## BOMVRING BROTHERS, Limited.



THE EVENING TELEGRAN; ST. JOHN'S, NEWFOUNDLAND, NOVEMBER 30, 1922-2

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The Heir of Bayneham Lady fiution's Ward.





## Boys' and Girls ${ }^{*}$ Read This For Sunllght Soap Wrapperts We Give Penclls and Pens, Freé

 FOR 10 SUNLIGHT SOAP WRAPPERS-A Velvet Lead Pencil or a Cork tipped Pen oria Box of Leads for a Faber or EagléMagazine Pencil.FOR 30 SUNLIGHT SOAP WRAPPERS - A FaberMagazine Pencil with extrin leads *omernet and pocket clip. FOR 90 SUNLIGHT SOAP WRAPPERS An Eagle Pointed Pene, complete with rubber, pocket clip and extra leads.
ALL SUNLIGHT SOAP WRAPPERS give information about Sunlight Soap. Read about the 1000 Pounds Guarantee. COLLECT SUNLIGHT SOAP WRAPPERS from your mother's friends and your relatives. Everybody uses Sunlight Soap. WE BONT ${ }^{\circ}$ SELL SUNLIGHT SOAP. but your grocer sells it. This offer will continue until Dec. 31st.

## BUTLER BROTHERS FOUNTAIN PEN CORNER, <br> WATER STREET, ST. JOHN'S

## Smokeless

## ST. Johns GAS L̄cht

 COMPANY.Musadad Hooks

The Great Nor wegian Fish Killer.



## Upholstering \&

## Furniture Renovation

We are ready for your Fall Upholstering Renovations with a staff of fully competent workmen and a stock of charming and reasonably-priced Upholstering fabrics.

Send along some of your crippled chairs to us and le us give them a thorough repairing and new coverings, and see how soon your rooms will take on a new and attractive appearance at very small expense.

## Remember-

Nothing "dresses" a room so well, or adds more to its homeliness than the right Upholstering. Therefore-it's up to you to see that expert knowledge is used when you freshen up your rooms for the winter

Estimates given free

## U.S. Picture \& Portrait Co

The Largest House Furnishers
Water Street,
St. Johns'


## Piles

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THE EVENING TELEGRAM. ST. JOANS. NEWFOUNDLAND, NOVEMBER 30, 1922 - 3


# The BROADWAY HOUSE OF FASHON 331-WATER Street-3300 

 Former Premises of the American Boot and Shoe Store
# GRAMD OPEMNG SALE 

 Begins next Tuesday, Dec. 5, at 10 a.m. to celegrate our grand opening of our dodrs to hhe public. Nothing so Vast Has Ever Been Attempted Here Before!!MORE THAN A SALE--
A CELEBRATION!
We believe--with many years of seling and merchandising experience--that the right and fitting way for us to celebrate our opening is to offer you, our future customers, seasonable merctiandise at prices far below the ordinary. On this belief is built our GRAND OPENING SALE in which you are to share.

## WATCH SATURDAY's PAPERS FOR DETALLS!

A SUPER EVENT! all the merchandise offered is SUPREME and unequalled in VALUE and PRIGE

## WE PLEDGE ALL OUR

 ADVERTISING to be truthful, and supporting the sane, prinimiples of doing business. Comparative prices, when used, are bona fide, and articles of the same quality,the whole FAMILY'S
Winter Needs in WEARING APPAREL and substantlal FOOTWEAR here at HUGE sAVINGS

This Great Sale will establish new low price levels in NEW wanted merchandise beyond the dreams of the buying public, and such as they cannot hope to see duplicated for some time. We have been preparing for quite a while for this SALE and we are sure
you will be surprised.

This great selling event is only made possible because our buyer in New York with ready cash in his hand was able to buy goods NOW when the market throughout the STATES is at a low leve on account of exceptional warm weather experienced there and the general conditions they are passing through in that country at the present time.

THE BROADWAY HOUSE OF FISHHON 331-WVATER STREET-331
Formerly Premises of the American Boot and Shoe Store

## ST. JOHN

 GROCERY STOR peanut buttre tomato chutida кетснир. PREPARED MUTTAM pure olve oll QUEEN and STUFF
OLIVES. SOUR ONIONS. MUSTARD PICKIE INDIA RELISH WHITE and DARI
YINEGAR.
J. J. ST. JOEA DUCRWorti STREI
LeMARCHANT ROAD

TO THE TRAD We ofer on the spater Apples,
 Ia BAIRD \& CO. Water Street, Bat


# When YOU Want to Get VALUE for Your MONEY VISIT OUR STORE-"Our Prices are Right"" 

We give a dollars worth for a dollar. We do not pretend to give more--you would not beleive us if we did--we would not expect you to. Visit our store, inspect our offers-we know the result. You will buy, because our prices are right. YOU GET VALUE FOR YOUR MONEY.

