

GERMAN AND AUSTRIAN ARMIES REACH ODESSA

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THE LONDON ADVERTISER, LONDON, CANADA, WEDNESDAY EVENING, MARCH 13, 1918. 80 COLUMNS

PRICE, TWO CENTS

HITS TURN BRITISH BOMBERS AND THREATEN RUSSIA

CITY'S REPRESENTATIVES HURT

WRECK NEAR PORT CREDIT—ALDERMAN SUFFERS FROM INJURIES, BUT THE OTHERS ESCAPED WITH SHAKING UP—ENGINEER'S COOLNESS BRINGS SUBSTANTIAL REWARD.

Mayor C. R. Somerville, Ald. S. R. Manness and City Clerk Sam Baker, London's representatives who went to Toronto Tuesday for the city of London will hearing in the Legislature committee and the hydro radial meeting, as well as Frank Portman, of this city, were considerably shaken up last night shortly after 8 o'clock, on their way home, when the International Limited of the Grand Trunk ran into an open switch at Port Credit. Ald. Manness is the only one of the party suffering any inconvenience today, and he is rather sore and suffering considerable pain. The others were at the front of the car, little the worse for their experience. When the train left the dining car, and had almost completed their meal when the brakes were jammed on, and the car, which was started dancing all over the place. The occupants of the train were thrown in every direction, and the train crashed into a freight. It plowed through the latter for a few feet, and then it was brought to a stop. Freight Crew Cut and Bruised. Fortunately no person was injured in the wreck of the caboose, and the members were hurried free of the wreckage, suffering minor cuts and bruises. The passengers were shaken up, but as the cars remained on the track, no serious damage was done. The fireman on the passenger train jumped when a collision was inevitable and got off with a shaking up. Engineer Davis stuck to his engine.

TEUTON ARMIES BEFORE ODESSA

Berlin, March 13.—Via London.—German and Austro-Hungarian troops are now before Odessa, the war office announces.



HULL ATTACKED BY ZEPPELINS

Several Dirigibles in Last Night's Raid—British Bomb German City.

London, March 12.—Three zeppelins took part in last night's air raid on England. One of them dropped four bombs on Hull. The other airships flew about aimlessly over country districts, dropping bombs, and then proceeded back to sea. One woman died of shock in consequence of the raid.

GERMANS OPEN WAY TO INDIA, AND THE CRUSHING OF RUSSIA

By Domination of Black and Caspian Seas, Berlin Can Now Use Roads Russia Built for Descent on Britain's Eastern Empire Quarter of Century Ago, for Same Purpose, Thus Offsetting Blocking of Bagdad Scheme.

BY FRANK H. SIMMONDS.
(Copyright, 1917, by The McClure Newspaper Syndicate.)
New York, March 13.—Tardily and under Berlin urging the world is beginning to realize the real meaning of the latest of the German partitions of Russia, that which cuts off the oil districts of Baku, and surrenders the surviving fraction of the Armenian frontiers to a Turkish India, independent of the Bagdad railroad, and on the flank of the British forces in Mesopotamia.

BAILEY SENTENCED TO THREE MONTHS

Made Derogatory Remarks on Soldiers at Front.

Toronto, March 12.—Capt. George T. Bailey, C. M. C., was this afternoon sentenced by Judge Macdonald to three months imprisonment on the full term, for making statements derogatory to soldiers at the front. Capt. Bailey was the man who told the recent prohibition convention here that he had heard that 99 per cent of the troops in the trenches were drunk on Christmas Day.

ALBERTAN SOLDIERS PAINTED TOWN RED, SAYS QUEBEC PASTOR

Charges Troops Went On a Grand Rampage at St. John's.

Montreal, March 13.—How a number of soldiers from Alberta were allowed to get drunk in St. John's, Que., and to beat up the police, was told by Rev. S. J. Hughes, a Methodist clergyman and too hard, but by careful manipulation kept his train on the track, and reduced the damage to the minimum. Everybody was enthusiastic at his courage and we were all pleased at being able to show our appreciation for his work.

NO SPECIAL CONSIDERATION FOR KITCHENER VIOLATORS OF M. S. A.

Magistrate Graydon So Declares in Remanding an Alleged Draft Evader to Jail—"If Prisons Not Big Enough to Hold Defaulters, We Had Better Have Them Enlarged," He Tells Provost-Marshal.

Wallace Munsey, Kitchener, and Frank Nichols, 423 Ridout street, appeared in police court this morning, each charged with a breach of the military service act. Munsey was remanded to jail a week in order to permit further representations to be made concerning his case, and Nichols was remanded to jail for a week.

BRITISHERS RAID COBLENZ

London, March 12.—British aviators have dropped a ton of bombs on the town of Coblenz, capital of the Rhine province of Prussia, according to an official communication issued tonight.

LABOR TO HOLD POLITICAL TALK

Convention Is Called by the Provincial Executive To Secure Candidates.

Ottawa, March 13.—A convention call for political purposes for the province of Ontario has been issued by the provincial executive of the Dominion Trades Congress. The meeting will be held in the city of Toronto, Friday, March 29, at the Labor Temple.

Colonel Muholland And John Webster Named For Senate

Ottawa, March 13.—Two appointments were made today to the Senate. They are Col. Muholland, ex-mayor of Port Hope, and John Webster, formerly member for Brockville in the House of Commons. The appointments will take effect on the 15th of the month.

MAJOR DENIES IT

Montreal, March 13.—Judging details of the case of a man being debauched at St. John's, Que., were made this morning by Henderson, Esq., magistrate, before the Hon. Mr. Justice, who is now in St. John's, Que., on a visit to the Anglican Church.

THREE LONDONERS WITH LONG SERVICE RECORD RETURNING

Majors Hale, Wilson and Hunt Sail for Canada.

Three London medical officers—Majors J. Cameron Wilson, George C. Hale and J. G. Hunt—who have been overseas for three years, are now on their way back to this city.

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AMERICANS' GALLANTRY SAVED BRITISH TARS

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AMERICAN AND ALLIED MISSIONS LEAVE JASSY

Washington, March 13.—Members of the American and allied special missions to Rumania have left Jassy for Odessa under assurances of safe conduct from the King of Rumania. They had been held for quarantine.

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EVERY DAY A HAPPY DAY! FIG SEN The Gentle Laxative

How That Baby Is Growing Cairncross The Chemists

IN FIVE MINUTES NO SICK STOMACH, INDIGESTION, GAS

"Pape's Diapiesin" is the quickest and surest Stomach Relief.

DEEPLY BEDED—Every successive thawing spell is bedding the ice, piled on the river flats, deeper and deeper.

LARGE CROWD AT DANCE—A large crowd attended the weekly khaki dance given under the auspices of the Overseas Chapter of the I. O. D. E.

SOCIETY GRATEFUL—Gratitude has been expressed by the Children's Aid Society to the King's Daughters of Christ Church and the rector, Rev. Canon Gunne, for the entertainment given at the shelter.

CONTINUING PROPAGANDA—Speakers of London Branch of the Canadian Lecturers' Bureau on war propaganda will address the audience in the lecture hall of the Grand Hotel on Friday night.

REMANDED, PENDING TRIAL—James C. Howard and Lewis Tabor, residents of Toronto, were arraigned in the court this morning on a charge of theft.

TREAT FOR SOLDIERS—Not for a long time has the soldiers in the Convalescent Hospital had a more delightful treat than was given them last evening by the members of the Pipe Band.

ENTERTAINED AGED INMATES—A concert, under the direction of Clarence Gilmore, was given at the Aged People's Home Tuesday evening by the choir of the St. John the Evangelist Church.

ENTERTAINED RETURNED MEN—A night with some of the boys returned from the front was greatly enjoyed Monday evening by the members of Court Welcome, No. 12, of the Independent Order of Foresters.

Everyone Should Drink Hot Water in the Morning Wash away all the stomach, liver, and bowel poisons before breakfast.

NUXATED IRON... Get a quarter-pound of limestone phosphate from your pharmacist. It is inexpensive and almost tasteless.

PARKHILL FAIR DATES.—The dates for the Parkhill fair fall of 1918 have been announced by Secretary W. W. Shaw.

DID HOME GARDENS DO IT?—Market gardeners offer their produce on the local market declare that the sale of carrots, parsnips and similar vegetables is smaller now than at any time at this season of the year for many years past.

H. D. S. A. SECRETARY.—A number of officers of the newly-formed London branch of the Honourably Discharged Soldiers' Association may be reached by B. Wilson, the secretary, resides at 112 Horton street.

MENACE TO GIRLS.—Mrs. Brooks will be the speaker at the Aberdeen Mothers' Club to be held on Thursday afternoon at 3:30 in the kindergarten of the school.

LONDONER'S FATHER.—Norman Wesley Pruner, father of Claude M. Pruner of this city, died at his residence, 372 Sunnyside avenue, Toronto, on Sunday night.

CAUSE HERE FOR FUNERAL.—Taylor, sales manager of the Acme White Lead Works, Detroit, attended the funeral of the late Bob Taylor held yesterday.

APPOINTMENT CONFIRMED—Lieut. C. H. Atkinson Named Deputy Dominion Police Inspector.

MUST PROVE ILLNESS—Certificates from private medical practitioners will not be sufficient in the future to save a man from being treated as absent without leave from his unit if he goes to his home or remains there beyond the duration of his leave.

GETTING COAL NOW—First of 1918-19 Supply for City Schools Already Stored in Cellars.

SENTENCE SUSPENDED—G. T. R. Crossing Watchman, Who Stole Coal, Given Provisional Liberty.

HEADS INDIA HOSPITAL.—Capt. W. E. Hodgins, a Lucan boy who graduated in medicine in 1915, is now head of the British hospital at Wellington, India.

HOPE FOR RECOVERY.—Hopes are now entertained for the recovery of the young American soldier who was removed from a G. T. R. train Monday evening suffering from a brain fever.

NO INFORMATION YET.—No word as to the whereabouts of Mrs. Gladys Askey, 112 Simcoe street, who disappeared from her home on Friday.

