## 



Auction Sales :

THEATRE.
Closed Until Christmas Day mulf wioneery to tion Santa Claus and The Fairy's Sword.


W. J. WHELAN, 182 Dupheroth stre eat indow Cleaned and poikh


 -

recived to-day: Chioe shiment
TURKEYS, GEESE and chicken.
Order early as supply is limited.
M. CONNOLLY,
176 Duckworth
Phone 422 .
The "HOME" MAIL ORDER

BUYING AGENCY 1719 Yorth 18th St, Philadelphia, C.s. . .



## - $\operatorname{cin}_{\text {FIRst }}^{2}$

 NFLD. REGIMENT The Recruiting office will not be open any evenings this weekRecruits wishing to join can
ten on at the C. L. B . Armon ign on at the C. L. B. Armoury,
between 10 a.m. and 5 p.m. daily.

21st Week of the War!

To those who handled our goods the past year We extend our thanks, and we hope that those who did not will do so the coming year. Buy home made goods and help to build up your own country.

To one and all we wish A Very Happy Christmas and a Peaceful and Prosperous New Year

The Standard Manufacturing CO., LId.

Slaughter Sale.

## FURS! FURS!

Commencing on TUESDAY NEXT, 21st inst we offer without reserve Balance of FURS, consisting of
MUFES, SCARFS, TIES and SETS Also Special Line for Cabmen in CAPS, COLLARS and GLOVES to match.

## 3 Pieces for 86.50.

Sale Room open daily from 2 to 10 o'clock p.m
Royal Fur Co., Lid.


|  | You Don't Know |  |
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| New Books! | Canada Butter! |  |
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|  | "Champion" Pound Blocks.Tabs all Sizes.BEST QUALITY. |  |
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|  | JAS. R. KNIGHT. | , Ment |
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| Garrett Byrne, |  |  |
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## VIGKERSGIIN






 113-H133- SMART GOWN FOR
HOME, CALING OR BESINESS
WEAR.


## A Splendid lot Pound Tweads and

 COLOURED POUNO SATEENS NOW ON HAND.The Tweeds are Dark Colours, and inter-
persed are some Black and Navy Serges and Cheviots.

## Price, 70 cts. lb. Only

The Sateens are Extra Special Quality and
colours are fine; so these will be useful for the colours are fine; so these
a large variety of purposes.

## Henry Blair

## CHILDREN S SHOES!



## CHRISTMAS 1914

Once more the Christmas season has rolled around. We therefore wish to solicit the in spection of our Christmas Goods, too numerous to mention individually the articles we have vite the public to come and inspect for themselves and be convinced that we have one of the best assortments ever shown in Newfoundland.

Joseph Roper.


# Commencing Xmas Day :Casino! <br> SPECIAL ENGAGEMENT FOR A SHORT SEASON OF THAT EXTREMELY POPULAR VAUDEVILLE TEAM, 

## Franklin and Hiatt,

The Numbers introduced are unique in character and presented with style, finish and class
With a Dandy Programme of all Feature Motion Pictures.

|  |  | Admíssion. |  |
| :---: | :---: | :---: | :---: |
| Duley's for Christmas Jewellery <br> BEAUTIFUL, NEW, FAIR PRICES! <br> Our Jewelery Stock is now fairly running over with good things for the carefuld <br>  Tor erecolenco of design and moderate prieing. We tates special ppidie in the big valsured of a widie ehoice, a fine variety and a grand apportunity to to get the Best at the Lowest frie. <br> THE GIFT OF GIFTS ! <br> *a BEAUTIFUL RING OUTSHINES AND OUTLASTS ALL UTHEKR After all the presents have been given, examined and put away, the gift that remains to perpetuate the joy of the occasion is a Beautiful Ring-the one gift that gives unbounded delight to the owner through a lifetime of wear and beauty. And when this Ring comes from DULEY'S, its beauty and service is all the more pronounced because the quality is the Best and the designs the Newest. At prices that start as low as $\$ 2.50$, you find the same solid construction in all grades, and the same High Quality. We offer below a few more suggestions:Pendants Lockets. Necklets. Bracelets . Bar Pins Watches Fobs Set of Studs Watch Charms <br> Leather Goods Just Opened! <br> Barely in time for the Christmas Rush and marked at most attractive prices Bill Folds, Military Brushes, Cards in Cases Pipes, Cloth Brushes, '1 ool Sets, Coat Hangers, Writing Cases, Wallets, Hand Bags, Bridge Sets, Purses, Attache Cases, Mirrors, Stud Boxes, Collar Boxes, Shirt Case, Tobacco Pouches, erman Gold Mounted Fountain Pens. WatT. J. DULEY \& Co. <br> The Reliable Jewellers. |  |  |  |
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| riotic Concert at Fogo. |  |  | Here and There. <br> Stafford's Essence of Ginger |
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Episcopal Dispensalion.