## Cotton Blankets <br> Special Job Line, only <br> Regular Line, $45 \times 72$ <br> Regular Lire, $45 \times 72$ <br> Wadded Quilts

Regular Line, $50 \times 72$
Regular Line, $60 \times 76$ (Grey)

## Wool Blankets

Our stock of Wool Blankets almost cleaned up. Why? Reause our prices were right. Only one line remaining which we are selling at only $\$ 6.00$ per pair.

SECURE A PAIR AT ONCE.

We are offering our stock of Wadded Quilts at an extra Special Cut Price. Regular Price $\$ 5.50$. Now Regular Price $\$ 6.60$. Now Regular Price $\$ 7.50$. Now Regular Price $\$ 8.50$. Now Regular Price $\$ 10.50$. Now Regular Price $\$ 12.50$. Now Regular Price $\$ 14.50$. Now Regular Price $\$ 15.50$. Now .$\$ 5.50$ . 6.00 . 6.50 $\$ 9.00$ $\$ 10.00$ .$\$ 11.00$ . $\$ 12.00$

## Eiderdown Quilts

HERE IS ANOTHER SNAP! Genuine Eiderdown Quilts, at less than Cost Price. Regular Price $\$ 24.00$. Now Regular Price $\$ 28.00$. Now Regular Price $\$ 29.00$. Now . 4.50 Regular Price $\$ 35.50$. Now

## Toilet Soaps

We have just opened a shipment of DAINTY TOILET SOAPS Comprising Meadow Sweet, Fragrant, Vene tian and Sylvan Series. Prices Right.
$\$ 22.00$

## Spring Blinds

## . $\$ 18.00$

 $\$ 22.00$ reasonable prices.$\$ 23.00$ SPECIAL JOB LINE-
$\$ 28.00$ Green and Cream, only
.57c. each REGULAR LINES-

Plain Edge, Cream \& Green, only 80c. each Fringe Edge, Light Green, only 87c. each Fringe Edge, Light Green, only 87c. each
Insertion \& Fringe, Lt. Green, only 95 c . ea. Insertion \& Fringe, Lt. Green, only 95 c . ea.
Insertion \& Lace, Lt. Green, only $\$ 1.30$ ea. Insertion \& Lace, Lt. Green, only $\$ 1.30$ ea
Insertion \& Ball Fringe (Lt. Green) Insertion \& Ball Fringe (Lt. Green)-
Only . . . . . . .. . . . . . $\$ 1.30$ each Only
. ${ }^{\text {inss }}$ -
Aiso, Strong Spring Blind Rollers-
Only .. .. .. .. .. .. . . . 20c. each

## MARSHALL BROTHERS



## Casino Theatre

 Ca/H [D:MPDS PIANERS


THE EVENING TELEGRAM, ST. JOHNS, NEWFOUNDLAND, NOVEMBER 30, 1922-6


EveningTelegram
The Evenenng Telegram, Lud

Display Bunting.










Silvia Arrives.


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there would be o mangemation
with Squires and no mamamama
 \& Specal Meeting of the T.


## Getting Ready for

 Christmas at the Royal StoresThis Store Welcomes You in its Glad Christmas Dress

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 Dress Goods






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Gift Gloves
in abundance "werasit

| Luxurious Apparel for Women and Misses |
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## Fancy Linens




QUALITY GOODS

Comfortable Giffs

## Eiderdowns

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## Russet and Gold.

Rusel and Gold. Tho Nuid
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 Sold
 Toothe ber mad hama Condor is King of Air
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## B/G <br> GLEARANGE SALE! <br> Smashing Reductions!

WE ARE FORCED TO CLEAR OUT OUR GOODS AT SACRIFICE PRICES to make room for our new goods coming in. We can't delay any longer. We must clear immediately. All new goods--to be sold at RIDICULOUSLY LOW PRICES--some at cost--some half off--some below cost. Look a little ahead of time--You may never see an opportunity like this again.

