



## ROLL OF HONOR

Men From Watford and Vicinity Serving the Empire

27TH REGT.—1ST BATTALION  
Thos. L. Swift, reported missing, since June 15, 1915, Rich. H. Stapleford, Bury C. Binks, L. Gunn Newell, killed in action, Arthur Owens, F. C. N. Newell, T. Ward, Sid Welsh, Alf Woodward, killed in action M. Cunningham, M. Blondel, W. Blun, R. W. Bailey, A. L. Johnston, R. A. Johnston, G. Mathews, C. Manning, W. G. Nichol, F. Phelps, H. F. Small, E. W. Smith, C. Toop, C. Ward, J. Ward, killed in action, F. Wakelin, D. C. M., killed in action, T. Wakelin, wounded—missing, H. Whitsitt, B. Hardy.

PRINCESS PATRICIA'S C.L.I.  
Gerald H. Brown

18TH BATTALION  
C. W. Barnes, Geo. Ferris, Edmund Watson, G. Shanks, J. Burns, F. Burns, C. Blunt, Wm. Auttersen, S. P. Shanks.

2ND DIVISIONAL CAVALRY  
Lorne Lucas, Frank Yerks, Chas. Potter.

33RD BATTALION  
Percy Mitchell, died from wounds Oct. 14th, 1916; Lloyd Howden, Geo. Fountain, killed in action Sept. 16, 1916, Gordon H. Patterson, died in Victoria Hospital, London.

34TH BATTALION  
E. C. Crohn, S. Newell, Stanley Rogers, Macklin Hagle, missing since Oct. 8, 1916; Henry Holmes, killed in action Sept. 27, 1916, Wm. Manning, Leonard Lees, C. Jamieson.

29TH BATTERY  
Wm. Mitchell, John Howard.  
ANTI-AIRCRAFT  
Gunner Woolvet

70TH BATTALION  
Ernest Lawrence, Alfred Emmerson, C. H. Loveday, A. Banks, S. R. Whalton, killed in action Oct. 1916, Thos. Meyers, Jos. M. Wardman, Vern Brown, Sid Brown, killed in action Sept. 15, 1916, Alf. Bullough, C. F. A., Corp. V. W. Willoughby.

28TH BATTALION  
Thomas Lamb, killed in action.  
MOUNTED RIFLES  
Fred A. Taylor

PIONEERS  
Wm. Macnally, W. F. Goodman.  
ENGINEERS  
J. Tomlin

ARMY MEDICAL CORPS  
T. A. Brandon, M. D., Capt. W. J. McKenzie, M. D., Norman McKenzie, Jerrold W. Snell, Allen W. Edwards.

135TH BATTALION  
N. McLachlan, killed in action July 6th, 1917.

3RD RESERVE BATTERY, C.F.A.  
Alfred Levi

116TH BATTALION  
Clayton O. Fuller, killed in action April 18th, 1917.

196TH BATT.  
R. R. Annett.

70TH BATTERY  
R. H. Trenouth, killed in action on May 8th, 1917; Murray M. Forster.

142ND BATTALION  
Austin Potter.  
GUNNER  
Russ. G. Clark.

R. N. C. V. R.  
John J. Brown

ARMY DENTAL CORPS  
Elgin D. Hicks, H. D. Taylor.

ARMY SERVICE CORPS  
Frank Elliot, R. H. Acton.  
Arthur McKeocher

98TH BATTALION  
Roy E. Acton.

64TH BATTERY  
C. F. Luekham.

The province derived \$100,000 from amusement tax at the race courses in Ontario. The attendance at these tracts was the largest on record.

The death took place Wednesday of Walter Folsom, at the Sarnia General Hospital. The deceased who was about 75 years of age, was a resident of Sombra.

A correspondent of the New York Sun says that citizens of other countries who are living in the United States be compelled either to become American citizens or else get out of the country.

Countless have been the cures worked by Holloway's Corn Cure. It has a power of its own not found in other preparations.

## WHY WOMEN WRITE LETTERS

To Lydia E. Pinkham Medicine Co.

Women who are well often ask "Are the letters which the Lydia E. Pinkham Medicine Co. are continually publishing, genuine?" "Are they truthful?" "Why do women write such letters?"

In answer we say that never have we published a fictitious letter or name. Never, knowingly, have we published an untruthful letter, or one without the full and written consent of the woman who wrote it.

The reason that thousands of women from all parts of the country write such grateful letters to the Lydia E. Pinkham Medicine Co. is that Lydia E. Pinkham's Vegetable Compound has brought health and happiness into their lives, once burdened with pain and suffering.

It has relieved women from some of the worst forms of female ills, from displacements, inflammation, ulceration, irregularities, nervousness, weakness, stomach troubles and from the blues.

It is impossible for any woman who is well and who has never suffered to realize how these poor, suffering women feel when restored to health; their keen desire to help other women who are suffering as they did.



## Guide-Advocate

Watford, Ont.  
PUBLISHED EVERY FRIDAY  
Subscription \$1.50 per annum in advance. \$2.00 in advance to the United States.

ADVERTISING RATES.  
YEARLY CONTRACT  
1500 inches 8 cents per inch.  
1000 inches 9 cents per inch.  
500 inches 10 cents per inch.  
250 inches 12 cents per inch.  
125 inches 14 cents per inch.

Advertisements will be allowed a change of matter every two weeks. Weekly changes can be had at a slight extra cost. Copy of change must be in printer's hands by Tuesday noon.

LEGAL ADVERTISING—First insertion per line, 10 cents; subsequent insertions 5 cents each time per line. Agate measure 14 lines to the inch.

BUSINESS CARDS—One inch and under, per year \$5.00.  
LOCALS—10c. per line each insertion. Minimum Charge 25 cents.

