepared to sell their lives dearly. The extent and significance of this great victory, when the Canadian corps stormed the famous Queant-Brocourt switch, although regarded as unsurpassable, may be best judged by the fact that the Canadians in their fighting in this sector and elsewhere have killed eleven enemy divisions brought in fresh from the rear. These elements have been all positively identified by prisoners taken from them, and they may be recapitulated in detail with profit.

Battle in Three Stages.
The battle divided itself materially into two topographical sections, north and south of the Arras-Canal road. Chronologically, it was regulated into three stages by the program prepared beforehand by the corps commander and his staff. This program, despite heavy losses, was carried out to the letter, and that accomplishment in itself rendered unnecessary further reference to the tactical details of the fighting. Each unit was imbued with the fixed idea that victory was on its feet, and that it was this spirit that won victory from the masses of the enemy. North of the road our divisions engaged encountered in the first stage, from the 6 o'clock "kick-off," the fourth British division, including the 21st, 22nd and 23rd Regiments, all the battalions of these being identified as in action that morning. Passing on to the second stage, the 15th and 21st Regiments of the second guards reserve division, all these battalions being identified. In the third stage we overwhelmed all the battalions of the first guards reserve division, including the 21st, 22nd and 23rd Regiments, all the battalions of these being identified. In the third stage we overwhelmed all the battalions of the first guards reserve division, including the 21st, 22nd and 23rd Regiments, all the battalions of these being identified.

MURDERED WIFE AND KILLED SELF, DUE TO WORRY OVER FOE LOSSES
Farmer of German Descent Commits Rash Deed.

[Special to The Advertiser.]
Winnipeg, Sept. 6.—Christian Dresher, German descent, young and prosperous farmer living ten miles northeast of Brandon, Sask., shot and killed his wife and then committed suicide himself. His mind had become unbalanced by the heavy losses of his German reverses.

TWO THOUSAND POSTAL EMPLOYEES ON STRIKE
Buenos Ayres, Sept. 6.—Two thousand postal and Government telegraph employees went on strike last night for higher wages.

THE WEATHER
LOCAL TEMPERATURES.
Following were the highest and lowest temperatures recorded in London during the 24 hours previous to 8 o'clock last night: Highest, 60; lowest, 50.
The official temperature at the 12 hour previous to 8 a.m. today were: Highest, 53; lowest, 39.

TOMORROW—FAIR.
Toronto, Sept. 6.—8 a.m.
Forecast: High, 55; low, 35.
Moderate northwest to west winds; fair today and on Saturday; not much change in temperature.

Temperatures.
The following were the highest and lowest temperatures during the 24 hours previous to 8 a.m. today:

Station	High	Low	Weather
Victoria	58	55	Clear
Winnipeg	55	45	Clear
Port Arthur	50	40	Rain
Port Huron	55	45	Clear
Port Stanley	52	40	Fair
Winnipeg	55	45	Clear
Kingston	55	45	Fair
Ottawa	55	45	Cloudy
Montreal	54	45	Cloudy
Quebec	54	45	Rain

Weather Notes.
Heavy rain has occurred in Eastern Ontario and Quebec, while in the Western Provinces the weather has been fine and moderately warm. The tropical disturbance has moved northward and will probably bring Maritime Provinces by Saturday.

BERLIN AND PROVINCE ARE UNDER STATE OF SIEGE LAW

Decree Signed by General von Linsingen, Commandant of Brandenburg.

DRASTIC MEASURES
Fines and Imprisonment Provided for Circulating Rumors.

Amsterdam, Sept. 5.—A decree signed by Gen. von Linsingen, commandant of the Brandenburg Province, according to the Cologne Volks Zeitung, places the city of Berlin and the Province of Brandenburg under "the law relating to a state of siege, which provides for a fine or imprisonment for persons inventing or circulating untrue rumors calculated to disquiet the populace."

A notice accompanying the decree calls attention to the circulation of "trifling and sometimes malicious and traitorous gossip, exaggerating the transitory successes of the enemy and casting doubt upon Germany's power for an economic resistance, and depriving the wonderful achievements of the German troops, who, it declares, are victoriously withstanding the enemy."

LAMBETH MAN IS INSTANTLY KILLED BY FLYING PULLEY
Andrew Routledge, a well-known retired farmer residing at Lambeth, was instantly killed at the cheese market at that place about 9 o'clock this morning, when a large wooden pulley broke loose and struck him on the head, crushing his skull and inflicting many cuts and bruises about his body.

Mr. Routledge went to the factory for the purpose of watching the men work, which was at that place about 9 o'clock this morning, when a large wooden pulley broke loose and struck him on the head, crushing his skull and inflicting many cuts and bruises about his body.

DUTCH TO PROTEST AGAINST SINKING OF FISHING SHIPS
German Subs Torpedoed Vessels in Barred Zone.

The Hague, Sept. 6.—The Dutch minister at Berlin has been instructed to protest against the destruction of German submarines of vessels within what is designated as the barred zone against the sinking of seven Dutch fishing vessels on August 24.

The minister also has instructions to protest against the fact that the skipper of the fishing vessels were forced to sign a declaration, the contents of which were unknown to them. The minister also will make a request for the goods taken from the fishing vessels.

IN THESE DAYS OF EASY MONEY
The war has brought to Canada immense financial prosperity in which practically all classes share. Many of the workers in the factory and the munition shop are receiving wages in excess of anything of which they had ever previously dreamed. There is ample work for all.

It is estimated that there are considerably over 200,000 people employed in the munition industry alone. It is quite a common thing for three or four members of one household to be engaged in munition making, and to be earning a total weekly pay-roll of an amount that would, in pre-war days, have been deemed wholly incredible. Yet because war is not built on a sure and stable foundation such as is that prosperity which arises from industrial activity in peace-time. It is prosperity that may vanish even more suddenly than it arrived.

With the termination of the war there is bound to come a certain period of readjustment, whether long or short, during which unemployment will probably assume dimensions of a very formidable kind. Unless all history's warnings are wrong we may be confronted by a time of self-wasteful, war-time prosperity, depression when the war is over. The need of the hour is for the individual citizen to save, save, SAVE. The "free spender" of "easy money" made in war-time is not going the right way to enable himself to weather the storm in the strained and strenuous days that may be coming sooner than he thinks. Thrift is at all times a virtue. Today the lack of it, on the part of any one of us, is not merely a folly but a crime.

Thanksgiving Day, Monday October 14

Ottawa, Sept. 6.—Thanksgiving Day this year has been fixed by the Government for Monday, October 14. In selecting Monday the Government has conformed to the practice adopted in recent years. Formerly Thanksgiving Day usually fell on a Thursday in late October or November, but the Commercial Travelers' Association and other bodies agitated for a Monday holiday earlier in the season, in order to increase the opportunity for family reunions during the season of Thanksgiving Day. This year there has been an agitation to have the holiday fixed for a Thursday, and it has also been suggested that the Canadian holiday should conform to that of the United States, which occurs in November.

CUBS AND RED SOX CLASH IN SECOND WORLD SERIES BATTLE THIS AFTERNOON

Fred Mitchell of Cubs Says "Babe" Ruth's Brilliant Work Yesterday Was a "Fluke" and Says He Cannot Repeat.

Chicago, Sept. 6.—With the Red Sox one game in the lead as the result of their victory yesterday, the winners of the National and American League championships faced each other early this afternoon in the second game of the last world series to be played for the duration of the war. The Manager Mitchell of the Cubs and the Manager Hendrix of the Sox, who declared his peculiar style of delivery would be easy for the Cubs. On the contrary, however, Ruth kept the local Sox fans in a state of excitement. The National League slugger failed to connect with his last home run, which might have affected the outcome of the game. The Sox were picked by the fans to start in today's contest. The Sox would make known his choice of pitcher.

THANKFUL FOR SMALL FAVORS
Amsterdam, Sept. 6.—Vienna newspapers received here today print interviews with Field Marshal von Hindenburg and Ludendorff.

"The war has now been continued on French territory," said Ludendorff is quoted as saying, "and by the enormous utilization of troops and materials has assumed proportions which have thrown us into the shade. We thus far have stood the war struggle honorably, and are confident that we will continue to do so."

"We may all be thankful that the war in the forms it has assumed thus far, is not a disaster, but a triumph in our own history. The armies of the Central powers are safeguarding their homes."

NOW HAVE CLEARER UNDERSTANDING OF ALLIED WAR AIMS
Sir Maurice de Bunsen Expresses Opinion After Investigation.

Washington, D. C., Sept. 6.—Sir Maurice de Bunsen, head of the special British war mission which has just returned from a tour of all South American countries, is satisfied that South American nations have a clearer understanding than before of the allied war aims and have seen the necessity of measures restricting commerce which at the outset has seemed to bear harshly upon them.

The mission, it was said, today, was received everywhere with the greatest cordiality and listened to with the closest interest.

AMERICAN STEAMER TORPEDOED BY SUB
Washington, Sept. 6.—The navy department was informed today that the American steamer Lake Orona had been sunk by a submarine. Five members of the civilian crew are reported lost.

BRITISH TAKE NEUVE CHAPELLE AND BUSSU; FRENCH CAPTURE HAM

EIGHT BILLION REVENUE BILL GOES TO HOUSE

U. S. Congress Begins Consideration of Proposed Measure.

Washington, Sept. 6.—The House today began consideration of the greatest revenue bill ever presented to the American Congress. Three months in the making, and carrying a total of \$1,000,000,000, it was offered by Chairman Kitchin of the ways and means committee as providing the speediest method of providing funds for successful prosecution of the war.

ALDERMEN QUIT BECAUSE MAYOR "CALLED" THEM
Halifax Without City Council For First Time in History.

Halifax, N. S., Sept. 6.—For the first time since Halifax became incorporated in 1848 it is without a city council. Mayor Hawkins characterized the aldermen as "men and 'roughnecks.'" They threatened to resign if the mayor did not apologize. The city council, which had been elected last year, was informed that the mayor had not apologized. The city council, which had been elected last year, was informed that the mayor had not apologized.

HUNS IN FLIGHT, ARE DESTROYING BRIDGES AND FLOODING LAND
Enemy Preparing for Further Withdrawals of Line.

With the French Army in the Field, Sept. 6.—(By the Associated Press).—The Germans last night were destroying bridges and flooding the country between Chauncy and La Fere, which is a good indication that they do not expect to remain much longer in advance of the old line, which ran from La Fere to Barisis. Yesterday their retreat continued in daylight east of the Ailette River, and their columns suffered very heavy losses from shelling.

Between the Ailette and the Alsne, French troops advanced to a line from Margival to Quincy and Chivres, while to the north they occupied Coucy-le-Chateau and Coucy-le-Ville, approaching their old line of 1917 around the edge of the hilly wood region of St. Gobain. There they will encounter the formidable defense works the Germans prepared as part of the old Hindenburg position, and where, perhaps, have been further strengthened since beginning their retreat.

REPORT THAT THIRD CLASS TO BE CALLED IS NOW DISCREDITED
Ottawa, Sept. 6.—Reports that class three under the M.S.A. is to be called out are generally discredited here. The question, Canadian Press, Limited, informed, has not even been discussed. Any further call under the act will depend on the war situation and the supply of reinforcements.

NORWAY LOST 13 VESSELS FROM WAR CAUSES IN AUGUST
London, Sept. 6.—Norway lost 13 vessels, aggregating 22,975 tons, through war causes in the month of August, according to an announcement made today at the Norway legation here. Two Norwegian sailors lost their lives.

"POISONED SCRAPS" SAYS HINDENBURG
Copenhagen, Sept. 6.—Field Marshal von Hindenburg, according to a dispatch from Berlin, has issued a proclamation to the German people, declaring that the enemy, in addition to the armed offensive, is conducting an offensive by printed matter containing much poisonous rumors, which are distributed in Sweden, Holland and Denmark, and are spread throughout the whole of Germany.

The field marshal warns the people "to be unanimous against this enemy who fights with scraps of paper and rumors intended to sow dissension and distrust among ourselves and between us and our allies," and exhorts all Germans to remember these "poisoned scraps" come from the enemy.

U.S. ARMY ALONE WILL EXCEED THAT OF GERMAN FORCE
Paris, Sept. 6.—The American army in France next spring will alone exceed the whole fighting strength of the German army, but in the meantime German divisions released by the shortening of the line if the retreat is effected successfully, and with a half-million men recuperated from the wounded and 400,000 men of the 1918 class now completing training, will constitute a formidable army with which Gen. Ludendorff may be tempted to hazard another stroke.

Haig's Forces Advancing East of Somme to the South of Peronne Take Several Villages—French Continue Drive Against Germans Along Wide Battlefront.

FRENCH CAPTURE HAM.
Paris, Sept. 6.—General Humbert's army is making steady progress today in the region of Guiscard and Ham. Advances from the battlefield say that the town of Ham has virtually been taken by the French forces.

AUSTRALIANS ACROSS THE SOMME.
With the British Army in France, Sept. 6.—Australian troops have crossed the river Somme on a wide front to the south of Peronne. British troops have captured the towns of St. Christ, Brist, Le Mesnil, Doint and Athies and are now advancing to the east of these places.

NEUVE CHAPELLE CAPTURED.
London, Sept. 6.—British troops today captured Neuve Chapelle and Bussu.

Field Marshal Haig's forces crossed the Canal du Nord on the whole front, except from Havrincourt north to the Scarpe. Between the Somme and the Oise French troops have captured Blockhalis, known as the Outcourt Massif, which is within three miles of Chauncy.

The French have secured a good hold on the northern bank of the Ailette, and on the terrain between that river and the Oise. They are approaching, if they are not actually on, the Hindenburg line at St. Gobain Massif.

The important feature of this morning's news is that the Canal du Nord has been crossed by the British on the whole front, except from Havrincourt to the River Scarpe, and that the French and British have secured a footing on the eastern side of the whole water line down to Ham. The Entente Allied forces are now about four miles from Ham and they still are making progress.

BRITISH CAPTURE MANY VILLAGES IN ADVANCE ON EXTENDED FRONT

London, Sept. 6.—Advancing east of the River Somme to the south of Peronne, the British have captured the villages of St. Christ-Brist and Le Mesnil-Bruntel. Field Marshal Haig reported in his official statement today. A number of prisoners were taken by the advancing troops.

On the Flanders front the British are established in portions of the old German front line east of Neuve Chapelle, and in the old British line in the Fauquassart sector.

The British have also advanced northwest of Armentieres. North of Peronne, British forces are in possession of the town of Bussy, and are in the immediate vicinity of Templeux-la-Fosse, Nurlu and Equancourt.

Southeast of Peronne the British have reached Athies and Mons-en-Chaussée. They have captured the village of Doint.

The text of the statement reads: "Yesterday our troops forced crossings of the Somme, south of Peronne, in the face of vigorous resistance of the enemy's rear guards on the east bank of the river. The villages of St. Christ-Brist and Le Mesnil-Bruntel were captured, with a number of prisoners, and our troops, pressing forward astride the Amiens River, Quentin road, have reached Athies and Mons-en-Chaussée."

"East of Peronne we have taken Doint, and have made important progress on the high ground between Peronne and Nurlu. We hold Bussy and are close to Templeux-la-Fosse, Nurlu and Equancourt. Sharp fighting took place last night on this line."

"On the Lys front ground was gained by our troops during the night, west of La Bassée, and an attack upon one of our new positions in this locality was successfully beaten off."

"As the result of their continued progress yesterday and last night our troops are established in portions of the old German front line east of Neuve Chapelle, and the old British front line in the Fauquassart sector is again held by us."

"By successful attack carried out yesterday evening English troops advanced on the line northwest of Armentieres, capturing several prisoners."

FRENCH DRIVE AHEAD ON FRONT BETWEEN THE SOMME AND VESLE
Paris, Sept. 6.—French troops last night continued to push forward on the entire front between the Somme and the Vesle says today's war office report.

South of Peronne, the French troops made further crossing of the Somme in the region of Epenancourt. Further south the Ham-Peronne road was reached at several points.

South of Ham, the towns of Le Plessis-Patte-d'Oie and Be-lancourt were captured, and still further south the French pushed forward.

(Continued on Page Fifteen)

Thinking Men Are Making Their Wills.

How often you hear the statement: "He left no will." How often such negligence results in misery and injustice to the family.

Do not say: "I intend to make my will." Say: "I will make my will at once."

Then arrange to make it. No mistake will be made in appointing as your executor.

THE CANADA TRUST COMPANY

Managed in connection with the
Huron & Erie Mortgage Corporation

LONDON (two branches) and St. Thomas

T. G. Macleod, K.C. Hume Connor,
President General Manager

ROY McLEOD RE-ENLISTS AFTER SERVING EIGHTEEN MONTHS IN BATTLE LINE

Member of Advertiser Staff Joins Canadian Garrison Regiment.

Among the list of volunteers at the local mobilization centre Thursday appears the name of T. J. McLeod, well-known Londoner, who has re-enlisted in the Canadian forces. "Roy" McLeod was one of the early volunteers of the war, and left the editorial call of patriotism in September, 1914. He went directly overseas with the first Canadian contingent, and spent months in France, being promoted to rank of corporal while on the field, after which he was invalided home.

Upon his return to Canada he was attached to the local headquarters staff as sergeant for about a year, after which he was given his discharge in order to enter the Medical School here. He has again enlisted as a private, this time in the Canadian Garrison Regiment, and it is thought that he will continue his medical course under the new regulations. Pte. McLeod was employed on the editorial staff of The Advertiser as military editor during his holidays this summer.

HURON DIOCESAN BRANCH OF WOMEN'S AUXILIARY SENDING OUT REPORTS

Mrs. G. R. Sage, president, and several other members of the Huron Diocesan Branch of the Women's Auxiliary, were busy this morning in the afternoon typing up and addressing the first annual report of the branch for mailing to the presidents of the various dioceses, and the members of the branch, and to the presidents of sister diocesan societies in the Dominion.

