The Acadian


## [ Editorial

$\xrightarrow{\text { some kind af a sermon every day. }}$ WHETHER "Honesty. is the best policy" is a question tha
may ever remain a debatable one. So much depends upo the view one takes of life. Moralists affirm that to degrade it into a object is simply to get on in life, observation shows that plenty of
men gee position and wealth and political preferment by not run-
ning what is called honesty into the ground Almost everye ning what is called honesty into the ground. Almost everyone ad-
mits that a reputation for honesty is useful, and everybody knows
that it is often acquired by a long-headed shrewdness in speech and action.
Legal honesty is tolerably common, for it is not true that the
majority of people are kept out of jail owing to the imperfections of courts and the difficulty of conviction. There is great respect for fair dealing. We all know honest men, and, we speak of them as
honest with emphasis, showing that we regard it as a kind of dis-
tinction to be simply honest A man can easily be conspicuous by being pretty honest. We do not necessarily choose such men for
office-it has indeed become a sort of mocking proverb that such himself to the suffrages of the majority-but we like to have them in a community for they impart a sort of stability to our shifting
affairs. If what a man wants in this world is peace of mind, and if intimately-if, as the slang is, that is his lay in life-why; entire
honesty is good policy.
The world has only a qualified admiration for a man who cheats
in the sale of a horse, or makes money by selling a a bad article branded is good, and we feel a righteous disgust for a fellow who frichess a
ham out of the smoke-house. There is a common consensus of opinion that honesty should.- be the policy of those fellows, but do we have
the same feeling towards a man who corners wheat on a large scale pinched for something to eat, thinks himself justified in taking the
ham? We have a contempt for the man who sells his vote. If, hewever, a man buys a great many such votes, or pays for the ruñning
of machinery that buys them, and gets himself elected to the Legis"Honesty is the best policy" is maintained by the majorit
to be sound maxim, and in line with the teachings of the Ne
Testament, Socrates and Franklin. The difficulty is in getting that view adopted and practised by the rest of the world who hold a
different opinion. One who is honest in the ordinary sense acts, or
is always disposed to act, with careful regard for is always disposed to act, with careful regard for the rights of others,
especially in matters of business or property. One who is honest
in the highest and fullest sense is scrupulously careful to adhere to
all all known truth and right, even in thought. Finally, summed up,
Honesty and Honor are Love's fountainhead - the combined virtues
that make, the world go round. Hono is the dominating force,
which brings to mind that couplet of Lovelace: which brings to mind that couplet of Lovelace
" I could not love thee, dear, so much.
Loved I not honor more."

 $=-5=5=$ $\mathrm{F}_{2}=\mathrm{F}=\mathrm{a}=\mathrm{F}=$ HALLOWE'EN
TIME-HONORED Hallowe'en is again at hand. It falls on the we k. Hallow'en is so called as being the eve or vigil of All Hallows,
o. All Saints, which falls on the first day of November ciated in the popular imagination with the prevalence of super-
natural influences, and in Scotland is frequently celebrated by meetings of young people with the performances of various mystica
ceremonies humorously described by Burns in his poem Halloween In this country it has long been an occasion for youthful pranks various kinds and sometimes for acts of vandalism that are in no
way justified. That the young people should amuse themselves in way justinied. That the young people should amuse themselves in
any legitimate manner at Hallowe'en will not be questioned by any fair-minded person, but when it comes to a wanton destruction of
Iroperty or rowdy conduct it will be just as readily conceded that the line has been overshot and that the offenders should be promptly
dealt with.
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## ARMISTICE DAY

PERHAPS no other place in Canada has, more appropriately
made an annual observance of Armistice Day than has this town. While attended by no great ostentation or display the occa-
fion has fittingly taken first place among the events of the year. It is no ordinary anniversary whose recurrence we will again ob
serve on Nov. 1ith. Just what form the celebration this take ve are not yet in a position to say, but it can be counted upon
tl at leaders will be found who will arrange a suitable program ard that they will receive the universal support of the community in honoring the anniveriary and the memory of our noble sons who
give their lives in the defence of the Empire and for the upholding-
ing of those principles for which it stards.