Advertisements without specific directions will be inserted till forbid and charged accordingly.  
HARRIS & CO. PROPRIETORS

WATFORD, AUGUST 3, 1917

## Save, But Save Wisely

Do not rob another by saving. The miser robs other people, by withholding money he ought to spend. In this emergency do not save for the sake of saving. Do not try to accumulate an unusual surplus. Save that you may help fight the great war for freedom. It is your war. It is for your liberty. You can fight for freedom by being self-reliant, and taking care of yourself—and by spending your money wisely. Be sporty. Take your medicine. Don't try to stock up with sugar just because it happens to be high. Buy as you need, as you always have. It is mean to try and provide for your own wants at less than your neighbour will have to pay next week. Be a good fighter in spending. Don't help raise prices by hoarding sugar and flour. The Germans have proved that they are not good sports. Don't imitate them. Keep a stiff upper lip. Keep right on at work. Pay as you go. Save as you can. Buy a war savings certificate. Talk optimism. Smile.

"Are you economizing at your house?" "No we're simply eating less for the same money."

There is more Catarrh in this section of the country than all other diseases put together, and for years it was supposed to be incurable. Doctors prescribed local remedies, and by constantly tainting to cure with local treatment, pronounced it incurable. Catarrh is a local disease, greatly influenced by constitutional conditions, and therefore requires constitutional treatment. Hall's Catarrh Cure, manufactured by F. J. Cheney & Co., Toledo, Ohio, is a constitutional remedy, is taken internally and acts thru the blood on the Mucous Surfaces of the System. One Hundred Dollars reward is offered for any case that Hall's Catarrh Cure fails to cure. Send for circulars and testimonials. F. J. CHENEY & CO., Toledo, Ohio. Sold by Druggists, 75c. Hall's Family Pills for constipation.

## A Record Potato Year

Canadian new potatoes are coming in rapidly and price has dropped to about \$2.75 a bushel. The yield of the earlier potatoes in the Southern States has been exceptionally good, and in the great potato areas of New England the outlook is for record supply. In Canada the potato acreage is the largest ever planted. It is 502,000 acres, according to the official estimate, compared with 440,000 acres in 1916, and 484,000 acres in 1912, the best previous year. When the Canadian potatoes are in full supply, in another month or two present prices ought to sink rapidly. Owing to the probable extraordinary consumption of potatoes caused by substitution for other more expensive edibles, the ordinary level of about 75 cents a bushel is not to be expected, but there should be an end of the period of \$2 and \$3 potatoes. The excess production in the United States, stimulated by the high prices this Spring, will relieve our market of considerable export demand. Last year the Canadian yield of potatoes fit for selling was 47,800,000 bushels or 108 bushels to the acre. This year the city production of potatoes alone, which is not figured in the official estimates, will total millions of bushels. All over Canada urbanites have been carefully husbanding their backyard potato patches. Despite the wet weather the potatoes are not seriously damaged, and a yield far bigger than that of last year, perhaps of 75,000,000 or 80,000,000 bushels, is probable.

THESE PILLS CURE RHEUMATISM.—To the men who suffer from rheumatism a trial of Farnelle's Vegetable Pills is recommended. They have pronounced action upon the liver and kidneys and by regulating the action of these organs act as an alternative in preventing the admixture of uric acid and blood that causes this painful disorder. They must be taken according to directions and used steadily and they will speedily give evidence of their beneficial effects.

## Cure For Poison Ivy

Ivy poisoning is caused by an oil in the plant which is very poisonous, and which water will not dissolve, so that there is no use washing the affected parts with water. The poison ivy grows in nearly all parts of the country, and while many people can handle the plant without danger of poisoning, others are very susceptible to the poisonous qualities of the plant. Washing the hand in alcohol after coming in contact with the poison ivy will kill the poison and the poison is destroyed after it takes effect by an application of sugar of lead and alcohol. The solution is made by dissolving as much sugar of lead in 60 per cent alcohol as it will dissolve. This solution should be applied to the affected parts several times a day, and is a sure cure for this troublesome poisoning.

## CASTORIA

For Infants and Children  
In Use For Over 30 Years

Always bears the Signature of *Charles H. Tuttle*

Rev. John Mahan, fifty years in the Methodist ministry, died suddenly at his home in London.

Albert Littleford, 16, of Medicine Hat, Alta., sank in a hole while bathing, and Jack Campbell, 27, from Nova Scotia, jumped in fully clothed to rescue him, but he, too, was drowned.

"Grocery butter is so unsatisfactory, dear," said Mrs. Youngbridge, "I decided to-day that we would make our own." "Oh, did you?" said her husband. "Yes; I bought a churn and ordered buttermilk to be left here regularly. Won't it be nice to have really fresh butter?"—Boston Transcript.

Worms in children if they be not attended to, cause convulsions and often death. Mother Graves' Worm Exterminators will protect the children from these afflictions.

## Made the Supreme Sacrifice

WATFORD AND WARWICK  
Lt.-Col. R. G. Kelly  
Capt. Thos. L. Swift  
Sergt.-Major L. G. Newell  
Pte. Alfred Woodward  
Pte. Percy Mitchell  
Pte. R. Ahalton  
Pte. Thos. Lamb  
Pte. J. Ward  
Pte. Sid Brown  
Pte. Gordon Patterson  
Pte. F. Wakelin, D. C. M.  
Pte. T. Wakelin  
Pte. G. M. Feuntain  
Pte. H. Holmes  
Pte. J. Stillwell  
Pte. Macklin Hagle  
Sergt. Clayton O. Fuller  
Gunner Russell Howard Trenouth.  
Pte. Nichol McLachlan.

Do all your preserving with

Pure cane. "FINE" granulation. High sweetening power.  
10, 20 and 100-lb. sacks  
2 and 5-lb. cartons  
Order by name in original packages

FREE. This book of printed and gummed labels for fruit jars, if you will cut a red ball trade-mark from a Lantic bag or carton and send it to Atlantic Sugar Refineries Limited, Power Building, MONTREAL.

