

THE MAIL AND ADVOCATE

Vol. I. No. 236.

ST. JOHN'S, NEWFOUNDLAND, MONDAY, OCTOBER 26, 1914.

Price:—1 cent.

FORTIFY LEMBERG

Russians Decide to Hold Captured Austrian City At All Costs

London, Oct. 26.—According to a despatch from Rotterdam, a Berlin paper says that the Russians who had withdrawn most of their troops from Lemberg have now sent 80,000 men there who are strenuously fortifying the town.

CANADIANS GUARD CANAL

Constantinople Says That Fourteen Thousand Are Now Along Big Ditch

London, Oct. 26.—A despatch from Amsterdam says the following message has been received at Berlin from Constantinople: "According to news received from well informed quarters in Constantinople, the British Government, during the last few days has sent numerous Canadian troops to Egypt."

WARSHIPS DID EFFECTIVE WORK

And Caused Very Heavy Losses Amongst the German Forces

(Colonial Office Dispatch.) London, Oct. 24.—During October 23rd a British flotilla of monitors and other vessels bombarded the German right, causing heavy losses, as testified by prisoners.

BRITISH SHIP RAMMED AND SUNK A SUBMARINE

London, Oct. 25.—A German submarine was rammed and sunk by the destroyer Badger (800 tons), Commander Freemantle, of the Dutch coast.

MAJOR BULKLEY KILLED AT FRONT

Ottawa, Oct. 25.—A cablegram received at Government House announces the death of Major Rivers Bulkley, Comptroller of the Household of the Duke of Connaught. He was killed in action at the front.

Fleet and Army Are Linked Up

Land and Sea Forces Present an United Front to the Enemy

Washington, Oct. 25.—The following despatches were received today from the French Embassy: "The region of Santerre certain partial successes are announced, and also in the region of Verdun and Fismes and Monssieu."

ORDER OF BRITISH ARMY

of fitting measure. Today, however, the battle-front stretches 200 kilometres to Belgium, reaching the ocean, where our left wing co-operates with the English fleet.

PRINCE OF WALES FUND HAS REACHED TOTAL OF \$16,930,000

The Times Fund For Sick and Wounded Already Amounts to Two and a Half Million Dollars, while there has been Wonderful Giving to Various Other War Funds

London, Oct. 26.—Private subscriptions being raised in England for war purposes have reached remarkable proportions.

HEAVY DOWNPOURS OF RAIN BOTH ARMY IN THE WEST

Germans, Blocked From Coast by British Warships Make, With Some Success, a Sortie Inland

London, Oct. 26.—Each day is but a repetition of previous days' battles which have been fought in West Flanders and Northern France and Poland.

GERMAN PAPERS BECOME ANXIOUS

And Chancellor Von Hollweg is Blamed for Causing the War

Copenhagen, Oct. 23.—The military correspondent of the Berliner Tageblatt hints that there is a certain amount of anxiety, about the situation in Germany. He explains that a decision is likely to come "like a lion in the night" and that it will more probably be on the East frontier rather than in the West.

REBELS ATTACK TOWN OF KERMOS

Pretoria, Oct. 25.—Col. Maritz attacked Kermos (Cape Province) on Thursday, with a force of over 1,000, including several Germans, with artillery and machine guns.

AND THE U.S.A. IS DULY THANKFUL

Washington, Oct. 25.—The German Ambassador, Count Bernstorff, said today that early in the European war he had assured the United States that whatever the outcome of the conflict, Germany would respect the Monroe doctrine.

Edinburgh University Makes Kitchener Rector

London, Oct. 25.—Lord Kitchener has been unanimously elected Lord Rector of Edinburgh University.

More Anti-German Riots in London

London, Oct. 25.—Anti-German riots occurred during the night in the Clapham district of London. A German baker shop was wrecked.

GERMAN CAPTURES

Many Timberladen Swedish and Norwegian Steamers Treated as Contraband

London, Oct. 26.—German warships yesterday captured four Swedish steamers in the timber trade bound for British ports.

LEIPZIG PAPER SETS GERMAN LOSSES AT 750,000 MEN TO DATE

Berlin Military Critic Says That Germany's First Line Army Includes Two Million Men, and That She Possesses Nine Million Troops of all Classes

Copenhagen, Oct. 26.—The Leipziger Volkszeitung says the total of the German losses so far cannot be less than 750,000.

Russian Troops Victorious In Clashes With the Germans

Inflict Many Defeats Upon the Retreating Enemy—Few Changes in the West

Petrograd, Oct. 26.—The following communication was issued last night by general headquarters: "On the 23rd and 24th the Russian troops inflicted several defeats to the German rear-guards, who were attempting to hold positions along the rivers Rakva, Skernerka and Rylka."

ANANIAS DETHRONED

Couldn't Beat This Yarn, Not Even in His Palmiest Days

London, Oct. 26.—A despatch from Copenhagen says it is reported from Berlin that a new type of submarine is being built at Elbind and Hansburg, to be used only for transportation of troops, the object being to reach the shore unnoticed and to land troops.

DESTROYED THREE GERMAN BATTERIES

Paris, Oct. 25.—The destruction of three German batteries on the heights of the Meuse was officially announced today at 2.30.

WATCHED CAPTURE OF GERMAN SHOONER

Honolulu, Oct. 26.—In sight of many observers at the mouth of the harbor, the Japanese battleship Hizen captured on Saturday the German steam schooner Aeolius, supposedly from the Marshall Islands.

DEATH OF BRITISH CHIEF OF STAFF

London, Oct. 25.—General Sir Charles Douglas, Chief of Staff of the British Army, and First Military Member of the Council, died today, aged 64.

FLOODS DROWN 5,000 GERMANS

London, Oct. 25.—The Sunday Observer prints a despatch stating that through cutting of dykes in the low country, east of Dixmude, a large German force has been flooded out.

WEATHER REPORT

Toronto (noon)—Winds increasing to gales from S.E.; cool and showery.

ISOLATE ARMIES

French Prevent Junction of Crown Prince With Duke of Wurtemberg

London, Oct. 26.—The Bordeaux correspondent of The Daily News sends the following regarding the fighting in the Argonne region: "A useful success has been scored by the Allies in the forest of Argonne."