OTTAWA PRINCIPAL COMING TO LONDON ON NORMAL STAFF

Thomas Clarke, B.A., principal of 423 King Street, Ottawa, has been appointed to the staff of the London Normal School. His appointment is the result of his long and successful career in the principalship of Toronto Normal, and the appointment of John Dearness to the Ottawa Normal School.

ST. JOHN'S HARVEST FESTIVAL ON SUNDAY

The annual harvest thanksgiving service of St. John's Church, London, and Township, which are always attractive take place on Sunday next, at 10 a.m. and evening. The church will be profusely decked with the fruits and flowers of the season, and the rector, Ven. Archdeacon Richardson, will be assisted by Rev. Sexton Kent, St. John's, and the choir of the Epiphany, Toronto, who will preach the special sermon. Mr. Stiles was born in St. John's, and spent his early life there, and the family is still well represented in this city and the township. Special offerings at the service will be devoted to the missionary society of the Canadian Church. In order to accommodate the worshippers, the morning service at St. Luke's, Brouhaide, will be omitted, and many of the congregation will attend the harvest services at St. John's.

**One cup or three
No harm in
INSTANT
POSTUM
Contains
no
Caffeine**

LIBRARY BOARD IS GRATEFUL FOR GIFT OF BARNETT BOOKS

Members Express Thanks to Stratford Man for Big Addition to Shelves.

The public library board, at its meeting last night, expressed its appreciation of the munificence of J. Davis Barnett of Stratford, in presenting to the Western University his library of more than 40,000 volumes on terms that permit of its use by all persons engaged in serious study. The following resolution, moved by Rev. Dr. McCrae, and seconded by Thomas Gilman, was passed: "That the public library board desires to express its appreciation of the successful efforts of His Worship Mayor Somerville, our colleague, and of Mr. Barnett, public librarian, in securing for the Western University and for London the public library of Stratford, which will be invaluable for consultation purposes to citizens of London. As a civic body we desire to thank the generous donor for his splendid gift."

Copy To Be Sent. It was ordered that a copy of the resolution be sent to Mr. Barnett, and on motion of Rev. Dr. Sage it was ordered that Mr. Barnett should be acknowledged by the board in this city. A committee, consisting of Chairman Noble, Mr. Gilman, Mr. McCrae, Rev. Dr. Sage and Mr. Connor, was appointed to go further into the matter of library extension in South London.

It was reported that a library of over 250 books had been placed in the quarters of the Great War Veterans' Association, and that through the gifts of citizens this is being steadily increased. The public library is providing a suitable book plate for all volumes placed in the veterans' library.

Two Months' Leave. Miss Louise Gahan was granted two months' leave of absence in order to permit her to take charge of the practice work in connection with the library training school at Toronto, for which her services were requested by the department of education.

ST. ANDREW'S SOCIETY MAY INSTITUTE CHANGES IN CONSTITUTION SOON

It has been decided that Mr. Hishop, formerly acting secretary of St. Andrew's Society, will be made secretary permanently. This decision was reached at the meeting held by the society in its rooms in the Woodman of the night of August 2nd.

Many motions were introduced, the main one being that the old constitution be changed so as to enable the society to call for a majority of three-quarters in the future. The society is now in a position to call for a majority of three-quarters in the future. The society is now in a position to call for a majority of three-quarters in the future.

LIEUT. WM. A. BARR KILLED ON AUGUST 27

Lieut. William A. Barr, son of the late Robert Barr, who was widely known as a novelist and former newspaperman in Detroit and with The Advertiser, was killed in action on August 27.

SWIMMING POOLS AND GYMNASIUM Y. W. C. A.'S GREAT DRAWING CARDS

Progress Problems Discussed by Brooklyn Visitor at Meeting Here.

A clear insight into the work of the Brooklyn branch of the Y. W. C. A. was given last evening at a meeting of the local Y. W. C. A. held at Lennox House, King Street. The speaker was Miss Wilson, hospital secretary of the Y. W. C. A., Brooklyn, N. Y. Many points of interest which might be useful in determining the policy of the Y. W. C. A. here were gone into and freely discussed. Membership, the big problem facing every institution, was touched upon. "The beginning, the end, the greatest number of new members," declared the speaker. "And this scheme proved most successful, but after all, the swimming pool and gymnasium, which were ultimately obtained, were the great drawing cards for members."

"Bible study and prayer are the foundation of all Y. W. C. A. work, therefore we get many girls as possible interested in this branch of the work. One feature of our work in Brooklyn is a large choral club, which, under a competent instructor, gives concerts every year. Another very live club is the dramatic club, which also puts on entertainments for the benefit of the Y. W. C. A."

The hospitality secretary has charge of one of the most important branches of Y. W. C. A. work. It is her duty to receive the newcomers graciously, and look after their interests. Indeed, strangers get their first impressions of the Y. W. C. A. at the hospitality desk. In regard to girls as members there is great difficulty with the foreign element in New York.

Liked the Benefits. A Hebrew girl who came to the institution was asked why she wished to join, and her answer was that she could receive so many benefits from the association. She was antagonistic to Christ, and to her the institution meant merely a gymnasium or a boarding-house. Such a girl would probably not wish to stay with us, yet there are other factors with whom we get in touch, and who soon show intelligent interest in the ideals of the association.

HARDWARE AND METAL PRICES ARE JUMPING

Only Drop Shown is in Tap Scales for Men's Boots.

Hardware and Metal, September 7. Sharp advances have been made in sharpening stones of various kinds during the week, with lines embracing the stones, combination stones, oil strops, pocket stones, knives, sharpeners and tool grinders. The price changes ranging from about 10 to 25 per cent higher.

Horseshoes of all kinds have advanced 50c per keg. Horseshoe nails are another item which has taken a similar revision upward, the new prices being 50c per box of 25 pounds. These two items illustrate conditions in many other lines of hardware and metal. Prices are being raised with great rapidity, and an increasing number of manufacturers are being forced to raise their prices.

Galvanized sheets have advanced \$1 per 100 pounds in some quarters, and black sheet up 50c per 100 pounds. Conditions as regards supplies show no improvement, and stocks in the majority of jobs are running low. Manufacturers of sheet metal are holding fast to their prices, and are not likely to make any concessions. The situation is very serious, and it is probable that the price of sheet metal will continue to rise.

MEMBERS OF 3RD CLUB ARE COLLECTING MONEY FOR PRISONERS

Plans for the winter were discussed at the regular meeting of the 3rd Comrades Club, which was held in the Y. M. C. A. on Thursday evening. President R. Pocock, presided over the meeting, assisted by Vice-President J. Garrett. Secretary W. G. Hurrell was appointed permanent secretary for the remainder of the year.

By a standing vote the secretary was authorized to send a letter of condolence to the family of Mrs. Manfian, who have recently received word of the death in action of their son, Pte. A. F. Nairn.

It was decided to hold a meeting of the executive committee in the G. W. V. committee room, 245 Queen's Avenue, on Tuesday, September 10, at 8 o'clock. Matters relating to the constitution will be settled at that meeting.

MODERATE ACTIVITY IN STAPLE RETAIL LINES

London reports to Bradstreet's that there is a moderate activity in staple retail lines. Merchants are preparing for the fall openings and business should be brisk this fall. In the country farmers have been so busy on the land that receipts of grain here have been at a minimum. Increased acreage is being planted, and the buckwheat, corn and clover crops promise heavy yields. Offerings of butter and eggs at country points are fairly heavy, and prices rule firm. Payments are good.

YOUR SICK CHILD IS CONSTIPATED! LOOK AT TONGUE

Hurry, Mother! Remove poisons from little stomach, liver, bowels.

Give "California Syrup of Figs" if cross, bilious or feverish.

No matter what ails your child, a gentle, thorough laxative should always be the first treatment given. If your little one is constipated, half-sick, listless, eating and acting naturally—look, Mother! see if tongue is coated. This is a sure sign that the bowels are clogged with waste. The cross, irritable stomach, liver and bowels are little, feverish, stomach sour, breath foul or has stomach-ache, diarrhoea, sore throat, full of cold, give a teaspoonful of "California Syrup of Figs," and in a few hours all the constipated poison, undigested food and sour bile gently moves out of the little bowels without gripping, and you have a well, playful child again.

Dances Are Popular. "In the New York Y. W. C. A. building, carefully chosen dances are given for the soldiers, and in this way the girls of the Y. W. C. A. are permitted to entertain them. The dances are also given by the Y. W. C. A. on the last Saturday of every month. Each girl is allowed to invite one soldier to the dances. The admission to these dances is 15 cents each, and they have proven most successful and popular with the girls. It is the only way to give the girls' interest."

AutoStop SAFETY RAZOR

National Service

GEN. CURRIE has stated repeatedly that the morale of our troops is without equal. He knows that this is due to two things—discipline and smart appearance. The officers are responsible for discipline—use AutoStop for smart appearance. The AutoStop Safety Razor has been used by the National Service, and is the only razor that is automatically sharpened by its own soldiers in a few minutes of constant use. You are more than anything else a man—your appearance is the only thing that counts. The AutoStop Safety Razor is the only razor that is automatically sharpened by its own soldiers in a few minutes of constant use. You are more than anything else a man—your appearance is the only thing that counts. The AutoStop Safety Razor is the only razor that is automatically sharpened by its own soldiers in a few minutes of constant use.

Price \$5.00. At leading stores everywhere. The AutoStop Safety Razor Co., Limited, 83-87 Duke St., Toronto, Ont. 51-518.

WHOLESALE DISTRIBUTORS OF AUTO-STOP SAFETY RAZORS FOR WESTERN ONTARIO. THE HOBBS HARDWARE CO., LONDON, ONT.

Misdirected Energy!

Nervous Breakdown Is Not So Much a Result of Loss of Nerve Force as It is a Loss of Control over the Nerves.

People who are fussy, excitable or erratic are examples of misdirected energy. These people are not cool and collected. They would get more out of their work with the same amount of energy. Hacking's Heart and Nerve Remedy Strengthens the Nerves, so that you will have more control over them. If you will have the Patience to persist in this treatment, there is no nervous trouble that you cannot overcome. Nature requires time to rebuild the broken down tissue, and while you will get encouraging results from the first bottle, you will be greatly benefited from its continued use. Price for a box, \$5.00. Sold by all dealers, or by mail, 25c. (Signed) B. H. Gaskin, M.D., Director.

Notice to Doctors and Dentists. The following is a bona fide report from the Medical Research Laboratories, Chicago, dated August 8, 1918: "This is to certify that see of 'The PAIN EXPELLER' killed one-tenth of one of a patient in 5 minutes at a temperature of 29 degrees. (Signed) B. H. Gaskin, M.D., Director."

Reliance Garage Service Station

The Millinery and Fall Fashion Displays

Will Be Seen at Their Best Tomorrow

The Beautiful and Becoming Millinery, Women's Suits, Dresses, Furs

This Is To Be Another Season of Tremendous Fur Popularity

Furs have had a number of successful seasons, but the season of 1918-19 bids fair to be the climax. Fashion, of course, has much to do with this, but the exceptional quality of the skins gathered last winter, the practical turn of fashion, and the continued demand for fur-trimmed garments are considerable factors. Early buying wisdom is apparent. Furs bought now will be well bought.

HERE ARE SOME WONDERFUL FUR VALUES IN THE SEASON'S POPULAR SETS, ALSO CAPE AND STOLE EFFECTS EXHIBITED IN THE FALL FASHIONS SHOWN ON SECOND FLOOR.

Many novelties in Hudson Seal, showing the large cape or stole. These are very smart for early wear with the serge or Jersey dress. Prices \$22.50 to \$165.00. Seal Muffs in canteen or melon shape. Prices \$19.50 to \$39.00. Handsome set of Taupe Fox, scarf in large animal style finished with head, brush and paws, lined with georgette over Dresden silk; large, round muff, finished with head. Price \$155.00. Sets of Wolf in natural, taupe, Yukon, Victoria and black. Prices \$40.00 to \$90.00. Fur Sets, shown in Alaska sable, cross fox, pointed fox, red fox, natural and black lynx, Australian and ringtail opossum. Medium-Priced Sets, shown in choice Siberian wolf in black, taupe and cinnamon. Prices \$11.50 to \$40.00 set.

Make Your Own Bag

New shipment of Fancy Frames and Rings just opened.

The practical bag for carrying your knitting, small articles, etc., made up from an end of silk, a piece of fancy tapestry or cretonne, on one of these frames or rings.

Bag Frames and Bag Rings, etc., to make your own bag. Round Bag Tops, with collapsible handle, in green, gold or oxidized. 50c, 75c, 85c, \$1.00 each. Folding Bag Frames, which open up square, with chain handle, in oxidized, gilt and green gold. 50c each. Folding Gate-Top Purse Frames in bright silver or oxidized. 29c each. Celluloid Bag Rings, oval or round, amber, white, shell or purple. 35c, 50c and \$1.00 pair.

Fine Knit Cotton Vests and Bloomers 75c, 85c and \$1.00

Cream Cotton Bloomers, heavy fall weight, finished at waist and knees with elastic bands, sizes 36 to 42. Price. 85c. Cream Union Vests, Dutch neck, elbow sleeves, or high neck, long sleeves, sizes 36 and 38. Drawers ankle length to match. Price \$1.00. White Cotton Vests, light fleeced, Dutch neck, elbow sleeves. Outsize. 75c.

Ready-Made Sheets and Pillow Slips AT THESE PRICES MEANS EARLY BUYING SATURDAY IF YOU WANT THEM.

An announcement from the Cotton Department of special lots or purchases of Sheets and Pillow Slips is appreciated by our customers, who realize the full meaning of value-giving and money-saving opportunities as below. It is well to have a few extra pairs of sheets and slips in the house. Saturday for thrifty buyers.

Plain Hemmed Pillow Slips, 42-inch size. Special, 35c each. Hemstitched Pillow Slips, 42-inch size. Special. 50c each. Plain Hemmed Sheets, extra large size, 2 1/4 x 2 1/2 yards. Just 200 to sell. \$1.35 each. Hemstitched Sheets, made of high-grade quality sheeting, extra large size, 2 1/4 x 2 1/2 yards. \$6.75 pair.

In the Men's Dept. Saturday

New Fall Sample Suits, \$21.75

The New Sample Suits are here, and they are fine, made up in the newest models of smart appearance and of good quality materials and marked at a very low price considering the advance in tweeds. This sale comes at an interesting time, just when a new fall suit is in order, and should prove of very great interest to customers on Saturday. A large assortment to choose from, mostly tweeds and worsteds, in light and dark greys and brown shades, also assorted mixed patterns, made up in the regulation three-button sack and form-fitting styles, all well tailored and trimmed. The sizes range from 35 to 44. Don't fail to see this lot Saturday.

Price, \$21.75

Boys' Suits, \$2.95

A clean-up on Saturday of Small Boys' Suits, broken lines and samples, an extra good range, marked very low for Saturday, all the Junior style suits, of assorted mixed tweeds. You can fit the little chap here on Saturday at a very small cost; sizes for boys 3 to 7 years. Clearing at \$2.95 suit.

Sweater Coats For Men and Boys

We have provided for the ever-increasing demand for Sweater Coats and have a large stock of the best all-wool coats in many colors and styles; collars that button close up or roll back, shawl collar or V-neck style; in brown, white, grey, navy, tan and fancy checks; pure all-wool of good winter weight. Make your selection now while the sizes are complete; sizes 36 to 48. Prices from \$6.00 to \$10.00 each. **BOYS' SWEATER COATS**, all wool, in neat shades of grey, navy, brown, cardinal and heather mixed, good winter weight, in sizes 26 to 34. Prices. \$3.75 to \$5.50 each.

MEN'S SAMPLE OVERCOATS, \$15.00

The new fall-weight Sample Overcoats for men also on sale Saturday are coats that will give every assurance of satisfaction. The quality is of excellent material, manufacturer's samples, the tailoring and workmanship are of the high-class order; chevots and tweeds in single or double breasted styles, light and dark shades of grey and brown, quarter silk lined and piped seams, vertical or straight pockets; a few coats with the high waistline belt. It will be an advantage to those who secure one of these fall coats on Saturday. The price is exceptionally low. Sizes 35 to 42. Price \$15.00.

MEN'S WINTER OVERCOATS, \$22.50

Manufacturer's samples of Men's Winter-Weight Overcoats on sale Saturday. Like the suits and fall coats, these Winter Coats are all well made, some of the choicest materials are used—all-wool tweeds in neat overchecks, plain and mixed shades in the ulster and ulster styles, half belt and belt all around, single and double breasted; the length is from 45 to 48 inches; the sizes range from 36 to 46. A good time to select your Winter Overcoat. Note the price and be here on Saturday morning. Sale price \$22.50.

AFTERNOON TEA SPECIALS. Fruit Salad, with Vanilla Ice Cream. 15c. Strawberry Jam, Toast, and Cake, Cup of Tea or Coffee. 20c.

Autumn Hats, Cleverly Designed, in the Fall Millinery Opening

WILL INTEREST MOST WOMEN SATURDAY, Second Floor. Felt and Velvet Combinations, in early fall hats have been accepted as correct by the millinery world. The largest and most complete showing of early fall Ready-to-Wear Hats will be presented tomorrow, embodying all that is new in Parisian ideas, hats that are beautiful in quality, chic in style, well made and irresistibly priced. The assemblage comprises close-fitting hats, pretty soft effects, broad-brimmed models effectively trimmed with wings, feathers, ornaments, etc. The season's leading and most attractive models in rich silk velvets and hatter's plush, in black, taupe, purple, navy, burgundy, brown, grey, sand and French blue will be seen in Saturday's display.

A Special Purchase of Ladies' Cream Pure-Wool Tights To Sell Saturday \$2.50 Pair

Second Floor. We could easily dispose of three times the quantity of these famous Jaeger Brand Unshrinkable Tights, purchased from the maker at a reduction that enables you to buy tomorrow at low prices. Ladies' Cream Pure Wool Tights, \$2.50 pair—Fitted yoke and draw tape at waist, open and closed styles, ankle length, sizes 34, 36 and 38. Special \$2.50 pair. Same quality make and size, in knee length, at \$2.25 pair.