## Western Fair

London, Canada  
Sept. 7th to 15th, 1917  
1867—"A half Century of Success"—1917

### The Great Agricultural Exhibition of Western Ontario

\$32,000.00 in Prizes and Attractions

A very interesting Programme, including Military and other features—TWICE DAILY.  
FIREWORKS EACH NIGHT  
TWO SPEED EVENTS DAILY  
REDUCED RAILWAY RATES  
Price Lists, Entry Forms and all information from the Secretary.  
LIEUT.-COL. W. M. GARTSHORE, President. A. M. HUNT, Secretary.

## Lower Than Market Prices

Detroit Vapor Oil Stove	21.50
Perfection Oil Stoves	15.00 to 16.00
Hot Blast Oil Stoves	1.25
Bissell's Vacuum Sweepers	7.00
Bissell's Carpet Sweepers	3.00
Lawn Mowers	3.75 to 6.75
Screen Doors	1.25 to 2.25
Screen Windows	25c to 40c

Screen Wire, Poultry Netting, Etc.

## The N. B. Howden Est.

## NOTHING BUT THE BEST

IN HOUSE FURNISHINGS we aim to keep the latest and most popular goods in our line. Everything for the Parlor, Bedroom, Dining Room or Kitchen. We are not after Big Profits but aim to supply goods of Elegance, Durability and Good Value. Let us show you our stock. Any article manufactured obtained on short notice.

Agents for MASON & RISCH PIANOS, GRAMAPHONES, STRING INSTRUMENTS, SHEET MUSIC, EDISON RECORDS, & C., AND ALL KINDS OF REPAIRS. NEW AND SECOND HAND SEWING MACHINES AND ALL SUPPLIES.

OUR PRICES ARE RIGHT, AS LOW AS IS CONSISTENT WITH RELIABLE GOODS

## HARPER BROS.

PHONE 31.  
FINE FURNITURE MUSICAL INSTRUMENTS UNDERTAILORS

Guide-Advocate Want Ads. Get Quick Results

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**FREE.** This book of printed and gummed labels for fruit jars, if you will cut a red ball trade-mark from a Lantic bag on carton and send it to

Atlantic Sugar Refineries Limited  
Power Building  
MONTREAL 141

**Canada Fair**  
5th, 1917  
"Success"—1917  
International Exhibition  
Ontario  
and Attractions  
Including Military and other  
H NIGHT  
ITS DAILY  
V RATES  
nation from the Secretary.  
A. M. HUNT,  
Secretary.

**Market Prices**

.....21.50  
.....15.00 to 16.00  
.....1.25  
.....7.00  
.....3.00  
.....3.75 to 6.75  
.....1.25 to 2.25  
.....25c to 40c  
Netting, Etc.

**Wooden Est.**

**THE BEST**

aim to keep the latest and everything for the Parlor, Bed-room not after Big Profits but Quality and Good Value. Let manufactured obtained on

PIANOS,  
RING INST.  
MUSIC,  
C., AND ALL  
W AND SEC.  
MACHINES

AS LOW AS  
LIABLE GOODS

**BROS.**

UMENTS UNDERPAKERS

Get Quick Results

# Alleged Profits of The William Davies Company in 1916 on Bacon, as Indicated by Department of Labor to be Five Cents per Pound, Untrue:

## Actual Profits Two-Thirds of a Cent per Pound

**T**HE statement issued by the Department of Labor concerning the business of The William Davies Company Limited has been given widespread circulation throughout the country and provoked public unrest.

Whatever the technical wording of the report was, the effect has been that the newspapers have published that "the profits on Bacon alone" of this Company "for 1916" were about "five millions of dollars." This interpretation of the official report is not surprising in view of certain statements that the Commissioner of the Cost of Living makes. The Commissioner is reported as saying that "There were two individual cases of profiteering in 1916 and that had these cases occurred since the passage of the cost of living Order-in-Council, he would consider it his duty to recommend that

For the last fiscal year ending March 27th, 1917, The William Davies Company bought and killed 1,043,000 head of Live Stock (Cattle, Hogs and Sheep.) This, plus purchases of outside Meats, produced 160,000,000 pounds of Meats. The Company handled 6,550,000 pounds of Butter and Cheese, 3,650,000 dozens of Eggs, and manufactured 26,500,000 tins of Canned Goods.

The net profits on these were .68 cents (or two-thirds of a cent) per pound on meats, 1.04 cents on Butter and Cheese, 1.04 cents per dozen on Eggs, and .47 cents (or slightly less than one-half a cent) per tin on Canned Goods. These profits include profits on all By-Products derived from these accounts.

During the year the Company served at its retail stores 7,500,000 customers, the average purchase of each customer was 35c., and the net profit upon each sale was 5-8 of 1 cent.

The turnover of the Company from all its operations for the last fiscal year ending March 27th, 1917, was \$40,000,000. The net percentage of profit upon this turnover, after deducting war tax, was 1.69 per cent., or including war tax

the facts be laid before the Attorney-General for consideration as to their criminality." The situation created by such erroneous and damaging statements is serious as emanating from a Government official, from whom one looks for not only accurate statements but correct conclusions.

The William Davies Company, being a private concern, has followed the practice of all private corporations, except when it made a bond issue in 1911, in that it has not published reports of its assets and liabilities or profit and loss. The present circumstance, however, in which a Government Official has led the public to false conclusions, makes it advisable for this Company, for both the public interest and its own interest, to publish particulars of its business as well as point out the error of the statement of the Government Official.

3.45 per cent.

The William Davies Company has assets of \$13,385,000 of which \$3,865,000 is tied up in fixed investments.

To provide the necessary facilities for the increased volume of business the Company expended \$750,000 in buildings and equipment during the year.

Companies of other character present no more reasonable statement of profit and loss based upon the investments made in the business.

