## lats





## For Health and Nutrition

Use this Famous Flour to get Best Bread-Guaranteed to give Full Satisfaction, or Money Back


Why is it that the famous Western Canada hard wheat is prized the world over for making good bread
Because it is rich in a h highly nutritious substancecalled gluten. This gluten has such wondefful leasticity, or power of expansion, that it imprisons and holds the
little bubbles of gas developed by the yeast, thus enaling bread to orise properly
Cream of the West Flour is made from the best
 silendidily and gives you the biggest kind of toaves
When using white four for bread, why not have the bis When using white four for bread, why not have the big
coaves of hizbly nourishing, ight, falaky tread you cail lways get with

## Creaman West Flour

Cream of the West goes farther "than oth

 can always keep the strength
and ouality of Cream of the West uniform. It certainly will pay you to
give Cream of the
West a right good


Use Campbell's Substitute Flours

The law requires that, when wheat flour is used, at least 20 per cent of subBarley and Rye flours in combination with Cream of the West flour give best results in baking We have most complete facilities for manufacturin these substitute flours and our products give satisfaction.

The Campbell Flour Mills Co., Limited, West Toronto
The Campbell Flour Mills Co, Limited, Simpson Bldg, Halifax, N. S.

## W. E. WARD'S NOVEMBER DISCOUT SAIE

We realize that the high cost of living means a lot to the wage earner just now as Canada is cal
uy Victory Bonds with their savings.
This sale means to you that you can save money during he next ten days in buying your Shirts, Underwear, Hats, etc.. here and will also enable you to assist in Canada's Victory SOME OF THE GOOD THINGS AT RIGHT PRICES

## MEN'S SHIRTS

Fine Grade Negligee Shirts-Regular price $\$ 1.50$
Sale Price $\$ 1.29$ $\$ 1.75$ and $\$ 2.00$ Sale Price $\$ 1.63$ $\$ 2.25$ and $\$ 2.50$ Fine Grade Negligee Shirta-Regular Sale Price $\$ 1.98$ Exra Special Men's Work Shirts, winter weish-Regular Prices $\$ 1.25$ to $\$ 2.50$. Sale Prices 98 , $\$ 1.39$ all Price $\$ 3.00$ Sale Price $\$ 1.98$
MEN'S COAT SWEATERS
Fine Wool S
and $\$ 3.50$ Prices $\$ 3.00$ All Wool Sw Sale Price $\$ 2.48$
Price $\$ 6.00$, le Price $\$ 4.50$
MEN'S SOCKS
All Wool Ribbed Socks, black and grey-Regular Price 75 c Black Cashmere Socks-Regular Price 60c. .. Sale Price 48c. Sale, $\$ 1.00$,
Sale Price 79C. OVERALLS
Men's Overalls and Jumpers-Reg. Prices $\begin{aligned} & \$ 1.75 \text { and } \$ 2.00, \\ & \text { Sale Price } \$ 1.48\end{aligned}$ MEN'S UNDERWEAR
Heavy Ribbed Wool Shirts and Drawers-Reg. Price $\$ 1.75$ Sale Price $\$ 1.48$ Sale Price $\$ 1.63$ Sale Price $\$ 2.98$
$\qquad$

## MEN'S GLOVES

Grey Fabric Gloves, wool lined-Regular Price \$1.25, ... Segule Price 48e Soldiers' Khalki Wool Gloves-Regular Price \$1.25,
Sale Price $\$ 1.13$ Men's English Wool Gloves-Regular Prices Sale Price and
 Men's Tan Cape Gloves-Regular Price $\$ 2.00$ Sale Price $\$ 1.63$ $\$ 1.75$,
LOOK! Ten Dozen Men's Soft Felt HatsReg. prices $\$ 3.50$ to $\$ 5.00$, Going for $\$ 2.79$

Sale Prices on all Neckwear, Caps, Pyjamas, Night
Store Open Untit 9 p.m. Every Night
Sale Starts Friday, November 8th, Continuing for Ten Days.
W.E. WARD

53 King Street SEMI-READY STORE




$\{8$

## How Many Crowns for Your Honor Flag?

Of course every city, town and district will earn its Honor Flag.

