# THE "PEOPLIXS PAPER" IS A LIVE DAILY IN A BUSY CENTRE-STUDY MS NEWSY ADVERTISING <br> THE EVENING TELEGRAM. FOR LATEST 

 VOLUME XXXVIII. PRICE ONE CENT. ST. JOHN'S, NEWFOUNDLAND, THURSDAY, DECEMBER 7, 1916. NUMBER 283,


## BOWRIIVG BROTIFMRS, ITMIMPMD.

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Palace. 5 c.

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YYS. fid Boys' baps, necs Prges ster,
the evening telegram, st. Johns, newfoundland, december $\ddagger$, 1916-2



Christmas Presents.
TO-DAY'S


## For Underwear, <br> as in other lines, we are second to

 none as to qualityThis week we offer you VERY SPECLAL value in Ladies' Vests\& Pants, Heavy Weight (Pure White) at 50 cenits per garment.

These are Excellent Value.

## S.MILLEY


WHO WANTS? WHO WANTS?
A Pair of Corsets.
Price: 45c.,
50c., 70c.,
80c., $\$ 1.20$ and $\$ 1.60$ per pair.



SHOP EARLY, PLEASE! It is the consensus of opinion among the managers Wurged to do their Christmas shopping early. In the inst place, the Christmas stocks are now all in and the
early buyer has the advantage in the matter of selec-
tion. Shop Early, Please!



Superior to other makes.

## 

 Xmas Giving. Intelligent Christmas shopping involves economy, beauty and utility. Our stocks ofGifts for Men and Boys, Ladies and Girls are distinuuished by just such characteristics.
The assortments offered for your selection are designed to facilitate your shopping and The assortments offered for your selection are designed to facilitate your shopping and

increase the appreciation of the recipient. Check this list of suggestions, eut it out, and | increase the appreciation of |
| :--- |
| bring it along for reference |
| rremendous display or |
| Tovs. |

| tremendocs display of appropriate | HANDKERCHIEFS, sc. to 25c. each. ngle and boxed, the most extensive line |
| :---: | :---: |
|  |  |
| Blackioards ... . ... .. .. .. ... .. .. .. . . 50 e. | Carnations, Dariodils, Roses, Tulips, Narelssus, |
| Roekthe Chairs . . . . . . . . . .20e, and Eoce |  |
|  | Antum, spras., ITooping Vines, |
|  | Cirysannemums, ete. LADIEs' DRESIING ROBE |
| MIfneers . . .. .. .. . . . . . . . . . . . . .15¢ | \$380 to 81.200. |
| Sets Furiture ... . . . . . . . ............24e. |  |
|  |  |
|  | Tee Aprons |
|  |  |
| Wash Tubs .. .. .. ...... .. .i. .. .. ... .20e. |  |
| Real Warshlps .. . . . .. .. ..22e. and 50.. | Slik Waists, |
| vee Cardes ...... .. ... . . . . . . . . . . . . 9 ..se. |  |
| Cande Holders . . . . . . . . . .12e., per doz. | Photo frimes, 2ec, to \$2.00. |
|  |  |
|  |  |
|  |  |
| Tool Chests .-. . .. .. ..45c, 65c, and 81.00 |  |
|  |  |
| Paints H | Trarellimg Cases |
|  |  |
| Paint Books |  |
|  |  |
|  |  |
|  | Xmas rags ¢ |
|  |  |

## BISHOP, SONS \& CO., Ltd.

MAIL ORDERS RECEIVE CAREFUL CONSIDERATION.





| Father Brooded |  |
| :---: | :---: |
| Over Son's Dealh | Domestic Arrested <br> on Serious Charge.$\|$ |


 on Serious Charge.


CO., Ltd.
onsideration

EUROPEAN AGENCY





 WLLLAM WIISON \& SONS
 Insure with the
QUEEN,



GEO. H. HALLEY,

## The Whole Store is Radiant with the Charms of the Christmas Season

 and showing extriordin iry fine assortments of Christmas Gift Things in very department. Every little det inil to make your shopping as easy and comfortable as possible has been arranged. The season of gift giving represents to a great many people a time whin economy in buying must be exercised to the fullest extent. At present we are offering phenom nal values in every department, affording every purchaser an opportunity to buy Christmas Goo is at gre at price advantages THE LIST OF SPECIALSFOP FRIDAY and SATURAY
Gives only a slight idea of the extensiv : prep arations made for your b :nefit during th: greatest Shopping Month of the Year.
Coristmas Gill Suggestions

## For Women

That will bring happiness and contentment. Ladies' FUR SETS.


Ladies' han bags






 Lexies BELTS for tic ADIES BELTS for 49C.


SLLK AND

SILK AND
VELVET N
VELVET NECKLETS.



