THE MAJORITY
TO-DAY ARE
SMOKING

## CENTRAL UNION <br> UNION MADE

## FOLLOW THE CROWD

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 volume xivil.



# The Greatest Sale OF THE SEASON 

## Begins To-Morrow - -9 a.m.

## Lidies coats

 The eason's.Cloths and If you want a high-grade Coat at a low price, you'll find it easy to make a selection here.
An immense assortment at Special Sale Prices.
$8^{75}$
15.75
to 40.50

A Seasonal event to serve the two. fold purpose of making June a record Sales Month and to give our patrons an opportunity to procure garments at the lowest possible prices-
prices that only cash selling makes prices that only cash selling makes
possible. All garments are of the highest grade of workmanship and represent the last word in the season's style trend.

$\square$

## Ladi 's' Dre ses <br> $\begin{array}{lll}6.75 & 9.75 & 10.98\end{array}$ 13.75 to 40.00

Dresses for every o
styles and materials.
You will be astonished at the values.

Special Values in Our Mer'sDepartment

Xtrandeinary vaides in

Ladies' Sport Suits These Suits are made of thae Flannei in the new
boyish styles. Just the thing for the season's wear.

Priced Surprising ly Low at


These are regular $\$ 21.00$ values

## Ensembles

Smart Costume effects in colorful combinations and
29.50

Cursets

98c pair

| Men's Suits <br>  12.75, 16.50, 18.75 | $\qquad$ | Ladies' Shirt Waists Long sleeves and Peter Pan col- lars with nice trimmings in White and Fawn colors. Extraordinary and Faw |  |
| :---: | :---: | :---: | :---: |
| Come in and see them | Mern's Shirts | 1.18 | Children's Rompers |
| en's Pants | 1.25 | Fancy Camisoles mindid hed an wat |  |
|  | al Priet for | 49c each | Ladies' Voite Dresses |
| 1.98 \& 3.79 pair | $\frac{1.29}{\text { Men's Socks }}$ | Ladies' Cotton Hose n 13 Erown only. |  |
| Boys' Suits <br>  | 22c pair |  |  |
| $5.98,8.98 \text { to } 12.98$ |  |  | Ladies' Undervests <br> Lailes Unicervests |
|  |  |  |  |
| 335 VVater | Street | Bishop | Corner Store |

Garage.
Fever's Lan
'Phone 355
Night 'Phone 1736

Willys-Knight 854.
Chevrolet Roadster.
1 Overland 4 Sedan.
1 Paige 5-Passenger.
1 Willys Overland.
Demonstration gladly give
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 Hilbe, Peeto oxare, A. . Yoent We offer for your selection, the greatest display of Carpets to be
found anywher in St Johnts comprising the complete stocks of two stores
our Wher street Store and our Water Street Store and Furniture Store on Duckw
are two distinct stocks, each shown in its own department.
Beautiful New Spring Carpets in exauisit designs, and artistic blending
of colors. No use trying to describe them in cold orint. We'd fail anyhow, of colors. No ose trying to describe them in cold print. We'd fail
their magnificent beauty can only be appreciatee by a personal visit.
 Secure Your Carpet Needs
 During This Sale \& Save Considerable Money




Mohair Rugs.
Patin shate of Tapestry Stair Carpet.

Black Wool Rugs.


The Royal Stores, Ltd.

## Water Streel and Duckworth street



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Local Broadcasting



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## REDUCED PRICES <br> Acadia Marine Engines

SIZES 3 H.P. and 4 H.P. ONLY. On account of being overstocked in three and four horse power Marine Engines, we have decided to reduce the price on these Engines
until July 1 st, 1925 , after which date they will until July 1 1st, 1925 , after whic
be sold at the regular price.
be sold at the regular price.
Fishermen requiring new three and four horse power Marine Engines, with complete
equipments, should communicate with us imme equipme
diately.
Acadia Gas Engines,
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St. John's, Nild.


## ENGINES

It has been decided to clear out OUR ENTIRE
STOChS of new and second-hand PALMER, REGAL FRAER and VIITORY ENGINES of various H.P. at
PRICES and TERMS which should prove EXCEED. PRICES and TERMS which should prove EXCEED-
INGLY ATTRACTVE to all FISERMEN. Before placing your order eisewhere inspect our stocks and
be convinced of the genuineness of our intentions. We carry a well assorted stock of parts. New
parts not held can be promptly secured.
Franklin's Agencies, Ltd. $W_{r}$ (In LiqCEY, Liquid
R. Wr RITCEY, Liquidator.
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BURNSIDE ........
WEISI ANTHRACITE

| .$\$ 12.20$ |
| :--- |
| . |

A. H. Murray \& Co. Ltd.

[^0]

Lathrop and Firbanks Morse Marine Engines.


The best value in engines. in Stock: All Motor Boat Fittings. A. H. Murray \& Co, LH, st. JoHNs.





## TO YOUNG MEN!

This is specially addressed to the young men who are following the trend of style especially as regards trousers. If you want the bell bottnm trousers, with or without cuff, here is the place to get them; we are making and have made recently some splendid examples of this style. This also applies to the straight hanging - English trousers hanging free from the hips to the cuff: with plenty of room at knees and bottom.

## Gohn Marandes <br> 



Red Cross Line
NEW YORK. HALIFAX. ST. JOHNS SCHEDULE SAILINGS FOR JUNE.


## NEW ARRIVALS

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Avalon Wholesale Dry Goods Company, Limited.


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    \$12.00 per Ton $\quad \$ 3.30$ per Quarter. Sent Home.
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    In Life or in Death
     CYRIL J. CAHIL
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