



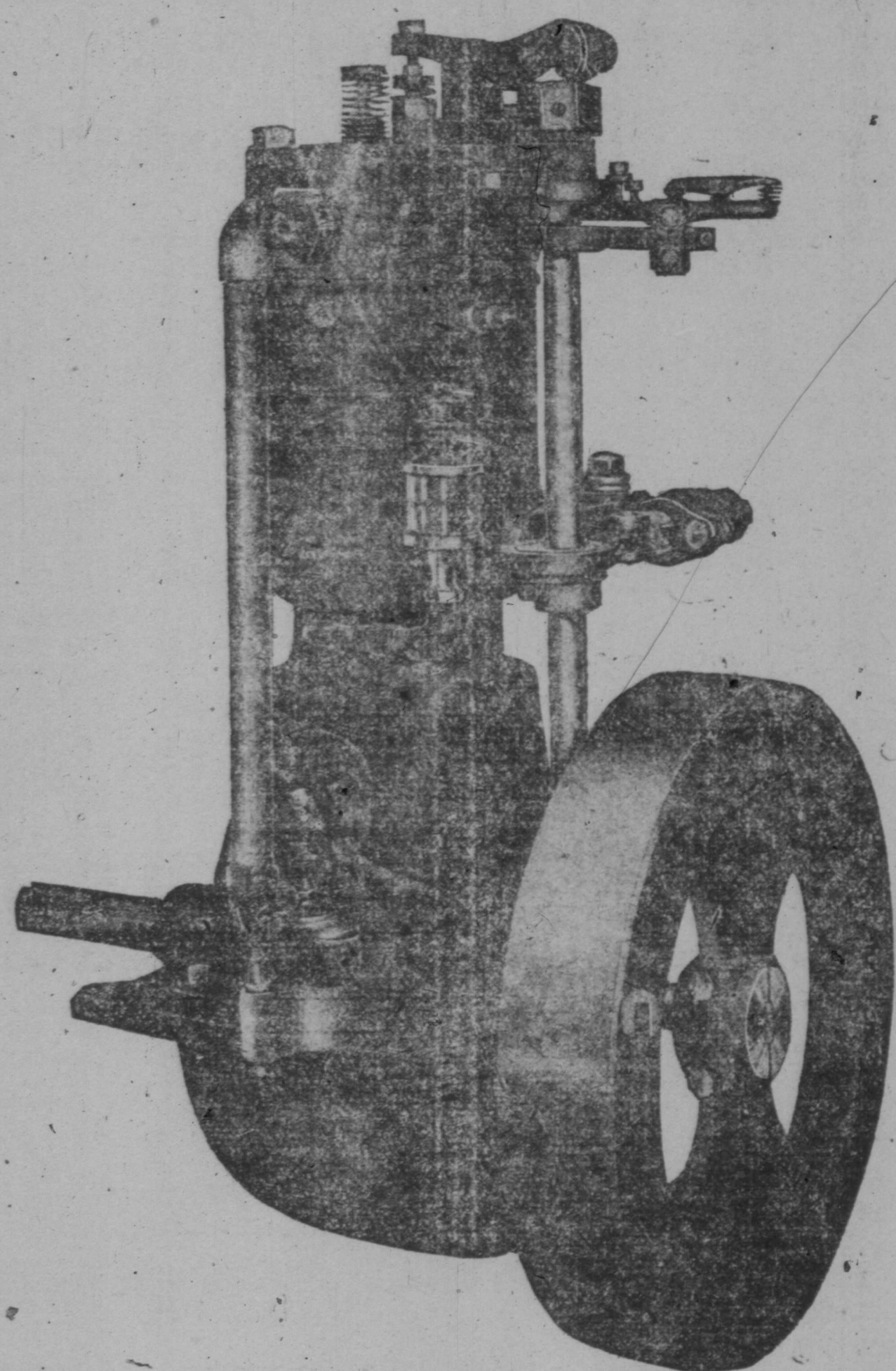






## READ THIS! To The Fishermen:

### Buy "THE COAKER" Kerosene Motor Engine!



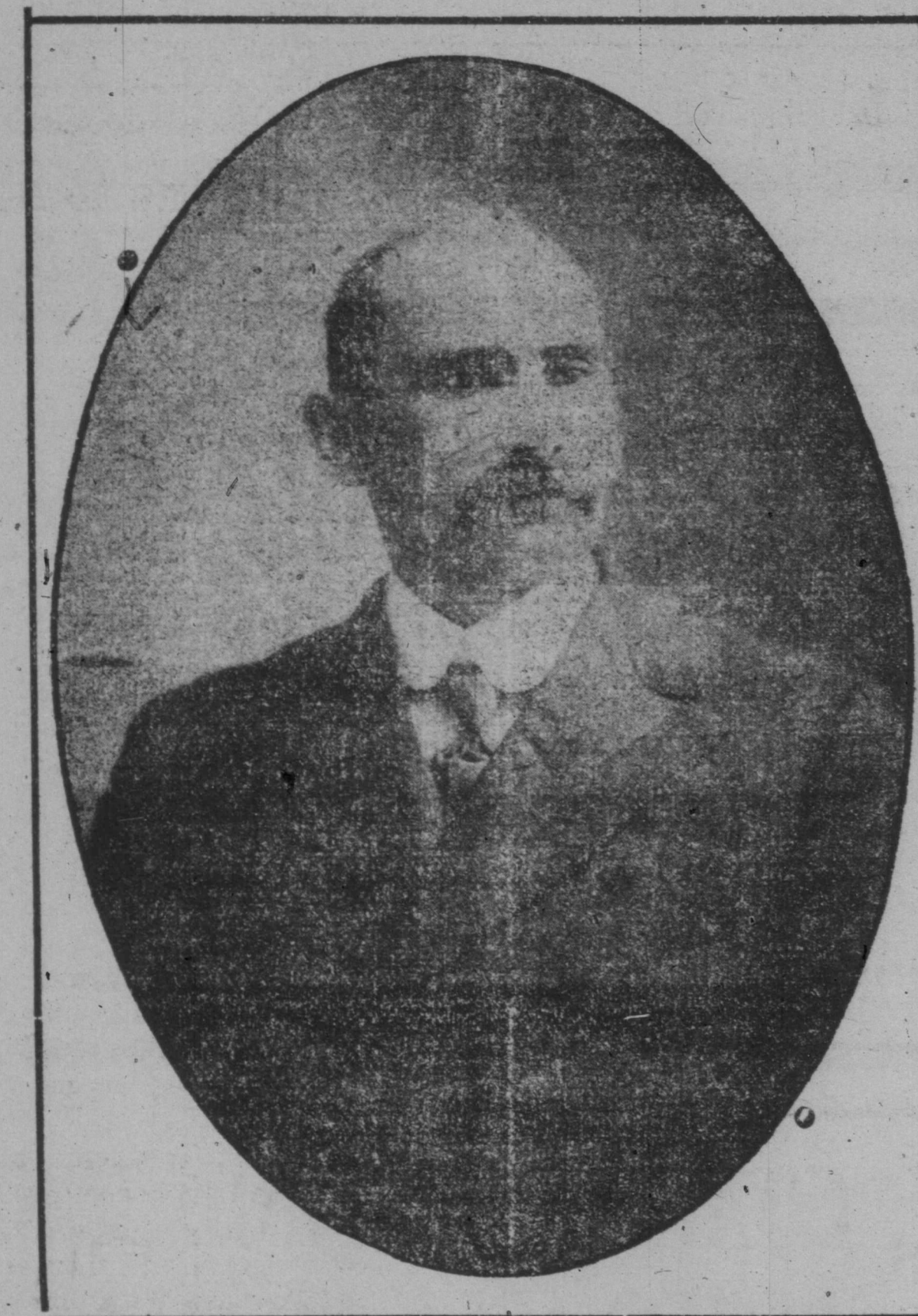
"THE COAKER ENGINE."

A Motor Engine made for The Union Trading Co.

by one of the Largest Motor Engine Manufacturers  
in America is now available to the Fishermen.

