

LOST—Stolen or Strayed
On Sunday, October 22nd, from 11:00 a.m. to 1:00 p.m., a 4 months old, white with black ears and facing and some black and white spots, black and white, please return 115 Freshwater Road, East End. Reward. oct21b.35

LOST — Last Evening,
Grey Blanket, between Prescott & Barnes Road via Rawlin's Crossing. Finder, please return to 115 Freshwater Road, East End. Call Stanley. oct21b.115

Will the Boy Who Took this Coat
Thrust from the C.C.C. Armory Thursday night last, please return to 115 Freshwater Road, East End and save further trouble, as he is known. oct21b.115

WARNING—Will the Person
who took an overcoat from the C.C.C. Armory on Sunday, October 22nd, turn it to 45 Brazil's Square, as he will know and avoid further trouble. oct21b.115

Found Wandering at Witless Bay, a Dark Red Pony, weight about five or six hundred; seems to be an old pony; white top on his nose. The owner can have same by paying expenses; apply to CHARLES BRINSTON, Witless Bay. oct25,31

etc. from any place to any distance
 "Phone 1208 for rates. Reason reasonable."
 ed. Satisfaction guaranteed. HEDLEY
 BERT MARTIN. oct26.31

PICKED UP—One White
 Heifer, spotted red and white, registered
 J. CLARKE, St. Philip's, St. John's
 West. oct23.31

FOUND—Silver Discharge
 Badge, No. 181. Owner may have same
 paying cost of advt., and return to
 Office. oct26.31

G. WINSLOW, General
 Poplar, 28 Cooktown Road, Corn
 Bakers, Sewing Machines, Typewriters
 Gramophones, Washing Machines, etc.
 Keys of all kinds made and repaired
 shortest notice. Telephone 2083W.
 oct26.31

Windows and Carpet Cleaning
 ing—All work satisfactory and guaranteed
 Phone 1025 J. J. CLARKE
 may18.31

NFLD. STAMPS
 kinds wanted. I may highest prices
 oct26.31

State what you have, and ask for m
Price List. "STAMP COLLECTOR.
clo Evening Telegram. oct20,121

HELP WANTED

WANTED—A Girl; Apply
to MRS. BURN, Loggy Bay Road.
oct26,31

WANTED—A Maid, Be
tween 15 to 17 years of age, for house

work for elderly couple at St. John
N.B.; apply 370 Water Street.
oct26,81

WANTED—At Once a General Servant, with some experience
reference required; apply to MRS.
TOM COLLINGWOOD, Allendale Rd.
oct26,t

WANTED—A General Girl
in family of three, with knowledge of
plain cooking; must have reference
apply to 37 Cochrane St. oct25,81

WANTED — A Maid for
Laundry; also Pantry Maid; apply
SUPERINTENDENT, Seamen's
institute. oct25,81

WANTED — A Girl, who
understands plain cooking; apply

WANTED—At Once a General Girl; apply 114 Circular Road.
oct25,31

WANTED—A Capable Girl; where another is kept; reference required; apply 70 Freshwater Road.
oct25,31

WANTED—A General Maid with some knowledge of cooking; high wages paid to suitable person; reference required; apply to MRS. F. J. MORRIS, 4 Waterford Terrace.
oct25,41

WANTED—A Reliable Girl with a knowledge of cooking, etc.

WANTED—A Cook for a
Hotel at Grand Falls; good wages;
apply for information at 1100 Circular
Road.
out24,tf

WANTED—A Cook, Good
references necessary; apply to MRS.
W. G. GOSLING, 89 LeMarchant Rd.
oct24,tf

WANTED—A General Ser-
vant; apply at 35 Queen's Road.
oct23,tf

MILARD'S LINSEED OIL
DISTRIFF.

Miss Mollie Allen Tells How Cuticura Healed Eczema

"Eczema broke out on my face and neck, and I was unable to keep my face clean. Little white pimples formed which contained a watery fluid, and upon scratching would leave a burning sensation, growing worse all the time. The eczema scattered and all limbs got so bad and discharged so much watery fluid that my clothes were wet all the time. I had to keep my limbs wrapped in oiled silk."

"I began using Cuticura Soap and Ointment and they gave me great relief, and after using three boxes of Soap and six boxes of Ointment I was healed." (Signed) Miss Mollie Allen, 2074, Telegraph Ave., Oakland, Calif., U.S.A.

Use Cuticura for all toilet purposes. Send for Free Book. Address: "Cuticura," Dept. 100, P.O. Box 100, Lowell, Mass., U.S.A. Cuticura Soap and Ointment are sold everywhere.

LADY IRIS' MISTAKE; — or the — Hero of 'Surata'

CHAPTER XXII.

Allan tried to thank him; and the earl knew that there was real deep gratitude in the few broken words.

"Come to us on Thursday, Captain Osburn," said the earl. "We shall have another party of guests by then, and you will meet some very agreeable people."

"One might be always sure of that at Chandos," replied Allan. "I think you have the happy knack of gathering very pleasant people round you. I shall be delighted to come on Thursday."

When he left Lord Caledon, he was almost beside himself with happiness. On Thursday he was to be with Iris, live under the same roof with her, see her nearly every hour of the day.

"Heaven bless the earl!" he cried in the fulness of his joy. "He is the kindest man I have ever met. I can never thank him enough. He must see that I love his daughter—may, that I worship even the ground on which she stands—and his invitation to Chandos shows that he does not object to me as a suitor. If I try to win that on which my heart is fixed, I shall find no foe in him."

When Allan told John Bardon that he was going to stay at Chandos for a few days, the master of Hype Court smiled.

"I am heartily glad to hear it," he said; "and I think better of the earl than I have ever done."

When he reported the news to Lady Alice afterward, John Bardon added—"You may be quite sure that all will soon be settled now."

Strength from Ironized Yeast Simply Glorious!

Follows a Natural Law Which
Never Changes or Fails. The
Entire Body Quickly
Feels New Power!

"I've just about gone to pieces!" Do you know that getting strength is comparatively easy? But do you realize that it is almost impossible to get back your strength by means of unnatural drugs? Do



Madam, Ironized Yeast will Build You Up Amazingly and Fast! You know that about one woman out of every three is exhausted because of nerve and blood starvation. The remarkable power of yeast-vitamins-Ironized Yeast has been proven. There is now no further excuse for being weak, sick, run-down. Ironized Yeast contains the tremendous natural building forces of vitamins and iron, and it builds and strengthens in half the usual time. Do you know why? Ironized Yeast is not a mere mixture of yeast and iron, but yeast ironized, which is a substance all by itself. That's what makes Ironized Yeast the most powerful, natural builder in the world today. You will find new strength coming over you, your cheeks will get rosy, your eyes sparkling, your appetite will be sharp. You will digest what you eat, your blood will be more rich, your energy will be more than equal to your ambition. Get a package of Ironized Yeast today, and beware of substitutes. Sold at all drug stores at \$1.00 a package. Each package contains 30 tablets, half-power. Harold F. Richards & Co., Ltd., Toronto, Sales Agents. Health and strength are now up to you.

"And then the part you have played will be disclosed," she replied.

"I have borne worse troubles than that," he said, grimly. Captain Osburn could not quite understand his host. His eyes followed him with a strange, wistful look, and he seemed to be always on the point of saying something to him. He had lost much of his geniality and was generally to be seen with a thoughtful, sullen face and knitted brows. He was greatly changed from what he was when Allan first knew him.

The young soldier had not much leisure to devote to him; still he was a little puzzled by his strange ways and rumors. At times John Bardon seemed foolishly fond of him; and then again he seemed to dislike him, and spoke to him almost impatiently and harshly. He could not account for such capriciousness, he did not know that in John Bardon's mind there was a continual struggle between his affection for him and his evil desire for revenge.

Lord Caledon was sure that what he had done would please his daughter.

"Iris," he said to her, "I know we have many visitors, and we shall have more next week; but is one of the best bedrooms unoccupied?"

"I will ask, papa," she replied.

"For whom do you want it?"

"For a friend of yours rather than of mine," he said, with a smile, carefully avoiding his daughter's eyes.

"I have asked Captain Osburn to spend a few days at Chandos before he goes away from the neighborhood, and he is coming on Thursday. Will you order the room to be prepared?"

There was silence for a few moments; and then, in a quiet, low voice, she answered—

"I am glad he is coming to see us, for he likes Chandos."

From that moment she thought of nothing else. The young soldier was coming to Chandos; they were to be under the same roof, and would be for whole days together. She did not think of the time when he would have to go away; the present was so bright that it dazzled her; she saw no further. She smiled to herself as she repeated the words, "He is coming on Thursday."

At length Thursday came. Captain Osburn was to reach Chandos in time for dinner; and she saw him for the first time in the drawing-room. He had taken unusual pains with her toilet. She wore a pale blue brocade trimmed with fine filmy lace; diamonds sparkled in her hair, on her white neck, and round her lovely arms.

They said but little when they met. Her hand lay for one moment in his; her face flushed, and her eyes fell. She murmured a few words of welcome, and then passed on to another guest. But, although she seldom looked at him and seldom spoke, she was intensely conscious of his presence. She seemed to hear every word he uttered, and followed his every movement, yet without giving the least sign.

It was the same with him; he followed every movement of the graceful figure, and envied every one to whom she stopped to speak; yet in his own mind he knew that her thoughts were all with him.

It was not until dinner was over and the guests were variously engaged that they found a few minutes' leisure. The night was beautiful; the moon was shining, and the air was full of perfume. Some of the party had gathered round the piano, where Laura Seymour, in her sweet sad contralto, was singing a love-song. Allan drew near to Lady Iris, and they stood side by side listening to the singer.

Her song was called "If," and the sweetness and the sadness of it went home so completely to both Allan and Lady Iris that they were lost to everything except the music and each other.

"If he would come to-day, to-day, O what a day to-day would be! But now he's away, long miles away. From me, far away from me."

"O little bird flying, flying, flying. Tell him as you pass that I am dying—As you pass home to your nest!"

"O, this weary world it is so cold, so cold. While I sit here all alone, I would not like to wait to grow old. But just to be dead and gone."

"Make me fair when I lie on my bed, Fair where I am lying; Perhaps he may come and look on me dead. He for whom I am dying."

"Dig my grave for two, with a stone to show it. And on the stone write my name; If he never comes I shall never know it. But sleep on all the same."

On looking into Lady Iris's face,



Allan saw that the bright, proud eyes were wet with tears.

"Why is it," she said, "that all love songs are so sad? I never hear one but that the burden of it is melancholy."

"I should imagine it is because there are not many happy loves," he answered. "I do not think a happy love is a common thing; the rule is that one loves another without hope of return. I have not thought much of love in my lifetime; but I should say that the most terrible pain a man can suffer is when he loves with his whole heart and loves in vain."

For a moment the face of John Bardon rose before her as she had seen it under the almond tree—distorted with passion and pain. Had he suffered so cruelly? Had she added to his sufferings by those cruel words "insult" and "sacrilege"? She tried to argue with herself that it could not be; and then she looked up anxiously at her companion.

"Do you think so? I have never thought of the pain of love."

"Yet," he said earnestly, "you must have inflicted much pain; so many have loved you and have loved you in vain."

She could not be angry; the words were spoken in all simplicity.

"I would never inflict pain wilfully," she replied; and again there rose before her the white and trembling lips of John Bardon. "If ever I have given pain, I have felt sorry for it," she added.

"I do not know myself," said Allan half sadly—"I have had but little experience—I may say none; but I have heard men who have suffered say that 'a beautiful woman is a scourge amongst men; so many love her, and she loves but one.'"

"Men are very wicked to say such things," replied Lady Iris; and yet in her heart she knew it was true. (To be continued.)

Glove handkerchiefs, which are very much in demand just now, are trimmed with fine Valenciennes, rose point or bincine.

WHAT MADE ME HAPPY

"I was congratulating myself that I had passed the winter without catching a cold, when I got one at the beginning of last May. It was because I was run down. Being run down I had some trouble in getting rid of this cold. I was a nervous wreck. I would wake up regularly mornings feeling that some terrible calamity would take place. Although we were comfortably off, I felt sure my husband was going to lose everything. The children worried me. If they made the least noise, I would get into a terrible temper. I would scold them so that I am sure they hated me. I would be mad with myself after it was over and make up my mind never to let it happen again. I would go to bed at night and begin to think and picture dreadful things which might happen to me and my family. I would lay awake for hours, sometimes until daylight, until I was so weak that I could scarcely raise my head. I would waken next day just as tired as when I laid down. After a while I got so that I didn't care what happened. The children annoyed me and I wouldn't have cared if they had left me for good. I felt that it was only a matter of time before I would lose my mind. I knew that my symptoms were due to a run down condition and that if I could only get something to build me up, I might be all right. I knew that there must be some good tonic but most of them made such foolish claims that I was afraid of them. Happening one day to run across a leaflet about Carnol, I was impressed with the moderate way this preparation was described, so I made up my mind I would try it. I did and today I am the happiest and healthiest woman living. I haven't a care in the world. Instead of running away from me, my children are now with me all the time. My husband tells me that my disposition is as near an angel's as any human being's can be, but of course he is prejudiced. I don't believe I have a nerve in my body now."

Carnol is sold by your druggist, and if you can conscientiously say after you have tried it, that it hasn't done you any good, return the empty bottle to him and he will refund your money. 6-523

NOW For the Cream Bargains.

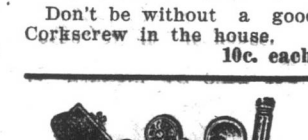
This year, right in this Store, we have the most varied, most extensive and most interesting selection of goods and the lowest set of prices that Newfoundlanders can find no matter how far or how earnestly they look.



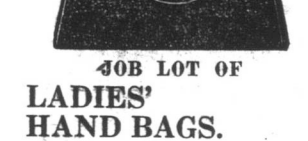
HIGH GRADE HAMMERS.
Made of special crucible Steel. Only 49c.



CORKSCREWS.
Don't be without a good Corkscrew in the house. 10c. each.



40B LOT OF LADIES' HAND BAGS.
From 35c. to 65c. each.



ENAMELED SKIMMERS.
Only 10c. each.



MEN'S KNOT TIES.
Some very nice patterns. 25c. & 35c. each.



HAIR BRUSHES.
Good bristles. 25c. to 85c. each.



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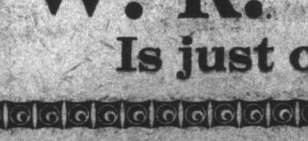
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Good bristles. 25c. to 85c. each.



ENAMELED KETTLES.
All first quality goods. 85c. to \$1.25 each.



LAMP BURNERS.
Good strong burner. 10c. each.



CAN OPENERS.
Cast Iron and Wood handles. 5c. & 10c. each.



WOOD PIPES.
Assorted styles. 25c. and 65c. each.



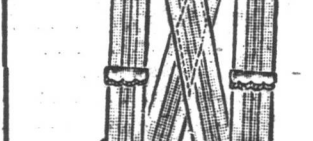
MEN'S ELASTIC GARTERS.
25c. per pair.



LONG HANDLE POKERS.
15c. each.



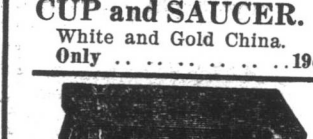
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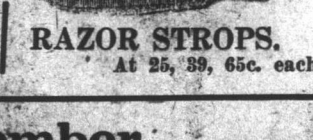
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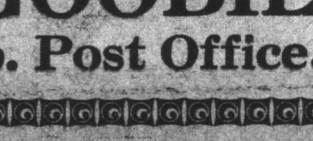
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Wanted—a Rat Expert.

Any modern Pled Piper can have a job at Washington. Superintendent Elliott Woods will see that he gets well paid for his melodies. But he must make good. Rats are becoming so numerous at the Capitol as to be a pest. Shortly before adjournment, Congress appropriated \$4,500 to exterminate the rodents. An expert was employed. He made liberal use of poison which, unfortunately, killed some of the rats but left their bodies scattered about the buildings. Thereupon the exterminator quit the job. There are regiments of rats left, and a new expert is wanted.

Ladies! Our time is all yours, this is no mad rush sale but Evangeline's to fit your feet correctly for \$6.99 at SMALLWOOD'S—Oct 26/27

Fashion Plates.

The Home Dressmaker should keep a Catalogue Scrap Book of our Fashion Plates. These will be found very useful to refer to from time to time.

A PRETTY FROCK FOR SLENDER FIGURES.



4157. This is a good style for gabardine or French serge, with braid or embroidery for trimming. The dress is in slip on style, with the closing at the shoulders seams.

The pattern is cut in 3 sizes: 16, 18 and 20 years. An 18 year size requires 4 1/2 yards of 40 inch material. The width of the skirt at the foot is 2 1/4 yards.

Pattern mailed to any address on receipt of 10c. in silver or stamps.

A NEW COAT SUIT.



4145-3847. A smart and up-to-date suit style is here portrayed. The coat has semi-fitted lines, and the skirt is finished with plait sections on front and back. Broad cloth, velvet or tweed would be in good style for a suit of this kind, with simple stitching or binding of braid, for decoration.

The coat pattern 3847, is cut in 7 sizes: 34, 36, 38, 40, 42 and 44 inches bust measure. The skirt pattern 4145 in 6 sizes: 25, 27, 29, 31, 33 and 35 inches waist measure. To make the suit for a medium size will require 5 1/2 yards of 54 inch material. The width of the skirt at the foot is 3 1/4 yards, with plait extended.

TWO separate patterns mailed to any address on receipt of 10c. FOR EACH pattern in silver or stamps.

No.
Size
Name
Address in full:

Address in full:

Address in full:

Address in full:

Address in full:

Address in full:

Address in full:

Address in full:

Address in full:

You'll like Our CHEESE



Our full cream cheese has that snappy twang you like. Use plenty of it in cooking; there is nothing that contains higher food value. This means good health for your family.

ENGLISH CHEDDAR. DUTCH, CANADIAN AND INGERSOLL. PARMESIAN—in Bottles.

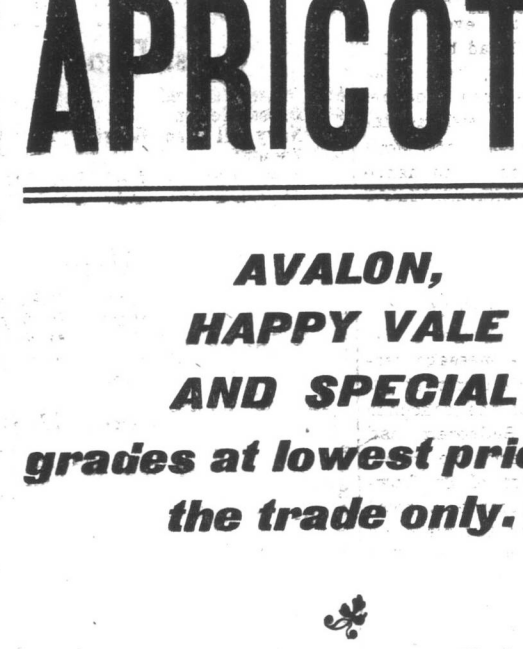
BOWRING BROTHERS, LTD.
GROCERY DEPT.

