## The slluion

A. D. FARRAH and CO.
"The Advance House of the Jorth Shore" Neweastle, X. B.

## The Meaning of Values



Some people think that because a garment is low in price it is a "palue" 7 his is not always true. "Value" means something more than low price. It means low price and high quality. Many low priced garment look well for the moment, but second grade materials, skimped seams, cheap trim Whing soon tell in poor wear. Such garments are not values They
are merely cheap merchan-dise-nothing more.
Real Values---Farrah Values
are something quite different. They are garments that represent the best in material, in tailoring, in finish. 7 hey
are garments that have quality and style, garments for which you would willingly pay more. But because our buying organization enables us o purchase at great concessions, becaus our volume of business enables us to
we are able to offer them at
we are able to offer them \& consistent values.

Our Merchandising policy is to sell alarge volume of goods on a small margin of profit. That means better soods at low̄er prices-real values.
To demonstrate this we are offering values in Women's Suits

The essential points to study in a sutt are its style and its material. Is the suit smart? Is it correetly tailored? Does it fit the line of your figure? And is the material so firmly woven that it will retain its shape through all weathers and all wear? 7 he suit values we are offering in this great demonstration moet every one of these demands.
Tricotine Serge Duvet de Laine Duvetyne Some with beaver and mole collars, others embroidered or plain.

$$
{ }^{8} 42^{50}{ }^{5} 60^{00}{ }^{5} 900^{00}
$$


E. A. McCURDY

Only Party for Protection
Potato markets closed to U.S.
Prompt Remedy of Grievances
Ocean steamers of our own
Railway situation Grappled with
Technical Training for Labor
Unity of All Canada Effected
No graft or scandals
Internal Administration Sound
Tariff Policy The Same Everywhere
Young People Kept at Home

## Northumberland Needs

 E. A. McCURDYCandidate supporting Right Hon. Arthur Meighen and.
Canada NEEDS MEIGHEN.

The National Liberal and Conservative Party Publicity Committee.

[^0]

## 

FAR MORE DESPERATE PRICE CUTTING THAN YOU EVER.IMAGINED IN THIS AGE. FORMER PRICE CRIPPLED BEYOND RECOGNITION

|  |  | Women's Dress Boots <br> Regzalar $\$ 5.50$ value, now |  | $15$ |
| :---: | :---: | :---: | :---: | :---: |
| Men's Work Pants All heavy worsted $\$ 3.25$ and $\$ 375$ | LadiesSergeSkirts <br> One lot only, \$4.50 value Now $\$ 2.25$ |  |  |  |
|  |  |  |  |  |
|  |  | w... | e. Now-... |  |

PRICES! That stagger the imagination !! REDUCTIONS that look Ridiculous! FORMER PRICE OUT OF THE QUESTION Ladies' Shirts and Drawers Heay. fiece. .1ined., mate of
fine materials. s. 1.25 value. Now ${ }^{\text {fine materals. }} \mathbf{7 5 \mathbf { c }}$ Ladies' Flannellett Waists Made from very heavy fannel. ette these waists will laun-
der well. In Inl colos and and



## Men's Larrigans

FREF!! One Pair of Men's all wool Oversocks worth Made of heary oilltanned beef $\$ 2.25{ }^{\circ}$ Men's Larrigans, Palmer's
hide., Nordinary stitching, 6 inch
heq.


Never Again Such Prices ! A Sale Withou a Paralell! Youth's Larrigans Best quality beef hide,., $\mathbf{\$} \mathbf{1 . 5 0}$
Sizes 11to 13. Now Boys' Larrigans
 Stockingette Ang wool materail, comese in five yacd




 Childrens Wool Drawers All wol, very warm, roomy,
seams reinforced, 81.25
value

## A. D. FARRAH ano COOY




[^1]
# OUR REASON 

 All Goods in Our Wholesale Department to be Sold to the Retail Trade at Wholesale and Factory Prices During this SaleWe want to take advantage of this unusual opportunity. By getting a 10 p. c. discount through paying our bills icash, it means a saving of over 100 p. c. yearly. That extra percentage we are going to give to you during this sale.

As is customary of this store, in buying cur goods, we selected them with the utmost caution, getting only the very finest grades of merchandise at the right prices notwithstanding the fact that cotton raised in price the last few months from 8 c to 18c a pound. We bought our goods at the old prices so you can figure double and triple savings in many cases, quardruple savings through taking advantage of this
sale. The bargains we are giving will be planted deeply in your mind and all other sale. The bargains we
sales records destroyed.


