## * YOU'LL BE SURE TO FIND IT IN "The MAIL and ADVOCATE" THE MAIL E ADVOCATE.

Official Organ of The Fishermen's Protective Union of Nezvfoundland.
ST. JOHN'S, NEWFOUNDLAND, SATURDAY, JULY 10, $1915 . \quad$ Price:-T cent.

## LORD KITCHENER GETS GREAT OVATION FROM THE LONDON POPULACE

In Stirring and Patriotic Speech He Calls on English Manhood to Rally To Their Country's Call WANTS MORE MEN!

AND YET MORE MEN!
Men, Money and Munitions, Are the Three Great Essentials to the Successtul Waging of This Relentless War---Long Drawn Out Conilict Predicted -The Enemy's Strength Must Grow Weaker Whilst Ours Must Grow Stronger, With Time


THE TURN OF WAR'S TIDE Cerman Pressure
French Gaiil Big Success in the Vosges Mountains
meSt IMPORTANT MOVEMENT FOR MANY MONTHS British Forces Also Claim Important Advan
at Ypres and Russians Gain Victory Over the Austro-Germans



Cermany's Reply 10 United Shates
 Suffer Any Interferen

When Engsaged in legitimate trade | Amerian Givernment Mus |
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| Forthid Contraband |



$\square$ On Russian Centre Explains Pelierement
 Armies

## COULD HOLD OUT

The Russians Have Strong Positions to Fall Back
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|  | Burning Steamer <br> Arrives at Halifax Halifax, July 9,-A terrific explos- ion, evidently from an infernal mach- ine mysteriously placed in compart- ment No. 3, which shook the ship from stem to stern, occurred on the Atian- tic transport liner Minnehaha last Wednesday afternoon. The explosion occurred shortly after four o'clock. The steamer was then on her way from New York to the other side, and carried a heavy cargo, largely made up of munitions of war. So terrific was the explosion that three men were dazed for some minutes after- wards. Whether the explosion was the work of Frank Holt, the would-be assassin of J. P. Morgan, Capt. Claret could not say. He was non-commital re- garding the cause of the explosion. Fire, which followed the explosion spead rapidly. The fire is now under control, the flames having been stifled by steam. The Minnehaha pulled out from her pier at New York early on the after- noon of the . th. She sailed under sealed orders. Uncertain whether the fire could be extinguished by steam, Captain Claret decided to make for Halifax. She reached quarantine at 1 p.m. The cargo from the hold where the |
| :---: | :---: |

Over Germany's Failure to Meet American Demands
SITUATION IS VERY GRAVE
Uncle Sam Has Put His Hands to the Plow and Cannot Look Back

## Submarine Sinks

 Russian BarkLondor July 1.0 -The Russan park
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## Anderson's Great Removal Notice.

 T - Old Stand ar Grace Buiding to our New Modern Store-one of the best lighted End of the General Post Office.By Saturday, Julv 1oth, we hope to be



Anderson's, Water Street, St. John's

## BUTTER-

 also retalilisps ta soents spond.
cases SPANISH APRICOT PULP, 10lb. tins. cases STRAWBERRY PULP.
cases APPLEE PULP
25 cases PEELED and CORED APPLES, 1 gallon tins, at 35 c . tin.
ses CRYSTALIED GINGER, 1lb. \& $\mathrm{E}^{1 / 2} / \mathrm{b}$, tins. 1 case Parrot foob.


## WHY BRTISH SHITS FXCHII



 Qualififed by Experience and Observationand trach Expeotsuch splendid work Factory trained by a manager who has had over
 grade wool cloths in each particular class having an eye to such patterns and designs as will satisfy BECAUSE:-We have Expert cutters and give careful attention to Linings, Trimmings, and BECAUSE:-British suits are the ones wit INSIST ON BRITHSH SUITS.

## THE BRIISHH CLOTHMUC CO. LLid.

Sinnot's Building, St. John's.


