


The Season's Newest in Gent's Hats!
We Stock the Celebratei

## Woodrows' ${ }^{\text {Prize }}$ Meal Hats

manufactuerd by appointment to H.M. the King.
SOFT FELT-Shades: Grey, Fawn and Holly 7.50 and 8.00 each

VELOUR-Shades: Grey and Fawn 15.00
Other Lines English Manufacture
SOFT FELT-Shades: Brown, Fawn and Grey 2.45, 2.75, 3.90 each VELOUR-Shades: Fawn and Grey 4.80 each


| A Fresh Supply of MOIRS' OUR OWN \& DRAKE'S CAKES |  | SHREDDED WHEAT 20c. Package. |  |
| :---: | :---: | :---: | :---: |
| CURLING IRONS 2.00 and 5.70 ea. | WATER HEATER <br> 3.50 each | DOUBLE DESK LAMP 50.00 | $\begin{gathered} \text { TOASTERS } \\ 6.00,8.00 \quad 13.00 \text { ea. } \end{gathered}$ |
| MARCEL WAVER <br> 6.00 each | $\begin{aligned} & \text { OVENETTES } \\ & 15.00 \text { each } \end{aligned}$ | $\begin{aligned} & \text { READING LAMPS } \\ & 10.00 \text { to } 25.00 \end{aligned}$ | IRONS <br> 5.50 to 6.50 ea. GRILIS |
| PERCOLATORS 12.00 each | WARMING PADS <br> 11.50 each | BOUDOIR LAMPS <br> 8.50 to 16.00 | 12.00 and 16.00 ea . DISC STOVES 10.00 each |
| TABLE STOVES, 25.00 | SHADES <br> 35 c . and 60 c . | FIXTURES 6.00 to 25.00 | $\begin{gathered} \text { K.0TTLES } \\ 11.0014 .80 \end{gathered}$ |



## Your Relations

and Friends Abroad
vil appreciate an enlargement of your Summer
Snapshot for a Christmas Gift.
have your enlargements MADE NOW.
Our method of Enlarging is guaranteed to bring out all the fine detail, the soft cloud effects, the high lights and shadows of land-
scape prints, however small. cape prints, however small.
We make a special study of Portrait En-
largements, and assure you the best possible largements, and assure you the best possible
results. Bring your prints for Enargeresults. Bring your prints for Enlarge-
ment to us, our promptness and reasonable prices will delight you.

TOOTON'S $\mathrm{Tre}_{\text {ke koakk Stree. }}$
Sudan Shrouded in Uncertainty Since Communication Was Cut.
fhe evening telegram, ST, JUhing niswruundiand, november 29, 1924-


Health and Comfort









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## Men's Serge Suits! NEW LINES JUST OPENED



## The Broadway House of Fashion

"In Years Never a Sale Like This"

# 3rd Birthidar 

## Not Merely a Sale, But a Celebration:

## A $\$ 150,000$ Merchandising Event!--A Feast of Values!



WATCH
THE NEWSPAPERS FOR THE DATE AND FOR FURTHER PARTICULARS.

## The BROAOWAY HOUSE ofFASHON

 FURTHER PARTICULARS.Stafford's Essence GingerWine
fi food Guber wine per Bottle FOR SAFEFEVERYWHERE
Dr. F. Stafford \& Son



St. JOHN'S Grocery Stores

## Best Goods at Lowest

Prices.
Pure Gold Jellies. Ox Blood 2 in 1 Shoe Black. Very Best Canadian Dutter. Tartleys' Rasp. and straw
 Herb Soan Hithmoia.
And Jaynes Fluid. Knox's Sparkling Gelatin
Browning for Gravies. Browning for Gravies.
Puritan Metal Polish. Large Green Grapes 19c. lb.