FOUR DAYS' NOTICE.—Officers of the city who give notice of their intention to leave will have to submit their application in writing to headquarters at least four days before commencement of such leave.

RECOVERING FROM HEADACHE.—Thousands of folks who used to have headaches say this is the way they recovered: One pill at bedtime, regularly. Largedose if there's a suspicion of biliousness or constipation.

WHOLE RACE GOING TO BOW-WOWS, SAYS OFFICER OF HEALTH Health Certificates to Get Married Favored Here.

\$50,000 DAMAGES ASKED IN SUPREME COURT CASES—This Aggregate Reached in Fourteen Actions Now Entered for Trial.

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HUSKIE" DOG TEAM STRANDED IN LONDON BY SNOW'S FAILURE Pulled Yukon Sled With 300 Pounds Weight From Crumlin Over Bare Ground, But Trip to Detroit Has To Be Called Off.

Man Arrested at Toledo Is in Police Custody.—Pie, Charles Mallings, wanted by the military authorities here on charges of theft and desertion, arrived in the city in charge of Detective Egeiton this afternoon.

NORTH ONTARIO HAS NOW ABOUT 10,000 SETTLERS—Toronto, March 12.—The Legislature voted \$5,000,000 for developing North Ontario today.

DEATHS AND FUNERALS—INTERMENT AT ST. THOMAS.—Dr. James A. Devlin, the former Stratford physician, who died in St. Joseph's Hospital, was buried today at St. Thomas.

FUNERAL OF MRS. VANDERMADE.—The funeral of Mrs. Lydia Vandermade, wife of Leonard M. Vandermade, of the Ontario family, will be held at 9 o'clock in the morning, and services were conducted in the Roman Catholic church by Rev. H. H. Bingham.

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Spring Exhibits Latest Millinery Modes are ready

We invite our friends and patrons to our---

SPRING MILLINERY OPENING

Thursday, March 14 and following days

The last word in Spring Styles on display

R. J. Young & Co.

FINERY LOVE TO BLAME—Brings 15-Year-Old Hay Tp. Girl Into Detention for Getting Clothes.

FIGHT FOR VETERAN—G. W. V. A. Will Protest Civilian's Appointment to City Assessment Dept.

MRS. SNYDER SAYS SHE SPENT HUNDREDS WITHOUT RESULTS—Tried in Vain For Five Years to Get Relief—Tanlac Restores Her Health

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London Advertiser

Member Audit Bureau of Circulation.

MORNING EDITION. Outside City. 10c per week. By Mail \$5.00 per year.

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THE LONDON ADVERTISER COMPANY, COMPANY.

London, Ont., Wednesday, March 13.

ENCOURAGING RUSSIA.

PRESIDENT WILSON still considers Russia one of the Allies, and steadfastly promises her assistance in regaining independence and restoration to her former great role.

The president is able to look beyond the evident Russia of today, with its record of treaties broken, debts repudiated and alliances discarded.

Russia, today, is reaping the whirlwind. She finds herself in worse plight than when the most autocratic of her czars occupied the throne.

Where can she look for this help? Only to her late allies, and, among these, only to Japan, China and the United States for any active assistance now.

POLICEMEN NEED HOLIDAYS.

LONDON policemen want one day's holiday each week, and there does not appear to be any valid reason why their request should not be granted.

The life of a policeman is not the easiest and most pleasant to be found. He may not have to make many arrests or to engage in gun-fights with desperadoes frequently.

It is an established fact that working seven days a week is not conducive to efficiency. Britain tried that plan in order to expedite war work and found it a failure.

Policemen are public servants, and their efficiency is of the utmost importance. It is to the advantage of the populace to see that everything possible is done to preserve the mental and physical fitness of the men.

THE MISERABLE PAY OF POSTMEN. THOSE who realize what kind of service faced the letter-carriers of London in the present winter will not deny their petition to the Dominion Government for a higher living wage.

All of the letter-carriers of Canada are asking for an increase. Their petition serves to bring to public attention the fact that increases in this branch of the public service have been few and far between.

The official figures of the Labor Gazette show that for a family of five in Canada the cost of 29 articles of staple foods, fuel, lighting and rent per week was as follows in 1914 and 1917:

Table with 4 columns: Item, 1914, 1917, Inc. Dec. All foods, Fuel & light, Rents.

Totals \$14.28 \$19.33 \$5.05. An examination of the prevailing wages of the letter-carriers prove that the most earned in the east is \$17.10, at the rate of \$3 per day.

these trusted employees a sufficient amount to live decently, according to the official figures issued by the Government. And the \$19.33 represents the very minimum of expenditure.

Some time ago the Government granted an increase of \$15 per month to carriers in the west because it was stated that the cost of living was higher there than in Ontario.

A CLEARING HOUSE FOR RUMORS. BRAND WHITLOCK, who served as American ambassador in Belgium during the German occupation until the declaration of war.

You know I have sometimes criticized the press; but I shall never do so again. During the first weeks of the war we couldn't get any papers in Brussels, and being without them was horrible.

A short period of "newspaperless days" was sufficient to give Mr. Whitlock a new outlook. He found that lip-to-lip transmission of news was a dreadful thing with serious consequences.

Jealous of Detroit's recent notoriety, Hamilton breaks in on the front pages with a murder mystery. Germany issues another war loan. Krupp can supply most of the money out of what came to the firm from the last loan.

Wonder if Hindenburg is going to fulfill his promise to be in Paris by April 1 by trying an air flight in one of the raiders.

Headline says: "Trying to Find Modus Vivendi." Thought all these exploration parties were cancelled during the war.

British munition makers have sunk their hands deeply into the public pocket, but there is yet time to make them return some of the unrighteous profits.

Some of the banks whose valued clerks have to get into khaki will wish they had been more encouraging towards matrimony for their staffs in the past.

The Munchener Nachrichten says: "We must see things as they are, not as we wish them." When that is accomplished, the Germans will be ready to quit.

One of these days Lens will be taken by the Canadians. This event was expected daily for a long time, but did not materialize. It will come as a joyful surprise.

Those birds which have come to depend on Mr. Miner of Kingsville for their winter's living will not be enthusiastic over the new law forbidding the giving to them of any cereals.

American troops have begun raiding the enemy's trenches. They have the example of the Canadians to emulate, and no doubt they desire to eclipse even the latter's record.

A VICTORY IN DEFEAT. The final analysis of the number of ballots cast for and against the Government in the December election, as published by the general returning officer, are interesting.

The returns show that whereas the Government has polled 1,648,370 votes, the Opposition candidates have obtained 797,707 votes, which means that out of a total of 2,446,077 ballots cast in the election of December, the Opposition candidates received roughly 43 per cent.

Forty-three per cent of the voters in the federal election, then, voted against the policy of the Borden Government; this includes the vote of the soldiers and of those hundreds of thousands of soldiers' kin from whom the Government looked for such solid support.

It is a remarkable thing that voting on a government devised franchise basis, 43 per cent of the electors should have asserted their independence against the administration; and it is significant of what would have occurred had the Government not taken the decision to load the electoral dice.

But when the results of the elections, as expressed by the seats in the House of Commons, are compared with the results expressed by the ballots, there is a remarkable discrepancy. Out of 223 seats the Yukon and Nelson not being counted—the Liberals hold 42 seats, or only 35 per cent of the total.

Thus the Liberal party with 43 per cent of the votes cast holds only 35 per cent of the seats. And this calculation ignores the fact that many seats were gained by acclamation, the majority of those acclamations being Liberals.

Thus, if voting had proceeded in every constituency the percentage of Liberal ballots to the total number would in all likelihood have been much higher still—possibly very close to 50 per cent.

The large majority possessed by the Government in the House of Commons is not, then, any indication of an overwhelming mandate from the people. It is the result of the peculiar electoral system in this country, whereby thousands of votes are wasted, minorities inadequately represented, and the composition of Parliament largely distorted from its juster constituency.

And, in the present case, this lack of proportional representation has been further aggravated by an unfair, undemocratic and discriminatory franchise law.

These factors being given a fair consideration, there is much reason to believe that the true temper of this country is Liberal, and that, notwithstanding the results of the election, the people stand behind Sir Wilfrid Laurier and the spirit of Liberalism which he represents.

Bits of Bits by Luke McLuke

The Limit. He is a tight wad. Hully gee! And charity he won't dispense!

Muh! "You husband seems to be a very contrary man," said Mrs. Naybor.

Betchal "Some women talk too much for men," observed the wise old Mr. Joy.

Ouch! "Do you believe that perpetual motion can be obtained by the contraction and expansion of gas?" asked the Old Fogey.

How About it? Things do not come your way. That's true. And it is time for sage reflection.

Haw, Haw! "I do not believe in corporal punishment," said the President of the Women's League.

Fact. Please read this yarn, for it is true. It may save you from loss and shame; You're foolish if you think that you Can beat the other fellow's game.

Then We're All Crazy! A man who held the Cincinnati to be tried for his sanity spent his time shaking the cell bars and shouting: "Kill the Germans!"

Firms is Firms. Dear Luke: When I was in Eltzer Root Valley I noticed a real estate office operated by the firm of Ketchum & Chatham.

Very Likely. E. N. Treat has a fuel office in Minneapolis. And during the coal shortage the probably entitled customers to stay away.

Our Daily Special. Pralge is Good Stuff. And It Takes Kicks To Get Results.

Luke McLuke Says. While it is true that the grouch who never makes a promise is unpopular, it is also true that the grouch who keeps his promises never keeps any of them.

A rule, when a man has been gambling, and you ask him how he did, and he says: "Oh, I came out about even on the average man doesn't appreciate his home until he is sick and helpless and can't wait himself.

We do not know everything. But we do know that a strange man isn't likely to start a flirtation unless the woman gives him some encouragement.

A man can quit drinking and say nothing about it. But if he quits smoking he imagines that the newspaper should get out hourly extra announcements of his condition.

A good many divorces result from the fact that a good many marriages result from the fact that marriage is customary.

When a man goes around announcing that he is as good as anybody, it is a sign that other men know that he isn't.

