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Vol 5 #2

PHILATELIC ADVOCATE.

Official Organ of
Dominion Philatelic Association
and
Central Stamp Exchange,

August, 1898.

Vol. 5. No. 2.
25c per year.
Starnaman Bros.,
Editors & Publishers,
Berlin, Ont.

Canada's Oldest Regularly
Issued Stamp Paper.

SURRENDER

a little of your spare cash and get something to show for it like following:—

CAN. JUB.	3 to 50c fine unused only	\$1.90
" "	100 mixed 1, 2, 3 & 5c	.40
"NEW" NEW ISSUE 1 and 3c unused		.06
"OLD" " " 6 var.		.20
" " " 8 var. used		.08
" " " block of 25 3/4c		.25
Can. Special Delivery, 10c green unused		.15

Can. Jub., new issue and Omahas wanted.

GEO. W. HICKS,

Box 219, - Mitchell, Ont.

SOUDAN. SOUDAN.

Send 11c and receive 3 varieties of these new two colored stan. ps.

If you want stamps on approval send written reference and receive book on approval at 40 to 50% from Scott's current prices.

We also send books of

CANADIAN REVENUES

at 50% from Adam's '98 catalogue.

Old customers do not forget to note the change in address.

WALTER Mc MAHON,

1123 College St., Toronto, Ont.

STAMPS on APPROVAL

will be sent to agents on request accompanied by a deposit or satisfactory business references. Customers have been buying from our approval lots for nearly

TWENTY YEARS.

They certainly must have been pleased and there is no reason why you should not be.

~~25~~ Liberal commission allowed.

State what you want and size of collection.

GEORGE CARION,

Philatelic expert. Established 1879
Box 2457, San Francisco, Cal.

Summer Special.

All good copies, sent postpaid on receipt of price. A trial order solicited.

2 var. Fiji Islands, scarce stamps....	5c
1, 2, 4, 6, 8, 10c unused Omahas.....	35c
12c War Dept, used fine copy.....	1c
4 var. U. S. Depts. cat. 20c.....	
10 var. unused new issues incl. Maderia	

Vasco da Gama, China etc worth 40c 15c

20 var. South and Central America... 15c

8 var unused Honduras worth 30c.... 10c

1, 2, 5c New Brunswick cat. 23c..... 10c

30c 1890 issue used..... 6c

6 and 8c Columbian used..... 8c

Stamps taken for amounts under 30c.

Every purchaser gets set of Cuba cat. 11c.

Leon V. Cass, Mc Graw, N. Y.

BARGAIN PAGE

Notices on this page 1c a word, 3 insertions of same adv. for price of two. No ad. taken for less than 10c. No charge for address.

I want to buy, one of each. Canada 1d pink, 6d black, 8c register, 5c envelope, 10c envelope, wrapper 1c blue. Will answer best offer. G. A. McIntyre, Box 275, Berlin, Ont.

Fine Approval books and sheets of stamps sent on approval at 50%. Try them. Egyptian Stamp Co., 122 Mt. Elliott Ave., Detroit, Mich.

100 varieties U. S. 1851-'94 Departments, Documents etc., 50c W. A. Tebow, 1630 Q, St., Sacramento, Cal

Captured! No. X. 18 diff. B. N. A and U. S. cat. \$1. Price 25c. Irwin Stamp Co. St. Catharines, Ont.

Wanted All kinds, any quantity, Foreign coppercoins, bank bills, also Canada current issue, all values. Wm. R. Adams, 401 Yonge St., Toronto, Ont. Canada.

Rare stamps free to all agents handling our U. S. and Foreign sheets at 50% discount. All grades. References required. Samuel P. Hughes, Howe, Neb.

Look "Uncle Sam's Navy" book, size 11" x 13 1/4", contains photographic illustrations with historical information and description. Reduced price 15c. C. A. Shaw, Upper Black Eddy, Pa.

Dealers and collectors send for my "Eureka," packet of good mixed U. S. at 8c. Many other bargains. Walter C. Hardy, Salem, Va.

If you are under 21, send 25c and become a Junior Philatelist. Best boys' society. References required. Daniel Wells Hardin, Sec-Treas., 1003 Court St., Saginaw, Mich.

1000 "Perfect" Hinges and this paper 1 year for 25c. Starnaman Bros., Berlin, Ont.

Wanted at once!! Stamps all kinds, any quantity. Send what you have with lowest price. (Miss.) N. E. Appleton, Goodales Corner, Maine.

20 varieties fine foreign stamps from Fiji Islands, Queensland, Panama etc., cat. over 40c, price 10c postpaid. Leon V. Cass, Mc Graw, N. Y.

To exchange for stamps—a first class bicycle—a dandy. Also pay cash for all kinds of stamps. Lists wanted. A. E. Bennet, Hubbardston, Mass.

Omahas Set 1, 2, 4, 5, 8, 10. 50c for \$1.00. 1, 2, 4, 5, 8 for 25c. Ernest Plaisted, Penn Yan, N. Y.

Send me ten cents in unused Canadian stamps and receive stamps that will please you. A. M. Moore, Greenfield, Mass.