"THE COAKER" is a 6 H.P. 4 Cycle Engine, and can be operated on half the oil consumed by a 6 H.P. 2 Cycle Engine. This Engine's power is equal to the power of some 9 H.P. 2 Cycle Engines. It is made for Fishermen's use and expressly for Trap Skiffs and the large size fishing bullocks. It is sold to Union's members at wholesale prices. All commission and middlemen's profits being cut out. We have contracted for the manufacture of 1000 of those engines. The engines will be carried in stock by us here and can be delivered by April 1st. We will carry parts and fittings in stock. We will arrange reasonable terms of payment to meet the requirements of men unable to purchase for cash. WE GUARANTEE THE ENGINE. An expert has been engaged to attend to the installation of our Engines. Write for particulars and terms. See Circular Letter sent to all Councils concerning this engine. We confidently recommend the engine as being of the very best make and material, of being exactly what is needed for the Fishermen's use and GUARANTEED TO GIVE SATISFACTION. It is above all durable, simple and capable of doing heavy work; it is not a toy engine. The spark plug is attached to the side and not the top. The engine starts on gasolene.

This engine is sold \$75 cheaper by us than by the regular agents selling a similar engine. No agents will be employed to sell those engines. We will do our work through the Councils of the F.P.U., therefore one dollar on every three will be saved by buying these engines from the Trading Company. We are prepared to dispose of 2000 of these engines during the year 1914. The Union would have done better and arranged longer terms of payment had the Liberal-Union Party been returned to power, as we believe public monies should be available to aid Fishermen to carry on their work and assist every industrious man to become independent. The Southern Districts being coddled by the catch-cries of Graballism have debarred the Fishermen from receiving loans from public funds in order to secure those desired improvements, but the Trading Company will endeavor to do what is possible to aid Union members, and inspite of Graballism thousands will possess motor boats in two years who are to-day without them. All particulars on application to



The Fishermen's Union Trading Company Limited,

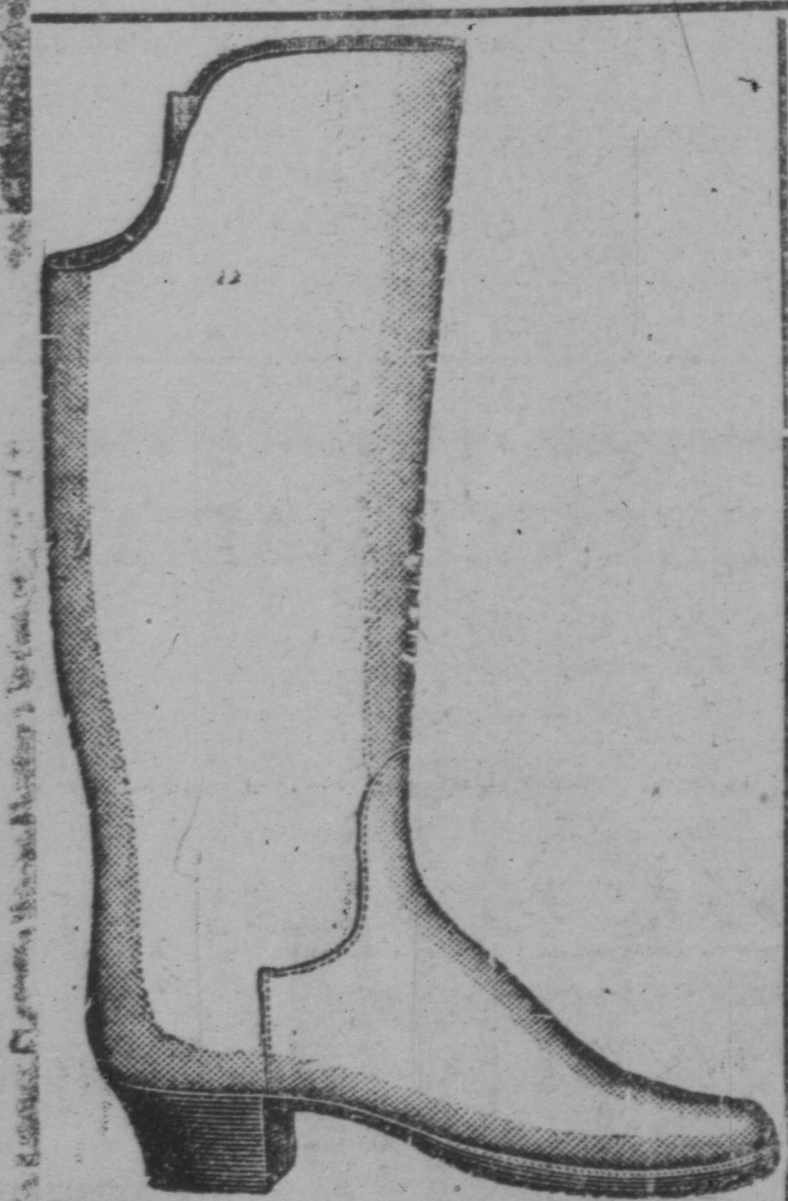
## The Fishermen's Union Trading Company, Limited.