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Bluenose Crossed Winning Line in Smother of Foam.

Nova Scotian Put it All Over Challenger --- To-day's Race Will be Decisive --- Lipton Anxious For Another Yacht Contest.

NOVA SCOTIA SHIP WINS.

GLoucester, Oct. 25.—The Bluenose, under the command of Capt. Angus Walters, defeated the American challenger, the Henry Ford, Capt. Clayton Morrissey, in a race which had been expected to be a close one. The Bluenose won by a margin of twelve knots, and the race was decided in a matter of minutes. The Bluenose's victory was a great triumph for Nova Scotia, and the race was a great success for the Bluenose's crew.

more than held her advantage and tore across the line, the undoubtedly superior of the Henry Ford in moderate weather.

THE STORY OF THE RACE.

GLoucester, Oct. 25.—The crew of the Henry Ford were working briskly this morning, putting out ballast taken aboard yesterday, after Capt. Morrissey's decision to go fishing. Capt. Morrissey announced a reversal of his decision last night, and will race the Bluenose again to-day, under conditions that are favorable to the challenger. A light westerly wind is blowing at about ten knots, and rain is pouring down. The start is to be made at eleven o'clock, Gloucester time.

boat. The unofficial starting times were, Ford, 11.00.50; Bluenose 11.01.12.

Gloucester, Oct. 25.—Coming up to the first mark the Bluenose after being one hundred yards astern began to gain, and caught and passed the Ford one hundred yards from the buoy, passing the latter's stern and taking her wind. The Bluenose's stay was hoisted, before she luffed round the mark, and gained seconds by good sailing. The Ford was slow. She split tacks of 25 seconds at the first buoy. The boats turned at 11.48.15.

Gloucester, Oct. 25.—The Bluenose tacked to port at 12.40 and crossed the Ford by 200 yards. At 12.45, when a trifle to the windward of the Bluenose, the Ford tacked to port. The Ford was quicker in stays than on Monday. The Ford was 100 yards to windward of the Bluenose's wake, but nearly half a mile astern. At 1 p.m., the Bluenose was leading the Ford by nearly a mile, although the Ford was standing higher. The breeze had increased to fifteen knots and a high sea was running. The Bluenose tacked to port and had a good lead at the second mark. She was much quicker in stays and was soon well away on the port tack. The Bluenose had a lead of seven minutes and forty-five seconds at the second mark, and then seemed to have the race well in hand. The boats were timed around the mark as follows:—Bluenose, 2.12.20; Ford, 2.20.05.

Gloucester, Oct. 25.—At the third mark the Bluenose had a lead of 4 minutes and 5 seconds. She lost fully 4 minutes in the last mile of the second leg. Times for third mark were Bluenose, 3.06.50; Ford 3.10.55.

Gloucester, Oct. 25.—At the fourth mark the Bluenose had a lead of four minutes and twenty-five seconds. The times were: Bluenose, 3.56.05; Ford, 4.00.3.

Gloucester, Oct. 25.—Bluenose wins. Unofficial times were: Bluenose, 4.57.36; Ford 5.05.04.

Gloucester, Oct. 25.—The third and deciding race will be run tomorrow.

IRISH CONSTITUTION FINALLY ADOPTED.

DUBLIN, Oct. 25.—The new Irish constitution passed the third and final reading in Dail Eireann to-day. Deputy John Milroy described the document as the greatest triumph for Ireland since the Battle of Kinsale. It was a monument, he added, to Michael Collins and Arthur Griffith, whose names would be blessed by future generations of Irishmen. Mr. Milroy hoped the Anglo-Irish treaty and constitution would bring the North Easterners to realize their interest were those of Tipperary, Cork and Dublin. To those people a message of goodwill and reconciliation should go out from the National Assembly, the speaker declared. Numbers of other deputies spoke, some in Gaelic but all of them supported the motion of Kevin O'Higgins, Minister of Home Affairs, for the passage of the third reading of the Bill. The constitution now becomes law. Within the past week a certain element of uncertainty had entered the Irish situation because of the fall of the Lloyd George Government. Leaders of the British Government, however, have expressed themselves as favorable to the ratification of the constitution by the new Parliament, which is expected to be brought into session in time to pass the ratifying act before December 6th, when the year's limit, fixed by the Anglo-Irish treaty for completing the legislation under it expires.

SUPREME COURT DECISION NULLIFIED.

WASHINGTON, Oct. 25.—Despite the acquiescence of Counsel for the Federal Government on the position, Supreme Court Justice Brandeis to-day refused to grant foreign shipping lines a stay against the enforcement of Federal Judge Hand's

decision at New York, yesterday, which applies to the United States Prohibition regulations against the transportation of intoxicating liquors in United States waters. Simultaneous with the refusal of the Supreme Court of Justice to give relief to the complainant. Shipping Companies, however, it was announced at the Treasury Department, that for the present at least, foreign ships would still be permitted as a matter of policy to enter United States waters with liquor on board under seal.

LIPTON WILL CHALLENGE AGAIN. CHICAGO, Oct. 25.—Sir Thomas Lipton intends to challenge for the America's Cup in 1924. Sir Thomas, visiting here, said his desire to retrieve the yacht cup was as strong as ever. "I think it would be fitting to take the old mug back where it can be satisfactorily filled," he said.

BEATTY IN MOTOR CRASH. LONDON, Oct. 25.—Admiral Lord Beatty, is in a painful condition to-day, following a motor accident last Saturday, when he considered his injuries but slight. He was severely shaken up and is still confined to his bed, but no bones are broken.

Homemade Candy, Ice Cream and Drinks on sale at the Presentation Convent Ladies' Association Sale of Work on Oct. 30th and 31st—oct24,31,tu,th

DO YOU KNOW

WHAT CHERRY BARK WILL DO FOR YOUR COUGH!

If you want a cough medicine that will relieve you and will not upset your stomach, you should try our pleasant-tasting

REXALL CHERRY BARK COUGH SYRUP. We guarantee it to relieve you. Price 40c. and 70c. bot.

PETER O'MARA, THE DRUGGIST, THE REXALL STORE.

BON MARCHE SALE!

Our Opening Week—a wonderful Success, and we are doing our best to keep apace with the demand. Staple Lines at Bankrupt Prices.

Star Sale of Work.

CONCLUDED WITH DANCE.

The sale of work conducted by the Ladies' Association closed last night with a Cauld Cannon Supper Dance. During the evening practically all the goods on display were sold. Owing to the Committee's desire to get things cleared away quickly, the auction sale was postponed until a later date. At 9 p.m. the sale was begun and at midnight the Cauld Cannon was served by the Ladies' Association. After supper the interval was entertained by Messrs. J. Dobbin, W. Dugan, J. Morrissey, J. Koolery, and others, and were warmly applauded. The sale was kept up until an early hour this morning. Refreshments were served during the evening by the Ladies' Association. The music by the Jazzola Orchestra was all that could be desired. From a social, as well as financial standpoint, the sale of work was a great success, and the Cauld Cannon supper and dance entirely successful.

Booner Total Wreck.

NEW LANDED SAFELY. Deputy Minister of Customs, H. W. Macfarlane, received a message yesterday from the Sub Collector at St. John's, stating that the schooner "Booner" had been wrecked near Ferryland Head, and that half a mile west of St. Lawrence. The vessel became a total wreck. Skipper Mullins and his crew managed to reach shore safely. The "Booner" was a schooner of 19 tons, and was owned by Thomas White of St. John's. Mr. Fortune Bay.

Store Burglarized.

THEFT OF WORK OF YOUTHS. Some time during Monday night the store of Mr. J. A. Barnes, auctioneer, situated on George Street was entered and a quantity of goods stolen. The store was discovered on Tuesday morning and it is believed was entered by youths. Admission to the premises was gained by breaking down of glass and unfastening the door. The matter is now under the attention of the Police.

Ladies' Come and be fitted with Evangeline Boots and Shoes. Your choice for \$6.99 the pair. SMALLWOOD'S—oct20,tf

Men's F. L. Underwear . . . 50c. pair.
Ladies' F. L. Underwear . . . 45c. pair.
Children's F. L. Underwear, 30c. pair.

Hosiery Dept.

Ladies' Hose . . . 19c. pair.
Ladies' Wool Hose . . . 49c. pair.
Children's Hose . . . 16c. pair.
Boys' Wool Hose . . . 50c. pair.
Men's Socks . . . 29c. pair.

Shirts and Ties Dept.

Men's Negligee Shirts . . . \$1.25.
Men's Cotton Shirts . . . 89c.
Men's Wool Shirts . . . \$1.50.
Men's Ties, Special . . . 25c.
Men's Sweaters . . . \$1.50.

Heavy Dept.

25" Plain & Stripe Flette . . . 19c.
30" White Flay Sheet . . . 65c.
25" London Smoke . . . 29c.
30" White Shirting . . . 59c.
15" Bath Towelling . . . 22c.
18" Bath Towelling . . . 30c.
Bath Towels, large size . . . 35c.
White Face Towels . . . 16c.
Crash Towelling . . . 19c.

Dress Dept.

36" Dress Material . . . 25c.
45" Dress Material . . . 75c.
44" Navy All Wool Serge . . . 95c.
50" Tweeds . . . 90c.
A new shipment of all Wool Serges, at our prices for Ladies' and Men's wear. Ask for Samples.

Blanket Dept.

50 x 70 Cotton Blankets . . . \$1.90 pair.
64 x 72 Cotton Blankets . . . \$2.50 pair.
64 x 76 Wool Nap . . . \$4.90 pair.
English Wool Blankets . . . \$9.50 pair (Large Size).

Boys' and Men's Dept.

Boys' English Suits . . . \$6.50.
Boys' Macinns . . . \$5.90.
Boys' Overcoats . . . \$5.50.
Boys' Velvet Suits . . . \$8.50.
Boys' (Police) . . . \$3.50 pair.
Heavy Wool Sox . . . 30c. pair.
Men's Suits—Special Prices.
Men's Overcoats—Special Prices.
Boys' Wool Jerseys . . . \$1.50.

Ladies' Dept.

Child's Sweater Coats . . . 50c.
Ladies' Slip-Ons . . . \$1.15.
Girls' Sweaters . . . \$1.55.
Ladies' Sweaters . . . \$2.50.

Boot Dept.

Ladies' Boots . . . \$1.50.
Boys' Boots . . . \$1.08.
These are very Special.

Odd Lines.

Curtain Scrim . . . 19c.
Curtain Net (English) . . . 35c.
Ladies' House Dresses . . . 1.15.
Child's House Dresses . . . 55c.
Men's Mittens . . . 35c.

BE EARLY AND GET THE PICK.

BON MARCHE.

oct19,tf

The Late Ethel Dickinson

FOURTH ANNIVERSARY TO-DAY.

To-day, Oct. 26th, being the Anniversary of the death of Nurse Ethel Dickinson, who died during the influenza epidemic four years ago. Mr. Justice Johnson and members of the Dickinson Memorial Committee will lay wreaths on her grave and also at the public memorial in Cavendish Square.

Have you a Suit or Overcoat to be made. Bring it to FARRELL THE TAILOR, Adelaide Street. First class work at moderate prices.—sept28,tf

Personal.

Mr. J. L. Noonan, the popular secretary of the Regatta Committee, is now lying seriously ill at the General Hospital.

Rt. Rev. Bishop Renout of St. George's Diocese has returned from a Conference of Bishops in Nova Scotia.

Mr. and Mrs. Albert Soper, and Mr. and Mrs. W. H. Peters, who have been attending the sessions of the General Conference of the Methodist Church, at Toronto, are returning by to-day's incoming express.

Col. Martin, S.A., has returned from a business visit to Toronto.

Ghosts! Spooks! Thrills! Creeping Shadows on the wall! Come to the Witches Tent in the Cadet Hall and let her read your future on Hallowe'en, the Night of Fate. Don't miss it. Great things may be in store for you. oct24,31,tu,th

Shipping Notes.

S.S. Portia is due here tonight from the Westward.

S.S. Digby sails from Liverpool for St. John's on Oct. 26th.

Schr. Review, Symonds, master, is loading codfish at Bonne Bay for Halifax, from A. B. Harding.

S.S. Risover arrived at Botwood Tuesday night from Norfolk, Va., in ballast and will load pulp and paper for England, from A. E. Reed Co.

Ladies' Evangeline Pumps worth \$10 to \$15, the pair only \$6.99 at SMALLWOOD'S. oct20,tf

CAMP RUBBERIZED ROOFING!

Large size, heavy weight, asphalted roofing in rolls, containing 108 square feet—will cover 100 square feet of roof surface.

The Price has recently advanced 25 cents per roll, but our price is still down to \$3.30 per full size roll, sent home.

Bowring Bros., Ltd.

Job's Stores, Ltd.

Samples are Free

Monroe Export Co., Ltd.

Colin Campbell, Ltd.

oct24,tu,th,s

Evangeline!

The Perfect Shoe for Women



REMEMBER, LADIES!

Evangeline High and Low Cut Shoes at \$6.99 the pair

are reduced Dollars beyond the actual cost. The highest grade Women's Shoes ever imported into Newfoundland at

\$6.99 the pair

SECURE YOUR SIZE TO-DAY AT

F. SMALLWOOD'S,

LADIES' DEPARTMENT.

218 & 220 WATER STREET.

HOW DOES JEFF GET THAT WAY?

—By Bud Fisher



10 p.c. DISCOUNT!

Fireproof English Enamelware, Brown Pearl. 10 p.c. Discount for Cash.

Wm. J. Clouston

Limited, 184 WATER STREET. oct14,oct21 Phone 497.

MINARD'S LINIMENT FOR GARGET IN COWS.

**New Merchandise Being
Opened Daily**

London, New York & Paris
Association of Fashion

**NO WHERE ELSE WILL YOU
Find PRICES so Amazingly LOW**

AS AT

**New Merchandise Being
Opened Daily**

London, New York & Paris
Association of Fashion

This Phenomenal Sale of Ladies', Men's & Children's FALL APPAREL

OUR EXTRAORDINARY OCTOBER SALE of FALL and WINTER WEAR for MEN, WOMEN and CHILDREN STARTS ANEW TO-DAY—all lines having been completely replenished. This SALE has been a Record Breaker! One of those SALES for which our Store is noted the country over. An occasion that presents high-grade New Fall Apparel at the very beginning of the season at prices so far below regular as to seem unbelievable—incredible!

2745 Ladies' Coats, Dresses and Suits in Record-Breaking Sale!

MOTHERS! Just Look—THEN COME EARLY!

Sale of 500 Girls' Winter Coats and Dresses

EVERY GARMENT BRAND NEW—AND AT
EXTRAORDINARY SAVINGS!

SIZES 3 to 16 YEARS.

Imagine what this means, Mothers! Hundreds of good Warm COATS of VELOUR, POLO CLOTH, HEAVY CHEVIOTS in dozens of handsome styles—every Coat lined throughout. Every new color—Browns, Reindeer and Blue. Don't delay—we expect these Coats to sell quickly.

The DRESSES come in Dressy Serges—cleverly embroidered; also regulation models and pretty Wool Crepes. Sizes 3 up to 16 years.

MEN! Save Sensibly on Your Clothes!

READY AGAIN TO-MORROW—A SALE

Men's Fall Suits, Overcoats and Topcoats

EVERY GARMENT \$10.00 OR MORE BELOW REGULAR SEASON PRICE.

And Man! You know that now is the time when every man wants his new clothes for Fall and Winter—and here is your opportunity to choose from the good quality and variety, and at prices that are a fourth or more below all others.

You will be surprised at the large variety of SUITS in this wonderful assortment—every wanted style—every new material—every desired pattern and coloring. We never had a better collection in our history.

SEE THE WONDERFUL VARIETY OF

WINTER OVERCOATS

Now is the time to buy them at savings. Wonderful Plaid backs—the heavy storm kinds—the Dressy models—in fact every kind of an OVERCOAT or TOP COAT that a man can want is here and ready for you.

Boys' 2-Pair Pants Suits, Overcoats, & Topcoats

Prices the Lowest. Very fine Assortment. Every wanted Material and Patterns. Everybody can be fitted up to 18 years.

A Washout Sale Blouses

500 LADIES' WAISTS

Slightly Damaged by water.

Values up to \$3.50.

Sale at \$1.28

150 TRICOLETTE WAISTS—Sale \$1.54.

One Complete Rack

Ladies' Crepe-de-Chene Waists

All newest effects. Values up to \$4.98.

Sale at \$2.94

200 Ladies' Skirts IN THIS SALE EXTRAORDINARY!

VALUES UP TO \$5.00.

Wonderful Wool Plaids and Sports' Tweed Skirts in pretty box pleated and tailored styles—These will not last long.

2.94

Hundreds of other Specials to be seen on Display, all Assuring Supreme Values—Our Greatest!

London, New York & Paris Ass. of Fashion

"Dream Street" is a Charming Screen Story

By W. Griffith comes to us again with a new production which has been acclaimed a work of art. This new Griffith work is "Dream Street." It was

seen at the Majestic Theatre last night by a packed house. "Dream Street" has been called a dramatic comedy. The characters were suggested by those of Thomas Burke in his Limehouse Stories. While they may be from "Gina" or "Chinatown" and "The Sign of the Lamp" still these

characters are found in all the corners of the world where romance, love and beauty hold sway. They gaze through wistful windows out on their Street of Dreams and one cannot help loving them as they pass along life's highway. There are three personages stand-

ing out like classic models of great art. They are Gypsy Pair, "Spike" McFadden and his brother "Billie." This trinity of youth evolve the tense and teasing story of "Dream Street." Gypsy is a music hall dancer, "Spike" and "Billie" McFadden are of the dis-trict of the docks. "Spike" is hand-

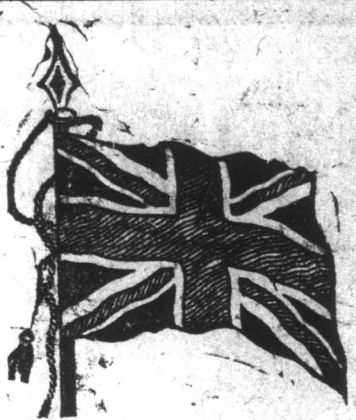
some and mighty with his fists among men whom he conquers, but he has also a golden voice that captures the girls. They fall in love with Gypsy after seeing her dance. Evil days fall upon them, through a series of com-plications and a murder brings them to the attention of the police. Sway

Wan, a great Chinese gambler is also dealing Gypsy. In the symbolism of the story there comes forth the Good one, typified by a Street preacher and the Evil influence shown through the nomadic violinist, who charms under the spell of music and causes wicked-ness to temporarily triumph.