Will give \$1.00 worth of fine stamps from Newfoundland, Canada, and U. S. etc for 12c postfree. The W. A. Hirsch Stamp Co., 2252 Eastern Parkway, Brooklyn, N. Y.

I want to buy Omaha and Canadian stamps in lots. State quantity. B. Sigall, 198 Allen St., New York. N. Y.

75 stamps all different 5 cents, 1 and 2c Omaha Exposition stamps 2c. Stamps on approval 50% com. Send reference. Clifford B. Howe, Box 363, Merrimac, Mass.

Hawaii. I pay cash for Canada Jubilee and U. S. Omaha. Send what you have with lowest cash price. A. J. Mc Kelvey, Vinton, Iowa.

The "Eastern Philatelist" the oldest philatelic monthly in America, and the ADVOCATE, Canada's oldest stamp paper, both one year for 25c. Starnaman Bros., Berlin, Ont.

Portugal and colonies, new issue 1898, set of 15 for 25c, Commercial Union Tel. set of 3 for 30c. Approval books and sheets sent out. Refs, req. Egyptian Stamp Co., 24 Miner Ave., Detroit, Mich.

The Philatelic Advocate.

VOL. 5. NO. 2.

BERLIN, ONT., AUGUST, 1893.

WHOLE NO 24.

Pithy Philatelic Points. *Sayings and Articles of Noted Writers Carefully Condensed.*

By GEO. W. STARNAMAN.

I think I am correct in stating that the greater part of the proofs sold during the last five years have been sold to advanced collectors, although it seems to me it would be more natural to expect exactly the opposite.—F. C. Hammond.

I believe that had I not been a philatelist my knowledge of the most important historical events of the past half century would have been far more limited than it is; and I have no doubt that every real student of Philately can indorse my words with a like statement as to his own experience.—Lewis G. Quackenbush.

Some dismal croakers persist in their declaration that the Columbian issue will never be valuable, but these philatelic pessimists should remember that because of their historic association, beauty, and kindred reasons they will always be popular.—Gordon C. Corbaley.

There is but one way to collect envelopes and that is entire and unused if possible. This may seem to be an extreme assertion, but among those who collect envelopes earnestly, this is rapidly becoming the accepted opinion.—H. Moeller.

Stamp collecting may not be a great and glorious occupation; it may not entitle anyone to very great praise or distinction who has followed it as long and devotedly as I

have; but it is a pleasant pastime—a great resource in moments that would otherwise hang heavily on our hands; a legitimate relief to minds otherwise overworked and an education of no mean kind.—John K. Tiffany.

Admirers of beauty in postage stamps enjoy much better opportunities now for gratifying their taste and embellishing their collections than did the collector of twenty years ago.—J. M. Paine.

When one is momentarily in a state of financial embarrassment there is a decided temptation to increase one's collection by purchasing stamps on trust, but it is my experience that one soon becomes heartily disgusted with this objectionable practice.—W. A. Shryer.

I maintain that as an investment, as a pleasure and for patriotic pride no stamps are better to collect and specialize in, than the documentary revenue stamps of the United States.—W. Paul Steinbrecher.

We are a nation of sentimentalist and possibly there is no barometer which as truly records the rise and fall of sentiment as does Philately.—Roy F. Greene.

That a man or boy who has never tasted of the sweets of stamp collecting, should sweepingly condemn philately as a fool's hobby, argues ignorance or narrow mindedness or both. Yet philately does seem a silly hobby to the uninitiated. Most hobbies and games do. The onlooker at a lawn tennis match or golf, sets down these games as stupid.—"Veteran" in Stamps. See our Premium offers.

Published by request

Hints on Advertising.

The Paper read at the D. P. A. Convention by GEO. W. STARNAMAN.

During the last fifty years the art of advertising has made great progress. Great writers have arisen to fame in this line of business and men now make excellent living by giving advertisers ideas in every line of business throughout the universe. The person who can write a good adv. to-day, is one who is looked upon from a commercial standpoint as a superior being.

Intelligence and originality are the chief requirements for the making of a good adv writer and any person who has these qualities can easily gain both prominence and popularity. Most of the ordinary dealers believe that anybody can write a good adv but there are greatly mistaken in this supposition.

A liberal advertiser has no sentiment whatever. He buys advertising space as he would buy wheat, and uses the most profits. He may receive a great many replies from certain advertisements but they may not be as profitable as those from which he receives only half as many replies.

The new dealer who has just launched into advertising is very apt to place his ads in a journal which has the cheapest advertising rates possible for a journal to have, but upon which the journal will not be a success. He does not consider which paper has the larger circulation but places his adv in the cheaper journal and it is indeed a joy if he receives one answer. If he has paid for more than one insertion he will probably lose his money.

There never has been a time when a new

dealer cannot write an adv from which he will receive good returns, but unless there is merit in your goods there will surely be none in your adv. The dealer who desires to retain good customers must keep the promises which he makes in his ads and unless he does so, his business will go down and he will soon be a "thing of the past."

A new customer is somewhat like a cat, it is always cautious about approaching, but, if it is fairly treated it will be friendly, but if it is not it will be sure to absent itself from your presence. This illustration explains the exact case of the new customer. Some advertisers have a sly way of getting out of their promises by telling the buyer they were out of the goods ordered, while at the same time he sends some which he claims are "equally as good" and if anything are worth more. This, however is not what the customer wanted and he is disgusted and will never answer that dealer's advertisement again. Some dealers, who find that they advertised an article not in stock, do not return the money nor send goods for its equivalent.