Let Us Fill Your Order from FRESH SUPPLIES! ELLIS \& C0, Limited, 203 WaterSt.

J. J. ST. JOHN.

If You Want to Save Money Call on Us.

Flour is cheap now but likely to advance. We carry a large stock at low prices.

## Windsor Patent <br> Five Roses <br> Verbena <br> Royal Household Olivette, \&c.

Ham Butt Pork, Fat Back, Heavy Mess, Jowls, Pare Ribs, Boneless Beef Plate Beef \& Beef Cuttings
Molasses, Sugar, and the best value in Teas

J J. ST. JOHN,
136 \& 138 Duckworth Street.

## Dr. J.A. BURKE,

 dentist,312 Water Street,


IT IS NOT YET TOO LATE
to get Some more of Your Photographs for Christmas either the New pitcures we have Just made of you, or of that good one we made Some time ago.

## Thone 768.

THE HOLLOWAY STUDIO, LTD., Corner Bates' Hill and Henry Street, St. John's, Nild.


The largest assortment in town of Felt Slippers and Boots to of Felt Slippers and Boots to
select from for Men, Women and Children.
HOCKEY BOOTS
For Men and Boys. Prices $\$ 2.60$ to $\$ 4.50$.

## Skating Boots



For Women from 82.00 to 86.50 .
SKATING BOOTS for Children, from $\$ 1.30$ to 8.00 according to size. Drop in and see our selections. Satisfaction guaranteed. Money returned if $n$,

Parker \& Monroe
Liurted.
THE SHOE MEN

Evening Telegram

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| Additions to the Navy. |  |
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## Look Out For

 J. M. DEVINE'SBig Xmas Announcement To-Morrow. He will tell more fully about the goods he is offering at low prices, such as:

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| :---: | :---: | :---: |
| TOYS. | Handkerchief \& Glove |  |
| Tops |  | H. Lewis, Dr. Kean, A. Simme |
| Sheep | Photo Albums | s, w. Clark, F. . Batastene, P. Tem- |
| Donkey | Scrap Albums | J. J. Norris J. J. stapleton, E. |
| Noah's Ark | Autograph Albums |  |
| Bugles | Bloters |  |
| Yachts | Ink Stands |  |
| Collar Bo | Safety Razors at 50c. |  |

Remember, with every dollar purchase at
EVINE'S you get 20 c. worth of Toys FREE.
Sid


Christmas at the Casino
 Torated if assurealy the site of and



## 

## Christmas Freight.

 the ship being filued.




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Wiseman,
Dower, A


## Xmas Bifts! <br> \section*{LATEST}



Headquarters
for Cake JOHN B. AYRE.

## Here and There.








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 Reids Boats.

Obitary.
1 P.M.
$\mathfrak{c}$

MR GEO. COLLINS
The death occurred of Mr. Georg
Colilins, ot one ocock this morning

 ame for the hospital.
OFFICER ENLISTED-Capt. Jas. J.
Donnelly, commanding the Holy Cross
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6. W. Strione

Capt Randell, who will go in com-
mand of Baine Johnstone and Co.s
hew steame at the icefelds next
spring, will be succeeded in the S. s. spring, will be succeededed in the S .
Bellaventure by Capt. Cross. Put more light in your home this
Xmas, yy buying the great oil saving
Aladidin Lamp. Call and see it de-
 ple rooms. CHESLEY WooDs, 140
Water Street, Manufacturer's Agent.

- decli6,ft



ur funnels; the Russian ha
Stafford's Prescription cures Indigestion, Dyspepsia,

Catarrh of the Stomach, Gastri | is and Nervous |
| :--- | :--- | :--- |
| Price 25c. a bettle. | ind 10c. extra.-dec 1, tf



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Cor. WATER \& ADELAIDE STREETS (3 Doors East Post Office.)

## Practical Presents!

## You can give nothing that will give more

 Riverside Blanketse mand

rices, but only one quality-THE BEST.