## Retailing Large Wholesale Stock At FACTORY PRICES

|  |  |  |
| :---: | :---: | :---: |
|  |  |  |
| Ladies Flannellet Drawe <br>  | Mens Leather Gloves <br>  |  |
|  | sday, | A. |

THIS SALE YOU WILL FIND HASSTRENGTH andSTABILITY BECAUSE of the GENUINE MONEY SAVING OPPORTUNITY OFFERED. WE WILL DOLE OUT BARGAINS IN HENRY FORD STYLE

Fashion has no more BEAUTIFUL and STYLISH DRESSES than you will find displayed at this store They are admired and purchased by women who discriminate, know and appreciate the very latest motifs and silhouettes. In The models are made up in Canton Crepe, combined with Pan Velvet. Russinar Silk with all over lace. Charmuese combined with silk net embroidered in tinsel and silk and many other beautiful combinations tco numerous to mention. ONE PAIR OF $\$ 3.50$ KID GLOVES GIVEN WITH THE PURCHASE of EACH TRICOTINE DRESS.
 Sleeveless Dresses in all wool Serge and Tricotine $\quad$ A model for every lady regardless of what her taste may be.
 Children's Dresses All wool Serge in desirable colors $\$ 10.00$ value now $\quad$ and styles. A full run of $\$ 6.50$


Revel in this Bargain Riot! The Buying Chance of the Age
Men's Leather Mitts

Men's Dress Shoes

Men's Overshoes
Lied hevy gulitivy on buckest $\$ 1.50$
Mens Mackinaw Shirts Al wol, ill eampreat orese madr s. 3.25
Men's Kersey Shirts Avery haty goviliy inge orly, 3.50
Boys' Underwear Mexino oitistand dives medium 50 c
Men's Underwear
 Men's Socks


OUR DELIBERATE INTENT IS TO MAKE LONG AND FAVORABLY REMEMBERED FRIENDS

Quality and Price cannot be separated when you consider the question of saving money. We buy Men's Clothing for the wholesale and manufacturer's prices during this sale.
Mens Overcoats
 Ulsters and Uisterettes


## Men's Suits

 All new goods of fine all wool materials.A big assortment of checks


Special



## Men's Suits

Finn tailoring and quality, wool cloth,
will be bound
When inhese
iine


Mackinaws! Hundreds of them! Thousandsof them! All you save $1-4$ to $1-3$ and as much as $1-2$. Excellent this sale when you buy one of these coats
 $\$ 9.00$ Value, Now $\$ 6.50 \$ 10.50$ Value, Now $\$ 7.25$ $\$ 9.50$ Value, Now $\$ 6.75 \$ 11.00$ Value, Now $\$ 7.50$ $\$ 18.00$ Value, Now 12.50

Made of 34 oz . Mackinaw Cloth


THE UNION ADVOCATE, TUESDAY, NOVEMBER 29,1921

## Ren

Invictus and J. \& T. Bell

## Ladies Tan Boots

Macmillan cash Shoe store
We are Selling these lines at a Bargain, as we
wish to clear out the lines
Come in And See Them
MacMillans Cash Shoe Store

## MOODY'S

## Thursday Bargain Day

List of Special Bargains Dec. 1st.
Cloth and Silk Dresses Reg. $\mathbf{\$ 2 0 . 0 0} \ldots \ldots . . \$ 1 \mathbf{0 . 0 0}$ Serge Dresses reg. 82.00 and $\$ 10.00$ and 15.00 Cloth Coats size 36
10.00 and 15.00 Corduroy Velvet lyd wide Blinds.
2 yd. wide Oilcloth
Camp Blankets
Colored Flaneliette
$8-4$ White Sheeting reg. 81.00 yd
All other goods in the store at a Discount
MOODY \& COMPANY

## French Ivory

 FOR XMASWe have a very large stock of Ivory, more we think than conditions at present warrant, so rather offering it to Christmas Shoppers at a

## Discount of 25 p.c.

Just think you can get one dollars worth for eventy five cents.

IVORY makes a useful and appropriate gift and when bought at our prices is a money saver also.
Beautiful Toilet Sets reg. $\mathbf{\$ 2 2 . 0 0}$ for $\mathbf{\$ 1 6 . 5 0}$ and Ele all other pieces at equally attractive prices.

