## FOR RENT OFFIGE The Toronto World For Sale Large Island B. H. whunans a ${ }^{0} 0$

# ITALY DELCLARES WAR ON AUSTRIA ARMY OF 100,000 ITALIANS MAY BE MOBLLIZED AT VALCARTIER BRITISH WIN BIG BATTLEITAYY ISNOW AT war FIGHTINGHASSTARTED 

 Greece, Roumania and Butgaria Next GERMANY WLL AID AUSTRIA

BRITISH WIN'NEAR FESTUBERT INADVANCEAGAINSTGERMANS FRENCH ALSO GAIN SUCCESSES
amman Anack on Lines of La Bassec Easily Driven Off With Big
Losses to Enemy-French Beat Off Counter-Attack North of Arras and T Tak Important Positions.
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## GOVERNMENT' OF TURKEY BLAMED FOR MASSACRES

 All Members of Administration, as Well as AgenHeld Personally Responsible by Triple Entente for Buthery of Armenians
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| TEUTONS IN KHAKI | GERMANY DECIDES |
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| WERE SHOT DOWN | TO AID AUSTRIA |

## TURKS, LED BY GERMAN COMMANDER-IN-CHIEF, SEVERELY DEFEATED ALLIES HOLD TURKEY RESPONSIBLE FOR SERIES OF MASSACRES



## TORONTO ITALIANS ANXIOUS TO RETURN HOME AND FIGHT




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－NEENS OF SPECLAL INTEREST TO．WOMEN

## SIMPIE DESIGNS

 GREATLY FAVORED Hairdressing Counts NotLeast and Adds Attrac－
tiveness． PROBLEM SIMPLIFIED Large Summer Hats of Many Styles Make Task Much Easier．

Today＇s Paper is Full of Important＂Business News＇

| －News |  |
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## Polly and Her Pals


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THREE FAVORITES WON ONO. J.C. OPENING DAY AT WOODBINE PARK



THE WALSDENE Lunch Rotunda


The Men's Departments will be OPEN UNTIL 12 O'ClOCK Men's Hats --Caps Overcoats - Gloves Umbrellas and Leather Travelling Goods Thise is an accommotation which many
gentlemen
have appreciated in former



Fairweathers Limited Montreal 84-86 Yonge St., Toronto
 TODAY for the Sale of and so we continue it



HARVARD VARSITY DEFEAT CORNELL First Defeat in Ithaca Wa
-A. R. A. Regatta Results.




## EATON'S

Store Remains.
Closed All Day Today. These Goods on Sale Tuesday

The New Panama Hats for Men Are Ready, a Few of Which Are Illustrated AL smart American blocks, many featuring pencil curl brims. All in clean, fine weaves in beautifully clear, bleached fibre. Come Tuesday; there's style to suit you and a size
to fit you, and at almost any price your desire to fit
to pay


| (3) The Broadway, $\$ 7.00$ | (4) The Carlton, $\$ 5.00$ |
| :--- | :--- | :--- |
| the co $\begin{array}{l}\text { Wesider this to be be }\end{array}$ |  |
| -A medium crown panama |  | the best designed fedora pa- slightly tapering, with flat

nama in years. The crown is high, though not extreme,
brim flat with pencil edge, in brim, bow at side; the
'other side of bad cayt brim flat with pencil edge; in
a clear white, even weave,
other side of band caught in
trimmed with pugaree band.


| (5) The Comet, $\$ 9.00-$ | (6) The Bertie, $\$ 5.00$ - |
| :--- | :--- |
| very fine quality panama |  | | of even weave with himh |
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| of |
| tapering crown and rolling | \(\begin{aligned} \& A fairly low crown, panama <br>

\& with hollow crown and pent-\end{aligned}\) brim; trimmed with bow on
quarter; black band frinished A nice, even weave
and should be a favorite quarter; black band finished
close to brim, with narrow
white ribbon. $\begin{aligned} & \text { with the you you a favorite } \\ & \text { small } \\ & \text { seatures. }\end{aligned}$ -Main Floor, James St,
T. EATON CO


