

| Plot That Failed <br> －0， |  |  | List of Uncla <br> G． | nclaimed Letters Remaining in the G．P．O．to Jan．25th， 1915. |  |  |
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## Tortured Priests in Belgium.

## Hockey Match.


"CRESCENT" TO-DAY.

## "Them or' Letlers,"


Friday, a 2 Reel Comely, ashe was onit a worinig girl.

Made under the British Flag by British, labor.
ewfoundland's most popular Plug Tobacco,

## MAYO'S.

Every Plug carries the MAYO'S impression and is used by thousands of smokers all over valuable. Help to protect your country by smoking the plug made by local labor.

## Bargain Counters!


 rare eaconomizing opportunities in this our Great 25 ct. Sale. 81.00 will do the work
of 82.00 . Let nothing keep you away and prevent you from sharing in this great out. of $\$ 2.20$. Let nothing keep you away and prevent
pouring of 25 ct. BARGANSS.

| 25 c . | Ladies' Scarts, each .. . . . . . . . 25 25. |
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|  | 2 pairs nie |
|  | Laties |
|  | Ladees P |
|  | Ladies Lilars |
| ${ }_{250}^{25 c}$ | Latiee Veiting |
| Pillow Slips .. . . . . . . . . . . . . . . 25 c. | Children's Wool Hoods |
| Gent's Ties .. . . . . . . . . . . . . . 25 c. |  |
| Men's Gloves .. . . . . . .. .. .f...25. |  |
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| n's $\&$ Bo | ${ }_{\text {a }}^{\text {Also }}$ A few Sinille Blouses, sile |
| Ha |  |
| A Bie Job Lot of Embroideries from |  |
| yard up. |  |
| other things too numerous to | oats |

## The C. L. MARCH CO $\mathrm{O}_{11}$ Lttlu,

Cor. WATER \& SPRINGDALE STREETS.





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PERCIE JOHNSON,


Evisi The Royal Stores Great January
For the last lew days we offer additional Bargains in every department. Don't let this the


## Work!



"Them 01' Letters."

##  <br> 




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Cash's
Frillings, all riduced, 6c. to 20c. yard

Marksmen Being Trained to Fire
Upon Aeroplanes




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hat inter but the obect turned
to be a German buliet.
 Five German Ships Sink in Ballic.
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## Of WANTED WHITE GOODS at Sharply Cut Prices.

The importance of these really remarkable price reductions is best learned by a personal inspection of the goods. Every item listed in this advertisement, and many more, will be offered at wreh attractive prices that the shrewd shopper will realize that now is the time to buy and save money.
white flanneletteś at special Cut Prices.
white table damasks still offering at attractive prices.
A Job Lot of white lawns. Values up to 20 c. We offer at an all round price
White tucked lawn (Lace Insertion). Regular 27c
WHITE TUCKED LAWN (Lace Insertion). Regular 30c

WHITE TUCKED LAWN (Embroidery Insertion). Regular 30c. WHITE TUCKED LAWN (Embroidery Insertion). Regular 35c. WHite tucked lawn (Embroidery Insertion). Regular 40c. ONE PIECE VERY FINE TUCKED LAWN. Regular 60c.

Now 22 e. .now 27 . Now 30c. NOW 45c.

White Laces and White Embroideries.


## Marshall Bros

| Soves. | This Date in History. |  | Fads asd arasmons. | Their First Day in Town. |
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| C. P. EAGAN. |  |  |  | the Nind. Colling Company, Lie. |

## NAVAL RESERVIST GROUPS:

the group of those that left here on the "Niobe" the group of those that left here on the "tranconia" Each of these Groups is $8 \times 10$, and each man can be seen distinctly, Unmounted for 40 cents, Mounted for 75 cents
'Phone 768.
THE HOLLOWAY STUDIO, LTD., Corner Bates' Fill and Henry Street, St. John's, Newfoundland

## War News.

Messages Received Previous to 9 A.M. ofrtulus , san



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APPLES! Just to two Cars
That FRESH PACKED APPLES Baldwins, Ontario Reds, Starks, Ben Davis, Bishop Pippin, Nonpariels, etc.

## нанытт!

Fresh Frozen Halibut.
Finnan Haddies. Finnan Haddies.

## Soper \& Moore. <br> Theoen 88.




## ar voilears $\quad$ From the Heart Na=atme of the Wheat

Comes the delicate flour.
There's only a little.
And around it lies gluten that's hard and tough-bothersome in baking.

To pick this cream of the flour from the ordinary, we sift it ten times-

Ten times through fine silk.
And only the daintiest particles, sifting through, go out as Gold Medal Flour.

The rest we deem unfit.
flour
Do you want all of the flour, or just the best of the Will you have milk and cream, or just the cream, when both cost an equal price?

There can't be any question.
Then in ordering, Madam, don't merely say "flour." That means any flour.

Say the flour sou want-zay-

## Washburn-Crosby's

Gold Medal FLOUR.
Sold Wholesale,
In Store and to Arrive.
G. I. ANDERSON, Agent, 165 Water Street




Bulldog Tea-40c lb. Dannawalla Tea-50c lb
10 per cent. Discount of 5 Ll. . Dots
No CHANGE IN PRICE

| 100 b | 500 pairs |
| :---: | :---: |
| lected Apples | Fresh Rabbits. |
| Baldwins, | ensh oyster |
| Wagners, | STCALIOPS |
| bs. Cal. oranges. | BANANAS. |
| bxs. val. oranges. | Grape fr |
| 10 bss LEMONS, | tomatoes. |
|  |  |
| J. EDENS, Duc | th St. \& Military Re |



 REID-NEWFOUNDLAND CO

## Water Street Stores Department!

The well-known Headquarters for Motor Engines, Motor Boats, Motor Supplies, Gasolene and Motor Oils, Our Columbia Cells and Multiple Batteries give results unheard of before. Call or send for quotation

## 



Best Grade Local WOOL,

In White, Grey, Grey and White, at 80c. a pound, Is soft, warm and pure, best for soldier's socks.

Robert Templeton.


Telegram Ads, Brine Results

"IDA M. ZINCK," BAINE, JOHNSTON \& Co.'y.

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