The stamp collecting fraternity are very much different from other sciences; they remember only those they are not allowed to forget. No matter how many customers the advertiser gains by extensive advertising, if he suddenly discontinues his advertisements the greater part of his customers will gradually be attracted by other dealer's advertisements, and the formerly popular dealer will soon be one of those who are very unpopular. The dealer should always remember that customers are very hard to get but very easy to lose.

The dealer who continually advertises is momentarily expecting answers and some of those may be new customers. In some

cases if only a few answers from a large advertisement and those are new customers they may be well worth the cost of the advertisement. Stamp dealers have a great advantage over other dealers who are in different lines of business. The customers of most lines buy one place one day and one place the next, but the collector will nearly always adhere to his favorite dealer.

One great fault in many of our youthful dealers ranging from the ages of 15 to 22, is that they generally get the erroneous idea into their heads that the more matter they can get into an inch space the more money they will get out of it. This is one mistake made by many dealers. I would especially request my hearers to make their advertisements as concise as possible. Bring out the point you desire in as few words as you can, then sign your name. If you think it will not go in an inch tell the publisher to use more space. You will not regret the charge for extra space as you will receive more replies. Of course the publisher would not be justified in putting the advertisement in a larger space unless the advertiser gave him permission. A certain dealer sent us an advertisement cut from another paper but he changed the price to exactly double that of the other dealer. He said he did not get an answer but it no doubt learned him a lesson.

The way to learn to advertise is to advertise. When you advertise anything you want to sell, mention the article but do not go into minute details concerning it. This is absolutely unnecessary and in the end, worthless, for nine out of ten cases your advertisement will be passed over. If the intending purchaser sees what he wants he will make inquiries, and therefore you need not explain the article in your advertise-

ment as it is simply a waste of time, space and money.

In the April number of the "Stamp Reporter" some person attempts to give points to advertisers. In this article the writer says that a stamp journal filled with advertisements will not give as good returns as if only half the space was utilized. This is a great mistake on the part of the writer: it is either his first attempt at this style of writing or most likely he knows very little about good advertising. If a journal has a large number of advertisements, it is safe to say that it has a much larger circulation than one without, for if it did not I assure you that there would not be so many advertisers. The writer mentions further that the advertisement would not pay unless it contained some extraordinary bargain. This is quite true and any advertiser with common sense knows this, and therefore his advertisements contain a good bargain or a ready salable article.

Whether advertising pays or not has long ago been settled and the most difficult problem before the advertiser to-day is, what kind of advertising brings the most returns. The time is past when a dealer can say "This space belongs to Jones, who is selling stamps at a sacrifice" and expect to get big returns. Advertising of to-day must be carefully planned. Of course a good advertisement may be spoiled by an ignorant compositor. For this reason it is sometimes a good idea to show the catch-lines, dashes, etc., but unless you are an old hand at the art I would advise you to leave it to the compositor.

An excellent way to secure an attractive advertisement is to have a cut in connection. A good cut used in the right place is an eye catcher. When you once have the

reader's attention you must have some brief but intelligible truth after it and your advertisement will be sure to bring good results.

Advertising is as important and even more so, than the preparing or writing of speeches, or other subjects which are contained on the editorial pages of our great daily papers of to-day and unless a man or boy has intelligence enough to write such grand editorials he need not imagine that he is as capable of writing advertisements as those who are continually writing new ones.

In concluding, I would say, that one great mistake the advertiser makes, is that he does not take the matter sufficiently serious. It is regarded as an art, materially important yet a little strange. It is not thought of as holding the very important and serious relations to the public at large which it should occupy. The column of a newspaper is the advertiser's platform or pulpit—for it is there he addresses the whole community and more especially his own constituency. He must address his audience in a way that will keep their attention, and must tell his tale in a straightforward and truthful manner.

Cuban Stamps.

The rush for CUBAN STAMPS still continues. We have a few of those sets of 6 varieties, unused, 1874 to 1881, which we are offering free with a year's subscription to this paper at 25c. Subscribe now and get this beautiful set by return mail.

The old reliable Eastern Philatelist and this paper both one year for 25c.

Revenue Stamps.

By a U. S. COLLECTOR.

In 1865 during the Civil War our Government needed money, and because of this they were forced to impose a revenue tax on matches, medicines and all legal paper. In order that the tax could be collected with greater ease, the Government ordered the printing of many millions of revenue stamps of all denominations. These stamps have caused many discussions in the philatelic world. I find that there is a certain class of collectors that do not consider the revenue stamps worthy of a place in their album. They deal in them because they find that some collectors want them. There is another class who worship the revenues. To these I would say that it is not a good thing to collect one class of stamps alone; by that I do not mean that it is not a good thing to take a special interest in a certain class of stamps, but I mean that in order to get the most good out of philately we must be interested in all forms of it.

Now that there is a new issue our kickers will have more work. I noticed an article in the ADVOCATE entitled "A Symposium of Kicks," written by a worthy D. P. A. member who said that it was natural for a man to kick, which is no doubt true.