RACING STARTS AT McLaren Wins Victoria
THE MOTORDROME Quoiting Club Handicap

International Derby
mary of Heat

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 MOTORCYCLE MEET

THIS AFTERNOON

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VICTORIADAY EXCURSIONS
By mIAGARA－ST．GATHARINES LINE




INTERCDLDANAL OCEAN TICKETS






## CANADIAN

 IdealVacation Route
## POINT－LU－RARACHING FREMCH and PIGKEREL RIVERS SEVERMM RIVER SUSKOKO LAKES

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## National GreekLine




FRENCH LINE
POSTAL SERVICE．
Sailings From N．Y．To Bordeaux
CHICAGO
ESPAGNE
ROGHAM

ESPAGNE，
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CUNARD LINE







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CLASSIFIED ADVERTISING


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SUBURBAN HOME

$\qquad$ Business Opportunities

 Port Credit Marque



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\section*{| ATHONOF ITALI | BUSNESS WAS QUIET |
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| BULLISH FACTOR | DURNG THE PAST WEEK |}

STEEL BUSINESS GOOD Big Corporation's, Plan Working at Seventy-Five

## Per Cent. Capacity

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## EXKELENT RESULIS <br> Under Less Favorable Conditions, Company Has Made a Good Showing-Slight Falling Off. <br> 

Shortage of Certain Supplies is to
Blame, Says Bradstreets' Re-
port - Lusitania a Factor.
MONTREAL WAS FAIR
Mort Has Been ActiveSince Open-
1ing of Navigation Whelesalers
-Not Optimistic.

\section*{ImperialBank of Canada <br> Head Office -.- Toronto <br> | Capital Paid Up |
| :--- |
| Reserve Fund |
| A Branch of the Bank has been opened at the |
| corner of Yonge and Ann streets in the City of |
| Toronto. |}

## RECORD OF SATURDAY'S MARKETS

## BUTEER DECLINED EGGS ADVANCED

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RHUBARB IS PLENTIFUL
Abundant Supply Made Sel
ing Slow Dozen Bunches.

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THECANADIANBANK OF COMMERCE

## CAPITAL $\$ 15,000,000$ RESERVE FUND $\$ 13,500,000$

 PANAMA - PACIFIC INTERNATIONAL EXPOSITION FEBRUARY 20TH, 1915, TO DECEMBER 4TH, 1915 This Bank, having its own branch at San Francisco, Cal., is able.to offer special facilitites to ovisitors to the Panama-Pacilic Internationnal
Exposition. Branches
other points or the Portand Seatte, Vancouver, Victoria and








## 418

Hoxdat morning

MAY 241915

49
CENTS EACH SIMPSONS EMPIRE DAY SALE, TUESDAY, MAY 25
The Strength of the
British Empire

| Women's Waists CICANTIC CIEARANCE OF TODO AT ONEHALF AN ONE-OUARTER OF THE REGLLAR PRICES. White and coloreded coton goods, of and and every de <br>  <br>  <br>  <br> ATTractive waists, 4ac <br>  <br>  uesday, 49c. <br> Dainty Wain of White and Black Striped Cotton <br>  <br>  <br> A Splomid lot of Good Solid whit Prill Midicieeshagen, nayy <br> Tuscay, 48 c |
| :---: |

 our one-price days. You will appreciate the preparation

123 Dresses, Formerly \$1.95 to $\$ 2.50$, at 49 c
 5000 Women's and Children's Hats at 49c






Japanese Basket Telescopes
 Silks and Dress Goods





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Remarkable Values in Women's Whitewear and Underwear



Silverware at 49c上aziaw wion , wix wow wiviturn


The Robert Simpson Company, Limited

| Gloves and Hosiery |  |
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| $\begin{aligned} & \text { shite. Tuesday, pair, 49c. } 49 \text { c. Hose, tango, red, } \\ & \text { Women's Lisle Thread He, } \\ & \text { blue, nany, black, white, helio and yellow; all } \\ & \text { are perfect; were } 29 \mathrm{c} \text { and } 35 \mathrm{c} \text {. Tuesday, } 2 \text { pairs } \end{aligned}$ |  |
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Is shown in its ability during this world-shaking war to carry on "business as usual." This we
are doing every day, but as an extra whoop of Empire, the slogan might well be changed here on 7 uesday to "more business than usual"--for there actually is not a usual" price to be found in these items for Tuesday.

## 25

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