


## and NEVVFOUNDLAND CONTINGENT:

We have an Individual Photograph of each Man in the Company. Photographs of each Section. Photographs of the whole Company at Smithville, on the March, Leaving the Wharf on the Neptune, and on the S. S. Dominion.
'Phone 768.
Tin HoLLOWAY STUDIO, LTD., Corner Bates' Hil and Henry Street, St. John's, Newfoundland.

## Glass : <br> on, Bloater. <br> ffalo Flour, <br> Our Teas! <br> Crion and oir fer

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| If's truly a marvel of production, possessing a clearness and distinctiess equal to the higher priced record. Vocal and Insirumental pieces to select from. The quantily, though large, contains but 9 selections. |
| :---: |

ORDER BY NUMBER.
o. 64. When the Angelus is Ringing-
Quartette. Yo. 65. My Croon Melody-Quartette.
No. 66. Morring Exercise-Rand No. 66. Morrong Exercices--Gaun.
No. 75. Trouvile Canter-Band.
No.
The Set of 9 Records, Postpaid, $\$ 1.35$

## Order <br> Now.


St. John's Meat Co., Water St. Last, 'Phone 800






- Branches: Water Street East, Water Street West, Military Road.



## April Paper Patterns!

Now ON SALE. Outports please renember-Cash must accompany,
order. Fattern 17 cts. Spring Fashion Book, 27 cts,
CHARLES BUTTON, Sole Agent.




The purchasing of the entire stock of Jackman the Tailor by the Rurchasing of the entire stock is characterized as the most gigantic transaction effected in local merchandizing for manyla year. None but a strong progressive store using up-to-date business methods could have handled the deal successfully.

We are now in a position to offer you the most

## Astounding Bargains

## In Gent's Furnishings.

Just consider a minute. Here is the entire stock of the argest exclusive Gent's Furnishing Store in St. John's bought in by us under spectally favorable ecircumstances. Over $\$ 40,000$ 's worth, all of which must be cleared out at once to make room for Spring Goods iust coming in. The stock includes the following:--

| M n's Felt Hats, |
| :--- |
| M n's Golif Caps |
| Boys Caps \& Tams, |
| Underwear. |

Men's Ties, Men's Collars, Men's Suils.

Boys Suits, Men's Shirts, Men's Umbrellas, Men's \& Boys Jerseys.

| Special | Owing to the loads of Gent's Furnishing Specials piled. on our Bargain Counters, we are not able to offer our usual list of |
| :---: | :---: |
| Notice. | Friday and Saturday Bargains this week. |

## The Royal Stores, Ltd. <br> 



## RUBBERS! RUBBERS!

Now is the time to secure a pair of the best Rubbers in the city to keep your feet dry.
During the next TEN days we will offer 500 Pairs of the

## Well Known "MERCHANT BRAND"

in Childs, Misses, Women's, and Men's, at Greatly Reduced Prices, and in Jobs we have 1,500 pairs of Women's and Men's Low and Storm-Women's Low 47c, storm 53c. Men's Low 68c., Storm zoc. White Sale Prices are continued.

## Maverale Suos



## What Twelve Cents Bought.





Notes on the
Patriotic Tour. St. Jacques and Belleoram.

## ANOTHER COSTUME

## OFFER EXTRAORDINARY!

## Values up to \$16.00, for $\$ 6.95$

$T$ HINK OF IT! the best Styles in English and American Spring COSTUMES offered to you now at the above price. And how can we do it? You wonder. Well! The little "Night Letter" gave us the information and a cable from us closed the deal, there it is; The full stock of a

## Manufacturers' Spring Samples.

What pretty Coats and faultlessly cut Skirts, in Navy and Black Serges, and oh! such nice fine Serge tures. well tailored and snug fitting, mostly lined with Silk and Satin. Don't imagine that description over-estimates. See for yourselves, they're on sale today. Come! Come early !

