## Toronto St:onger Than Ever for Public Ownership

## MAYOR: HOCKEN| CONTROLLERS: SIMPSON, McCARTHY, CHURCH, $0^{\circ}$ NEILL

$$
\begin{aligned}
& \begin{array}{l}
\text { ROBBIN, WALTON,HILTZ; ROWLAND,WICKETT,RISK, MAGUIRE,F.SPENCE,MCBRIDE; WANLESS } \\
\text { CAMERON,SINGER; DUNN,GRAHAM, MEREDITH; D.SPENCE, MAYBEE, SMITH; WHETTER,RYDING } \\
\hline
\end{array} \\
& \text { HOCKEN HAS FIVE THOUSAND } \\
& \begin{array}{l}
\text { PLURALITY OVER F.G. M'BRIEN } \\
\text { GOOD GOVERNMENT CONTINUES }
\end{array} \\
& \begin{array}{l}
\text { Bitter Personal Campaign } \mathrm{Ag} \text { ainst the Mayor Ended in De- } \\
\text { feat for His Opponents, as the Electors Refused to Be }
\end{array} \\
& \text { McCarthy Next, Church and 0'Neill } \\
& \text { EX-Controller Foster a Poor Sixth }
\end{aligned}
$$ feat for His Opponents, as the Electors Refused to Be

Stampeded and Progressi ve Government at the City
Hall Will Continue.



Bylaws and Questions.


## EIGHTEEN MEMBERS PLEDGED <br> TO SUBMITT RALLWAY PURCHASE

"The Telegram or the People" Cry Was Answered by the People, and Telegram Influence is Gone From the City
Hall Forever.




## EATON'S DAILY STORE NEWS

## Marking the New Year With a Host of Price Attractions




Superb Model Cloaks at Greatly Reduced Prices

In Rich, Dark Shades, Suitable Alike for Afternoon and Evening Wear

V
OU KNOW the kind of wrap that is a boon to her of social bent-the wrap that is not too conspicusoft and comely enough' for evening use? Well, then, these model cloaks are of this description - wanderfully smart in appearance, while designed for wide utility Moreover, their prices have been lowered to a mere fraction of the regular amounts. Here are a few which have been marked down to $\$ 50.00$ for Saturday selling-in some cases less than half-price:-
Beautifully draped cloak in moleskin plush, lined with mole color
satin. Greatly reduced at $\$ 50.00$. Charming cloak in taupe moire with silk cord ormaments, and
a quilling of the moire at the neck. Greatly reduced at $\$ 50.00$. Model from Bernard of Paris- in old gold brocaded duvetyn
with facingof green broadeloth. Greatly reduced in price at $\$ 50.00$. price, at $\$ 50.00$.
Handsome cloak in reseda green plush lined with old pold Handsome cloak in reseda green plush lined with old gold satin
brocade, long stole ends of the plush which may be triowinis soanf
effeet about the neck being finished off with metallic fringe. HalfAted chic little knee-length wrap in brown plush is effectively decor-

Illustrating Fashion's
Latest Fancies Are Vel veteen Dresses Reduced to $\$ 13.50$

| veteen Dresses Reduced to $\$ 13.50$ | $a$ <br> Woman's |
| :---: | :---: |
| Charmingly graceful little frocks. They are becoming as they are modish, and developed in velveteen of fine quality, with a deep rich frill. Several styles may be seen in the group, some with tartan, with collars, cuffs, and girdles; others with brocade and fancy silk | Stand- <br> point |




 while giving the new silhouette, is by no mean
extreme. This is distinguished by the new
deep armhole pind extreme. This is distinguished by the ne
deep armhole, piped with silk to mateh the
pretty little waisteoat, and has a silk girdl. Colors brown, tan, taupe, navy, green, Copen-
hagen, and black. Reduced to considerably
below the ordinary figure below the ordinary figare. Semi-annual Sale
price, $\$ 13.50$.
Evening and Dance Gowns Moderately
Typical of our large assortment of such
frocks are evening and semi-evening frocks developed in chiffon and semi-evening frocks
dions, daintily made with crystal silk founda. tions, daintily made with crystal, pearl and
flower trimmings, in delicate shades of sky
pink, maize, flower trimmings, in delicate shades of sky,
pink, maize, and white. Prices, $\$ 12.50$, $\$ 13.50$.
and $\$ 15.00$. Depieting Depicting the trend of the fashions for
Spring are pretty tailored frocks of all-wo
Frenong serge, with " $V$ " neek, outlined rrenca serge, with "V" neck, outlined wit
lace frill, the waist showing a vest effe
trimmer the

