

Men's Mixed Canadian Tweed Overcoats, Good Cole Men's Mixed Canadian Tweed Overcoats, Good Colors,
UIster Style, Convertible Collar, worth $\$ 9.00$, $\begin{aligned} & \text { Sale } \\ & \text { price }\end{aligned}$
Men's Fancy Mixed Tweed Overcoats, Gray, Olive and
Brown, Ulster Style, Convertible Collar, worth $\$ 10$
Sale price
Men's English Tweed Overcoats, Some with Velvet Col-
lar and some Ulster Style. Great Value, worth $\$ 12$,
Sale shade of Brown. All Styles.
Worth $\$ 12$. Sale Price, $\$ 8.90$.

NOTICE.
Our Whole Stock of Clothing for
Men and Boys at Reduced Prices Men and Boys
during this Sate.

WARM GLOVES.




WINTER HOSIERY



Come in and at least Inspect the Bargains--whether you intend to buy or not
HENDERSON \& HUNT


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GIRLS! GIILS! YOU MUST SUNELY TRY THIS!
All You Neeid is â 25 Cent Bottle of "Danderine"-Hair
lustrous, fluffy and abundant at once-



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17-19 CHARL

## A "LUCKY STRIKP" SALE OF WINTER OVERCOATS <br> LUCKY FOR US: <br> KY FOR YOU:

Two weeks ago, while in Montreal, our Buyer made what we call a "Lucky Strike" (hence the name of this sale),
He purchased a large quantity of Winter Overcoats from the Foremost Clothing Manufacturer in Canada at the bare be sold in most cases for less than double the priee we ask for them, Every Overcoat is fresh and Crisp
They are good, worthy garments, -right up to our Regular Standard, but away below our Regular Prices.
Sale Starts FRIDAY, November 22
And Remember, this will be the BIGGEST OVERCOAT EVENT ever attempted in our City and will bring people from
miles around to participate in the Offerings. So make your selections early, for there will be lively buying,and the best always goes first, THE STORE WILL BE CLOSED on THURSDAY to prepare the Stock. OPEN again on FRI-
DAY MORNING at 8 o'clock.

NOTICE.-We have some wonderful Bargains in Men's Winter Furrishings as well. Read the List of Prices be-
LOUK OVER THESE PRICES and, if you ever expect to buy another Overcoat--Buy it NOW. It will be the Best Investment you ever made MEN'S OVERCOATS
Men's Black Frieze Overcoats. Velvet Collar, Chester- Men's Scotch Tweed Overcoats, Ulster Style, Convertible Men's Fancy Mixed Tweed Overcoats, Chesterfield Style $\$ 13.50$. Sale price ..................... $\$ 9.45$

Men's Rough Scotch Tweed Overcoats in Natty Color
Ideas, Ulister Style with Convertible Collar, worth $\$ 15$.
Sal
Men's Fancy Gray Overcoats, Convertible Collar,
 SPECIAL-Men's Black Enalish Melton and Beaver
Overcoats, Chesterfield Style, Velvet Collar, Extra-


MEN'S ULSTERS.
Nen's Heary Gray Frieze Ulsers.
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MEN'S BLUE PANTS.
 PEMARKABIE BARGAINS IN MEN'S Wi.5s $i=1$ SHIRTS, SOCKJ, SWEATERS, GLOVES, CAPS, ETC


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THE STANDARB TUESDAY! November 19: 1219

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Dated may 1912. May
Interest Payable Half-Yeariy 10\% Sinking Fund.
 $=$ Price 100\% and Interest to Yield 6\%
J. C. MACKINTOSH is CO.,

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 The "A Eastern Trust Company

Insurance Co. of North America JARVIS \& WHITTAKER, Provincial Agents Fire, Automobile and Motor Boat Insurance.

THOMAS BELL \& CO., St. John, N. B. Pugsley Building, 45 Princess st.

Bank of New Brunswick


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OFFICE, ST. JOHIN, N. B. $\$ 1,000,000.00$

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Assurance Co.
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## Who Said

 Four Crown?If a man wanted the best Whisky h

Foster \& Co., Agents, St. John


THE STANDARD TUESDAY, NOVEMBER 19; 1912


LATE ARRIVALS FOR CHRISTMAS GIFTS








MODEL C 38 BROUGHAM

## PIERCE-ARROW CARS

Satisfy the Most Fastidlous FINISHED TO BUYER'S TASTE E. W. GIVAN, nemertume Moncton, N. B.


KNIGHTS' PEFFECT HELLTH

Because He Takes GIN PILLS J.T. Knight \& CO., Agents

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For Sale
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## MONATM


 Crystal Stream S.S. Co'S Sailings mporator noure
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CANADIAN CAMADIANIC SHORT ROUTE Maritime Provinces MONTREAL All Rail Route to Boston


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Fall and Winter Through Service

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## SNIIES LIFE



## Cut Glass

At this season of the year our display of Cut Glass will be found well worth inspection. In it will be found pieces of exquisite workmanship and design that would be found ornamental on any tables.
We draw special attention to our $\$ 3.00$ Bowl which comes in wo designs and is wonderfully good value,

## W.II.THORNE\&CO.LTo. MARKET SQUARE \&KING ST.

## STANDARD

For 20 years the SLATER SHOE has been the recognized standard of shoe value in Canada. Price-on-the-sole means a square deal.
$\$ 4.00^{\text {For Men }}$
ror women
$\$ 4.00 \leq 0 \$ 6.50 \quad \$ 3.50$ to $\$ 5.00$
E. G. MCCOLOUGH, LIMITED

The Slater Shoe Shop
81 KING STREET
The "Scorcter" is a fuel Saver
 A Powerful Heater

An All-Night Fire-Keeper
Hard or Soft Coal Stove
Prices $\$ 11.00, \$ 12.00$ and $\$ 14.00$
EMERSON \& FISHER, LTD.
Phone 2520
Another
Great Sate of Ladies' Coat Cloths
Great Saie of these fashionable new materials, at figures making them MORE OF THESE FASHIONABLE NEW MATERIALS, A
WORTH-WHILE BARGAINS. WORTH-WHILE BARGAINS.
We have been able to secure another lot of desirable cloths, similar to those offered in the previous sale. The goods will be just the thing for the making of smart winter coats, and considering quality the bargains will be exceptional,

COMMENCING THIS MORNING
PLAIN TWEEDS. STRIPE TWEEDS. WALE TWEEDS.
in black, red, navy, Copenhagen blue, browns, greys and greens. Widths from 56
to 58 inches, Sale prices, per yard -................75c., 85c., $\$ 1.10$ BETTER PLAN TO START EARLY, saLE WILL START AT :3.
DRESS GOOOS DEPAERTMENT, OROUND FLOOR.
ERESG GOOOS DEPAERTMENT, OROUNO FLOOR.

Cold Enough Now for These Quilts!



Our High-Grade Flannel Shirts for Men give perfect comport.


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Manchester Robertson Allison, Ltd.


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