The William Davies Company offered to the Imperial authorities, as well as to the War Office Service (which represents the Imperial authorities in Canada) to place the output of its Factory with respect to Bacon supplies, Canned Beef and Pork and Beans at the service of the authorities, on the basis of cost plus an agreed percentage. These offers were successively declined as the authorities evidently desired to purchase in the open market, and on this basis The William Davies Company has secured War Office business by open competition with the world.

### Respecting the Report of the Commissioner on the Cost of Living:—

Last Winter the Commissioner, under authority of Order-in-Council, required packers to submit statements under oath for some years back and up to December 1st, 1916, of incoming stocks of Meats and the cost of such, as well as statements of outgoing product and the selling value. This Company represented in writing at the time that the information as specifically required was not in accordance with Packing House Accounting methods, and invited the Commissioner to send an Officer to the Head Office of the Company to examine the books for any information desired, and to secure a viewpoint as to the best way of collecting data which would be of use to the Government. This offer was declined, and there was nothing to do but fill in the information required as literally as we could determine it. For example, there was no recognition of the fact that a raw product may enter a factory under a specific classification and leave the factory as a finished product under some other classification.

We submitted a series of accurate figures based upon our interpretation of the official requirements which made no provision for charges of any description other than incoming freight and unloading charges to be included in the cost or to be deducted from the selling price. There was nothing in the report which could be read as to determine a profit and loss statement. The very fact that with only a statement based upon cost of raw products and value of sales in Great Britain a Government Official has deduced "Large margins," "Profiteering" and "Criminality" if it had occurred since the passage of a recent Act, shows too dangerous a trifling and incapacity to be permitted to deal with any important situation. The statements of this Company have been treated by the author of this report as if the outgoing product was identical with the incoming product, and from the series of reports he has singled out two items—the Bacon and Egg reports—and from them deduced an erroneous "margin" which the newspapers have interpreted as "profit." The author of the inquiry shows a strange lack of even a fundamental knowledge of simple bookkeeping and a dangerous inability to co-ordinate figures. The following are specific and outstanding errors in the report:

The principal item that is causing excitement deals with cold storage bacon. The term "cold-storage" is not defined, and the public is allowed to make its own definitions. As all Bacon in a packing house is under refrigeration it is really all cold-storage, and therefore this Company's figures of Bacon handled in its entire Plant, whether in freezers or in process of cure for immediate shipment. That some com-

panies interpreted cold-storage product as "freezer" product only is evidenced by the smallness or entire lack of figures on the Bacon list for some Plants, indicating that many Firms did not submit statements of their complete stocks, as did this Company. An Official of this Company pointed out this cold-storage distinction to Mr. O'Connor and Miss McKenna in Ottawa a few weeks ago, and the failure to make the distinction after having had it pointed out evidences lack of desire for accuracy of the real information desired.

It is true The William Davies Company, in 1916, exported 97,791,000 pounds of Bacon, but we do not know how the margin of 5.05 cents per pound is arrived at by Mr. O'Connor, as there were no figures to justify such a conclusion. The probabilities are that the margin is arrived at by taking the average cost per pound of incoming product from the average selling price per pound of outgoing product. This may be a rough way of estimating the gross margin when dealing with small figures, but when dealing with figures the size that Mr. O'Connor has to deal with, a very small fraction of a cent per pound of error makes a very important difference in the total, and one must be careful to make sure that the outgoing product is the same finished merchandise of the incoming product reported on.

Allowing it to pass, however, as a rough estimate, we wish to point out—(first)—the inquiry of the Commissioner allowed only for incoming freight and unloading charges, and made no provision whatsoever for operating charges of any kind, such as labor, curing materials, refrigeration, et cetera. Such actual charges on the 97,791,000 pounds exported were \$1,162,000—or 1.2 cents per pound. This amount covered all charges up to the point of placing the Bacon on cars f.o.b. packing-house. In addition to this was the actual cost to land and sell this 97,791,000 pounds in England after leaving the packing house, which involved charges of 2.9 cents per pound—or \$2,836,000. Thus 2.9 cents per pound included inland and ocean freight, landing charges, war and marine insurance, cables, and selling commission to agents. The ocean freight and war risk alone would make up 2.4 cents of the charge of 2.9 cents per pound. This 1.2 cents, plus 2.9 cents—a total of 4.1 cents—must be deducted from Mr. O'Connor's margin of 5.05 cents per pound, leaving a margin of .95 cents, or slightly less than a cent per pound, which still has to be reduced because of the error of premises and because of further factors which have to be considered to determine net profits.

It is quite evident some of the other packers did not show selling values in the country in which the goods were

sold—a proceeding quite proper, as the forms submitted to be filled in were indefinite and ambiguous, thus permitting without charge of evasion a variety of interpretation as to the information required. It is thus possible that of all the figures submitted by the different packers that no two sets of costs and sales prices are determined at the same common point. It is this difference of interpretation of what was required that accounts for the difference of the alleged "margin" made by the different companies. Common conclusions, however, have been drawn by the author of the report from varying bases of premises.

The figures of the Egg business were submitted on the same basis as Bacon, and similar deductions must be made.

(Second)—The above margin is further reduced in that the author of this inquiry singled out the Bacon figures as an item in which the selling price shows an alleged improper advance over cost, but he did not give us credit for the statements of other products, of which figures were submitted the selling prices of which were under cost. The reason of this was that through failure to inquire the Department entirely overlooked the fact that product may come in as pork and, through the process of manufacture, go out as Bacon or, in another instance, enter the factory as beef and go out in the form of canned meats; for example: much of the product which came in as pork, and which was entered on the pork sheet submitted to the Commissioner—about which he makes no mention—was cured and left the factory in the form of Bacon, and was, therefore, entered on the outgoing side of the Bacon sheet—the result is that the Bacon sales are increased by this amount over the incoming stocks of Bacon, and, likewise, the sheet showing sales of pork is reduced by the amount that went out in the form of Bacon. If the Department takes one set of figures that show favorable to the Company they should take another set of figures that show unfavorable, as the principle in either case is the same, and failure to do so looks as if the author of the report was exercising more enthusiasm than sound judgment in his investigations.