Boys' Suits, \$2.95

A clean-up on Saturday of Small Boys' Suits, broken lines and samples, an extra good range, marked very low for Saturday, all the Junior style suits, of assorted mixed tweeds. You can fit the little chap here on Saturday at a very small cost; sizes for boys 3 to 7 years. Clearing at \$2.95 suit.

Sweater Coats For Men and Boys

We have provided for the ever-increasing demand for Sweater Coats and have a large stock of the best all-wool coats in many colors and styles; collars that button close up or roll back, shawl collar or V-neck style; in brown, white, grey, navy, tan and fancy checks; pure all-wool of good winter weight. Make your selection now while the sizes are complete; sizes 36 to 48. Prices from \$6.00 to \$10.00 each. **BOYS' SWEATER COATS**, all wool, in neat shades of grey, navy, brown, cardinal and heather mixed, good winter weight, in sizes 26 to 34. Prices. \$3.75 to \$5.50 each.

Boys' Suits, \$2.95

A clean-up on Saturday of Small Boys' Suits, broken lines and samples, an extra good range, marked very low for Saturday, all the Junior style suits, of assorted mixed tweeds. You can fit the little chap here on Saturday at a very small cost; sizes for boys 3 to 7 years. Clearing at \$2.95 suit.

Sweater Coats For Men and Boys

We have provided for the ever-increasing demand for Sweater Coats and have a large stock of the best all-wool coats in many colors and styles; collars that button close up or roll back, shawl collar or V-neck style; in brown, white, grey, navy, tan and fancy checks; pure all-wool of good winter weight. Make your selection now while the sizes are complete; sizes 36 to 48. Prices from \$6.00 to \$10.00 each. **BOYS' SWEATER COATS**, all wool, in neat shades of grey, navy, brown, cardinal and heather mixed, good winter weight, in sizes 26 to 34. Prices. \$3.75 to \$5.50 each.

AFTERNOON TEA SPECIALS. Chicken Sandwich. 15c. Sliced Tomatoes, Thin Bread and Butter, Assorted Cakes, Pot of Tea. 25c.

AUSTRIAN HITS CONSTABLE AND MAKES ESCAPE

Two Were Under Arrest, But
Are Now at Large.

ASSAULT NEAR STATION

Foreigners Had Just Come
From G. T. R. Montreal
Train.

Constable H. R. Davidson of the civil department of the military police, was assaulted Thursday evening by two Austrians.

Constable Davidson met the 6:40 o'clock Grand Trunk train from Montreal and arrested two Austrians for not having their proper permits. The men started for the office of the military police and walked along the platform to the rear of the station and started to go on to York street, when the bigger Austrian of the two hit the officer in the eye and knocked him unconscious.

When the officer came to, he was running down York street and was unable to catch them. Up to the present time the men have not been arrested, but the police are on the look out for them.

The men were coming from Montreal and intended to go to Stratford. This is the first trouble of this kind that the civil department of the military police have had. Most of the men when they are arrested for not having their proper permits or papers, go away without any trouble.

REMEMBER NURSES AND THEIR HEROISM, IS SOLDIER'S PLEA

Writes From English Hospital
To Praise Them.

EXPRESSES GRATITUDE

Says Sisters Deserve More
Notice From Public at
Large.

Praise for the nursing sisters overseas has been too meagre, according to the writer of the following letter, who wrote direct to The Advertiser from England. Let his own words explain:

No. 13 Canadian General

Duchess of Connaught Hospital,

Capri, Italy.

To the Editor of the Advertiser:

Will you allow me a little space in your paper to air my feelings towards our noble nursing sisters, about whom we so seldom hear very much, unless some big disaster strikes them, and then it is only then that we, or rather the general public, get to know of their heroism and the part they do to save their helpless patients from any more harm than they have already met with in the battlefield.

Who Helps the Helpless.

We hear of all kinds of gallant deeds done by our soldiers and for them all kinds of praise is forthcoming, and well they deserve it. All honor to them. But in the performance of these gallant deeds they get a nice "Blighty" or a severe one, to show how it falls to the lot of those who are sent to the front to help the wounded, and it is only then that we, or rather the general public, get to know of their heroism and the part they do to save their helpless patients from any more harm than they have already met with in the battlefield.

Nurses on Hand.

My first stop from the line was at a C. S. Where there were all doctors there. No; they couldn't get along at all without a few of those untiring nursing sisters, who face imminent danger and up the line with just as good a heart as any of us. And yet nothing much is said about them in a while, and they want a lot said, but I think it would be as well if the general public were reminded once in a while that they have a nursing sisters corps that is second to none, and by their observation, comfort and the line to the hospital, they deserve at least a portion of the public's praise.

FROM ONE WHO IS THANKFUL.

PTE. WALTER E. SCOTT

WOUNDED IN FINGERS

John Scott, 131 Maple street, today received word that his son, Pte. Walter Scott, No. 89229, infantry, had been officially reported admitted to No. 22 General Hospital, suffering from gunshot wounds in the fingers. Pte. Scott left this city with the 15th, Middlesex, Battalion, and has been in France two years. He was shell shocked on August 16 of last year, and was out of action for some time. He is well-known about this city, and was a very popular young man, having been employed locally prior to enlisting for overseas.

TENAYLIA NOW WORKING

IN ITALIAN MUNITIONS

FACTORY; NOT PRISONER

Roy Tenaylia, an Italian, formerly of this city, who was believed to be a prisoner in Italy, is now working in a munition factory in Italy, according to information received by the secretary of the Soldiers' Aid Commission from the Italian consul at Montreal.

Mr. Tenaylia enlisted with the 15th Battalion, and went overseas with that unit. He fought in France and was wounded. When he recovered from his wounds he was granted leave to go to Italy to visit his mother, whom he had not seen since he was a lad. He went to Italy, and it was believed by some of his friends in this city that he was made a prisoner for not reporting when he returned to the city.

Secretary Ed. Lander of the local branch of the Soldiers' Aid Commission was notified by the Italian consul at Montreal, and he is now working in a munition factory in Italy.

Bring Your
Photo Work

To Us

We guarantee "PERFECT PICTURES" from every negative. Special attention to mail orders.

Cairncross

The Chemists

216 Dundas St. Phone 880.

ENGINEER TO GIVE REPORT ON CAUSE OF DAM BREAKING

Commission Wants to Show
Itself Blameless.

NEW SITUATION PROBLEM

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

ENGINEER TO GIVE REPORT ON CAUSE OF DAM BREAKING

Commission Wants to Show
Itself Blameless.

NEW SITUATION PROBLEM

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

Some Want Site Further West
and Others Object to This.

LIEUT. ROY NUNN ARRIVES HOME

STRATHROY, Sept. 5.—Lieut. Roy Nunn of the Royal Air Force, Cranwell, England, son of John Nunn of this town, dropped in quite unexpectedly on Saturday, no intimation of his return to Canada having been received. Lieut. Nunn, who was employed in London, left in 1915 for overseas. He is home on a ten weeks' furlough. His brother Jack, who went overseas with the 1st Battalion, died in France a short time ago.



Be Patient! Her Corns Hurt! Tell Her, "Corns Lift Out!"

Few drops stop corn soreness, then corns lift off with fingers—No pain!

The world owes thanks to the genius in Cincinnati who discovered frezone. Tiny bottles of the magic fluid can now be had at any drug store for a few cents. You simply apply a few drops of this frezone upon a hardened, aching corn or a hardened callus. Instantly the soreness disappears and shortly you will find the corn or callus so

loose and shriveled that you lift it off with the fingers. Not a bit of pain or soreness is felt when applying frezone or afterwards. It doesn't even irritate the skin or flesh. For a few cents one can now get rid of every hard corn, soft corn, or corn between the toes, as well as painful calluses on bottom of feet without any pain. Think of it!



SATURDAY FOOTWEAR BARGAINS!

LADIES' MAHOGANY BROWN WALKING BOOTS

These lines are made of fine calfskin and smooth kid, neat medium pointed toes, low flat walking heels, good weight soles. These lines would sell at \$6.50 and \$7.00. Reduced to \$4.95

LADIES' BLACK WALKING BOOTS

Same line as above, only in black. \$3.95

LADIES' PATENT COLT BOOTS—LACED OR BUTTONED

Fine imported boots, some Goodyear welted and some are hand-turned soles, broken lines of very expensive boots, not high tops; lines worth \$5.00 and \$6.00. Reduced to clear at \$2.95

LADIES' 11-INCH HIGH-TOP LACED OR BUTTONED BOOTS

These lines are made of fine patent colt, smooth vici kid and dull kid, some have leather tops, some cloth, medium long vamps, French heels; lines worth \$6.00, \$6.50 and \$7.00. Reduced to \$4.95

GIRLS' SCHOOL BOOTS—LACED OR BUTTONED

Heavy dongola kid, good weight soles and heels, neat, wide fitting, with patent tips; sold elsewhere at \$1.75. Reduced to \$1.29

BOYS' SCHOOL BOOTS

Good heavy grain leather, leather soles and heels, wide comfortable lasts; sold elsewhere at \$3.25. Reduced to \$2.45

MEN'S BROWN WALKING BOOTS

Genuine Mahogany Brown Calf English Walking Boots. These shoes have the Neolin fibre soles and rubber heels; lines worth \$7.00. Reduced to \$4.95

MEN'S WHOLESTOCK WORKING BOOTS

Genuine All-Leather Wholestock Boots, in tan or black, plain toes or toecaps, heavy leather soles, solid heels; sold everywhere else at \$5.00. Reduced to \$3.95

AGNEW'S BOOT SHOP

ONTARIO'S LARGEST EXCLUSIVE SHOE DEALERS
182 DUNDAS STREET

Stores at Brantford, Woodstock, London, Stratford and Kitchener.

BRITAIN GIVES PROOF OF LOSS OF 150 U-BOATS

Publishes Names of That Many Submarine Commanders.

THIS IS NOT FULL LIST

Among Those Who Are Done For Is Fiend Who Sank Belgian Prince.

LONDON, Sept. 5.—(British Wireless Press).—Although the British Government does not intend to adopt the practice of giving proof of official utterances made by its ministers, it has been thought desirable to publish in two newspapers the names of the commanding officers of 150 German submarines which have been disposed of in order to substantiate the statement of Premier Lloyd George in the House of Commons that "at least 150 of these ocean pests have been destroyed." The statement to be printed tomorrow does not include the names of officers commanding submarines put out of action by a majority of the 150 officers mentioned are dead. Some of them are prisoners of war, and a few were interned in neutral countries where they took refuge.

Lustania's Assault.
Among the officers named are: Kapitän-Lieut. Schweiger, who, while in command of the U-20 torpedoed the Lusitania in May, 1915. The U-20 was lost on the banks, coast in 1916, but Schweiger survived and was in command of the U-59, which was lost with all hands in September, 1917.

Kapitän-Lieut. Paul Wagemann, who sank the steamer Belgian Prince, July 21, 1917, and drowned 40 of the crew, whom he had ordered to line up on the submarine's deck when the U-boat was about to submerge. His submarine, the U-44 was sunk with all hands about fortnight later.

Kapitän-Lieut. Rudolph Schmeider, who torpedoed the steamer Arabic, in August, 1915.

Demons Soon Pay Price.
The statement says it is significant that the authors of particularly atrocious crimes have expired them speedily after their commission. It says the names of such men are carefully noted by the British admiralty, and that special endeavor is made to bring their active careers to a speedy end. Several commanders, it is added, have escaped retribution by finding refuge in shore appointments.

Prominent among those named as having escaped retribution, but whom the British navy has on its list are, according to the report, the Korvetten-Kapitän Max Valentiner, who was responsible for many sinkings of vessels, among them the Norwegian steamer Maeda, the Spanish steamer Pasa Castillo, the Italian steamer Anconia and the British steamer Persia; Kapitän-Lieut. Wilhelm Werner, for the sinking of hospital ships, and Korvetten-Kapitän von Forrester, who, in command of the U-29 sank the British steamers Falala and Aquila.

HERTLING DEMANDS FRANCHISE REFORM IN PRUSSIAN DIET

Declares Preservation of the Crown and Dynasty Depends On It.

AMSTERDAM, Sept. 5.—Appealing to the constitution committee of the Prussian Upper House to fulfill the emperor's pledges for reform of the franchise, Chancellor von Hertling said that in his honest conviction, "with this serious question the protection and the preservation of the crown and the dynasty is at stake."

Count von Hertling's address was delivered at the opening of the discussion by the committee of the Prussian Diet on the franchise reform question. "The Government," said the chancellor, "considers that its task is to bring to a speedy end the royal pledge expressed in the July message. As all the sons of the fatherland are defending the fatherland, there is now no question of social discrimination at the next election."

"The object is one which I understand to achieve when I accepted office, and upon which I intend to stand or fall, but it is no question of ministerial responsibility in the ordinary political sense. My honest conviction is that with this serious question the protection and the preservation of the crown and the dynasty are at stake. Therefore, endeavoring to find a road that leads to an understanding of the Government sees no possibility of approving the bill in the form in which it came from the Lower House. I fully appreciate the scruples regarding the introduction of general, equal suffrage, but at the present time these scruples must give way to greater tasks, namely, the protection of the fatherland, the preservation of our political life—the dynasty and the crown. The Government will exercise no pressure on you."

ESCORTED TO LONDON.
CHATHAM, Sept. 5.—Leo McMaisters, arrested here on a charge of desertion from the 10th Battalion about two years ago, has been taken to London by an escort.

MRS. DE WEESE COULD NOT STAND

Because of Functional Disorder—Cured by Lydia E. Pinkham's Vegetable Compound.

Oakland, Cal.—"I suffered from irregularities and congestion, so I could not stand on my feet for any long period of time and did not sleep well. The physician who treated me did not seem to help me any and a friend advised Lydia E. Pinkham's Vegetable Compound. I took it and before I realized it was well. I shall recommend your valuable remedy to my friends."—Mrs. L. H. De Weese, 605 Alcatraz Ave., Oakland, Cal.

Every woman at some period or other in her life suffers from just such disturbances as did Mrs. De Weese, and if there is no interested friend to advise, let this be a reminder that this famous root and herb remedy has been overcoming these ailments of women for more than 40 years.

If any complications exist, write Lydia E. Pinkham Medicine Co., Lynn, Mass., for advice. The result of many years' experience is at your service.

662-662½ Dundas Street East

ARTHUR'S

Phone 3213. Away from the High Rents.

Cotton Blankets, \$2.75 Pair

Best quality Cotton Blankets, sizes 66x76 inches, in grey or white. Special. Pair \$2.75



Scarlet Flannel, 98c

Scarce Goods—Scarlet Flannel, 27 inches wide; good quality. A yard 98c

SEPTEMBER SALE GOODS YOU WILL NEED NOW or in the Immediate Future!

GIRLS' DRESSES OF BLACK AND WHITE SHEPHERD CHECK, \$1.98

Girls' Dresses, made from good quality black and white shepherd check, neatly piped with turkey red, lay-down collar, pleated skirt finished with two pockets; sizes 8, 10, 12 and 14 years. Extra special value \$1.98

GIRLS' PLAID DRESSES, 2 TO 8 YEARS, \$1.50

Girls' Dresses, made from red, brown and green plaid materials, in a range of styles, also black and white shepherd checks; sizes 2, 4, 6 and 8 years. Each \$1.50

MISSSES' DRESS OF COTTON GABARDINE, \$3.95

These dresses are just the sort for everyday wear. They are made in striped gabardine, in blue, green, brown and burgundy; sizes 13, 15 and 17 years. Special value \$3.95

Children's Fall Headwear--Plush, Corduroy and Velvet PLUSH HATS AT \$2.50

Just received, the shipment of Plush Hats, in black, brown, cardinal, navy, green, new shapes, covered with good quality silk plush. Each \$2.50

CORDUROY HATS AT \$1.00 AND \$1.50

Corduroy Hats, unbeatable for service, in black, white, brown, green, grey, navy, sage, in a range of styles. Especially priced, \$1.00 and \$1.50

Charming Blouses at Low Prices

Two New Voile Blouses, have small sailor collar trimmed with Swiss edging, neatly embroidered and flit lace front, sizes from 36 to 44. Extra special value \$2.98

Voile Blouses at 98c

Ten dozen New Voile Blouses, neatly embroidered fronts, lace-trimmed collars and cuffs, sizes 34 to 46. Special sale 98c

Crepe de Chine Blouses, \$4.95

Crepe de Chine Blouses, in good quality silk crepes, in flesh, maize and white, embroidered front, sizes to 42. Special \$4.95 each

Ladies' White Suede Gloves, 85c Pair

Ladies' White Suede-Finished Chamisette Gloves, a well-made glove, with neat stitching, plain Paris points, two dome fasteners, in white only

85c pair

Washable Chamisette Gloves, \$1.00 Pair

In black, white, brown, natural and grey, self and contrasting points, a washable chamisette glove, is the best substitute on the market today for kid gloves. Special

\$1.00 pair



Special Showing of Hand-Made Knitted Goods

Hand-Made Hug-Me-Tights, \$2.75, \$3.00, \$3.50

Women's Hand-Crocheted Wool Hug-Me-Tights, made of high-grade soft yarn, border finished with fancy stitch, in white, black, rose, sage. Special value at \$2.75, \$3.00 and \$3.50

Wool Hug-Me-Tights, \$1.65 and \$2.75

Women's Wool Hug-Me-Tights, with sleeves, made of soft yarn, in firm stitch; colors white and black. With sleeves \$2.75 Without sleeves \$1.65

Wool Sweater Coats, \$4.75

Ladies' Fine Ribbed Norfolk Coat, with belt, high collar and two pockets, made from nice quality wool yarn; colors, cardinal, navy, grey, black, sage, rose and white \$4.75 each

Ladies' Sweater Coats, \$2.98

Ladies' Sweaters, made from union yarn, in an attractive fancy stitch, shawl collar, two pockets, cardinal, navy, grey and black. Special value \$2.98