A cracefully draped cloak in velvet matellasse in mole color, lined with amethyst satin, is likewise much be-
the usual price, at $\$ 50.00$.
In white satin brocaded in white plush is another draped model. Less than half-price, at $\$ 50.00$.
And characterized by a jaunty little ethrow tie of Alaska sable is a beautiful model of three-quarter-length in
-Third Floor, James St.

## New China That is Perfectly FascInating

 trimmed with silk-covered buttons and loopsto mattoh the silk sash. The long sleeves
finished with lace Cnished with lace frills, matching the neeck
Colore black, navy, Copenhagen, and brow Copenhagen, and brow
-Third Floor, James St.
 IKE CHARMING olal-ashionod Engish china all gay with buds and
 see, and seem to find each one quainter and daintier than the last. They come from the famous old potteries round Stoks-on-Trent, and if you have it in your Let me describe two or three sou will be tremendously interested in these.


From the Wedgwood potteries, a delightful set of creamy semi-porcelain with border in a Chinese design of deep blue and Oriental red, the dishes be-
ing all most charmingly shaped, with the old-time Byussels sprout ing all most charmingly shaped, with the old-time Byussels sprout handles. The
set consists of 99 pieces for dinner and tea use. Price, complete, $\$ 31.50$. Answering the popular demand for blue china is an attractive set of Booth Silicon, widely patterned at the edge with shadowy blue butterflies. This has
 of English semin et. of English semi-porcelain. It has 112 pieces-including such a quaint


And also a dainty little set-an open stock pattern-decorated in reproduction of an old French border design in Persian tints of red, green and tan. As
many or as few pieces as desired are obtainable, a set of 97 of the most usual


'T. EATON CO
GIRL OF TWELVESS LONG DRAWN TRIP olack Maid Attempts
Hundred Mile Journey Find Parents. $\overline{\mathrm{Y} . \mathrm{Jan.1} \text {-1- (Can, }}$
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${ }^{\text {se }}$
SEAMEN WERE INJURED
DURING ROUGH PASSAG
Three Men on Liner New Yor
Roughy Used by
Waves.
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ADMIRAL DEWEY APOSTLE OF PEACE

## Hopes Peace Between Britai

 and U. S. Will Lons Endure.$\qquad$
 peace and friendshat there maty be the
United states and Great Eritain tor
another hundred years
 hero of Mantiadmira, of the navy
sent to Lord Burna



 STRICKEN WHILE ON TRA
 reorganizing regiment


Housekeeping, Nursery, Gardening and News of Interest to Women



In The Bathroom
 MiSHIII
and leaves, nothing but absolute clean-
liness behind it The Damper in the Stove 1T HE damper in the stove is one of the important jutile things with
Which te thousekeeper should be familiar. It has everything to
with economy and peom fort. When turned so that the air draught is partly closed it make Ift the eirculation of air ehecks , the burning of the fuel and yet a greater
amount of heat is obtained.
 ter results can be had when a draught is rightiy regulated.
Tho each year less wood is burned it is one of our beet tuels. Hictory
 An even temperature in a house prevents colds anc greater iorith, wo air is coal is used, never fill the firebox more than half fall, for pleaty of
draushts bed for best results. When the fire is well started close




 The brouler compart ment is a splendid place in which to cook cabbage,
onions and other strong smelling foods, for with the brofiler draft open no
odor can enter the kitenen.

> For the long Winter Evenings-the VictorVictrola and all the music of all the world.