WESTERN GERMANS ENTER A PROTEST

Ottawa, Oct. 24.—A petition to the Government which will hardly be acted upon has been received from the German-Canadian Alliance of Saskatchewan, requesting that certain restrictions be placed "on the English press of Canada."

MORWENNA HERE

S. S. Morwenna, Capt. Holmes, arrived at 1 a.m. yesterday with a full cargo and the following passengers: C. C. Wallace, J. A. Bennett, F. Collins, Miss Collins, J. Collins, Elizabeth Collins, W. Noseworthy, G. Noseworthy, Mrs. S. Harris, Mrs. F. Rice, Harry Stevenson.

RUSSIANS PRESS GERMAN HARD

Enemy Continues His Retreat—Serious Battle S. of Pilitzar

(Official Bulletin.) Petrograd, Oct. 25.—Our troops beyond the Vistula are pressing the enemy in retreat, north of the Pilitzar River. The Germans are offering only feeble resistance, and have been driven back as far as Skierniewice.

VOLUNTEERS WELL RECEIVED

Private cables have been received from some of the Newfoundlanders now at Salisbury Plain that the Newfoundlanders received a most enthusiastic reception.

Made It Hot For Germans

British Fleet Effectively Bombarded Enemy's Batteries on the Coast

London, Oct. 25.—The Admiralty has issued the following: All of yesterday's monitors and other vessels of the British bombarding fleet fired on the Germans' right wing, which they searched thoroughly and effectively in concert with the operations of the Belgian Army.

PORTIA BACK FROM WESTWARD

S. S. Portia, Capt. J. Keen, arrived from Western ports at 3 o'clock yesterday afternoon, after a quick round trip. Fine weather was experienced practically the whole trip.

From the Front

A regulation war post card has been received from Major Shea, son of Dr. H. Shea, who is now at the front with the Indian Army. He is well and says a letter will follow.

RECEIVED SALVAGE

To-day the firemen and trimmers of the Morwenna are receiving their share of the Linegan's salvage. The firemen are being paid \$41 and the trimmers \$31.

Satisfactory Upholstering

¶ We wish to call the attention of our large circle of customers to our extensive and up-to-date Upholstering Department, which is replete with every thing which goes to make first-class work.

¶ The latest machinery, the newest colors and designs in Brocades, Silks, Satins, Tapestries, Velours, Saddle Bags, etc.; the prettiest and most serviceable Cords, Fringes and Gimps; the strongest and most pliant Springs—these—and the skilled work of men who thoroughly understand their business are a sufficient guarantee of perfect satisfaction.

¶ Don't you think it would be advisable to have your upholstered furniture repaired and renewed now? If you do, why not let US give you an estimate? Our motto:—Reliable Workmanship at reasonable Prices.

U.S. Picture & Portrait Co.

The Elite Tonsorial Parlor,

Prescott Street, near Rawlins' Cross,

F. ROBERTS, Proprietor,

Mr. F. Roberts, of the Elite Tonsorial Parlors, begs to announce to his many patrons, that he has installed the very latest Massage machines for face and hair; also that he will carry full assortment Choice Cigars, Cigarettes and Tobacco.

On and after to-day the Parlors will be open each weekday from 8 a.m. until 11 p.m.

For Sale!

A 6h.p. Stationary Engine

Master workman make, suitable for running a Stave Mill or Machine Shop.

Engine is fitted with a Patent Clutch Pulley and regulated with a Governor, and is in first-class condition.

Price \$150.

Apply to

Fishermen's Union Trading Co., Ltd.

Men's Jersey SHIRTS.

A Good, serviceable working Shirt, combining warmth with neatness.

\$1.00

In Navy Blue and Fancy Grey.

A cheaper quality at 65c.

Anderson's,
Grace Building.

WHAT MILITARY EXPERTS SAY

Failure of German Plan To Outflank The Allies

Allies Were Too Quick In Closing Up the Gap Between Their Left and the Sea-coast

New York, October 21.—The military expert of the New York Times says:

"The stiffening of the resistance of the Belgians along the Yser River in Belgium may be due to the adoption of the excellent defensive feature of the general lining-up of the Allied forces in this district to check the German campaign against this flank.

German Plan.

"The bulletins from Berlin indicate that the German plan was to make a rapid dash along the coast in the hope of getting in the rear of the British and Belgium armies. In the confusion that resulted, the Germans hoped to deliver a telling blow. We cannot yet tell exactly what has happened, as the reports from Allied sources mention only isolated successes. It is definitely shown, however, that the Germans have not reached the border in this manoeuvre and also that the Belgians have effected a junction with the British and French.

Close the Gap.

"Both of the latter have made strenuous efforts to rush additional troops to close the gap between their left flank and the North Sea. The attacks that they are making between Arras and Ypres will tend to relieve pressure on the extreme flank, and may have this as their principal object. It seems hardly probable that the relative strength opposite Lille is sufficient to give them hopes of breaking through the German resistance at this point.

"On learning of the large force that the Germans had concentrated at Antwerp, the British and French renewed their activities all along the line in the effort to take advantage of any consequent weakening of the German strength at the front. At Arras and Soissons the Germans were forced back to new lines with little result in the relative military positions.

"This advance of the French northward from Nancy toward Metz is part of the original plan of operations on which the strategical conduct of their campaign was based. Their general plan was to permit a German advance through Belgium while they cut in behind the German army by sending a turning force via Metz and the Moselle valley. This move was attempted in August by an army of six corps, but was repulsed with large losses. It may be that the French are again feeling their way forward in this district, with the idea again of using this line of advance if they find the route through northern Belgium barred by the Germans in fortified positions that cannot be carried without undue losses.

Not Enough Force.

"It seems unlikely that the Germans can be in sufficient force at this point to hope to penetrate into French territory far enough to have any appreciable influence on the fighting in the north. Also, while the Allies outnumber the Germans in the French theatre of operations, it is improbable that they are yet able to think of a turning move so extensive as would be required for an advance via Belfort and the valley of the Rhine. They are too much occupied at present with the one thought of stopping the Germans in the north to be able to start such a diversion.

