# The Chronicle

### Banking, Insurance and Finance

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MONTREAL, NOVEMBER 17, 1916.

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### WAR FINANCING.

The anticipation of the Minister of Finance in introducing his last Budget, that the whole of the last appropriation of \$250 millions for war expenditure would be eaten up by March, 1917, appears in a fair way to realisation. For the seven months of the fiscal year to the end of October, Canada's war expenditure is reported as \$127. 487,147. These figures are admittedly incomplete, and with monthly expenditures necessarily steadily mounting upwards, it is apparent that one of the first duties of Parliament when it meets next year, will be to authorise a further appropriation for the purpose of continuing Canada's share in the struggle. At the present time, Canada is spending roughly about \$25 millions a month on the war, and the total of our war expenditures is reaching exceedingly large figures. From the beginning of the war in August, 1914, until the end of October, 1916, our war expenditures totalled \$354,435,378.54. The expenditures during the seven months of the current fiscal year ending with Qctober are within \$40 millions of the expenditures for the whole of the fiscal year 1915-16. By the end of next March, the total of our war expenditures will be approaching \$500 millions, with the prospect that another year of war beyond that time will increase it to \$750 or \$800 millions. It is to be remembered that our war expenditures will not entirely cease with the end of the war itself. The transport home of the Canadian troops now in Europe and their demobilisation will be an expensive business, and war expenditure on a large scale will be going on for some considerable time after the actual con-clusion of peace.

It is matter for satisfaction that to some extent these enormous expenditures are being met out of current taxation. Posterity will receive the maximum of benefit from the war, and there is no sound reason why posterity should not pay the bulk of its cost. But that taxation should increase in proportion as public expenditures of borrowed money increase is also sound doctrine. The moderate special taxation imposed since the outbreak of war is now beginning to produce notable results. At the

close of the last fiscal year, there was a fair surplus available to set off against war expenditures and appearances suggest that next March, there should be a considerably larger amount available for war purposes. Revenue for the seven months to the end of October amounted to \$121,747,808 compared with \$87,683,848 in the corresponding period of last year, and expenditure during the same period was \$57,561,117 compared with \$56,347,604. The small increase in expenses betokens a considerable pruning in ordinary expenditure, since the increase in interest payments would probably far more than account for the apparent increase in expenditure. Without taking into account capital expenditures on public works, which are provided for by loans, there is a surplus in the Dominion revenues for the seven months of \$64 millions. The figures given do not include any receipts from the Business Profits Tax, payments on which were not due until this month. With these swelling the income totals and other sources of revenue continuing buoyant, it appears not over-optimistic to anticipate a surplus on the Dominion's revenue account for the full fiscal year of a hundred millions or so.

But with war expenditures going on at the rate of three hundred millions a year, it is clear that there will have to be further heavy war loans raised by the Dominion Government. Additionally, funds have to be made available for the supply of further munitions credits to the British Government if a continuance of munitions orders with their consequent trade activity is to be ensured. Thus the task that lies before the Minister of Finance during the coming year is no light one, and the wholehearted co-operation of every class of the community will be necessary in order that it may be successfully achieved. "The thoughtful patriot," wisely remarks the Canadian Bank of Commerce, will save every cent to lend to his country. Those with the habit of spending freely are apt to look with aversion upon those with a disposition to save, but for the time being those who do save are the ones who forge the 'silver bullets' that are now more than ever necessary."

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PUBLISHED EVERY FRIDAY.

F. WILSON-SMITH, Proprietor.

ARTHUR H. ROWLAND, Editor.

Office:

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MONTREAL, FRIDAY, NOVEMBER 17, 1916

### BANK DEPOSITS AND INFLATION.

In the two years between June, 1914, and June, 1916, the deposits of the British banks increased from \$3,375,000,000 to \$4,935,000,000, or by \$1,200,-000,000. The banks' investment holdings in the same period increased from \$570,000,000 to \$1,490,-000,000, a growth of \$920,000,000. These very large increases are made the text for some instructive comment in the London Economist's recently issued banking number, comment which is of considerable interest in Canada where the same conditions of large increases in bank deposits and holdings of securities by the banks have become established. Between July 31st, 1914, and September 30th, 1916, the total deposits of the Canadian banks increased from \$1,159,314,585 to \$1,468,313,018 and their holdings of securities from \$100,726,968 to \$269,429,326. Uninstructed students of bank balance sheets are apt to assume, remarks the Economist, that when the deposits rise this movement can only be due to an increase in the wealth of the community, and must, therefore, be a symptom of progress and prosperity. Both in Great Britain and elsewhere increasing bank figures are often pointed to as if they could only mean that, in spite of war, the world was increasing its wealth with surprising and satisfactory success. In fact, it is necessary to distinguish between the different processes by which an increase of deposits may be brought about. It can be done in many ways, of which the following are the chief:

(1) By an addition to the country's stock of gold, which is paid into the banks, making an increase in cash on one side and deposits on the other of the balance sheet.

(2) By the addition to the stock of legal tender paper currency, which is paid in with a like result.

DEPOSITS THROUGH LOANS.

(3) By an addition to the bank's discounts, loans and advances, which create deposits. If A

borrows \$5,000 from his bank, the bank gives him a credit in its books, so creating a deposit, while the advance to him is a corresponding asset A draws on his credit, but as long as he and those to whom he transfers it operate by cheque the increased deposit goes from one bank to another, and the volume of deposits is increased as long as the original advance to A is outstanding. If cash is withdrawn, deposits are reduced, but the cash, sooner or later, probably finds its way back to one bank or another.

(4) By an addition to the banks' investments. When the banks subscribe to Government loans—War Loan, Treasury bills, Exchequer bonds, or whatever the form may be—they transfer cash at the Bank of England to the Government; they hold securities instead of cash, and their deposits are at first unaltered. The Government draws on its balance at the Bank of England to pay contractors, or anyone else to whom it owes money; they pay the sums received into their banking accounts, so increasing deposits, and restoring cash at the Bank of England to the banks, which have thus had their deposits increased by the amount of the securities for which they have subscribed.

HOW INFLATION IS CAUSED.

It is clear, continues the Economist, that increased banking deposits created by subscriptions by the banks to Government loans are an addition to buying power in the hands of the public, without any corresponding increase in the volume of commodities that people want to buy, and are, consequently, likely to lead to what is usually meant by inflation-that is, a rise in prices due to too rapid increases in the volume of currency, since bank deposits are potential currency. What is wanted, in order to check the rise in prices, is not a manufacture of money by the banks, but a reduction of consumption, through saving, by investors. When investors subscribe for loans they hand over their bank ba'ances to the Government, which pays them out, as above described, to contractors and others, who pay them in to the Lanks again, and the volume of deposits does not grow by the process. A present-day necessity in Great Britain, in the opinion of the Economist, is more real saving and real investment in Government securities. The public, it urges, should be induced, or, if necessary, forced, to save on such a scale that the Government may finance itself more out of the public's pocket and less out of that of the banks, and so that the banks may gradually liquidate their holdings of securities and be ready to make those advances to industry which the developments of peace are likely to require. In Canada, the effect of the munitions credits given by the banks to the British Government has been somewhat similar to that cited by the Economist regarding the British banks' loans to the Government. These credits have largely increased the deposits of the banks, as they have been mainly expended in Canada. Similarly other war financing of the Canadian banks has contributed to increase their deposits. But in the case of the last domestic War Loan there was more than sufficient "real investment" available, and the banks were not called on for any contribution.

