## MERCHANTS,--We Challenge Competition with Imported,Goods.

Lक्ञ Place your Summer and Fall order with us and be convinced. 万urd
Suifs, Pants, Overalls,
Raglans and Mackinaws.
The White Clothing Manufacturing Co., Ltd.
A Big Variety for
Men and Boys.

the evening telegram, st johns, newroundeand, julx 9, 1923-2



年年EveningTelegram The Evening Telegra
 Humber Agreement in lís Final Stages

|  |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

the evening telegrau, st. Johns, newfoundland, July q, 1933-

## 

## Newfoundland's

High Commissioner. Edgar Bowring on His Retirement.

Hen


|  |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |
|  |

Something NEM

## for

Mr. Contractor Builder and House0wner-Asbetsos
Rain Kindling Wood Water Pipe
 linding wod $\begin{aligned} & \text { medive } \\ & \text { dally to any part of city } \\ & \text { West End }\end{aligned}$ Wood Factory. Gutters

## Last for ever.

 GET OUR PRICES. GEAR\&CO.Limited

| Just Received. |
| :---: |
| Shipment |
| 21.2 |

21.2 TINNED PEARS PEACHES, PLUMS, APRICOTS. Soper \& Moore

THE
LONDON DIREGTORY

| LONDON DIRECTORY |  |
| :---: | :---: |
|  |  |


Rxpor Mexamuxis



POTATOES!

400 Bags P. E. I. POTATOES

$+$to June 30th lacil are City herey T
fied to make payment on or
fore the 1 Ist instant, after wo
date all

St. John's
are ..... thast are now due due
Municipal Council.
PUBLIC NOTICE.The attotiton oit the Pubis

St. John's
.St. John's
NOTICE.


# <div class="inline-tabular"><table id="tabular" data-type="subtable">
<tbody>
<tr style="border-top: none !important; border-bottom: none !important;">
<td style="text-align: left; border-left-style: solid !important; border-left-width: 1px !important; border-right-style: solid !important; border-right-width: 1px !important; border-bottom-style: solid !important; border-bottom-width: 1px !important; border-top-style: solid !important; border-top-width: 1px !important; width: auto; vertical-align: middle; ">London, New York \&Paris</td>
<td style="text-align: left; border-right-style: solid !important; border-right-width: 1px !important; border-bottom-style: solid !important; border-bottom-width: 1px !important; border-top-style: solid !important; border-top-width: 1px !important; width: auto; vertical-align: middle; ">$\begin{array}{c}\text { Ladies' } \\ \text { Summer Waists }\end{array}$</td>
<td style="text-align: left; border-right-style: solid !important; border-right-width: 1px !important; border-bottom-style: solid !important; border-bottom-width: 1px !important; border-top-style: solid !important; border-top-width: 1px !important; width: auto; vertical-align: middle; ">$\begin{array}{c}\text { Small Boys } \\ \text { Hats }\end{array}$</td>
<td style="text-align: left; border-right-style: solid !important; border-right-width: 1px !important; border-bottom-style: solid !important; border-bottom-width: 1px !important; border-top-style: solid !important; border-top-width: 1px !important; width: auto; vertical-align: middle; ">$\begin{array}{c}\text { Sporte } \\ \text { Spirts }\end{array}$</td>
<td style="text-align: left; border-right-style: solid !important; border-right-width: 1px !important; border-bottom-style: solid !important; border-bottom-width: 1px !important; border-top-style: solid !important; border-top-width: 1px !important; width: auto; vertical-align: middle; ">London, New York \& Paris</td>
</tr>
</tbody>
</table>
<table-markdown style="display: none">| London, New York \&amp;Paris | $\begin{array}{c}\text { Ladies' } \\ \text { Summer Waists }\end{array}$ | $\begin{array}{c}\text { Small Boys } \\ \text { Hats }\end{array}$ | $\begin{array}{c}\text { Sporte } \\ \text { Spirts }\end{array}$ | London, New York \&amp; Paris |
| :--- | :--- | :--- | :--- | :--- |</table-markdown></div> Association of Fashion 

## FUR CHOKERS

 JUST OPENEDBeautiful new Beige and Platinum Fur Scarfs that regularly sell at $\$ 22.00$, at $\$ 14.98$

SEE<br>Small Boys' Wash Suits $\begin{array}{lll}\$ 1.35 & \$ 1.65 & \$ 1.98\end{array}$


Could'nt crowd an the JULY BARGAIN OFFERINGS for this week in any one newspaper advertisement, so in addition to the items featured here, bear in mind there are hundreds of other specials that space prevents us from advertising. So if you do not find what you are looking for here, COME TO THE STORE and you will find hundreds of OTHER ITEMS at BARGAIN PRICES. We have prepared for a record week-and if you want to SAVE MONEY for the WHOLE FAMILY, do your buying at the London, New York and Paris Association of Fashlon this week.