## LONDON AS SEEN BY YOUNG BRITISHIOFFICER ON LEAVE FROM THE FRONI

## Crowds in Great City Seem Strangely Indif-

 ferent to Colossal Struggle Taking Place Only a Few Miles Away--Fashionable Restaurants and Theatres Gay With Pleasure-Seekers.|  |  | $\qquad$ |
| :---: | :---: | :---: |
| Writing in the London Evening *He knew a restarant. near Picca |  | Toronto, June $28 .-$ Dr. R. D. Rudolif, of Toronto, a member of the Univer- |
| scribes the short leave of a young of- |  |  |
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| ficer straight from the trenches. He writes as follows: |  |  |
| first batch. He was a second lieutend | pab |  |
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| ant, but he got promotion about the time the Germans were being pushed to the Marne | Iound him a place. Sorry, he could not get him a tabie to himself; | ${ }_{\text {non }}$ |
|  |  |  |
|  |  |  |
| drawn. Towards the end of February he was certain to get away; but he | mad |  |
| did not. April had come, and he had been through some of the roughest |  |  |
| duced had been removed to the rear |  |  |
|  |  |  |
|  |  |  |

Fishermen!

 $\rightarrow+$ -



## THE MAIL AND ADVOCATE, ST. JOHN'S, NEWFOUNDLAND, JULY 10, 1915-4

## PARK DRIVE <br> Smoking Tobacco The Best 15 cent Plug For Sale at All Dealers <br> J. J. ROSSITER Real Estate Agent

On Moto: "MguvM Cerque


The Same Old Game
The Mail and Advocate

OUR POINT OF VIEW

## Civic Matters

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| Aeroplanes Or |
| :--- |
| Machine-Guns? |

## $T_{\substack{\text { amount }}}^{\mathrm{HERE}}$

 flapdoodle going on in this citregarding the war; and whilst goon deal of time is spent in
patriotic ? exhibitions, our monied

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\begin{aligned}
& \text { ner alone, can exercise all its Much was expected from the the } \\
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& \text { and dife. }
\end{aligned}
$$

边 Shall we become so debased as
to model our youth after such an
ideal ened with even greater perilis than
Potsdam Kultur-where secularly EDUCATED CRIMINALS Ilike
Harry Thaw, Morse. Molyneaux. Becker, and Julian Holyneaux.
Herne
have cuased venen the sacted thing
called justice to the trill; where Divorcee in the nows-
away the very vitals of sociaw life where worshippers at the shrine
of Mammonn are more ine evidence
than the followers of the Founder of Chan ine followers
Just. recently

\section*{Beautiful 0ld English 0ak and Leather Furniture <br> | Very handsome is the fine Old English exhibiting in our first floor showrooms. UP- holstered in genuine Leather in Green, Brown and crimson, and showing in in its severesely handsome design the ocme on turu-craft, these fine examples are "fft for a THe give below a list of some of this furni- ture and draw our customers' attention to the fact that although some of it is in setsts, ayy single epiece of furniture will be sold it requested $\begin{array}{ll}\text { Dianingroom Sets. } & \begin{array}{l}\text { Arm Chairs. } \\ \text { Library Sets. }\end{array} \\ \text { Morris Chars }\end{array}$ Lounges. Rockers. ${ }_{\text {Hall }}^{\text {Hall Setres. }}$ $\underset{\substack{\text { Fireside Stools. } \\ \text { Screens. } \\ \hline}}{ }$ Screens |
| :---: | <br> U.S. Picture \& Portrait Co.}




Class Return Class
$\begin{array}{cccc}20 \text { to } \$ 60 & \$ 60 \text { to } \$ 110 & \$ 1 \\ 20 & 30 & 35 \text { te } & 55\end{array}$
20 to 30
29. to
39
30
HALIFAX FOR BOSTON DOMINION ATLANTIC RAILWAY: Through the
beautiful land of Evangeline to Yarmouth and thence by
Boston and Yarmouth $S$ S CO Line every tay

HARVEY \& COMPANY, Ltd. Agents Red Cross Line.