Increasing in Strength.

"There is no question that the Allied armies will continue for some months yet to increase their strength steadily, as the additional forces of Russia and the British Empire reach the front. This is probably the controlling fact that makes the Allies satisfied with the breaking even in the fighting of these first few months.

"It is evident that this war is going to continue for many months. The full strength of the Allies will not be reached before the first months of 1915, and it seems certain that they will not consider peace until they have victories in the field to give force to the terms that they may demand in the final settlement.

Heavy Rains and Sleet Storms Hinder Eastern Operations

And Will Allow Conditions, Especially of Weather, To Fight Germans For Them

New York, October 21.—The military expert of the New York Herald says:

"Reports from the eastern theatre of operations disclose one fact which, in view of the rapid approach of winter, might be regarded as having considerable significance. It is that, while not presenting an open resistance to the German troops in Poland, the Poles have adopted tactics which will interfere seriously with the military strength of the Germans.

German Lines Harassed.

"According to the reports, German lines of communication have been harassed and, in the many concealed ways in which a hostile people can annoy an invader, the Poles have played havoc with detached parties of German soldiery.

"Meanwhile, although there has been considerable activity at various points along the entire three hundred mile battle-front, extending from the Carpathian range, through Galicia, north into Poland, and to East Prussia, the torrential rains and sleet storms at this period which sweep the district at this period of the year undoubtedly have interfered seriously with military operations.

Must Wait for Frost.

"It will be necessary, therefore, before either side will be able to deliver an attack in force, to wait for the advent of the frost to harden the surface of the vast stretches of swampland and morass.

"In the western theatre also snow has made its appearance, but while the Franco-British forces and the Germans in France and Belgium will have to endure the discomforts of living in the field through a winter campaign, the winter in France is not as severe as in East Prussia, Poland and Galicia.

Winter May Hinder.

"Along the greater part of the front from the Channel almost to the Swiss frontier there is not likely to be any material change in the line before spring.

"Instead of the expected drive southward of the German forces in Belgium following the fall of Antwerp and

the release of the troops necessary to maintain the lines of communication while the fortress was still in Belgian hands, the Germans have lost ground almost daily in the campaign in Northern France and Belgium.

"From Hazebrouck, near the Belgian frontier, which they held with a force of cavalry less than a week ago, they have been forced eastward to Lille, a distance of twenty-five miles.

"Incidentally the Germans were forced northward from Fumes, in Belgium, and the troops that inflicted the defeat were none other than the Belgians, who do not seem to have wasted much time in resting as was reported."

READ THE MAIL AND ADVOCATE

Good Morning! We Are Introducing American Silk Hosiery American Cashmere American Cotton-Lisle HOSIERY

They have stood the test. Give real foot comfort. No seams to rip. Never become loose or baggy. The shape is knit in—not pressed in.

GUARANTEED for fineness, style superiority of material and workmanship. Absolutely stainless. Will wear 6 months without holes, or new ones free.

OUR SPECIAL OFFER to every one sending us \$1.00 in currency or postal note, to cover advertising and shipping charges, we will send post-paid, with written guarantee backed by a five million dollar company, either

3 Pairs of our 75c. value American Silk Hosiery
or 4 Pairs of our 50c. value Am. Cashmere Hosiery.
or 4 Pairs of our 50c. value Am. Cotton-Lisle Hosiery.
or 6 Pairs Children's Hosiery.

Give the color, size, and whether Ladies' or Gent's hosiery is desired.

DON'T DELAY—Offer expires when a dealer in your locality is selected.

The INTERNATIONAL HOSIERY CO
P. O. Box 244,
DAYTON, OHIO, U.S.A.

MODERN RIFLE BULLETS USED

Something About the Messengers of Death to Thousands on the Battlefields

THE various bullets used by armies of civilized nations admit of being grouped in three classes. One of these classes of projectiles is called the reduced calibre, jacketed bullet. The second class includes the leaden balls in shrapnel and the blunt-nosed bullet formerly in use in the British army and subsequently used by the Servians. To the third class belong the expanding bullets, the soft-nosed bullet and the dum-dum bullet. Some authorities speak of the first class as the pointed bullet. It has less stopping power than the other two. The greater part of the nations of the world use the ogival bullet, a pointed bullet whose tip forms an obtuse angle like an arch.

Bullet Motions.

The two bullets now in use, the ogival and the blunt-nosed, have a rotary and a wobbling motion. On impact they produce a wound like that made by the blow of a hammer. This effect seems to be observed at all ranges, but particularly at 1,000 yards. Here the gyroscopic steadiness due to rotation is lost; the bullet may even turn on its axis and produce explosive effects. Lateral impact seems the only explanation of these explosive effects.

Japanese Bullet.

The unstable Japanese bullet, unstable because it is the lightest and smallest in use, makes at 800 to 1,000 yards perforations which are large, with explosive exits, and in the soft viscera a wide track showing a great deal of laceration. These effects are probably the result of the bullet's course, which is a tangent to the curve of the trajectory. Before it takes a curve, at very short ranges, it has effects less severe, but here its stopping power is less. In this respect it is much inferior to the blunt-nosed bullet.

Bullet Actions.

The action of both these types of modern bullets on the human body would at first sight seem to be the same, but careful inspection of wounds during the Balkan War shows that wounds caused by the sharp-nosed German or Turkish bullets were speedy healing than those caused by the blunt-nosed Servian bullet.

There is, however, a marked defect of the pointed bullet. The result of shaving off the tip and shoulder to a fine point is to throw the centre of gravity very far back; this peculiarity tends to make the bullet travel on its transverse axis. This effect increases wounding power by increasing the area of the wound.



THE FIRE ALARM

may ring at a moment's notice. What a hurry and scurry and how the horses dash by to reach the fire.

IF YOUR HOUSE BURNED WOULD YOU SUFFER LOSS?

It's almost a sin to think you would when insurance we write is so cheap. Before insuring see us.

YOU'RE ABSOLUTELY SECURE WHEN WE INSURE YOU.

PERCIE JOHNSON,
Insurance Agent.

The Newfoundland Fox Exchange.

Dealing in the buying and selling of LIVE STOCK.