White Wool Shawls, \$1.00 to \$3.00

Scarce goods. We have just received a shipment of White Wool Shawls, sizes from 38 to 54 inches. Priced from \$1.00 to \$3.00 each

Extra Special Grey Flannelette, 23c Yard

250 yards Grey Flannelette, in check and striped patterns, 30 inches wide. Special 23c yard

662-662½ Dundas Street, East

Infants' Crochet Jackets, 85c

Infants' Handmade Crochet Wool Jackets, made from fine soft yarn, with silk yoke effect, edged in white, pink or sky. Special 85c

Infants' Crochet Jackets, \$1.00

Infants' Hand-Crocheted Wool Jackets, fine stitch, with silk ribbon drawstrings \$1.00 each

Extra Special—Union Wool Blankets, \$7.95

This White Woolen Blanket is made from a good strong union yarn, will wash splendidly and does not shrink, sizes 66x86 \$7.95

Penman's Cashmere Finished Hose, 59c Pair

Penman's Cashmere-Finished Hose, in black and brown, seamless throughout, spliced heels and toes, sizes 8½ to 10 59c pair

Outsize Black Cashmere Hose, \$1.35

Black Cashmere Hose, real outsize size, Penman's make, seamless, spliced heels and toes, sizes 9, 9½ and 10. Special \$1.35 pair

Children's School Stocking, 35c Pair

2-1 Ribbed Black Cotton Hose for boys and girls. Good strong wear, fast black, sizes 6 to 10. Special good strong wear, fast black, sizes 6 to 10. Special 35c pair

Infants' Wool Booties, 59c

Infants' Wool Booties, all white edged with pink, sky or white 59c pair

White Wool Booties, 75c

Infants' White Wool Booties, knee length, made of soft Brittany yarn, with ribbon tie, bow at knee 75c pair

Fancy Wool Booties, 35c

Fancy Wool Booties in white, trimmed with blue and pink. Special 35c pair

Serpentine Crepe for Kimonos, 39c

Serpentine Crepe, the best known material for kimonos and dressing saques, 30 inches wide, navy, sky, cardinal, grey, fawn ground with floral and conventional pattern. Special 39c yard

Children's Warm Sleepers

Children's Fleece-Lined Sleepers, Hotch patent, sizes up to 10 years. Priced from 90c to \$1.25 DR. DENTON'S SLEEPING GARMENTS. For little ones, the modern healthful nightclothing for children, sizes 0 to 6 \$1.25 and \$1.50

Boys' Fine Knit Sweaters, \$1.00 and \$1.25

Boys' Knit Sweaters, high neck, buttoned at shoulder, cardinal and navy, sizes 22 to 32. Special \$1.00 and \$1.25 each

Extra Special—Flannelette Gowns, \$1.48

Gowns, made from good quality white flannelette, low collar, three-quarter sleeves. Extra special \$1.48

Phone 3213. Open Evenings



NO HEROISM HIGHER THAN SAILORS SHOW, SAYS SIR WILFRID

Liberal Chieftain Lends His Voice to Boost Worthy Campaign.

OTTAWA, Sept. 5.—Sir Wilfrid and Lady Laurier this afternoon gave a generous donation to the Sailors' Week campaign. Besides giving his check to the fund, Sir Wilfrid also wrote a letter to the campaign committee, expressing his approval of the Dominion-wide movement to raise money to aid the dependents of the fallen sailors of the mercantile marine. He writes in part: "With all my heart I approve and commend the good work in which you

VON HERTLING HAS RESIGNED, IS RUMOR FRESH FROM MUNICH

LONDON, Sept. 5.—Count George F. von Hertling, the Imperial German chancellor, has resigned, giving bad health as the cause for his retirement, according to the Geneva correspondent of the Daily Express, quoting a dispatch received in Geneva from Munich, Bavaria.

HAMILTON TO GET GOVT. WOOD AT \$9.50 A CORD.

TORONTO, Sept. 5.—By the end of the month, the price of wood will be \$9.50 a cord, according to the Hamilton Standard. The price of wood is expected to rise sharply in the coming months, due to the increased demand for fuel during the winter months. The Standard reports that the price of wood is currently at \$8.50 a cord, and is expected to reach \$9.50 by the end of the month.

Lemon Juice For Freckles

Girls! Make beauty lotion at home for a few cents. Try it!

Squeeze the juice of two lemons into a bottle containing three ounces of orchard white, shake well, and you have a quarter pint of the best freckle and tan lotion, and complexion beautifier, at very, very small cost. Your grocer has the lemons and any drug store or toilet counter will supply three ounces of orchard white for a few cents. Massage this sweetly fragrant lotion into the face, neck, arms and hands each day and see how freckles and blemishes disappear and how clear, soft and white the skin becomes. Yes, it is harmless.

HOTEL New SOUTHERN

Michigan Boulevard at 13th St. CHICAGO
One and one-half blocks from Central Station, Terminal of Illinois Central, Big Four, and Michigan Central Lines.
Efficient, hospitable service, without showy luxury. Within easy reach of "The Loop," Chicago's business, shopping and theatre district.
Moderate rates: Room with detached shower \$1.00 a day; room with private bath \$1.25 to \$2.50 a day; for two persons \$1.50 to \$2.00 a day. 500 rooms.
Excellent cuisine. Moderate prices. Meslin Cafe, Grill and Coffee Shop.
L. C. PRANZ, Pres and Mgr.
Old Southern Hospitality in New Southern Hotel

FOLLOW THE CROWD Fair Week!



Special Sale Feature Arranged By London's Dollar Day Merchants' Association

3-HOUR BARGAIN SALES

9 to 12 A. M. ONLY

MONDAY, TUESDAY, WEDNESDAY

September 9, 10, 11

NEW BARGAINS EACH DAY!

SPECIAL OFFERINGS BY ALL LEADING STORES OF LONDON WILL APPEAR DAILY FOR THREE DAYS IN THIS PAPER

FIRST ANNOUNCEMENT WILL APPEAR SATURDAY

READ EVERY ONE—THIS WILL BE A GREAT MONEY-SAVING EVENT

Be In London for These Sales

Special bargains of exceptional value will be featured in London's Leading Stores from 9 to 12 a.m. only on Monday, Tuesday and Wednesday. New bargains will be announced for each morning, and they will be such value that citizens of Western Ontario will easily be able to save railway fare, while at the same time securing wonderful value in needed and useful articles. Items will be announced in all lines of business, so that no matter what you need your wants can be satisfied. Make a list now of things needed and check it with the special sales of leading merchants. Watch for two pages of real bargains in Saturday's issue of this paper.

Anticipate Your Wants! Shop In London and Save!

Reduced Railway Rates to London Ask Your Station Agent

CANADIANS NOW OUT IN THE UNSCARRED COUNTRY OF FRANCE

WITH THE CANADIAN FORCES, the line of Oisy-le-Verger and Marquion. Sept. 5.—By J. F. B. Livesey, Canadian Press Correspondent.—Some brilliant battle tactics were pulled off during the recent engagements by individual brigades and battalions. Since August 8 the Canadian corps have been completely out of action for the time being. It met as many as fifteen divisions in the fighting of the past week. Its success is accounted for, not alone by the valor and tenacity of the individual soldier, but by a high standard of leadership throughout all ranks. Yesterday the Canadian troops occupied the line of the Canal-du-Nord and pushed strong patrols east through

the line of Oisy-le-Verger and Marquion. Into Unscarred Country. The Canadian corps has now penetrated through the battle-stricken belt, and is again in country that shows little of the devastation of the war. The Hun left it too quickly to destroy it, but he is shelling it with heavy guns. The villages, which until now have escaped, will soon be reduced to heaps of tumbled bricks and mortar. Such a village is Douai. On Sunday night the population of this village was evacuated by the enemy, but 48 persons, mostly old men and women, remained hiding in the cellars, and gave an enthusiastic welcome to the troops who released them after four years of slavery. They had been set the task of the slave, the women even toiling in the trenches. Two young men of 22 escaped through

the bombardment to our lines. They are middle-class and educated. Germans Are Panicky. "In our house," they said, "were billeted German officers all July. They were very cocky through the reverse on the Somme. What did it matter? Then came the Canadian attack on this line and their tone changed. On Sunday night they rushed, threw together a few of their effects, leaving the rest, and started off in a great haste to Marquette, whence they said their divisional headquarters had been moved to Cambrai, which was now denuded of troops. They expected to make a stand before Douai. "A non-commissioned officer, not a bad fellow, who had shown us some kindness in our misery, shook his fist in our direction. 'We are beaten,' he cried, 'and the army knows it. Our men are demoralized. They surrender in flocks. If those miserable bastards do not make peace soon, a great catastrophe will overwhelm the fatherland.'"

"We Will Continue To Pursue Enemy Implacably"—Foch PARIS, Sept. 5.—(Havas).—In a telegram replying to the congratulations of the Paris Municipal Council, Marshal Foch, commander-in-chief of the Entente Allied forces, thanked the council in his own name and on behalf of the French and Allied armies, and added: "The German rush which menaced Paris and Amiens has been broken. We will continue to pursue the enemy implacably."

FRENCH TROOPS DRIVE HUNS FROM THIRTY VILLAGES ON THE BANKS OF THE AILETTE

Poilus Cross the Somme Canal and Are Close to Ham—The British Make Further Progress Along Their Front North and South of Peronne.

LONDON, Sept. 5.—The French troops made important advances today both along the Canal-du-Nord and north of the Vesle, according to the war office announcement tonight. During the course of the day thirty villages were retaken along the Ailette River.

The British have made further progress along their front north and south of Peronne, according to Field Marshal Haig's report tonight. British patrols have been able to cross to the east bank of the Canal-du-Nord south of Marquion.

Great Sweep in Flanders. Marked progress was made by the British last night and today along the Flanders front. Flogstert village has been captured, as has Hill 63, southwest of Messines. The British early today held the general line of Voormezele, Wulverghem, Flogstert, Nieppe, Laventie and Givenchy, and later pushed forward south and southeast of Nieppe and Wulverghem. From Neuve Chapelle southward to Givenchy, the British have reached the line they held up to the German attack on April 9 last, while to the eastward Givenchy and the southern German positions have been taken. More than 16,000 prisoners and more than 100 guns have been taken by the British in the past four days. The German retreat began before the French northeast of Noyon continued during the night. The French troops kept in touch with the enemy rear guards and pushed after the retreating force east of the Canal-du-Nord. Allies Reach the Aisne. Franco-American forces, pursuing the Germans north of the Vesle, had reached the line of the Aisne. Advancing north of the Vesle, French and American troops reached the crest of the ridge dominating the River Aisne. In the Vesle region, on the Somme front, the French crossed the Somme Canal near Voyennes and Offoy. Just to the south they had reached the region beyond Honnoux, Esmeroy-Hallon and Play-le-Meldeux. Between the Ailette and the Aisne the towns of Clamecy, Braye and Missy-sur-Aisne had been captured this morning. The operation on the Vesle had been extended to the east and a crossing had been effected between Ventoux and Jochery.

Enemy Is In Almost Headlong Flight In Lower Battle Zone

PARIS, Sept. 5.—The French war office statement tonight reads: "Our troops continued their pursuit of the retreating enemy today along the Canal-du-Nord and the Vesle, and made an important advance despite resistance at certain points. "On the north bank of the Somme canal we hold Falvy and Offoy. To the south we have brought our lines nearer to the road to Ham along which our front extends from Flogstert d'Oie to Belancourt. Advance Is Deep. "Southeast of our front passes through the outskirts of Guivry and Galliolet-Croquigny, north of Marcellin and the southern outskirts of Abbecourt. At certain points our advance covered a distance of six kilometres. "Along the whole Ailette front the enemy exhausted by hard fighting since the 20th, began about 3 o'clock this afternoon to give way before our troops. Pursuing the German rear-guard our troops made rapid progress. North of the Ailette, Pierrenande and Lutreville are in our possession as well as the greater part of the lower forest of Couture. We occupied Pollembrey, Coucy-le-Chateau and Coucy-le-Ville. We have advanced to within about a kilometre south of Frennes. "On the right our front passes east of Landricourt. "South of the Ailette we hold the line of Neuville-sur-Margival, Vregny, and the western slopes of Fort Conde. More than 30 villages were retaken in the course of the day on this part of the front.

Letter from a prominent dentist, whose name will be given on request:

My Rx is Calox

"I have recently done much work for soldiers and have observed a cleaner and better condition of the teeth among those who use a good tooth powder than with others who use a paste.

"A Powder is unquestionably preferable and my prescription is invariably

CALOX

THE OXYGEN TOOTH POWDER

Cleans—Whitens—Preserves

A package, sufficient for one week's trial, and authoritative booklet telling "Why a Powder is Better Than a Paste" will be sent free on request.

McKesson & Robbins Incorporated
96 Fulton Street, New York
Established 1833

NO BOILING — LESS RUBBING

For the Small Washing Or the Big One—

you need Taylor's BORAX SOAP, because it contains just the right amount of borax to soften the water and loosen the dirt. Hard water is injurious to the clothes and wastes the soap. Taylor's BORAX SOAP is economical in use. It is hard, washes away slowly, lathers quickly, cleanses thoroughly, and CANNOT injure the finest of laces. Woollens washed with this soap, according to directions, will retain all their fluffy "newness" and will not shrink. Just try it once. Sold everywhere.

49-D

TAYLOR'S BORAX SOAP

SOFTENS WATER—WASHES WHITER

HOME FURNISHINGS ATTRACTIVELY PRICED FOR FAIR WEEK

When you come to the fair be sure to see our exhibit in the Main Building. But make sure that you come to our store and take advantage of the specials we will have on sale just for Fair Week. We call particular attention to our special sale of Rugs at prices that you cannot afford to miss. Clip this ad out now and bring it along, so you won't forget the place.

Every Home Should Have a HOOSIER KITCHEN CABINET

It cuts your kitchen work in half and saves you miles of steps and hours of needless toil. This Hoosier Cabinet is the best that's made, and sold by this store in London.

RUG SALE!

Right now we are in the midst of a sale of Axminster, Brussels, Wilton and Tapestry Rugs. We are offering attractive prices that will pay you to buy now. Below we list examples of the bargains to be found here.

BEDROOM RUGS

3x3 1/2 YARD REVERSIBLE BEDROOM RUGS \$9.00

3x3 YARD REVERSIBLE BEDROOM RUGS \$8.00

WE ARE OVERSTOCKED IN 3x3 YARD AXMINSTER RUGS. WE SACRIFICE THE PRICE.

\$37.00 AXMINSTER RUGS \$30.00

WE CANNOT REPEAT THIS OFFER AFTER FAIR WEEK.

NEW SHIPMENT OF BRASS BEDS JUST ARRIVED.

It all the latest finishes. Buy your Bed now while the assortment is complete and these present prices prevail.

WE CAN MAKE YOUR OLD FURNITURE NEW.

While you are in the city call on us and make arrangements to have us upholster your old furniture. We also specialize in packing and crating.

SPECIAL!

IMITATION LEATHER.

Couch, \$13.50

Built right in our own workrooms by our expert upholsterers.

Don't Miss This Opportunity.

Many Other Couches to Choose From up to \$37.00.

11 MARKET SQUARE.

Wm. Trafford Furniture Co.

129 DUNDAS STREET.

London Advertiser

Member Audit Bureau of Circulation.

MORNING EDITION. Outside City. By Mail. \$4.00 per year.

NOON EDITION. Outside City. By Mail. \$4.00 per year.

EVENING EDITION. Outside City. By Mail. \$4.00 per year.

3670 TELEPHONE NUMBERS. Private Branch Exchange. 3670

From 10:00 p.m. to 3:00 a.m., and holidays, call 3670. Business Department; 3671, Editors; 3672, Reporters; 3673, News Room.

Toronto Representative—F. W. Thompson, 57 Main Building.

U. S. Representatives—New York: Charles H. Eddy Company, Fifth Avenue Building. Chicago: Charles H. Eddy Company, People's Gas Building. Boston: Charles H. Eddy Company, Old South Building.

THE LONDON ADVERTISER COMPANY, LIMITED.

London, Ont., Friday, September 6.

THE ALLIED CROPS.

THE ALLIED WORLD will go on with its food conservation. No one has suffered in Canada or the United States because of food regulations, and it is possible that a certain degree of beneficial abstinence has been practiced by everyone.

But the leaders of the nations may sit back and feel that this year Ceres has been playing the role of Lady Bountiful for their people. She has been a generous goddess and the granaries of America will hold ample stores for the fighting men, the people of the countries close to the war fronts and the workers at home.

The United States now has most of its winter wheat off the fields and the safety of the entire crop is certain. American farmers increased their acreage by 28 per cent, and because of this, the United States will have 225,000,000 bushels more wheat than were harvested last year, and will have to spare 350,000,000 bushels for the Allied nations of Europe. Canada's crop is officially estimated to be 232,000,000 bushels and almost half of this can be exported to the old country and France. The needs of Great Britain, France and Italy can be supplied from the stores of North America alone.

But it may not be necessary to take the full excess supply from this side of the Atlantic. The crops of the three European nations mentioned are much larger than last year. France has 183,000,000 bushels, or an increase of 25 per cent; Italy's increase is reported to be 36,000,000 bushels, while Great Britain's increased cultivation of 1,152,000 acres will give the greatest amount of foodstuffs the British Isles have had since 1868. The Argentine wheat crop is said to be capable of yielding an export surplus of 125,000,000 bushels, while India has almost as much and Australia has 200,000,000 bushels. The long voyage necessary to transport these last three crops will make them second choice.

Reports brought forward by the New York Times indicate that the enemy countries have had poor crops, and this follows upon short crops of last year, which are now practically exhausted, together with stores seized in Rumania and the Ukraine. It is stated that the grain crop of Germany and Austria will fall below that of last year, which was 25 per cent below normal. Rumania has not enough wheat this year for one-tenth of its population, while Bulgaria has a small yield. In the Ukraine the peasants planted only enough for their own uses, and they burned much of last year's crop to prevent the Germans from seizing it. Throughout the whole of Russia the crop will be only 40 per cent of the normal yield, if it reaches that amount. Denmark, Norway, Sweden and Holland are short of grain and seek relief from the United States. It has been estimated that last year the northern countries supplied sufficient food to the Germans to feed the whole army on the west front.