A man is willing to believe almost any improbable story if it injures some fellow he doesn't like.

Be charitable, and when an old maid intimates that she is that way because she was unable to choose one from her list of admirers, believe her.

What has become of the old-fashioned Mexican army that used to capture Juarez every second day?

A fortune teller can tell another to suffer from headaches.

Headaches seem to be habitual with many people. Some are seldom, if ever, free from it, suffering continually with the dull throbbings, the intense pain, sometimes in one part, sometimes in another, and then over the whole head, varying in its severity by the cause which brings it on.

The varieties of headache most common are sick or bilious headache, nervous headache, headache from constipation, debility or indigestion and periodical or spasmodic headache, and undoubtedly the cause must be removed before permanent relief can be had.

Burdock Blood Bitters, that has been on the market for over 40 years, removes the cause of the headache, and not only does this, but also restores the entire system to healthy action and buoyant vigor.

Miss Emily Smith, 201 Bellwoods avenue, Toronto, Ont., writes: "I cannot speak too highly of Burdock Blood Bitters. For two years I was greatly troubled with violent headaches, particularly in the morning. I tried every thing to cure me until a friend recommended B. B. I tried it, and now I am completely cured."

Manufactured by The T. Milburn Co., Limited, Toronto, Ont.

HOW TO GET RELIEF FROM CATARRH. If you have catarrh, catarrhal deafness, or head noises go to your druggist and get 1 oz. of SALTOLGYN.

It is easy to make, tastes pleasant and costs little. Every one who has catarrh should give this treatment a trial. You will probably find it is just what you need.

Wait a Minute! The drouth is in the offing, and booze will soon be as scarce as patriotism in Russia.

The Yanks are getting into the mess in good shape, and are proving to the Huns that the North American continent can produce the boys who can wait for the fair put of the best the Huns can breed.

Chatham Council broke up in a row the other evening. Stealing our stuff, so to speak.

A Dixie professor says that alligator steak is fine. We'll take his word for it.

The Pinks want the fifth son of the Kaiser, the well-known Oscar, as their king. We cannot find much sympathy in our hearts for the Pinks.

We are informed that living is dear in Germany, but dying is quite the cheapest thing in the world there.

The war must be ended in a woman's way, says a lecturer. It will be fought out forever, that being the case, to discover who's going to have the last word.

Lenine is the only one of the Bolsheviki on the job. He may tarry until he gets his dues—either from the Germans or the Russians. The pay will be somewhat different in either case; that is, if he gets what he deserves.

An Irish girl who got \$100,000 from a wealthy old bird in New York on a breach of promise suit has married a farmer. She certainly knew how to make hay when the sun shone.

Bill Sunday is trying to save Chicago, which, in our judgment, is quite a job, even for William.

After reading one of Billy Sunday's Chicago sermons I think us that it must be a great relief to swear like Billy, and get away with it.

Somebody has called the Trotsky-Lenine Government a "dream Government, greatest nightmare in all history."

The United States is going to give the VINOL MAKES WEAK WOMEN STRONG.

Positive—Convincing Proof. We publish the formula of Vinol to prove convincingly that it has the power to create strength.

It Cod Liver and Beef Peptides, Iron and Magnesium, Calcium, Iodo and Ammonium Citrate, Lime and Soda Glycerophosphates, Choline.

Any woman who buys a bottle of Vinol for weak, run-down, nervous condition and finds after giving it a fair trial it did not help her, will have her money returned.

You see, there is no guess work about Vinol. Its formula proves there is nothing like it for all weak, run-down, overworked, nervous men and women and for feeble old people and delicate children. Try it once and be convinced.

Taylor Drug Company, London; also at the best druggists in all Ontario towns.

ASTHMA COUGHS WHOOPING COUGH SPASMODIC CROUP BRONCHITIS CATARRH COLDS. Vapo-Cresolene.

A simple, safe and effective treatment avoiding drugs. Used with success for 35 years. The air carrying the antiseptic vapor, inhaled with every breath, makes breathing easy, soothes the sore throat, and soothes the inflamed lining of the lungs.

Cresolene is invaluable to mothers with restless children and a boon to sufferers from Asthma. Send for free descriptive booklet.

Take a glass of Salts to flush Kidneys if Bladder bothers you.

Eating meat regularly eventually produces kidney trouble in some form or other says a well-known authority, because the uric acid in meat excites the kidneys, they become overworked; get sluggish; clog up and cause all sorts of distress, pain, uric acid in the urine, misery in the kidney region; rheumatic twinges, severe headaches, acid stomach constipation, torpid liver, sleeplessness, bladder and urinary irritation.

The moment your back hurts or kidneys aren't acting right, or if bladder bothers you, get about four ounces of Jad Salts from any good pharmacy; take a tablespoonful in a glass of water before breakfast for a few days, and your kidneys will then act fine.

This famous salt is made from the acid of grapes and lemon juice, combined with lithia, and has been used for generations to flush clogged kidneys and stimulate them to normal activity, also to neutralize the acids in the urine so it no longer irritates, thus ending bladder disorders.

Jad Salts cannot injure anyone; makes a delightful effervescent lithia-water drink which millions of men and women take now and then to keep the kidneys and urinary organs clean, thus avoiding serious kidney disease.

SALTOLGYN A REAL FLESH BUILDER FOR THIN PEOPLE. Turns the fats in your food into fat on your body. Thin people often gain at rate of 10 to 20 pounds a month. Simple, harmless and pleasant to take. Standard Drug Stores and druggists everywhere refund money if it fails.

Gin Pills FOR THE KIDNEYS. Gin Pills have attained astounding success in the rational treatment of Rheumatism, Pains in the Back, Swollen Joints, Urinary Troubles, etc. Here is one instance—

"I suffered from Kidney Trouble for several years, and tried numerous remedies and prescriptions without permanent relief, my case being chronic. I decided to try Gin Pills.

"One single pill gave me great relief. I have now taken four boxes of Gin Pills and find myself completely cured. No more bad humors—increased weight—clear eyes—fresh color—more strength and vigor. This is what Gin Pills have done for me."

H. POWIS HERRBERT.

Gin Pills sell for 50c a box or 6 boxes for \$2.50 at all good dealers. Sample free if you write to National Drug & Chemical Co. of Canada, Limited, Toronto; or to U.S. address, N.A. Drug Co., Inc., 202 Main St., Buffalo, N.Y. 119

See Them Hatching At Our Store. It's a wonderful sight to look at a hundred little chicks bursting through their shells, taking their first look at this old world, and settling down to life with a right start.

We'll show you that right in our store. Buckeye Display Week. MARCH 16 to 23.

Several Buckeye Incubators are now hatching the eggs. The chicks will come out during that week. They will be big, bouncing fellows, full of life and strength, for the Buckeye always hatches that kind!

And the brooder will show you how to raise them, too. It's all mighty interesting. Everybody likes to see little chicks. Come and see them hatch out!

OVERCOME MEAT SHORTAGE. Over 6,000 Buckeye dealers are uniting in this Display Week. We want to show the people how the meat shortage may be overcome, and how the living expenses may be reduced.

And it will be as pretty and interesting a sight as you ever saw, too. So accept our invitation to come and see, and bring your family and friends, all the week of March 16 to 23.

DOMINION SEEDS, LIMITED. 119 Dundas St., 9 Market Square.

LISTEN to Stockdale, in the Auditorium, March 18 to 22 AND PROFIT.

Stockdale has a personal message for every employer and employee—for every person who earns money—or spends it.

He tells in forceful language how "SERVICE" can be made pay increased dividends—how clerks may serve better—how customers may secure more for their dollars.

HE TALKS ABOUT ACTUAL CONDITIONS FOUND IN LONDON—IN OUR STORES—AND TELLS HOW TO IMPROVE THEM.

Employees—Talk It Over! Employers—Tell Your Help! And Everyone Be Present!

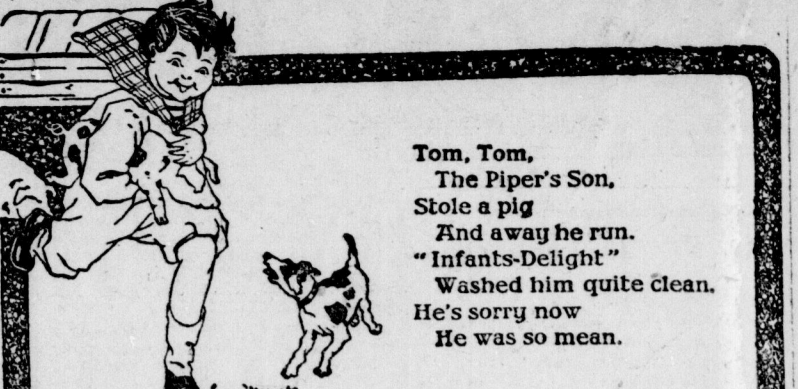
THIS IS A WONDERFUL OPPORTUNITY TO IMPROVE BUSINESS CONDITIONS AND METHODS—TO MAKE LONDON A BETTER COMMUNITY.

The cost, \$2.00, for five lectures, has been made so low it is feared some individual, in some line of business, will underestimate the benefits. Do not be that individual.

TICKETS AT HAY'S 173 DUNDAS STREET. Lectures under the auspices of London Advertising Club.

Every Person Who has within them the desire to improve, in any way, his or her value to the community—or to his or her fellow subjects, should book now To Hear Stockdale.

Phone 5482, T. H. Yull, For Further Information.



Infants-Delight TOILET SOAP. LEAVES the skin soft and velvety, with a clear, healthy glow. Send us three of these ads—all different—for beautiful Mother Goose Book in colors. JOHN TAYLOR & CO., Limited, DEPT. 4, TORONTO.



See Them Hatching At Our Store. It's a wonderful sight to look at a hundred little chicks bursting through their shells, taking their first look at this old world, and settling down to life with a right start.

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PAGE OF INTEREST TO WOMEN

JIMMY COON STORIES

By Dr. Warren G. Partridge.
Copyright 1917 by George Matthew Adams.