If you are desirous of buying or wish to sell write us.

Highest Prices Paid For Raw Furs.

—Office—
276 Water Street,
St. John's, N.F.

A SPLENDID OFFER

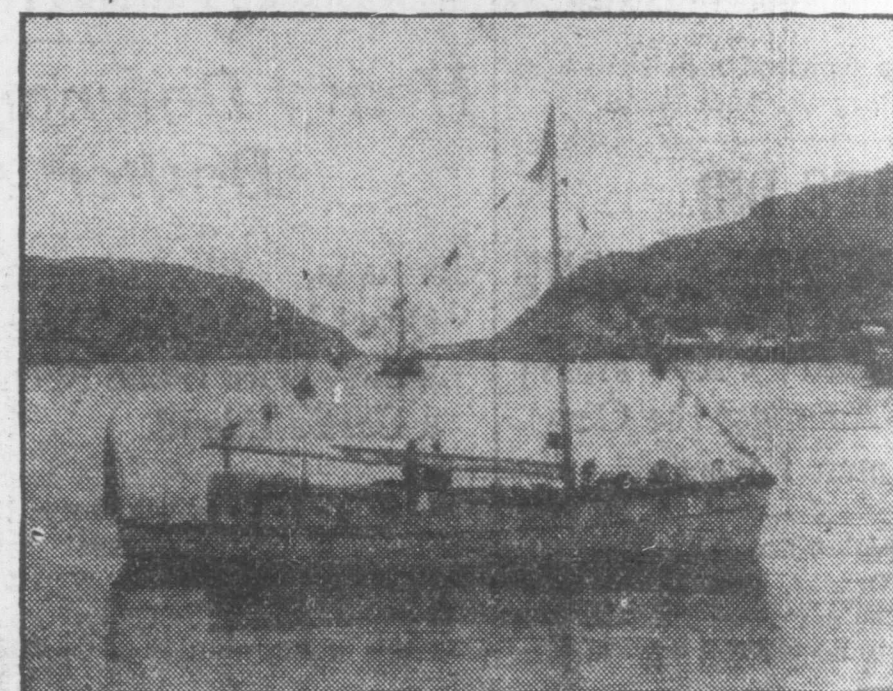
We will mail the daily issue of *The Mail and Advocate* to any address in Newfoundland or Canada from now until the end of 1915 for the sum of \$2.00.

We will mail the weekly issue of *The Mail and Advocate* to any address in Newfoundland or Canada from now until the end of 1915 for the small sum of Fifty Cents.

The weekly issue of *The Mail and Advocate* offers splendid opportunities to business men for advertising their goods as it is read by 50,000 persons every week.

The daily issue of *The Mail and Advocate* has the largest outport circulation by 100 per cent of any daily paper in the Colony. It has only been published nine months, yet its outport subscription list exceeds by 100 per cent the circulation of any other daily paper.

The weekly issue of *The Mail and Advocate* has subscriptions all over the Colony and is the cheapest weekly paper issued in the Colony. We give our advertisers good value for their money. They appreciate this fact and continue their patronage from year to year. Others should note this fact and advertise in the paper that is read by 50,000 persons.



MOTOR BOAT F.P.U.

For Sale! Motor Boat F.P.U.

Built for R. H. Silver, Esq., at their premises, Greenspond, in 1912. Used by President Coaker the last two summers during his cruises North.

Boat is fitted with a 27 h.p. Fraser Engine, which has given splendid satisfaction. The boat is 40 feet long and 9 feet wide, and would make an ideal mission boat.

She contains sleeping accommodation for four, and tanks for 250 gallons of fuel. Nineteenth of the fuel consumed by the engine is Kero oil.

The reason for selling is, the boat is not large enough for the purpose she is now used for.

The boat cost about \$1800, and is well fitted in every respect. She is provided with sails. She would make a fine boat for collecting bait or for fishery uses.

Apply to
W. F. Coaker.

FERRO Marine Engines and Repair Parts.

Meitz & Weiss Kerosene Engines

Silver Star and Royalite Brand Kerosene

—ALSO—

Gasoline & Lubricating Oil

A. H. MURRAY,
St. John's.

BOLINDER'S

DIRECT REVERSIBLE CRUDE OIL ENGINES.

First in 1893 Foremost in 1914
Built in sizes from 5 B.H.P. up to 320 B.H.P.

Nearly 100 vessels fitted with Bolinder's Engines for towage in the British Isles, the object of Messrs. Bolinder's design being for large Propellers at low revolutions and consequent efficiency. As an example mention might be made of the "MIRI" (160 B.H.P.) which tows regularly at Sea a 1500 Ton Tank Barge.

The Bolinder will run light indefinitely without any load whatever, and without any recourse to the Blow-lamps.

The Bolinder will run at any load down to a speed which only enables the engine to just turn over, this manouvering is carried out by a special device which entirely does away with the necessity for the Blow-lamps.

Bolinder Engines reverse in under 3 seconds—according to the power of the engine—and what is more reverse without a failure and without a strain on the crankshaft.