## THE SPOT!

THIS IS THE SPOT- Sutable, dainty and inexpen-
 What about bying a present for yourself in somed
 If yon do not want anything, still call and exchange GEORGE KNIGHT, 164 Water St.
W. B. Corsets Will Please You.

## 'Worlds Best'

Is what they signify and that is why W. B. CORSETS have more wearers than any other Corset. selves to the ladies of Newfoundland as they selves to the Newrown as they Britain, Australia, New Zealand, India, South Africa, South America and the Continent.

We have a further shipment of these favourite Corsets to hand.

## HENRY BLAIR <br> gents for W. B. Corsets for Newfoundland.

## Red Cross Line.





## ABig Listo Sterling Bargains "nChristmasWeek <br> SPECIALLY SELECTED FOR THE LAST MINUTE SHOPPER.

## Special Sale

 OI Tea Cosies, Cosey Covers Centres, Centre Clofhs, \&c.Hundreds of people for one reason or another have delayed their Xmas Shopping until the last two or three days. It is for their benefit that this extra list of Bargain s has been arranged. For the last four days before Xmas we are prepared to handle, with promptness and despatch, the huge crowds that will make this Store their Xmas headquarters.



## Suggestions

Paper Goods. Christmas Novelties.

 29 c
 PAPER NAPKINS

 SMAS TAGS. Christmas Furs.







 20 pr. et. dis.

## Christmas Gifts

## That are appreciated and give lasting satisfaction.



FANCY LNENS

aXMINSTER DOOR MATS.
 LINOLEUM MATS.

 STAIR CARPET.


## LADIES

UMBRELLAS

 $\$ 1.20$ each.

## Last Minule Suggestions in

## Footwrear.

LADIES' CARPET SLIPPERS.
 LADIES' ARCTIC SLIPPERS.
 SLIPPERS For infants \& chldren.

Gift Gloves, as popular as ever Ladies kid gloves.
 CHIDREN'S WHITE WOOL GLOVES.
 LADIES' LINED GLoves.
 XMAS GLOVE CASES.


## Specials in Hosiery.

childrens wool gatters.
 CHILDREN'S OVERSTOCKINGS. In Heavy Ritbeed Black worrted in a nitice ass.
of sizes. Values 40 . LADIES' BLACK HOSE.



> TheRoyal Stores Itd.

Givable Hardware Specials.



Framed Pictures, Phoio Frames, \&c.





## Xmas Groceries.

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Crockery Suggestions.
$\qquad$
CORSET COVERS
 INFANTS' KIMONAS.


## XMIS GIFTS！ <br> At ative Gith Sugugestins in Furs！ <br> A most durable as well as acceptable Gift is a Set of Furs．Our assortment offers an easy solution of a suitable Set to give．During holiday Season we ha <br> By One．Quarter or Twenty－Five Per Cent． <br> The variety includes SEAL SETS，JUNGLE SETS，BLACK HARE SETS，FITCH SETS，SEAL SCARVES，HARE SCARVES， <br> Handkerchiefs！ <br> Be sure and notice our <br> Silk and Linen． <br> Some initialed，others plain， but all of beautiful texture and quality <br> We suggest some of these as suitable Xmas Gifts． <br> We offer the balance of these subject to the same discount．Only a few left． Marshall Bros <br> xilis GIFTS！ <br> Handkerchiefs！ Be sure and notice our Silk and Linen． Some initialed，others plain， but all of beautiful texture and quality． <br> We suggest some of thes as suitable Xmas Gifts．

| e Turning of the Xmas Tide |  |  |  | $\begin{aligned} & \text { FRRSH } \\ & \text { CREAM } \\ & \text { DAIY. } \end{aligned}$ | Have You Seen Our Showroom Yet？ |
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## A. \& S. Rodger's.



## XMAS WVEEK SPECIALS! <br> ALL FANCY <br> LINEN COVERS

Shown in our West Window, Suitable for Xmas and New Year Gitts,

## men $100^{010} 20^{\circ} \mathrm{cma}$

Really some very fine Covers with Striking Designs.

Bring the Children to see Admiral Jellicoe's Flagship, "Iron Duke," in our East Window.