The specter of famine seems to be doing teamwork with the specter of military defeat.

Everywhere Germany turns the prospect is an ugly one.

RHEUMATISM.

D. R. FREDERICK PRIDHAM, of Johns Hopkins Hospital of Baltimore, claims to have discovered a specific for the cure of rheumatism. If he has succeeded in doing so it will add another to the many debts of gratitude the people owe to the medical profession.

Constant progress is being made, but this would be one of the greatest discoveries of the age. The doctor puts it this way:

"The newest and most successful treatment of osteomyelitis, gangrene, arthritis and the various infections of the bones and joints is much simpler and one hundred per cent more effective than any of those old time troublesome and uncertain methods. Indeed, scores of victims of recurrent bone diseases operated upon repeatedly by America's most conscientious and ablest surgeons without a cure and given up almost as incurable, have been cured by us and sent away capable of doing a man's work in the world and with tripled earning capacity."

"This newly-discovered specific applied locally by osmosis and first chemically combined by us has never been in medical use. Indeed, osmotic pressure, spoken of by the late Professor Morse, of Johns Hopkins University, as a great boon unused by doctors, has, except in the laughed-at home-made flaxseed poultice, been ignored by medical men and surgeons and is scoffed at by Doctor Osler."

"Certain mineral salts are necessary to physical stability and strength. They are as much fertilizers to your animal fabric as lime and phosphates, potash and nitre are to that agricultural fabric, the soil. We have succeeded in making a double boronitro salt synthetically which seems to take this place in man."

"The principle of our triumph over these diseases should be well known by chemists. It is curious that no physician or surgeon ever combined this double nitro-oxide. Like many other great discoveries, its origin is incorporated to destroy and oxidize all diseased, decomposed and useless flesh, bacteria and matter. Meanwhile the diseased part granulates or heals from the ground up, and all of the ill, torn, injured and infected marrow, bone, muscle and flesh are simultaneously removed."

EDITORIAL NOTES.

Gen. Sir Arthur Currie stands as one of the mighty leaders in this war. A man's man if ever one went from Canada!

The street railway is tearing up some of the principal streets. Which is a sure sign that fair week is only a few days distant.

It would be a fine thing to have a Currie day at the Western Fair in honor of the boy who went from a Middlesex farm to carry forward the banner of his country on the fields of valor, wouldn't it?

THE ENGLISH LANGUAGE.

[Ottawa Journal-Press.] In arguing that the English language is the most suitable for common world use, Professor Raleigh of Oxford, points out that in no other language can the same thing be said in so many different ways, and he illustrates the point as follows:

"Thus you can Begin, or Commence, or Initiate, an undertaking with Boldness, or Courage or Resolution. If you are a Workman or Laborer, or Operative, you can Ask or Enquire or Solicit your employer to Yield or Grant or Concede an increase in the Earnings or Wages or Remuneration, which fall to the lot of your Fellow or Companion or Associate. Your employer is perhaps Old or Veteran or Superannuated, which may hinder, or Delay or Retard the success of your application. But if you foretell, or Prophecy, or Predict that the war will have an End, or Close or Termination that shall not only be Speedy or Rapid or Magnificent, you may perhaps Sit or Move or Actuate him to have Ruth, or Pity or Compassion on your Mate, or Colleague, or Collaborator."

ON TO SIBERIA.

[Edinboro Commercial.] Canada will be with us in Siberia. The great Dominion which has already sent 426,000 men to the western front will send 4,000 men to Russia.

"MAGNIFICENT, BUT NOT WAR."

Like the immortal charge at Balaclava, that ride to death of the western men "was magnificent, but it was not war."

The Advertiser's Daily Short Story

Copyright, 1918, by the McClure Newspaper Syndicate.

THE LITTLE DEVIL

By Louise Oliver.

"Edith," came Mrs. Meredith's smooth voice over the telephone, "your Uncle Charles' nephew, Stephen Burrier, is coming to see you tonight and I want you to rest up today, put on your prettiest dress and come over. Be here at 6. Dinner isn't until 7, of course, but I want you to have time to talk to him. He's wonderful, as I told you before; captain, you know, in a machine gun company and home on short leave before he goes to France."

"All right, Aunt Mary, I'll be there. Johnny on the spot, at 6."

"Don't use slang, Edith," reproved her aunt. "That's something I want to warn you about. Do try to be proper. You know he's of the Providence Bureaux, and they're strict on form."

Edith laughed. "Don't worry, auntie. I'll try not to disgrace you. I just forgot in the exuberance of my joy—that's all. I'll do like the little pig in the poem and get up at 2 if there were a real live army officer to be met!"

Edith grabbed him up. "Sister's going to see Harry tonight, and you must be good and not get dirty. Don't go out that muddy back yard, will you, dear? And if Sammy Brown comes over to play, stay on the back porch. Now do you hear?"

"All right, Day, I will."

But Harry's memory was about as long as his. Before Edith had the breakfast dishes done she heard a lusty howl from the yard. Opening the door, she was horrified to see Sammy and Harry pummeling each other in the middle of the garden. "Sister's clean suit so completely smothered with mud that he looked like an animated potato hill."

"Harry, Harry, come right here. Sammy, you go home and don't come back. Now remember, if you don't come back, I'll take an hour to scour Harry again. He had to be stripped, bathed, even his head scrubbed, and an entire new outfit applied from the skin out."

"Now you stay in the house, dear, and play with your train. That's a good boy. Sister's so busy today."

"All right, Day, I will."

Edith's going to let Harry take a nice nap now, then Edith's going to rest, too. Come on, Kid, come on. "Harry doesn't want to sleep."

"Oh, yes, dear! Come on. I'll sing 'The Man in the Moon'!"

Thus persuaded, Harry went up obediently.

Edith had time now to think of her own evening, and she grew rosy with anticipation. But looking out of the hall window a dreadful sight met her eyes. Harry, sure enough, and Sammy Brown coming up the street crying. He had evidently awakened and slipped down the back stairs unheeded.

"We fell in the run," screamed Harry. "We was gettin' crabs and the stone slipped and we fell in."

Edith grabbed him up. "Sammy, I wish you'd let Harry alone. He's never heard of the run. It isn't for you. Now you go home and don't come back again."

"Those awful Browns!" she added to herself. "I could murder them."

Harry was changed for the third time that day.

At last there was peace again, and she could bathe and dress and have a few minutes to herself.

But? What was that? Another racket on the front porch! Sammy Brown again!

Suddenly Edith flew into a rage. For almost the first time in her life she lost her temper. Her eyes flashed dangerously, and her color mounted high.

She flew down the stairs and jerked the street door open viciously. "Get out, you little devil!" she cried. Then she paused, for there, standing six feet in his army boots, stood a most elegantly dressed officer of the United States army.

"Is Miss Edith Wilson at home?" he asked.

Edith gathered up her flurried senses manfully. She curtsied humbly. "Faith no, sir, an' she isn't," she replied with a broad brogue.

"Will you please give her this note from her aunt when she returns. Her telephone has gone wrong and I've brought a message."

"Sure, sir, I will," Edith curtsied again as she took the note.

There isn't room to tell it all. But the note was to say that the dinner had been postponed till the next night.

And when Edith did appear next day in the pale rose pink dress, a vision of beauty, the captain's eye twinkled as he was presented.

"Faith, an' I'm thinking the honorable captain will say I'm a bit of a liar," she said.

Her aunt fanned her furiously, but the captain said, "I'll save my opinion, if you don't mind, for some future time."

"I'd like it now."

"Very well, sir," Wilson. What would you like to know?"

"Did the honorable captain ever have two small brothers with friends?"

"No."

"It's an experience. You've mislaid something."

"I'm sure I have. But I was a small brother myself once. They called me the little devil. Naturally I thought you were addressing me!"

Even Aunt Mary had to laugh then. But the captain's real opinion was never to hear. That was for Edith alone. This much he knew—they were engaged before he left for Europe.

Bits of Play by Luke McLuke

Copyright, 1917.

Aw, Gwani! She is a lazy dame, that's so. She sits all day, does Mrs. Lark; You, she does fancy work, I know. And yet she doesn't fancy work.

Mean Brute! "Daughter," said Mrs. Gabb. "Mr. Lark, you're in bad shape," said Dr. Bink. "I'll treat you for the liquor habit."

"All right," replied the rummy gink. "Buy me a drink and I will grab it."

Treated. "You're in bad shape," said Dr. Bink. "I'll treat you for the liquor habit."

"All right," replied the rummy gink. "Buy me a drink and I will grab it."

No Joke. "We sneer at wealth, but it's all rot. Take it from me," said Oswald Price. "You'll notice that the world does not go to a poor man for advice."

Huh! "I don't dance," announced the Re-

former. "And I never knew an intellectual man who was a good dancer."

"That's the first time you and I have ever agreed," replied the Rouser. "I'm a rotten dancer myself."

"All Good American Names." An enlisted man in the American army gives his name and address as: "Kongians Szamkul," Minsk Gubezni, Mousbrudskoh Uezda, Horodessa, Russia.

Names Is Names. A Jump lives at Halfway, Mo.

Our Daily Special. A Wise Man Is Merely A Fool Who Keeps His Mouth Shut.

Luke McLuke Says. A man has 15 pockets to lose things in. While a woman's lone pocket is represented by her hardware. But a man can find what he is looking for in his 15 pockets a whole lot quicker than a woman can locate what she is hunting for in her hardware.

Whaddy ya mean. Woman's Rights? From opening her husband's mail to closing his mouth a woman has the right to do most anything she wants to do.

We have noticed that they have quit nailing five-cent cigars after heroes. Maybe the heroes were not brave enough to smoke the ropes that bore their names.

The old-fashioned girl who used to consult a fortune teller before she gave her hand to a suitor now has a daughter who consults an income tax collector.

Let A and B represent any two tight-wads, and A will tell you that B is close-fisted while A is merely tight. And B will tell you the same thing about A.

CHAPMAN'S

Preparation Day Buying Saturday

Many Needs For Reception of Visitors and Friends
Some Lines To Remind You of Our Efficient Merchandising

Girls', Misses' and Women's Fall and Winter Coats

Select styles, extremely smart coats, which we could not duplicate at anything like these popular prices. Made from heavy wool velvet in New York designs. Sure to charm the taste. Cosy collars and trimmings of self and plush. Colors—navy, brown, green, mole and burgundy. No two coats alike

\$32.00 and \$35.00

In Whitney Cloth, shades of brown, grey, green and black, plush collar, pretty style pocket, all-around belt; snappy coat for

\$25.00

Also a very attractive line of Tweeds and Cheviots at the same price.

Splendid Black Beaver Cloth Coats, sleeves and body lined, plush trimming

\$26.50

Ladies' Plush Coats, 16 to 44, all the very new styles, large convertible collars, all-around belt, large cuffs, button and buckle trimmed

\$35.00, \$37.50, \$40.00, \$45.00

Misses' Coats, 12, 14 and 16 years, cheviots, heavy corduroy curl cloth, grey and black checks

\$10.50, \$11.50, \$12.50 and \$14.50

Girls' Coats, 5 to 12 years, good cheviots, lined throughout, all-around belt, convertible collar. Prices from

\$5.00 to \$10.00

Autumn Millinery New Ready-to-Wear Hats

Millinery Department full of interest. Hats of many types in the season's leading and most attractive styles. Neat, close-fitting hats. Pretty soft effects. Broad-brimmed models, trimmed with wings, feathers, patent leather, etc. Hatters' plush, rich silk, velvets, in choice wanted shades. Black, navy, brown and grey. Very moderately priced

\$3.00, \$3.50, \$4.00, \$5.00 and \$6.00

Dress Goods and Silks

SHEPHERD CHECKS, 36 to 50 inches wide. A material which is not only beautiful but washable and serviceable for dresses. Specially priced at 45c, 75c, 85c, \$1.10 a yard

TWO PIECES AMERICAN FOULARD, 40 inches wide, in plain colors of alic blue and copenhagen blue. A very desirable material for a nice dress or waist. Worth \$1.00 a yard. On sale at

69c yard

TWO PIECES NOVELTY WAISTING, 40 inches wide, in a white silk and cotton mixture, in a dainty stripe and check, specially adapted for a pretty waist or dress. Worth \$1.50 a yard. On sale at

\$1.10 a yard

SILK POPLINS, a full yard wide. One of the most popular and serviceable silks in the trade, with a deep rich silk finish, in a choice range of colors and also in black, at a great bargain. Worth \$2.25 a yard. One sale at \$1.69 yard

Ladies' Hosiery

10 DOZEN BLACK SILK-ANKLE HOSE, all sizes, 8 1/2 to 10

50c

LISLE HOSE, assorted colors, black, white, cream, brown, grey and mustard, all sizes, 8 1/2 to 10

50c

LISLE HOSE, black or white. Regular 50c value

3 pairs for \$1.00

COMBED FINE COTTON HOSE, black or white, sizes 8 1/2 to 10

4 pairs for \$1.00

Underskirts

Fall and winter showing of Wool Knit Underskirts, outside sizes only

\$2.00

Black sateen, good quality, with fancy trim, guaranteed fast colors. Special

\$1.25

Clearing line of Waists, in pink, blue, maize, white, of taffeta silk, with fancy collars and cuffs. Worth \$3.00, to clear

\$2.50

Middies, a few left of the \$2.00 and \$1.50 values. To clear

98c

Ladies' Raincoats

LARE ASSORTMENT WATERPROOF COATS, lightweight, all-around belts, ventilated. Sizes from 34 to 44; \$10 value

\$5.95

25 ODDMENTS IN LADIES' COATS, poplin, tweed and paramattas, 36 to 44. Saturday

\$4.95

MISSIES' RAINCOATS (not many), 10 to 14 years

\$3.45

4 ONLY RAINCAPES, for girls

\$2.98

8 ONLY LADIES' TWEED RAINCOATS. Shades, fawn and dark grey. Regular \$10, Saturday

\$6.95

Staple Department

Choice New Arrivals.

Cretannes—New patterns and designs

50c and 65c yard

Ceylon Shirting—Beautiful material to wash and wear, 32 inches wide, attractive stripes

50c yard

Japanese Kimono Cloth—Something entirely new, exquisite checks and stripes, for fall and winter wear, warm, comfortable, with good style

65c yard

Bath Blankets—2x2 1/2 yards, select patterns, heavy weight

\$5.50 and \$7.50

Wool Blankets—Canadian and Scotch manufacture, standard goods. Per pair

\$6.00, \$7.00, \$8.50 up to \$13.75

Bed Comforts—Chintz, sateen, silkoline, well filled, good size

\$3.00, \$3.25, \$3.50, \$4.00 and \$5.00

Flannelettes—20c and 25c special yard wide, English

35c per yard

New English Sheeting—72 and 80 inches

65c, 75c, 85c and 90c

Made-up Sheets, plain and twilled, 72x90 inches, At

\$2.50 each

Special line in plain only, 72x90

\$4.75 pair

Embroidered Bedspreads, hemstitched; 70x90, \$4.00 pair; 72x90, \$4.50; 90x100

\$4.50 and \$5.00

Colored Border Tablecloths—56x67, splendid line

\$1.65

Bath Towels, in big variety, extra large sizes

15c, 25c, 30c, 40c, 50c, 65c and 75c

Velour Kimonos—Beautiful Oriental patterns in blue, rose, grey, with pretty girdle

\$8.50

Velour Kimonos—Good assortment of patterns, pretty colors; a warm, serviceable kimono

\$6.50

Kimonos, of Pretty Kimono Cloth, in floral designs,

\$3.50, \$4.00

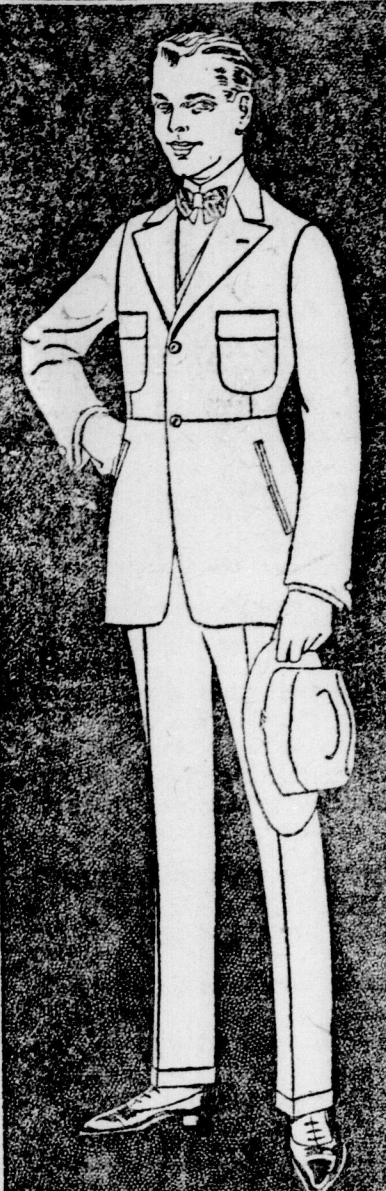
Velour Kimonos—A nice cosy kimono, full range of colors and patterns, with collar and girdle

\$5.00

Girls' Fall Hats

We are offering a very special buy in this line from New York. Silk velvet, trimmed with ribbon and flowers at regular factory price; for ages 6 to 12 years. Fast selling price

\$1.50 each



The Young Fellow
avoids old men's styles and it is quite proper that he should. Here's one of the distinctly new 20th Century Brand Styles for Young Men

R. H. & J. Dowler, Limited
LONDON, ST. THOMAS, WINDSOR, SARNIA.

IN POLICE COURT

Buying twenty baskets of tomatoes on the market for resale, without being a grocer, cost Joseph Hewitt \$5 in police court on Thursday. He also paid the costs of the case. The charge laid against him was one of a breach of the market by-law.