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incorporated by Reyal Charter in 1840

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126 BRANCHES IN CANADA

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### TAXES PAID BY LIFE INSURANCE COMPANIES IN CANADA.

While the subject of excessive taxation is a matter of frequent discussion among life insurance officials and agents, it seems that the actual extent of this taxation in Canada is not generally known. With the object of ascertaining this, The Chronicle has compiled and publishes herewith the figures of the taxes paid by the Dominion-licensed life companies during the years 1914 and 1915 upon their Canadian business only. The returns are in the main compiled from the Dominion Government blue-book. However, the blue-book does not distinguish between Canadian taxation and foreign taxation in the case of those Canadian life companies doing business abroad and the courtesy of several of the larger Canadian companies has been availed of in order to obtain the exact figures of

their Canadian taxation. The Dominion-licensed life companies operating in the Canadian field-Canadian, British and American—paid in Canadian taxation in 1914 \$544,879 and in 1915, \$909,126. The amount paid by the companies in the two years is thus \$1,454,005, equal to 1.69 per cent. of their premium income during that period. The two-year figures probably give a better idea than those of either 1914 or 1915 of the existing real incidence of Canadian taxation upon the life companies, since following a dispute with the Ontario Government the Canadian and British companies did not pay their Ontario taxes on premiums due in 1914 until 1915. It will be in recollection that the companies felt compelled to contest the validity of the Ontario legislation raising the tax on their Ontario premiums from 1 per cent. to 134 per cent. But the Courts decided against them, and prior to this decision being given, the companies were outflanked by the provincial treasurer, who persuaded the legislature to impose a new direct tax of \$30,000 upon the companies, subject to reduction at the provincial treasurer's discretion. We understand that the companies actually pay under this legislation a tax of 134 per cent. of their premium Ontario incomes.

THE TAXES ON PREMIUM INCOMES.

It is the tax on premium income imposed by the provinces that mainly accounts for the present excessive scale of the taxation upon the life companies. This tax is imposed by seven of the nine provinces. In three, British Columbia, Alberta and Saskatchewan, it is I per cent.; in two, Quebec and Ontario, 134 per cent.; in Nova Scotia, 114

per cent., and in Manitoba, from 1 to 2 per cent., according to the size of the income. The idea of this taxation was first copied by Ontario from the United States in 1899. That it has since spread so widely in Canada is simply due, in the last resort, to the fact that policyholders of the companies have not been educated to an appreciation of the fact that it is their money which is thus confiscated by the provinces, and not the possessions of some financial octopus. When Ontario in 1914 was enlarging its tax on premium incomes the fraternals were exempted. Why? On the plea that their members were usually drawn from a poorer class of society than those who take out policies in the old line com-panies and that to tax them would be unfair. Granted that this would be the case, why then were not the companies transacting industrial insurance and taking insurance protection to the very poorest who cannot afford to belong to fraternals, also exempted? Most probably, for the very good reason that industrial policyholders were unlikely to raise the "holler" that would have been raised by the members of fraternal societies had they been taxed.

When policyholders in old-line companies have been educated by company managements up to the point of raising a loud "holler" over this confiscation of their savings by the provinces, there will be some chance of these taxation demands decreasing. There has been endless discussion of this subject in recent years, but so far, practical action following discussion has been mainly conspicuous by its absence. While that is the case, matters can be expected to show no improvement. But it should not be a difficult matter to devise practical ways and means of persevering education of the policyholders in this important matter, through the agents and by means of pithy, pointed literature.

Elizur Wright wrote, many years ago:—"There seems in regard to insurance companies of all kinds, no valid reason why every person who is in any way connected with them should not be taxed for the support of the government, according to his ability, as an individual, and any tax on the company, after that, is in fact taxing him beyond his share, and if he is a policyholder, exacting a penalty on his prudence." That is what the Canadian provinces are doing—exacting a penalty on the prudence of those who carry life insurance.

### TAXES OF DOMINION LICENSED LIFE COMPANIES IN CANADA.

(CANADIAN BUSINESS ONLY)

(Compiled by The Chronicle.)

	Canadian Premiums, 1914	Canadian Premiums, 1915	Canadian Taxation, 1914	Canadian Taxation, 1915	Percentage Taxation to Premiums, 1914	Percentage Taxation to Premiums, 1915	2 Years' Canadian Premiums, 1914-15	2 Years' Canadian Taxation, 1914-15	Percentage Taxation to Premiums, 1914-15
Canadian Companies British Companies American Companies	\$ 26,038,226 1,907,830 13,139,844	\$ 28,562,277 2,071,592 14,488,783	\$ 286,636 30,437 227,806	\$ 610,843 45,643 252,640	1.10 1.59 1.73	2.14 2.20 1.75	\$ 54,600,503 3,979,422 27,628,627	\$ 897,479 76,080 480,446	1.64 1.91 1.74
	41,085,900	-	544,879	909,126	1.30	2.01	86,208,552	1,454,005	1.69

INCORPORATED 1869

Capital Paid up \$11,820,000 Reserves \$13,236,000 Assets \$235,000,000

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Notice is hereby given that a Dividend at the rate of Five PER CENT (5 P.C.) PER ANNUM upon the paid up Capital Stock of this Bank has been declared for the THREE MONTHS ending the 30th November, 1916 and that the same will be payable at the Head Office and Branches on and after Friday, the 1st of December, 1916. The Transfer Books will be closed from the 16th to the 30th of November, 1916. both days inclusive.

By Order of the Board,

J. COOPER MASON,

Toronto, 25th October, 1916.

Acting General Manager

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Established 1874

OTTAWA, Canada Head Office

\$4,000,000 Paid-up Capital -Rest and Undivided Profits - 4,996,304 55,000,000 Total Assets, over

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#### "BEGINNING AT JERUSALEM."

We were smoking our postprandial cigars at the Empire Club; the President of the Indomitable Life and myself, and I noticed he was thoughtful and preoccupied.

"Anything wrong?" I queried.

"In a way," he answered. "I've had something on my mind. Yesterday afternoon, on my way back to the office after luncheon, I stopped to buy a paper. The newsboy was a bright little chap with an intelligent face and as I paid him I asked his name."

"' 'Johnny Reardon,' he replied, 'and I know who you are;' he went on, 'my father was your porter.' "

"I remembered Reardon. He had been with us for four years and left two years ago to take a better job."

"'Well, Johnny,' I said, 'I hope your father is well and prosperous. But he ought to keep you at

school."
"'Father died three months ago and we haven't
any money, so I must work,' the boy answered
soberly."

" 'Didn't he have any life insurance?' "

" 'No sir.' "

"When I reached my office I had a heart-to-heart talk with myself. For years, day in and day out, I had been preaching to our agents the doctrine of protection for the families of their customers—and yet, right under my eyes, associated with me, as it were, had been a man who needed life insurance but to whom I had never said one word of counsel. I dictated a letter which I sent around the office telling the clerks Johnny's story and querying whether they had protected their families. After all," and he smiled,—"the joke (it was a joke this time!) was on me, for this morning three of our men came in, thanked me for my advice and asked for more salary to buy insurance with."

We laughed together and I said, "What is Johnny's

beat? I'll buy my papers from him."