Carol Dempster is the Gypsy Pair while Ralph Graves and Charles Em-met Mack enact the roles of the McFadden brothers. There is a specially arranged musical score.

Even the children's clothes have an effect of the circular movement. For example, a smart little school boy jacket has a circular, wide sleeves, and is trimmed with colored braid. It is worn with a velvet skirt, cut on a circular

For Gentlemen of good taste
Cub Cigarettes—septis.12



Evening Telegram

The Evening Telegram, Ltd.,
Proprietors.

Thursday, October 26, 1922.

Fire Protection.

To-day, we publish the address delivered by Inspector General Hutchings at Tuesday's luncheon of the Rotary Club, and containing as it does, so many valuable suggestions for the prevention of fire, we recommend it to the careful attention of the public. The address deals largely with the effect of loss by fire from the aspect of economics, a point which is too frequently lost sight of in the immediate consequences of the damage done by fire to the individual. Loss by fire every year causes the destruction of wealth to an appalling extent. In 1912, the fire losses in the United States amounted to the enormous sum of \$225,320,000, and despite the efforts of the insurance companies and other agencies to limit the size and frequency of fires, the absolute amount of waste has declined but slightly since then. While the losses from fire in Newfoundland are not at all large, when compared to the huge total quoted above, in St. John's, at least, they are far greater in proportion, and no efforts are made by householders or business men to protect themselves from fire; all seeming content to place too much reliance and dependence upon the fire department. It is an amazing fact that not one per cent. of the houses and business places in this city have fire extinguishers, of the kind sold to be hung on walls, ready for immediate use. These useful articles are inexpensive and often their use would render the calling of the fire department to extinguish a small blaze, unnecessary. But, it is not so much with the extinguishing of fires that we are concerned as with the prevention of them. In his address, the Inspector General has dealt, in considerable detail, with many common causes of fires, and he claims that seventy-five per cent. of the conflagrations which occur have been due to carelessness, in which category might be included lack of proper building regulations, and defective and soot-laden chimneys. In this connection it is interesting to note that the chimney sweep industry is monopolised by one man, who is in a position in which he can dictate charges and refuse business. Surely the art of sweeping chimneys is not so difficult that men cannot be found in St. John's to follow up the trade. There were people in this city who, last week when the cold spurt was on, were unable to light fires in their furnaces because their chimneys were dirty, and a sweep could not be found to clean them. This is a serious matter which should merit consideration by the authorities. Fire Protection Week deserves the co-operation of all classes and sections of the community, and the first act in this connection should be the close personal by every individual, who is able to read, of the Inspector General's address.

OPERA "ERMINIE"—Week commencing November 13th. Advance sale of tickets, now on at Hutton's. Dress circle center section, \$1.50; side section, \$1.00. Reserved seats, 75c. and 50c. Secure your tickets at once for the biggest and most gorgeous opera ever produced by Mr. Charles Hutton.—Oct 24, 25, 26.

Prorogation Proclamation.

(From Tuesday's Royal Gazette.)
By His Excellency Sir William Henry Horwood, Knight, Chief Justice, Administrator and Commander in Chief in and over the Colony of Newfoundland.

WHEREAS the General Assembly stands adjourned until Tuesday, the 31st day of October instant;

And whereas I am advised that it is not convenient that the said General Assembly should be required to meet on that day;

And whereas I, therefore, think fit to prorogue the said General Assembly until Wednesday, the twentieth day of December next, as aforesaid, to be then holden, of which all persons concerned are hereby required to take due notice and govern themselves accordingly.

Given under my Hand and Seal at Government House, St. John's, this 23rd day of October, A.D. 1922.

By His Excellency's Command,
FRED M. STIRLING,
Asst. Deputy Colonial Secretary.

See the Everlasting Truth proven in "Dream Street." Greater love hath no man than this, that he lay down his life for his friends. To-day at the Majestic Theatre.—Oct 26, 11.

Labrador Fish in Demand.

NO ACTIVITY IN STORE.

A reversal of the prevailing conditions has taken place in the fish situation, locally, during the past 24 hours. Labrador fish, which was unsalable a couple of weeks ago, is now in demand and fishermen have much difficulty in finding purchasers for their fish. At the present moment there is not a quintal of Labrador fish in port unsold, all having been bought up at four dollars. Shore fish, on the other hand, is only being bought from dealers. The price being \$6.50 per quintal. Owing to the strict cull the fishermen, however, are only realizing about \$5.50. The schooner Herbert Warren is loading Labrador fish at St. John's wharf for the Spanish firm. She will take about 7,000 qts.

Stereoscopic Lecture at the Adventist Mission, Hamilton St. to-night at 8 o'clock. Meetings every Sunday, Tuesday and Thursday, at 8 p.m. All welcome. Oct 26, 11.

Chinese Murder Case.

EVIDENCE HAS BEEN COMPLETED

The evidence in the magisterial enquiry into the charge of murder preferred against Wo Fen Game has now been completed, and the prisoner will shortly be committed for trial. Wo Fen Game is accused of murdering three of his fellow countrymen and of attempting to murder another. This is by far the most important criminal charge to come up before the Court for many years and a very large number of witnesses have been examined. They include police officials, several Chinese, two doctors and others, numbering 34 in all. It is expected that Wo Fen Game will be tried in the third week of November. The prisoner had to appear before the Magistrate this morning.

Your dreams are the representation of your inner self. See this idea worked out into reality in "Dream Street" at the Majestic to-day.—Oct 26, 11.

Met Fatal Accident.

WOMAN FELL OVER FENCE.

The Deputy Minister of Justice received the following message last evening from Constable Whelan, Placentia: "At 2 p.m. to-day (Wednesday) Mrs. Louisa Smith, wife of Pierre Smith, of Argentea, whilst getting over a fence, fell, hurting herself internally. Two hours after the accident the woman died." The deceased leaves a husband and nine children.

You have seen "Way Down East," "Over the Hill," "Musketiers," "Queen of Sheba," "I Accuse," etc. See the next in order "Dream Street" at the Majestic to-day.—Oct 26, 11.

ACKNOWLEDGEMENT—The Mother Superior, Belvedere Convent, gratefully acknowledges receipt of Sixty Dollars and Seventy-One Cents (\$60.71) per Hon. J. D. Ryan, being part proceeds of Earle Spicer Recital held at the Methodist College Hall, October 5th and 6th.

Underwood Typewriter, \$155.00. Oct 26, 11.

Unique Defence.

NO KNOWLEDGE OF STILL IN HOUSE.

What the Judge described as the most unique defence in all his experience of prohibition cases, was put forward by a Trenchman of the East End, charged in the Police Court with the manufacture of moonshine. Police witnesses told how they had visited defendant's house and discovered a still and four bottles of liquor there. The still was exhibited in Court. The Government Analyst, Mr. D. J. Davies, said the liquor was moonshine and one bottle contained 39.54 per cent. of alcohol by volume. The accused said he had thrown the still out of his house three weeks before, and he had no knowledge as to how it had come back, nor did he know that there was moonshine in the place. The Judge refused to accept this defence and fined the defendant \$100 or 30 days.

Dreams and imaginations can transform the sordid London slum into an Oriental Palace. See "Dream Street" to-day at the Majestic Theatre.—Oct 26, 11.

Sailor's Protest.

DEPUTATION TO INTERVIEW GOVERNMENT.

Many naval reservists, who are not members of the G.W.V.A., resent having to pay the sum of one dollar, charged all non-members, for the Admiralty forms on which requests for naval prize money must be made. The Telegram learns that a deputation of six, representing reservists, who are not members of the G.W.V.A., will interview the acting Prime Minister this afternoon, to enter a formal protest against the exaction of this fee.

Two brothers intensely devoted to each other, both loving the only girl. See the story work out in "Dream Street" at the Majestic to-day.—Oct 26, 11.

Prize Money Forms.

NOW READY FOR DISTRIBUTION.

The G.W.V.A. received by last mail the Naval Prize Money Forms, which may be obtained at any time on application to the Secretary of the organization. The G.W.V.A. has been in constant communication with the High Commissioner's Office, also the Admiralty, with a view of having forms expedited for the benefit of their paid up members. As considerable expense has been incurred in cablegrams, etc., the G.W.V.A. state that these forms will be available only for members of the organization.

McMurdo's Store News.

THURSDAY, Oct. 26.

It is well known, that not only do rats and mice destroy in the aggregate, a very large amount of food stuffs but rats. At any rate rats, and probably in a lesser degree, mice as well, are known to be bearers of disease germs, and some serious epidemics have been traced to their infection. For this reason, as well as others, it is imperative that all who are exposed to them, to their depredations, make a determined effort to get rid of these pests. There are many means used for this purpose, but certainly Common Sense Rat Exterminator, which not only kills, but utters, destroys and dries up rats and mice, is one of the best. A good sized tin for 35 cents.

When you mention D. W. Griffith you say the last word in the art of filmdom. See his great production "Dream Street" at the Majestic to-day.—Oct 26, 11.

Shipping.

S.S. Fenars, with 2070 cords of pit props from the St. Lawrence Timber Company, has cleared from Lomond for Port Saunders to complete cargo. Sohrs, Nancy Lee and Ruby & Dorothy, have arrived at St. John's from North Sydney, coal laden. S.S. Dagild sailed last evening from Bell Island for Sydney, with 11,100 tons iron ore. S.S. Belvernon and S.S. Edmund Donald, with coal from Sydney, are now due in port.

Notice to Fishermen.

In connection with the Fishermen's movement for higher prices, I shall be obliged if the skippers of craft now in this port, or arriving from time to time with unsold cargoes of fish, will call at my office for consultation and united action.

ALFRED B. MORINE,
(Elected Adviser to United Fishermen)
Oct 26, 11. Board of Trade Bldg.

Ladies, have a chance to be fitted correctly in Evangelina's for \$4.99 at SMALLWOOD'S. Oct 26, 11.

REWARD'S LINIMENT USED BY PHYSICIANS.

TO-DAY'S MESSAGES.

REFUGIATION.

LONDON, Oct. 26. A Reuter despatch from Constantinople says that Hamid Bey, Ancon representative, has written all Constantinople banks, warning them that no payments made on account of Constantinople Government would be recognized by Ancon Govt.

IS THIS A MOVIE STREET?

LOS ANGELES, Oct. 26. Canadian destroyer Patricia put into port yesterday en route to British Columbia ports from Halifax, via Panama Canal, accompanied by the British cruiser Cape Town.

A THREAT.

NAPLES, Oct. 26. "I take a solemn oath that either the Government of this country must be given peacefully to the Fascists, or we will take it by force," was the farewell statement of Professor Benito Mussolini, leader of the Fascists, prior to his leaving Naples at the end of the party congress here.

FINAL RACE COMMENCED.

GLOUCESTER, Oct. 26. The race started at eleven o'clock with Blue nose leading, and going fast. The unofficial times were, Blue nose, 11.01.09, Ford, 11.01.38.

RALEIGH LOSS COURT MARTIAL.

LONDON, Oct. 26. The loss of the British light cruiser Raleigh, the coast of Labrador on August eighth was recalled at Portsmouth yesterday, when the court martial opened on Commander Leslie and Charles Bott, charged with negligence or by default having stranded and lost the cruiser.

A plea of not guilty was entered. The prosecution held that the captain had failed to point out to the captain the extreme risk run, this being in not commencing the taking of soundings sooner, and in not using both sounding machines, also in not reducing speed on his own initiative, and immediately informing the captain when the density of fog increased, and not pointing out to the captain that visibility in close proximity to Forteau Bay could not be obtained from the wireless station at Point Amour, as ship reached Forteau Bay. The possibility of attempting salvage operations has been abandoned.

REDS HAVE VLADIVOSTOCK.

TOKIO, Oct. 26.

The troops of the Red Army representing the Far Eastern Republic of Siberia, are in complete possession of Vladivostock to-day. The last Japanese soldiers evacuated the city yesterday, after handing over to the incoming Reds an inventory of the arms left behind, and the keys to the warehouse containing them.

PROCLAMATION SIGNED.

LONDON, Oct. 26.

A proclamation dissolving Parliament was signed by King George this a.m. at Sandringham.

GREEK PRINCE ARRESTED.

ATHENS, Oct. 26. Newspapers announce that Prince Andrew, brother of former King Constantine, was arrested yesterday afternoon at Corfu, on a charge that he contributed to the disaster suffered by the Greek army in Asia Minor. He will be brought to Athens and imprisoned in the palace.

OPENING CAMPAIGN.

GLASGOW, Oct. 26. Premier Bonar Law arrived here this morning to open the campaign in his own constituency. He is a member of parliament for the central division of Glasgow.

BY ROYAL SUMMONS.

LONDON, Oct. 26.

The King summons Parliament to assemble on Nov. 20.

BLUE NOSE WEATHER.

GLOUCESTER, Oct. 26. Light winds from the westward for the third race of the International series prevailed this morning, but the forecast was for higher winds. Blue nose could not be put on ship for exhibition of heat this morning, owing to unfavorable tide. The possibility to-day is of a windward and ice-ward course being chosen for the final race. The start was postponed until eleven, while a diver inspected the bottoms of both craft. He discovered twelve feet of the Blue nose's keel ripped away and otherwise gouged, while bolts protrude as a result of the vessel grounding on a rocky ledge at her berth last week. The Ford's keel is also slightly damaged. The wind is west and light.

ANGUS LEADS.

GLOUCESTER, Oct. 26.

At the first mark the unofficial time of Blue nose was 11.26.23, Ford, 11.27.29.

LATEST.

A message to the Anglo American Telegraph Company, received at 3 o'clock, says Blue nose is one hundred yards ahead on first leg of course.

Here and There.

A good dinner deserves a good cigarette, a bad dinner needs one. Let your choice be CUB.

HELPING ROTARIANS.—The members of the Rotary Club have enlisted the aid of a number of ladies in their Day Lab Survey, and these are now working during the daytime. In the night time the Rotarians themselves carry on the work.

"Prince of Angels."

MICHAELMAS IS MORE THAN A QUARTER DAY; IT IS THE FEAST OF ST. MICHAEL.

To many people, Michaelmas Day (September 29th) is merely a memorandum that it is one of the quarter days when the rent is due; but rather than remind readers of that fact, let us look for the origin of Michaelmas Day.

Celebrated on September 29th, the Feast of St. Michael the Archangel is a festival of the Roman Church. Michael, meaning in Hebrew, "who is equal to God," is referred to in the Bible as one of the "chief princes," and the "great prince."

Milton, by the way, mentions Michael as being "of celestial armies, prince," and "prince of angels," and attributes to him the command of the heavenly forces in the war with Satan.

Before the year 1763, Michaelmas Day was on October 10th, about when, it has been said, the blackberry season invariably ends (just about then, or soon after in the late autumn). In connection with blackberries, it is interesting to note that this fruit figures in ancient folk-lore on Michaelmas Day, for in the south-west parts of this country it was held that after Michaelmas Day the hoof of the Evil One, or the devil, passes over the blackberries and burns them up. Hence the "ending" of the blackberry season on or about old Michaelmas Day, after which superstitious people have refused to pick the fruit.

Chameleon Flowers.

The "Michaelmas Daisy," the well-known flower which marks the shortening days of autumn, has a scientific name, although many people regard it as a common flower. "Aster tripolium" is the name it received, because it was alleged that it changed its color only three times each day, being white in the morning, purple at noon, and crimson in the evening.

"Blue Camomile" is a nickname for the Michaelmas Daisy, and its root has been known as "Hog's Bean," because swine seem to devour its bean-like root with relish.

There are two Orders of St. Michael—one being French, instituted by Louis XI. in 1459, the other being the "Order of the Wing of St. Michael," a Portuguese Order of knighthood, created in 1173 by Alphonso, King of Portugal, in commemoration of a signal victory over Albaraz, King of Seville, in consequence of the aid of St. Michael the Archangel, having been invoked on that occasion.

Here and There.

FISHED AT IRON BOUND ISLAND.—S. S. Senet is at Bay Roberts, loading a cargo of fish for Geo. Herlihy. The ship is due here this evening. Mr. Herlihy fished at Iron Bound Islands this season and was very successful.

Delicious Afternoon and High Teas at the Presentation Convent Ladies' Association in the C.C.C. Hall, October 30th and 31st.—Oct 24, 31, 11, 12.

HALLOWEEN SOCIABLE.—The St. Andrew's Young Ladies' Guild will hold a Halloween Party on Tuesday evening next, Oct. 31. An excellent concert programme has been arranged, and no effort is being spared to make the event enjoyable for all who attend.

See the Children's beautiful Dresses, Underwear and Ladies' Dresses, etc., at the Presentation Convent Ladies' Association Sale of Work in the C.C.C. Hall, on October 30th and 31st.—Oct 24, 31, 11, 12.

ACKNOWLEDGEMENT.—The Hon. Treasurer of the Methodist Orphanage acknowledges with thanks the receipt of the sum of one hundred and twenty-one dollars and forty-two cents (\$121.42) being part proceeds of the Earle Spicer Recitals on Oct. 5th and 6th.

ACKNOWLEDGEMENT.—The Hon. Treasurer of the Methodist Orphanage acknowledges with thanks the receipt of the sum of One Hundred and Twenty One dollars and Forty Two cents (\$121.42) being part proceeds of the Earle Spicer Recital held October 5th and 6th. Oct 26, 11.

Stafford's PHORATONE COUGH CURE for coughs and colds. For sale everywhere. 35c. per bottle.—Sept 11, 12.

TO CORRESPONDENTS.—Union Jack and one of the Old Guards. The sentiments expressed in both your letters are admirable, but if you want to see the text in cold type, please furnish your real names. We are not accepting anonymous correspondence on the subject about which you write, unless the proper name of the writer accompanies the letter, not necessarily for publication, but as a guarantee of good faith.

BORN.

On Oct. 24th, to Mr. and Mrs. Stephen Rowsell, 12 Steward Avenue, a daughter (Stella Marie). On the 25th inst., a son to Mrs. and Mr. Richard Power, 29 Central Street.