There is a good deal of kicking about the Transmississippi stamps; let them kick but always remember the revenue.

One out of Many.

Do not leave an advertisement for our firm out of any issue in future—if we fail to get in copy before press time make up an adv. yourself—we'll pay. The ADVOCATE is the only paper we get cash replies from.—Newsboy Pub. Co., July 11th, '98.



LATEST NEWS.

Toronto Notes.

By INVICTA.

I omitted sending notes last month on account of nothing worth mentioning and we find this month, that we have very little more

Some of the dealers here have now on sale the new United States revenue stamps with the new design showing the battleship "Maine" and the regular postage 1c and 2c surcharged I. R. in red and blue. The new design comes in very odd values, as low as $\frac{1}{2}$ c.

The dealers in Toronto seem to be doing very little business this summer compared with other years. American visitors seem to be scarce. It is truly said that the war affects the stamp business.

Walter McMahon has given up his downtown office and will hereafter conduct his business from his residence, 1123 College St. We trust he will find business just as profitable and successful as before.

Mr. Chas. Bailey who has been sojourning in Kaukauna, Wis and Chicago, Ill. has returned to Toronto and informs the writer that he intends to stay here amongst his old friends and acquaintances. We are pleased to hear this as Mr. Bailey is a fine young man well spoken of wherever he goes.

We are sorry to report that by the papers published here, a stamp collector has been arrested on a charge of stealing a bicycle, tried, convicted and sentenced to sixty days in jail.

U. S. Notes.

By FILIUS.

The War Revenue act, went into effect July 1st. The different value, up to fifty cents are as follows.—2c, 5c, 10c, 25c and 50c. The picture of the "Maine" are on all the different values. As to prettiness I think the other Revenues stamps "go way ahead."

The Omaha stamps are out of sight, they are simply beautiful. Let the S. S. S. S. say all they wish against them, as we must remember the "kickers" are not all dead yet.

A two cent stamp will take a letter to Cuba, or the Phillipine Islands. A good thing for U. S. collectors. By an act of Congress Post Master Van Cott of New York, has been directed by the department at Washington, not to return to the sender on and after July 1st, undelivered second third or fourth class mail matter, even though it may bear a return request, until the postage for returning shall have been paid; neither may such matter be remailed nor forwarded to a new address except upon the same consideration. The new law does not apply to first class mail matter.

Each of the Phillipine Islands will have its own Governor and Post Office. U. S. stamps will be used with name of Island surcharged across centre, and each island will have thirteen different stamps.

The 5c and 8c Columbian stamps are still on sale at the writers post office. Some four or five sheets of each.

A new paper hailing from Humbolt, Ka. has just been received. Mr. S. A. D. Cox is editor and publisher, and we see no reason why it shouldn't be a success.

The Philatelic Advocate.

Our Motto "Bis dat qui cito dat."

W. A. STARNAMAN, Business Mgr.

G. W. STARNAMAN, Subscription Mgr.

SPECIAL NOTICES.

Subscription Rates.— Twenty five cents per year to any part of the world.

Advertising Rates.—One inch, 50c; two inches, 85c; quarter page, \$1.25; half page \$2.00; one page \$3.50 per month. A discount of 10, 20 and 33% allowed respectively on 3, 6 and 12 months contracts.

Forms close on the 20th and all copy must reach us BEFORE that date to ensure insertion.

Address all communications to,

STARNAMAN BROS.,

BOX 104,

BERLIN, ONTARIO, CAN.

Editorial.

The 13th Peninsular Saengerfest will be held at Berlin on August 10, 11 and 12. This will be one of the biggest events that ever happened and visitors are expected from almost every town and city in America. There will be music by the best singers and bands in Canada and the United States and in addition to other sports, a baseball match between the two crack teams of the Eastern League—Toronto and Wilkes-Barre. Reduced Rates from all Railway points in Canada and United States. For particulars address G. M. De Bus, Berlin, Ont.

We will be pleased to meet all philatelists at our office, 31 King St., E.

Owing to the absence of the proof-reader several errors will be found in the article on advertising. The second sentence in the third paragraph should read, "He buys space as he would buy wheat and uses the most space where he makes the most profits."

Mr. W. A. Lydiatt, late manager of the now defunct Comet Stamp Co., Toronto, Ont., was sentenced to 60 days in jail

for attempting to sell a rented bicycle. We must compliment the D. P. A. trustees on the prompt action they have taken in expelling Mr. Lydiatt from the D. P. A. We feel like one of the Trustees who, in writing to us, says, "It was a sad duty but we cannot associate with dishonest persons."

On account of the serious illness of Mr. R. W. French, the July number of the "Evergreen State Philatelist" will be very late.

We acknowledge with thanks the receipt of an invitation to attend the National Amateur Press Ass'n convention which was held in New York city recently.

E. L. Shove, Unionville, N. Y. has sent us his list of Philatelic Literature. We have also received Price Lists of stamps, etc. from John H. Lowe, 49 Adelaide St., E., Toronto, Ont., and Claude W. Unger, Pottsville, Pa.