"Johnny has left the newspaper business," the President rejoined, and knowing my friend's kind heart, I realized that his list of protegés had received a new name.

According to Department of Labor calculations, a typical family weekly food budget averaged in cost in 1913, \$7.33. In 1914, the cost rose to \$7.73 and in 1915 to \$7.86. By August, 1916 the cost had risen to \$8.63.

England has pursued, in the face of formidable obstacles, the path mapped out by sound financial tradition. It has met misgivings as to its public credit, and an unheard of pressure on its own gold supplies, by paying out gold to its foreign creditors—cheerfully, without interruption, and in enormous sums. It is impossible to doubt the bearing of this policy on Great Britain's future international financial prestige.—N. Y. Evening Post.

#### EFFECTS OF WESTERN LEGISLATION.

Mr. George Wegenast, manager of the Mutual Life of Canada, who recently made a prolonged Western trip, writes in the agents' journal of his Company that from an investor's standpoint, the most unfavorable conditions in the West arise out of ill-advised legislation. Mr. Wegenast points out that as a result of this objectionable legislation, some of which was referred to in our last issue, several large loan companies have withdrawn altogether from some of the Western Provinces. there is one thing more than any other," Mr. Wegenast, that the Western Provinces require from the East, it is money, and so it appears to the writer that the obnoxious legislation referred to, must in the end work great harm to the very people whom it is designed to benefit for the moment. Of course, one hears much about the scheme of rural credits to be inaugurated by the Provinces when the War is over, which is expected to revolutionize the present basis on which money is loaned, and as some say, will 'bring the Corporations to time.' The future alone can unfold what may occur in this direction, but meanwhile lenders are extremely cautious, and many companies are likely to follow the example of those that have already discontinued making new loans, and confine their activities to the protection of the funds already invested."

New branches of the Bank of Montreal have been opened at Renfrew, Ont., and at the military camp in the Exhibition Grounds, Toronto.

ESTAPLISHED 1873.

The

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in them, in addition to the protection afforded.

Protection. In addition to the savings and investment features, the home of the policyholder is ab-solutely protected throughout the endowment term for the amount of the contract—which is therefore the best security a man can hold.

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WILLIAMS-TATLOR, LL.D. SIP M. MOPTAGU AIV.A,
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K.C.M.G.

A. E. HOLT, Manager

OFFICE AND SAFETY DEPOSIT VAULTS: 107 St. James St., MONTREAL.

BRANCHES: Calgary, Edmonton, Ottawa, Quebec, Regina, St. John, N.B., St. John's, Nfld., Toronto, Vancouver, Victoria, Winnipes.

### WESTERN

Assurance Company

Incorporated in 1851

### FIRE, EXPLOSION, OCEAN MARINE AND INLAND MARINE INSURANCE

ASSETS

OVCE

\$4,000,000.00

LOSSES paid since organization of Com-

\$63,000,000 · · · over

#### DIRECTORS

W. R. BROCK, President

W. B. MEIKLE, Vice-President and General Manager

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HEAD OFFICE

TORONTO

### THE LAW UNION & ROCK

INSURANCE CO. LIMITED, LONDON. Assets Exceed - \$48,500,000.00

Over \$12,500,000 invested in Canada. Canadian Head Office: 57 Beaver Hall Hill,

Agents wanted in unrepresented towns in Canada.

W. D. Alker, Superintendent, J. E. E. DICKSON
Accident Dept, Canadian Manager

#### C. R. G. JOHNSON, POIRIER & JENNINGS, INC. BROKERS INSURANCE AGENTS

ETNA INSURANCE CO. OF HARTFORD ST. PAUL FIRE & MARINE INS. CO.

11 ST. SACRAMENT STREET MONTREAL, P.Q. .0.

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#### PAPER PRICES AND FOREST FIRES.

Independent of other causes operating to increase the price of paper to Canadian publishers, the constant destruction of spruce and balsam forests by preventable fires has played a serious role. Without question, there is abundance of woods to meet all demands of paper mills, but abundance and accessibility are frequently two very different things. Transportation distances between the woods and the mills is a factor of first importance, as not a few unsuccessful Canadian and American paper mills have been forced to realise. Every additional mile a paper mill is obliged to travel for logs, the costs of the paper product will reflect an advance.

E. H. Backus, President of the Minnesota and Ontario Paper Co. at Port Frances, Ont., stated recently that the increasing inaccessibility of pulp limits from the mills is making paper dearer. like small saw mills, the permanently located pulp mill cannot pack up its equipment and follow the retreating forest. Forest engineers are agreed, however, that with care in operating limits and thorough protection against fire, pulpwood forests can be perpetuated indefinitely; accessibility of supplies need be lessened very little.

Up to the present stage in Canada the lack of modern fire protection for which the Governments, as trustees of the timber resources, are chiefly responsible, has reduced the near-at-hand bodies of pulp wood far more than the actual cut of logs. The Northern Ontario fires of last summer are an illustration of this fact. In the 1 200 square miles devastated were substantial quantities of paper making materials. In the same fire an Ontario paper company lost 400,000 cords of wood, ready piled in the mill yard. Quebec's 1916 fires also cleared out large quantities of spruce and balsam as well as white pine. The forest fire record in Ontario and Quebec during the past ten years accounts for vastly more forest wealth than has passed into umber and pulp.

If the pulp areas at the mill door are allowed to disappear in flames, the longer drive or rail haul automatically increases the cost of manufacture. Without doubt, other causes than unheeded fires are at the root of the paper price advances in war time, but it remains true that since the first paper factory in Canada began to operate, the fire fiend has been laying his tax on the paper consumer.

### CANADA LIFE'S ANNUITY BUSINESS.

In an appreciative note regarding the issue by the Canada Life of a new annuity prospectus in Great Britain, the London Review remarks that the annuity business of the Company has made great strides in recent years. The Canadian life companies have been in a specially fine position for giving the greatest possible return for the money invested and there is no question about the business con-tinuing on the up-grade. The undoubted security offered by the Canada Life, remarks the Review in conclusion, is well known. Funds are actually earning an interest average of nearly 534 per cent-per annum, while the valuation of the Company's liabilities is carried out on a 3 per cent. basis for business written since 1900 and 3½ per cent. on other business. The difference is a material one to the policyholders' and annuitants' advantage.

#### ARSON "A VERY SERIOUS CRIME."

To the Editor of The Chronicle:-

Sir-That was a good "old-fashioned judgment" of Chief Justice Maasdorp quoted in your last issue, and I agree with you it would be well if similar expressions were heard from the Canadian bench on occasion. But is the Canadian bench at fault?

Chief Justice Maasdorp, citing the doctrine of uberime fides, says: "When you made your application for insurance you were called upon to make a certain declaration in which you have to be very careful, and state the truth, the whole truth and nothing but the truth," from which it may be deduced that in South Africa the good old practice of exacting from an applicant for insurance a written application setting forth certain facts in relation to the risk which cannot otherwise be known to the insurer still prevails. Not so in Canada, where a written application is rapidly becoming the exception rather than the rule, so that the Judge is usually confronted with a plaintiff holding the policy of the defendant to whom no representations whatever, false or otherwise, were made by the plaintiff—virtually a promise to pay upon the hap-pening of the event! What can the Judge do? The fault lies with the companies.

OLD TIMER.

November 13, 1916.