SPECIALS!—At Bargain Prices

SEE WINDOW.

| | | | |
|------------------------|------------------|-------------------------|---------------|
| Miller Oil Heaters | 3.00 | Axes | 1.10 and 1.25 |
| Fancy Hall Lamps | 4.00, 5.00, 7.00 | Axe Handles | 1.25 |
| Aluminum Kettles | 2.60 | Hand Saws (Leader) | 1.25 |
| " Saucepans | 1.35 | Bit Braces | 1.25 |
| " Boilers | 1.35 | Block Planes | 1.25 |
| Forks, per doz. | 1.00 | Carpet Brooms | 1.25 |
| Spoons, per doz. | 1.00 | Galv. Pails, with cover | 1.25 |
| Tea Spoons, per doz. | .90c. | Desert Knives, per doz. | 1.25 |
| Table Knives, per doz. | 2.40 | Razor Straps | 1.25 |

SPECIAL LOT OF PICTURE FRAMES 50c. and 60c. each

Mail Orders Receive Prompt Attention.

Ayre & Sons
Hardware Dept.

(Under the distinguished Patronage of His Grace the Archbishop.)

Glassware Specials

— AT —
Knowing's

Plain and Optic Tumblers—Medium size, heavy; 50c. for half dozen.
Plain Thin Tumblers—Pony size, 95c. for half dozen.
Plain and Fancy Nappies—60c. for half dozen.

HERE'S THE BIGGEST BARGAIN YOU EVER SAW IN PLAIN THIN TUMBLERS.

Half pint size, and as clear as a bell.
70c. for half dozen.

Oval Dishes, 8 inch—23c., 35c., 40c.
Round Fruit Bowls—30c., 42c., 55c., 65c.
Table Sets, 4 pieces—1.25
Plain Wine Glasses—1.05 for half doz.
Key & Circle Pattern Wines—1.55 for half doz.

Plain Thin Bell Shape Soda Tumblers—1.20 per half doz.

RUBIGOLD BERRY SETS, 2.00.
SPECIAL TALL VASES in clear crystal, 15 inches high, at 95c. each.

G. KNOWING, LTD.
Oct 25, 31, 11, 12.

FINED FOR ASSAULT.—The proprietor of a fish and chips shop had a man before court this morning charged with assault. Accused was fighting with another man when plaintiff attempted to separate them with disastrous results to his physiognomy. Accused admitted the offence and was fined \$2.

ST. JOHN'S GROCERY STORES.

Seeded Raisins 22c. package.
Bon Ami 18c. bar.

St. Charles Cream 2 lb. tins, 28c. tin.

Admiral Brand Salmon 25c. tin.

Sloan's Liniment 35c. bottle.

Richmond Best NAVY TOBACCO

J. J. ST. JOHN,
DUCKWORTH STREET and LeMARCHANT ROAD.

Forty-Three Years in the Public Service—The Evening Telegram

One—two—three we'll count them out as fast as you'll choose.

A year's neckwear wear for \$1.

They're worth much more to take them away we'll give you our profit.

Now! Here's your opportunity to make your dollar work overtime. Look at 'em!

3 for \$1 Eastern Window.

Kearney's

KYANIZE!

Ladies' and Gentlemen.—We are ready for your requirements with a large stock of above, consisting of Floor Finishes, Floor Enamel, Motor Enamels, and Undercoating; Wagon and Tractor Enamels, Impervious Colors, Bath Enamel, White Enamel for Housework, Varnishes and the well-known Dinah Black, the many purpose Varnish.

SEE OUR WINDOW.
W. & G. Rendell,
Oct 25, 11. THE KYANIZE STORE.

Fire Protection.

citizens who

which you had

the price it as

your gallant fire

to save your home

with his "Fire

is a cause most

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and many woe

our fathers suffer

fires dreadful

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Promise and Performance

There is a saying that Promises are like Pie Crusts—made to be broken. A Promise made by The Royal Stores gives assurance that Performance will follow as naturally as Night follows Day. The Values listed on this page for Friday and Saturday are sound, trustworthy goods, bought by our own buyers in English and American markets, from reliable manufacturers, who have a world-wide reputation for producing reliable merchandise and for straight dealing.

These Coats at Great Savings

Brand new Coats fresh from the manufacturers. Every Coat has a distinctive style of its own; styles shown only in the higher grade models. Materials are guaranteed all Wool Tweeds and Blanket Cloths. There is a style and size to suit everyone. For Friday and Saturday these Coats are offered Half Price.

Colored Blanket Cloth Coats.

| | |
|--|---------|
| In assorted Plaids; Stripes and plain colorings. | |
| Reg. \$13.00 each for | \$ 6.50 |
| Reg. \$16.50 each for | \$ 8.25 |
| Reg. \$23.50 each for | \$11.25 |
| Reg. \$25.50 each for | \$12.75 |
| Reg. \$28.50 each for | \$14.25 |
| Reg. \$32.00 each for | \$16.00 |
| Reg. \$40.00 each for | \$20.00 |
| Reg. \$53.00 each for | \$26.50 |

Black Blanket Cloth Coats.

| | |
|----------------------------|---------|
| Smart models in all sizes. | |
| Reg. \$17.00 each for | \$ 8.50 |
| Reg. \$20.00 each for | \$10.00 |
| Reg. \$27.00 each for | \$13.50 |
| Reg. \$28.00 each for | \$14.00 |
| Reg. \$30.00 each for | \$15.00 |
| Reg. \$33.00 each for | \$16.50 |
| Reg. \$36.00 each for | \$18.00 |
| Reg. \$38.00 each for | \$19.00 |



Warm Wool GLOVES

Excellent Qualities and Low Prices

| | |
|--|------|
| WOMEN'S HEATHER GLOVES—2 Dome fasteners, all Wool Heather mixtures; Leather bound; all sizes; Reg. 90c. pair for | 79c. |
| WOMEN'S WOOL GAUNTLETS—In assorted colors; all sizes; Reg. \$1.10 pair | 98c. |
| MISSES' WOOL GLOVES—8 dozen pairs; colors of Brown, Fawn, Grey and White; sizes 4, 5 and 6. Reg. 65c. pair for | 58c. |
| MISSES' WOOL GAUNTLETS—Striped wrist with fringe; colors of Fawn, Grey, Brown and White. Reg. \$1.00 pair | 89c. |
| MEN'S WOOL GLOVES—Grey mixtures; Leather bound; one dome fastener; sizes 8, 8½ and 9. Reg. 85c. pair for | 78c. |
| BOYS' WOOL GLOVES—Heather mixtures; Leather bound; sizes 1 to 7. Reg. 70c. pair for | 61c. |
| CLEARING LINES OF FABRIC GLOVES—In all popular colors and in all sizes. | |
| \$1.25 value for | 39c. |
| \$1.40 value for | 60c. |
| \$1.50 value for | 79c. |
| \$2.25 value for | 89c. |
| CHILDREN'S ALL WOOL GLOVES—In Red, Navy, Black, White and fancy colors; sizes 1 to 6. Values to \$1.50 pair. Special Clearance Price | 35c. |

Smart and Sensible Dresses

HEAVY SERGE DRESSES—In fancy Checks and Stripes; on grounds of Fawn, Brown, Grey and Sage; medium sizes, round neck, ¾ sleeves, button trimmed, shirred at waist, with girdle \$8.65

NAVY SERGE DRESSES—For small and medium sizes; round neck finished with colored stitching; neatly embroidered fronts, and Silk braid trimming; ¾ sleeves, girdle at waist. Regular \$6.85 \$7.50 each for

Blouses and Sweaters

| | |
|--|--------|
| WINCEYETTE BLOUSES—Light grounds with colored stripes; adjustable collars and buttoned cuffs; sizes 13½ to 14½. Reg. \$3.25 each for | \$2.75 |
| TRICOLINE SHIRTS—In Champagne shades only; smart adjustable collars; sizes 13½ to 14½. Reg. \$5.00 each for | \$4.55 |
| KNIT WOOL BLOUSES—Round neck, half sleeves; draw cord at waist; Color combinations of Sage and Grey, Emerald and Grey. Reg. \$2.75 each for | \$2.45 |
| ALL WOOL SWEATERS—In Color contrasts of Rose and Pearl, Tan and Pearl, Brown and Pearl, Tuxedo color, neat pocket and girdle. Reg. \$4.10 each for | \$3.65 |
| WOOL SWEATERS—Colors of Jade, Sage, Fawn, Grey, Beaver, Rose and Black; Tuxedo roll collar, neat pockets and girdle. Reg. \$6.50 each for | \$5.95 |



Women's Undergarments

| | |
|--|--------|
| LEECE LINED VESTS AND PANTS—Sizes 34 to 38; Vests have long sleeves and high necks. Pants are open and closed styles. Special per garment | \$1.04 |
| WOMEN'S CORSETS—Medium bust; sizes 21 to 30; 4 Elastic suspenders; embroidery trimmed tops. Reg. \$1.80 pair for | \$1.61 |
| DIRECTOIRE KNICKERS—Jersey knit fleece lined; in colors of Sage, Navy and Cream; pullover styles; Elastic at waist and at knee | \$1.35 |
| SATIN UNDERWEAR—In colors of Pink, Carole, Grey, Navy, Royal, Purple, Henna and Nigger; made of fine quality Satin; finished with a wide accordion pleated flounce; medium sizes. Reg. \$2.55 each for | \$2.60 |

Time to Buy Heavier Hose

| | |
|---|------|
| WOMEN'S BLACK CASHMERE HOSE—Guaranteed pure Wool, assorted rib; sizes 9 to 10; spliced feet; soft, smooth finish | 86c. |
| Reg. 95c. pair for | |
| WOMEN'S HEATHER HOSE—Plain all Wool Cashmere in new mixtures of Fawn, Grey, Brown and Blue; seamless leg, garter tops; sizes 9 and 9½. Reg. \$1.00 pair for | 89c. |
| CHILDREN'S SCHOOL STOCKINGS—In Black Worsted 4½ ribbed; spliced feet, close weave; guaranteed to withstand hard wear. Sizes 2, 3 and 4. Reg. 75c. pair for | 65c. |
| Sizes 5, 6 and 7. Reg. 90c. pair for | 79c. |
| CHILDREN'S CASHMERE HOSE—Fine ribbed, elastic tops; spliced feet. Sizes 4 and 4½. Reg. 45c. pair for | 40c. |
| Sizes 5 and 5½. Reg. 55c. pair for | 50c. |
| Sizes 6 and 6½. Reg. 70c. pair for | 63c. |
| MEN'S HEATHER SOCKS—Guaranteed all Wool; all sizes. Reg. 85c. pair for | 78c. |
| MEN'S BLACK CASHMERE SOCKS—Plain and heavy ribbed; all sizes. Reg. 75c. pair for | 68c. |
| MEN'S CASHMERE SOCKS—In assorted colors; Plain. Reg. 65c. pair for | 59c. |

Boys Overcoats

Brand new models in Winter Overcoats, for Boys and Youths, 14 to 17 years of age; these Coats are smartly cut and finished with high grade Heather mixture Tweed; double breasted styles; Pinch back and collar, and velvet ties are introduced. Reg. \$18.70 each, selling for



Millinery Accessories at small cost

| | |
|---|------|
| NEW VEILINGS—Colors of Black, Navy, Brown, Nigger, Champagne. Reg. 45c. yard for | 38c. |
| SWANSDOWN TRIMMING—Pure White. Reg. 85c. yard for | 75c. |
| CHERRIES—For millinery purposes; colors of Red, Yellow, Black and shaded; very popular for Fall Hats. Reg. 30c. bunch for | 26c. |
| NECKLETS—Large and medium size Beads in pretty shades of Amber, Sage and Green. Reg. 65c. string for | 59c. |
| BLACK JET BRACELETS—Assorted sizes and designs. Reg. 38c. each for | 33c. |
| STAMPED CENTRES—For Fancy work; 18 inches in diameter; made of fine White Lawn; with tinted designs for working; also Tray Cloths to match; sizes 12 x 18. Reg. 17c. each for | 14c. |
| INFANTS RUBBER PANTS—Medium and large sizes; elastic at knee and waist. Special pair | 38c. |
| TAFFETTA RIBBONS—5 inches wide; colors of Pink, Brown, Rose, Navy and Sage; extra special value Ribbons for Hair and Millinery purposes. Reg. 85c. yard for | 45c. |

Children's Velour Hats

These Hats are small turned up shapes; nicely finished with corded Ribbon band and bow; colors of Navy, Fawn, Brown and Grey. \$5.53

Housefurnishing Needs—lowly priced

| | |
|---|---------|
| ROUND CUSHIONS—The latest in Novelty Cushions; dainty designs in beautiful colored chintz; a limited number only. Reg. \$2.55 each for | \$2.00 |
| FLORAL CHINTZES—Bright, new designs and assorted colorings; 48 inches wide. Reg. \$1.25 yard for | \$1.08 |
| CURTAIN DAMASKS—50 inches wide; handsome shades of Crimson and Green. Reg. \$1.00 yard for | 90c. |
| WOOL TRAVELLING RUGS—Heavy All Wool Rugs, guaranteed to give satisfaction. In assorted colors Special each | \$10.00 |
| EIDERDOWN QUILTS—A big variety of handsome Satin and Silk covered Quilts; splendidly finished in every way. Prices \$12.00, \$13.50, \$15.00 up to \$20.00 each for | |
| TURKISH TOWELS—Large sizes; good quality Cotton, hemstitched ends. Reg. 55c. each for | 77c. |
| Another lot of Turkish Towels; large size; fringed ends. Reg. 45c. each for | 40c. |
| WHITE CROCHETED BED SPREADS—Extra large; all made from fine grade Cotton. Reg. \$3.50 each for | \$3.50 |
| WHITE LACE CURTAINS—Very pretty patterns, scroll and floral designs; 3 yards long; in White only. Reg. \$7.25 pair for | \$6.50 |

Women's Spats

| | |
|---|--------|
| Smartly modelled Felt Spats, in colors of Brown, Grey, Fawn and Black; sizes 8 to 9; shaped bottoms; 12 button length. Reg. \$2.25 pair for | \$2.03 |
| MISSES' LACE D BOOTS—Black Box Calf, sizes 11 to 12; Blucher style; medium sole. Special pair | \$3.00 |
| MISSES' MAHOGANY BOOTS—Stout Box calf Mahogany Boots, sizes 11 to 12; Round toe and medium heel. Special pair | \$3.80 |
| MEN'S GUNMETAL BOOTS—Sizes 6 to 9; Blucher styles; light weight. Reg. \$12.20 values for | \$6.75 |

What About your Rubbers?

You can be fitted with Rubbers at this Store to your entire satisfaction. Our stocks are superior in every way—quality, styles and range of sizes. PRICES—AS ALWAYS—THE LOWEST.

Sweater Coats for Men and Boys

| | |
|--|--------|
| MEN'S SWEATER COATS—Medium weight, all Wool; in dark Brown only; sizes 36 to 42; smart, Military collar and pocket. Reg. \$2.75 each for | \$2.49 |
| Another lot of Men's Sweaters in all Wool Heather mixtures; sizes 36 to 42; finished with a shawl collar. Reg. \$2.85 each for | \$2.16 |
| BOYS' JERSEYS—Cosy fitting Wool Jerseys for boys; to button on shoulders; pretty shades of Brown, Emerald, Sage, Grey, Maroon, Heather and Navy. 20 inch. Reg. \$1.25 each for | \$1.18 |
| 22 inch. Reg. \$1.55 each for | \$1.28 |
| 24 inch. Reg. \$1.65 each for | \$1.40 |
| 26 inch. Reg. \$1.75 each for | \$1.53 |
| 28 inch. Reg. \$1.85 each for | \$1.67 |
| 30 inch. Reg. \$2.00 each for | \$1.90 |
| 32 inch. Reg. \$2.20 each for | \$1.94 |
| BOYS' WINTER CAPS—Assorted Tweeds, Fur ear bands; all sizes. Reg. 80c. each for | 72c. |
| MEN'S WINTER CAPS—Heavy Tweeds in assorted colors; true fit ear bands. Reg. \$1.50 each for | \$1.40 |
| MEN'S FELT HATS—Smart shapes in assorted colors and sizes. Reg. \$3.75 each for | \$3.10 |
| for | \$2.00 |
| MEN'S COMBINATIONS—Stanfields. Reg. \$2.75 garment for | \$3.53 |
| HEAVY FLANNEL SHIRTS—Reg. \$2.10 each for | \$1.65 |
| STANFELDS UNDERWEAR—Shirts and Drawers; sizes 34 to 44. Special per garment | \$2.35 |
| SILK KNITTED TIES—Assorted designs. Reg. 45c. each for | 40c. |
| WIDE END TIES—Sage. Reg. 55c. each for | 50c. |

HALLOWEEN Crepe Paper Novelties Table Decorations and Suggestions

We offer here an extensive stock of Crepe Paper, Decorations, Silhouettes, Masks and Novelties, designed expressly for Halloween celebration; very attractive ideas for children's parties, dances, etc., are offered at Sale Prices.

| | |
|---|--------|
| HALLOWEEN MASKS—In assorted designs. Reg. 20c. each for | 16c. |
| ROLLS OF CREPE PAPER—Decorated with Cats, Witches, Goblins, Pumpkins, etc. 20 inches wide and 10 feet long. Reg. 38c. roll for | 28c. |
| CREPE PAPER SEASONABLE BORDERS—Including designs of Cats, Bats, Owls and flying Witches; folds 4 inches wide x 10 feet long. Reg. 12c. roll for | 11c. |
| BOGIE BOOK SUGGESTIONS for HALLOWEEN—Special per book | 10c. |
| CREPE PAPER TABLE NAPKINS—Fine quality, fast color; 10 in a package. Reg. 8c. package for | 6c. |
| DECORATED TABLE COVERS—In assorted designs, Halloween, Goblins, Autumn Leaf, etc., size 61 inch x 84. Reg. 45c. each for | 38c. |
| ELECTRO LIGHT SHADES—Dark Amber, Orange, Black, etc. Reg. 65c. each for | 55c. |
| CREPE PAPER FESTOONS—An overhead decoration with fringed edges; assorted colors, 10 feet long; 4 inches wide. Reg. 13c. roll for | 11c. |
| PANORAMIC CREPE PAPER—A 10 foot picture in which the design does not repeat; size 20 inches x 10 feet. Reg. 50c. roll for | 43c. |
| CREPE PAPER STRANDES—In dark Amber, Orange and Black; 60 feet long 1½ inches wide. Reg. 13c. roll for | 11c. |
| FAST COLOR LUNCH SETS—Contents: 1 Decorated Table Cover, size 61 x 84 inches; 12 decorated Napkins, 12 6 inch Paper Plates. Reg. \$1.25 set for | \$1.05 |
| SERPENTINE CREPE PAPER—Assorted colors, roll 50 feet long x 7-10 inch wide. Special per roll | 3c. |
| ELANCE CARDS—For Parties; assorted Gnomes, Scarecrows, Pumpkins and Witch designs; 6 of one kind in a box. Reg. 25c. box for | 22c. |
| INVITATION CARDS—Black with an Envelope, Ghosts, Witches and Pumpkin designs. Special each | 8c. |

The Royal Stores, Ltd.