**Union Fishermen** We are well-stocked with the following **Fishery Supplies** which will be sold at our **Usual Low Prices**

COUNCILS will do well to order at once and state how goods are to be shipped. If by schooner, give Name and Captain, informing the Captain where to call.

Oakum, Cutch, Pitch, Resin, Tar, Turpentine, Lubricating Oils, Boiled and Raw Linseed Oil, Copper and Deck Paints, Manilla and Bass Ropes, Hemp and Cotton Lines, Hemp and Cotton Twines.

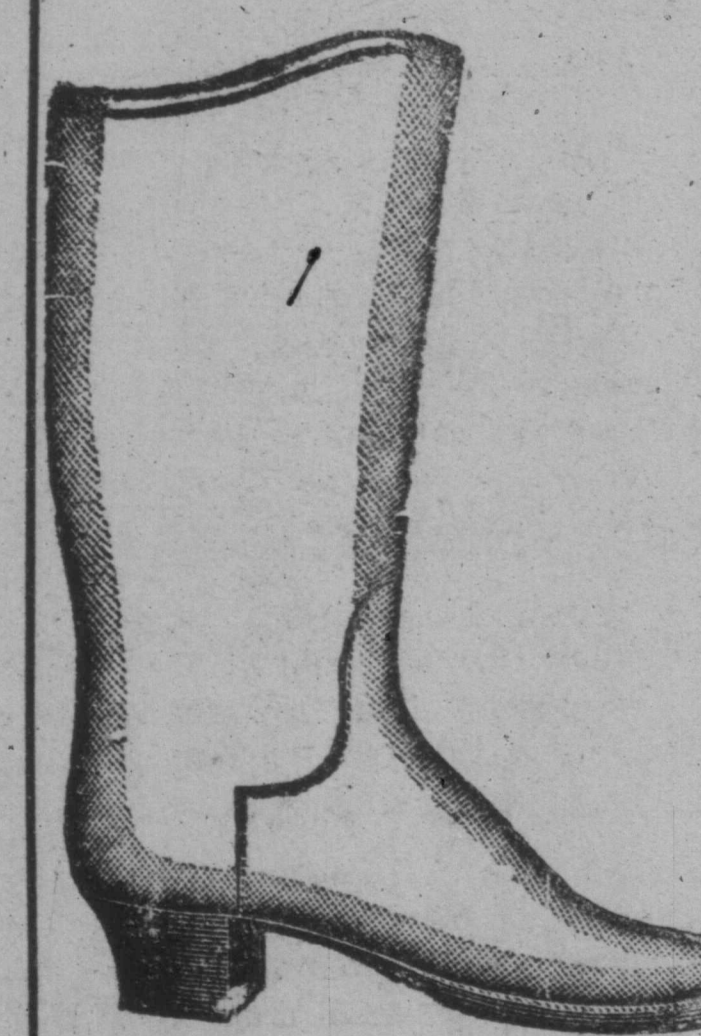
**Best Quality FISHING BOOTS** in the following makes:



**Three-Quarters,  
Factory  
—AND—  
Hand-made.**

**Stogas,  
Wellingtons.**

**Napoleon's,  
Factory  
—AND—  
Hand-made.**



**Extra - Good  
Quality  
—IN—  
Long  
Rubbers**

**F. P. U. Tobacco**  
In Small and Large Sticks.

**Spendid Quality Teas**  
In 20 lb. and 60 lb. Chests.

**Creamy BUTTER**, and other Grades  
In 10 lb. and 20 lb. Tubs.

**High Grade Flour**  
At Rock-Bottom Prices.

The famous **GOODYEAR OIL CLOTHING** in Black and Yellow,

Long Oil Coats, Cape Anns, Guernseys, Heavy Brown and Grey Blankets.

