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## Editorial

[.pits are our work ciothes. Each of us liv $\overbrace{}^{\text {some kind of a sermon every day. }}$ $\qquad$

## COOPERATION IN TOURIST BUSINESS

 The lack of cooperation that is sometimes evident among those To seek to gain advantage in this undertaking at the expense ofanother is neither good ethics nor sound business. Sometimes in-
stances are reported to us of misrepresentation being employed stances are reported to us of miscrepresentation being employed
to induce patronage to deviate from its contemplated channel.
Always this method of procedure in the end brings disastrous-reAlways this method of procedure in the end brings disastrous re
sults to the offender. The other day in a neighboring town a motor party headed in this direction were informed that no tourist camp
existed here. Later the party arrived and were much pleased with existed here. Later the party arrived and were much pleased with
the accommodation afforded. Naturally they reported their ex-
perience. A motorist with his perience. A motorist with his family stopped at a hotel seeking
direction to a camping place. The information was given him in
detail, with every possible assistance A note was made of the indetail, with every possible assistance. A note was made of the in-
cident so that the traveller might be able to recommend a hotel man who was courteous and worthy of patronage.
These items are mentioned to show that being row in dealing with competititors is shower a that bood poling mean and nar- Developed
to its possible limit the tourist business in this province will even tually become a much biggise proposition than many of our peonple
imagine, but it will require the best efforts of all to make condiimagine, but it will require the best efforts of all to make condi-
tions such as shall bring this development to pass. Instead of pull-
ing apart our people must pull together in order to advance the ing apart our people must pull together in order to advance the
interest of all. When every section is working with and not against
every other section, and when all who deal in any way with our summer visitors do their utmost to show an interest in their wel-
fare and comfort, a spirit of cordiality and good-fellowship will be
established that is sure to prompt a desire to return. A pleased patron is always a good advertisement.

SUGAR AND FRUIT
 was

ENTERTAINMENT FOR TOURISTS the probability of being able a to find accommodisitation at a place where
opportunity is afforded to play "real craquet" recalls that not so
long ago this game was much in evidence in these parts. Of late
years it is apparently not ars it is apparently not played so much although as a pleasin
Summer visfords plenty of room for skill it has few if any equall
So these parts that they may enjoy our delightful climate and the beauties waith which nature has so rich
endowed us, but they also demand pleasant recreation. More tention s
some clas
under ce tion, but more attention should very attractive feature of to this seer
quet, quoits, cricket and other suitable forites for tennis, cro-
not demand a too serious expenditure of physical ents which do provide good exercise. Complaint is sometimes heard that summer
visitors do not remain long with us and the Visitors do not remain long with, us and the way to ensure this ac-
tion on their part is to furnish plenty of attractive recreation such
as will make their stay pleasant and profitable. as will make their stay pleasant and profitable.
Haying this season progressed with
unusually large amount of fodder was got up in toption and an
On every hand, as one travels over the countros ple barns filled to overflowing, with numbers of stacks to contain the residue of the harvest. With the modern appliances now at
hand the ingathering of this important crop has become a much
easier task than it was in the old days when most of the cut and put up by hand. The clearing of the dykes and meadows
was then a. laborious operation the ers, rakes, loaders and power forks the work is done with the out
put of a minimum of man-power. Always one of our most important harvests the abundance o
good fodder to the country is fully recognized. The logical result
should be a material increase in the sequent betterment in the farmers' conditions. After all we mus recognize the fact of our dependence upon the tiller of the soil, through
whose success we live, move and have our being.

TWO-INCH SINGLE COLUMN, ONE TIME Much of the fault that is found with, local advertising can umn, one-time advertisement in the local newspaper-and then expected the people to come in and take the goods away from him
That is like trying to pull off a baseball game with only one inning.
Advertising in local newspapers is profitable to local business
men when it is done correctly and run continuously-especially men when it is done correctly and run co
when it teamworks with national advertising.
Repetition builds reputation.