Rees.
HANDKERCHIEFS
Aldatity lot of thations. Hanatioer
 LADIES' APRONS.



CHRISTMAS SPECIALS From the Fancy Linen Section
tea cosies.

 TABLE COVERS.

 TABLE CENTRES.

 teA Cloths.

Here's Your Ohance to Buy Serviceable Hardware


TOYS

## At Bargain Prices
















One Moment, Please!




Pretty Hats for Children.


Dainly and Inexpensive Neckwear for Christmas.

## Seasonable Gift Suggestions

 FOR MEN MEN'S TUNIC SHIRTS.
 BOYS' CAPS
 BOYS' JERSEY SUITS.



MEN'S SLIPPERS.
 BOYS' BOOTS


 MEN'S HALF HOSE.




MEN'S NEGLIGEE SHIRTS.
 Mriday and saturiay
MEN'S LINEN COLLARS.
 MEN'S SWEATER COATS. In plain oxford Grevi COATS.


MEN'S

## TheRoyal Stores Itd.

## President Suspenders

Although Men's Braces have advanced 100 per cent., we are still selling at

Men's Coldd Felt Hats 5 doz. Men's Colored Felt Hats in the very latest styles, in colors Brown,
Navy, Slate. Your choice for $\$ 1.60$.

Child's Wool Overalls
2 doz. Child's Wool Overalls, in White and Cardinal, at Old Prices.

BOYS' KHAKI CAPS

Many BARGAIN Lots Are still to be found at this Store. We will shortly be preparing for stock taking and have made any special cuts in prices throughout the Store.

## Men's WINTER CAPS.

 A belated shipment of 100 dozen has just come to hand. We want to reduce this depart-ment and have made special price inducements. Knitted and Fur Bands, 75 sc . and $\$ 1.10$ each.

## Patriotic NECK TIES.

 20 dozen very pretty Neek Ties, with flowing ends, with flags of the Allies worked in silk,still running at 35c. each.
Marshall Bros

Gretonnes, Gretonnes
A few pieces of Fancy Cretonnes, just
the thing for warm curtains for winter. Old prices from 30 c . to 50 c . yard.

HUMP HAIR PINS! Just received another shipment of 10
gross of this very newest Hair Pin, non rusting, satin enamel finish, at old price,
6e. per packet.

White \& Cream Lace Curtains ${ }^{2}$ At. CURTAIN SCRIMS!
5 bundles Curtain Scrims, in lensths of
5 to 10 yards, still selling at old price, 12c. per yard




frie pbopazas paper-THE EVENING TELEGRAM, DEC. 7, 1916-10.-read by everrone

'Finest we Ever Tasted'
VERDICT OF OUR HAPPY, SATISFIED BACON CUSTOMERS.

## "Berkshire" BACON

 slices firmly, with the fat and lean nicely proportioned in bright natural colors."Berkshire" BACON
fries tenderly with a clear, golden hue, and possesses the full, natural, sweetmeat richness perfected by our thorough smoking process. MELT IN YOUR MOUTH," get our delicious "BERKSHIRE" BRAND.

## F.McNAMARA,

Queen Street.


## HOOTON'S COCOA

A food as well as a drink,

## QUEEN QUALITY RICE

From the factory to you
in a sealed package, 10
cents per package.

## SEAL BRAND COFFEE

Positively better than any

## Distributed by

COLIN CAMPBELL
ORO000000000000000000000000
GRAPES, ONIONS:
We are now booking orders for the follow-
fin due to antive eer ss. Graciana on or about
300 cases VALENCIA ORANGES. 250 kers GREER
GEO. NEAL

F. SMALLWOOD, tuix nciper good shoes. enocon00000050: 3000000000000


## NEYLE'S.




Martin Long Panatillas Cigars As a Xmas Box."

 Only 55.00 per 100 .
J. C. BARD.

A. B. LEHR,



## Rep- Hewfoundand CoMPany.

## South Coast Service.

The S. S. "GLENCOE" will sail from Placentia on Monday, December 11th, and will call at the usual ports of call between Placentia and
Port aux Basques. Reid-Newfoundland Co . 00000006000000000000000




 ther. 50 URE GOLD FLAYORS.
VSE RIR ToLuME xxxiII mivetion Sald Hintronte Aucmanes

Auction-Freehold



 P. C. O'DRISCO

PUBLIC AUCTION TO-MORROW, SATURD 20 brls. Partridge Berries.
20 bris. Pears.

20 bags Potatoes, slightly ${ }_{1} 2$ Young Pigs lee8,1i M. A. BASTOW Auction
Xmas Numbe
Pear's Annual Sketch,
Illusirated Londo
News,
Holly Leaves.
Garrett Byrn
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Humai ruyivis.



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