JIMMY COON HAD A DREAM IN THE HOLLOW LOG.
Jimmy Coon had eaten so many big fat oysters on the sea shore, that he couldn't keep awake to save his life. And when he climbed into a little hole in the big hemlock log on the beach at low tide, he fell asleep in no time, and he had a lovely dream.

Jimmy Coon dreamed he was back home in the hollow hemlock tree, with his father and mother, and with all his brothers and sisters. He was sleeping several weeks at a stretch. I suppose the big hemlock on the sea shore, and the smell of the wet hemlock made him think of home. And that is why he slept so long and so soundly. Now you and I know that it isn't

safe to go to sleep on the beach, close to the water, at low tide. You know that the tide turns, at the seashore; and that in a few hours the big swells come roaring up the beach, and the waves wash over the sand. Jimmy Coon didn't know this. You see this was his first vacation at the seashore, and Jimmy Coon thought the Ocean was just like his little Mirror Pond, only twice as big.

Well, while Jimmy Coon was sleeping so soundly, in the big hemlock log, the tide came in. The log was now moving slightly, and Jimmy half woke up, and said aloud, "I guess it is going to rain; for I feel the old hemlock tree swaying in the wind!" You see Jimmy thought, he was in the old hollow hemlock tree in the Great Forest at home; and that the wind was making the old tree rock back and forth. So Jimmy Coon went sound asleep, and began to dream again.

And as the tide rose higher, that old hemlock log kept going up and down with the waves. But Jimmy Coon slept soundly just as he would have done in a great windstorm. He made his family tree sway back and forth. And so the tide came in, and finished his nap. Then the tide started to go down. Now Jimmy Coon thought this was the time for Jimmy Coon to wake up, and step out on the beach at high tide.

But Jimmy was still asleep in that old hemlock log. And he was asleep when the log drifted out to sea, with poor little Jimmy Coon for a passenger. Tomorrow Jimmy Coon Goes to Sea.

SOCIAL AND PERSONAL
Mr. and Mrs. Thomas Hunt of Cleveland are visiting the former's parents, Mr. and Mrs. Hunt, 453 Dundas street.
The Campbell Becher Chapter, I. O. O. F., are giving next Saturday what promises to be one of their most successful entertainments. It is to take the form of a shamrock tea, and will be held in their rooms in the Royal Bank Building. The conveners, Mrs. Bernice Smith and Mrs. Arthur Bond, have completed arrangements, and the friends of the chapter are anticipating the event with much pleasure. Tea will be served from 3 till 6.
Mrs. A. D. Alexander of Stratford has returned home after a short visit in town with friends.
The home of Mr. and Mrs. J. A. Shidlock was the scene of a pretty wedding on Monday evening, when their eldest daughter, Edna Irene, was united in marriage to Lloyd B. Nichols, second son of Mr. and Mrs. Anson Nichols of Beaufield avenue. The bride looked pretty in the conventional white and orange blossoms and carried a bouquet of white roses. Miss Edna had a charming bridesmaid, and the groom was supported by her brother, Earl Nichols. Rev. A. Bice performed the ceremony in the presence of the immediate friends in the parlors of the home. A wedding luncheon was served at the home of Mrs. Nichols. Mrs. Nichols left for a short wedding trip to Toledo and Detroit.

BACKYARD GARDEN HINTS
(By The Girl With the Hoe.)
DAILY REMINDER.
Plant Tomatoes, Peppers, Celery, Beets.
Plant Indors—February 15-March 1.
Transplant Outdoors—As soon as season opens.
Plant Good Outdoors—April for early use. May and July for winter beets.
Depth to Plant—Half inch.
Harvest—Late is for early. Before severe frost for winter beets.
Varieties for Outdoors—Early Wonder, Flat Egyptian, Detroit Dark Red.
The beet is a native of Europe, and is a biennial plant. The first year it develops a fleshy root, and the second year grows to seed. That which we usually plant as seed is in reality a fruit, composed of several seeds. To obtain beets a week or ten days earlier than those grown outside, the grower should be planted in flats about the 15th of February, or the 1st of March, six or eight inches apart. The young plants are transplanted into other flats, from 1 to 1 1/2 inches apart, growing the plants to a length of three-fifths inches before setting outdoors. Beet plants will advance in growth, so may be put out as soon as the spring season has opened up. They are set in rows, and the plants 4 to 8 inches between them. It is important to keep the plants as evenly as possible, so that they will receive no set-back.

Doctors Stand Amazed at Power of Bon-Opto to Make Weak Eyes Strong—According to Dr. Lewis
Guaranteed to Strengthen Eyesight 50% In One Week's Time in Many Instances
A Free Prescription You Can Have Filled and Use at Home.
Philadelphia, Pa. — Victims of eye strain and other eye weaknesses, and those who wear glasses, will be glad to know that according to Dr. Lewis there is real hope and help for them. Many whose eyes were failing say they have had their eyes restored by this remarkable prescription, and many who once wore glasses say they have thrown them away. One man says, after using it: "I was almost blind. Could not see to read at all. Now I can read everything without my glasses and my eyes do not hurt any more. At night they do not pain dreadfully. Now they feel fine all the time. It was like a miracle to me." A lady who used it says: "The atmosphere seemed hazy with or without glasses, but after using this prescription for fifteen days everything seems clear. I can read even the fine print without glasses." Another who used it says: "I was bothered with eye strain caused by overwork, tired eyes which induced fierce headaches. I have worn glasses for several years both for distance and work, and without them I could not read. Typewriting on the machine before me, I can do both now and have discarded my long distance glasses altogether. I can count the fluttering leaves on the trees across the street now, which for several years have looked like a dim green blur to me. I cannot express my joy at what it has done for me." It is believed that thousands who wear glasses can now discard them in a few days' time and multitude more will be able to strengthen their eyes so as to be spared the trouble and expense of wearing glasses. Eye troubles of every description may be wonderfully benefited by the use of this prescription. Go to any active drug store and get a bottle of Bon-Opto tablets. Drop one Bon-Opto tablet in a fourth of a glass of water and let it dissolve. With this liquid bathe the eyes two to four times daily. You should notice your eyes clear up perceptibly right from the start and inflammation and redness will quickly disappear. If your eyes bother you even a little it is your duty to take steps to save them now before it is too late. Many hopelessly blind might have saved their sight if they had cared for their eyes in time.
Note—Another prominent physician to whom the above article was submitted, said: "Yes, the Bon-Opto prescription is truly a wonderful eye remedy. Its constituent ingredients are well known to eminent eye specialists and widely prescribed by them. I have used it very successfully in my own practice on patients whose eyes were strained through overwork or mist glasses. I can highly recommend it in case of weak, watery, itching, smarting, itching, burning eyes, red lids, blurred vision or for eyes strained from exposure to smoke, sun, dust or wind. It is one of the very few preparations I feel should be kept on hand for regular use in almost every family." Bon-Opto, referred to above, is not a patent medicine or a secret remedy. It is an ethical preparation, the formula being printed on the package. The manufacturers guarantee it to strengthen eyesight in almost every week's time in many instances or refund the money. It can be obtained from any good druggist and is sold in this city by Standard Drug Co., W. T. Strong and others.

FOLLY AND HER PALS.—Pa's a Cheerful Loser.

ADVERTISER PATTERNS



Patriotic Western Ontario

Address All News for This Column to the Editor of the Women's Page.

CAVUGA.—A meeting was held in the council chamber to reorganize the Cawuga Red Cross Society, when the following officers were elected: Mrs. J. A. Tooley, president; Mrs. J. A. Tooley, vice-president; Mrs. Joseph Peart, treasurer. Mrs. E. S. Baxter, Mrs. M. Barry and Mrs. J. P. Cassette were appointed convener of special working committees with power to select their own committee members.

ALISA CRAIG.—Deacon Dubbe's three-act comedy, will be put on in the town hall on Wednesday, March 20, by the Kiaki Dramatic Club. This play was given for two nights at Beechwood last week. It is a comedy of the Red Cross, and every one who present enjoyed the play. Alisa Craig will now have the privilege of seeing it in attendance, and solos, etc. will be given between acts. The proceeds to be donated to the Red Cross.

HIGHGATE.—The Women's Institute of Botany have just completed a novel and interesting project. Two teams of fifteen each, with Mrs. Alex McMillan and Mrs. George Palmer as captains and soldiers. Each team was given the same amount of yarn and the idea was to see which could knit out the greatest number of socks by February 28. Mrs. McMillan's side won by each team producing the yarn being used on both sides. The losing side is to give a concert to help raise some time after Easter. A total of 321 pairs of socks were knitted during the contest. The March 1st meeting of the Women's Institute sent to Hyman Hall, London, for the month of February—60 pairs of socks and one pair of mittens.

WABASH.—The monthly meeting of the Kent Bridge Women's Institute was held at the home of Mrs. Elliot on Wednesday evening, March 13, with an attendance of about 40. The meeting was presided over by the vice-president, Mrs. George Lamont. The roll call was read and the money previously made at an auction sale in purchasing handkerchiefs and yarn for the soldiers. The roll call was responded to by each of the ladies giving her idea of a mother's place in the home. An essay on "Our Flag" was read by Miss Jean Wilson.

DAILY BIBLE QUESTION CLUB
Suggestive Questions on the Uniform Lesson for Sunday, March 17, 1918.
By Rev. T. S. Linscott, D.D.
Jesus Sending Forth the Twelve (may be used with missionary applications), Mark, 6:1-13.
Questions for Today.
1. Verses 17, 18. "Why would you say, or not, that a good man is under obligation at all times to rebuke evil at no matter what risk to himself?"
2. What effect did John's rebuke have upon Herod?
3. Would you have rebuked Herod if he had followed Christ's injunction "Neither cast ye your pearls before swine lest they turn again and rend you."
4. State the circumstances and answer why it was wrong for Herod to marry his brother's wife?
5. What effect is God's Free Gift.
6. Jesus in his giving did not neglect the bodily needs of the people, but he laid emphasis upon their spiritual needs. In fact he put their spiritual needs first. He said, "Seek ye first the kingdom of God and His righteousness and all these things shall be added unto you."
7. How do we put humanitarian work in a perfect way?