David McGinnis, who keeps a St. Bernard hound, was ordered to keep it shut up in future. Warren Treleven, cost.

the son of Richard Treleven, was said to have been bitten by the dog, on Dundas near Adelaide street. The case was dismissed. Mr. McGinnis promised to send the dog away, where he will be in safekeeping.

One woman, who was charged with having been drunk while on the street, stated that she had been at a party. She pleaded not guilty to the charge last Tuesday, when the case was adjourned to allow time for witnesses to be called. In the meantime, however, she decided not to call the witnesses, and accordingly she was fined \$10 and shut up in future. Warren Treleven, cost.

Everybody Wants To See Those Tomatoes of Enormous Growth

Exhibit in Advertiser Window Attracts Young and Old.

The interest evidenced by the public in the exhibit of mammoth tomatoes being displayed in The Advertiser window this week would indicate that pretty nearly everybody who passes this way is interested in gardening.

Old and young, people of all appearances, ranks, trades and professions have found those giant tomatoes absolutely irresistible. The tickled-to-death expression which adorns many of the countenances of those who gaze upon the exhibit seems to be inspired quite as much by amusement as by thanks-giving that such products can be grown.

Real Joy-Bringers. Those seven big tomatoes, aggregating in weight eleven pounds, have brought a lot of joy to the world. All the first day they proved an eye for people awaited their turn to get close up to the window. A man hurrying down the street had his attention attracted by the sight of other humans finding interest in the window. Curiosity prompted him to see what it was all about. One glance and he stopped stock still. His face broke into a grin and he "couldn't get up a little closer." If he didn't make a comment, somebody commented

to him and he answered back, whereupon began a swapping of gardening experience.

Women stopped to look, and they stayed to enjoy a chuckle. London's Pride There. A big policeman took as much pride in "then matters" as if he had grown them himself. He hovered near whenever duty called him that way, and he constituted himself showman. A distinguished local scientist discoursed on soils, and small boys halted their pals to "pipe the too-matoes."

What's everybody looking at? shrilled a newsboy. "They got the whole Patty Arbuckle family down in the window for folks to look at," replied a silver-tin little chap who darted down the street to have another look.

WILL PREPARE REPORT ON PRODUCE RAISED IN LONDON THIS SUMMER

Aid. Manness Wants Statistics of Production Compiled.

An effort is to be made to compile statistics on the amount of garden truck raised on vacant lot gardens in London this year.

"London has had little or no advertising this year to help out production," stated Ald. S. R. Manness Thursday. He declared it was the intention to compile a record of the quantities raised if possible and to forward this return to the Government.

To assist in this work, he asks that the owner of every garden send into the secretary of the gardening association a report on the amount of foodstuffs raised in his garden.

DEATHS AND FUNERALS

DEATH OF MRS. McCALLUM. The death took place Thursday of a well-known resident of this city, in the person of Mrs. Kathleen McCallum, in her 70th year. Mrs. McCallum was a widow of Duncan McCallum. She was ill for only a short time. Three sons and two daughters survive: Mrs. C. E. Farr and Mrs. J. F. McCall of this city; C. E. McCallum of this city; Norman of Bedford and Stewart of Newbury. The funeral will take place on Saturday, at 10 o'clock, at the residence of her son-in-law, C. E. Farr, Wortley road, at 12 o'clock, to the Wardville Cemetery, where interment will be made. Rev. W. M. Walker of the South London Baptist Church will conduct the services.

DEATH OF MRS. SUTTON. The death of Mrs. Mary Sutton, aged 50 years, occurred in this city Thursday. She is survived by one daughter, Mrs. J. Yewell of Belgrave, and one son, Dennis Sutton, of Montreal. The funeral will be held from Killingsworth & Stewart's undertaking parlors this morning. The body will be forwarded on the Grand Trunk train to Mount Carmel, where interment will be made.

BAGS, NOT POUNDS.—Cheer up. The outlook might be worse. It is 2,400 bags of yellow sugar that are expected in the city in the immediate future by the representative of a leading refinery, and not 2,400 pounds as reported yesterday. It makes a considerable difference, day.

NEW SWITCHBOARD.—The London military authorities have decided to place a new switchboard in the headquarters. It is expected that it will be much larger than the one they have in at the present time.



Every 10¢ Packet of **WILSON'S FLY PADS** WILL KILL MORE FLIES THAN \$8 WORTH OF ANY STICK & FLY CATCHER

Clean to handle. Sold by all Druggists, Grocers and General Stores.

To arouse a sluggish liver, to relieve a distressed stomach, to fortify yourself against disease, — use

BERCHMAN'S PILLS

Largest Sale of any Medicine in the World. Sold everywhere. In boxes, 25¢.

Where Germans May Try To Stand Behind Hindenburg Line

The leading article in THE LITERARY DIGEST this week—September 7—is accompanied by a helpful map, which shows the present Hindenburg line, and also clearly indicates the line behind it at the River Meuse, which, in the opinion of experts, will be where the Germans will make their new stand. It also shows the territory the American troops are holding in Alsace-Lorraine and along the Vesle, including cities, rivers, etc.

This article analyzes all the important war news of the past week from the western front.

Other features of great interest to the Canadian public in this number of The Digest are:

Why American Airplane Production Lags

In This Article Are Presented the Criticisms of the American Newspaper Press Upon the Recent Aircraft Production Report of the Sub-Committee of the Senate.

Germany's War on the Children
Soldiers Turning to the Bible
Food for the War-Winter
Wanted: A Million Workers
Germany Proposes a United States of Europe
Shall We Wear Cotton?
Undersea Pipe-Lines for All
New Words for New Things
Ordering a German National Hymn
Current Poetry
News of Commerce and Finance

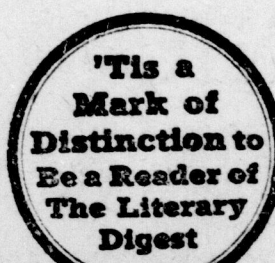
Many Half-Tone Illustrations, Maps, and Reproductions of the Best Cartoons.

Read "The Digest" for Authentic News Regarding American Fighters

One subject of paramount interest holds today the first place in the hearts and minds of the fathers and mothers of America and of the millions of anxious women here at home, the wives, sisters, and sweethearts of the gallant fellows who have gone "over there." It is the question of how the "boys in brown" are faring on the battlefields of France, what they are doing, whether they are making good and holding their own successfully against the onslaughts of the Teuton. The one sure way to get this information in an accurate and comprehensive form, is to read from week to week in THE LITERARY DIGEST the exact facts regarding our men abroad, their movements, their various activities, their share of the fighting, and the measures that are being taken for their comfort and support—facts drawn from all the authoritative sources and that may be accepted without question, forming a continuous history of our part in the war that is well worth preserving. Begin studying it today.

How Your War Furnace Can Help Win the War
(Prepared by the U. S. Fuel Administration)
Britain Appreciates Our Efforts
The Theological Student of the Future
In Berlin Today
Saving the U-Boat's Victims
Replanting the War Forests
Joyce Kilmer
A Parson's Lonely Daughter
Personal Glimpses of Men and Events

September 7th Number on Sale Today—All News-dealers—10 Cents



The Literary Digest

FUNK & WAGNALLS COMPANY (Publishers of the Famous NEW Standard Dictionary), NEW YORK

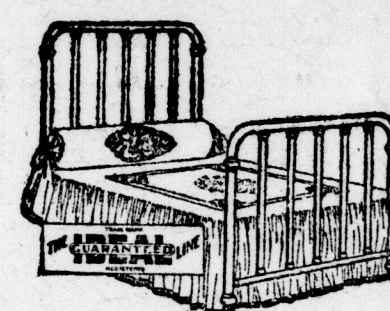
LOOK AT THESE OFFERS.

Great Bedding Sale

ENTIRE STOCK REDUCED FOR THE FAIR

SPECIAL REDUCTION FOR ONE WEEK ONLY.

Everyone is anticipating a great week for the fair. Your friends are visiting, and your preparations have to be made. Extra accommodation means an extra bed or bedding of some description. This is where we come in. We are going to help you by putting on one of the biggest Bedding Sales in the history of the firm. In face of the increased cost of all bedding materials, we are sure you will be astonished at the low prices that will prevail. A few of our many samples are enumerated below.



Special range of Weldless Steel Beds in pure white enamel, with 2-inch and 1½-inch posts, heavily filled and beautifully finished in 4 ft. 6 in., 4 ft., 3 ft. 6 in. and 3 ft.

2-in. pillar, regular \$19.50 reduced to \$16.50
1½-in. pillar, regular \$17.50, reduced to \$14.50
30 other designs, all equally reduced for the week.

SPRINGS.

No. 1 Wire for \$4.50
Regular \$5.50 for
No. 2 Steel for \$7.00
Regular \$8.50 for \$7.75
Regular \$9.00 for \$10.00
Regular \$12.50 for \$10.50
All Springs from \$7.75 guaranteed ten years.

PILLOWS.

1. Mixed Poultry, regular \$2.50, reduced to \$2.25
2. Special Poultry, regular \$1.75, reduced to \$1.50
3. Duck and Goose, regular \$5.00, reduced to \$4.50
4. Goose Down, regular \$7.50, reduced to \$6.00

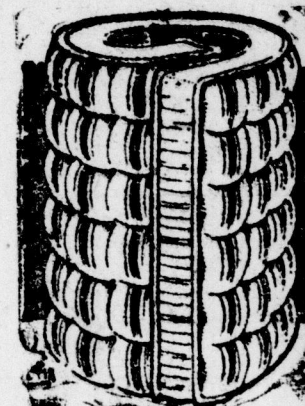
Agents For the Ostermoor Mattress, and Sewing Machines.

BIG BRASS BED OUTFIT



\$29.75 Complete

This guaranteed best English lacquered Bed in satin finish, complete with a strong reinforced wire spring and our noted De Luxe Mattress in saten art ticking. This is usually sold at \$35.00 complete.



\$15 All Layer Felt

Mattress for \$12.95

Peerless Felt is filled with a beautiful, long cotton in hundreds of layers, upholstered in a good saten ticking with a 5-inch roll edge border and handles.

SANITARY BED COUCHES.

10 only to clear, all steel, extending frames with the celebrated unsagable Symonds Fabrie Spring and a heavy green denim flounce mattress. Makes into a perfect bed. Regular \$16.00 for \$14.50

Agents for the Celebrated Pathe Needleless Talking Machine.

THE HOME OF THE HOME-LOVERS' CLUB

Ontario Furniture Co. 228 Dundas St.

WHOOPIING COUGH HAS LEAD IN COMMUNICABLE DISEASES FOR THE WEEK

Whooping cough is the fashionable disease in the city just now, nine cases having been reported during the week ending August 31, and 21 cases being in isolation, which number is away ahead of any other communicable disease in the city. Scarlet fever comes second, with eight cases isolated. Three cases of diphtheria and two of scarlet fever were reported last week, as well as two cases of syphilis. There was but one new case of chickenpox, out of some throat, one of mumps and one of typhoid fever, bringing up the total of communicable diseases reported last week to twenty. There are but 41 cases in all in the city, which shows that health conditions here are far from poor. Visitors to the fair may rest assured that they are coming into a clean London, where the dangers of contracting disease is practically nil.

EXTRA WARM APPAREL FOR SIBERIAN FORCES

Issue Will Include Articles Not Usually Allowed.

The military authorities have taken note of the extreme cold Canadian boys will encounter in Siberia, and to prepare for this they have added those articles to the regular equipment: Fur cap, goggles, mackinaw jacket, sweater jacket, moosehide mittens, winter mitts, mackinaw shirts, shoe packs, heavy winter socks, winter stockings, trunks, parkies. These articles will all be issued apart from the soldier's present kit, at the time of his embarkation, and if any do not wear well they will be replaced. Trousers and breeches of drab serge cloth will also be issued apart from the present issue, these being partly lined.

REALTY STANDS WELL

Sixty-Six Deals Recorded During Past Month.

Realty deals in London for August were considerably behind July, but led August of 1917 by a good margin. The totals are: August, 1918, 66 deals; assessed value, \$95,315; consideration, \$126,430; percentage, 75. August, 1917, 54 deals; assessed at \$82,075; consideration, \$110,722; percentage, 74. July, 1918, 87 deals; assessed at \$117,190; consideration, \$159,435; per centage, 78.

MILITARY NOTES

CAPTAIN RESIGNS.

Honorary Captain Frank Roland Cuddy, 1st District Depot, having handed his resignation to headquarters, has been permitted to resign, and has been struck off the strength of the C. E. F., effective from September 1.

OFF DISTRICT STRENGTH. A draft of 45 men having proceeded to St. John's, Que., has been struck off the strength of this district. These men were formerly members of several different battalions, but left London under the name of Canadian Engineers.

COURT OF INQUIRY. A court of inquiry, consisting of Major E. B. Nelles as president, Capt. J. B. Jupp and Lieut. H. L. Mitchell as members, has been formed to ascertain and report upon certain injuries sustained by Battery Sergeant-Major Wilfred Victor Roche, 3rd Depot Battery, while riding a horse, in December, 1918.

CHURCH PARADE. Church parade will take place on Sunday in the usual manner on the parade ground at 2:30 p.m. Catholic services will be held in St. Michael's Church, with the band in attendance.

CONFESSES DESERTION. Pte. George Robson, having signed a confession of his guilt as a deserter, has been returned to the ranks, further trial having been dispensed with by the G. O. C., who has issued orders that Robson will suffer by forfeiting deductions from his pay.

PROMOTIONS. Lieut. Thomas Oswald Malley has been promoted from the rank of lieutenant to quartermaster, with the rank of captain. Lieut. Richard Eric Noble has also been promoted to serve as adjutant in the London Military Hospital.

Piano Bargains At Our Great Removal Sale

The used pianos listed below are all offered at SLAUGHTER PRICES to clear out. Now is the time to purchase a good, thoroughly overhauled used piano. A variety of styles to choose from. Unheard-of values, but we are obliged to clear them out before moving to our new store at 233 DUNDAS STREET.

HEINTZMAN & CO. Upright Grand Piano. Polished oak case, ivory keys, full iron plate. Removal Sale Price, \$200. Easy terms of payment if desired.

MORRIS Upright Piano in the very latest Louis XV. design, beautifully figured burl walnut case. This instrument could scarcely be told from new. The tone is very resonant. Removal Sale Price \$225

NEWCOMBE Upright Piano. A good toned piano, and exceptionally good value at \$1.65
Easy terms if desired.

EVANS BROS. Cabinet Grand Piano, burl walnut case, Colonial design. An extra large and strongly built instrument, with a full, rich tone. Removal Sale Price \$185
Time payments if desired.

WORMWITH PIANO Figured walnut case, Colonial design. Full length music rack, mandolin attachment. Full metal plate, overstrung base. Sale price \$225

EMERSON Square piano, rosewood case, carved legs and lyre. This instrument is in excellent condition. Removal Sale Price \$75

NEW PIANOS

Gerhard Heintzman Mendelssohn and Lesage

We offer our complete stock of these well-known Canadian Pianos at GREATLY REDUCED PRICES during our REMOVAL SALE.

W. McPhillips

189 DUNDAS STREET.

LONDON.

Do not fail to visit our exhibit of GERHARD HEINTZMAN PIANOS and EDISON PHONOGRAPHS at the WESTERN FAIR.

THE HIGH COST OF LIVING MAY BE REDUCED BY FOLLOWING THE HOUSEKEEPERS' BUYING GUIDE

Canada Food Board License No. 9-5418.

Prepare for Your Fair Visitors

Your friends may arrive on Sunday, so be ready, buy extra. We offer wonderful meat bargains that will pay you to come here tomorrow. All this meat is of the choicest quality. Come early. For every \$10 worth of cash receipts you have we give you 50c worth of trade free.

SPECIAL.	Boneless Rolled Pot Roast.....28c lb.	RUSH SPECIAL.
Choice Shoulder	Choice Corned Beef.....28c lb.	Prime Rib
Roast Beef, lb.....25c	Pickled Beef Tongues.....32c lb.	Roast Beef, lb.....29c
	Pickled Picnic Hams.....32c lb.	
	Pickled Pork.....42c lb.	SATURDAY ONLY.
	Pickled Hocks.....32c lb.	Dairy Butter.....45c lb.
	Shoulder Roast Lamb.....38c lb.	Breast of Lamb.....28c lb.

TRY OUR PEANUT BUTTER.

Delicious and appetizing. Made while you wait.

BURBANK'S MEAT MARKET

613 DUNDAS STREET. PHONE 2986.

Deliveries to All Parts of City, 8, 10 a. m., 2, 4 and 8 p. m.

MAKE YOUR POULTRY PROFITABLE

You can if you will make it a special department of your farm business, carry it on in a businesslike way by keeping a regular account of plant, stock, cost of food, time, labor and net returns. No business can be expected to pay if run in a haphazard manner, but give your poultry department the same attention as a businessman does his business, and it will pay, and make as good a showing, if not better, than any department on the farm.

We have scores of customers who are doing this, and are more than surprised and pleased with results. Let us help you by supplying your poultry and stock needs. It's always a pleasure to show our goods and give our practical advice.

We have just received some excellent corn—The best feed to finish hogs on.

RIGNEY BROTHERS

THE LIVE-WIRE FEED STORE.
100 KING STREET. PHONE 425.
Canada Food Board License No. 9-2932.

TO GROCERS---Our Business Is to Help You to Do More Business

OUR BUSINESS SHOWS THAT THIS SERVICE IS APPRECIATED. WE SECURE FOR OUR CUSTOMERS THE FINEST POULTRY AND FRESH EGGS TO BE HAD FROM THE BEST FARMS OF ONTARIO. IT WILL PAY YOUR GROCER OR BUTCHER TO BUY FROM

C. A. MANN & CO., 78 King St. Phone 1577
Canada Food Board License No. 7-078.

Our Customers From Far and Near Are Invited To Visit Us at the Western Fair

Our exhibits of Seeds, Plants, Bulbs, Cut Flowers, will interest Florists and Gardeners. Our **MR. MORNINGSTAR** will give **POULTRY TALKS** daily. Hear him. It's worth while. See the famous Buckeye Incubators and Brooders and Baby Chickens.