### SASKATCHEWAN MUNICIPAL HAIL INSURANCE.

Details of the loss of the Saskatchewan Municipal Hail Insurance Commission this year show that claims aggregate \$3,600,000 against a revenue of \$950,000. The total claims for this year are nearly six times as great as those of any one other year, and thirteen municipalities which paid into the funds during the entire period of their membership only \$80,000, have entered claims upon the fund for \$600,000. As nearly as can be indicated at the present time, it would appear that the claimants in the 127 municipalities which were under the scheme before this year and who alone will share in the surplus which was accumulated prior to this year will receive somewhere about 43 cents on the dollar, while the claimants in the 13 districts newly entered for 1916 will receive 26 per cent., unless some means is found whereby the municipalities under the Act can and will raise sufficient money to meet all indemnities in full. The amount of to meet all indemnities in full. money required to accomplish this is in the neighborhood of \$2,100,000.

Discussion is now going on among those interested regarding the raising of these funds and the provision of an adequate reserve in the future.

#### NORTH AMERICAN LIFE.

November is "President's Month" for North American Life agents in honour of the newlyelected president, Mr. L. Goldman. For five months consecutively, new business received by the North American Life has amounted to over one million monthly, and to the end of October business received is ahead of that for the corresponding period last year by \$650,000.

In France, the continuance of a fire policy is usually binding on both the company and the insured for ten years, and it is probable that many accident policies are for terms of years.

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### A SAFE INVESTMENT for people of small means

To enable the small investor to invest his money without risk, this Corporation's Bonds are issued in sums as low as one hundred dollars. They furnish absolute security and are a

### LEGAL INVESTMENT FOR TRUST FUNDS

Write for copy of Annual Report, specimen debenture, and all particulars.

### Canada Permanent Mortgage Corporation

Paid-up Capital \$6,000,000.00.

TORONTO STREET

Reserve Fund \$4,750,000.00. Established 1855. Investments \$33,546,242.74.

TORONTO

Representing

### THE MUTUAL LIFE INSURANCE COMPANY OF NEW YORK

You will make money.

The great strength, big dividends and incomparable benefits of the "oldest Company in America" mean certain success for you.

FOR TERMS TO PRODUCING AGENTS, ADDRESS:

### George T. Dexter

2nd VICE PRESIDENT

34 Nassau Street

New York, N.Y.

## Atlas Assurance Co., Limited

of LONDON, ENGLAND

The Company commenced business in the REIGN OF GEORGE III and the following figures show its record—

At the Accession of	Income	Funds
KING GEORGE IV. \$ KING WILLIAM IV. QUEEN VICTORIA KING EDWARD VII.	387,065 657,115 789,865 3,500,670	\$ 800,605 3,038,380 4,575,410 11,185,405
KING GEORGE V.	6,846,895	15,186,090
and at 31st DECEMBER, 1915	7,757,140	19,953,150

In addition the Company has a Subscribed Capital of Eleven Million Dollars (of which \$1,320,000 is paid up).

Agents wanted in unrepresented districts.

Head Office for Canada:

260 St. James St., MONTREAL

MATTHEW C. HINSHAW, Branch Manager



Assets: \$10,178,345.13

Surplus to Policyholders: \$5,169,684.89

Canadian Head Office: MONTREAL. J. W. BINNIE, Manager

## LLOYDS BANK LIMITED, 71, LOMBARD ST., LONDON, E.C.



\$156,521,000 Capital Subscribed 25,043,360 Capital paid up 18,000,000 Reserve Fund 652,522,495 Deposits, &c. 275,044,415 Advances, &c.

THIS BANK HAS 900 OFFICES IN ENGLAND AND WALES.

Colonial and Foreign Department: 17, Cornhill, London, E.C. London Agency of the IMPERIAL BANK OF CANADA.

Auxiliary: LLOYDS BANK (FRANCE) LIMITED, with Offices at PARIS, BORDEAUX, BIARRITZ and HAVRE.

### CANADIAN FIRE RECORD

Specially compiled by The Chronicle

FIRE NEAR McGILLIVRAY, B.C.

By the fire which occurred on the 12th instant on the premises of the Riverside Lumber Company near McGillivray, B.C., the following companies are interested, \$15,000 on buildings, and \$55,000 on machinery:—Aetna, \$5,000; Phoenix of London, \$6,500; Norwich Union, \$2,500; Niagara, \$2,500; National of Hartford, \$4,000; Commercial Union, \$5,000; Guardian, \$6,500; Phoenix of Hartford, \$7,500; Queen, \$5,000; Liverpool & London & Globe, \$10,000; Mercantile, \$2,500; British America, \$2,500; Northern, \$2,500; Glens Falls, \$5,000; Pennsylvania, \$3,000; loss total.

INGERSOLL, ONT .- Third floor of McIntyre House Furnishing Company's premises stocked with mattresses badly damaged, October 25. Remainder of store and L. Stone's store damaged by water and smoke. Origin, unknown.

INGERSOLL, ONT .- Large barn of B. Nankivill, Dereham township, near Salford, destroyed with part of contents, November 13. Loss \$4,000.

Two-storey stone house on farm of M. Shannon, West Oxford, destroyed with contents, November 13. Supposed origin, defective fireplace. Loss partly covered by insurance.

HELENA, ONT .- B. S. Tyron's barns and W. Powell's house destroyed, November 9. Three incipient fires were discovered in the hotel of M. Shoen on November 10, and the arrest of a supposed incendiary was made.

ROBERVAL, QUE.—On the 12th instant, a fire occurred on the premises occupied by the newspaper "Le Lac St. Jean." Insurance on stock:—Northern, \$2,000; Guardian, \$1,000; total loss. On building:—Liverpool & London & Globe, \$1,200:

Phoenix, \$800. SIDNEY, ONT.—Fire, which originated from un-known source, in basement of T. C. Norton grocery burned through two business blocks, owned by Charles Smail and C. A. Keplinger, October 29.

Loss, \$25,000. SIMCOE, ONT .- W. Gray's farmhouse at Windham Centre destroyed with contents, November 6, in owner's absence. Loss \$4,000.

WINDSOR, ONT .- Residences of W. Smith and A. Bloomfield on Highland avenue destroyed and adjoining residence of Walter White severely damaged, November 2. Loss \$5,000.

TORONTO.—Open-air dancing pavilion opposite Stop Seven on Lake Shore line of Toronto & York Radial Railway, owned by Mrs. Crowe, destroyed, November 13. Loss \$500. HARRIS, SASK.—British-American elevator de-

stroyed with contents, November 3. Loss estimated at \$40,000.

, E.C.

LES.

Belleville, Ont.—Barn and outbuildings of John Stewart at Actonolite destroyed with contents, November 6. Loss \$3,000 with \$1,000 insurance.

TILLSONBURG, ONT.—Byron Bird's farm near Brownsville, destroyed with contents, November 14. Loss about \$5,000 with \$2,000 insurance.

BELLEVILLE, ONT.—Residence of W. O. Simmons in Thurlow township destroyed, November 6. Loss \$4,000. Origin, overheated stovepipe.

OWEN SOUND, ONT.-Kiln section of Owen Sound Fruit Company's evaporator plant damaged, November 6. Loss \$700. No insurance.

PARRY SOUND, ONT .- On the 11th inst., a fire occurred on the premises of Lattieff & Gresco, dry goods. Insurance, \$2,500. Loss total.