All Wool Winter Coatings

| | |
|---|--------|
| Smart Plaid and Striped effects in all Wool originally sold at \$5.50 yard. Now offered at the Clearing Price of | \$3.00 |
| WOOL BLANKET COATING—Newly arrived line of All Wool Coating; 56 inches wide; in shades of Grey, Blue, Sage, Jade, Green and Brown. Reg. \$3.00 yard for | \$1.80 |
| ENGLISH COSTUME TWEED—30 inches wide; mixed Browns, Blues and Greys; excellent material for Fall Coatings. Reg. \$1.20 yard for | \$1.06 |
| SKINNERS' SATIN—"Genuine" Skinners' Satin in Black and Brown only; 36 inches wide. Reg. \$3.90 yard for | \$3.63 |
| BLACK ASTRACHAN—Half Price; 48 inches wide. Reg. \$10.50 yard for | \$4.35 |
| Reg. \$12.50 yard for | \$4.25 |
| Reg. \$18.50 yard for | \$6.25 |
| HORROCKSES FLANNELLETS—36 inches wide; White and striped. Reg. 65c. yard for | 49c. |
| HORROCKSES SHIRTING—36 inches wide. Reg. 47c. yard for | 42c. |
| PLAID FLANNELLETS—Black and Red. Reg. 45c. yard for | 40c. |
| BLOUSE FLANNELLETS—27 inches wide; dark shades. Reg. 40c. yard for | 35c. |

Majestic !THE ELITE
PHOTOPLAY HOUSE.

TO-DAY—AT

Majestic !

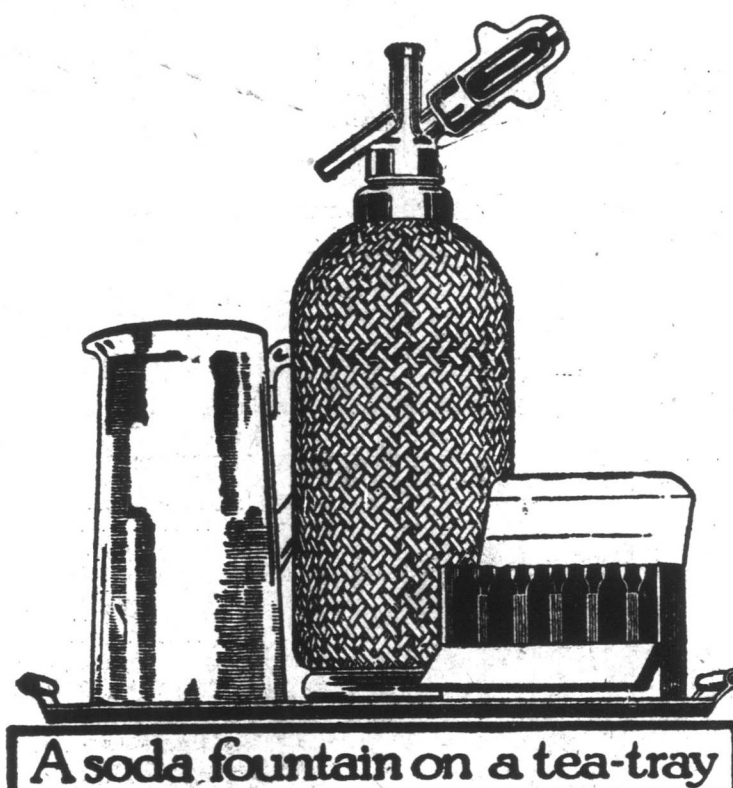
"DREAM STREET"

D. W. Griffith's masterful depiction of the love of two brothers, each for the other, and their love for the same girl. A love that causes them to tear at each others throat one instant—draw to each others bosom in another.

The little players live—not act—through nine reels.
Eat and drink for to-morrow out goes the light;
Sin is as important as goodly night;
For tell me neighbor, without wrong,
How could there be right?

STREET"

PERJURY

False swearing. Voluntary
ation of an oath or vow.
—Webster's DictionaryA dark crime at best,
blackest when a false
swears away a man's life
freedom to conceal his
crime.10—REELS—10
NEXT MONDAY.Make your own Soda Water from an
ENGLISH RECIPE with a

Sparklet Soda Syphon

Your Druggist or Grocer will sell you a Sparklet
Syphon complete with a supply of makins' for
\$5.00.SODA WATER AIDS DIGESTION and will im-
prove your favorite drink. No messy bottles to
worry you—just draw off Soda as required—
it won't go flat.

"Admiration."

AN APPRECIATION OF ADMIRER'S
ADMIRATION FOR THE ADMIR-
ABLE WILLIAM THE FIRST,
KING OF THE KOKERANIAN.

Greetings, Admirer, your article in a late issue of the "Official Organ" is admirable. I duly admire it. Thou truly admires it. He, "the Greatest Son," surely admires it. We, Newfoundlanders, sincerely admire it. You, "One Hundred Strong," dearly admire it. They, "the under-dogs," damper-dogs and real bow-wow dogs cheerily admire it. In truth, the whole wide world will admire it. It is this character sketch (not very sketchy at that)—the sketch anyhow, even if the character (but that is the most interesting part of it) does not measure up to the man's size, number twelve large, sir, standard of admiration. Verily, Admirer is an artist in the erudite style and choice of diction he employs. His phrenetic phraseology is simply marvelous. The English language may never again, we fear yet hope, encompass within its limitations of expression such an astounding eulogium. It seemed indeed impossible such a marvel of literary skill could have been accomplished with the scant material both Johnson and Webster bequeathed us. And mark you not one word of foreign stamp or exotic growth mars the pleasing cadence of these super-Shavellian periods. It is an epic surpassing those of the ancient puerile classic scribes. It is a poem that will outlive the songs of the medieval semi-barbaric bards. In years to come this masterpiece will certainly occupy a place in the school readers of the land, and will be remembered when the heroic tales of Old Mother Goose and Little Miss Muffet will have been sadly forgotten.

"The Message to Garcia" and Lincoln's Gettysburg Address pale into insignificance before the more virile "Appreciation of the Greatest Son." Great as the Sun he surely is on a cold, bleak winter's night. It is only in the domain of Romance and the far-off fields of Fairyland that such as the "Most Brilliant" William exists. "Diligent search into the records of any country fail to produce such an 'original (political) sin.' There was a Charlemagne and we have heard of Napoleon. We all know of another William, but, phew, they are pygmies when compared with the 'Only One Great Man.'"

"Newfoundland has produced some great men." The eminent Doctor Watson, Neal and the noble pre-con-suls, Julius Augustus Guppy and Antonius Marcus Targett are examples of "the few great figures." We have very clever people as well as the Lakeside Inn and most interesting individuals at the Waterford Bridge Hotel, but the "First Son" does truly tower above 'em all, head and shoulders, Ave Caesar!

"I judge by unorthodox standards," continues Admirer. (By the way, all

the inverted comma material is Admirer's, taken word for word). Here he strikes the true note in his synop-sized jazz-pean. "Strength, originality, creativeness, talent, enthusiasm, energy, sincerity, variety, ye may judge by unorthodox standards according to Admirer. You are right. Results, achievement, all—not orthodox, and to be taken in a contrary way as the word, unorthodox implies. Coaker—organizer, creator, statesman, writer, executive, tinker, tailor, soldier, sailor, rich man, poor man, apothecary—what?—none equal these. That other William essayed the task, and for his gross presumption history records his sorry portion. Oh, no, Noble Hermit, when in the retirement of thy humble bungalow didst thou NOT 'conceive so great a dream of vast consolidation, where indeed would be the glory that is now the Sublime Port? Where would be that bungalow and all these bungle-oes, that matchless suite of Rockafellian offices? Where the sumptuous city home and these visits to the Patagonians each semester?"

"The Greatest" is, of course, "human, has to live by taking a certain amount of food, has to dress and needs a shelter and a few other conveniences," according to Admirer. What a gross injustice. What a wanton waste of precious time and priceless energy in the eating and dressing that might be devoted to the more pressing needs of the "few other conveniences," since "it would never do to have one moment of this man's time or one ounce of his energy wasted in getting enough to live on," says Admirer. Oh, "ye poor hundred thousand hewers of wood and drawers of water, ye poor human drudges" how inconsolable your lot when you bit-

terly realize the years of golden moments and the tons of silver-fibred energy of the "Greatest Son" that are wasted in the minor matters outside of the "few other conveniences." I would I could follow this Odyssey of Admirer's to a fitting close. My time is not as valuable as the "all-mightiest" and my energy is not measured in pennyweights, yet I would complete the translation of this mighty ode but that newspaper space is valuable and I must preserve the common amenities. It is a very difficult task, however, and requires great concentration and undivided attention. I will leave the more difficult passages I have not attempted to a more capable hand. I trust "the Sincere Appreciation" will be further commented on by a worthier pen than the one I have so badly used. In the meantime, Vale!—TOM E. C. O'D.

Underwood Typewriter, \$155.00.
oct4,251

The Real Objector.

The lesson was from the "Prodigal Son," and the Sunday School teacher was dwelling on the character of the elder brother.

"But amid all the rejoicing," he said, "there was one to whom the preparation of the feast brought no joy, to whom the Prodigal's return gave no pleasure, but only bitterness, one who did not approve of the feast they held, and who had no wish to attend it. Now, can any one of you tell me who this was?"

There was a breathless silence. Then from a dozen sympathetic scholars came the chorus:

"Please, sir, it was the fatted calf."

EVERYBODY SMOKES

Old Chum Tobacco

A mild Tobacco that has
fully met the smoker's demand for delightful quality
and mild character.

CASH'S Tobacco Store. WATER STREET.

Embroidered models are coming to the fore. One gown shown by a Parisian designer is of white satin set with rhinestones in various patterns.

Hard Times Visit Azore Islands.

LISBON.—Living conditions in the Azore Islands are very bad, and the outlook for the Islanders is most gloomy according to Jose Rebella de Bettencourt, a Journalist of the islands who has recently come to Lisbon. The chief cause of the trouble is that foreign ships have virtually given up putting into the island ports for repair and supplies. Days and days pass at Ponta Delgada and Fayal and no ship shows up. And things ashore are going from bad to worse. The ships do not come principally because the local authorities have succumbed to the temptation of profiteering. Meat has been, and is sold today, to residents at one escudo a kilogram. But the Town Hall authorities have a monopoly in the sale of this commodity, and they have fixed the price to foreign ships at twenty escudos a kilogram. American and other captains have been instructed by the owners not to replenish at the Azores unless compelled to do so, and furthermore, these vessels now carry larger supplies of preserved meats. Hence they give the Azores a wide berth. The cost of living in the islands has advanced greatly. The regulation against the export of cattle has brought cattle breeders to poverty, and many farm tenants have been compelled to relinquish their holdings to the owners.

Cub Cigarettes are appreciated,
not only by the smoker but
by those in his company.

Sex Transformation in Animals. CLAIMED BY SCIENTIST.

LONDON.—The day should come, according to eminent British Zoologists, when science will be able to determine and to control the power of growth. The interest taken in this subject was shown by the numerous audience which attended a lecture on intersexuality before the British Association by Dr. F. A. E. Chew. Dr. Chew is the scientist who last year reported the result of some remarkable experiments during which he changed hens into crowing cockerels. The continuance of these experiments he said, had resulted in the complete reversal of the hens and cockerels. But his lecture this year dealt chiefly with goats. A case was known to him he said, of a goat which had won prizes when an immature female and which came later to assume male characteristics and in behaviour was a male. "I believe," he said, that an animal possessing the functions of the female can undergo such a complete transformation as to function as a male.

From Cape Race.

Special to Treveling Telegram.
CAPE RACE, To-day.
Wind South, light, weather dull; the steamer Roseland passed in at 3 and Union City east 10 a.m.; several schooners also passed west this a.m.; Bar. 29.72; Ther. 48.

Underwood Typewriter, \$155.00.
oct4,251

Some White Man Has to Break Siki.

CARPENTIER'S MISALLOCATION.
I am not one of those who, now that Carpentier has been knocked out, are joining in the worrying of a beaten man, writes Temple Bar in the Glasgow Weekly Herald. It is idle to say Carpentier has been a lucky fighter and has no stamina. The fact remains that he has beaten the best men we have got here. Let us get at the real truth. Carpentier as a boxer and in his knowledge of ring-craft has no rival. But he is built on finer lines than most pugilists, and is physically unable to take the amount of punishment that some of his rivals can accept. I daresay Dempsey is aware of this, for all of Carpentier's fights have been planned out to secure victory in the first few rounds. It is pretty well

admitted that in the first and in the second rounds Georges could have knocked out Siki as he had knocked out Wells and Beckett. Like Beckett, Siki is slow to begin. Why did Carpentier let his chances slip? I think I can guess.

Beaten by Finance.
Cast your minds back to his last two fights in England. Do you remember the wholesale comment that it was not worth while paying simply to see a few rounds' boxing? A fight with Carpentier was ceasing to be a commercial proposition for a promoter. His fights were too short. And no film company is likely to pay high prices for exclusive rights when the result is only a short piece of film that shows in a few moments. Carpentier was trying to lengthen the fight, not for sporting but for financial reasons. That is the commercial detriment which is a result of these big

purses. Carpentier's career was shaken by his fight with Dempsey. Had he beaten Dempsey he would have retired. The problem is, "Will he come back?" I can't say. But I don't think he will fight again for twelve months. He is naturally getting to the end of his fighting career. He can "come back," and I hope he will, and I hope he will not fool the next time he fights with Dempsey. But Dempsey has "gone on the films," and I don't think he will fight again. It says the virtue of a man is about with the "make-believe" of the stage and the film.

Juicy Fruit, Peppermint and
Spearment certainly make
three delightful flavors to
choose from.And the new NIPS—the
candy-coated peppermint
gum, is also a great treat for
your sweet tooth.All from the Wrigley fac-
tories where practice has
made perfection.Packed
Tight—
Keeps
Right

Trade Supplied by KEERAN & CO., St. John's, Nfld.

NEYLE'S

CARTRIDGES.

At lowest market price
12 gauge Blk. No. 4, 2 B.B.
12 gauge Smokeless No. 4, 1
12 gauge Brass Shell
No. 2 Primers, 100 in a box
No. 22, B.B.
No. 22, Short.
No. 22, Long.

GUNS.

12 gauge Double Barrel.
B.L. Shot Gun, Only \$30.00
303 Martin Henry Rifle and
303 cartridges.
Only \$12.00.

AXE HANDLES.

Only \$2.80 a dozen.

IRON LASTS.

14 inch stand with 3 Lasts
22 inch stand with 3 Lasts

SAD IRONS.

With 3 irons, handle and
Mrs. Potts, Nickel \$2.50
Dover
Asbestos

HERRING NETS.

Part of a Bankrupt Stock
at about half price.
Net, best quality
2% and 2% mesh, Only \$2.50

FELT TINS.

18c. lb.

CURRY COMBS.

Just opened a good
ment Curry Combs and
Brushes.

The Neyle-Soper Har-
ware Co., Ltd.
St. John's

Boys' New OVERCOATS

We have just received a new shipment of new
up-to-date American Dubblebilt Overcoats for
Boys of 7 to 18 years, at**10.20 to 16.00**

Choicest Fabrics, Elegant Patterns.

Lowest Prices

Boys' AMERICAN SUITS

Tailored with the same care as Clothes for
"Dad." Sizes to fit 6 to 18 years, and prices are**9.20 to 15.20**These were bought at big savings which we
are happy to pass on to our customers.

Boys' Tweed Hats only 85c Boys' Plush Hats only 1.20 Boys' Tweed Caps only 50c each

Women's Job Rubbers 80c pair

Pure Gum Rubbers that will wear as long
as the best of the dollar twenty brands. Last
Saturday was an exceptionally Big Rubber Day,
but we have another supply now ready.

Bishop, Sons & Co., Ltd.

ST. JOHN'S.

Clean-up Sale of Odd Lines From Various Departments!

We have been making a Thorough examination of our Stock, and have found many odd and broken lines, which we have decided to clear out regardless of cost, in fact some lines are offered so low that it might be said we are giving them away.

The Opportunity is Yours---DON'T LET IT PASS!



Hosiery Department

3 doz. Child's Black Hose, size 5½. Reg. 40c. Clearing .20c. pr.
4 doz. Child's Black Hose, size 5½. Reg. 62c. Clearing .40c. pr.
8 doz. Child's Black Hose, size 7. Reg. 35c. Clearing .27c. pr.

Men's Half Hose

10 doz. Men's Grey Wool Half Hose. Reg. 60c. Clearing .45c. pr.
15 doz. Men's Grey Wool Half Hose. Reg. 90c. Clearing .52c. pr.

Dress Goods Department

1 piece Cotton Dress Tweed. Reg. 50c. yd. Clearing 38c.
1 piece Purple Cotton Cashmere (soiled). Regular \$1.00 yard. Clearing 38c.
1 piece Green Cotton Cashmere. Reg. 80c. yd. Clearing 60c.
1 piece Saxe Cotton Cashmere. Reg. 55c. yd. Clearing 38c.
1 piece Saxe Dress Goods (soiled). Regular \$1.10 yard. Clearing 50c.

EXTRA SPECIAL

3 pieces Mixed Dress Tweed (perfect). Regular \$4.50 yard. Clearing \$2.50
2 pieces Mixed Dress Tweed (perfect). Regular \$5.50 yard. Clearing \$3.00

Odd Lines of Children's Wear

Misses' White and Cardinal Wool Cuffs, with thumb only. Regular 30c. Clearing 15c. pair
Children's White Cashmere Wrist Cuffs. Regular 20c. Clearing 10c. pair
Wool Infantees, (slightly soiled). Regular 20c. Clearing 10c. air

Readymade Department

CAN YOU BEAT IT?

8 only Men's Tweed Suits. Regular \$12.00. Clearing \$7.00
Men's Tweed Overcoats. Regular \$38.00. Clearing \$15.00
Men's White Overall Pants and Jackets. Reg. \$3.20 garment. Clearing \$2.00 garment

Boys' Tweed Overcoats

| | |
|--------------------------------------|---------------------------------------|
| Size 2—Reg. \$12.00. Clearing \$7.00 | Size 8—Reg. \$18.70. Clearing \$8.20 |
| Size 4—Reg. \$18.30. Clearing \$7.40 | Size 9—Reg. \$18.80. Clearing \$8.40 |
| Size 5—Reg. \$18.40. Clearing \$7.60 | Size 10—Reg. \$18.90. Clearing \$8.60 |
| Size 6—Reg. \$18.50. Clearing \$7.80 | Size 11—Reg. \$19.00. Clearing \$8.80 |
| Size 7—Reg. \$18.60. Clearing \$8.00 | Size 12—Reg. \$19.10. Clearing \$9.00 |

Men's Sweaters Sweater Coats

Light Grey. Regular \$2.50. Now \$1.85
Dark Grey. Regular \$2.70. Now \$2.00

Pull Over SWEATERS

Regular Price \$1.20 each.