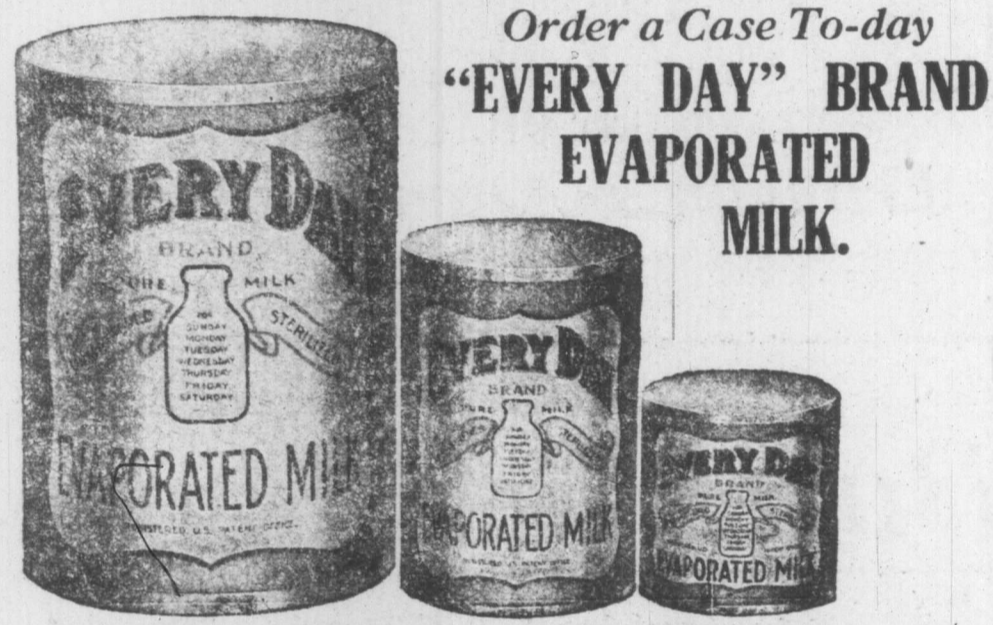
Alex. McDougall,

McBride's Cove, St. John's, N.F.

Telegrams: "McDougall, St. John's."

Telephone 180 P.O. Box 845

THE BEST IS CHEAPER IN THE END



Job's Stores Limited.

DISTRIBUTORS

Write For Our Low Prices

—of—
Ham Butt Pork
Fat Back Pork
Boneless Beef
Special Family Beef
Granulated Sugar
Raisins & Currants

—and—
All Lines of General Provisions.

HEARN & COMPANY

St. John's, Newfoundland.

Fishermen!

We invite you to our free exhibition of

Motors and Parts

Regal & Fraser Engines

Call at our wharf and see the most perfect and most simple working engine on this or any market.

Franklin's Agencies, Ltd.

DOMINIONS PARLIAMENT

Is Now Great Necessity of British Empire—Overseas Dominions Begin to Wake Up

London, Oct. 22.—Here at the heart of the Empire one realises to the full the burden which is carried by the Mother Country, the giant strength that still animates her, her greatness and importance of her world position, the splendour and the worth of the institutions and the traditions which are the pride and heritage of her daughter nations. But here, too, one realises that the Empire cannot endure as at present constituted, that 45,000,000 people cannot continue successfully to administer the chief affairs of a world Empire which embraces a quarter of the globe, that the Dominions over the seas must accept full responsibility and, with it, full representation in the councils of the Empire if the fabric is to endure.

Extraordinary Combination.
Forces have combined in an extraordinary fashion to teach us an Imperial lesson. The Home Rule crisis first brought forcibly to our attention the danger of a constitutional position which gives to one element of the Commonwealth the power to utilize the offensive forces, military and naval, of the British Isles for the coercion of Ulster.

It was not that the offensive forces had not been created by the British people and was not theirs to utilize as the Government responsible to the people decreed that they should be employed.

Foresaw It.
But that a great element in the Dominions saw for the first time what a calamitous effect it would have on the Imperial movement if the forces were so employed. They realized that common measures for Imperial defence were completely possible only when the Dominions were given a proper voice in military and naval matters, when the external functions of government peculiar to the Empire at large were relegated to some Imperial body under which they should have proportional representation, and when Downing street sacrificed its Imperial functions to some greater constitutional body and became the Parliament of the people of the British Isles concerned with their internal and domestic problems only as the Canadian Parliament is concerned with the domestic questions of Canada.

British Taxpayer's Burden.
Then came the declaration of war. The Irish question was forgotten. In Canada and South Africa, New Zealand and Australia, there were passionate declarations of loyalty to the Mother Country. Tremendous impetus has been given to the Imperial movement.

Freely and splendidly the Dominions are straining every nerve to assist in the common defence of the Empire. But it is useless to close our eyes to the fact that it will be months before we can be of any effective assistance.

British Protection.
It is the British navy and the British army which is protecting us. It is the British fleet which guards our commerce on the high seas. It is the British army which is upholding the honor of England and the Empire in France.

It is the money of the British taxpayer which is paying for the defence of the Overseas Dominions.

Without the money of the British taxpayer and the weapons he has created for our common defence, the whole fabric of Empire would have crumbled by now.

Must Face the Facts.
And just as we must face the fact that we are dependent upon the Mother Country, so must we face the fact that we are not truthfully a responsible people. We had no voice in the declaration of war. It was not in our power to alter the course of events. The people of the Dominions have no part in the management of external affairs. They are subject to an Imperial Parliament upon which they are not represented and to a Cabinet which they have no voice in electing.

Must be more Practical.
We have delighted in Imperial conferences and after dinner speeches. But while Imperial Conferences have accomplished something, to many after dinner speakers have avoided facts and delighted in pleasing declarations concerning a common flag and a common Empire. We must have more if the English speaking peoples are to be really united.

We must have an Imperial Parliament, distinct from that of the United Kingdom, controlling foreign affairs, composed of representatives of the British Isles and the Dominions elected by the people of the various units in the Empire and having adequate financial powers to raise the funds necessary for the discharge of those duties.

Interesting Affairs Concerning The War

"POP GOES THE WEASEL!"
"It was fine to see the Hampshire Regiment deploying across the fields against the German trenches, and singing out as each shell burst, "Pop Goes the Weasel!" They were all so lighthearted that you couldn't realize at first that every man carried his life in his hands."—A Private of the Lincolnshire Regiment.

HIS LIFE FOR AN ENEMY
"In one fight along the Aisne, a chap of the Somersetshire Light Infantry noticed a German in the water who was about done for. He dived in and was bringing him to shore when a German shell burst over them and killed both."—A Sergeant of the Wiltshires.

THE PENALTY OF CHIVALRY
"A patrol of ours was out one day and came on two Germans looting an orchard. They were a bit squeamish about shooting the two chaps with their backs turned, so they gave a shout to let the Germans have a chance of defending themselves. Like lightning, one of the Germans turned about and sent a bullet crashing into the brain of the man who had been the first to suggest that they should be warned. We fired after that and we didn't miss."—A Private of the Gloucesters.