TENTH ANNIVERSARY OF WORLD WAR Monday was the tenth anniversary of the entry of Britain
into the mightiest conflict that the world has ever seen. The oc
casion was not made the recinient of casion was not made the recipient of any public recognition yet th
memory of August 4,1914 , will never be effaced so long as the worl memory of August 4, 1914, will never be effaced so long as the world
lasts. The awful cost entailed in life and property is almost beyond
the conception of human ken, and after ten years we look back to the conception of human ken, and after ten years we look back to
the conditions of pre-war days with the sure knowledge that in our time these will never be duplicated. For over four years we poure
out blood and treasure and on us of the present generation the task out blood and treasure and on us of the present generation the task
of repairing the ravages of war is laid. Only by collosal effort on
the part of the citizens of the country may we at last make the part of the citizens of the country may we at last make good
the price of our nation's survival-a price that is not too great the price of our nation's survival-a price that is not too great-
sacrifice made not in vain.

## There will be no beer by the geer

 he vote which was recently taken. In no important centre di the plebiscite carry. This vote, taken together with significant decisions of the electorate regarding certain candidates, would appear to indicate that the people of British Columbia want a mor
careful observance of the careful observance of the law relating to liquor, and will not coun
tenance any campaign looking to what are popularly called "wide open" conditions. The people of the western province have de cisively said that they do not want any system of beer bars oper
ated for private profit and capable of being involved in trafficking
under political bosses
FUNCTIONS OF A SCHOOL
The most important function of the schools is not merely t each vacts and develop mentality, but to arouse and inspire the and to service and sacrifice for God, country and humanity.
the exodus to the U. $S$



## CASH \& CARRY

$\$ 5.00$ Orders Delivered Free $\underset{\text { ight.t. }}{\substack{\text { and we } \\ \text { rel }}}$

Toilet Soap, 7 c . 4 for 25 c, , Laundry Soap, 8 c. 14 for $\$ 1.00$ Toilet Paper, 5 ., 21 for $\$ 1.00$ Toilet Paper, 5 c., 21 for $\$ 1.00$ Best Molasses, 1 gai. for $\$ 1.00$ Carnation Salmon, 25 c., 5 for $\$ 1.00$ Pure Cream Tartar, 35 c . $1 \mathrm{lb}, 3$ for $\$ 1.00$ Corn, 18 c c. can, 6 for $\$ 1.00$ Pure Orange Marmalade, 4 lbs for $\$ 1.00$ Evaporated Milk, 15 c. can, 7 for $\$ 1.00$<br>Evaporated Apples. 18c ib 2 for 35 c<br>Pressed Cooked C. Beef. 35c. 1b. Pressed Cooked Ham, 60 c . Ib.<br>Shelled Walnnts, new stock, 43c. 1b. Frest Cocoanut. 2ec. Sliced Pineapope, per can 38c.<br>Fresh Green Vegetables daily<br>\section*{CALDWELL-YERXA<br><br>LIMITED}


 A clever sales idea st
ion, but jt is merit a idea starts a pprop
nerit and service then

NINTH
of the'series dealing with the establishment of the Bnuk op Monzreal at representative points in Chinada

## IN THE UNITED STATES



HOR many years the Bank of Monteel has played an
active and constructive part in che banking and buis
ness relations bevieen Canad and the Unixed Scite:
In 1855 the Bank essablished iss own office in New York and wodry is Agency at $64-68$ Wall Surect holds a leading p

In pist the Bank's Chicago Office was opened to care for extensive Westen business. Today, at 27 South La Salle Serees, Chicago, the Bank is participating actively in banking affairs. In San Francisco and at Spotane the Bank also has iss own office.

## BANK OF MONTREAL

Established over 100 years
Total Assets in excess of \$ $\$ 50,000,000$

## To Prospective Electric Range Buyers

"Guerney" and "Westinghouse" Electric Ranges 77 These ranges may be bought on the installment plan
with terms to suit the customer. You will be wise in having all installation work done
competent workmen and thus save future trouble and expense.
For the next 30 days we will install all ranges pur-
hased from us at actual cost. Washer, and "Apex" "Vookrite" Cooker, "Roterex" Better investigate the "Kookrite", a practical electric
aner which requires no expensive installation.