GLEN MAPLE GARDENS ARE OPEN FOR INSPECTION NOW.

Our **MR. R. V. SMITH** will be delighted to show you this beauty spot and explain the many new varieties of Flowers and Plants. Will you kindly ask us? We are anxious to serve you.

DOMINION SEEDS, LIMITED

118 DUNDAS STREET. PHONE 550. MARKET SQUARE.

THE MEAT SHOP OF QUALITY AND SERVICE.

JOHN A. MACDONALD

Meats and Grocer's Sundries. 142 Wortley Road.

GENUINE SPRING LAMB, LEG, 38c POUND

Breast of Lamb.....25c	Special Rump Roast.....25c
Shoulder of Lamb.....30c	Pilaf of Veal.....35c
Best Rib Roast of Beef.....30c	Stewing Veal.....18c
(Something prime)	Pickled Shoulder Pork.....30c
All Pot Roast.....25c	Delicious Corned Beef.....25c

Our Smoked Meats are most popular. Try them once, you'll want them again. We keep everything that an up-to-date butcher shop should carry, and our service is painstaking, prompt and courteous. Let us serve you. Kindly phone early. It helps us to serve you better.

MACDONALD'S MEAT MARKET

142 WORTLEY ROAD. PHONE 1680. LONDON SOUTH
Canada Food Board License 9-10712.

OUR AIM IS TO SERVE YOU

WITH GOOD FISH OF ALL VARIETIES AND WE CARRY THE LARGEST STOCK IN THE CITY OF SEA AND LAKE VARIETIES.

CODFISH, HERRING, PICKEREL, SALMON TROUT, SWORDFISH, FLOUNDER, FINNAN HADDIE, SEA SALMON, FILLETS, KIPPERS, HALIBUT.

ALSO ALL KINDS OF CANNED GOODS.

ONN'S UP-TO-DATE FISH AND POULTRY MARKET. **ONN'S**
143 King Street. Canada Food Board License 9-718. Phone 1296.

"THE CASH AND CARRY STORE"

Maple Leaf Salmon, 1/2-lb. tin.....24c	Domestic Shortening, 3-lb. pail.....84c	Dalton's Lemonade, per bottle.....10c
Carnival Salmon, 1/2-lb. tin.....11c	Domestic Shortening, 1-lb. carton.....25c	Seeded Raisins, 15-oz. pkg. 2 for.....25c
Cascade Salmon, 1-lb. tin.....24c	Crisco, per 1-lb. tin.....32c	Creamery Butter, per lb.....47c
Home Jam, 4-lb. pail.....65c	Crisco, per 3-lb. tin.....35c	Red Rose Tea, 1/2-lb.....30c
Corn Syrup, 2-lb. tin.....25c	Pure Lard, 3-lb. pail.....95c	Lipton's Tea, 1/2-lb.....30c
Corn Syrup, 5-lb. tin.....45c	H. A. Oleomargarine.....34c	Salada Tea, 1/2-lb.....34c
Corn Syrup, 10-lb. tin.....55c	Armour's Three-X Oleomargarine.....34c	Grand Mogul Tea, 1/2-lb.....32c
Quebec Syrup, per bottle.....18c		Prunes, 2 lbs. for.....25c

Canada Food Board License No. 8-6165.

FRANK SMITH, MARKET LANE

Our Consumers' League

BY ISABEL C. ARMSTRONG.

Introducing 'Martha'

Who Talks of Sugar Shortage, Canning, Ice Cream As a Luxury, and a Number of Things.

London, Sept. 6, 1918.

My Dear Madame Editor:

I have just returned to town after a summer spent away from home and naturally my first consideration after settling my house in order is storing food for winter use. Right away I want to tell you that I am not a novice at preserving, pickling, jelling. I am one of the women fortunate enough to have enjoyed a thorough training in domestic science, and I have diplomas that I could frame if I really wanted to. In addition to this preparation for managing a household I have had several years of practical experience. Equally important, I was born with an inherited bent for housekeeping, brewing and baking. Before coming back, I was looking forward with real pleasure to the preserving, canning, jelling and jelling I was going to do in my own kitchen, to fill my own fruit cupboard, and thus help to conserve the fruit crop. But now, just as I am all ready to start out on my conservation adventure, pots all ready, jars all ready, jelly glasses shining, and quantities of new rubbers on hand, I am confronted by the difficulty which other housewives share with me—the sugar shortage and sugar restrictions.

SUGARLESS CANNING.
I know that it is a scientific fact that peaches, plums, pears and grapes can be sterilized to keep in jars for winter use, and sweetened when the time comes to serve them. I learned this while preparing for those diplomas. To insure success, the international method of sterilization is necessary, which means packing the fruit in jars and sterilizing an hour a day for five days in a pressure cooker. But now, just as I am all ready to start out on my conservation adventure, I am confronted by the difficulty which other housewives share with me—the sugar shortage and sugar restrictions.

In face of the fact that the majority of our women are unfamiliar with the method of canning fruit without sugar, and that failure means waste of food which can be ill-afforded at this time, I should like to know why the manufacture of candy and sweets that are not necessary as foods should be allowed to continue. Even if I have been holidaying, I have kept in touch with what is going on in the world. I have read the latest restrictions on the use of sugar to take effect after September 30. I know also that the sugar situation is acute, hence my question. "Why not cut off the manufacture of candy until after the first season is over, even if it is continued then?" Oh, I know all about trading on people's toes when I say things like that. I know that I am hitting at the business of some of my very good friends. (Fortunately, they don't know who I am.) Madame Editor, are pledged not to betray my name. I know the cry that will be raised, "It is a serious economic problem with which you are trifling. Don't you think the wise department heads in the Canada Food Board who have given this matter the benefit of thorough investigation know more about the subject than you do?"

NOT EASILY SQUELCHED.
Even that doesn't properly squelch me. I'm thinking about all the fruit with which Providence has provided us, which is going to be wasted if sugar cannot be obtained for preserving and jelling. And I'm thinking, too, of the sweets altogether this coming winter, the homes which depend on canned fruits, preserves and jellies for wholesome sweets. The cupboard surely is going to be bare in many of these that are expected to "keep the kaiser canned." Isn't that a serious economic problem?

And ice cream. The excuse is made for ice cream in the summer months, but a food. The champions of ice cream declare that the fact that it is a food justifies the amount of cream and sugar used in its manufacture.

IS ICE CREAM JUSTIFIED?
At this point I want to insure the "gentle readers" that I am as well aware as any of them of the restrictions which have so greatly reduced the amount of butterfat permitted in manufacture of ice cream, and also of sugar. Even at that, very large quantities of cream go into the manufacture of ice cream that are needed for domestic purposes. One place in which I spent a part of my summer was in a small town within thirty miles of Toronto. I was told there in reply to my protest about the amount of ice cream sold, ice cream from CITY POLK, WHO ARE SUPPLIED FROM A COMPARATIVELY LIMITED AREA AROUND CITIES FROM HIGH-PRICED FARMS. It seems that the winter time is the time of high demand and low production, and that a big enough supply must be lined up for all the year round to take care of customers in the months of low production. Unless the "surplus" could be used to advantage, which means in a profitable way, in the summer months, the dairy farmers would be obliged to

THE WESTERN FAIR AND THE BABY.

Visitors to the Western Fair who have had their interest aroused in the subject of Child Welfare will be afforded an opportunity of seeing the manner in which the weekly Child Welfare clinic is conducted by doctors and nurses under the auspices of the London Child Welfare Association at Victoria Hospital. The London Child Welfare Association has decided to hold an exhibit at the Fair in order to keep the public in touch with its work and aims. The booth will be in the form of a model nursery, and therein on Tuesday, Wednesday and Thursday afternoons, September 10, 11 and 12, a clinic for babies will be held, the out-of-town little ones taking precedence if there is any danger of crowding. The reason for this is that city mothers can take advantage of the weekly clinics, and cards will be given them, calling their attention to these. Striking posters are being secured for the decoration of the booth and helpful literature from the Provincial Bureau of Child Welfare for distribution.

Many a mother from out of town, who was unable to bring her babe to the clinic on Western Ontario Day of London's big Child Welfare Exhibit last February, owing to impassable roads, and uncertainty of weather and trains, will welcome the "second chance" afforded at the fair. Trained nurses will be in attendance at the booth throughout the week to give information. Every father as well as every mother should be interested in seeing this exhibit, which, after all, is really of greater importance than pigs, horses, cattle or even sheep.



PLEASE HELP US!

We urgently appeal to you to help us give the services that this store has been noted for. Owing to the scarcity of help we request that you have your mind made up and your money ready before you stop a clerk and please carry the small parcels with co-operation on your part we know that we can give you the prompt service that this store has been noted for. THANK YOU.

You'll Strike It Right by Coming Here Tomorrow!

Tomorrow we will start one of the most phenomenal meat and grocery sales ever attempted by any store in this city. We know that we have the highest quality meat in London, and we want you to know it. That's why we are making this appeal to you now. Did you ever stop and consider why this meat market is the largest in Western Ontario?

THE SECRET OF OUR SUCCESS IS DUE TO OUR POLICY OF SELLING ONLY THE CHOICEST QUALITY PROVISIONS AT THE VERY LOWEST PRICES.

We have our own packing house, and buy direct from the farmer, and can thus pick and choose from the choicest herds in Ontario. By this means we eliminate the middlemen's profit and all unnecessary expenses, and can thus sell at our low prices every day in the week. Buy extra—your Fair visitors may arrive Sunday or Monday morning.

We will have no exhibit at the Fair, but we invite everyone to inspect this gigantic pure food store and see the biggest refrigerator in Western Ontario, where all meat is kept at an even temperature all the year round.

OUR GROCERY DEPARTMENT IS ALWAYS BUSY

Paying spot cash, and buying in enormous quantities, is the reason that we can sell these groceries at such low prices. "Would you stop us from selling too cheaply?" A combine tried to.

24-lb. Bag Pastry \$1.50	Marmalade, per jar.....15c
Flour.....34c	Finnan Haddie, per can.....23c
1/2-lb. Salada.....34c	Catsup, two bottles for.....25c
Tea.....34c	Comfort Lye, two cans for.....25c
1/2-lb. Lipton's.....33c	Blueberries, per can.....15c
Chase & Sanborn's.....50c	Wagstaffe's Jam, 4-lb. pail.....\$1.20
Coffee.....50c	Macaroni, per package.....12 1/2c
Rideau Hall.....50c	Spaghetti, per package.....12 1/2c
Coffee.....20c	Dwight's Soda, per package.....5c
Pilehards.....20c	Celluloid Starch, per package.....14c
Salmon, large tin.....25c	Tomatoes, per can.....18c
Pork and Beans, tin.....12 1/2c	Campbell's Soup, per can.....18c
Aylmer Peas, tin.....15c	
Jelly.....10c	
Powders.....12 1/2c	
Olives, per bottle.....12 1/2c	
Soap, three bars for.....25c	
Jam, per jar.....15c	
Jelly, per jar.....15c	

FARMERS' SPECIALS!

Be sure you take advantage of these specials while you are at the fair.

Whole Smoked Hams, lb.....40c	20-lb. Pail Dripping.....\$4.70
Whole Smoked Beef, lb.....36c	20-lb. Pail Lard.....\$6.40
Pie in Hams, 7 to 10 lbs.....30c	20-lb. Pail Shortening.....\$5.60

These Prices Spell Economy!

Pump Roast Beef, lb.....30c	Breast Spring Lamb, lb.....28c
Steak, lb.....40c	John Spring Lamb, lb.....45c
Chuck Roast Beef, lb.....28c	Cottage Roll Bacon, lb.....40c
Pot Roast Beef, lb.....25c	Pie in Hams, lb.....30c
Ham Roast Pork, lb.....38c	Breakfast Bacon, lb.....45c
Shoulder Roast Pork, lb.....34c	Pickled Bacon, lb.....40c
Shoulder Pork, lb.....37c	2-lb. Pail Lard.....\$1.05
Shoulder Roast Veal, lb.....30c	2-lb. Pail Shortening.....87c
Breast Veal, lb.....20c	2-lb. Pail Crisco.....\$1.00

A Good Old-Fashioned English Dinner!

We have secured the choicest lot of beef we have had for some time, and we want you to have a treat.

RIB ROAST BEEF.....30c Lb.
HERE'S THE SUNDAY MENU.
Vegetable Soup.
Rib Roast Beef.
Mashed Potatoes, Brown Gravy.
Yorkshire Pudding.
Apple Pie.

ANDERSONS

LONDON'S BIG PURE FOOD STORE

Phones 1643, 1644. Stalls 1, 2, 3, 4, 5, Market House
Canada Food Board License 9-684.

FAULDS & DAWES London's Only Cut-Rate Meat Market

OFFER AT THESE MONEY-SAVING PRICES

Legs Spring Lamb.....38c	Pickled Shoulder Pork.....32c
Loins Spring Lamb.....38c	Choice Rump Beef.....28c
Racks Spring Lamb.....35c	Shoulder Roasts Beef.....25c
Shoulders (Whole).....32c	Corned Beef.....28c

Prime
Rib Beef
28c

Patronize this store and save 2c to 5c per pound on your meats.

WE DELIVER TO ALL PARTS OF CITY DAILY. **FAULDS & DAWES** PHONE 5750. MARKET HOUSE.
Canada Food Board License No. 9-5914.

Keep Your Savings in the Bank of Toronto

Where they will be in safety until required. Much better accept the bank's safety and interest than to put your money into enterprises you know nothing about. Absolute security and a moderate interest rate is better than a high interest accompanied with a big risk.

THE BANK OF TORONTO
ESTABLISHED 1855

Head Office: Toronto, Canada.
FOUR OFFICES IN LONDON:
Cor. King and Richmond Streets.
Cor. Richmond and John Streets.
Cor. Dundas and Adelaide Streets.
Cor. Dundas and Tait Streets.

 WANTED

More Farm Laborers

ADDITIONAL EXCURSION

Tuesday, September 10th, 1918

\$12.00 to Winnipeg
Half cent per mile beyond

VIA

CANADIAN PACIFIC

Particulars from any Canadian Pacific Ticket Agent,
H. J. McCALLUM, City Passenger Agent, London.

**One Treatment
with Cuticura
Clears Dandruff**

For free sample Cuticura Soap, Ointment and Talcum
address: "Cuticura, Dept. E, Boston." All druggists.

He added that after the Boer war the conquered Boers were found fighting for their mother country, and that England should have pledged themselves to grant Ireland her just demands for home rule.

"The last congress what the American labor was doing in the war," Mr. Gompers said:

"I would not prolong this war one minute longer than is necessary. But I would be unwilling to shorten it one hour if it meant that the military machine was to continue and would bring the next decade into another war."

A number of persons in this vicinity are suffering with some form of a malady similar to inflammation of the bowels. The patient is taken ill with severe pains in the abdomen, followed by vomiting and diarrhea. The patient lies in bed for several days in most cases, and lasts for several days. Some of the doctors blame

Commissioner of state fisheries for Pennsylvania, and Superintendent Hartman of the Erie County Department of Fish and Game, MacDiarmid, ministered to the public works and fisheries for Ontario today, for the purpose of discussing conditions in the fishing industry.

They found, upon comparing notes that the bass hatching business this season had been practically a total failure in Ontario and Pennsylvania.

The first was thought there was something wrong with the hatcheries but the officials are now convinced that the failure was due to a very unusual coldness in the water in the spring, the temperature being only 55, when it should have been 65. The experience

You soon know it when the liver is awakened by this treatment, for headache, biliousness and you feel fine. This is a sure and stomach troubles disappear. An easy prescription for health and happiness.

Artistic Ladies Wear Co.
SHOP OF FASHION 211 DUNDAS ST.

LONDON ADVERTISER,
London, Ontario.

My subscription expires

I wish to take advantage of Special Offer No.

Find inclosed

Name

Address

Date

Alkali in Shampoos
Bad for Washing Hair

Don't use prepared shampoos or anything else that contains too much alkali, for this is very injurious, as it dries the scalp and makes the hair brittle.

The best thing to use is just plain mulled coconut oil, for this is pure and entirely greaseless. It's very cheap, and beats anything else all to pieces. You can get this at any drug store, and a few ounces will last the whole family for months.

Simply moisten the hair with water and rub it in, about a teaspoonful is all that is required. It makes an abundance of rich, creamy lather, cleanses thoroughly, and rinses out easily. The hair dries quickly and evenly, and is soft, fresh looking, bright, fluffy, wavy and easy to handle. Besides, it loosens and takes out every particle of dust, dirt and dandruff.—Advt.

THE FIRST SERIES GAME

AS SEEN BY
Frank C. Menke.

CHICAGO, Sept. 5.—"Dear Boss: Well, I have won the first game of the series 1 to 0, all because Jim Vaughn of this city ain't never studied human being anatomy long enough to know that a wounded digit don't always take the steam out of a guy's legs."

Jim, reads in the organs that peel forth sporting news today that Dave Shean, who used to second base for Cincinnati, but ain't doing it now, because he has reformed, had wounded a protruding section of his right mitt in practice. Right away Jim gets sympathetic and says to himself, "Well, Dave is a pretty good little feller, and he has suffered enough already, having had to play with the Reds, so I guess I will go a little easy with him today and not make him look too much like a human windmill. I could foil him every

time he comes up to the plate, but why should I be so cruel to a nice little feller like Dave who ain't never done nothing to me?" So when Dave steps up in the fourth inning to where Casey stepped in the long ago, Jim says to himself, "Well, I guess I'll give Dave a pass, which ain't good business, the first man up in the inning, but it's an all right thing today, because Dave has had his hand and that will interfere with his running, and he'll never get around, and furthermore he will clog the bases, so that the other guys what has got good hands can't get around either, even if they do get on."