MATCHES IN DEMAND
(Letter from Sergeant Horwell, 126th Battalion, R.F.A.)
Up to last Friday the German artillery was nothing to worry about, as their shrapnel, unless a complete shell struck you, was particularly harmless; but now they are firing 120-lb. mortars at us, which explode on striking the ground, and make a hole big enough to bury a horse in. They are firing in direct hits, and if one should hit a gun and wagon in action it would be all up with every-one working the gun.

I want a good 3s. 6d. pipe-lighter as soon as possible, because the only thing the allowance averages about one match per battery.

Wonderful Results From the A. I. C., The World's Cure
The remedy discovered at far Labrador has given relief to many a sufferer; hundreds testifying of this great remedy. Another gives her testimonial from the City.
Couldn't Eat a Half Meal.
St. John's, Oct. 12, 1914.
I have been troubled with indigestion for a number of years, in fact I have been so bad I couldn't eat half a meal of anything.

A friend advised me to try A.I.C. and one half pint bottle cured me. I couldn't believe I could be cured in such a short time and now I can eat anything, and food does not trouble me in the least. I think I am perfectly cured, I haven't felt indigestion this month.

I recommend this medicine to all sufferers from indigestion. You are at liberty to use my name, and anyone not believing this statement can write or consult me personally.

MRS. GEORGE WELLS,
St. John's.
Sold at St. John's by M. J. Malone, M. Kent, Walter Gosse, J. C. Ryan, J. Healey, C. P. Eagan, Soper & Moore, Wholesale Agent.
Manufactured by Saunders & Mercier, Shearstown, Nfld.—oct20

FISH For Retailing

we offer at low prices
Large Labrador Codfish
Canned Salmon
Canned Codfish

SMITH Co. Ltd.

We keep a fire or candle going all day and night specially for lighting "fags" and pipes. If on the move we keep a lantern on the go, so if you could send me a good, substantial pipe-lighter (I don't care how much it costs) it will be the best turn you have ever done to the Army, and I shall be in great demand.

TWO KINDS OF KULTUR
"In the retreat from Mons, an artillery man, slightly wounded, asked a German for water, and was refused. On the Aisne last week the artillery man recognized the same German among a party of wounded whose cisterns for water couldn't be attended to quickly enough.

"The recognition was mutual, and the German stopped his crying, thinking he was sure to be paid back in his own coin. The artillery man took out his water bottle and handed it to the German without a word. You never saw anybody look so shame-faced as that German."—A Corporal of the Highland Light Infantry.
"TICKETS, PLEASE!"
"There's a corporal of a regiment that I won't name that was a ticket collector on the railway before the war, and when he was called back to the colors he wasn't able to forget his old trade.

"One day he was in charge of a patrol that surprised a party of Germans in a wood, and, instead of the usual call to surrender, he sang out, 'Tickets, please!' The Germans seemed to understand what he was driving at, for they surrendered at once, but that chap will never hear the end of the story, for when everything else ceases to amuse in the trenches you have only to shout out 'Tickets, please!' to set everybody in fits."—A Gunner of the Royal Artillery.

THE LUCKY REGIMENT
(Letter dated September 28, from Private J. Harvey, Devonshire Regiment.)
We have had a lot of fighting since we came out, and have seen some horrible sights.

Some of our regiments have had rotten luck. There was one in action only half an hour the other day, and yet about a third of its men were hit. On the other hand another regiment was fighting hard for three whole days and gave the Germans a terrible dressing down without losing a man. It's all in the day's work. Some people have all the luck while others get any trouble that's going.

Tobacco's the thing wanted out here for the cold night work in the trenches.

LIFE IN THE TRENCHES
(Letter from an officer of the Rifle Brigade.)
We have been here four days, and it's fairly exciting, as, what with our guns and the Germans having duels over our heads, with the Germans occasionally switching shrapnel into us, there is plenty of life going on.

I haven't washed for six days at all, as we only have one water-bottle each a day for drink and all, and I don't know how long it is since I have had a bath.

We used to live very well with regard to food till we got in here, but now there has been a considerable drop in that department; and also it's very cold at nights, and we have no transport here, so only have a coat to sleep in at night. But we don't get much sleep.

NOTICE!

The Sixth Annual Convention of the Supreme Council of the Fishermen's Protective Union of Newfoundland will be convened at **Catalina** on the morning of **November 14th next**. Every Local Council and District Council of the F.P.U. should endeavor to be represented. Every Chairman of a Local Council and all the Officers of District Councils are members of the Supreme Council and in event of such Officers not being able to attend, Councils may appoint a substitute.

By order of
W. F. COAKER,
President F.P.U.
St. John's, Oct. 4th, 1914.

NOTICE

The Annual Meeting of the Shareholders of the Fishermen's Union Trading Co., Ltd., will be held at **Catalina** on the **16th day of November next**.
By order of
W. W. HALFYARD, Secretary.
St. John's, Oct. 1st, 1914.

NOTICE

The Annual Meeting of the Shareholders of the Union Publishing Co., Ltd., will be held at **Catalina** on the **16th day of November next**.
By order of
W. W. HALFYARD, Secretary.
St. John's, Oct. 1st, 1914.

NOTICE

The Annual Convention of Trinity District Council of the F.P.U. will be held at **Catalina** on the **14th day of November next**.
By order of
J. G. STONE, District Chairman.
Catalina, Oct. 1st, 1914.

NOTICE

The Annual Convention of Fogo District Council of the F.P.U. will (by special permission of the President) be held at **Catalina** on the **17th day of November next**.
By order of
W. W. HALFYARD, District Chairman.
St. John's, Oct. 1st, 1914.

NOTICE

The Annual Convention of Twillingate District Council of the F.P.U. will (by permission of the President) be held at **Catalina** on the **17th day of November next**.
By order of
W. B. JENNINGS, District Chairman.
Moreton's Hr., Oct. 1st, 1914.

NOTICE

The Annual Convention of Bonavista District Council of the F.P.U. will (by permission of the President) be held at **Catalina** on the **16th day of November next**.
By order of
R. G. WINSOR, District Chairman.
Wesleyville, Oct. 1st, 1914.

Stoves! Stoves! Tinware! Tinware!