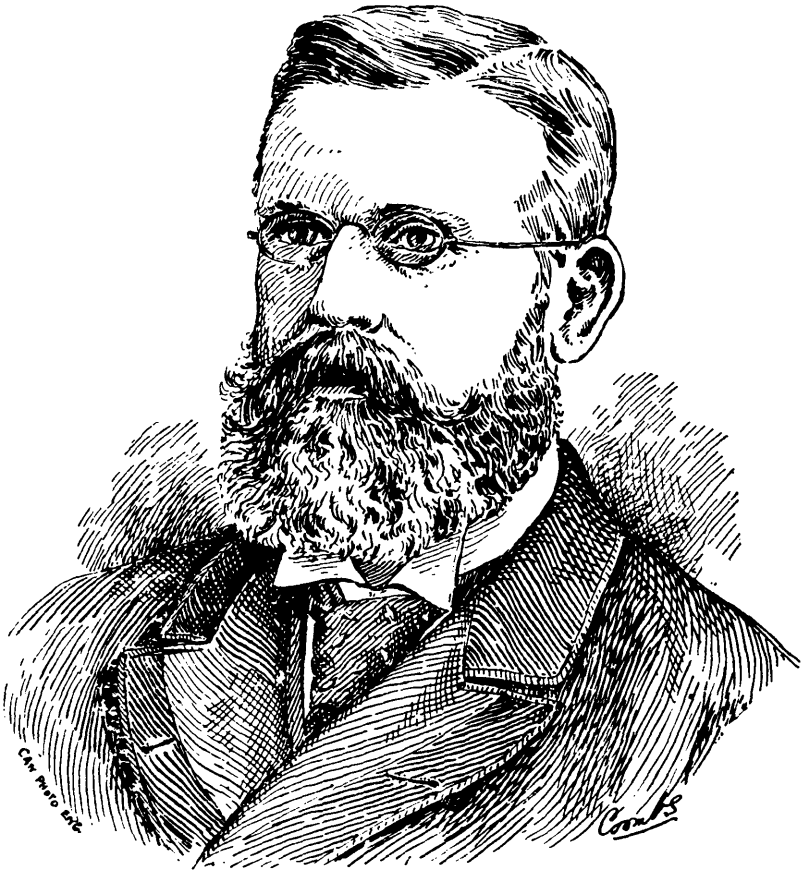
Copy must be sent so that it reaches us not later than the 20th of each month. Owing to the late arrival of some important matter, we were compelled to leave off our front cover design.

A Toronto dealer recently sold a \$2.00 Canada Bill Stamp with inverted redallion for \$20.00.

Premiums

Send us 25c and we will give you this paper one year, a 20 word adv. in the Bargain Page and your choice of any one of the following:

- No. 1. An unused 8c Canadian Jubilee stamp.
- No. 2. Set of 6 var. Cuba, unused, 1874 to 1881.
- No. 3. "Philatelia" the "Trilby" of the philatelic world.
- No. 4. 25 blank approval sheets.
- No. 5. 15 " " " " with your name printed on.
- No. 6. 18 var. Japanese postage stamps and 3 var. Jap. cards mounted in a fine colored album made of rice paper.
- No. 7. Half inch adv. in this paper.
- No. 8. EASTERN PHILATELIST one year.
- No. 9. Perforation Gauge and Mill Scale.



HON. WILLIAM MULOCK.

Postmaster-General of Canada.

The above is a good likeness of the best Postmaster-General Canada ever had. He is at present in England where he went to advocate Imperial penny postage. He won his case, and commencing Jan'y 1st 1899, letters will be carried from England to Canada for 1 penny. At a banquet held in England, Mr. Mulock was designated, "The Rowland Hill of Canada."

It is expected that on the same date letters may be posted to any part of Canada and the United States for two cents.

SOCIETY ITEMS.

Dominion Philatelic Association.

Organized Sept. 1, 1894.

OFFICERS.

President—A. M. Muirhead, Halifax, N. S.
 Vice " —C. S. Applegath, Hamilton, Ont.
 " " U. S.—Chas. Bailey, Kaukauna, Wis.
 Secy.—Treas.—G. W. Starnaman, Berlin, Ont.
 Count. Det.—F. J. Garraty, Richmond, Que.
 Ex. Supt.—E. L. Shove, Unionville, N. Y.
 Auc. Mgr.—N. Matches, Hamilton, Ont.
 Att'y.—J. A. Wainwright, Northampton, Mass.
 Librarian—F. I. Weaver, Berlin, Ont.
 Trustees—R. S. Mason, Hamilton, Ont.,
 Geo. W. Hicks, Mitchell, Ont. and Ed.
 A. Marris, Hamilton, Ont.
 Adv. & Sub. Agt. R. G. Widdicombe, St.
 Catharines, Ont.
 Official Organ—" PHILATELIC ADVOCATE.

President's Message.

To The Members of the
 Dominion Philatelic Association.
 Ladies and Gentlemen:—

I am pained to learn that at your convention lately held at Hamilton, Ont., certain complaints were made against me. The official organ, while reporting that these complaints were made, does not specify the nature of same, and now, in order that I, and the members at large, may know the full extent of my shortcomings, I hereby ask the complaining members to at once state their charges.