## S. MILLEY.

 :Humsisum: Advertise in the Evening Telegram
the evening telegram, ST, JOHN's, newfoundland, DECEMBER 21, 1914-10

| GEORGE KNOWLING <br> offers the following at his East Ind, West End and Central GROCERY STORES. |  |
| :---: | :---: |
| Best Lemon, Peel. . 17c. lb. Angelica . . . . . . in cartons. . . $71 / 2 \mathrm{c}$. pkt. Real Sultana Seedless Raisins.. .. .. . .14c. lb Pink Ieing Sugar. . 10c. 1b | Best Orange Peel. .17c. lib. Finest Citron Peel. . 22c. 1b. Choice Seeded Raisins, <br> "Cadbury's" Icing Chocolate . . . . . . 35 5 . Bb . White Icing Sugar, 10e. lb. |
| Empire Baking Powder, <br> The best known Baking Powder in Newfoundland, only 16c. for a 1 lb . tin. |  |
| Desiccated Cocoanut, 16c. Ib (Guaranteed fresh superior quality.) <br> Crosse \& Blackwell's <br> Essences, full 1 oz. size, <br> Egg Powders, 1 oz. pkts. .. . 15c. doz. Egg Powders in tins, Gelatine, Nelson's, Blanc Mange Powders, "Bird's" . . . . . .13c. pkt. | Shelled Walnuts ..456. 1b. (Perfect halves.) Best English Essences, 1/2 oz. btls. .. ..8c. bt1. Egg Yellow for colouring, 10c. bti. Syrups, full pint bottles, Gelatine, Knox's . . 15c. pkt. Corn Flour, Colman's best . 13 c . lb. |
| "Table Jellies," Monk and Glass, 1-2 pint 3 c. Pinls 5c. pkt. |  |
|  |  |
| "TE CELESTAR." <br> The Finest China Tca, ia 1-3 F . and 1 lb <br> Tins--50c. 1b. only. <br> Better than the old-fashioned tea of bygone times. Just buy one tin to try. Invaluable for dyspeptics who cannot drink the ordinary tea, which contains an excess of tannin. |  |
| Geo. Knowling. <br> dec7,5i,m,f |  |

Amcila Verdict on the War.

| on the War. |  |
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## The Crescent Picture Palace "JUSTICE OF THE WILD,"  Cartoons by Hy. Meyer and others. tHIT BOY FROM MSSOURT-A clever co On Wednesday, the Biggest War Feature we have yet shown-"THE BAD of THE HCMAX <br> 



HIM. Solid Gold Sleeve Links.
Gold Filled Sleeve Links. Gold Filled Sieeve
Silver sileeve Links.
The Pins ${ }_{\text {Tie Pins }}$. Fobs...
Military
Sets Military Sets .....
G. F. Watch Chains
Sitver Watch Chains Silver Watch Ch
Fountain Pens Tie Clips...
Pipes in Case Pipes in Cases
Shaving Sets .. Silver Match Boxes Cigar Cutters
Watches ...
$\qquad$ $\begin{array}{lll}\$ 5.00 & \text { to } \\ \$ 8.00 \\ \$ 1.20 & \text { to } & \$ 4.50\end{array}$

FOR HER.
Solid Gold Brooches

$\$ 3.00$ to $\$ 10.00$ 80c. to $\$ 2.00$ Gold Filled Brooches. $\$ 1.00$ to $\$ 5.00$ $\$ 15.00$ to $\$ 30.00$ | $\$ 15.00$ |
| :---: |
| $\$ 1.00$ |
| to |
| $\$ 4.00$ | 50 c . to $\$ 3.50$ $\$ 2.00$ to $\$ 86.00$ $\$ 2.00$ to $\$ 65.00$

$\$ 4.00$ to $\$ 10.00$ $\$ 1.00$ to $\$ 6.00$ $\$ 7.00$ to $\$ 10.00$
$\$ 3.00$ to $\$ 15.00$
$\$ 3.00$ to $\$ 15.00$
$\$ 7.00$ to $\$ 11.00$
60 c. to $\$ 6.00$
 1.00 to $\$ 2.50$


## D.A.MCRAE,

Jeweller. "

## Xmas at The Home of food Shines.

 (1) (2) fiecanstoe the frole ramily
## By the way, what's so suitable for Christmas Gifts as good Footwear? Practical, Useful

 Useful and always appreciated.Our Chistmas Footwear is on display and the showing is fine. It's well worth eeing.
You'll run no risk in selecting Christmas Footwear here, for we will cheerfully make any exchanges you desire after Christmas.