Come Early and get First Choice

[^2]



## Fresh Fruits,

 Shelf Groceries, Moirs Confectionery Tobacco, Cigars \& PipesI am prepared to supply the

P. N. BROWN

| \$5000 |
| :---: |
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|  |
| ${ }^{45}$........... 189.00 |
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|  |
| W. E. RUUSELL |
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Fishery Notice
Bass Fishing opens Thursday. Dec. 1st. Before commencing to ish licenses must first be procur-
ed. Licenses can be procured from District Inspector's office, Newcastle, or fee can be remitted Whitneyville, N. B. District Inspector.

HE UNION ADVOCATE, TUESDAY,NOVEMBER 29, 1921
29, 192

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OUR FISHERMEN | Not content with shutting out the |
| :---: |
| produce of Canadian farms, |










THE FASTEST TIME ACROSS CANADA
"Continental Limited" on
Canadian National Railway Canadian National Railways, continental Travel.
$\qquad$ native stock considerably,
"In what condition does this leave the United States fishermen with gear still expensive and at least one-third
more tisherwen on the coast? c ind anyone imagine conditions more ious for the lobster fishermen?
"The prices of line fish have been Par below normal this season, lines
and hooks are still expensive and when a fishermen's expenses have been deducted from his gross earn-
ings there is nothing left to support his family, therefore lobster fishing is really the small boat fisherman' Until Feb. 1st our markets will be flooded
with foreign lobsters because the 15t of November marks the beginning of
the open season at Grand Manan and it continues until Jan. 1st then it wiil take nearly a month for the dealers
to clean up their stock. March 1 Canada's open season again begin
so the United States lobster fisher
友 and Cashmeres and Pure Indigo, and Cashmeres and Pure Indigo, and Glen Vighart Checks, Pencil Stripes and unique Heather Mixturevery taste.
so the United States lobster fisher
men have the month of February only to look forward to and this is one of the hardest months of the year, fo the water is cold and the lobsters do
not crawl into the traps, for they are

With Every Suit or Overcoat
Don't wear ready-made Clothes. Be a particular dresser. Be measured or smooth fittiag, custom tailored cornes,

Clothes of Quality" are made by one of Canada's largest tailoring organizations. Every garment is made to your own measure with Vancouver give an enormous outlet. A large turnover permits of small profits. You get the benefit.
Made to Your Measure from
$\$ 24$. to $\$ 45$.
The Outstanding Clothes Value of the Season

## "Clothes of Quality" <br> Will be on Sale Here Next $\underset{\text { Wecember }}{\substack{\text { Wednesday } \\ \text { Den }}} \begin{gathered}\text { Thursday } \\ \text { December }\end{gathered}$ 8th Extra Pants Free

 not as active.The U.. S. Official who strikes this
blow against our fishermen is Mr. Fred H. D. Crie of Rockland,' and it They clamor for protection, and the want Canadian lobsters kept out of
their market. Every intelligent Cana their market. Every intelligent Cana
dian can take the hint. It is anothe dian can take the hint. It is another
Argument for Protection, as the only TAKE NOTICE
We Want a Clean Election It is possible that some parties
have got their names on the voter
list, who are under 21 years of age
 shour tee exat seo ot stown uys."
 they still insist upon voting, while under 21 years of age, and take the
oath that they are of legal voting age while they are not so, they will be prosecuted for perjury. This will be
carried out impartially without fear carried out
or favor. It is known, that on previous elec tions, this matter was not agtended to We are assured that with regard to the age-limit, there are persons on ing election, who have no right to be on the listo-they are under 21 yeare of age. Election day will test their
cases. The National Liberal and Conserva tive Party, and their ca
E. A. McCurdy, desire a clean election In every respect, and hope that the
Opposition Party and their Candidate, will take similar action, against those attompting to vote, who have no legal right to exerel
ank no tavors.

Berger Tailoring Co., Ltd., Toronto J. D. Creaghan Co.