We have received a shipment of
STOVES
"Star Stirling," "Improved Success,"
"Improved Standard."
We also carry a large stock of
Tin Kettles, Boats Kettles, Measures and Funnels.
Local Councils and Union Stores requiring such goods should order at once.

Fishermen's Union Trading Co., Limited.

Advertise in The Mail and Advocate

**MYSTERIOUSLY GRAND
THE SEA-COAST SCENES
AND PATHETIC WITHAL**

**Seaward Were British Ships
Stabbing the Heavens and
the Waters With Search
Lights**

**THEIR GUNS HURL
DEATH AT ENEMY**

**On Waterfront Were Huddled
Thousands of Refugees Waiting Passage to
Peaceful England**

ON THE FRENCH COAST, Wednesday, Oct. 21—Last night under the cold gleam of stars the Channel searchlights flung Olympian swords of flame athwart the Heavens, and the huge lights on the Dover Cliff blazing behind, our navy joined in the tremendous battle that is still going on in the northwest corner of France. The picture of the lights leaping across the dead black sea was enthralling, mysterious, wonderful. For some seconds the watcher was struck blind, just as after a vivid lightning flash. Then the sabre gleamed again and again searching the sea and sky.

In one of these magic lanterns peers the Catalis boat, lumbering on late for the English coast, was picked out. Every detail of her leapt into vision. Behind, England with myriad coast lights and wide-eyed sentinels, behind further still, London, all dark and gloomy, here on this mere coast across the narrow strip of sea, the battering and rumblings of war unceasing, sleepless, interminable.

Fighting in Progress.
Only a few miles away landward the real thing was happening, and great fighting was going on, all in secret as the gravest shrouding of everything beyond the few eager lines of the official communique, only emphasizes the immense importance of it all. The city is in occupation of Belgian refugees, an apparently never ending stream, claiming the town, wandering at will, anywhere and anywhere, sleeping under the stars amid

stable litter, in byways, in filthy back streets, on steamboats, in the basin, in the fishing boats, in the harbor.

Herded Together.
In the last anchorage where hundreds and hundreds of fishing boats from all along the coast lie thick as their own packed fish, after a great hauling, there is a living population almost equal to the population of the town at a normal time, whole families herding together in intolerable atmosphere. Families in rags and tatters, all their cherished household goods clustering and cluttering around them; families well to do, fat, well fed, with furs to warm them, jewels to decorate, are living huddled with the very flotsam of humanity.

Waiting for Something to Happen
A strange, extraordinary most unbelievable sight, they are waiting for something to happen, what, they don't exactly know. They are just living in a maze of drama and cannot believe that what is going on is really true. Every day hundreds of them are marshalled off to the quay where they wait in long, dreary, patient lines, rain or shine, tempest or torrent, for the English bound boats that carry them to hospital lines, where there is room to spare for all, food and sympathy, and no demon dance of war whirling at their heels. And yet, by Heaven, we all take this as a matter of course, after living with it, and among it for a few days.

Nothing Like it in History.
Nothing like it in the whole history of the world has been seen before. There never will be anything like it again. The wandering of the children of Israel is a small thing in comparison to this. There were miracles in those days to ease the situation, when adversity became stretched to the utmost limit, and this is neither the age nor the hour for miracles. We are murdering one another as hard as we can, and in the wake of it all comes this pitiable, heart breaking stream of innocents suffering, crouching submissively to the last. Surely the Angels in Heaven are weeping at the sight.

Heaven Above All.
The patience of the women and the



endurance of them is astonishing, incredible; children cannot understand it. There is weeping and laughter among them, just as the weather turns and rain falls, or the sunshine kisses them when the clouds open for a spell now and again, to show that Heaven all above us is serene and fair. After all this is an adventure of topsy-turvy things, the tiny ones toddle along from one to another not quite sure whether this is dreamland, fairyland or bogeyland. Never mind, my dears, tomorrow it will be alright and you will be warm and snug and comfy once again. But tomorrow, like Tipperary, is a long, long ways away. What history are these little historians weaving unconsciously in their tumultuous travels? There go the guns again.

PREPARE FOR THE WORST.
Are you prepared for a fire? Most folk are not! One of my liberal policies will make the calamity easier to bear. It will cost you nothing to ask for a low rate and very little to be perfectly secure with Percie Johnson's insurance agency.

READ THE MAIL AND ADVOCATE
LOOK OUT NOW!
Everybody's doing it now? Doing what? Why, reading *The Mail and Advocate* of course. It's surely the house paper now! Without doubt the most widely circulated in the country.

**FREEZING FISH IN BRINE
NEW, SUCCESSFUL PROCESS**

**Large-sized Cod Can Be
Frozen Stiff In 40 Minutes,
or Less—Herring in 15
Minutes**

Halifax, October 21—Freezing fish in brine, an absolutely new method of treating fish for shipping purposes, was the interesting demonstration carried out yesterday afternoon at the fish premises of A. Wilson and Son. It was an informal demonstration, conducted by Dr. J. H. Hjort, of Norway, who has recently been appointed by the geological board of the Dominion government, to investigate the condition of the herring fisheries and report. This report, apart from dealing with the present condition of the herring fisheries, will contain recommendations as to an improved method of treating them.

Simple Method.
Several fish merchants were present and followed the demonstration closely and with keen interest. The process of freezing all varieties of fish is simple. Yesterday's demonstration the necessarily carried out in a crude way, afforded those present a splendid idea of the new method.

Dr. Hjort used a barrel filled with brine and ice and in this placed fish, quite large ones. These he kept in the brine anywhere from twenty to forty minutes. When removed they were frozen thru to the bone. The brine must be about fifteen degrees below freezing to cause such quick action on the fish. Under the present method of freezing fish by air it would take fully three times as long to freeze the same fish and then the fish would not be so delicious when cooked. The feature of the new method, Dr. Hjort pointed out, was that the fish retained its natural color and taste. This was not so when frozen by air. Another very important feature of the new method was that it was much quicker as, for instance a large cod could be frozen in an hour, herring in fifteen minutes and a haddock in three-quarters of an hour. Under

the method now in vogue about three hours would be required to properly freeze a large cod fish.