W. G. T. U. MEETING DISCUSSES TRINKET CAMPAIGN RESULTS
Publicity Report Read and Suggestions for Future Work Made.

"I move that we consider the campaign as not concluded, but merely inaugurated," declared Mrs. May Thornley during a discussion on the subject of the trinket and trinket fund campaign, at yesterday's meeting of the W. G. T. U. "Let us aim to send a box of scrap to Hamilton every month after the present big shipment has opened. The motion was passed at the meeting, as all are hopeful that many trinkets which are already replying in dark corners will come to light at housecleaning time. Even yet many of the campaign goods are coming in to the Merchants Bank, and it is hoped, if there are any trinkets which have not yet been called for, their possessors will either take them to the Merchants Bank or telephone the W. G. T. U. rooms on Park avenue, Phone 2211.

Cynthia Grey's Mail-Box
"Marjorie" Writes Again.
Dear Miss Grey.—You will no doubt remember my writing to you some time ago for addresses of soldiers, for which I again thank you.
I am again coming to you for aid. I would like to have a list of games and how to play them. I want them for a party of soldiers who are having in a short time. We are tired of the old games and desire something new. Can you help me?
Our age are mostly sixteen and seventeen. There are about 25 of us. Some of us can dance, but the greater number cannot, and we that can do not feel like leaving the others to watch. This is our final party for the season, and we wish to make it the best.
I am your very sincere friend,
MARJORIE.
A few games have been forwarded to you. Yes, indeed, you are becoming quite a member of the family now.

Gray's Limited
Agents for the Ladies' Home Journal Patterns.
140 DUNDAS STREET.
Phones 115, 116.

The New Silks

For Spring and Easter Apparel

The richest colorings, most dependable qualities and newest weaves, shown in charming variety at moderate prices.



Novelty Stripes and Plaids in Taffetas and Satin Mixtures

Gingham Taffeta offers itself as a charming novelty this season for smart and youthful dresses, shown in a handsome range of gingham patterns in rich shadings. Fancy stripes that are stylish and rich in appearance and coloring, very popular for separate skirts. Both qualities are one yard wide.

Black Silks of Quality and Value

Black Taffeta Silks, 32 to 39 inches wide, fine qualities. Priced at \$1.50, \$1.75, \$2.00 and \$2.25 yard
Black Taffeta, the quality with the yellow edge, splendid weight, guaranteed wear. Price \$2.25 yard
Black Satin Stripe Taffeta, with self stripes three-quarters of an inch wide, Bonnet's quality, 40 inches wide. At \$3.50 yard
Black Charmeuse, with a rich satin finish, 40 inches wide. At \$2.50 yard

Big Range of Black Paillettes and Duchess Satins

Ranging in width from 36 to 40 inches. Priced \$1.25, \$1.50, \$1.75, \$2.00, \$2.75, \$3.00
The kind that wears and washes well, 36 inch Habutai, in a full range of shades. At per yard \$1.00
White Habutai Silk, 36 inches wide. Priced from 43c to \$1.56 yard
Raw Silks in natural shade, ranging in price from 59c to \$1.10 yard

PAILLETES AND MESSALINES

Various qualities in complete color range, from \$1.50 to \$2.25 yard
SILK CREPE DE CHINES ARE POPULAR
Silk Crepe de Chines to be had in all the new spring shades. At \$1.50 and \$1.75 yard
Black Silk Crepe de Chine, 40 inches wide. At \$1.50, \$1.75, \$2.00 and \$2.25 yard
SILK DEPARTMENT ON SECOND FLOOR.



The New Hats

Our distinctive collection of smart millinery expresses the correct and most desirable styles for spring and Easter. Styles that are unusually attractive and becoming are shown in our variegated and brilliant display of Springtime Hats. The predominating colors are navy, sand, grey, taupe, brown and black. Prices are reasonable.

"Reform" Initials for Embroidering

Just placed in stock. These are made of all-wool felt, a substitute for the former paper initial, but so much better, as they wash like linen and are easy to embroider. Can be used in single letters or combined as monograms. Buy your own initials and make any combination you like. Obtainable in script and block letters in four sizes, one-half to three inches.

Gray's Limited

Agents for the Ladies' Home Journal Patterns.
140 DUNDAS STREET.
Phones 115, 116.

Cynthia Grey's Mail-Box

Hints From "Sweet Marie"
Dear Miss Grey and Paillettes.—I have been an interested reader of the Advertiser for a time, and I have received some useful hints from its pages, and now I, too, come for help.
I come to ask if Miss Grey or any of the ladies could send me the music of "The College Hornpipe"?
A pretty pinhead frock of silk poplin, for a 16 or 17-year-old girl? Something that would not make her look too slim.
How do you think she should wear her hair, pinned up or hanging, and what style?
Do you think she should wear high-heeled shoes or not?
Thank you ever so much, Miss Grey and Paillettes. Hope the following hints will be of some use, and may I call again, please?
To Keep Lemons.—They will keep and also be more juicy if covered with cold water. The water should be changed every week.
To Soften Water.—Boil a small bottle in a kettle of water. The carbonate of lime and other impurities will be adhering to the bottle.
I remain,
SWEET MARIE,
Who has the music of "The College Hornpipe"?
A pretty pinhead frock of silk poplin, for a 16 or 17-year-old girl? Something that would not make her look too slim.
How do you think she should wear her hair, pinned up or hanging, and what style?
Do you think she should wear high-heeled shoes or not?
Thank you ever so much, Miss Grey and Paillettes. Hope the following hints will be of some use, and may I call again, please?
To Keep Lemons.—They will keep and

Gray's Limited
Agents for the Ladies' Home Journal Patterns.
140 DUNDAS STREET.
Phones 115, 116.

SCOFF IF YOU LIKE, BUT ILL BECOME A SHADOW!
MY TURKISH BATH'LL REDUCE ME TO A SHADOW!
ILL JESS TAKE THAT BELT, MAGGIE!
GIMME YER SHEET AN' SLIPPERS AN' LENNE, I'LL OUITTA THIS!
MIND YOU TAKE A COLD SHOWER WHEN YOU GET TO YER ROOM!
AN' DONT GO GITTIN' IN NO DRAUGHT, DELICIA! COVER UP YER HEAD!
AW! RIGHT AWAY MAGGIE!
HERE Y'ARE, MAGGIE, IM A GAME GUY BUT I KNOW WHEN IM LICKED!
By Cliff Sterrett.

Flowers For All Occasions
WEST FLORAL CO.
Phone 2187, 249 Dundas Street.
SPECIAL:
Ranunculus, Green Onions, bunch..... 50
White or French Endive..... 150
Tulips..... 150
MAIN & COLLYER
PHONE 2331.

MUTT AND JEFF—Jeff Ought To Mix Some Brains With His Paint.



MIDGETS WIN FIRST OF NORTHERN FINALS

CHESLEY, March 12.—Chesley Juniors lost the first game of the Northern League finals to Stratford here tonight.

KING'S PLATE ENTRIES CLOSE ON THURSDAY

TORONTO, March 11.—While no mention is made in the conditions of the King's plate, breeders and owners of horses foaled in the Province of Ontario are permitted for the period of the war, to take their horses out of Canada.

Kitchener Loses First Game to Winnipeg Team

TORONTO, March 12.—By a score of 3 to 2 the Ypres Club, amateur champions of Western Canada, defeated Kitchener, champions of the Ontario Hockey Association, in the first game of the Allan Cup finals at the arena here tonight.

Winkler Busy Early. Kitchener staged the first attack almost from the face-off, and Winkler was called upon to stop two shots in quick succession from Hiller and Parkes.

Bull Dog Starters For Ford Cars. Why fight a kick from a crank when you can get a Bull Dog? Demonstrate—Westman Trucking Company, 226 Tabbot Street, and London Engine Supply Company, 33-35 Dundas Street, zxy

LONDON 'Y' JUNIORS DEFEAT ST. THOMAS

The London Y.M.C.A. Junior basketballers defeated St. Thomas Y.M.C.A. Juniors by 24-10 in an exhibition game played here on Tuesday night.

ALEXANDER NO LONGER HOLDING OUT ON CUBS

CHICAGO, Ill., March 12.—G. C. Alexander, star pitcher with the Chicago Cubs, who has been holding out for \$10,000 as a bonus for his transfer from Philadelphia, advised President Weeghman of the club today that he would join the team en route to the baseball camp at Kansas City tomorrow.

MIKE DONOVAN ILL

New York, March 13.—Mike Donovan, former middleweight champion pugilist of America, is dangerously ill with pneumonia in a Bronx hospital.

TORONTO'S CHANCES LOOK BETTER AS ICE HARDENS

Montreal, March 13.—A fall in the temperature here this morning made the chances of Toronto winning the championship of the N. H. L. from Canadiens tonight look good, according to hockey fans in Montreal.

HEARST IS FORCED TO AN ADJOURNMENT BY HARTLEY DEWART

Legislature Experiences Incident Not Recorded in a Quarter Century. [Special to The Advertiser.] TORONTO, March 12.—The night session of the Legislature ended almost before it had begun tonight, when Hartley Dewart endeavored to move an amendment to the prime minister's motion to go into supply.

JOHN DILLON NAMED NATIONALIST LEADER, SUCCEEDING REDMOND

LONDON, March 12.—John Dillon, member of Parliament for East Mayo, was today unanimously elected chairman of the Nationalist party, succeeding the late John Redmond.

Last Game of National Scheduled For Tonight

The second game of the National League finals will be staged at the Jubilee Rink in Montreal tonight, when the Canadiens go against the Toronto.

GALT RINK HOLDS TROPHY

GALT, March 12.—In the best curling exhibition witnessed here this winter, A. R. Goldie's rink, winners of Victor Trophy at the recent St. Marys tournament, retained the cup in a challenge game, defeating St. Marys 16 to 14.