A Forced Sale! WOMEN!
To effect a sweeping clearance of our stocks we are soerfect a sweeping clearance of our stocks we are
sacricing profits and offering these garments at about cost, at cost, and even less than cost.
All THIS WEEK
Hundreds of Garments-the Season's Best Selling Models! You wouldn't buy the materials in them for
what they are now offered for.

## what they are now offered for. <br> sulis

 IN FOUR GROUPSGROUP NO. 1- GROUP NO. 2Up to \$18. Now \$10.98 Up to \$27. Now \$18.00 GROUP NO. 3- GROUP NO. $4-$ Up to \$35. Now $\$ 26.00$ Up to $\$ 40$. Now $\$ 31.00$coats
All \$15.00 Coats, $\$ 12.98$
All 25.00 Coats, 16.67
All 35.00 Coats, $\quad 21.00$
All 45.00 Coats, 25.00
ALL SIZES- 14 UP TO 52 INCH.
All Higher Priced Models 1-3 OFF

JULY IS DRESS MONTH
This is the monh that St. John's women come to this Store by the hundreds to fill their Dress needs-for
this is the month when we feature a Dress Sale every day-and offer Bargains at every Sale. It doesn't make this is the month when we feature a Dress Sale every day-and offer Bargains at every Sale. It doesn' t make
any difference what tind of a dress you want. You are sure to find it here. Whether it is a dress for the
 Wash Dress or Silk Dress, Street Dress,
and YOU'LL BUY IT FOR LESS!
Sale 1200 Wash Dresses
JUST OPENED
1.45, 3.48, 5.50, 7.98

MATERIALS.
Dotted Swisses-Tissue Ginghams, Normandy Voiles, Checked Ginghams, Woven Tissues, Figured Lawns, French Ginghams, Woven Voiles.


- SIZES. MISSES-16 to 20. WOMENS- 36 to 46 . STOUT SIZE WOMENSizes 48 up to 52.
Hundreds of New Silk Dresses
THE MOST WONDERFUL COLLECTION OF FINE DRESSES EVER EXHIBITED IN THIS CITY AND AT EXTRAORDINARY SAVINGS.
5.98,12.98,14.98 25.00, 29.08

These are a few of the Fabrics:-
CANTON CREPE, FLAT CREPE, SPORT SILKS, ROSHANARA CREPE, GEORGETTE, ORIENTAL PRINTS-Made up to the smartest and newest styles for Sport, Street, Afternoon, Travelling, or Business wear. All sizes from 14 to 54 inches.


Just put on display, complete ranges Stout Men's Suits; sizes 42 up to 52 inches. Stout Size Separate Pants just opened, sizes 42 to 52 inches.

Girls'
COATS, DRESSES and NEW HATS

Just put on Display
Every Mother will want her daughter to have one of these Coats, Dresses and Hats for the Holiday-all magnificent models. Sizes 6 to 16 years, with special-
ized models in both Coats and Dresses for the up girl-all at Banner Savings.

## MEN!

Here's YOUR SHARE for this week:
Sale 300 Brand New I\& 2 Pants Suits
TWEEDS, WORSTEDS, CASSIMERES, SERGES, Many Fancy Suitings. Forget your size. Just put it
up to us to fit you. There are STOUTS, SHORTS, up to us to fit you. There are
LONGS, every make and model.
$12.75=43.50$ MENS TROUSERS Sale $\$ 2.98$
ALL MEN'S SPRING COATS
 15 P.C. OFF ON ALL BOYS' SUITS-KNICKER SUITS, JUVENILE SUITS, TOP COATSTHIS WEEK ONLY-15 P.C. OFF.
New Blouses You'll need for holiday wear. Beautiful Batik and
Egyptian Prints and Georgette, in newest colors and $\$ 2.48$ up to $\$ 5.00$ Hundreds of SPORT SKIRTS ALL COLORS AND ALL SPORT MATERIALS. $\$ 1.28$ up to $\$ 3.98$

## 

## READY FOR BIG GOLD RUSH TO LABRADOR.

New Midas Lure for Eager Horde of Treasure Seekers.