## Why Pay More!

Soda Biscuits, 15c. lb. P
Assorted Pastries, per 1b.
45 c ea.
-40 c
Fig Bars, per lb.
40 c
25 c
California Oranges, sweet and juicy, 17 for Lemons, per dozen
Grape Fruit, large and juicy, 5 for Cooking Figs, per 1 b - 49 c Cooking Figs, per 1b.,
Another chest of that Indo-Ceylon Tea, per Ib.... 65 SPECIAL PRICE

| Shelled Walnuts, <br> Icing Sugar, per 1 lb. <br> Pure Lard, | lb. |
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Vinegar, test pickling stock, 28
Small lot White Pickling Onions, 2 bs. for
$\$ 1.00$
+35 c
Buy Bread made in Wolfville
We sell
CALDWELL-YERXA LTD.
Phone 53
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 Diamond Lamps$25,40 \& 60 \mathrm{~W}$ atts, at 25c. each
Electric Upright Toaster, $\mathbf{\$ 4 . 5 0}$
Electric.Beaver Irons, $\$ 3.75$
Electric Parchment Shade Lamp, \$6.50

Quality Electric Wiring \& Supplies
J. C. Mitchell

Kentville, Phone 251
Wolfville, Phone 320


Samples NOW Ready Order Early

## PERSONAL CHRISTMAS CARDS

Remember Your Every Friend This Christmas

They Mean So Much And Cost So Little

Our Cards Are The Best Values In Canada ORDER NOW

The Acadian Store WOLFVILLE, N. S.


Page Four

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## AUCTION

 THURSDAY, NOV. 5




 Housfhold Furniture.
TER MS: Cah. 1 C. BaNNS,
Field Supervisor Soldiers setries.

This is the Last Week of the Great Sale

at W. A. STEPHENS

THE ACADIAN, WOLFVILLE, N. S., OCTOBER 29, 1925


What Does A Good Well Cost? contractor engaged

We solicit your business on our record in this locality
Write for our proposition before making a decision
The Trask Well Co.
BERWICK, N. S.

W. A. STEPHENS

fasing out many lines and no reasonable offer will be refued. Copne, look over my appeciale.
Store opon all day and evening until 7,30 p.m. Tuesdays and Saturdays until $11 \mathrm{p} . \mathrm{m}$.
San save money on your Fall requirements. Come and to for yoursel
SATURDAY, OCTOBER 3
BE HERE THIS WEEK SURE


## New Flannel Dresses

# No <br> AS 

In rosewod green, henna, rust Prices 88.50 to $\$ 10.50$
Balbriggan in pansy, sand, rust etc. All Prices,
All the new shades in Flannels and Balbriggans. Flannel, \$1.85 yd., Balbriggan, $\$ 3.00 \mathrm{yd}$.
SEE OUR NEW RANGE OF FANCY SWEATERS

NEW and SEASONABLE<br>RILEYS (Ensiith) Toffers (Best Toffé in the world) MOIRS and PAGE \& SHAWS ChOCOLATES<br>PROPHYLACTIC TOOTH BRUSHES All sizes and prices. $25 \mathrm{c},-35 \mathrm{c} .-50 \mathrm{c} .-60 \mathrm{c}$.<br>Rand's Drug Store Overhead

Add the value of a lost Business Day to the expense incident to a visit to an out-of-town customer, and you will realize the heavy overhead the prospective sale to him must carry.

Why not stay in your office and sell to him over the Long Distance Telephone Lines?

It's quite a lot easier than travelling; it puts you in pocket to the amount of expenses saved; and it leaves your Business Day virtually intact to be devoted to moneymaking activities.

Maritime Telegraph \& Telephone Company Limited

Shof Whetevou Are Invited ta3Shape Re ad the Advertisements in The"Acadian.
J. E. HALES \& CO.,
hMITED wOLFVILLE, Nova Scotia


## Sell By Telephone And Keep Down Your <br> Sell By Telephone And Keep Down Your

Company Limited

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| Coming Events <br> Notices under this heading ar inserted at 10 cents a line minimum charge, 30 cents. on application |
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 those pants:

 Thats why they look so kind of queer;
rme going to tell her soi;
 the way to some place Oh, you turn to your left and you
And yo your tigh your left seaid he:
Then you turm to your beft and Then you turm to your left and yo
Thill you comer tion cherry tee.
Then you turn to your lett
 And yoư ryenter ${ }^{\text {to }}$ ask again."

 | Necessity never made a good bar |
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| gain- Frankkin |