DAILY MAGAZINE PAGE FOR EVERYBODY*

Very Latest Fancies in Fashions *"PERFECT BEAUTY IN A SMILE"* In Selecting Perfume Suit Your Personality


* Simple Rules for Preserving the Teeth * by мagaie temt

"Peter's Adventures in Matrimony"







## Boxing $\begin{gathered}\text { Pelkey Takes } \\ \text { Count of Ten }\end{gathered}$ Hockey $\begin{gathered}\text { Bank League } \\ \text { Opens Season }\end{gathered}$ Soccer $\begin{gathered}\left.\begin{array}{c}\text { Davenport Albions } \\ \text { For First Division }\end{array}\right)\end{gathered}$

## PEEEEY A DISAPPOINTMENT SMITH SCORED KNOCKOUT

| SMITH | KNOCKOUT | Good Night, Pelkey! tham penerew wo canatan |
| :---: | :---: | :---: |
| Canadian Heavyweight Was Only a Chopping Block for Gunboat - Handed the "Sleeper" in the Fifteenth | Mileage Heavy For the Federals | sterday, and it looks as y Burns' protege is not ood second-rater. |
| und-Smith Clever. | $\left.\right\|^{20 m}$ | MANY SURPRISES IN |
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|  |  | Sheffield United Give Ast Villa Sound Beating-Re |
|  |  | sults in Four Leagues. |
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|  | RAY BRONSON GETS HIS FROM A DANE | Dewsbury........ s Oldham St. Helens....... \& Hudder Ireland............ 8 France |
| Leach cross again TROUNCES ANDERSON |  | Argos Clash With |
| New York Dentist Hands Canadian Lightweight the Sleep Producer. |  | mion T |
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| LEVINSKY SCORES |  |  |
| ANOTHER KNOCKOUT |  |  |
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| BEAR-CAT WOLGAST DOES A COME-BACK |  |  |
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| aw when the referee |  |  |
| EDDIE McGOORTY HAS |  |  |
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## Ice Skating at Parkdale Roller Rink

QUEEN AND COWAN AVE.-NOW OPEN Band Every Night and Saturday Afternoon ADMISSION 25 c
SEASON TICKETS ON SALE AT RINK

Doublehirader was central "FISH" BROKE RECORD DAveEvPorts put STAGED BY BANKERS SET WORLD MARK IN BACK SWIM HIAWATHA AWAY



# Results of the Aldermanic Elections in Toronto Yesterday 




## The <br> Book thePeopleBuilt <br> Going Fast But Not Gone! <br> The Toronto World Heart Sòngs Distribution

Is Taking the Town by Storm

The one book for every library-and yet the one book no library can keep -because it will always be in use on the piano.

A volume of 400 priceless songs, out of the Longago into the Now. The songs to which your cradle rocked the time the lullabies of centuries old love songs that stirred the hearts of sixty years ago; the plantation mel odies of Dixie; hymns hallowed by age. Songs of land and sea; war; peace; home; travel; youth and beauty; age; church state and nation. 20,000 people put them all into this great book of songs.

Do You Own Today
This Great Song Symposium?
Beyond Compariṣon
The One Song Book of the Century
OUR OFFER
Still holds good: Six Coupons and the cost of distribution

Look for the Coupon! Look for the Coupon! Elsewhere in Today's Paper

## ucational.



Imperial Bank of Canada
 BRANCHES IN CITY OF TORONTO-
HEAD OFFICE-Wellington St. and



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\begin{aligned}
& \text { SAVINGS DEPARTMENT at aech Branch of the Bank, whe } \\
& \text { is paid on deposits at current rates. }
\end{aligned}
$$

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## HERON Q CO. Member Toronto 




## UNION STOCK YARDS

TORONTO LIMITED ONTARIO THE PRINCIPAL MARKET FOR BEEF, FEEEER MIND DARY CTTILE



DIRECT CONNECTION WITH ALL RAILROADS

GEO, D. MERSOH \& CO.
FLEMING \& MARVIN memers or sanarar stroek Exchango
310 LUMSDEN BUILDING

J. P. CANNON \& CO.

F. ASA HALL
F. ASA HALL
 LOUIS J. WEST \& CO.

 $\xrightarrow{\text { Porcupine Legal Cards }}$

CANADIAN NORTHERN RAlLWAY
Announcement to
Shippers
The canatian Noptroern onation haind