Dave walks.

So Jim slings four wide ones, and Dave smiles his appreciation and accompanied by his dangle finger he smokes down to first, where he dangles the finger in a pitiful sort of way, but he doesn't do it very long there, because Mrs. Whiteman's son, who comes to the outfield for the ball into safe territory in center field, and Dave and his dangle trick move along to second.

Then Stuffy McInnis pushes himself into the picture and without doing hardly any warm-up swinging he clouts one of Jim's slings toward the left field bleachers. And then came the red awakening for Jim Vaughn, the moment of great exultation for the Red Sox, a mantle of gloom for the Chicago enthusiasts, and defeat for the Cubs.

Dave Waitzes Home.

Stuffy ain't hardly sent that \$2 worth of baseballing matter into the pure ozone of left field before Dave Shean, proving that a wounded finger ain't done to his legs what he figured it would do, scoots from second and without saying how he got to Charlie Deal, who was the third-basing referee committee for the Cubs, this here Dave Shean, twenty centuries for home, with his dangle finger dangle behind him, and the finger gets to the plate two steps and one jump ahead of Leslie Mann's right leg. There he stands, and he looks hard, boss, to unhand them Red Sox from the victory which Jim Vaughn's trusting son handed them, but the handling could not be done. A couple times they got Mr. Deal's wrist clattering up the sacks, but every time when a sweat meant a tie score and perhaps victory, Mr. Deal was lighter.

Ruth Does Casey Act.

The first time he comes up to the plate a mighty hush fell upon the multitude of 12,274 human beings and about 100 special police, and everybody feared the worst. But Mr. Ruth could do nothing better than what he did. He began playing baseball when Sara Bernhardt was in an instant an available clothes. The next time Mr. Ruth duplicated the famous feat of Casey, of the long ago, and a wild outburst of applause.

Along in the fifth round, Boss, this same Dave Shean, who was the third-basing referee committee for the Cubs, this here Dave Shean, twenty centuries for home, with his dangle finger dangle behind him, and the finger gets to the plate two steps and one jump ahead of Leslie Mann's right leg. There he stands, and he looks hard, boss, to unhand them Red Sox from the victory which Jim Vaughn's trusting son handed them, but the handling could not be done. A couple times they got Mr. Deal's wrist clattering up the sacks, but every time when a sweat meant a tie score and perhaps victory, Mr. Deal was lighter.

Fred is Optimistic.

After the game, boss, I seek out this here Fred Mitchell, which manages the Cubs and says, "Well, Fred, what do you think of it now?" and Fred says, "I said my team would win the series, didn't I?" and I says, "Yes, Fred, you did," and he says, "Well, this is just what I mean," and I says, "Yes, but you know these Red Sox has got the jump game," and Fred laughs and says, "Why, we lost today only out of chivalry." And I says, "Oh, that's it?" and Fred says, "Of course, it is. We couldn't win today, but we let 'em win the first just so as to make them enjoy themselves as long as possible, just like is done when a guy is gonna be hung or electrocuted."

"Oh, that was why it happened, hey?" and he says, "Yes," and I says, "Well, and then I says, 'When is your hanging gonna be?' and he says, 'I don't know, but I'll be over in about three more games, and I want you to tell that to your boss.'"

Barrow's Opinion.

Just as I'm exiting from the park, boss, I collides with Ed Barrow, who is eating a corned beef sandwich which he got from the free lunch department of the Woodland Bards' room in the club house, and I says, "Hello, Ed," and he says, "Hello!" and then I says, "Well, you copped the first one, all right," and he says, "Yes, and we'll cop the other three, too," and I says, "Oh, that's how you feel about it, hey?" and he says, "No Boston team ever lost a world championship battle, and you can tell your boss that this here one of mine ain't gonna put no smudge on the Bostonian escutcheon."

As for me, boss, and my opinion, well, the game was so darned close that it's hard doping out who'd a won if Jim Vaughn had studied anatomy in his early childhood. Yours truly,

FRANK MENKE.

LITTLE DICK IS WINNER
OF MICHIGAN FUTURITY
RACE ON SLUSHY TRACKCold Wind and Heavy Turf Makes Good
Speed Practically Impossible.

DETROIT, Sept. 4.—Good racing marked the third day of the State Fair meeting, although fast time was out of the question. The track dried out remarkably, considering the heavy rains, but was slow, and in addition there was a strong cold wind to operate against speed. About four thousand people viewed the sport, the feature of which was the 2:12 trot, which was won by Little Dick. The pacing division of the Michigan futurity was easy for Frank F. Grapenstain's Silver Hammer. She has been in 2:18 and is a clever pacer.

The summaries:

Michigan Futurity, 3-year-old pace, \$500:

Silver Hammer, b. f., by Marble Grit (Grapenstain) 1:11.11
Col. Grit, br. g. (Erwin) 1:12.22
Time—2:45, 2:46.

2:12 trot, purse \$500:

Little Dick, b. g., by Grea Medusa (Sively) 1:11.11
Breville, blk. h. (Cippling) 1:12.22
Bingen Pointer, b. g. (Milloy) 1:13.33
Leavitt McKinney, b. h. (Erwin) 1:14.44
Josie B., b. m. (Calkins) 1:15.55
Time—2:13, 2:14, 2:15.

2:24 trot, purse \$500:

Oberco, b. f., by Linko (Pierce) 2:11.11
Allen Frisco, b. m. (Colby) 2:12.22
Margaret L., b. m. (Williams) 2:13.33
Lady Mack, blk. m. (Briggs) 2:14.44
Kerjolla, br. h. (Mason) 2:15.55
Time—2:12, 2:13, 2:14, 2:15.

2:15 pace, purse \$500:

Esie, v. b. m., by Donald Sphinx (Colby) 1:11.11
Tramp Quick, b. h. (Sively) 1:12.22
Harry Dean, c. h. (Hampton) 1:13.33
College Boy, br. g. (Cares) 1:14.44
Birdie W., ch. b. m. (Morrison) 1:15.55
Bonda Heart, b. m. (Davis) 1:16.66
Time—2:13, 2:14, 2:15, 2:16.

JUDGE SNIDER PRESIDES
OVER POLSON DISPUTE

OTTAWA, Sept. 5.—Mr. Justice Snider has been appointed chairman of the board of conciliation under the Industrial Disputes Act, and will inquire into the dispute between the Police and other Toronto firms and their blacksmith employees and helpers.

MISGUIDED NAG RUINS
FEATURE AT BELMONTFairy Wand Zig-Zags About
Course, Spoiling Race.

New York, Sept. 5.—There was very little racing for the patrons of Belmont Park to enjoy yesterday. Four of the five flat events were run over the straight-away course, where the spectators can get only a fleeting view of the horses as they leap through the final furlong or so. To make matters worse, the Autumn High Weight handicap was ruined as a contest by the erratic course steered by Fairy Wand, which interfered with every horse in the race, and absolutely destroyed the chances of the Brighton Stables' Flagg, which was carrying 125 pounds, and giving weight to every one of the five winners.

Lyke had waiting orders on Flagg, or the top weight probably would have avoided the trouble which came when Fairy Wand began to swerve across the track in the final quarter of a mile. Then her mad career from near the inside rail to the outside, Fairy Wand stopped long enough to bump into Pap and Hollister. She bounced off one of these and made for Flagg, which was going smoothly. The middle of the race, Lyke edged away from the misguided Fairy, losing ground all the while. He was forced over. Then, to avoid being put on the fence, he had to pull up, and Flagg was left to finish the race in front of Hollister. Fairy Wand was disqualified and first money awarded to Hollister, while Inna Frank's mount, second and Papp to third, although it appeared to many that Flagg had driven the race.

In the maiden steeplechase three of the contenders were riders, the last to go down being Vincent Powers, who had the mount on Moccasin, which looked all over a horse until he landed at the last fence but one. This left Max Meadows an easy victor.

SUNNY SLOPE SELLS
FOR OVER \$25,000

New York, Sept. 5.—Sunny Slope, the 3-year-old colt which has been the sensation of the racing at Belmont Park, was sold yesterday for a sum said to be in excess of \$25,000. The Beach stable purchased the colt from William Martin. He cost Martin \$250 as a yearling.

FOOTBALL WELCOMED

Ottawa, Sept. 6.—The announcement yesterday that a football series would be formed this fall brought the declaration from a large number of players that they were ready to turn out again. A series between an Ottawa team and a strong out-of-town fourteen may be played. It is proposed to play a double schedule, with the first game on Thanksgiving Day.

LIBERTYVILLE RACE MEETING.

Chicago, Sept. 6.—A ten-day running race meeting at Libertyville, a northern suburb, has been authorized by the state council of defense. In making public the information it is added that 75 per cent of the proceeds will be given to charity. September 23 is given as the day for the opening.

DISTRICT CASUALTIES

KILLED IN ACTION

KENILWORTH.

J. J. Tangney.

WATWOOD.

A. T. A. Hammond.

FAVERSHAM.

W. Barber.

LUCKNOW.

J. Kennedy.

PENETANG.

G. Morin.

JORDAN.

A. D. Foster.

ORANGEVILLE.

Capt. J. R. MacPherson.

LUCKNOW.

John Kennedy.

HENSALL.

George P. Welsh.

WOODSTOCK.

Robert Wise.

DIED OF WOUNDS

HENSALL.

Cecil Dilling.

HARRISTON.

R. Ritchie.

GUELPH.

P. Kelleher.

LONDON.

H. McGinnis.

WINDSOR.

J. T. Morikin.

N. Leclair.

V. E. Herd.

KENILWORTH.

J. E. Ford.

GODERICH.

Alfred B. Kilton.

SARNIA.

Robert Clarke.

STRATFORD.

W. E. McMaster.

E. Carter.

J. Gaudin.

ILL

LONDON.

W. H. Yorick.

SOUTH CAYUGA.

P. W. J. Austin.

MISSING

RIDGETOWN.

Bliton V. L. Malatt.

COLLINGWOOD.

A. W. L. Leach.

CLINTON.

Lieut. J. K. Blair.

DISCHARGED FROM
HOSPITAL

WINDSOR.

T. M. Lowe.

WOUNDED

LONDON.

Lieut. G. Barry Ashwell.

E. W. Nichol.

R. D. McElheran.

C. P. Horton.

CHATHAM.

W. H. Pick.

W. Davey.

C. H. Shamy.

J. Sinnott.

BLLENHEIM.

George M. McInnis.

RIDGETOWN.

Charles H. Shamy.

C. P. Murray Cole.

William G. Ross.

John J. McLeod.

HENSALL.

George Harburn.

SHELLBURNE.

W. T. Cockerill.

WINDSOR.

L. Lamotte.

A. N. Maisonsville.

J. Scanlon.

INGERSOLL.

F. A. Bichner.

J. H. Coombs.

F. W. Waters.

Sergt. A. E. Powell.

KENT BRIDGE.

E. W. Wheeler.

WALKERTON.

F. J. Batte.

DUNNVILLE.

F. R. Hines.

WINGHAM.

A. W. Taylor.

CHIPPWA.

R. McConnell.

MIDLAND.

Pearson.

ST. THOMAS.

V. Forest.

H. C. Cameron.

ACTON.

T. E. Bennett.

\$35,000 STOCK of HARDWARE

The Entire Stock of the London Hardware Company To
Be Cleared Out at a Sacrifice. Everything Will Be Sold

THIS IS ABSOLUTELY A GENUINE SALE.

SALE TO COMMENCE AT 9 A.M., SATURDAY, SEPT. 7

ENGLISH PAINTS

Half-pints, regular 35c, for 31c

Pints, regular 65c, for 58c

Quarts, regular \$1.25, for \$1.10

Half-gallons, regular \$2.40, for \$2.28

Gallons, regular \$4.50, for \$4.18

LACQUERET

The Household Lacquer

Quarter-pints, regular 30c, for 23c

Half-pints, regular 45c, for 36c

Pints, regular 80c, for 64c

Quarts, regular \$1.35, for \$1.19

LAWN MOWERS

9-Inch Wheel, 4 Blades

14-inch, regular \$8, for \$6.69

16-inch, regular \$8.50, for \$7.19

10 1/2-Inch Wheel, 4 Blades

16-inch, regular \$9, for \$7.67

18-inch, regular \$9.50, for \$7.98

Royal Ball Bearing

16-inch regular \$15.00, for \$11.85

18-inch, regular \$17.50, for \$12.95

OIL STOVES

New Perfection

2-burner, regular \$15.00, for \$12.75

3-burner, regular \$20.00, for \$16.50

OVENS

Regular \$4.50, for \$3.90

GRANITEWARE

All Blue Enamel

No. 9 Teakettles, regular \$2.40, for \$1.14

Teapots, regular \$1.20, for 57c

14-quart size Preserving Kettle, regular \$1.60, 76c

Potato Pots, regular \$1.80, for 86c

Potato Pots, regular \$2.60, for \$1.24

Saucepans, regular 35c. 19c

Saucepans, regular 50c. 24c

Saucepans, regular 60c. 27c

COVERED MILK PAILS

Regular \$1.10, for 52c

BUSTER BROWN
WAGONS

Roller-Bearing

No. 1, regular \$4.50... \$4.00

No. 2, regular \$5.50... \$5.00

No. 3, regular \$7.00... \$6.50

RAZORS

Auto-Strop and Gillette Safety, reg. \$5.00... \$4.49

Keen-Cutter Safety Set, regular \$6.50, for... \$4.23

Keen-Cutter Safety Set, regular \$7.50, for... \$4.98

Black Razor Strops, regular 50c, for 23c

CARVERS

Three Pieces in Lined Case

Regular \$6.00, for... \$3.43

Regular \$6.50, for... \$3.98

Regular \$8.00, for... \$5.89

Regular \$13.00, for... \$8.89

HYSLOP BICYCLES

Regular \$45.00, for... \$40.00

Regular \$50.00, for... \$45.00

Regular \$55.00, for... \$50.00

SEE OUR DISPLAY OF RANGES AND HEATERS

The largest display in town. Get our prices.

LONDON HARDWARE CO.

WESTMAN'S OLD STAND.

121 DUNDAS STREET.

FALL SHOWING OF
Suits, Coats, Dresses, Skirts,
Blouses, Millinery
and Furs

We have gathered together a complete range of the newest models and latest shades in Ready-to-Wear Garments for fall and winter wear. Garments that are distinctive in design and workmanship, at prices that will suit every purse.

Coats

in plushes, velours, riverias, friezes, broadcloths, whittneys, chinchillas, tweeds, etc., from

\$15 to \$60

Suits

in velours, broadcloths, serges, tricootes, etc., trimmings of seal, braid, plush, velvets and buttons, from

\$15 to \$65

Dresses

in serges, jersey, messalines, crepe de chine, poplins, etc.

In Our Fur Department

We have a splendid collection of all the newest designs in Red Fox, Badger, Raccoon, Natural Wolf, Taupé Wolf, etc. You must see these to appreciate their values. Furs will advance as the season goes on, so the early buyer will get best choice.

Millinery

We invite you to look over the models we are showing. All shades and styles are here for your inspection.

London
Ready-to-Wear

256 DUNDAS STREET.

YOU'LL BE DELIGHTED WITH THE
BIG FEAST OF
Footwear BargainsWe Have Prepared For
TODAY and SATURDAY

Shoes for every member of the family at big savings. We list here only a few of the hundreds of bargains that await you at this Big Shoe Store.

Mr. Man! You will be pleased with this splendid line of Patent and Gun-metal Leather Shoes, recede toes and rounding toes, \$5.00 and \$6.00 values. For \$3.98

Men's Mahogany Calfskin Shoes, with guaranteed fibre soles and rubber heels, recede toes, \$7.00 value. For \$5.95

Men's Good Solid Tan and Black Grain Leather Work Shoes, suitable for farm and factory wear, \$4.75 value. For \$3.98

Women's High Laced Shoes, made of fine kid leather, with plain pointed toes and Louis heels, \$5.00 value. Special price \$2.50

Women's Two-Tone Shoes, neat and stylish, \$5.00 value. For \$2.98

Women's Grey Kid High Laced Shoes, Louis heels, \$7.00 value. For... \$4.98

SEE OUR NEW LINES
OF FALL SHOES.

Buy a pair now for next season of these Swell White Canvas High Laced Shoes, \$4.00 values. Clearing today and Saturday at \$2.00

School Shoes

The tramp, tramp, tramp of the schoolward-bound army of boys and girls is now being heard. They need good, neat, serviceable shoes for school wear. We have anticipated the desires of the school girl and boy, from the tiny tot, who will just be starting off, to the High School boys and girls, and you'll save valuable time by bringing your children here for their footwear, as well as saving dollars on your purchases.

The Peoples Shoe Store

131 DUNDAS STREET.

12 MARKET SQUARE.

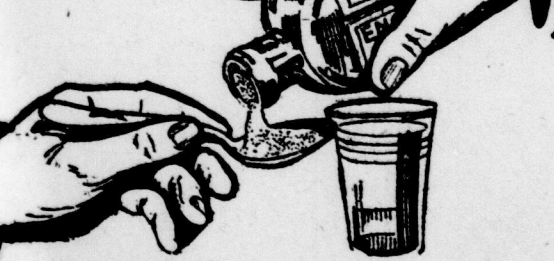
The "Ounce of prevention"

A TEASPOONFUL of Eno's Fruit Salt first thing every morning in a glass or half a glass of cold or tepid water will keep the body's filter, the liver, in a healthy and active state. Eno's never gripes nor weakens. Composed of the refreshing and stimulating elements of ripe fruit juices, it forms a natural and beneficial liver and digestive regulator.

As a recognized safe and gentle aperient, it has been carried and recommended by druggists and physicians for nearly 40 years.

ENO'S
FRUIT SALT

Delightful as a
Refreshing Beverage
at any time.



Prepared only by J. C. ENO, LTD., LONDON, ENGL.

Sole Agents for North America:
HAROLD RITCHIE & CO., LTD., 10 McCaul St., TORONTO