Clearing 95c. each

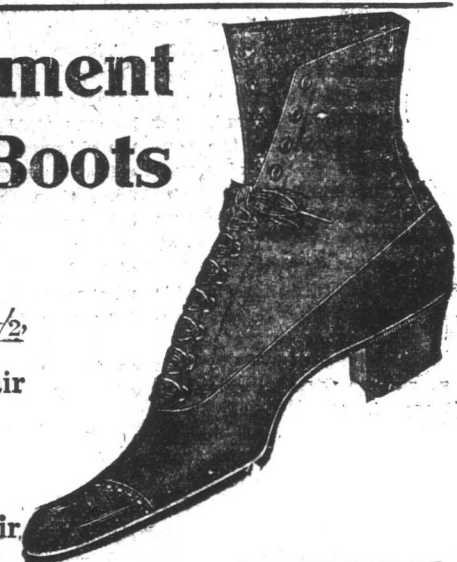
Boot & Shoe Department A Big Job in Ladies' Boots

LOT 1.

29 pairs Misses' and Ladies' Kid Boots, sizes 1, 1½, 2, 2½, 3, 3½, 4, 4½. Regular Price \$8.00. Clearing \$3.00 pair

LOT 2.

21 pairs Ladies' Kid Boots, sizes 3½, 4, 5 and 6. Regular Price \$6.50 pair. Clearing \$3.00 pair



Infants' Wool Leggings, 4 pair only, Saxe Blue (slightly faded). Regular 50c. Clearing 25c. pair

Marshall Bros.

NEW TAMS

NEWEST SHAPES
AND COLOURS

Both Quality and Style are combined as well as cheapness to make up this exceptional Tam offer.

SEE OUR WINDOW

98^c

MILLEY'S

Film Depicts Clash of Good and Evil.

"ACE OF HEARTS" GOES BIG AT THE NICKEL.

To take life or to preserve it; to set oneself up as an arbiter over the lives of others, or to pursue the course of enriching one's own existence by enjoying the common experiences of us all, are some of the questions that find solution in the new Goldwyn picture, "Ace of Hearts," by Gouverneur Morris, which is being shown at the Nickel Theatre, to-night.

Mr. Morris has presented a group of well-meaning but misguided reformers, who will stop at nothing to gain their desired ends. Though their aims may be altruistic and noble, their methods are evil. Consequently, there arises the old question of "Does the end justify the means?" The author of "Ace of Hearts" has developed his story consistently. As in all human activities, there is a very human slip between the conception and the execution of the group's plans. It is brought about by the beautiful love of two of their members, played by Leatrice Joy and John Bowers. Through the agency of another member, played by Lon Chaney, their evil methods meet an evil fate, and the lovers find a new basis for their future life.

The story is interestingly developed, and has been given an excellent production by the Goldwyn organization.

Feildian Dance.

A GREAT SUCCESS.

The second annual dance of the Feildian Club was held in the C.C.C. Hall last night. Over 80 couples attended and from every aspect, the dance was a wonderful success. Dark and light blue, the Feildian colours, predominated in the decorative scheme, while multicoloured balloons hung on all the walls, and in festoons from the ceiling. In the supper room the same decorative scheme was to be found. A special orchestra, selected from the G.L.B. Band, played several new dance numbers, which appealed greatly to those present. Several novelty dances were included in the programme, among which was a slow dance. Specially imported Joss-sticks, which burned slowly, with a faint glow and giving off a pungent color, were used in this dance. The elimination dance was won by Mrs. H. W. Dickinson and Mr. M. G. Winter. Supper was served by lady friends

of the Club, under the supervision of Mrs. H. W. Dickinson. The Feildian Club Dance has now gained for itself a well merited popularity, and no effort will be spared to keep up this reputation.

Grand Hallowe'en Dance in C.C.C. Hall, with C.C.C. Band on Tuesday, October 31st. Cauld Cannon Supper served by Presentation Convent Ladies' Association. Tickets, Gents, \$1.00; Ladies, 50c.—oct24,31,1u,1s

Band Concert and Dance

PROCEEDS FOR MOUNT CASHEL. Last night's promenade concert and dance in the Prince's Rink was attended by a large concourse of people, and a handsome sum was realized, which will be devoted towards the upkeep of Mount Cashel Orphanage. The C.C.C. and Mount Cashel Bands under the direction of Capt. Arthur Bulley, discoursed excellent music. The dance numbers were taken advantage of by a large number and were most enjoyable. Four teams were present with wheels of fortune and from this source a splendid sum was realized.

Evangeline Boots at the price of only \$6.99 in what counts. At SMALLWOODS.—oct20,1f

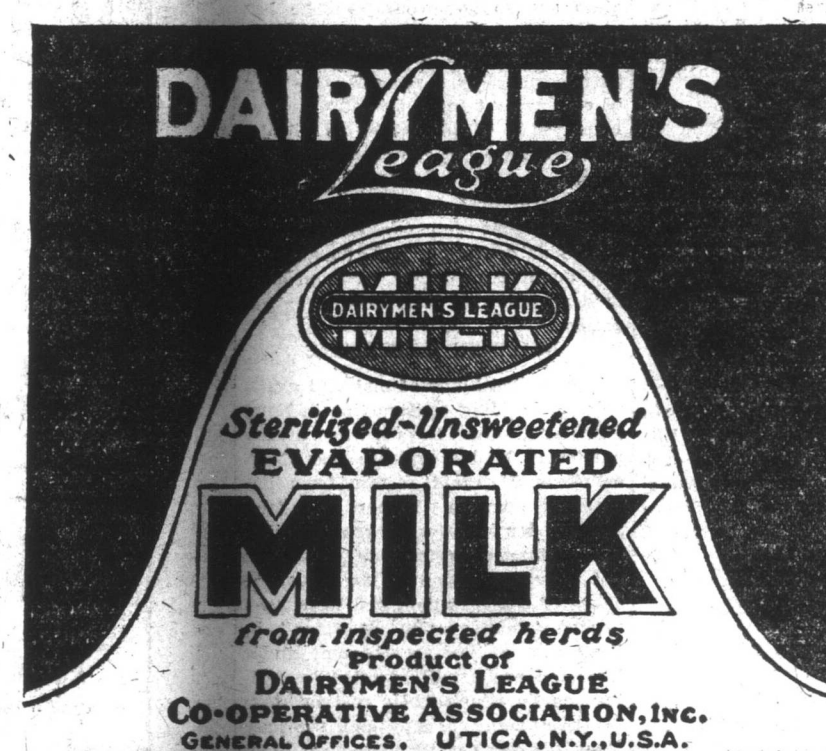
Simplex Felt Nails are all solid iron and are better than nails and tins.



The head of a Simplex nail is as large as a twenty cent piece.

Simplex Felt Nails are sold everywhere for 22 cents per pound.

oct24,31,1u,1s



New York territory couldn't help being "milk land"

It had to be the "milk land" of the Union. Iowa could raise corn. Main had her potatoes. Georgia, says "cotton," and Texas spells "cattle." But New York's soil, rainfall, seasons, and climate generally made it the "Dairy State."

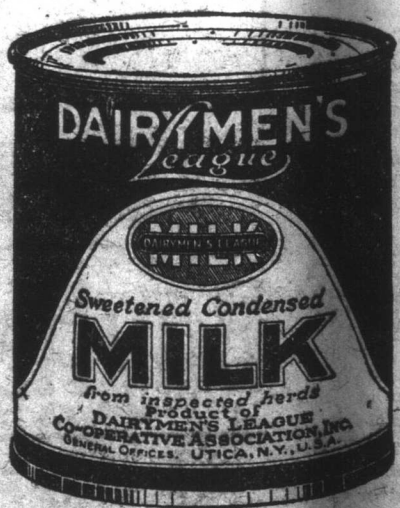
There are approximately 70,000 picked farmers in the New York State territory who belong to the Dairymen's League Co-operative Association, Inc., farmers who have clean, regularly inspected barns and clean, healthy cows. They are the Dairymen's League. Instead of 70,000 ideas regarding the production and distribution of milk and dairy products, they decided to have a single standard of purity and quality—the highest that human endeavor could make. When they put their collective name on anything, it is good.

So you can buy Dairymen's League Evaporated or Condensed Milk knowing that it is rich, "creamy milk," that it is pure and good and comes from the "dairy territory."

It is good to-day. It will be good to-morrow and next year, for the life-work of these 70,000 farmers is to see that the dairy products of the Dairymen's League are kept up to the standard that has been set.

For Sale at Royal Stores, George Knowling's, Ayre & Sons, W. E. Bearns

DAIRYMEN'S LEAGUE
CO-OPERATIVE ASSOCIATION INC.
UTICA, N.Y.



Ask your grocer for Dairymen's League Evaporated or Condensed Milk. He carries it year in and year out because he knows the quality.

oct10,13,1eod

Fire Protection.ADDRESS TO ROTARY CLUB BY
INSPECTOR GENERAL HUT-
CHINGS.

Fellow Rotarians.—While in Canada and the United States a few weeks ago, I had an opportunity to familiarize myself with a movement which had its origin some eleven years ago, and which has become a national one and has annually engaged the attention of the Fire and Civic Officials, in these countries. This movement is known as Fire Prevention Week, a campaign having for its object the conservation of national wealth in the protection of life and property. Life and property constitute the national wealth. Fire protection conserves both. On my return home, I determined to open a similar campaign in this city. As the hazard period is upon us, I cannot take the time necessary to produce the co-operation I should like, to give the movement the send off it deserves, but I am hoping that this small beginning will grow in recognition, and that with the future co-operation of the Civic authorities, the local Board of Fire Underwriters, the Ecclesiastical and Educational Authorities, the Press, Societies, Clubs, and Business Interests generally, it will become an established annual campaign and accomplish much in the object for which it is intended, not only in this city, but throughout the whole Dominion.

THE GENERAL CHARACTER.

The general protection of "Fire Protection Week" is threefold:—First, that of arousing the public to a sense of the importance of the subject, and its own responsibility. Second, that of instructing the Public in the particular precautions to be observed. Third, that of accomplishing definite physical results, such as cleaning up premises, providing inspection, and eliminating specific hazards.

No doubt at its inception in this country, the movement will be regarded by many, as one for the benefit of the Insurance Companies. This impression will be removed as speedily as it was in the country where "Fire Prevention Day" had its origin. People will realize that for any apparent gain to the Insurance Companies, there will be more than a corresponding loss. Fire Protection means reduced rates, and therefore correspondingly reduced Insurance Company income. This is not imaginary. It is a fact that has been demonstrated elsewhere. The people themselves make the rates. Rates are founded on conditions; and the people are responsible for these conditions.

HARM DONE BY FIRE.

People must realize that no matter how well insured they may be, no fire can occur without a direct or indirect loss that a fire policy does not replace. If a building is not insured to replacement value, there is a margin of a loss. If a building is insured to replacement value, the fire has injured business in every department, has injured or reduced credit, has broken up established trade relations, has demolished sales prices, has disintegrated labor, has destroyed the home and all that home means, at least for a season. Nothing except financial panic adds more to crime than the mental effect upon a healthy working population, of a visitation by fire that destroys means of employment or happy homes. And what can be said with respect to loss of life, for which Insurance Companies cannot compensate? Happily this catastrophe is not a frequent occurrence in our midst, but such has happened, and from causes this campaign seeks to lessen, Neglect and Carelessness.

THE COST OF CARELESSNESS.

Seventy-five per cent. of fire loss is preventable; fires which bring about this loss, are mainly due to sparks on shingled roofs, defective chimneys, and defective and overheated stoves, boilers, furnaces and their pipes, matches, smoking, rubbish and litter. The National Board of Fire Underwriters has compiled statistics of American losses for five years, from 1915 to 1919. In this analysis electricity is found to be the chief cause, matches—smoking stood second, defective chimneys and stoves third. Rubbish and litter does not rank high, this hazard created by poor housekeeping in homes and factories has been tempered by the wide spread clean up in the United States, during these and previous years. What are the chief causes of fire in our midst? Electricity is not the greatest cause as it is in the United States. Our city does not use electricity to the same comparative extent, but its use is becoming more general. We have had fires that can safely be attributed to this cause. They arise from defective wiring by incompetent workmen, the use of flexible cord for extension, the careless use of electric irons, and the over-fusing of currents by amateurs, and similar practices.

SMOKING.

Matches—Smoking, causes a great proportion of the loss in this country or in any other. Careless smokers can destroy that which would amaze us, if statistics were prepared and studied. I am not advocating the limitation of the enjoyment of the weed, but simply the checking of the carelessness of those who indulge. Each act of smoking involves the use

of fire, every cigar, cigarette, or pipeful of tobacco, involves the use of one, and frequently the use of many matches. Does the smoker think of what becomes of the flaming menace after the tobacco is ignited? Without a thought it is thrown away, and frequently finds a lodging place in the midst of combustible material, and a fire results. The process of smoking necessitates the presence of glowing tobacco ember. The careless emptying of a pipe, the throwing away of a cigar butt or cigarette end, gives the smoker little consideration, but possibly long after he has left the location of its deposit, its deadly work begins; loss of property, and sometimes loss of life is the result. Witness the destruction of this city in the great conflagration of July 8th, 1892, by a carelessly thrown away smokers match. 1800 private houses and stores were consumed, 1900 families, comprising 11,000 persons were rendered homeless; a loss of property valued at \$13,000,000 with only insurance of \$4,800,000 was occasioned. One life was destroyed, and many others impaired. To tobacco smoking must be added the daily use of matches for industrial and household purposes, and their unnecessary use by children. In each of the first two instances, with as much carelessness as their use by smokers, and in the latter with carelessness on the part of the children's parents, and ignorance on their own part, that has snuffed out promising little lives, or has caused property loss, sometimes to a very considerable extent.

DEFECTIVE CHIMNEYS.

The most frequent calls on the Fire Department of St. John's, arise from defective chimneys and flues. If my hearers were called upon to examine the chimneys constructed in a certain class of house in this city, as I am from time to time, they would ask two questions. Was St. John's rebuilt after the general conflagration of 1892 with a view of repetition? Or what were those thinking about, whose duty was to promulgate a building code, and provide adequate inspection to insure its observance? Hundreds of chimneys, judging by many I have seen, have been simply thrown together, and must now, if they have not been overhauled and painted, or otherwise repaired, be in a menacing condition. In practically all cases, these chimneys are concealed, and the proximity of the inflammable material used in such concealment increases the danger. The walls of some flues used for furnaces or large ranges, are so thin that they must in time permit ignition of the surrounding woodwork. Chimneys become dangerous from the accumulation of soot, not only dangerous to the occupant, but to surrounding premises. This city I believe, possesses one chimney sweep. The demands upon his services are so numerous, that he has become independent, and will now only undertake contracts more or less extensive. Here is a remunerative field of employment for a few of "Our Unemployed." Closely allied to the defective chimney, is the defective stove, furnace or boiler, and their pipes. Their structural defects, overheating, and negligent and careless manner of use or operation, and the absence of thoughtful oversight, mean property destruction of considerable aggregation.

BUILDING MATERIALS.

The limited kinds of material available for building construction in Newfoundland, makes the criticism of any particular kind a delicate task. Nevertheless, I cannot refrain from impressing upon my hearers the fact, that wooden shingles for roof covering are a dangerous hazard. They are not only the cause of fire, but the cause of conflagration, and have been termed "Conflagration Breeders." In the course of time they become tinder like, and are usually ignited by falling sparks, which find a resting place in their many cracks and crevices. They become easily detached from burning roofs, and are carried long distances by the wind. In 1916 a conflagration took place in Newville. After thirty-three buildings had burnt, the firemen had the fire practically under control, but shingles were carried by the wind, over a clear space of 1800 ft. igniting other shingle roofs and when the last ember was out, 648 buildings were in ashes. St. John's is regarded by Insurance Companies as a conflagration risk, due largely to its shingle roof construction. Hence our high insurance rates. We will not be free from conflagration danger, until the shingle roof has been outlawed, as it has been in over 100 cities of the United States.

BAD HOUSEKEEPING.

Bad housekeeping in homes, factories and business places, has produced a hazard that is a disgrace to any community. It is demonstrated in the accumulation of rubbish and litter in every cellar, cupboard and receptacle where it can be placed out of immediate sight. Paper, straw, excelsior, rags (frequently oil saturated wet or damp), and other inflammable litter is piled here and there, where some time or other it becomes the ready helpmate of the carelessly thrown match, cigar, cigarette or other heated article. Ashes are placed on or adjacent to wooden structures, and are frequently living when so deposited, or are thrown into wooden containers, bins, barrels, or other receptacles.

(Continued on Page 13.)

THE GREATEST ECONOMY SHOPPING EVENT

NO APPROBATION OF THE SEASON. NO EXCHANGE.

This Presentation of Wonderful

COATS and WRAPS

at such astonishingly attractive prices as to cause real wonder at the values. We have a wonderful assortment of luxuriously FUR TRIMMED COATS—Coats which exemplify the smartest dictates of the mode—there are loose wrappy styles, straight-line models and semi-fitted effects, Styles, Colors and Sizes to meet every demand.

9.98, 13.98, 20.00, 25.00, 28.00, 30.00, 35.00

DRESSES

These come in SERGE, TRICOTINE and POIRET TWILL. Some have bell sleeves and braided, while others are panelled and beaded—all of exquisite materials and skilfully tailored; in BLACK and NAVY, at the DRASTICALLY REDUCED PRICES of

5.98, 8.98, and from 15.00 up.

SPECIAL TO STOUT LADIES!—A large and fine assortment of POIRET TWILL DRESSES in NAVY AND BLACK—Sizes from 42 inch to 52½ inch Bust.

Wool Slip-ons

In Mauve, Rose, Gold, Blue and White, short sleeves, fringe on bottom and sleeves.

— At Only —

2.48 each

Of Extraordinary Value are These Tricolette Waists

In Blocked, Striped and Fancy Tricolette Patterns, in BLACK, WHITE, BISQUE, SAXE, PERIWINKLE, BLUE, MAUVE, JADE GREEN, RED, BROWN, NAVY, Etc., Etc. In all sizes at the unheard of price of

\$1.39 each

Waists

In Georgette, Crepe-de-Chene and Shantung; tuck-in and over-blouse styles in every desired shade; trimmed with Filet and Irish Lace, Beads and Embroidery at from

\$3.98 up

Ready-to-Wear Hats

These Hats exploit combinations of rich Silk Velvets, Panné Velvets, and Duvelyn, in a wonderful assortment of latest styles; in all colors, trimmed with the new Steel trimmings, feathers, stitching, etc., etc., at from

\$3.98 up

ONLY BY SEEING THEM CAN YOU APPRECIATE THEIR STRIKING INDIVIDUALITY.