(Third)—It is queried in the report that "if the margin of 3.47 cents," alleged to have been made in 1915, "was satisfactory, why was it necessary to show increased margin in 1916?" Assuming again for the moment the soundness of the premises in asking such a question based on an erroneous "margin," it will be found that the increased margin is chiefly absorbed in increased ocean freight rates and war risk insurance in 1916, of which apparently the author of the report was in ignorance.

The Company does not challenge either the legal or moral right of the Government to investigate business enterprises when public interests direct such an investigation should be made. If an investigation of the packing and meat business is ordered, the Company will place at the disposal of the Government not only the data it would be required to supply under Order-in-Council directing that inquiry be made, but will place the experience of its officers at the disposal of the investigating committee, if it is considered they can render any service which will be of value. The Company has not now—nor at any time during the fifty years of its operation—anything to conceal in method or practice of carrying on its business. It does, however, claim the right to conduct its export business without abusive comment from Government civil servants—especially when the conclusions drawn from the data asked for are improper and false.

One of Canada's chief export industries is the packing business. It is essential to the live stock industry, and, along with other export industries, it maintains the financial stability of this country, and should, providing it is on a sound basis, receive encouragement and not slanderous abuse. In view of the publicity given to the report of the Commissioner on the cost of living, the Company demands the same publicity in having an official Government investigation of this report to determine the truthfulness or untruthfulness of its conclusions. We do not seek public consideration as a company, but we do say that untruthful official statements, or statements the effect of which is to create an untruth,

adversely affect the live stock industry of this country, which is so valuable and essential a wealth-producing power and, in the long run, are harmful to the very people that the statement seeks to benefit.

If the passing out of existence of a corporation such as The William Davies Company, or if nationalization of packing houses would materially and permanently reduce food prices, then in view of the present world tragedy it ought to be consummated without delay. The fact of the matter is, however, that with millions of people in Europe turning from producers into consumers because of the war, and the tremendous destruction of food products incident to war, there is no remedy for the high prices of food while such conditions last, except the remedy of thrift and increase of production.

Long before there was talk of a Food Controller in the United States or Canada The William Davies Company urged the Government at Ottawa, in writing, to appoint a Food Controller with full power to do what he saw fit, as we realized at that time the upward tendency in the price of food commodities unless checked by official effort. At the most a great deal cannot be done in reducing food prices while currency is inflated and until the scale of prices of all kinds of commodities declines also. What can be done can only be done by a Food Controller. We wish to point out that nothing at all can be accomplished unless the data secured are accurately and clearly made and the deductions therefrom sound. Only public harm arises from dangerous incompetency in the haphazard collection and careless use of important figures.

As far as The William Davies Company is concerned this terminates all public statements of the Company, and it will pay no more attention to speculative and haphazard statements made either by newspapers or civil servants. The only further statement that will be made will be at an official investigation.

E. C. FOX, General Manager

**THE WILLIAM DAVIES COMPANY, LIMITED**

Toronto, July 17th, 1917







WOMAN SUFFERAGE.

Its War Time Aspect.
The women of England are taking their duty. They are taking the wounded, or if they cannot...



COUNTY OF LAMBTON
Treasurer's Notice as to Lands Liable For Sale for Taxes, A. D. 1917

TAKE NOTICE that the list of lands in the County of Lambton liable for sale for arrears of taxes by the Treasurer of the County of Lambton has been prepared...

INSURANCE
J. H. HUME.
AGENT FOR ACCIDENT AND SICK BENEFIT COMPANIES.

THE LAMBTON
Farmers' Mutual Fire Insurance Company.
(Established in 1875)

W. KINGSTON PRESIDENT
S. SMITH VICE-PRESIDENT
T. G. MINHELLY DIRECTOR
AS. LITCOW DIRECTOR
W. B. BUTLER DIRECTOR
PETER MCVICAR DIRECTOR
COWAN K. C. SOLICITOR
ELLIOT FIRE INSPECTORS
RT. J. WHITE
J. JAMIESON AUDITORS
J. GEWEN
WILLOUGHBY, MANAGER and
Watford. SEC. TREASURER
ER. McPHEDRAN, Wastased P. O.
for Watford and Plympton.

D. HONE
Painter and Decorator
WATFORD - ONTARIO
WORK
PROMPT ATTENTION
REASONABLE PRICES
SATISFACTION GUARANTEED
ESTIMATES FURNISHED
WATFORD - ST. CLAIR STREET

THAT
quality, because
I never bought a
sugar. It is
ed, Montreal.

Children Cry
FOR FLETCHER'S
CASTORIA

WHAT A GARDEN DID.

How One Ambitious Girl Added to Her Bank Account.
Eight years ago a twelve-year-old girl in Cleveland started a little garden for vegetables and flowers. Flowers she sold that year brought her \$12.45. It was a great sum, and she could hardly wait until the next spring so she could get at that gold mine of hers again.

Battle of Dorking.
The battle of Dorking was an imaginary battle. In 1871, at the close of the Franco-Prussian war, Englishmen were reminded by the quick work done by Germany over France of the possibilities of invasion, and Sir George T. Chesny wrote an interesting and instructive narrative called 'The Battle of Dorking, or the Reminiscence of a Volunteer,' in which he depicted the imaginary scene of a great battle on English soil, which was won by the Germans.

A Nautical Explanation.
A New York woman, recounting her impressions of a trip abroad, said: "One thing at least I understand. That was the meaning of 'windward' and 'leeward.' The captain of the liner I crossed on explained this difference to me in a way that, if a little vulgar, was yet unforgettable.