## FRUIT FARMS

## Niagara-on-the-Lake

We offer for sale fruit farms of from twenty to dene hnndred eores each, on tho
nouth shore of Lake Ontario just west of Niagara-on-the-Lake. woun enil The soil is suitable for the growing of tender fruits, especially peaches, and the
proximity to the lake reduces any danger from proximity to the take reduces any danger from frost to a minimum, as is shown
by the fact that there has not been a crop failure in the district for over twenty five years. The natural drainage is excellent.
No locality is better situated in regard to markets. The boats of the R. and 0 Navigation Company give a firrt-class service to Toronto, and it it in possible to
pick fruit, ship it by the boats, and sell it in the Toronto marke the same day The railway service is also good, as the new line of the N., St. C. and T. Rail-
The Way Company is within a fow minutes' walke of all the propertios, and the
railway company has provided switches at frequent intervals. The running railway company has provided switches at frequent intervals. The running
time of the raill minutes, and to St. Catharines about thirty minutes.
The prices of the farms vary fro
of the buildings and orchards.
We ehall be pleased to forward a pamphlet giving particulars and prices of the
separate parcels.
Home Smith and Company
Telephone Adelaide 886.
18 King St. West

Sime the Simp
By Ed. Mack



## Pretty Mid-Winter Millinery



White Voile Blouses $\$ 2.00$
 One mith ineo rirmed hatoon froat



## Toilet Goods


 Hit or mored bain wine



## Real Battenberg

 Lace Tablecloths at less than half-price
 and \$298. Saturray … 1.2

Big Book Price Re ductions


 Soretion thot bet yritere
 Trese sinat thaees: why whit
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Flannelette Kimono
Gowns at $\$ 1.69$

 OIRE PETTICOATS, 79
MOIRE PETTICOATS, 79c.


## Hosiery and Gloves








 Men's $\$ 2.50$ and $\$ 3.50$ Boots \$1.99




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 Sintion tomit








## The Whitewear January Sale

As surely as the month comes, comes the splendid White Sale that has turned January into a lingerie buying month. So limitless the supply, so breath-taking the prices, that no mere woman can resist the voice of wisdom and neglect to supply her wardrobe for the coming season. Dainty hand made garments, sturdy factory products and garments that combine the two. All can be had now at price such as the following

Nightgowns, extra quality nainsook, yoke o four pretty embroidery medallions, outlined with Val- lace, neck and sleeves lace edged, silk draw ribbons; lengths $56,58,60$ inches. Regularly $\$ 1.75$. Saturday

Women's Corsets, fine white coutil, medium bust, long hips and back, deep unboned skirt, all rustprool, steel-illed, four wide side steels, hook lace trim; sizes 18 to 26 inches. Regularly $\$ 1.25$. Saturday ........... .......................... . 75

Corset Covers, fine nainsook embroidery and Val. lace insertions, beadings and edges, silk draw ribbons; sizes 34 to 42 bust. Regularly 50c. Saturday

Princess Slips, fine nainsook, yoke and skirt finished with insertions and edge of linen lace, silk draw ribbons ; sizes 34 to 42 bust. Regularly $\$ 2.00$. Saturday

Drawers, fine nainsook, new straight style, narrow scalloped edges, embroidery beadings; lengths 23 to 27 inches. Regularly 75c. Saturday... . 47 after washing, slip-over style, edges on neck and arms of linen lace, silk draw ribbons; lengths $56,58,60$ inches. Regularly $\$ 1.50$. Saturday $\mathbf{1 . 0 0}$

Combinations, corset cover and drawers, fine nainsook, daintily adorned with embroidery medal lions, linen lace insertions, beadings and edges, silk draw ribbon; sizes 34 to 42 bust. Regularly $\$ 2.50$. Saturda