## Buy Electric Goods at an Electric Shop <br> J. C. MITCHELL wOLFVILLE, N. <br> Phone 320

PROPERTYBUYERS TAKE NOTICE!
Call at office of Valley real estate igency ltd., up. stairs in Eaton block, on Main St., Wolviile, N. S., for catalogute, and direction to farms, homes, and bus iness stands for saie in Maritime Pro-

## HUTCHINSON'S TAXI

AND BUS SERVICE
bagcace transfer, trucking and moving care-

ratt prices.


## Puritan Linen

A High Grade Linen Finish Paper.
Note Paper, 100 sheets for 50 cents. Envelopes, 75 for 50 cents.
The best value tof the mones in toom.
The Acadian Store

## Homes

| Por children from |
| :---: |
| O $\begin{array}{c}\text { age, } \\ \text { Horys and } \\ \text { H. STAIRS }\end{array}$ |



## Advertisers, Attention!

The Acadian has just installed the Bonnet - Brown Advertising Mat
Service and Stereotyping Machine.


Advertising Service for Every Business
And, in addition to being able to supply
you with suitable cuts for illustrating your you with suitable cuts for illustrating your
ads, we are prepared to furnish advertisements covering practically every line
of business. These ads have all been written by com-
petent advertising experts petent advertising experts-and are so com-
red an-
red executed that they exert he maximum amount of pulling power pos-
sible in the space used. So, when you want to run an ad, in-
stead of spending time to write it yourgelive come in and let us help you. We'll
gration and all.

Come in and ree the machine work--it's interesting THE ACADIAN

Acadian Want Advs. Are Workers!

## PROFESSIONAL CARDS

Eaton Brothers Dentists


V. PRIMROSE, D. D.S. Mcall Univentis)
J.A.M. Hemmeon, M.D. EYE, EAR, Dimase of
 Dr. H. V. Pearman ExE, EAR, Nosese mat throat Offico practice ont Woltrilit, N. S. (Pomerify of halimax) PAUL G. WEBSTER

M. R. Elliott, M. D.
1.30 to 3.30 P. M. 7 to 8 P. M.
G. K. Smith, M.D., C.M. Grand Pre, N. S.

 G. C. NOWLAN, LL. B. Barrister and Solicitor

W. D. Withrow, LL. B. BaRRISTER SOLCCITOR
NOTARY PUELLC


| H. E. GATES <br> Architect <br> HALIFAX, N. <br> Emabishera 1 100 |
| :---: |

D. A. R. Time-table The Train Serrico anit it Afocto Woltr. No. 96 from Buemone tom Haliay


 No. 100 From Yarmouth (Mon.
Wed., Sat.), arrives $4.13=\mathrm{m}$

> Welsh Coal
> arriving this week Order Promptly
> A. M. WHEATON

Plumbing and Furnace Work Jobbing promptly
DONE
H. E. FRASER

## BREAD!

10 Cent
Our bread is mixed with up-to-date
machinery and wrapped before leaving bakery. W. O. Pulsifier and F. W. Barteaux
both sell our bread at this price. A. M. YOUNG


| Conninis |
| :---: |
| Notices under this heading are |
| inserted at 10 cents a line. |
| Each repeat, 5 cent a line; |
| minimum charge, 30 cents. |
| Contract rates on application. |



Seven Rules for Making Better Coffee







W. O. PULSIFER

Phone 42

SPECLAL for SATURDAY
Pineapple Tarts, Pineapple Pies, Lemon Pies,
Jelly, Lemon and Chocolate Rolls
Dipped Genoese Cakes
CROW N $\underset{\text { Don Campboll, Prop. }}{\text { BAK }}$ AK

College Campus at 1.30

$\qquad$
Having taken over the business
of Mr. E. J. Delaney, I shall be
found at the shop recently oc.

DEMONSTRATION AND SHOW DAYS
of
Ladies' and Misses' Coats, Suits, Skirts and Dresses
For the Autumn and Winter.
The Celebrated Northway Garments Will be shown at Our Store
JULY 21st or 22nd We will be pleased to have you call and see these garments.
J. E. HALES \& CO., LIMITED

Wedding Bells



EDSON GRAHAM WOLFVIELE Phone 70-11


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## The Port Williams Acadian



## Do You Know

Our Telephone Number?