But how about the crowns?
For every twenty-five per cent. in excess of its quota, each city, town and district will be entitled to add a crown to its flag.

Can you do fifty pet cent. better than your quota-that means two crowns for your Honor Flag.

But double your quota and it means four crowns.

Hang a flag in your hall, that for years to come will show that your city, town or district did better than well-

That it was a real factor in the huge success of CANADA'S VICTORY LOAN 1918.

Issued by Canada's Victory Loan Committee
the Dominion of Canad
Naw
)
Morning sa
zusue

4
4

mazin
midataza
nowse
Now




| Aromino the City ${ }^{\text {P }}$ | POLLCE COURT CaSES YESTERDAY | CAPT, D.C. MALCOL | AN INO | There's an EVEREADY <br> DAYLO |
| :---: | :---: | :---: | :---: | :---: |
| FAIR AND COOL |  |  | GEORGE ROGERS |  |
|  |  |  |  |  |
|  | Theft and Liquor Ca Heard. |  |  | DAYLO <br> For Every Purpose A ghatt of powerfol white Light at the touch |
|  |  |  | Toes |  |
|  |  |  | \% |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  | and |  |  | SEE OUR FINE LINE OF DAYLOS-SECOND FLOOR. <br> W. H. THORNE \& CO., LTD. |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  | Nov. 1896 TWENTY-TWO YEARS Nov. 1918 In |
| Have |  |  |  | SELLING EXCLUSIVELY MIILINERY IN ST. JOHN |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  | EVERY HAT REDUCED <br>  |
|  |  |  |  |  |
|  | ard | IS DEPT. KEPT BUSY |  | Tailored Velvet Hats, manystyles to select from, all colors $\qquad$ 75 c . each 22nd An$\qquad$$\qquad$ $\mathbf{\$ 1 . 0 0}$ Marr Millinery Co., Limited see our windows |
|  |  | d |  |  |
|  |  |  |  |  |
|  |  | East St. John Extensio |  |  |
|  |  |  |  | Fuel is Really Ammunition Today |
|  |  |  |  |  |
| nost Jom |  |  |  | wherverer oossitible. ${ }^{\text {a }}$ are ade advising the burring of wood |
| Hitima |  |  |  | \%upy Box Stoves upy |
|  | THE HOUSEWIVES |  |  | These are heavy, well built, cast iron stoves Will help you to keep down the high cost of living, |
|  | Meeting With Dr. Keirstead |  |  |  |
|  | Y |  |  | ather. Stoves formeny and eierery ${ }^{\text {'zice. }}$ |
|  | and flour Given. |  |  | Emerson \% Gisher Std. |
|  |  |  |  |  |
|  | . |  |  |  |
|  |  |  |  |  |
|  |  | HOT MEALS | and | WARMTH-WEAR-STYLE-FIT-The four big points you will buy when purchasing. |
|  |  | wo |  | M. R. A. OVERCOATS |
|  | cosme | A Kitchen |  |  |
|  | 为 | Proves Mos |  | M. R. A. OVERCOATS <br> The better clothes habit is growing, and men are realizizg that |
|  |  | Employes at M <br> Plant |  |  |
|  | COST EDISON MORE |  |  | Gift Gloves. Be Patriotic. Shop Systematically |
|  | THAN \$2,000,000 |  |  |  |
| otm | TO RE-CREATE MUS | comen |  |  <br>  |
|  |  |  |  |  |
| The Hike ino sporis |  |  |  | Resiful Sleeping Garmen is in or Men and Boys |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  $\$ 1.00$ and $\$ 1.25$ MEN'S FURNISHING DEPT-GROUND FLOOR. |
|  |  |  | 10 meet saial on yoias nuis |  |
|  |  | UTARY NOT |  |  |
|  |  |  |  |  |
|  |  | fickard |  |  |
|  |  | Cepo |  |  |
|  |  |  |  |  |
|  |  |  |  | Anchester.Pobertson-llelison-fininde <br>  |
|  |  |  |  |  |
|  |  |  | and |  |
|  | Change of opening |  |  | A Royal Gift-"RELIABLE FURS" |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  FUR COATS oft Hudoon Seal, Mulicrat, Beaver, Receooon, Scarree, Coateen, Capee, Tiee, Muffe, in many atyleo end Hem D D. MMAGEE'S SONS LTD. "rmer es king stroet, St. Jehn, N. B. |
|  |  | tovs |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |







BEHIND THE SCENES WITH
THE LOVELY RUTH CLIFFORD
Bluebird Actress and Her Director Differ as to Methods of Courtship-Chinaman Gets Part in "Home James" Because He Possesses a Pigtail-"Home James" Does Not
Always Mean "Home James."


## "OUR WOMEN CANNOT FALL"

 mbividivivivinuw
 Hin wionew







## A Musician's "Run-in"

$\qquad$

| When on a vist BE YOUR OWNMAD |
| :---: |
| to Take Care o |
| Oothee |
| Home - Re |
|  |
| Your |
| To, |
| \%osme |
|  |
| mane motat 1 nexatary to |
| ain |
| mbed |
| and |
| ,om |
| 为 |
|  |
|  |
|  |
| , moma mo |
|  |
| Soser |
| Amid |
| Stare |
|  |
|  |
| Sois fom yous mot |
| momem |
| dean |
|  |
| Semen |
|  |
|  |
|  |
|  |
|  |
|  |
|  |






## Conserve Coal and Wood

 Eat Marven's White Lily Biscuits ed in cooking in your own homeMarven's biscuits taste good and are goo
Ask your grocer for them and refuse all substi-
J. A. MARVEN, Limited Biscuit Manufacturers st. John

## 回

## "What Phonograph Shall I Buy?"

## The NEW EDISON <br> "The Phonograph with a Soul"

because it is the only instrument that RE-CREATES the singer's voice so faithfully that the human ear cannot distinguish the rendition of the artist from that of the New Edison.

The wise way to choose your phonograph is to have the several makes of phonographs and talking machines sent to your home on trial, where you can make direct comparisons among them, and then decide which one you would like to keep-which, one you think you
would enjoy hearing as much five years from now as you do to-day.

Be your own salesmen. Sell a phonograph to yourself. We will gladly send a New Edison to your home for the purpose, without any obligation on your part.
W. H. THORNE \& CO. Ltd,

42 Prince William St., - ST. JOHN, N. B.
new brunswick
A. E. Alexander \& Son, Camp
Minto \& McKay. Frederiton.
W. R. Armatrong, Hillsboro.
W. R. Armatrongs, Hillibboro.
B. E. Smith, Moncton.
B. E. Smith, Moncton.
A. E. Frenete, Bathurst.
Geo. Suffren . Son

PRINGE EDWARD ISLAND
A. E. Toombs, Charlottetown.

##  






BE SANTA CLAUS TO A SOLDIER
AND THANK YOUR LUCKY STARS THAT CHRISTMAS GIVES YOU THE CHANCE
Here is a Page With Lists of the Many Things Our Boys at the Front Would Like For Christmas. If You Have a Friend Over There, Send Something, You'll Live to Be Glad If You Do. Don't Put It Off. Do It Now.

What to Send to
Soldier Boys for Christmas
$\qquad$
possible, that the lads may be enjoying
your gifts and other good things on
the Festal Day
AS GIFTS OF A USEFUL AND
PRACTICAL NATURE, WE SUG-
GEST THE FOLLOWING FROM
GEST THE FOLLOWING FROM
OUR COMPREHENSIVE DISPLAY:
Money Belts,
$\begin{array}{cc}\text { Money Belts, } & \text { Drinking Cups, } \\ \text { Tobaceo }\end{array}$
$\qquad$
be dissolved in water.
Safety Razors,
Gillette and Autostrop.
Call and Inspect Them Any Time, at
our King Street Store.
W. H. THORNE \& CO., LTD.