Values to $\$ 16.00$, for

$\$ 6.95$
(ax a

## Templeton's Spring Cleaning Sale.

Owing to the recent mild weather we have decided to commence our spring cleaning earlier than usual.
This means all our odd lines, remnants and accumulations during the past six months will be offered at a This means all our odd lines, remnants and accumulations during the past six months, will be offered at a
price that will clean them out. We are also putting into this sale some new goods, suitable for Spring needs, price that will clean them out. We are also putting intor this sale some new goods, suitabie
including New Cotton Dress Materials and a wonderiul array of Blouses at 72 cents each.

\section*{| dress goods | EXTRA SPECIALS | Ladiss costumes |
| :--- | :--- | :--- |}

 our Cloths, Tweeds, Serges, Pop.
lins and all staple lines at 20 per
cent. under old price.
$\frac{\text { ent. under old price. }}{\text { LIDES' }}$
LADIES' HATS
Ready to wear, at any old
rice to clear.
COTTON BLANKETS
(Dutch Make.)
Heavy and Warm.
Former price $\$ 2.20$.
hem out for $\$ 1.40$.
CHILDREN'S KNitTED SUITS and sweaters.
All colors and sizes, 25 per
cent. off. We don't want them,
they are German.

| EXTRA SPECIALS | Ladies' cost |
| :---: | :---: |
| cee Miss Muirs's Fashionable Millinery | sano to. ${ }_{\text {sil }}$ |
| 5,000.00 worth of Hats, Hat |  |
|  | 47 PAIRS CORSETS |
| must be sold. Prices cut to less than one of true value. |  |
|  |  |
|  | Sole | sold them all wholesale, but want to give retail customers a real bargain.

4000 PIECES ROOM PAPERS A seasonable thing at an unreasonable price,
as no sane person would expect 25,30 and 40 cent Papers, which are not Job Papers, to be sold for $121 / 2 \mathrm{c}$.; but that's what we are doing now.
$\qquad$

## TEMPLETONS Svring CLEANING SALE



## PATRIOTISM

demands that all things being equal, the products of the
local industries should reeive preference from the local industries should receive
merchants and buying public.


The Nild. Clothing Company, Ltd.
Newest styles Laxies' Nechweart Prices from 15c. upwards.

You will be Pleased with this Lot.
There are Lace, Musin, Pique, Embroidery and Fancy Colored Silk and Muslin makes.
Shapes include Jacobin, Cavalier, Roll-over and R
etc.

## HENRY BLAIR

| Great <br> Reduction |
| :--- |
| The Big <br> Furniture |
| in Prices. |

 Wholesale Dry Goods,
-
 CHEAPEST IN THE GITY.

sLattery building


NEW SHIPMENT of bABY CARRIAGES
1915 PATTERNS.
These Carriziges have just arrived and include the very latest in style Folding Go Carts, Folding Runabouts, Pullman Runabouts, English Carriages.


All well finished and upholstered in various colors. Also in stock Wheels, from 10 to 16 in diameter.
Ayre\&sons,Itd
HARDWARE DEPARTMENT.

## CATERING

This week to the Mid-Season WANTS of MAN
We are making a Special Display of British
MEDIUM WEIGHT UNDERWEAR. $\$ 1.10$ to $\$ 2.20$ a garment. This is a Bona Fide chance to
Save Money.
A. \& S. RODGER

## TIME FLIES

AND SO WILL THE

## flanwelettes

that we areoffering this week in
Pink, White, Cream, Sky, c and Cardinal, at

## 12 cents per yd.

You are not limited to quantity. Buy as much as you want of each shade. Good Value for 15 cents.
MOTHERS! Can you afford to let lisis chance ssip by?

## S. MILLEY.

NICKWEAR
Special.
CAPS
FEL
BATS.


20
AMERICAN
HONEYCOM

TAB


Madras M

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AMERICA
GINGHAI

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