F. P. U. Flags, 4 x 6, 6 x 9.

**The Fishermen's Union Trading Company, Limited.**



**THERE IS NO COMPARISON**

Between Molassine Meal and other sugar foods. The manufacturers of Molassine Meal never attempt to COMPETE with anything else, their product being

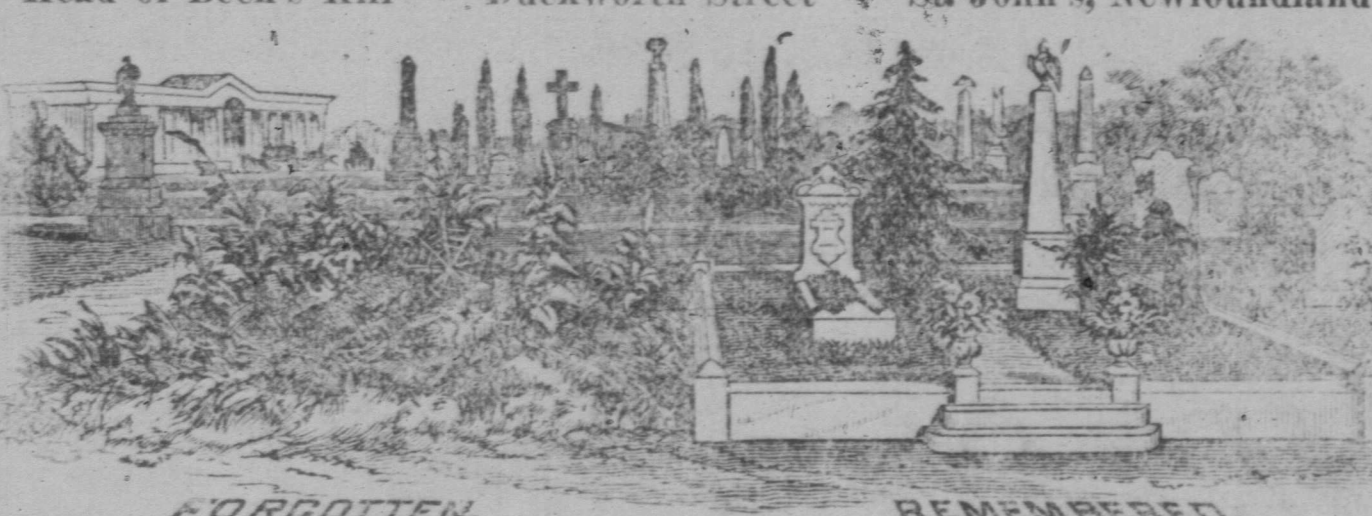
*Unique, Distinct and Superior*

to everything else.

for Sale at all Feed Depots, or Wholesale Only from  
**HARVEY & CO., Ltd.**  
AVOID IMITATIONS.

**Skinner's Monumental Art Works**

Head of Becks Hill - Duckworth Street - St. John's, Newfoundland



FORGOTTEN. REMEMBERED.  
If you want a nicely finished Headstone or Monument, see our stock, or write for our Catalogue of sizes and prices, and our mail order system. We give first-class stone sockets with all stones. Beware of cheaper imitations now in the market. First-class always. Second to none. First-class Lettering a Specialty. Catalogue of prices sent to any address on receipt of Post Card.

LADIES'

**"SPORTS" COATS!**

WARM and LIGHT

A large variety of these useful COATS recently reached us from England.

**IN ALL COLORS!**

Prices From **\$1.30 to \$4.30**

—AT—  
**Anderson's, Water Street.**

**STANDARD Granite and Marble Works.**  
361 Duckworth Street  
Two doors west of City Hall.

The leading and most reliable store in the city for HEADSTONES, MONUMENTS, TOMBS, ETC. In Aberdeen Granite of different colors. Dealer in White Sicilian and American Marble of Best Quality—WORKMANSHIP GUARANTEED. Designs sent on application, by letter or otherwise.

**J. McINTYRE, Proprietor.**

The Daily Mail, \$2 a Year.