WonderfulUlsterCoatBargains
REGULARLY $\$ 12.00, \$ 13.50$ AND $\$ 15.00$ VALUES, TO CLEAR AT $\$ 8.95$,
200 Men's Heavy Winter Ulsters, of fine English tweeds, in fancy browns and greys; also some plain greys; they are tailored in good fitting, stylish, ul
ster style; 50 inches long, with two-way convertible collar; the popular style winter coat; the tailoring is the very best, and linhigs are of heavy 8.95 twil Young men's Attractive suis Made from good quality English tweeds, in black and grey; neatily striped; one of
the newest single-eroeasted, thrieb-button styles, with natural shoulder: short coat
 Price ............................................. ATE
 three-buttoned style, with livings, tailoring and finish of the
YOUNG MEN'S TWEED SUITs.
 didly lined; sizes BOY' BLUE NAP JUNIOR ULSTERS. BOYs' BLUE NAP JUNIOR ULSTERS.
A particularly attractive stylye, made from imported bulue nap cut double
breasted, with shawl collar, and allaround belt. sizee 5 to 9 years. Saturday special 6.50

Men's Combinations at $\$ 2.75$
Suits of men's pure wool, silk and tures; made in the conibination style with closed crotch, wide back flap, fash
ioned to fit perfectly; every suit guaran ioned to fit perfectly; every suit guaran-
teed unshrinkable. Regularly $\$ 3.50, \$ 4.00$ $\$ 4.50, \$ 5.00$ and $\$ 5.50$. Saturday, a suit, BOYS SUPERIOR QUALIT SWEATER COATS
These heavy Sweater Coats for boys
The very best pure wool are made from the very best pure wool yarns; fashioned to fit, made with the
new shaker roll collar, which fits high and
close to chin: colors are plain grey or charon, or rey with maroon trimming,
maroon 26 to 32 Regularly $\$ 3.50$ and $\$ 4.0$. izes 26 to 32. Regularly $\$ 3.50$ and $\$ 4.00$ RUSH PRICE ON MEN'S NECK-
Men's Pure Sikk Neckties, and several
hundred pure silk knitted ties, in this sea hundred pure silk knitted ties, in this sea-
son's colorings and designs, left over from
Christmas selling. Regularly 50 c and 75 c Christmas seling. Regularly 50 c and 75 c

## New Laces

Another lot of New French, German and
Nottingham Filim Laces, oro evening ownss,
many patterns and styles, m/ 12 , 18 and 21 -inch Mouncing

## ngs. 0 dozen than <br> sell less than hall-price, 12 c per dozen, $2 \mathrm{c}, 3 \mathrm{~s}$

HANDKERCHIEFs.
Lor 25 c .
Lawn wandinechiefs for women, 6 for 256 , Ior $25 \mathrm{C}, 10$ for 250 . CORSET COVER EMBROIDERIES.
Underpriced for Saturday's selling, yard

Framed Pictures 29c


## Rattan Rockers








## Linoleums, Floorcloths

 and Tapestry RugsHard-wearing sectenh and English
Linoleums ; liberal choice of the best designs, in a good quality that will give' you room or surround. Per square yard .39 Good Floor Oilcloth at 27c square
yard; nice, bright, fresh-looking colors, and the best of tite and carpet designs

$36,45,54,72$ and 90 inch widths, at squar Scotch ................. . 2 | designs, in green, tan, red and browns. |
| :--- |
| $7.6 \times 9.0$ gren | $7.6 \times 9.0 \$ \$ 6.50 ; 9.0 \times 10.6$,

$12.0, \$ 9.00 ; 10.6 \times 12.0, \$ 10.25$.
Special $\$ 1.65$ Mottled Axminster Rug,
hardi-wearing, made up of short ends of


Men's Fur Lined Coats







Pudding or Bake Dishes

 3.00 to $\$ 5.00$. With handes; silightly seratcohed Regularly $\$ 22.00$ and $\$ 25.00$. Saturde
s.00 and $\$ 11.00$. 3-PIECE SILVER-PLATED TEA Including teapot, creain. jug and
sugar bow. Regulariy $\$ 12.50$ set. Sat
urday, set.

Odd Pieces of Fine Dinnerware
 Bread and Butter Plates, each.
Meat Platters, each, 15 c and 25 c . Covered Vegetable
Cups and Saciuers, eacic
Sauce Dishes, each Sauce Dishes, each
sugar Bowls, each
Cream Jugs, each
 SilverWristWatches $\$ 4.50$


## Groceries



The Robert Simpson Company, Limited