WINTER LUBRICATION

How the Right Oil Saves Gasoline. A POORLY lubricated motor consumes more Gasoline because the metal to metal friction is not eliminated.

TRACTION COMPANY

Sunday service will be resumed on Sunday, March 3rd. Cars will leave London at 10 a. m., 1, 5 and 9 p. m.

LONDON AND PORT STANLEY RAILWAY

Timetable Effective Sept. 20. TO ST. THOMAS—15:20, *16:20, 7:20, *8:20, *9:20, 11:20 a. m., *12:20, *1:20, 2:20, *3:20, 4:20, *5:20, 7:20, *8:20, 9:20, *10:20, 11:20 p. m.

WILSON'S "The National Smoke"

Eighteen million "Bachelors" sold annually in Canada. BACHELOR CIGAR 3 for 25¢ Cheaper by the Box.

Table titled 'WITH THE BOWLERS' showing Canadian League and City League statistics.

Advertisement for 'Scarcity of Material' by The Bell Telephone Company of Canada, discussing the impact of war on telephone equipment.

Advertisement for 'Premier Gasoline' and 'Polarine Motor Oil' by Imperial Oil Limited, highlighting winter lubrication benefits.

Advertisement for 'Wilson's Bachelor Cigar' by Andrew Wilson & Co., featuring the 'National Smoke' and 'Bachelors' brand.

LEGAL CARDS.

W. G. R. BARTHAM, BARRISTER, notary, etc., 59 Dundas street.

MEDICAL CARDS.

DR. PINGEL, LONDON—ELECTRICAL treatment of diseases, specialty.

WANTED.

WANTED—ONE HUNDRED QUARTS from now to May 1 daily. Also three hundred from May 1 for one year.

FINANCIAL AND COMMERCIAL

THE LOCAL MARKET

The local market today was fair, considering the season. Hay was offered in considerable quantities.

CHICAGO GRAIN MARKET.

Corn—Open, High, Low, Close. Chicago, March 13. Corn—Open, High, Low, Close.

LIVE STOCK.

Toronto, March 13.—The market and trade at the Union stockyards was steady this morning.

MONEY TO LOAN.

MONEY TO LOAN AT LOWEST rates—Thomas C. Knott, real estate broker, 111 Dundas street.

BUSINESS CARDS.

LEWIS, 101 KING, BUYS AND SELLS all kinds second-hand household furniture for cash.

SOONER OR LATER

Your battery will wear out, even with the best of care. When you need a new battery, remember, there is a Pre-Test-Lite Battery of correct size for your car.

MUSICAL INSTRUMENTS.

WM. GLADSTONE, TEACHER PIANO, Organ, Flute, Pianos, organs tuned, repaired, 355 Princess avenue.

THE Peoples Shoe Store

Joseph Holland, Repair Manager. Expert work guaranteed at reasonable prices.

National Brass, Limited

94 CARLING STREET. NICKEL-PLATING. Have your bicycles parts nickelled before spring.

WAKELING SIGN COMPANY—SIGNS

and showcards, honor rolls designed. Phone 2182, 256 1/2 Dundas street.

GLENN BROS., SIGN PAINTERS

Designs and estimates furnished free. 420 Talbot street. Phone 1344.

AUTOMOBILES AND TAXIS.

AUTO AND TRUCK REPAIRING AND painting by experts, prices right. John R. Munro & Son, corner Albert and Richmond streets.

HOP F&I—PHONE 3911—HEATED CARS.

Day and night service. New cars. PHONE 3933 FOR RELIABLE TAXI service. Clare Brothers. Reasonable rates. All hours.

WHEELER & WHEELER, F.C.G.O.

Organist. St. Andrew's Church. Piano, organ, vocal, theory, 299 Princess avenue. Phone 324.

CHARLES E. WHEELER, F.C.G.O.

Organist. St. Andrew's Church. Piano, organ, vocal, theory, 299 Princess avenue. Phone 324.

THE LONDON CONSERVATORY OF MUSIC

Has two orchestras for its VIOLIN STUDENTS. Instruction given privately and in class.

GEORGE C. LETHBRIDGE, ORGANIST

First Prize, Conservatory of Music, London, France. French Organ, piano, vocal, theory, 299 Princess avenue. Phone 324.

JOHN LITTLE, TEACHER SINGING.

263 Dundas street. Phone 2210.

NAOMI CHESWELL, TEACHER OF VIOLA, mandolin, band and orchestral instruments.

Studio, 438 King street. Phone 2182.

DOMINION ARTISTS' GUILD

TRALFO, Voice culture, Studio, 314 Dundas. Telephone.

FRANCIS CULLEN, CENTRAL SOLO

LOFT Adkin Street. Church, teaches singing. Studio, 117 Wortley road. Phone.

MRS. E. PENNELL HARRISON

Teacher, Piano, voice, theory. Studio, 106 John street. Phone. Pupils preparing for university exams. New term September 1.

MINNIE RAYMOND, PIANO, THEORY

Studio, 555 Richmond. Phone. Organ, piano, vocal, theory, 299 Princess avenue. Phone 324.

BERT WELCH, ORGANIST

St. Paul's Methodist Church. teaches piano, organ, theory and vocal. 492 Adelaide street.

MISCELLANEOUS.

DEBTS DUE MERCHANTS OR others collected anywhere. No collection charge. Canadian Bureau of Collections, 314 Dundas street.

CIRCULAR LETTERS—NOTICES

announcements, perfect imitation typewriting, done on our Flexotype machines at short notice. The Copy Shop, 3 Dominion Bank Chambers.

EDUCATIONAL.

WANTED—INDIVIDUAL INSTRUCTION, bookkeeping, billing and order work, taught on machine. Excellent opportunity for young men and women. Good pay. Call or write for information. Day and evening courses. Elliott-Fisher Practical Training School, 211 Royal Bank Chambers. Phone 2165.

A PAYING INVESTMENT—WE BELIEVE

that in no other way, in so short a time and at so reasonable an expense, can young men's and women's earning power be so greatly increased and their future so securely safeguarded as through thorough training at Canada Business College. When this is done, the principal for home training get Catalogue I.

INSURANCE

G. M. GUNN & SON (GEORGE C. GUNN)—Established 1859. Fire, life, accident and automobile insurance.

J. A. NELLES & SON

Fire, Life, Accident, Marine, Plate Glass, Rent and Automobile Insurance. City Clerk. Feb. 6, 1918, 27, 36, 41.

50 Head—The First Annual Consignment Sale of 50 Head

The London District Holstein Breeders' Club. Will be held in LONDON, ONT., at the Brunswick Hotel Stables, Corner York street and Dundas street, on

THURSDAY, MARCH 14, 1918, at 1 p.m.

When some of the best males and females of the most popular strains will be offered for sale.

Sons and daughters of such sires as PINDERNE KING MAY FAYNE, these dams made nearly 34 pounds butter in 1 week at 4 years and 4 months of age; COLANATHA FAYNE BUTTER BARON, whose dam made over 32 pounds butter in 7 days; JUDGE HENBERVELD DEKOL 8th, whose dam at 4 years made 32 pounds of butter; also near relatives of the 550,000 bull.

IF YOU WANT SOMETHING CHOICE IN HOLSTEINS do not fail to be hand at 1 p.m. on March 14th. Catalogues will be ready March 15. Write for one to the Secretary.

SALE TO BE UNDER COVER. T. MERRIT MOORE, Auctioneer.

ARCHITECTS

WILLIAM G. MURRAY, ARCHITECT—Dominion Savings Building, 2nd floor. Phone: Office 1537; house 1584.

H. C. MERRIDE, MEMBER ONTARIO Association of Architects, 455 Moisons Bank Building. Phone 262.

ARTHUR E. NUTTER, ARCHITECT—Rooms 15, 18, Dominion Bank Chambers, Dundas and Richmond. Telephone 655.

WATSON & BLACKWELL, MEMBERS Ontario Association of Architects—Bank of Toronto Building, London. Later Chambers, Hamilton.

JOHN M. MOORE, Architect and Civil Engineer, 415 RICHMOND STREET.

ROOFING.

SLATE, GRAVEL AND CEMENT ROOFING. Paint for iron roofs. Walter Scott, 566 York street.

SLATE ROOFING—OUR SPECIALTY. slate, shingles, zinc, white zinc, 551 King street.

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EDWARD CRONYN & CO.

Members Toronto Stock Exchange. INVESTMENTS. Cronyn Building, 71 Bay St., Toronto.

KEMERER, MATTHEWS & COMPANY

BROKERS. Members New York Consolidated Exchange, Philadelphia Exchange, All New York, New York Curb and Standard Stocks carried on reasonable margin. Commission one-eighth. Unexcelled service.

J. M. YOUNG, Manager. Phone 707.

FLOWERS For Every Occasion

DICKS' Flower Shop. 450 Maitland street. Phone 2887. H. F. Day.

WOODSTOCK.

March 12.—The case against Walter Burridge of London, charged with theft and robbery, was opened today at the spring assizes.

KILLED IN ACTION

Pte. S. Gunn, London. Pte. F. C. Maguire, London.

PRISONER OF WAR

ILL. LONDON. PRISONER REPATRIATED. Pte. M. Baynham.

MANAGER IDENTIFIES GOODS IN COURT AS HIS STOLEN PROPERTY

WOODSTOCK, March 12.—The case against Walter Burridge of London, charged with theft and robbery, was opened today at the spring assizes.

He identified positively the goods as those stolen from the store two nights previous to Burridge's arrest in Toronto. He placed the value of the articles at \$700.

Detectives Stewart and Cronyn of Toronto, who made the arrests, told of arresting the men in a second-hand store. They took them by force to the

city hall, during which time Burridge tried to converse with Roberts, but being unsuccessful, told him to "keep his mouth shut." When he got out of the car at the city hall, Roberts drew a revolver and fired several shots at the detectives, leaping on the running-board of an auto, held up the driver and escaped. The evidence of the detectives, while lengthy, was merely an incident to the recovery of the goods and the arrest.