St. Catharines, Ont.—Frame house occupied

by H. Millar in Grantham township, destroyed with contents, November 10. Loss \$2,000.

CORNWALL, ONT.-Jacob Miller's barns destroyed with contents, including large quantity of lumber.

Loss about \$2,500. No insurance.

VANCOUVER, B. C.—Cargo of S. S. Waimarino damaged, November 15. Origin, spontaneous combustion in shipment of copra.

MONTREAL, QUE.—Building at 746-8 St. Dominique Street, occupied by S. Ruben, damaged, October 19. Loss \$3,500.

Barrie, Ont.—Painting department and body

room of Barrie Carriage Company damaged, November 6. Loss \$3,000.

MASSENA, ONT .- New barn owned by A. E. and K. Phillips, destroyed with season's crops, a cow and five calves.

PORT WILLIAM, N.S.—Dwelling of H. Eisenhauer destroyed, October 31. Three lives lost.

MONTREAL.—Newcastle Apartments, 747 Querbes
Street, Outremont, damaged, November 13.

MEGANTIC, QUE.—Electric light plant, property of the town, destroyed November 9.

WATERFORD, ONT .- York block destroyed, October 26. Supposed origin, burglars.

### NORTHERN ASSURANCE COMPANY, LIMITED.

Official announcement is made that Mr. H. E Wilson, general manager for the past twenty-two years of the Northern Assurance Company, Limited, Aberdeen, Scotland, is to retire at the end of the present year.
Mr. H. S. Gayford and Mr. J. Robertson, secre-

tary of the London Board and manager in Aberdeen respectively, are to become joint general

managers of the Company. Mr. H. E. Wilson is retiring after a service of over half a century with the Northern. His career has been honourable, and most successful. Under his administration the Northern's best traditions have ever been maintained. Mr. Wilson, by his frequent visits, was well known in Canada where he was regarded as a most able underwriter and a most popular general manager.

Mr. Gayford has been connected with the Northern since 1885 and for the past ten years has been Secretary to the London Board.

Mr. Robertson is well known as resident manager at the Aberdeen head office of the Company for the past seven years. He entered the service of the Company thirty-nine years ago. Both gentlemen are highly-qualified underwriters.

#### WESTERN CANADA FIRE UNDERWRITERS ASSOCIATION.

The above Association, which held a three days' meeting in Chicago last week, adjourned on the

11th instant. The principal object of the meeting was accomplished and the Springfield Fire & Marine and the National of Hartford, both of which have been non-members, are now members of the Association.

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CANADA BRANCH HEAD OFFICE, MONTREAL

M. Chevalier, Esq. on Macpherson, Esq.

DIRECTORS
Sir Alexandre Lacoste
Sir Frederick Williams-Taylor, LL.D.

J. Gardner Thompson, Manager.

Lewis Laing, Assistant Manager.

Deputy Assistant Manager.



Head Office: Cor. Dorchester Street West and Union Avenue. MONTREAL

DIRECTORS

non, President and Managing Director.

\*\*Dice-President and Secretary.

A. G. Dent, Esq., John, Emo, E.

\*\*Wm. Molson Macpherson, I.

Sir Frederick Williams-Taylor, L.

J. D. Simpson, Deputy Assistant Manager.

LICENSED BY THE DOMINION GOVERNMENT

### FIDELITY-PHENIX FIRE

of NEW YORK HENRY EVANS, President

Authorised, Subscribed and Paid up Capital \$2,500,000

Policyholders Surplus

\$8,783,641 AGENTS WANTED IN UNREPRESENTED DISTRICTS

Head Office for Canada : : 17 ST. JOHN STREET, MONTREAL

W. E. BALDWIN, Manager

JOS. ROWAT, Asst. Manager.

\$17,800,000



### The Northern Assurance Co. Limited

"Strong as the Strongest"

HEAD OFFICE FOR CANADA Accumulated Funds 1914, \$41,615,000 88 NOTRE DAME STREET WEST,

G. E. MOBERLY, Manager.



### THE LAST WORD

ACCIDENT AND SICKNESS INSURANCE

THE DOMINION GRESHAM'S NEW "GRESHAM MAXIMUM" POLICY

AGENTS WANTED EVERYWHERE

Applications in Ontario should be addressed to

L. D. JONES, Superintendent of Agents for Ontario, 412 JARVIS STREET,

### WAR CLAIMS OF CANADIAN LIFE COMPANIES.

Mr. Arthur B. Wood, actuary of the Sun Life of Canada, recently read before the Actuarial Society of America, a paper dealing with the experience of Canadian life companies in respect of war risks, the conclusions of which are reassuring. "No data based upon insurance experience are as yet available, from which to ascertain the rate of war mortality thus far experienced," said Mr. Wood. "Several of the companies have attempted to estimate the amount of insurance at risk on the lives of persons who enlisted for overseas service, but as permits are not required under policies issued prior to August, 1914, it has been found impossible to obtain even an approximate idea of the amount of the exposures. The general effect of the war claims upon the mortality as a whole may however be observed by comparing the actual claims of the year with the expected by the standard valuation table."

"In the following table the percentage which the net death losses (sums assured less reserve thereon) during the year ending December 31, 1915, were of the expected by the Om (5) table are shown for eight of the nine companies, (a) excluding war claims, and (b) including war claims. The percentages which the gross war claims were of the mean business in force in Canada are also shown. The companies are not referred to by name, but are tabulated in the order of percentages in the second column.

EPPECT OF WAR CLAIMS OF NINE CANADIAN COMPANIES
DURING THE YEAR ENDING DECEMBER 31ST, 1915.

CANADIAN BUBINESS ONLY.

	CA	NADIAN DUBIN	Mon Owner.	
	Percentage To	tal Canadian Expected.	Net War Claims P.C.	Gross War Claims P.C.
No. 1 2 3 4 5 6 7 8 9	(a) Excluding War Claims 28.1 35.0 30.2 40.1 44.3 50.0 49.5 60.4	(b. Including War Claims 42.6 45.0 45.2 54.6 55.7 57.4 64.3 72.9	of Expected 14.5 10.0 15.0 14.5 11.4 7.4 14.8 12.5	of Mean Total .147 .113 .148 .148 .136 .072 .147 .169 .098
Tota	-	58.4	13.3	.134

TOTAL MORTALITY FAVORABLE.

"The total mortality including war claims is seen to have been remarkably favorable in every instance, the ratio of actual to expected ranging from 42.6 per cent. to 72.9 per cent., while for the eight companies combined it was 58.4 per cent. The net loss under war claims for the combined companies was 13.3 per cent. of the expected claims. The gross war claims for the nine companies combined were .134 per cent. of the mean Canadian business in force. The corresponding figures for the Mutual Life of New York, as given by Mr. Thompson, were .107 per cent. for Canada, and .196 per cent. for the combined business in all countries engaged in the war. The gross Canadian claims incurred by the nine companies were \$5.834.822 of which \$900,869, or 15.2 per cent. were due to the war. The corresponding ratio for the ten British offices given in Mr. Thompson's paper is 8.7 per cent., but as the annual reports from which the figures were taken were for the year 1914,

the war claims in the case of those companies whose year ends on December 3r, would be those incurred during the first five months of the war only. The war claims reported by the Canadian companies include deaths from all causes among combatants and also deaths among non-combatants through acts of war, such as the sinking of the Lusitania and other vessels."