Gifts for Soldiers
In making up ydur Christmas parcels do not fail to include from our stock:
Pocket Novels, Playing Cards, Note Paper, TabPocket Novels, Playing Cards, Note Paper, Tab-
lets, Envelopes, Pencils, Toilet Paper, Christmas Cards and Calendars. Fountain Pen with Ink Tablets.
E. G. NELSON \& CO. $-\quad 56$ King St.


SUITABLE GIFTS FOR THE "SOLDIER BOY"


How To Send Them and What It Costs It is absolutely necessary that all parcels should be very carefully and securely packed. The following forms are recommended by the post office department: (1) Strong double
cardboard boxes, preferably those made of corrugated cardboard having lids which cardboard boxes, preferably those made of corrugated cardboard having lids which
completely enclose the sides of the boxes. (2) Strong wooden or tin boxes. (3) Several folds of stout packing paper. Additional security may be had by the use of strong linen, calico, canvas or other textile securely sewn up. Address should be clearly written in ink on cover preferably in two places, also name and address of sender should be
clearly written in ink on parcel. Parcels which do not comply with this condition will be refused-the contents of the parcel should be stated on the cover. Additional informaThe cost by parcel post is as follows:-For troops known to be in the United Kingdom, 12c. per pound or fraction thereof. Limit of weight is 11 pounds. Parcels for troops in
France or Flanders: Parcels weighing up to 3 pounds, 24 c .; parecls weighing more than France or Flanders: Parcels weighing up to 3 pounds, 24 c .; parecls weighing more than
3 pounds and not more than,- 32 c . Limit of weight is 7 pounds. Parcels for the Mediterranean and Salonika Expeditionary Forces are subject to the fol-
lowing rates: $1 \mathrm{lb} ., 32 \mathrm{c}$.; $2 \mathrm{lbs} ., 40 \mathrm{c}$.; $3 \mathrm{lbs} ., 48 \mathrm{c}$.; 4 lbs ., 74 c .; $5 \mathrm{lbs} ., 82 \mathrm{c}$.; 6 lbs ., 90 c .; lowing rates: $1 \mathrm{lb} ., 32 \mathrm{c}$; ; 2 lbs., 40 c .; $3 \mathrm{lbs} ., 48 \mathrm{c}$.; 4 lbs .,
7 lbs ., 98 c . The limit of weight in this case is 7 pounds.

| 1917 exportable surplus was thus $\$ 9,-$ |
| :--- | :--- | :--- |
| 000,000 more than it would have been the money thus received |
| will we passed an |

Get Your Christmas Box Ready Now
For the Soldier Over There.

| Here are a few suggestions in Furnishings. |  |
| :---: | :---: |
| Khaki Wool Gloves . . . . . . . . . . . . . . 85c. to \$2.00 |  |
| Khaki Sox | . . . . . . 60c. to \$1.50 |
| Khaki Mufflers in | Silk and Wool .... \$1.00 to \$5.00 |
| Khaki Handkerchi Underwe | efs . . . . . . . . . . . . . . 15c. and up. Sweaters, Braces, etc. |
| W.E.WARD | - - Semi-Ready Store <br> 53 King Street |

When Sending That
Christmas Package DO NOT FORGET TO INCLUDE: Note Paper Writing Pads Indelible Pencils - Envelopes
Eversharp Pencils
Canadian Po
for 1919.
BARNES \& CO., LTD., 84 Prince William St.
AS USUAL
MULHOLLAND
Is to the front with suitable goods as gifts for the boys.
Khaki Handkerchiefs, Khaki Wool Gloves, Khaki Muffiers, Stan-
field's Heavy Underwear, Khaki Heavy Socks, Bachelor Buttons and
Unbreakable Mirrors; and a whole Store Full of other goods acceptable Tor the boy Under Fire.
MULHOLLAND'S, No. 7 Witerioo Street, Near Union Street
(When you quit crying about fool-
$\qquad$
$\qquad$
$\qquad$


CASTORIA

Proof that Some Women do Avoid Operations
Mrs. Etta Dorion, of Ogdensburg, Wis., says:
$\qquad$
Lydia E. Pinkham's Vegetable Compound."
How Mrs. Boyd Avoided an Operation.