John Godfrey of Toronto is defending the prisoner, and G. M. Shaver is appearing for the crown.

GERMANS OPEN

pausing within a few miles of Herat, itself. East of Merv the main stem of this line goes on to Bokhara and Samarkand in Turkestan, still following the Afghan frontier.

The German scheme halt at the seizure of the railroads. All this region, Transcaucasia, Persia, Turkestan, is included in the Pan-Turanian movement. Here the Germans, with assistance of the Turks, hopes to organize the Mohammedan populations of Turanian stock in a common league against the British to the south and the Russians to the north, and this Pan-Turanian league, alliance, coalition, is to be the basis of an eventual German advance through the Hindu-Kush to Kabul and Kandahar.

Not Fantastic. The scheme is far from being as fantastic as it seems. The railroads exist. Unlike the Baghdad and Hedjaz Railways which are beyond the reach of allied armies operating either from Egypt or India. Just as long as the Black Sea is dominated by the Germans and Turkey remains a German ally, there is nothing to a military character to interfere with the transportation of German troops across Eastern Asia to Afghanistan. And, if they choose, the Germans can, as a prelude to their advance upon India, send troops through Persia to turn the flank of the British in Baghdad, attacking them both by an advance down the Tigris and Euphrates along the Baghdad and on the flank from Tabriz.

Hope To Rouse Moslems. But more than all else, Germany hopes to rouse the millions of Mohammedans in this region and to spread an unrest and rebellion which will precede her armies on the march to India. The seizure of the oil wells of Batum is an important economic step, but the political design surpasses the economic. Germany is opening a road to India before the reach of British armies. She is making sure her communications by crushing Turania and bringing the Turkina to her by special treaties. She has broken Russia and seized Russia's eastern roadway. She has acquired those Russian ambitions of a quarter of a century ago and means to use the machinery created by the Russians to realize those Slav dreams.

May Mean New War. Such is the true significance of the latest Russo-German treaty, a new meaning proclaimed by Berlin frankly. It opens a new page in Anglo-German rivalry. Unless German power over Turkey is broken and German control of the Black Sea abolished, any peace will be but a prelude to a new war between Great Britain and Germany, for Germany has now laid hold of a deadly weapon, which threatens the safety of the British Empire and menaces British rule in India. However one may look at this latest German move opens a new and wider horizon, but the prospect is for war not peace.

THE ONTARIO LOAN AND DEBENTURE CO.

DIVIDEND NO. 123. Notice is hereby given that a QUARTERLY DIVIDEND OF 2 1/2 PER CENT for the three months ending 30th March, 1918 (BEING AT THE RATE OF 9 PER CENT PER ANNUM), has been declared on the paid-up capital stock of this company, and will be payable at the company's office, London, Ontario, on and after the 2nd April next, to Shareholders of record of the 15th March.

By order of the Board, A. M. SMART, Manager. London, Canada, February 26th, 1918. Mar. 9, 1918.

Capital, \$1,750,000 Reserve, \$1,850,000

Save Money—Invest in Securities

It is only since the Victory Loan was marketed that the Canadian people have come to realize the value of investing their savings in securities.

Most of us are prone to spend. We don't want to save. Securities offer a convenient and easy means of saving money. In fact, many people have started their first savings account with Victory Bonds.

It is part of the service of the Members of the Montreal Stock Exchange to furnish you with complete information about investing—to show you the assets behind the security, the rate of interest it will pay, the probability of its increasing in value, and how it can be turned into cash should the necessity arise.

Start your saving account to-day. Provide now for the future. Save money—Invest in Securities.

A valuable book has been prepared on "Investing." It is free. Write to the Secretary for your copy today. The edition is limited. Use the form below provided for the purpose.

Name _____ Address _____

Secretary, Montreal Stock Exchange, 429, Stock Exchange Building, Montreal.

Please send me, without obligation, your booklet on "Investing."

Name _____ Address _____

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DYSPEPSIA SPOILS BEAUTY

Makes the Dark Rings Around Eyes. Causes the Cheeks and Ruins the Complexion—How to Get Rid of Dyspepsia.



Take My Advice and Use Stuart's Dyspepsia Tablets if You Want a Pretty Skin.

PLANT STEELE, BRIGGS' SELECTED SEEDS
For Sale by reliable dealers everywhere. Send for Catalog STEELE BRIGGS SEED CO. LIMITED TORONTO

CO-OPERATION NEEDED IN PROVIDING THE CITY WITH WATER SUPPLY

Utilities Commission Criticized for Failure To Get Together.

The utilities commission was criticized by Ald. Moorhead and Ald. G. D. Drake at the meeting of the board of works last evening, because of General Manager E. V. Buchanan's failure to co-operate with City Engineer Brazier in providing a water supply for the citizens, after the mains were frozen.

"Scores of persons have telephoned me and asked me to have something done," said Ald. Moorhead. "In many of the houses there is sickness, and conditions are not at all satisfactory. They are compelled to carry water long distances, and I think deserve some consideration. The people in the East End are not looked after."

"Some have not had water for eight weeks," declared Ald. Drake. "They might as well live in Dorchester for all the consideration they get."

City Engineer Brazier stated that Mr. Buchanan had explained that practically all the services had been fixed up, and water was being given the citizens. However, the committee passed a resolution asking that Mr. Buchanan co-operate with the city engineer in improving the condition.

Sir William Hearst acknowledged the city's protest against being charged for the suburban roads, particularly during the war. S. H. Kent of Hamilton sent a protest along the same line, and the communication was filed.

Complaints were made that the walk on Highgate street was covered a foot deep with water. The engineer will investigate. A break of a sewer under Bathurst street was reported and it will be fixed at once. The garbage estimates were presented. City Engineer Brazier was able to cut \$1,000 from the expenditure. It was recommended that four manholes be placed in the Mattland street sewer. The matter was laid over until the estimates are forthcoming. The city engineer will build the Cheapside street as soon as weather conditions will permit.

"FATHER AND SON" WEEK FOR LONDON IN APRIL

The publicity committee appointed to prepare the way for the "Father and Son" week, to be held in this city April 3-12, met yesterday in the Y.M.C.A. building to discuss an advertising campaign.

"Father and Son" week was held with great success throughout the United States in February, and Canada will observe a similar week in April. The aims of the movement are to interest fathers in all activities of their sons, to awaken them to a full realization of their responsibilities towards their boys, and to create a better understanding and greater sympathy between the men grown and their sons. The publicity campaign committee will be headed by P. T. Knox, with T. H. Yull, Rev. W. J. Robinson, D. MacArthur and others.



HAROLD LOCKWOOD in "THE AVENGING TRAIL"

At the Majestic today and Thursday. In addition, a comedy and a News Weekly will be shown. In vaudeville Sam Harris provides some good entertainment with songs and jokes. The vaudeville bill changes on Thursday.

PATRICIA

"Sylvia of the Secret Service," featuring Mrs. Vernon Castle, the best dressed woman in the world, will be the screen attraction at the Patricia Theatre Thursday, Friday and Saturday. A tense and interesting scene occurs when the star and the head of the Secret Service trap the man who has been double-crossing her.

There are two possible culprits they send one of the file telling him to "get Sylvia's finger prints." He returns and reports that they are not there. "The other man is given the same order. He has the finger prints in his pocket and returns with them. A buzzer, two husky detectives and his career as a government agent is ended!

A decided thrill is provided when Irene Castle surprises a master crook as he is using an oxy-acetylene flame to eat through the ship's safe. He has succeeded in burning a hole through the wall and seeing her through the aperture, he sticks his arm through and seizes her by the throat. A fight that is worth the price of admission ensues till all comes.

At another point in the story she is held prisoner in a stateroom by international crooks. Showing an ability to use her feet in a way that is new even for one who owes her first success to them, she succeeds in escaping in a manner that will hold audiences breathless.

Probably the best piece of characterization she has ever done is revealed in this picture when she disguises herself as an East Side tough and invades the hangout of the most-famous gang in New York's criminal history. The police raid which occurs during her visit furnishes one of the biggest thrills in the picture.

READY TO READJUST FARES LATER, SAYS RAILWAY'S MANAGER

Prepared to Lower Them if Costs Come Down, Statement.

"If the city council grants us some concession in the way of higher fares to meet the increased costs of operation in these abnormal times, the council can certainly at any time in the future again adjust fares, if that is deemed necessary in the interests of the people."

This view was expressed Tuesday by Manager C. B. King of the street railway in discussing the point raised on Monday night by John F. Thompson at a meeting of the Independent Labor party. Mr. Thompson declared that the company only wants to share its losses with the people.

The fact, so Mr. King contends, is that the company is perfectly willing to submit to fare adjustments as conditions warrant. If the cost of operation comes down, then the company feels that it is right to give the people cheaper fares. But, similarly, when the cost runs to unprecedented heights, the company feels that it should not be compelled to carry people at rates fixed 22 years ago.

The company only wants to do business on a fair-play basis, and I feel that the people will give our proposals consideration and fair treatment," said Mr. King.

DIED IN HOSPITAL

FIRST of 48 Wards of Children's Aid Society Makes Supreme Sacrifice.

Inspector Joseph Sanders of the Children's Aid Society has just received details of the burial of Pte. George Butler, first of the 48 wards of the society now on active service to have paid the supreme sacrifice.

The letter, written by the chaplain of No. 6 Casualty Clearing Station in France, under date of February 21, follows: "Dear Mr. Sanders.—You will have received the cable sent to you announcing the death of Pte. George Butler. I am sorry to say, he passed away at 8:30 p.m. on February 14, 1918, and I conducted the funeral services the following day at 2 p.m.

He was badly wounded in the right thigh. He was unconscious most of the time he was here. All that was possible was done for him, but I regret it was impossible to save his life. I remembered you in prayer, and all who mourn his loss, at the grave. With much sympathy, yours sincerely, T. WARWICK, Chaplain.

CREAM OF HORSERADISH AND MUSTARD, per bottle 15c
REX CATSUP 15c
JOHN DIPROSE
266 DUNDAS STREET. PHONE 2262.
160 WORTLEY ROAD. PHONE 1397.