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## medical science



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"ACADIA CAFE"




## St.ANDREWSUNITED

 CHURCA Minister: Rev, Douglas Hemmeon,Sunday. Nowember 1, 1925 Morning Worraip at
Evening Worhip at 7 Doakor at both Sorvi

A Good Steak Sirloin, Porterhouse Round or $T$-Bone al-
ways satisfes a healthy appetite. And the more
tasty and tender it is, casty ehapier it makes those
who hhare in it. That's reason enough why you
should try our Specials. Fresh Fish Daily Watch un Grow
BARPEAUX'S MEDTLA JTHH MARKET

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equipped tis this partt of the Provz
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NEW LAMP BURNS
94 p.c. AIR
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THE PLUMBE PLUMBING and HEATING
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And we will in the future bo agenta for
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## WINTER

## PREPARE

for Cold Woather nacee cleaned and repaired.
If you need a new furn
zolve you an estimate.
We are agents for
Cumberland and othet Suneces.
L. W. SLESP

## CHINA WARE Department

Opened up this week a new stock of Fancy China, in ew shapes and designs. Tea Sets and Dinner Sets at very low prices.

Heavy Tumblers at bargain prices, per dozen....59c Plain thin glass Tumblers. Reg. price $\$ 1.75$. Selling Starr Cut Tumbler. Reg. price $\$ 2.00$. Selling at $\$ 1.60$

## W. O. PULSIFER

Phone 42

## x <br> "Blue Bird Tea" <br> "Family Package"

The biggest package, the best value on the
The most economical way to buy your tea.
Sold also:
10 c ., 25 c ., 50 c ., 75 c . sizes.
At all first class stores.

## Blut Bird <br> "Brinss Happiness!"

Seely's Hawaiian Toiletine - An Exauicke Balm -

For Softening, Whitening and Beautifying the Face \& Complexion Prevents and Relieves Chapped Hands and Face Price 35 cents
D. ROSS COCHRANE

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full bagade transfer, trucking and moving care
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ty, including sunday.

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THREE DAYS EXCEPTIOMAL BARGAINS THREE DAYS

 THUR SDAY, FRIDAY AND SATURDAY ONLY














$\square$ BUY ONE AND YOU GET ANOTHER ONE OF THE SAME

| HAND LOTIONS | DRUGS |  |  |
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|  | 25c. Acetyl-Sálicylic Acid Tablets, 2 dozen in box |  |  |
| ond | 40c. Acetyl-Salicylic Acid Tablets, 50.2 in bottle.. $.200 ~$ | Digestive Tab. 2 for 25 50c. Nyal Digestive Tab. 2 for. 50 |  |
| $2 \text { for } .50$ | 75c. Acetyl-Salicylic Acid Tablets, 100 in bottle ... 2 for 75 | $\$ 1.00$ Nyal 2 Digest. Tonic 2 for 1.00 <br> 25c. Nyal 25 | 35c. Nyal Massage Cream. |
| 41 mond Cream Lisor - 35 | 100 in hox 2 for 25 |  |  |
| 35c. Nyal Red Rose Cream. 2 for 35 | $40 \mathrm{c} . \mathrm{A} . \mathrm{B} . \mathrm{S} . \&$ C. Tablets <br> 200 in box | $25$ | Cream ...... 2 for 30 <br> 60c. Nylotis Disappearing |
| 35. Nylotis Hand Lotion 2 for $\mathbf{3 5}$ | 50 c . Blaud's and Mangan- | 25c. Nyal Stom. |  |
| ylotis <br> d Lotion 2 fo |  |  |  |
| TONICS | $50$ |  | $2 \text { for } .35$ | $=2{ }^{2}+5095$


| FOR COUGHS AND COLDS | ${ }_{\text {coser }}^{\text {a }}$ |
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|  | ${ }^{25 \mathrm{c}} \mathrm{C}$ NYyal ${ }_{\text {crup }}$ Syrup 2 for 25 |
|  | 2 for 25 |
| $2 \text { ror. } 25$ |  |



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The Smoking Flax
By ROBERT STEAD
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Hallowe'en Favors

Make the parties a suc cess by the proper settings. Delighttal and appropriate favors.
plaxe cards ant novelties are here.