LADIES' SUITS

Since the TAILORED COSTUME is of prime importance, one will more than welcome this presentation, expressing practically every new idea of this Fall with the final degree of smartness. In Brown and Navy; some beautifully Fur trimmed, the others exquisitely embroidered,

at from \$12.98 up

THESE ARE REAL BEAUTIES, and SUCH VALUES AS NEVER WERE HEARD OF BEFORE.

THIS SALE will start on Friday morning and will Continue as long as the quantities last. So be sure to come early.

Buy Here & Buy Now--This is the Place & Now is the Time

"KNOWN FOR OUR LOW PRICES"

Wylan's Ladies' Reliable Outfitters

(formerly Miss Kelly's)

282 WATER STREET

Football Reminiscences.

By ONLOOKER.

ASSOCIATION FOOTBALL.—The final game of the season was played at the St. John's Athletic Grounds, Sept. 24, 1922.

The greatest excitement prevailed throughout the city, as it was suppressed towards the football ground to witness the game of the season for possession of the League Cup. Over 2,000 persons were present, the largest crowd since the season. Just at 5.45 the game was under way.

Line-ups as follows:—
St. Andrew's: Scapellato, goal; H. J. Ayre, backs; S. Rodger, G. H. Jardine, halves; McNeil, Munn, Munn, and McFarlane, forwards.

St. John's: H. Vinnicombe, goal; J. English, backs; J. Vinnicombe, J. Cowan, halves; H. Munn, Munn, Munn, and McFarlane, forwards.

There was a high wind, and it was a struggle to do much in the way of play at either end. Saints won the first half, and elected to play down wind with the wind in their favour, and from the kick-off they went.

Within five minutes the ball was in the Saints' goal, going slow. Vinnicombe secured it, but was slow in passing, and it rebounded to the Saints. The Saints then, with a series of passing, quickly got up to their opponent's goal, but failed to score, and it was afterwards carried down field by the Saints.

A corner was secured. Stan Rodger passed it to Munn, who shot it into the net—2 for the Blues. Once again a goal, a corner was secured, but the Saints failed to score. From hands off Brophy they went, and the ball found its way to the Saints' goal.

St. John's were to the fore, and it was down field, when Munn, in goal, once more had the Saints now secured two goals in succession, but failed to score, and the whistle blew half-time with the score Saints 2 goals; St. John's 1 goal.

St. John's looked like a win, but the Saints, but many thought the game would ruin their season.

Kicking off the Stars started the game, and the ball beyond the touch line, and the Saints determined to keep the game fast, and with the favoring wind, the rushing things for the Saints.

As the game went on, the Saints were seen for some time, and the ball to Scapellato red only to have it thrown out, but the Saints lay well up to advantage.

With a capital shot, found the goal, and the first goal for the Stars. For the next ten minutes the Saints secured their first goal, but failed to convert. Again the goal was in danger, but once a combination was formed that the blue backs like lightning.

Power passed to Ryan, at centre, and he beat Scapellato with a scorch, thus equalising matters—1 goal each. Three corners were next secured in rapid succession by the Stars, but none proved successful, while from hands off Walker inside the 12 yard line, a penalty was saved in grand fashion by Scapellato, his opponents could not help admiring his agility. Now there was a little of St. Andrew's dash seen, and from well down, the ball was taken to the Star goal, and Munn for once just failed to score. Once again it was down to the Eastern goal. From a throw-in by the Saints it was passed across the field, the Blues missing badly on several occasions, until Condon secured the ball and drove it to the net—3 for the Star. Excitement now ran to fever heat, the supporters of the Stars crowding the field at one end, and cheer upon cheer rent the air. From now until the close play ranged from end to end, and when the whistle sounded time, victory perched on the banners of the Star team, the result being: Star 3 goals; Saints 2 goals.

Referee—F. Maynard.
Linesmen—F. Connolly (B.I.S.), F. Grant (Cordella).

NOTES.

The high wind was against good football, and fouls were repeatedly given, so much so, that many spectators were inclined to think differently to the Referee's decision, but it was better if players would not protest so vehemently with the Referee or Linesmen while playing, as they can have redress from the League at any time they require it.

We congratulate the Star team on winning such an excellent trophy. They have done well to take first place, at the end of the season, when all clubs have been in practice so well. May they be equally successful next year.

VALEDICTORY.

The foregoing report of the final match for the first League Cup closes our Football Reminiscences for the present.

We have, during the past four months—from statistics in our possession—given readers of the Evening Telegram a synopsis of the first three seasons of League Football in this city, viz., 1918-7-9, which we trust has proved interesting reading for all concerned, reviving as it does pleasant recollections of famous players and hard fought battles—lost or won—on historic Llewellyn Grounds during the past quarter of a century.

On the day following this final match, the writer left the city to fill a commercial engagement and was located in Placencia Bay for three years, returning at the end of 1901, and once again took a lively interest in the mainly game of Soccer, the field of play meanwhile having been transferred to St. George's Field. We have, therefore, "Rems" of some big matches played up there of more recent date, which we may say, all well—some other time, but there, the whistle has gone—au revoir.
J. A. C.

SIDE TALKS.

By Ruth Cameron.

SPEAKING OF CRUMB BUCKETS.

I had an interesting talk the other day with no less a personage than the man who empties our crumb buckets.

It is one of my pet theories that I will find anyone interesting if I talk to him about the thing he is most about—which, presumably, is his work. Hence we talk about the thing the crumb bucket man does a great deal about—what is to be found in crumb buckets, and he didn't call them buckets.

He collects for a district in which

live not wealthy people but people of the upper middle class financially, with incomes that, according to the style in which they live (I'll admit you never can be sure) must be somewhere between \$5,000 and \$20,000 a year.

What He Finds.

Said the crumb bucket man: "Yes, M'am, I certainly get a lot of stuff for my hens and pigs and a lot of stuff that's too good for the likes of them. There'll be almost a whole loaf of bread sometimes and then again a great big chunk of meat, the end of a fine roast and then a carcass of chicken with enough chicken sticking to it to make a good soup for a family and a good soup after that. Why do they throw them things away? I can't be telling you. Maybe the help just get tired of eating them or don't want to be fixing them up tasty, and just snuke them out of the icechest."

I quoted to him the old saying that a French family could live on what an American family wastes and a Chinese family on what a French family wastes. He approved the first half heartily, but said he didn't know much about Frenchmen and Chinamen, he never collected garbage anywhere but in America.

Appalling!

I always had my doubts about the whole saying myself. I thought it one of those clever sounding exaggerations, but I'm wandering now. Truly, the American habit of waste and our indifference in regard to it is appalling. It sometimes seems as if when a family's income increases they feel that the chance has come not to have

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With leather soles and heels; nicely trimmed with bow ties and silk Pompons; all shades. Reg. \$2.00. On Sale at

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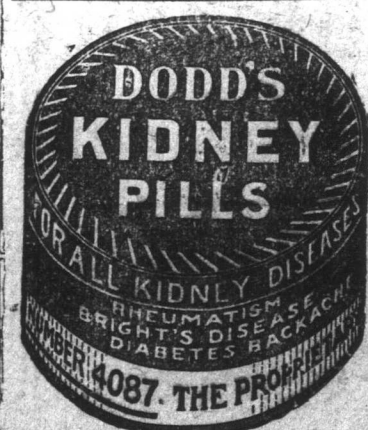
331---WATER STREET---331

NEAR ADELAIDE STREET.

NO MAIL ORDERS RECEIVED AT THIS SALE.

oct25,21

more but to waste more. "We don't need to watch pennies now," they seem to say when the extra dollars come in, and as a result they only get fifty cents extra purchasing power out of the dollar, while the other fifty goes where pennies so easily go when they are not watched.



Must We Have War?

When we waste food we waste money, when we waste money we waste the time that has been spent in earning that money, when we waste time we waste life. I don't believe any housewife ever put a half a roast into the crumb bucket, but if she did not watch her maids and prevent their doing it she was responsible for that waste of her husband's earning power. Waste of any sort is unfortunate, but wasted food somehow seems the most poignant kind of waste. I suppose because there are so many who want it. If the Syrians and Armenians could have all that unjustly goes into the crumb buckets of America, none of them need starve.

During the war we came to realize that the ill filled crumb bucket was a contribution to the world's need. It still is. Must we have the drama and horror of war to make us good citizens about such things as these?

Edward's Laidlaw's Believer: Bourleigh

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Fads and Fashions.

American beauty velvet makes a wrappy model, which has wide sleeves with insets of brocade satin, and collar and cuffs of black lynx. A smart sports costume is a short brown tweed jacket bound with grosgrain ribbon and worn with a pleated skirt of white seersucker.

Most of the sleeves seen on children's coats are wide straight from the armhole to the wrist and pulled in at the hand to a smaller cuff. Large garden shapes among new millinery are of timbo hair, trimmed with changeable ribbon or large shaggy flower placed on the brim edge.

Edward's Laidlaw's Believer: Bourleigh



Safeguard Your Prints

Just make it a habit to put one of each of your "Snaps" securely in an album so that you've got them for reference, otherwise you'll find you've often given away the very ones you wanted to keep particularly.

Albums are a photographic necessity, but not an expensive one if you shop at Tooton's, where there is a magnificent stock of Snap Shot Albums in all grades and sizes, and in a wide range of prices.

TOOTON'S

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The Humber Proposition and The Railway Situation.

An Unprejudiced and Fair Review.

PART IV. THE PRESENT CRISIS.

Dear Sir.—At the commencement of these Notes we stated that Newfoundland was presently facing the most important decision in her history and that, lack of knowledge, personal prejudice, and restricted outlook, the natural products of our insular environment, might lead us to throw aside a chance in a hundred years. Parts I, II, and III endeavored to provide the background, as a necessary preliminary to sane judgment. Part IV will deal with the crisis itself.

THE HUMBER CRISIS.

As we understand it, our acceptance of the Humber Proposition will mean—

- (1) The introduction of new blood through the purchase by the Armstrong-Whitworth group of the control in the Humber assets.
- (2) The participation of the Imperial Government with the Newfoundland Government in a guarantee on a fifty-fifty basis, with all that that means. It may be a good thing to have the Imperial Government so

directly interested in the success of this enterprise.

- (3) The ability to secure \$20,000,000.00 at the very low rate of 5½ p.c. for an industrial enterprise at a time when all Governments are seeking National loans at rates as high and higher, and Industrial Bonds have no place in the money markets, at any rate.

- (4) The introduction of one of the most reputable and powerful groups of British financiers and contractors, in the development of our natural resources.
- (5) The improvement of our assets by the erection of the most modern, and one of the largest Newspaper Mills and Power Stations in the world.

In like manner our rejection of the Humber Proposition will probably mean—

- (1) The postponement of development until world conditions become normal,—perhaps five or ten years,—and until cheap money is offering for speculative industrial enterprise.
- (2) Perhaps many years of costly and disappointing effort, trying to attract capital.

It is evident that the results of ac-

ceptance, so outweigh those of rejection, that we should be prepared to go a long way, in order to give it the necessary push, so to speak, to set the ball rolling. The necessary push, means our willingness to assume a contingent liability of \$10,000,000.00 and an interest charge of \$550,000.00 per annum.

Let us examine into the chances of having to meet this liability. Is it likely that the Armstrong-Whitworth group,—of unimpaired reputation; with millions of pounds worth of property at stake in the British Isles; with an industrial programme ahead, measured in decades rather than years; would lend their good name, and endorse with confidence and energy, a scheme of doubtful commercial value. Is it likely that the financial advisers of the Imperial Government, who are said to be the Bank of England, would recommend assistance from the Imperial Exchequer, to a scheme which had little hope of meeting its obligations. Does it not seem very likely, probably certain, that the project underwent the most exacting scrutiny from all angles, and was finally determined on, as a sound investment, worthy of Imperial support.

If the guarantee were sought by mere promoters, existing for the moment, and here to-day and gone to-morrow, or if it were sought only to subsidize a labour-giving industry of doubtful commercial value, we would be justified in rejecting it. Seeing, however, that the Project must have been pronounced sound by many experts; that the country's assets will be immeasurably improved, and that about \$8,000,000.00 will be spent in labor and trade amongst our people; the guarantee is surely justified.

THE RAILWAY CRISIS.

As already stated, the Railway problem, has evidently become closely associated with the Humber project. In their negotiations both parties appear to have played one against the other, and now Messrs. Reid's willingness to sell their control in the Humber property is said to be conditional on purchase by the Government, of their private railway assets. The consideration is said to be about two million dollars, and includes the Dry Dock, in addition to Rolling Stock, Steamers, St. John's Station, Loco and Repair Shops, General Stores, Stock in Trade, etc., etc.

We may have differences of opinion regarding settlement on these lines, but we can have no difference regarding the imperative necessity of a final settlement of some kind of our Railway problem. Let it be assumed, therefore, that the situation must be faced, whether we like it or not; that further postponement is unthinkable; that a workable contract must replace the existing and unworkable one; and that the sooner this long-standing, bitter and costly controversy, between the Contractor and the Government, is ended, the better for all concerned. Two alternatives, therefore, face the country and no one will question the extreme seriousness of the choice. We must either compromise or fight. Let us examine into the possibilities of each: Messrs. Reid's offer to compromise, and end all controversy, on receipt of

an amount in the neighbourhood of \$2,000,000.00 (in low rate bonds at par we take it) for his Dry Dock, and private Railway property, is unquestionably reasonable, judged from the standpoint of value received for money paid. The same property could not be replaced to-day for several times, perhaps many times that amount.

The other alternative,—fight,—on sentimental grounds, and perhaps judicial, will appeal to many people as the right thing to do. They will argue that the rights of the people must be protected, that the contractor has defaulted, that through default, he forfeits his private Railway property, and is probably liable rather than a claimant for damages, and that any further payment cannot be discussed. The above argument, of course, has weight, provided the Government have a good case and the Contractor a bad one, but the legal position is not the only consideration. There are the external elements of the case. What is going to happen to the country during a protracted period of contention and uncertainty? What interior development will progress whilst this fight lasts? and what effect will it all have on foreign capital seeking investment here?

In my opinion, our choice in this Railway crisis (together with the Humber) has in it the making of a breaking of Newfoundland. It should be raised above politics, above personal prejudices, above anti-Reid mania, and judged on its merits from all angles, and in a spirit of equity and fair play. The subject is such a serious one, and the dangers of prejudiced judgment so apparent, that no amount of effort is wasted in trying to get at the real facts and trying to understand these very important crises. In order to make the position more clear, let us present in detail the pros and cons of the alternatives facing us:—

- (1) Fight means long-drawn-out litigation, perhaps for many years.
- (2) Fight will engage the country, in a doubtful lawsuit, which is as likely to be lost as won.
- (3) Fight in any case will cost the country a considerable sum, with perhaps nothing to show for it.
- (4) Fight means operation for several years, under the same chaotic conditions of ownership and management as exist to-day, because ownership and jurisdiction have not been defined, and efficient operation is impossible with the present entanglement of interests, each hostile to the other.
- (5) Fight will render much-needed maintenance impracticable because of the uncertainty of present and future ownership.
- (6) Fight will effectively check any development, because outside capitalists knowing the situation, will fear being drawn into the dispute.
- (7) Compromise and quick settlement will immediately rid the country of a hideous feud which has cost more dollars, and arrested more development, than all other agencies combined.
- (8) Compromise will immediately clear the field, and bring about, in the only way possible, the opportunity to inaugurate a new and workable transportation programme, on economic lines, and suited to the country.
- (9) Compromise may cost the country about \$1,500,000.00 net, but will save us from a possible loss of many millions more in a few years, and will further save us several years of arrested progress and development, with an older and much more difficult problem to handle later on.

FUTURE OPERATION OF THE RAILWAY.

One of the greatest objections to Compromise and settlement with Messrs. Reid has been the nightmare of Government operation. On this point most people are agreed, and Government operation will find few supporters. In this instance, however, a period of Government operation is, absolutely unavoidable. There must be the transition period between the old and the new. The old tenant cannot get out, the house repaired, and the new tenant let in overnight.

Granted, therefore, that pro-tem Government operation is unavoidable. More than that it seems necessary, because some time must be allowed to disentangle the Government's from the Contractor's property and to evolve a new transportation programme. It goes without saying that during this pro-tem period of operation, Legislative enactment should provide an Executive Board, with almost despotic powers to reduce the transportation system to an economic possibility.

Operation by contract or under a guarantee, or on the bonus system, according to proven precedents, involving the element of private property and responsibility, are the only thinkable methods for the future. The Railway and the Dry Dock, can be made reasonably attractive propositions. Messrs. Reid owning many acres of land along the Railway, will, no doubt, be glad to re-tender for railway operation, and are perhaps in a

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ETHEL CLAYTON in "THE CITY SPARROW"
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"THE BATTLE OF JUTLAND"
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They sat at the table in the restaurant where they had danced together so often, and knew that this afternoon together was their last. There had been gossip of the sort no woman can resist. Small wonder they were distrustful. They would have been more so, could they have foreseen the end of the affair which is so prominent a part of

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DOES the flavor of your usual breakfast cup always live up to the promise of its aroma?

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Because Postum is always uniform in quality and flavor, every cup is exactly the same, provided the same quantity is used.

The strength may be varied to suit your individual taste, but the

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Instant Postum is made instantly, in the cup at the table—no boiling necessary. Its delicate aroma and full-bodied flavor are the promise and fulfillment of a delicious treat that gratifies the taste and satisfies the need for a cheering and invigorating cup.