Every Sick Woman Should Try LYDIA E. PINKHAM'S VEGETABLE COMPOUND Before Submitting To An Operationt!
tre staparo. st Joim a re murnar.

## A REL



BINDERS AND PRINTERS Moodern Abrubuto Woork By
THE MCMILLAN PKKLUS
BARRISIERS
MILES B. INNES
50 Princess St., St. John,
Money to Loan on Keal

|  |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

 SU Duke Street. Phone $M$.

CANDY MANUFACTURER
CHOCOLATES
The Standard of Quality
Our Name a Guarantee of the
Finest Materials.

CUSTOM TALLORS


COLWELI FULL CU., LIL.

## 

## 



|  | Francis S. Walker SANITARY \& HEATIN ENGINEER No. 14 Church Stree |
| :---: | :---: |
| araing and Livery Star <br> 74 1-2 Cobur, Stree Phone M. 1367. |  |
| FRANK DONNELLY Livery and Sales Stable cobur surreet | SHOE REPAIRINC |
| Coburg street. rhune M. 264C | JAMES L. WRIGHT Custom Boot and Shoe Repairing 6 Winslow St., W. E. Phone W. 4-11 |
| JOHN CLYNN | $\qquad$ |
| HARNESS |  |
| ORTON \& SON, L. 11 MakKEl Phone Main 448 |  |
| HARNESS |  |
|  |  |
|  | HOTELS |
| POYAS \& CO., King Squa Full lines oi deweiry and Watches. Prompt repair work. Phone M. 269a-11 | gIFON HoISE |
|  | 'THE PRINCE WILLIAM" A comfortable homelike hotel. Cos rom and smoking room lounse romer vate lawn overlooking harbour. Tran- sients and permanent rates for guests r over. P. St. J. Beard, Manager. Prince William Street. |
|  | ROYAL HOTEL King Street St. John's Leading Hotel YMoND \& DOHRRTY CO, LTD |
|  | MISC |
| MACIM Nery |  |
|  |  |




##  <br> S

ONE OF SELF PRESRRYATIO



Rippling Rhyme

5


## Music in England

 Even More Music.











## Social Intercourse






$t$

## Our Short Story


"CAP"STUBBS.
"CAP" GIVES A PRACTICAL ILLUSTRATION
By EDWINA


Side Talks
THE SKINOUT-OFITLIE.違






 nifteen 1 had been kept atter school chancest to be reading this to set to
and the teacher left the room for a fore himeelf or hereself.

## Reject Hun Toys














 Whatever from us.

## Hand Shaking





## An Experiment

Ex,
 Hen



## Rules in Rhyme

| whee for mate | Aterem |
| :---: | :---: |
| Hoen | \%rot |
|  | , |
|  |  |
|  |  |




Pathetic Figures-The Proud Mother Hearing for the First Time What the Gang Have Nicknamed Her Darling Boy.


WITH BACKS TO THE WALL," SAID HAIG, GREAT GENERAL, WHO IS NOW DRIVING HUNS

$$
\begin{aligned}
& \text { mous Field Marshal of the British Army on the Wester } \\
& \text { Front Said in 1916: "We Must Impose a Peace That }
\end{aligned}
$$




Really Valid, as We Shall Have Paid for It. wand of sit Doublis Hatig, was of so













 Ther beac in eyes that naver lie.



Thhourd be griad rug gotting bid



That Age As la laden to the trom



## Pests



Gave 554 Men to Service

## Man













 | Dorothy Yyian a twin daughter |
| :--- | lor a nuiuber of years hilis onis

 Went into the battile of the Alsme,



 And the ladies, ever knitting
Vever fitine,
 VVer, ever saw betore;
 Triil at duik thet sottly yuther
Tom ther roenerst to the door,

 -By HENRY GAGE.



## The St. Jobn Standaro

Movember 9, 1918
The Shenanigan Kids


## - Service

 Nan sum 4 2 maze ane maze 2 coile onit rowien init 2

 2minn $=2$ $\cdots$
and
12
manm
Minn $=4$ RY GAGE



AND \% HER NAME WAS MAUD