I must also at this moment state that I am not in sympathy with the board of officers elect. My election was by acclamation and consequently the members had no means of expressing their disapproval or their confidence in my administration. This is not right and not fair to the Association and I purpose taking steps to immediately remedy it. I do not now feel justified in acting as the nominal head of

officers elected by large majorities and who are unfavorable to me. Unless the members by vote, express their confidence in either the board elect or your President, I fear harmony will not prevail during the coming electoral year.

I, therefore, place herewith my resignation as President, to take effect Sept. 15th at the same time expressing my willingness to accept a new nomination and run against any man whom my opponents may put up.

This is a good chance for those who have the complaints in their pocket books to put in a man of their own stripe.

I have asked the Secretary to announce that nominations shall be in by the 20th August and that the polls shall close on the 15th September the vote to be taken by means of a ballot, by mail.

Assuring the members of my hearty and continued interest in all that pertains to the D. P. A. and pledging myself that if elected my administration will not be different from what it has been heretofore.

I remain yours faithfully

A. M. MUIRHEAD, Pres.

Auction Manager's Report.

To D. P. A. Members:—

In presenting this my first auction report, I beg to thank you for the honor bestowed on me, and for the confidence displayed in electing me to office. I am sure I will do my utmost to make my department a success. With the help and hearty co-operation of each individual member, this can be done.

THE RULES

of the Department will be much the same as formerly.

1. Only members can offer stamps, but non-members may bid.
2. 10% of amount realized will be charged to defray expenses.
3. A reserve bid may be placed on lots.
4. All bids must be in by the 15th.
5. List of prices realized will be sent to members on receipt of return postage.

Again thanking you for your confidence

I remain, yours fraternally

N. MATCHES, Auc. Mgr.,

120 East Ave., N., Hamilton, Ont.

Fifth Auction Sale

of the

Dominion Philatelic Ass'n.

Bids must be in by Aug. 15th. A card will be sent notifying successful bidders, when they are expected to remit, and stamps will be forwarded.

Stamps are used unless otherwise stated.

Lot no.	Reserve.
1. 24-5c Canada Register	\$.15
2. 23 Mexico, mixed	.10
3. 45 Mexico, 1c and 5c	.15
4. 25-2c Jubilee	.50
5. 14 U. S. Revenues mounted	.45
6. 12 Mexico	.40
7. 25 mixed stamps, mounted	.25
8. 8 2c Mexico, blue	.08
9. 20 U. S. mixed	.10
10. 25 mixed stamps, mounted	.40
11. 1000 Canada 3c, maple leaves	.70
12. 50 Meckel's Daily Stamp Item	.20
13. Strip of 3-6c Columbian with plate no. 104 and imprint (unused)	.25
14. 63 Canadian Stamp Papers	.20
15. 57 stamp papers and catalogues	.10
16. 100 " "	.20
17. 100 " "	.20
18. 33 Weekly Era	.10
19. 2-3p Canada on original cover each	.25
20. 5000 Continentals	
21. 50 reis Portugal jubilee	.15
22. 50c New Brunswick Probate	.15
23. 1/2c Canada Jubilee	
24. 6c Canada Jubilee	
25. 500 2c Canada, current issue.	
N. Matches, Auc. Man.	
120 East Ave., N., Hamilton, Ont.,	

Secretary's Report.

Ladies and Gentlemen:—

I now take great pleasure in thanking all members who aided me to secure this important office.

Considerable trouble and discontent has been caused by members not receiving membership cards, I have sent them to the President and as soon as I receive them they will be mailed immediately and before another month is past, I believe all members will have their cards.

Commencing with next month, I will present a monthly financial and membership statement.

Foreign stamps will not be accepted in payment of dues from Canadian and U. S. members.

NEW MEMBERS

- 318 E. A. Whalen, Halifax, N.S.
 319 John C. Stockwell, Dunville, Que.
 320 H. Weed, Stamford, Conn.
 321 John H. Lowe, Toronto, Ont.
 322 Mrs. J. P. Starnaman, Berlin, Ont.

The above will receive their membership cards on payment of dues to Jan. 1st 1899, amounting to 15c.

APPLICATIONS.

C. T. Kirkby, Box 325, Winnipeg, Man.,
 Age 18. Clerk. Refs. W. A. Beatty, R. G. Widdicombe.

Ernest F. Wurtele, Quebec, Que. Age 38, Secy-Treas. Q. M. & C. Ry. Co. Refs Starnaman Bros.

Jno. B. Davis, Box 113, Chelse, Ind. Ter. Age 14, Harness Maker. Refs. F. I. Weaver, L. E. Strohm.

J. Edward Sohn, 3303 Jefferson Ave., Cincinnati, Ohio. Age 17, Student, Refs. W. A. Beatty, Geo. Bradley.

The above will be admitted to membership Aug. 15th provided no objection is filed with the Sec'y before that date.

At the convention I was instructed to report all delinquent members through the official organ.

If this paragraph is marked your name is amongst the list. A prompt remittance would greatly oblige, as all members not paid up before Sept. 15th will be dropped from membership and official organ discontinued.

DELINQUENT MEMBERS.