#### A BRITISH EXPERIENCE.

"In the annual statement for 1915, recently received from one of the large British offices, the total death claims for the year are reported to have been £472,672, or which £76,541, or 14.3 per cent., were war claims. The actual mortality was 90.3 per cent. of the expected, and excluding war claims, 76.4 per cent. The war claims of this particular company were therefore 13.9 per cent. of the expected mortality as compared with 13.3 per cent. for the Canadian companies. The report stated that the mortality apart from war claims was above the average, the reason advanced being increased death rate among elderly people due to the anxiety and strain caused by the war. The Canadian companies, on the other hand, appear to have experienced a particularly favorable mortality apart from war claims, but the proportion of aged policyholders in Canadian companies is probably much lower than in the British company. The preceding figures show that as far as the Canadian companies are concerned the war claims during 1915 have had no disturbing effect upon the mortality as a whole."

In following portions of his paper, Mr. Wood states that heavier war loss rates are reasonably to be expected as the war continues, owing to the increasing size of the Canadian Contingent at the front.

### THE PROBLEM OF UNDER-INSURANCE.

Apparently in England, some new light on underinsurance conditions has been thrown through the operation of the Government air-craft insurance scheme which has been worked through the British fire offices. According to an interesting review published in the Policyholder the scheme has served a useful purpose in proving to British underwriters the need for the universal application of some condition of average-if not the pro rata, then the 80 per cent. The difference between the sums insured on identical risks against fire and aircraft respectively is not confined to any particular class of industry or property. The fireproof building, the non-hazardous shed, the sprinklered factory, the risk chiefly occupied for wet processes, churches, municipal properties and private residences have all in the past been more or less covered for inadequate amounts. But, remarks the Policyholder, with so many energetic competitors in the field, all scrambling for business, it is easy to appreciate why the policyholder is privileged to continue his system of under-insurance.

Another consequence of aircraft insurance is that a large amount of new fire business—practically all non-hazardous—has been secured from unexpected sources, particularly the East Coast, where there is the possibility of bombardment. The extent of this business, however, the Policyholder thinks, does not balance the amount accepted "under protest" on undesirable risks.

### COMMERCIAL

ASSURANCE COMPANY LIMITED of LONDON, England

The largest general Insurance Company (As at 51st December 1915	in the world
Capital Fully Subscribed	\$14,750,000
Capital Paid Up	1,475,000
Life Fund, and Special Trust Funds,	74,591,540
Total Annual Income exceeds	47,250,000
Total Assets exceed	142,000,000
Total Fire Losses Paid	183,366,690
Deposit with Dominion Govern- ment	1,225,467

APPLICATIONS FOR AGENCIES SOLICITED IN UNREPRESENTED DISTRICTS.

Head Office: Canadian Branch:

### Gommercial Union Building, MONTREAL

J. M.GREGOR. Manager W. S. JOPLING, Assistant Manager

INSURANCE COMPANY LIMITED of LONDON, England

(As at Sist December 1915)	A1 000 000
Capital Fully Paid	\$1,000,000
Fire Premiums 1915, Net .	\$2,500,505 140,220
Interest, Net	\$2,640,725
Funds	\$4,738,520
Deposit with Dominion Gov'nt	\$250,567

APPLICATIONS FOR AGENCIES SOLICITED IN UNREPRESENTED DISTRICTS.

Head Office: Canadian Branch:-

#### Commercial Union Building, MONTREAL

J. M.GREGOR, Managar W. S. JOPLING. Assistant Monagor

COMMENCED BUSINESS 1901 RECEIVED DOMINION CHARTER 17th JUNE 1908

Capital Stock Subscribed \$500,000.00

Capital Stock Paid up \$174,762.70

INSURANCE COMPANY Under the control of the North British & Mercantile Insurance Company

RANDALL DAVIDSON, President O. A. RICHARDSON, Vice-President and Secretary

DIRECTORS W. A. T. SWEATMAN

N. T. HILLARY

Head Office

- - WINNIPEG, MAN.

Agents Required at Unrepresented Points

ESTABLISHED 1809

Total Funds Exceed \$109,798,258.00

\$3,000,000.00

### FIRE AND LIFE North British and Mercantile

INSURANCE COMPANY

DIRECTORS
WM. McMaster Esq. G. N. Moncel, Esq.
E. L. Prass, Esq.

Head Office for the Dominion: 80 St. Francois Xavier Street - MONTREAL. Agents in all the principal Towns in Canada.

RANDALL DAVIDSON, Manager. HENRY N. BOYD, Manager, Life Dept.

. . THE . .

CORPORATION

INSURANCE **OFFICE** 

FOUNDED A.D. 1710

Head Office: Threadneedle Street, LONDON, ENGLAND

### THE OLDEST INSURANCE OFFICE IN THE WORLD.

Canadjan Branch:

15 Wellington Street East, Toronto, Ont.

LYMAN ROOT. Manager

OF ENGLAND. INCORPORATED BY ROYAL CHARTER A.D. 1720

CAPITAL PAID UP TOTAL CASH ASSETS \$2,241,375 22,457,415

fiead Office for Canada, . MONTREAL W. KENNEDY, W. B. OCILEY, John Mancgore.

> THE LIFE AGENTS' MANUAL Published by The Chronicle, Montreal

#### PERSONALS.

Mr. Joseph Freylinghausen, vice-president of the Stuyvesant Insurance Company of New York, has been elected United States Senator for New Jersey by a majority of 75,000.

A. G. Vilts, formerly of the Princess Pats, who was blinded in France, is now an agent of the Imperial Life at Toronto. His rate book is in Braille characters and was prepared by himself.

Mr. John R. Reid, of Ottawa, is retiring from the more arduous portion of the duties attaching to the management of Eastern Ontario for the Sun Life, but is continuing with the Company as Advisory Division Director for Eastern Ontario. His son, Mr. W. Lyle Reid, who has been associated in the management for a number of years, now succeeds to the full title of manager for Eastern

Mr. F. W. P. Rutter, general manager, London & Lancashire Fire, and Mr. A. Macdermott, manager, accident department, were recently in the United States looking over the casualty situation, and sailed for home this week. It is stated that owing to unfavorable conditions, the London & Lancashire Indemnity Company of America will cease writing workmen's compensation business throughout the States. In the Western field, all lines except fidelity, surety and automobiles will be discontinued and the same policy with modifications will be adopted in the East.

Mr. C. B. Linton of Hamilton, whose death was announced recently, had been general agent of the Mutual Life of Canada at Hamilton since 1890. The passing of the veteran, who was held in the highest esteem by his Company, is much regretted.

Mr. G. H. Balfour, general manager of the Union Bank, has been elected a vice-president of the Canadian Bankers' Association to fill the vacancy caused by the appointment of Mr. E. L. Pease to the presidency. The other vice-presidents of the Association are Sir Frederick Williams Taylor, Messrs. C. A. Bogart and H. A. Richardson.

Mr. Henry W. Eaton, New York manager of the Liverpool & London & Globe, completed 50 years' service with his Company of which period 29 years have been spent as New York manager. In recognition of this anniversary, Mr. Eaton has received from the home office a handsome silver tea service, suitably inscribed.