 Sor Mre panstict cotionfo on
















## 



Particulars Abcut

## Three Flowers Contest

 Dear Sir,-Please publish $\begin{gathered}\text { July } 6,1923 . \\ \text { particulars as }\end{gathered}$

 A USER OF THREE FLOWERS TALCUM.

## \$20.00 IN GOLD

For a Testimonial
 not outhin more than 200 worisis and atouth bo mailed to useampanied by and enty rive






GERALD S. DOYLE

## 317 Water Street

tr is understood that we tail not wee

景
$\qquad$




the evening teriegram, st. Johns, newroundiand, July 9, 1923-8


## The

COMPLETE PLANT FOR
RULING PRINTING BOOKBINDING

## DIGKS

 AND CO. LTD. PHONE FOUR SEVEN
## "EXCEl" RuBBER Boots! <br> "THE FISHERMENPS FRIEND"

##  <br> 

## "EXCEL" BOOTS

THE FISHERMENS FRIEND
Sold by all Reliable Dealers from Coast to Coast.


## 

# SERVICE THE BROADVAY HOUSE OF FASHION| VALUES That Makes <br> <br> Greatest <br> <br> Greatest <br> ( $)$ The YearFRIENDS Don't Miss This Opportunity <br> That Keep FRIENDS 

 Gingham, Voile and Dotted Swiss Dresses2500 Wash Dresses
In the following shades and combinations: Ginghams in Red, Green, Navy; Orchard with White Checks or Linen Voiles and Ratines; sizes for Misses, Women and Stouts.
ter of workmanship.

## PRICE:

\$1.95, \$2.50, \$4.50

## Summer Dresses

to offer at these prices that we do not believe can be surpassed anywhere in the city. Almost every bewitching
new summer style feature is embraced in this collection. new summer style feature is embraced in this collection. The materials are the newest popular folors include shades to suit every taste.

500 Exceptionally Beautiful Dresses


 ful, and in the latest styles. The materials, too, are of unusual
presenting all that is newest and best. Values $\$ 30.00$ to $\$ 45.00$. SALE PRICE:
$\$ 21.00$ to \$35.00

CLEARANCE SALE
Suits, Coats and Capes
The summer's smartest models for women, slenderizing styles of the finest twill mater-
ials; also tweed mixtures for sports, wear; superb workmanship, silk lined. All priced to efmime
Prices from $\$ 9.90$ up
1000 Kiddies \& Girls' Dresses
Gingham Wash Dresses in various pattems and colorr; sizes 6 to 14 ........................ $\$ 1.95$
Kiddeies' White Pique Dresses, 3 to 8
$\$ 2.25$
Misses' Silk Dresses in light colors.
Kiddies' Organdie Dresses all colors
NO
NO
MAIL
ORDERS
ACGEPTED

Fashion \& Value in Hats
 A purchase that includes a complete asso
wear. We are offering extraordinary values, $\$ 1.90,32.50, \$ 3.90, \$ 5.90$
A variety of close fitting styles for street wear, including wide brim Dress Hats; Black, A variety of close fitting styles for street wear, including wide brim Dress Hats; Blac
Navy, Sand, Grey and Orchid.
Millinery Department Second Floor. Boys' 2-Pants Suits


Price 7.90 up

Price 2.90 up

## 500 Men's and Young Men's Suits

One of the greatest varities and assortments in the city; imported Tweeds and Worsteds, shades and styles of the latest. Prices to defy competition. Values at 25.00 to 45.00 Sale Price 14.95 to $\mathbf{3 4 . 5 0}$

Men's and Boys' Clothing Department--Second Floor

## The Broadway House of Fashion

 331 - Water street - 331

and

＂THE WORLD＇S BEST．＂ More Bread and Better Bread．


## Potatoes，Potatoos，

We offer the trade
200 Bags P．E．J．Potatoes 180s 400Hall－bags P．E．I．Potatoes90s

Best Quality． Lowest Price．

GEORGE NEAL，Ltd．，

There is NO To－Morrow ！ You mav have hived ffity years without illness or in－
jurr，but who know what will
hapen
to morrow，

