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THE EVENING TELEGRAM

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## These Days

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GS in Brown, Heather, Black urs. best values in these and many
Searching for. We have been
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FIRE IS CAUSED if you're not insured, you' a loser. Take time to about your policies. We you the best com
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PRICE ONE CENT. ST. JOHNS, NEWFO

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Insure agyintst Accident and Inness in T he
Emmorers Libility Assunace Corperation,

J. LINDBERG, Agent, Phone 286.

Prescott Street, St. John's.


| S.O.S. The Solution of a Problem. S.O.S. <br> How can you best prepare for the hard times that are coming? <br> By investing your surplus earnings in a company that will bring you the best returns. <br> $\$ 100.00$ invested with "Safe on Sea Ltd." now will be worth $\$ 200.00$ in two years. Cani you do better than that? |  |
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| P. 0. Box 1024 | L. J. HARNUM, <br> Newfonndland Representative, <br> 268 Water Street, St. John's. |



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| QUEEN, | Now Landing |


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## GEO. H. HALLEY,




MATCHLESS PAINTS are made of the best raw materials obainable. The pigments and liquids are finely ground, thoroughly mixed, and properly cobmined, thus insuring the greatest covering capacity, perma-
nence of colour, and durability

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DOMINION IRON AND WRECKING CO





 For SALE-One Building
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For Ready Cash Purehasers,

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Right on the Job.


JAS. R. JOHNSTON,


Houses Wanted to Purchase!

We want in the near future 5 HOUSES for clients with the ready CASH. Prices ranging from $\$ 600.00$
to $\$ 3,000.00$ Must be good values.

## FRED J. ROIL \& Co.

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(is made from whole Barley) commended $f$

WHOLE EGG (Powdered
one pound equal in volume to 4 doz. eggs.

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 $\left\{\begin{array}{l}\text { Chairman, Catailina } \quad \text { mar25. } 51 \\ \text { WANTED-A Housemaid; }\end{array}\right.$
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THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDLAND, MARCH 27, 1918 -


A SELECTED LIST: OF
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 Davis \& Lawrence Co., Mfg. Chemists,

Montreal

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to those who purbers, the following

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P Boots.
NG BOOTS,
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RUBBERS,
ber Co.


## Easter

## THE MEN

White \& Fancy Str
COATS from. . $\$ 3.55$ up
HIRTS, OVERALLS, RUBBERS,
a few CAPS, Etc.
eeders,
Iisses Corsets
Saques, sses, etc., etc.

## 60,1, Ltdll,

ale Streets.
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## SANGUINRY STRUGGLE BRITISH MEET HUN ONSLAUGHT DOGGEDLY and GALLANTLY.

french Co-Operating at Many Points. Germans Advance Over Heaps of Dead. The Kaiser at St. Quentin.

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HAM BUTT PORK
"BOS" FLANK BEEF
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EveningTelegram Sealing News
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## Britannia Rules the Waves."

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 203 Water Street. Fresh N. Y. Turkeys. Young Hen Birkeys.Fresh N. Hes.
Millk Fed and Thicken. Milk Fed and Tricker.
Fresh Native Veal.
Lonns, Fillets Fresh Native Pork Roasts, Loins, cheops, Fililet.
 Fresh Native Lamb.
 P. E. I. Beef. Long FHIlots, well trimmed
Corned $0 \times$ Tongues. Family Mess Pork. Chite Small Preesk
Extra Belly Pork.
Prime e uts Prime Cuts.
Beechnut Hams and Swift's Hams \& Bacon Fresh Sausages, MADE DAILY.




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 Remember Our
'Phone, 482 and 786.

## THE MENACE

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| 1 |} THURSDAY \& SATURDAY.

We know that in these strenuous war-times you must conduct your finances intelligently and economically. We
have made exceptional effort to secure the best bargains obtainable by sending no less than five buyers to scour the have made exceptional effort to secure the best bares economies we pass back to you If you want anything for Spring, Summer or for present use, we urge you in your own interest to visit our Stores

Read this List of Suitable Easter Merchandise :-

You can Save Money Here on All Your Easter Needs.

## MEN!


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## Silk and Lisle HOSIERY

IS ATTRACTING MUCH ATTENTION.
 We dort see how anybody
-tered in tuis thesery sale


MARCH is the Month When People Turn Their Thoughts to Spring Cleaning.
We Are Now Showing Some of the Prettiest Patterns and Colorings in St. John's.
 The Prices Will Be Found Exceedingly Reasonable.

Strong PriceIn- New Spring Merchandise.
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## CHARMINEEASTERMLLINERY.

Announcing Our First Opening of
Millinery
for 1918.
Latest Am. and English HATS.
It is with exceptional pride that we invite you to view our beautiful showing of New Spring Millinery.

The most striking novelties of the season and the more conservative creations, each are to be found here in ample assortments.


## Jack-TarTogs

SIMPLICITY in apparel is the acme of comfort.

This is represented in Jack Tar Togs, but they lose none of their attractiveness through it. Quality is also found in these super-Middies
-and quality of the best.
We now have in stock sizes to fit $8,10,12,14$ and 16 years, and expect shortly those suitable for 3,5 and 18 years.
Rub 'em, Tub 'em, Serub 'em.
"They come up smiling.

## Marshall Bros

## Bat

British Mec
Giving Ac Trum!


## Battle Continues Along Whole Front.

British Mechanical Transport Superior to the Enemy's, Giving Advantage of Greater Mobility-Allies Hold Trump Card-British Confidence Unshaken, and First Line Still Holds.


THE EVENING TELEGRAM, ST. JOHNS, NEWFOUNDLAND, MARCH 27 , $1918-8$

LONDON GOSSIP.


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## For Our Wounded. <br> 


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GERALD S. DOYLE, Agent for Nild., Water Street, SI. John's. 21 \% x
We Invite You fo Visit Our

## Hasiersion irio

of Spring Styles in LADIES
Ready-to Wear MILLINERY.
Charming and Exquisite Collection of this Season's Novelfies in All Departments
Enter into the Easter Spirit
S. MILLEY.
The Best :
The Sweetest? The Cheapest!
GEO. M. BARR,
AGENT.


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 THURSDAY, SATURDAY and MONDAY.


Not a bit-too early to pick out your Now Sprino HIat Ladies' Imitation Panama Hats, Trimmed and Untrimmed $\$ 1.40$ to $\$ 3.30$

Hearlh Rugs, Stair Canvas and Mats, UNDERPRICED.


New Linens



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From the Show-Room.
Children's \& Misses' Crinoline Hats.





 Here's a Special Sale of Ladies'
Summer Street Skirts that You Should Not Miss.


HERE'S Your SPRING


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IF You want expert adice on investuents, ad-
VICE THAT HAS MADE MONEY FOR 550 CLIENTS, WI
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Grately
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Newfoundland Clothing Co., Ltd $=$


## John Maunder,

Tailor and Clothier St. Johns Nit
The "Evening Telegram" is read by over 40.000 People daily,

## Reid-Newfoundland $\mathrm{C}_{0}$

## Easter Excursion!

Excursion return tickets will be issued to
all points between and including St. John's all points between and including St. John's,
Carbonear, Grate's Cove, Heart's Content, PlaCarbonear, Grate's Cove
centia, and Trepassey, at

One Way and One Third First-Class Fare.
Good going Saturday and Sunday, March 30th
and 31st, and good returning Monday, April 1st.
Also a 2 i
One Way and Two Third First Class Fare. Good going Thursday and Friday, March 28th
and 29th, and good returning Monday, April lst.

REID-NEWFOUNDLAND Company