The following western representatives of fire companies spent a few days in Montreal this week: —Mr. R. Ö. Taylor, branch manager Northern Assurance Company, Winnipeg; Mr. William Law rie, Phoenix Assurance Company, London, and Mr. Black of the firm of Robinson & Black, Winnipeg; Mr. C. E. Sanders, local manager Atlas Assurance Company, Winnipeg, and Mr. John Holroyde, manager Commercial Union & Palatine, Winnipeg.

## To Investors

THOSE WHO, FROM TIME TO TIME, HAVE FUNDS REQUIRING INVESTMENT, MAY PURCHASE AT PAR

### ION OF CANADA DEBENTURE STOCK

IN SUMS OF \$500 OR ANY MULTIPLE THEREOF.

Principal repayable 1st October, 1919.

Interest payable half-yearly, 1st April and 1st October by cheque (free of exchange at any chartered Bank in Canada) at the rate of five per cent per annum from the date of purchase.

Holders of this stock will have the privilege of surrendering at par and accrued interest, as the equivalent of cash, in payment of any allotment made under any future war loan issue in Canada other than an issue of Treasury Bills or other like short date security.

Proceeds of this stock are for war purposes only.

A commission of one-quarter of one per cent will be allowed to recognized bond and stock brokers on allotments made in respect of applications for this stock which bear their stamp.

For application forms apply to the Deputy Minister of Finance, Ottawa.

DEPARTMENT OF FINANCE, OTTAWA. OCTOBER 7th, 1916.

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ONTARIO AND NORTH WEST BRANCH

8 Richmond Street, East, TORONTO

PROVINCE OF QUEBEC BRANCH

164 St. James St., Cor. St. John St., MONTREAL



PERSONAL ACCIDENT SICKNESS FIDELITY GUARANTEE PLATE GLASS AUTOMOBILE GENERAL LIABILITY

Head Office : TORONTO.

Montreal, 164 St. James Street. Quebec, 81 St. Peter Street.

### THE YORKSHIRE INSURANCE COMPANY, LIN

YORK, ENGLAND

ASSETS EXCEED \$23,000,000

FIRE ..... Every description of property insured. Large Limits.

LIVE STOCK...... The Yorkshire is the FIRST COMPANY, licensed by the FEDERAL GOVERN-MENT, to transact Live Stock Insurance in Canada.

ACCIDENT ......Personal Accident, Employers', Automobile, Teams, General Liability, and Plate Glass.

CANADIAN | Hon. C. J. Doberty DIRECTORS | G. M. Boswerth, Esq.

Hon. Alphonse Racine, Alex. L. MacLauris, Esq. Ganadian Manager, P. M. WICKHAM, Montreal

APPLICATIONS FOR AGENCIES are invited from responsible persons.

### ROYAL EXCHANGE ASSURANCE

Founded A.D. 1720

Lesses paid exceed \$235,000,000

Head Office for Canada Mogal Exchange Bailding MONTREAL

Dr. E. P. Lachapelle Montreal H. B. Mackenzie, E.g. Montreal J. S. Hough, E.g. K.C. Winnipee B. A. Weston, E.g. Halifax, N.S. Sir Vincent Meredith, Bart. Chairman Montreal

A. Jessup, Manager Casualty Dept. Arthur Barry, General Manager.

Correspondence invited from responsible gentlemen in unrepresented districts re fire and casualty agencies.



FOUNDED 1792.

#### INSURANCE COMPANY OF NORTH AMERICA

PHILADELPHIA, PA.

\$4,000,000.00 CAPITAL, SURPLUS TO POLICY HOLDERS . 10,080,043.40 20,838,450.21 176,000,000.00 LOSSES PAID EXCEED .

ROBERT HAMPSON & SON, LIMITED GENERAL AGENTS FOR CANADA.

THE LIFE AGENTS' MANUAL

Published by The Chronicle, Montreal

\$250,000.00 PAID UP CAPITAL TOTAL FUNDS 202,041.02 NET SURPLUS

MOUNT ROYAL ASSURANCE COMPANY THE NATIONALE FIRE INSURANCE

\$2,000,000 SUBSCRIBED CAPITAL 1,867,180 TOTAL FUNDS NET SURPLUS

AGENTS WANTED IN UNREPRESENTED DISTRICTS.

HEAD OFFICE FOR CANADA

L. C. VALLE, Inspector for Quebec

J. E. CLEMENT, General Manager.

H. H. YORK, Inspector for Ontario

MONTREAL.

#### THE OCTOBER FIRE LOSS.

The losses by fire in the United States and Canada during the month of October, as compiled from the records of the New York Journal of Commerce, aggregated \$17,701,375. This compares with \$14,465,850 for the same month last year and \$14,-004,700 for October, 1914. The losses for the first ten months of 1916 reach a total of \$189,481,220, or nearly forty-nine million dollars more than was charged against the same months of 1915 and very close to the bad record of 1914. The following table gives a comparison of the fire losses for the first ten months of 1916 with those of 1915 together with the monthly losses for the balance of those

years:	1915	1916
FebruaryMarch	\$20,060,600 13,081,250 18,786,400 18,180,350	\$21,423,350 24,770,770 38,680,250 12,681,050
April May June	11,388,450 10,893,950	15,973,500 12,247,500
JulyAugust	9,006,800 10,067,100 14,823,500	$20,013,800 \\ 10,745,000 \\ 12,244,625$
September	14,465,850	\$189,481,220
Total 10 months	21,201,000	
Total for year	\$182,836,200	

There were some 232 fires during the month of October this year, each causing an estimated property damage of \$10,000 or over. It is very clear, says the Journal of Commerce, in commenting upon these figures, that 1916 will be a bad year for the fire underwriters and they will be glad when it draws to its close. It has witnessed several expensive conflagrations and also the costly Black Tom Island disaster. Very few fire insurance companies will make any profit on their 1915 underwriting.

#### TRAFFIC RETURNS.

Year to date Oct. 31, \$93,1 Week ending Nov. 7, 1,9	1914 13,000 \$8 1914 008,000	1915 3,015,000	\$110,875,000 \$110,875,000 1916 3,036,000	Increase
Year to date Oct. 31 \$43,	GRAND 1914	TRUNK I 1915	1916	Increase
Week anding	1914	1915 986,765	1916 1,244,959	Increase 258,194
Year to date Oct. 31. \$16,	CANADIA!	NORTHE 1915	RN RAILWAY 1916	Increase
Week ending Nov. 7,	1914 525,800	1915 806,500	1916 885,000	
Year to date Oct. 31 \$7	WIN CITY 1914	1915 \$7,731,059		614,118
Week ending Nov. 7,	1914 174,617	1915 180,38		\$19,454

#### CANADIAN BANK CLEARINGS.

	Week ending	Week ending	Week ending	Week ending
	Nov. 13, 1916	Nov. 9, 1916	Nov. 18, 1915	Nov. 19, 1914
Montreal	\$89,902,101 64,085,045	\$99,560,411 62,780,686 58,945,907 6,594,714	\$62,618,196 43,361,176 54,764,847 4,624,206	\$50,429,244 39,424,172 4,443,591

The income insurance compaign may serve as a constructive educational step in popularizing annuities, thinks the N. Y. Spectator. Hitherto, annuities have not been purchased on this side the Atlantic to nearly as great an extent as in some European countries.