ROWAT'S TEA ADVISES PURCHASE OF OUTFITS TO MAKE CITY'S WATER PURE

Dr. Hill Makes Recommendation To Prevent Sickness.

At the meeting of the board of health yesterday afternoon Dr. H. W. Hill, medical officer of health, advised that the utilities commission purchase two chlorinating outfits at once for purifying the water, in case surface water does get in the reservoirs. The cost will be about \$100 each.

"The water is pure now," he stated, "but we never know when we will meet conditions such as we met some weeks ago. These plants will purify the water and prevent an outbreak of sickness. This recommendation will be sent to the commission."

Manager C. B. King of the London street railway reported that the street cars were washed and cleaned regularly and were kept as clean as possible. If there were any complaints he asked the board to be specific, so he could start an investigation. Dr. Hill has the matter under advisement.

There were complaints of a dump on Carfax Crescent and no dumping there will be allowed in the future. Dr. W. S. Downham reported that he had caught up with the work and temporary assistance had been done away with. Mrs. Jeffrey Hale wrote, acknowledging with thanks the board's message of condolence on the death of her husband.

During the month of February 224 cases of infectious diseases were reported. Of these 50 were chickenpox, 11 diphtheria, 7 septic sore throat, 24 measles, 3 mumps, scarlet fever, 9 tuberculosis and 1 whooping cough. There were 7 deaths from diphtheria, 2 from measles and 4 from tuberculosis. During the year 1917, 76 patients were treated at the sanatorium from New Crescent and the latter 37 were there at the beginning of 1917, and 29 were admitted during the year. Half of the 19 were in the sanatorium, and the remaining 38 were in the preventorium. There were 21 cases from outside the city.

GUT RED TAPE ROUTE TO "BAG" ABSENTEES

New Arrangements Provide for Immediate Notification of Provost-Marshal.

With a view of saving time, a short-cut in the military mail has been arranged, so that now the company commanders of the 1st Depot Battalion, 12th Regiment, will notify the assistant provost marshal directly by telephone or special messenger of cases of absence on the rolls.

The names of those who fail to answer their military mail in for roll-call will be in the hands of the military police almost immediately under the new arrangement which requires that the description of each absentee shall be in the hands of the assistant provost marshal by 9 o'clock each day.

Under the old system the reports were sent by the company commanders to the battalion headquarters, then to the office of the assistant adjutant-general, and thence to the office of the provost marshal. This system will still be carried out for purposes of record, but the new plan will be used in addition for purpose of time-saving.

Cures a Cold Quick as Wink!

Easy as Rolling Off a Log to Stop a Cough or Cold With Catarrhozone.

No more medicine for the stomach—that isn't where your cold is lodged. Just breathe in the healing vapor of Catarrhozone—a soothing, healing medication that acts instantly. Colds, sore throat, and catarrh fairly flee before Catarrhozone.

Every spot that is congested is healed. Irritation is soothed away, phlegm and secretions are cleaned out, and all symptoms of cold and catarrh are cured. Nothing so quick, so sure, so pleasant as Catarrhozone. Beware of dangerous substitutes meant to deceive you for genuine Catarrhozone. All dealers sell Catarrhozone, large size, which lasts two months, price \$1; small size, 50c; sample size, 25c.

MICHIGAN AGENCY, DONALD FRASER, 53 JEFFERSON AVENUE, DETROIT, MICH.



Enjoy your Victrola THIS ST. PATRICK'S DAY

Enjoy the good old Irish Reels and Songs. There's a wealth of Irish music that only the Victrola can bring into your home—and with the convenient terms of payment we offer you, you cannot afford to further deny yourself the enjoyments of this wonderful instrument. Come in and hear the Victrola—hear some of the following Irish melodies:

- 74025 "St. Patrick's Day" (Maud Powell)
64611 "Molly on the Shore" (McCormack)
64153 "Dear Little Shamrock" (McCormack)
74158 "Come Back to Erin" (McCormack)
64259 "Harp That Once Thro' Tara's Hall" (McCormack)
74237 "Irish Emigrant" (McCormack)
74157 "Kilbarney" (McCormack)
64117 "Minstrel Boy" (McCormack)
74175 "Molly Bawn" (McCormack)
64316 "Molly Brannigan" (McCormack)
64426 "My Wild Irish Rose" (McCormack)
64238 "Weaving of the Green" (McCormack)
64440 "Moon Has Rained Her Lamp Above" (McCormack)
35537 "When Irish Eyes Are Smiling" (Alcott)
64195 "Irish Love Song" (Beddoe)
74422 "Among the Green Irish Hills" (Gogorza)
87652 "Believe Me if All Those Endearing Young Charms" (Farrar)
89073 "Believe Me if All Those Endearing Young Charms" (Melba)
38117 "Irish Folk Song" (Gadski)
64415 "As a Beam O'er the Face of the Waters" (Gluck)
95835 "Kathleen Maivourneen" (Gluck)
64534 "Off to Philadelphia" (Weatherproof)
64720 "Benedicite's Stream" (Culp)
18111 "All Erin is Calling Maivourneen" (Harrison)
17146 "As Long As The Shamrock Grows Green" (Peerless Qt.)
45076 "Ireland" (Peerless Qt.)
"My Old Home Town in Ireland" (Peerless Qt.)
17674 "Macaula" (Peerless Qt.)
17148 "As Long As The Shamrock Grows Green" (Miller)
"Two Little Drops of the Crutken Lawn" (Peerless Qt.)
18306 "Irish Jigs"—Medley (Violin) Harold Voo
"Medley of Irish Reels No. 8" (Violin)
21612 "Medley of Irish Jigs" (Violin) R. Gagner
"St. Patrick's Day"; "Garry Owen"; "Sprig of Shillalah"; "Paddy Whacker"; "The Delak Young Lad"; "Paddy O'Raffery"; "The Kerry Girl"; "O'Gall"; "Irish Washerwoman"

THE HOME OF THE VICTROLA EVERY STYLE—EVERY PRICE AND THOUSANDS OF RECORDS FOR YOU TO SELECT FROM
Mason & Risch Limited
TWENTY BRANCH STORES
248 DUNDAS STREET, LONDON.

TECHNICAL TALK ON MOUTH INFECTION

Dr. Weston Price of Cleveland, head of the National Dental Institute of Research, addressed a well-attended meeting of medical men and dentists from London and district last evening in the Crompton Memorial school-room on "The Relation of Mouth Infection to General and Local Diseases." The lecture was a technical one, and was completely illustrated by moving pictures, and was listened to with the keenest interest.

JOHN A. NASH
My Jeweler and Optician, tests eyes perfectly by Shadow Test. "My it is nice to see clearly." New Store, 206 Dundas Street, Opposite Gammage's.

Ale Porter and Lager
The Old Name Old Fame and the Best Quality

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OUR SUGGESTION FOR TODAY:

Buy rubbers and keep your feet comfortable. It pays to conserve health as any pains. Those who are not careful about keeping their feet warm and dry pay up for it later. Drop in and let us fit you out with rubbers of quality, that fit every shoe and heel.

COOK'S SHOE STORE

EVERYTHING ELECTRICAL. Consult us about your Electrical Supplies. We carry a complete stock. Estimates given on wiring contracts.

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Peters Colonial Chocolates
Have centres with the following flavors:
Chocolate
Cokernut
Vanilla
Walnut
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50 CENTS A BOX.
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For \$1.00
Any article in our north window and on special table, main floor, for \$1.00.
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SPARERIBS AND NECKRIBS.
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Phones 5600-5601.

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TAYLOR DRUG COMPANY
London's Greatest Cut-Rate Druggist
6-RED STORES-6

There's a Ruddy Store Near You
DROP IN SOME TIME Sample Our Goods.
733 RICHMOND STREET, 308 1/2 DUNDAS STREET, 874 DUNDAS STREET.

Mixed Wood Per Load \$4.00
ANDERSONS COAL AND WOOD YARD, 465 YORK STREET. PHONE 1391.



'Selling-Out-Sale'

JAMMED TO THE DOORS
The reason? Yes, everybody knows it: \$40,000.00 stock of Workingmen's High Grade Clothing, Furnishings, Hats, Caps, Raincoats, Sweaters, Coats, Overalls, Underwear, Fine and Work Shirts MUST be sold at once. No need for argument. Profits are entirely lost sight of. Our loss is your gain. Don't delay. Come today, come tomorrow, the stock must be sold.

WINNER OF RAINCOAT, SATURDAY, MARCH 9.
Mr. C. C. McNaughton, Glencoe, held ticket 679, the lucky number which won the raincoat.

The Giant Clothing House
Look for the Big Black and Yellow S. O. S. Sign.
Open Evenings Until 9 o'Clock.



Open Evenings.
Be Sure and Look For the Name Royal Millinery.



SPRING MILLINERY OPENING

ROYAL MILLINERY & FEATHER CO.

MARCH 14, 15, 16 AND FOLLOWING DAYS

All women love displays of beautiful millinery, and all women are drawn to such a display as by a magnet. Thursday, Friday and Saturday will be banner days for women of London and district because one of the biggest and finest displays of millinery seen in London in some time will be on display at the Royal Millinery and Feather Company, both stores, 294 Dundas street and 404 Hamilton road. Nothing has been overlooked to make this opening a big success. Row upon row of chic hats, full of life and snap, models from the style markets of the United States and Canada, some with straight single and double brims, some in bonnet effects, pokes—but what's the use of trying to describe them here? There are positively 100 different styles of trimmed hats, and we are justly proud of every one of them.

We have been working hard for weeks with one of the cleverest milliners from a big millinery shop in Detroit supervising the work and getting ready a big assortment of Women's, Misses' and Children's Trimmed and Untrimmed Hats.

If there is any particular design or shade you want you are sure to find it here.

The Royal Millinery & Feather Co.
294 Dundas Street Branch Store: 404 Hamilton Road



PRICES:
TRIMMED HATS From \$1.95 to \$10
Untrimmed Hats From 95c to \$6