## Our telephone number is 217

It is OUR classified department and YOUR Service Department. Perhaps you have no idea of the number of ways this department of YOURS can be of SERVICE
TO YOU. That is why we are calling your attention to it

If you lose something, call it.
If you find something, call it.
If you want something, call i
If you want to sell or rent something, call it. acquainted. Ask the voice to tell you what the classifie department has done for anyone, how can it do as well for you.

THE ACADIAN

F. B. Newcombe \& Co. SAT, AUG. 9
Specials for the closing day of our big sale
Take advantage of this opportunity to secure real bargains

Lot Voile Dresses
Good patterns, latest styles, worth
much more than the price. We
offer them for
$\$ 5,00$
Pure Linen Suiting
Colors Mauve, Natural, , Gray
Regular $\$ 1.35$ yd.
Price 89c. yd.
HAND BAGS
SACRIFICE PRICE FOR SAT
URDAY. 98c, and $\$ 1.98$ EACH.

| Blouses <br> in Voile, Dimity, Linene. Your <br> $\$ 1.49$ |
| :---: |
| Seperate Wool Skirts |
| Hain and Pleated, good styles, <br> To close out a <br> $\$ 3.98$ |
| Silk Cloves <br> Values $\$ 1.65$ and $\$ 1.75$. Saturday |
| 95c. pr. |
|  |
| ren Black Cotton Hose at the |

## (1/2)

 USUALLY when fire breaks out it is toclate to avert the loss of valuable paper ocked up in a drawer in office or home. The cost of protection is generally far less than the expense of replacing one document-provided it can be replaced. Don't put off renting a Safety Deposit Box until it is too late.

## The Rowitl Bank of Canda

Wolfville Branch
Port Williams Branch

## AUTO TIRES ON SALE

Dominion U Cord $30 \times 3$ 1-2 Special Sale Price $\$ 9.75$
Dominion Endurance $30 \times 31-2$ Special Sale Price \$6.75
Geo. A. Chase Port Williams

## SPRAY, Spray, SPRAY <br> AND GET MORE APPLES AND BETTER APPLES This can be done by using <br> Harvey's Power and Hand Sprayers.

Come and see the latest TYPE of "POWER SPRAYER" All steel gear, self oiling pump, sand, di st and dirt prox \& circle in its own tracks, will carry two smry Pum, and is
already to hitch on your tractor or horses. AII APP MR'GROWalready to hitch on your tractor or horses. Al APP.
ERS this year are going to use "liquid spray.i.

If you have an old sprayer, "Get it out".
If it needs repairs "Bring fit over here", we will putit in good condition, and if you do not want it, we will sell to
your advantage. We have been in the "Liquid Spray Business" for overt Thirty Years, Iand still going strong. It will only cost you 2 or 3 cents to put your needs
er and drop it in your mail service box. We will get next d


Electric House
Pump's Self Oiling
If you have Electricity it is unn
necessary to labor with hang
pumps. You can hâve city water
supply in your own house. We
have an outfit for every servicg
and will guarantee you every
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HARVEY'S st the Plac
PORT WILLIAMS,IN. S .


[^1]
F. B. NEWCOMBE \& CO.

# The Hantsport Acadian 

DEVOTED TO THE INTERESTS OF HANTSPORT AND VICINITY

## 20 <br> ks. out it is too aluable papers ice or home. generally far replacing e replaced. <br> nk







|  |
| :---: |

## 8.



BOSTON AND YARMOUTH STEAMSHIP CO, LTD
freicht And PAssencer service
Leave Yarmouth daily except Sunday at 6.30 P.M.



Now, is the opportune time
GOOD PRINTING
For the Efficient Business Man

The efficient man would as much think of sending poor unattractive printed matter as he would an unkempt, careless, or ill-bred salesman.
to your business often introduces you to your business prospects. If it fails unsatisfactory acquaintanceship, it's an it apply to the stationery you doe as well as other printed matter

We are equipped to handle any printing job you may want and we take pride in turning out only the best work. Try us.
DAVIDSON BROS.
Publishers of The Acadian
Blanks, tationery, Office Forms, Etc.

## THE INVERTED PYRAMID

Bertrand W. Sinclair


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    at Berwick are
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