## Tricolette Vaists

Ir Navy, Blacik, Periwinkle, Saxe, Jade, Brewn, Red, Fawni, eic., etc. .. . $\$ 1.98$

Another lo: of these spiendid Waists, slightly damaged, in all colors, a only

One lot of Tricolette Waists, damaged; in all colors and sizes, at only

## Serge Dresses

 Our last lot of DRESSES, Sale Priced ai $\$ 5.98$ went so fast, that hundreds were disappointed in not securing them. We have, however, secured another Big Lot, in NAVY, BROWN and BLACK, embroidered and Braided, of excellent Quality, Style and Workmanship, at$\$ 5.98$

### 12.00 COATS for 5.98

These come in GREY only, with Dolman sleeves and BLACK SEALETTE Collars; sizes from 36-44. These COATS would be a Bargain at double the price. DONT FAIL TO SEE THEM. Only
$\$ 5.98$

## Fur Trimmed Coats \& Wraps

 AT CLEARANCE PRICESThese are nearly all advance style. The materials are Velour, Bolivia, Normandy and other high-pile fabrics, in bloused, panelled and plain backs, in Black Navy and Browns of different hue. The Furs are of fine quality, and ave been tastefully used. Beaver, Wolf, Caracal and Moufflan are fashioned into full collors. If you are one of those chilly persons who like to wrap yourself to the eyes in big fur collars and cuddle your hands into deep muff-like-cuffs, we suggest that you see our Coats.

## Dresses

In Serge Tricotine and Poiret Twill, beaded, braided and embroidered, in Navy and Black; some long waisted; others with the new peasant sleeves. Sizes from $16-521 / 2$ bust.

## HATS

All our Hats have been drastically reduced for this Clearance Sale. They come in Velvet, Panne Velvet, Velour Couche and Duvetyn. We won't say anything more about them. The prices will talk for themselves, from $\$ 1,98 \mathrm{up}$.
For your own advantage-COME EARLY and avoid disappointment, as we have lots of bargains specially priced for this Clearance Sale. This space doesn't allow us to mention them all.


READ!
Genuine
Japroid
can $\begin{gathered}\text { price } \\ \text { Plain } \\ \text { Plain } \\ \text { Plain } \\ \text { Corr } \\ \text { Smo } \\ \text { Impr } \\ \text { Sp } \\ \text { ities. }\end{gathered}$ Plain Green Slate suth
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Roll . . . . . .

| Imprinted Slate, Greang |
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| Black per Roll,$\ldots$ |

Speci
ities.
Horwool Lumber of
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England Does Not Need Gulf Stream. LONDON-SCcience has come for


English-AmericanClothing Company 312-WATER STREET-314

## EXTRAORDINAY SALE

## Now in Full Swing

We shall rock the prices in value--giving with a series of explos. ions that will re-echo in every house in the land and start a veritable stampede of buying.
Prices Smashed as they were never before

## COATS, DRESSES, COSTUMES

We will leave it to your fair judgment to see them. You must see the fine, high priced materials that are used in these garments, unless you see the exper character of tailoring-in short, unless you see with your own eyes what marvellous merchandise they are and the values they represent. There is not any other character of tailoring-in short, unless you
store in the city could offer such high class

## LADIES APPAREL

AT SUCH LOW PRICES
And remember, we have not picked out just a few good looking garments for "show purposes," but we have 782 Ladies' Coats, 940 Dresses, 463 Ladies' Cos nes, over one thousand Ladies' Hats, hundreds of Waists, scores of Sweaters and Skirts in galore. These garments are guaranteed every one of the best and highest quality, no job lots, no imperfections, no shopworn, but highest standard, latest models.

## Lowest Prices in the Country <br> There will be no doubt left in your mind (as you know our store, you know our advertisements to be truthful and correct) that this is the only store wher

 you get the best merchandise for the least expenditure.REMEMBER the Store, the Name, the Extraordinary Saie Don't Fail to Corne

MR. MAN!
a separate store for you, where you can buy your clothing without any embarrassment. The Winter is here. You need an Overcoat, you may need a Suit. Our buyer, too, has not neglected our Men's Store. Give us the opportunity to serve you. We will please you with the right Coat and Suit at the right price- 100 p.
value and a guarantee of satisfaction. satisfaction.
Men who know values, men who desire gqod quality clothing for less money will immediately respond to our Extraordinary Sale which started WEDNES-
NOVEMBER 29th. DAY NOVEMBER 29th.

THE BEST FOR LESS AT


312--Water Street-314

yertlistory of Sinn Fein



Thursday, Friday and Saturday At the NICKEL. Wonderful Programme Charlie Chaplin' $=== \pm$ "Shoulder Arms!" 20x "SYLVIA BREAMER and RICH-

 Attraction entitled:
"NOT GOILTY"' Ho hay toies the thamo of his




WHAT happier way to greet your friends on Christmas Day than with one of our dainty cards, with its cheery wish? ALL the designs are printed in attractive colours from engraved steel dies.
THE wording will be process-embossed as well as your name if you so desire.
THE BEST DESIGNS SELL QUICKLY. IT IS WISE TO ORDER EARLY.




Smoked Fish is Delicious. Order some from Your Grocer TO-DAY. It will be sure to please.
Smoked Salmon, Codfish, Fillets, Caplin, Haddies, Kippers.