# 1-2 YOU CAN FILL TWO STOCKINGS <br> Price! Dolls, Toys and Fancy Goods 1-2 REDUCED to HALF PRICE Price! 

Tuesday, Wednesday \& Thursday
 Ladies'
Kid Gloves. Come Early for Toys. GAITERS for Young and Old










|  | PERIUMES, bti., 19 cts. Put up in pretty bottles and showing such favourites as White Rose, Jockey Club, Lav- <br>  | Duchess Sets, 49c. Pretty 4-piece sets, fine em- broidery centre and with broad band and insertion all around, and finished with plain double <br>  |  |
| :---: | :---: | :---: | :---: |

Remember!
 footbalis.
 WRIITLET WATCHES.



In the SHOWROOM this week
Gifts of Usefulmess and Attractiveness ${ }_{P R I C E D}^{L O W}$.


GIVE "LISSUE" HANDKERCHIEFS-
B0X
Box
$1-2 \mathrm{doz}$.

## APRONS.




MEN'S
LINEN COLLARS, 17 e


## Your Girts look prettier when suita the christms tone to each of your Git

$\qquad$ | RUBBERS. | TOILET SOAP |
| :--- | :--- | :--- |

Sericarde Gils for "lin'" mens negwear:

 WALKING STICKS.
 hand iess some with siliver mountings
and
and
\$1. If you are in doubt Give Him Gloves.

 MEN'S WHIIE CUFFS. srown" Shoe.
shoe.

[^0]xhe pgoples faper - THE EVENING TELEGRAN, DEC. 21 st 1914-12. - read bi everyone.

| GIANT тsome |  |
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| SAFETY RAZOR 50 m | Ximas PIPI |
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| 1 A Rien ruitir |  |
| CLEAS IMSTMITY | c. $=1.00$ |
| THE MOODEER Of the TOMI |  |
| ate | 20 |
| CHESLEY WOODS | $25 \mathrm{c} . \square 2.00$ |
|  | 30c. |
|  | 40c. 2. |
| Irish Whisky | $60 \mathrm{c} . \square 3.00$ |
| lrish Perrses, | 1.00 - 3.2 |
| lirish Jameson | 1.50 ¢ 3.50 |
|  |  |
|  | Martin Hardware Co, Lmta. | 177 \& 353 Water St.,


 $\xrightarrow[*]{+\cdots+\ldots+\ldots+* * *}$

 Tmikerini corrso
Coming-Xmas Day-
Miss Margaret Ayer, Soprano.





## If You Have Good Taste



You will soon find the taste that we all enjoy.

## Verbena Flour

MOIR'S
Sounds Like Mores
Tastes
Like Mores
More Centers,
More Coating,
More for the Mones,
Many More Morest
But ONLY ONE
MOIR'S When talling of
Chocolate.

## A Merry

## Xmas!

We wish all our friends in the City and Out ports A VERY MERRY XMAS.

## GEO. M. BARR, Agent

TEXACO KEROSENES, GOSSAGE'S
SOAPS, ETC.




THE AVIATOR'S RUSE!





 UNGAR'S LAUNDRY \& DYE WORKS. Halifax.

## Xmas Poultry!

 Oar First Shipment ofTurkeys, Geese,
Ducks and Chicken.
(wfolesale oniz)
Night, More to Follow.
Due To-Night, More to Follow.

## GEO. NEAL

The Eastern Trust Company.

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 in general. We have purchased a large lo to of pample
Toys, the newest and cheapest in the market.
Pears' Xms Amual, 1Bc. ecach COME AND EXAMINE OUR GOODS.

## Robert Templeton.

Acceptable XMAS GIFTS!
, miximat yin Usetulu and Mosi Appropriate Presents

WILLIAM FREW.

G. BROWNING \& SON

Wish to announce that they are now in a position to deliyer their full line of PLAIN and FANCY BISCUITS.

For the Xmas Trade
In Stock:
1914 CROP SANTA CLARA PRUNES,
the following grades



## HAVE US TAILOR YOU

IT OR OVERCOAT
faultless in fit, superb in in style have attire derfully warm for the weight Your or-
der now will mean the beginning of hetter apparel for you
J.J.Strang, Ladies' and Gents' Tailoring. 153 Water Street, SI. John's.

## 'Korff's' Cocoa

Established 1803.
Next time you are buying Cocoa please ask for Korff's. Follow the direction in preparing it and you will enjoy the luxury of a cup of cocos in perfection Korff's Cocoa cost you fully 20 per cent. less than Van Houten's, for the simple reason that it is not overloaded with advertising and sells on its merit.

TRY A TIN.


[^0]:    $\square$