Baseball.
"I don't understand baseball," complained Mrs. Flubdub. "It's a mixed game."
"Whatever mixed about it?"
"they appear to think just as much of the man who steals a base as the man who earns a run."

Natural Recreation.
The lightning plays, the wind whistles, the thunder rolls, the snow flies, the waves leap, the field smiles, the bed shoots and the river runs.

Home is the grandest of all institutions.
Miller's Worm Powders act so thoroughly that stomachic and intestinal worms are literally ground up and pass from the child without being noticed and without inconvenience to the sufferer. They are painless and perfect in action, and at all times will be found an healthy medicine, strengthening the infantile stomach and maintaining it in vigorous operation, so that besides being an effective vermifuge, that are tonic and health-giving in their effects.

Alan Seeger's Verse.
Alan Seeger, one of the finest of the young Americans who volunteered to fight for France, while at the front wrote verse that now, given posthumous publications, has so commended itself to Jean Richerpin of the French Academy that he forbears from translating it into French, arguing that it is too beautiful for translation, save in the most literal way for the benefit of the French reader. He therefore declines a commission as translator.

Not So Wrong.
A Russian applicant for naturalization papers was asked, "What is the constitution of the United States?"
"Rugged and healthy," he answered.
Of course there is a laugh, but still he said something.

Cold Cash.
Ben (earnestly)—No, she isn't exactly pretty, but she has that indefinable something—Bagg (impatiently)—Yes, I know. My girl's old man has piles of it too.

THE GREAT WHITE PLAGUE.

Women Teachers Have Good Reason For Dreading Tuberculosis.
That teachers are especially prone to tuberculosis is the statement made by the bureau of educational hygiene of the city of New York. This department says that this disease is 20 per cent more prevalent among teachers than among others of corresponding sex and age and that about half of all deaths among women teachers is caused by tuberculosis, and this in spite of the fact that teachers belong to a better hygienic grade than the general average.
Strenuous, nerve taxing work that causes physical exhaustion and nerve breakdown is given as the main cause. Terman states that "four hours of actual teaching represent about eight hours of ordinary office work." What is probably the second cause is lack of sufficient rest and regular exercise in the open air.
Speaking along this line, the state board of health says: "The wan, tired look that usually marks the teacher, especially about the close of school, is too often a condition of serious consequence. It may be just a 'tired, run-down condition' or a case of 'worn-out nerves' or both, but these are predisposing causes of tuberculosis as much or more than others.

CAUSE OF ASTHMA. No one can say with certainty exactly what causes the establishing of an asthmatic condition. Dust from the street, from flowers, from grain and various other irritants may set up a trouble impossible to eradicate except through a sure preparation such as Dr. J. D. Kellogg's Asthma Remedy. Uncertainty may exist as to cause, but there can be no uncertainty regarding a remedy which has freed a generation of asthmatic victims from this scourge of the bronchial tubes. It is sold everywhere.

Home is the grandest of all institutions.
Miller's Worm Powders act so thoroughly that stomachic and intestinal worms are literally ground up and pass from the child without being noticed and without inconvenience to the sufferer. They are painless and perfect in action, and at all times will be found an healthy medicine, strengthening the infantile stomach and maintaining it in vigorous operation, so that besides being an effective vermifuge, that are tonic and health-giving in their effects.

Immense Exhibits of Tractors and Farm Labor Saving Devices.
ART—Italian, French, Persian, American and Canadian Masterpieces.
MUSIC—Innes' Famous Soloists and a score of other leading organizations.

ENTIRE NEW MIDWAY NATIONAL MOTOR SHOW FIRST SHOWING OF 1918 MODELS.
Greatly enlarged Government and other Exhibits - - War in all its phases - - Model Camp - - Artillery Drive - - Aeroplane Flights - Scores of surprises in store for old friends and a thousand thrills for new ones.

REDUCED FARES ON ALL LINES OF TRAVEL

CASTORIA
For Infants and Children.
Mothers Know That Genuine Castoria Always Bears the Signature of Dr. J. C. Hutchins.
In Use For Over Thirty Years CASTORIA
Exact Copy of Wrapper.

TRENOUTH & CO.
DEALERS IN
Flour, Oatmeal, Cornmeal, Wheat Kernells, Flaked Wheat and Barley, All Kinds of Feed, Grain, Seeds and Poultry Food.
We Carry a Full Stock of INTERNATIONAL STOCK FOOD FOR HORSES, CATTLE, SHEEP, HOGS AND POULTRY.
Caldwell's Molasses Meal AND THREE DIFFERENT MAKES OF CELEBRATED CALF MEAL.
ALL KINDS OF GRAIN TAKEN IN EXCHANGE Chopping and Rolling Done While You Wait
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WATFORD PLANING MILLS
HEADQUARTERS FOR LUMBER AND ALL BUILDERS' SUPPLIES
See our Metal Roofs, Sidings and Ceilings. Now is the time to renovate your old leaky roof with our Roof Coating. Also Arco Sealit for cementing leaky chimneys. Arco Sealit is also used for leaky skylights, old tanks, troughs—in fact, everything that leaks.
SCREEN DOORS SCREEN WINDOWS
A couple of Good Lawn Benches For Sale Cheap.
Est. 1870. G. CHAMBERS EST

Kendall's Spavin Cure
The Old Reliable Horse Remedy
THOUSANDS of farmers and horsemen have saved money by using Kendall's Spavin Cure for Spavins, Curb, Ringbone, Splint, Bony Growths and Lameness from many other causes. It keeps horses working. A \$1 bottle may save a horse for you. Get a bottle the next time you are in town. Sold by druggists everywhere, \$1 a bottle, \$5 for \$5, also ask for a copy of our book "A Treatise on the Horse"—or write to Dr. B. J. KENDALL COMPANY Enosburg Falls, Vermont 117