## J. J. ST. JOHN.

 Duesmerth st. sioud Leokarcharit BOOKS WORTH READING Therpinion tien an. Whe Guack


 GARRETT BYRNE, Bookseller \& Statione $\xrightarrow[\text { A dapeo frook of white ohitron }]{ }$




## 8，967

TO－DAY＇S MESSAGES


## Cake with Bowring＇s delis cious Tea at the Fair last <br> week－everyone was satis－ fed with the quality and Wwolosem eoonness of the Nexfoundland made cake．

The Christmas Fair


位位me baking．
We make our－own Cake
in the homemede style，
narticularly the old－ash－
ioned fruit cake．
Ask your groeer for it．
Phone 868 and ask about
our
XMAS
SPECIALS．
She East End Baking








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Potash and Perlmutter"


## On The Screen at Last

Laughs, Roars, Chuckles - Thrills, Gasps, Tears --Come-so - Fast, Never Stop! Jazztime, Ragtime, Laughtime, Alltime - Selfstart, Nonstop - Surefire, Nevertire. OH! MEYER, SOME PICTURE \&

## Samuel Goldwyn presents

 "Potash and Perlmutter"with Barney Bernard, Alex Carr. Vera Gordan and a cast of youth and beauty.

STAR THEATRE MONDAY

## Admission 20 cents

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PEARS' SOAP has been used by people of refinement for 133 years. If it were not superior, it would not have outlasted a century. PEARS' SOAP is preeminently the favourite Soap of Ladies and Gentlemen. The better class shops sell PEARS' SOAP.

A few years ago, Messrs. A. \& F. Pears, the makers of PEARS' SOAP, produced a series of toilet articles which they named the "Golden Series." The articles which comprise the Golden Series are as follows:-

Pears' Shaving Powder Pears' Na il Polishing Crayon
Pears' Dental Paste

Pears' Shaving Sticks Pears' Baby Powder Pears' Lip Salve

Pears' Talcum Powde Pears' Compact Complexion Powder. Pears' Solid Brilliantine

These new productions of Messrs. Pears possessed such excellent qualities, that many Ladies and Gentlemen desired an entire toilet table equipment bearing the familiar and reliable name of PEARS, so Pears' Tooth Brushes and Shaving Brushes were added. The above mentioned Toilet articles will be on sale in St. John's next week. The names of shops where Pears' Golden Series may be purchased will be published in this paper.

Please bear in mind that PEARS' GOLDEN SERIES represent 133 years' experience. Pears' Golden Series of Toilet articles have merited the approval of Their Majesties King George and Queen Mary and H.R.H. the Prince of Wales.

New Lot of WINTER OVERCOATS just from New York to reinforce our Tremendously Successful Grand Opening Sale of
Men's and Young Men's 22.50, 24.75, 28.00 winter overcoats at 16.50
NEVER IN THE HISTORY OF THE CLOTHING BUSINESS HAVE SUCH QUALITY OVERCOATS SOLD FOR SO LOW A PRICE. FOR THIS IS NOT SALE CLOTHING-BUT THE PRODUCT OF AMERICA'S BEST FACTORIES. BUILT OF FINE WOOLLENS IN THE SEASON'S CHOICEST STYLES, EXPERTLY TAILORED AND BEAUTIFULLY FINISHED THROUGHOUT. OVERCOATS THAT ARE THE ACME OF PERFECTION. DESIGNED TO FIT AND SATISFY PARTICULAR MEN !

## Specials for <br> Friday and Saturday <br> Men's Dress Shirts <br> Values at $\$ 2.00$, For Friday and Saturday, Don't Fail to Get Your Share. <br> $\$ 1.29$ 400 Men's Silk Neckties <br> Regular $\$ 1.50$ values. Dozens of new patterns. quality Silks. They, won't last long at this price, 69c Men's Knitted Vests <br> Values at $\$ 5.00100$ p.c. Pure Wool. Colors: Buff, Greys, $\$ 3.25$ Brown, Blue and Tan. 00000000200600000000000000000000000000 <br> Men's Sand2 Pants-Suits <br> Offerings that are a revelation in value givingSavings that are truly remarkable. <br> $14.5021 .75 \quad 34.50$ 'THE FAIR' <br> A Man's and Boy's Glothing Store 339 WATER STREET <br> 2000030030000000000000000000000500 炎 <br> $100000000000000000000000000000 \times 0000000$. <br> Boys' Overcoats <br> dine quality materials at the Low $\$ 12.00$ and $\$ 14.00$ values for <br> $\$ 8.98$ <br> Sizes 8 to 14 years <br> Boys' Suits <br> Boys s10.00 2 Trousers Syits, smart styles, high grade $\$ 12.75$ materials. Unequalled values.  000000000000000000000000000000200000000