The following owe 50 cts.—John Bisbee, W. H. Barnum, Miss V. Ball, Geo E. Cleaver, H. J. Cook, Arthur Chambers, J. G. Dunlop, Miss M. Dunlop, A. E. Fritz, H. M. Henneman, Chas. B. Hesse, Carl Herring, J. S. Hamby, W. G. Humphrey, Geo. Hughes, R. Hitchman, H. R. Hunt, W. H. Kessler, W. King, W. H. S. Laue, H. E. Markham, E. Marks, W. B. Mitchell, C. M. Mac Kay, R. L. Perry, Fritz Plasket, Miss Josie Plasket, A. E. Schultze, C. J. R. Stirling.

The following owe 1898 dues (25c.)—J. W. Alderson, A. G. Allison, Robt Ashcroft Jr., W. R. Adams, H. C. R. Bell, A. Norton Buell, R. L. Billings, J. M. Bartels, D. L. Breed, Fred T. Boal, Chas. Beamish Dr. R. M. Ba'eman, Morgan Buffington, H. Chester, W. J. Cuthbert, P. Clarke, J. M. Chappel Jr., I. T. Clauson, Juan E. Carbonnell, H. H. Coombs, A. H. Coombs, G. A. Carrie, Wm. Dunn, Sydney Dalton, R. L. Dietrich, Geo. M. Frame, J. R. Findlay, W. H. Zuelke, A. L. Griffin, F. R. Goodwin, Mat Gans, Major Gehler, Rowland Hill, C. L. Hammington, H. P. Hewson, N. H. Hunter, Herbert Huber, Farrar Ineson, James Jaimet, F. O. Judge, Geo. A. Katzenberger, Alfred Knowles, M. R. Knight, Albrecht Loewit, John Lindsay, D. B. McCullough, Emilliano Martinez, Eben S. Martin, C. L. Moreau, Ben L. Morris, R. M. Miller, R. F. Maddigan, Elmer Macdonald, James Nettleton, Alph. Nadeau, Sydney Nichols, Charles Parr, H. A. Peters, Jas H. Peckham, F. H. Pinkham, R. P. Rickenbacher, Jas. F. Rood, J. S. Ross, A. E. Rankin, L. E. Strohm, H. C. Stork, Roy C. Seiter, Claude Sanagan, J. E. Toombs, Ben P. Thomas, A. Audley Thompson, Jack Thompson, Peter Travens, Ralph Weaver, Alf. F. Wicks, J. E. Zahn, Wm. v. d. Wettern, I. E. Weldon, N. H. Withee, Theo. O. Withee, W. S. Weatherstone, H. J. Watt, F. J. Stuffel.

CHANGE OF ADDRESS.

John Waters, 82 Lippincott St., Toronto.
W. McMahon, 1123 College St., Toronto, Ontario.

NOMINATIONS.

Owing to the resignation of the President and U. S. Vice President, nominations will be received until Aug 15 for these two offices. Rules governing nominations are the same as those published in May ADVOCATE.

The following applications were accidentally omitted from my other list.

G. A. McIntyre, Box 275, Berlin, Ont., Age 54, Insurance Agent. Refs Starnaman Bros.

Herbert Gile, 33 Howard St., Melrose Highlands, Mass., Stamp Dealer and Publisher. Refs John H. Lowe, C. Bailey.

I would call the attention of the members to the prizes offered on page 25 of this issue.

For application blanks and full information, address.

GEO. W. STARNAMAN, Secy-Treas.
Box 104, Berlin, Ont.

Resignation.

Toronto, July, 20, 1898.

Fellow Members:—

I hereby tender my resignation as U. S. Vice President of the D. P. A. same to take effect at once. When I accepted this office I expected to remain in the United States but I find that owing to unforeseen circumstances I am unable to do so. Thanking the members for their support, I am,

Yours truly,

C. BAILEY.

Librarian's Report.

Received since last report:—From Capt. E. F. Wurtele another complete vol. of Phil. Chronicle and Advertiser; from Publishers: ADVOCATE, Boys' Own, New York and Ontario Philatelists.

F. I. WEAVER, Librarian.

Trustee's Report.

Fellow Members:—

1. We the undersigned, Trustees of the D. P. A., deem it our painful duty to sign this expulsion from membership of one of our members, W. A. Lydiatt, Toronto, Ont., who has been found guilty of unlawfully attempting to sell a rented bicycle and sentenced to a term of 60 days in jail. The fact that Mr. Lydiatt was an earnest and active member, makes this step an exceptionally sad one.

2. We hereby acknowledge receipt of bonds for the sum of \$50.00 from the Secy-Treas., as required by the Constitution.

Signed: R. S. Mason
E. A. Marris
G. W. Hicks } Trustees.

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And get this paper free, also many other privileges. Send to the publishers for a blank

The Central Stamp Exchange.

Mgr.—A. N. Estes, Spring Hill, Tenn.
Sec'y.—J. O. Waters, Nashville, Tenn.
Official Organ—THE PHILATELIC ADVOCATE.

New Members since last report.

32. L. T. Webster 33. F. W. Bernd.

We are still growing and every member is always more than pleased. Join and be satisfied.

A revision of the rules is being contemplated and new sets of rules will be sent to members as soon as they appear. Others wishing to receive copies can do so by sending their addresses together with a two cent stamp to the Secretary.