Likely Cheaper.
Regarding the cost of freezing fish in this way, Dr. Hjort stated that in the long run it would not be more if, indeed, it would not prove to be cheaper. The same brine could be used from day to day and there would be little chance of it becoming dirty from the fish.

The latter were first dipped in fresh water and just as soon as placed in the tank of brine, if it was at the proper temperature, would begin to freeze immediately the action of the brine on the fish caused the skin to harden right away.

Best on Land.
Questioned in regard as to whether it would pay fishermen to equip their schooners or steamers with tanks suitable for freezing purposes, Dr. Hjort, while claiming it would be quite workable, said it would not give as satisfactory results as if the process was carried out on land. He favored a plant for the freezing of fish established on land.

Dr. Hjort's experiences were that fish frozen in this way could be safely shipped long distances. He had shipped boxes of fish treated by the new freezing method to Vienna a trip occupying seven days. The fish were in splendid condition upon arrival and the quality of them when cooked were proven to be much better.

A. B. Crosby, ex-M.P., who witnessed the demonstration, thought it was an ideal way and thanked Dr. Hjort for giving the demonstration.

**ADVERTISE IN THE
MAIL AND ADVOCATE
FOR BEST RESULTS**
**FREE TO BOYS
AND GIRLS**
Watches, Printing Outfits, Cameras, Footballs, Fountain Pens, etc., etc., for selling 25 of our Beautiful Art Pictures, size 16x20 at 20c. each. Write for some today. Address GOLD MEDAL ART CO., P.O. Box 68, St. John's.

The S. S. Portia
will leave the wharf of
Bowring Brothers, Ltd.

ON
Wednesday, the 28th of October, at 10 a.m.

calling at the following places:

Cape Broyle	Ferryland	Fermeuse
Trepassey	St. Mary's	Salmonier
Placentia	Marystown	Burin
St. Lawrence	Lamaline	Fortune
Grand Bank	Belleoram	St. Jacques
Harbor Breton	Pass Island	Hermitage
Gaultois	Pushthrough	Richards Hr.
Francois	Cape LaHune	Rameca
Burgeo	Rose Blanche	Channel
Bay of Islands	Bonne Bay	

Freight received until 6 p.m. on TUESDAY. For freight or passage apply to the Coastal Office of

Bowring Brothers, Ltd.

TELEPHONE 306

ALLIANCE ASSURANCE CO., LTD.
THE RIGHT HON. LORD ROTHCHILD, G.C.V.O. Chairman
ROBERT LEWIS General Manager.
TOTAL ASSETS Exceed \$120,000,000.
Fire Insurance of every description effected.
LEONARD ASH, Carbonear,
Sub-Agent for Carbonear District.
BAIN, JOHNSTON & CO.
Agents for Newfoundland.

Gigantic Sale
of Latest Style
Ladies' Sample Blouses
Below Wholesale Cost.

This Sale—starting tomorrow—represents the most up to date and stylish assortment of LADIES' SAMPLE BLOUSES in newest shades of the following materials:—
Silk, Wool, Lace, Voile, Delaines, Crepe Cloth, etc.

We cannot attempt to give you a description as NOT TWO OF THESE SAMPLE BLOUSES ARE ALIKE. We invite inspection and comparison with Blouses shown anywhere in St. John's.

Our prices range from
39c., 72c., 78c., 98c., \$1.48, 1.98, 2.48, 2.98, 3.48, 4.98 up to \$10.00.

Here is your opportunity to secure an ORIGINAL SAMPLE BLOUSE at a SAVING of 50 per cent. Come early and avoid the rush.

ALL OUR GOODS ARE MARKED IN PLAIN FIGURES.

The SAMPLE BARGAIN STORE
J. P. MAHER & COMPANY, LIMITED.
167 WATER STREET, EAST.

J. J. St. John
Readers of the
Fisherman's Paper!
We have the largest
stock of
FLOUR
in St. John's.
Our prices will surprise
you.
250 Barrels
Pork and Beef,
150 Barrels
Granulated Sugar,
150 Puncheons and Brls.
Best Molasses.
—Also—
A full line of
**Teas and all other
Groceries.**
N.B.—Goods sent with
dispatch to any part of
the City or Train.

J. J. St. John
136 & 138 Duckworth St.

WANTED.
Commissions for the Collection of Rent, Overdue Accounts, &c. Accepted on a commission basis. Advertiser has had plenty of experience and can give references.
C. W. THISTLE, 148 New Gower Street.—oct12,1m

FOR SALE
One Motor Boat, about 22 feet long, equipped with new Ferro 5½ h.p. Engine with Kerosene Adapter and Reverse Gear. A snap for a quick sale.—oct1,tf

FOR SALE
A Truck Horse, about 1,400 lbs. The animal is quiet and easily managed. He is in sound condition in wind and limb, about seven years old. Apply at this office.—oct17

FOR SALE!
The Schooner
Netta M. Prince,
38 Tons.
Further particulars apply to
S. J. PRINCE,
oct17,6i Princeton, B.B.

**A 6 h.p.
GUARANTEE
Engine**

Only used 1 gallon of Gasoline and 1 ½ casks of Kerosene Oil for a summer's fishing on the Labrador.

Cheapest engine to run on the market, and every engine gives satisfaction.

Robt. Templeton, Agent

Chairs, Chairs, Chairs
Subject to our Guarantee you Can't Lose.

We are selling them for a song and Ragtime at that.
POPE'S Furniture and Mattress Showrooms,
George & Waldegrave Sts.
Est. 1860. Phone 659.

Mail and Advocate \$2.00 a Year.

FIRE STOCK SELLING CHEAP

Guns, Rifles, Bedsteads, Tools, Axes, Saws, Knives and Forks, Pocket Knives, Planes, Locks, Hinges, Scales,		Rules, Paints, Traps, Shovels, Fish Beams, Handles and Vices. Pipes, from 75c., \$1.00, \$1.20, \$1.50 dozen.
---	---	---

Martin Hardware Co., Ltd.
Front and Rear, next West of Old Store.
P.S.—All Mail Order Goods will be supplied in new stock unless otherwise ordered.

Oats and Vegetables

500 Bags Black Oats.
200 " White "

Ex S.S. Morwenna To-day.

George Neal