## usE <br> TMONDS

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## VICTORY FLOUR

Giving excellent satisfaction, is a Patent Flour of the very highest quality gaining steadily in popularity, guaranteed equal to any first Patent Flour milled.

## J. B. Orr Co. <br> Limited

AGENTS.


Don't Say. Paper, Say the Evening Telegram.


## In the Realms of Sport



## MURPHYYS GOOD THINGS

Always striving to give you best in Values for the least possible price, we have reach ed the utmost limited in these offerings of the highest values in New Mercliandise, Prices, Quality and Service considered.


Blankets.

nopeng good in in
splenedid values.
Per Pair, $\$ 1.98$ to $\$ 0.98$
Window Shades

of shades of frm, heavy matertalat
with automatio roller and cont
od ends,
Each, 89 c
Pound Blanket Ends.



Men's
Dress Shirts


Each, \$1.19

## 

## Our T.oy Displays are Ready

Never have we been more in readiness to fulfil every childish longing, and boys and girls will take delight in looking over the many new playthings and the favorite toys which are included in these assortments. Parents will take an interest in seeing eyes brighten and faces grow eager as the children explore this "Toyland." It is gratifying to note the low prices throughout our toy displays.


Galvanized Bath Tubs.

Each, $\$ 1.25$ to $\$ 1.98$
Local Wool Socks.




## *Eczema All Over Arms

 Suffered for 12 Years"



Dr. Chase's Olntment
GERALD S. DOYLE, Distributor.
Children and Chiblains




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MONTREAL SAUSAGES--
"Canadian Harvester."
"SKIPPER" SARDINES"-Packed in oil or Tomato
Sauce. Fresh caught Autumn fish.
$1 / 4 \mathrm{Key}$ Tins. ........
tates cube sugar-1-lb. Cartons, No. 1 Qual-
"HOUSE PARTY ASSORTMENT"-A high grade as-
sortment of Sattinettes and pure fruit flavoured
Boiled Candies, attractively put up in a useful
Hivers Jams and Jelites-
sealed jars, viz, Red Currant, Black Currant,
sealed Jars, viz., Red Currant, Black Currant,
Gooseberry, Golden Plum and Greengage Jams
and Red Currant
and Rers Jave and Apple Jell.
HARTLEY'S JAMS, JELLIES and MARMALADE-
Viz, Raspberry, Strawberry, Plum and Apricot
Viz, Raspberry, Strawberry, Plum and Apric
Jam and Marmalade, in 1-lb. and 2 -lb. Jars
HOLBROOK'S GINGER WINE.

| $\begin{array}{l}\text { Fresh Print Butter. } \\ \text { Fresh Bulk Butter. }\end{array}$ | $\begin{array}{l}\text { Fresh Eggs (Extras) } \\ \text { Fresh Partridge. }\end{array}$ |
| :--- | :--- |


| $\begin{array}{l}\text { Fresh Bulk Butter. } \\ \text { Moirs ' Fresh Cake. }\end{array}$ | $\begin{array}{l}\text { Fresh Partridge, } \\ \text { Chicken-1-1b. Cans, } 60 \text { e. }\end{array}$ |
| :--- | :--- |

    C. P. Eagan
    DUCKWORTH STREET \& QUEENS ROAD.

Husband's Love monairs inse inner n
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 Batem

## your health

## THESE remarkable reports are

tributes to Fleischmann's Yeast. "cure-all," not a medicine in any sense. But when the bod is choked with the poisons of constipation -or when its vitalit is low so that skin, stomach, and the general health are af results. Concentrated in every cake of Fleischmann's Yeast are
millions of tiny yeast-plants, alive and active. At once they go to work-invigorating the whole system, clearing the skin aiding digestion, strengthening the intestina muscles and mare
ing them healthy and active. Health is yours once more.






