The Central Stamp Exchange is now prepared to do a stamp business in all lines. Buying, selling and exchanging departments are now open and correspondence is invited with interested parties. Dealers are invited to write to Mr. A. N. Estes, Manager, Spring Hill, Tenn., for special terms on cash sales.

The exchange department is always open and ready to do business. Under the capable management of Mr. Estes it has grown to be one of the best organized departments of its kind in the country. You cannot fail to be pleased when you give us a trial.

Write to the Secretary for all necessary information and don't forget to enclose return postage.

J. O. WATERS, Sec'y,
407 Fatherland St., Nashville, Tenn.

The Stamps of Ste. Marie de Madagascar.

GEORGE CARION.

The island of Sainte Marie de Madagascar, which does not appear upon the maps of the American edition stamp albums, is situated at the northeast of the main island of Madagascar, between Choiseul on the North and Foulpointe on the South.

In 1892, when the set of stamps for Diego Suarez et Dependences was issued, the French Colony of Ste Marie de Madagascar was one of the dependencies of the govern-

ment of Diego Suarez, and consequently the stamps of Diego Suarez and dependencies were used in Ste. Marie de Madagascar.

But later on some differences were raised regarding money valuations, for a dollar in one town was sometimes worth only 75c in another, causing a loss for the colony on the sale of postage stamps. Therefore a set of stamps of the same type as those used in other colonies was ordered from Paris, with the name of the colony printed on them.

During the time required to print the stamps the following values of the Diego Suarez colony were surcharged "Ste Marie de Madagascar" in a double lined circle, in blue ink. This was in April, 1894, and the values were as follows.

1. On the 1881 issue of French colonies, perforated, 35c., black on orange.

2. On the 1892 issue of stamps of Diego Suarez et dependences, 1c, black on blue; 2c brown on buff; 4c claret on lavender; 5c green on greenish; 10c black on lavender; 15c blue on white quadrille paper; 20c red on green; 25c black on rose; 30c brown on straw; 40c red on straw; 50c carmine on rose; 75c black on orange; If bronze-green on straw. These stamps were not surcharged for speculative purposes. As only from 30 to 35 of each value, so surcharged, are known to exist, it can safely be inferred that those provisionals are the scarcest of all the French colonial stamps, and come next to the Reunion, 1852 issue in point of rarity.

In all probability those stamps were only used for one mail, as the sets with the name of the colony printed in Paris, were received in May 1894 consisted of 13 values, the same as those mentioned above.

The above stamps have since been replaced by the set bearing the name of Madagascar and Dependences, issued in 1896, as the colony of Ste. Marie de Madagascar was attached to the Government of Madagascar after the conclusion of the peace and annexation of this colony to France. Therefore all the stamps of this colony are now obsolete, and since the correspondence of this small island never amounted to very much, these stamps will some day become rare.

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PHILATELIC ADVOCATE one year...	.25
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All for 25c postpaid with 1c stamps
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Of buying good stamps at 50%. Then send to me for a selection at 60% and receive 25—2c U. S. Cols. free. Ref. required.
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AGENTS WANTED.

for my approval sheets at 50%. 100 var. stamps 10c. Every fifth purchaser is given a prize. Send at once.

A. J. McKelvey, Vinton, Iowa.

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$\frac{1}{2}$, $\frac{1}{4}$, $\frac{3}{8}$, $\frac{1}{2}$ and 1c unused, post extra \$.05.
 $\frac{1}{2}$, $\frac{1}{4}$, $\frac{3}{8}$, $\frac{1}{2}$, 1, 1 $\frac{1}{2}$, 2, 2 $\frac{1}{2}$, 4 and 5 unused .25.
Omaha Issue 1, 2, 4, 5, 8 and 10c " .40.
" " 1c to \$2 incl 9 var " 4.00.

Send for my App. Sheets fine foreign. 66 $\frac{1}{2}$ ¢

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Special August Offer.

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Canadian stamps wanted. Present issue well assorted 50c per 1000.

A. F. WICKS, LONDON, CANADA.

D. P. A. PRIZES.

We wish to increase the membership of the D. P. A. to 500 before next convention and in order to do so we offer the following prizes.

1st. prize.—To every person securing 100 new members before next convention, we will give \$5 00 in cash.

2nd. prize.—To every person securing 50 new members before next convention, we will give \$2.00 in cash.

3rd. prize.—To every person securing 25 new members before next convention, we will give 75c in cash.

4th. prize.—We will give a 1 inch adv. to every member who is first reference to 6 new members in one month.

5th. prize.—We will give a $\frac{1}{2}$ inch adv. to every member who is first reference to 3 new members in one month.

The Secretary will keep a correct account of the applications sent in and will furnish application blanks to those who desire them. Send a blank whenever you write to a collector.

The member who is first reference will always be given the credit.

Those members which count on 4th and 5th prizes will also count on 1st 2nd or 3rd. prize.

If you have any questions to ask, enclose stamp for reply.

STARNAMAN BROS. Berlin, Ont.

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PRIDE.

Copy for No. 1 should reach us by Aug. 28th, 1898

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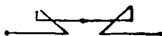
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An unused copy of U. S. Special Delivery 1885 first issue sent postpaid for 14c. Elmer E. Swessinger, Ionia, Iowa.

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