 Tho－DAY T The cost is nothing in comparison to the benefit． U．S．FIDELITY \＆GUARANTY CO’Y．，


## OFFICE DESKS．

For up－to－date efficiency your office
must have correct equipment in every must have correct equipment in every
detail－The first and foremost its detail－The first
Desk—or Desks．
Here we offer our services with
the very newest and most complete Desks ever built．
Of finest quality Oak，light com－
mercial finish，very massively made
these Desks，besides giving the maxi mum of convenience to the user，lend an air of solid dignity to
severely furnished office． Get Our Prices on Office Desks．
U．S．Picture \＆Poritrait Co． Water St．，St．John＇s．

## HOWARD＇S Edinburgh Borax SOAP！

Admitted to be the finest piece of SOAP，on the I market．It is becoming more povexlar day by管 day Use no other Stocked by ofi the leading镸 grocers both in the CITY，and OUTPORTS．

ADVERTISE IN THE EVENING TELEGRAM


MAJC SOAP DVES！


## Beautiful Silverware

at reasonable prices． We have just received a very pretty assortment of BEST QUALITY ENGLISH SILVERWARE which we offer at remarkable LOW PRICES．

R．H．TRAPNELL，Ltd．
Jewellers and Opticians， 197 Water Street．

## FOR FORWARD DELIVERY

Bar Iron
Black and Galv．Sheets
Wrot Iron Pipe
Electrical Equipment Mechanical Equipment Contractor＇s Supplies

WM．HEAP \＆C0．，Ltd．，
Phones 873－1980

IF YQU ARE BUILDING A HOUSE OR BUNGALOW
Repairing any of your walls or ceilings，

## Ten Test FibreBoard

and make a good job of it．Stands any test
W. J. ELLIS

## Iabsinempmatiar VICTOR FLOUR


 SALT，SALT

Now discharging ex S．S．Brattingsborg 20，000 Hhds． Cadiz Salt． Lowest Priecs．
A．H．MURRAY \＆CO．，Ltd．，


## A HANDSOME SERGE SUIT．

$\$ 50 \begin{aligned} & \text { That＇s the price for a } \\ & \text { fine Custom－made，In－} \\ & \text { digo Blue，All Wool }\end{aligned} \$ 50$ Serge，with best of trimming，good workman－ Tweed Suits from $\$ 40$ to $\$ 55$ ． Mail orders promptly attended to．
SPURRELL The Tailor


## 



Reid－Newfoumd and Co．，Limited

Humbermouth－Batile Harbor Steamship Service．
Until further notice Freight for the above route will be accept－ ed at the Freight Shed every Fri－ day，instead of Thursday as at present．

Reid－Newfoundand Co．，Limited

RED CROSS LINE！
NEW YORK HALIFAX ST．JOHN＇S
Schedule of Sailings for July．

| From New York | ， |
| :---: | :---: |


|  |
| :---: |
|  |  |
|  |  |

thbovgi ratrs quoted to all ports．

HARVET \＆CO．，LTD．，St．John＇a．Nfld．，Agts．
BOTRITG \＆COMPANT．C．A．CAMPBELL \＆Co．


0000000000100020000000000
FAROUHAR STEAMSHIP COMPANIES
PASSENGER AND FREIGHT SERVICE NORTH SYDNEY TO ST．JOHN＇S．
STEEL STEAMSHIP＂SABLE I．＂
Leaves NORTH SYDNEY Every Saturday
＂ST．JOHN＇S ．．．．Every Tuesday at $10 \mathrm{a} . \mathrm{m}$ ，
harvey \＆Co．，LTD．，Agents St．John＇s，Nfd， FARQUHAR TRADING CO．，LTD．，Agents，N．Sydney
FARQUAR RTEAMSHIP COMPANIES，Halifax，N．S


The Money Saving Store Men＇s Sox ．．．．．．．．．．19c．Men＇s Work Shirts ．．．．sec



BON MARCHE SPECIALS
MAL orders fent same pay is received．

1000 barrels
Best Portand Cement in Barrels and Sacks LOWEST PRICES
A．H．Murray \＆Co．，Lltt．