**PAINTING!**

Before deciding have us give you an Estimate on that Painting you intend having done. Now is the time, when we can give you the BEST satisfaction and the LOWEST prices.

**E. T. BOTT,**  
84 Flower Hill. Painter and Paperhanger.

**Our Prices Will Interest You.**

We offer the following NEW MEATS just landed:

- 100 brls. Special Fam. Beef
- 100 barrels Ham Butt Pork
- 150 barrels Fat Back Pork
- 75 barrels Fam. Mess Pork
- 150 barrels Boneless Beef
- 100 barrels Ex. Family Beef
- 1000 brls. Am. Gran. Sugar

**HEARN & COMPANY**

Specially Selected

**English Oak Tanned Leather**  
**50 Sides,**  
Light and Medium Weights.

**Best Wearing Leather Made**  
**Robt. Templeton**

**Salt! Salt!**

Now landing per S. S. Havso a cargo.  
**Best Quality CADIZ SALT.**  
**M. Morey**  
Office, Queen Street.

**SALT. SALT. SALT!**

**Union Members**

Can be supplied with any quantity of SALT  
**Cadiz and Santa Polo.**

**PRICES LOWEST IN THE MARKET!**

**Fishermen's Union**  
**Trading Co., Limited**

**The Right Place To Buy—**

**Provisions, Groceries, Oats, Feeds, Wines and Liquors**

—is at—  
**P. J. Shea's,**  
Corner George and Prince's Sts. or at 314 Water Street.

Outport Orders promptly attended to.

**IF YOU WANT**

a good cheap

**MOTOR ENGINE**

sold on small profits, no experts and salesman's salaries and expenses tacked on to the price. save from **\$50.00 to \$150.00** by buying from

**SMITH CO. LTD.**  
Water Street West.

**NORTH SYDNEY COAL.**

Due to arrive on Wednesday, January 14th, ex BEATRICE a small cargo of SCREENED.

**W. H. HYNES,**  
East End Coal Dealer

**MUIR'S MARBLE WORKS**  
ESTABLISHED 1847.

Cahot Building, Water Street.  
Monuments, Headstones, Memorials, Cemetery Decorations in Marble and Granite.  
Latest and most chaste designs. Largest stock to select from in the city.  
The distinctive features of our work are Superior Carving, Finish and Materials.  
Designs and price list mailed to any address.  
Mail orders have special attention.  
**F. CHISLETT,**  
apl9,3m Manager.  
**FORGING AHEAD!**  
That is the position of The Mail and Advocate, as each issue sees a larger sale. What about that WANT ADVT!

OUR PRICE **65c.**

OUR PRICE **65c.**



**Just Out!**

No such splendid list of new records was ever issued before. Take these few as examples, and then call in for the big Quarterly List of disc and cylinder Columbia Records:

**"SONG HITS FOR APRIL, DOUBLE DISC, 65c."**

- A-1497. Do you take this woman for your lawful wife? Don't blame it all on Broadway.
- A-1495. Where can I meet you to-night? (Melody of Irving Berlin hits.)
- A-1496. Camp meeting band. Buffalo baby rag.
- A-1494. While the rivers of love flow on. As long as the world goes round.
- A-1498. Good night Dearly. Who will be with you when I'm away?
- A-1499. Che-Que-Corte. (El Camamba.)

The very latest thing in dancing, the Maxixe or Matchiche

**65c. each!**

**U. S. PICTURE & PORTRAIT CO.**



**SALT AFLOAT!**

**EX HULK "CAPELLA."**  
(Fitted with gasoline winch)

Schooners fitting out will find this a cheap and expeditious method of obtaining supplies.

FOR PRICES Apply to

**BAINE JOHNSTON & Co.**

**Cow Boy Condensed Milk**  
**Lily Brand Safety Matches**  
**Manderson's Pickles**

**"EVERY DAY" BRAND EVAPORATED MILK**  
These are all good trade bringers. WRITE US FOR PRICES.

Wholesale and Retail  
**Job's Stores Limited.**

**Trulite Lanterns**

**The Best on the Market!**

**CAN'T BLOW OUT.**

Wholesale Only by  
**The Direct Agencies, Ltd.**