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tents. We have thorough course experienced instructors and we place graduates in positions. Demand upon us for trained help is many times the number graduating. Get our free catalog.
D. A. McLachlan : Principal

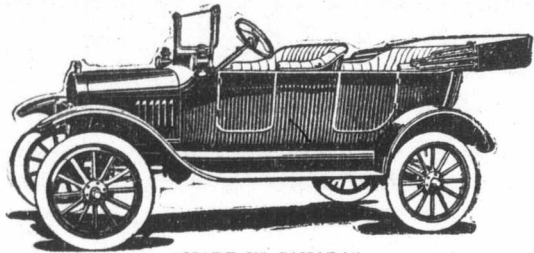
## WARM WEATHER COMFORTS

### PARTICULARLY LOW PRICED

Men's Combinations in linen or muslin, short sleeves and knee length.....\$1.00	Girls' White Middies, all sizes...75c, \$1.00, \$1.25
Men's Balbriggan Combinations...\$1.00, \$1.25	Norfolk Middies, fancy trimmed, sizes 34 to 40.....\$1.40 and \$1.50
Single Balbriggan garments.....25c and 50c	Middies trimmed in copen, rose, navy and black.....\$1.25
Boys' Porus Knit combinations.....50c	Fancy Voile Waists.....\$1.25, \$1.35, \$1.50
Boys' Jerseys in white, blue or green, long or short sleeves.....25c	Fine White Lawn Waists.....\$1.25, \$1.50, \$2.00, \$3.50
Boys' Sport Waists.....40c, 50, 75c	Special in Dress Muslins, in white and fancies...15c, 18c and 20c
Boys' Khaki Bloomers.....\$1.00	White Underskirts, embroidered trimmed, all sizes.....\$1.25, \$1.35, \$2.00, \$2.25
Boys' Bathing Suits.....75c	Fancy Underwaists.....25c, 30c, 40c, 50c, 60c
Men's Bathing Suits.....\$1.00	Dress Voiles, in white, sky, pink, tan and black.....35c, 45c and 60c
Men's Sport Shirts.....\$1.00, \$1.25, \$1.50	White Serges, all wool—scarce goods.....75c, \$1.00, and \$1.25 per yd.
Men's Neglige Shirts, reversible collars, in white, tans, blues and fancies...\$1.00, \$1.25, \$1.50	Lisle and Silk Hose, all shades...25c to 85c per pr.
Boys' Scout Hats...35c; Boys' Belts...25c, 35c	House Dresses, light and dark colors.....\$1.00, \$1.25 and \$1.50
Soft Collars, Arrow quality.....15c and 25c	
Sport Ties...50c; Wash Ties.....25c	
Coatless Suspenders, 2 or 4 point...50c	
Men's and Boy's Straw or Panama Hats, from.....25c to \$6.00	

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"THE STORE THAT SATISFIES"



"MADE IN CANADA"

### THE 1917 FORD TOURING CAR

**\$495.00**

F. O. B. FORD, ONT.

You pay less for this car but it gives you more enjoyment, more mileage and longer service than those which cost more.

The Touring Car gives the utmost in automobile value, pride of ownership and economy.

Buy a Ford this year and save money—when saving is a national duty—

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**WATFORD GARAGE**

R. MORNINGSTAR - PROPRIETOR

## AUTO ACCESSORIES

Tubes,	Spark Plugs,
Tires,	Auto Pliers,
Tire Covers,	Auto Wrenches,
Tire Carriers,	Auto Polish,
Tire Cement,	Auto Oil,
Tire Reliners,	Auto Paint,
Vulcanizers,	Auto Varnish,
Cementless Patches,	(a different oil for each car)
Blow out Patches,	Greases, Etc.

**T. DODDS & SON**

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### Potato Crop Insurance

It is estimated that 25 per cent. of the potato crop of Ontario, or approximately 5,000,000 bushels, is lost annually by the farmers of Ontario, due to attacks of the Late Blight and of the Colorado Potato Beetles. This loss can be prevented by spraying thoroughly at regular intervals with Bordeaux Mixture as a fungicide to prevent blight, and Paris Green or Arsenate of Lead as a poison to combat the beetles.

Late Blight is a fungus disease which is particularly noticeable on potatoes in late summer and is quite serious when the weather is all warm, moist and muggy. It is first noticeable in the form of dark colored spots on the leaves which soon begin to curl up and in some instances the diseased portion of leaves and stem emit a smell like that of bad fish. A careful examination of the under surface of the leaves where these brownish spots appear will reveal the presence of a grayish white "mould" or "mildew." The spores produced in these spots on the leaves are scattered by wind and water and are capable of infecting a healthy potato leaf and starting the disease afresh. If no spraying has been done and weather conditions are at all favorable, the spores thus produced rapidly infect the surrounding plants and the disease spreads most rapidly. The disease can be prevented by spraying thoroughly with Bordeaux Mixture. It is an insurance, in fact an investment worth while.

### BORDEAUX MIXTURE

The Bordeaux Mixture for controlling Late Blight, also Early Blight, should be very carefully prepared and applied in a very thorough manner in order to be effective.

The formula is:—  
4 lbs. Copper Sulphate (Bluestone)  
4 lbs. Lime, freshly slaked  
40 gals. water.

The Copper Sulphate and Lime should not be mixed in concentrated solutions as this lessens the value of the mixture and fungicide. Dissolve each separately and dilute by making up to 20 gals. with water before straining into the spray tank. Bordeaux should be used fresh, though stock solutions may be kept for an indefinite period. These stock solutions may be made as follows:—

Put 20 gallons of water in a barrel and suspend 20 lbs. of Bluestone in an old sack just below the surface of the water. The Bluestone will soon dissolve and each gallon of the solution will contain one pound of the Copper Sulphate. Slake 20 lbs. of lime—good burnt lime—and make

up to 20 gals. with water. To make the Bordeaux Mixture put 4 gallons from each of the stock solutions in separate vessels and dilute each to 20 gals. of water and mix together in the spray tank.