Local Agents
Newcastle, N. B.
 actuated but by one motive, to make
the $c$, v, 8 . the most sucesstul
 politics.
captuning a a new market the world. This is pretty generally auinitted. The writer knows one
citizen of the United states who, on ries home, under strict instrucitions from his wife, a number of loaves on
bread, stio claiming' that no bread otataiable in the United States can four. As an instance of the anauian ${ }^{\text {ing p popularity of Canadian four, it is }}$ stanord, born in winnipeg but for recently said that until the steam stips "Canadian Forester" and "Can
adian Government Merchant Marine Sorvices camo Into Kingston last the Ioiand came pound hour used on Stateo. Now it all comes from Can Canadian productst has been capurued Frote, tho taet that Canasad had shipe ity of the flour itsolf; and Third, the closer commerctal and social relations with the people of Canada. Cátarrahal Ueafness Cannot be Cured
by local applications, as they canno reach the diseased portion of the ea Lonal troatment. HALLS CATMRR
MEDICINE is a coastitutional rented Catarrhal Deafless is caused by at in
flamed condition of the mucyus tin us of the Eustachian Tube. Whan Uis sound or imperfect hearing and whis it is entirely closed Deafness is the result. Unless the infammation ca neyed Yorever. halles catarin thus reducing the inflammation an restoring normal conditions. F. J. Cheney \& Co., Toleto. Ohio. BOOM ROAD.

## Dhom Rcad, Nov. 23 rd-Mrs. Mary

 Rae of Strathadam was the guest of Miss Theress Sherrard of Sunny Corner visitted her cousin, MisMuried Sherard last week-end. Miss Lattle Howe is spending rew weeks with. Mrs. Fenton Kehoo
of Red Bank.
Misses Audrey and vorothy Mutoh
and Miss apent Tueeday evening with Mre.



## GET READY

tor tion many montion mat
Big Business Boom Begins

## FREDERICTON <br> BUSINESS COLLEGE <br> WAVERLY HOTEL

Frank White, Prop.
Meals and Rooms furnished moderate ratee.
Specila atetenion dien to to con Livery in connection with Hotel Hack meets all trains.

Notice of Log and Tie Marks the registered logy m
Ritchie \& $C$. are
Logs-Black R. (butt and top)
All parties are hereby warned
against having logs or ties with
these marks after this date, unless
with our permission. Parties are
also warned against copy-writing
same, or using any mark tha
same, or ssing any mark uha
would in any way infringe upon
this copyright.

| D. \& J. RITCHIE \& CO. |
| :---: |
| Newcastle, N. $\mathbf{B}$. |

## NOTICE

Prof. F. J. Liscombe a prom inent teacher from New York has opened a studio for voice culture
(the art-singing) and piano, in (the artsinging) and piand, in
the O'Brien building. Castie Street, opposite Brunswick Music Street
Store.
THE UNION ADVOCATE, TUESDAY, NOVEMBER 29,1921


## Conata cicmedians

What Is To Be Canada's Dec.ay?

Shall it be that through the destruction of the Tariff as proposed by both Crerar and King, the development of Canada is to come under the domination of the United
States, to be followed by gradual financial domination and as a consequence, political States, to be followed by gradual financial domination and as a consequence, political

## -OR

Is Canada's destiny to be that of a great free nation within the British Empire group of Nations, developing her boundless resources of mine, river, water power, forest,
and cultivating her millions upon millions of acres of arable land? Is her development to surpass that of any other nation?
Shall her manufacturing industries develop her minerals and raw materials into implements and goods for the benefit and comfort of her people and for foreign trade? Shall she become a self-contained nation within the Empire, her great railways interchanging, the products of factory and farm among her own people, and her hips sailing every sea?
Shall she maintain her integrity within the Empire and protect her farms and
factories against unfair competition from foreign countries? F
IF THIS IS TO BE CANADA'S DESTINY THEN CANADA NEEDS MEIGHEN.
On December 6th, Canada should once again protect her farms, her factories and her workmen
against the ussund theory of Free Trade and should hold fast to her reasonable Protective Tariff,
her national entity and her British conneection. On December 6th Canada should declare with no uncertain voice that she will not tolerate the false
trade theories of vivisonaries and group leaders which tend toward her economic destruction, toward
the separition the separation of her people and the weakening of the ties that bind Canada to the British Empire. On December 6th Canada should demonstrate unmistakably to the outside world her fixed deter
mination to keep Canada for the Canadians. On December oth Canada's derthy is at stake.

## Cancula Needs Meighen

The National Liberal and Conservative Party
Publicity
Committee



[^0]:     has announced that on Dee. 1, a ten the support given to the Government A. D. Farrah \& Co. are putting per cent reduction in treight, rates wandidate Mr. McCurdy. Farmers Hered to be the largest sale ever will take place on all roads under the particularly are rallying to the ranks. offered in the Countr of Northumbee jurisdiction of the Board of Rallway They know where true Protection land. The double page advertiamean jurisaiction of
    Commissioners.

[^1]:    ACNQICC NOTlCe

[^2]:    H. WILLISTON \& CO'Y. คคำ