Skeiks This Time







That nothing takes the place of Leather is as true to-day as ever it was.

Fishermen! huy Smallwood's HandMade Fishing Boots. Doufle wear in each pair".

Mail Orders Receíve Prompt Attention.
F. Smallwood

THE HOME OF GOOD SHOES.
218 \& 220 WATER STREET.
28213 00000000300000060000000009100060000

## GOSSAGES SOAP

Like the British Navy--
The Finest Ever Put Into Water


## EXCEL

 Long Rubbers FOR MEN \& BOYS are made on a particular shape of last,
which gives the foot morer room and pre-
vents slipping at the heel and instep. Whints slipping at the heel and instep.
A heavy cloth insole made under a new
proes and process which absorbs atl moisture, is
nicely ftred in to add extra comfort for
the wearer. ASK Wearer. Sold by all reliable dealers from coast
to coast.
Parker \& Monroe,
Limited



## ${ }^{66}$ Empress ${ }^{9}$ Table Butter!

Just in from Montreal a shipment of this

## FIRSTCLASS BUTTER

$1-l b$. Blocks. Put up in boxes of $50-\mathrm{lbs}$. each,
Order a Box of "Empress"
Our Price is Right.

## GEO.NEAL <br> Beck's Cove Phone 264 <br> Limite. <br> Water St. East Phone 17

Prepare for the indoor months,
Ask your Dealer for "MATCHLESS"
$\prod^{\text {nside Paints, Enamels, Stains, Etc. }}$
$\mathbb{N}^{0 W}$
$T^{\text {HE TIME }}$
Try our Flat and Gloss White, Gold, Aluminum and Black Enamels (for radiators, piping, etc). Superb "MATCHLESS" Floor Stains, etc., etc.

The Standard Mfg. Co., Ltd.

## Iron and Steel <br> Bars Plates Tubes Girders Sheets Angles <br> For Forward Delivery. Wholesale Only. <br> Wm. Heap \& Co., Ltd. <br> 'Phone 1830-1831.

Advertise in The Evening Telegram

## Christmas, 1924

We are sure our display of Private Greeting, Cards will New Designs in great variety
Al
Dicks \& Co., Ltd.,
Printers \& Stationers

## COAL!

 Dne Monday, Best Screened North Sydney. Welsh and Ameriferin Anthracite. $\underset{\text { Coal onte Phone, } 1887 .}{\text { A. }}$ \& Co., Ltd.,

## BEST VALUES

 Obtanable\author{

- ${ }^{\text {n }}-$
}

Ladies' Ready-to-wear Winter Hats our hat values are always extra special, but during November
we are bringing
Hat Prices Down to Cost
to clear the way for the Christmas Trade
DONT BUY
till you see the Values we are offering.
THEY CANNOT BE BEATEN.

## HENRY BLARR.

Furness Line Sailings.


Grapes, Oranges, Onions, etc., etc.

## On The Way:

From Liverpool-Due Tuesday next and selling at Lowest Market Prices:-
"ALMERIA" GREEN GRAPES(Heary Clusters) VALENCIA ORANGES-360's
SLIVERPEEL ONIONS
(Cases, 130 lbs . each)
NEW CROP DATES
(Loose, 70 lb . Boxes)
"STAPLE \& STRONGS" PICKLES and CHOW CHOW.
F. McNamara
'Phone 393. Queen St.
400000006030300000000000000 WANTED TO BUY All Issues of
NewfoundlandGov't Bonds Prices on application. BERNARD D. PARSONS,
Phone I731. Mustinent broker Midg. 0000000030000002003203100000

## GET IT AT GEAR'S HALL STOVES

The No. 15 Ideal Quebec
TOPS THEM ALL.
Come to Our Store and See Them.
GEAR \& CO., Limited
'PHONE 40
340 WATER S