#### WANTED

THE NORTHERN ASSURANCE CO., LIMITED, 88 Notre Dame Street West, Montreal, has an opening for a bright boy of about 15 years of age, as Office Boy. Also for a young man as JUNIOR CLERK.

Apply at COMPANY'S OFFICE.

## Canadian Pacific Railway Company

DIVIDEND NOTICE

At a meeting of the Board of Directors held to-day, At a meeting of the Board of Directors held to-day, a dividend of two and one-half per cent. on the Common Stock for the quarter ended 30th September last, being at the rate of seven per cent. per annum from revenue and three per cent. per annum from Special Income Account was declared payable on 2nd January next to Shareholders of record at 3 p.m. on 1st December instant.

By order of the Board,

W. R. BAKER, Secretary.

Montreal, 13th November, 1916.

### Montreal Tramways Company SUBURBAN TIME TABLE, 1915-1916

Lachine t

From Post Office—
10 min. service 5.40 a.m. to 8.00 a.m. 10 min. service 4 p.m. to 7.10 p.m. to 12.00 mid. 20 7.10 p.m. to 12.00 mid.

From Lachine-

20 min. service 5.50 a.m. to 5.50 a.m. 10 min. service 4 p.m.to 8.00 p.m. 10 " 5.50 " 9.00 " 4 p.m. 20 " Extra last car at 12.50 a.m.

Sault au Recollet and St. Vincent de Paul:

From St. Denis to St. Vincent de Paul—

10 min.service 5.20 a.m. to 8.00 a.m. | 30 min. service 8.00 p.m. to 11.30 p.m. |

20 " 8.00 " 4.20 p.m. | Car to Henderson only 12.00 mid. |

10 " 4.20 " 6.40 p.m. | Car to St. Vincent at 12.40 s.m. |

20 " 6.40 " 8.00 p.m. |

From St. Vincent de Paul to St. Denis-

From St. Vincent de l'au to St. Denis-10 min. service 5.50 a.m. to 3.20 a.m. 30 min. service 8.30 p.m. to 12.00 mid. 12.00 mid. 12.00 mid. 12.00 mid. 12.00 mid. 12.20 a.m. 130 mid. 12.00 mid. 12.20 a.m. 12.20 a.m. 130 mid. 12.20 a.m. 12.20 a.m. 13.00 mid. 12.20 a.m.

Cartierville:
From Snowdon Junction—20 mln. service 5.20 a.m. to 8.40 p.m.
40 " 8.40 p.m. to 12.00 mld.
From Cartierville— 20 " 5.40 a.m. to 9.00 p.m.
40 " 9.00 p.m. to 12.20 a.m.

rom Park Avenue and Mount Royal Ave.—
20 min. service from 5.40 a.m. to 12,20 a.m.

From Victoria Avenue—
20 min. service from 5.50 a.m. to 12,30 a.m.

From Victoria Avenue to Snowdon,—
10 minutes service 5.50 a.m. to 8.30 p.m.

Bout de l'Ile:
From Lasalle and Notre Dame—
60 min. service from 5.00 a.m. to 12.00 midnight.

Tetraultville:
From Lasalle and Notre Dame—
15 min. service 5.00 s. m. to 9.00 s. m. 16 min. service 3.30 p.m. to 7.00 p.m.
30 min. service 9.00 s.m. to 3.30 p.m. 30 min. service 7.00 p.m. to 12 mid.

Pointe aux Trembles via Notro Dame:
From Notre Dame and 1st Ave. Malsonneuve.
15 min service from 1:15 a.m. to 8:00 p.m.
20 " "8:00 p.m. to 12:20 a.m.
Extra last car for Blvg. Bernard at 1:20 a.m.

### THE BRITISH AMERICA COMPANY ASSURANCE

Incorporated 1833.

FIRE, HAIL, OCEAN MARINE AND INLAND MARINE INSURANCE

HEAD OFFICE : TORONTO Progressive

Reliable

Old . \$2,500,000.00 Assets over

Losses paid since organization - \$39,000,000.00

> DIRECTORS: W. R. BROCK, President.

W. B. MEIRLE, Vice-President

JOHN AIRD
ROBT. BICKERDIKE, M.P.
ALFRED COOPER
H. C. COX
JOHN HOBEIN, K.C., LL.D.
D. B. HANNA

Z. A. LARH, K.C., LL.D.
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COL. SIR HENRY PELLATT
E. R. WOOD.

W B. MEIELE, General Manager

E. F. GARROW,

THOMAS F. DOBBIN, Resident Manager MONTREAL

### NORWICH UNION FIRE INSURANCE SOCIETY, Limited

INSURANCE AGAINST

Fire, Accident and Sickness Employers' Liability Automobile, Plate Glass Agents wanted for the Accident Branch.

Head Office for Canada - - TORONTO Head Office for Province of Quebos, MONTREAL

JOHN MacEWEN, Superintendent for Quebec.

### L'UNION FIRE INSURANCE COMPANY, Limited

Head Office : PARIS, France. Established 1828

. \$ 2,000,000.00 Capital fully subscribed Net Premiums in 1913 . . 5,561,441 Total Losses paid to 31st Dec., 1913 90,120,000.

Canadian Branch:

LEWIS BUILDING, 17 ST. JOHN STREET, MONTREAL

Manager for Canada :

MAURICE FERRAN

### First British incurance Office Established in Canada, 1804

### INTENDING ASSURERS

Should read the "THREE MINUTES" Leaflet of the

### PHOENIX ASSURANCE CO., Limited,

OF LONDON, ENGLAND (Founded 1782)

Copies of this and full information regarding the Company's system, its equitable principles and liberal policies, may be obtained at the Head

100 ST.FRANCOIS-XAVIER STREET, MONTREAL

The Company offers to the Public every advantage which

#### LIFE ASSURANCE

conducted under the most favourable conditions is capable of affording:

At the BONUS DIVISION for the five years ending 31st DECEMBER, 1915

A UNIFORM ADDITION of \$75 per \$1,000 was declared on all classes of Full-Bonus Policies, at the rate of \$15 per \$1,000 assured in respect of each full annual premium paid since 1st January, 1911. This bonus applies to new as well as existing policies.

H. B. F. Bingham, R. MacD. Paterson, | Joint Managers Life Superintendent. J. B. Paterson,

Agents Wanted

Established 1864.

### New York Underwriters Agency.

A. & J. H. STODDART REGISTERED 100 William Street, NEW YORK

#### PROVINCIAL AGENTS.

MURPHY, LOVE, HAMILTON & BASCOM.
TORONTO, ORT.
OSLEE, HAMMOND & NANTON,
Winnipog, Man.
ALPRED J. BELL & Co.
Halifax, N.S.

John WM, Molson & Robert Y. Hunter Montreal, Que. White & Calkin St. John, N.B. Ayre & Sons, Lyp., 3t. Johnc, Nfld.

10

T. D. RICHARDSON, Supt. for Canada, TORONTO

### Scottish Union and National

Insurance Co., of Edinburgh, Scotland

ESTABLISHED 1824

\$30,000,000 Capital, 79,656,734 Total Assets, 391,883 Deposited with Dominion Gov't, 7,695,338 Invested Assets in Canada, .

BORTH AMERICAN DEPT., HARTFORD, CORR. U.S.A.

JAMES H. BREWSTER, Manager

EMINIANT & EVANS, Resident Agents
MEDIAND & SON
ALLAN KILLAM & MCKAY, LTD.