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TABLE COVERSFancy Tapestry Table Covers, and they
are pretty ones; mostly Dark Green mix-
tures, relieved with lighter greens; fringed
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TABLE COVERSPrinted Table Covers, deep Crimson and
Dark Green shades, with heavy borders;
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TABLE COVERSIn Crimson and Blue mixtures; inexpen-
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hours. Reg. \$2.40. Friday, Sat-
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some very pretty stripe effects for fall time; Grey and
Blue, Grey and Rose, Champagne and Hello, Pink and
Jade. Reg. \$9.00. Friday, Saturday & Mon-
day \$2.98SILK SCARVES—Water-
proof ribbons in fancy plaids, 2 1/4
inches wide, suitable for hat
bands or girdles, etc.; assorted
shades. Reg. 25c. Friday,
Saturday and Mon-
day 18c.NEW MODE BELTS—The latest
in fancy Kid and Patent Leather
Belts, Black with colored stripes,
others all White and White and
Black; pearl and metal buckles.
Suits Dress, Suit or Coat. Reg.
75c. Friday, Saturday,
and Monday 62c.SKIRT SALE
12.00 Values for 3.98Some very handsome Skirts go on Sale
to-day in Serge and Tweed, showing
belt and pockets; shades of Navy, Brown,
Grey, Black and some pretty Heather
mixtures; assorted sizes. Regular values
to \$12.00. Friday, Saturday
and Monday \$3.98GIRLS' CLOTH CAPS—Children's trim-
med wool tassel and cord; others roll
brim with velvet trimmings and flow-
ers; superb styles in Crimson, Saxe,
Fawn and Brown. Regular \$2.20.
Friday, Saturday and Mon-
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Bloomers, real winter weight, elastic
at waist and knee; shades of Navy,
Brown and Grey; fitting 4 to 10 years.
Reg. \$1.10. Friday, Satur-
day and Monday 87c.CORSET COVERS—Ladies' and Misses'
sides in Jersey ribbed Corset Covers,
high neck, long or short-sleeved, but-
toned front. Reg. 90c. Friday,
Saturday & Monday, Special 49c.Grape-de-
Chene
ShirtwaistsFavor-finding styles in handsome
Shirtwaists and Jumpers of beau-
tiful Grape-de-Chene, V. square
and round necks, roll and Hilo
collar, trimmed with Plier lace,
long and short sleeves; shades of
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White also; sizes 2 to 4 1/2 inch.
Reg. \$6.50. Friday, Sat-
urday and Monday \$5.49

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Dressing Gowns, showing Silk facings,
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Saxe, Grey and Crimson. Regular
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Monday \$5.78D and A CORSETS—Full range of sizes
from 21 to 30 inch; low bust, medium
hips, 4 suspenders, embroidery trim-
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Coutil. Special Friday, Sat-
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VALUESGAUNTLET GLOVES—Ladies' and
Misses' fine Wool Gloves; these
bring a new value in sporty look-
ing cold-weather Scarves, with
ribbed gauntlet; assorted
shades. Special 75c.GIRLS' WOOL GLOVES—All Wool
Sporty Knit Gloves in plain
shades of Beaver, Fawn and
Grey; sensible Gloves in assort-
ed sizes; best value for years.
Friday, Saturday and
Monday 45c.LADIES' KID GLOVES—New ar-
rivals and they bring you ex-
cellent quality Kid Gloves, in shades
of Tan, Beaver, Brown and
Slate; 3 dome wrist. Special
Friday, Saturday and
Monday \$1.48PLAID
RUGSFor the motor car, carriage or
lounge, full size in nice color
combinations, last for years, fringed
ends. Reg. \$5.50. Friday,
Saturday and Monday \$4.98NOVELTY BLANKETS—Real com-
fort for your little ones at night;
time; soft, fluffy finish in Pink
and Blue shades, all-over nurs-
ery patterns; size 36 x 50; value
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urday and Monday \$2.75CHERRY BLANKETS—Other lit-
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weight. White with Pink or Blue
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PILLOW CASESPILLOW CASES—Plain, soft, pure
White Linen Pillow Cases. A spe-
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buttoned end. Another Friday,
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patterns for Men's Top Shirts.
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urday and Monday \$1.10FIGURED CASEMENT—Three pieces
Fancy Figured Caseament Cloths,
nice warm looking tones to bright-
en up your living rooms; 36 ins.
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ty rose patterns on assorted
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DRESS SECTIONVENETIAN CLOTHS—20 inch Venetian Cloths; hand-
some shades for dress, suit or skirt; Navy, Saxe, V.
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Monday \$2.10NAVY SERGES—42 inch Navy Dress Serge; nice for
girls' wear; rich looking finish. Reg. \$1.40.
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MEN'S TAN RUBBERS—Low Cut City Rubbers; Dark
Tan shade, reputable brand. Friday, Sat-
urday and Monday \$1.95MEN'S STORM RUBBERS—With rolled edge; sole
and heel of red rubber; much sought after;
good wearers. Special \$1.85LADIES' TAN RUBBERS—Low medium
sized. Special \$1.60LADIES' STORM RUBBERS—With low heel, round toe;
renowned for their wearing quality; all
sizes. Special \$1.15GIRLS' RUBBERS—Storm Cut Rubbers, with rounded
toe, reinforced counters. \$85c.
Sizes 4 to 10 \$95c.O'Sullivan's
Rubber
HeelsEnjoy the absolute comfort of a
pair of these shock absorbing Live
Rubber Heels; the outlay is small;
they're on in a jiffy. Black or Tan.
Ladies' \$2.00, pair
Gentlemen's \$2.00, pairCullings
from the
Culinary
SectionGrey Enamel Kettles, handy sizes.
89c. and 98c.
Blue and White Enamel Kettles, half
gallon \$1.18
Grey Enamel Saucepans, asstd, 19, 36, 49c.
Grey Enamel Chambers, children's \$49c.
White Enamel Chambers, children's \$65c.
Blue & White Enamel Dippers, each \$44c.
Grey Enamel Cabbage Strainers, each \$44c.
Grey Enamel Buckets, 8 quart size;
each \$78c.
Rice Boilers, double, each \$118
Grey Enamel Coffee Pots, each \$48c.
Grey Enamel Pans, all sizes \$44, 64, 98c.
Grey Enamel Mixing Pans, each \$55c, \$125
Blue and White Enamel Mixing Pans,
heavy \$69c
Grey Enamel Bread Pans, large \$119

HOSIERY VALUES

COLOURED HOSIERY—Ladies' plain and
fancy ribbed Wool
Cashmere Hosiery;
new arrival, expres-
sly for cold weather
wear. Special Friday
Saturday and Mon-
day 95c.WOOL HOSIERY—Stout ribbed Fast Black Wool Hosiery
in ladies' sizes. Special value at \$1.00. Fri-
day, Saturday and Monday 85c.FLEECED HOSIERY—Ladies' Fast Black Fleece-lined
Hosiery, with ribbed knee; seasonable. Spe-
cial Friday, Saturday and Monday 49c.PLAIN HOSIERY—Ladies' Black and Tan plain finish
Hosiery, popular line; assorted sizes. Fri-
day, Saturday and Monday 19c.GIRLS' AND BOYS' HOSIERY, 98c.—This line brings
you all Wool Cashmere Hosiery in fine ribbed finish;
Black on Tan; sizes from 2 to 15 years. Value up to
\$1.50 pair. Special Friday, Saturday and Mon-
day 98c.GIRLS' AND BOYS' WOOL HOSIERY—This brings you
stout ribbed Fast Black Wool Stockings for fall and
winter wear.
Sleeves to fit 3 to 5 years. Special 55c.
Sleeves to fit 6 to 16 years. Special 69c.

the students a real sense of respon-
sibility as well as abiding carefulness,
redounding to the great good of the
city. It is important to educate
children in the rudiments of FIRE
PROTECTION. The young mind is
more plastic than that of persons of
mature years, and the ideas which are
absorbed in childhood exert a lasting
influence on the future life and con-
duct of the individual. If the teach-
ings of Fire Protection are instilled
in the minds of the children, these
principles in mature years, will guide
his or her actions. Systematic and
intelligent instruction on this subject,
is one of the most important things
that can be undertaken, and its result
will be, that in future, carelessly caused
fires will be comparatively rare.

DESTRUCTION OF WEALTH.

Fellow Rotarians. You are the re-
presentatives of the business men of
this community. Do you realize that
fire destruction means the withdrawal
either permanently or temporarily of
large sums from productive enter-
prises, and loss of large sums through
interrupted business, and a consequ-
ent loss of profits. A consequent
menace to credit that thereby injures
certain parties, and sees good men
reduced to bankruptcy through no
fault of their own? Do you realize it
means the presence of a moral hazard,
evidenced by the presence of in-
dustrialism, and the known temptation to
dishonest people, that it means a
menace to every citizen, because he
never knows when his property may
be destroyed by the negligence and
carelessness of others, a menace to
life, and many narrow escapes from
death? To men whose lives are spent
in dealing with questions from the
economic standpoint, it should require
little argument to induce the taking
of this matter in hand in the interest
of husbanding and conserving the
community's wealth. You can throw
your energy and interest against all
that is dangerous, and calculated to
bring about risk and disaster. You
can exert your efforts to prevent fire
the servant from becoming fire the
master. Fire is a good servant, it
cooks our food, it warms our homes,
it serves man in many useful ways,
but it is a hard master, it can never
be trusted, and when it breaks out of
bounds and careless people forget its
danger, it becomes a terrible, raging,
destructive force. We no longer are
doing our duty when we fight the fires
that occur. We should prevent them
from occurring. Nearly every fire is
a rebuke and a disgrace. None of us,
however, can afford to criticize. We
have all been guilty, but we all love
our country, we all wish to become
good and helpful citizens. Let us then
from this moment, take up the slogan
"Clean Up", and begin in earnest the
conservation of the National Wealth.

ACKNOWLEDGEMENT

The Hon. Treasurer of the C. of
E. Orphanage gratefully ac-
knowledges receipt of the sum of
\$121.42, being a share of the
proceeds of the Earl Spicer
Musical Recitals.—oct26.11

Safe Harbor
Correspondent.

SAYS COAKER'S DAY IS DONE.
Editor Evening Telegram.
Dear Sir.—In Monday and Wed-
nesday's issues of the Evening Advo-
cate a special message signed James
Atwood, Safe Harbor, says in part:
"Go ahead, Mr. President, we will
stand by you." Now I want to let the
public know that those that are
ready to stand by the President of the
F.P.U. are very, very few, and but
for those who have some small
amounts invested in the Company's
business, I venture to say that Safe
Harbor Council would be closed be-
fore this. I thought I would let the
statement in the first issue pass
without contradiction, seeing that
there was not much weight in it, but
it must be contradicted now. If one
were to visit Safe Harbor he would
find a very small percentage talking
Union, for the very men who used to
say Mr. Coaker was a Godsent man
are to-day aslamed to have it men-
tioned to them. I do not intend to
write long on this matter, but hope
some abler pen will.

Thanking you for space I close, and
sign myself, though now in St. John's,
Yours truly,
THE NORTH END OF THE BRIDGE.
Oct. 26, 1922.

"Fire Prevention Week"

DISTRIBUTING LITERATURE.

In connection with Fire Preven-
tion Week, Oct. 30th to Nov. 4th,
Mr. George Coughlan of the Con-
sular Department began to-day
the distribution of literature, calling
the attention of the public to this
important subject. Some effective
posters showing the losses incurred
through carelessness are also being
distributed to Water Street stores for
display purposes.

ECZEMA You are not
experimenting
with you are
suffering from
ment for Eczema and Skin Trou-
bles. It relieves at once and grad-
ually heals the skin. Sample box Dr.
Chase's Eczema Cure free. Write for
name and send to Dr. J. H. Chase, 200
East 14th St., New York, N. Y.
Beware of cheap imitations.

Eat MRS. STEWART'S Home
Made Bread.—oct26.22

Packing House Products

Choice Light HAM BUTT PORK—70/80 pieces.
Choice FAT BACK PORK—35/50 pieces.
FANCY SPARE RIBS—Tierces.
FANCY SPARE RIBS—Barrels.
SELECTED PIG JOWLS—Small with tongue.
"STERLING" FAMILY BEEF—
(The Retailers' Delight.)
"LEADERSHIP" BONELESS FLANK BEEF
—Unequalled quality).

LOWEST PRICES

F. McNamara.

'Phone: 393

Queen Street.

TOOLS AND TOOLS AND TOOLS SHOP AND HOME HARDWARE



You cannot come into our Hardware Store and look around without seeing some work-saving thing that you really ought to have.

So come in, then, and look around. This will cost you nothing. When you buy, the price will be fair and square.

When we sell you Hardware once you will buy from us always.

OUR HARDWARE WEARS.

BOWRING BROTHERS, Ltd.

HARDWARE DEPT.

NEW ARRIVALS!

PLANTERS SALTED PEANUTS.
FILSHILL'S CONFECTIONERY.
INGERSOLL CREAM CHEESE
and CORONA MIXTURES.
CRYSTALIZED BON BONNS.
OUTPORT ORDERS PROMPTLY FILLED.

P. F. FEARN & CO., Ltd.
Box 667. 200 Water St. Phone 734.

FIRE INSURANCE!

THE BRITISH OAK INSURANCE COMPANY, LTD.,
OF LONDON, ENGLAND.

CAPITAL AUTHORIZED & SUBSCRIBED . . . \$5,000,000.00
PAID UP . . . 1,350,000.00

(£500—£ sig.)
Insurance effected against Loss or Damage by Fire on all
classes of Property at Lowest Current Rates.

HENRY C. DONNELLY, Agent,
Board of Trade Bldg., Water St.
P. O. BOX 1280

PHONE 1183
sept21.2m.eod

White Down

"Pekoe" comes from a Chinese word meaning "white down." A Japanese word should also be used to describe Blue Bird Orange Pekoe—it's "gyokuro" meaning pearly dew.

A cup made from the first infusion of young Blue Bird Leaves brewed in water brought to its first boil is as refreshing as a walk at dawn on a June day.

Blue Bird Tea

"Brings Happiness!"

Sacrificed Car Sale.

Now is your opportunity to buy at an exceptionally low figure

FIRST CLASS SECOND-HAND PAIGE CARS

One 7 Passenger PAIGE Touring Model 55.
Several 5 Passenger PAIGE Touring Model 39.
One 5 Passenger OAKLAND Touring Model 34C.
One 5 Passenger OVERLAND Touring Model 83.
and others.

These Cars have been thoroughly overhauled and made as good as new. Demonstration gladly given. Going at sacrifice prices.

J. COCKER,

Anglo-American Garage.

'Phone 797.
oct18.1f

Exporters Requiring

Box Strapping

can obtain Best Quality

Japanned Embossed Steel Strapping

— AT —

Robert Templeton's.

1500 Sides AMERICAN SOLE LEATHER.
NEW MANILLA & STEAM TARRED ROPE.
Also, 2000 AMERICAN GOVERNMENT AXES
3 1/2 lbs. to 4 lbs. each.

Will be sold at Rock Bottom Prices.

North Am. Fur, Hide and Metal Co'y.,
Water Street West (Next Door Reid Electric Store).

sept17.1f

FIRE INSURANCE!

QUEEN INSURANCE CO. of America

— AND —

THE GREAT AMERICAN INS. CO.
OF NEW YORK.

Capital practically unlimited. The largest number of Policy holders in Newfoundland.

Absolutely no trouble when a loss occurs.

PHONE 655. P. O. BOX 782.

GEO. H. HALLEY, Agent,
ADRAIN BUILDING, 165 WATER STREET.
1m.eod

KARL S. TRAPNELL, Opt. D.,

EYESIGHT SPECIALIST,

307 Water Street, Upstairs.

HOURS—10-1: 2.30-6: Evenings by
appointment.

Advertise in The Evening Telegram

APPLES, GRAPES, ONIONS!

IN STOCK

"KING" APPLES,
GREEN GRAPES,
VALENCIA ONIONS,
CAL. ORANGES,
P.E.I. Parsnips, Carrots,
Beet, Turnips.

GEORGE NEAL, Ltd.

WHOLESALE ONLY.

PROVIDE FOR 'THE RAINY DAY'

Your Duty to Your Family and to Yourself

— IS —

To Save and to Invest Your Savings Wisely

Money invested in successful Public Utilities ensures a Liberal and Regular Income. Not Spectacular, but Safe and Sane.

BUY UNITED TOWNS ELECTRIC CO.,

7 Per Cent. Cumulative Preference Shares.

DIVIDENDS PAYABLE HALF YEARLY.

ESTABLISHED 18 YEARS.

Particulars, Prospectus, etc., on application to

THE COMPANY'S OFFICE,
Telephone Building, - St. John's.

oct24.26.28



I'm coming around to see you!

I'm the Fuller Man.

I represent the largest manufacturer of high-grade brushes for personal and household use, in the world.

I am located in your city. Hope to call on every woman who reads this ad.

To every one I visit, I give a Fuller Handy Brush—without cost or obligation—to prove the quality and usefulness of my line. By this token, you'll know why Fuller Brushes are to-day used in over 5,000,000 homes!

Identify me by the Fuller trade-mark button I wear on my lapel. Identify Fuller Brushes by the Fuller Red Tip Tag and the Fuller trade mark on their handles.

'Til we meet!

W. H. JOHNSTON, The Fuller Man.
G.W.V.A. Building.

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A PROMINENT AMERICAN MILLIONAIRE SAYS:
"Early in my business career I made it a rigid rule to invest a third of my net yearly income in Life Insurance. Now, at age 55, and with an estate of a few million dollars, I can truthfully say that the third I invested each year in Life Insurance to-day constitutes the greater and best part of my estate."

YOU need more Life Insurance NOW. Let us "fit" you with the proper kind of Policy.

Crown Life Insurance Co. of Canada
CYRIL J. CAHILL,
Law Chambers, St. John's.

Manager for Nfld.

Reid-Newfoundland Co., Limited

FREIGHT NOTICE.

HUMBERMOUTH-BATTLE HR. STEAM
SHIP SERVICE.

Freight for the above route will NOT be accepted to-day, Thursday, and NOT until further notice.

S. S. GLENCOE.

South West Coast.

Passengers leaving St. John's on 8.45 a.m. train, Friday, October 27th, will connect with S.S. Glencoe, at Argentia, for usual ports of call between Argentia and Port-aux-Basques.



Come to us for your Electric Supplies. And know that you are getting up-to-the-minute stuff. Be it a Battery or anything else that you want to come to us for it.

Also come to us for any sort of Electrical Goods you want. We will sell it to you for a fair and square price.

Vacuum Cleaners. Disc Stoves, Sad Irons. Tea Pots, Coffee Pots. Kettles, Chafing Dish. Toasters, Grills. Heaters, Heating Pads. Curling Irons. Reading Lamps. Bulbs, Shades, Wire. Brackets, Bells, etc.

BOWRING BROTHERS, Ltd.

ELECTRICAL DEPT.

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HEAT VALUE

Coal and Dollar for Dollar our BURNSIDE COAL will furnish greater heat value than any similar coal.

Prove this for yourself and save money. \$13.50 ton.

Also, BEST SCREENED NORTH SYDNEY

and HARD WELSH ANTHRACITE.

ALL SIZES.

CANADIAN SALT always afloat, ex. Briton.

A. H. MURRAY & CO., LTD.

BECK'S COVE.

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OUR SHOWING OF
FALL and WINTER SUITINGS and
OVERCOATINGS

is an exhibit that is complete in every sense of the word. Not only is the variety here to attract you, but the character of the clothes we make and our reasonable prices will prove strong inducements for your patronage.

W. P. SHORTALL,
THE AMERICAN TAILOR, 300 WATER ST.
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