## JOB'S STORES, ltol




Great Reductions in








## 

CONFECTIONERY,
Cake and Xmas Goods. Outport dealers should order now to avoid disap-
pointing their customers.
P. F. FEARN \& C0., Lid.,

Boos 6f. 200 wate st Ph Phone 3 2.

KARL S. TRAPNELL, Opt. D., exteight specialist,
307 Water Street, Upstairs.
HOURS-10.1:- $\frac{2.30 \cdot 6:}{\text { appointment }}$ Evenings by


[^0] 10000000000000000000000000000300000060000000000000 STAR MOVIE, This Afternoon and Night.
Beauliful Alice Callioun in "The Angel of Crooked Streef home. A Vitagraph Production in Six Parts.

CARMEL MYERS and WALLACE MacDONALD IN CHAPTER TWO OF "BREAKING THROUGH.'

[^1] BER "THREE O'CLOCK IN THE MORNING."



The "Utmost" In Plug Smoking-

Madefrom carefully selected high-grade well matured leaf
British Colonel
is constantly demanded by the smoker who appreciates a mild and full flavored plug tobacco.




THE PEOPLIES PAPERE Don't say Paper, Say "EVENING TELEGRAM." T-READ BY EVERR

ARRIVED: NORTH SYDNEY SCREENED COAL $\$ 15.00$ per Ton SENT HOME.
Pit Certificate at Whart 0ffice. 'Phone 17 GEORGE NEAL, Ltd.,

## 000000000000200000200

"DIAMOND" GLUTENMEAL.

The Great Milk Producer.
We offer $t$ o.dy e e 5.5 .5 "Roasilind"
at lowest prices
One Carload
" Diamond" Gluten MEAL
F. McNamara.
'Phone: 393
Queen Street. ,

## Chesierifields!



Guaranteed Upholstery

Why pay 60 p.c. duty and a high freight when you can buy direct from the manufacturers We use the best British materials throughout, including Springs, Curled Hair and Coverings, in our Suites, and inve comparison in you can find.
Every piece guaranteed-Samples of Coverings and Prices on application
Get our estimate for loose covers and gen-
A. M. PENMAN CO.,

Factory, Theatre Hill (over Red Garage). Entrance from rear
N.S. COAL!

Ex Store:-
CHOICE NORTH SYDNEY COAL. Due to arrive: - Ont
Prices and Quality Right. PROMPT DELIVERY Also a large quantity BirCH JUNKS.

NFLD. COAL and TRADING CO., LTD.
in September !




 Hlue oidira Jea BRINGS HAPPINESS

| GOOD GROCERIES <br> PROMPT SERVICE <br> You must have good groceries to keep yourself and family in GOOD HEALTH, but you also must have them when you want them. Trade with us and you will get Pure Groceries, Fair, Honest Prices, Courteous Attention and Prompt Fair, |  |
| :---: | :---: |
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| BOWRING BROTHERS, Ltd. |  |
| EXPORTERS REQURING <br> Box Strapping <br> can obtain best quality <br> Japanned Embossed Steel <br> Strapping <br> Robert Tem leton's. |  |
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Arthur James Celebrated
TRAWL HOOKS
British Make 14, 15 and 16 double tinned. Best on the Market!

Selling at
Lowest Prices.
Bowring Brothers, Ltd.
hardware department


## FIRE INSURANGEI

QUEEN INSURANCE CO. of America THE GREAT AMERICAN INS. CO. OF NEW YORK.
Absolutely no trouble when a loss occurs.


## THE LEADING OPTICAL HOUSE

Where eve are teted areftil) and decratelfy


 R. H. TRAPNELL, Ltd. Jome
${ }^{2}$ Reid-Newfoundland Co., Limith


Freight Notice. dUMBERMOUTH-BATTLE HARBOR STEAMSHIP SERVICE.
Freight for the above route will beex cepted at the Freight Shed to-day, Thurt day, from 9 a.m., and every Thurslay, usual.

Reid-Newfoundland Co., Limite
000000000000000000000 Another Shipment
Stanfield ${ }^{2}$
Underwea
to fill in depleted stocks.
If you have had troubl in obtaining your size of style, give us a call. If ma have not got it we wi wire for it.

WE AIM TO PLEASE!
HENRY BLAII
K20000002003000002000030000


FALL and WINTER SUITINGS a
OVERCOATINGS


W. P. SHORTALL, THE AME

1000000000000000020000000
8 Morey's Coal is Good Coal In Stock, Best Grades of
North Sydney Screened, Scotch Hoser hold and Anthracite

M. MOREY \& Co., Lid


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[^1]:    MISS MAJOR IN A VIOLIN SOLO. ALSO SHE WILL PLAY AND DANCE THAT POPULAR