The Acadian Store


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People who use "Red Rose" are usually those who like tea of extra good quality

## RED ROSE

 TIEX"is good tea"The ORANGE PEKOE is extra good. Try it!

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and the best

## Palmer's Working Men's Boot 

 $\$ 5.00$Other good working boots at $\$ 3.00, \$ 3.50$ and $\$ 4.00$ A Full Line of

## School Boots

or Boys, Misses and Childree
With Panco soles, which are guaranteed to wear 50
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BALANCE IN TWEIVE SMALL MONTHLY PAYMENTS

Guarantees you Warmth and Comfort this Winter
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 Furnace installed in your home for so little
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It will pay for itself in the coal it saves. The pew-type grate, the Air Blast that burns efficiency of the Tungsten Plate walls-these and other features actually save the last half
of your coal bill!

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D. A. R. Time-table The Train Service as it Affecte WoleNo. 96 From Kentville arrives 8.41 a.a No. 95 From Halifax arrives 10.10 a.m.
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Plumbing and Furnace Work JOBBING PROMPTLY
DONE
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BREAD!
Our bread has been reduced to
12 Cente per Our bread is mixed with up-to-date
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Woth sell our bread at this price. A. M. young

- COAL -Inovioe, Springhul Aeadie stove, Acadie Lumpoid S. Sodides,
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For chilcren from 6 mooths to 16 yeam
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## DURNO BROS

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## Saturday, October 31st

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11 new milch Jersey cows; 11 Jersey cows due to freshen in November; 4 Guernsey cows due to freshen in November; 8 Jersey heifer calves, 8 months old 2 year
stock.

TERMS: 3 months credit on approved joint note, interest at 7 per cent.

E. C. Bishop, aUCTIONEER.

## REMEMBER THE

Maritime Winter Fair And Horse Show AMHERST, N. S.
November 2, 3,4, 5
500 CATTLE 400 SHEEP 200 SWINE Immense Poultry Exhibit ${ }^{-}$Evening Attractions in Immense New Arena Reduced Railway Rates

The Economy of Fine Quality "SALADA" is always fresh and of full strength. It therefore draws morerichly in the teapot. Try it.

## ACETYLENE WELDING

We have with us an expert Welder. Any job that
be done We can DO IT. If your broken machine cancan be done We can DO IT. If your broken machin
not be moved, we can take our plant to the JOB.

## PUMPS

We carry in stock the celebrated MYERS PUMPS; can supply anything in the Pump line from the smallest

Electric pumps are the most popular now. Ask for

## HEATING

We are busy now installing FURNACES. The EN-
TERPRISE, best quality and moderate prices. Don't put it off until the weather gets cold; do it now.
Also STEAM and HOT WATER.

## PLUMBING

Always at your service. Quality and workmanship Ask us to look at much better than city quotations. Ask us to look at your requirements
that will enable you to talk business.

## SHEET METAL WORK

We have MEN and MACHINERY and no job is too
and none too large but what we can handle.
$\begin{gathered}\text { Some good bargains in } \\ \text { 2nd hand heaters. }\end{gathered} \quad$ HARVEY'S
?AT
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Manufacturer's Agen

## New Arrival of

## Fur-Trimmed Coats

Here is an opportunity for a woman who wants a
up to the minute in style-yet below the average in coat up to the minute in style-yet belo
price-a coat that is new this season.

Dollars less than their value generously fur-collared Every detail about these coats indicates style, great wearability and luxurious warmth, even in the coldest winter
weather. Colors in the new Browns, rich Reds and Green.

## Men's warmSheepskin-linedCoats

Made of good weight brown duck, with thickly furred
eepskin lining 24 inches deep; high storm collar of dyed fur, leather-stayed pockets, leather reinforcing at arm.
holes, wide sheepskin fly front

## GROCERIES

It's the season of good things to eat! Hence we are keeping our grocery department fully stocked with gro-
ceries that are sure to please. ceries that are sure to please.
The following are a few specials for the week ending

\section*{| Singapore Sliced Pineapple 2s, per can ...... $\$ .20$ |
| :--- |
| Corn Flakes, 2 for | Surprise Soap, 16 cakes for} Orange Pekoe Tea, bulk, per lb .

Cape Cod Cranberries, per quart

## Drug Specials:

Scott's Emulsion, regular 65 c , size
.48
.85


100
Geo.A.Chase
Port Williams