O'Donovan Rossa American Writer Mr. Heyd George Irish Patriot





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|  | $\square$ |  | Centenary ofSt. John's Methodism (Editor Mall and Adrocata) |  |  |  |
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|  |  |  |  |  |  |  |
|  |  | Cathedral of St. John the Baptist-Holy Communion at 8 a.m.; alsoon the first Sunday of the month |  | Get the Coca-Cola Gum habit. |  |  |
|  | McNamara, Bradshaw, Mullaly, Mor- ris, Anderson and Withers were pres- |  |  |  | WAR MESSAGES |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  | WAR MESSAGES <br> Curtis Powder |  |
|  |  |  |  |  | Mills Destroyed By Explosion |  |
|  |  |  |  |  |  |  |
|  |  |  |  | The Gum that everyone prises |  |  |
|  |  |  |  |  | of explosions which occurred shortlyafter one hundred men had commenc- |  |
|  |  |  |  |  |  |  |
|  |  |  | good service here, left for a new mis- sion in West Australia in 1835 . I fear it is now impossible to get his por- |  | $\begin{aligned} & \text { ed work. } \\ & \text { No statement of the casualties is yet } \end{aligned}$ |  |
|  |  |  |  |  |  |  |
|  |  |  |  | coind |  |  |
|  |  |  | tion as the others and we hope to get a better one yet. I heard only a |  |  |  |
|  |  | Breat | $\begin{aligned} & \text { few days ago, that somebody publish } \\ & \text { ed many years ago in a book (I be- } \\ & \text { lieve) a view of the old Wooden Me- } \end{aligned}$ |  |  | Will $\begin{aligned} & \text { Work } \\ & \text { Copper Property }\end{aligned}$ |
|  |  |  |  |  | General Botha's Complete Triumph |  |
|  |  |  |  |  | Complete Triumph | - |
|  |  |  |  |  |  |  |
|  |  | 830 |  |  |  |  |
|  | 隹 |  |  | O'Grady. They afterwards had a route march in Freshwater and out Mer- rymeeting Roads under Lieut.-Col. |  |  |
|  |  |  |  |  |  | $\begin{aligned} & \text { and the belief is current that } \\ & \text { considerable development work will } \end{aligned}$ |
|  |  | ST. THOMAS'S-At three o'clockto-morrow afternon the members ofthe L.O.A. will attend service at St. | (s) |  | vilu be brought hame as unickly as |  |
|  |  |  |  |  | Hon. J. E. Wilson Gets Appointment To Savings Bank | be onot there later in the eeson. Catalina Notes |
|  |  |  | lustrated with superior photo-engrav- ings of great interest to Methodists. All photos lent the committee will |  |  | Catalina Notes |
|  |  |  |  |  |  |  |
|  |  | $\begin{aligned} & \text { at the Cooks Town Road Church El- } \\ & \text { der W. C. Young will deliver his sec- } \\ & \text { ond lecture in the series announced } \end{aligned}$ |  | Health Notes | $\begin{aligned} & \text { E. Wilson, St. John, has been ap- } \\ & \text { pointed Deputy Receiver General in } \\ & \text { charge of the Dominion Savings Bank } \end{aligned}$ |  |
|  |  |  |  |  |  |  |
|  | man |  | VOLUNTEERS ${ }^{\text {a }}$ |  | National Leaders <br> Had Conference <br> Tuesday at Calais |  |
|  |  |  |  |  |  |  |
|  |  |  |  | oid and 1 scarlet fever natients, while2 with the first mentioned disease arebeing treated at home. One residence |  | $\begin{aligned} & \text { Haynes, put } \\ & \text { night to land } \\ & \text { F.P.U. store. } \end{aligned}$ |
|  |  | Have you tried Coca-Cola Chewing Gum? |  |  |  |  |
|  | $\begin{aligned} & \text { With the transaction of routine bus- } \\ & \text { ness the meeting adjourned. } \end{aligned}$ |  |  | was disinesece and relesed trom naranhine Child Fires His Home |  |  |
|  | Elastic Cement Roofing Paint ill save you dollars and trouble. vill save you <br> -ap14,eod |  | row the usual church parade will be held. The number on the roll is now 2045 , the following having enlisted | Child Fires His Home At 8 p.m. yesterday Gus, the 3 . |  | to eat, although caplin were never so plentiful for twenty years.. |
|  |  |  at Jo jobs, goes to thaS.S. Stephano to. day |  |  |  |  |
|  | Football Last Evening Resulted In a Draw |  |  |  |  |  |
|  |  |  |  |  |  | John G. Stone, M.H.A., left forGreenspond by S.S. Can't Lose. CORRESPONDENT |
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|  |  |  | Portia Returns |  |  |  |
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