In order to control the Potato Beetles some poison may be used along with the Bordeaux Mixture. Add ½ pound of Paris Green and 1½ pounds of Arsenate of Lead to 40 gallons of the mixture. This has proved a very effective remedy.

In order to do effective work all parts of the potato plants should be covered with a fine mist or spray. The plants should be sprayed about every two weeks. Carefulness and thoroughness pay, and pay well, while carelessness and poor work is simply energy and materials thrown away.

W. P. MACDONALD,  
District Representative.

### MAKE YOURSELF STRONG

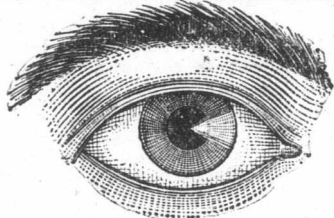
People with strong constitutions escape most of the minor ills that make life miserable for others. Don't you envy the friend who does not know what a headache is, whose digestion is perfect, and who sleeps soundly at night? How far do you come from this description? Have you ever made an earnest effort to strengthen your constitution, to build up your system to ward off discomfort and disease? Unless you have an organic disease it is generally possible to so improve your physical condition that perfect health will be yours. The first thing to be done is to build up your blood as poor blood is the source of physical weakness. To build up the blood Dr. Williams' Pink Pills is just the medicine you need. Every dose helps to make new blood which reaches every nerve and every part of the body, bringing color to the cheeks, brightness to the eyes, a steadiness to the hands, a good appetite and splendid energy. Thousands throughout the country whose condition once made them despair, owe their present good health to this medicine. If you are one of the weak and ailing give Dr. Williams' Pink Pills a fair trial and note the daily gain in new health and abounding vitality.

You can get these pills through any medicine dealer or by mail post paid at 50 cents a box or six boxes for \$2.50 from The Dr. Williams Medicine Co., Brockville, Ont.

Oscar Plaxton, formerly of Strathroy, was drowned in Alberta last week.

Mrs. Angus Lott, who resides on the London road met with a painful accident. Mrs. Lott was preparing dinner, and on opening the oven door of the stove was met with a flame of fire, burning her face and hands. The burns while painful, will not cause any disfigurement.

A ZONE farmer recently sold a milk cow and two heifers to a Bothwell dealer for \$290. Five years ago a similar bunch would only be worth \$120. Such a decided increase seems a graft to the outsider, but considering the high cost of farm implements and everything pertaining to farm life the increase is necessary.



### Eye Headaches Need Not Be

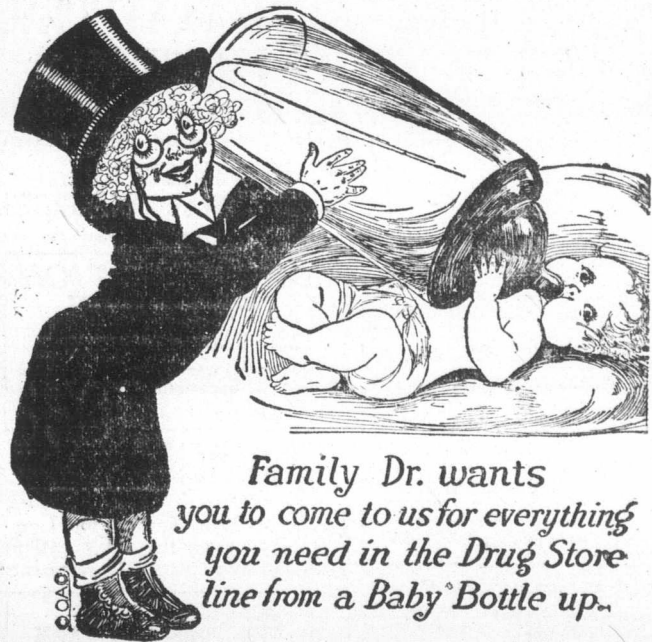
THERE is no need for anyone to suffer with headaches caused by strained vision. Our special lenses will cure and cure quickly. All you have guessed about your eyes may be wrong. Visit our optical department and have a thorough examination of your eyes. We can locate any existing eye trouble.

Glasses Made to Order  
**CARL CLASS**  
Jeweler and Optician  
ISSUER OF MARRIAGE LICENSES

### DECLINED \$7,500 SALARY TO SERVE PUBLIC FREE



MR. JOHN G. KENT, a man of wealth and extensive business interests, who has refused to accept any remuneration whatever for his services as General Manager of the Canadian National Exhibition, preferring to serve the public free of charge. He is President of the Toronto Board of Trade and has been on the Exhibition Board since 1905, always showing a close interest in the work. He was President in 1912-13, the two best years in the history of the institution. Mr. Kent is head of the Boy Scouts in Toronto and is identified with many philanthropic enterprises. Long and continued illness has compelled Dr. Orr, Manager since 1903, to seek a long rest.



Family Dr. wants  
you to come to us for everything  
you need in the Drug Store  
line from a Baby Bottle up.

WE DESERVE YOUR TRADE ON DRUGS AND "DRUG STORE THINGS." THIS IS WHY:

WE NEVER PUT ANY BUT THE PUREST DRUGS INTO OUR STORE. SHOULD THEY LOSE THEIR STRENGTH WE THROW THEM OUT THE BACK DOOR.

OUR BRUSHES HOLD THEIR BRISTLES; OUR PERFUMES RETAIN THEIR DELIGHTFUL ODOR. EVERYTHING WE SELL IS STRICTLY FIRST CLASS.

WE CHARGE MODERATE PRICES.

WE KNOW OUR BUSINESS.

YOU CAN "RELY" ON WHAT YOU BUY.

**J. W. McLAREN**

DRUGGIST *The Rexall Store* STATIONER  
Issuer of Marriage Licenses

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